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AMERICAN RADIO

FALL 1985 REPORT

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INTRODUCTION

This is the 20th edition of American Radio. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

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I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions, please feel free to call me. I figure that my time and my call back to you are part of the subscription price. Also, I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they were received by February 1, 1986.

Work on this edition was completed on February 1, 1986. Mailing will begin on February 7, 1986. Working on such tight deadlines may cause production problems. If your copy is defective in any way, let me know and I will promptly mail another copy to you.

HIGHLIGHTS AND COMMENTS

FORMATS

AOR, AC, Spanish and Classical showed good increases. CHR, BTFL/EZ and MOR showed the largest decreases in the last year. The other formats remained about even.

LEADING STATIONS

For the first time WPLJ-F in New York is the most listened to station in the United States. Stations in the top 500 making impressive gains include: WLTW, WMMR, KLOS, WBMX, KROQ, KRTH, WJLB, WLUP, WHUR, KKDA, WWDC, WFBQ, KIQQ, CKLW.

OTHER LEADERS

Cume Rating: KFAB Omaha
12+ TSA Cume: WPLJ-F New York
12+ Metro Share: WXLK-F Roanoke

FM SHARE

FM share is now 67.109%, an increase of 3.194% over the 1984 level of 65.032%. FM share has grown at about a 3% clip for four years. Lancaster, PA had the largest FM percentage (89.96%) and Honolulu the lowest (51.27%).

RADIO LISTENING LEVELS

After years of small but steady growth in radio listening levels there now seems to be a decline. The APR for Fall 1985 was 16.86% compared to 17.14% in 1984. This is the first decline since I began keeping records in 1977. I do not know the reason for this but I am quite concerned. Mobile had the highest APR at 20.5% and the lowest was Huntington, WV at 13.7%.

LEADING STATIONS BY FORMAT

	<u>1/4 HR AVG</u>	<u>METRO SHARE</u>
CHR/TOP 40	WPLJ-F New York	WXLK-F Roanoke
AOR	WNEW-F New York	KGGO-F Des Moines
AC/SOFT/OLDIES	WLTW-F New York	WCRZ-F Flint
BTFL MUSIC/EZ	WPAT-F New York	KXLY-F Spokane
BLACK/URBAN	WRKS-F New York	WHRK-F Memphis
COUNTRY	WHN New York	WIVK-F Knoxville
NEWS/TALK	WOR New York	KMOX St. Louis
MOR/VARIETY	WGN Chicago	KFAB Omaha
NOSTALGIA	WNEW New York	WROD Daytona Beach
SPANISH	WADO New York	KGBT McAllen-Brownsville
RELIGION/GOSPEL	WWRL New York	KCIJ Shreveport
CLASSICAL	WQXR-F New York	KING-F Seattle

GREATEST SHARE CHANGES

(Fall 84 to Fall 85)

<u>Increases</u>		<u>Decreases</u>	
KTUX-F Baton Rouge	+13.4	KMBQ-F Shreveport	-9.3
WSSP-F Orlando	+12.7	WFME-F Baton Rouge	-6.9
KJDK-F Modesto	+11.0	WQSF-F Richmond	-6.4
WIOG-F Saginaw	+10.0	WNOK-F Columbia	-6.4
KEZB-F El Paso	+7.6	KKFM-F Colorado Springs	-6.3
KRNQ-F Des Moines	+7.2	WBT Charlotte	-6.1
KWNZ-F Reno	+7.0		

GROUP OWNERS

The following groups had the most "up" books based on Fall 84 to Fall 85 comparisons, 12+ Metro Share:

Adams	Constant	EZ	Capitol (Johnson)
Crawford	Hall	Colonial	DKM
Katz	Beasley	Home News	Inner City
Josephson	Mid America	Palmer	RKO
Statewide	Tichenor		

These groups showed major gains in the group rankings:

Cap Cities/ABC	Price Comm.	Jacor	Jag
Malrite	Sandusky	Tichenor	Capitol (Johnson)
Taft	Brown	Adams	Kaye-Smith
Park	Beasley	Kaneb	Duffy
Republic	Olympic		

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Individual Market Reports for These Markets in Alphabetical Order:

Akron	Greensboro-WS	Phoenix
Albany-Schen-Troy	Greenville-Spart, SC	Pittsburgh
Albuquerque	Harrisburg	Portland, OR
Allentown-Beth	Hartford	Providence
Anchorage	Honolulu	Raleigh
Apple-Oshkosh	Houston	Reading
Atlanta	Huntington	Reno
Austin	Indianapolis	Richmond
Bakersfield	Jacksonville	Riverside-SB
Baltimore	John City-Kings-Bris	Roanoke
Baton Rouge	Kalamazoo	Rochester
Beaumont/Port Arthur	Kansas City	Sacramento
Birmingham	Knoxville	Saginaw-BC-Midland
Bridgeport	Lancaster	St. Louis
Boston	Lansing	Salinas-Se-Mont
Buffalo-Nia Falls	Las Vegas	Salt Lake City
Canton	Lexington	San Antonio
Charleston, SC	Little Rock	San Diego
Charlotte	Los Angeles	San Francisco
Chattanooga	Louisville	San Jose
Chicago	Lubbock	Seattle-Tacoma
Cincinnati	Madison	Shreveport
Cleveland	McAllen-Browns	Spokane
Colorado Springs	Memphis	Springfield, MA
Columbia, SC	Miami-Ft. Lau	Stockton
Columbus, OH	Milwaukee	Syracuse
Corpus Christi	Minneapolis-St. Paul	Tampa-ST. Pete
Dallas-Fort Worth	Mobile	Toledo
Daven-RI-Moline	Modesto	Tucson
Dayton	Nashville	Tulsa
Daytona Beach	Nassau-Suffolk	Washington
Denver	New Haven	West Palm Beach
Des Moines	New Orleans	Wichita
Detroit	New York	Wilkes Barre-Scranton
El Paso	Norfolk	Wilmington, DE
Eugene	Oklahoma City	Worcester
Flint	Omaha	York
FT. Wayne	Orlando	Youngstown
Fresno	Peoria	
Grand Rapids	Philadelphia	

STATION TRADING ACTIVITY
(3 Aug 1985 to 24 Jan 1986)

Below are the key station sales made in rated markets and other markets of interest. Remember that these are announced sales and that these transactions may not have been closed. Some of the sales may never close for various reasons.

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
WMHE	Toledo	Sold to Osborn	\$6,300,000 (est)	(LaRue)
WLRW-F	Champaign, IL	Sold to Joyner	1,600,000	(Richards)
WCJX-F	Miami	Sold to Beasley	10,600,000	(Mahlman)
WKBW	Buffalo	From Cap Cities to Price Comm.	2,000,000	
WLAC A/F	Nashville	From Sudbrink to Price Comm.	10,000,000	
WKRZ A/F	Wilkes-Barre	Sold to Osborn	7,600,000	(Veronis, Suhler)
KKCI-F	Liberty/Kansas City	Sold to Transcom	4,000,000	(Blackburn)
KGHL/KIDX-F	Billings	Sold to Sunrise	3,000,000	(Blackburn)
KZEL-F	Eugene	Sold to Mike Pappas	2,273,000	(Blackburn)
WQRS-F	Detroit	From Outlet to Tanger	5,075,000	(Blackburn)
KDZA/KZLO-F	Pueblo, CO	Sold to Surrey	2,000,000	(Kalil)
KLCL/KHLA-F	Lake Charles, LA	From Perry to Holder	2,000,000	(Chapman)
KTXF-F	Brownsville, TX		1,650,000	(PRW)
WHOL	Allen, PA		500,000	(Kalil)
WBIX	Jacksonville	Sold to Sudbrink	436,000	
KTGS-F	Dallas	From ABC/CAP Cities to Gannett	16,000,000	
KYSR A/F	El Paso	From Greenfield to Tichenor	1,300,000	
KXOL	FT. Worth	Sold to Universal	900,000	(Fisher, Chapman)
KPUR	Amarillo		600,000	
WCVC	Tallahassee		500,000	(Wilkins)
WRIF-F	Detroit	From ABC/Cap Cities to Silver Star	14,000,000	
WPAT A/F	New York	From ABC/Cap Cities to Park	49,000,000	
KLAC/KZLA-F	Los Angeles	From Cap Cities/ABC to Malrite	43,000,000	
KSRR-F	Houston	From ABC/Cap Cities to Malrite	32,500,000	
KKPL A/F	Spokane		4,000,000 (89%)	
KCEY/KMIX-F	Turlock (Modesto)		3,375,000	(Hogan-Feldman)
KUTE-F	Los Angeles		20,000,000	
KFOR/KFRX-F	Lincoln	From Stuart to DKM		
KOEL A/F	Oelwein, IA	From Stuart to DKM		
KWTO A/F	Springfield, MO	From Stuart to DKM		
KSAL/KYEZ-F	Salina, KN	From Stuart to DKM		
KAYK	Pueblo, CO		20,500,000	(Mahlman)
			195,000	
KGOL-F	Lake Jackson (Houston)	Sold to Frankhauser/Rich	8,750,000	
WSTC/WYKS-F	Stamford, CT	Sold to Chase	4,000,000	(Foreman)
WSUB/WQGN-F	Groton, CT	Sold to Hartstone/Dickstein	2,900,000	(Avpro)
WTKC	Lexington	Sold to Lynn Martin	881,000	
WZPL-F	Indianapolis	From H&W to Fairwest	11,000,000	(Gammon & Ninowski)
KOYL	Odessa, TX		175,000	(Jamar-Rice)
KMBY-F	Seaside, CA		1,100,000	
WJAX	Jacksonville	From Statewide to Kravis	750,000	
WJYE-F	Buffalo	Sold by McCormick	3,850,000	
KMEQ A/F	Phoenix	From Scripps-Howard to Westinghouse	11,500,000	
WIND	Chicago	From Westinghouse to Tichenor	6,900,000	
WIDO-F	Dunn, NC (Fayetteville)		1,200,000	
KOFY	San Mateo	Sold to Jim Gabbert	2,000,000	(Exline)
KEAN A/F	Abilene, TX	From Osborn-Reynolds to Sungroup	???	
KYKX-F	Longview, TX	From Osborn-Reynolds to Sungroup	???	(Jamar-Rice)
			8,250,000	
WSEG-F	McKean (Erie)	Sold to Jet	850,000	
WHUT/WLHN-F	Anderson, IN	From Eastern to Patch-Dunn	2,726,000	
WAXC-F	Wapakoneta	Sold to Keymarket	667,000	
WCNG	Providence		1,000,000	
KQXE/KCIZ-F	Fayetteville, AR	Sold to Moran	850,000	(Chapman)
KSEL A/F	Lubbock	From Harris to Moran	1,350,000	(Fischer)
WJXQ-F	Jackson, MI (Lansing)	Sold to Jack Alix	3,200,000	
KIPR A/F	Diboll, TX	Sold to Keymarket	1,000,000	(Fischer)
WMET-F	Chicago	From Doubleday to Fairwest	12,500,000	
WZNE-F	Tampa-St. Pete	From DKM to Sandusky	10,000,000	(Hepburn)
WJYA-F	Marietta (Atlanta)	From Bob Williams to TransWorld	5,000,000	(Chapman)
KXA	Seattle	Sold to Olympic	2,200,000	(Kalil)
KSRN A/F	Reno	Sold to Olympic	2,110,000	(Chapman)
WLGM/WJJS-F	Lynchburg		752,000	
KNLO	Vista (San Diego)		2,000,000	
KIIZ/KIXS-F	Killeen, TX	Sold to Harvey Grace	5,750,000	(Chapman)
WFBM	Noblesville (Indy)		780,000	(Burt Sherwood)

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
WBVP/WWKS-F	Beaver Falls (Pittsburgh)	From Hall to Ted Ruscitti	\$1,800,000	(New England)
WLRW-F	Champaign	Sold to Tom Joyner	1,600,000	(Cecil Richards)
KJEZ-F	Poplar Bluff, MD	Sold by Kelly	950,000	(Chapman)
WCAK-F	Catlettsburg, KY (Huntington)		385,000	
KQAM/KEYN-F	Wichita	From Long-Pride to Roth	8,000,000	(Americom)
KIXI A/F	Seattle		8,000,000	(Blackburn)
WKQE/WBGM-F	Tallahassee	From Statewide to Woolfson	2,340,000	(Blackburn)
KPOI-F	Honolulu	Sold by Sudbrink	2,800,000	
WKMI	Kalamazoo		1,500,000	
KBST	Big Spring, TX		525,000	
KDLB-F	Henryetta, OK	Sold to Swanson	2,400,000	(Americom)
WTHZ-F	Tallahassee, FL	From Kelly to Herb Dolgoff	1,150,000	(Chapman)
KCMA-F	Owasso (Tulsa)	Sold to Federated		(Richards)
KTRM/KZZB-F	Beaumont		1,550,000	(Mitchell)
KJOI-F	Los Angeles	From Noble to Carl Hirsch	44,000,000	(LaRue)
WGY/WGFM-F	Schenectady	Sold by Sky	11,000,000	
KBVL	Boulder	Sold to Sterling	4,000,000	(Blackburn)
KCNR-AM	Portland, OR	Sold by Duffy	600,000	
WJDX/WMSI-F	Jackson, MS	From Keymarket to Sterling Comm.		
WSSL A/F	Greenville, SC	From Keymarket to Sterling Comm.		
WKJN-F	Hammond/Baton Rouge	From Keymarket to Sterling Comm.		
KKFM-F	Colorado Springs	Sold to Citadel	24,250,000	(Blackburn)
KLEO/KSKU-F	Wichita/Hutch	Sold to Jerry Atchley	3,000,000	(Kalil)
KCOL A/F	Fort Collins, CO	Sold to Minkow/Henderson	3,300,000	(Americom)
WHBO	Tampa	Sold to Metroplex	2,600,000	
WRCI-F	Midland, MI		1,400,000	
WWKQ/WDFP-F	Battle Creek, MI	Sold to Liggett	340,000	
WJSO/WJSO-F	John City/Kings		525,000	
WMRN A/F	Marion, OH	Sold to Burbach	780,000	
KFRE/KFRY-F	Fresno	Sold to Guild	2,800,000	
KPKE-F	Denver	From Doubleday to Sillerman	4,500,000	
WLLZ-F	Detroit	From Doubleday to Sillerman	9,000,000	
KDWB A/F	Minneapolis	From Doubleday to Sillerman	9,000,000	
KHOW	Denver	From Metromedia to Sillerman	27,000,000	
WWDE-F	Phila	Sold to New Systems	11,000,000	
WHAT	Phila		6,000,000	
WELE-F	Daytona Beach	Sold to American Media	625,000	
KTYD-F	Santa Barbara	From Liggett to Home News	7,500,000	(Americom)
WLPR-F	Mobile		3,500,000	
KLAZ A/F	Little Rock	Sold to Oppenheimer	1,364,000	
KSPO	Spokane		3,375,000	(Americom)
KMGQ-F	Santa Barbara (Goleta)		400,000	
WJLD	Fairfield (Birmingham)		2,350,000	(Chapman & Blackburn)
WPSO	New Port Richey (Tampa)		453,000	
WAMT, WAJX-F	Titusville, FL		310,000	
KLLB, KRQR-F	Lompoc, CA		1,000,000	(Clark)
WYEN-F	Des Plaines (Chicago)		1,750,000	(Exline)
KTON/KTNQ-F	Belton, TX		8,000,000	
WYLF-F	Rochester		2,630,000	(Riley)
KMLB/KWEZ-F	Monroe, LA	Sold to New South	2,100,000	(Kozacks-Horton)
WPBR	West Palm Beach	Sold to Portness	1,700,000	(Chapman)
KEIN/KLFM-F	Great Falls, Mont	Sold to Matt Mills	1,550,000	(Chapman)
WRJY	Richmond, VA		1,250,000	
WNFI-F	Palatka (Daytona)	Sold to Klemm & Fleming	400,000	(Media Marketing)
KKUA/KQMQ-F	Honolulu		8,500,000	(Mahlmann)
WFMA-F	Rocky Mount, NC	Sold to Capital (Johnson)	1,900,000	(Blackburn)
WDUR/WFXC-F	Raleigh/Durham		4,000,000	(Blackburn)
WRLX/WFFX-F	Tuscaloosa, AL	From Keymarket to North Hill	2,800,000	
WRUS/WBVR-F	Russellville, KY	From Keymarket to North Hill		
WIBR	Baton Rouge		7,000,000	
WVTY A/F	Dunedin	Sold to Times Publishing	450,000	
WKKQ/WTBX-F	Hibbing (Duluth)	Sold to D.E. Wright	1,700,000	(Chapman)
KXJX-F	Pella, Iowa	Sold to Shaw/Beasley	1,100,000	
WGOX-F	Ravenal (Charleston, SC)	Sold to Silverman	1,555,000	
KMJM-F	St. Louis	From Amaturto to Keymarket	350,000	(Chaney)
WLTJ-F	Detroit	From Amaturto to Keymarket		
KMJQ-F	Houston	From Amaturto to Keymarket		
WRBD	Pompano (Miami)		60,100,000	
KIAK/KQRZ-F	Fairbanks	From Bingham to Olympic	1,800,000	(Raymond)
KYAK/KGOT-F	Anchorage	From Bingham to Olympic		
WMEK/WJBQ-F	Portland, ME	Sold by Bride	12,000,000	(Chapman)
KYKZ-F	Lake Charles, LA	From Osborn-Reynolds to Faver	2,750,000	(Raymond & Kozacks)
WBYU-F	New Orleans	From Swanson to Stoner	1,350,000	
			7,000,000	(Americom)

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
WRKB/WJZR-F	Kannapolis, NC (Charlotte)	From Downs to Metroplex	\$6,000,000	(Richards)
WRJQ/WROE-F	Appleton, WI	Sold to Tom Bookey	2,115,000	(Dex Card)
WDPN-F	Columbia, SC	Sold to Burkhardt/Phillips	1,300,000	(Raymond)
WOIC	Columbia, SC	Sold to Burkhardt/Phillips	750,000	(Raymond)
WLPM	Suffolk (Norfolk)	Sold by JAG	600,000	
KQDI/KOOZ-F	Great Falls, MT		520,000	
WWJ/WJOI-F	Detroit	Sold by Detroit News	38,510,000	
WBBE/WRMA-F	Georgetown, KY (Lexington)	Sold to Audubon	1,300,000	(Blackburn)
WSNE-F	Taunton (Providence)	From Wilkes-Schwartz to Beck-Ross	7,500,000	(Blackburn)
WSFR	Springfield, MA		650,000	(Kozacko)
KONO/KITY-F	San Antonio	Sold to Duffy	11,000,000	(Americom)
KAYC/KAYD-F	Beaumont	Sold by Long-Pride	1,500,000	(Chapman)
KLRZ-F	Provo/SLC		1,600,000	(Chapman)
KKQV-F	Wichita Falls, TX	Sold to SunGroup	1,050,000	
KLAF	Salt Lake City	Sold to TransColumbia	550,000	(Blackburn)
KSEL A/F	Lubbock		1,200,000	(Fischer)

NATIONAL FM SHARE*

<u>METRO</u>	FAL 85	67.109%	(13,568,300 of 20,219,900)
	SPG 85	66.549%	(15,003,400 of 22,544,800)
	FAL 84	65.032%	(13,292,200 of 20,439,600)
	SPG 84	64.290%	(14,219,000 of 22,117,100)
	FAL 83	63.058%	(12,524,400 of 19,861,700)
	SPG 83	62.291%	(13,589,800 of 21,816,700)
	FAL 82	60.571%	(11,932,400 of 19,699,700)
	SPG 82	58.870%	(12,658,900 of 21,503,100)
	FAL 81	58.651%	(10,478,800 of 17,866,400)
	SPG 81	57.353%	(11,225,100 of 19,571,700)
	OCT/NOV 80	56.116%	(9,480,500 of 16,984,600)
	APR/MAY 80	54.254%	(10,134,800 of 18,680,200)
	OCT/NOV 79	53.627%	(8,329,900 of 15,539,900)
	APR/MAY 79	50.887%	(9,480,800 of 18,631,200)
	OCT/NOV 78	50.698%	(7,525,600 of 14,843,000)
	APR/MAY 78	47.638%	(8,565,600 of 18,025,100)
	OCT/NOV 77	46.501%	(6,561,700 of 14,110,900)
	APR/MAY 77	44.428%	(7,745,900 of 17,434,700)
	OCT/NOV 76	43.818%	(6,079,600 of 13,874,200)
	APR/MAY 76	40.886%	(6,882,900 of 16,834,200)

FM GROWTH RATE

OCT/NOV 76 to OCT/NOV 77:	6.123%
OCT/NOV 77 to OCT/NOV 78:	9.026%
OCT/NOV 78 to OCT/NOV 79:	5.756%
OCT/NOV 79 to OCT/NOV 80:	4.641%
OCT/NOV 80 to OCT/NOV 81:	4.512%
FAL 81 to FAL 82	: 3.274%
FAL 82 to FAL 83	: 4.106%
FAL 83 to FAL 84	: 3.127%
FAL 84 to FAL 85	: 3.194%

* Based on MSA, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in the survey are included.

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also listed are the stations in each market which had the largest gain in share or loss in share/

The period covered for the share changes is Fall 84 to Fall 85. It is my belief that year-to-year comparisons are more accurate and valid than "last book" comparisons.

MARKET	12+ LEADER/FORMAT	LARGEST SHAR GAINER	LARGEST SHARE LOSER
Akron	WAKR , 11.5, MOR	WQAL-F, +1.7, BTFL	WKDD-F, -2.8, CHR
Albany-Schen-Troy	WGY , 11.0, MOR	WROQ-F, +4.3, BTFL	WROW , -2.7, MOR
Albuquerque	KOB , 12.6, MOR	KIVA-F, +3.6, contemp	KOB-F, -5.2, AC
Allentown-Beth	WRMZ-F, 12.8, BTFL	WZZO-F, +3.4, AOR	WAEB-F, -1.7, AC
Anchorage	KWHL-F, 13.7, AOR	KKGR-F, +3.5, AOR	KHAR , -2.9, BTFL
Appleton-Osh	WAPL-F, 11.6, AOR	WGEE , +2.5, Country	WROE-F, -4.2, BTFL
Atlanta	WZGC-F, 9.8, CHR	WYAY-F, +2.5, Country	WARM-F, -2.1, AC
Austin	KASE-F, 16.3, Country	KLBJ-F, +3.6, AOR	KEYI-F, -4.0, AC
Bakersfield	KKXX-F, 15.1, CHR	KLly-F, +3.1, AC	KNOW , -4.0, OLDIES
Baltimore	WLIF-F, 8.7, BTFL	WBSB-F, +2.3, CHR	KUZZ , -2.7, Country
Baton Rouge	WGGZ-F, 11.1, CHR	WKJN-F, +5.0, Country	WCM , -2.5, AC
Beaumont	KHYS-F, 14.1, Black	KKMY-F, +3.8, AC	WFME-F, -6.9, CHR
Birmingham	WZZK-F, 14.2, Country	WAPI-F, +5.6, AOR/CHR	KAYD-F, -1.9, Country
Boston	WBZ , 8.6, MOR	WJIB-F, +2.1, BTFL	WQXX-F, -5.6, CHR
Bridgeport	WICC , 19.6, MOR	WICC , +2.8, MOR	WHDH , -2.3, MOR
Buffalo	WBEN , 13.3, MOR	WBEN , +3.4, MOR	WNBC , -3.4, AC
Canton	WHBC , 20.1, MOR	WHBC , +5.0, MOR	WECK , -3.2, Nos
Charleston, SC	WNWZ-F, 12.7, Black	WAVF-F, +4.9, AC	WHBC-F, -4.2, BTFL
Charlotte	WSOC-F, 13.1, Country	WLVK-F, +4.5, Country	WSSX-F, -4.1, CHR
Chattanooga	WSKZ-F, 19.0, CHR	WUSY-F, +4.6, Country	WBT , -6.1, MOR/AC
Chicago	WGN , 8.0, MOR	WENX-F, +1.9, Black	WJTT-F, -4.4, Black
Cincinnati	WKRC-F, 11.3, CHR	WWEZ-F, +4.5, BTFL	WGN , -1.7, MOR
Cleveland	WMMS-F, 14.5, AOR	WMMS-F, +3.6, AOR	WKRC , -3.5, MOR/AC
Colo Springs	KILO-F, 13.5, AOR	KIKX-F, +4.5, CHR	WRMR , -1.2, AC
Columbia, SC	WCOS-F, 17.8, Country	WTCB-F, +6.7, AC	KKFM-F, -6.3, CHR
Columbus, OH	WLVO-F, 15.1, AOR	WCKX-F, +2.3, Black	WNOK-F, -6.4, CHR
Corpus Christi	KZFM-F, 17.7, CHR	KRYS-F, +2.6, Country	WCOL , -1.1, NEWS
Dallas-FW	KVIL-F, 10.6, AC	KKDA , +2.0, Urban	KCCT , -3.1, Spanish
Daven-RI-Moline	KIHK-F, 22.5, CHR	KIHK-F, +4.6, CHR	KIOU-F, -3.1, BTFL
Dayton	WHIO-F, 15.1, BTFL	WGTZ-F, +5.3, CHR	KAFM-F, -2.5, CHR
Daytona Beach	WWLV-F, 14.6, BTFL	WSTF-F, +4.8, AC	WHBF-F, -2.3, AC
Denver	KOSI-F, 10.5, BTFL	KBPI-F, +3.2, AOR	WTVE-F, -2.8, AOR
Des Moines	KGGO-F, 17.2, AOR	KRNQ-F, +7.2, CHR	WCFI-F, -5.1, AC
Detroit	WJR , 9.0, MOR	KLW , +4.6, NOST	KPKF-F, -3.2, CHR
El Paso	KEZB-F, 12.0, CHR	KEZB-F, +7.6, CHR	KLYF-F, -3.5, AC
Eugene	KUGN-F, 12.0, Country	KUGN-F, +4.5, country	WJOI-F, -3.5, BTFL
Flint	WCRZ-F, 19.9, AC	WCRZ-F, +4.3, AC	KAMZ-F, -5.9, CHR
Fort Wayne	WMEE-F, 24.4, CHR	WGL , +2.3, Talk	KZEL-F, -4.0, AOR
Fresno	KMJE , 9.6, News/Talk	KOHY-F, +5.5, BTFL	WDZZ-F, -3.1, Black
Grand Rapids	WLAV-F, 10.2, AOR	WMUS-F, +2.1, Country	WEZR , -3.8, Nost
Greensboro-WS	WTQR-F, 19.1, Country	WTQR-F, +5.4, Country	KKDJ-F, -3.7, AOR
Green-Spart	WESC-F, 13.2, Country	WESC-F, +3.8, Country	WOOD-F, -3.3, BTFL
Harrisburg	WNK-F, 15.3, CHR	WRKS-F, +3.2, Country	WQMG-F, -5.8, Black
Hartford	WTIC , 18.3, MOR	WKSS-F, +2.5, CHR	WANS-F, -3.6, CHR
Honolulu	KSSK , 13.9, MOR	KQMQ-F, +3.3, CHR	WHP , -4.9, MOR
Houston	KMJQ-F, 9.9, Urban	KXKX-F, +1.3, Spanish	WCCC-F, -1.7, AOR
Huntington, WV	WTCR-F, 22.2, Country	WTCR-F, +4.6, Country	KPOL-F, -3.4, AOR
Indianapolis	WIBC , 14.7, MOR	WFBQ-F, +3.1, AOR	KLEF-F, -1.0, Classical
Jacksonville	WIVY-F, 13.0, CHR	WZAZ , +2.1, Black	WGNT , -3.4, MOR
JC-Kings-Bristol	WQUT-F, 22.4, CHR	WZXY-F, +1.7, AOR	WIRE , -2.7, AC
Kalamazoo	WNWN-f, 12.3, Country	WJFM-F, +6.0, CHR	WLCS-F, -3.9, AC
Kansas City	WDAF , 11.1, Country	KCFS , +1.6, AOR	WFHG , -2.3, Contemp
Knoxville	WIVK-F, 26.7, Country	WIVK-F, +5.1, Country	WKFR-F, -5.2, CHR
Lancaster	WNCE-F, 16.4, BTFL	WNCE-F, +3.9, BTFL	KBKC-F, -1.4, CHR
Lansing	WVIC-F, 18.9, CHR	WMNQ-F, +4.7, AOR	WNOX , -2.3, Country
Lexington	WLK-F, 17.2, Country	WLAP-F, +4.1, CHR	WRKZ-F, -6.3, Country
Little Rock	KSSN-F, 17.6, Country	KARN , +3.6, News	WJXQ-F, -2.7, AOR
Los Angeles	KIIS-F, 8.2, CHR	KROO-F, +1.4, AOR	WCOZ-F, -3.0, BTFL
Louisville	WHAS , 15.3, MOR	WRKA-F, +5.4, AC	KWTD-F, -4.1, Black
			KISS , -1.3, CHR
			WLOU , -3.4, Black

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Lubbock	KRLB-F, 21.5, CHR	KRLB-F, +4.4, CHR	KFYO, -5.3, Country
Madison	WZEE-F, 11.4, CHR	WMAD-F, +2.4, AC	WTSO, -5.8, Country
McAllen/Brown	KGBT, 16.7, Spanish	KBFM-F, +6.1, CHR	KGBT, -5.2, Spanish
Memphis	WHRK-F, 15.5, Urban	WHRK-F, +3.8, Urban	KSUD, -2.4, Gospel
Miami-Ft. Lau	WLYF-F, 7.4, BTFL	WCJX-F, +2.0, CHR	WHYI-F, -4.3, CHR
Milwaukee	WTMJ, 9.7 MOR	WHQT-F, +2.0, Urban	WTMJ, -2.3, MOR
MINN-St. Paul	WCCO, 18.5, MOR	WLTO-F, +3.0, AC	WCCO, -2.9, MOR
Mobile	WKSJ-F, 23.1, Country	KWRS-F, +2.5, AOR	WDLT-F, -3.5, AC
Modesto	KBEE-F, 12.1, BTFL	WKSJ-F, +6.6, Country	KHOP-F, -3.4, CHR
Nashville	WSM-F, 14.0, Country	KDJK-F, +11.0, AOR	WIME-F, -2.8, AC
Nassau-Suffold		WLAC-F, +4.9, AC	
New Haven	WALK-F, 6.2, AC	WBLI-F, +2.1, CHR	WHTZ-F, -3.4, CHR
New Orleans	WELI, 15.1, MOR	WELI, +3.6, MOR	WKCI-F, -2.2, CHR
New York	WYLD-F, 14.7, Black	WYLD, +1.5, Black	WYLD-F, -2.0, Black
Norfolk	WPLJ-F, 6.0, CHR	WPLJ-F, +1.7, CHR	WWRK-F, -1.7, AOR
Oklahoma City	WNOR-F, 11.8, AOR	WNOR-F, +3.8, AOR	WQSF-F, -2.5, BTFL
Omaha	KKMG-F, 11.4, BTFL	WKY, +2.6, Country	KEBC-F, -2.9, Country
Orlando	KFAB, 26.8, MOR	KOIL, -3.2, AC	KEFM-F, -2.8, AC
Peoria	WSSP-F, 12.7, BTFL	WSSP-F, +12.7, BTFL	WKKA-F, -4.3, Country
Philadelphia	WWCT-F, 16.0, AOR	WWCT-F, +5.7, AOR	WSWT-F, -3.6, BTFL
	WMMR-F, 9.8, AOR	WMMR-F, +3.9, AOR	WCAU-F, -2.1, CHR
Phoenix	KUPD-F, 10.4, AOR	KUPD-F, +3.3, AOR	KOPA-F, -1.9, CHR
Pittsburgh	KDKD, 11.9, MOR	WAMO-F, +2.7, Black	KDKD, -3.0, MOR
Portland, OR	KKRZ-F, 9.8, CHR	KXL, +4.1, News/Talk	KMJK-F, -2.4, CHR
Providence	WLWK-F, 12.5, BTFL	WVLI-F, +3.5, AC	KKSN, -2.4, Classical
Raleigh	WPTF, 10.7, MOR	WPTF, +3.7, MOR	WSNE-F, -1.8, AC
Reading	WRFY-F, 17.1, CHR	WEEV, +2.5, MOR	WKIX, -2.6, Country
Reno	KOZZ-F, 13.5, AOR	KWNZ-F, +7.0, CHR	WDCG-F, -2.6, CHR
Richmond	WRVA, 14.7, MOR	WPLZ-F, +3.7, Black	WHUM, -2.5, Country
Riverside - SB	KDUO-F, 8.6, BTFL	KDUO-F, +1.9, BTFL	KPTX-F, -4.4, CHR
Roanoke	WXLR-F, 28.1, CHR	WSLQ-F, +3.5, AC	WQSF-F, -6.4, BTFL
Rochester	WPXY-F, 12.0, CHR	WPXY-F, +3.6, CHR	KIIS-F, -2.7, CHR
Sacramento	KSPM-F, 10.4, CHR	KWOD-F, +3.0, CHR	WXLK-F, -4.2, CHR
Sag-BC-Mid	WIOG-F, 26.6, CHR	WIOG-F, +10.0, CHR	WVOR-F, -3.3, AC
St. Louis	KMOX, 22.6, Talk	KMOX, +2.0, Talk	KZAP-F, -3.4, AOR
Salinas-Sea-Mont	KDON-F, 9.5, CHR	KXES, +3.2, Spanish	WHNN-F, -4.1, AC
Salt Lake City	KSFI-F, 10.9, BTFL	KRSP-F, +2.8, AOR	KHTR-F, -.9, CHR
San Antonio	KQXT-F, 9.8, BTFL	KSMG-F, +4.7, AC	KTOM, -3.1, Country
San Diego	KJQY-F, 9.4, BTFL	KFMB-F, +2.3, CHR	KLUB, -4.1, MOR/NOST
San Francisco	KGO, 9.0, News/Talk	KSAN-F, +2.2, Country	KLLS-F, -3.3, AC
San Jose	KGO, 8.3, News/Talk	KATD-F, +1.9, CHR	KXZL-F, -3.3, AOR
Seattle-Tac	KIRO, 10.9, News	KMGJ-F, +3.6, AC	KGB-F, -1.1, AOR
Shreveport	KVKI-F, 15.3, AC	KTUX-F, +13.4, CHR	KFRC, -1.0, CHR
Spokane	KXLY-F, 17.8, BTFL	KXLY-F, +6.7, BTFL	KKCY-F, -1.0, Urban/AOR
Spring, MA	WMAS-F, 10.3, AC	WRCH-F, +3.0, BTFL	KOME-F, -1.6, AOR
Stockton	KRAK, 11.1, Country	KRAK, +3.2, Country	KBRD-F, -1.5, BTFL
Syracuse	WYYY-F, 16.6, AC	WAQX-F, +2.8, AOR	KMBQ-F, -9.3, CHR
Tampa-St. Pete	WRBQ-F, 12.2, CHR	WGUL-F, +1.6, Nost	KKPL-F, -5.6, AC
Toledo	WMHE-F, 13.0, CHR	WMHE-F, +3.5, CHR	WHFM-F, -3.5, AC
Tucson	KJYK-F, 10.8, BTFL	KUPD-F, +5.0, AOR	KZAP-F, -3.0, AOR
Washington	WHUR-F, 8.6, Black	WHUR-F, +2.2, Black	WFBL, -2.9, Nost
West Palm Beach	WRMF-F, 11.3, AC	WSHE-F, +2.9, AOR	WIMP, -1.9, Black
Wichita	KFDI, 11.5, Country	KXLF-F, +5.1, AC	WRQN-F, -3.1, CHR
Wiles-Scranton	WKRZ-F, 9.7, CHR	WWSH-F, +1.7, BTFL	KRQQ-F, -4.6, CHR
Wilmington, DE	WSTW-F, 10.5, CHR	WEAZ-F, +2.4, BTFL	WMAL, -2.6, MOR
Worcester	WAAF-F, 13.1, AOR	WZOU-F, +1.8, CHR	WHYI-F, -6.6, CHR
York	WRKZ-F, 13.2, Country	WRKZ-F, +4.2, Country	KEYN-F, -5.3, CHR
Youngstown	WHOT-F, 15.8, CHR	WKBN, +4.4, MOR	WNAK, -3.0, Nost
			WJBR-F, -2.6, AC
			WBZ, -2.1, MOR
			WNNK-F, -3.0, CHR
			WQXK-F, -2.3, Country
			WFMJ, -2.3, Nostalgia

AMERICA'S LEADING STATIONS - 12+ METRO SHARE

<u>STATION</u>	<u>MARKET</u>	<u>SHARE</u>	<u>STATION</u>	<u>MARKET</u>	<u>SHARE</u>
1. WXLK-F	Roanoke	28.1	32. WKZW-F	Peoria	15.8
2. WIVK-F	Knoxville	26.7	33. KZZU-F	Spokane	15.6
3. KFAB	Omaha	26.8	34. WHRK-F	Memphis	15.5
4. WIOG-F	Saginaw	26.6	35. WHAS	Louisville	15.3
5. WMEE-F	Fort Wayne	24.4	36. WHIO-F	Dayton	15.1
6. WKSJ-F	Mobile	23.1	37. WTIC-F	Hartford	14.9
7. KMOX	St. Louis	22.6	38. WIBC	Indianapolis	14.7
8. KIIK-F	Davenport	22.5	39. WMMS-F	Cleveland	14.5
9. WQUT-F	John. City	22.4	40. WFBQ-F	Indianapolis	14.4
10. WTCR-F	Huntington	22.2	41. WZZK-F	Birmingham	14.2
11. KRLB-F	Lubbock	21.5	42. WKEE-F	Huntington	14.1
12. WXBQ-F	John. City	20.3	43. WSM-F	Nashville	14.0
13. WAMX-F	Huntington	20.1	44. KSSK	Honolulu	13.9
14. WCRZ-F	Flint	19.9	45. WBLX-F	Mobile	13.8
15. WICC	Bridgeport	19.6	46. KWHL-F	Anchorage	13.7
16. KLLL-F	Lubbock	19.3	47. KILO-F	Colorado Spgs.	13.5
17. WTQR-F	Greensboro	19.1	48. KTUX-F	Shreveport	13.4
18. WSKZ-F	Chattanooga	19.0	49. WHO	Des Moines	13.3
19. WVIC-F	Lansing	18.9	50. WESC-F	Green-Spart	13.2
20. WCCO	Minneapolis	18.5	51. WSOC-F	Charlotte	13.1
21. KXLY-F	Spokane	17.8	52. WMHE-F	Toledo	13.0
22. KZFM-F	Corpus Christi	17.7	53. KRDO-F	Colorado Spgs.	12.9
23. KSSN-F	Little Rock	17.6	54. WFMZ-F	Allentown	12.8
24. KGGO-F	Des Moines	17.2	55. KULA-F	Honolulu	12.7
25. WRFY-F	Reading	17.1	56. KOB	Alberquerque	12.6
26. WPVR-F	Roanoke	16.7	57. WZZO-F	Allentown	12.6
27. WYYY-F	Syracuse	16.6	58. WLKW-F	Providence	12.5
28. WNCE-F	Lancaster	16.4	59. KEZQ-F	Little Rock	12.4
29. KASE-F	Austin	16.3	60. WWDM-F	Columbia, SC	12.4
30. WLAP-F	Lexington	16.1	61. KDRK-F	Spokane	12.4
31. WWCT-F	Peoria	16.0	62. KSHE-F	St. Louis	12.4

* Based on 1/4 hr avg., Metro Share, 12+, Broadcast Week

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

<u>STATION</u>	<u>MARKET</u>	<u>1/4 HOUR AVG</u>	<u>FORMAT</u>	<u>OWNER</u>	<u>FAL 84 RANK</u>
1. WPLJ-F	New York	1685	CHR	Capital Cities/ABC	7
2. WHTZ-F	New York	1541	CHR	Malrite	1
3. WRKS-F	New York	1536	Urban	RKO	4
4. WOR	New York	1534	Talk	RKO	2
5. KIIJ-F	Los Angeles	1437	CHR	Gannett	3
6. WBLS-F	New York	1284	Black	Inner City	10
7. WLTW-F	New York	1226	Soft AC	Viacom	17
8. WINS	New York	1211	News	Westinghouse	6
9. WGN	Chicago	1174	MOR/Talk	Tribune Co.	5
10. WNEW-F	New York	1123	AOR	Metromedia	9
11. WCBS	New York	1102	News	CBS	8
12. WMMR-F	Philadelphia	1020	AOR	Metromedia	28
13. KABC	Los Angeles	1003	Talk	Capital Cities/ABC	13
14. WPAT-F	New York	956	BTFL/EZ	Park	19
15. WCCO	Minneapolis	954	MOR		11
16. KLOS-F	Los Angeles	914	AOR	Capital Cities/ABC	30
17. KMOX	St. Louis	881	Talk	CBS	23
18. WRFM-F	New York	859	BTFL/EZ	Bonneville	14
19. KBIG-F	Los Angeles	851	BTFL/EZ	Bonneville	21
20. WNBC	New York	847	AC	NBC	15
21. WNEW	New York	846	Nostalgia	Metromedia	18
22. KGO	San Francisco	835	News/Talk	Capital Cities/ABC	20
23. WCBS-F	New York	809	Oldies	CBS	16
24. WJR	Detroit	802	MOR	Capital Cities/ABC	12
25. KJOI-F	Los Angeles	773	BTFL/EZ	Legacy	22
26. WBMX-F	Chicago	762	Black		50
27. WABC	New York	749	Talk	Capital Cities/ABC	27
28. WLS	Chicago	731	CHR	Capital Cities/ABC	39
29. WHN	New York	701	Country	Doubleday	25
30. WBZ	Boston	685	MOR	Westinghouse	42
31. KROQ-F	Los Angeles	655	AOR		97
32. WUSL-F	Philadelphia	647	Urban	LIN	43
33. WBBM	Chicago	644	News	CBS	34
34. WMMS-F	Cleveland	638	AOR	Malrite	55
35. WLOO-F	Chicago	634	BTFL/EZ	Century	41
36. KRTH-F	Los Angeles	628	AC/Oldies	RKO	61
37. WEAZ-F	Philadelphia	626	BTFL/EZ		29
38. WPIX-F	New York	623	AC	Tribune Co.	36
39. WCCI-F	Chicago	619	Urban	Gannett	31
40. KNX	Los Angeles	612	News	CBS	32
41. KOST-F	Los Angeles	611	AC	Cox	26
WBCN-F	Boston	611	AOR	Infinity	46
43. KFWB	Los Angeles	601	News	Westinghouse	66
44. KYW	Philadelphia	592	News	Westinghouse	53
45. KMPC	Los Angeles	589	Nostalgia	Golden West	63
KMJQ-F	Houston	589	Urban	Keymarket	51
47. WXRK-F	New York	582	AOR	Infinity	24
48. KCBS	San Francisco	575	News/Talk	CBS	57
49. WMAQ	Chicago	563	Country	NBC	49
50. WYNY-F	New York	554	AC	NBC	35
51. KVIL-F	Dallas	543	AC	Blair	61
52. KDKA	Pittsburgh	534	MOR	Westinghouse	33
53. KKBQ-F	Houston	521	CHR	Gannett	57
54. WBAP	Dallas/FW	517	Country	Capital Cities/Gannett	38
55. WADO	New York	510	Spanish		37
56. WQXR-F+	New York	507	Classical	New York Times	106
57. KSHE-F	St. Louis	506	AOR	Emmis	67
58. WJLB-F	Detroit	477	Black	Booth	87
WSKQ	New York	477	Spanish		48
WMGK-F	Philadelphia	477	AC	Greater Media	55
61. WLUP-F	Chicago	477	AOR	H&W	96
62. KMET-F	Los Angeles	476	AOR	Metromedia	44
63. WCAY-F	Washington	471	BTFL/EZ	Greater Media	60
64. WAPP-F	New York	468	CHR	Doubleday	52
65. KKHR-F	Los Angeles	465	CHR	CBS	73
66. WHUR-F	Washington	464	Black/Jazz		118
67. KKDA-F	Dallas	463	Urban		113
68. KRLD	Dallas	462	News	Metromedia	64
69. WWDC-F	Washington	458	AOR		100
70. KIKK-F	Houston	450	Country	Viacom	70

* Based on 1/4 HR AVG, TSA, Mon-Sun, 6A-MID

STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	FAL 84 RANK
71. WFBQ-F	Indianapolis	445	AOR	Taft	111
72. WBBM-F	Chicago	444	CHR	CBS	54
73. KODA-F	Houston	432	BTFL/EZ	Westinghouse	74
74. WDFE-F	Pittsburgh	431	AOR	Taft	64
75. KIQQ-F	Los Angeles	427	Soft AC	Outlet	194
76. WRBQ-F	Tampa	425	CHR	Edens	92
77. WJOI-F	Detroit	422	BTFL/EZ	Detroit News	40
78. WJIB-F	Boston	420	BTFL/EZ	NBC	172
WCAU-F	Philadelphia	420	CHR	CBS	46
80. WPEN	Philadelphia	418	Nostalgia	Greater Media	92
81. WWJ	Detroit	416	News	Detroit News	98
82. WLYF-F	Miami	414	BTFL/EZ	Jefferson-Pilot	79
83. WLAK-F	Chicago	412	Soft AC	Viacom	107
84. WSNi-F	Philadelphia	410	AC	Pyramid	128
CKLW	Detroit	410	Nostalgia		500+
86. WIVK-F	Knoxville	409	Country	Dick	126
87. WTIC	Hartford	408	MOR	Chase	77
WZGC-F	Atlanta	408	CHR	First Media	78
WIND	Chicago	408	Talk	Tichenor	118
90. WSSH-F	Boston	407	AC		156
91. KZLA-F	Los Angeles	405	Country	Malrite	144
92. KSTP-F	Minneapolis	400	AC	Hubbard	104
93. WUSN-F	Chicago	399	Country	First Media	95
94. WTQR-F	Greensboro-WS	396	Country	Summit	132
95. WCLR-F	Chicago	395	AC	Bonneville	69
96. WJJD	Chicago	394	Nostalgia	Infinity	85
KIRO	Seattle	394	News	Bonneville	76
98. WJMK-F	Chicago	393	Oldies	Infinity	115
99. WBZZ-F	Pittsburgh	392	CHR	EZ	102
100. WHDH	Boston	390	MOR	Blair	58
WMAL	Washington	390	MOR	Capital Cities/ABC	59
102. WKLS-F	Atlanta	386	141. KSN-F SF	331	WQAL-F Cle 283
103. WDAF	KC	385	142. WTIC-F Hartford	329	182. KIOI-F SF 280
104. WKQX-F	Chi	384	WKHX-F Atlanta	329	183. WMCA NY 279
105. WWBA-F	Tampa	380	144. WAPI-F Birm	328	WALK-F Long Is 279
106. WRKO	Boston	378	KPLX-F Dallas	328	WTMJ Milw 279
107. WFYR-F	Chicago	374	WEEI Boston	328	186. KJQY-F SD 277
108. WKXS-F	Boston	373	147. KLTR-F Houston	327	187. WAIT Chicago 276
109. WKYS-F	Wash	367	148. WSHH-F Pitts	324	WXLK-F Roanoke 276
KFAB	Omaha	367	149. KUPD-F Phoenix	323	189. WWRL NY 273
111. WHYT-F	Detr	366	150. KSRR-F Houston	322	190. KLAC LA 272
112. WKSZ-F	Phila	365	151. WAAF-F Worc/Bost	319	KYUU-F SF 272
113. WDAS-F	Phila	363	KTNQ LA	319	WIBC Indy 272
114. KSOL-F	San Fran	361	153. WXRT-F Chi	318	193. KKGO-F LA 269
WZZK-F	Birm	361	WIOQ-F Phila	318	KNBR SF 269
116. KEGL-F	Dallas	360	155. KOSI-F Denver	316	KISW-F Seattle 269
117. WWDB-F	Phila	359	156. WPCB-F Atlanta	314	196. WHJY-F Prov 268
118. KNIX-F	Phoe	357	157. WXTU-F Phila	310	KLOL-F Houston 268
119. WCZY-F	Detroit	354	158. WLKW-F Prov	308	WRQX-F Wash 268
120. WNCN-F	New York	353	159. WSM-F Nash	305	199. WIL-F St. Lou 267
WRAL-F	Raleigh	353	160. KOMO Seattle	304	200. WPAT NY 265
122. KFI	LA	351	161. WIP Phila	303	201. WYAY-F Atl 263
WYSP-F	Phila	351	162. WYNF-F Tampa	300	202. WBLI-F Long Is 262
KSCS-F	Dallas	351	WYLD-F New Or	300	WTOP Wash 262
125. KFMK-F	Houston	350	164. KBZT-F LA	299	204. WBJW-F Orl 260
KTRH	Houston	350	WQBA Miami	299	WXYV-F Balt 260
127. KJLH-F	LA	347	166. WKDM NY	297	206. WQYK-F Tampa 259
WROR-F	Boston	347	KILT-F Houston	296	WKDF-F Nash 259
WSHE-F	Miami	347	KABL-F SF	296	KFAC-F LA 259
130. WLIF-F	Balt	345	WNIC-F Detroit	296	209. WMEE-F F. Wayne 258
131. WVEE-F	Atl	344	170. WWKA-F Orlando	295	210. WLW Cinci 257
132. WRIF-F	Detroit	342	171. WLOL-F Minn	294	211. KMEL-F SF 256
133. WRCH-F	Hart	341	172. KMEZ-F Dallas	290	WSB Atl 256
134. KQRS-F	Minn-SP	338	WLVQ-F Col, O	290	KOA Denver 256
135. KDAY	LA	337	174. KMGG-F LA	288	214. KTAR Phoe 255
WCAU	Phila	337	WMJI-F Cleve	288	WHIO-F Dayton 255
WHYI-F	Miami	337	176. WHIT-F Boston	286	216. KLVE-F LA 254
138. KRLA	LA	334	177. WEZN-F Bridge	285	WBSB-F Balt 254
WQXI-F	Atl	334	WBAL Balt	285	WPOC-F Balt 254
140. WSOC-F	Char, NC	332	WSSP-F Orlando	285	KBAY-F SJ 254
			180. WLLZ-F Detroit	283	220. WZOU-F Boston 253

WLTF-F	Cleve	253	KUTE-F	LA	210	WHCN-F	Hart	182	WKDD-F	Akron	157
KEZK-F	St. Lou	253	KWSS-F	S. Jose	210	WZNE-F	Tampa	182	462. KACE-F	LA	156
WAYL-F	Minn	253	WOMC-F	Detroit	210	WGTF-F	Dayton	182	WKTR-F	Wash	156
224. WKRQ-F	Cinci	252	WBOS-F	Boston	210	KZAF-F	Sacra	182	WTKN	Pitts	156
225. WHUD-F	Peek/NY	251	305. WIOD	Miami	209	WMJX-F	Boston	182	KBEQ-F	KC	156
226. KBLX-F	3F	250	WRKZ-F	Harris	209	WHTX-F	Pitts	182	KINK-F	Port	156
KQUE-F	Hous	250	KEEY-F	Minn	209	KFOG-F	SF	182	KUPL-F	Port	156
WDIZ-F	Orlando	250	308. WCMQ-F	Miami	208	388. KNEW	SF	181	KBEZ-F	Tulsa	156
WAMO-F	Pitts	250	WTVN	Col, O	208	KGGO-F	Des M	181	469. WRMF-F	W. Palm	155
230. WLS-F	Chicago	249	WEZW-F	Milw	208	WCMS-F	Norfolk	181	KXLY-F	Spokane	155
231. KTXQ-F	Dallas	246	WESC-F	Green, SC	208	WMHE-F	Toledo	181	WIVY-F	Jkville	155
WHRK-F	Memp	246	312. WHQT-F	Miami	207	WLVK-F	Char, NC	181	WOAI	San Ant	155
233. WEZB-F	New Or	245	WFOG-F	Atl	207	393. KSDO	SD	179	473. WTAE	Pitt	154
234. WDOK-F	Cleve	244	WEBN-F	Cinci	207	394. KLOK-F	SF	178	474. WBLX-F	Mobile	153
235. WHO	Der M	242	315. WJYE-F	Buffalo	206	KATT-F	Ok! C	178	WAMX-F	Hunt, WV	153
236. WAXY-F	Miami	241	WBNS-F	Col, O	206	396. WPHY-F	Roch	177	476. WILD	Boston	152
KBFI-F	Denver	241	317. WCMF-F	Roch	205	397. WHOT-F	Young	176	WDMT-F	Cleve	152
238. KUSA	St. Lou	238	KASE-F	Austin	205	KXL	Port	176	478. WBUF-F	Buffalo	151
WFMS-F	Indy	239	KOIT-F	SF	205	WZAK-F	Cleve	176	WLTY-F	Norfolk	151
240. WBEN	Buff	238	320. KMBR-F	KC	203	WCOS-F	Col, SC	176	KSFO	SF	151
241. WNOR-F	Norf	237	WDUV-F	Sacra	203	WABB-F	Birm	176	481. KSSK	Hono	150
VIQI-F	Tampa	237	322. WFOG-F	Norf	202	402. WZGO-F	Phil	175	WFME-F	B. Rouge	150
WVBF-F	Boston	237	KWKW	LA	202	KQZY-F	Dallas	175	WQUE-F	New Or	150
WWSW-F	Pitts	237	324. KQXT-F	San Ant	200	WEZO-F	Roch	175	KPLZ-F	Seattle	150
WAVA-F	Wash	237	KBRD-F	Seattle	200	405. WYYY-F	Syra	174	WFBF	Balt	150
246. KRAK	Sacra	236	KDWB-F	Minn	200	WKCI-F	N. Haven	174			
WMC-F	Memphis	236	WHLY-F	Orlando	200	WBCY-F	Char, NC	174			
WLAC-F	Nash	236	328. WKSG-F	Detroit	198	408. KITS-F	SF	173			
249. WWEZ-F	Cinci	235	WZPL-F	Indy	198	KMGC-F	Dallas	173			
250. WAMZ-F	Louis	233	330. KMJM-F	St. Lou	197	WOJY-F	Greens	173			
251. WHAS	Louis	232	WTKI-F	Milw	197	411. KDUO-F	River-SB	170			
WGCL-F	Cleve	232	KTFM-F	San Ant	197	WKSS-F	Hart	170			
253. WMZQ-F	Wash	231	333. KTKS-F	Dallas	196	WFLN-F	Phila	170			
WXTZ-F	Indy	231	KSD-F	St. Lou	196	WGAR-F	Cleve	170			
255. KGB-F	SD	230	WUSY-F	Chatta	196	KAZY-F	Denver	170			
256. KSSN-F	L. Rock	229	336. WCAO	Balt	195	416. KYYS-F	KC	169			
WCKG-F	Chicago	229	KPRC	Houston	195	417. KOOL-F	Phoe	167			
WLTT-F	Wash	229	WOKI-F	Knox	195	418. WFIL	Phil	166			
259. WJQY-F	Miami	228	339. KZZP-F	Phoe	194	WJZZ-F	Detroit	166			
260. WOJO-F	Chicago	227	KSKQ	LA	194	WJYO-F	Orlando	166			
WWW-F	Detroit	227	WSB-F	Atl	194	WPRO	Prov	166			
WSKZ-F	Chatta	227	KCTC	Sacra	194	WHJJ	Prov	166			
263. KXL-F	Port	226	343. WVON	Chicago	193	WSPA-F	Green, SC	166			
KUBE-F	Seattle	226	WQUT-F	JC/King	193	WQMF-F	Milw	166			
265. KVOO	Tulsa	225	WIMZ-F	Knox	193	425. WROW-F	Albany	165			
WUBE-F	Cinci	225	WRVA	Rich	193	426. WEZK-F	Knox	164			
KSFI-F	Salt Lake	225	WRVQ-F	Rich	193	WXBQ-F	JC/King	164			
268. KSFM-F	Sacra	224	348. WGKX-F	Memphis	192	KFBK	Sacra	164			
269. KFMB-F	SD	223	WLTI-F	Detroit	192	WDAE	Tampa	164			
WIYY-F	Balt	223	350. WLIR-F	Long Is	191	KKYX	San Ant	164			
271. WEDR-F	Miami	222	WSTF-F	Orlando	191	WOWI-F	Norfolk	164			
WFME-F	NY	222	352. WBLZ-F	Cinci	190	432. KKYK-F	L. Rock	163			
WXGT-F	Col, O	222	KIXI	Seattle	190	KXOA-F	Sacra	163			
274. WQFM-F	Milw	221	WINZ-F	Miami	190	WBEN-F	Buffalo	163			
275. KKRZ-F	Port	220	WENN-F	Birm	190	KHTR-F	St. Lou	163			
WPRO-F	Prov	220	356. WQDR-F	Raleigh	189	WZXR-F	Memphis	163			
WVDM-F	Col, SC	220	WPHY-F	Albany	189	WNCE-F	Lanc	163			
WEZC-F	Char, NC	220	358. WWLI-F	Prov	188	KFRC	SF	163			
279. WGY	Albany	219	WLIR	NY	188	439. WRDU-F	Raleigh	162			
WVLK-F	Lexing	219	KWOD-F	Sacra	188	WYRK-F	Buffalo	162			
KRQR-F	SF	219	361. KMEG-F	Phoe	187	441. WASH-F	Wash	161			
282. WPEG-F	Char, NC	218	KFME	SD	187	WLVE-F	Miami	161			
KRBE-F	Houston	218	WBBG	Cleve	187	KZBS-F	Ok! C	161			
284. WBAB-F	Long Is	217	KAYI-F	Tulsa	187	WMYK-F	Norfolk	161			
285. WNWS	Miami	216	WINZ	Miami	187	WOWO	F. Wayne	161			
WWWE	Cleve	216	WMET-F	Chicago	187	KGW	Port	161			
287. KQYT-F	Phoe	215	367. KKNG-F	Ok! C	186	447. WHLI	Long Is	160			
WSUN	Tampa	215	WPLZ-F	Rich	186	KBCO-F	Denver	160			
KSL	Salt Lake	215	WVOR-F	Roch	186	WWL	New Or	160			
290. WCLY-F	Wash	214	370. WFMT-F	Chicago	185	WGMS	Wash	160			
WZLX-F	Boston	214	WKQS-F	Miami	185	KGON-F	Port, O	160			
292. KTFX-F	Tulsa	213	KLUV-F	Dallas	185	452. WKBN-F	Young	159			
WKSJ-F	Mobile	213	KXXY-F	Ok! C	185	WFMZ-F	Allen	159			
KCMO	KC	213	WOKY	Milw	185	WPNT-F	Pitt	159			
295. WXYT	Detroit	212	WSNY-F	Col, O	185	455. KABL	SF	158			
WDJY-F	Wash	212	376. KZEW-F	Dallas	184	WIOF-F	Hart	158			
297. WFMZ-F	Allen	211	KMJI-F	Denver	184	457. WZZO-F	Allen	157			
WFBC-F	Green, SC	211	378. KMPS-F	Seattle	183	WOOD-F	Gr. Rpd	157			
299. KIIK-F	Daven	210	KSEA-F	Seattle	183	WMJJ-F	Birm	157			
WROQ-F	Char, NC	210	390. WIOG-F	Sag-BC	182	WBMW-F	Wash	157			

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1. WPLJ-F NY	27294	51. WFYR-F Chi	8031	101. WJLB-F Detr	5503
1. WINS NY	25467	52. WHYT-F Detr	7820	102. WIOQ-F Phila	5486
3. WHTZ-F NY	24700	53. KIQQ-F LA	7726	103. KFRC SF	5479
4. KIIS-F LA	23732	54. WQXR-F NY	7706	104. KMJQ-F Hous	5436
5. WCBS NY	23531	55. WBCN-F Boston	7579	105. WZOU-F Boston	5429
6. WRKS-F NY	18389	56. WKQX-F Chi	7435	106. KIKK-F Hous	5414
7. WOR NY	17607	57. WMGK-F Phila	7390	107. WNCN-F NY	5384
8. WGN Chi	16748	58. WLS-F Chi	7364	108. KSTP-F Minn	5353
9. WBLS-F NY	16619	59. KRLD Dallas	7339	109. WSSH-F Boston	5346
10. WNBC NY	16509	60. WCZY-F Detr	7339	110. WUSN-F chi	5325
11. WLTW-F NY	16067	61. WUSL-F Phila	7335	111. WLOL-F Minn	5294
12. WNEW-F NY	15928	62. WBAP Dallas	7185	112. KODA-F Hous	5293
13. WABC NY	15117	63. WCLR-F Chi	7113	113. KOMO Sea	5287
14. WCBS-F NY	14228	64. KFI LA	6976	114. WJIB-F Boston	5223
15. WYNY-F NY	13991	65. WLUP-F Chi	6967	115. WTIC-F Hart	5219
16. WBBM Chi	13551	66. WMMS-F Cleve	6887	116. KSCS-F Dallas	5171
17. KNX LA	13423	67. WLAK-F Chi	6830	117. KIOI-F SF	5165
18. KLOS-F LA	12912	68. KKBQ-F Hous	6773	118. WADO NY	5144
19. WLS Chi	12820	69. KRLA LA	6760	119. KZLA-F LA	5143
20. KABC LA	12679	70. WRIF-F Cetr	6736	120. WMCA NY	5131
21. WPAT-F NY	12491	71. WLOO-F Chi	6707	121. WGAY-F Wash	5115
22. KFWB LA	12475	72. WROR-F Boston	6559	122. WFBQ-F Indy	5099
23. WXRX-F NY	12420	73. KIRO Seattle	6546	123. WGCL-F Cleve	5092
24. KYW Phila	12324	74. WCAU Phila	6520	124. WJJD Chi	5091
25. WMMR-F Phila	11920	75. WYSP-F Phila	6514	125. WDVE-F Pitts	5084
26. WRFM-F NY	11284	76. WWDC-F Wash	6448	126. WRBQ-F Tampa	5081
27. KRTH-F LA	11250	77. KMGG-f LA	6426	127. WKYS-F Wash	5080
28. KBIG-F LA	11164	78. WHTT-F Boston	6421	128. WHDH Boston	5066
29. WPIX-F NY	11007	79. WWJ Betr	6322	129. WKSZ-F Phila	
30. WJR Det	10891	80. WZGC-F Atl	6318	130. WIP Phila	5033
31. KMET-F LA	10852				
32. KOST-F LA	10682	81. WXKS-F Boston	6103	131. KLTR-F Hou	4996
33. WHN NY	10646	82. WRQS-F Wash	6076	132. WJOI-F Detr	4992
34. WCCO Minn	10567	83. WJMK-F Chi	6034	133. WAVA-F Wash	4971
35. KGO SF	10529	84. KBZT-F LA	6020	134. KSOL-F SF	4917
36. WNEW NY	10348	85. KEGF-F Dallas	5991	135. KPLX-F Dallas	4905
37. KMOX St. Lou	10217	86. WBZZ-F Pitts	5990	136. WIND Chi	4899
38. KKHR-F LA	10217	87. WHYI-F Miami	5951	137. WTIC Hart	4893
39. KCBS SF	10208	88. Wmal Wash	5922	138. KOA Denver	4893
40. WBBM-F Chi	9974	89. WEEI Boston	5897	139. WQXI-F Atl	4883
		90. KNBR SF	5886	140. CKLW Detr	4865
41. WMAQ Chi	9765				
42. WBMX-F Chi	9560	91. WNIC-F Detr.	5883	141. WAAF-F Wo/Bos	4827
43. KJOI-F LA	9266	92. KYUU-F SF	5879	142. WWDB-F Phil	4798
44. WBZ Boston	8947	93. WSNi-F Phila	5838	143. WDAF KC	4705
45. KROQ-F LA	8946	94. KVLH-F Dallass	5714	144. KSHE-F St. Lo	4700
46. KMPC LA	8946	95. KJLH-F LA	5713	145. WTOP Wash	4676
47. WCAU-F Phil	8671	96. WPAT NW	5711	146. KITS-F LA	4656
48. KDKA Pitts	8571	97. WHUR-F Wash	5610	147. KFAC-F LA	4634
49. WSCI-F Chi	8451	98. KTRH Hous	5600	148. KQRS-F Minn	4622
50. WBAZ-F Phil	8385	99. WLLZ-F Detr	5567	149. WPEN Phil	4610
		100. KMWL-F SF	5510	150. KDWB-F Minn	4573

*Based on 12+ TSA Cume, Broadcast Week

151.	WMET-F	Chi	4553	201.	WAPI-F	BIRM	3726	251.	WXYT	Detr	3288
152.	WXRT-F	Chi	4495	202.	WWWW-F	Detr	3722	252.	WLWQ-F	Col o	3283
153.	WLTT-F	Wash	4491	203.	WZGO-F	Atl	3688	253.	KFMB	San D	3271
154.	WKLS-F	Atl	4477	204.	WALK-F	Long Is	3682	254.	WIBC	Indy	3267
155.	WMJI-F	Cleve	4474	205.	WEZN-F	Bridgport	3677	255.	WMEZ-F	Dallas	3264
156.	KSRR-F	Hou	4466	206.	WKOK-F	Cleve	3637		WWRL	NY	3264
157.	WDAS-F	Phila	4435	207.	WSHE-F	Miami	3633	257.	KEEY-F	Minn	3233
158.	WRAL-F	Raleigh	4429		WHJY-F	Prov	3633	258.	WYAY-F	Atl	3223
159.	KLOL-F	Hou	4425	209.	KUBE-F	Seattle	3632	259.	WZPL-F	Indy	3215
160.	WLTF-F	Cleve	4392		WBJW-F	Orl	3632	260.	WIYY-F	Balt	3207
161.	WTQR-F	Gre/WS	4333	211.	WCLY-F	Wash	3625		KTNQ	LA	3207
162.	WLW	Cinci	4331	212.	KOIT-F	SF	3620	262.	WTVN	Col O	3193
163.	KKDA-F	Dallas	4314	213.	KLVE-F	LA	3612		WMC-F	Memp	3193
164.	WKRQ-F	Cinci	4279		WSKQ	NY	3612	264.	KRAK	Sacra	3192
165.	KFAB-	Omaha	4264		KSL	Salt Lak	3612	265.	WHO	Des M	3178
166.	KDAY	LA	4247	216.	WAIT	Chi	3592	266.	WFIL	Phila	3174
167.	WSB	Atl	4198	217.	KWSS-F	San Jose	3580	267.	WXLK-F	Roan	3159
168.	KLAC	LA	4196	218.	WBLI-F	Long Is	3579	268.	KAfm-F	Dallas	3159
169.	KSAN-F	SF	4170	219.	KRQR-F	SF	3553	269.	WFMT-F	Chi	3156
170.	KILT-F	Hou	4163	220.	WFOX-F	Atl	3551		KISW-F	Seat	3156
171.	KKGO	LA	4139	221.	WASH-F	Wash	3529	271.	WBMW-F	Wash	3154
172.	WKHX-F	Atl	4138	222.	WBEN-F	Buff	3522	272.	WKSS-F	Hart	3148
173.	KUTE-F	LA	4136	223.	KTAR	Phoe	3520	273.	KFOG-F	SF	3114
174.	KLOK-F	SF	4126	224.	KCMO	KC	3516	274.	KUPD-F	Phoe	3098
175.	WIMJ	Milw	4091	225.	WPRO-F	Prov	3510	275.	KBAY-F	S.Jose	3092
176.	KRBE-F	Hou	4089	226.	WHTX-F	Pitts	3500	276.	KEZK-F	St Lou	3086
177.	KOSI-F	Denver	4013	227.	WCKG-F	Chi	3496	277.	WROQ-F	CH,NC	3085
178.	KTXQ-F	Dallas	4005		WBAB-F	Long Is	3496	278.	KNEW	SF	3071
179.	WINZ-F	Miami	3998	229.	WKTl-F	Milw	3493	279.	WTAE	Pitts	3056
180.	WLYF-F	Miami	3974	230.	KBPI-F	Denver	3491	280.	KNOB-F	LA	3024
181.	WAXY-f	Miami	3957	231.	WBEN	Buff	3489	281.	WAMZ-f	Louis	3021
182.	WBSB-F	Balt	3954	232.	WWBA-F	Tampa	3484	282.	WGY	Schen	3013
183.	WMJX-F	Atl	3940	233.	WRCH-F	Hart	3474				
184.	WPCH-F	Atl	3940		WIL-F	St. Lou	3474				
185.	KABL-F	SF	3932	235.	KNIX-F	Phoe	3453				
186.	WEZB-F	New Or	3923	236.	WLIR-F	Long Is	3427				
187.	KTKS-F	Dallas	3919	237.	KUSA	Long Is	3406				
188.	WSHH-F	Pitts	3915	238.	WOMC-F	Detr	3405				
189.	WVEE-F	Atl	3914	239.	WSM-F	Nash	3391				
190.	KHTR-F	St. Lou	3909	240.	KZEW-F	Dallas	3382				
191.	WSOC-f	Char,NC	3904	241.	WWSW-F	Pitts	3368				
192.	WIVK-F	Knoxv.	3884	242.	KSFM-F	Sacra	3367				
193.	WVBF-F	Boston	3879	243.	WSB-F	Cleve	3352				
194.	KFMK-F	Houston	3831	244.	WQAL-F	Cleve	3352				
195.	WZZK-F	Birm	3897	245.	WXTU-F	Phil	3335				
196.	WLIF-F	Balt	3781	246.	WHAS	Louis	3334				
197.	WIOD	Miami	3768	247.	KZZP-F	Phoe	3325				
198.	WWWE	Cleve	3757	248.	WXGT-F	Col.O	3322				
199.	KBLX-F	SF	3751	249.	WMZQ-F	Wash	3306				
200.	WBAL	Balt	3749	250.	WKJY-F	Wash	3302				

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1. KFAB	Omaha	48.7	37. KSSN-F	Little Rock	30.6
2. WXLK-F	Roanoke	45.7	38. KLLL-F	Lubbock	30.5
3. WIOG-F	Saginaw	45.6	39. KRNO-F	Des Moines	30.3
4. KMOX	St. Louis	43.1	40. KKXX-F	Bakersfield	29.9
5. WICC	Bridgeport	41.2	41. WLAN-F	Lancaster	29.6
6. WIVK-F	Knoxville	41.0	42. WNNK-F	Harrisburg	29.5
7. WMEE-F	Fort Wayne	39.9	43. WRVA	Richmond	29.4
8. WKSJ-F	Mobile	39.7	44. WVLK	Lexington	29.3
9. KRLB-F	Lubbock	38.9	45. KGGO-F	Des Moines	29.2
10. WCCO	Minneapolis	37.1	46. WKZO	Kalamazoo	28.9
11. WTIC-F	Hartford	37.0	47. WKFR-F	Kalamazoo	28.8
12. WTIC	Hartford	36.8	48. KGBT	McAllen	28.7
13. WVIC-F	Lansing	36.6	49. WKCI-F	New Haven	28.6
14. WQUT-F	Johnson City	36.5	50. KIRO	Seattle	28.5
15. WHBC	Canton	36.4	51. WIBC	Indianapolis	28.1
16. KIIK-F	Davenport	36.0	52. WKRQ-F	Cincinnati	28.0
17. WKZW-F	Peoria	35.3	53. KQKQ-F	Omaha	27.9
18. WAMX-F	Huntington	35.2	54. KULA-F	Honolulu	27.6
19. WOWO	Fort Wayne	34.6	55. KAMZ-F	El Paso	27.5
20. WRFY-F	Reading	34.2	56. WPXY-F	Rochester	27.4
21. WZEE-F	Madison	34.1	57. WZZO-F	Allentown	27.3
22. WCRZ-F	Flint	33.8	58. KSSK	Honolulu	27.2
23. WXBQ-F	Johnson City	33.7	59. WFBQ-F	Indianapolis	27.1
24. KKYK-F	Little Rock	33.4	60. WFBC-F	Green-Spart	27.0
25. WLAP-F	Lexington	33.1	61. KRMG	Tulsa	27.0
26. WSKZ-F	Chattanooga	32.6	62. KVKI-F	Shreveport	26.9
27. WTQR-F	Greensboro	32.3	63. WMHE-F	Toledo	26.8
28. WBEN	Buffalo	32.3	64. WAAF-F	Worcester	26.4
29. WFME-F	Baton Rouge	31.9	65. WNOK-F	Columbia, SC	26.3
30. WKEE-F	Huntington	31.8	66. WEZN-F	Bridgeport	26.2
31. KEZB-F	El Paso	31.7	67. KWHL-F	Anchorage	26.1
32. KHFI-F	Austin	31.5	68. WAPI-F	Birmingham	26.0
33. WTCR-F	Huntington	31.4	69. KGOT-F	Anchorage	25.9
34. WHO	Des Moines	31.3	70. WWCK-F	Flint	25.8
35. KZZU-F	Spokane	31.0	71. WSYR	Syracuse	25.7
36. WELI	New Haven	30.7			

* Based on 12+ Metro Cume Rating, Mon-Sun, 6A-MID

AMERICA'S LEADING STATIONS BY FORMAT

1/4 HOUR AVERAGE

CHR/TOP 40/CONTEMP				AOR	AC/SOFT ROCK/BLDIES				MOR/VARIETY						
1.	WPLJ-F	NY	1685	1.	WNEW-F	NY	1123	1.	WLTV-F	NY	1226	1.	WGN	CHI	1174
2.	WHTZ-F	NY	1437	2.	WMMR-F	Phil	1020	2.	WNBC	NY	847	2.	WCCO	Minn	954
3.	KIIS-F	LA	1541	3.	KLOS-F	LA	914	3.	WCBS-F	NY	809	3.	WJR	Detr	802
4.	WLS	CHI	731	4.	KROQ-F	LA	655	4.	KRTH-F	LA	628	4.	WBZ	Boston	685
5.	KKBQ-F	HOU	521	5.	WMMS-F	Cleve	638	5.	WPIX-F	NY	623	5.	KDKA	Pitts	534
6.	WAPP-F	NY	468	6.	WXRK-F	NY	582	6.	KOST-F	LA	611	6.	WTIC	Hartf	408
7.	WBBM-F	CHI	444	7.	KSHE-F	St. Lou	506	7.	WYNY-F	NY	554	7.	WHDH	Boston	390
8.	KKHR-F	LA	435	8.	WLUP-F	Chi	484	8.	KVIL-F	Dallas	543	8.	WMAL	Wash	390
9.	WRBQ-F	Tampa	425	9.	KMET-F	LA	458	9.	WMGK-F	Phila	478	9.	KFAB	Omaha	367
10.	WCAU-F	Phila	420	10.	WWDC-F	Wash	458	10.	KIQQ-F	LA	427	10.	KOMO	Sea	304
11.	WZGC-F	ATL	480	11.	WFBQ-F	Indy	445	11.	WLAK-F	Chi	412	11.	WIP	Phila	303
12.	WBZZ-F	PITT	382	12.	WDVE-F	Pitts	431	12.	WSNI-F	Phila	410	12.	WBAL	Balt	285
13.	WKQX-F	CHI	384	13.	WKLS-F	Atl	386	13.	WSHH-F	Boston	407	13.	WTMJ	Milw	279
14.	WKXS-F	BOSTON	373	14.	WYSP-F	PHILA	351	14.	XSTP-F	Minn	400	14.	WTBC	Indy	272
15.	WHYT-F	DETR	366	15.	WSHE-F	Miami	347	15.	WCLR-F	Chi	395	15.	KNBR	SF	269
16.	KEGL-F	DALLAS	360	16.	WRIF-F	Detr	342	16.	WJMK-F	CHI	393	16.	WLW	Cinci	257
17.	WCZY-F	DETR.	354	17.	KQRS-F	Minn	338	17.	WRYF-F	Chi	374	17.	WSB	Atl	256
18.	WHYI-F	MIAMI	337	18.	WAPI-F	Birm	328	18.	WKSZ-F	Phila	365	18.	WBEN	Buff	248
19.	WQXI-F	ATL	334	19.	KUPD-F	Phoe	323	19.	WRAL-F	Raleigh	353	19.	WISN	Milw	233
20.	WTIC-F	HART	324	20.	KSRR-F	Hous	322	20.	KFI	LA	351	20.	WHAS	Louis	232
21.	WLOL-F	MINN	294	21.	WAAF-F	Worc	319	21.	KFMK-F	Hous	350	21.	WGY	Albany	219
22.	WHTT-F	BOSTON	286	22.	WXRT-F	Chi	318	22.	WROR-F	Boston	347	22.	KSL	Salt Lake	215
23.	WKCL-F	ROANOKE	276	23.	WIOQ-F	Phila	318	23.	KRLA	LA	334	23.	WTVN	Col. O	208
24.	KYUU-F	SF	272	24.	WYNE-F	Tampa	300	24.	KLTR-F	Hous	327	24.	WRVA	Rich	193
25.	WRQX-F	WASH	268	25.	WLWQ-F	Col. O	290	25.	KBZT-F	LA	299	25.	KFMB	SD	187
26.	WBLI-F	LONG IS.	262	26.	WLLZ-F	Detr	283	26.	WNIC-F	Detr	296	26.	WOWO	F.Wayne	161
27.	WBJW-F	ORL	260	27.	KISW-F	SEA	269	27.	KMGG-F	LA	288	27.	KSSK	Hono	150
28.	WMEE-F	F. WAYNE	258	28.	KLLO-F	Hou	268	28.	WMJI-F	Cleve	288	28.			
29.	KMEL-F	SF	256	29.	WHJY-F	Prov	268	29.	KIOI-F	SF	280	29.			
30.	WBSB-F	BALT	254	30.	WKDF-F	NASH	259	30.	WALK-F	Long Is	279	30.			
31.	WZOU-F	BOSTON	253	31.	WDIZ-F	Orl	250	31.	WLTF-F	Cleve	253	31.	WPTF	Raleigh	147
32.	WKRC-F	CINCI	252	32.	KTXQ-F	Denver	246	32.	WAXY-F	Miami	241	32.	WKRC	CINCI	144
33.	WLS-F	CHI	249	33.	KBPI-F	Denver	241	33.	WWSW-F	Pitts	237	33.	KEX	Port	142
34.	WEZB-F	NEW OR.	245	34.	WNOR-F	Norf.	237	34.	WQI-F	Tampa	237	34.	KRMG	Tulsa	140
35.	WAVA-F	WASH.	237	35.	KGB-F	SD	230	35.	WVBF-F	Boston	237	35.	KOY	Phoe	136
36.	WMC-F	MEMPHIS	236	36.	WCKG-F	Chi	229	36.	WLAV-F	Nash	236	36.	WSYR	SYR	135
37.	WGCL-F	CLEVE	232	37.	WIYY-F	Balt	223	37.	WLTT-F	Wash	229	37.	WHAM	Roch	131
38.	WSKZ-F	CHATT	227	38.	WQFM-F	Milw	221	38.	WJOY-F	Miami	228	38.	WICC	Bridge	129
39.	KUBE-F	SEATTLE	226	39.	KRQR-F	SF	219	39.	WEZC-F	Char,NC	220	39.	WBT	Char,NC	123
40.	KSPM-F	SACRA	224	40.	WBAB-F	Long IS	217	40.	WCLY-F	Wash	214	40.	WELI	N.Ham	119
41.	KFMB-F	SD	223	41.	WEBN-F	Cinci	207	41.	WZLX-F	Boston	214	41.	WCTC	Long IS	111
42.	WXGT-F	COL. O	222	42.	WCMF-F	Roch	205	42.	WFBC-F	Green-Sp	211	42.	WHBC	Canton	109
43.	WPRO-F	PROV	220	43.	WIMZ-F	Knox	193	43.	WOMC-F	Detr	210	43.	KHOW	Denver	108
44.	KWRZ-F	PORT.	220	44.	WLIR-F	Long Is	191	44.	WFOV-F	Atl	207	44.	WKBN	Young	108
45.	KRBE-F	HOUS	218	45.	WPYX-F	Albany	189	45.	KOIT-F	SF	105	45.	WHIO	Dayton	107
46.	WROQ-F	CHAR, NC	210	46.	KZEW-F	Dallas	184	46.	WKSG-F	Detr	198	46.	WDBO	Orl	103
47.	KIHK-F	DAVEN,RI	210	47.	KZAP-F	Sacra	182	47.	KSD-F	St. Lou	196	47.	WSJS	Green-WS	97
48.	KWSS-F	S. JOSE	210	48.	WHCN-F	Hart	182	48.	WSB-F	Atl	194	48.			
49.	WJLY-F	ORL	200	49.	KFOG-F	SF	182	49.	WLTI-F	Detr	191	49.			
50.	WDRB-F	MINN	200	50.	KGGG-F	Des M	181	50.	WSTF-F	Orl	191	50.			
<u>CLASSICAL</u>				<u>RELIGION/GOSPEL</u>											
1.	WQXR-F	NY	507	1.	KDFC-F	SF	125	1.	WWRL	NY	273	14.	WNUZ-F	Detr	56
2.	WNCN-F	NY	353	2.	WCRB-F	Boston	114	2.	WFME-F	NY	222	15.	WAGG	Birm	55
3.	KFAC-F	LA	259	12.	KVOD-F	Denver	108	3.	KBRT	LA	119	16.	KCMS-F	Sea	55
4.	WFMT-F	Chi	185	14.	WNIB-F	Chi	94	4.	WBGR	Balt	114	17.	WDCX-F	Wash	55
5.	WFLN-F	Phila	170	15.	KFSD-F	SD	77	5.	WCFL	Chi	111	18.	WYCB	Wash	54
6.	WGMS-F	Wash	160	16.	WCLV-F	CLEVE	73	6.	WPCE	Norf	77	19.	KHCB-F	Hous	53
7.	WQRC-F	Detr	138	17.	KLEF-F	Hous	73	7.	WWDJ	NY	70	20.	WZZD	Phila	52
8.	KING-F	Sea	131	18.	KYTE-F	Port	68	8.	KLTY-F	Dalla	69	21.	WMBM	Miami	51
9.	WTMI-F	Miami	127	19.	WRR-F	Dallas	60	9.	WABQ	Cleve	69	22.	WROL	Boston	51
10.	KKHI-F	SF	125	20.	KONC-F	Phoe	60	10.	KCIJ	Shreve	67	23.	KFAX	SF	48
				21.	WFMR-F	Milw	50	11.	WXRI-F	Norf	62	24.	KPDQ-F	Port	48
								12.	KFSG-F	LA	62	25.	WYCA-F	Chi	47
								13.	KCOL-F	Hous	59	26.	WDAC-F	Lanc.	44
												27.	KPBC	Dallas	44
												28.	WKJC-F	Birm	44
*Based on 1/4 HR AVG, Mon-Sun, 6A-MID, TSA															

*Based on 1/4 HR AVG, Mon-Sun, 6A-MID, TSA

BEAUTIFUL/EZ

1.	WPAT-F	NY	956
2.	WRFM-F	NY	859
3.	KBIG	LA	841
4.	KJOI-F	LA	773
5.	WLOO-F	Chi	634
6.	WEAZ-F	Phila	626
7.	WGAY-F	Wash	471
8.	KODA-F	Hous	432
9.	WJOI-F	Detr	422
10.	WJIB-F	Boston	420

11.	WLYF-F	Miami	414
12.	WWBA-F	Tampa	380
13.	WLIF-F	Balt	345
14.	WRCH-F	Hart	341
15.	WSHH-F	Pitts	324
16.	KOSI-F	Denver	316
17.	WPCI-F	Atl	314
18.	WLKW-F	Prov.	308
19.	KABL-F	SF	296
20.	KMEZ-F	Dallas	290

21.	WSSP-F	Orlando	285
22.	WEZN-F	Bridge	285
23.	WOAL-F	Cleve	283
24.	KJQY-F	SD	277
25.	WPAT	NY	265
26.	WHIO-F	Dayton	255
27.	KBAY-F	S. Jose	254
28.	WAYL-F	Minn	253
29.	KEZK-F	St. Lou	253
30.	WHUD-F	Peek/NY	251

31.	WDOK-f	Cleve	244
32.	WEZ-F	Cinci	235
33.	WXTZ-F	Indy	231
34.	KXL-F	Port	226
35.	KSFI-F	Salt Lake	225
36.	KQYT-F	Phoe	215
37.	WFMZ-F	Alen	211
38.	WEZQ-F	Mil	208
39.	WJYE-F	Buff	206
40.	WBNS-F	Col O	206

41.	WUV-F	Sara	203
42.	KMBR-F	KC	203
43.	WFOG-F	Norf	202
44.	KQXT-F	San Ant.	200
45.	KBRD-F	Sea	200
46.	KMEQ-F	Phoe	187
47.	KKNG-F	Ok1 C	186
48.	KSEA-F	Sea	183
49.	WEZO-F	Roch	175
50.	KQZY-F	Dallas	175

SPANISH

1.	WADO	NY	510
2.	WSKQ	NY	477
3.	KTNO	LA	319
4.	WQBA	Miami	299
5.	WKDM	NY	297
6.	KLVE-F	LA	254
7.	WOJO-F	Chi	227
8.	WCMQ-F	Miami	208
9.	KWKW	LA	202
10.	KSKQ	LA	194
11.	WRHC	Miami	149
12.	KGBT	McAllen	147

COUNTRY

1.	WHN	NY	701
2.	WMAQ	Chi	563
3.	WBAP	Dallas/FW	517
4.	WBAP	Houston	450
5.	WIVK-F	Knox	409
6.	KZLA-F	LA	405
7.	WVSN-F	Chi	399
8.	WTQR-F	Greens-WS	396
9.	WDAF	KC	385
10.	WZZK-F	Birm	361

11.	KNIX-F	Phoe	357
12.	KSCS-F	Dallas	351
13.	WSOC-F	Char,NC	332
14.	KSAN-F	SF	331
15.	WKHX-F	Atl	329
16.	KPLX-F	Dallas	328
17.	WXTU-F	Phil	310
18.	WSM-F	Nash	305
19.	KILT-F	Hous	296
20.	WNKA-F	Orl	295

21.	KLAC	LA	272
22.	WIL-F	St. Lou	267
23.	WYAY-F	Atl	263
24.	WQYK-F	Tampa	259
25.	WPOC-F	Balt	254
26.	KUSA	St. Lou	239
27.	WFMS-F	Indy	239
28.	WAMZ-F	Louis	233
29.	WMZQ-F	Wash	231
30.	KRAK	Sacra	230

31.	KSSN-F	L. Rock	229
32.	WMW-F	Detr	227
33.	KVOO	Tulsa	225
34.	WUBE-F	Cinci	225
35.	KVLK-F	LEXING	219
36.	WKSSJ-F	Mobile	213
37.	KTFX-F	Tulsa	213
38.	WSUN	Tampa	213
39.	WBOS-F	Boston	210
40.	WRKZ-F	Harris	209

41.	KEEY-F	Minn	209
42.	KASE-F	Austin	196
43.	WUSY-F	Chatt	196
44.	KCOA	Balt	195
45.	WGKX-F	Memphis	192
46.	WQDR-F	Raleigh	189
47.	WKQS-F	Miami	185
48.	KOXY-F	Ok1 C	185
49.	KMPS-F	Sea	183
50.	KNEW	SF	181
51.	WCMS-F	Norf	181
52.	WLVK-F	Char,NC	181

NEWS/TALK

1.	WOR	NY	1534
2.	WINS	NY	1211
3.	WCBS	NY	1102
4.	KABC	LA	1003
5.	KMOX	St. Lou	881
6.	KGO	SF	835
7.	WABC	NY	749
8.	WBEM	Chi	644
9.	KNX	LA	612
10.	KFWB	LA	601

11.	KYW	Phila	592
12.	KCBS	SF	575
13.	KRLD	Dallas	462
14.	UUJ	Detr	416
15.	WIND	Chi	408
16.	KIRO	Sea	394
17.	WRKO	Boston	378
18.	WWDB-F	Phila	359
19.	KTRH	Hous	350
20.	WCAU	Phila	337

21.	WEEI	Boston	328
22.	WMA	NY	279
23.	WTOP	Wash	262
24.	KTAR	Phoe	255
25.	KOA	Denver	250
26.	WHO	Des M	242
27.	WNWS	Miami	216
28.	WWNE	Cleve	216
29.	KCMO	KC	213
30.	WKYT	Detr	212

31.	WIOD	Miami	209
32.	KPRC	Hous	195
33.	WINZ	Miami	187
34.	KSDO	SD	179
35.	KXL	Port	176
36.	WHJJ	Prov	166
37.	KFBK	Sacra	164
38.	WWL	New or	160
39.	WTKN	Pitts	156
40.	WOAI	San Ant	155

41.	WKY	Cinci	139
42.	KSTP	Minn	128
43.	KNUS	Denver	108
44.	WFLA	Tampa	104
45.	WPLP	Tampa	101
46.	WQBK	Albany	100
47.	KQV	Pitts	94
48.	WGST	Atl	93
49.	KMBZ	KC	93
50.			

1.	WNEW	NY	846
2.	KMPC	LA	589
3.	WPEN	Phila	418
4.	CKLW	Detr	410
5.	WJJD	Chi	394
6.	WAIT	Chi	276
7.	KQUE-F	Hous	250
8.	KIXI	Sea	190
9.	WBBG	Cleve	187
10.	WOKY	Milw	185
11.	WDAE	Tampa	164
12.	WHLI	Long Is	160
13.	KSFO	SF	151
14.	WJAS	Pitt	144
15.	KPOQ	SD	140
16.	WQKS	Boston	126
17.	WRTH	St. Lou	125

BLACK/URBAN

1.	WRKS-F	NY	1536
2.	WBLS-F	NY	1284
3.	WEMX-F	NY	762
4.	WUSL-F	Phila	647
5.	WGCI-F	Chi	619
6.	KMJQ-F	Hous	589
7.	WJLB-F	Detr	477
8.	WHUR-F	Wash	464
9.	KKDA-F	Dallas	463
10.	WKYS-F	Wash	367

11.	WDAS-F	Phila	363
12.	KSOL-F	SF	361
13.	KJLH-F	LA	347
14.	WVEE-F	Atl	344
15.	KDAY	LA	337
16.	WYLD-F	New Or.	300
17.	WXYV-F	Balt	260
18.	WAMO-F	Pitts	250
19.	KBLX-F	SF	250
20.	WHRK-F	Memphis	246

21.	WEDR-F	Miami	222
22.	WDMF-F	Colum,SC	220
23.	WPEG-F	Char,NC	218
24.	WDJY-F	Wash	212
25.	KUTE-F	LA	210
26.	WHOT-F	Miami	207
27.	KMJM-F	St. Lou	197
28.	WVON	Chi	193
29.	WENN-F	Birm	190
30.	WBLZ-F	Cinci	190

31.	WLIB	NY	188
32.	WZAK-F	Cleve	176
33.	WOWI-F	Norf	164
34.	KACE-F	LA	156
35.	WBLX-F	Mobile	153
36.	WILD	Boston	152
37.	WDMT-F	Cleve	152
38.	WLUM-F	Milw	145
39.	WNJR	NY	143
40.	WGPR-F	Detr	140

41.	WTLF-F	Indy	137
42.	WWIN-F	Balt	126
43.	WDIA	Memphis	123
44.	WAOK	Atl	105
45.			
46.			
47.			
48.			
49.			
50.			

18.	WWRC	Wash	124
19.	WGUL-F	Tampa	111
20.	WITH	Balt	108
21.	WMLF	Indy	104
22.	KYTE	Port	94
23.	WYLF-F	Roch	92
24.	KLFF	Phoe	
25.	WECK	Buff	89
26.	WNAS	Spring MA	87
27.	KXOA	Sacra	86
28.	WKAT	Miami	85
29.	KJLA	KC	84
30.	WNAK	Scraper	83
31.	WMRE	Boston	82
32.	WJYA-F	Atl	
33.	KEZW	Denver	82
34.	WAPI	Birm	81

AMERICA'S LEADING STATIONS BY FORMAT

METRO SHARE

CHR/TOP 40/CONTEMP		AOR		BEAUTIFUL MUSIC/EZ		COUNTRY		MOR/VARIETY	
1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
1. WKLF-F	28.1	1. KGGO-F	Des M	17.2	1. KXLY-F	Spok	17.8	1. WIVK-F	Knox
2. WIOG-F	26.6	2. WWCT-F	Peoria	16.0	2. WPVR-F	Roan	16.7	2. WKSJ-F	Mobile
3. WNEE-F	24.4	3. WLVO-F	Col. O	15.1	3. WNCB-F	Lanc.	16.4	3. WTCR-F	Hunt. WV
4. KLIK-F	22.5	4. WIMZ-F	Knox	14.7	4. WNCB-F	Bridge	15.1	4. WTCR-F	John. Cty.
5. WQUT-F	22.4	5. WIMS-F	Cleve	14.5	5. WMLV-F	Daytona	14.6	5. KILL-F	Lubbock
6. WAMX-F	22.2	6. WFBQ-F	Indy	14.4	6. WEZK-F	Knox	13.4	6. WTQR-F	Greens-Ws
7. KRLB-F	21.5	7. WAPI-F	Brim	14.0	7. WSRF-F	Worc.	13.0	7. WELI	N. Haven
8. WSKZ-F	19.0	8. KILQ-F	Colo Spg	13.5	8. KRDO-F	Colo Spg.	12.9	8. WSSP-F	Orl.
9. WVIC-F	18.9	9. WAAF-F	Worc.	13.1	9. WFMZ-F	Orl.	12.8	9. WVLK-F	L. Rock
10. KZZU-F	17.8	10. WZZO-F	All-Beth	12.6	10. WSSP-F	Orl.	12.7	10. KASE-F	Lexing
11. KZFM-F	17.7	11. KSHE-F	St. Lou	12.4	11. WLKW-F	Prov.	12.5	11. WUSY-F	Chatt
12. WRFY-F	17.1	12. WWCK-F	Flint	12.3	12. KEZO-F	L. Rock	12.4	12. WZZK-F	Birm
13. WLAP-F	16.1	13. WNOR-F	Norf.	11.8	13. KRVR-F	Daven-RI	12.2	13. WSM-F	Nash
14. WHOT-F	15.8	14. WCMF-F	Roch	11.7	14. WKBN-F	Young	12.1	14. WLLR-F	Daven-RI
15. KRNO-F	15.5	15. KLBJ-F	Austin	11.6	15. KBEF-F	Mod	12.1	15. WESC-F	Green-Sp
16. WNNK-F	15.3	16. KEZO-F	Omaha	11.1	16. WQLR-F	Kala	11.9	16. WSOC-F	Char, NC
17. KXXX-F	15.1	17. KDJK-F	Modesto	11.0	17. WQBA-F	Tampa	11.7	17. WKQC-F	Sag-BC
18. WTIC-F	14.9	18. KUPD-F	Phoe	10.4	18. WEZO-F	Roch	11.4	18. KDRK-F	Spokane
19. KBFM-F	14.2	19. WIBA-F	Mad	10.2	19. WRCH-F	Hart	11.4	19. KSO	Des M.
20. WABB-F	13.7	20. KZEL-F	Eugene	10.2	20. KNGN-F	Okla C	11.4	20. KUGN-F	Eugene
21. KMQO-F	13.5	21. WXP-F	Daven-RI	10.1	21. KPNW-F	Eugene	11.1	21. KKCS-F	Colo Spg.
22. KTUX-F	13.4	22. KPMX-F	Lubbock	10.0	22. WLQR-F	Toledo	11.0	22. KVOO	Tulsa
23. WLAF-F	13.2	23. KRSP-F	Salt Lake	9.9	23. KSFI-F	Salt Lake	10.9	23. KWEN-F	Tulsa
24. KKYK-F	13.1	24. WYV-F	Jkville	9.8	24. JYK-F	Tucson	10.8	24. WAMZ-F	Louis
25. WMHE-F	13.0	25. WYX-F	Albany	9.7	25. WHBC-F	Canton	10.7	25. KFDI-F	Wich
26. WIVY-F	13.0	26. WRXL-F	Rich	9.6	26. WJYE-F	Buff	10.6	26. KUZZ	Bakers
27. WSSX-F	12.4	27. KATT-F	Okla C.	9.5	27. KOSI-F	Denver	10.5	27. WDAF	KC
28. KZZB-F	12.2	28. KLPX-F	Tucson	9.3	28. WSWT-F	Peoria	10.4	28. KYKR-F	Beau
29. WRVQ-F	12.1	29. WHJY-F	Prov.	9.2	29. WXTZ-F	Indy	10.2	29. WRKZ-F	Harris
30. WPXY-F	12.0	30. WKLS-F	Atl	9.0	30. WHP-F	Harris	9.9	30. KFMS-F	LV
31. KGOT-F	11.7	31. WROW-F	Albany	9.8	31. WFOG-F	Norfolk	9.7	31. WYMK-F	Baton R.
32. WKFR-F	11.5	32. WFOG-F	Norfolk	9.7	32. WFOG-F	Norfolk	9.7	32. WKJN-F	Baton R.
33. WKRO-F	11.3	33. KJOY-F	SD	9.4	33. KJOY-F	SD	9.4	33. WCUX-F	Gr. Rnds
34. WKCI-F	11.2	34. WDEF-F	Chatt	9.1	34. WDEF-F	Chatt	9.1	34. WFMS-F	Indy
35. WGGZ-F	11.1	35. KTEZ-F	Lubbock	9.0	35. KTEZ-F	Lubbock	9.0	35. KXXY-F	Okla C
36. WFMF-F	10.9	36. WIOV-F	Lanc.	9.8	36. WIOV-F	Lanc.	9.8	36. WIOV-F	Lanc.
37. WEZB-F	10.5	37. WQIK-F	Jkville	9.5	37. WQIK-F	Jkville	9.5	37. WQIK-F	Jkville
38. KSFM-F	10.4	38. WACL	Peoria	9.3	38. WACL	Peoria	9.3	38. WACL	Peoria
39. KLUC-F	10.2	39. KIIM-F	Tucson	9.2	39. KIIM-F	Tucson	9.2	39. KIIM-F	Tucson
40. WQXA-F	10.2	40. WQXA-F	Orl	9.1	40. WQXA-F	Orl	9.1	40. WQXA-F	Orl

AC/SOFT ROCK/OLDIES

BLACK/URBAN

NEWS/TALK

NOSTALGIA

SPANISH

1. WCRZ-F	19.9	15.5	1. KMOX	22.6	1. WROD	10.9	1. KGBT	16.7
2. WYVY-F	16.6	14.7	2. WHO	13.3	2. WHAS	10.1	2. KUNO	11.1
3. WKES-F	15.3	14.2	3. KIRO	10.9	3. WRAW	8.2	3. KWAC	7.9
4. WKEE-F	14.1	14.1	4. KTOK	9.8	4. WOKY	7.9	4. KQXX-F	7.6
5. WLAC-F	13.2	13.8	5. KMJ	9.6	5. WNAK	6.9	5. WIWW-F	7.2
6. KULA-F	12.7	12.7	6. KTAR	9.3	6. WNAK	6.8	6. KCOR	7.0
7. WJAI-F	12.1	12.4	7. WBBW	9.1	7. WNAK	6.6	7. KCCT	6.6
8. WFBC-F	11.7	12.1	8. KGO	9.0	8. WBBW	6.5	8. KGST	6.2
9. WYOR-F	11.4	12.0	9. KARN	8.7	9. WAPI	5.8	9. KAMA	5.8
10. WRMF-F	11.3	10.6	10. KOH	8.6	10. CKLM	5.4	10. WQBA	5.7
11. KOB-F	11.1	10.1	11. WOBK	8.1	11. WFEN	5.3	11. KCTY	4.1
12. KZBS-F	10.8	9.9	12. KXL	8.0	12. WEST	5.0	12. WCMQ-F	4.0
13. KVIL-F	10.6	9.8	13. KCMO	7.8	13. KIXI			
14. WRAL-F	10.5	9.1	14. KRLD	7.7				
15. KSTP-F	10.4	8.9	15. WCKY	7.2				
16. WNAS-F	10.3	8.7	16. KYW	7.0				
17. KELT-F	9.9	8.6	17. KFBK	6.7				
18. WLEV-F	9.7	8.2	18. KOA	6.5				
19. WSNY-F	9.6	8.0	19. WKRK	6.3				
20. KQOD	9.4	7.6	20. WMJ	6.2				
21. WOJY-F	9.3	7.5	21. KSDO	6.1				
22. WJYO-F	9.1		22. KXLY	5.9				
23. WMYU-F	9.0		23. WOAI	5.8				
24. WRKA-F	8.9		24. WWWE	5.5				
25. WHNN-F	8.5		25. KTRH	5.3				
26. WMGN-F	8.2		26. WRKO	5.2				
27. KGOR-F	8.1							
28. WXTG-F	8.0							
29. WLHT-F	7.7							
30. WQI-F	7.6							
31. WSBA-F	7.5							
32. WTCB-F	7.3							
33. WLLI-F	7.2							

1. KING-F	3.9	1. KCIJ	11.2
2. KVOD-F	3.7	2. WDAC-F	5.7
3. KHFM-F	3.2	3. WEMM-F	5.5
4. KFSD-F	2.6	4. WPCE	4.0
5. KYTE-F	2.3	5. WAGG	3.9
6. WFMF-F	2.2	6. KCTA	3.7
7. WCLV-F	2.1	7. WFUR-F	3.5
8. KONC-F	1.9	8. WXRI-F	3.3
9. WFLN-F	1.8	9. WFTH	3.2
10. KLSK-F	1.7	10. KCFO-F	3.1
11. KFAC-F	1.6	11. WTGH	2.7
12. WFMT-F	1.5	12. WZAP	2.6

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Lancaster	89.96%	1. Honolulu	51.27%
2. Charlotte	82.26	2. Des Moines	52.25
3. Lansing	81.65	3. New Haven	52.33
4. Columbia, SC	81.24	4. Bakersfield	53.32
5. Huntington, WV	81.18	5. Stockton	53.45
6. Nashville	80.97	6. Appleton-Oshkosh	54.33
7. Lubbock	80.43	7. Tucson	54.99
8. Rochester	80.07	8. Anchorage	56.20
9. Orlando	79.90	9. Wilkes Barre-Scranton	56.43
10. Norfolk	79.58	10. St. Louis	57.00

* FM share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week

MARKETS WITH HIGHEST AND LOWEST APR'S**

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Mobile	20.5	1. Huntington, WV	13.7
2. Miami	20.2	2. Kalamazoo	14.5
3. New York	19.3	Wichita	14.5
4. Houston	19.2	4. Appleton-Oshkosh	14.7
5. Providence	19.1	Peoria	14.7
6. Philadelphia	19.0	Davenport	14.7
McAllen-Brownsville	19.0	7. Flint	14.9
Scranton-Wilkes Barre	19.0	Modesto	14.9
		Louisville	14.9
		10. Beaumont	15.2

** The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun, 6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television).

MEAN FOR ALL RATED MARKETS

<u>MEAN FOR ALL RATED MARKETS</u>			
	FAL 85	16.86	
SPG 85	17.32	O/N 80	15.62
FAL 84	17.14	O/N 79	15.28
FAL 83	17.14	O/N 78	15.41
FAL 82	17.32	O/N 77	15.20
FAL 81	15.94		

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING***

1. Wilmington, DE	63.2%	11. Canton	41.5%
2. Stockton	61.5	12. Salinas-Seaside	39.7
3. Bridgeport	58.1	13. Springfield, MA	38.3
4. Riverside-SB	56.3	14. West Palm Beach	35.2
5. Akron	54.3	15. Kalamazoo	29.6
6. New Haven	48.6	16. Flint	29.2
7. Daytona Beach	46.1	17. Appleton-Oshkosh	27.2
8. York	44.3	18. Modesto	22.0
9. Lancaster	42.2		
10. Canton	41.5		

*** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON LISTED STATIONS****

1. Madison	20.0%	11. San Francisco	13.4
2. Eugene	17.3	12. Riverside-SB	13.3
3. Austin	16.1	13. Lansing	13.2
4. Raleigh	15.9	Lancaster	13.2
5. Jacksonville	15.8	15. Albany-Schen-Troy	12.7
6. Salinas-Seaside	14.8	16. Atlanta	12.6
7. Bakersfield	14.6	17. Springfield, MA	12.5
8. Sacramento	14.5	18. Minneapolis	12.2
9. Las Vegas	14.0	19. Toledo	12.1
10. Stockton	13.8	20. Syracuse	11.7

**** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radio stations. A large part of the non listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book. The importance of this table (and the table above) is that this is listening that is not going to local commercial outlets. This affects CPM's and the effectiveness of local radio.

STATION FORMATS AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	Z
AC/SOFT/OLDIES	467,700 (128)	3,710,700 (260)	3,178,400 (388)	15.82
CHR/TOP 40/CONTEMP	143,800 (42)	2,958,500 (244)	3,102,300 (286)	15.44
AOR	6,100 (6)	2,242,200 (159)	2,248,300 (165)	11.19
COUNTRY	681,600 (181)	1,440,600 (180)	2,122,200 (361)	10.57
BTFL/EZ	63,100 (17)	1,937,000 (143)	2,000,100 (160)	9.96
BLACK/URBAN	501,700 (94)	1,465,900 (76)	1,967,600 (170)	9.80
NEWS/TALK	1,894,600 (106)	40,900 (2)	1,935,500 (108)	9.64
MOR/VARIETY	1,335,700 (176)	4,700 (7)	1,340,400 (183)	6.67
NOSTALGIA	734,000 (108)	62,300 (8)	796,300 (116)	3.96
SPANISH	452,700 (58)	125,700 (20)	578,400 (78)	2.88
RELIGION/GOSPEL	239,100 (119)	129,800 (52)	386,900 (171)	1.84
CLASSICAL	25,800 (6)	282,900 (28)	308,700 (34)	1.54
OTHERS/UNKNOWN	42,800 (46)	96,900 (47)	139,700 (93)	0.69
TOTALS	6,588,700 (1087)	13,498,100 (1226)	20,086,800 (2313)	

* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	AM	FM	COMBINED	SPG 85	FAL 84	FAL 83	FAL 82	FAL 81	FAL 80	O/N 79	O/N 78	O/N 77
AC/SOFT/OLDIES	7.09%	20.08%	15.82%	15.91	15.10	13.0	---	---	---	---	---	---
CHR/TOP 40/CONTEMP	2.18	21.92	15.44	17.74	16.50	---	---	---	---	---	---	---
AOR	0.09	16.61	11.19	10.71	10.12	---	---	---	---	---	---	---
COUNTRY	10.34	10.67	10.57	11.19	10.81	11.5	11.2	12.2	10.2	8.6	8.3	8.0
BTFL/EZ	0.96	14.35	9.96	10.05	10.72	10.7	11.9	13.5	15.2	16.4	17.3	18.0
BLACK/URBAN	7.61	10.86	9.80	8.35	9.78	10.6	10.9	9.6	9.7	10.5	7.6	6.6
NEWS/TALK	28.76	0.30	8.77	9.66	9.8	10.2	10.3	10.3	10.6	10.8	10.2	10.9
MOR/VARIETY	20.27	0.03	6.67	7.02	7.15	7.6	---	---	---	---	---	---
NOSTALGIA	11.14	0.46	3.96	4.02	3.98	4.5	4.1	2.4	0.9	0.2	0.1	---
SPANISH	6.87	0.93	2.88	2.31	2.55	3.0	2.6	2.6	2.4	2.4	2.0	1.6
RELIGION/GOSPEL	3.63	0.96	1.84	2.00	1.82	1.7	1.6	1.3	1.2	1.2	1.0	1.0
CLASSICAL	0.39	2.10	1.54	1.37	1.46	1.5	1.5	1.4	1.4	1.6	1.8	1.9
OTHERS/UNKNOWN	0.65	0.70	0.69	0.38	0.37	0.4	0.3	0.3	0.5	0.5	0.8	---

NOTE: AOR and CHR were divided into separate format categories in Spring 84. Thus data from previous years is not available. MOR and AC were similarly divided in 1983.

CHANGES SINCE FALL 1984

	Change in Format Share Since 1984	Change in Format Share Since 1977	Change in 1/4 HR Totals	Change in # of Stations (84-85)
AC/SOFT/OLDIES	+4.7%	NA	+2.9%	+ 44 (+12.8%)
CHR/TOP 40/CONTEMP	-6.4%	NA	-8.1%	-10 (-3.4%)
AOR	+10.6%	NA	+8.6%	+11 (+7.1%)
COUNTRY	-2.2%	+32.1%	-4.0%	-26 (-6.7%)
BTFL/EZ	-7.1%	-44.7%	-8.8%	-1 (-0.6%)
BLACK/URBAN	-.2%	+48.5%	-1.5%	-7 (-4.0%)
NEWS/TALK	-.2%	-11.6%	-2.1%	-7 (-6.1%)
MOR/VARIETY	-6.7%	NA	-8.4%	-2 (-1.1%)
NOSTALGIA	-.5%	NM	-2.2%	-5 (-4.1%)
SPANISH	+12.9%	+80%	+9.9%	+22 (+39.3%)
RELIGION/GOSPEL	+1.1%	+84%	-.7%	+7 (+4.3%)
CLASSICAL	+5.5%	-18.9%	+3.1%	-1 (-2.9%)
OTHERS/UNKNOWN	NM	NM	+83.3%	+30 (+47.6%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

CHR/TOP 40 (National Average: 15.44%)

HIGHEST

1. Saginaw 34.4%
2. El Paso 30.9%
3. Kalamazoo 29.6%
4. Sacramento 29.5%
5. Harrisburg 29.0%
6. Fort Wayne 28.9%
7. Lancaster 28.4%
8. Modesto 27.7%

LOWEST

1. Flint 3.2%
2. Birmingham 5.8%
3. St. Louis 7.6%
4. Knoxville 8.6%
5. Cleveland 8.9%
6. Columbia, SC 10.0%
7. Worcester 10.2%
8. Pittsburgh 10.3%
9. Nashville 10.6%
10. Phoenix 10.9%

BEAUTIFUL MUSIC/EZ (National Average: 9.96%)

HIGHEST

1. Daytona Beach 22.8%
2. Lancaster 20.9%
3. Kalamazoo 20.2%
4. Spokane 19.8%
5. Roanoke 18.4%
6. Las Vegas 18.1%
7. Dayton 17.4%
8. Cleveland 17.3%
9. Bridgeport 17.3%

LOWEST

1. Des Moines 0%
2. Birmingham 0.6%
3. Greensboro 1.0%
4. Raleigh 1.5%
5. Allentown 3.1%
6. Charleston, SC 4.3%
7. Baton Rouge 4.6%

NOSTALGIA
(Nat Avg: 3.96%)

1. WB-Scranton 15.8%
2. Tampa 12.6%
3. Daytona Beach 12.0%
4. Springfield, MA 11.6%
5. Allentown 10.9%
6. West Palm 9.9%
7. Sacramento 9.7%
8. Toledo 8.6%
9. Milwaukee 8.5%
10. New Haven 8.4%

COUNTRY (National Average: 10.57%)

HIGHEST

1. Johnson City 42.3%
2. Knoxville 41.6%
3. Lubbock 34.4%
4. Chattanooga 32.2%
5. Nashville 31.9%
6. Wichita 31.8%
7. Tulsa 31.5%
8. Huntington 30.9%
9. Beaumont 29.6%
10. Green-Spart 27.8%

LOWEST

1. Bridgeport 1.3%
2. Springfield 1.6%
3. New Haven 1.8%
4. Providence 2.3%
5. New York 2.4%
6. Hartford 3.2%
7. Honolulu 3.4%
8. Philadelphia 3.6%
9. Boston 3.8%
10. Cleveland 4.5%

NEWS/TALK
(Nat Avg: 9.64%)

1. St. Louis 25.8%
2. New York 18.3%
3. West Palm 17.4%
4. San Francisco 17.3%
5. Philadelphia 16.3%
6. Los Angeles 14.7%
7. Des Moines 14.6%
8. Salinas-Mont. 13.9%
9. Seattle 13.2%
10. Kansas City 12.7%

MOR/VARIETY
(Nat Avg: 6.67%)

1. Omaha 30.0%
2. Canton 25.2%
3. Louisville 23.7%
4. Bridgeport 22.4%
5. Minneapolis 21.5%
6. New Haven 21.0%
7. Hartford 20.6%
8. Pittsburgh 20.4%
9. Eugene 20.1%

RELIGION/GOSPEL
(Nat Avg: 1.84%)

1. Shreveport 13.1%
2. Norfolk 8.2%
3. Birmingham 7.5%
4. Huntington 7.3%
5. Jacksonville 7.2%
6. Greensboro 5.9%
7. Tulsa 5.8%
8. Mobile 5.7%
9. Grand Rapids 5.2%

AOR
(Nat Avg: 11.19%)

1. Anchorage 24.8%
2. Denver 24.0%
3. Akron 19.9%
4. Worcester 19.3%
5. Syracuse 18.9%
6. Philadelphia 18.2%
7. Lansing 18.1%
8. Peoria 17.3%
9. Cleveland 17.2%

BLACK/URBAN
(Nat Avg: 9.80%)

1. Memphis 36.9%
2. Baton Rouge 29.8%
3. Charleston, SC 28.4%
4. Mobile 26.0%
5. Columbia, SC 25.5%
6. New Orleans 24.9%
7. Washington 23.1%
8. Raleigh 22.9%
9. Richmond 20.5%

AC/SOFT/OLDIES
(Nat Avg: 15.82%)

1. Flint 32.6%
2. Springfield, MA 30.0%
3. Syracuse 29.2%
4. Allentown 26.3%
5. Honolulu 25.6%
6. Providence 25.1%
7. Worcester 23.6%
8. Orlando 23.5%
9. Fresno 22.8%

SPANISH
(Nat Avg: 2.88%)

1. McAllen 39.1%
2. Miami 23.9%
3. Corpus Christi 20.8%
4. El Paso 17.0%
5. Salinas-Mont 13.6%
6. San Antonio 12.2%
7. Fresno 11.8%
8. Bakersfield 10.7%
9. Los Angeles 7.8%
10. Houston 6.9%

CLASSICAL
(Nat Avg: 1.54%)

1. Albuquerque 5.3%
2. Salinas-Sea 4.5%
3. Seattle 4.2%
4. Denver 4.1%
5. Portland 4.0%
6. San Francisco 3.4%
7. New York 3.2%
8. Washington 2.9%
9. San Diego 2.8%
10. Chicago 2.6%

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/ reps listed in each market depended on the market size. For markets one through ten up to seven stations/ reps were listed. In 100+ markets only one or two stations/ reps were listed.

The first table shows the number of stations a rep firm services which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its markets.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	(1) 150+	F85 TOT	F84 TOT	F83 TOT	F82 TOT	F81 TOT
1. Katz	6	5	25	12	13	15	0	76	(73)	(74)	(69)	(72)
2. Mc-Guild	8	7	20	7	6	10	1	59	(66)	(58)	(54)	(58)
3. Christal	5	5	18	9	6	12	0	55	(52)	(46)	(47)	(44)
4. Eastman	7	5	11	9	11	4	3	50	(48)	(48)	(42)	(58)
5. Blair	6	3	13	9	10	4	0	46	(56)	(51)	(57)	(61)
6. Torbet	3	3	5	5	3	7	2	28	(33)	(39)	(47)	(53)
7. HNW	3	5	7	1	3	7	0	26	(23)	(29)	(18)	(8)
8. Selcom	3	2	10	3	4	3	0	25	(30)	(22)	(33)	(27)
MMR	9	3	6	5	1	1	0	25	(21)	(23)	(14)	(18)
10. CBS	8	3	5	-	-	-	-	16	(17)	(23)	(20)	(14)
11. Republic	4	2	2	-	-	1	-	9	(10)	(10)	(11)	(6)
Blair/RAR	5	2	2	-	-	-	-	9	(8)	(10)	(11)	(6)
13. Masla	1	1	4	-	-	-	-	6	(9)	(12)	(13)	(9)
14. Durpetti	2	-	1	-	-	-	-	3	(-)	(-)	(-)	(-)
15. Weiss & Powell	-	-	-	-	1	-	-	1	(4)	(3)	(-)	(-)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2: REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	F85 TOT	F84 TOT	F83 TOT	F82 TOT	F81 TOT
1. Katz	1	-	8	5	8	11	-	33	(31)	(32)	(31)	(27)
2. Eastman	1	1	2	4	6	3	3	20	(18)	(15)	(14)	(15)
3. Christal	1	-	4	2	1	7	0	15	(12)	(13)	(12)	(10)
4. Mc-Guild	2	1	4	1	2	2	1	13	(17)	(10)	(11)	(13)
Blair	3	1	4	1	3	1	-	13	(19)	(19)	(20)	(15)
6. Torbet	1	-	1	1	-	5	2	10	(9)	(12)	(10)	(18)
7. HNW	-	1	1	-	-	2	-	4	NA	NA	NA	NA
CBS	-	3	1	-	-	-	-	4	(4)	(4)	(3)	(2)

Blair/RAR - 2 stations

MMR, Republic - 1 station

NOTE: I also factor into this table data on individual station billings as estimated in the 1986 edition of Duncan's Radio Market Guide.

PUBLIC AND NON COMMERCIAL STATIONS

BASED ON BIRCH DATA

From the November/December Birch report

LEADING STATIONS
12+ METRO SHARE

1. WUNC	Madison	4.8
2. KTIS-F	Minneapolis	4.6
3. KAZI	Austin	4.5
4. WCNY	Syracuse	4.4
WERN	Madison	4.4
6. WMHT	Albany	4.3
7. WKAR-F	Lansing	4.0
WCSG	Grand Rapids	4.0
9. KUT	Austin	3.7
WHA	Madison	3.7
11. WORT	Madison	3.6
12. WETA	Washington	3.4
13. KVPR	Fresno	3.3
14. WSHA	Raleigh	3.2
15. WMHK	Columbia, SC	3.1
WAKW	Cincinnati	3.1
17. KLRE	Little Rock	3.0
18. WRFK	Richmond	2.9
KMFA	Austin	2.9
KUOT	Knoxville	2.9
KABF	Little Rock	2.9
WOI-F	Des Moines	2.9

LEADING STATIONS
12+ MSA, 1/4 HR AVG

1. WFME	New York	247
2. KTSU	Houston	170
3. WETA	Washington	152
4. WMBI-F	Chicago	136
5. KTIS-F	Minneapolis	129
6. WNYC	New York	124
7. KUSC	Los Angeles	122
8. WGBH	Boston	115
9. KQED	San Francisco	112
10. WRTI	Philadelphia	95
11. WBEZ	Chicago	89
12. WMAU	Washington	81
KERA	Dallas	81
14. KSJN-F	Minneapolis	78
15. WCLK	Atlanta	72
16. KCFR	Denver	66
17. WCRF	Cleveland	63
18. WHYI	Philadelphia	57
19. WPFW	Washington	55
KJZZ	Phoenix	55
WBUR	Boston	55

LEADING STATIONS
12+ MSA CUME

1. WNYC	New York	3102
2. WETA	Washington	2499
3. WFME	New York	2218
4. KUSC	Los Angeles	2153
5. WGBH	Boston	2006
6. KTSU	Houston	1983
7. WBEZ	Chicago	1734
8. KQED	San Francisco	1681
9. WAMU	Washington	1513
10. WRTI	Philadelphia	1349
11. WMBI	Chicago	1287
12. WHYI	Philadelphia	1217
13. WBJC	Baltimore	1205
14. KSJN-F	Minneapolis	1160
15. KTIS-F	Minneapolis	1039
16. KCFR	Denver	1018
17. WPFW	Washington	954
18. WCLK	Atlanta	922
19. WBUR	Boston	916
20. WQED	Pittsburgh	909

STATION/MARKET	J/A	A/S	S/O	O/N	N/D	1/4 HR AVG	WEEKLY CUME	CUME RATING
WMHT Albany-Schen	4.0	3.3	2.7	3.0	4.3	42	389	5.3
WABE Atlanta	.8	.9	1.2	1.4	1.0	33	518	2.6
WCLK Atlanta	5.5	3.8	2.7	2.9	2.2	72	922	4.6
WBJC Baltimore	2.3	3.1	2.1	1.9	1.7	52	1205	6.3
WEAA Baltimore	.8	1.4	.9	.7	1.0	32	817	4.3
KVLU Beaumont	1.1	1.8	2.2	1.5	1.3	7	119	3.6
WBHM Birmingham	1.8	1.9	1.1	.9	1.5	17	336	4.4
WBUR Boston	.9	.8	1.4	1.6	1.0	55	916	2.9
WGBH Boston	2.2	2.6	2.4	2.1	2.1	115	2006	6.4
WEBS-A Buffalo	2.4	2.0	2.2	2.4	2.2	39	613	6.0
WNED Buffalo	1.8	1.3	1.7	1.9	1.4	25	237	2.3
WFAE Charlotte	.7	1.1	.8	1.7	2.4	35	506	5.9
WBEZ Chicago	.7	.4	.7	.9	.8	89	1734	2.6
WMBI-F Chicago	.5	.7	1.1	.9	1.2	136	1287	2.0
WAKW Cincinnati	.3	.4	.8	1.9	3.1	53	420	3.7
WGUC Cincinnati	1.9	1.1	.7	1.3	1.9	32	768	6.7
WVXU Cincinnati	.6	1.1	1.2	1.6	1.4	24	609	5.3
WCPN Cleveland	1.4	1.0	1.1	1.2	1.8	49	641	4.1
WCRF Cleveland	1.0	2.7	5.0	3.8	2.4	63	864	5.6
WOSU Columbus, O	1.4	1.7	1.5	1.4	2.1	30	309	2.9
WOSU-F Columbus, O	1.6	2.5	2.7	2.5	1.9	28	694	6.5
WVIK-F Davenport	1.4	1.4	1.8	1.9	2.0	12	126	4.0
KERA Dallas	.4	.7	.7	.9	1.5	81	1100	3.8
WEEC Dayton	.6	1.1	1.5	1.1	1.3	17	246	3.2
KCFR Denver	2.0	1.8	2.5	2.8	2.1	66	1018	6.6
KWBI Denver	1.3	1.8	1.6	1.5	1.5	47	889	5.8
WOI-F Des Moines	2.7	3.2	2.5	2.8	2.9	19	232	7.3
WDET Detroit	.6	.3	.7	.7	.4	25	579	1.6
KVPR Fresno	1.8	1.6	2.4	4.3	3.3	35	378	8.0
WCSG Grand Rapids	2.8	3.5	4.1	3.9	4.0	34	428	8.4
WVGR Grand Rapids	2.1	1.7	.6	1.1	1.4	12	178	3.5
WFCR Hartford	1.5	1.6	.9	.6	.8	11	294	3.4
KTSU Houston	3.4	4.3	4.0	3.0	2.7	170	1983	6.7
WVWV-F Huntington	.6	1.0	1.7	.9	.6	2	62	2.2
WIAN Indianapolis	1.1	1.2	1.4	1.3	1.0	18	407	4.1
KLJC Kansas City	1.0	1.4	1.2	1.0	.6	14	210	1.7
KUOT Knoxville	1.2	1.7	2.4	2.8	2.9	30	332	6.6
WKAR Lansing	.9	1.0	1.6	1.6	1.1	8	117	3.3
WKAR-F Lansing	3.5	2.9	2.7	2.8	4.0	28	374	10.7
KABF Little Rock	2.1	2.4	2.1	3.2	2.9	19	265	6.5
KLRE Little Rock	1.8	1.0	.7	1.5	3.0	19	203	4.9

		<u>J/A</u>	<u>A/S</u>	<u>S/O</u>	<u>O/N</u>	<u>N/D</u>	<u>1/4 HR</u> <u>AVG</u>	<u>WEEKLY</u> <u>CUME</u>	<u>CUME</u> <u>RATING</u>
<u>STATION/MARKET</u>									
KUSC	Los Angeles	.4	.7	.9	.7	.8	122	2153	2.6
WUOL	Louisville	.4	.5	.7	.6	.6	8	163	2.0
WUWM	Milwaukee	1.1	1.2	1.2	1.1	1.4	32	456	3.5
KSJN-F	Minn-SP	1.8	2.2	2.4	3.2	2.8	78	1160	6.3
KTIS-F	Minn-SP	1.3	1.2	1.7	2.9	4.6	129	1039	5.6
WPLN	Nashville	.9	1.7	2.2	1.5	1.4	19	192	2.5
WPKT	New Haven	1.7	2.1	2.6	2.3	1.4	8	104	2.5
WTUL	New Orleans	1.0	.6	1.1	2.2	2.1	37	445	4.2
WWNO	New Orleans	2.8	2.2	2.3	2.0	1.4	24	421	3.8
WFME	New York	.4	.2	.7	.6	.9	247	2218	1.5
WNYC	New York	.6	.8	.7	.3	.5	124	3102	2.1
WHRO	New Orleans	2.7	4.8	3.6	2.9	2.4	45	706	6.7
KCSC	Oklahoma City	1.4	1.4	2.4	1.7	.7	10	271	3.3
WHYY	Philadelphia	.5	.5	.8	1.2	.8	57	1217	3.0
WRTI	Philadelphia	.7	.3	.2	1.4	1.3	95	1349	3.4
KJZZ	Phoenix	1.1	.9	1.3	2.0	1.9	55	497	3.4
WQED	Pittsburgh	1.1	1.3	1.1	1.7	1.3	43	909	4.5
KOAP	Portland, O	1.4	1.1	1.9	1.2	.9	18	375	3.3
WCPE	Raleigh	1.9	2.3	2.6	2.2	2.6	25	359	6.7
WSHA	Raleigh	1.9	2.8	2.4	2.2	3.2	30	447	8.4
WUNC	Raleigh	3.6	3.8	3.7	4.1	4.8	46	629	
WRFK	Richmond	1.5	2.1	2.8	2.4	2.9	33	479	7.1
WXXI	Rochester	3.2	2.6	2.1	1.8	1.1	14	447	5.3
KXPR	Sacramento	2.0	1.4	1.6	1.9	1.7	36	456	4.3
KWMU	St. Louis	.4	.4	.5	.6	.7	28	652	3.3
KUER	Salt Lake City	1.0	1.0	.9	1.1	1.7	23	357	4.4
KPBS	San Diego	1.7	1.6	1.0	.8	1.0	29	550	3.1
KPFA	San Francisco	.4	.3	.4	.4	.3	24	826	1.7
KQED	San Francisco	1.1	.7	1.1	.7	1.4	112	1681	3.4
KNHC	Seattle	1.9	1.1	.7	1.6	1.5	53	840	4.5
KPLU	Seattle	1.3	1.2	.9	.8	.7	24	329	1.7
KUCW	Seattle	.8	.9	1.0	.9	1.3	45	429	2.3
KUOP	Stockton	---	4.5	3.2	2.1	1.7	13	195	5.9
WCNY	Syracuse	1.6	2.7	4.7	5.0	4.4	52	501	9.1
WJPZ	Syracuse	3.8	4.3	3.3	3.0	2.3	28	332	6.0
KWGS	Tulsa	.8	.8	.9	.7	1.0	11	198	3.1
WAMU	Washington	1.1	1.3	2.0	2.6	1.8	81	1513	5.2
WETA	Washington	2.2	2.3	1.6	1.3	3.4	152	2499	8.6
WPFW	Washington	.5	.3	.3	.7	1.2	55	954	3.3
KMUW	Wichita	1.3	1.8	2.3	1.8	1.8	11	123	3.5
WYSU	Youngstown	.5	.4	.3	.5	.6	4	141	3.3
KAZI	Austin	2.7	3.4	3.9	3.8	4.5	44	503	8.9
WMFA	Austin	1.9	2.5	2.9	3.0	2.9	29	330	5.8
KUT	Austin	3.6	3.3	1.2	3.2	3.7	37	628	11.1
WRKF	Baton Rouge	2.1	2.1	2.9	3.9	2.3	18	270	6.0
KRCC	Colo Springs	1.4	1.4	1.0	1.1	1.9	11	154	5.3
WMHK	Columbia, SC	2.5	3.3	3.5	3.2	3.1	21	250	6.8
WJCT	Jacksonville	1.6	1.9	2.0	2.3	2.4	30	503	7.5
WERN	Madison	7.0	6.4	5.0	4.4	4.4	20	320	11.2
WHA	Madison	2.3	3.3	5.3	4.3	3.7	16	190	6.6
WNWC	Madison	1.4	2.2	1.7	1.5	1.7	8	157	5.5
WORT	Madison	3.0	3.0	3.3	3.5	3.6	16	376	13.2
WMFE	Orlando	1.4	1.8	2.9	2.4	1.5	20	401	5.5
WVIA	Scranton	2.0	1.5	1.4	1.3	1.4	17	240	3.8
WGTE	Toledo	1.6	1.5	1.2	1.6	1.4	11	238	4.7

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME*

(FAL 83)	(FAL 84)				
<u>RANK</u>	<u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>TOTAL CUME</u>	<u>AVG PER STATION</u>
(1)	(1)	1.	CBS	15,365,000	853,600
(7)	(7)	2.	Cap Cities/ABC	15,306,900	900,400
(3)	(3)	3.	Westinghouse	8,685,000	723,800
(6)	(4)	4.	RKO	8,202,200	745,700
(5)	(5)	5.	Metromedia	7,287,300	728,700
(8)	(6)	6.	Gannett	7,206,400	514,700
(4)	(8)	7.	NBC	6,976,900	872,100
(10)	(10)	8.	Malrite	6,228,200	519,000
(9)	(9)	9.	Bonneville	5,291,500	441,000
(11)	(11)	10.	Cox	4,667,000	388,900
(16)	(14)	11.	Taft	4,515,400	301,000
(13)	(13)	12.	Infinity	4,490,100	449,000
(14)	(15)	13.	Greater Media	4,273,700	356,100
(18)	(18)	14.	Viacom	3,521,500	440,200
(15)	(16)	15.	Tribune Co.	3,254,400	650,900
(--)	(--)	16.	Park	3,054,200	203,600
(22)	(17)	17.	First Media	2,951,700	328,000
(33)	(20)	18.	Nationwide	2,846,600	189,800
(17)	(19)	19.	Inner City	2,846,200	474,400
(24)	(24)	20.	Susquehanna	2,708,000	180,500
(45)	(26)	21.	Shamrock	2,659,700	295,500
(20)	(21)	22.	LIN	2,647,100	264,700
(28)	(25)	23.	Katz	2,646,300	240,600
(--)	(--)	24.	Price Comm.	2,627,200	175,100
(21)	(22)	25.	Blair	2,574,100	321,800
(--)	(--)	26.	Legacy**	2,489,000	414,800
(26)	(23)	27.	Jefferson-Pilot	2,434,200	221,300
(42)	(32)	28.	EZ	2,213,000	316,100
(29)	(35)	29.	Golden West	2,201,500	366,900
(31)	(38)	30.	Sandusky	2,120,100	235,600
(32)	(37)	31.	H&W	1,956,000	326,000
(--)	(31)	32.	Pyramid	1,950,300	195,000
(37)	(36)	33.	Booth	1,838,400	183,800
(49)	(42)	34.	Stoner	1,830,100	122,000
(40)	(40)	35.	United	1,812,700	214,900
(--)	(28)	36.	DKM	1,797,300	163,400
(30)	(30)	37.	Hearst	1,741,400	290,200
(43)	(34)	38.	Metroplex	1,732,400	173,200
(--)	(33)	39.	Summit	1,728,100	172,800
(--)	(41)	40.	Clear Channel	1,580,400	131,700
(41)	(48)	41.	Capitol-Goodman	1,517,600	189,700
(36)	(44)	42.	Entercom	1,495,500	186,900
(--)	(39)	43.	Edens	1,494,700	249,100
(47)	(46)	44.	Guy Gannett	1,466,500	183,300
(--)	(--)	45.	Keymarket**	1,455,000	242,500
(--)	(--)	46.	Jacor	1,419,700	202,800
(39)	(43)	47.	Group One	1,295,000	161,900
(35)	(47)	48.	King	1,286,300	214,400
(--)	(--)	49.	Beasley	1,260,400	114,600
(--)	(--)	50.	Great Trails	1,227,700	153,500

* Based on 12+ Cume, TSA, Broadcast Week

** Assumes FCC approval and the closing of the sales agreement

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE*

(FAL 83)	(FAL 84)					
<u>RANK</u>	<u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>STATIONS</u>	<u>TOTAL</u>	<u>AVERAGE PER STATION</u>
(7)	(7)	1.	Cap Cities/ABC	17	9649	568
(1)	(1)	2.	CBS	18	8274	460
(5)	(3)	3.	RKO	11	5515	501
(3)	(4)	4.	Westinghouse	12	5229	436
(4)	(5)	5.	Metromedia	10	5037	504
(8)	(6)	6.	Gannett	14	4608	329
(10)	(10)	7.	Malrite	12	4255	355
(6)	(9)	8.	NBC	8	3676	460
(9)	(8)	9.	Bonneville	12	3519	293
(13)	(12)	10.	Taft	15	3292	219
(11)	(11)	11.	Cox	12	2849	237
(14)	(14)	12.	Greater Media	12	2780	232
(12)	(13)	13.	Infinity	10	2713	271
(18)	(17)	14.	Viacom	8	2505	313
(15)	(16)	15.	Tribune Co.	5	2152	430
(26)	(20)	16.	Katz	11	2134	194
(43)	(58)	17.	Park	15	2082	139
(21)	(19)	18.	Inner City	6	2068	345
(24)	(18)	19.	First	9	1969	219
(22)	(21)	20.	Susquehanna	15	1931	129
(28)	(24)	21.	Nationwide	15	1840	123
(19)	(22)	22.	Blair	8	1817	227
(20)	(23)	23.	LIN	10	1792	179
(27)	(25)	24.	Jefferson-Pilot	11	1746	159
(43)	(26)	25.	Shamrock-Disney	9	1709	190
(--)	(28)	26.	DKM	11	1545	140
(47)	(29)	27.	Stoner	15	1532	102
(--)	(62)	28.	Price Comm.	15	1526	102
(--)	(--)	29.	Legacy**	6	1520	250
(41)	(32)	30.	EZ	7	1466	209
(33)	(43)	31.	H&W	6	1448	241
(38)	(34)	32.	Booth	10	1363	137
(40)	(46)	33.	Sandusky	9	1319	147
(--)	(33)	34.	Pyramid	10	1308	131
(--)	(40)	35.	Keymarket**	6	1305	218
(46)	(30)	36.	Summit	10	1286	129
(34)	(42)	37.	Golden West	6	1271	212
(45)	(44)	38.	United	9	1248	139
(--)	(35)	39.	Edens	6	1190	198
(--)	(61)	40.	Brown	7	1182	169
(49)	(31)	41.	Metroplex	10	1113	111
(29)	(36)	42.	Hearst	6	1083	181
(39)	(48)	43.	Capitol-Goodman	8	1087	136
(66)	(37)	44.	Clear Channel	12	1074	90
(90)	(57)	45.	Beasley	11	1059	96
(--)	(64)	46.	Jacor	7	1052	150
(54)	(47)	47.	Guy Gannett	8	1018	127
(37)	(39)	48.	Group One	8	1005	126
(36)	(38)	49.	Entercom	8	969	121
(52)	(49)	50.	Federated	8	950	119
(67)	(--)	51.	Tichenor	8	931	116
(--)	(--)	52.	Adams	6	888	148
(48)	(51)	53.	Affiliated	8	822	103
(32)	(41)	54.	Multimedia	8	817	102
(34)	(54)	55.	Unity	5	814	163
(--)	(--)	56.	Kaneb	6	799	133
(53)	(52)	57.	Hubbard	5	788	158
(31)	(59)	58.	Scripps-Howard	9	769	154
(76)	(76)	59.	Capitol-Johnson	7	767	110
(--)	(--)	60.	JAG	5	760	152
(70)	(73)	61.	Kaye-Smith	5	758	152
(42)	(56)	62.	Lotus	14	758	54
(50)	(53)	63.	King	6	755	126
(89)	(55)	64.	John Price	12	748	62
(58)	(67)	65.	Great Trails	8	746	93
(--)	(--)	66.	Eastern	5	681	136
(--)	(72)	67.	Shamrock-Lynett	5	676	135
(68)	(69)	68.	Palmer	6	659	110
(51)	(60)	69.	Josephson	6	656	109
(--)	(92)	70.	Duffy	7	655	94

* Based on 1/4 Hour Avg., TSA, Broadcast Week

** Assumes completion of announced sales

(FAL 83)	(FAL 84)					
<u>RANK</u>	<u>RANK</u>	<u>RANK</u>	<u>GROUP</u>	<u>STATIONS</u>	<u>TOTAL</u>	<u>AVERAGE PER STATION</u>
(--)	(--)	71.	Republic	5	605	121
(59)	(63)		Great Empire	10	605	61
(--)	(71)	73.	Sconnix	6	585	98
(57)	(66)	74.	Mid America	6	583	97
(65)	(74)	75.	Bluegrass	6	558	93
(79)	(79)	76.	Hicks	7	543	78
(75)	(68)	77.	Bloomington	5	541	108
(--)	(--)	78.	Olympic	10	528	53
(83)	(77)	79.	Rollins	6	524	87
(77)	(91)	80.	Oppenheimer	9	507	56
(--)	(70)	81.	Grace	6	502	84
(95)	(83)	82.	McKenna	5	498	100
(--)	(80)	83.	Henry	5	489	98
(72)	(77)	84.	Buckley	8	462	58
(--)	(--)	85.	Colonial	5	455	91
(--)	(84)	86.	Willis	7	439	63
(80)	(81)	87.	Rivers	6	424	71
(99)	(95)	88.	Stauffer	6	401	67
(100)	(94)	89.	Bahakel	10	395	40
(87)	(97)	90.	Regional	5	370	74
(94)	(96)	91.	Davis & Weaver	6	367	61
(93)	(93)	92.	Crawford	6	365	61
(--)	(89)	93.	Nininger	6	354	59
(--)	(--)	94.	Hall	5	333	67
(86)	(85)	95.	Wilkes-Schwartz	6	330	55
(--)	(--)	96.	Statewide	5	314	52
(--)	(--)	97.	CRB	6	298	50
(82)	(86)	98.	Manship	5	293	59
(85)	(99)	99.	Fuller-Jeffrey	6	286	48
(--)	(102)	100.	Knight	5	277	55
(101)	(104)	101.	Midwest Family	8	266	33
(--)	(101)	102.	Brill	7	255	36
(73)	(82)	103.	Sterling Rec	6	247	41
(103)	(103)	104.	Compass	5	241	48
(--)	(114)	105.	Constant	6	232	39
(104)	(108)	106.	Forward	5	229	46
(--)	(105)	107.	ELF	6	180	30
(110)	(110)	108.	Mortenson	6	176	29
(108)	(111)	109.	Walton	6	158	26
(--)	(112)	110.	Home News	5	154	31
(107)	(107)	111.	Harris	6	152	25
(--)	(115)	112.	Universal	9	148	16
(--)	(--)	113.	Wolfson	5	137	27
(96)	(113)	114.	Community Pacific	6	103	17

MAJOR GROUP OWNERS

		TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT			TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT
ADAMS (Matt Mills)							BLUEGRASS						
WDIA	Memphis	123	1803	6	50	+ Black	WMAA	Orl	20	363	14	59	- AC
WHRK-F	Memphis	246	2763	1	50	+ Urban	WHOO-F	Orl	121	1166	11	59	- Country
WLAV	Gr. Rpd	8	236	16	76	- Oldies	WVLK	Lexing	73	1087	3	136	+ MOR
WLAV-F	Gr. Rpd	133	1712	1	76	+ AOR	WVLK-F	Lexing	219	2324	1	136	+ Country
WRTH	St. Louis	125	1697	9	12	- Nost	WWSA	Savan*	13	186	8	185	= MOR
KEZK-F	St. Louis	253	3086	3	12	+ BTFL	WCHY-F	Savan*	112	1398	3	185	- Country
AFFILIATED (John Wirkel)							BONNEVILLE (Rodney Brady)						
WOKV	Jkville	28	587	11	63	= News/Talk	KBIG-F	LA	851	11164	5	2	- BTFL
WAIV-F	Jkville	100	1452	4	63	- AC	KXLR	SF		DID NOT SHOW			
KRAK	Sacra	186	2341	10	37	- Country	KOIT-F	SF	205	3620	11	5	- Soft AC
KRAK-F	Sacra	122	1371	8	37	+ Country	WCLR-F	Chi	395	7113	10	3	- AC
KMPS	Seattle	67	1245	16	17	+ Country	KMBZ	KC	93	1571	11	29	- News
KMPS-F	Seattle	183	2293	8	17	+ Country	KMBR-F	KC	203	2356	3	29	+ BTFL
KFYF-F	Fresno	76	1397	12	86	- AC	WRFM-F	NY	859	11284	11	1	- BTFL
KONC-F	Phoenix	60	836	17	25	- Classical	KSL	Salt Lake	215	3612	2	44	+ MOR
BAHAKEI (Reggie Jordan)							KIRO	Seattle	394	6546	1	17	+ News
KXEL	Water-CF*	32	421	5	232	- Country	KSEA-F	Seattle	183	2490	6	17	+ BTFL
KCNB-F	Water-CF*	35	553	2	232	+ CHR	KAM	Dallas		DID NOT SHOW			
WDOD	Chatta	39	508	8	108	- Country	KAFM-F	Dallas	121	3159	16	8	- CHR
WDOD-F	Chatta	82	1280	4	108	- Country	BOOTH (John Booth, II; Ralph Booth)						
WKIN	JC/Kings	18	268	6	103	+ Country	WWNK	Cinci	24	632	15	30	- AC
WZXY-F	JC/Kings	20	344		103	AOR	WWNK-F	Cinci	61	1368	13	30	- AC
WWOD	Lynch*	6	104	9	245	= Country	WZZP-F	S. Bend*	74	887	2	181	+ CHR
WKZZ-F	Lynch*	27	357	5	245	+ CHR	WJLB-F	Detroit	477	5503	2	5	+ Black
WXLY-F	Char, SC	43	497	6	98	+ Country	WSGW	Sag	76	875	3	109	- MOR
KILO-F	COLO Spgs	93	908	1	128	+ AOR	WIOG-F	Sag	182	1984	1	109	+ CHR
Others: WLBJ A/F (Bowling Green, KY); WABG (Greenwood, MS)							WTOD	Toledo	61	494	7	77	+ Country
BEASLEY (Allen Shaw)							WKLR-F	Toledo	84	1050	5	77	- Country
WGAC	Augusta*	36	415	6	106	+ MOR	WRMR	Cleve	71	1199	15	21	- Oldies
WMOO	Mobile		DID NOT SHOW				WLTF-F	Cleve	253	4392	7	21	- AC
WBLX-F	Mobile	153	1360	2	99	- Black	BRILL (Alan Brill)						
WDMT-F	Cleve	152	2006	11	21	+ Black	KQWB	Fargo*	22	360	6	247	- AC
WXTU-F	Phila	310	3335	15	4	- Country	KQWB-F	Fargo*	41	603	4	247	- AOR
WCJX-F	Miami	139	2791	21	12	+ CHR	WEBC	Duluth*	28	604	9	167	- AC
WKML	Fayette, NC*	10	197	8	169	- Country	WAVC-F	Duluth*	53	568	3	167	+ Country
WTIP	Char, WV*	14	145	8	166	+ Nost	WHUM	Reading	23	408	6	142	- Country
WVSR-F	Char, WV*	67	885	2	166	+ CHR	WIOV-F	Lancaster	62	788	3	117	+ Country
WYNG-F	Evans*	109	787	2	158	+ Country	WKWK-F	Peters/Rich	26	364	13	62	= Country
WRNS-F	Kins/Gr, NC*	69	683	6	314	+ Country	Others: KLIK, KTXF-F (Jefferson City, MO); WPVA (Petersburg, VA)						
Others: WLAT, WYAV-F (Myrtle Beach, SC); WMMO-F (Reidsville, NC); WFTC (Kinston, NC); WKML-F (Lumberton, NC); KXJX-F (Pella, IA)							BROWN (Phil Melrose)						
BLAIR (Jim Hillard)							KYNO	Fresno	18	346	14	86	- Oldies
WHDH	Boston	390	5066	3	6	- MOR	KYNO-F	Fresno	68	1516	2	86	- CHR
WZOU-F	Boston	253	5429	14	6	+ CHR	KPQP	San Diego	140	1435	7	18	+ Nost
WFLA	Tampa	104	1805	11	22	- News/Talk	KGB-F	San Diego	230	2896	2	18	- AOR
WPDS-F	Tampa	118	1790	13	22	- AC	KXOA	Sacra	86	955	7	37	+ Nost
KVIX	Dallas	41	479	23	8	- AC	KXOA-F	Sacra	163	2115	4	37	- AC
KVIL-F	Dallas	543	5714	1	8	+ AC	KKAT-F	Salt Lake	77	1228	7	45	+ Country
WIBC	Indy	272	3267	1	39	- MOR	BUCKLEY (Richard Buckley)						
WNAP-F	Indy	96	2191	9	39	- CHR	WDRC	Hartford	48	893	11	43	+ Oldies
BLOOMINGTON (Tim Ives)							WDRC-F	Hartford	128	2522	7	43	- AC
WJCW	JC/Kings	55	658	4	103	+ Country	KNAV-F	Monterey	49	835	4	141	- AC
WQUT-F	JC/Kings	193	2015	1	103	+ CHR	KKHI	A/F SF	125	2319	22	5	- Classical
WGOW	Chatta	25	429	9	108	- AC	WSEN	A/F Syra	41	589	11	73	- Country
WSKZ-F	Chatta	227	2388	1	108	+ CHR	WYNZ	Port, M*	43	501	3	186	- Nost
WKLQ-F	Gr. Rpd	48	1275	10	76	- CHR	WYNZ-F	Port, M*	28	442	8	186	+ AC
Others: WJBC, WBNQ-F (Bloomington, IL)							KGIL	A/F LA		DID NOT SHOW			
							Others: KUBB-F (Merced, CA)						

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		TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT
<u>CAPITAL CITIES/ABC</u> (Jim Arcara)						
WJR	Detroit	802	10891	1	5 -	MOR
WHYT-F	Detroit	366	7820	5	5 +	CHR
WPRO	Prov	166	2445	5	35 +	AC
WPRO-F	Prov	220	3510	2	35 -	CHR
WBAF	Dall-FW	517	7185	6	8 -	Country
KSCS-F	Dall-FW	351	5171	7	8 +	Country
WFLO	Atlanta	74	1197	14	11 +	Country
WKHX-F	Atlanta	329	4138	7	11 -	Country
WABC	NY	749	15117	14	1 +	Talk
WPLJ-F	NY	1685	27294	1	1 +	CHR
WLS	Chi	731	12820	6	3 +	CHR
WLS-F	Chi	249	7364	20	3 -	CHR
KGO	SF	835	10529	1	5 (app)	= Talk/N
KABC	LA	1003	12679	2	2 +	Talk
KLOS-F	LA	914	12912	4	2 +	AOR
WMAL	Wash	390	5927	3	7 -	MOR
WRQX-F	Wash	268	6070	7	7 -	CHR

<u>CAPITOL</u> (Ken Johnson)						
WKSJ	Mobile	16	212	11	99 +	Religion
WKSJ-F	Mobile	213	1977	1	99 +	Country
WCAW	Char, WV*	29	488	7	166 -	Country
WVAF-F	Char, WV*	65	1094	1	166 +	CHR
WMJJ-F	Birm	157	2083		54 +	AC
WRKA-F	Louis	106	1537	4	49 +	AC
WLK-F	State/Ch, NC	181	2029	5	45 +	Country

<u>CAPITOL</u> (Jim Goodman)						
WRAL-F	Raleigh	353	4429	2	79 -	AC
WKEE	Hunt, WV	14	251	9	133 +	Oldies
WKEE-F	Hunt, WV	70	1250	3	133 -	AC
KISS-F	San Ant	134	1623	4	38 -	AOR
WRNL	Richmond	39	693	8	62 -	Country
WRXL-F	Richmond	130	1467	5	62 +	AOR
KBEQ-F	KC	156	2887	4	29 +	CHR
WSTF-F	Orl/Melb	191	2576	6	59 +	AC

Others: WOHS, WKIK-F (Shelby, NC)

<u>CBS</u> (Bob Hosking)						
WCBS	NY	1102	23531	9	1 -	News
WCBS-F	NY	809	14228	13	1 -	Oldies
KNX	LA	612	13423	11	2 -	News
KKHR-F	LA	465	10217	15	2 =	CHR
WBBM	Chi	644	13551	5	3 -	News
WBBM-F	Chi	444	9974	8	3 -	CHR
KMOX	St. Lou	881	10217	1	12 +	Talk
KHTR-F	St. Lou	163	3909	8	12 -	CHR
WCAU	Phila	337	6520	12	4 -	News/T
WCAU-F	Phila	420	8671	8	4 -	CHR
WHIT-F	Boston	286	6421	10	6 -	CHR
KCBS	SF	575	10208	2	5 +	News/T
KRQR-F	SF	219	3553	12	5 +	AOR
WSUN	Tampa	215	2817	6	22 -	Country
WYNF-F	Tampa	300	3918	5	22 -	AOR
KLTR-F	Houston	327	4996	6	9 -	AC
WLTT-F	Wash	229	4491	8	7 -	AC
KTXQ-F	Dallas	246	4005	9	8 +	AOR

<u>CLEAR CHANNEL</u> (John Barger)						
KALO	Beau-PA	4	124	16	114 -	Black
KHYS-F	Beau-PA	86	848	1	114 -	Black
WOAI	San Ant	155	2151	6	38 +	News
KAJA-F	San Ant	125	1546	5	38 -	Country
KBBJ	Tulsa	10	302	14	65 -	AC
KMOD-F	Tulsa	123	1489	6	65 +	AOR
KPEZ-F	Austin	57	626	6	69 -	BTFL
WELI	N Haven	119	1490	1	95 +	MOR
WQUE	New Or	8	265	19	33 -	CHR
WQUE-F	New Or	150	2940	4	33 +	CHR
KTOK	Ok1 C	132	2038	4	47 -	News/T
KJO-F	Ok1 C	105	1985	6	47 -	CHR

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		TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT
<u>COLONIAL</u> (Don Markwell)						
WWVI-F	Green-WS	53	737	11	55 +	AC
WUSY	Chatta	196	1871	2	108 +	Country
WOWW-F	Pensa*	71	652	2	143 +	Country
WLWI	Mont*	16	350	11	152 NA	Country
WLWI-F	Mont*	119	1298	1	152 +	Country

<u>COMMUNITY PACIFIC</u> (Charles Banta)						
KFIV	Modesto	3	96	20	147 +	AC
KFIV-F	Modesto	39	641	3	147 -	CHR
KTOM	Salinas	20	293	8	139 -	Country
KTOM-F	Salinas	19	321	11	139 -	Country
KEED	Eugene	13	195	8	161 +	Country
KASH A/F	Anch	9	165	10	188 +	Country

Others: KRDR (Gresham, OR)

<u>COMPASS</u> (Don Curran, Herb Victor)						
KRKE	Albuq.	27	475	18	102 +	CHR
KRKE-F	Albuq.	49	696	7	102 -	AOR
KSSS	Colo Spg	38	345	6	128 +	Country
KVUU-F	Pueb/Col S	66	759	5	128 +	AC
KICT-F	Wichita	61	702	5	106 -	AOR

Others: KFRM (Salina, KS)

<u>CONSTANT</u> (Fred Constant)						
KWNZ-F	Car C/Ren	57	711	2	186 +	CHR
KTOX	Boise*	7	111	17	211 +	Talk
KIZN-F	Boise*	64	654	3	211 +	AC
KQAK	Eugene	11	154	9	161 +	Nostalgia
KDUK-F	Eugene	55	696	5	161 +	AC
KIVA-F	Albuq/SF	38	650	8	102 +	Contemp

<u>COX</u> (Don Kidwell)						
WSB	Atl	256	4198	6	11 -	MOR
WSB-F	Atl	194	3363	8	11 +	AC
WSOC	Char, NC	11	394	16	45 -	Country
WSOC-F	Char, NC	332	3904	1	45 -	Country
WHIO	Dayton	107	1779	4	51 -	MOR
WHIO-F	Dayton	255	2406	1	51 +	BTFL
KFI	LA	351	6976	22	2 =	AC
KOST-F	LA	611	10682	8	2 -	AC
WIOD	Miami	209	3768	14	12 -	Talk
WALA-F	Miami	119	2016	18	12 -	AC
WZGO-F	Phila	175	3688	17	4 -	CHR
WCKG-F	Chi	229	3496	21	3 =	AOR

<u>CRAWFORD</u>						
WDJC-F	Birm	44	958	13	54 +	Religion
KBRT	LA	119	1677	32	2 -	Religion
WYCA-F	Chi	47	1120	30	3 +	Religion
WMUZ-F	Detr	56	1210	27	5 +	Religion
WDCX-F	Buff	55	486	13	39 +	Religion
KPBC	Dallas	44	508	27	8 -	Religion

<u>CRB</u>						
WJBR	Wilm	4	107	26	90 -	Oldies
WJBR-F	Wilm	43	758	5	90 -	AC
WAEB	All-Beth	49	835	7	71 -	AC
WAEB-F	All-Beth	72	912	5	71 -	AC
WTCR	Hunt, WV	19	328	7	133 +	Country
WTCR-F	Hunt, WV	111	1241	1	133 +	Country

<u>DAVIS & WEAVER</u>						
KFIG	Fresno	10	291	20	86 -	AC
KFIG-F	Fresno	43	730	9	86 -	AC
KLOK	San Jose	83	1722	11	31 +	MOR/AC
KLOK-F	San Fran	178	4126	16	5 +	AC
KWIZ	Anaheim	31	520	28	19 +	AC
KWIZ-F	Anaheim	22	1053	31	19 -	AC

		TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT
DKM (Jim Wesley)						
WAOK	Atl	105	1497	12	11 +	Black
WVEE-F	Atl	344	3914	3	11 +	Urban
WCAO	Balt	195	1947	7	14 +	Country
WKYV-F	Balt	260	2955	3	14 +	Urban
WDJO	Cinci	30	442	14	30 -	Oldies
WUBE-F	Cinci	225	2611	4	30 +	Country
KFOR	Lincoln*	38	482	2	200 +	MOR
KFRX-F	Lincoln*	79	937	1	200 +	CHR
KWTO	Spr, MO*	78	1136	4	179 -	Country
KWTO-F	Spr, MO*	156	1581	1	179 -	CHR
KOEL-F	Oel/Water*	35	471	4	232 +	Country

Others: KOEL (Oelwien, IA); KSAL, KYEZ-F (Salina, KS);
KRG I A/F (Grand Island, NE)

DUFFY (Martin Greenberg)

KSMJ	Sacra	12	394	22	37 -	CHR
KSFM-F	Sacra	224	3367	1	37 +	CHR
KRZN	Denver	60	1065	18	23 -	Oldies
KMJI-F	Denver	184	2738	3	23 +	AC
WCFI-F	Daytona/Or	24	377	7	145 -	AC
KITY-F	San Ant	71	1540	11	38 -	CHR
KONO	San Ant	80	1183	8	38 +	Oldies

EDENS (Gary Edens)

KOY	Phoenix	136	1960	8	25 +	MOR
KQYT-F	Phoenix	215	2292	4	25 -	BTFL
WRBQ	Tampa	28	832	20	22 -	CHR
WRBQ-F	Tampa	425	5081	1	22 +	CHR
WRVA	Richmond	193	2305	1	62 +	MOR
WRVQ-F	Richmond	193	2477	3	62 -	CHR

EASTERN (Roger Neuhooff)

WEAN	Prov	45	1088	11	35 -	Nost
WWLI-F	Prov	188	2149	4	35 +	AC
WRKZ-F	Harris	209	2226	2	85 +	Country
WAVZ	N Haven	65	752	3	95 =	Nost
WKCI-F	N Haven	174	2737	2	95 -	CHR

Others: WCVS, WFMB-F (Springfield, IL);
WHUT, WLHN-F (Anderson, IN); WRSC, WQWK-F
(State College, PA)

ELF (John Lack)

WNOX	Knox	33	718	7	83 -	Country
WNOX-F	Knox	15	314	10	83 -	Country
WVOK	Birm	34	987	12	54 -	Country
WLTB-F	Birm	68	1045	9	54 +	AC
WLRQ	Nash	1	78	19	56 -	AC
WLRQ-F	Nash	29	544	13	56 +	AC

ENTERCOM (Joseph Field)

KITS-F	SF	173	4656	17	5 +	CHR
KMFY	Minn-SP	11	367	17	15 =	Nost
WAYL-F	Minn-SP	253	2975	5	15 -	BTFL
KLEF-F	Houston	73	1323	19	9 -	Classical
KTAC	Tac/Sea	12	464	29	17 -	MOR
KBRD-F	Tac/Sea	200	2422	5	17 -	BTFL
WEFP	Pitts	125	1055	13	16 +	Country
WDSY-F	Pitts	122	1693	11	16 -	Country

EZ (Alan Box, Art Keller)

WEZB-F	New Or	245	3923	2	33 -	CHR
WEZC-F	Char, NC	220	2498	3	45 +	AC
WBZZ-F	Pitt	392	5990	2	16 +	CHR
WBMW-F	Wash	157	3154	16	7 +	CHR
WEZS-F	Rich	140	1867	4	62 +	AC
WHQT-F	Miami	207	2738	9	12 +	Urban
KYKY-F	St. Lou	105	1960	11	12 -	AC

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		TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT
FEDERATED (John Dille, III)						
WYEZ-F	Elk/S Bend*78		963	4	181 -	BTFL
WQHK	F Wayne	62	715	5	130 +	Country
WMEE-F	F Wayne	258	2612	1	130 +	CHR
WCUZ	Gr Rpd	32	573	9	76 -	Country
WCUZ-F	Gr Rpd	134	1486	2	76 -	Country
WCKY	Cinci	139	1819	6	30 +	News
WWEZ-F	Cinci	235	2413	2	30 +	BTFL
KCMA	Tulsa	12	145	13	65 -	Classical

FIRST MEDIA (Glenn Potter)

KFMY-F	Provo/SLC	47	1351	19	44 -	CHR
KFMK-F	Houston	350	3831	5	9 +	AC
KOPA	Phoenix	8	313	27	25 -	CHR
KOPA-F	Phoenix	103	2137	11	25 -	CHR
WZGC-F	Atl	408	6318	1	11 -	CHR
KUBE-F	Seattle	226	3632	3	17 -	CHR
WUSN-F	Chi	399	5325	11	3 =	Country
WZLY-F	Boston	214	2985	12	6 -	Oldies
WCLY-F+	Wash	214	3625	12	7 -	AC

FORWARD (Richard Dudley)

KWLO	Waterloo*	36	571	2	232 -	AC
KFMW-F	Waterloo*	102	984	1	232 +	CHR
KVOX	Fargo*	9	213	8	247 -	Nost
KVOX-F	Fargo*	35	460	2	247 +	Country
WKAU A/F	App-Osh	47	1047	7	147 -	CHR

Others: KVGB A/F (Great Bend, KS)

FULLER-JEFFREY (Bob Fuller)

KJJY-F	Des M	18	477	9	120 -	Country
WOKQ-F	Dover, NH*	63	813	1	146 -	Country
WBLM-F	Lewis/Po, M*	125	1346	2	186 +	AOR
KCCY-F	Pueblo*	42	385	1	271 -	Country
KPOP-F	Rose/Sacra	38	981	14	37 -	CHR
KRCX	Rose/Sacra		DID NOT SHOW			

GUY GANNETT (Bob Gilbertson)

WINZ	Miami	187	2719	13	12 +	News
WINZ-F	Miami	190	3998	11	12 -	CHR
KKZX	Daven-RI	11	412	9	116 -	CHR
WXL-F	Daven-RI	94	1058	4	116 -	AOR
KOFM-F	Ok City	138	2515	7	47 -	CHR
WPLP	Tampa	101	1253	12	22 -	Talk
WRKT	Melb*	12	179	10	145 +	Country
WSSP-F	Mel/Orl	285	2531	1	59 +	BTFL

GANNETT (Joe Dorton)

KIIS	LA	97	2837	35	2 -	CHR
KIIS-F	LA	1437	23732	1	2 -	CHR
KSDO	SD	179	2271	5	18 +	News
KSDO-F	SD	141	2596	6	18 -	CHR
WCCI	Chi	112	2193	26	3 +	Black
WCCI-F	Chi	619	8451	3	3 -	Black
WCZY A/F	Det	354	7339	7	5 +	CHR
KUSA	St. Lou	239	3406	7	12 +	Country
KSD-F	St. Lou	196	2669	6	12 +	AC
WDAE	Tampa	164	1902	7	22 -	Nostalgia
WQI-F	Tampa	237	2635	4	22 +	AC
KKBQ	Houston	48	1341	24	9 -	CHR
KKBQ-F	Houston	589	6773	2	9 -	CHR
KTKS-F	Dallas	196	3919	10	8 +	CHR

GOLDEN WEST (Bill Ward)

KMPC	LA	589	8741	9	2 +	Nost
KUTE-F	LA	210	4136	27	2 -	Urban/AC
KVI	Seattle	67	1829	19	17 -	AC
KPLZ-F	Seattle	150	2477	11	17 -	CHR
WCXI	Det	109	2100	23	5 -	Country
WCXI-F	Det	146	2732	17	5 +	Country

		TSA	TSA	MSA	MKT		
		AQH	CUME	RANK	#	FORMAT	
GRACE (Harvey Grace)							
KLCZ	Sal-Mont					DID NOT SHOW	
KDON-F	Sal-Mont	58	954	1	139	- AC	
WOOD	Gr Rpts	63	1000	5	76	- MOR	
WOOD-F	Gr Rpts	157	2059	3	76	- BTFL	
WNYR	Roch	49	689	11	46	- Country	
WEZO-F	Roch	175	2295	3	46	- BTFL	

Others: KIIZ, KIXS-F (Killeen, TX)

GREAT EMPIRE (Mike Lynch, Mike Oatman)

KFDI	Wichita	98	1234	1	106	+ Country
KFDI-F	Wichita	97	1296	2	106	- Country
KWKH	Shreve	41	832	12	125	- Country
KWKH-F	Shreve	31	492	11	125	- Country
WOW	Omaha	89	1420	8	78	+ Country
WOW-F	Omaha	49	666	7	78	+ Country
KTTS	Spring, MO*	30	461	5	179	- Country
KTTS-F	Spring, MO*114		1445	2	179	- Country
KBRQ	Denver	29	413	21	23	+ Country
KBRQ-F	Denver	27	515	24	23	- Country

GREAT EMPIRE (Alexander Williams)

WCII	Louis	49	851	11	49	- Country
WDJX-F	Louis	120	1827	8	49	+ CHR
WCOL	Colum, O	20	655	18	35	- News/T
WXGT-F	Colum, O	222	3322	2	35	+ CHR
WING	Dayton	41	1035	11	51	- AC
WGTZ-F	Dayton	182	2653	2	51	+ CHR
WBCS	Milw	11	432	25	32	Country
WBCS-F	Milw	101	1502	10	32	+ Country

Others: WIZE (Springfield, OH)

GREATER MEDIA (Herb McCord)

WMEX	Boston	62	1249	22	6	+ Oldies
WMJX-F	Boston	182	3948	16	6	- AC
WWRC	Wash	124	1767	17	7	+ Nost
WGAY-F	Wash	471	5115	2	7	- BTFL
KRLA	LA	334	6760	19	2	+ Oldies
KBZT-F	LA	299	6020	20	2	+ AC
WHND	Monro/Det	80	973	24	5	- Oldies
WMJC-F	Detroit	107	2967	21	5	- AC
WPEN	Phila	418	4610	5	4	+ Nost
WMGK-F	Phila	478	7390	6	4	- AC
WGSM	Long Is.	120	933	12	10	+ MOR
WCTO-F	Long Is.	105	1005	15	10	- BTFL

Others: WCTC, WMGQ-F (New Brunswick, NJ)

GROUP ONE (Roger Berk, Al Grosby)

KLZ	Denver	114	1635	17	23	- Country
KAZY-F	Denver	170	2045	6	23	+ AOR
WAKR	Akron	113	1520	1	72	+ MOR
WONE-F	Akron	78	847	4	72	+ AOR
WONE	Dayton	112	1481	6	51	- Country
WTUE-F	Dayton	113	1713	3	51	- AOR
KMEZ	Dallas	15	445	29	8	- BTFL
KMEZ-F	Dallas	290	3264	8	8	- BTFL

HALL (Dick Reed)

WMYS-F	NB/Prov	79	1178	9	35	- AC
WLPA	Lanc	13	184	10	117	+ Nost
WNCE-F	Lanc	146	1331	1	117	+ BTFL
WONN	Lake*	17	250	9	126	+ MOR/Nost
WPCV-F	Lake*	78	787	1	126	+ Country

Others: WICH, WCTY-F (Norwich, CT); WNBH (New Bedford, MA); WJOY, WQCR-F (Burlington, VT)

NOTE: + - = symbols show change in station's share since Fall 84

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<u>HARRIS</u>							
KTOP	Topeka*	27	287	4	241	+	Nostal
KDVV-F	Topeka*	24	469	2	241	-	CHR
WACO	Waco*	27	328	5	213	-	Countr
KHOO-F	Waco*	34	678	4	213	-	AC
KSEL-F	Lubbock	27	683	5	183	-	AC
KSEL	Lubbock	13	281	15	183	-	AC

Others: WJOL, WLLI-F (Joliet, IL); KIUL (Garden City, KN); KBUR, KGRS-F (Burlington, IA); KFKA, KFKZ-F (Greeley, CO)

HEARST

WBAL	Balt	285	3749	2	14	- MOR
WYY-F	Balt	223	3207	5	14	- ACR
WISN	Milw	133	2192	7	32	+ MOR
WLTQ-F	Milw	106	1710	9	32	+ AC
WTAE	Pitt	154	3056	9	16	- MOR
WHTX-F	Pitt	182	3500	7	16	- AC

H&W

WLUP-F	Chi	484	6967	7	3	+ AOR
KSSK	Hono	150	1852	1	61	+ MOR
WLLT-F	Cinci	104	2044	10	30	- AC
KTNQ	LA	319	3207	18	2	- Spanish
KLVE-F	LA	254	3612	23	2	- Spanish
KULA-F	Hono	137	1878	3	61	+ AC

HENRY (Charlton Buckley)

KVOD-F	Denver	108	1543	10	23	- Classical
KFXM	River-SB	49	645	10	39	+ Nost
KDUO-F	River-SB	170	1590	1	38	+ BTFL
KYTE	Port, O	94	1206	10	41	- Nost
KYTE-F	Port, O	68	1143	15	41	- Classical

HICKS (Steve Hicks)

KNOW	Austin	11	320	12	69	- Oldies
KEYI-F	Austin	56	985	7	69	- AC
KLVI	Beau-PA	47	567	5	114	+ Country
KYKR-F	Beau-PA	79	799	3	114	- Country
KAYI-F	Musk/Tulsa	187	2340	2	65	+ CHR
WYNK-F	Baton R	145	1471	3	89	+ Country

Others: KJAR (Laredo, TX)

HOME NEWS PUBLISHING

WKRT-F	Brook/Brid	29	340	5	104	+ CHR
WKPT	JC/Kings	7	200	16	103	- MOR
WTFM-F	JC/Kings	79	939	3	103	+ BTFL
KWG	Stockton	22	301	7	113	+ Oldies
KYBB-F	Stockton	17	274	11	113	+ AC

HUBBARD (S. Hubbard)

WCTO	Lakeland*	19	296	8	107	- Country
KOB	Albuq	124	1958	1	102	- MOR
KOB-F	Albuq	117	1660	2	102	- AC
KSTP	Minn-SP	128	2037	9	15	+ News
KSTP-F	Minn-SP	400	5353	2	15	+ AC

INFINITY (Mel Karmazin)

WJIT	NY	92	1636	42	1	+ Spanish
WXRK-F	NY	582	12420	18	1	- AOR
WYSP-F	Phila	351	6514	16	4	+ AOR
WBCN-F	Boston	611	7579	2	6	- AOR
KOME-F	San Jose	96	2289	12	31	- AOR
KXYZ	Houston	69	1050	18	9	- Spanish
KCBQ	SD	38	925	21	18	- Country
KCBQ-F	SD	87	1363	13	18	+ Country
WJJD	Chi	394	5091	14	3	- Nost
WJMK-F	Chi	393	6034	13	3	+ Oldies

		TSA	TSA	TSA	MKT	
		AQH	CUME	RANK	#	FORMAT
INNER CITY (Pierre Sutton)						
WLIB	NY	188	2287	34	1	- Black
WBSL-F	NY	1284	16619	5	1	- Black
WKSJ-F	Det	198	2675	14	5	+ Oldies
KRE	SF	43	1006	38	5 (app)	+ Black
KBLX-F	SF	250	3752	8	5 (app)	+ Black
KGJF	LA	105	2123	34	2	= Black

JACOR (Terry Jacobs)

WQIK	Jkville	14	423	13	63	- Country
WQIK-F	Jkville	130	1513	3	63	- Country
WBBC	Cleve	187	1760	5	21	+ Nostalgia
WMJI-F	Cleve	288	4474	3	21	+ AC
WGST	Atlanta	93	1719	13	11	- News
WPCH-F	Atlanta	314	3940	5	11	- BTFL
WVOI	Toledo	26	368	12	77	- Black

JAG (Morton Hamburg)

WLKW	Prov	35	423	14	35	- Nost
WLKW-F	Prov	301	2506	1	35	- BTFL
WFOG-F	Norfolk	202	2026	2	36	- BTFL
WROW	Albany	57	1126	9	58	- MOR
WROW-F	Albany	165	1733	2	58	+ BTFL

JEFFERSON-PILOT (Jim Babb)

KIMN	Denver	105	2339	13	23	- CHR
KYGO-F	Denver	148	1891	9	23	- Country
WQXI	Atlanta	46	940	16	11	+ Oldies
WQXI-F	Atlanta	334	4883	4	11	- Contemp
WBT	Char,NC	123	1898	6	45	- MOR/AC
WBCY-F	Char,NC	174	2943	7	45	- CHR
WBIG	Green,NC	29	374	12	55	+ Nost
WNWS	Miami	216	2652	9	12	+ News
WLYF-F	Miami	414	3974	1	12	- BTFL
KSON	San Diego	25	675	23	18	- Country
KSON-F	San Diego	132	1773	8	18	+ Country

JOSEPHSON (Ed Christian)

WNOR	Norfolk	19	301	17	36	- Oldies
WNOR-F	Norfolk	237	2336	1	36	+ AOR
WKYO	Colum,0	55	586	10	35	+ Black
WSNY-F	Colum,0	185	2650	5	35	+ AC
WMGF-F	Milw	73	1584	14	32	- AC
WZKC-F	Roch	87	1237	8	46	+ Country

KANEB

WCKX-F	Memphis	192	2312	3	50	+ Country
KSSN-F	L. Rock	229	2669	1	96	+ Country
WSLR	Akron	48	703	10	72	- Country
WKDD-F	Akron	139	2200	3	72	- CHR
WHLI	Long Is.	97	707	18	10	- Nost
WKJY-F	Long Is.	94	1077	19	10	- BTFL

KATZ (Dick Ferguson)

WE2N-F	Bridge	285	3677	2	104	+ BTFL
WFTQ	Worc	36	455	4	112	+ AC
WAAF-F	Worc/Bos	319	4827	1	112	+ AOR
WYAY-F	Gaine/Atl	263	3223	9	11	+ Country
KNEN-F	Tulsa	132	1571	2	65	+ Country
WZZK	Birm	31	686	13	54	- Country
WZZK-F	Birm	361	3807	1	54	+ Country
WDBO	Orlando	103	1509	8	59	- MOR
WWKA-F	Orlando	295	2763	3	59	- Country
WSYR	Syracuse	135	1672	2	73	+ MOR
WYYY-F	Syracuse	174	2273	1	73	+ AC

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		TSA	TSA	TSA	MKT	
		AQH	CUME	RANK	#	FORMAT
KAYE-SMITH (Lester Smith)						
KXL	Port, 0	176	2214	3	41	+ News
KXL-F	Port, 0	226	2173	2	41	+ BTFL
KISW-F	Seattle	269	3156	4	17	+ AOR
KJRB	Spokane	23	357	10	129	- AC
KEZE-F	Spokane	64	718	4	129	- AOR

KEYMARKET (Confer & Rothfuss)

WNNK-F	Harris	145	1759	1	85	+ CHR
WTCB-F	Oran/Col,SC	87	1100	5	105	+ AC
WIZD-F	Artm/Mobile	95	1389	10	99	+ AC
KMJM-F	St. Lou	197	2079	5	12	- Black
KMJQ-F	Houston	589	5436	1	9	+ Black
WLTI-F	Detroit	192	2787	15	5	- AC

Others: WATM (Artmore,AL); WAXC-F (Wapakoneta,OH); KIPR A/F (Diboll, TX)

KING (Jim Kime)

KSFO	SF	151	2431	20	5	- Nost
KYA-F	SF	103	2369	24	5	- AC
KGW	Port,0	161	2990	6	41	+ AC
KINK-F	Port,0	156	1668	4	41	+ AOR
KING	Seattle	53	1583	21	17	- News/T
KING-F	Seattle	131	1822	10	17	+ Class

KNIGHT (Norman Knight)

WSRS-F	Worc	104	1235	2	112	- BTFL
WGIR	Manch*	19	404	3	215	= News/T
WGIR-F	Manch*	74	952	2	215	- AOR
WHEB	Ports,NH	18	160	10	146	+ MOR
WHEB-F	Port, NH*	62	620	2	146	+ AOR

Others: WSAR (Fall River, MA); WEIM (Fitchburg,MA); WEZF-F (Burlington, VT)

LEGACY (Carl Hirsch)

WLLZ-F	Detroit	283	5567	10	5	+ AOR
KHOW	Denver	108	1799	14	23	- MOR
KPKE-F	Denver	120	2225	8	23	- CHR
KDWB	Minn-SP	36	1460	7	15	+ CHR
KDWB-F	Minn-SP	200	4573	15	15	+ CHR
KJOI-F	LA	773	9266	3	2	- BTFL

LIN (Dick Verne)

WIL	St. Lou	26	727	23	12	- Country
WIL-F	St. Lou	267	3474	4	12	+ Country
WBBF	Roch	50	971	10	46	- Oldies
WMJQ-F	Roch	96	2064	6	46	- CHR
WFIL	Phil	166	3174	19	4	- Oldies
WUSL-F	Phil	647	7335	3	4	+ Urban
KILT	Houston	96	1586	15	9	- Country
KILT-F	Houston	296	4163	9	9	+ Country
WEMP	Milw	69	1397	12	32	- Oldies
WMYX-F	Milw	79	1580	11	32	- AC

LOTUS (Howard Kalmonson)

KTKT	Tucson	18	509	15	80	- Contemp
KLPX-F	Tucson	87	1117	2	80	+ AOR
KWKW	LA	202	2347	28	2	- Spanish
KFSD-F	San D.	77	1327	16	18	= Classical
KENO	L Vegas	20	347	9	88	- AC
KOMP-F	L Vegas	71	812	4	88	- AOR
KXET	San Ant	21	381	23	38	+ Spanish
KXZL-F	San Ant	71	1540	14	38	- AOR
KTEZ-F	Lubbock	43	465	4	183	- BTFL
WMDO	Wash					DID NOT SHOW
KONE	Reno	6	230	14	186	- Country
KOZZ-F	Reno	59	625	1	186	- AOR
KOXR	Oxnard*	33	317	3	80	+ Spanish
KGST	Fresno	50	501	5	86	- Spanish

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MALRITE (Gil Rosenwald)						
WHTZ-F	NY	1541	24700	3	1	- CHR
WHK	Cleve	59	1170	17	21	- Oldies
WMMS-F	Cleve	638	6887	1	21	+ AOR
KNEW	SF	181	3071	14	5	= Country
KSAN-F	SF	331	4170	4	5	+ Country
WDGY	Minn-SP	145	2285	10	15	- Country
KEEY-F	Minn-SP	209	3233	6	15	- Country
KRXY	Denver	18	444	26	23	+ CHR
KRXY-F	Denver	134	2511	7	23	+ CHR
KSRR-F	Houston	322	4466	8	9	- AOR
KLAC	LA	272	4196	26	2	= Country
KZLA-F	LA	405	5149	12	2	+ Country

MANSHP

WKQA-F	Peoria	20	396	9	126	+ AC
WXCL	Peoria	42	478	4	126	- Country
WJBO	Baton R	27	618	9	89	- News/T
WFME-F	Baton R	150	2515	2	89	- CHR
KRGV	McA-Br	54	902	8	84	- CHR

McKENNA (Jim McKenna)

KQRS A/F	Minn-SP	338	4622	3	15	+ AOR
WCMB	Harris	37	492	9	85	- Oldies
WSFM-F	Harris	60	716	4	85	- AC
WHIT	Madison	22	233	11	132	- Oldies
WWQM-F	Madison	41	558	6	132	+ Country

METROMEDIA (Carl Brazell)

WBFA-F	Tampa	380	3484	2	22	- BTFL
KMET-F	LA	476	10852	13	2	- AOR
WNEW	NY	846	10348	12	1	= Nost
WNEW-F	NY	1123	15928	8	1	+ AOR
WCBM	Balt	56	976	18	14	- AC
WIP	Phila	303	5033	14	4	= MOR
WMMR-F	Phila	1020	11920	1	4	+ AOR
WOMC-F	Detroit	210	3441	13	5	- AC
WASH-F	Wash	161	3529	13	7	- AC
KRLD	Dallas	462	7362	3	8	- News

METROPLEX (Norm Wain)

WHYI-F	Miami	337	5951	4	12	- CHR
WNLT-F	Tampa	118	1975	9	22	+ AC
WPKX	Wash	21	416	27	7	+ Country
WPKX-F	Wash	133	2383	18	7	- Country
WPDQ	Jkville	29	501	9	63	- Black
WFYV-F	Jkville	117	1470	2	63	- AOR
WORL	Orlando	65	650	9	59	+ Black
WJYO-F	Orlando	166	2103	2	59	- AC
WHBO	Tampa	34	460	19	22	+ Oldies
WJZR-F	Kanna/Cha, NC 93	1415		9	45	- CHR

Others: WRKB (Kannapolis, NC)

MID AMERICA (Les Small, Howard Frederick)

KRRV-F	Daven-RI	69	741	3	116	+ BTFL
WIRL	Peoria	30	608	6	126	+ AC
WSWT-F	Peoria	57	753	3	126	- BTFL
WIRE	Indy	40	1069	11	39	- AC
WXTZ-F	Indy	231	2670	3	39	+ BTFL
KBEZ-F	Tulsa	156	1699	5	65	+ BTFL

Others: WKAN (Kankakee, IL)

MIDWEST FAMILY

WKKN	Rockf*	15	130	8	155	+ Country
WYFE-F	Rockf*	28	532	5	155	- AC
WTDY	Madison	17	336	10	132	- MOR
WMGN-F	Madison	60	934	4	132	+ AC
WOSH	App-Osh	12	288	13	147	- Country
WMGV-F	App-Osh	24	553	9	147	+ AC
WITL	Lansing	12	196	11	110	+ Country
WITL-F	Lansing	98	1069	2	110	- Country

Others: WIZM A/F (LaCrosse, WI); WSJM, WIRX-F (St. Joseph, MI); WMAY, WNNS-F (Springfield, IL)

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		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MORTENSON (Jack Mortenson)						
WJMM-F	Lexing	9	158	11	136	- Religion
WSAI-F	Cin	6	202	21	30	- Religion
WBGR	Balt	114	634	12	14	+ Gospel
WTOF	Canton	8	94	13	111	+ Religion
WTOF-F	Canton	8	218	27	111	+ Religion
WEMM-F	Hunt, WV	31	482	5	133	+ Religion

Others: WSUM (Parma, OH)

MULTIMEDIA (Paul Fiddick)

WWNC	Ashe*	94	971	1	230	- Country
WFBC	Green, SC	27	496	10	82	- MOR
WFBC-F	Green, SC	211	2535	2	82	+ AC
WEZW-F	Milw	208	2329	4	32	- BTFL
WMAZ	Macon*	39	612	5	159	+ MOR
WAYS-F	Macon*	129	1778	1	159	- CHR
KEEL	Shreve	26	644	10	125	- AC
KMBQ-F	Shreve	83	1193	8	125	- CHR

NATIONWIDE (Clark Pollack)

WPOC-F	Balt	254	2732	5	14	- Country
WGAR	Cleve	44	1225	21	21	- Country
WGAR-F	Cleve	170	2404	12	21	- Country
WNCI-F	Colum, O	147	2857	6	35	- Contemp
WKZL-F	Greens/WS	149	2181	4	55	+ CHR
WBWJ	Orl	18	273	15	59	+ CHR
WBWJ-F	Orl	260	3632	6	59	+ CHR
KNST	Tucson	40	700	10	80	+ Talk (?)
KRQQ-F	Tucson	63	1104	4	80	- CHR
KZAP-F	Sacra	182	2625	5	37	- AOR
KMJJ	L Vegas	8	224	17	88	- Oldies
KLUC-F	L Vegas	80	1090	3	88	- CHR
KWSS-F	San Jose	214	3617	3	31	+ CHR
KZZP	Phoenix	17	477	23	25	= CHR
KZZP-F	Phoenix	194	3325	6	25	+ CHR

NBC (Randy Bongarten)

WNBC	NY	847	16509	14	1	- AC
WYNY-F	NY	554	13991	19	1	- AC
WKYS-F	Wash	367	5080	4	7	- Urban
WMAQ	Chi	563	9765	18	3	- Country
WKQX-F	Chi	384	7436	14	3	- Contemp
KNBR	SF	269	5886	13	5	- MOR
KYUU-F	SF	272	5879	7	5	= Contemp
WJIB-F	Boston	420	5223	4	6	+ BTFL

NININGER (W. Nininger)

WQBE	Char, WV*	14	203	9	166	+ AC
WQBE-F	Char, WV*	95	1157	3	166	+ Country
WSON	Hend/Eva*	8	103	10	158	- Nost
WKDQ-F	Hend/Eva*	59	1102	4	158	- CHR
WFHG	JC/Kings	14	352	11	103	- Contemp
WXBQ-F	JC/Kings	164	1853	2	103	- Country

OLYMPIC (Ivan Braiker)

KRPM-F	Sea-Tac	130	1565	14	17	+ Country
KKCY-F	SF	53	1079	35	5	- Urban/AOR
KZZU	Spokane	7	283	15	129	- CHR
KZZU-F	Spokane	149	1713	1	129	+ CHR
KMZQ-F	L Vegas	51	574	5	88	+ AC
KXA	Seattle					
KSRN	Reno	4	65	16	186	+ MOR
KSRN-F	Reno	56	419	4	186	+ MOR
KYAK	Anchorage	38	410	3	188	+ Country
KGOT-F	Anchorage	40	560	2	188	- CHR

Others: KIAK, KQRZ-F (Fairbanks, AK)

OPPENHEIMER (Dick Oppenheimer)		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KLAZ	L Rock	32	454	8	96 +	Black
KLAZ-F	L Rock	66	1515	7	96 -	Urban
KDVE	Beau-PA	2	64	18	114 -	Rel
KQXY-F	Beau-PA	45	568	6	114 -	BTFL
WXAM	B Rouge	19	312	10	89 +	Nost
WQXY-F	B Rouge	62	967	8	89 -	AC
KIXL	Austin	16	256	10	69 +	Religion
KHFI-F	Austin	141	1823	2	69 -	CHR
KBFM-F	McA-Br	124	1574	2	84 +	CHR

PARK (Bill Fowler)

WPAT	NY	265	5711	29	1 -	BTFL
WPAT-F	NY	956	12491	10	1 +	BTFL
KRSI	Minn-SP	13	370	16	15 +	Oldies
KJJO-F	Minn-SP	114	2126	11	15 +	Oldies
WHEN	Syra	63	1370	7	73 -	AC
WRRB-F	Syra	93	953	6	73 +	Country
WNCT	Green, NC*	2	93	20	314 +	Country
WNCT-F	Green, NC*	103	972	4	314 -	Country
KWJJ	Port, O	77	1254	13	41 -	Country
KWJJ-F	Port, O	59	988	14	41 +	Country
WDEF	Chatta	53	628	6	108 -	MOR
WDEF-F	Chatta	83	1092	3	108 -	BTFL
WTVR	Richm		DID NOT SHOW			
WTVR-F	Richm	111	1232	6	63 +	Country
KEZX-F	Seattle	90	1262	16	17 -	AOR

Others: WNAX (Yankton, SD)

PALMER (Bill Ryan)

WTNT	Talla*	15	248	7	198 +	MOR/Talk
WTNT-F	Talla*	60	606	6	198 +	Country
WHO	Des M	242	3178	3	120 +	News/T
KLYF-F	Des M	84	1376	5	120 -	AC
WOC	Daven-RI	48	558	5	116 -	News/Talk
KIHK-F	Daven-RI	210	2212	1	116 +	CHR

Others: WNOG, WCVU-F (Naples, FL)

PRICE COMMUNICATIONS (Bob Price)

KIOI-F	SF	280	5165	6	5 (app) +	AC
WIRK	W Palm	3	105	35	68 -	Country
WIRK-F	W Palm	64	733	6	68 -	Country
WOWO	FT. Wayne	161	2551	2	130 -	MOR
WIOE-F	FT. Wyane	15	441	9	130 +	CHR
KOMA	Ok! C	50	978	13	47 -	Nost
KIMY-F	Ok! C	40	449	11	47 +	Black
WTIX	New Or	69	1602	14	33 -	AC
WIBA	Madison	50	842	2	132 +	MOR
WIBA-F	Madison	78	1496	3	132 +	AOR
WNIC	Detroit	35	886	29	5 +	AC
WNIC-F	Detroit	296	5883	9	5 -	AC
WKBW	Buff	113	2104	6	39 +	AC
WLAC	Nash	36	610	11	56 -	News/T
WLAC-F	Nash	236	2427	2	56 +	AC

JOHN PRICE

KROW	Reno	28	409	10	186 -	Country
KNEV-F	Reno	26	321	7	186 -	BTFL
KKRD-F	Wichita	88	1269	3	106 +	CHR
KHYV	Modesto	15	167	10	147 +	??
KBEE-F	Modesto	91	1043	1	147 -	BTFL
KBUG	SLC	50	775	8	44 +	Oldies
KCPX-F	SLC	104	1796	4	44 -	CHR
WWVA	Wheeling*	85	1119	2	215 -	Country
WQVK-F	Wheeling*	31	513	4	215 +	Country
WEZL-F	Char, SC	88	1042	3	98 +	Country
KGA	Spokane	40	659	6	129 -	Country
KDRK-F	Spokane	102	1008	3	129 +	Country

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PYRAMID (Richard Balsbaugh)		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WXKS	Boston	126	1164	18	6 +	Nost
WXKS-F	Boston	373	6103	6	6 -	CHR
WPIT	Pitts		DID NOT SHOW			
WPIT-F	Pitts	32	878	21	16 -	Religion
WPXY	Roch	9	265	13	46 =	CHR
WPXY-F	Roch	177	2450	1	46 +	CHR
WNYS	Buffalo	6	189	23	39 +	CHR
WNYS-F	Buffalo	119	2163	7	39 -	CHR
WPGR	Phila	56	453	22	4 +	Oldies
WSNI-F	Phila	410	5838	7	4 +	AC

RKO (Jerry Lyman)

WOR	NY	1534	17607	4	1 =	Talk
WRKS-F	NY	1536	18389	2	1 +	Urban
WRKO	Boston	378	4297	6	6 +	Talk
WROR-F	Boston	347	6559	8	6 +	AC
WGMS A/F	Wash	160	2604	15	7 -	Classical
WAXY-F	Miami	241	3957	5	12 +	AC
WFYR-F	Chi	374	8031	16	3 +	AC
WHBQ	Memphis	59	973	11	50 =	Talk
KFRC	SF	163	5479	21	5 -	CHR
KHJ	LA	95	2876	34	2 -	AC
KRTH-F	LA	628	11250	10	2 +	Oldies/AC

REGIONAL (Don Platt)

WGRD-F	Gr. Rpts	126	2069	3	76 +	CHR
WXQT	Gr. Rpts	5	87	21	76 -	Oldies
WYFM-F	Shar/Young	81	1438	6	93 -	AC
WKOP	Bingh*	13	254	8	162 -	Oldies
WAAL-F	Bingh*	145	1354	1	162 +	CHR

Others: WPIC (Sharon, PA)

REPUBLIC (Dave Martin)

WLW	Cinci	257	4331	4	30 +	MOR
WSKS-F	Cinci	132	2075	11	30 -	AOR
WYHY-F	Leb/Nash	103	1949	7	56 +	CHR
WSEV	Sevier/Knox	8	134	15	83 -	Country
WMYU-F	"	105	1791	4	83 +	AC

RIVERS (M.D. Rivers)

WEDR-F	Miami	222	2133	6	12 -	Black
WNJD	Savan*	9	105	10	185 -	Religion
WEAS-F	Savan*	81	901	1	185 -	Black
WGUN	Atl	15	282	21	11 +	Gospel
KWAM	Memphis	13	323	14	50 -	Gospel
KRNB-F	Memphis	84	1494	8	50 -	Black

ROLLINS

KDAY	LA	337	4247	17	2 +	Black
WAMS	Wilm, DE	27	336	10	90 -	Country
WRAP	Norfolk	85	1286	9	36 +	Black
WCHS	Char, WV*	39	570	4	166 +	MOR
WBES-F	Char, WV*	36	387	5	166 -	BTFL
WBEE	Chicago		DID NOT SHOW			

SANDUSKY (Toney Brooks)

KLSY	Seattle		DID NOT SHOW			
KLSY-F	Seattle	146	2225	9	17 -	AC
KBPI-F	Denver	241	3491	2	23 +	AOR
KNUS	Denver	108	1456	11	23 +	News
KDKB-F	Phoenix	119	2447	10	25 -	AOR
KEGL-F	Dall-FW	360	5991	4	8 +	CHR
KLSI-F	KC	102	1633	9	29 -	AC
WZNE-F	Tampa	182	2748	8	22 +	CHR
KWLT-F	San Diego	61	1210	18	18 -	AC

SCONNIX

KFKF	KC		DID NOT SHOW			
KFKF-F	KC	122	2105	8	29 -	Country
WMRZ	Daven-RI	23	407	8	116 -	Oldies
WLLR-F	Daven-RI	125	1344	2	116 +	Country
WBOS-F	Boston	210	2371	13	6 +	Country
WMXJ-F	Miami	105	1933	23	12 =	AC

Others: WKZU, WLNH-F (Laconia, NH)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
<u>SCRIPPS-HOWARD</u> (Dick Janssen)						
WMC	Memphis	114	1588	7	50 -	Country
WMC-F	Memphis	236	3193	2	50 +	CHR
WBSB-F	Balt	254	3954	4	14 +	CHR
KUPL	Port, 0	9	378	23	41 -	Country
KUPL-F	Port, 0	156	1665	9	41 +	Country

<u>SHAMROCK BROAD.</u> (Bill Clark)						
KABL	SF	158	2349	5	5 (app) +	BTFL
KABL-F	SF	296	3932	19	5 (app) -	BTFL
KUDL-F	KC	130	2217	6	29 -	AC
WHB	KC	125	2429	10	29 -	Oldies
KMGC-F	Dallas	173	2868	11	8 -	AC
WWWW-F	Detroit	227	3722	12	5 +	Country
WTKN	Pitt	156	2161	8	16 -	Talk
WWSW-F	Pitt	237	3368	6	16 +	AC
WFOX-F	Gaines/Atl	207	3551	10	11 +	AC

<u>SHAMROCK COMM.</u> (Bill Lynett)						
WQFM-F	Milw	221	2570	2	32 -	AOR
WDIZ-F	Orl	250	2272	7	59 -	AOR
WEJL	Scranton	62	484	6	66 -	Nost
WEZX-F	Scranton	95	988	3	66 +	AOR
WGRX-F	West/Balt	48	778	22	14 +	AOR

<u>STATEWIDE</u> (Scott Ginsburg)						
WCFL	Chi	111	2318	27	3 +	Relig
KLTY-F	Dallas	69	1081	18	8 +	Relig
WVCG	Miami	20	309	33	12 +	Relig
WAPE	Jkville	17	361	13	63 +	Relig
WJAX-F	Jkville	97	1243	5	63 -	Black

<u>STAUFFER</u>						
KRNT	Des M	34	530	6	120 -	MOR
KRNQ-F	Des M	139	2024	2	120 +	CHR
WIBW	Topeka*	41	753	6	241 -	MOR
WIBW-F	Topeka*	100	1375	3	241 -	CHR
KGNC	Amar*	41	670	7	207 +	MOR
KGNC-F	Amar*	46	666	3	207 -	BTFL

Others: KGFF (Shawnee,OK)

<u>STERLING</u> (Cliff Hunter)						
KJET	Sea	26	460	26	17 -	CHR
KZOK-F	Sea	87	1961	16	17 +	AOR
??	Bould/Denv					
KDKO	Denver	71	864	16	23 +	Black
KYYX-F	L Vegas	17	257	14	88 +	Country
WRKR-F	Racine/Milw	46	1329	16	33 =	CHR

Others: KBFW (Bellingham,WA); KALE, KIOK-F (Richland, WA)

<u>STERLING COMM</u> (Larry Patrick)						
WKJN-F	Hamm/BR	147	1566	4	89 +	Country
WSSL	Green,SC	10	212	17	82 +	??
WSSL-F	Green,SC	149	1876	5	82 -	Country
WJDX	Jacks,MS*	23	433	8	116 +	MOR
WMSI-F	Jacks,MS*	159	1964	3	116 +	Country

<u>STONER</u> (Glenn Bell)						
KSO	Des M	98	1043	4	120 +	Country
KGGO-F	Des M	181	2044	1	120 +	AOR
WGNT	Hunt, WV	26	505	4	133 -	MOR
WAMX-F	Hunt, WV	153	1933	2	133 +	CHR
WNB	Bingh*	59	774	2	162 +	MOR
WHWK-F	Bingh*	71	686	5	162 -	Country
KHAK	Ced Rpts*	18	228	7	225 +	Country
KHAK-F	Ced Rpts*	87	835	3	225 +	Country
WIMZ	Knox	3	133	19	83 -	AOR/CHR
WIMZ-F	Knox	193	2292	3	83 -	AOR/CHR
WYRK-F	Buffalo	162	1715	3	39 -	Country
WCMF-F	Roch	205	2391	2	46 +	AOR
WWSN-F	Dayton	86	1198	5	51 -	AC
WDAO	Dayton	46	614	10	51 -	Black
WBYU-F	New Or	144	1910	5	33 -	BTFL

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		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
<u>SUMMIT</u> (Pete Schulte)						
WCOA	Pensa*	39	464	6	143 +	Nost
WJLQ-F	Pensa*	58	867	5	143 -	CHR
WSJS	Win-Sal	97	988	5	55 +	MOR
WTQR-F	Win-Sal	396	4333	1	55 +	Country
WREC	Memphis	52	950	12	50 -	Nost
WZXR-F	Memphis	163	2523	4	50 +	AOR/CHR
KXXY	Ok1 C	12	302	15	47 -	Country
KXXY-F	Ok1 C	185	1987	3	47 +	Country
KCMO	KC	213	3516	2	29 +	News/Talk
KBKC-F	KC	71	1351	15	29 -	CHR

<u>SUSQUEHANNA</u> (Art Carlson)						
WQBA	Miami	299	2527	2	12 +	Spanish
WQBA-F	Miami	114	1786	19	12 +	Spanish
WKIS	Orl	64	1004	9	59 -	Talk
KFOG-F	SF	182	3114	14	5 -	AOR
WRRM-F	Cinci	126	1923	9	30 -	AC
WFMS-F	Indy	239	2563	4	39 +	Country
WARM-F	Atl	120	2231	11	11 -	AC
WARM	Scrwn/WB	111	1652	2	66 =	MOR
WMGS-F	Scrwn/WB	54	720	9	66 =	AC
WSBA	York	68	1097	2	114 -	MOR
WSBA-F	York	99	1370	5	114 -	AC
KLIF	Dall-FW	40	758	26	8 -	Talk
KPLX-F	Dall-FW	328	4905	5	8 -	Country
WGH	Norfolk	12	220	20	36 =	Country
WRSR-F	Norfolk	75	1210	12	36 +	CHR

<u>TAFT</u> (Carl Wagner)						
WDAF	KC	385	4705	1	29 -	Country
KYYX-F	KC	169	2721	7	29 +	AOR
WKRC	Cinci	144	2849	7	30 -	MOR/AC
WKRF-F	Cinci	252	4279	1	30 +	CHR
WTVN	Colum,0	208	3193	3	35 -	MOR
WLQV-F	Colum,0	290	3283	1	35 +	AOR
WDVE-F	Pitts	431	5084	3	16 +	AOR
KEX	Port, 0	142	2149	6	41 +	MOR
KKRZ-F	Port, 0	220	2807	1	41 +	CHR
WGR	Buff	111	2179	9	39 (app) -	MOR/AC
WGR-F	Buff	49	1145	13	39 (app) -	AC
WNDE	Indy	44	984	12	39 -	Oldies
WFBQ-F	Indy	445	5099	2	39 +	AOR
WKLS	Atlanta	8	200	25	11 -	AOR
WKLS-F	Atlanta	386	4477	2	11 +	AOR

<u>TRIBUNE CO</u> (James Dowdle)						
WGN	Chi	1174	16748	1	3 -	MOR/Talk
WICC	Bridge	129	1536	1	104 +	MOR
WPIX-F	NY	623	11007	16	1 =	AC
KGNR	Sacra	59	1149	12	37 -	Nost
KCTC-F	Sacra	167	2104	3	37 -	BTFL

<u>TICHENOR</u>						
KUNO	Corpus C	58	463	2	121 +	Spanish
KGBT	MCA/Brow	147	1386	1	84 -	Spanish
KELT-F	MCA/Brow	85	1065	3	84 +	AC
KCOR	San Ant	129	967	3	38 +	Spanish
KLAT	Houston	82	943	15	9 +	Spanish
WIND	Chicago	408	4899	12	3 +	Talk
KDXX	El Paso	6	65	19	91 =	Spanish
KBNA-F	El Paso	16	211	15	91 -	Spanish

<u>UNITED</u> (Gerald Hroblak)						
WYST	Balt	31	343	23	14 +	Oldies
WYST-F	Balt	121	2004	11	14 -	AC
WINX	Wash	DID NOT SHOW				
WDJY-F	Wash	212	3302	10	7 +	Black
WKDM	NY	297	2709	25	1 +	Spanish
WJMO	Cleve	30	818	20	21 -	Black
WRQC-F	Cleve	58	1545	16	21 -	CHR
KALI	LA	138	2489	31	2 -	Spanish
KSOL-F	SF	361	4917	3	5 +	Black

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
<u>UNITY</u>						
WDAS	Phila	76	1375	21	4 -	Black
WDAS-F	Phila	363	4435	9	4 -	Black
WWRL	NY	273	3264	26	1 +	Gospel
KATZ	St. Lou	59	815	13	12 -	Black
WZEN-F	St. Lou	43	854	17	12 -	Black

UNIVERSAL (Howard Warshaw)

KEST	SF		DID NOT SHOW			
WGRT	Indy	17	137	13	39 -	Gospel
WATL-F	Dan/Indy		DID NOT SHOW			
KCNW	KC	9	138	27	29 =	Relig (?)
KUXL	Minn/SP		DID NOT SHOW			
WCBW-F	Col, IL/ST L 28		543	20	12 +	Relig
WYLO	Jack/Milw	16	307	25	32 +	Relig
KMAX-F	Arcad/LA	57	866	42	2 =	Ethnic
KWJS	Dallas	21	312	28	8 +	Relig

VIACOM (Brian Bieler)

WMZQ	Wash	6	373	32	7 -	Country
WMZQ-F	Wash	231	3306	11	7 -	Country
WLTW-F	NY	1226	16067	6	1 +	AC
WRVR	Memphis	17	457	14	50 -	AC
WRVR-F	Memphis	121	2019	5	50 -	AC
WLAK	Chi	412	6830	9	3 +	Soft AC
KIKK	Houston	42	749	27	9 -	Country
KIKK-F	Houston	450	5414	4	9 -	Country

WALTON

KIDD	Sal-Sea	6	202	17	139 -	Contemp
KWST-F	Sal-Sea	10	178	16	139 -	Country
KDJW	Amar*	32	481	8	207 -	Country
KBUY-F	Amar*	30	462	6	207 -	Country
KKHT	Col Spg	14	178	11	128 -	Oldies
KKCS-F	Col Spg	66	614	3	128 +	Country

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		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
<u>WESTINGHOUSE</u> (Dick Harris)						
KYW	Phila	592	12324	2	4 +	News
KFWB	LA	601	12475	7	2 +	News
WINS	NY	1211	25467	7	1 -	News
WRZ	Boston	685	8947	1	6 +	MOR
KDKA	Pitts	534	8571	1	16 -	MOR
KODA-F	Houston	432	5293	3	9 -	BTFL
KQZY-F	Dallas	175	2173	13	8 -	BTFL
KJQY-F	S Diego	277	2984	1	18 +	BTFL
KOSI-F	Denver	316	4013	1	23 -	BTFL
KQXT-F	San Ant	200	2093	1	38 +	BTFL
KMEO	Phoenix	19	435	22	25 -	BTFL
KMEO-F	Phoenix	187	2075	5	25 +	BTFL

WILLIS

WBOK	New Or	115	1206	8	33 +	Black
WPCE	Norfolk	77	853	11	36 +	Gospel
WOWI-F	Norfolk	164	2047	4	36 +	Black
WFTH	Richm	39	262		62 +	Gospel
WWCA	Gary/Chi		DID NOT SHOW			
WESL	St. Lou	42	840	18	42 -	Black
WSAY	Roanoke	2	35	11	185 -	??

WILKS-SCHWARTZ

WIXY	Spr, MA	12	204	16	94 -	Country
WAQY-F	Spr, MA	67	1165	6	94 -	AOR
WKFM-F	Fulton/Syr	56	984	9	73 -	AOR
WSNE-F	Tawn/Prov	63	1334	10	35 -	AC
WEEX	All-Beth	27	333	9	71 +	Country
WQQQ-F	All-Beth	105	1660	4	71 -	CHR

Others: WOSC (Fulton, NY)

WOLFSON (Mark Wolfson)

WBGM	Talla*	20	208	5	198 +	??
WBGM-F	Talla*	38	627	3	198 +	AC
WGUS	Augusta*	5	111	15	123 -	Country
WGUS-F	Augusta*	53	506	4	123 +	Country
WWQQ-F	Wilm, NC*	21	227	6	307 -	Country

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of over 600 stations is examined. This totals around 8% of all commercial stations in the United States. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.

This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week.) The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+, Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the percentages for the above breakdowns by format. Also included is the number of stations sampled.

		STAT	TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
CHR/TOP 40/CONTEMP	1985	92	7.9	16.1	11.0	25.8	57.0	72.7	1.5	45.8	54.2
	1984	91	8.2	15.2	9.9	25.7	56.0	70.1	4.2	43.3	56.7
	1983	--	8.0	15.8	8.9	26.2	56.2	69.8	4.0	43.7	56.3
AOR	1985	65	9.9	12.7	14.5	14.7	76.7	84.6	.7	67.6	32.4
	1984	67	9.7	13.0	11.4	18.5	73.8	80.0	1.5	69.1	30.9
	1983	--	9.0	13.9	9.8	22.1	71.3	76.3	1.6	67.1	32.9
AC/SOFT/OLDIES	1985	83	8.6	14.6	8.5	3.8	57.2	87.8	8.4	43.2	56.8
	1984	90	8.2	15.2	7.0	3.7	59.6	87.8	8.5	41.0	59.0
	1983	--	7.9	15.9	6.8	4.4	60.9	87.6	8.0	41.4	58.6
BTFL/EZ	1985	65	11.6	10.9	13.2	1.4	11.9	36.3	62.3	39.3	60.7
	1984	59	11.3	11.1	12.8	0.8	13.1	37.6	61.6	45.1	54.9
	1983	--	11.3	11.2	11.4	0.7	14.1	39.5	59.8	41.0	59.0
MOR/VARIETY	1985	44	9.2	13.6	13.9	1.1	15.0	41.2	57.7	43.4	56.6
	1984	52	8.6	14.7	11.1	1.3	16.4	43.8	54.9	43.0	57.0
	1983	--	8.7	14.4	11.1	1.4	16.8	42.8	55.8	32.1	59.7
COUNTRY	1985	80	10.6	11.8	17.1	2.8	29.8	65.9	30.3	49.1	50.9
	1984	71	10.3	12.2	16.1	2.6	31.6	65.4	32.0	49.6	50.4
	1983	--	9.9	12.7	14.6	3.5	32.7	66.4	30.1	47.9	52.1
NEWS/TALK	1985	38	8.0	15.8	10.3	0.7	12.7	33.0	66.3	50.9	49.1
	1984	41	7.7	16.3	9.1	1.1	12.8	32.0	66.9	49.6	50.4
	1983	--	7.8	16.3	8.0	0.8	12.7	33.6	65.6	49.4	50.6
BLACK/URBAN	1985	35	11.3	11.1	12.8	20.1	52.3	70.7	9.2	46.0	54.0
	1984	41	10.7	11.8	11.0	17.6	55.9	73.5	8.9	45.5	54.5
	1983	--	10.1	12.4	9.4	18.7	55.4	71.9	9.4	44.7	55.3
NOSTALGIA	1985	20	11.5	10.9	12.6	0.2	2.4	14.4	85.4	46.0	54.0
	1984	22	11.1	11.3	14.0	0.4	3.5	16.7	82.9	43.3	56.7
	1983	--	10.7	11.7	9.8	0.2	5.1	21.2	78.6	43.3	56.7
RELIGION/GOSPEL	1985	13	8.5	14.9	10.1	2.4	34.2	57.3	40.3	35.5	64.5
	1984	13	7.7	16.3	11.0	1.5	30.5	57.5	41.0	30.8	69.2
	1983	--	8.2	15.3	10.2	3.8	27.3	55.0	42.2	35.1	64.9
SPANISH	1985	14	12.7	9.9	14.7	2.7	34.1	60.9	36.4	41.4	58.6
	1984	16	14.2	9.0	16.3	1.8	29.9	59.9	38.3	43.3	56.7
	1983	--	15.2	9.0	16.6	2.1	38.0	64.6	33.3	39.9	60.1
CLASSICAL	1985	17	7.7	16.4	6.8	1.0	20.1	53.9	45.1	50.4	49.6
	1984	16	8.2	15.2	6.9	1.0	21.3	51.6	47.4	50.9	49.1
	1983	--	7.8	16.1	5.7	1.1	22.3	51.1	47.8	50.0	50.0

TOP 40/CHR/CONTEMP

NATIONAL MEAN:		7.9	16.1	11.0	25.8	57.0	72.7	1.5	45.8	54.2
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	ZM	ZF
KIIS-F	LA	7.6	16.6	8.5	17	59	79	4	45	55
KKHR	LA	5.4	23.1	5.8	41	46	57	2	45	55
WLS	Chicago	7.6	16.6	9.5	7	58	85	8	64	36
WBMM-F	Chicago	5.7	22.2	5.3	53	31	42	5	37	63
WCAU-F	Phila	6.1	20.6	7.6	44	33	50	6	33	67
KMEL-F	SF	5.7	22.0	5.7	33	60	67	-	54	46
KYUU	SF	5.8	21.6	4.2	13	65	83	4	43	57
KFRC	SF	3.9	32.0	3.3	14	50	70	16	42	58
KWSS	San Jose	7.0	18.0	7.0	29	54	65	6	44	56
WHTZ	NY	7.8	16.3	7.1	29	51	66	5	45	55
WPLJ	NY	7.9	16.0	8.2	18	58	75	7	45	55
KSDO-F	SD	6.8	18.4	4.2	43	40	52	5	49	51
WHYT	Detroit	6.1	20.5	3.8	42	42	56	2	36	64
WCZY-F	Detroit	6.4	19.8	4.6	28	45	70	2	42	58
WAVA	Wash	6.4	19.8	4.4	23	66	75	2	56	44
WBSB	Balt	8.2	15.4	9.5	21	53	72	7	36	64
WBZZ	Pitt	8.5	14.8	14.0	31	46	67	2	39	61
WHTT	Boston	5.9	21.5	7.4	40	45	57	3	36	64
WXKS-F	Boston	7.7	16.4	7.7	18	65	77	5	44	56
WHYI	Miami	7.1	17.7	5.2	20	53	73	7	51	49
WINZ-F	Miami	6.1	20.1	5.9	26	37	59	15	41	59
KEGL	Dallas	7.4	16.9	9.2	41	54	59	-	55	45
KTKS	Dallas	6.4	19.8	5.7	24	63	75	1	37	63
KKBQ-F	Houston	9.8	12.8	10.9	32	53	66	2	44	56
KRBE-F	Houston	6.6	19.2	5.7	25	59	73	2	43	57
KNBQ	Seattle	6.7	18.9	7.6	30	56	69	1	52	48
KUBE	Seattle	8.2	15.4	7.0	12	73	88	-	43	57
WPRO-F	Frov	7.9	21.0	9.3	15	56	77	8	36	64
WQXI-F	Atl	8.9	14.1	6.4	4	71	95	1	38	62
WZGC	Atl	8.5	14.7	11.5	35	47	63	2	43	57
KRXY-F	Denver	6.9	18.3	7.1	31	55	67	2	43	57
KZZP	Phoe	7.2	17.5	10.0	37	50	63	-	51	49
WZPL	Indy	8.6	14.7	7.2	31	47	65	4	53	47
KBEQ	KC	6.9	18.3	9.6	31	52	65	4	47	53
WCGT	Col, O	8.2	15.3	11.6	40	50	59	1	43	57
WGTZ	Dayton	9.3	13.5	11.7	34	50	64	2	43	57
WKRQ	Cinci	7.9	15.9	15.5	33	54	66	1	40	60
WEZR	New Or	7.8	15.2	9.7	27	55	68	5	55	45
WQUE-F	New Or	6.5	19.4	5.0	19	54	75	1	61	39
WLOL	Minn	7.2	17.5	6.6	28	60	70	2	40	60
WKTJ	Milw	7.2	17.4	7.3	21	58	74	5	35	65
WRBQ-F	Tampa	10.8	11.6	17.3	17	52	74	9	52	48
KKRZ	Port, O	10.3	12.3	14.5	35	56	62	3	48	52
KTFM	San Ant	9.7	13.0	9.4	21	57	72	7	36	64
KSFM	Sacra	8.7	14.5	11.8	26	49	71	3	39	61
WMC-F	Memphis	9.1	13.9	9.2	10	74	87	3	44	56
WLRS	Louis	7.5	16.8	6.8	32	52	66	2	47	53
WGRD	Gr. Rpds	7.6	16.7	9.7	30	58	67	3	48	52
WKXX	Birm	5.9	21.5	5.8	25	50	67	8	48	52
WROQ-F	Char, NC	10.0	12.6	14.8	30	58	67	3	48	52
KCPX	Salt Lake	6.9	18.3	8.4	44	51	56	-	50	50
WBJW-F	Orlando	7.6	16.5	7.9	13	68	80	7	61	39
WHLY	Orlando	8.5	14.8	11.1	36	51	60	4	47	53
WKZL	Green-WS	9.3	13.6	15.1	30	64	69	1	52	48
WTIC-F	Hartford	9.0	13.9	13.7	20	49	73	7	38	62
WAMX-F	Hunting	9.8	12.8	15.1	31	55	64	5	49	51
WNNK	Harris	11.8	10.7	18.2	16	52	78	6	45	55
WKDD	Akron	7.5	16.7	11.2	18	61	82	-	47	53
WMHE	Toledo	10.3	12.2	12.8	16	63	80	4	44	56
WMMQ	Albuq	9.4	13.4	9.9	38	55	61	1	56	44
KHFI	Austin	9.8	12.9	14.8	27	64	72	1	49	51
WGGZ	Baton Rouge	8.6	14.7	8.7	29	58	69	2	48	52
WFMF	Baton Rouge	7.4	17.0	6.8	23	64	74	3	38	62
KZZB	Beau-PA	8.8	14.4	14.5	34	52	64	2	45	55
WSSX	Char, SC	8.5	14.8	12.2	19	70	80	1	63	37
WSKZ	Chatta	12.4	10.2	22.0	19	66	80	1	46	54
WNOK-F	Col, SC	7.1	17.6	6.1	22	67	75	3	42	58
KZFM	Corpus	11.6	10.8	14.7	40	50	60	-	35	65
KLIK	Daven	11.6	10.8	23.4	21	52	76	3	37	63
KAMZ	El Paso	8.4	15.0	8.8	15	51	77	8	42	58

TOP 40/CHR/CONTEMP

NATIONAL MEAN:		7.9	16.1	11.0	25.8	57.0	72.7	1.5	45.8	54.2
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WMEE	F. Wayne	12.4	10.2	20.9	22	58	71	7	44	56
KYNO-F	Fresno	6.4	19.8	11.2	28	52	69	3	36	64
KQMQ	Hono	11.1	13.4	14.9	34	49	57	9	49	51
WIVY	Jkville	9.2	13.7	12.1	14	60	83	3	48	52
WQUT	JC-Kings	12.1	9.8	17.8	20	62	72	8	46	54
WKFR	Kale	7.3	17.2	13.8	10	67	87	3	41	59
WLAN-F	Ianc	9.9	12.8	15.1	22	53	68	10	47	53
WVIC-F	Lansing	10.1	12.4	14.5	18	65	80	2	42	58
WLAP-F	Lex	9.9	12.7	8.5	11	76	87	2	46	54
KKYK	L. Rock	8.0	15.8	10.1	28	59	70	2	41	59
KBFM	McA-Brown	10.1	12.5	8.1	34	50	57	9	39	61
WKCI	N. Haven	8.6	14.7	8.0	13	57	77	10	39	61
KQKQ	Omaha	9.2	13.7	14.2	39	46	58	3	34	66
WKZW	Peoria	8.3	15.2	22.3	31	51	63	6	33	67
WRVQ	Richmond	9.3	13.6	13.9	17	52	76	7	44	56
WXLK	Roanoke	12.9	9.8	27.5	13	57	79	8	44	56
WPKY-F	Roch	9.1	13.9	9.9	23	61	75	2	39	61
WIOG	Sag-BC	13.1	9.6	19.4	22	63	72	6	44	56
KZZU	Spokane	10.7	11.7	14.8	27	58	72	1	47	53
WKRZ-F	WB-Scran	8.6	14.6	10.1	21	52	74	5	46	54
WSTW	Wilm	8.9	14.2	7.5	6	71	87	7	45	55
WHOT-F	Young	10.2	12.4	16.4	20	54	73	7	51	49

NATIONAL MEAN:		9.9	12.7	14.5	14.7	76.7	84.6	.7	67.6	32.4
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
KLOS	LA	9.0	14.0	6.5	10	81	89	1	69	31
KMET	LA	5.5	23.0	2.9	12	77	87	1	70	30
KROQ	LA	9.4	13.3	7.1	37	57	62	1	66	34
WLUP	Chicago	8.9	14.2	6.7	10	81	89	1	71	29
WMMR	Phila	11.4	11.1	7.2	8	80	89	3	66	34
KFOG	SF	7.4	16.9	7.4	2	78	97	1	68	32
WNEW-F	NY	9.0	14.0	8.9	10	76	87	3	67	33
KGB	SD	10.0	12.6	13.7	14	77	86	-	73	27
WRIF	Detroit	6.4	19.6	4.4	15	74	84	1	68	32
WWDC-F	Wash	8.6	14.7	9.5	16	76	83	1	75	25
WIYY	Balt	8.7	14.5	9.0	17	72	83	-	69	31
WDVE	Pitt	10.6	11.9	11.9	20	68	76	4	68	32
WBCN	Boston	9.9	12.7	7.5	10	82	88	2	70	30
WSHE	Miami	12.4	10.1	13.1	8	78	89	3	72	28
KTXQ	Dallas	7.8	16.1	6.5	19	69	79	2	68	32
KLOL	Houston	7.9	15.9	4.6	16	77	84	-	57	43
KSRR	Houston	8.8	14.3	5.8	16	76	84	-	61	39
WMMS	Cleve	13.0	9.7	17.3	13	75	85	2	66	34
KSHE	St. Louis	12.9	9.8	17.8	22	70	78	-	65	35
KISW	Seattle	10.2	12.4	12.8	15	76	85	-	82	18
WHJY	Prov	10.6	11.9	10.0	16	79	83	1	66	34
WKLS-F	Atl	11.3	11.1	9.6	15	77	84	1	70	30
KAZY	Denver	10.6	11.8	6.0	31	86	97	-	63	37
KBPI	Denver	8.7	14.6	8.6	29	62	70	1	63	37
WFBQ	Indy	11.2	11.3	18.9	15	72	84	1	65	35
KYYS	KC	7.6	16.7	8.3	12	72	88	-	75	25
WLQV	Col, O	11.8	10.7	17.1	9	77	88	3	61	39
WEBN	Cinci	8.7	14.6	10.4	16	78	83	1	68	32
KQRS	Minn	9.2	13.7	6.8	25	70	75	-	70	30
WQFM	Milw	11.2	11.3	11.0	24	72	76	-	75	25
WYNF	Tampa	12.3	10.2	13.6	18	72	79	3	66	34
KGON	Port, O	9.4	13.4	12.0	11	85	89	-	78	22
KINK	Port, O	12.9	9.8	5.6	1	78	96	3	60	40
KISS	San Ant	10.5	12.0	8.8	28	67	70	3	72	28
WKDF	Nash	10.2	12.3	14.4	18	78	82	-	64	36
KATT-F	Ok1 C	7.5	13.3	11.6	17	78	83	-	71	29
WQMF	Louis	8.5	13.3	9.2	23	72	77	-	79	21
WLAV-F	Gr. Rpd	10.4	12.1	7.8	7	89	93	-	69	31
WRDU	Raleigh	10.2	12.3	13.8	8	83	92	-	57	43
WAPI-F	Birm	12.0	10.5	21.1	26	64	70	4	58	42

		AOR								
NATIONAL MEAN:		9.9	12.7	14.5	14.7	76.7	84.6	.7	67.6	32.4
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>% M</u>	<u>% F</u>
WNOR-F	Norfolk	13.1	9.6	17.3	8	82	90	2	75	25
KRSP-F	Salt Lake	10.3	12.2	15.8	15	80	83	2	76	24
WDIZ	Orlando	10.5	12.0	14.2	7	81	92	1	63	37
WHCN	Hartford	8.2	15.3	6.5	18	64	82	-	67	33
WIOT	Toledo	9.9	12.7	15.0	13	82	87	0	70	30
WZZO	Allen-Beth	10.2	12.3	15.0	8	77	89	3	56	44
KLBK-F	Austin	10.0	12.6	11.0	5	90	95	-	63	37
KILO	Colo Spg	14.2	8.9	21.9	10	85	90	-	67	33
WXLP	Daven	10.1	12.5	9.4	17	81	81	2	64	36
KGGG	Des M	11.5	11.0	17.9	17	77	83	-	71	29
KLAQ	El Paso	10.7	11.7	14.6	20	76	80	-	66	34
WWCK	Flint	9.0	14.0	12.7	18	74	82	-	60	40
WXKE	F. Wayne	10.8	11.6	17.9	18	76	82	-	74	26
KKDJ	Fresno	12.1	10.4	19.5	14	81	86	-	73	27
WFYV	Jkville	10.3	12.2	8.7	17	76	81	2	48	52
WIMZ-F	Knox	11.0	11.5	15.6	15	73	83	2	60	40
WIBA-F	Mad	7.0	18.1	6.2	11	74	87	2	59	41
KEZO	Omaha	11.1	11.4	13.4	9	78	88	3	69	31
WWCT	Peoria	13.0	9.7	12.2	8	86	92	-	66	34
WRXL	Richmond	11.8	10.7	18.1	8	83	88	4	66	34
WCMF	Roch	10.4	12.2	9.3	15	76	84	1	69	31
KICT	Wich	11.5	10.9	11.4	8	90	93	-	76	24
WEZX-F	WB-Scrán	12.6	10.0	10.5	14	82	86	-	68	32
WAAF	Worc	11.1	11.3	12.7	19	68	80	1	72	28
WHTF	York	10.6	11.9	14.0	6	82	94	1	72	28

		AC/SOFT/OLDIES								
NATIONAL MEAN:		8.6	14.6	8.5	3.8	57.2	87.8	8.4	43.2	56.8
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>% M</u>	<u>% F</u>
KOST	LA	7.0	17.9	3.1	7	64	84	9	34	66
KRTH	LA	6.8	18.6	3.6	2	59	95	5	66	34
WCLR	Chicago	7.2	17.6	4.8	3	53	87	10	34	66
WFYR	Chicago	5.9	21.2	5.2	10	59	86	4	31	69
WJMK	Chicago	8.3	15.3	9.1	2	46	93	5	58	42
WLAK	Chicago	7.6	16.5	4.1	2	44	73	25	36	64
WKSZ	Phila	9.4	13.4	7.2	1	34	71	28	35	65
WMGK	Phila	8.3	15.1	3.5	5	49	84	11	42	58
WSNI	Phila	9.3	13.6	8.6	3	47	87	10	46	54
KIOI	SF	6.8	18.5	5.4	6	60	85	9	39	61
KOIT	SF	7.3	17.3	4.9	1	42	77	22	38	62
WNBC	NY	6.8	18.9	4.0	2	37	77	21	62	38
WLTV	NY	9.6	13.1	4.8	1	37	76	23	42	58
KLZZ-F	SD	9.5	13.3	4.3	1	64	90	8	37	63
WKSG	Detroit	9.5	13.3	4.3	1	64	90	8	59	41
WNIC-F	Detroit	6.6	19.0	4.4	5	61	89	6	30	70
WLTT	Wash	6.3	19.9	3.4	2	55	92	6	42	58
WCLY+	Wash	6.9	18.3	3.5	5	49	86	9	46	54
WWSW	Pitt	9.0	14.0	9.3	2	49	84	14	44	56
WROR	Boston	6.8	18.6	5.0	13	42	72	15	36	64
WZLX	Boston	9.0	14.0	5.6	4	67	86	10	44	56
WAXY	Miami	8.2	13.4	8.5	2	61	84	14	43	57
WLVE	Miami	7.2	17.6	3.7	2	62	91	7	38	62
KLUV	Dallas	8.7	14.5	5.8	1	53	95	4	46	54
KMGC	Dallas	7.7	16.3	7.6	4	64	95	1	47	53
KVIL	Dallas	12.5	10.1	13.8	3	45	86	11	32	68
KFMK	Houston	11.8	10.7	9.6	2	57	94	4	48	52
KLTR	Houston	8.3	15.1	7.6	3	64	91	6	43	57
WLTF	Cleve	6.9	18.3	9.6	6	48	89	5	31	69
WMJI	Cleve	8.6	14.7	9.6	3	52	91	6	40	60
KSD	St. Louis	9.5	13.3	8.6	4	51	91	5	38	62
KYKY	St. Louis	6.9	18.2	4.5	3	61	97	-	39	61
KLSY	Seattle	8.5	14.9	5.0	8	61	90	2	39	61
WWLI	Prov	10.7	11.7	9.2	2	46	81	17	46	54
WFOX	Atl	6.8	18.5	6.3	6	58	93	1	51	49
WSB-F	Atl	7.6	16.5	4.7	4	58	77	19	31	69
KMJI	Denver	9.0	14.0	7.0	3	61	92	5	39	61
KKLT	Phoe	8.1	15.5	4.7	-	61	98	2	35	65
KOOL-F	Phoenix	10.6	11.9	9.1	1	55	91	8	65	35
WENS	indy	7.9	16.0	7.2	5	65	94	1	36	64

AC/SOFT/OLDIES

NATIONAL MEAN:		8.6	14.6	8.5	3.8	57.2	87.8	8.4	43.2	56.8
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KLSI	KC	8.1	15.6	5.3	2	48	92	-	35	65
KUDL	KC	7.5	16.8	8.3	4	60	85	11	38	62
WBUF	Buffalo	8.3	15.1	7.7	3	60	86	11	40	60
WSNY-F	Col, O	8.9	14.2	11.0	3	63	93	4	43	57
WWSN	Dayton	9.1	13.8	8.7	1	55	89	10	36	64
WLTS	New Or	10.7	11.7	13.0	4	74	95	1	34	66
KSTP-F	Minn	9.3	13.5	10.0	3	58	89	8	38	62
WLTA	Milw	7.7	16.4	3.5	3	54	90	7	40	60
WIQI	Tampa	11.7	10.8	13.4	3	59	89	8	46	54
KGW	Port, O	6.6	19.0	9.8	2	43	78	20	47	53
KXOA-F	Sacra	9.8	12.9	8.6	2	61	91	7	36	64
WLAC-F	Nash	11.7	10.8	11.2	6	62	86	8	39	61
WRVR-F	Memphis	7.4	17.0	13.6	3	63	92	5	37	63
KZBS	Okla C	11.5	11.0	17.3	4	74	93	3	39	61
WLHT	Gr Rapids	8.2	15.3	8.8	8	70	92	-	39	61
WRAL	Raleigh	9.8	12.8	15.2	3	55	88	9	33	67
WMJJ	Birm	9.6	13.1	14.0	2	53	73	25	42	58
WLTY	Norfolk	10.2	12.4	10.3	4	57	86	10	39	61
WEZC	Char, NC	11.3	14.6	14.6	1	59	87	12	36	64
WSTF	Orlando	9.7	12.9	6.3	5	32	89	6	38	62
WMAG	Green-WS	9.8	12.0	10.2	3	61	92	5	46	54
WIOF	Hartford	9.5	13.3	4.1	4	63	80	16	40	60
WKEE-F	Hunting	7.6	16.5	5.4	17	57	80	3	44	56
WFBC-F	Green-SP	9.4	13.4	8.7	5	47	81	14	41	59
KOB-F	Albuq	10.3	12.2	12.0	5	67	85	10	43	57
WAEB-F	Allen	10.7	11.7	8.7	-	24	66	34	39	61
WLEV-F	Allen	9.6	13.1	11.5	2	60	83	15	39	61
KEYI-F	Austin	7.1	17.8	7.2	4	76	94	2	44	56
KVUU	Col Spg	11.2	11.3	10.4	7	58	82	11	24	76
WTCB	Col, SC	9.1	13.9	11.4	7	54	78	15	40	60
WCRZ	Flint	10.1	11.4	10.5	9	58	84	7	39	61
WAJI	F. Wayne	10.0	12.7	15.0	-	63	95	5	52	48
KULA	Hono	9.2	13.7	11.0	7	68	85	8	41	59
WAIV	Jkville	8.6	14.6	7.5	2	56	86	12	52	48
WMYU	Knox	8.2	15.4	8.4	4	67	87	9	33	67
WEZS	Richmond	9.3	13.6	9.1	3	58	89	8	50	50
WVOR	Roch	9.0	14.0	10.5	3	51	86	11	44	56
WHNN	Sag-BC	7.5	16.8	5.8	8	73	84	8	40	60
KVKI	Shreve	11.9	10.6	14.9	5	61	82	13	41	59
WMAS-F	Spr, MA	10.1	12.4	10.6	3	53	82	15	36	64
WYYY	Syra	10.3	12.2	10.5	4	65	89	7	45	55
KRAV	Tulsa	8.4	15.0	10.8	2	69	91	7	45	55
WRMF	W. Palm	12.0	10.5	12.8	7	56	77	16	44	56

BTFL/EZ

NATIONAL MEAN:		11.6	10.9	13.2	1.4	11.9	36.3	62.3	39.3	60.7
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u>	<u>%F</u>
KBIG	LA	9.8	12.9	7.5	1	18	50	49	35	65
KJOI	LA	10.6	11.9	7.8	-	12	40	60	41	59
WLOO	Chicago	11.7	10.7	7.6	1	10	35	64	40	60
WEAZ	Phila	9.4	13.4	8.9	-	15	32	68	40	60
KABL-F	SF	9.8	12.8	13.7	-	13	36	64	41	59
WPAT-F	NY	9.9	12.8	8.9	-	7	30	70	40	60
WRFM	NY	9.8	12.9	8.5	-	10	35	65	42	58
KJQY	SD	11.7	10.8	15.8	1	7	27	72	44	56
WJOI	Detroit	10.8	11.7	15.0	1	10	33	66	36	64
WGAY	Wash	11.6	10.9	9.7	1	9	39	60	37	63
WLIF	Balt	11.3	11.2	14.2	2	9	31	67	41	59
WSHH	Pitt	11.3	11.2	8.0	-	10	35	65	38	62
WJIB	Boston	10.6	11.9	7.5	-	5	22	78	42	58
WLYF	Miami	13.6	9.2	16.1	1	8	27	72	43	57
KMEZ-F	Dallas	11.5	10.9	12.5	1	10	39	60	39	61
KODA	Houston	10.4	12.1	12.5	1	21	58	41	41	59
WDOK	Cleve	8.2	15.3	16.5	1	10	29	70	45	55
WQAL	Cleve	11.5	11.0	10.0	-	9	39	61	37	63
KEZK	St. Louis	10.1	12.5	6.9	-	7	42	58	41	59
KBRD	Seattle	10.2	12.4	9.5	-	9	34	66	41	59

		BTFL/EZ							
NATIONAL MEAN:		11.6	10.9	13.2	1.4	11.9	36.3	62.3	39.3 60.7
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u> <u>%F</u>
KSEA	Seattle	9.6	13.1	6.0	-	16	32	68	42 58
WLKW-F	Prov	15.2	8.3	12.3	-	4	18	82	42 58
WPCB	Atl	9.9	12.7	12.9	2	16	53	45	41 59
KOSI	Denver	10.0	12.7	13.3	1	16	45	54	39 61
KQYT	Phoenix	12.0	10.5	13.4	-	8	24	76	41 59
WXTZ	Indy	11.1	11.4	11.8	3	13	41	56	38 62
KMBR	KC	10.6	11.9	9.5	1	18	49	50	38 62
WJYE	Buff	11.1	11.3	9.5	1	12	33	66	39 61
WHIO-F	Dayton	13.2	9.6	17.0	-	8	36	64	43 57
WWEZ	Cinci	12.5	10.1	18.4	2	8	34	66	39 61
WBYU	New Or	9.3	13.6	16.5	1	13	44	55	34 66
WAYL	Minn	10.7	11.8	5.4	1	15	43	56	43 57
WEZW	Milw	11.3	11.1	8.6	2	16	41	57	36 64
WWBA	Tampa	15.1	8.3	2.4	-	6	17	83	40 60
KXL-F	Port, O	13.0	9.7	15.0	-	6	30	70	37 63
KQXT	San Ant	13.9	9.0	12.2	1	16	45	54	46 54
KCTC	Sacra	10.6	15.3	12.6	-	7	34	66	30 70
WZEZ	Nash	12.2	10.4	24.6	1	15	45	54	28 72
KKNG	Okl C	11.8	10.7	16.9	1	8	37	62	37 63
WVEZ	Louis	11.6	10.9	11.5	-	10	30	70	42 58
WOOD-F	Gr. Rapids	8.3	15.2	8.8	-	19	41	59	45 55
WFOG	Norfolk	12.9	9.8	13.2	2	15	40	58	39 61
KSFI	Salt Lake	10.0	12.6	16.0	1	18	43	56	42 58
WSSP	Orlando	15.4	8.2	19.2	10	5	28	62	38 62
WRCH	Hartford	12.5	10.1	10.7	2	6	28	70	51 49
WLQR	Toledo	12.5	10.1	13.3	1	15	33	66	39 61
WFMZ	Allen	12.4	10.1	19.1	1	2	24	76	41 59
KPEZ	Austin	11.8	10.7	13.0	-	13	43	57	30 70
WEZN	Bridge	12.8	9.9	14.6	1	9	30	69	38 62
WCEZ	Col, SC	14.3	8.8	23.9	-	13	33	67	31 69
KRVR	Daven	13.0	9.7	14.5	-	30	44	56	46 54
WEZV	F. Wayne	11.8	10.6	8.6	2	17	78	22	34 66
WQLR	Kalamazoo	12.4	10.2	16.2	-	29	55	45	42 58
WEZK	Knox	13.3	9.5	17.8	1	19	36	63	43 57
WNCE	Lanc	14.7	8.6	9.9	-	18	46	54	40 60
WSWT	Peoria	11.3	11.1	17.4	2	9	43	55	31 69
WPVR	Roanoke	15.1	8.3	24.7	2	13	58	60	37 63
WEZO	Roch	9.6	13.1	12.6	1	15	41	58	43 57
KXLY-F	Spokane	16.4	7.7	20.9	2	10	33	65	34 66
KJYK	Tucson	14.7	8.6	19.5	-	9	30	70	30 70
KBEZ	Tulsa	11.5	11.2	12.9	1	20	50	49	35 65
WEAT-F	W. Palm	10.6	11.9	17.8	-	1	11	89	39 61
WSRS	Worc	12.6	10.0	12.4	1	14	36	63	43 57
WKBN-F	Young	12.4	10.2	16.7	-	12	31	69	86 14

		MOR/VARIETY							
NATIONAL MEAN:		9.2	13.6	13.9	1.1	15.0	41.2	57.7	43.4 56.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u> <u>%F</u>
WGN	Chicago	9.0	14.0	9.3	1	35	51	48	45 55
WLP	Phila	7.9	15.9	6.6	1	15	37	62	37 63
KNBR	SF	5.5	22.8	7.7	2	28	59	39	56 44
KFMB	SD	8.9	14.1	7.8	2	21	62	38	53 47
WJR	Detroit	9.3	13.5	7.3	1	14	35	64	50 50
WMAL	Wash	8.5	14.8	9.3	1	11	42	57	43 57
WBAL	Balt	10.0	12.7	8.8	2	4	22	76	37 63
KDKA	Pitt	8.3	15.3	8.5	1	13	32	67	42 58
WBZ	Boston	10.2	12.3	10.3	-	10	38	62	28 72
WHDH	Boston	10.0	12.7	8.8	1	14	42	57	36 64
KOMO	Seattle	7.3	17.2	6.9	1	16	52	47	48 52
WSB	Atl	8.1	15.5	7.6	1	12	44	54	46 54
WIBC	Indy	11.0	11.5	16.9	2	16	45	53	38 62
WBEN	Buff	9.3	13.5	6.9	2	9	37	61	73 27
WTVN	Col, O	8.8	14.3	13.2	2	25	71	27	46 54
WHIO	Dayton	8.1	15.5	11.1	1	7	27	72	44 56
WKRC	Cinci	6.7	18.8	8.5	2	18	54	44	41 59
WLW	Cinci	7.6	16.6	10.5	-	16	50	50	50 50
WCCO	Minn	10.3	12.2	15.4	1	9	30	69	44 56
WTMJ	Milw	8.7	14.4	9.6	1	12	32	67	45 55

MOR/VARIETY

NATIONAL MEAN:		9.2	13.6	13.9	1.1	15.0	41.2	57.7	43.4	56.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>% M</u>	<u>% F</u>
KEX	Port, O	8.9	14.2	10.0	1	17	40	59	40	60
WHAS	Louis	10.4	12.4	16.9	2	22	55	43	44	56
WOOD	Gr. Rapids	8.7	14.6	8.9	-	15	44	56	41	59
WTF	Raleigh	10.6	11.8	12.6	-	7	29	71	47	53
WBT	Char, NC	9.1	13.8	16.8	1	16	58	41	44	56
KSL	Salt Lake	8.0	15.8	8.0	2	23	48	50	52	48
WTIC	Hartford	11.2	11.3	13.0	1	11	33	66	36	64
WAKR	Akron	9.9	12.7	15.0	-	16	31	69	38	62
WSPD	Toledo	8.6	14.7	8.9	1	19	39	60	39	61
KOB	Albuq	10.2	12.3	15.3	1	19	49	50	44	56
WICC	Bridge	10.6	11.9	11.4	2	12	53	45	41	59
WHBC	Canton	11.0	11.4	16.0	3	13	37	60	35	65
WOWO	F. Wayne	7.6	16.6	10.5	3	15	42	55	43	57
KSSK	Hono	10.2	12.3	16.5	1	28	62	37	49	51
WELI	N. Haven	10.8	11.7	7.1	1	7	31	68	41	69
KFAB	Omaha	11.7	10.8	20.3	2	12	33	65	45	55
WMBD	Peoria	7.8	16.1	16.7	-	10	36	64	44	56
WRVA	Richmond	11.3	11.1	17.1	-	10	30	70	37	63
WSGW	Sag-BC	12.6	10.0	13.3	1	8	29	70	46	54
WSYR	Syra	10.5	12.0	17.2	1	7	22	77	44	56
KRMG	Tulsa	8.8	14.3	15.0	1	23	50	49	44	56
WARM	WB-Scran	8.8	14.4	8.7	3	11	44	53	40	60
WSBA	York	8.7	14.5	16.3	-	10	41	59	38	62
WKBN	Young	9.6	13.2	7.8	-	22	43	57	46	54

COUNTRY

NATIONAL MEAN:		10.6	11.8	17.1	2.8	29.8	65.9	30.3	49.1	50.9
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>% M</u>	<u>% F</u>
KLAC	LA	8.4	15.0	9.8	1	10	41	68	65	45
KZLA	LA	10.3	12.8	11.5	1	59	66	33	52	48
WMAQ	Chicago	6.6	19.2	6.6	3	22	54	43	58	42
WUSN	Chicago	9.5	13.2	14.2	1	33	68	31	50	50
WXTU	Phila	13.0	9.7	14.3	1	26	66	34	48	52
KSAN	SF	10.0	12.6	11.4	1	35	79	20	54	46
WHN	NY	8.5	14.8	5.8	3	12	41	56	50	50
KSON-F	SD	9.4	13.4	12.6	-	43	87	13	54	46
WWW	Detroit	7.8	16.1	15.7	-	23	74	26	52	48
WMZQ-F	Wash	8.4	15.0	9.6	2	28	71	27	45	55
WCAO	Balt	11.9	10.6	13.5	1	20	50	49	41	59
WPOC-F	Balt	11.2	11.3	16.0	2	25	59	39	42	58
WDSY	Pitt	9.1	13.9	6.2	3	31	67	30	46	54
WBOS	Boston	12.4	10.2	11.7	5	26	68	27	42	58
KPLX	Dallas	8.7	14.5	11.9	5	44	77	18	50	50
KSCS	Dallas	8.4	15.0	11.4	8	36	70	22	42	58
WBAP	Dallas	8.7	14.5	12.7	1	18	55	44	62	38
KIKK-F	Houston	10.1	12.5	13.6	4	34	71	25	40	60
KILT-F	Houston	9.2	13.7	13.4	9	32	70	21	44	56
KUSA	St. Louis	10.0	12.6	10.3	2	31	69	29	65	35
WIL-F	St. Louis	9.8	12.9	9.0	6	35	68	26	54	46
KMPS-F	Seattle	10.6	12.6	16.9	4	33	78	18	41	59
WKHX	Atl	9.4	13.4	18.2	5	30	68	27	47	53
WYAY	Atl	9.9	12.7	14.0	8	38	73	19	51	49
KYGO	Denver	8.8	14.3	12.2	1	38	80	19	46	54
KNIX-F	Phoenix	12.5	10.1	23.4	2	18	57	41	48	52
WFMS	Indy	11.6	10.9	20.6	1	19	71	28	46	54
WDAF	KC	10.9	11.5	22.3	1	10	49	50	41	59
KFKF	KC	8.8	14.4	14.3	2	39	79	19	50	50
WYRK	Buff	11.7	10.8	15.9	2	25	68	30	51	49
WUBE	Cinci	11.1	11.4	18.9	5	28	67	28	57	43
KEEY	Minn	8.0	15.7	9.2	3	36	77	20	47	53
WBOS-F	Milw	8.4	15.1	7.5	-	19	54	46	33	67
WMIL	Milw	10.3	12.2	11.5	3	35	77	20	49	51
WSUN	Tampa	10.0	12.7	12.1	-	7	34	66	39	61
WQYK	Tampa	14.2	8.9	22.3	2	15	41	57	47	53
KAJA	San Ant	10.4	12.1	14.9	2	56	86	12	45	55
EKYY	San Ant	8.3	15.2	13.5	-	12	41	59	44	56
KRAK-F	Sacra	10.7	11.7	10.6	2	25	78	20	47	53
WSM-F	Nash	11.6	10.8	18.5	3	39	75	22	48	52

		COUNTRY							
NATIONAL MEAN:		10.6	11.8	17.1	2.8	29.8	65.9	30.3	49.1 50.9
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M %F</u>
WGKX	Memphis	10.9	11.6	19.6	8	42	74	18	45 55
KXXY-F	Okla C	11.7	10.8	13.7	2	39	67	31	54 46
WAMZ	Louis	9.0	13.9	17.2	1	31	73	26	45 55
WCUZ-F	Gr. Rapids	10.1	12.2	16.6	1	34	69	30	54 46
WZZK-F	Birm	12.9	9.8	20.5	2	28	59	39	45 55
WCMS-F	Norfolk	10.2	12.4	20.2	3	27	63	34	54 46
WSOC-F	Char, NC	11.4	11.0	19.4	2	24	62	36	49 51
WWKA	Orlando	12.9	9.8	24.8	4	24	57	39	52 48
WTQR	Green-WS	12.6	10.0	20.8	2	30	68	30	55 45
WTCR-F	Hunting	12.2	10.3	30.8	7	32	62	31	46 54
WRKZ	Harris	12.5	10.1	16.8	-	22	62	38	45 55
WESC-F	Green-SP	13.1	9.6	19.9	3	30	61	36	47 53
WKLR	Toledo	11.0	11.5	17.6	2	43	83	15	57 43
KASE	Austin	13.4	9.4	21.9	10	40	66	24	46 54
WYNK-F	Baton R	11.1	11.3	24.3	-	34	70	30	54 46
KYKR-F	Beau-PA	11.2	11.3	17.4	-	22	69	31	47 53
WEZL	Char, SC	10.2	12.3	19.8	3	26	62	35	52 48
WUSY	Chatta	13.4	9.4	27.6	6	40	78	16	45 55
KKCS	Colo Spg	14.7	8.6	18.5	3	53	88	9	53 47
WCOS-F	Col, SC	12.0	10.5	32.7	2	40	73	25	51 49
WLLR	Daven	11.8	10.8	26.7	3	46	82	15	52 48
KSO	Des Moines	12.0	10.5	25.9	-	13	50	50	43 57
KUGN-F	Eugene	14.0	9.0	20.4	2	34	66	32	45 55
WQIK-F	Jkville	11.1	11.4	19.5	5	26	67	28	51 49
WXBQ	JC/Kings	12.6	10.0	18.3	3	38	71	26	42 58
WNWN	Kalamazoo	11.2	11.3	19.9	3	19	56	41	48 52
WIVK-F	Knox	13.8	9.1	21.5	1	27	67	32	44 56
WITL-F	Lansing	9.4	13.3	23.1	-	20	47	53	39 61
WVLK-F	Lex	11.8	10.7	25.9	3	32	66	31	47 53
KSSN	L. Rock	11.7	10.8	24.2	3	26	62	35	43 57
KLLL	Lubbock	13.4	9.4	18.1	7	47	80	13	48 52
WKSJ-F	Mobile	15.0	8.4	23.1	2	37	68	30	45 55
WTVR	Richmond	11.1	11.4	14.3	4	27	64	32	43 57
WKCC	Sag-BC	11.2	12.3	16.8	4	30	62	34	54 46
WRRB	Syra	11.0	11.4	11.0	2	26	67	31	49 51
KIIM	Tucson	11.9	10.6	25.7	4	46	73	23	49 51
KVOO	Tulsa	11.1	11.4	20.7	2	14	46	52	46 54
KWEN	Tulsa	11.1	11.4	14.3	4	43	81	15	48 52
WIRK-F	W. Palm	11.2	11.3	16.2	5	45	75	20	76 24
KFDI	Wich	10.3	12.2	22.7	2	12	25	73	38 62

		NEWS/TALK							
NATIONAL MEAN:		8.0	15.8	10.3	0.7	12.7	33.0	66.3	50.9 49.1
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M %F</u>
KABC	LA	9.9	12.7	7.8	-	9	29	71	44 56
KFWB	LA	6.2	20.4	9.8	1	8	31	68	52 48
KNX	LA	5.5	23.0	5.3	-	13	55	65	53 47
WBBM	Chicago	6.4	19.7	6.3	2	12	28	70	52 48
KYW	Phila	6.1	20.8	9.7	1	14	34	66	47 53
WWDB	Phila	10.0	12.5	4.8	-	12	37	63	41 59
KCBS	SF	7.1	17.8	7.3	1	11	32	67	48 52
KGO	SF	10.2	12.4	9.5	-	23	33	67	40 60
WABC	NY	6.6	17.6	1.5	1	15	38	61	52 48
WCBS	NY	6.0	21.0	4.8	1	12	25	74	49 51
WINS	NY	6.1	20.8	8.5	2	14	38	60	46 54
WOR	NY	11.2	11.3	6.9	-	4	15	85	30 70
KSDO	SD	8.5	14.8	6.4	1	9	24	75	47 53
WWJ	Detroit	8.5	14.8	6.4	1	9	24	75	47 53
WTOF	Wash	7.2	17.4	10.7	1	15	42	57	57 43
WEEI	Boston	7.0	17.9	8.2	-	11	25	75	50 50
WRKO	Boston	11.3	11.2	3.1	-	12	29	71	43 57
WIOD	Miami	6.6	19.1	6.5	2	10	28	70	53 47
WNWS	Miami	10.6	11.9	11.9	1	7	15	84	38 62
KRLD	Dallas	8.2	15.3	12.9	1	13	37	62	53 47
KTRH	Houston	8.0	15.8	9.1	1	20	50	49	61 39
WWWE	Cleve	7.2	16.3	5.3	1	13	31	68	46 54
KMOX	St. Louis	11.3	11.1	15.3	1	14	36	63	49 51
KIRO	Seattle	7.9	16.0	8.4	1	17	45	54	53 47
WHJJ	Prov	11.9	10.6	6.9	-	9	22	78	36 64

		NEWS/TALK							
NATIONAL MEAN:		8.0	15.8	10.3	0.7	12.7	33.0	66.3	50.9 49.1
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u> <u>%F</u>
KOA	Denver	6.2	20.4	5.1	1	21	45	54	52 48
KTAR	Phoe	9.3	13.5	14.3	-	12	30	70	47 53
KCMO	KC	7.0	18.1	7.2	1	17	45	54	49 51
WKYK	Cinci	10.2	12.4	12.8	-	8	29	71	37 63
WFLA	Tampa	7.9	15.9	9.3	-	6	25	75	43 57
KXL	Port, O	11.0	11.4	13.0	1	10	30	69	40 60
WOAI	San Ant	10.0	12.7	9.0	-	8	36	64	51 49
KFBK	Sacra	9.0	14.0	6.8	-	9	38	62	56 44
KTOK	Okl C	9.0	14.0	13.1	1	12	32	67	51 49
WOC	Daven	11.0	11.4	23.5	-	13	28	32	45 55
WHO	Des Moines	8.3	15.9	12.7	-	14	32	68	46 54
KMJ	Fresno	10.1	12.4	16.5	1	12	34	65	49 51
KARN	L. Rock	11.5	11.0	12.7	2	14	26	72	54 46

		BLACK/URBAN							
NATIONAL MEAN:		11.3	11.1	12.8	20.1	52.3	70.7	9.2	46.0 54.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u> <u>%F</u>
KDAY	LA	10.1	12.5	2.6	44	35	51	5	40 60
KJLH	LA	7.7	16.4	4.7	23	57	72	5	42 58
WBMX-F	Chicago	10.2	12.4	5.3	23	61	75	2	45 55
WGCI-F	Chicago	9.3	13.6	8.7	16	53	77	7	45 55
WUSL	Phila	11.3	11.1	11.3	30	52	63	7	46 54
KSOL	SF	9.4	13.4	7.0	29	54	69	2	55 45
WELS	NY	9.8	12.8	4.4	11	55	82	7	44 56
WRKS	NY	10.7	11.8	8.3	35	49	61	4	42 58
WJLB	Detroit	10.9	11.6	7.5	26	47	62	12	47 53
WHUR	Wash	10.6	11.8	3.9	12	46	77	11	52 48
WKYS	Wash	9.3	13.5	6.4	15	58	80	5	46 54
WXYV	Balt	11.1	11.3	13.5	20	57	76	4	46 54
WAMO-F	Pitt	13.3	9.5	20.0	18	44	68	14	35 65
WEDR	Miami	13.4	9.4	5.3	17	55	71	12	52 48
EKDA-F	Dallas	14.4	8.8	23.8	16	55	76	8	54 46
KMJQ	Houston	14.3	8.8	17.7	20	53	73	7	52 48
WZAK	Cleve	10.6	11.9	8.4	13	62	78	9	42 58
KMJM	St. Louis	12.2	10.3	11.8	29	53	67	4	43 57
WVEE	Atl	11.9	10.6	13.5	13	62	84	3	43 57
WTLC	Indy	14.0	9.0	24.4	23	45	61	16	32 68
WYLD-F	New Or	14.2	8.8	17.1	15	59	75	10	50 50
WLUM	Milw	10.8	11.6	11.8	17	68	80	3	54 46
WQKQ	Nash	10.1	12.5	19.8	12	71	83	5	44 56
WHRK	Memphis	11.6	10.8	9.9	21	61	73	6	49 51
WFXC	Raleigh	14.5	8.7	15.2	26	56	70	4	42 58
WENN	Birm	12.3	10.3	9.9	20	51	64	16	43 57
WRAP	Norfolk	8.8	14.4	6.0	20	43	58	22	47 53
WPEG	Char, NC	13.7	9.2	24.1	17	58	74	9	43 57
WXOK	Baton R	10.8	11.7	11.6	11	38	57	32	46 54
KHYS	Beau-PA	13.3	9.5	26.6	14	41	66	20	47 53
WWVZ	Char, SC	12.2	10.3	15.1	20	62	71	9	47 53
WDDM	Col, SC	11.6	10.9	13.2	19	63	77	4	49 51
WDZZ	Flint	10.0	12.4	23.5	19	47	62	19	42 58
WBLX	Mobile	14.6	8.6	14.5	22	56	69	9	52 48
WPLZ	Richmond	14.2	8.9	20.2	19	53	74	7	52 48

		NOSTALGIA							
NATIONAL MEAN:		11.5	10.9	12.6	0.2	2.4	14.4	85.4	46.0 54.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M</u> <u>%F</u>
KMPC	LA	8.5	14.7	6.6	-	3	20	80	53 47
WJJD	Chicago	10.1	12.5	7.2	-	5	19	81	44 56
WPHN	Phila	11.7	10.8	9.6	-	4	12	88	40 60
WNEW	NY	10.3	12.2	5.4	-	5	24	76	49 51
KFQP	SD	12.3	10.3	19.0	-	1	14	86	47 53
CKLW	Detroit	11.1	11.3	11.3	1	5	24	75	45 55
WWRG	Wash	8.6	14.6	3.4	-	4	9	91	37 63
EQUE	Houston	13.6	9.3	17.2	-	5	25	75	46 54
WBBG	Cleve	13.6	9.2	16.6	-	-	6	94	38 62
WRTH	St. Louis	9.6	13.1	8.3	-	1	15	85	45 55
KIXI	Seattle	10.9	11.5	10.5	1	1	10	89	86 14
KEZW	Denver	9.1	13.9	9.2	-	1	19	81	50 50
WMLF	Indy	11.3	11.1	16.7	-	-	15	85	46 54
WNIW	New Or	13.3	9.5	9.2	-	-	4	96	61 39
WOKY	Milw	11.5	11.0	9.4	1	4	23	74	35 65

		<u>NOSTALGIA</u>							
NATIONAL MEAN:		11.5	10.9	12.6	0.2	2.4	14.4	85.4	46.0 54.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M %F</u>
WDAE	Tampa	11.5	10.9	19.2	-	3	13	87	41 59
WGUL-F	Tampa	15.3	8.2	21.6	-	-	4	96	46 54
WROD	Day Beach	14.9	8.5	21.0	0	2	8	82	44 56
WMAS	Spr, MA	14.0	9.0	16.8	-	2	10	90	45 55
WNAK	WB-Scraper	18.1	7.0	14.0	-	2	13	87	29 71

		<u>RELIGION/GOSPEL</u>							
NATIONAL MEAN:		8.5	14.9	10.1	2.4	34.2	57.3	40.3	35.5 64.5
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M %F</u>
KBRT	LA	10.8	11.6	11.0	-	30	49	51	40 60
WCFL	Chicago	6.5	20.4	6.9	2	47	71	27	44 56
WWRL	NY	10.5	12.0	6.9	1	20	53	46	27 73
WROL	Boston	6.2	20.4	1.6	2	2	25	73	19 81
KLTY	Dallas	8.3	15.2	16.0	10	63	86	4	40 60
KHCB	Houston	6.9	17.2	6.3	-	19	33	67	33 67
KCMS	Seattle	9.1	13.9	27.8	6	76	88	6	41 59
KPDQ-F	Port, O	8.8	14.4	20.1	3	28	55	42	31 69
KJIL	Okla C	5.9	21.3	6.0	-	55	82	18	27 73
WAGG	Birm	12.7	9.9	2.1	2	17	33	65	22 78
WXRI	Norfolk	9.4	13.4	6.9	5	55	88	7	49 51
WWMO	Greens-WS	7.3	17.3	7.2	-	20	45	55	45 55
KCIJ	Shreve	18.0	7.0	12.5	-	13	37	63	44 56

		<u>SPANISH</u>							
NATIONAL MEAN:		12.7	9.9	14.7	2.7	34.1	60.9	36.4	41.4 58.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M %F</u>
KLVE	LA	8.9	14.2	1.4	4	50	70	26	44 56
KTNQ	LA	12.5	10.1	9.8	1	54	86	13	62 38
WOJO	Chicago	19.1	6.6	8.6	-	24	62	38	55 45
WADO	NY	12.5	10.1	17.1	1	16	54	45	31 69
WSKQ	NY	16.6	7.6	19.1	5	37	76	19	36 64
WCMQ-F	Miami	13.4	9.4	13.3	1	58	74	25	33 67
WQBA	Miami	15.0	8.4	15.7	1	6	29	70	45 55
WSUA	Miami	10.3	12.3	7.2	1	28	62	37	36 64
KSSA	Dallas	17.6	7.2	16.2	3	55	83	14	38 62
KXYZ	Houston	8.3	15.1	10.3	10	59	78	12	50 50
KCOR	San Ant	16.7	7.5	27.6	1	21	44	55	34 66
KUNO	Corpus	16.6	7.6	23.5	4	19	33	63	35 65
KAMA	El Paso	9.5	13.3	18.5	4	28	52	44	32 64
KGBT	McA-Brown	13.9	9.0	21.0	2	23	49	49	48 52

		<u>CLASSICAL</u>							
NATIONAL MEAN:		7.7	16.4	6.8	1.0	20.1	53.9	45.1	50.4 49.6
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>%M %F</u>
KFAC-F	LA	7.3	17.4	5.0	2	14	47	51	54 46
WFMT	Chicago	7.5	16.7	2.4	2	19	50	48	51 49
WFLN	Phila	8.2	15.4	6.3	-	21	40	60	41 59
KDFC	SF	8.5	14.9	8.2	1	32	62	37	66 34
WNCN	NY	8.1	15.5	3.5	-	18	52	48	58 42
WQXR-F+	NY	7.2	17.5	4.9	-	9	41	59	38 62
KFSD	SD	7.3	17.2	6.8	-	21	60	40	35 65
WQRS	Detroit	10.1	12.4	6.9	-	24	41	59	62 38
WGMS+	Wash	7.6	16.5	3.4	2	17	42	56	42 58
WCRB	Boston	5.3	23.9	2.8	2	21	56	42	62 38
WTMI	Miami	7.4	17.0	8.2	-	20	39	61	54 46
KLEF	Houston	6.9	18.3	8.4	1	36	75	24	59 41
WCLV	Cleveland	7.6	16.6	8.1	-	19	46	54	51 49
FING-F	Seattle	9.5	13.3	9.2	-	16	48	52	38 62
KVOD	Denver	8.6	15.3	5.6	-	21	66	34	57 43
KYTE-F	Port, O	6.7	18.9	5.3	7	30	52	41	37 63
KJFM	Albuq	9.8	12.8	19.8	-	4	48	52	52 48

SECTION B

INDIVIDUAL MARKET REPORTS

NOTE: Following these definitions pages the Individual Market Reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Even long-time subscribers should read these pages very carefully. There have been numerous changes and additions to American Radio. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We will use an imaginary market and will start with the top of the market report on the far left.

Arbitron Rank/Pop (12+): 49/512,000
MSA Rank/Pop: 44/601,000
ADI #50
Average Person Rating: 18.4
Market TSL: 24.5 hours

The Arbitron rank is the 12+ population of the Arbitron metro survey area. The rank number (49 in this case) is the ranking among the 170 Arbitron Standard radio markets only. Markets without a full rating book are not included.

The MSA (Metropolitan Statistical Area) rank is shown along with the total estimated population. Where the market has been split into two or more MSA's all of the MSA's are listed.

The Arbitron ADI ranking can be found directly below the MSA rank.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6 AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures.

The market TSL shows the "Time Spent Listening" by the average radio listener in the market. In this case the average listener spends 24.5 hours listening to radio.

Stations: 27/20
Diaries: 701/730/53.5%
Sample Target: 647
Standard Error: .721
% Below Line: 3.3
% Not Listed: 8.6

There were 27 stations listed in the rating book for this market. Of those 27 a total of 20 stations were listed above the line (home to Arbitron metro). Thus a total of seven stations were licensed to cities outside of the metro but they still qualified for inclusion in the rating book. You should be aware that some stations now appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license

The information on the "Diaries" line is a bit complex but it is all very important:

- 1st figure: 701 - the number of usable (in-tab) diaries returned from the market's metro
- 2nd figure: 730 - in the metro there was one diary returned for every 730 people 12+
- 3rd figure: 53.5% - total returned (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary

The sample target shows the number of in-tab diaries designated for the metro. This is basically Arbitron's goal for returned diaries. Remember that this number represents total diaries and does not necessarily refer to any individual demo. It is not a percentage of total people contacted. It is a percentage of total people sent diaries.

The standard error is based on Arbitron's method of estimating the reliability of their ratings. I have carried the formula through the first step.

The % below line figure indicates the percentage of total radio listening earned by below the line stations.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book. It is calculated by adding up all listening (1/4 HR AVG, 12+ Mon-Sun, 6A-MID) to listed stations and subtracting that figure from the market's total listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non-commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with the "% Below Line" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CFM's and also the effectiveness and saleability of local radio.

Est 1985 Revenue: \$14,500,000
 HH Income: \$25,700
 Retail \$: 3.5 Bil
 Pop per Station: 25,600
 #1 Biller: WAAA \$2,000,000

The revenue estimates are based upon calculations made in the 1986 edition of Duncan's Radio Market Guide. The figures are gross and they do not include trades.

HH Income means Consumer Spendable Income perhousehold. This market's estimate is \$25,700.

Total retail sales in this market is estimated at 3.5 billion dollars.

The data comes from Sales & Marketing Management and they are dated 1 Oct. 1985.

The population per Station shows the number of people (12+) per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" stations.

The # 1 Biller shows the station I believe is the leading biller in the market and its estimated 1985 gross revenue. This data is extracted from the 1986 edition of Duncan's Radio Market Guide.

12+ METRO 1/4 SHARE	FAL	SPG	FAL	SPG	BIRCH	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL	SPG
	83	83	82	82	SHARE			83	83
1. WAAA-F 301/11.3	11.1	12.8	12.0	11.5	10.1	1. WAAA-F 363/4908	1. WBBB 4314/21.2	22.3	23.8

All of the figures in this section are based upon the broadcast week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are always percentages.

Reading from left to right: WAAA-F has 30,100 listeners per quarter hour in the metro. This earns the station an 11.3% share of audience during the Spring of 1984. The share for the last four rating books follows (in some smaller markets the last two books are shown). Next is the Birch share for the station. That share is also based on the broadcast week, 12+. The Birch share is not available for all markets. For most markets the Birch shares are based on a shorter (usually 2 or 3 weeks) measurement period. When this is the case the month of the rating will appear next to the column heading.

In the TSA (total survey area) WAAA-F has a total audience of 36,300 per quarter hour and a weekly cume audience of 490,800.

WBBB has the highest 12+ Metro cume audience with a weekly total of 431,400. WBBB's Metro cume rating is 21.2%. That means that 21.2% of this market's population (12+) listens to WBBB for five minutes or more during a given week. Historical cume ratings follow.

The number of stations listed on these tables varies according to market size and according to the number of stations in the market.

If a station is simulcasting this symbol (+) will appear next to the call letters where applicable. Whether I labeled the simulcasting station as AM or FM depended upon which band received the greatest amount of listening.

12+ FM SHARE (METRO): 59.64% (833 of 1401) (SPG 83: 57.41%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for the FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

DEMOGRAPHIC AND DAYPART RANKINGS

Directly below the FM Share figures are 21 demo and daypart rankings. The number of stations listed depends upon the size of the market. I am not allowed to print actual ratings figures per my agreement with Arbitron. All of these rankings are based on 1/4 HR AVG.

The criteria for the rankings is as follows:

TEENS: ages 12-17, Mon-Sun, 6A-MID, Metro
 18-34: adults 18-34, Mon-Sun, 6A-MID, Metro
 18-49: adults 18-49, Mon-Sun, 6A-MID, Metro
 25-49: adults 25-49, Mon-Sun, 6A-MID, Metro
 25-54: adults 25-54, Mon-Sun, 6A-MID, Metro
 35-64: adults 35-64, Mon-Sun, 6A-MID, Metro
 12+ AMD: total persons, 12+, Mon-Fri, Metro, 6A-10A
 12+ MID: total persons, 12+, Mon-Fri, Metro, 10A-3P
 12+ PMD: total persons, 12+, Mon-Fri, Metro, 3P-7P
 12+ EVE: total persons, 12+ Mon-Fri, Metro, 7P-MID
 SAT MID: total persons, 12+, Saturday, Metro, 10A-3P

WOM 18-24: Women 18-24, Mon-Sun, 6A-MID, Metro
 WOM 18-34: Women 18-34, Mon-Sun, 6A-MID, Metro
 WOM 18-49: Women 18-49, Mon-Sun, 6A-MID, Metro
 WOM 25-34: Women 25-34, Mon-Sun, 6A-MID, Metro
 WOM 25-54: Women 25-54, Mon-Sun, 6A-MID, Metro

MEN 18-24: Men 18-24, Mon-Sun, 6A-MID, Metro
 MEN 18-34: Men 18-34, Mon-Sun, 6A-MID, Metro
 MEN 18-49: Men 18-49, Mon-Sun, 6A-MID, Metro
 MEN 25-34: Men 25-34, Mon-Sun, 6A-MID, Metro
 MEN 25-54: Men 25-54, Mon-Sun, 6A-MID, Metro

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>
COUNTRY	153 (3)	176 (2)	329 (5)	13.9

This table is based on the broadcast week, 1/4 Hour Average, 12+ Metro. The table includes every format in the market and every station which shows up in the market's metro. In this market there are 15,300 people listening to 3 different AM stations programming country music. The FM figures are added to AM to show a total for the market. 13.9% of radio listening in this market is devoted to stations programming country music.

MARKETS WHICH ARE AMONG THE TOP 50 ADI'S HAVE TWO PAGES FOR THEIR INDIVIDUAL MARKET REPORTS. the ADI rankings can be found on the far right hand side of the second page.

The "Other Rated Stations" section includes all stations not listed on the 12+ METRO 1/4/SHARE column at the top of the individual market report. The city of license, 12+ metro share and 12+ cume rating is listed as well as the station's frequency.

CAPSULE STATION DESCRIPTIONS

WAAA-F, 92.5, 50 KW @ 500, CHR ABC-C, \$73.00 (Torbet) XYZ Group Thomas Duncan

I have greatly expanded the number of stations in each market which qualify for a capsule description. Now nearly every station in the metro is included.

Our sample station, WAAA-F, has a frequency of 92.5. Its power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet. It is unfortunate but true that some stations attempt to deceive advertisers about their power and HAAT. I think I have found the true facilities data for these stations. However, a few may have slipped by me. If you see any incorrect figures, please let me know.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows.

DA, DAYS - directional daytime
 DA-1 - directional day and night - 1 pattern
 DA-2 - directional day and night - 2 patterns
 DA-N - directional at night only
 DA-D - directional during the day only

WAAA-F programs a CHR format. If the station had a syndicator or consultant the name of that firm is listed in parentheses directly after the format. I will only list the syndicators and consultants if they provide me an accurate and complete list of the stations they work with.

Next is the station's network affiliation if it has one:

ABC-C	ABC	Contemporary	APR	Associated Press Release
ABC-D	ABC	Direction	CBS	CBS
ABC-I	ABC	Information	CBS-R	CBS Radio Radio
ABC-F	ABC	FM	MBS	Mutual
ABC-E	ABC	Entertainment	NBC	NBC
ABC-R	ABC	Rock	NBC-T	NBC Talk
ABC-T	ABC	Talk	Source	NBC Source
NBN	National Black		RKO	RKO
SBN	Sheridan		RKO II	RKO II
UPI	United Press International		WSJ	Wall Street Journal
Trans	Transtar		SMN	Satellite Music

NOTE: The name of the General Manager is listed in the Spring Report only.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the station's rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is very difficult because so many stations have withdrawn their rates from SRDS. Often I had to make an estimate based on a past known rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases. However, I can not guarantee their accuracy.

When a station uses a grid card I used an average of the highest and lowest grids for my calculations.

Following the spot rate the station's national representative can be found in parentheses. Next is the group ownership if there is any.

On the two page market reports four additional listings can be found directly below the capsule descriptions. They are:

CALL LETTER CHANGES:	The old calls and new calls for stations which have changed calls since the last issue of <u>American Radio</u> . the date of the changes is listed if it is available.
FORMAT CHANGES:	This table should probably be called "major format changes". It is nearly impossible to track down every subtle change in format for every station. I hope to list the major changes at major stations since the previous edition of <u>American Radio</u> .
STATION SALES:	This section lists the proposed sales in each market. These sales <u>do not</u> necessarily close. If I know the brokers involved, they are also listed. In some cases I had to estimate the sale price.
MISCELLANEOUS COMMENTS:	These are various comments and observations which come to my mind as I process that data for each market.

NOTE: On other market reports which do not have two pages of data this same information can be found under the heading of "Miscellaneous Comments".

AKRON

Arbitron Rank/Pop (12+): 60/541,400
 NSA Rank/Pop: 72/648,700
 Cleveland ADI
 Average Person Rating: 16.7
 Market TSL: 22.1 hours

Stations: 26/7
 Diaries: 947/572:1/48.8
 Sample Target: 930
 Standard Error: .623
 % Below Line: 54.3
 % Not Listed: 10.5

Est 1985 Revenue: \$10,500,000
 HH Inc: \$28,548
 Retail \$: 3.6 Bil
 Pop per Station: 77,343
 # 1 Biller: WKDD-F
 \$2,700,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	85	84	84	83
1. WAKR 103/11.5	10.3	10.4	11.1	11.5
2. WMS-F 89/ 9.9	9.9	10.0	12.6	11.7
3. WKSS-F 71/ 7.9	9.5	10.7	10.3	10.5
4. WONE-F 60/ 6.7	6.4	5.5	5.4	5.7
5. WNIR-F 57/ 6.4	5.3	5.2	4.3	4.1
6. WMJI-F 39/ 4.3	3.4	4.6	5.8	5.0
7. WGAR-F 38/ 4.2	3.2	3.0	3.8	2.6
8. WLTF-F 38/ 4.2	4.7	3.2	4.3	2.3
9. WDBN-F 35/ 3.9	5.6	2.8	3.8	4.1
10. WSLR 34/ 3.8	5.2	5.7	5.0	4.7
11. WDOK-F 34/ 3.8	2.1	2.6	2.1	2.6
12. WZAK-F 33/ 3.7	2.9	3.2	2.4	2.7
13.				
14.				
15.				

12+ TSA 1/4/CUME	BIRCH
SHARE	
1. WKDD-F 139/2200	
2. WMS-F 138/1999	
3. WAKR 113/1520	
4. WMJI-F 87/1381	
5. WONE-F 78/ 847	
6. WDBN-F 67/ 880	
7. WNIR-F 66/ 672	
8. WGAR-F 57/ 895	
9. WHBC-F 57/ 810	
10. WLTF-F 57/1081	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG	FAL
	85	84
1. WAKR 1310/24.3	24.4	24.2
2. WMS-F 1280/23.8	23.6	24.3
3. WKDD-F 1188/22.1	24.2	26.0
4. WMJI-F 745/13.8	11.4	13.6
5. WLTF-F 744/13.8	12.7	10.9
6. WGCL-F 600/11.2	14.5	17.5
7. WGAR-F 585/10.9	6.6	7.6
8. WONE-F 549/10.2	10.5	9.4
9. WNIR-F 297/ 9.2	9.5	9.6
10. WWWE 497/ 9.2	2.7	7.0
11. WSLR 490/ 9.1	9.2	11.5
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 74.35% (597 of 803) (FAL 84: 70.83%)

12+ FM SHARE (METRO)	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMS-F	1. WMS-F	1. WMS-F	1. WKDD-F	1. WAKR	1. WAKR	1. WAKR	1. WAKR	1. WMS-F	1. WMS-F	1. WAKR
2. WKDD-F	2. WONE-F	2. WKDD-F	2. WMS-F	2. WKDD-F	2. WNIR-F	2. WMS-F	2. WMS-F	2. WAKR	2. WLDD-F	2. WMS-F
3. WKDD-F	3. WKDD-F	3. WONE-F	3. WMJI-F	3. WMS-F	3. WDBN-F	3. WKDD-F	3. WNIR-F	3. WKDD-F	3. WAKR	3. WKDD-F
4. WLTF-F	4. WLTF-F	4. WMJI-F	4. WAKR	4. WNIR-F	4. WSLR	4. WNIR-F	4. WONE-F	4. WONE-F	4. WONE-F	4. WONE-F
5. WMJI-F	5. WLTF-F	5. WONE-F	5. WONE-F	5. WMJI-F	5. WGAR-F	5. WONE-F	5. WKDD-F	5. WNIR-F	5. WWWE	5. WNIR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMS-F	1. WMS-F	1. WKDD-F	1. WKDD-F	1. WAKR	1. WONE-F	1. WONE-F	1. WONE-F	1. WMS-F	1. WMS-F
2. WONE-F	2. WKDD-F	2. WMJI-F	2. WMS-F	2. WKDD-F	2. WMS-F	2. WMS-F	2. WMS-F	2. WONE-F	2. WONE-F
3. WKDD-F	3. WMJI-F	3. WMS-F	3. WMJI-F	3. WMJI-F	3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WKDD-F
4. WLTF-F	4. WLTF-F	4. WAKR	4. WLTF-F	4. WNIR-F	4.	4.	4.	4.	4. WAKR
5. WZAK-F	5. WONE-F	5.	5. WAKR	5. WLTF-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		96 (2)	96 (2)	12.0	17.2	WCUE 1150 Cuyahoga Falls .8/3.6
AOR		160 (3)	160 (3)	19.9	13.8	
AC/OLDIES/SOFT ROCK	14 (2)	77 (2)	91 (4)	11.3	10.8	WHRC-F 94.1 Canton .3/2.3
NOR/VAIETY	103 (1)		103 (1)	12.8	14.8	WQKT-F 104.5 Wooster .3/1.1
COUNTRY	44 (2)	45 (2)	89 (4)	11.1	17.7	WQXK-F 105.1 Salem .8/2.7
BLACK/URBAN		49 (2)	49 (2)	6.1	4.7	WRQK-F 106.9 Canton 1.2/3.4
ETHNIC MUSIC		100 (4)	100 (4)	12.5	14.4	See Cleveland for frequency and city of license for these stations:
NEWS/TALK	29 (1)	57 (1)	86 (2)	10.7	2.4	WBBC 1.0/ 1.8 WHK .8/3.0
NOSTALGIA	16 (2)		16 (2)	2.0	1.9	WCLV-F 1.1/ 1.9 WQAL-F 3.1/6.3
RELIGION						WDMT-F 1.8/ 4.5 WRMR .8/1.7
SPANISH						WGAR 1.1/ 4.0 WWWE 3.2/9.2
CLASSICAL		10 (1)	10 (1)	1.2	0.7	WGCL-F 2.8/13.5
UNKNOWN/OTHERS		3 (1)	3 (1)	0.4	0.6	

RADIO STATIONS

WAKR	1590,	5 KW (DA-2)	MOR	MBS \$ 45.00	(Mc-Guild)	Group One
WCUE	1150,	1 KW/500 W (DA-2),	NOSTALGIA	US II \$ NA	(Regional)	
WHIO	640,	1 KW/500 W (DA-2),	RELIGION	CBS \$ 17.00	(---)	
WSLR	1350,	5 KW (DA-1)	COUNTRY	ABC-E \$ 40.00*	(Katz)	Kaneb
WKDD-F	96.5,	50 KW @ 450	CHR	\$ 60.00*	(Katz)	Kaneb
WNIR-F	100.1,	3 KW @ 300	TALK	\$ 21.00	(S. Katz)	(KENT)
WONE-F	97.5,	13 KW @ 900	AOR	\$ 37.00*	(Mc-Guild)	Group One

Other ranked stations - See Cleveland or Canton

ALBANY-SCHENECTADY-TROY

Arbitron Rank/Pop (12+): 50/733,000
MSA Rank/Pop: 58/845,2000
ADI # 51
Average Person Rating: 16.9
Market TSL: 22.2 hours

Stations: 25/20
Diaries: 1254/585:1/51.4%
Sample Targets: 1060
Standard Error: .563
% Below Line: 3.0
% Not Listed: 12.7

Est 1985 Revenue: 15,200,000
HH Inc: \$30,378
Retail \$: 5.0 Bil
Pop per Station: 36,650
1 Biller: WGY \$3,300,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WGY 136/11.0	11.6	9.0	12.8	12.1	9.9	1. WGY 219/3013	1. WGY 1964/26.8	31.2	24.9
2. WROW 121/9.8	8.4	5.5	6.0	7.3	5.9	2. WPYX-F 189/2336	2. WGYM-F 1873/25.6	23.5	25.0
3. WPYX 120/9.8	9.5	11.8	12.5	11.9	12.5	3. WROW-F 165/1733	3. WPYX-F 1601/21.8	21.6	24.6
4. WQBK 100/8.1	6.8	8.3	6.6	6.7	10.2	4. WGYM-F 132/2522	4. WROW-F 1365/18.6	14.6	14.0
5. WGYM-F 95/7.7	9.3	7.8	9.4	6.0	9.9	5. WCN-F 105/1326	5. WFLY-F 1327/18.1	20.9	18.4
6. WWOM-F 81/6.5	5.7	6.4	6.5	5.3	5.0	6. WQBK 100/1004	6. WWOM-F 1192/16.3	12.1	14.5
7. WFLY-F 73/5.9	5.4	5.6	6.0	7.5	5.7	7. WFLY-F 94/1790	7. WQBK 954/13.0	11.2	12.1
8. WCN-F 52/4.2	4.8	5.0	4.9	3.5	5.2	8. WWOM-F 86/1307	8. WROW 928/12.7	11.7	14.5
9. WROW 51/4.1	3.3	6.8	5.0	7.3	1.7	9. WROW 57/1126	9. WTRY 779/10.6	14.6	15.2
10. WQBK-F 48/3.9	5.5	3.6	3.1	2.6	6.8	10. WPTR 56/ 814	10. WQBK-F 722/ 9.8	10.9	9.9
11. WABY 39/3.1	3.2	3.3	2.3	3.9	2.8	11. WQBK-F 50/ 781	11. WCN-F 657/ 9.0	10.1	8.3
12. WTRY 34/2.7	4.1	4.1	3.9	4.1	4.9	12.	12. WPTR 550/ 7.5	9.1	8.4
13. WPTR 32/2.6	3.5	2.4	5.4	5.7	3.9	13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 57.7% (625 of 1083) (FAL 84: 54.32%)

THURS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PM	12+ EVE	SAT MID
1. WGYM-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WGY	1. WROW-F	1. WROW-F	1. WGY	1. WGYM-F
2. WPYX-F	2. WWOM-F	2. WWOM-F	2. WWOM-F	2. WROW-F	2. WGY	2. WPYX-F	2. WGY	2. WGY	2. WGYM-F	2. WPYX-F
3. WFLY-F	3. WGYM-F	3. WGYM-F	3. WGY	3. WWOM-F	3. WQBK	3. WQBK	3. WPYX-F	3. WPYX-F	3. WQBK	3. WROW-F
4.	4. WFLY-F	4. WFLY-F	4. WROW-F	4. WGY	4. WROW	4. WROW-F	4. WWOM-F	4. WGYM-F	4. WPYX-F	4. WGY
5.	5. WGY	5. WGY	5. WFLY-F	5. WFLY-F	5. WCN-F	5. WGYM-F	5. WQBK	5. WQBK	5. WROW	5. WQBK
						6. WROW				6. WWOM-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGYM-F	1. WGYM-F	1. WWOM-F	1. WWOM-F	1. WWOM-F		1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F
2. WPYX-F	2. WWOM-F	2. WFLY-F	2. WGYM-F	2. WROW-F		2. WFLY-F	2.	2. WCN-F	2. WFLY-F	2. WGY
3. WWOM-F	3. WPYX-F	3. WGYM-F	3. WPYX-F	3. WGY		3. WWOM-F	3.	3. WQBK-F	3. WGY	3. WROW-F
4. WFLY-F	4. WFLY-F	4. WQBK-F	4. WGY	4. WGYM-F		4. WGYM-F	4.	4. WFLY-F	4. WROW-F	4. WCN-F
5. WQBK	5. WQBK-F	5. WPYX-F	5.	6. WFLY-F		5.	5.	5.	5. WWOM-F	5. WFLY-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		181 (5)	181 (5)	16.7	15.3	WASM-F 102.3 Saratoga Spgs. .6/1.7
AOR		168 (2)	168 (2)	15.5	17.6	WCKL 560 Catskill 1.2/2.0
AC/OLDIES/SOFT ROCK	34 (1)	81 (1)	115 (2)	10.6	12.7	WCSS 1490 Amsterdam .8/2.3
NOR/VARIETY	212 (4)		212 (4)	19.6	19.9	WHAZ 1330 Troy .4/1.2
COUNTRY	32 (1)	52 (1)	84 (2)	7.8	9.0	WHRL-F 103.1 Albany .5/2.4
BLACK/URBAN						WIZR 930 Amsterdam .3/ .9
BTFL MUSIC		143 (4)	143 (4)	13.2	8.4	WWCN 1460 Albany 1.9/3.6
NEWS/TALK	123 (2)		123 (2)	11.4	11.2	
NOSTALGIA	39 (1)		39 (1)	3.6	4.2	WJJR-F 98.1 Rutland .7/ .8
RELIGION	5 (1)		5 (1)	0.5	1.3	WNIQ-F 107.1 Glen Falls .3/1.0
SPANISH						WSPK-F 104.7 Poughkeepsie .3/ .8
CLASSICAL						WWSC 1450 Glen Falls .8/1.8
UNKNOWN/OTHERS	4 (1)		4 (1)	0.4	0.5	WYLR-F 95.9 Glen Falls .4/1.1

1083 (25)

RADIO STATIONS

WABY, 1400,	1 KW/250W	, NOSTALGIA	ABC-D	\$ 16.00	(Blair)
WGY, 810,	50 KW	, MOR	NBC	\$ 90.00*	(Christal)
WHAZ, 1330,	1 KW (DAYS)	, RELIGION		\$ 10.00*	(---)
WPT, 1540,	50 KW (DA-1)	, COUNTRY	ABC-C	\$ 31/00	(Eastman)
WQBK, 1300,	5 KW (DA-2)	, TALK/NEWS	CBS,ABC-T	\$ 30.00	(HNWH)
WROW, 590,	5 KW/1KW (DA-2)	, MOR	ABC-I	\$ 63.00	(MMR)
WTRY, 980,	5 KW (DA-N)	, AC	ABC-D, MBS	\$ 38.00*	(Mc-Guild)
WWCN, 1460,	5 KW(DA-N)	, TALK/NEWS		\$ 20.00	(Roslin)
WWWD, 1240,	1 KW/250W	, VARIETY	MBS	\$ 10.00	(---)
WFLY-F, 92.3,	13 KW @ 850	, CHR	ABC-C	\$ 52.00*	(Eastman)
WGYM-F, 99.5,	10 KW @ 930	, CHR	Source	\$ NA	(Christal)
WGN-F, 107.7,	9 KW @ 980	, COUNTRY	ABC-E	\$ 27.00	(Torbet)
WHRL-F, 103.1,	1.5 KW @ 300	, BTFL MUS	MBS	\$ 22.00	(---)
WPXY-F, 106.5,	11 KW @ 910	, AOR	ABC-R	\$ 65.00	(Mc-Guild)
WQBK-F, 103.9,	3 KW @ 300	, AOR	CBS-R	\$ 30.00	(HNWH)
WROW-F, 95.5,	9 KW @ 960	, BTFL MUS	ABC-I	\$ 40.00*	(MMR)
WWOM-F, 100.9,	3 KW @ 300	, AC	US 1	\$ 42.00	(Blair)

MISCELLANEOUS COMMENTS WGY/WGYM-F sold by Sky for \$11,000,000

ALBUQUERQUE

Arbitron Rank/Pop (12+): 80/417,000
MSA Rank/Pop: 102/453,8000
ADI # 62
Average Person Rating: 18.5
Market TSL: 24.6 hours

Stations: 22/19
Diaries: 871/279:1/47.4%
Sample Target: 800
Standard Error: .718
% Below Line: 6.3
% Not Listed: 8.9

Est 1985 Revenue: \$14,900,000
HH Inc: \$27,345
Retail \$: 3.0 Bil
Pop per Station: 21,947
#1 Biller: KOB \$2,900,000

		SPG	FAL	SPG	FAL
		85	84	84	83
12+ METRO 1/4/SHARE					
1. KOB	99/12.6	14.2	13.0	7.0	10.9
2. KOB-F	87/11.1	16.7	16.3	14.0	13.8
3. KNMQ-F	74/ 9.4	9.5	9.2	10.5	1.8
4. KFMG-F	62/ 7.9	10.2	6.4	10.2	8.3
5. KRST-F	56/ 7.1	6.9	8.3	6.7	7.3
6. KKJY-F	53/ 6.8	5.6	5.9	8.1	8.0
7. KRKE-F	31/ 6.8	3.8	5.7	5.2	6/7
8. KIVA-F	28/ 3.6	---	---	---	---
9. KHFM-F	25/ 3.2	1.9	5.5	2.1	3.2
10. KRZY	25/ 3.2	3.8	3.4	5.5	3.3
11. KXKS	24/ 3.1	---	---	1.0	.4
12. KDEF	24/ 3.1	3.7	---	---	5.5
13. KZIA	24/ 3.1	3.8	3.1	3.6	5.5
14.					
15.					

BIRCH
SHARE

12+ TSA 1/4/CUME

1. KOB	124/1958
2. KOB-F	117/1660
3. KNMQ-F	117/1480
4. KRST-F	88/1112
5. KFMG-F	82/1083
6. KKJY-F	70/ 875
7. KRKE-F	49/ 696
8. KMGA-F	38/ 594
9. KIVA-F	38/ 650
10. KHFM-F	34/ 398
11.	
12.	
13.	
14.	
15.	

	12+ METRO CUME/ METRO CUME RATING	SPG	FAL
		85	84
1. KOB	1220/28.8	29.0	29.6
2. KOB-F	1063/25.1	27/6	32.7
3. KNMQ-F	994/23.5	19.7	19.1
4. KFMG-F	782/18.5	20.0	19.2
5. KRST-F	656/15.5	14.1	17.6
6. KKJY-F	621/14.7	14.6	13.6
7. KRKE-F	523/12.4	12.9	14.9
8. KIVA-F	416/ 9.8	---	---
9. KMGA-F	376/ 8.9	9.5	13.1
10. KQEO	358/ 8.5	10.4	10.7
11. KRZY	334/ 7.9	8.7	9.7
12. KHFM-F	320/ 7.6	NA	7.5
13. KDEF	234/ 5.5	6.5	---
14.			
15.			

12+ FM SHARE (METRO): 63.21% (452 of 715) (FAL 84: 69.64%)

THURS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KNMQ-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB	1. KOB	1. KOB-F	1. KOB-F	1. KNMQ-F	1. KNMQ-F
2. KFMG-F	2. KFMG-F	2. KFMG-F	2. KOB	2. KOB	2. KKJY-F	2. KOB-F	2. KOB	2. KOB	2. KFMG-F	2. KOB-F
3. KIVA-F	3. KNMQ-F	3. KOB	3. KRST-F	3. KRST-F	3. KRST-F	3. KNMQ-F	3. KKJY-F	3. KNMQ-F	3. KRKE-F	3. KOB
4.	4. KRKE-F	4. KRST-F	4.	4. KKJY-F	4. KHFM-F	4. KRST-F	4. KNMQ-F	4. KRST-F	4. KOB	4. KFMG-F
5.	5. KRST-F	5. KNMQ-F	5.	5. KHFM-F	5. KOB	5. KRMG-F	5. KRST-F	5. KRMG-F	5. KOB-F	5. KRST-F
	6. KIVA-F				KRZY			KRST-F		
MON 18-24	MON 18-34	MON 25-34	MON 18-49	MON 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KOB-B	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB		1. KFMG-F	1. KFMG-F	1. KOB-F	1. KFMG-F	1. KOB-F
2. KNMQ-F	2. KNMQ-F	2. KOB	2. KOB	2. KOB-F		2. KNMQ-F	2. KOB-F	2. KRKE-F	2. KOB-F	2. KOB
3. KFMG-F	3. KRST-F	3. KRST-F	3. KRST-F	3. KRST-F		3. KRKE-F	3. KNMQ-F	3. KFMG-F	3. KFMG-F	3. KRST-F
4.	4. KOB	4. KNMQ-F	4. KNMQ-F	4. KKJY-F		4.	4. KRKE-F	4.	4. KRST-F	4.
5.	5. KIVA-F	5.	5. KFMG-F	5. KASQ		5.	5.	5.	5. KRKE-F	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP	10 (1)	102 (2)	112 (3)	15.7	12.0	KABQ	1350 Albuquerque	2.9/3.8
AOR		93 (2)	93 (2)	13.0	13.6	KDAZ	730 "	1.3/2.2
AC/OLDIES/SOFT ROCK	17 (1)	124 (2)	121 (3)	16.9	25.1	KKIM	1000 "	.9/2.0
POP/VARIETY	99 (1)		99 (1)	13.8	14.6	KMGA-F	99.5 "	2.2/8.9
COUNTRY	56 (1)	25 (1)	81 (2)	11.3	13.1	KQEO	920 "	2.2/8.5
BLACK/URBAN						KRKE	610 "	1.3/5.2
MTPL MUSIC		53 (1)	53 (1)	7.4	6.6	KZIA-F	101.5 "	.3/2.5
NEWS/TALK	24 (1)		24 (1)	3.4	3.5	KKSS-F	97.3 Santa Fe	.5/4.7
NOSTALGIA	24 (1)		24 (1)	3.4		KLSK-F	104.1 Santa Fe	1.7/5.1
RELIGION	17 (2)		17 (2)	2.4	2.0			
SPANISH	47 (2)		47 (2)	6.6	1.8			
CLASSICAL		38 (2)	38 (2)	5.3	7.7			
UNKNOWN/OTHERS		6 (2)	6 (2)	0.8				

715 (22)

RADIO STATIONS							
KABQ	1350	5 KW/500 W (DA-N)	SPANISH	\$25.00*	(Caballero)	Gomez	
KAMX	1520	1 KW (DAYS)	CHR	\$17.00	(---)		
KDAZ	730	1 KW (DAYS, DA)	RELIGION	\$15.00	(---)		
KDEF	1150	5 KW/500 W (DA N)	NOSTALGIA	\$13.00	(---)		
KKIM	1000	10 KW (DAYS, DA)	RELIGION	\$13.00	(Market 4)	Hubbard	
KLIN	1240	1 KW/250 W (DA-1)	SPANISH	\$22.25	(Lotus)	Penn	
KOB	770	50 KW (DA-N)	MOR	\$55.00	(Christal)	Compass	
KQEO	920	1 KW/500 W (DA-N)	OLDIES	\$30.00	(Katz)		
KRKE	610	5 KW (DA-N)	CHR	\$32.00	(Eastman)		
KRZY	1450	1 KW/250 W (DA-1)	COUNTRY	\$27.00	(Mc-Guild)		
KXKS	1190	1 KW (DAYS)	SPANISH	\$20.00*	(Caballero)		
KZIA	1580	10 KW (DAYS)	TALK/NEWS	\$26.00	(Masla)		
KFMG F	107.9	22 KW @ 4130	AOR	ABC-C	\$47.50	(HNNH)	
KHFM F	96.3	15 KW @ 4110	CLASSICAL		\$35.00	(CMB)	
KKJY F	100.3	22 KW @ 4107	BTFL MUS		\$40.00	(Torbet)	
KOB F	93.3	21 KW @ 4150	AC		\$50.00*	(Cristal)	Hubbard
KRKE F	94.1	22 KW @ 4130	AOR	Source	\$48.00*	(Eastman)	Compass
KRST F	92.3	22 KW @ 4110	COUNTRY		\$46.00*	(Mc-Guild)	
KMGA F	99.5	20 KW @ 4134	AC	US II	\$30.00	(Katz)	
KLSK F	104.1	100 KW @ 1970	CLASS/JAZZ/AC		\$20.00	(Roslin)	(SANTA FE)
KNMQ F	105.9	100 KW @ 1936	CHR	Abc-C	\$46.00*	(HNNH)	(SANTA FE)
KIVA F	105.1	100 KW @ 1978	CONTEMP		\$40.00*	(---)	(SANTA FE)

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KZZX changes calls to KMGA

Allentown - BETHLEHEM - EASTON

Arbitron Rank/Pop (12+): 58/557,200
NSA Rank/Pop: 71/649,100
Phila. ADI
Average Person Rating: 17.6
Market TSL: 23.2 hours

Stations: 31/13
Diaries: 985/566:1/57.0%
Sample Target: 930
Standard Error: .640
% Below Line: 19.6
% Not Listed: 10.1

Est 1985 Revenue: \$14,200,000
HH Inc: \$30,033
Retail \$: 4.0 Bil
Pop per Station: 42,862
1 Miller: WLEV-F \$2,000,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/METRO CUME RATING	SPG 85	FAL 84
1. WFMZ-F 126/12.8	13.5	13.9	14.3	12.7	11.0	1. WFMZ-F 159/1594	1. WZZO-F 1529/27.3	26.7	25.2
2. WZZO-F 124/12.6	11.2	9.2	11.3	11.3	12.0	2. WZZO-F 157/1931	2. WQQO-F 1397/25.0	23.8	20.2
3. WLEV-F 95/ 9.7	8.5	9.2	11.5	8.2	7.9	3. WQQO-F 105/1660	3. WFMZ-F 1276/22.8	19.8	21.0
4. WQQO-F 94/ 9.6	10.0	10.8	7.2	8.2	11.5	4. WLEV-F 102/1357	4. WLEV-F 1242/22.2	21.6	20.1
5. WAEB-F 62/6.3	6.1	8.1	7.7	9.6	4.0	5. WAEB-F 72/ 912	5. WAEB 814/14.6	15.9	15.8
6. WEST 50/5.1	5.3	3.7	6.5	7.6	3.7	6. WEST 50/396	6. WAEB-F 728/13.0	13.6	16.0
7. WAEB 49/ 5.0	6.2	5.2	5.7	5.4	6.5	7. WAEB 49/ 835	7. WKAP 613/11.0	11.5	23.9
8. WKAP 46/ 4.7	6.3	6.2	6.0	5.2	6.4	8. WKAP 46/ 621	8. WEST 288/ 6.9	8.0	7.8
9. WKKW 25/2.5	3.4	3.7	3.3	3.6	2.6	9. WKKW 37/496	9. WKKW 370/ 6.6	8.1	13.1
WEEX 25/2.5	3.0	1.6	1.5	1.9	1.7	10. WEEK 27/ 333	10. WYSP-F 322/ 5.8	8.8	----
11.						11. WKKW 26/ 397	11. WEEX 320/ 5.7	---	4.6
12.						12.	12.		
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 71.80% (634 of 883) (FAL 84: 70.87%)

TEENS	14-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQQO-F	1. WZZP-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WFMZ-F	1. WZZO-F	1. WFMZ-F	1. WZZO-F	1. WQQO-F	1. WZZO-F
2. WZZO-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WAEB-F	2. WFMZ-F	2. WZZO-F	2. WFMZ-F	2. WFMZ-F	2. WFMZ-F
3. WUSL-F	3. WQQO-F	3. WQQO-F	3. WQQO-F	3. WQQO-F	3. WLEV-F	3. WLEV-F	3. WLEV-F	3. WZZP-F	3. WZZP-F	3. WQQO-F
4.	4.	4. WAEB-F	4. WAEB-F	4. WAEB-F	4. WKAP	4. WQQO-F	4. WAEB-F	4. WQQO-F	4. WAEB	4. WLEV-F
5.	5.	5. WAEB	5. WAEB	5. WAEB	5. WAEB	5. WAEB	5. WQQO-F	5. WAEB-F	5.	5. WAEB
			6. WFMZ-F			6. WAEB-F	6. WEST	6. WEST	6. WAEB-F	6. WAEB-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WLEV-F		1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F
2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WZZO-F		2. WQQO-F	2. WQQO-F	2. WLEV-F	2. WQQO-F	2. WLEV-F
3. WQQO-F	3. WQQO-F	3. WQQO-F	3. WQQO-F	3. WFMZ-F		3.	3. WLEV-F	3. WQQO-F	3. WLEV-F	3. WFMZ-F
4.	4.	4. WAEB-F	4. WAEB-F	4. WAEB-F		4.	4.	4. WAEB	4. WAEB	4. WQQO-F
5.	5.	5.	5. WFMZ-F	5. WQQO-F		5.	5.	5. WAEB-F	5. WAEB-F	5. WAEB-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		113 (5)	113 (5)	12.8	13.3	WFMV-F 106.3 Blairstown .5/1.4
AOR		157 (3)	157 (3)	17.8	14.2	WGPA 1100 Bethlehem .4/1.8
AC/OLDIES/ROCK	61 (2)	171 (4)	232 (6)	26.3	21.2	WHOL 1600 Allentown .5/2.3
MOR/VARIETY					2.9	
COUNTRY	50 (2)	14 (1)	64 (3)	7.2	12.7	WAHC 770 New York .3/1.5
BLACK/URBAN		16 (2)	16 (2)	1.8	0.6	WBYO-F 107.5 Boyertown .8/1.5
BTFL MUSIC	4 (1)	150 (3)	154 (4)	17.4	17.7	WKRZ-F 98.5 Wilkes-Barre .5/1.9
NEWS/TALK	33 (3)		33 (3)	3.7	4.2	WOR 710 New York 1.9/3.8
NOSTALGIA	96 (2)		96 (2)	10.9	10.8	WPLJ-F 95.5 New York .3/1.6
RELIGION	5 (1)	8 (1)	13 (2)	1.5	1.5	WSBG-F 93.5 Stroudsburg .7/1.3
SPANISH						WWSH-F 97.9 Hazleton 1.0/2.2
CLASSICAL		5 (1)	5 (1)	0.6	0.9	
UNKNOWN/OTHERS			883 (31)			

RADIO STATIONS

WAEB	790,	1 KW (DA-2)	AC	CBS, ABC-I	\$ 31.00	(Mc-Guild)	CRB
WEEX	1230,	1 KW/250 W	COUNTRY	MBS	\$ 23.00	(Eastman)	Wilks-Schwartz
WEST	1400,	KW/250 W	NOSTALGIA	CBS	\$ 22.00	(Katz)	Sound Comm.
WGPA	1100,	250 W (DAYS)	BTFL MUS		\$ 9.00	(----	
WHOL	1600,	500 W (DAYS,DA)	BELIGION	MBS	\$ 11.00	(----	
WKAP	1320,	5 KW/1 KW (DA-2)	NOSTALGIA	ABC-E	\$ 20.00	(Eastman)	Williams
WKKW	1470,	5 KW (DA-N)	COUNTRY	NBC	\$ 16.00*	(-----)	
WEAB-F	104.1,	50 KW @ 500	AC	ABC-I	\$ 47.00*	(Mc-Guild)	CRB
WFMZ-F	100.7,	17 KW @ 870	BTFL MUS		\$ 42.00*	(Torbet)	
WLEV-F	96.1,	50 KW @ 500	AC		\$ 60.00	(Katz)	Sound Comm.
WQQO-F	99.9,	50 KW @ 450	CHR	ABC-C	\$ 51.00*	(Eastman)	Wilks-Schwartz
WZZO-F	95.1,	12 KW @ 630	ACR		\$ 47.50	(Blair)	Holt

Other ranked stations - See Philadelphia

MISCELLANEOUS COMMENTS WHOL sold for \$500,000 (Kallil)

Arbitron Rank/Pop (12+): 145/179,600
MSA Rank/Pop: 180/233,500
NO ADI
Average Person Rating: 16.0
Market TSL: 21.6 hours

ANCHORAGE

Stations: 14/12
Diaries: 587/306:1/37.6%
Sample Target: 550
Standard Error: .785
% Below Line: 2.9
% Not Listed: 10.7

Est 1985 Revenue: \$9,000,000
HH Inc: \$41,777
Retail \$: 2.7 Bil
Pop per Station: 14,967
1 Biller: KFQD \$1,500,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	85	84	84	83
1. KWHL-F	42/13.7	12.3	15.1	17.3
2. KGOT-F	36/11.7	16.7	13.5	14.3
3. KYAK	31/10.1	10.0	7.3	12.0
4. KFQD	29/ 9.4	11.0	10.8	11.3
5. KKGR-F	26/ 8.5	9.0	5.0	3.0
6. KNIK-F	22/ 7.2	6.7	8.5	6.0
7. KENI	21/ 6.8	3.3	8.9	7.1
8. KHAR	21/ 6.8	7.7	9.7	7.9
9. KKL-V	16/ 5.2	4.7	6.2	7.9
10. KASH	9/ 2.9	3.3	.8	.4
11.				
12.				
13.				
14.				
15.				

BIRCH

12+ TSA 1/4/CUME

1.KWHL-F	50/567
2.KGOT-F	40/560
3.KYAK	38/410
4.KFQD	34/580
5.KKGR-F	28/350
6.KNIK-F	27/295
7.KHAR	27/280
8.KENI	25/369
9.KNBZ-F	18/126
10.KKL-V	17/313
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG	FAL
	85	84
1. KWHL-F	501/26.1	21.2
2. KGOT-F	497/25.9	30.6
3. KFQD	445/23.2	21.7
4. KENI	316/16.5	15.3
5. KKGR-F	308/16.1	14.4
6. KYAK	303/15.8	15.3
7. KKL-V	282/14.8	13.5
8. KNIK-F	252/13.2	12.4
9. KHAR	208/10.9	13.9
10. KASH	158/ 8.2	7.7
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 56.20 % (154 of 274) (FAL 84: 55.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KYAK	1. KFQD	1. KHAR	1. KFQD	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KGOT-F
2. KGOT-F	2. KKGR-F	2. KYAK	2. KFQD	2. KYAK	2. KYAK	2. KWHL-F	2. KYAK	2. KGOT-F	2. KGOT-F	2. KWHL-F
3.	3. KGOT-F	3. KKGR-F	3. KKGR-F	3. KKGR-F	3. KNIK-F	3. KYAK	3. KGOT-F	3. KYAK	3. KKGR-F	3. KFQD
4.	4. KFQD	4. KFQD	4. KNIK-F	4. KNIK-F	4. KNIK-F	4. KGOT-F	4. KFQD	4. KKGR-F	4. KKGR-F	4. KKGR-F
5.	5.	5. KGOT-F	5.	5.	5.	KENI	KNIK-F	5. KFQD	5.	5. KNIK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWHL-F	1. KKGR-F	1. KKGR-F	1. KKGR-F	1. KFQD	1. KWHL-F	1. KWHL-F	1. KKGR-F	1. KWHL-F	1. KYAK
2. KGOT-F	2. KWHL-F	2. KFQD	2. KFQD	2. KNIK-F	2. KGOT-F	2. KKGR-F	2. KFQD	2. KYAK	2. KFQD
3. KKGR-F	3. KGOT-F	3. KGOT-F	3. KGOT-F	3. KKGR-F	3.	3. KGOT-F	3. KWHL-F	3. KGOT-F	3. KKGR-F
4.	4. KFQD	4. KKL-V	4. KKL-V	4. KYAK	4.	4. KFQD	4.	4. KKGR-F	4.
5.	5.	5. KWHL-F	5. KWHL-F	5. KKL-V	5.	5.	5.	5. KFQD	5.

FORMATS	AM	FM	TOTAL	%	FAL 842	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	21 (1)	36 (1)	57 (2)	20.8	25.2	KBVR 700 Anchorage 2.0/8.7
AOR		68 (2)	68 (2)		18.3	KRKN-F 102.1 Anchorage 2.3/5.6
AC/OLDIES/ROCK	35 (2)	16 (1)	51 (3)		20.9	
NOVARIETY						KABN 830 Big Lake 1.0/3.3
COUNTRY	40 (2)	5 (1)	45 (3)		13.9	KNBZ-F 99.7 Wastilla 1.6/2.8
BLACK/URBAN						
ETFL MUSIC	21 (1)	22 (1)	43 (2)		20.4	
NEWS/TALK						
NOSTALGIA						
RELIGION						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	3 (1)	7 (1)	10 (2)		1.3	

RADIO STATIONS

274 (14)

KBVR, 70, 1 KW	, AC	CBS, \$ 16.00	(Roslin)
KENI, 550, 5 KW	, CHR	ABC, I, \$ 34.00	(Katz)
KFQD, 750	, AC	, \$ 45.75	(Mc-Guild)
KHAR, 590, 5 KW	, BTFL MUS	, \$ 31.00	(Eastman)
KASH, 1080, 10 KW (DA-1)	, COUNTRY	US II, \$ 22.00	(Blair)
KYAK, 650, 50 KW/25 KW (DA-2), COUNTRY		MBS, \$ 26.50	(Weiss)
KKGR-F, 100.5, 25 KW @ 179, AOR (?)		, \$ 12.00	(HWH)
KGOT-F, 101.3, 26 KW @ -66, CHR		MBS, \$ 32.00*	(Weiss)
KKLV-F, 104.1, 25 KW @ 61, AC		UPI, \$ 29.50	(Eastman)
KNIK-F, 105.3, 60 KW @ 260, BTFL MUS		CBS, \$ 21.00	(Roslin)
KRKN-F, 102.1, 25 KW @ 165, JAZZ/AOR		, \$ 32.00	(S. Katz)
KWHL-F, 106.5, 50 KW @ -99, AOR		, \$ 41.25	(Mc-Guild)
			Comm. Pacific Bingham
			Bingham

MISCELLANEOUS COMMENTS: KYAK/KGOT-F: From Bingham to Olympic for \$?? (Chapman).....
KTNX changes calls to KASH

Arbitron Rank/Pop (12+): 122/244,700
MSA Rank/Pop: 147/298,900
Green Bay ADI
Average Person Rating: 14.7
Market TSL: 19.7

APPLETON - OSHKOSH
Stations: 23/14
Diaries: 757/323:1/58.6%
Sample Target: 630
Standard Error: .683
% Below Line: 27.2
% Not Listed: 27.2

Est 1985 Revenue: 6,500,000
III Inc: \$29,875
Retail \$: 1.54 Bil
Pop per Station: 17,479
#1 Biller: WHBY
WAPL-F \$950,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WAPL-F	42/11.6	12/7	13/5	9.5 9.7
2. WIXX-F	32/ 8.8	9.5	7.8	9.0 8.7
3. WYNE	29/ 8.0	8.3	7.8	9.0 8.7
4. WHBY	28/ 7.7	7.8	8.5	8.0 10.0
5. WROE-F	26/ 7.2	8.5	11.4	8.7 10.8
6. WGEE	22/ 6.1	3.9	3.6	4.0 2.9
7. WKAU-F+	21/ 5.8	8.7	5.9	7.4 6.6
8. WNAM	19/ 5.2	7.8	6.0	6.4 9.2
9. WAHC-F	17/ 4.7	3.4	4.9	6.6 4.2
WMCV-F	17/ 4.7	4.9	3.4	6.4 3.4
11.				
12.				
13.				
14.				
15.				

BIRCH
SHARE

12+ TSA 1/4/CUME

1. WIXX-F	116/1841
2. WAPL-F	89/1151
3. WGEE	74/ 806
4. WDUZ-F	50/ 673
5. WKAU-F+	47/1047
6. WYNE	34/ 419
7. WROE-F	30/ 486
8. WHBY	29/ 381
9. WCUB	26/1841
10. WISS-F+	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WIXX-F	656/26.6	28.7 25.3
2. WKAU-F+	535/21.7	25.8 17.8
3. WAPL-F	533/21.6	28.1 24.6
4. WHBY	467/19.0	16.1 20.0
5. WAHC-F	413/16.8	14.7 14.9
6. WNAM	404/16.4	17.9 18.2
7. WMCV-F	373/15.2	16.8 11.4
8. WROE-F	357/14.5	17.5 19.8
9. WYNE	337/13.7	15.8 13.1
10. WGEE	299/12.1	10.5 NA
11. WOSH	237/ 9.6	10.5 10.6
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 54.33% (182 of 335) (FAL 84: 55.93%)

TELEVISION	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WYNE	1. WYNE	1. WYNE	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F
2. WAHC-F	2. WIXX-F	2. WIXX-F	2. WIXX	2. WAPL-F	2. WROE	2. WHBY	2. WYNE	2. WIXX-F	2. WIXX-F	2. WYNE
3. WKAU-F+	3. WNAM	3. WYNE	3. WNAM	3. WNAM	3. WHBY	3. WIXX-F	3. WNAM	3. WYNE	3. WHBY	3. WKAU-F+
4. WIXX-F	4. WKAU-F+	4. WNAM	WYNE	WIXX-F	4. WGEE	4. WAPL-F	4. WIXX-F	4. WHBY	4. WHBY	4. WGEE
5.	5.	5.	5.	5.	5.	5.	WHBY	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPL-F	1. WAPL-F	1. WNAM	1. WIXX-F	1. WYNE	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F
2. WIXX-F	2. WIXX-F	2. WIXX-F	2. WAPL-F	2. WNAM	2.	2.	2. WIXX-F	2. WIXX-F	2. WYNE
3.	3. WKAU-F+	3. WAPL-F	3. WKAU-F+	3. WIXX-F	3.	3.	3. WNAM	3. WNAM	3. WIXX-F
4.	4. WNAM	WYNE	WYNE	4. WHBY	4.	4.	4.	WYNE	4. WNAM
5.	5.	5.	5.	WKAU-F+	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	6 (1)	64 (3)	70 (94)	20.9	20.3	WCKK 690 Oshkosh 2.5/3.8
AOR		42 (1)	42 (1)	12.5	14.7	WMI-F 100.1 Neenah 1.9/4.8
AC/OLDIES/ROCK	19 (1)	17 (1)	36 (2)	10.7	10.2	WMBE 1530 Chilton .6/1.6
MOR/VARIETY	35 (3)		35 (3)	10.4	11.9	WOSH 1490 Oshkosh 3.3/9.6
COUNTRY	67 (3)	11 (2)	78 (7)	23.3	19.2	WRJQ 1570 Appleton 4.1/5.4
BLACK/URBAN						WCUB 980 Two Rivers .8/1.9
BTFL MUSIC		41 (2)	41 (2)	12.2	14.7	WDUZ-F 98.5 Green Bay 4.1/6.6
NEWS/TALK					0.6	WGN 720 Chicago 1.1/1.9
NOSTALGIA	24 (2)		24 (2)	7.2	4.2	WISS-F+ 102.3 Berlin 1.1/1.5
RELIGION		7 (1)	7 (1)	2.1	2.5	WNBK-F 93.5 New London 2.2/2.5
SPANISH						WTMJ 620 Milwaukee .8/4.0
CLASSICAL						
UNKNOWN/OTHERS	2 (1)		2 (1)	0.6	1.7	

RADIO STATIONS

WCKK, 690, 250 W (DAYS)	, NOSTALGIA	ABC-E, \$ 17.00	(Weiss)	
WHBY, 1230, 1 KW/250W	, MOR	CBS, \$ 30.63	(Eastman)	
WNAM, 1280, 5 KW/ 1 KW (DA-1)	, AC	ABC-I, \$ 15.00	(Masla)	Woodward
WOSH, 1490, 1 KW/250 KW	, COUNTRY	NBC, \$ 24.00	*HNWH	
WRJQ, 1570, 1 KW (DAYS)	, NOSTALGIA	MBS, \$ 8.00	(-----)	Midwest Family
WYNE, 1150, 5 KW (DA-2)	, COUNTRY	ABC-E, \$ 22.00	(Weiss)	
WAHC-F, 96.7, 3 KW @ 293, CHR		, \$ 15.00	(Masla)	
WAPL-F, 105.7, 100 KW @ 500, AOR		, \$ 35.00	(Eastman)	Woodward
WKAU-F+, 104.9, 1 KW @ 480, CHR		ABC-R, \$ 17.00	(Selcom)	Forward
WMCV-F, 103.9, 2.5 KW @ 355, AC		US I, Source, \$ 28.00	(HNWH)	Midwest Family
WROE-F, 94.3, 3 KW @ 300, BTFL/EZ		, \$ 25.00	(-----)	
WEMI-F, 100.1, 3 KW @ 300, RELIGION		, \$ 11.00	(-----)	

Other ranked stations - see Green Bay

MISCELLANEOUS COMMENTS: WRJQ/WROE-F sold to Tom Bookey for \$2,115,000 (Dex Card)...
WVMS changes calls to WRJQ

ATLANTA

Arbitron Rank/Pop (12+): 15/1,956,400
 MSA Rank/Pop: 11/2,388,100
 ADI #15
 Average Person Rating: 17.3
 Market TSL: 22.8 hours

Stations: 25/25
 Diaries: 2153/909:1/45.3%
 Sample Target: 1690
 Standard Error: .434
 % Below Line: 0
 % Not Listed: 12.6%

Est 1985 Revenue: 75,400,000
 HH Inc.: \$32,228
 Retail \$: 17.0 Bill
 Pop per Station: 78,256
 #1 Biller: WQXI A/F \$12,600,000

12+ METRO SHARE 1/4/SHARE		SPG	FAL	SPG	FAL	BIRCH SHARE	12+ TSA 1/4/CUME		12+ METRO CUME/ METRO CUME RATING	SPG	FAL
		85	84	84	83					85	84
1. WZGC-F	342/9.8	12.1	10.5	9.2	10.0	10.7	1. WZGC-F	408/6318	1. WZGC-F	5043/25.0	29.6 26.1
2. WKLS-F	312/9.0	6.4	6.7	6.9	6.2	9.5	2. WKLS-F	386/4477	2. WQXI-F	4374/21.7	24.0 24.9
3. WVEE-F	311/8.9	11.0	8.5	9.1	10.8	12.9	3. WVEE-F	344/3914	3. WSB	3629/18.0	18.1 19.3
4. WQXI-F	310/8.9	9.2	9.9	9.1	8.1	8.3	4. WQXI-F	344/4883	4. WKLS-F	3478/17.3	15.5 16.1
5. WPCF-F	257/7.4	6.5	9.0	7.0	7.3	6.8	5. WKHX-F	329/4138	5. WVEE-F	3291/16.3	19.4 17.3
6. WSB	234/6.7	6.3	7.2	6.8	7.2	5.6	6. WPCF-F	314/3940	6. WPCF-F	3258/16.2	13.7 16.6
7. WKHX-F	230/6.6	8.9	6.7	10.0	9.2	6.4	7. WYAY-F	263/3223	7. WKHX-F	3084/15.3	18.1 15.6
8. WSB-F	171/4.9	5.9	3.5	4.8	4.9	6.5	8. WSB	256/4198	8. WSB-F	2828/14.0	16.2 12.9
9. WYAY-F	169/4.9	3.3	2.4	1.1	.8	5.1	9. WFOX-F	207/3551	9. WFOX-F	2631/13.1	10.8 11.1
10. WFOX-F	142/4.1	3.7	3.3	--	--	4.6	10. WSB-F	194/3363	10. WYAY-F	2145/10.6	7.9 5.8
11. WARM-F	111/3.2	2.5	5.3	4.3	4.6	2.7	11. WARM-F	120/2231	11. WARM-F	1970/ 9.8	9.6 11.7
12. WAOK	105/3.0	2.3	2.9	4.6	4.0	2.5	12. WAOK	105/1497	12. WGST	1654/ 8.2	9.2 11.7
13. WGST	92/2.6	2.9	3.2	2.9	3.9	1.9	13. WGST	93/1719	13. WAOK	1497/ 7.4	6.3 9.1
14. WPLO	73/2.1	1.7	1.9	2.6	2.9	1.6	14. WJYA-F+	82/850	14. WCNN	1248/ 6.2	6.0 6.8
15. WCNN	52/1.5	1.2	1.3	2.3	1.2	1.3	15. WPLO	74/1197	15. WPLO	113/ 5.5	4.7 5.5
16. WQXI	44/1.3	1.6	1.2	1.2	2.3	1.6	16.		16. WQXI	929/ 4.6	4.5 4.8
17. WJYA-F+	40/1.1	1.6	1.3	1.5	2.2	.7	17.		17. WIGO	779/ 3.9	N A N A
18.							18.		18.		
19.							19.		19.		
20.							20.		20.		
21.							21.		21.		
22.							22.		22.		
23.							23.		23.		
24.							24.		24.		
25.							25.		25.		

12+ FM SHARE (METRO): 76.64% (2408 of 3142)

(FAL 84: 74.47%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZGC-F	1. WKLS-F	1. WQXI-F	1. WQXI-F	1. WQXI-F	1. WPCF-F	1. WQXI-F	1. WKLS-F	1. WZGC-F	1. WZGC-F	1. WZGC-F
2. WKLS-F	2. WQXI-F	2. WKLS-F	2. WVEE-F	2. WVEE-F	2. WSB	2. WZGC-F	2. WQZI-F	2. WKLS-F+	2. WVEE-F	2. WVEE-F
3. WVEE-F	3. WVEE-F	4. WZGC-F	3. WKLS-F	3. WKLS-F	3. WKHX-F	3. WSB	3. WOCH-F	3. WVEE-F	3. WKLS-F	3. WKLS-F
4.	4. WZGC-F	5. WKHX-F	4. WKHX-F	4. WKHX-F	4. WYAY-F	4. WVEE-F	4. WVEE-F	4. WQXI-F	4. WQXI-F	4. WKHX-F
5.	5. WSB-F	5. WKHX-F	5. WPCF-F	5. WPCF-F	5. WQXI-F	5. WKLS-F+	5. WKHX-F	5. WPCF-F	5. WSB	5. WPCF-F
6.	6. WFOX-F	6. WPCF-F	6. WFOX-F	6. WZGC-F	6. WVEE-F	6. WKHX-F	6. WZGC-F	6. WKHX-F	6. WOCH-F	6. WSB
7.	7. WKHX-F	7. WFOX-F	7. WZGC-F	7. WSB	7. WZGC-F	7. WSB-F	7. WSB-F	7. WSB	7. WSB-F	7. WYAY-F
8.	8.	WSB-F	8.	8.	8.	8. WYAY-F	8. WYAY-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WZGC-F	1. WQXI-F	1. WQXI-F	1. WQXI-F	1. WQXI-F
2. WVEE-F	2. WVEE-F	2. WVEE-F	2. WVEE-F	2. WVEE-F
3. WQXI-F	3. WZGC-F	3. WSB-F	3. WZGC-F	3. WPCF-F
4. WKLS-F	4. WKLS-F	4. WFOX-F	4. WSB-F	4. WKHX-F
5. WSB-F	5. WSB-F	5. WKLS-F	5. WPCF-F	5. WZGC-F
6. WARM-F	6. WFOX-F	6. WZGC-F	6. WKHX-F	6. WSB-F
7.	7. WKHX-F	7. WKHX-F	WKLS-F	7. WFOX-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKLS-F	1. WKLS-F	1. WKLS-F	1. WKLS-F	1. WKLS-F
2. WZGC-F	2. WVEE-F	2. WQXI-F	2. WQXI-F	2. WQXI-F
3. WVEE-F	3. WQZI-F	3. WVEE-F	3. WVEE-F	3. WVEE-F
4. WYAY-F	WZGC-F	4. WFOX-F	4. WZGC-F	4. WKHX-F
5. WQXI-F	5.	5. WZGC-F	5. WKHX-F	5. WPCF-F
6. WKHX-F	6.	6. WSB-F	6. WFOX-F	6. WSB
7.	7.	7. WAOK	7. WYAY-F	7. WFOX-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP		652 (2)	652 (2)	20.8	22.8	WAEC	860	Atlanta .4/1.0
AOR	8 (1)	312 (1)	320 (2)	10.2	7.8	WBUX-F	96.7	Newnan .8/1.8
AC/OLDIES/ROCK	44 (1)	424 (3)	468 (4)	14.9	14.8	WGKA	1190	Atlanta .9/1.2
MOR/VARIETY	234 (1)		234 (1)	7.4	8.1	WGUN	1010	Atlanta .4/1.3
COUNTRY	73 (1)	399 (2)	472 (1)	15.0	12.4	WKLS	970	Atlanta .2/1.0
BLACK/URBAN	158 (3)	338 (2)	496 (5)	15.8	14.9	WYZE	1480	Atlanta .4/1.3
BTFL MUSIC/EZ		257 (1)	257 (1)	8.2	10.1			
NEWS/TALK	144 (2)		144 (2)	4.6	5.1			
NOSTALGIA	14 (1)	26 (1)	40 (2)	1.3	1.5			
RELIGION/GOSPEL	27 (2)		27 (2)	0.9	2.2			
SPANISH				--	--			
CLASSICAL	32 (1)		32 (1)	1.0	0.4			
UNKNOWN/OTHERS				--	--			
					3142 (25)			

RADIO STATIONS

AM STATIONS

WAEC, 860, 5 KW (DAYS)	, RELIGION	\$ NA	(----)	
WAOK, 1380, 5 KW (DA-N)	, BLACK	NBN, \$ 65.00	(Mc-Guild)	DKM
WCNN, 680, 25 KW/10 KW (DA-N)	, NEWS	ABC-T, \$ 45.00*	(HNWH)	
WFOM, 1230, 1 KW/250W	, RELIGION	\$ 20.00	(Bolton)	(MARIETTA)
WGKA, 1190, 5 KW (DAYS)	, CLASSICAL	\$ 32.00	(CMBS)	
WGST, 920, 5 KW/1KW	, NEWS	CBS, MBS, \$ 95.00	(Katz)	Jacor
WGUN, 1010, 50 KW (DAYS)	, RELIGION/GOSPEL	\$ 22.00	(Stars)	Rivers
WIGO, 1340, 1 KW/250 W (DA-1)	, BLACK	ABC-D, \$ 60.00	(Citimedia)	Brunson
WKLS, 970, 5 KW (DAYS)	, AOR	\$ NA	(Katz)	Taft
WPLO, 590, 5 KW (DA-N)	, COUNTRY	ABC-I, \$ 65.00*	(Selcom)	Cap Cities
WOXI, 790, 5 KW/1 KW (DA-N)	, OLDIES	\$ NA	(Blair)	Jeff-Pilot
WSB, 750, 50 KW	, MOR	ABC-E, ABC-I, \$170.00*	(Christal)	Cox
WXLL, 1310, 500 W (DAYS)	, BLACK	\$ 12.00	(Roslin)	
WYZE, 1480, 5 KW (DAYS)	, GOSPEL	\$ 15.00	(-----)	Buck

FM STATIONS

WFOX, 97.1, 100 KW @ 1566, AC	\$100.00*	(MMR)	Shamrock	(GAINESVILLE)
WJYA, 104.1, 100 KW @ 1200, NOSTALGIA	\$ 50.00	(Weiss)	Williams	(LAGRANGE)
WKHX, 101.5, 100 KW @ 900, COUNTRY	\$160.00*	(Selcom)	Cap Cities	(MARIETTA)
WKLS, 96.1, 100 KW @ 950, AOR	ABC-R, \$160.00*	(Katz)	Taft	
WPCH, 94.9, 100 KW @ 890, BTFL MUS	\$175.00*	(Katz)	Jacor	
SQXI, 94.1, 100 KW @ 914, CONTEMP/AC	\$375.00	(Blair)	Jeff-Pilot	
WARM, 99.7, 100 KW @ 1000, AC	\$150.00	(Eastman)	Susquehanna	
WSB, 98.5, 100 KW @ 450, URBAN	USI, \$155.00*	(Mc-Guild)	DKM	
WYAY, 106.7, 100 KW @ 967, COUNTRY	\$130.00	(Republic)	Katz	(GAINESVILLE)
WZGC, 92.9, 100 KW @ 910, CHR	ABC-C, \$200.00*	(Torbet)	First Media	

CALL LETTER CHANGES

WRMM-F changes to WARM

FORMAT CHANGES

STATION SALES

WJYA A/F (Marietta):
From Bob Williams to
Transcom for \$5,000,000
(Chapman)

MISCELLANEOUS COMMENTS

AUSTIN

Arbitron Rank/Pop (12+): 61/537,100
 MSA Rank/Pop: 69/537,100
 ADI # 79
 Average Person Ratings: 16.1
 Market TSL: 21.4 hours

Stations: 21/15
 Diaries: 1020/527:1/45.1%
 Sample Target: 880
 Standard Error: .607
 % Below Line: 4.8
 % Not Listed: 16.1

Est 1985 Revenue: \$27,600,000
 HH Inc: \$31,287
 Retail \$: 4.6 Bill
 Pop per Station: 35,807
 # 1 Biller: KASE-F \$5,600,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	85	84	84	83
1. KASE-F 149/16.3	11.9	17.5	12.7	16.1
2. KHFI-F 138/15.1	18.4	16.0	11.6	13.6
3. KLBJ-F 106/11.6	13.6	8.0	14.4	9.9
4. KOKE-F 63. 6.9	6.4	5.3	5.4	4.5
5. KLBJ 57/ 6.2	5.8	4.7	5.0	4.3
6. KPEZ-F 53/ 5.8	4.5	6.2	4.4	7.8
7. KEYI-F 50/ 5.5	8.3	9.5	9.6	7.3
8. KVET 34/ 3.7	4.5	4.2	5.4	6.8
9. KOKE 24/ 2.6	---	1.5	3.2	5.4
10. KIXL 15/ 1.6	.9	.9	1.2	1.2
11.				
12.				
13.				
14.				
15.				

BIRCH SHARE	12+ TSA 1/4/CUME
1. KASE-F 205/1999	
2. KLBJ-F 148/1629	
3. KHFI-F 141/1823	
4. KOKE-F 74/1123	
5. KLBJ-F 70/ 988	
6. KPEZ-F 57/ 626	
7. KEYI-F 56/ 985	
8. KVET 46/ 857	
9. KWTX-F 38/ 463	
10. KOKE 24/ 169	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG	FAL
	85	84
1. KHFI-F 1780/31.5	34.7	31.3
2. KASE-F 1400/24.7	22.6	27.6
3. KLBJ-F 1339/23.7	24.7	19.4
4. KOKE-F 1084/19.2	15.4	17.9
5. KEYI-F 889/15.7	19.9	20.1
6. KLBJ 820/14.5	14.6	12.1
7. KVET 679/12.0	9.6	14.1
8. KPEZ-F 568/10.0	10.1	11.7
9. KNOW 320/ 5.7	7.0	10.3
10. WOAI 291/ 5.1	1.6	2.5
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 76.76% (588 of 766) (FAL 84: 75.26%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHFI-F	1. KLBJ-F	1. KLBJ-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KHFI-F	1. KASE-F
2. KASE-F	2. KHFI-F	2. KHFI-F	2. KLBJ-F	2. KLBJ-F	2. KPEZ-F	2. KPEZ-F	2. KHFI-F	2. KHFI-F	2. KASE-F	2. KHFI-F
3.	3. KASE-F	3. KASE-F	3. KHFI-F	3. KHFI-F	3. KLBJ	3. KLBJ	3. KLBJ-F	3. KLBJ-F	3. KLBJ-F	3. KLBJ-F
4.	4. KOKE-F	4. KOKE-F	4. KOKE-F	4. KOKE-F	4. KVET	4. KVET	4. KPEZ-F	4. KOKE-F	4. KOKE-F	4. KOKE-F
5.	5. KEYI-F	5. KEYI-F	5. KEYI-F	5. KEYI-F	5. KOKE-F	5. KOKE-F	5. KEYI-F	5. KLBJ	5.	5. KEYI-F
										KVET
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHFI-F	1. KHFI-F	1. KASE-F	1. KASE-F	1. KASE-F		1. KHFI-F	1. KLBJ-F	1. KLBJ-F	1. KLBJ-F	1. KASE-F
2. KLBJ-F	2. KASE-F	2. KHFI-F	2. KHFI-F	2. KHFI-F		2. KLBJ-F	2. KASE-F	2. KASE-F	2. KHFI-F	2. KLBJ-F
3. KOKE-F	3. KLBJ-F	3. KLBJ-F	3. KLBJ-F	3. KOKE-F		3.	3. KASE-F	3. KHFI-F	3. KASE-F	3. KLBJ
4. KASE-F	4. KOKE-F	4. KEYI-F	4. KOKE-F	4. KPEZ-F		4.	4. KEYI-F	4. KOKE-F	4. KEYI-F	4. KEYI-F
5.	5. KEYI-F	5. KOKE-F	5. KEYI-F	5. KEYI-F		5.	5. KOKE-F	5.	5. KOKE-F	5. KOKE-F
				KLBJ-F						

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP		141 (2)	141 (2)	18.4	19.0	KGIN-F 96.7 Georgetown .4/1.6
AOR		113 (2)	113 (2)	14.8	10.4	KNOW 1490 Austin 1.2/5.7
AC/OLDIES/SOFT ROCK	22 (3)	113 (2)	135 (5)	17.6	20.7	KRGF-F 92.1 Taylor 1.1/2.8
MOR/VARIETY						KTAE 1260 Taylor 1.0/1.6
COUNTRY	48 (3)	149 (1)	197 (4)	25.7	26.8	KTXZ 1560 West Lake Hills .7/3.5
BLACK/URBAN					6.0	KISS-F 99.5 San Antonio .8/1.2
BTFL MUSIC		58 (2)	58 (2)	7.6	7.2	KKYX 680 " .5/1.0
NEWS/TALK	69 (2)		69 (2)	9.0	6.4	KQNT-F 101.9 " .5/1.1
NOSTALGIA						KTSA 550 " .5/2.3
RELIGION	15 (1)		15 (1)	2.0	1.0	KWIX-F 97.5 Waco .3/1.5
SPANISH	24 (1)	10 (1)	34 (2)	4.4	2.4	WOAI 1200 San Antonio 1.3/5.1
CLASSICAL						
UNKNOWN/OTHERS		4 (1)	4 (1)	0.5		
			766 (21)			

RADIO STATIONS

KIXL , 970 ,	1 KW (DAYS, DA) ,	RELIGION	\$ 10.00	(Christal)	Oppenheimer
KLBJ , 590 ,	5 KW/1 KW (DA-N) ,	NEWS/TALK CBS,MBS; NBC-T	\$ 40.00*	(Eastman)	
KOKE , 1370 ,	1 KW (DAYS) ,	AC	\$ 25.00*	(Selcom)	
KNOW , 1490 ,	1 KW/250 W	OLDIES	\$ 40.00	(Torbet)	Hicks
KTXZ , 1560 ,	2.5 KW (DA-2) ,	NOSTALGIA (?)	US 2 \$ 35.00	(Weiss)	
KVET , 1300 ,	5 KW/1 KW (KA-2) ,	COUNTRY	ABC-I \$ 50.00*	(Katz)	
KASE-F, 100.7,	100 KW @ 2000 ,	COUNTRY	\$ 110.00*	(Katz)	
KEYI-F, 103.7,	97 KW @ 585 ,	AC	\$ 90.00	(Torbet)	Hicks (SAN MARCOS)
KHFI-F, 98.3 ,	1.3 KW @ 418 ,	CHR	\$ 95.00*	(Christal)	Oppenheimer
KLBJ-F, 93.7 ,	100 KW @ 1057 ,	AOR	\$ 68.00*	(Eastman)	
KOKE-F, 95.5 ,	10 KW @ 265 ,	AC	\$ 47.00	(Selcom)	
KPEZ-F, 102.3,	3 KW @ 300 ,	BTFL/EZ	\$ 45.00*	(Mc-Guild)	Clear Channel

MISCELLANEOUS COMMENTS KMM changes calls to KOKE (Dec) and changes format to AC...

Arbitron Rank/Pop (12+): 89/364/6000
MSA Rank/Pop: 100/470,600
ADI # 148
Average Person Ratings: 15.4
Market TSL: 21.4 hours

BAKERSFIELD

Stations: 36/24
Diaries: 840/434:1/46.8%
Sample Target: 740
Standard Error: .654
% Below Line: 12.3
% Not Listed: 14.6

Est 1985 Revenue: \$10,500,000
HH Inc: \$29,833
Retail \$: 2.7 Bil
Pop per Station: 15,192
1 Biller: KIOX-F \$1,700,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. KIOX	88/15.5	13.9	13.9	14.0
2. KUZZ	65/11.2	13.4	13.9	9.6
3. KWAC	46/ 7.9	8.3	7.8	6.1
4. KGFM-F	40/ 6.9	9.0	7.6	10.8
5. KQXA-F	25/ 4.3	8.8	6.6	9.8
6. KGEO	18/ 3.1	3.9	5.0	3.7
7. KLLY	17/ 2.9	2.2	---	---
8. KERN	12/ 2.1	3.7	2.3	1.9
9. KAFY	11/ 1.9	2.4	3.1	3.9
10. KPMC	11/1.9	2.2	1.7	1.9
11. KOST-F		.8	1.2	.7
12.				.5
13.				
14.				
15.				

BIRCH SHARE	12+ TSA 1/4/CUME
1.	1.
2. THIS MARKET'S	2.
3. METRO AND TSA	3.
4. ARE THE SAME	4.
5.	5.
6.	6.
7.	7.
8.	8.
9.	9.
10.	10.
11.	11.
12.	12.
13.	13.
14.	14.
15.	15.

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KIOX-F 1130/29.9		
2. KUZZ 706/18.7		
3. KQXR-F 640/16.9		
4. KGFM-F 428/11.3		
5. KGEO 367/ 9.7		
6. KWAC 301/ 8.0		
7. KAFY 300/ 7.9		
8. KERN 278/ 7.4		
9. KLLY-F 237/ 6.3		
10. KPMC 204/ 5.4		
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 53.32% (265 of 497) (FAL 84: 46.34%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIOX-F	1. KIOX-F	1. KIOX-F	1. KIOX-F	1. KIOX-F	1. KUZZ	1. KIOX-F	1. KIOX-F	1. KIOX-F	1. KIOX-F	1. KIOX-F
2. KQXR-F	2. KWAC	2. KWAC	2. KUZZ	2. KUZZ	2. KGFM-F	2. KUZZ	2. KUZZ	2. KUZZ	2. KUZZ	2. KUZZ
3.	3. KQXR-F	3. KUZZ	3. KWAC	3. KWAC	3. KWAC	3. KWAC	3. KGFM-F	3. KGFM-F	3. KQXR-F	3. KQXR-F
4.	4. KGEO	4. KQXR-F	4. KGEO	4. KGEO	4. KIOX-F	4. KQXR-F	4. KWAC	4. KQXR-F	4. KWAC	4. KWAC
5.	KUZZ	5.	5.	5.	5.	5.	5.	5.	5. KGFM-F	5. KGFM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIOX-F	1. KIOX-F	1. KIOX-F	1. KIOX-F	1. KIOX-F	1. KIOX-F	1. KIOX-F	1. KIOX-F	1. KIOX-F	1. KIOX-F
2. KQXR-F	2. KQXR-F	2. KGEO	2. KWAC	2. KUZZ	2. KWAC	2. KWAC	2. KGEO	2. KWAC	KUZZ
3. KWAC	3. KWAC	3. KUZZ	3. KQXR-F	3. KWAC	3. KQXR-F	3. KQXR-F	3.	3. KUZZ	3. KWAC
4.	4.	4.	4. KUZZ	4.	4.	4.	4.	4. KGEO	4. KGEO
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		137 (5)	137 (5)	27.6	21.4	KAVS-F 97.7 Mohave .3/1.5
AOR		18 (2)	18 (2)	3.6	11.0	KSNO-F 98.5 Delano .3/2.0
AC/OLDIES/SOFT ROCK	25 (1)	42 (4)	67 (5)	13.5	12.8	KDOL 1340 Mohave .5/1.1
MOR/VARIETY	51 (6)		51 (6)	10.3	7.1	KERI 1180 Wasco 1.2/3.3
COUNTRY	83 (4)	13 (2)	96 (6)	19.3	20.9	KFIO-F 104.9 Ridgecrest .3/1.6
BLACK/URBAN	4 (1)		4 (1)	0.8		KHIS 800 Bakersfield 1.2/1.3
BTFL MUSIC		46 (2)		9.3	9.7	KHIS-F 96.5 Bakersfield .5/3.6
NEWS/TALK	4 (1)		16 (3)	0.8	0.4	KLOA 1240 Ridgecrest .3/1.2
NOSTALGIA	5 (1)		53 (2)	1.0	0.9	KTKR 1310 Taft 1.0/1.3
RELIGION	7 (1)	9 (2)		3.2	3.3	KTPI-F 103.1 Tehachapi 1.5/2.9
SPANISH	53 (2)			10.7	9.9	KUNN 1350 Bakersfield .7/2.0
CLASSICAL						KVLI 1140 Lake Isabella 1.4/2.0
UNKNOWN/OTHERS		4 (2)	4 (2)	0.8	2.6	KXEM 1590 McFarland 1.2/1.7
			497 (36)			KBOS-F 94.9 Tulare .5/3.8
						KFRE 940 Fresno .5/2.0
						KJUG-F 106.7 Tulare .7/2.4

See Los Angeles for details for these stations:
KBIG-F .7/1.5 KMET-F 1.5/4.4
KIIS-F .5/2.3 KMPC .9/2.8
KQHR-F .5/1.6 KNX .7/3.0
KLOS-F 1.5/3.8 KRTH-F .5/1.6

RADIO STATIONS

KAFY , 550 , 1 KW (DA-@) , COUNTRY	ABC-D \$ 20.00	(Blair)
KERN , 1410 , 1 KW , MOR	ABC-I \$ 20.00	(HNNH)
KGEO , 1230 , 1 KW/250 W , OLDIES	NBC \$ 28.00	(Selcom)
KPMC , 1560 , 10 KW (DA-1) , VARIETY	CBS,MBS \$ 17.00	(Masla)
KUZZ , 970 , 1 KW (DA-2) , COUNTRY	\$ 38.00*	(Katz)
KWAC , 1490 , 1 KW/250 W , SPANISH	\$ 26.00	(Lotus)
KUNN , 1350 , 1 KW (DAYS) , BLACK	US I \$ 18.00	(Torbet)
KGFM-F, 101.5, 5 KW @ 1280 , BTFL/EZ	\$ 32.00	(Selcom)
KHIS-F, 96.5, 50 KW @ 550 , RELIGION	\$ NA	(---)
KIOX-F, 107.9, 6 KW @ 1340 , CHR	\$ 40.00*	(Katz)
KLYD-F, 97.7, 3 KW @ 3000 , AC (?)	US I \$ 25.00	(Torbet)
KQXR-F, 94.1, % KW @ 1312 , CHR	ABC-E \$ NA	(HNNH)
KLLY-F, 95.3, 2 KW @ 346 , AC	APR \$ 18.00	(Torbet)

Brandon

Brandon

(OILDALE)

MISCELLANEOUS COMMENTS KDOL-F changes to KAVS

BALTIMORE

Arbitron Rank/Pop (12+): 16;1,911,300
 MSA Rank/Pop: 14/2,263,900
 AD I # 21
 Average Person Rating: 18.9
 Market TSL: 24.6 hours

Stations: 36/21
 Diaries: 2975.917:1/51.2%
 Sample Target: 1700
 Standard Error: .454
 % Below Line: 13.3
 % Not Listed: 10.2

Est 1985 Revenue: \$46,600,000
 HH Inc.: \$29,642
 Retail \$: 14.2 Bil
 Pop per Station: 91,014
 # 1 Biller: WBSB-F \$6,000,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WLIF-F 315/8.7	---	9.9	10.1	9.7	7.1	1. WLIF-F 345/3781	1. WBSB-F 3705/19.3	20.5	17.8
2. WBAL 272/7.5	---	8.6	8.0	8.2	10.9	2. WBAL 285/3749	2. WLIF-F 3527/18.4	17.8	18.7
3. WXYV-F 246/6.8	---	5.4	5.4	6.2	8.5	3. WXYV-F 260/2955	3. WBAL 3444/17.9	19.4	20.1
4. WBSB-F 241/6.7	---	7.4	6.7	4.4	7.2	4. WBSB-F 254/3954	4. WIYY-F 2954/15.4	17.3	19.7
5. WIYY-F 204/5.6	---	6.9	5.9	8.0	7.4	WPOC-F 254/2737	5. WMKR-F 2826/14.7	15.1	14.2
6. WPOC-F 204/5.6	---	5.4	6.0	5.8	5.3	6. WIYY-F 223/3207	6. WXYV-F 2781/14.5	14.4	14.2
7. WCAO 158/4.4	---	2.9	2.5	3.6	4.2	7. WCAO 195/1947	7. WPOC-F 2305/12.0	11.7	13.3
8. WFBR 150/4.1	---	4.4	3.0	3.2	3.1	8. WFBR 150/2139	8. WFBR 2111/11.0	14.1	10.8
9. WMKR-F 141/3.9	---	4.8	3.2	4.2	5.2	9. WMKR-F 144/2887	9. WYST-F 1915/10.0	9.9	11.2
10. WWIN-F 126/3.5	---	2.9	3.1	4.9	2.4	10. WWIN-F 126/1622	10. WCAO 1671/ 8.7	8.4	11.0
11. WYST-F 115/3.2	---	3.3	3.7	3.9	3.3	11. WYST-F 121/2004	11. WWIN-F 1622/ 8.5	8.6	9.8
12. WBGR 114/3.1	---	3.3	4.5	2.5	3.0	12. WWDC-F 120/1588	12. WQSR-F 1496/ 7.8	7.0	6.1
13. WTH 108/3.0	---	2.5	2.3	3.3	2.3	13. WBGR 114/ 634	13. WWIN 1409/ 7.3	NA	8.5
14. WQSR-F 96/2.6	---	2.1	1.6	1.2	1.8	14. WTH 108/1213	14. WWDC-F 1334/ 6.9	6.6	6.8
15. WWDC-F 89/2.5	---	2.3	1.9	1.7	2.8	15. WQSR-F 97/1514	15. WTH 1213/ 6.3	NA	6.9
16.						16.			
17.						17.			
18.						18.			
19.						19.			
20.						20.			
21.						21.			
22.						22.			
23.						23.			
24.						24.			
25.						25.			

12+ FM SHARE (METRO): 65.11% (2118 of 3253) (FAL 84: 64.12%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMKR-F	1. WIYY-F	1. WXYV-F	1. WXYV-F	1. WXYV-F	1. WLIF-F	1. WBAL	1. WLIF-F	1. WLIF-F	1. WXYV-F	1. WLIF-F
2. WBSB-F	2. WXYV-F	2. WBSB-F	2. WBSB-F	2. WLIF-F	2. WBAL	2. WBSB-F	2. WPOC-F	2. WBSB-F	2. WBAL	2. WXYV-F
3. WXYV-F	3. WBSB-F	3. WIYY-F	3. WPOC-F	WPOC-F	3. WPOC-F	3. WLIF-F	3. WBAL	3. WXYV-F	3. WLIF-F	3. WBSB-F
4. WIYY-F	4. WWDC-F	4. WPOC-F	4. WLIF-F	4. WBSB-F	4. WCAO	4. WXYV-F	4. WIYY-F	4. WIYY-F	4. WIYY-F	4. WPOC-F
5. WWIN	5. WWIN-F	5. WYST-F	5. WYST-F	5. WCAO	5. WBGR	5. WPOC-F	5. WXYV-F	5. WPOC-F	5. WBSB-F	5. WBAL
6. WBBB	6. WMKR-F	6. WWIN-F	6. WCAO	6. WBAL	6. WFBR	6. WCAO	6. WBSB-F	6. WBAL	6. WFBR	6. WYST-F
7. WWIN-F	7. WYST-F	7. WLIF-F	WIYY-F	7. WBGR	7. WBSB-F	7. WIYY-F	7. WCAO	7. WCAO	7. WMKR-F	7. WWIN-F
8.	8.	8.	WWIN-F	WYST-F	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WIYY-F	1. WIYY-F	1. WXYV-F	1. WIYY-F	1. WXYV-F
2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WPOC-F	2. WWDC-F	2. WXYV-F	2. WIYY-F	2. WXYV-F	2. WIYY-F
3. WIYY-F	3. WIYY-F	3. WQSR-F	3. WPOC-F	3. WLIF-F	3. WXYV-F	3. WWDC-F	3. WWIN-F	3. WWDC-F	3. WLIF-F
4. WYST-F	4. WMKR-F	4. WWIN-F	4. WYST-F	4. WXYV-F	4. WBSB-F	4. WBSB-F	4. WCAO	4. WBSB-F	4. WCAO
5. WMKR-F	WYST-F	5. WPOC-F	5. WLIF-F	5. WBGR	5. WMKR-F	5.	5. WWDC-F	5. WPOC-F	5. WPOC-F
6. WWIN-F	6. WWIN-F	6. WMKR-F	6. WWIN-F	6. WBAL	6. WWIN-F	6.	6. WBSB-F	6. WWIN-F	6. WBAL
7. WWDC-F	7. WQSR-F	7. WIYY-F	7. WBGR	WYST-F	7. WHFS-F	7.	WGRX-F	7. WQSR-F	7. WFBR
8.	8.	WYST-F	8.	WWIN-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		440 (4)	440 (4)	13.5	11.4	WANN	1190	Annapolis	.6/.8
AOR		363 (4)	363 (4)	11.2	12.5	WCBM	680	Baltimore	1.5/5.0
AC/OLDIES/SOFT ROCK	88 (3)	283 (5)	371 (8)	11.4	10.5	WEBB	1360	Baltimore	2.2/5.3
MOR/VARIETY	439 (3)		439 (3)	13.5	10.1	WGRX-F	100.7	Westminster	1.1/3.5
COUNTRY	158 (1)	217 (2)	375 (3)	11.5	10.9	WRBS-F	95.1	Baltimore	.7/2.3
BLACK/URBAN	178 (3)	425 (3)	603 (6)	18.5	20.6	WWIN	1400	Baltimore	2.1/7.3
BTFL MUSIC/EZ		349 (3)	349 (3)	10.7	11.2	WYST	1010	Baltimore	.9/1.8
NEWS/TALK	50 (1)		50 (1)	1.5	5.3	See Washington for the frequency and city of license of the following stations:			
NOSTALGIA	108 (1)		108 (1)		3.3	WASH-F	.5/2.3	WLTT-F	.6/1.3
RELIGION/GOSPEL	114 (1)	25 (1)	139 (2)	4.3	3.8	WAVA-F	.4/2.9	WMAL	.5/1.9
SPANISH					---	WFRE-F	.3/1.1	WMZQ-F	.4/1.4
CLASSICAL		16 (1)	16 (1)	0.5	---	WGAY-F	.6/1.4	WCLY-F	.9/2.7
UNKNOWN/OTHERS					---	WQMS-F	.4/1.1	WRQX-F	1.2/5.3
			3253 (36)			WHFS-F	.8/3.1	WTOP	1.4/5.1
						WHUR-F	1.5/4.3		

RADIO STATIONS

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	, MOR/TALK ABC-E, \$ 86.00 (HNWH)	Hearst
WBGR, 860, 1 KW (DAYS,DA)	, BLACK/GOSP. UPI, \$ 35.00 (---	Mortenson
WBMD, 750, 1 KW (DAYS)	, RELIGION, \$ 12.00 (---	
WCAO, 600, 5 KW (DA-1)	, COUNTRY NBC, \$ 65.00 (McGuild)	DKM
WCBM, 680, 10 KW/5 KW (DA-2)	, AC, \$ 70.00 (Katz)	Metromedia
WEBB, 1360, 5 KW (DAYS)	, BLACK SBN, \$ 32.00 (Citi)	Brunson
WFBR, 1300, 5 KW (DA-1)	, MOR/AC NBC,NBC-T, \$86.25 (Republic)	
WHRF, 1520, 250 W (DAYS)	, MOR, \$ 25.00 (---	
WITH, 1230, 1 KW/250W	, NOSTALGIA, \$ NA (Groskin)	Robinson
WJRO, 1590, 1 KW (DA-2)	, BTFL MUS, \$ 15.00 (---	
WTOX, 1570, 5 KW (DAYS)	, RELIGION, \$ 24.00 (---	Jacor
WWIN, 1400, 1 KW/250 W	, BLACK NBN, \$ 38.00 (MMR)	
WYST, 1010, 1 KW (DAYS)	, OLDIES US I, \$ NA (Masla)	United

FM STATIONS

WBSB-F, 104.3, 50 KW @ 422	, CHR ABC-C, \$90.00* (Torbet)	Scripps-Howard
WIIY-F, 97.9, 11 KW @ 950	, AOR ABC-R, \$NA (HNWH)	Hearst
WLIF-F, 101.9, 14 KW @ 961	, BTFL/EZ, \$95.00* (Christal)	American
WMKR-F, 106.5, 29 KW @ 620	, CHR, \$90.00 (Katz)	S & F
WPOC-F, 93.1, 16 KW @ 870	, COUNTRY ABC-D, \$146.25 (Eastman)	Nationwide
WQSR-F, 105.7, 50 KW @ 245	, AC CBS-R, \$ NA (---	
WRBS-F, 95.1, 50 KW @ 260	, RELIGION, \$13.00 (---	
WWIN-F, 95.9, 3 KW @ 300	, BLACK, \$ NA (MMR)	
WXYV-F, 102.7, 50 KW @ 400	, URBAN Source, \$90.00* (McGuild)	DKM
WYST-F, 92.3, 10 KW @ 560	, AC US I, \$60.00* (Masla)	United
WGRX-F, 100.7, 50 KW @ 250	, AOR, \$45.00 (Selcom)	Shamrock Comm. (WESTMINSTER)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WCBM: from News/Talk to
Vocal EZ

Arbitron Rank/Pop (12+): 74/445,900
MSA Rank/Pop: 89/550,100
ADI #91
Average Person Rating: 17.2
Market TSL: 22.7 hours

BATON ROUGE
Stations: 18/15
Diaries: 1009/442:1/45.3%
Sample Target: 820
Standard Error: .634
% Below Line: 3.6
% Not Listed: 10.4

Est 1985 Revenue: \$15,900,000
HH Inc: \$30,117
Retail \$: 3.4 Bil
Pop per Station: 29,726
#1 Biller: WFMF-F \$2,900,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
85	84	84	83	
1. WGGZ-F 86/11.1	9.6	6.2	6.1	7.3
2. WFMF-F 84/10.9	12.5	17.8	18.3	21.5
3. WYNK-F 80/10.4	9.5	6.6	14.7	13.9
4. WKJN-F 79/10.2	11.0	5.2	---	---
5. WXOK 76/ 9.8	8.1	8.1	8.2	10.0
6. WTKL 67/ 8.7	8.3	8.6	4.2	6.5
7. KOXL-F 48/ 6.2	9.1	7.7	6.3	2.4
8. WQXY-F 47/ 6.1	3.8	6.9	11.1	8.3
9. WJBO 25/ 3.2	3.6	6.8	1.8	4.1
10. WXAM 19/ 2.5	3.3	1.9	1.3	3.8
11.				
12.				
13.				
14.				
15.				

BIRCH SHARE	12+ TSA 1/4/CUME
1. WFMF-F 150/2515	
2. WKJN-F 147/1566	
3. WYNK 145/1471	
4. WGGZ-F 127/2330	
5. WXOK 85/1019	
6. WTKL 84/ 670	
7. WQXY-F 62/ 967	
8. KDEA-F 57/ 557	
9. KOXY-F 51/ 752	
10. WJBO 27/ 618	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG	FAL
85	84	
1. WFMF-F 1427/31.9	29/5	35.6
2. WGGZ-F 1266/28.3	25.1	19.4
3. WYNK-F 906/20.2	18.4	15.7
4. WXOK 889/19.9	20.1	19.5
5. WKJN-F 792/17.7	18.0	11.7
6. WQXY-F 723/16.1	14.2	19.3
7. KOXL-F 611/13.6	14.6	16.2
8. WTKL 586/13.1	14.6	14.6
9. WJBO 571/12.8	10.6	16.3
10. WJBR 368/ 8.2	6.8	5.5
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 66.33% (459 of 692) (FAL 84: 61.35%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGGZ-F	1. WFMF-F	1. WFMF-F	1. WYNK-F	1. WYNK-F	1. WKJN-F	1. WYNK-F	1. WYNK-F	1. WYNK-F	1. WFMF-F	1. WGGZ-F
2. WFMF-F	2. WGGZ-F	2. WGGZ-F	2. WKJN-F	2. WKJN-F	2. WFMF-F	2. WFMF-F	2. WKJN-F	2. WKJN-F	2. WGGZ-F	2. WKJN-F
3. WTKL	3. WTKL	3. WYNK-F	3. WFMF-F	3. WXOK	3. WXOK	3. WKJN-F	3. WXOK	3. WXOK	3. WKJN-F	3. WTKL
4. WXOK	4. KOXL-F	4. WKJN-F	4. WTKL	4. WFMF-F	4. WTKL	4. WGGZ-F	4. WFMF-F	4. WFMF-F	4. WYNK-F	4. WXOK
5.	5. WQXY-F	5. WTKL	5. WXOK	5. WTKL	5. WQXY-F	5. WXOK	5. WGGZ-F	5. WGGZ-F	5. KOXL-F	5. WFMF-F
	WXOK								WQXY	
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WGGZ-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WKJN-F	1. WGGZ-F	1. WGGZ-F	1. WYNK-F	1. WYNK-F	1. WYNK-F	
2. WFMF-F	2. WGGZ-F	2. WTKL	2. WKJN-F	2. WFMF-F	2. WFMF-F	2. WFMF-F	2. KOXL-F	2. WGGZ-F	2. WKJN-F	
3. KOXL-F	3. WTKL	3. WXOK	3. WGGZ-F	3. WXOK	3. KOXL-F	3. KOXL-F	3. WFMF-F	3. WTKL	3. WTKL	
4. WQXY-F	4. WQXY-F	4. WKJN-F	4. WYNK-F	4. WYNK-F	4. WTKL	4. WTKL	4. WTKL	4. WFMF-F	4. WXOK	
5.	5. WXOK	5. WGGZ-F	5. WXOK	5. WGGZ-F	5.	5. WYNK-F	5. WTKL	5. WKJN-F	5. KOXL-F	
									KQXL-F	

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		170 (2)	170 (92)	24.6	21.4	KSMI-F 104.9 Donaldsonville 1.6/3.2
AOR					1.7	WJBR 1300 Baton Rouge 1.9/8.2
AC/OLDIES/SOFT ROCK		47 (1)	47 (1)	6.8	22.5	WLUX 1550 Baton Rouge 1.9/3.2
MOR/VARIETY						WQCK 92.7 Clinton .4/1.9
COUNTRY		159 (2)	170 (3)	24.6	20.2	WYNK 1380 Baton Rouge 1.4/4.1
BLACK/URBAN	11 (1)	63 (3)	206 (5)	29.8	27.8	
ETFL MUSIC	143 (2)	17 (1)	32 (2)	4.6	2.2	KDEA-F 99.1 New Iberia 2.2/3.9
NEWS/TALK	15 (1)		30 (2)	4.3	0.5	WWL 870 New Orleans .6/3.4
NOSTALGIA	30 (2)		19 (1)	2.7		WYLD-F 98.5 New Orleans .4/1.6
RELIGION	19 (1)	3 (1)	18 (2)	2.6	2.7	
SPANISH	15 (1)					
CLASSICAL						
UNKNOWN/OTHERS					1.1	

RADIO STATIONS

WJBR, 1300, 5 KW/1 KW (DA-N), EZ
WJBO, 1150, 5 KW (DA-1), NEWS/TALK
WLUX, 1550, 5 KW (DAYS), RELIGION
WTKL, 1260, 1 KW (DAYS), BLACK
WXAM, 910, 1 KW (DA-1), NOSTALGIA
WXOK, 1460, 5 KW/1 KW (DA-N), BLACK
WYNK, 1380, 5 KW (DAYS, DA), COUNTRY
KOXL-F, 106.3, 3 KW @ 300, BLACK
WFMF-F, 102.5, 100 KW @ 1360, CHR
WGGZ-F, 103.3, 100 KW @ 1550, CHR
WKJN-F, 103.3, 100 KW @ 1045, COUNTRY
WQXY-F, 100.7, 100 KW @ 750, AC
WYNK-F, 101.5, 100 KW @ 403, COUNTRY

CBS, MBS, NBC-T, \$ 19.00 (Katz)
WPI, \$ (Blair)
Manship
\$ 20.00 (Masla)
\$ 17.00 (Christal)
Oppenheimer
\$ 25.00 (HNWH)
Hicks
ABC-E, \$ 17.00 (Torbet)
SEN, \$ 24.00 (Weiss)
\$ 80.00* (Blair)
Manship
CBS-R, \$ 55.00 (Katz)
\$ 40.00* (Eastman) Sterling (HAMMOND)
\$ 67.50 (Christal) Oppenheimer
ABC-E, \$ 55.00* (Torbet) Hicks

MISCELLANEOUS COMMENTS: WKHN-F (Hammond) sold by Keymarket to Sterling Comm for \$??
(Blackburn)... WJBR sold for \$450,000...

Arbitron Rank/Pop (12+): 98/328,800
 NSA Rank/Pop: 114/392,600
 ADI #122
 Average Person Rating: 15.2
 Market TSL: 20.4 hours

BEAUMONT - PORT ARTHUR
 Stations: 21/17
 Diaries: 822/400:1/49.0%
 Sample Target: 710
 Standard Error: .676
 % Below Line: 9.0
 % Not Listed: 6.2

Est 1985 Revenue: \$8,200,000
 HH Inc: \$31,482
 Retail \$: 2.6 Bil
 Pop per Station: 19,341
 # 1 Biller: KYKR-F \$1,200,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	85	84	84	83
1. KHYS-F 70/14.1	12.8	15.9	22.3	15.6
2. KZZB-F 61/12.2	13.0	13.7	9.5	13.7
3. KYKR-F 55/11.0	14.1	12.4	11.2	8.8
4. KWIC-F 39/ 7.8	7.6	7.7	8.4	1.3
5. KLVI 35/ 7.0	8.2	5.6	5.9	9.2
6. KOXY-F 34/ 6.8	8.0	7.6	8.2	10.9
7. KKMY-F 30/ 6.0	3.3	2.2	1.5	3.4
KTRH 30/ 6.0	3.7	4.9	3.6	5.6
9. KIOC-F 28/ 5.6	3.5	5.9	5.3	5.8
10. KWDY-F 24/ 4.8	6.5	6.7	7.0	8.8
11.				
12.				
13.				
14.				
15.				

BIRCH SHARE

12+ TSA 1/4/CUME

1. KAAB-F 89/1224
2. KHYS-F 86/ 848
3. KYKR-F 79/ 799
4. KWIC-F 53/ 750
5. KLVI 47/ 567
6. KOXY-F 45/ 568
7. KTRH 39/ 464
8. KIOC-F 35/ 669
9. KKMY-F 34/ 466
10. KAYD-F 26/ 387
11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING

SPG	FAL
85	84
1. KAAB-F 876/26.8	26.7 24.9
2. KHYS-F 665/20.4	16.9 18.2
3. KWIC-F 644/19.7	17.0 18.7
4. KYKR-F 621/19.0	23.9 21.7
5. KIOC-F 571/17.5	15.1 16.2
6. KLVI 507/15.5	18.9 17.6
7. KOXY-F 442/13.5	15.9 16.1
8. KKMY-F 386/11.8	8.4 6.8
9. KTRH 377/11.5	8.2 10.0
10. KAYD-F 329/10.1	14.8 16.2
11.	
12.	
13.	
14.	
15.	

12+ FM SHARE (METRO): 78.16% (365 of 467) (FAL 84: 80.69%)

TELENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAAB-F	1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KHYS-F	1. KZZB-F	1. KHYS-F
2. KHYS-F	2. KHYS-F	2. KZZB-F	KYKR-F	2. KHYS-F	2. KHYS-F	2. KZZB-F	2. KHYS-F	2. KAAB-F	2. KHYS-F	2. KZZB-F
3. KWIC-F	3. KWIC-F	3. KYKR-F	3. KZZB-F	3. KZZB-F	3. KLVI-F	3. KHYS-F	3. KOXY-F	3. KYKR-F	3. KWIC-F	3. KYKR-F
4.	4. KIOC-F	4. KWIC-F	4. KKMY-F	4. KKMY-F	4. KOXY-F	KLVI	4. KAAB-F	4. KWIC-F	4. KKMY-F	4. KWIC-F
5.	5. KKMY-F	5. KIOC-F	KKMY	KIOC-F	KIOC-F	5. KTRH	5. KLVI	5.	KOXY-F	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KZZB-F	1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KYKR-F	1. KWIC-F	1. KWIC-F	1. KWIC-F	1. KHYS-F	1. KYKR-F	
2. KHYS-F	2. JHYS-F	2. KZZB-F	2. KYKR-F	2. KHYS-F	2. KHYS-F	2. KZZB-F	2. KZZB-F	2. KWIC-F	2. KHYS-F	
KHYS-F	3. KIOC-F	3. KIOC-F	3. KZZB-F	3. KIOC-F	3. KZZB-F	3. KHYS-F	3. KZZB-F	3. KZZB-F	3. KKMY-F	
4.	4. KWIC-F	4. KKMY-F	4. KIOC-F	KZZB-F	4.	4. KKMY-F	KAYD-F	4. KYKR-F	4. KLVI	
5.	5.	5.	5.	5. KKMY-F	5.	5.	5.	5. KKMY-F	KZZB-F	
									KAYD-F	

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		100 (2)	100 (2)	21.4	22.8	KALO 1250 Port Arthur .8/3.8
AOR		4 (2)	4 (2)	.09	2.1	KAYC 1450 Beaumont 1.4/2.4
AC/OLDIES/SOFT ROCK	2 (1)	58 (2)	60 (3)	12.8	8.6	KDLF 1150 Port Neches 1.0/1.8
NOR/VARIETY					0.6	KDVE 1510 Nederland .4/2.0
COUNTRY	59 (4)	79 (2)	138 (6)	29.6	28.9	KOGT 1600 Orange 1.6/3.1
BLACK/URBAN	4 (1)	78 (2)	82 (3)	17.6	18.7	KOLE 1340 Port Arthur .4/2.0
BTFL MUSIC		34 (1)	34 (1)	7.3	8.0	KTFA-F 92.1 Groves 2.4/5.1
NEWS/TALK	30 (1)		30 (1)	6.4	5.7	KTRM 990 Beaumont .8/4.2
NOSTALGIA						KLOL-F 101.1 Houston .4/1.5
RELIGION	7 (2)	12 (1)	19 (3)	4.1	2.1	KMQJ-F 102.1 Houston 1.6/4.5
SPANISH						KSRR-F 96.5 Houston .4/2.3
CLASSICAL						
UNKNOWN/OTHERS					2.5	

RADIO STATIONS

KALO, 1250, 5 KW/1 KW (DA-2), BLACK
 KAYC, 1450, 1 KW/250 W, COUNTRY
 KIEZ, 1380, 1 KW (DAYS, DA), AC
 KDLF, 1150, 500 W (DAYS, DA), RELIGION
 KDVE, 1510, 5 KW (DAYS, DA), RELIGION
 KOLE, 1340, 1 KW/250 W, AC
 KLVI, 560, 5 KW (DA-N), COUNTRY
 KTRM, 990, 1 KW (DA-1), COUNTRY
 KOGT, 1600, 1 KW (DA-2), COUNTRY

, \$ 25.00 (Mc-Guild) Clear Channel
 US II, \$ 14.00 (Eastman)
 , \$ 23.00 (Masla)
 , \$ 5.00 (-----)
 UPI, \$ 8.00 (-----)
 , \$ 13.00 (HNWH)
 ABC-I, \$ 45.00 (Katz) Hicks
 MBS, SMN, \$ 23.00 (Selcom)
 , \$ 15.00 (-----)
 , \$ 30.00* (Eastman)
 CBS-R, \$ 30.00 (Mc-Guild) Clear Channel
 US I, \$ 25.00 (Republic)
 NBC, \$ 24.00 (Christal)
 ABC-C, \$ 30.00 (Masla) OPPENHEIMER
 MBS, \$ 22.00 (Selcom)
 , \$ 45.00 (Katz) Hicks
 , \$ 17.00 (HNWH)

MISCELLANEOUS COMMENTS: KTRM/KZZB-F sold for \$1,550,000 (Mitchell)
 KAYC/KAYD-F sold by Long-Pride for \$1,500,000...

BIRMINGHAM

Arbitron Rank/Pop (12+): 46/752,000
 MSA Rank/Pop: 54/895,700
 ADI #47
 Average Person Rating: 17.7
 Market TSL: 23.7 hours

Stations: 20/19
 Diaries: 1140/660:1/48.8%
 Sample Target: 1080
 Standard Error: .598
 % Below Line: 0.6
 % Not Listed: 7.8

Est 1985 Revenue: \$19,900,000
 HH Inc.: \$25,397
 Retail \$: 4.6 Bill
 Pop per Station: 39,579
 #1 Biller: WZZK-F \$4,200,000

12+ METRO SHARE 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WZZK-F 191/14.2	12.8	12.1	11.3	12.2	15.5	1. WZZK-F 361/3807	1. WAPI-F 1971/26.0		
2. WAPI-F 188/14.0	12.0	84.	8.2	7.9	17.1	2. WAPI-F 328/3726	2. WZZK-F 1872/24.6		
3. WENN-F 142/10.6	11.6	11.8	11.7	9.8	10.4	3. WENN-F 190/1891	3. WMJJ-F 1581/20.8		
4. WMJJ-F 121/ 9.0	11.1	8.3	6.9	4.9	12.3	4. WMJJ-F 157/2083	4. WXXX-F 1546/20.4		
5. WATV 102/ 7.6	2.2	6.5	5.9	7.6	2.3	5. WXXX-F 103/2481	5. WENN-F 1457/19.2		
6. WAPI 78/5.8	2.1	1.9	2.2	3.1	4.5	6. WATV 102/ 738	6. WERC 923/12.2		
7. WXXX-F 72/ 5.4	8.9	11.0	13.4	11.3	7.2	7. WAPI 81/ 935	7. WAPI 836/11.0		
8. WJLD 64/ 4.8	4.0	2.4	1.9	4.9	5.2	8. WLTB-F 68/1045	8. WLTB-F 830/10.9		
9. WLTB-F 58/ 4.3	3.4	2.3	2.6	2.2	2.8	9. WJLD 66/ 718	9. WATV 725/ 9.5		
10. WAGG 52/ 3.9	5.2	6.1	7.2	4.2	6.3	10. WAGG 55/ 554	10. WJLD 690/ 9.1		
11. WERC 50/ 3.7	3.0	3.3	3.1	4.8	4.1	11.	11. WVOK 626/ 8.2		
12. WVOK 28/ 2.1	6.1	5.6	4.1	3.7	.8	12.	12. WDJC 547/ 7.2		
13.						13.	13. WZZK 536/ 7.1		
14.						14.	14. WAGG 516/ 6.8		
15.						15.			
16.						16.			
17.						17.			
18.						18.			
19.						19.			
20.						20.			
21.						21.			
22.						22.			
23.						23.			
24.						24.			
25.						25.			

12+ FM SHARE (METRO): 65.99% (817 of 1238) (FAL 84: 61.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPI-F	1. WAPI-F	1. WAPI-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WAPI-F	1. WAPI-F	1. WZZK-F+
2. WENN-F	2. WENN-F	2. WZZK-F	2. WMJJ-F	2. WMJJ-F	2. WMJJ-F	2. WAPI-F	2. WAPI-F	2. WZZK-F	2. WENN-F	WAPI-F
3. WXXX-F	3. WMJJ-F	3. WENN-F	3. WAPI-F	3. WENN-F	3. WAPI	3. WMJJ-F	3. WMJJ-F	3. WENN-F	3. WZZK-F	3. WENN-F
4.	4. WZZK-F	4. WMJJ-F	4. WENN-F	4. WAPI-F	4. WATV	4. WENN-F	4. WAPI	4. WMJJ-F	4. WJLD	4. WAPI
5.	5. WXXX-F	5. WATV	5. WLTB-F	5. WLTB-F	5. WENN-F	5. WATV	5. WENN-F	5. WAPI	5. WXXX-F	5. WMJJ-F
6.	6.	6. WXXX-F	6.	6. WATV	6.	6. WERC	6.	6.	6. WMJJ-F	6. WATV
7.	7.	7. WLTB-F	7.	7.	7.	7. WAPI	7.	7.	7.	7. WXXX-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPI-F	1. WAPI-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WAPI-F	1. WAPI-F	1. WAPI-D	1. WAPI-F	1. WZZK-F
2. WENN-F	2. WENN-F	2. WMJJ-F	2. WAPI-F	2. WMJJ-F	2. WENN-F	2. WMJJ-F	2. WMJJ-F	2. WZZK-F	2. WAPI-F
3. WZZK-F	3. WZZK-F	3. WENN-F	3. WENN-F	3. WATV	3. WXXX-F	3. WENN-F	3. WENN-F	3. WENN-F	3. WMJJ-F
4. WATV	4. WMJJ-F	4. WLTB-F	4. WMJJ-F	4. WENN-F	4. WMJJ-F	4. WXXX-F	4. WZZK-F	4. WMJJ-F	4. WENN-F
5. WMJJ-F	5. WATV	5. WATV	5. WATV	5. WLTB-F	5.	WZZK-F	5.	5. WXXX-F	5. WLTB-F
6. WXXX-F	6. WLTB-F	6. WAPI-F	6. WLTB-F	6.	6.		6.	6.	6. WXXX-F
7.	7.	WXXX-F	7.	7.	7.	7.	7.	7.	WAPI
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	Z	FAL 84Z	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP		72 (1)	72 (1)	5.8	12.4	WCRL	1570	Oneonta .4/ .6
AOR		188 (1)	188 (1)	15.2	9.0	WCRT	1260	Birmingham .5/1.8
AC/OLDIES/SOFT ROCK		179 (2)	179 (2)	14.5	10.4	WDJC-F	93.7	Birmingham 1.9/7.2
MOR/VARIETY						WKLD-F	97.7	Oneonta .7/1.4
COUNTRY	54 (2)	196 (2)	250 (4)	20.2	22.5	WWWB-F	102.5	Jasper .4/1.2
BLACK/URBAN	166 (2)	142 (1)	308 (3)	24.9	22.3	WYDE	850	Birmingham .7/3.5
BTFL MUSIC/EZ		7 (1)	7 (1)	0.6	0.6	WZZK	610	Birmingham 1.9/7.1
NEWS/TALK	50 (1)		50 (1)	4.0	3.6			
NOSTALGIA	78 (1)		78 (1)	6.3	8.1	WRSB-F	96.9	Decatur .5/ .9
RELIGION/GOSPEL	68 (3)	25 (1)	93 (4)	7.5	9.6			
SPANISH								
CLASSICAL								
UNKNOWN/OTHERS	5 (1)	8 (1)	13 (2)	1.1	1.3			

1238 (20)

RADIO STATIONS

AM STATIONS

WAGG, 1320, 5 KW (DAYS)	, GOSPEL	NBN, \$ 29.00	(Selcom)	
WAPI, 1070, 50 KW/5 KW (DA-N)	, NOSTALGIA	NBC, NBC-T, \$ 20.00	(Christal)	
WATV, 900, 1 KW (DAYS)	, BLACK	, \$ 28.00*	(Weiss)	
WCRT, 1260, 5 KW (DAYS)	, RELIGION	, \$ 14.00	(-----)	
WERC, 960, 5 KW (DA-N)	, NEWS/TALK	ABC-T, \$ 50.00*	(Mc-Guild)	Sungroup
WJLD, 1400, 1 KW/ 250 W	, BLACK/GOSPEL	MBS, \$ 26.00*	(Masla)	
WZZK, 610, 5 KW/1 KW (DA-N)	, COUNTRY	, \$ 30.00	(Katz)	Katz
WAYE, 1220, 1 KW (DAYS, DA)	, ???	, \$ 15.00	(-----)	Woods
WVOK, 690, 50 KW (DAYS)	, COUNTRY	CBS, \$ 24.00	(Eastman)	ELF
WYKE, 850, 50 KW/1 KW (DA-2)	, RELIGION	, \$ 15.00	(Weiss)	Gore

FM STATIONS

WAPI, 94.5, 100 KW @ 1214, AOR/CHR	Source, \$ 65.00	(Christal)	
WDJC, 93.7, 100 KW @ 870, RELIGION	, \$ 25.00*	(-----)	Crawford
WENN, 107.7, 100 KW @ 640, BLACK	NBN, \$ 60.00*	(Selcom)	
WQXX, 106.9, 100 KW @ 1114, CHR	ABC-D, \$ 80.00*	(Mc-Guild)	Sungroup
WLTB, 99.5, 100 KW @ 400, AC	US II, \$ 35.00	(Eastman)	ELF
WMJJ, 96.5, 100 KW @ 900, AC	US I, \$ 80.00	(Blair)	Capitol (Johnson)
WZZK, 104.7, 100 KW @ 1300, COUNTRY	, \$149.00	(Katz)	Katz
WOEN, 103.7, 100 KW @ 1080, CHR	, \$ 25.00	(Dora)	(GADSDEN)
WIMA, 100.5, 100 KW @ 772, BTFL/EZ	, \$ 13.00	(RSR)	(ANNISTON)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WJLD (Fairfield sold
for \$453,000)

BOSTON

Arbitron Rank/Pop (12+): 7/3,127,000
MSA Rank/Pop: 6/3,678,200
ADI #6
Average Person Rating: 18.8
Market TSL: 24.7

Stations: 33/29
Diaries: 2232/1401:1/36.3%
Sample Target: 2170
Standard Error: .431
% Below Line: 4.4
% Not Listed: 11.5

Est 1985 Revenue: \$88,600,000
HH Inc.: \$35,512
Retail #: 27.2 Bill
Pop per Station: 107,828
1 Biller: WBCN-F \$13,500,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WBZ 510/8.6	7.4	8.3	8.9	8.1	8.3	1. WBZ 685/8947	1. WBZ 6277/20.0	19.2	20.1
2. WBCN-F 439/7.4	9.4	8.8	9.0	8.4	12.2	2. WBCN-F 611/7579	2. WBCN-F 5572/17.7	17.7	17.8
3. WHDH 378/6.4	6.9	7.5	5.8	8.7	6.4	3. WJIB-F 420/5223	3. WEET 5303/16.9	14.6	16.3
4. WJIB-F 364/6.2	4.6	4.5	6.0	4.1	5.2	4. WSSH-F 407/5346	4. WCLS-F 4858/15.5	17.5	17.9
5. WRKO 310/5.2	5.3	6.7	5.8	4.9	5.4	5. WHDH 390/5066	5. WROR-F 4824/15.3	13.8	13.8
6. WXS-F 297/5.0	5.9	7.4	6.4	6.5	8.7	6. WRKO 378/4297	6. WHDH 4782/15.2	18.2	19.8
7. WEET 296/5.0	5.0	4.4	4.1	5.0	3.9	7. WXS-F 373/6103	7. WHIT-F 4582/14.6	17.6	19.3
8. WROR-F 259/4.4	4.2	3.6	4.4	4.0	3.2	8. WROR-F 347/6559	8. WJIB-F 4331/13.8	12.7	10.9
9. WSSH-F 245/4.1	2.7	2.5	3.5	3.1	3.6	9. WEET 328/5897	9. WRKO 3466/11.0	15.8	11.3
10. WHIT-F 213/3.6	4.7	4.8	5.5	5.8	5.1	10. WAAF-F 319/4827	10. WZOU 3457/11.0	12.4	9.2
11. WVBF-F 195/3.3	3.7	2.8	3.0	3.3	2.2	11. WLK-F 308/2708	11. WSSH-F 3249/10.3	8.5	8.6
12. WZLX-F 181/3.1	2.1	1.0	1.4	3.9	2.3	12. WHIT-F 286/6421	12. WVBF-F 3115/ 9.9	9.9	9.8
13. WBOS-F 174/2.9	2.0	2.4	1.8	2.3	2.9	13. WHJY-F 268/3668	13. WMJX-F 3106/ 9.9	10.8	11.7
14. WZOU-F 158/2.7	2.7	3.2	2.8	2.1	3.3	14. WZOU-F 253/5429	14. WZLX-F 2539/ 8.1	6.0	8.6
15. WILD 148/2.5	1.6	1.7	1.3	1.6	1.8	15. WVBF-F 237/3879	15. WAAF-F 2407/ 7.7	8.2	7.0
16. WMJX-F 142/2.4	3.1	3.0	3.2	3.3	1.9	16. WZLX-F 214/2985	16. WBOS-F 1773/ 5.6	6.0	4.7
17. WAAF-F 140/2.4	3.6	3.6	2.3	2.6	3.7	17. WBOX-F 210/2371	17. WCRB-F 1579/ 5.0	4.2	4.8
18. WXS 125/2.1	2.0	1.6	2.0	1.5	1.6	18. WMJX-F 182/3948	18. WCGY-F 1325/ 4.2	3.9	4.4
19. WMRE 81/1.4	.7	.4	1.1	1.1	.4	19. WILD 152/1048	19. WMEX 1215/ 3.9	4.2	1.7
20. WCGY-F 67/1.1	1.3	.9	1.2	1.3	.8	20. WXS 126/1164	20. WXS 1130/ 3.6	3.8	NA
21. WCRB-F 66/1.1	1.1	1.3	1.5	1.2	.7	21. WMRE 1025/ 3.3	21. WMRE 1025/ 3.3	2.2	3.3
22. WMEX 662/1.0	1.5	1.3	.3	.3	.6	22. WILD 1011/ 3.2	22. WILD 1011/ 3.2	3.0	NA
23.						23.	23.		
24.						24.	24.		
25.						25.	25.		

12+ FM SHARE (METRO): 60.37% (3158 of 5231) (FAL 84: 60.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHIT-F 1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBZ	1. WBZ	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBCN-F
2. WZOU-F 2. WXS-F	2. WXS-F	2. WXS-F	2. WBZ	2. WBCN-F	2. WHDH	2. WEET	2. WJIB-F	2. WRKO	2. WBCN-F	2. WJIB-F
3. WXS-F 3. WZLX-F	3. WBZ	3. WBZ	3. WHDH	3. WHDH	3. WJIB-F	3. WHDH	3. WHDH	3. WJIB-F	3. WXS-F	3. WHDH
4. WAAF-F 4. WROR-F	4. WROR-F	4. WROR-F	4. WROR-F	4. WSSH-F	4. WRKO	4. WBCN-F	4. WSSH-F	4. WHDH	4. WRKO	4. WXS-F
5. WBCN-F 5. WMJX-F	5. WSSH-F	5. WSSH-F	5. WSSH-F	5. WSSH-F	5. WSSH-F	5. WJIB-F	5. WRKO	5. WXS-F	5. WHIT-F	5. WBZ
6. WROR-F 6. WVBF-F	6. WVBF-F	6. WSSH-F	6. WSSH-F	6. WSSH-F	6. WEET	6. WROR-F	6. WBZ	6. WBZ	6. WHDH	6. WSSH-F
7. 7. WHIT-F	7. WHDH	7. WXS-F	7. WXS-F	7. WXS-F	7. WROR-F	7. WXS-F	7. WXS-F	7. WSSH-F	7. WJIB-F	7. WHIT-F
8. 8. WILD	8. WZLX-F	8. WBOS-F	8. WBOS-F	8. WBOS-F	8. WBOS-F	8. WRKO	8. WZLX-F	8. WROR-F	8. WAAF-F	8. WRKO
9. 9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10. 10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXS-F 1. WXS-F	1. WBCN-F	1. WBCN-F	1. WXS-F	1. WBZ	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F
2. WBCN-F 2. WBCN-F	2. WROR-F	2. WROR-F	2. WROR-F	2. WHDH	2. WAAF-F	2.	2. WXS-F	2. WXS-F	2. WBZ
3. WHIT-F 3. WROR-F	3. WXS-F	3. WBZ	3. WBZ	3. WROR-F	3. WZLX-F	3.	3. WVBF-F	3. WZLX-F	3. WXS-F
4. WROR-F 4. WMJX-F	4. WSSH-F	4. WBCN-F	4. WSSH-F	4. WSSH-F	4.	4.	4. WMJX-F	4. WBZ	4. WVBF-F
5. WILD 5. WSSH-F	5. WSSH-F	5. WSSH-F	5. WSSH-F	5. WSSH-F	5. WXS-F	5.	5. WZLX-F	5. WVBF-F	5. WRKO
6. WSSH-F 6. WHIT-F	6. WZLX-F	6. WHDH	6. WHDH	6. WBCN-F	6.	6.	6.	6.	6. WHDH
7. WMJX-F 7. WSSH-F	7. WHDH	7. WSSH-F	7. WSSH-F	7. WJIB-F	7.	7.	7.	7.	7. WSSH-F
8. WZLX-F 8. WZLX-F	8. WBZ	8. WMJX-F	8. WMJX-F	8. WXS-F	8.	8.	8.	8.	8. WBOS-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9. WZLX-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		668 (3)	668 (3)	12.8	16.2	WCAP	980	Lowell	.4/1.7
AOR		690 (5)	690 (5)	13.2	13.7	WCAV-F	97.7	Brockton	.4/1.2
AC/OLDIES/SOFT ROCK	62 (1)	1089 (6)	1151 (7)	22.0	17.0	WESX	1230	Salem	.6/1.4
MOR/VARIETY	945 (4)		945 (4)	18.2	20.5	WEZE	1260	Boston	.5/1.3
COUNTRY		200 (2)	200 (2)	3.8	3.5	WFNX-F	101.7	Lynn	.8/2.9
BLACK/URBAN	148 (1)		148 (1)	2.8	1.8	WLVG	740	Cambridge	.6/1.0
BTFL MUSIC/EZ		392 (2)	392 (3)	7.5	9.0	WPLM-F	99.1	Plymouth	.9/3.1
NEWS/TALK	606 (2)		606 (2)	11.7	11.5	WROL	950	Boston	.7/2.9
NOSTALGIA	206 (2)	53 (1)	259 (3)	5.0	3.3	WGIR-F	101.1	Manchester, NH	.3/1.6
RELIGION/GOSPEL	71 (2)		71 (2)	1.4	2.1				
SPANISH				---	---	WHJY-F	94.1	Providence	.8/3.0
CLASSICAL		66 (1)	66 (1)	1.3	1.3	WLKW-F	101.5	Providence	.5/1.2
UNKNOWN/OTHERS	35 (1)		35 (1)	0.7	---				
5231 (33)									

RADIO STATIONS

AM STATIONS

WEZ, 1030, 50 KW, MOR	ABC-I, \$268.00	(Blair/RAR)	(Westinghouse)
WDLN, 1330, 5 KW (DA-2), COUNTRY	ABC-D, MBS, \$ 50.00	(-----)	
WEEI, 590, 5 KW (DA-1), NEWS	CBS, \$157.00	(CBS Spot)	
WEZE, 1260, 5 KW (DA-N), RELIGION	MBS, \$ 18.00	(-----)	
WHH, 850, 50 KW (DA-2), MOR		\$245.00 (Blair)	Epperson
WILD, 1090, 5 KW (DAYS), BLACK	SBN, \$ 40.00	(Masla)	Blair
WMEX, 1150, 5 KW (DA-2), OLDIES	ABC-E, \$ 55.00*	(Eastman)	Greater Media
WMRE, 1510, 50 KW (DA-2), NOSTALGIA		\$ 45.00 (Masla)	
WROK, 680, 50 KW (DA-2), TALK	MBS, NBC-T, \$125.00*	(Repubic)	RKO
WROL, 950, 5 KW (DAYS), RELIGION		\$ NA (-----)	
WOKS, 1430, 5 KW (DAYS), NOSTALGIA		\$ 60.00 (MMR)	Pyramid

FM STATIONS

WBCN, 104.1, 19 KW @ 742, AOR		\$300.00* (Torbet)	Infinity
WBOS, 92.9, 14 KW @ 860, COUNTRY	ABC-D, \$ 70.00*	(Katz)	Sconnix
WCGY, 93.7, 50 KW @ 403, OLDIES		\$ 35.00 (masla)	Gowdy (LAWRENCE)
WCRB, 102.5, 11 KW @ 920, CLASSICAL		\$ 74.00 (-----)	
WHRB, 95.3, 3 KW @ 110, CLASS/JAZZ		\$ 20.00 (Roslin)	
WHIT, 103.3, 12 KW @ 890, CHR	CBS-R, \$326.00	(CBS)	CBS
WJIB, 96.9, 8 KW @ 1010, BTFL		\$170.00 (mc-Guild)	NBC
WLYT, 92.5, 50 KW @ 350, AC		\$ 35.00 (-----)	(HAVERHILL)
WZLX, 100.7, 50 KW @ 500, OLDIES		\$ 95.00* (Christal)	First Media
WMAJ, 106.7, 12 KW @ 900, AC		\$135.00 (Selcom)	Greater Media
WPLM, 99.1, 50 KW @ 430, NOSTALGIA		\$ 42.00 (Kadetsky)	(PLYMOUTH)
WROR, 98.5, 6 KW @ 1191, AC	US I, \$175.00*	(Reublic)	RKO
WSSH, 99.5, 32 KW @ 600, AC		\$100.00* (HWH)	(LOWELL)
WVBF, 105.7, 11 KW @ 954, AC		\$110.00* (Mc-Guild)	Fairbanks
WOKS, 107.9, 21 KW @ 610, CHR		\$255.00 (MMR)	Pyramid
WZOJ, 94.5, 5 KW @ 1140, CHR		\$100.00* (Blair)	Blair

Other ranked stations - See Worcester, Providence or Dover, NH

CALL LETTER CHANGES

WGKT changes to WZLX

FORMAT CHANGES

WKKT: From CHR to Oldies

STATION SALES

MISCELLANEOUS COMMENTS

BRIDGEPORT

Arbitron Rank/Pop (12+): 86/374,000
MSA Rank/Pop: 104/443,600
New York ADI
Average Person Rating: 17.6
Market TSL: 23.1 hours

Stations: 38/4
Diaries: 994/376:1/42.6%
Sample Target: 760
Standard Error: .647
% Below Line: 58.1
% Not Listed: 7.0

Est 1985 Revenue: \$7,400,000
HH Inc: \$46,632
Retail %: 3.3 Bil
Pop per Station: 93,500
#1 Biller: WEZN-F \$3,800,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
85	84	84	83	
1. WICC 129/19.6	13.5	16.8	16.6	17.9
2. WEZN-F 99/15.1	16.4	14.8	16.3	16.4
3. WKCI-F 56/ 8.5	12.0	9.3	9.8	7.5
4. WPLR-F 43/ 6.5	5.7	6.4	5.8	4.3
5. WRKI-F 29/ 4.4	2.5	2.0	2.2	2.6
WCBS 29/ 4.4	2.8	2.1	3.0	4.1
7. WRKS-F 25/ 3.8	4.8	2.4	2.5	2.9
8. WNBC 24/ 3.7	4.0	7.1	3.9	4.1
9. WEBS-F 20/ 3.0	1.9	3.8	1.9	---
10. WBLR-F 17/ 2.6	1.6	.7	1.9	2.2
11.				
12.				
13.				
14.				
15.				

BIRCH	12+ TSA 1/4/CUME
SHARE	
1.	1.
2.	2.
3.	3.
4.	THIS MARKET'S
5.	METRO AND TSA
6.	ARE THE SAME
7.	
8.	
9.	
10.	10.
11.	11.
12.	12.
13.	13.
14.	14.
15.	15.

12+ METRO CUME/	SPG	FAL
METRO CUME RATING	85	84
1. WICC 1536/41.2	36.8	44.5
2. WEZN-F 977/26.2	28.4	28.2
3. WKCI-F 931/24.9	27.8	24.2
4. WCBS 575/14.8	11.9	9.2
5. WPLR-F 554/14.8	15.0	18.3
6. WNBC 533/14.3	16.6	23.8
7. WEBS-F 349/ 9.4	8.1	9.9
8. WRKI-F 340/ 9.1	9.3	11.3
9. WRKS-F 321/ 8.6	7.7	NA
10. WBLR-F 225/ 6.0	4.1	4.5
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 57.61% (352 of 611) (FAL 84: 54.92%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. WKCI-F	1. WPLR-F	1. WICC	1. WICC	1. WICC	1. WICC	1. WICC	1. WEZN-F	1. WICC	1. WICC	1. WICC
2. WRKS-F	2. WKCI-F	2. WKCI-F	2. WEZN-F	2. WEZN-F	2. WEZN-F	2. WEZN-F	2. WEZN-F	2. WEZN-F	2. WEZN-F	2. WEZN-F
3. WRKI-F	3. WRKI-F	WPLR-F	WKCI-F	3. WKCI-F	3. WKCI-F	3. WKCI-F	3. WKCI-F	3. WKCI-F	3. WPLR-F	3. WKCI-F
4. WPLR-F	4. WICC	4. WEZN-F	4. WPLR-F	4. WNBC	4. WNBC	4. WNBC	4. WPLR-F	4. WPLR-F	4. WKCI-F	4. WPLR-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKCI-F	1. WKCI-F	1. WICC	1. WICC	1. WICC	1. WPLR-F	1. WPLR-F	1. WPLR-F	1. WICC	1. WICC
2. WPLR-F	2. WICC	WKCI-F	2. WKCI-F	2. WRKI-F	2. WRKI-F	2. WRKI-F	2. WRKI-F	2. WPLR-F	2. WEZN-F
3. WRKI-F	3. WPLR-F	3. WEBS-F	3. WEZN-F	3.	3.	3.	3. WKCI-F	3. WKCI-F	3. WKCI-F
4.	4. WRKS-F	WRKS-F	4. WPLR-F	4.	4.	4.	4.	4.	4. WNBC
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WPLR-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		111 (7)	111 (7)	18.2	17.7	WDS 690 Ansonia 2.4/4.2
AOR		53 (5)	53 (5)	8.7	7.7	WJZ 1530 Bridgeport 1.8/3.6
AC/OLDIES/ROCK	24 (1)	39 (7)	63 (8)	10.3	16.0	WLYQ-F 95.9 Norwalk 1.1/4.0
MOR/VARIETY	137 (3)		137 (3)	22.4	21.9	WMM 1260 Westport .5/1.1
COUNTRY	8 (1)		8 (1)	1.3	2.5	WYRS-F 96.7 Stamford .3/2.0
BLACK/URBAN		42 (2)	42 (2)	6.9	3.7	See New York or Nassau for more information
BTFL MUSIC		105 (3)	105 (3)	17.2	16.2	about the following stations:
NEWS/TALK	60 (5)		60 (5)	9.8	8.7	WABC .6/2.7 WINS .9/3.8
NOSTALGIA	30 (3)		30 (3)	4.9	3.8	WALK-F .6/4.8 WLTH-F .5/1.4
RELIGION						WAPP-F 1.2/5.6 WHEW-F .4/2.3
SPANISH						WBAB-F .3/2.1 MOR .8/3.2
CLASSICAL						WCBS-F .5/2.4 WPLJ-F .8/2.9
UNKNOWN/OTHERS		2 (1)	2 (1)	0.3	1.8	WILI .3/ .9 WRFM-F .5/1.2
			611 (38)			WHM 1.2/5.0 WGR-F .3/2.1
						WHIZ-F .5/2.5

See New Haven or Hartford for more information about the following stations:
WAVE 2.4/3.7 WIOF-F .3/1.8
WDR-F .5/2.9 WKSS-F .5/1.6
WELI .8/3.8 WNYZ-F .6/2.2
WHEW-F .8/2.9

RADIO STATIONS	WADS	WDCZ	WICC	WNAB	WEZN-F	WRKI-F	WEBS-F	WLYQ-F	1 KW (DAYS, DA)	TALK	APR	\$ 20.00	(---)	(ANSONIA)
	690	1530	600	1450	9.9	95.1	107.9	95.9	1 KW (DAYS, DA)	NOSTALGIA	APR	\$ 20.00	(S. Katz)	
									1 KW/500 W (DA-2)	AS/MOR	ABC-1	\$ 90.00	(Christal)	Tribune Co.
									1 KW/250 W (DA-1)	MOR		\$ 35.00	(Roslin)	
									25 KW @ 680	BTFL/EZ		\$ 135.50	(Katz)	Katz
									50 KW @ 500	CHR	Source	\$ 53.00	(Roslin)	Home News (BROOKFIELD)
									50 KW @ 245	AC		\$ 45.00	(Roslin)	(WESTPORT)
									3 Kw @ 300	CHR		\$ NA	(Roslin)	(NORWALK)

Other ranked stations - See New York, New Haven and Hartford

BUFFALO-NIAGARA FALLS

Arbitron Rank/Pop (12+): 34/1,027,300
 MSA Rank/Pop: Buff - 48/979,500
 ADI #35 NF - 184/222,600
 Average Person Rating: 17.8
 Market TSL: 23.5 hours

Stations: 24/20
 Diaries: 1344/764:1/51.4%
 Sample Target: 1290
 Standard Error: .551
 % Below Line: 5.2
 % Not Listed: 10.7

Est 1985 Revenue: \$23,600.00
 HH Inc.: \$28,908
 Retail \$: 6.1 Bill
 Pop per Station: 51,365
 # 1 Biller: WBEN \$3,900,000

12+ METRO SHARE 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WBEN 241/13.3	9.6	9.9	10.1	10.8	8.9	1. WBEN 248/3489	1. WBEN 3261/32.3	26.4	32.8
2. WJYE-F 192/10.6	9.6	9.4	10.8	12.5	6.6	2. WJYE-F 206/2433	2. WBEN-F 2266/22.4	19.5	18.5
3. WYRK-F 132/ 7.3	5.6	7.4	7.1	7.1	7.2	3. WBEN-F 163/3522	3. WJYE-F 2172/21.4	20.2	22.5
4. WBUF-F 119/ 6.6	7.4	5.7	6.6	7.0	8.9	4. WYRK-F 162/1715	4. WJYE-F 1993/19.7	19.2	17.2
5. WPHD-F 117/ 6.5	6.2	4.9	6.1	5.5	7.2	5. WBUF-F 151/2242	5. WKBW 1891/18.7	17.1	17.4
6. WKBW 108/ 6.0	5.5	5.0	6.4	5.1	5.1	6. WPHD-F 124/2258	6. WNYS-F 1883/18.6	18.8	19.0
7. WNYS-F 106/ 5.9	5.5	6.6	6.4	3.4	5.1	7. WNYS-F 119/2165	7. WBUF-F 1800/17.8	15.8	15.1
8. WECK** 89/ 4.9	6.9	8.1	7.3	6.9	5.9	8. WKBW 113/2104	8. WGR 1687/16.6	16.6	19.8
9. WGR 88/ 4.9	4.2	5.3	4.1	5.8	4.0	9. WGR 111/2179	9. WYRK-F 1419/14.0	12.6	12.5
10. WBEN-F 85/ 4.7	4.6	4.1	4.2	5.4	5.8	10. WECK** 89/1046	10. WKSE-F 1287/12.7	14.7	9.1
11. WBLK-F 82/ 4.5	5.1	7.2	4.2	5.5	5.1	11. WBLK-F 83/ 987	11. WECK** 1024/10.1	11.7	13.1
12. WKSE-F 67/ 3.7	5.0	1.8	2.4	3.2	8.8	12. WKSE-F 71/1439	12. WGR-F 983/ 9.7	7.3	14.8
13. WDCX-F 44/ 2.4	.9	.8	1.5	1.0	2.2	13. WDCX-F 55/ 486	13. WBLK-F 970/ 9.6	10.7	10.8
WGR-F 44/ 2.4	2.3	5.2	5.8	4.1	2.7	14. WGR-F 49/1145	14. WYSL 695/ 6.9	9.6	11.1
15. CILQ-F 39/ 2.2	2.6	--	--	--	2.1	15. CILQ-F 43/ 609	15. CILQ-F 515/ 5.1	5.8	--
16.						16.			
17.						17.			
18.						18.			
19.						19.			
20.						20.			
21.						21.			
22.						22.			
23.						23.			
24.						24.			
25.						25.			

12+ PM SHARE (METRO): 64.58 % (1072 of 1660) (FAL 84: 60.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. WNYS-F	1. WPHD-F	1. WBUF-F	1. WBEN	1. WBEN	1. WBEN	1. WBEN	1. WJYE-F	1. WJYE-F	1. WBEN	1. WJYE-F
2. WPHD-F	2. WBUF-F	2. WPHD-F	2. WYRK-F	2. WYRK-F	2. WJYE-F	2. WKBW	2. WBEN	2. WBEN	2. WNYS-F	2. WBEN
3. WKSE-F	3. WBEN-F	3. WYRK-F	3. WBUF-F	3. WJYE-F	3. WYRK-F	3. WYRK-F	3. WBUF-F	3. WBUF-F	3. WJYE-F	3. WYRK-F
4. WBEN-F	4. WBLK-F	4. WBEN	4. WPHD-F	4. WBUF-F	4. WKBW	4. WJYE-F	4. WYRK-F	4. WYRK-F	4. WGR	4. WNYS-F
5. WBLK-F	5. WNYS-F	5. WNYS-F	5. WJYE-F	5. WKBW	5. WECK**	5. WPHD-F	5. WECK**	5. WPHD-F	5. WPHD-F	5. WBUF-F
6.	6. WKSE-F	6. WJYE-F	6. WKBW	6. WPHD-F	6. WGR	6. WGR	6. WPHD-F	6. WNYS-F	6. WKBW	6. WPHD-F
7.	7.	7. WKBW	7. WGR	7. WGR	7. WBUF-F	7. WBUF-F	7. WGR	7. WECK**	7. WBUF-F	7. WECK**
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBEN	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WBEN	1. WPHD-F	1. WPHD-F	1. WPHD-F	1. WPHD-F	1. WBEN
2. WBUF-F	2. WPHD-F	2. WKSE-F	2. WYRK-F	2. WJYE-F	2. CILQ-F	2. WBUF-F	2. WBUF-F	2. WBEN	2. WYRK-F
3. WPHD-F	3. WBEN-F	3. WPHD-F	3. WJYE-F	3. WBUF-F	3. WBUF-F	3. CILQ-F	3. WBEN-F	3. WYRK-F	3. WPHD-F
4. WNYS-F	4. WKSE-F	4. WBLE-F	4. WNYS-F	4. WKBW	4. WBLK-F	4. WBLK-F	4. WYRK	4. WBUF-F	4. WJYE-F
5. WYRK-F	5. WNYS-F	5. WKBW	5. WBEN	5. WYRK-F	5. WNYS-F	5. WBEN-F	5. WKBW	5. WBLK-F	5. WBUF-F
6. WKSE-F	6. WBLK-F	6. WNYS-F	6. WBEN-F	6. WBLK	6. WKSE-F	6. WNYS-F	6. WBLK-F	6. WGR	6. WGR
7. WBLK-F	7. WKBW	7. WBEN-F	7. WKBW	7. WNYS-F	7.	7. WYRK-F	7.	7. WNYS-F	7. WKBW
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

**WECK WAS DETERMINED BY ARBITRON TO HAVE ENGAGED IN DIARY PROMOTIONAL ACTIVITIES

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	25 (2)	198 (3)	223 (5)	13.4	15.5	WJLJ	1440	Niagara Falls	.6/1.1
AOR		156 (2)	156 (2)	9.4	9.4	WLVL	1340	Lockport	.4/2.0
AC/OLDIES/SOFT ROCK	108 (1)	163 (2)	271 (3)	16.3	11.7	WNYS	1120	Buffalo	.3/1.7
MOR/VARIETY	339 (3)		339 (3)	20.4	17.8	WUFO	1080	Amherst	.7/2.8
COUNTRY	7 (1)	132 (1)	139 (2)	8.4	9.3	WXRL	1300	Lancaster	.4/3.1
BLACK/URBAN	12 (1)	149 (2)	161 (3)	9.7	9.1	WYSL	1400	Buffalo	1.1/6.9
BTFL MUSIC/EZ		192 (1)	192 (1)	11.6	10.6				
NEWS/TALK						WUMU	107.7	Wethersfield	1.3/4.2
NOSTALGIA	89 (1)	23 (1)	112 (2)	6.7	11.9				
RELIGION/GOSPEL		44 (1)	44 (1)	2.7	0.8	CFNY-F	102.1	Brampton, ON	.8/1.5
SPANISH						CHUM-F	104.5	Toronto	.4/1.9
CLASSICAL									
UNKNOWN/OTHERS	8 (1)	15 (1)	23 (2)	1.4	0.4				

1660 (24)

RADIO STATIONS

AM STATIONS

WBEN, 930, 5 KW (DA-N)	, MOR	NBC, \$ 85.00	(Eastman)	
WECK, 1230, 1 KW/250 W	, NOSTALGIA	CBS, ABC-I, \$ 40.00*	(Weiss)	
WGR, 550, 5 KW (DA-N)	, MOR/AC	ABC-E, \$ 70.00*	(Katz)	Taft
WHLD, 1270, 5 KW (DAYS, DA)	, COUNTRY	, \$ 18.00	(Market 4)	(NIAGARA FALLS)
WJLJ, 1440, 1 KW (DAYS)	, MOR	MBS, \$ 10.00	(S. Katz)	(NIAGARA FALLS)
WKBW, 1520, 50 KW (DA-1)	, AC	ABC-D, \$ 55.00	(Blair)	Price
WNYS, 112-, 1 KW (DAYS)	, CHR	ABC-C, \$ NA	(MMR)	Pyramid
WUFO, 1080, 1 KW (DAYS)	, BLACK	SBN, \$ 15.00	(Selcom)	
WXRL, 1300, 1 KW/2.5 KW (DA-2)	, COUNTRY	MBS, \$ 17.00	(-----)	
WYSL, 1400, 1 KW/250 W	, CHR	, \$ NA	(CBS)	

FM STATIONS

WBEN-F, 102.5, 110 KW @ 1340, CHR	ABC-C, \$ 78.00	(Eastman)	
WBLK-F, 93.7, 50 KW @ 380, BLACK	ABC-F, \$ 40.00	(Selcom)	
WBUF-F, 92.9, 91 KW @ 580, AC	, \$ 70.00*	(Mc-Guild)	
WDCK-F, 99.5, 17 KW @ 430, RELIGION	, \$ 17.00	(-----)	Crawford
WGR-F, 96.9, 13 KW @ 890, AC	Source, \$ 45.00*	(Katz)	Taft
WJYE-F, 96.1, 50 KW @ 480, BTFL/EZ	, \$ 72.00*	(Christal)	
WKSE-F, 98.5, 46 KW @ 380, CHR/URBAN	, \$ 32.50	(HNWH)	Porter (NIAGARA FALLS)
WNYS-F, 104.1, 50 KW @ 500, CHR	ABC-C, \$ 50.00	(MMR)	Pyramid
WPHD-F, 103.3, 49 KW @ 423, AOR	CBS-R, \$ 40.00*	(CBS)	
WYRK-F, 106.5, 50 KW @ 390, COUNTRY	, \$ 60.00*	(Mc-Guild)	Stoner
CILQ-F, 107.1 40 KW @ ?, AOR	, \$ NA	(Western)	(TORONTO)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WKBW sold by ABC/Cap Cities
to Price Comm. for \$2,000,000

WJYE-F sold by McCormick
for \$3,850,000

CANTON

Arbitron Rank/Pop (12+): 95/335,000
MSA Rank/Pop: 111/404,300
Cleveland ADI
Average Person Rating: 15.8
Market TSL: 20.9 hours

Stations: 28/10
Diaries: 820/410:1/56.2%
Sample Target: 730
Standard Error: .668
% Below Line: 41.5
% Not Listed: 9.8

Est 1985 Revenue: \$6,700,000
HH Inc: \$27,571
Retail \$: 2.2 Bill
Pop per Station: 33,580
#1 Biller: WHBC \$2,300,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	85	84	84	83
1. WHBC 107/20.1	16.8	15.1	15.2	17.3
2. WHBC-F 57/10.7	14.2	14.9	12.3	14.0
3. WKDQ-F 40/ 7.5	7.7	9.2	6.6	6.7
4. WRQW-F 34/ 6.4	6.5	8.2	10.6	9.3
5. WKDD-F 33/ 6.2	7.2	5.0	4.9	4.5
6. WQZK-F 29/ 5.5	5.7	5.7	4.9	6.1
7. WMMS-F 22/ 4.1	4.8	5.9	9.3	4.9
WMJI-F 22/ 4.1	2.6	2.4	4.2	2.4
9. WFAH 19/ 3.6	2.6	2.4	.9	1.8
10. WSLR 14/ 2.6	2.4	2.6	3.4	2.8
11.				
12.				
13.				
14.				
15.				

BIRCH
SHARE

12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING
1. WHBC 109/1318	1. WHBC 1224/36.4
2. WHBC-F 72/900	2. WHBC-F 725/21.5
3. WQXK-F 55/914	3. WDQJ-F 595/17.7
4. WDQJ-F 43/914	4. WKDD-F 565/16.8
5. WKDD-F 48/866	5. WRQK-F 417/12.4
6. WRQK-F 40/524	6. WMMS-F 383/11.4
7. WQKT-F 36/530	7. WMJI-F 366/10.9
WMJI-F 36/468	8. WQXK-F 363/10.8
9. WMMS-F 26/552	9. WSLR 208/ 6.2
10. WHOT-F 22/319	10. WGCL-F 180/ 5.3
11.	11.
12.	12.
13.	13.
14.	14.
15.	15.

12+ FM SHARE (METRO): 62.50% (300 of 480) (FAL 84: 70.56%)

12+ FM SHARE (METRO)	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F	1. WDQJ-F	1. WHBC	1. WHBC	1. WHBC	1. WHBC	1. WHBC	1. WHBC	1. WHBC	1. WHBC	1. WHBC
2. WKDQ-F	2. WRQK-F	2. WKDQ-F	2. WRQK-F	2. WHBC-F	2. WHBC-F	2. WHBC-F	2. WHBC-F	2. WHBC-F	2. WRQK-F	2. WDQJ-F
3. WRQK-F	3. WKDD-F	3. WRQK-F	3. WDQJ-F	3. WKDD-F	3. WQXK-F	3. WKDD-F	3. WDQJ-F	3. WDQJ-F	3. WDQJ-F	3. WHBC-F
4.	4. WMMS-F	4. WKDD-F	4. WQXK-F	4. WDQJ-F	4. WSLR	4. WDQJ-F	4. WRQK-F	4. WQXK-F	4. WQXK-F	4. WRQK-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDQJ-F	1. WKDQ-F	1. WRQK-F	1. WHBC	1. WHBC	1. WKDQ-F	1. WRQK-F	1. WRQK-F	1. WRQK-F	1. WHBC
WKDD-F	2. WRQK-F	WDQJ-F	2. WDQJ-F	2. WHBC-F	2. WMMS-F	2. WMMS-F	2. WMMS-F	2. WDQJ-F	2. WRQK-F
3. WMJI-F	WKDD-F	3. WHBC	3. WKDD-F	3. WDQJ-F	3. WKDD-F	3. WDQJ-F	3. WHBC	3. WMMS-F	3. WQXK-F
4.	4. WQXK-F	WQXK-F	4. WQXK-F	4. WQXK-F	4. WRQK-F	4. WKDD-F	4. WKDD-F	4. WHBC	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		95 (5)	95 (5)	19.8	18.8	WINW 1520 Canton .8/1.7
AOR		66 (3)	66 (3)	13.8	15.3	WRCW 1060 Canton .8/2.1
AC/OLDIES/SOFT ROCK	2 (1)	25 (2)	27 (3)	5.6	4.8	WTIG 990 Massillon .9/1.8
MOR/VARIETY	121 (4)		121 (4)	25.2	23.4	WTOF 900 Canton 1.5/1.7
COUNTRY	22 (2)	33 (2)	55 (4)	11.5	15.3	WTOF-F 98.1 Canton .6/3.8
BLACK/URBAN	4 (1)		4 (1)	0.8	3.0	WAYR 1590 Akron .9/4.0
BTFL MUSIC		72 (3)	72 (3)	15.0	17.7	WQXK-F 94.9 Medina 1.1/3.1
NEWS/TALK	4 (1)	6 (1)	10 (2)	2.1	0.4	WGAR 1220 Cleveland 1.5/4.4
NOSTALGIA	19 (1)		19 (10)	4.0		WAGR-F 99.5 Cleveland .8/2.8
RELIGION	8 (1)	3 (1)	11 (2)	2.3	1.2	WGCL-F 98.5 Cleveland 1.3/5.3
SPANISH						WHOT-F 101.1 Youngstown 1.9/4.2
CLASSICAL						WLTF-F 106.5 Cleveland .6/3.8
UNKNOWN/OTHERS						WNIR-F 100.1 Kent 1.1/2.9
			480 (28)			WNPQ-F 95.9 N. Philadelphia .9/3.6
						WONE-F 97.5 Akron 1.9/3.6
						WQKT-F 104.5 Wooster 1.7/4.3
						WRNR 850 Cleveland .4/1.2
						WWWE 1100 Cleveland .8/4.2

RADIO STATIONS

WHBC , 1480 ,	5 KW (DA-N)	MOR	ABC-E	\$ 71.72	(Christal)
WFAH , 1310 ,	1 KW (DAYS, DA)	NOST		\$ 9.00	(HNWH)
WINW , 1520 ,	1 KW (DAYS, DA)	BLACK		\$ 11.00	(----)
WRCW , 1060 ,	5 KW (DAYS, DA)	MOR		\$ 14.00	(----)
WTIG , 990 ,	250 W (DAYS, DA)	MOR		\$ 10.00	(Regional)
WTOF , 900 ,	500 W (DAYS)	RELIGION		\$ 10.00	(----)
WDQJ-F, 92.5 ,	50 KW @ 500	CHR		\$ 28.00	(HNWH)
WJBC-F, 94.1 ,	50 KW @ 380	BTFL/EZ		\$ 35.00	(Christal)
WRQK-F, 106.9 ,	28 KW @ 341	AOR/CHR		\$ 34.00	(Eastman)
WRPF-F, 98.1 ,	72 KW @ 570	RELIGION		\$ 12.00	(----)
WQLT-F, 104.5 ,	50 KW @ 500	COUNTRY		\$ 11.00	(Regional)

Other ranked stations -- see Cleveland, Akron or Youngstown

MISCELLANEOUS COMMENTS WOOS changes calls to WRQK

Arbitron Rank/Pop (12+): 82/392,400
MSA Rank/Pop: 98/482,000
ADI #106
Average Person Rating: 16.2
Market TSL: 21.7 hours

CHARLESTON, SC

Stations: 19/18
Diaries: 1058/370:1/49.3%
Sample Target: 760
Standard Error: .643
% Below Line: 2.7
% Not Listed: 10.0

Est 1985 Revenue: \$9,800,00
HH Inc: \$25,605
Retail \$: 2.7 Bil
Pop per Station: 21,800
1 Biller: WSSX/WTMA
\$1,700,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WWVZ-F 82/12.7	10.8	13.0	1.25	15.3
2. WSSX-F 80/12.4	15.3	16.5	13.5	7.8
3. WEZL-F 66/10.2	11.9	13.5	13.2	14.3
4. WXTX-F 52/ 8.0	9.5	9.4	9.7	11.3
5. WPAL 46/ 7.1	10.0	6.5	7.0	9.1
6. WKQB-F 41/ 6.3	4.2	5.3	4.4	3.5
7. WXLV-F 41/ 6.3	3.8	3.2	3.6	3.7
8. WAVE-F 32/ 4.9	4.8	---	---	---
9. WCSC 21/ 3.2	1.8	5.0	4.5	5.1
10. WMCJ 21/ 3.2	2.0	5.5	---	.3
11. WOIZ 21/ 3.2	3.5	3.9	6.4	5.4
12. WQXZ-F 18/ 2.8	3.8	---	---	---
13.				
14.				
15.				

BIRCH SHARE

12+ TSA 1/4/CUME

1. WNDM-F 100/ 815
2. WEZL-F 88/1042
3. WWVZ-F 86/ 897
4. WSSX-F 80/1194
5. WKQB-F 66/ 873
6. WXTX-F 52/ 792
7. WPAL 46/ 471
8. WXLV-F 43/ 497
9. WAVE-F 33/ 565
10. WOIZ 28/ 268
11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING

SPG 85	FAL 84
1. WSSX-F 1183/29.6	34.8 32.9
2. WWVZ-F 846/21.2	20.8 21.7
3. WEZL-F 815/20.4	22.1 22.6
4. WXTX-F 714/17.9	25.2 17.0
5. WKQB-F 559/14.0	14.8 15.5
6. WAVE-F 543/13.6	13.1 ----
7. WPAL 471/11.8	16.1 12.4
8. WXLV-F 469/11.7	11.3 11.0
9. WCSC 310/ 6.8	7.6 13.3
10. WTMA 268/ 6.7	9.6 12.1
11. WQXZ-F 228/ 5.7	5.4 ----
12. WNDM-F 190/ 4.8	6.0 5.7
13. WOIZ 186/ 4.7	NA 6.4
14.	
15.	

12+ FM SHARE (METRO): 76.12% (443 of 582) (FAL 84: 69.38%)

THURS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WWVZ-F	1. WSSX-F	1. WSSX-F	1. WEZL-F	1. WEXL-F	1. WEZL-F	1. WSSX-F	1. WEZL-F	1. WSSX-F	1. WWVZ-F	1. WWVZ-F
2. WSSX-F	2. WWVZ-F	2. WWVZ-F	2. WXTX-F	2. WXTX-F	2. WXLV-F	2. WEZL-F	2. WSSX-F	2. WWVZ-F	2. WSSX-F	2. WSSX-F
3. WKQB-F	3. WXTX-F	3. WXTX-F	3. WPAL	3. WPAL	3. WPAL	3. WWVZ-F	3. WXTX-F	3. WEXL-F	3. WKQB-F	3. WPAL
4.	4. WAVE-F	4. WEZL-F	4. WSSX-F	4. WSSX-F	4. WXTX-F	4. WXTX-F	4. WWVZ-F	4. WXTX-F	4. WXTX-F	4. WXTX-F
5.	5. WKQB-F	5. WPAL	5.	5. WWVZ-F	5. WMCJ	5. WXLV-F	5. WXLV-F	5. WXLV-F	5. WEZL-F	5. WEZL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWVZ-F	1. WWVZ-F	1. WWVZ-F	1. WWVZ-F	1. WEZL-F	1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WEZL-F
2. WSSX-F	2. WSSX-F	2. WXTX-F	2. WSSX-F	2. WWVZ-F	2. WWVZ-F	2. WWVZ-F	2. WXTX-F	2. WWVZ-F	2. WSSX-F
3. WXTX-F	3. WXTX-F	3. WPAL	3. WXTX-F	3. WXTX-F	3. WKQB-F	3. WXTX-F	3. WAVE-F	3. WEZL-F	3. WPAL
4.	4.	4. WEZL-F	4. WEZL-F	4. WPAL	4.	4. WKQB-F	4. WWVZ-F	4. WXTX-F	4. WXTX-F
5.	5.	5.	5. WPAL	5. WXLV-F	5.	5. WAVE-F	5.	5. WAVE-F	5. WAVE-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		80 (1)	80 (1)	13.7	23.3	WGOX-F 101.7 Ravenal 1.1/2.6
AOR		41 (1)	41 (1)	7.0	3.4	WIXR 1500 Mount Pleasant .9/1.3
AC/OLDIES/SOFT ROCK		84 (2)	114 (4)	19.6	10.9	WKNB 910 N. Charleston 1.5/3.4
MOD/VARIETY	30 (2)				0.6	WLNK-F 94.3 Goose Creek 1.2/2.7
COUNTRY		107 (2)	107 (2)	18.4	14.4	WQKE 1340 Charleston .8/3.2
BLACK/URBAN	67 (2)	98 (2)	165 (4)	28.4	29.3	WTMA 1250 Charleston 1.4/6.7
BTFL MUSIC		25 (2)	25 (2)	4.3	10.0	
NEWS/TALK	10 (1)		10 (1)	1.7	1.3	WNDM-F 101.3 Sumter 2.5/4.8
NOSTALGIA	5 (1)		5 (1)	0.9	1.6	
RELIGION	21 (1)		21 (1)	3.6	4.2	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	6 (1)	8 (1)	14 (2)	2.4	0.8	

RADIO STATIONS

WCSC, 1390, 5 KW (DA-N), AC
WCCA, 1450, 1 KW/250W, AC
WKNB, 910, 500 W (DAYS, DA), TALK/NEWS
WQKE, 1340, 1 KW (DAYS), NOSTALGIA
WTMA, 1250, 5 KW/1 KW, BLACK
WOIZ, 810, 5 KW (DAYS), AC
WMCJ, 950, 500 W (DAYS), GOSPEL, BLACK

ABC-E, \$ 50.00 (Mc-Guild)
ABC-I, \$ 10.00 (Masla)
ABC-T, \$ 15.00 (HNWH)
CBS, \$ 8.00 ()
ABC-D, NBN, \$ 25.00 (Weiss)
MBS, \$ 33.00 (Katz)
SBN, \$ 11.00 (Selcom)
US I, \$ 13.00 (Dora)

Faircom
(ST. GEORGE)
(MONCK'S CORNER)

WEZL-F, 103.5, 100 KW @ 30, COUNTRY
WSSX-F, 95.1, 100 KW @ 350, CHR
WWVZ-F, 93.5, 3 KW @ 510, BLACK
WXLV-F, 102.5, 100 KW @ 547, COUNTRY
WKQB-F, 96.9, 100 KW @ 782, AC (Churchill)
WQXZ-F, 104.9, 3 KW @ 300, BTFL/EZ (TM)
WAVE-F, 96.1, 100 KW @ 585, AC

NBC, \$ 75.00 (Blair)
\$ 55.00 (Katz)
SBN, \$ 43.00* (HNWH)
US I, \$ 22.00 (Torbet)
\$ 45.00* (Mc-Guild)
\$ 16.00 (Republic)
\$ NA (HNWH)
US 2, \$ 40.00 (MMR)

John Price
Faircom
(SUMMERVILLE)
Bahakel
(ST. GEORGE)
(HANAHAN)

WVIM- See Columbia

MISCELLANEOUS COMMENTS: WGOX-F (Ravenal) sold to Silverman for \$350,000 (Chaney)... WGOX changes to WFXR and format from BTFL to AOR (January)

Arbitron Rank/Pop (12+): 40/847,800
MSA Rank/Pop: 45/1,040,200
ADI #32
Average Person Rating: 16.8
Market TSL: 22.8 hours

CHARLOTTE
Stations: 25/21
Diaries: 1425/595:1/53.4%
Sample Target: 1130
Standard Error: 531
% Below Line: 5.0
% Not Listed: 9.6

Est 1985 Revenue: \$23,700,000
HH Inc.: \$28,241
Retail \$: 7.0 Bil
Pop per Station: 40,371
1 Biller: WSOC A/F \$6,100,000

12+ METRO SHARE 1/4/SHARE			SPG	FAL	SPG	FAL	BIRCH SHARE	12+ TSA 1/4/CUME		12+ METRO CUME/ METRO CUME RATING		SPG	FAL		
			85	84	84	83						85	84		
1.	WSOC-F	189/13.1	12.6	15.8	17.3	17.1	13.6	1.	WSOC-F	332/3904	1.	WSOC-F	2080/24.1	25.2	26.7
2.	WPEG-F	175/12.1	13.4	10.9	10.8	10.8	11.5	2.	WEZC-F	220/2498	2.	WROQ-F	1792/20.8	21.3	19.5
3.	WEZC-F	143/ 9.9	7.4	6.7	6.1	6.1	9.8	3.	WPEG-F	218/2144	3.	WEZC-F	1621/18.8	16.7	13.2
4.	WROQ-F	142/ 9.8	8.3	7.7	7.2	8.2	12.5	4.	WROQ-F	210/3085	4.	WPEG-F	1610/18.7	18.2	18.4
5.	WLVK-F	106/ 7.3	6.6	2.8	3.7	3.2	8.1	5.	WLVK-F	181/2029	5.	WBCY-F	1597/18.5	20.9	21.6
6.	WBT	104/ 7.2	9.4	13.3	7.7	10.7	7.0	6.	WBCY-F	174/2943	6.	WBT	1433/16.6	22.1	15.5
7.	WBCY-F	93/ 6.4	8.3	9.2	7.4	8.4	6.6	7.	WZXI-F	129/1357	7.	WLVK-F	1220/14.2	12.4	9.0
8.	WZXI-F	87/ 6.0	5.6	6.0	4.1	8.7	4.8	8.	WBT	123/1898	8.	WJZR-F	999/11.6	12.5	13.0
9.	WJZR-F	60/ 4.1	4.4	6.4	5.4	2.7	5.6	9.	WJZR-F	93/1415	9.	WZXI-F	845/ 9.8	10.7	9.8
10.	WXRC-F	32/ 2.2	---	---	---	---	---	10.	WXRC-F	65/ 654	10.	WGIV	419/ 4.9	4.6	4.7
11.	WGIV	28/ 1.9	1.1	1.8	2.3	3.4	2.0	11.			11.	WSOC	198/ 3.5	5.5	5.0
12.	WQCC	25/ 1.7	1.4	1.1	2.8	2.9	.4	12.			12.	WROQ	290/ 3.4	3.2	2.5
13.								13.			13.	WXRC-F	286/ 3.3	---	---
14.								14.			14.				
15.								15.			15.				
16.								16.			16.				
17.								17.			17.				
18.								18.			18.				
19.								19.			19.				
20.								20.			20.				
21.								21.			21.				
22.								22.			22.				
23.								23.			23.				
24.								24.			24.				
25.								25.			25.				

12+ FM SHARE (METRO): 82.26% (1076 of 1308) (FAL 84: 74.75%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WROQ-F	1. WPEG-F	1.WPEG-F	1.WE2C-F	1.WS0C-F	1.WS0C-F	1.WX0C-F+	1.WS0C-F	1.WS0C-F+	1.WPEG-F	1.WS0C-F
2. WPEG-F	2. WE2C-F	2.WE2C-F	2.WS0C-F	2.WE2C-F	2.WBT	2.WE2C-F	2.WE2C-F	2.WROQ-F+	2.WROQ-F	2.WPEG-F
3. WJZR-F	3. WROQ-F	3.WS0C-F	3.WPEG-F	3.WPEG-F	3.WLVK-F	3.WPEG-F	3.WPEG-F	3.WPEG-F	3.WS0C-F	3.WROQ-F
4. WBCY-F	4. WBCY-F	4.WROQ-F	4.WLVK-F	4.WLVK-F	4.WZXI-F	4.WBT	4.WBT	4.WE2C-F	4.WBT	4.WLVK-F
5.	5. WS0C-F	5.WBCY-F	5.WBT	5.WBT	5.WE2C-F	5.WROQ-F+	WLVK-F	5.WLVK-F	5.WLVK-F	5.WE2C-F
6.	6. WLVK-F	WLVK-F	WBCY-F	6.WBCY-F	6.	6.WBCY-F	6.WROQ-F	6.	6.WZXI-F	6.WBCY-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.WZXI-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WROQ-F	1. WEZC-F	1. WEZC-F	1. WEZC-F	1. WPEG-F	1. WPEG-F	1. WROQ-F	1. WSOC-F	1. WSOC-F
2.	WPEG-F	2. WPEG-F	2. WPEG-F	2. WPEG-F	2. WROQ-F	2. WROQ-F	2. WPEG-F	2. WPEG-F	2. WEZC-F
3.	WEZC-F	3. WROQ-F	3. WBCY-F	3. WSOC-F	3. WXRC-F	3. WBYC-F	3. WEZC-F	3. WROQ-F	3. WLWK-F
4.	WBCY-F	4. WBCY-F	4. WLWK-F	4. WROQ-F	4. WSOC-F	4. WEZC-F	4. WBCY-F	4. WBCY-F	4. WBT
5.	WJZR-F	5. WSOC-F	5. WBCY-F	5. WLWK-F	5. WBCY-F	5. WSOC-F	5. WLWK-F	5. WBCY-F	5. WPEG-F
6.		6. WLWK-F	6. WROQ-F	6. WLWK-F	6.	6. WXRC-F	6. WSOC-F	6. WBT	6. WBCY-F
7.		7.	7.	7.	7.	7.	7.	7.	7.
8.		8.	8.	8.	8.	8.	8.	8.	8.
9.		9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP	9 (1)	295 (3)	304 (4)	23.2	26.2	WAME	1480	Charlotte .4/1.2
AOR		32 (1)	32 (1)	2.4	0.5	WGAS	1420	Gastonia .6/ .8
AC/OLDIES/SOFT ROCK	9 (1)	151 (2)	160 (3)	12.2	11.1	WGSP	1310	Charlotte .6/ .9
MOR/VARIETY	117 (3)		117 (3)	8.9	15.4	WHVN	1240	Charlotte .4/1.9
COUNTRY	32 (3)	310 (3)	342 (6)	26.1	21.0	WLON	1050	Lincolnton 1.0/1.6
BLACK/URBAN	53 (2)	192 (2)	245 (4)	18.7	15.5	WLTC	1270	Gastonia .4/ .7
BTFL MUSIC/EZ		87 (1)	87 (1)	6.7	7.0	WRDX-F	106.5	Salisbury 1.0/2.3
NEWS/TALK						WRHI	1340	Rock Hill .3/1.3
NOSTALGIA			21 (3)		1.0	WROQ	610	Charlotte .6/3.4
RELIGION/GOSPEL	12 (2)	9 (1)		1.6	2.3	WSOC	930	Charlotte .8/3.5
SPANISH						WMIT-F	106.9	Black Mountain .6/1.3
CLASSICAL						WOJY-F	100.3	High Point .6/1.4
UNKNOWN/OTHERS						WMDM-F	101.3	Columbia, SC 1.2/2.7

1308 (25)

RADIO STATIONS

AM STATIONS

WAME, 1480, 5 KW (DA-2)	, RELIGION	UPI, \$ 16.00	(-----)	Swaggert
WBT, 1110, 50 KW (DA-N)	, MOR/AC	ABC-I, \$100.00*	(Blair)	Jeff-Pilot
WGIV, 1600, 1 KW/500 W (DA-N)	, BLACK	NBN, \$ 31.00	(Selcom)	
WGSP, 1310, 1 KW (DAYS)	, OLDIES	ABC-D, \$ 37.00	(Selcom)	
WHVN, 1240, 1 KW/250 W DA-1)	, RELIGION	NBC, \$ NA	(-----)	Back
WQCC, 1540, 1 KW (DAYS)	, BLACK	SMN, \$ NA	(Savalli)	
WROQ, 610, 5 KW/1 KW (DA-2)	, CHR	US I, \$ NA	(Eastman)	
WSOC, 930, 5 KW/1 KW (DA-N)	, COUNTRY	(TM) MBS, \$ 35.00*	(Christal)	Cox

FM STATIONS

WBCY, 107.9, 100 KW @ 980, CHR	ABC-F, \$ 95.00*	(Blair)	Jeff-Pilot
WEZC, 104.7, 100 KW @ 1240, AC	, \$ 84.00*	(MMR)	EZ
AJZR, 99.7, 100 KW @ 310, CHR	, \$ 70.00*	(Torbet)	Downs (KANNAPOLIS)
WLK, 96.9, 100 KW @ 1250, COUNTRY	, \$ 40.00	(Selcome)	(STATESVILLE)
WPEG, 97.9, 50 KW @ 390, BLACK (Drake-Chen)	CBS-R, \$ NM	(HNHW)	(CONCORD)
WROQ, 95.1, 100 KW @ 574, CHR (Burk-Abr)	US I, \$ 75.00*	(Eastman)	Cox
WSOC, 103.7, 100 KW @ 1040, COUNTRY	, \$ 40.00*	(Republic)	GASTONIA
WZXI, 101.9, 100 KW @ 870, AOR	Source, \$ 21.50	(Southern)	(HICKORY)

CALL LETTER CHANGES

FORMAT CHANGES

WXRC: From CHR to AOR (Sep)

STATION SALES

WRKB/WJZR-F (Kannapolis):
from Downs to Metroplex for
\$6,000,000 (Richards)

MISCELLANEOUS COMMENTS

WXRC increased tower to
1300 in June and now
covers most of Metro....

CHATTANOOGA

Arbitron Rank/Pop (12+): 70/472,900
 NSA Rank/Pop: 108/426,900
 ADI # 80
 Average Person Rating: 16.9
 Market TSL: 22.6 hours

Stations: 22/20
 Diaries: 1044/453:147.9%
 Sample Target: 870
 Standard Error: .632
 % Below Line: 1.0
 % Not Listed: 10.3

Est 1985 Revenue: \$9,100,000
 HH Inc: \$25,363
 Retail \$: 2.6 Bill
 Pop per Station: 23,645
 #1 Biller: WGOW/WSKZ \$2,600,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
85	84	84	83	
1. WSKZ-F	152/19.0	19.9	17.9	13.8
2. WUSY-F	125/15.6	16.2	10.8	12.5
3. WDEF-F	73/ 9.1	9.0	11.2	8.9
4. WOOD-F	56/ 7.0	6.5	9.1	8.6
5. WJTT-F	54/ 6.8	8.4	11.2	12.4
6. WDEF	50/ 6.3	6.7	9.4	6.7
7. WNOO	30/ 3.8	2.0	5.0	8.7
8. WOOD	26/ 3.3	2.2	5.0	5.9
9. WGOW	24/ 3.0	3.4	3.6	4.3
WOWE-F	24/ 3.0	2.9	2.3	2.4
11. WBLJ	22/2.8	2.0	---	---
12.				
13.				
14.				
15.				

BIRCH
SHARE

12+ TSA 1/4/CUME

1. WSKZ-F	227/2388
2. WUSY-F	196/1871
3. WDEF-F	83/1092
4. WOOD-F	82/1280
5. WJTT-F	55/ 657
6. WDEF	53/ 628
7. WOOD	39/ 508
8. WNOO	30/ 201
9. WOWE	26/ 332
10. WBOW	25/ 429
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG	FAL
85	84	
1. WSKZ-F	1543/32.6	34.3
2. WUSY-F	1174/24.8	24.8
3. WDEF-F	930/19.6	19.6
4. WOOD-F	743/15.7	16.9
5. WJTT-F	637/13.4	15.9
6. WDEF	589/12.4	11.4
7. WGOW	399/ 8.4	9.5
8. WOOD	394/ 8.3	7.0
9. WOWE-F	313/ 6.6	8.0
10. WBLJ	232/4.9	5.4
11. WMOC	211/ 4.5	6.3
12. WNOO	201/ 4.2	6.2
13.		
14.		
15.		

12+ FM SHARE (METRO): 70.71% (507 of 717) (FAL 84: 69.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F	1. WUSY-F	1. WUSY-F	1. WDEF-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F
2. WJTT-F	2. WUSY-F	2. WUSY-F	2. WSKZ-F	2. WSKZ-F	2. WDEF-F	2. WSKZ-F	2. WUSY-F	2. WUSY-F	2. WUSY-F	2. WUSY-F
3.	3. WJTT-F	3. WJTT-F	3. WOOD-F	3. WDEF-F	3. WOOD-F	3. WUSY-F	3. WDEF-F	3. WJTT-F	3. WJTT-F	3. WDEF-F
4.	4.	4. WOOD-F	4. WDEF-F	4. WOOD-F	4. WDEF	4. WOOD-F	4. WDEF-F	4. WDEF-F	4. WDEF-F	4. WOOD-F
5.	5.	5. WDEF-F	5. WJTT-F	5. WJTT-F	5. WSKZ-F	5. WJTT-F	5. WDEF	5. WOOD-F	5.	5. WJTT-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F		1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F
2. WJTT-F	2. WUSY-F	2. WUSY-F	2. WSKZ-F	2. WSKZ-F		2. WUSY-F	2. WUSY-F	2. WUSY-F	2. WUSY-F	2. WSKZ-F
3. WUSY-F	3. WJTT-F	3. WJTT-F	3. WJTT-F	3. WDEF-F		3. WDEF-F	3. WDEF-F	3. WDEF-F	3. WDEF-F	3. WDEF-F
4.	4. WGOW	4. WGOW	4. WDEF-F	4. WJTT-F		4. WNOO	4. WJTT-F	4. WJTT-F	4. WDEF-F	4. WDEF-F
5.	5.	5.	5. WGOW	5. WGOW		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		152 (1)	152 (1)	21.2	19.8	WALV-F 95.3 Cleveland .6/2.8
AOR		24 (1)	24 (1)	3.3	2.5	WBAC 1340 Cleveland 1.1/3.0
AC/OLDIES/SOFT ROCK	24 (1)	5 (1)	29 (2)	4.0	3.5	WCLE 1570 Cleveland 1.1/1.2
MOR/VARIETY	77 (3)		77 (3)	10.7	10.8	WDXB 1490 Chattanooga .6/2.2
COUNTRY	47 (4)	184 (3)	231 (7)	32.2	20.4	WFLI 1070 Lookout Mount. 1.1/3.8
BLACK/URBAN	30 (1)	54 (1)	84 (2)	11.7	17.8	WLFA 1590 Lafayette, GA .6/1.0
BTFL MUSIC		77 (2)	77 (2)	10.7	12.4	WMOC 1450 Chattanooga 1.8/4.5
NEWS/TALK						WNOO-F 102.3 Soddy Daisy 1.4/4.1
NOSTALGIA						WRCD 1430 Dalton .9/1.7
RELIGION	9 (1)		9 (1)	1.3	1.8	WPCH-F 94.9 Atlanta .5/1.1
SPANISH						WQMT-F 99.3 Chatsworth, GA .4/2.3
CLASSICAL						
UNKNOWN/OTHERS	23 (2)	14 (1)	37 (3)	5.2	0.6	

717 (22)

RADIO STATIONS

WDEF , 1370 ,	5 KW (DA-N)	MOR	CBS \$ 46.00	(Katz)	Park
WOOD , 1310 ,	5 KW (DA-N)	COUNTRY	ABC-E \$ NM	(Torbet)	Bahakel
WFLI , 1070 ,	50 KW/1 KW (DA-2)	RELIGION	ABC-C \$ 15.00	(Mc-Guild)	Benns
WGOW , 1150 ,	5 KW/1 KW (DA-N)	AC	\$ 50.00	(Christal)	Bloomington
WNOO , 1260 ,	5 KW (DAYS)	BLACK	SEN \$ 20.00	(Masla)	
WDEF-F, 92.3 ,	100 KW @ 895	BTFL/EZ	CBS \$ 46.00	(Katz)	Park
WOOD-F, 96.5 ,	100 KW @ 1080	COUNTRY	ABC-E \$ 65.00	(Torbet)	Bahakel
WJTT-F, 94.3 ,	3 KW @ 325	BLACK	CBS-R \$ 25.00*	(Mc-Guild)	Benns
WOWE-F, 105.5 ,	3 JW @ 270	AOR	Source \$ 18.00	(---)	(RED BANK)
WSKZ-F, 106.5 ,	100 KW @ 1076	CHR	\$ 70.00	(Christal)	Bloomington
WUSY-F, 100.7 ,	100 KW @ 360	COUNTRY	APR,US II \$ 39.00	(HWH)	(CLEVELAND)

CHICAGO

Arbitron Rank/Pop (12+): 3/6,567,400
 MSA Rank/Pop: 3/6,125,100
 ADI # 3
 Average Person Rating: 17.8
 Market TSL: 23.6 hours

Stations: 31/31
 Diaries: 3078/2142:1/45.0
 Sample Target: 3120
 Standard Error: .363
 % Below Line: 0
 % Not Listed: 10.7

Est 1985 Revenue: \$169,000,000
 HH Inc.: \$34,138
 Retail \$: 46.1 Bil
 Pop per Station: 211,852
 # 1 Biller: WGN \$32,000,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WGN	936/8.0	9.9	9.6	9.3	9.7	9.7	1. WGN 1174/16748	1. WGN 13063/19.8	23.2	21.2
2. WBBM-F	749/6.4	7.0	5.3	4.5	4.5	7.0	2. WBBM-F 762/9560	2. WBBM 10469/15.9	17.1	18.3
3. WCCI-F	618/5.3	4.8	5.4	5.5	6.1	6.5	3. WLS 731/12820	3. WBBM-F 9607/14.6	15.8	16.2
4. WLOO-F	613/5.2	5.1	6.5	5.8	5.4	3.5	4. WBBM 644/13551	4. WBBM-F 9293/14.1	14.0	13.4
5. WBBM	531/4.5	4.9	4.8	4.5	4.9	6.6	5. WLOO-F 634/6707	5. WCCI-F 8381/12.7	13.0	13.3
6. WLS	480/4.1	4.2	2.8	4.2	3.6	3.6	6. WCCI-F 619/8451	6. WLS 7960/12.1	11.9	14.7
7. WLUP-F	471/4.0	3.5	3.8	3.5	3.1	5.7	7. WMAQ 563/9765	7. WFFR-F 7628/11.6	12.0	9.3
8. WBBM-F	432/3.7	3.8	4.4	4.4	4.2	3.7	8. WLUP-F 484/6967	8. WKQX-F 7289/11.1	13.1	11.4
9. WLAK-F	404/3.4	3.4	3.5	3.9	3.2	3.3	9. WBBM-F 444/9974	9. WLS-F 6951/10.5	12.4	12.9
10. WCLR-F	388/3.3	2.6	2.9	3.8	3.8	2.8	10. WLAK-F 412/6830	10. WCLR-F 6821/10.3	9.8	10.5
11. WUSN-F	387/3.3	2.7	2.4	3.2	3.3	2.1	11. WIND 408/4899	11. WLUP-F 6679/10.1	11.3	9.4
12. WIND	382/3.2	3.4	2.8	2.8	2.9	4.1	12. WUSN-F 399/5325	12. WLAK-F 6663/10.1	10.7	10.1
13. WJMK-F	381/3.2	3.5	3.2	3.1	2.9	2.2	13. WCLR-F 395/7113	13. WLOO-F 6584/10.0	11.8	10.9
14. WJJD	374/3.2	3.0	3.6	2.9	3.4	3.1	14. WJJD 394/5091	14. WMAQ 5821/ 8.8	12.5	9.4
15. WKQX-F	374/3.2	3.6	3.6	2.5	3.3	3.5	15. WJMK-F 393/6034	15. WJMK-F 5814/ 8.8	9.7	7.8
16. WFFR-F	360/3.1	2.8	3.2	2.8	2.5	3.3	16. WKQX-F 384/7436	16. WUSN-F 5121/ 7.8	7.2	7.7
17. WXRT-F	304/2.6	2.5	3.2	2.7	2.6	3.3	17. WFFR-F 374/8031	17. WJJD 4682/ 7.1	6.8	7.3
18. WMAQ	303/2.6	2.8	3.4	3.5	2.8	3.4	18. WXRT-F 318/4495	18. WIND 4544/ 6.9	8.2	7.9
19. WAIT	261/2.2	2.0	1.6	1.7	1.7	1.5	19. WAIT 276/3592	19. WMET-F 4487/ 6.8	8.2	8.7
20. WLS-F	238/2.0	2.5	2.7	2.5	2.3	3.1	20. WLS-F 249/7364	20. WXRT-F 4336/ 6.6	7.8	5.7
21. WCKG-F	229/1.9	1.6	1.6	2.3	1.9	1.7	21. WCKG-F 229/3496	21. WCKG-F 3479/ 5.3	5.4	7.3
22. WOJO-F	226/1.9	2.3	1.8	1.8	1.7	.5	22. WOJO-F 227/1516	22. WAIT 3178/ 4.8	4.3	4.9
23. WVON	193/1.6	1.3	1.2	1.4	1.1	1.1	23. WVON 193/1847	23. WMET-F 3047/ 4.6	4.1	5.3
24. WMET-F	186/1.6	1.7	1.7	1.6	2.3	1.5	24. WMET-F 187/4553	24. WJPC 2702/ 4.1	4.5	4.7
25. WFFT-F	182/1.5	1.3	1.3	2.0	1.7	1.7	25. WFFT-F 185/3156	25. WCCI 2193/ 3.3	2.8	3.3

12+ FM SHARE (METRO): 63.67% (6683 of 10496) (FAL 84: 62.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBM-F	1. WBBM-F	1. WBBM-F	1. WCCI-F	1. WGN	1. WGN	1. WGN	1. WLOO-F	1. WLS	1. WBBM-F	1. WBBM-F
2. WBBM-F	2. WLUP-F	2. WCCI-F	2. WLS	2. WCCI-F	2. WLOO-F	2. WBBM	2. WGN	2. WGN	2. WCCI-F	2. WCCI-F
3. WCCI-F	3. WCCI-F	3. WLUP-F	3. WJMK-F	3. WLS	3. WBBM	3. WLS	3. WLAK-F	3. WBBM-F	3. WBBM-F	3. WLOO-F
4. WLS-F	4. WLS	4. WLS	4. WGN	4. WJMK-F	4. WIND	4. WLUP-F	4. WLUP-F	4. WLOO-F	4. WGN	4. WGN
5. WLUP-F	5. WXRT-F	5. WJMK-F	5. WCLR-F	5. WCLR-F	5. WUSN-F	5. WCCI-F	5. WBBM-F	5. WCCI-F	5. WLOO-F	5. WUSN-F
6. WFFR-F	6. WKQX-F	6. WKQX-F	6. WBBM-F	6. WLOO-F	6. WJJD	6. WBBM-F	6. WCCI-F	6. WBBM-F	6. WJMK-F	6. WJJD
7. WLS	7. WFFR-F	7. WCLR-F	7. WFFR-F	7. WBBM-F	7. WLAK-F	7. WIND	7. WJJD	7. WLAK-F	7. WMAQ	7. WLUP-F
8. WMET-F	8. WCLR-F	8. WGN	8. WKQX-F	8. WLAK-F	8. WJMK-F	8. WLOO-F	8. WCLR-F	8. WLUP-F	8. WLUP-F	8. WBBM-F
9.	9. WCKG-F	9. WFFR-F	9. WLAK-F	9. WFFR-F	9. WCCI-F	9. WKQX-F	9. WUSN-F	9. WFFR-F	9. WBBM	9. WLAK-F
10.	10. WLAK-F	10. WXRT-F	10. WXRT-F	10. WUSN-F	10. WMAQ	10. WUSN-F	10. WJMK-F	10. WUSN-F	10. WCLR-F	10. WBBM

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBBM-F	1. WBBM-F	1. WCLR-F	1. WBBM-F	1. WGN	1. WBBM-F	1. WLUP-F	1. WLS	1. WLUP-F	1. WGN
2. WCCI-F	2. WCCI-F	2. WCCI-F	2. WCCI-F	2. WCLR-F	2. WLUP-F	2. WBBM-F	2. WXRT-F	2. WLS	2. WLS
3. WLUP-F	3. WFFR-F	3. WFFR-F	3. WCLR-F	3. WCCI-F	3. WCKG-F	3. WLS	3. WLUP-F	3. WBBM-F	3. WJMK-F
4. WFFR-F	4. WCLR-F	4. WLAK-F	4. WFFR-F	4. WLAK-F	4. WKQX-F	4. WXRT-F	4. WCCI-F	4. WCCI-F	4. WCCI-F
5. WBBM-F	5. WLUP-F	5. WBBM-F	5. WLAK-F	5. WLOO-F	5. WCCI-F	5. WCKG-F	5. WCKG-F	5. WXRT-F	5. WXRT-F
6. WKQX-F	6. WLAK-F	6. WKQX-F	6. WKQX-F	6. WBBM-F	6. WLS	6. WCCI-F	6. WBBM-F	6. WJMK-F	6. WLUP-F
7. WMET-F	7. WKQX-F	7. WJMK-F	7. WJMK-F	7. WFFR-F	7. WXRT-F	7. WKQX-F	7. WJMK-F	7. WGN	7. WUSN-F
8. WLAK-F	8. WJMK-F	8. WLS	8. WLS	8. WKQX-F	8. WBBM-F	8. WJMK-F	8. WKQX-F	8. WCKG-F	8. WBBM
9. WLS-F	9. WLS	9. WXRT-F	9. WGN	9. WJMK-F	9. WLS-F	9. WCLR-F	9. WGN	9. WKQX-F	9. WLOO-F
10. WCLR-F	10. WBBM-F	10. WLUP-F	10. WLUP-F	10. WLS	10.	10. WGN	10. WFFR-F	10. WUSN-F	10. WBBM-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	480 (1)	1044 (3)	1524 (4)	14.5	17.3	WCFL	1000	Chicago	.9/3.3
AOR		1004 (3)	1004 (3)	9.6	8.7	WGCI	1390	Chicago	1.0/3.3
AC/OLDIES/SOFT ROCK		1719 (5)	1719 (5)	16.4	14.5	WJOL	1340	Joliet	.4/1/0
MOR/VARIETY	972 (2)		979 (2)	9.3	11.1	WJPC	950	Chicago	.8/4.1
COUNTRY	303 (1)	387 (1)	690 (2)	6.6	6.7	WNIB-F	97.1	Chicago	.8/3.1
BLACK/URBAN	398 (3)	1367 (2)	1765 (5)	16.8	16.2	WYCA-F	92.3	Hammond	.4/1.7
BTFL MUSIC/EZ		613 (1)	613 (1)	5.8	5.9				
NEWS/TALK	913 (2)		913 (2)	8.7	8.5				
NOSTALGIA	635 (2)		635 (2)	6.0	5.5				
RELIGION/GOSPEL	105 (1)	47 (1)	152 (2)	1.4	0.9				
SPANISH		226 (1)	226 (1)	2.2	1.8				
CLASSICAL		276 (2)	276 (2)	2.6	2.8				
UNKNOWN/OTHERS				0	0				

10496 (31)

RADIO STATIONS

AM STATIONS

WAIT, 820, 5 KW/1 KW (DA-N)	, NOSTALGIA	, \$ 63.75	(Katz)	Century
WBBM, 780, 50 KW	, NEWS	CBS, \$210.00*	(CBS Spot)	CBS
WCFL, 1000, 50 KW (DA-2)	, RELIGION	MBS, \$ 60.00	(----)	Statewide
WGCI, 1390, 5 KW (DA-2)	, BLACK	SBN, \$ NA	(McGuild)	Gannett
WGN, 720, 50 KW	, VARIETY/TALK	ABC-I, \$275.00*	(Christal)	Tribune Co.
WIND, 560, 5 KW (DA-2)	, TALK	MBS, \$115.00*	(Blair/RAR)	Tichenor
WJJD, 1160, 50 KW/10 KW (DA-2)	, NOSTALGIA	SMN, \$100.00*	(MMR)	Infinity
WJPC, 950, 1 KW/5 KW (DA-N)	, BLACK	NBN, \$101.00	(----)	Johnson
WLS, 890, 50 KW	, CHR	ABC-C, \$200.00*	(HNWH)	Cap Cities/ABC
WMAQ, 670, 50 KW	, COUNTRY	NBC, \$170.00*	(Eastman)	NBC
WSBC, 1240, 1 KW (DAYS)	, ETHNIC	, \$ 24.00	(----)	
WBMX, 1490, 1 KW/250 W	, BLACK	, \$ 30.00	(Masla)	
WVON, 1450, 1 KW/250W	, BLACK	, \$145.00	(Lazar)	

FM STATIONS

WBBM-F, 96.3, 6 KW @ 1174, CHR	CBS-R, \$155.00*	(CBS Spot)	CBS
WBMX-F, 102.7, 6 KW @ 1170, BLACK	ABC-F, \$152.00	(Durpetti)	
WCKG-F, 105.9, 4 KW @ 1575, AOR	, \$ NA	(Katz)	Cox
WCLR-F, 101.9, 5 KW @ 1520, AC	, \$165.00*	(Torbet)	Bonneville
WFMT-F, 98.7, 16 KW @ 1167, CLASSICAL	, \$130.00	(CMBS)	
WFYR-F, 103.5, 4 KW @ 1548, AC	USI, \$150.00	(Republic)	RKO
WGCI-F, 107.5, 33 KW @ 600, URBAN	SBN, \$220.00*	(McGuild)	Gannett
WJMK-F, 104.3, 19 KW @ 820, OLDIES	US II, \$150.00*	(MMR)	Infinity
WKQX-F, 101.1, 6 KW @ 1170, CONTEMP/AC	Source, \$198.00	(Eastman)	NBC
WLAK-F, 93.9, 5 KW @ 1581, SOFT AC	, \$155.00	(Christal)	Viacom
WLOO-F, 100.3, 6 KW @ 1167, BTFL/EZ	, \$240.00	(Katz)	Century
WLS-F, 94.7, 6 KW @ 1170, CHR	ABC-R, \$160.00*	(HNWH)	Cap Cities/ABC
WLUP-F, 97.9, 6 KW @ 1170, AOR	, \$145.00*	(MMR)	H & W
WMET-F, 95.5, 6 KW @ 1170, AC	, \$120.00*	(McGuild)	
WNIB-F, 97.1, 8 KW @ 1196, CLASSICAL	, \$ 75.00	(----)	
WOJO-F, 105.1, 6 KW @ 1174, SPANISH	, \$ 62.00	(Caballero)	
WUSN-F, 99.5, 6 KW @ 1170, COUNTRY	ABC-D, \$130.00*	(Selcom)	First Media
WXRT-F, 93.1, 7 KW @ 1310, AOR	, \$115.00*	(Selcom)	

CALL LETTER CHANGES

WLS-F changes calls to WYTZ (Jan.)

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WIND from WESTINGHOUSE to Tichenor
for \$6,900,000

WMET-F from Doubleday to Fairvest
for \$12,500,000

WYEN-F (Des Plaines) sold to
Merritt for \$8,000,000

CINCINNATI

Arbitron Rank/Pop (12+): 29/1,146,800
 MSA Rank/Pop: 30/1,407,700
 ADI #29
 Average Person Rating: 15.7
 Market TSL: 20.8 hours

Stations: 22/18
 Diaries: 1402/818:1/49.0%
 Sample Target: 1340
 Standard Error: .519
 % Below Line: 2.5
 % Not Listed: 9.4

Est 1985 Revenue: \$ 38,500,000
 HH Inc.: \$29,808
 Retail \$: 10.0 Bil
 Pop per Station: 63,711
 # 1 Biller: WKRC \$6,200,000

12+ METRO SHARE 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WKRC-F 203/11.3	10.6	9.6	10.0	8.2	10.0	1. WLW 257/4331	1. WKRC-F 3218/28.0	26.4	24.9
2. WWEZ-F 190/10.5	9.4	6.0	6.1	7.6	10.5	2. WKRC-F 252/4279	2. WLW 2342/10.4	26.6	20.6
3. WEBN-F 147/ 8.2	7.4	8.7	8.0	7.2	9.8	3. WHEZ-F 235/2413	3. WKRC 2291/19.9	19.4	26.8
4. WUBE-F 141/ 7.8	4.2	4.6	4.9	4.9	11.8	4. WUBE-F 225/2611	4. WEBN-F 2139/18.6	18.4	18.1
WLW 141/ 7.8	10.3	6.5	8.9	5.4	7.4	5. WEBN-F 207/2848	5. WHEZ-F 1916/16.7	16.1	14.4
6. WCKY 130/ 7.2	5.5	6.5	5.3	6.2	4.4	6. WBLZ-F 190/2581	6. WRRM-F 1632/14.2	17.2	16.9
7. WKRC 122/ 6.8	9.6	10.3	8.7	7.9	7.0	7. WHIO-F 179/1821	7. WCKY 1610/14.0	11.2	14.9
8. WBLZ-F 119/ 6.16	6.3	5.2	5.7	5.7	7.5	8. WKRC 144/2849	8. WUBE-F 1606/14.0	10.0	9.1
9. WRRM-F 111/ 6.2	6.6	7.4	7.9	6.6	4.5	9. WCKY 139/1819	9. WBLZ-F 1486/12.9	12.9	13.8
10. WLLT-F 76/ 4.2	5.1	4.3	5.6	5.9	4.7	10. WSKS-F 132/2075	10. WLLT-F 1306/11.4	13.5	13.1
11. WSKS-F 52/ 2.9	2.8	4.0	3.6	4.5	4.7	11. WRRM-F 126/1923	11. WNNK-F 1030/ 9.0	7.7	10.6
12. WCIN 46/ 2.6	2.3	3.0	2.7	4.1	1.1	12. WLLT-F 104/2044	12. WSKS-F 917/ 8.0	8.8	11.6
13. WNNK-F 45/ 2.5	2.8	4.8	4.2	4.2	3.6	13. WCNE 78/1027	13. WCIN 719/ 6.3	4.4	7.1
14. WDJO 29/1.6	1.9	4.4	2.7	3.2	1.8	14. WNNK-F 61/1368	14. WDJO 396/ 3.4	4.9	7.4
15.						15. WCIN 46/ 719	15.		
16.						16.	16.		
17.						17.	17.		
18.						18.	18.		
19.						19.	19.		
20.						20.	20.		
21.						21.	21.		
22.						22.	22.		
23.						23.	23.		
24.						24.	24.		
25.						25.	25.		

12+ FM SHARE (METRO): 69.81% (1140 of 1633) (FAL 84: 62.78%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRC-F	1. WEBN-F	1. WKRC-F	1. WEBN-F	1. WUBE-F	1. WHEZ-F	1. WCKY	1. WHEZ-F	1. WKRC-F	1. WKRC-F	1. WKRC-F
2. WBLZ-F	2. WKRC-F	2. WEBN-F	2. WRRM-F	2. WLW	2. WLW	2. WKRC-F	2. WRRM-F	2. WHEZ-F	2. WBLZ-F	2. WHEZ-F
3. WEBN-F	3. WBLZ-F	3. WUBE-F	3. WUBE-F	3. WEBN-F	3. WUBE-F	3. WLW	3. WUBE-F	3. WEBN-F	3. WLW	3. WUBE-F
4. WSKS-F	4. WRRM-F	4. WRRM-F	4. WLW	4. WHEZ-F	4. WKRC	4. WKRC	4. WKRC-F	4. WLW	4. WEBN-F	4. WBLZ-F
5.	5. WLLT-F	5. WBLZ-F	5. WKRC-F	5. WRRM-F	5. WCKY	5. WEBN-F	5. WCKY	5. WUBE-F	5. WHEZ-F	5. WEBN-F
6.	6. WUBE-F	6. WLLT-F	6. WHEZ-F	6. WKRC	6. WRRM-F	6. WHEZ-F	6. WEBN-F	6. WBLZ-F	6. WUBE-F	6. WCKY
7.	7. WSKS-F	7. WLW	7. WKRC	7. WKRC-F	7.	7. WUBE-F	7. WLW	7. WRRM-F	7. WKRC	7. WRRM-F
8.	8.	8.	8.	8.	8.	8.	8. WLLT-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRC-F	1. WKRC-F	1. WKRC-F	1. WKRC-F	1. WHEZ-F	1. WELZ-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F
2. WBLZ-F	2. WRRM-F	2. WRRM-F	2. WRRM-F	2. WRRM-F	2. WKRC-F	2. WBLZ-F	2. WRRM-F	2. WUBE-F	2. WUBE-F
3. WEBN-F	3. WEBN-F	3. WLLT-F	3. WLLT-F	3. WKRC-F	3. WEBN-F	3. WKRC-F	3. WLW	3. WKRC-F	3. WLW
4. WRRM-F	4. WLLT-F	4. WEBN-F	4. WEBN-F	4. WKRC	4. WUBE-F	4.	4. WKRC-F	4. WBLZ-F	4. WKRC
5. WLLT-F	5. WBLZ-F	5. WBLZ-F	5. WHEZ-F	5. WLW	5. WSKS-F	5.	5. WBLZ-F	5. WLW	5. WRRM-F
6.	6. WUBE-F	6. WKRC	6. WBLZ-F	6. WUBE-F	6. WLLT-F	6.	6. WLLT-F	6. WRRM-F	6. WRRM-F
7.	7.	7. WUBE-F	7. WUBE-F	7. WLLT-F	7.	7.	7.	7. WKRC	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		203 (1)	203 (1)	12.4	10.5	WRXY-F 107.1 Milford .3/1.5
AOR		199 (2)	199 (2)	12.2	14.0	WSAI-F 100.9 Erlanger .3/1.5
AC/OLDIES/SOFT ROCK	45 (2)	232 (3)	277 (5)	17.0	12.8	WSCH 99.3 Aurora .7/1.8
MOR/VARIETY	272 (3)		272 (3)	16.7	18.5	WWNK 1360 Cincinnati .9/3.8
COUNTRY	9 (1)	153 (2)	162 (3)	9.9	12.7	
BLACK/URBAN	46 (1)	119 (1)	165 (2)	10.1	9.9	WPFB 910 Middletown .5/1.3
BTFL MUSIC/EZ		204 (2)	204 (2)	12.5	7.0	
NEWS/TALK	130 (1)		130 (1)	8.0	7.1	WHIO 99.1 Dayton .8/2.0
NOSTALGIA				--	4.8	WONE 980 Dayton .5/1.3
RELIGION/GOSPEL		15 (2)	15 (2)	0.9	1.1	WPFB-F 105.9 Middletown .5/1.8
SPANISH				--	--	
CLASSICAL				--	--	
UNKNOWN/OTHERS		6 (1)	6 (1)	0.4	1.4	
1633 (22)						

RADIO STATIONS

AM STATIONS

WCIN, 1480, 5 KW/500 W (DA-2), BLACK	NBN, \$ 30.00 (Weiss)	
WKCY, 1530, 50 KW (DA-N), NEWS/TALK	CBS, NBC, NBC-T, \$ 67.00 (CBS)	Federated
WDJO, 1230, 1 KW/250 W, OLDIES	US II, \$ 30.00 (Mc-Guild)	DKM
WKRC, 550, 5 KW/1 KW (DA-2), MOR/AC	ABC-E, \$ 80.00* (Katz)	Taft
WLW, 700, 50 KW, MOR	ABC-I, \$ 75.00* (Eastman)	Republic
WNOP, 740, 1 KW (DAYS, DA), JAZZ	, \$ 21.00 (-----)	(NEWPORT, KY)
WNC, 1350, 5 KW (DA-N), AC	APR, \$ 45.00* (MMR)	Booth
WTSJ, 1050, 1 KW (DAYS), RELIGION	ABC-D, \$ 17.00 (-----)	Jacor

FM STATIONS

WBLZ-F, 103.5, 19 KW @ 790, BLACK	SBN, \$ 67.00 (Masla)	Newsystems (HAMILTON)
WEEN-F, 102.7, 17 KW @ 876, AOR	, \$ 80.00* (Torbet)	Wood
WSAI-F, 100.9, 3 KW @ 300, RELIGION	UPI, \$ 17.00 (-----)	Mortenson (ERLANGER, KY)
WKRC-F, 101.9, 25 KW @ 660, CHR	, \$100.00 (Katz)	Taft
WWNK-F, 94.1, 32 KW @ 550, AC	, \$ 50.00* (MMR)	Booth
WLLT-F, 94.9, 27 KW @ 640, CONTEMP/AC	, \$ 60.00* (HNNH)	H & W (FAIRFIELD)
WRRM-F, 98.5, 15 KW @ 810, AC	, \$ 75.00* (Blair)	Susquehanna
WRZY-F, 107.1, 3 KW @ 300, OLDIES/AC	, \$ 30.00 (Groekin)	(MILFORD)
WSKS-F, 96.5, 15 KW @ 810, AOR	ABC-R, \$ 45.00* (Eastman)	Republic (HAMILTON)
WUBE-F, 105.1, 14 KW @ 920, COUNTRY	, \$ 65.00 (Mc-Guild)	DKM
WNEZ-F, 92.5, 11 KW @ 905, BTFL/EZ	, \$ 88.00 (CBS)	Federated

CALL LETTER CHANGES

WSAI and WIOX-F change calls to WWNK A/F

WHKK-F changes to WSAI-F

FORMAT CHANGES

WWNK A/F: From Country to AC

STATION SALES

MISCELLANEOUS COMMENTS

CLEVELAND

Arbitron Rank/Pop (12+): 22/1,537,600
 NSA Rank/Pop: 21/1,858,800
 ADI # 11
 Average Person Rating: 17.4
 Market TSL: 22.9 hours

Stations: 26/20
 Diaries: 1754/877:1/0.7%
 Sample Target: 1570
 Standard Error: .473
 % Below Line: 4.5
 % Not Listed: 7.5

Est 1985 Revenue: \$43,000,000
 HH Inc.: \$29,718
 Retail \$: 11.6 Bil
 Pop per Station: 76,880
 # 1 Biler: WMS-F \$6,000,000

12+ METRO SHARE 1/4/SHARE		SUM SPG WIN FAL				BIRCH SHARE	12+ TSA 1/4/CUME		12+ METRO CUME/ METRO CUME RATING		SPG FAL			
		85	85	85	84						85	84		
1.	WMMS-F	392/14.5	12.2	11.0	12.8	10.9	18.2	1.WMMS-F	638/6887	1.	WMMS-F	2802/24.6	22.2	22.5
2.	WOAL-F	222/ 8.2	6.9	7.7	7.5	6.8	5.1	2.WMJI-F	288/4474	2.	WDOK-F	2758/17.8	15.6	16.2
3.	WMJI-F	183/ 6.8	6.0	5.9	6.0	6.1	6.9	3.WOAL-F	283/3352	3.	WGCL-F	2701/17.4	20.3	19.5
4.	WDOK-F	180/ 6.7	6.3	9.1	8.1	7.6	6.8	4.WLTF-F	253/4392	4.	WMJI-F	2695/17.4	17.0	17.3
5.	WBBG	175/ 6.5	4.9	5.5	4.5	6.3	3.1	5.WDOK-F	244/3637	5.	WLTF-F	2563/16.6	17.9	16.0
6.	WMME	149/ 5.5	6.6	3.1	2.9	2.3	4.6	6.WGCL-F	232/5092	6.	WOAL-F	2437/15.7	15.1	16.0
7.	WLTF-F	140/ 5.2	7.1	7.3	5.4	6.4	7.3	7.WMME	216/3757	7.	WMME	2425/15.7	11.7	8.5
8.	WZAK-F	138/ 5.1	5.1	6.0	5.2	5.7	7.8	8.WBBG	187/1760	8.	WERE	1946/12.6	11.2	12.6
9.	WGCL-F	132/ 4.9	7.1	6.2	6.7	5.9	5.8	9.WZAK-F	176/2053	9.	WZAK-F	1638/10.6	12.6	11.4
10.	WERE	122/ 4.5	4.3	3.4	5.2	4.6	4.2	10.WGAR-F	170/2404	10.	WBBG	1617/10.4	11.3	13.2
11.	WDMT-F	115/ 4.3	3.5	4.2	4.0	4.2	5.0	11.WKDD-F	157/2910	11.	WDMT-F	1507/ 9.7	10.7	11.7
12.	WGAR-F	92/ 3.4	4.1	3.7	5.4	3.9	3.1	12.WDMT-F	152/2006	12.	WRQC	1295/ 8.4	10.7	9.1
13.	WABQ	69/ 2.6	2.3	1.6	2.2	3.1	1.0	13.WERE	125/2124	13.	WGAR-F	1242/ 8.0	9.1	9.4
14.	WCLV-F	57/ 2.1	2.4	1.3	2.1	2.2	2.6	14.WONE-F	121/1371	14.	WCLV-F	947/ 6.1	5.4	5.2
15.	WMNR	54/ 2.0	2.1	3.5	4.3	3.2	1.2	15.WDMT-F	103/1209	15.	WMNR	937/ 6.1	8.4	12.3
16.	WRQC-F	53/ 2.0	2.3	2.6	2.1	2.3	2.2	16.WCLV-F	73/1178	16.	WMNR	829/ 5.4	8.2	8.0
17.	WMNR	48/ 1.8	1.5	2.7	1.6	2.7	2.3	17.WMR	71/1199	17.	WJMO	818/ 5.3	5.2	7.4
18.								18.WABQ	69/ 584	18.	WABQ	584/ 3.8	2.9	4.7
19.								19.WMR	59/1170	19.				
20.								20.		20.				
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FM SHARE (METRO): 72.52% (1808 of 2493) (FAL 84: 69.71%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ PHD	12+ EVE	SAT MID
1. WOCL-F	1. WMS-F	1. WMS-F	1. WMS-F	1. WMS-F	1. WOAL-F	1. WMS-F	1. WMS-F	1. WMS-F	1. WMS-F	1. WMS-F
2. WMS-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WDOK-F	2. WOAL-F	2. WOAL-F	2. WOAL-F	2. WDMT-F	2. WBBG
3. WDMT-F	3. WZAK-F	3. WLTF-F	3. WLTF-F	3. WLTF-F	3. WBBG	3. WMJI-F	3. WDOK-F	3. WMJI-F	3. WZAK-F	3. WOAL-F
4. WRQC-F	4. WLTF-F	4. WZAK-F	4. WOAL-F	4. WOAL-F	4. WMJI-F	4. WDOK-F	4. WMJI-F	4. WBBG	4. WME	4. WGAR-F
5. WZAK-F	5. WDMT-F	5. WOAL-F	5. WZAK-F	5. WZAK-F	5. WME	5. WBBG	5. WBBG	5. WDOK-F	5. WOCL-F	5. WZAK-F
6.	6. WOCL-F	6. WDMT-F	6. WDOK-F	6. WDOK-F	6. WLTF-F	6. WERE	6. WLTF-F	6. WLTF-F	6. WERE	6. WDOK-F
7.	7.	7. WOCL-F	7. WDMT-F	7. WDMT-F	7. WGAR-F	7. WLTF-F	7. WME	7. WME	7. WMJI-F	7. WMJI-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMS-F	1. WMS-F	1. WMS-F	1. WMS-F	1. WMJI-F	1. WMS-F	1. WMS-F	1. WMS-F	1. WMS-F	1. WMS-F
2. WOCL-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WLTF-F	2.	2.	2.	2.	2. WMJI-F
3. WZAK-F	3. WLTF-F	3. WLTF-F	3. WLTF-F	3. WMS-F	3.	3.	3.	3.	3. WDOK-F
4. WMJI-F	4. WZAK-F	4. WZAK-F	4. WZAK-F	4. WOAL-F	4.	4.	4.	4.	4. WOAL-F
5. WLTF-F	5. WDMT-F	5. WDMT-F	5. WOAL-F	5. WZAK-F	5.	5.	5.	5.	5. WLTF-F
6.	6. WOCL-F	6.	6. WDMT-F	6. WDMT-F	6.	6.	6.	6.	6. WME
7.	7.	7.	7. WOCL-F	7. WDOK-F	7.	7.	7.	7.	7. WGAR-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	Z	FAL 84Z	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		222 (4)	222 (4)	8.9	9.5	WGAR	1220	Cleveland	.8/4.4
AOR		430 (2)	430 (2)	17.2	11.9	WJMO	1490	Cleveland	1.1/5.3
AC/OLDIES/SOFT ROCK	102 (2)	323 (2)	425 (4)	17.0	16.6	WQLS	1460	Painesville	.3/1.4
MOR/VARIETY	9 (1)		9 (1)	0.4	2.5				
COUNTRY	21 (1)	92 (1)	113 (2)	4.5	7.2	WBEA-F	107.3	Elyria	.3/2.0
BLACK/URBAN	30 (1)	253 (2)	283 (3)	11.4	16.6	WDBN-F	94.9	Medina	.8/1.7
BTFL MUSIC/EZ		431 (4)	431 (4)	17.3	17.1	WKDD-F	96.5	Akron	1.1/3.8
NEWS/TALK	271 (2)		271 (2)	10.9	8.6	WONE-F	97.5	Akron	1.4/2.7
NOSTALGIA	183 (2)		183 (2)	7.3	6.9	WRDQ-F	97.1	Ashtabula	.3/ .9
RELIGION/GOSPEL	69 (1)		69 (1)	2.8	--	CKLW	800	Windsor, ON	.3/1.2
SPANISH				--	--				
CLASSICAL		57 (1)	57 (1)	2.3	2.4				
UNKNOWN/OTHERS					0.6				

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RADIO STATIONS

AM STATIONS

WABQ, 1540, 1 KW (DAYS)	, GOSPEL/BLACK	SBN, \$ 30.00	(---)	
WBBG, 1260, 5 KW (DA-2)	, NOSTALGIA	, \$ 70.00*	(Eastman)	Jacor
WELW, 1330, 500 W (DAYS, DA)	, MOR	, \$ 17.00	(Regional)	(WILLOUGHBY)
WERE, 1300, 5 KW (DA-1)	, NEWS/TALK	CBS, MBS, \$ 58.00*	(MMR)	
WGAR, 1220, 50 KW (DA-1)	, COUNTRY	ABC-E, \$ 55.00*	(Blair)	Nationwide
WHK, 1420, 5 KW (DA-N)	, OLDIES	NBC, \$ 60.00*	(Katz)	Malrite
WJMO, 1490, 1 KW/250 W	, BLACK	NBN, \$ NA	(Masla)	United
WRMR, 850, 10 KW/5 KW (DA-1)	, AC	APR, \$ 52.50	(Christal)	Booth
WWWE, 1110, 50 KW	, NEWS/TALK	ABC-I, \$ 60.00	(McGuld)	

FM STATIONS

WCLV-F, 95.5, 27 KW @ 640	, CLASSICAL	, \$ 58.00	(CMBS)	
WDBN-F, 94.9, 118 KW @ 310	, BTFL/EZ	, \$ 33.00	(Masla)	(MEDINA)
WTMT-F, 107.9, 70 KW @ 390	, URBAN	, \$ 65.00*	(HNWH)	Beasley
WDOK-F, 102.1, 50 KW @ 370	, BTFL/EZ	, \$ NA	(McGuld)	
WGR-F, 99.5, 50 KW @ 500	, COUNTRY	ABC-E, \$ 78.00	(Blair)	Nationwide
WGL-F, 98.5, 40 KW @ 600	, CHR	ABC-F, \$ 95.00	(MMR)	
WLTF-F, 106.5, 11 KW @1060	, AC	APR, \$117.00	(Christal)	Booth
WMJI-F, 105.7, 27 KW @ 900	, OLDIES/AC	, \$100.00*	(Eastman)	Jacor
WMMS-F, 100.7, 32 KW @ 600	, AOR/CHR	Source, \$130.00*	(Katz)	Malrite
WQAL-F, 104.1, 8 KW @1060	, BTFL/EZ	, \$ 90.00	(Christal)	
WROC-F, 92.3, 27 KW @ 234	, CHR	ABC-R, \$ 55.00	(Masla)	United
WZAK-F, 93.1, 28 KW @ 620	, URBAN	CBS-R, \$ 90.00	(Selcom)	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

COLORADO SPRINGS

Arbitron Rank/Pop (12+): 112/282,500
MSA Rank/Pop: 128/354,400
ADI @ 99 (with Pueblo)
Average Person Ratings: 17.6
Market TSL: 23.4 hours

Stations: 20/15
Diaries: 731/286:1/52.1%
Sample Target: 660
Standard Error: .011
% Below Line: 6.3
% Not Listed: 8.1

Est 1985 Revenue: \$9,200,000
HH Inc: \$28,064
Retail \$: 2.3 Bil
Pop per Station: 18,833
1 Biller: KIL0-F \$1,700,000

12+ METRO 1/4/SHARE	SPC 85	FAL 84	SPC 84	FAL 83
1. KIL0-F 68/13.5	11.2	13.1	12.0	14.5
2. KRDO-F 65/12.9	8.7	12.9	11.3	10.5
3. KKCS-F 59/11.7	7.7	10.6	9.9	8.3
4. KIKX-F+ 49/9.8	12.2	5.2	2.3	5.4
5. KVUU-F 45/8.9	10.8	6.8	5.7	2.3
6. KSSS 38/7.5	6.2	5.0	7.9	5.8
7. KVOR 30/5.9	5.2	4.8	6.3	6.6
8. KSPZ-F 28/5.5	7.1	7.9	7.1	11.4
9. KQA 21/4.2	2.9	3.7	4.2	3.3
10. KQPM-F 18/3.6	6.9	8.9	10.9	11.2
11. KQHT 14/2.8	2.1	3.1	2.3	1.9
12.				
13.				
14.				
15.				

BIRCH SHARE	12+ TSA 1/4/CUME
1. KIL0-F 93/908	
2. KRDO-F 77/734	
3. KIKX-F+ 69	
4. KVUU-F 899	
5. KKCS-F 66/614	
6. KSPZ-F 40/698	
7. KSSS 38/345	
8. KQA 34/631	
9. KVOR 30/412	
10. KQPM-F 20/514	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/	SPC 85	FAL 84
METRO CUME RATING		
1. KIKX-F+ 630/21.9	25.0	15.8
2. KIL0-F 603/21.0	17.8	25.4
3. KSPZ-F 524/18.2	16.7	20.4
4. KVUU-F 508/17.6	21.8	15.3
5. KKCS-F 507/17.6	16.2	19.4
6. KRDO-F 502/17.4	17.1	21.2
7. KVOR 406/14.1	13.5	14.8
8. KQA 371/12.9	9.3	10.9
9. KQPM-F 359/12.5	19.7	28.1
10. KSSS 314/10.9	9.5	12.2
11. KRDO 211/7.3	10.5	14.4
12. KQHT 178/6.2	8.4	8.5
13.		
14.		
15.		

12+ FM SHARE (METRO): 72.20% (335 of 464) (FAL 84: 71.40%)

TIME	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIKX-F+	1. KIL0-F	1. KIL0-F	1. KKCS-F	1. KKCS-F	1. KRDO-F	1. KIL0-F	1. KRDO-F	1. KIL0-F	1. KIL0-F	1. KRDO-F
2. KIL0-F	2. KKCS-F	2. KKCS-F	2. KIL0-F	2. KIL0-F	2. KKCS-F	2. KKCS-F	2. KKCS-F	2. KIL0-F	2. KIL0-F	2. KKCS-F
3.	3. KVUU-F	3. KVUU-F	3. KVUU-F	3. KVUU-F	3. KVOR-F	3. KRDO-F	3. KKCS-F	3. KRDO-F	3. KRDO-F	3. KIL0-F
4.	4. KIKX-F	4. KIKX-F	4. KRDO-F	4. KVUU-F	4. KSSS	4. KVUU-F	4. KVUU-F	4. KIKX-F+	4. KKCS-F	4. KIKX-F+
5.	5. KSPZ-F	5. KRDO-F	5.	5. KSSS	5. KVUU-F	5. KIKX-F	5.	5.	5.	5. KVUU-F
		6. KSPZ-F								
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KVUU-F	1. KVUU-F	1. KVUU-F	1. KVUU-F	1. KVUU-F	1. KIL0-F	1. KIL0-F	1. KIL0-F	1. KIL0-F	1. KIL0-F	
2. KIKX-F	2. KIKX-F	2. KIL0-F	2. KKCS-F	2. KKCS-F	2. KKCS-F	2. KKCS-F	2. KSPZ-F	2. KKCS-F	2. KRDO-F	
3. KIL0-F	3. KIL0-F	3. KKCS-F	3. KIL0-F	3. KIL0-F	3. KIKX-F+	3. KSPZ-F	3. KKCS-F	3. KSPZ-F	3. KKCS-F	
4. KKCS-F	4. KKCS-F	4.	4. KIKX-F	4. KIL0-F	4. KSPZ-F	4. KRDO-F	4. KRDO-F	4. KRDO-F	4. KSSS	
5.	5.	5.	5.	5. KSSS	5.	5.	5.	5.	5. KVUU-F	

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	1 (1)	66 (2)	67 (2)	14.4	15.2	KOMN 1530 Colo Springs 1.8/3.0
ADP		68 (1)	68 (1)	24.7	14.2	KPIK 1580 Colo Springs .6/.9
AC/OLDIES/SOFT ROCK	14 (1)	73 (2)	87 (3)	28.8	23.2	KRDO 1240 Colo Springs 1.4/7.3
NOI/VARIETY	9 (2)		9 (2)	1.9	0.6	KWYD-F 105.5 Security .4/1.8
COUNTRY	40 (2)	59 (1)	99 (3)	21.3	17.5	KHOW 630 Denver .4/1.6
BLACK/URBAN						KLZ 560 Denver .4/1.5
MTPL MUSIC		65 (1)	65 (1)	14.0	14.0	KHUS 710 Denver .4/1.5
NEWS/TALK	53 (3)		53 (3)	11.4	9.8	KVOD-F 99.5 Denver .4/2.1
NOSTALGIA	9 (1)		9 (1)	1.9	4.8	
RELIGION	3 (1)	2 (1)	5 (2)	1.1		
SPANISH						
CLASSICAL		2 (1)	2 (1)	0.4	0.6	
UNKNOWN/OTHERS						

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RADIO STATIONS

KOMN , 1530 , 1 KW (DAYS)	NOSTALGIA , \$ 15.00 (Masla)
KIKX , 1490 , 500 W/250 W	CHR , \$ NM (Roslin)
KQHT , 1460 , 5 KW/500 W (DA-N)	US I \$ 13.00 (Torbet)
KPIK , 1580 , 5 KW (DAYS)	RELIGION , \$ 10.00* (----)
KRDO , 1240 , 1 KW/250 W	OLDIES/MOR , MBS \$ 19.00* (HMMH)
KSSS , 740 , 1 KW/ 250 W (DA-2)	COUNTRY , MBS \$ 22.00 (Mc-Guild)
KVOR , 1300 , 5 KW/1 KW	TALK , ABC-I,ABC-T, \$ 28.00 (Katz)
	NBC-T
KIKX-F , 102.7 , 43 KW @ 2000	CHR , \$ 22.00 (Selcom)
KIL0-F , 93.9 , 43 KW @ 2110	AOR , \$ 46.00 (Christal)
KKCS-F , 101.9 , 79 KW @ 2220	COUNTRY , \$ 36.00 (Torbet)
KQPM-F , 96.5 , 23 KW @ 23000	CHR , ABC-F \$ 30.00* (HMMH)
KRDO-F , 95.1 , 96 KW @ 2040	BTFL/ EZ , \$ 34.00* (HMMH)
KSPZ-F , 92.9 , 25 KW @ 2130	AC , \$ 35.00 (Katz)
KVUU-F , 99.9 , 68 KW @ 2000	AC , US II \$ 39.00 (Mc-Guild)
KWYD-F , 105.5 , 3 KW @ 2330	RELIGION , \$ 12.00 (----)
	Wiskes/Alaris
	Bahakel
	Walton
	Penn
	Compass (PUEBLO)

COLUMBIA, SC

Arbitron Rank/Pop (12+): **?#ccc,)))

MSA Rank/Pop: 105/438,000

ADI # 87

Average Person Rating: 17.0

Market TSL: 22.4 hours

Stations: 167%

Diaries: 932/393:1/54.3%

Sample Target: 750

Standard Error: .680

% Below Line: 0.3

% Not Listed: 7.6

Est 1985 Revenue: \$10,300,000

HH Inc: \$29,423

Retail \$: 2.5 Bil

Pop per Station: 24,400

1 Biller: WNOK-F \$2,800,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
85	84	84	83	
1. WOOS-F 112/17.8	18.6	21.7	20.4	18.0
2. WNOK-F 78/12.4	9.1	9.1	10.7	11.6
3. WNOK-F 55/ 8.7	13.9	15.1	10.8	9.2
4. WCEZ-F 48/ 7.6	3.5	5.7	7.1	5.6
5. WTCB-F 46/ 7.3	3.7	.6	.5	1.0
6. WZLD-F 45/ 7.2	8.2	8.2	8.3	11.1
7. WOIC 39/ 6.2	3.8	6.6	6.6	7.9
8. WDCQ-F 38/ 6.0	6.1	4.6	6.8	5.6
9. WIS 37/ 5.9	5.8	9.0	6.6	7.2
10. WDPN-F 31/ 4.9	5.1	4.4	6.4	5.9
11. WTGH 17/ 2.7	2.2	1.4	2.0	1.5
12. WNGO-F 12/ 2.7	6.4	---	---	---
13.				
14.				
15.				

BIRCH
SHARE

12+ TSA 1/4/CUME

1. WNDM 220/1659
2. WOOS-F 176/1940
3. WNOK-F 99/1651
4. WTCB-F 87/1100
5. WCEZ-F 54/ 482
6. WIS 47/ 950
7. WZLD-F 45/ 823
8. WDCQ-F 40/ 574
9. WOIC 39/ 571
10. WDPN-F 31/ 543
11.
12.
13.
14.
15.

12+ METRO CUME/
METRO CUME RATING

SPG	FAL
85	84
1. WOOS-F 1174/31.8	30.4 31.6
2. WNOK-F 970/26.3	31.6 32.1
3. WNDM-F 849/23.0	17.3 17.3
4. WZLD-F 823/22.3	19.8 17.8
5. WIS 768/20.8	17.2 24.2
6. WTCB-F 640/17.3	6.4 3.0
7. WOIC 550/14.9	10.9 13.5
8. WDPN-F 543/14.7	14.3 12.7
9. WDCQ-F 532/14.4	14.7 13.7
10. WCEZ-F 422/11.4	9.8 14.5
11. WNGO-F 272/ 7.4	11.2 ---
12. WTGH 180/ 4.9	3.7 2.1
13.	
14.	
15.	

12+ FM SHARE (METRO): 81.24% (472 of 581) (FAL 84: 76.55%)

TRANS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZLD-F	1. WNDM-F	1. WOOS-F	1. WOOS-F	1. WOOS-F	1. WOOS-F	1. WOOS-F+	1. WOOS-F	1. WOOS-F	1. WNDM-F	1. WOOS-F
2. WNDM-F	2. WOOS-F	2. WNDM-F	2. WTCB-F	2. WNDM-F	2. WCEZ-F	2. WNDM-F	2. WCEZ-F	2. WNDM-F	2. WOOS-F	2. WNDM-F
3. WNOK-F	3. WNOK-F	3. WNOK-F	3. WNDM-F	3. WTCB-F	3. WIS	3. WNOK-F+	3. WTCB-F	3. WNOK-F	3. WNOK-F	3. WIS
4.	4. WZLD-F	4. WTCB-F	4. WDCQ-F	4. WDCQ-F	4. WOIC	4. WTCB-F	4. WNDM-F	4. WCEZ-F	4. WZLD-F	4. WZLD-F
5.	5. WTCB-F	5. WZLD-F	5. WNOK-F	5. WNOK-F	5. WTCB-F	5. WDCQ-F	5. WNOK-F	5. WZLD-F	5. WCEZ-F	5. WOIC
									WTCB-F	6. WNOK-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNDM-F	1. WNDM-F	1. WOOS-F	1. WOOS-F	1. WOOS-F		1. WNDM-F	1. WOOS-F	1. WOOS-F	1. WOOS-F	1. WOOS-F
2. WNOK-F	2. WOOS-F	2. WNDM-F	2. WNDM-F	2. WNDM-F		2. WNOK-F	2. WNDM-F	2. WTCB-F	2. WNDM-F	2. WTCB-F
3. WTCB-F	3. WNOK-F	3. WTCB-F	3. WTCB-F	3. WDCQ-F		3. WZLD-F	3. WNOK-F	3. WNOK-F	3. WNOK-F	3. WNDM-F
4. WZLD-F	4. WTCB-F	4. WTCB-F	4. WNOK-F	4. WTCB-F		4. WOOS-F	4. WZLD-F	4. WTCB-F	4. WTCB-F	4. WIS
5.	5. WZLD-F	5.	5. WDCQ-F	5. WNOK-F		5.	5. WDPN-F	5.	5. WZLD-F	5. WNOK-F

FORMATS

	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTENT	1 (1)	57 (2)	58 (3)	10.0	17.1
AOR		45 (1)	45 (1)	7.7	9.0
AC/OLDIES/SOFT ROCK		101 (3)	101 (3)	17.4	7.8
NOV/VARIETY	37 (1)		37 (1)	6.4	9.8
COUNTRY	8 (1)	112 (1)	120 (20)	20.7	25.9
BLACK/URBAN	39 (1)	109 (2)	148 (3)	25.5	22.1
HTL MUSIC		48 (1)	48 (10)	8.3	6.2
NEWS/TALK					
NOSTALGIA					
RELIGION					
SPANISH	24 (2)		24 (2)	4.1	0.7
CLASSICAL					
UNKNOWN/OTHERS					

581 (16)

RADIO STATIONS

WOOS	1400	1 KW/250 W	
WIS	560	5 KW (DA-N)	
WNOK	1230	1 KW/250 W	
WOIC	1320	5 KW/2.5 KW (DA-N)	
WQXL	1470	5 KW (DAYS)	
WTGH	620	1 KW (DAYS, DA)	
WCEZ-F	93.5	3 KW @ 300	
WOOS-F	97.9	50 KW @ 450	
WDPN-F	103.1	3 KW A 300	
WNOK-F	104.7	100 KW @ 1004	
WDCQ-F	100.1	2.4 KW @ 330	
WTCB-F	106.7	100 KW @ 787	
WNDM-F	101.3	100 KW @ 1322	
WZLD-F	96.7	3 KW @ 300	
WNGO-F	102.3	3 KW @ 300	

ABC-I, NBC-T	\$ NA	(Mc-Guild)
CBS	\$ 40.00	(Christal)
ABC-C	\$ NA	(Katz)
NBC	\$ 25.00*	(Eastman)
SBN	\$ 8:00	(Busby)
	\$ 12.00	(---)

Buck
Cosmos
Audubon

US 2	\$ 35.00	(Blair)	Limetree
ABC-I	\$ 60.00*	(Mc-Guild)	Buck
MBS	\$ 26.50	(Unirek)	
ABC-C	\$ 60.00	(Katz)	Audubon
CBS-B	\$ 20.00	(Torbet)	
ABC-E	\$ 25.00*	(Eastman)	Keymarket
ABC-F	\$ 50.00*	(HMMH)	(ORANGEBURG)
	\$ 42.00	(Weiss)	(SUMPTER)
	\$ NA	(---)	Fidelity
			(ST. ANDREWS)

MISCELLANEOUS COMMENTS WDPN-F and WOIC sold to Birkhart/Phillips for \$1,300,000 and \$750,000 respectively

COLUMBUS, OH

Arbitron Rank/Pop (12+): 32/1,047,700
MSA Rank/Pop: 35/1,280,600
ADI #33
Average Person Rating: 15.8
Market TSL: 20.8 hours

Stations: 22/21
Diaries: 1421/737:1/55.8%
Sample Target: 1280
Standard Error: .518
% Below Line: 1.6
% Not Listed: 8.5

Est 1985 Revenue: \$31,200,000
HH Inc.: \$28,573
Retail \$: 8.1 Bill
Pop per Station: 49,890
1 Biller: WTVN \$5,000,000

12+ METRO SHARE 1/4/SHARE		SPG	FAL	SPG	FAL	BIRCH SHARE	12+ TSA 1/4/CUME		12+ METRO CUME/ METRO CUME RATING		SPG	FAL
		85	84	84	83						85	84
1.	WLVO-F 254/15.2	11.5	14.9	12.6	12.6	20.6	1.	WLVO-F 290/3283	1.	WLVO-F 2722/25.6	23.8	24.9
2.	WXGT-F 177/10.5	11.1	9.2	10.1	9.7	10.9	2.	WXGT-F 222/3322	2.	WXGT-F 2704/25.5	26.0	24.3
3.	WTVN 174/10.4	10.1	10.5	8.6	10.6	7.9	3.	WTVN 208/3193	3.	WTVN 2486/23.4	22.1	22.6
4.	WBNS-F 163/ 9.7	12.6	9.7	11.2	11.0	6.5	4.	WBNS-F 206/2190	4.	WBNS-F 2285/21.5	22.5	19.2
5.	WSNY-F 161/ 9.6	10.8	7.5	8.4	8.4	9.5	5.	WSNY-F 185/2650	5.	WNCI-F 1994/18.8	19.1	19.1
6.	WNCI-F 89/ 5.3	4.9	6.1	5.7	5.9	5.1	6.	WNCI-F 147/2857	6.	WBNS-F 1778/16.7	18.7	17.2
7.	WRMZ-F 70/ 4.2	3.9	4.8	5.4	4.6	4.6	7.	WHOK-F 74/1195	7.	WBNS 1334/12.6	9.1	11.3
8.	WCIX-F 57/ 3.4	1.9	1.1	1.4	1.0	2.7	8.	WRMZ-F 72/ 932	8.	WRMZ-F 875/ 8.2	7.4	9.3
	WMNI 57/ 3.4	3.6	3.1	4.3	3.6	3.0	9.	WMNI 59/ 800	9.	WHOK-F 840/ 7.9	7.5	7.2
10.	WVVO 55/ 3.3	2.7	2.6	7.1	7.7	2.4	10.	WCIX-F 57/ 529	10.	WMNI 768/ 7.2	8.3	7.8
11.	WBNS 54/ 3.2	2.2	2.9	3.0	3.9	2.5	11.	WBNS 56/1395	11.	WCOL 630/ 5.9	4.4	7.0
12.	WHOK-F 50/ 3.0	3.6	3.6	3.2	2.6	3.5	12.	WVVO 55/ 586	12.	WVVO 586/ 5.5	6.7	6.5
13.	WZZT-F 26/ 1.5	3.1	2.1	--	--	2.3	13.	WLW 50/1022	13.	WLW 536/ 5.0	5.8	4.4
14.	WCLT-F 25/ 1.5	.7	1.4	--	--	.7	14.	WRFD 31/ 473	14.	WCIX-F 511/ 4.8	4.4	3.6
15.	WRFD 23/ 1.4	2.4	1.8	1.4	1.3	2.0	15.	WCLT-F 31/ 630	15.	WCLT-F 477/ 4.5	3.7	2.8
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 71.50% (1099 of 1537) (FAL 84: 70.49%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WXGT-F	1.	WLVO-F	1.	WLVO-F	1.	WLVO-F	1.	WLVO-F	1.
2.	WLVO-F	2.	WSNY-F	2.	WTVN	2.	WBNS-F	2.	WXGT-F	2.
3.	WCIX-F	3.	WXGT-F	3.	WTVN	3.	WBNS-F	3.	WLVO-F	3.
4.	WNCI-F	4.	WNCI-F	4.	WSNY-F	4.	WSNY-F	4.	WTVN	4.
5.	5.	5.	WTVN	5.	WBNS-F	5.	WBNS-F	5.	WBNS-F	5.
6.	6.	6.	WVVO	6.	WXGT-F	6.	WXGT-F	6.	WTVN	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	WNCI-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WLVO-F	1.	WLVO-F	1.	WLVO-F	1.	WLVO-F	1.	WLVO-F
2.	WSNY-F	2.	WSNY-F	2.	WXGT-F	2.	WSNY-F	2.	WSNY-F
3.	WXGT-F	3.	WXGT-F	3.	WTVN	3.	WTVN	3.	WTVN
4.	WNCI-F	4.	WNCI-F	4.	WBNS-F	4.	WBNS-F	4.	WBNS-F
	WVVO	5.	WTVN	5.	WCIX-F	5.	WCIX-F	5.	WNCI-F
6.	6.	6.	WRMZ-F	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP		266 (2)	266 (2)	17.3	10.1	WCLT	1430 Newark	.7/1.3
AOR		254 (1)	254 (1)	16.5	16.5	WCOL	1230 Columbus	1.1/5.9
AC/OLDIES/ROCK		186 (2)	186 (2)	12.1	19.1	WHTH	790 Heath	.4/1.2
MOR/VARIETY	277 (5)		277 (5)	18.0	18.1	WLOH	1320 Lancaster	.7/1.5
COUNTRY	57 (1)	126 (3)	183 (4)	11.9	15.3	WNKO-F	101.7 Newark	.4/1.5
BLACK/URBAN	55 (1)	83 (2)	138 (3)	9.0	7.5			
BTFL MUSIC/EZ		163 (1)	163 (1)	10.6	10.8	WLW	700 Cincinnati	1.5/5.0
NEWS/TALK	19 (1)		19 (1)	1.2	--			
NOSTALGIA				--	--			
RELIGION/GOSPEL	23 (1)		23 (1)	1.5	2.0			
SPANISH				--	--			
CLASSICAL				--	--			
UNKNOWN/OTHERS	7 (1)	21 (1)	28 (2)	1.8				
1527 (22)								

RADIO STATIONS

AM STATIONS

WBSN, 1460, 5 KW/1 KW (DA-N), MOR	ABC-I, \$ 45.00 (Blair)	Columbus dispatch
WCOL, 1230, 1 KW/250 W, NEWS/TALK	CBS, \$ 38.00* (Christal)	Great Trails
WMNI, 920, 1 KW/500 W (DA-2), COUNTRY	MBS, \$ 36.00* (Torbet)	
WRFD, 880, 5 KW (DAYS, DA), RELIGION	ABC-D, \$ NA (Weiss)	Josephson
WTVN, 610, 5 KW (DA-N), MOR/AC	ABC-E, \$115.00 (Katz)	Taft
WVNO, 1580, 1 KW (DAYS, DA), BLACK	ABN, \$ 40.00* (Mc-Guild)	Josephson

FM STATIONS

WBYY, 103.9, 2 KW @ 360, JAZZ/BIG BAND	US II, \$ 30.00 (Torbet)	
WINS, 97.1, 26 KW @ 660, BTFL MUS	, \$ 59.00 (Blair)	Columbus Dispatch
WHOK, 95.5, 50 KW @ 215, COUNTRY	APR, \$ 20.00 (Regional)	(LANCASTER)
WLWQ, 96.3, 18 KW @ 753, AOR	, \$ 90.00 (Katz)	Taft
WNCI, 97.9, 175 KW @ 565, CONTEMP	ABC-C, \$ 86.25 (MMR)	Nationwide
WRMZ, 99.7, 50 KW @ 542, COUNTRY	MBS, \$ 48.00* (Torbet)	
WSNY, 94.7, 22 KW @ 753, AC	, \$ 70.00* (Mc-Guild)	Josephson
WXGT, 92.3, 50 KW @ 310, CHR	, \$100.00* (Christal)	Great Trails
WZZT, 103.1, 3 KW @ 300, BLACK	CBS-R, \$ 38.00 (Masla)	(JOHNSTOWN)
WCKX, 106.3, 3 KW @ 300, URBAN	NBN, \$ NA (Regional)	(LONDON)
WMPN, 106.9, 25 KW @ 340, COUNTRY	, \$ NA (-----)	(MARION)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

CORPUS CHRISTI

Arbitron Rank/Pop (12+): 113/281,400
 MSA Rank/Pop: 121/371,600
 ADI #121
 Average Person Rating: 17.0
 Market TSL: 22.4 hours

Stations: 21/18
 Diaries: 763/368:1/43.6%
 Sample Target: 650
 Standard Error: .742
 % Below Line: 1.5
 % Not Listed: 6.6

Est 1985 Revenue: \$7,200,000
 HH Inc: \$29,104
 Retail \$: 2.4 Bill
 Pop per Station: 15,633
 # 1 Biller: NA

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	85	84	84	83
1. KZFM-F 86/17.1	16.7	15.5	14.8	5.5
2. WUNO 54/11.1	12.5	9.1	10.5	14.3
3. KNCN-F 54/11.1	10.8	11.3	11.3	10.1
4. WRYS-F 40/ 8.2	9.0	5.6	6.0	4.0
5. WIOU-F 34/ 7.0	8.2	10.1	9.1	9.7
6. KOUL-F 33/ 6.8	6.5	8.7	9.7	9.0
7. KCCT 32/ 6.6	7.8	9.7	10.3	11.0
8. KITE-F 31/ 6.4	6.5	8.0	4.7	10.5
9. KCTA 18/ 3.7	1.0	1.4	.4	1.5
KEYS 18/ 3.7	.3	5.8	4.1	5.7
11.				
12.				
13.				
14.				
15.				

BIRCH	12+ TSA 1/4/CUME
SHARE	
1. KZFM-F 101/1180	
2. KRYF-F 84/ 905	
3. KNCN-F 74/ 862	
4. KUNO 58/ 463	
5. KIOU-F 51/ 575	
6. KOUL-F 48/ 630	
7. KCCT 36/ 560	
8. KITE-F 31/ 495	
9. KCTA 22/ 176	
10. KEYS 18/ 299	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/	SPG	FAL
METRO CUME RATING	85	84
1. KZFM-F 931/32.6	33.2	31.2
2. KNCN-F 585/20.5	21.3	20.6
3. KITE-F 463/16.9	18.8	20.8
4. KCCT 470/16.3	16.7	11.7
5. KRYF-F 444/15.5	17.9	14.3
6. KOUL-F 419/14.7	14.2	17.1
7. KIOU-F 416/14.6	13.7	16.5
8. KUNO 409/14.3	16.7	11.7
9. KEYS 275. 9.6	9.2	14.1
10. KSTE-F 196/ 6.9	5.9	3.9
11. KRYF 195/ 6.8	9.5	11.9
12. KROB-F+ 176/ 6.2	5.2	2.1
13.		
14.		
15.		

12+ FM SHARE (METRO): 66.45% (301 of 453) (FAL 84 : 66.00%)

TRANS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KCCT	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F
2. KNCN-F	2. KNCN-F	2. KNCN-F	2. KRYF-F	2. KRYF-F	2. KUNO	2. KUNO	2. KUNO	2. KUNO	2. KUNO	2. KUNO
3.	3. KRYF-F	3. KRYF-F	3. KNCN-F	3. KUNO	KRYF-F	3. KRYF-F	3. KUNO	3. KUNO	3. KUNO	3. KUNO
4.	4. KITE-F	4. KOUL-F	4. KCCT-F	KCCT	KUNO	4. KNCN-F	4. KRYF-F	4. KRYF-F	4. KRYF-F	4. KRYF-F
5.	5.	KITE-F	KUNO	KNCN-F	5. KOUL-F	5. KCCT	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KNCN-F	1. JNCN-F	1. KNCN-F	1. KNCN-F	1. KNCN-F	1. KNCN-F
2. KNCN-F	2. KRYF-F	2. KRYF-F	2. KRYF-F	2. KRYF-F	2. KZFM-F	2. KAFM-F	2.	2. KZFM-F	2. KCCT	2. KCCT
3. KOUL-F	3. KNCN-F	3. KUNO	3. KNCN-F	3. KIOU-F	3.	3.	3.	3. KRYF-F	3. KRYF-F	3. KRYF-F
4. KRYF-F	4. KITE-F	4. KITE-F	4. KOUL-F	KUNO	4.	4.	4.	KITE-F	KUNO	KUNO
5.	5.	5.	5.	5. KCCT	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		117 (2)	117 (2)	25.8	25.2	KDAE 1590 Sinton 1.6/3.9
AOR		54 (1)	54 (1)	11.9	12.1	KFLZ-F 107.1 Bishop .4/1.3
AC/OLDIES/SOFT ROCK	18 (1)			4.0	6.2	KROB-F+ 99.9 Robstown .6/6.2
MOR/VARIETY						KRYF 1360 Corpus Christi 2.1/6.8
COUNTRY	11 (2)	77 (4)	88 (6)	19.4	18.5	KSIX 1230 Corpus Christi 1.2/4.4
BLACK/URBAN						KSTE-F 93.9 Corpus Christi 2.3/6.9
HTFL MUSIC		34 (2)	34 (1)	7.5	10.5	KXTO 98.3 Odem 1.2/3.2
NEWS/TALK	5 (2)		5 (2)	1.1	0.9	
NOSTALGIA						KBIC-F 102.3 Alice .4/1.3
RELIGION	18 (1)		18 (1)	4.0	1.5	KTRH 740 Houston .4/2.3
SPANISH	86 (2)	8 (2)	94 (4)	20.8	21.2	WOAI 1200 San Antonio .6/2.3
CLASSICAL						
UNKNOWN/OTHERS	14 (2)	11 (1)	25 (3)	5.5	3.5	

RADIO STATIONS

KCCT, 1140, 1 KW/500 W (DA-2), SPANISH	\$ 26.00*	(Selcom)
KCTA, 1030, 50 KW (DAYS, DA), RELIGION	APR, \$ 15.00	(-----)
KEYS, 1440, 1 KW (DA-N), AC	US I, \$ 21.00	(Republic)
KRYF, 1360, 1 KW, COUNTRY, ??	ABC-I, \$ 18.20	(Durpetti)
KSIX, 1230, 1 KW/250 W, SPANISH	CBS, MBS, \$ 10.00	(-----)
KUNO, 1400, 1 KW/ 250 W	\$ 46.25	(Katz)
KSTE-F, 93.9, 100 KW @ 840, ??	NBC, \$ 16.00	(-----)
KIOU-F, 96.5, 100 KW @ 875, HTFL/EZ (Churchill)	\$ 40.00	(Selcom)
KITE-F, 105.5, 3 KW @ 367, CHR	\$ 14.00	(Eastman)
KNCN-F, 101.3, 100 KW @ 402, AOR	\$ 43.00	(HNNH)
KOUL-F, 103.7, 100 KW @ 310, COUNTRY	APR, \$ 60.00*	(Mc-Guild)
KRYF-F, 99.1, 100 KW @ 1000, COUNTRY	\$ 18.20	(Durpetti)
KZFM-F, 95.5, 41 KW @ 390, CHR	\$ 50.00*	(Republic)

MISCELLANEOUS COMMENTS: KEXX-F changed calls to KSTE (Dec)

DALLAS-FT. WORTH

Arbitron Rank/Pop (12+): 10/2,790,1000
MSA Rank/Pop: Dal-13/2,263,900
FW-40/1,149,300 ADI # 8
Average Person Rating: 17.1
Market TSL: 22.5 hours

Stations: 29/29
Diaries: 2413/1156:1/43.1X
Sample Target: 2200
Standard Error: .401
% Below Line: 0
% Not Listed: 5.9

Est 1985 Revenue: \$107,600,000
HH Inc.: \$34,257
Retail \$: 25.3 Bill
Pop per Station: 96,210
1 Biller: KVIL-F
\$22,000,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	JIN 85	SPG 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KVIL-F 521/10.6	7.5	9.3	10.2	9.9	11.8	1. KVIL-F 543/5714	1. KRLD 5791/10.1	17.9	21.4
2. KKDA-F 428/ 8.7	8.3	7.4	7.8	6.7	9.7	2. WBAP 517/7185	2. KEGL-F 5261/18.3	16.7	16.6
3. KRLD 379/ 7.7	6.7	6.8	7.8	8.0	7.4	3. KKDA-F 463/4314	3. KVIL-F 5245/18.2	19.7	21.5
4. KEGL-F 311/ 6.3	6.6	5.8	6.7	5.2	7.9	4. KRLD 462/7362	4. KSCS-F 4327/15.0	12.5	12.5
5. KPLX-F 296/ 6.0	6.1	5.3	4.6	5.9	7.2	5. KEGL-F 360/5991	5. KPLX-F 4294/14.9	11.6	11.9
6. WBAP 292/ 5.9	6.1	4.4	6.3	6.9		6. KSCS-F 351/5171	6. WBAP 4224/14.7	14.7	15.9
7. KSCS-F 289/ 5.9	5.0	4.7	5.3	4.4	5.6	7. KPLX-F 328/4905	7. KKDA-F 3756/13.0	12.4	12.1
8. KMEZ-F 267/ 5.4	5.4	5.3	5.3	6.3	4.0	8. KMEZ-F 290/3264	8. KTXQ-F 3710/12.9	14.4	12.2
9. KTXQ-F 231/ 4.7	6.1	3.2	4.5	4.3	5.5	9. KTXQ-F 246/4005	9. KTKS-F 3636/12.6	12.2	7.6
10. KTKS-F 184/ 3.7	4.2	4.0	4.1	2.1	4.6	10. KTKS-F 196/3919	10. KZEW-F 2915/10.1	11.4	11.7
11. KMGC-F 166/ 3.4	3.5	2.6	3.1	4.1	2.3	11. KLUV-F 185/2730	11. KMEZ-F 2915/10.1	11.6	13.3
12. KLUV-F 161/ 3.3	2.5	2.1	2.6	1.4	2.8	12. KZEW-F 184/3382	12. KMGC-F 2710/ 9.4	8.8	11.1
13. KQZY-F 154/ 3.1	3.5	1.5	3.1	3.7	1.9	13. KQZY-F 175/2173	13. KAFM-F 2451/ 8.5	11.9	13.3
14. KZEW-F 152/ 3.1	4.1	4.3	3.8	2.9	4.6	14. KMGC-F 173/2868	14. KLUV-F 2332/ 8.1	8.0	6.7
15. KESS-F 106/ 2.2	1.7	1.4	.7	1.1	.7	15. KAFM-F 121/3159	15. KQZY-F 1850/ 6.4	6.2	7.6
16. KAFM-F 98/ 2.0	2.5	3.7	3.1	4.5	2.6	16. KESS-F 108/ 905	16. KDLZ-F 1509/ 5.2	7.4	7.1
17. KDLZ-F 96/ 2.0	2.3	3.0	2.5	2.5	1.6	17. KDLZ-F 96/1509	17. KRQX 1098/ 3.8	4.2	4.9
18. KLTJ-F 63/ 1.3	.7	1.7	.6	-	2.4	18. KLTJ-F 69/1081	18. KLTJ-F 957/ 3.3	NA	-
19. KSSA 60/ 1.2	.7	1.1	1.0	.8	-	19. KRQX 63/1593	19. WRR-F 904/ 3.1	3.6	3.8
20. WRR-F 59/ 1.2	1.3	1.2	1.4	1.5	.8	20. KSSA 60/ 430	20. KESS-F 872/ 3.0	NA	2.0
21.						WRR-F 60/ 924	21.		
22.							22.		
23.							23.		
24.							24.		
25.							25.		

12+ FM SHARE (METRO): 77.42% (3583 of 4627) (FAL 84: 72.30%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. KEGL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F+	1. KVIL-F	1. KVIL-F+	1. KKDA-F	1. KKDA-F
2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KRLD	2. KRLD	2. KMEZ-F	2. KKDA-F	2. KEGL-F	2. KVIL-F
3. KTXQ-F	3. KEGL-F	3. KPLX-F	3. KPLX-F	3. KPLX-F	3. KMEZ-F	3. KKDA-F	3. KKDA-F	3. KEGL-F	3. KVIL-F	3. KSCS-F
4. KTKS-F	4. KTXQ-F	4. KSCS-F	4. KSCS-F	4. WBAP	4. WBAP	4. WBAP	4. KRLD	4. KRLD	4. KTXQ-F	4. KEGL-F
5. KAFM-F	5. KPLX-F	5. KPLX-F	5. WBAP	5. KSCS-F	5. KSCS-F	5. KEGL-F	5. KPLX-F	5. KPLX-F	5. KSCS-F	5. KPLX-F
6. KSCS-F	6. KZEW-F	6. KTXQ-F	6. KLUV-F	6. KRLD	6. KPLX-F	6. KPLX-F	6. KSCS-F	6. KSCS-F	6. KRLD	6. KRLD
7.	7. KTKS-F	7. WBAP	7. KRLD	7. KLUV-F	7. KKDA-F	7. KSCS-F	7. WBAP	7. WBAP	7. KTKS-F	7. KMEZ-F
8.	8. KMGC-F	8. KMGC-F	8. KMGC-F	8. KMEZ-F	8. KQZY-F	8. KMEZ-F+	8. KMGC-F	8. KTXQ-F	8. KPLX-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKDA-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KKDA-F	1. KKDA-F	1. KVIL-F	1. KKDA-F	1. KVIL-F
2. KEGL-F	2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KEGL-F	2. KTXQ-F	2. KVIL-F	2. KKDA-F	2. KKDA-F
3. KTKS-F	3. KEGL-F	3. KLUV-F	3. KSCS-F	3. KSCS-F	3. KTXQ-F	3. KEGL-F	3. KTXQ-F	3. KPLX-F	3. WBAP
4. KTXQ-F	4. KTKS-F	4. KMGC-F	4. KPLX-F	4. KMEZ-F	4. KSCS-F	4. KZEW-F	4. KZEW-F	4. KTXQ-F	4. KPLX-F
5. KZEW-F	5. KLUV-F	5. KSCS-F	5. KTKS-F	5. KPLX-F	5. KZEW-F	5. KPLX-F	5. KPLX-F	5. WBAP	5. KRLD
6. KPLX-F	6. KSCS-F	6. KEGL-F	6. KLUV-F	6. KLUV-F	6. KVIL-F	6. KEGL-F	6. KEGL-F	6. KEGL-F	6. KTXQ-F
7. KVIL-F	7. KPLX-F	7. KPLX-F	7. KMGC-F	7. KMGC-F	7. KPLX-F	7. KMGC-F	7. WBAP	7. KRLD	7. KSCS-F
8. KSCS-F	8. KMGC-F	8. KTKS-F	8. KEGL-F	8. WBAP	8. KAFM-F	8. KSCS-F	8. KTKS-F	8. KSCS-F	8. KZEW-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		593 (3)	593 (3)	12.8	12.9	KFJZ / 870 Fort Worth .9/1.6
AOR		383 (2)	383 (2)	8.3	7.9	KHVN 970 Fort Worth .8/1.6
AC/OLDIES/ROCK	82 (2)	848 (3)	930 (5)	20.1	20.9	KKDA 730 Grand Prairie .9/1.7
MOR/VARIETY				-	-	KLIF 1190 Dallas .8/2.3
COUNTRY	330 (2)	585 (2)	915 (4)	19.8	20.4	KMEZ 1480 Dallas .3/1.5
BLACK/URBAN	46 (1)	524 (2)	570 (3)	12.3	11.5	KPBC 1040 Dallas .6/1.3
BTFL MUSIC/EZ	15 (1)	421 (2)	436 (3)	9.4	11.3	KRQX 570 Dallas .8/3.8
NEWS/TALK	379 (1)		379 (1)	8.2	8.6	KVIX 1150 Highland Park .8/1.7
NOSTALGIA	42 (1)		42 (1)	0.9	0.9	KWJS 1360 Fort Worth .4/1.1
RELIGION/GOSPEL	91 (3)	63 (1)	154 (4)	3.3	2.1	
SPANISH	60 (1)	106 (1)	166 (2)	3.6	2.1	
CLASSICAL		59 (1)	59 (1)	1.3	1.6	
UNKNOWN/OTHERS						

4627 (29)

RADIO STATIONS

AM STATIONS

KAAM, 1310, 5 KW (DA-N)	, OLDIES	, \$ 45.00*	(Weiss) Bonneville
KFJZ, 870, 250 W (DAYS)	, NOSTALGIA ABC-E ABC-D,	\$ 70.00	(Roslin)
KKDA, 730, 500 W (DAYS)	, BLACK	APR, \$ NA	(Selcom)
KLIF, 1190, 50 KW/5 KW (DA-2)	, COUNTRY	NBC, \$ 58.00	(Republic Susquehanna)
KMEZ, 1480, 5 KW/1 KW (DA-2)	, BTFL/EZ	, \$ NA	(Mc-Guild) Group One
KPBC, 1040, 1 KW (DAYS)	, RELIGION	, \$ 38.00	(----) Crawford
KRLD, 1080, 50 KW (DA-N)	, NEWS	CBS, \$181.23	(KATZ) Metromedia
KRQX, 570, 5 KW (DA-2)	, OLDIES	CBS-R, \$ 55.00*	(MMR) Bels
KHVN, 970, 1 KW (DAYS)	, GOSPEL	NBN, \$ NA	(DURPETTI) Earl Graves
KSSA, 1270, 5 KW (DA-1)	, SPANISH	UPI, \$ 50.00	(Caballero) Founders
KSKY, 660, 10 KW (DAYS)	, RELIGION	, \$ 15.00	(----) Sky
KUQQ, 1540, 50 KW/1 KW (DA-2)	, SPANISH	, \$ 45.00	(Lotus)
KVIX, 1150, 1 KW (DAYS, DA)	, AC	, \$ NA	(Blair)
KWJS, 1360, 5 KW/1 KW (DA-N)	, RELIGION	UPI, \$ 20.00	(----) Universal
WBAP, 820, 50 KW	, COUNTRY	ABC-I, \$190.00*	(Eastman) Cap Cities

FM STATIONS

KAFM, 92.5, 100 KW @ 1685	, CHR	, \$125.00	(Durpetti) Bonneville
KEGL, 97.1, 98 KW @ 1460	, CHR	ABC-C, \$115.00*	(Blair) Sandusky
KESS, 94.1, 100 KW @ 1585	, SPANISH	, \$ 76.00	(Caballero)
KKDA, 104.5, 100 KW @ 1585	, URBAN	APR, \$125.00*	(Selcom)
KLUV, 98.7, 100 KW @ 1585	, AC	US II, \$ 90.00*	(Torbet)
KLTY, 94.9, 100 KW @ 1140	, RELIGION	UPI, \$ 30.00	(----)
KMEZ, 100.3, 100 KW @ 1280	, BTFL/EZ	, \$145.00*	(Mc-Guild) (Group One)
KMGC, 102.9, 100 KW @ 1572	, AC	, \$110.00*	(Christal) Shamrock
KDLZ, 107.5, 100 KW @ 445	, BLACK	US I, \$ 85.00*	(Durpetti) Earl Graves
KPLX, 99.5, 100 KW @ 1680	, COUNTRY	APR, \$210.00*	(Republic) Susquehanna
KQZY, 105.3, 100 KW @ 1560	, BTFL MES	, \$ 90.00	(Blair/RAR) Westinghouse
KSCS, 96.3, 100 KW @ 1680	, COUNTRY	, \$190.00*	(Eastman) Cap Cities
KTKS, 106.1, 100 KW @ 480	, CHR	, \$ 90.00*	(HNNH) Gannett
KTXQ, 102.1, 100 KW @ 1420	, AOR	ABC-R, \$110.00*	(Christal) CBS
KVIL, 103.7, 100 KW @ 1470	, AC	, \$345.00	(Blair) Blair
KZEW, 97.9, 100 KW @ 1680	, AOR	Source, \$170.00*	(MMR) Belo
WRR, 101.1, 100 KW @ 600	, CLASSICAL	, \$ 72.50	(CMBS) City of Dallas

CALL LETTER CHANGES

KJIM changes to KLTY
KVIL-A changes to KVIX
KXOL changes to KWJS
KNOK-F changes to KDLZ

FORMAT CHANGES

KLIF changes from Country to
talk (January)
KWJS changes to Religion

STATION SALES

KTKS-F: From ABC/Cap Cities to
Gannett for \$16,000,000
KXOL: Sold to Universal for
\$900,000 (Fisher; Chapman)

MISCELLANEOUS COMMENTS

DAVENPORT - ROCK ISLAND - MOLINE

Arbitron Rank/Pop (12+): 99/318,300
MSA Rank/Pop: 116/386,700
ADI #74
Average Person Rating: 14.7
Market TSL: 19.7 hours

Stations: 18/15
Diaries: 730/436:1/54.1%
Sample Target: 720
Standard Error: .77
% Below Line: 2.4
% Not Listed: 9.6

Est 1985 Revenue: \$7,200,000
HH Inc: \$31,856
Retail \$: 2.2 Bil
Pop per Station: 21,220
1 Biller: KIIK-F \$1,700,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84	
1. KIIK-F	105/22.5	21.1	17.9	15.9	12.2	21.2	1. KIIK-F	1139/36.0	28.0	38.1
2. WLLR-F	65/13.9	12.5	10.1	12.4	9.6	13.5	2. WLLR-F	692/21.8	23.1	19.2
3. WRVR	57/12.1	8.4	8.4	10.5	9.6	7.9	3. WCLP-F	587/18.5	21.8	24.9
4. WCLP-F	47/10.1	9.4	11.8	10.3	13.3	17.7	4. KRVR-F	552/17.4	17.3	16.9
5. WOC	40/ 8.6	7.9	9.2	8.2	8.0	8.0	5. WOC	457/14.4	16.2	19.9
6. WHBH	27/ 5.8	8.1	7.2	8.4	11.8	7.1	6. WHBF-F	443/14.0	17.1	18.2
7. WHBF-F	19/ 4.1	5.3	6.4	7.1	7.5	4.2	7. WHBF	434/13.7	15.9	16.9
8. WMRZ	18/ 3.9	3.7	5.3	3.6	4.1	2.9	8. KKZX	355/11.2	9.9	12.8
9. KKZX	11/ 2.4	2.2	2.9	4.8	4.5	1.6	9. WMRZ	171/ 5.4	10.2	13.6
10. WKEI	6/ 1.3	2.0	2.9	1.1	1.4	1.6	10. WGN	117/ 3.7	5.4	4.6
KBQC-F	6/ 1.3	1.1	.4	----	----	1.5	11. KFMH-F	115/ 3.6	5.5	2.4
12.							12. KBQC-F		4.7	2.6
13.							13.			
14.							14.			
15.							15.			

12+ FM SHARE (METRO): 72.51% (306 of 422) (FAL 84: 63.36%)

TELEVISION	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WLLR-F	1. WLLR-F	1. KRVR-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F
2. WCLP-F	2. WCLP-F	2. WLLR-F	2. KIIK-F	2. KIIK-F	2. KIIK-F	2. WLLR-F	2. KRVR-F	2. KRVR-F	2. WCLP-F	2. WLLR-F
3.	3. WLLR-F	3. WCLP-F	3. KRVR-F	3. KRVR-F	3. KRVR-F	3. WOC	3. WLLR-F	3. WLLR-F	3. WOC	3. KRVR-F
4.	4. KRVR-F	4. KRVR-F	4. WCLP-F	4. WCLP-F	4. WOC	4. KRVR-F	4. WCLP-F	4. WCLP	4. KRVR-F	4. WCLP-F
5.	5.	5.	5.	5.	5.	5. WHBF	5. WOC	5.	5.	5.
MON 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F		1. KIIK-F	1. WCLP-F	1. WLLR-F	1. KIIK-F	1. WLLR-F
2. WCLP-F	2. WLLR-F	2. WLLR-F	2. WLLR-F	2. WLLR-F		2. WCLP-F	2. KIIK-F	2. KRVR-F	2. WLLR-F	2. KRVR-F
3. WLLR-F	3. WCLP-F	3. WCLP-F	3. WCLP-F	3. KRVR-F		3.	3. WLLR-F	3. WCLP-F	3. WCLP-F	3. KIIK-F
4.	4.	4.	4. KRVR-F	4. WOC		4.	4. KRVR-F	4.	4.	4. WCLP
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP	11 (1)	105 (1)	116 (2)	27.5	23.7	KFMH-F 99.7 Muscatine 1.1/3.7
AOR		52 (2)	52 (2)	12.3	14.8	KTSS 1580 Davenport .4/1.5
AC/OLDIES/ROCK	18 (1)	25 (2)	43 (3)	10.2	14.4	WCEN-F+ 104.9 Geneseo .9/2.3
MOR/VARIETY	12 (3)		12 (3)	2.8	5.1	
COUNTRY		31 (2)	65 (1)	96 (3)	22.7	20.0
BLACK/URBAN						
BTFL MUSIC		57 (1)	57 (1)	13.5	9.3	WGN 720 Chicago .9/5.4
NEWS/TALK	40 (1)		40 (1)	9.5	10.5	WMAQ 670 Chicago .9/2.2
NOSTALGIA						WMT 600 Cedar Rapids .4/1.0
RELIGION					2.2	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	4 (2)	2 (1)	6 (3)	1.4		

RADIO STATIONS

422 (18)

KKZX, 1170, 1 KW (DA-2), CHR
KTSS, 1580, 500 W (DAYS), AC
WHBF, 1270, 5 KW (DA-N), COUNTRY
WMRZ, 1230, 5 KW (DA-2), OLDIES
WOC, 1420, 5 KW (DA-2), NEWS/TALK
WKEI, 1450, 100 W/250W, MOR

KBQC-F 93.5, 3 KW @ 300, AC
KIIK-F, 103.7, 100 KW @ 1720, CHR
KRVR-F, 106.5, 60 KW @ 190, BTFL/EZ
WHBF-F, 98.6, 39 KW @ 900, AC
WLLR-F, 101.3, 50 KW @ 500, COUNTRY
WCLP-F, 96.9, 50 KW @ 500, AOR
KFMH-F, 98.7, 50 KW @ 275, AOR

ABC-C, \$ 30.00* (Katz)
" \$ 10.00 (-----)
CBS, \$ 13.15 (Mc-Guild)
" \$ 10.00 (HNNH)
ABC-T, NBC-T, \$ 39.00 (Christal)
ABC-D, \$ 12.00 (Masla)

Guy Gannett
Sconnix
Palmer
(KEWANEE, IL)

" \$ 31.88 (Republic)
ABC-D, \$ 45.00* (Christal)
" \$ 38.36 (MMR)
CBS-R, \$ 25.00 (Mc-Guild)
" \$ 40.00 (HNNH)
Source, \$ 37.00* (Katz)
" \$ 10.00 (-----)

Palmer
Mid America
Sconnix
Guy Gannett
(MUSCATINE)

DAYTON

Arbitron Rank/Pop (12+): 45/765/200
 MSA Rank/Pop: 51/931,700
 ADI #48
 Average Person Rating: 15.5
 Market TSL: 20.9 hours

Stations: 24/19
 Diaries: 1354/565:1/58.2%
 Sample Target: 1100
 Standard Error: .534
 % Below Line: 12.5
 % Not Listed: 8.8

Est 1985 Revenue: \$16,800,000
 HH Inc.: \$29,138
 Retail \$: 5.3 Bill
 Pop per Station: 40,274
 # 1 Biller: WHIO \$3,150,000

12+ METRO SHARE 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WHIO-F	178/15.1	15.1	16.0	14.4	13.9	12.9	1. WHIO-F	255/2406	1. WGTZ-F	1773/23.3
2. WGTZ-F	131/11.1	11.5	5.8	6.6	4.8	15.3	2. WGTZ-F	182/2653	2. WHIO-F	1702/22.3
3. WTUE-F	103/ 8.7	9.9	11.5	13.6	12.4	9.1	3. WLW	112/2207	3. WHIO	1568/20.6
4. WHIO	101/ 8.6	10.3	8.0	9.8	9.1	7.1	WTUE-F	113/1713	4. WTUE-F	1457/19.1
5. WWSN-F	76/ 6.4	3.2	6.5	6.4	5.8	6.8	5. WONE	112/1481	5. WWSN-F	1052/13.8
6. WONE	71/ 6.0	7.9	6.1	7.6	6.5	6.4	6. WHIO	107/1779	6. WONE	952/12.5
7. WYMJ-F	50/ 4.2	6.1	4.1	4.4	4.9	4.2	7. WWSN-F	86/1198	7. WING	924/12.1
8. WBLZ-F	44/ 3.7	3.7	3.1	2.1	2.7	7.9	8. WSKS-F	85/1270	8. WYMJ-F	841/11.0
9. WSKS-F	44/ 3.7	2.2	2.6	2.1	2.8	3.0	9. WBLZ-F	78/1222	9. WBLZ-F	698/ 9.2
10. WDOA	43/ 3.6	2.8	4.2	3.6	2.5	3.4	10. WYMJ-F	52/ 869	10. WLW	679/ 8.9
11. WING	40/ 3.4	4.3	4.1	5.4	5.4	3.2	WEEB-F	52/ 607	11. WVUD-F	662/ 8.7
12. WBZI-F	35/ 3.0	1.8	2.4	1.9	2.3	1.7	12. WDOA	46/ 614	12. WDAO	502/ 6.6
13.							13.			NA NA
14.							14.			
15.							15.			
16.							16.			
17.							17.			
18.							18.			
19.							19.			
20.							20.			
21.							21.			
22.							22.			
23.							23.			
24.							24.			
25.							25.			

12+ FM SHARE (METRO): 68.71% (740 of 1077)

(FAL 84: 69.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGTZ-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WHIO-F	1. WHIO-F	1. WHIO	1. WHIO-F	1. WHIO-F	1. WGTZ-F	1. WHIO-F
2. WTUE-F	2. WGTZ-F	2. WGTZ-F	2. WWSN-F	2. WWSN-F	2. WHIO	2. WHIO-F	2. WTUE-F	2. WGTZ-F	2. WTUE-F	2. WGTZ-F
3. WBLZ-F	3. WWSN-F	3. WWSN-F	3. WTUE-F	3. WTUE-F	3. WONE	3. WGTZ-F	3. WWSN-F	3. WTUE-F	3. WHIO-F	3. WTUE-F
4.	4. WSKS-F	4. WHIO-F	4. WGTZ-F	4. WGTZ-F	4. WWSN-F	4. WTUE-F	4. WGTZ-F	4. WHIO	4. WHIO-F	4. WWSN-F
5.	5. WYMJ-F	5. WYMJ-F	5. WONE	5. WONE	5. WDOA	5. WONE	5. WHIO	5. WWSN-F	5.	5. WONE
6.	6.	6.	6.	6. WYMJ-F	WBZI-F	6. WWSN-F	6. WONE	6. WONE	6.	6. WHIO
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTUE-F	1. WGTZ-F	1. WWSN-F	1. WGTZ-F	1. WHIO-F	1. WGTZ-F	1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WHIO-F
2. WGTZ-F	2. WTUE-F	2. WGTZ-F	2. WWSN-F	2. WWSN-F	WTUE-F	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F	2. WTUE-F
3. WWSN-F	3. WWSN-F	3. WTUE-F	3. WTUE-F	3. WGTZ-F	3. WSKS-F	3. WSKS-F	3. WYMJ-F	3. WWSN-F	3. WONE
WSKS-F	4. WYMJ-F	WYMJ-F	4. WHIO-F	4. WYMJ-F	4.	4. WWSN-F	4. WBLZ-F	4. WHIO-F	4. WLW
5.	5. WVUD-F	5.	5. WYMJ-F	5. WONE	5.	5. WYMJ-F	5. WWSN-F	5. WSKS-F	5. WWSN-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	Z	FAL 84Z	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP		160 (2)	160 (2)	14.9	13.5	WAZU-F	102.9	Springfield .8/2.8
AOR		153 (3)	153 (3)	14.2	15.6	WBLY	1600	Springfield 1.7/2.8
AC/OLDIES/SOFT ROCK	40 (1)	142 (4)	182 (5)	16.9	9.8	WFCJ-F	93.7	Miamisburg .8/2.6
MOR/VARIETY	152 (3)		152 (3)	14.1	11.4	WIZE	1340	Springfield 1.4/3.3
COUNTRY	91 (2)	35 (1)	126 (3)	11.7	11.9	WLGJ	1500	Xenia .7/3.3
BLACK/URBAN	43 (1)	44 (1)	87 (2)	8.1	10.5	WPFB-F	105.9	Middletown .8/2.5
BTFL MUSIC/EZ		187 (2)	187 (2)	17.4	18.0	WPTW	1570	Piqua .3/.8
NEWS/TALK				--	4.6	WPTW-F	95.7	Piqua .8/2.3
NOSTALGIA	3 (1)		3 (1)	0.3	--			
RELIGION/GOSPEL		19 (2)	19 (2)	1.8	1.6	WEBN-F	102.7	Cincinnati .5/1.1
SPANISH				--	--	WLLT-F	94.9	Cincinnati .5/2.7
CLASSICAL				--	--	WLW	700	Cincinnati 3.0/8.9
UNKNOWN/OTHERS	8 (1)		8 (1)	0.7	3.0			

1077 (24)

RADIO STATIONS

AM STATIONS

WDAO, 1210, 1 KW (DAYS)	, BLACK	SBN, \$ 35.00*	(Eastman)	Stoner
WHIO, 1290, 5 KW (DA-N)	, MOR	CBS, NBC-T, \$ 85.00*	(Christal)	Ccx
WING, 1410, 5 KW (DA-N)	, AC	MBS, ABC-I, \$ 60.00	(Katz)	Great Trails
WONE, 980, 5 KW (DA-N)	, COUNTRY	ABC-D, \$ 70.00	(Mc-Guild)	Group One
WBLY, 1600, 1 KW (DAYS, DA)	, COUNTRY	MBS, \$ 24.00	(Devney)	(SPRINGFIELD)
WIZE, 1340, 1 KW (DA-1)	, MOR	ABC-I, \$ 20.00*	(Unirep)	Great Trails (SPRINGFIELD)

FM STATIONS

WBIZ-F, 95.3, 3 KW @ 300, COUNTRY	US II, \$ 20.00	(-----)	(XENIA)
WFCI-F, 93.7, 59 KW @ 235, RELIGION	APR, \$ 7.00	(-----)	(MIAMISBURG)
WHIO-F, 99.1, 50 KW @ 1060, BTFL	, \$ 90.00*	(Christal)	Cox
WPFB-F, 105.9, 34 KW @ 593, RELIGION	MBS, \$ 27.00	(Lotus)	Braden (MIDDLETOWN)
WGTZ-F, 92.9, 20 KW @ 373, CHR	, \$ 70.00*	(Katz)	Great Trails (EATON)
WTUE-F, 104.7, 50 KW @ 500, AOR/CHR	ABC-R, \$ 90.00	(Mc-Guild)	Group One
WVUD-F, 99.9, 50 KW @ 500, CONTEMP	CBS-R, \$ 39.00	(Masla)	Univ. of Dayton
WWSN-F, 107.7, 50 KW @ 420, AC	USI, \$ 45.00*	(Eastman)	Stoner
WYMJ-F, 103.9, 1.5 KW @ 528, AC	US I, \$ 45.00	(Republic)	
WAZU-F, 102.9, 50 KW @ 193, I.C	MBS, \$ 28.00	(Regional)	(SPRINGFIELD)
WPTW-F, 95.7, 50 KW @ 164, BTFL MUS	\$ 6.00	(Regional)	(PIQUA)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

DAYTONA BEACH

Arbitron Rank/Pop (12+): 120/263,000
MSA Rank/Pop: 145/306,000

Average Person Ratings: 16.7
Market TSL: 22.5 hours

Stations: 20/10
Diaries: 602/437:1/45.6%
Sample Target: 630
Standard Error: .786
% Below Line: 46.1
% Not Listed: 9.6

Est 1985 Revenue: \$5,600,000
HH Inc: \$25,448
Retail \$: 2.1 Bill
Pop per Station: 26,300
#1 Biller: NA

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WWLV-F 67/14.6	18.1	15.2	17.1	18.9
2. WDIZ-F 56/12.2	11.8	8.7	12.2	8.4
3. WROD 50/10.9	6.1	11.0	10.5	10.3
4. WBJW-F 37/ 8.0	7.1	5.6	3.3	5.2
5. WELE-F 29/ 6.3	8.5	7.6	11.8	8.1
6. WKKA-F 25/ 5.4	7.3	7.4	7.8	7.9
7. WCFI-F 24/ 5/2	8.5	10.3	8.5	7.9
8. WSTF-F 22/ 4.8	---	---	---	---
9. WSSP-F 19/ 4.1	.9	---	---	---
WNFI-F 19/ 4.1	7.8	5.4	6.0	4.4
11.				
12.				
13.				
14.				
15.				

BIRCH
SHARE

12+ TSA 1/4/CUME

1. WWLV-F 78/705
2. WDIZ-F 60/394
3. WROD 52/449
4. WBJW-F 37/423
5. WELE-F 29/423
6. WKKA-F 26/406
7. WCFI-F 24/377
8. WSSP-F 23/274
9. WSTF-F 22/346
10. WNFI-F 21/391
11.
12.
13.
14.
15.

12+ METRO CUME/
METRO CUME RATING

1. WWLV-F 609/22.0	27.9	25.5
2. WBJW-F 479/17.3	16.4	16.7
3. WROD 423/15.3	12.5	17.6
4. WELE-F 407/14.7	13.9	14.9
5. WNFI-F 381/13.8	15.6	15.9
6. WCFI-F 377/13.6	14.7	21.9
7. WDOZ-F 375/13.6	15.9	16.2
8. WKKA-F 351/12.7	16.4	15.9
9. WSTF-F 326/11.8	---	---
10. WMDA 239/ 8.7	8.1	10.6
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 77.88% (324 of 416) (FAL 84: 72.68%)

TELEVISION	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. WBJW-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WDIZ-F	1. WDIZ-F	1. WWLV-F
2. WNFI-F	2. WBJW-F	2. WBJW-F	2. WCFI-F	2. WCFI-F	2. WROD	2. WROD	2. WROD	2. WWLV-F	2. WROD	2. WROD
3. WDIZ-F	3. WCFI-F	3. WCFI-F	3. WBJW-F	3. WWLV-F	3. WELE-F	3. WDIZ-F	3. WDIZ-F	3. WBJW-F	3. WBJW-F	3. WDIZ-F
4.	4. WNFI-F	4. WSTF-F	4. WSTF-F	4. WBJW-F	4. WKKA-F	4. WBJW-F	4. WELE-F	4. WELE-F	4. WMDA	4. WELE-F
5.	5. WSTF-F	5. WKKA-F	5. WKKA-F	5.	5.	5.	5. WBJW-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDIZ-F	1. WDIZ-F	1. WBJW-F	1. WBJW-F	1. WWLV-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F
2. WNFI-F	2. WBJW-F	2. WDIZ-F	2. WDIZ-F	2. WBJW-F	2.	2.	2.	2.	2. WELE-F
3. WBJW-F	3. WCFI-F	3. WCFI-F	3. WCFI-F	3. WCFI-F	3.	3.	3.	3.	3. WCFI-F
4. WSTF-F	4. WNFI-F	4.	4. WSTF-F	4. WDIZ-F	4.	4.	4.	4.	4.
5.	5. WSTF-F	5.	5. WWLV-F	5. WSTF-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		59 (3)	59 (3)	14.2	13.4	WDAT 1380 Ormond Beach .4/3.1
AOR		56 (1)	56 (1)	13.5	9.5	WMFJ 1450 Daytona Beach .9/2.2
AC/OLDIES/SOFT ROCK	2 (1)	59 (3)	61 (4)	14.7	18.3	WSBB 1230 New Smyrna 2.0/4.9
MOR/VARIETY	25 (2)		25 (2)	6.0	4.6	WZIP 1590 S. Daytona .4/1.6
COUNTRY	2 (1)	61 (3)	63 (4)	15.1	18.8	WDBO 580 Orlando 1.5/3.5
BLACK/URBAN						WHLY-F 106.7 Orlando .7/1.6
HTFL MUSIC	9 (1)	86 (2)	95 (4)	22.8	19.0	WHOO-F 96.5 Orlando 1.5/5.0
NEWS/TALK			50 (1)		1.0	WJYO-F 107.7 Orlando 2.8/6.0
NUSTALGIA	50 (1)		7 (2)	12.0	12.0	WTLN-F 95.3 Apopka .7/1.6
RELIGION	4 (1)	3 (1)		1.7	2.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS					1.0	

416 (20)

RADIO STATIONS

WDAT , 1380 ,	5 KW/2.5 KW (DA-2) ,	\$ 13.00 (Weiss)
WMFJ , 1450 ,	1 KW/250 W ,	\$ 11.00 (---)
WNDB , 1150 ,	1 KW (DA-N) ,	\$ 10.00 (Christal)
WROD , 1340 ,	1 KW (DAYS) ,	\$ 15.00 (Weiss)
WZIP , 1590 ,	1 KW (DAYS) ,	\$ 10.00 (Bolton)
WSBB , 1230 ,	1 KW/250 W ,	\$ 11.00 (Lotus)
WXZQ , 1490 ,	1 KW/250 W ,	\$ 11.25 (Bolton)
WCFI-F , 101.9 ,	100 KW @ 581 ,	\$ 41.00* (Katz) Duffy
WELE-F , 105.9 ,	100 KW @ 600 ,	\$ 38.00* (Eastman) American
WNFI-F , 99.9 ,	100 KW @ 1249 ,	\$ 40.00* (Eastman) (PALATKA)
WWLV-F , 94.5 ,	54 KW @ 330 ,	\$ 40.00* (Christal)

For other ranked stations - see Orlando

MISCELLANEOUS COMMENTS WELE-F sold to American Media for \$7,500,000 (American)...WNFI-F (Palatka) sold to Klemm/Flemming for \$8,500,000 (Mahlman)

DENVER

Arbitron Rank/Pop (12+): 23/1,526,400
 MSA Rank/Pop: 27/1,627,100
 ADI #9
 Average Person Rating: 17.0
 Market TSL: 22.3 hours

Stations: 27/25
 Diaries: 1713/891:1/47.6%
 Sample Target: 1500
 Standard Error: .482
 % Below Line: 2.4
 % Not Listed: 9.0

Est 1985 Revenue: 58,400,000
 HH Inc.: \$33,190
 Retail \$: 14.0 Bill
 Pop per Station: 61,056
 #1 Biller: KOA \$7,400,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KOSI-F	275/10.5	---	10.7	10.0	9.7	11.3	1. KOSI-F 316/4013	1. KOSI-F 3482/22.5	20.5	20.2
2. KBPI-F	191/ 7.3	---	7.7	6.8	4.1	7.8	2. KOA 250/4896	2. KOA 3464/22.4	14.9	23.3
3. KMJI-F	179/ 6.8	---	6.8	5.9	4.9	4.9	3. KBPI-F 241/3491	3. KBPI-F 2768/17.9	20.8	14.9
4. KOA	170/ 5.5	---	5.0	5.2	6.7	7.4	4. KMJI-F 184/2738	4. KMJI-F 2518/16.3	15.1	12.6
5. KBCO-F	156/ 5.9	---	5.5	5.5	4.5	7.3	5. KAZY-F 170/2045	5. KAZY-F 2343/15.2	16.2	13.6
6. KAZY-F	146/ 5.6	---	3.9	4.7	4.4	4.2	6. KBCO-F 160/2279	6. KBCO-F 2146/13.9	12.9	9.0
7. KRXY-F	128/ 4.9	---	5.7	5.3	4.7	5.2	7. KYGO-F 148/1891	7. KPKE-F 2035/13.2	15.1	16.0
8. KPKE-F	106/ 4.8	---	4.6	6.3	7.2	6.2	8. KRXY-F 134/2511	8. KIMN 1856/12.0	12.8	16.8
9. KYGO-F	104/ 4.0	---	4.0	5.7	4.2	5.0	9. KPKE-F 120/2225	9. KOAQ-F 1797/11.6	15.0	16.8
10. KVOD-F	97/ 3.7	---	3.8	2.9	3.9	2.9	10. KLZ 114/1635	10. KAZY-F 1728/11.2	11.9	11.9
11. KNUS	87/ 3.3	---	3.7	4.0	3.2	2.0	11. KILO-F 112/1095	11. KYGO-F 1485/ 9.6	10.5	8.9
12. KOAQ-F	83/ 3.3	---	4.3	3.7	6.0	5.2	12. KHOW 108/1799	12. KVOD-F 1413/ 9.1	10.0	7.9
13. KIMN	82/ 3.1	---	3.6	3.9	5.9	2.8	KNUS 108/1456	13. KHOW 1378/ 8.9	10.1	9.7
14. KHOW	80/ 3.0	---	5.2	3.4	3.6	3.0	KVOD-F 108/1543	14. KNUS 1210/ 7.8	7.8	7.0
15. KEZW	78/ 3.0	---	3.1	3.8	3.8	2.0	15. KIMN 105/2339	15. KEZW 1085/ 7.0	7.5	6.7
16. KDKO	71/ 2.7	---	2.4	1.4	1.9	2.9	KOAQ-F 105/2275	16. KLZ 1021/ 6.6	7.7	7.9
17. KLZ	63/ 2.4	---	2.4	2.8	3.6	3.9	17. KEZW-F 82/1185	17. KRZN 996/ 6.4	4.7	5.7
18. KRZN	56/ 2.1	---	1.5	1.6	2.5	2.1	18. KDKO 71/ 864	18. KDKO 856/ 5.5	4.6	4.4
19.							19.	19.		
20.							20.	20.		
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 65.65% (1567 of 2387)

(FAL 84: 60.54%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBPI-F	1. KAZY-F	1. KMJI-F	1. KMJI-F	1. KMJI-F	1. KOSI-F	1. KOSI-F	1. KOSI-F	1. KOSI-F	1. KBPI-F	1. KOSI-F
2. KPKE-F	2. KBCO-F	2. KBCO-F	2. KBCO-F	2. KOSI-F	2. KOA	2. KOA	2. KMJI-F	2. KBPI-F	2. KOA	2. KBPI-F
3. KRXY-F	3. KBPI-F	3. KAZY-F	3. KOSI-F	3. KBCO-F	3. KVOD-F	3. KMJI-F	3. KAZY-F	3. KMJI-F	3. KOSI-F	3. KMJI-F
4. KDKO	4. KMJI-F	4. KBPI-F	4. KAZY-F	4. KOA	4. KYGO-F	4. KHOW	4. KBCO-F	4. KAZY-F	4. KBCO-F	4. KBCO-F
5.	5. KRXY-F	5. KOSI-F	5. KOA	5. KYGO-F	5. KMJI-F	5. KBPI-F	5. KOA	5. KBCO-F	5. KRXY-F	5. KRXY-F
6.	6. KOAQ-F	6. KRXY-F	6. KYGO-F	6. KAZY-F	6. KLZ	6. KBCO-F	6. KBPI-F	6. KRXY-F	6. KMJI-F	6. KAZY-F
7.	7. KPKE-F	7. KYGO-F	7. KBPI-F	7. KBPI-F	7. KHOW	7. KPKE-F	7. KRXY-F	7. KNUS	7. KAZY-F	7. KYGO-F
8.	8.	8.	8.	8.	8. KEZW	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KBPI-F	1. KMJI-F	1. KMJI-F	1. KMJI-F	1. KMJI-F
2. KRXY-F	2. KBCO-F	2. KBCO-F	2. KOSI-F	2. KOSI-F
3. KMJI-F	3. KAZY-F	3. KAZY-F	3. KBCO-F	3. KIMN
4. KBCO-F	4. KBPI-F	4. KAZY-F	4. KAZY-F	4. KHOW
5. KAZY-F	5. KOAQ-F	5. KOAQ-F	5. KOAQ-F	5. KYGO-F
6. KOAQ-F	6. KRXY-F	6. KHOW	6. KRXY-F	6. KBCO-F
7. KOSI-F	7. KIMN	7. KBPI-F	7. KIMN	7. KOA
8.	8.	8. KRZN	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KAZY-F	1. KAZY-F	1. KBCO-F	1. KBCO-F	1. KBCO-F
2. KBPI-F	2. KBPI-F	2. KAZY-F	2. KAZY-F	2. KOSI-F
3. KBCO-F	3. KBCO-F	3. KBPI-F	3. KBPI-F	3. KOA
4. KPKE-F	4. KMJI-F	4. KMJI-F	4. KMJI-F	4. KMJI-F
5. KRXY-F	5. KRXY-F	5. KOA	5. KOSI-F	5. KVOD-F
6. KMJI-F	6. KTCL-F	6. KRXY-F	6. KOA	6. KBPI-F
7.	7. KOA	7.	7. KVOD-F	7. KAZY-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	Z	FAL 84Z	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	100 (2)	317 (3)	417 (5)	17.5	13.2	KADX-F	92.1	Castle Rock	.9/2.8
AOR	24 (1)	550 (5)	574 (6)	24.0	14.8	KBCO	1190	Boulder	.9/1.8
AC/OLDIES/SOFT ROCK	56 (1)	179 (1)	235 (2)	9.8	8.0	KBRQ-F	1280	Denver	1.1/2.4
MOR/VARIETY	80 (1)		80 (1)	3.4	4.3	KBRQ-F	105.1	Denver	.8/2.9
COUNTRY	92 (2)	126 (2)	218 (4)	9.1	10.8	KDEN	1340	Denver	1.6/4.7
BLACK/URBAN	71 (1)		71 (1)	3.0	3.6	KRKS	990	Denver	.8/1.7
BTFL MUSIC/EZ		275 (1)	275 (1)	11.5	10.4	KRXY	1600	Lakewood	.7/2.9
NEWS/TALK	299 (3)		299 (3)	12.5	12.1				
NOSTALGIA	78 (1)		78 (1)	3.3	4.1	KTCL-F	93.3	Fort Collins	1.5/2.8
RELIGION/GOSPEL	20 (1)		20 (1)	0.8	2.0				
SPANISH				--	--				
CLASSICAL		97 (1)	97 (1)	4.1	4.1	KILO-F	93.9	Colorado Springs	.7/1.3
UNKNOWN/OTHERS		23 (1)	23 (1)	1.0	--				

2387 (27)

RADIO STATIONS

AM STATIONS

KBNO, 1220,	1 KW (DAYS)	, SPANISH	, \$ 34.00	(Caballero)	
KBRQ, 1280,	5 KW (DA-2)	, COUNTRY ABC-E, SMN,	\$ 38.00	(Torbet)	Great Empire
KDEN, 1340,	5 KW (DA-N)	, NEWS ABC-E, NBC,	\$ 30.00	(Savalli)	
KDKO, 1510,	10 KW/5 KW (DA-1)	, BLACK	\$ 50.00	(-----)	Sterling
KEZW, 1430,	5 KW (DA-N)	, NOSTALGIA (HAM)MBS,	\$ 38.00*	(Blair/RAR)	Armstrong
KHOW, 630,	5 KW (DA-N)	, MOR (Burk-Air)USI,	\$130.00	(Eastman)	Metromedia
KIMN, 950,	5 KW (DA-N)	, CHR/AC ABC-C,	\$100.00*	(Blair)	Jeff-Pilot
KLZ, 560,	5 KW (DA-N)	, COUNTRY ABC-I,	\$165.00*	(Mc-Guild)	Century
KNUS, 710,	5 KW (DA-1)	, TALK ABC-J, ABC-T,	\$ 50.00*	(Selcom)	Group One
KOA, 850,	50 KW	, NEWS/TALK CBS,	\$120.00	(Katz)	Sandusky
KPPL, 1390	5 KW (DAYS)	, URBAN ABC-I,	\$ 35.00*	(Rostin)	Belo
KQXI, 1550,	10 KW (DAYS)	, RELIGION	\$ 10.00	(-----)	Schwartz
KTKS, 990,	5 KW (DAYS)	, RELIGION	\$ 10.00	(-----)	
KRXY, 1600,	5 KW (DA-N)	, CHR	\$ NA	(MMR)	Malrite
KRZN, 1150,	5 KW/1 KW (DA-2)	, OLDIES	\$ 33.00*	(Christal)	Duffy

FM STATIONS

KAZY, 106.7,	100 KW @ 960,	AOR	, \$ 70.00*	(Mc-Guild)	Group One
KBCO, 97.3,	33 KW @ 920,	AOR	, \$ 80.00*	(Masla)	(BOULDER)
KBPI, 105.9,	100 KW @ 900,	AOR	, \$ 90.00*	(Selcom)	Sandusky
KBRO, 105.1,	100 KW @ 175,	COUNTRY	ABC-E, \$ 60.00	(Torbet)	Great Empire
KMJ, 100.3,	100 KW @ 500,	AC	, \$105.00*	(Christal)	Duffy
KOAO, 103.5,	100 KW @ 1061,	CHR	CBS-R, \$100.00*	(Katz)	Belo
KOSI, 101.1,	100 KW @ 790,	BTFL/EZ (Bonne)	, \$115.00*	(Blair/RAR)	Westinghouse
KPKE, 95.7,	100 KW @ 725,	CHR	, \$ 80.00*	(HNWH)	Doubleday
KRAY, 107.5,	100 KW @ 670,	CHR	, \$ 80.00*	(MMR)	Malrite
KVOD, 99.5,	100 KW @ 380,	CLASSICAL	, \$ 70.00	(Torbet)	Henry
KYGO, 98.5,	100 KW @ 725,	COUNTRY	, \$ 80.00*	(Blair)	Jeff-Pilot
KADX, 92.1,	.7 KW @ 620,	JAZZ	APR, \$ 20.00	(-----)	(Castle Rock)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KBVL-F (Boulder) sold to Sterling for \$4,000,000 (Blackburn)

MISCELLANEOUS COMMENTS

AOR share showed amazing growth. The share is now 24.0 versus 14.8 in Fall, 1984.

DES MOINES

Arbitron Rank/Pop (12+): 104/313,200
 MSA Rank/Pop: 120/378,400
 ADI #66
 Average Person Rating: 15.5
 Market TSL: 20.2 hours

Stations: 14/11
 Diaries: 930/337:1/39.6
 Sample Target: 710
 Standard Error: .618
 % Below Line: 4.1
 % Not Listed: 9.2

Est 1985 Revenue: \$11,800,000
 HH Inc: \$31,027
 Retail \$: 2.6 Bill
 Pop per Station: 28,473
 # 1 Biller: WHO \$3,500,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	85	84	84	83
1. KGGO-F 84/17.2	18.0	16.3	17.4	13.3
2. KRNO-F 76/15.5	15.9	8.3	6.9	9.3
3. WHO 65/13.3	12.3	12.5	9.6	12.4
4. KSO 60/12.3	12.9	11.5	14.3	13.9
5. KLYF-F 31/ 6.3	7.5	9.8	9.6	9.1
6. KRNT 30/ 6.1	4.6	7.3	6.0	8.0
7. KIOA 25/ 5.1	4.8	3.1	6.5	6.0
8. KMRY 22/ 4.5	4.2	6.2	6.9	4.4
9. KJJY-F 15/ 3.1	3.6	4.4	6.3	5.8
10. KMCK-F 11/ 2.2	2.3	4.2	5.1	8.2
11.				
12.				
13.				
14.				
15.				

BIRCH	12+ TSA 1/4/CUME
SHARE	
1. WHO 242/3178	
2. KGGO-F 181/2044	
3. KRNO-F 139/2024	
4. KSO 98/1043	
5. KLYF-F 84/1376	
6. KWMF 45/ 494	
7. KIOA 40/1061	
8. KRNT 34/ 530	
9. KMRY 28/ 350	
10. KJJY-F 18/ 477	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/	SPG	FAL
METRO CUME RATING	85	84
1.WHO 987/31.3	23.0	27.3
2.KRNO-F 956/30.3	32.9	19.3
3.KGGO-F 923/29.2	30.2	31.8
4.KSO 630/20.0	21.2	22.6
5.KLYF-F 568/18.0	18.8	20.6
6.KRNT 456/14.4	13.4	16.3
7.KIOA 441/14.0	14.7	15.5
8.KJJY-F 352/11.2	9.9	11.3
9.KMRY 282/ 8.9	8.7	11.3
10.KXJX-F 239/ 7.6	-----	-----
11.KMCK-F 206/ 6.5	5.1	15.1
12.KEZT-F 152/ 4.8	5.7	NA
13.		
14.		
15.		

12+ FM SHARE (METRO): 52.25% (232 of 444) (FAL 84: 51.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRNO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KSO	1. WHO	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. WHO
2. KGGO-F	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KSO	2. WHO	2. KGGO-F	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KRNO-F
3.	3.	3. KSO	3. KSO	3. KRNO-F	3. KRNT	3. KRNO-F	3. KSO	3. KSO	3. WHO	3. KGGO-F
4.	4.	4. KLYF-F	4. KIOA	4. WHO	4. KMRY	4. KSO	4. WHO	4. WHO	4. KSO	4. KSO
5.	5.	5. KIOA	5. WHO	5. KIOA	5. KIOA	5.	5. KLYF-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRNO-F	1. KRNO-F	1. KRNO-F	1. KRNO-F	1. KRNO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F
2. KGGO-F	2. KGGO-F	2. KGGO-F	2. KGGO-F	2. KSO	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KSO
3.	3. KLYF-F	3. KLYF-F	3. KLYF-F	3. KLYF-F	3.	3.	3.	3. KSO	3. WHO
4.	4.	4. KSO	4. KGGO-F	4. KGGO-F	4.	4.	4.	4. WHO	4. KIOA
5.	5.	5.	5. KIOA	5. KIDA	5.	5.	5.	5. KIOA	5. KRNO-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		85 (2)	85 (2)	19.1	14.2	KWKY 1150 Des Moines 1.4/5.4
AOR		84 (1)	84 (1)	18.9	18.5	
AC/OLDIES/SOFT ROCK	25 (1)	37 (2)	62 (3)	14.0	17.9	KEZT-F 104.1 Ames 1.2/4.8
MOR/VARIETY	30 (1)		30 (1)	6.8	8.3	KWMF 540 Ft. Dodge .6/1.4
COUNTRY	63 (2)	26 (2)	89 (4)	20.0	18.1	KXJX-F 103.3 Pella 1.8/7.6
BLACK/URBAN						
BTFL MUSIC						
NEWS/TALK	65 (1)		65 (1)	14.6	14.2	
NOSTALGIA	22 (1)		22 (1)	5.0	7.0	
RELIGION	7 (1)		7 (1)	1.6	2.0	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2)	, AC	ABC-E, \$ 40.00	(Eastman)	Midwest
KMRY, 1390, 1 KW (DA-1)	, NOSTALGIA	ABC-D, \$ 15.00*	(Roslin)	
KRNT, 1350, 5 KW (DA-N)	, MOR (Burke-Abd)	CBS, \$ 32.00	(Katz)	Stauffer
KSO, 1460, 5 KW (DA-N)	, COUNTRY	ABC-I, \$ 46.00*	(Mc-Guild)	Stoner
KWKY, 1150, 1 KW (DA-2)	, RELIGION	, \$ 9.00	(-----)	
WHO, 1040, 50 KW	, NEWS/VARIETY	NBC, \$ 70.00	(Christal)	Palmer
KDMI-F, 97.3, 115 KW @ 500,	RELIGION	, \$ 4.00	(-----)	
KEZT-F, 104.1, 100 KW @ 465,	SOFT AC	, \$ 21.50	(Masla)	(AMES)
KGGO-F, 94.9, 100 KW @ 1066,	AOR/CHR	Source, \$ 43.00*	(Mc-Guild)	Stoner
KJJY-F, 106.3, 3 KW @ 300,	COUNTRY	US I, \$ 30.50	(Christal)	Palmer
KLYF-F, 100.3, 100 KW @ 1700,	AC	ABC-D, \$ 29.00*	(Eastman)	Midwest
KMCK-F, 93.3, 100 KW @ 420,	COUNTRY	ABC-F, \$ 34.35	(Katz)	Stauffer
KRNO-F, 102.5, 100 KW @ 1248,	CHR			

DETROIT

Arbitron Rank/Pop (12+): 6/3,564,900
MSA Rank/Pop: 5/4,259,600
ADI #7
Average Person Rating: 17.8
Market TSL: 23.3 hours

Stations: 31/28
Diaries: 2631/1355:1/50.6%
Sample Target: 2310
Standard Error: .389
% Below Line: 7.0
% Not Listed: 6.7

Est 1985 Revenue: \$82,000,000
HH Inc.: \$31,686
Retail \$: 27.5 Bill
Pop per Station: 127,318
#1 Biller: WJR \$15,300,000

12+ METRO SHARE 1/4/SHARE		SUM 85	SPG 85	WIN 85	SPG 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84	
1. WJR	571/9.0	11.5	10.4	7.2	10.6	9.2	1. WJR	802/1089	1. WJR	7730/21.7	27.4 24.0
2. WJLB-F	440/6.9	8.3	6.3	5.6	5.8	6.7	2. WJLB-F	477/5503	2. WHYT-F	7019/19.7	20.7 17.6
3. WJOI-F	398/6.3	6.1	6.1	7.2	9.8	3.7	3. WJOI-F	422/4992	3. WCZY-F+	6720/18.8	18.6 15.2
4. WWJ	395/6.2	5.0	4.9	5.6	5.8	5.3	4. WWJ	416/6322	4. WRIF-F	6069/17.0	16.4 16.4
5. WHYTF-F	342/5.4	4.5	5.5	5.0	3.9	6.8	5. CKLW	410/4865	5. WWJ	5856/16.4	14.8 16.6
6. CKLW	340/5.4	4.8	5.2	4.0	.8	3.7	6. WHYT-F	366/7820	6. WLLZ-F	5256/14.7	15.1 13.7
7. WCZY-F	337/5.4	5.5	5.9	5.1	4.7	4.7	7. WCZY-F+	354/7339	7. WNIC-F	5219/14.6	16.0 14.7
8. WRIF-F	309/4.9	7.0	6.0	6.6	5.6	6.5	8. WRIF-F	342/6736	8. WJLB-F	5084/14.2	14.8 14.7
9. WNIC-F	274/4.3	4.3	4.1	3.9	4.5	6.2	9. WNIC-F	296/5883	9. WJOI-F	4648/13.0	13.8 16.8
10. WLLZ-F	269/4.2	3.6	3.8	3.1	3.9	6.7	10. WLLZ-F	283/5567	10. CKLW	3850/10.8	11.0 5.1
11. WXYT	205/3.2	3.4	3.4	5.1	4.6	4.1	11. WWW-F	227/3722	11. WWW-F	3239/ 9.1	9.4 7.1
12. WWW-F	201/3.2	2.6	3.6	2.8	2.9	3.3	12. WXYT	212/3188	12. WXYT	3190/ 8.9	9.5 9.0
13. WOMC-F	200/3.1	3.4	3.7	3.8	3.8	3.1	13. WOMC-F	212/3441	13. WOMC-F	3156/ 8.8	11.6 12.1
14. WKSG-F	198/3.1	2.3	2.5	3.3	1.7	2.6	14. WKSG-F	198/2675	14. WMJC-F	2672/ 7.5	9.1 11.4
15. WLTJ-F	185/2.9	1.8	1.8	2.8	2.5	2.7	15. WLTJ-F	192/2787	15. WDTX-F	2671/ 7.5	8.2 10.7
16. WJZZ-F	152/2.4	2.0	2.6	3.2	2.5	3.4	16. WJZZ-F	166/2664	16. WLTJ-F	2645/ 7.4	6.6 11.7
17. WCXI-F	142/2.2	2.0	1.6	1.9	1.8	2.4	17. WCXI-F	146/2731	17. WKSG-F	2637/ 7.4	8.6 5.6
18. WQRS-F	135/2.1	1.2	1.2	1.3	1.5	1.1	18. WGPR-F	140/2235	18. WCXI-F	2495/ 7.0	5.1 6.8
19. WGPR-F	127/2.0	2.2	2.9	1.5	1.1	1.0	19. WQRS-F	138/1771	19. WJZZ-F	2441/ 6.8	6.5 6.8
20. WDTX-F	119/1.9	2.5	1.8	2.0	2.8	2.4	20. WDTX-F	124/2920	20. WGPR-F	2090/ 5.9	6.5 4.1
21. WMJC-F	97/1.5	1.8	2.4	2.7	3.7	1.8	21. WCXI	109/2100	21. WCXI	1722/ 4.8	4.6 5.0
22. WCHB	85/1.3	1.2	1.4	1.3	1.6	1.1	22. WMJC-F	107/2967	22. WQRS-F	1679/ 4.7	4.1 3.6
23. WCXI	83/1.3	2.5	1.8	2.2	2.1	1.6	23. WCHB	85/1209	23. WCHB	1178/ 3.3	3.7 4.0
24. WHND	76/1.2	.7	1.3	2.9	1.4	.6	24. WHND	80/ 973	24. WOBH	1116/ 3.1	3.4 2.9
25. WOBH	49/ .8	.9	.9	1.3	.9	.3	25. WMJC-F	56/1210	25. WMJC-F	1006/ 2.8	2.8 1.5

12+ FM SHARE (METRO): 68.21% (4040 of 5923) (FAL 84: 69.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYT-F	1. WRIF-F	1. WJLB-F	1. WNIC-F	1. WJR	1. WJR	1. WJR	1. WJOI-F	1. WJLB-F	1. WJLB-F	1. WJR
2. WJLB-F	2. WJLB-F	2. WRIF-F	2. WJR	2. WNIC-F	2. WJOI-F	2. WWJ	2. WJR	2. WJOI-F	2. WJR	2. WJLB-F
3. WCZY-F+	3. WLLZ-F	3. WNIC-F	3. WCZY-F+	3. WJLB-F	3. CKLW	3. WCZY-F+	3. CKLW	3. WHYT-F	3. WHYT-F	3. WJOI-F
4. WLLZ-F	4. WNIC-F	4. WCZY-F+	4. WJLB-F	4. WCZY-F+	4. WWJ	4. WJLB-F	4. WJLB-F	4. WJR	4. WRIF-F	4. CKLW
5. WRIF-F	5. WCZY-F+	5. WLLZ-F	5. WOMC-F	5. WOMC-F	5. WWW-F	5. WJOI-F	5. WWJ	5. WRIF-F	5. WNIC-F	5. WWJ
6. .	6. WHYT-F	6. WJR	6. WRIF-F	6. WJOI-F	6. WXYT	6. WHYT-F	6. WNIC-F	6. CKLW	6. WLLZ-F	6. WCZY-F+
7. .	7. WKSG-F	7. WHYT-F	7. WLTJ-F	7. WRIF-F	7. WJLB-F	7. WNIC-F	7. WOMC-F	7. WWJ	7. WCZY-F+	7. WHYT-F
8. .	8. WOMC-F	8. WKSG-F	8. WKSG-F	8. WKSG-F	8. WLTJ-F	8. CKLW	8. WRIF-F	8. WCZY-F+	8. WJOI-F	8. WLLZ-F
9. .	9. WJZZ-F	9. WOMC-F	9. WWW-F	9. WLTJ-F	9. WNIC-F	9. WRIF-F	9. WLTJ-F	9. WNIC-F	9. CKLW	9. WNIC-F
10. .	10. WDTX-F	10. WLTJ-F	10. WJOI-F	10. WWW-F	10. WCZY-F	10. WCXI-F	10. WXYT	10. WLLZ-F	10. WJZZ-F	10. WRIF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHYT-F	1. WNIC-F	1. WNIC-F	1. WNIC-F	1. WNIC-F	1. WRIF-F	1. WRIF-F	1. WRIF-F	1. WRIF-F	1. WJR
2. WJLB-F	2. WJLB-F	2. WJLB-F	2. WJLB-F	2. WJOI-F	2. WLLZ-F	2. WLLZ-F	2. WLLZ-F	2. WLLZ-F	2. WRIF-F
3. WCZY-F+	3. WHYT-F	3. WOMC-F	3. WCZY-F+	3. WJLB-F	3. WJLB-F	3. WJLB-F	3. WKSG-F	3. WJLB-F	3. WJLB-F
4. WNIC-F	4. WCZY-F+	4. WCZY-F	4. WHYT-F	4. WOMC-F	4. WHYT-F	4. WKSG-F	4. WJZZ-F	4. WJR	4. WWW-F
5. WLLZ-F	5. WRIF-F	5. WHYT-F	5. WLTJ-F	5. WCZY-F+	5. WKSG-F	5. WCZY-F+	5. WCZY-F+	5. WKSG-F	5. WJZZ-F
6. WRIF-F	6. WOMC-F	6. WRIF-F	6. WOMC-F	6. WLTJ-F	6. WJZZ-F	6. WJLB-F	6. WJLB-F	6. WCZY-F+	6. WCZY-F
7. WDTX-F	7. WLLZ-F	7. WKSG-F	7. WJOI-F	7. WJR	7. WJR	7. WHYT-F	7. WOMC-F	7. WJZZ-F	7. WJLB-F
8. WKSG-F	8. WDTX-F	8. WLTJ-F	8. WRIF-F	8. WHYT-F	8. WGPR-F	8. WNIC-F	8. WNIC-F	8. WWW-F	8. WWJ
9. WGPR-F	9. WKSG-F	9. WCXI-F	9. WKSG-F	9. WWW-F	9. WNIC-F	9. WJR	9. WJR	9. WOMC-F	9. WOMC-F
10. WLTJ-F	10. WLTJ-F	10. WMJC-F	10. WJR	10. CKLW	10. .	10. WOMC-F	10. WCXI-F	10. WNIC-F	10. WLLZ-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	5 (1)	819 (4)	825 (5)	13.9	8.8	WEXL	1340	Royal Oak	.6/1.6
AOR		578 (2)	578 (2)	9.8	10.2	WMUZ-F	103.5	Detroit	.7/2.8
AC/OLDIES/SOFT ROCK	111 (2)	954 (5)	1065 (7)	18.0	20.7	WNIC	1310	Dearborn	.6/2.4
MOR/VARIETY	571 (1)		571 (1)	9.6	11.5				
COUNTRY	83 (1)	343 (2)	426 (3)	7.2	7.3	CJOM-F	88.7	Windsor	.4/2.6
BLACK/URBAN	134 (2)	567 (2)	701 (4)	11.8	16.5	WKEZ-F	93.9	Windsor	.8/2.3
BTFL MUSIC/EZ		446 (2)	446 (2)	7.5	11.3				
NEWS/TALK	600 (2)		600 (2)	10.1	11.2				
NOSTALGIA	340 (1)		340 (1)	5.7	--				
RELIGION/GOSPEL		46 (1)	46 (1)	0.8	0.8				
SPANISH				--	--				
CLASSICAL		135 (1)	135 (1)	2.3	1.7				
UNKNOWN/OTHERS	39 (1)	152 (1)	191 (2)	3.2	--				

5923 (31)

RADIO STATIONS

AM STATIONS

WCXI, 1130,	50 KW/10 KW (DA-2),	COUNTRY	UPI, \$ 75.00*	(Durpetti)	Golden West
WJR, 760,	50 KW	MOR	ABC-I, \$104.00	(Eastman)	Cap Cities
WCZY, 1500,	50 KW/ % KW (DA-2),	CHR	, \$ NA	(HNHW)	Gannett
WNIC, 1310,	5 KW (DA-2)	AC	, \$ NA	(Katz)	Price
WQBH, 1400,	1 KW/ 250 W	BLACK	, \$ 48.00	(Roslin)	
WWJ, 950,	5 KW (DA-N)	NEWS	, \$130.00*	(CBS)	
WZYT, 1270,	5 KW (DA-N)	TALK	ABC-I, \$100.00*	(Blair/RAR)	
WCAR, 1090,	250 W/ 500 W (DA-2),	ETHNIC/TALK	, \$ 23.00	(-----)	Wolpin
WCHB, 1440,	1 KW	BLACK	NBN, \$ 40.00	(Weiss)	
WIND, 560,	500 W (DAYS, Da)	OLDIES	US I, \$ NA	(MMR)	Greater Media (MONROE)
CKLW, 800,	50 KW (DA-2)	NOSTALGIA (Ham)	, \$ 60.00*	(Torbet)	(WINDSOR)

FM STATIONS

WDTX, 99.5,	7 KW @ 870,	CONTEMP/AC	, \$ 75.00*	(Republic)	
WCXI, 92.3,	22 KW @ 742,	COUNTRY	ABC-E, \$ 75.00*	(Durpetti)	Golden West
WCZY, 95.5,	100 KW @ 430,	CHR	, \$110.00*	(HNHW)	Gannett
WGPR, 107.5,	50 KW @ 360,	BLACK	SEN, \$ 60.00*	(Lazar)	
WHYT, 96.3,	50 KW @ 480,	CHR	ABC-C, \$130.00*	(Eastman)	Cap Cities
WJLB, 97.9,	50 KW @ 490,	BLACK	, \$ 95.00*	(MMR)	Booth
WJOI, 97.1,	12 KW @ 802,	BTFL MUS	, \$125.00	(CBS)	
WJZZ, 105.9,	22 KW @ 724,	JAZZ	, \$ 75.00	(Weiss)	
WKSG, 102.7,	50 KW @ 410,	OLDIES	Source, \$ 70.00*	(Masla)	Inner City
WLLZ, 98.7,	50 KW @ 480,	AOR	ABC-F, \$ 95.00*	(Mc-Guild)	Legacy
WLTI, 93.1,	20 KW @ 500,	VOCAL EZ	, \$ 70.00	(Christal)	Keymarket
WMJC, 94.7,	10 KW @ 950,	AC	US I, \$105.00*	(MMR)	Greater Media
WMUZ, 103.5,	115 KW @ 295,	RELIGION	, \$ 40.00	(-----)	Crawford
WNIC, 100.3,	50 KW @ 416,	AC	, \$150.00*	(Katz)	Price
WOMC, 104.3,	190 KW @ 782,	CLASSICAL	US II, \$120.00*	(Katz)	Metromedia
WORS, 105.1,	16 KW @ 880,	AOR	, \$ 70.00 (SMBS)		Tanger
WRIF, 101.1,	27 KW @ 508,	COUNTRY	ABC-R, \$160.00*	(Blair)	
WWW, 106.7,	61 KW @ 700,	BTFL	APR, \$ 90.00*	(Christal)	Shamrock
CKEZ, 93.9,	100		, \$ NA	(Torbet)	(WINDSOR)

CALL LETTER CHANGES

WCLS changes to WDTX

FORMAT CHANGES

WDTX: From AC to CONTEMP/AC

STATION SALES

WQRS-F sold by Outlet to
Tanger for \$5,075,000 (Blackburn)

WRIF-F sold by ABC/Cap Cities
for \$14,000,000

WLTI-F sold by Amateurs to
Keymarket for \$?

WWJ/WHOI-F sold by Detroit News
for \$38,510,000

MISCELLANEOUS COMMENTS

23/18

Stations: 23/18
Diaries: 866/489:1/47.8%
Sample Target: 800
Standard Error: .713
% Below Line: 6.9
% Not Listed: 8.7

Est 1985 Revenue: \$11,000,000
HH Inc: \$26,372
Retail \$: 2.6 Bil
Pop per Station: 23, 533
1 Biller: KAMZ-F \$2,000,000

		SPG	FAL	SPG	FAL	
12+	METRO 1/4/SHARE	85	84	84	83	
1.	KEZB-F	95/12.0	10.1	4.4	4.2	3.5
2.	KLAQ-F	88/11.1	13.8	10.6	11.1	11.5
3.	KAMZ-F	78/ 9.8	13.7	15.7	11.1	10.4
4.	KHEY-F	60/ 7.6	7.0	7.6	11.4	6.8
5.	KTSM-F	51/ 6.4	8.0	10.5	8.8	7.4
6.	KROD	50/ 6.3	2.9	3.3	4.7	4.6
7.	KAMA	46/ 5.8	5.4	6.6	10.0	9.6
8.	KHEY	41/ 5.2	4.0	5.1	5.4	7.4
9.	KTSM	32/ 4.0	2.3	3.0	3.8	3.9
10.	KFIM-F	28/ 3.5	4.6	3.0	3.8	3.9
11.	KSET-F	23/ 2.9	5.5	8.5	7.2	7.6
12.	KLOZ-F	20/ 2.5	2.9	4.2	4.1	2.7
13.						
14.						
15.						

<u>BIRCH</u> <u>SHARE</u>	<u>12+ TSA 1/4/CUME</u>
1. KLAQ-F	120/1313
2. KEZB-F	111/1565
3. KAMZ-F	84/1282
4. KHEY-F	80/ 988
5. KROD	68/ 978
KTSM-F	68/ 726
7. KAMA	52/ 684
8. KHEY	50/ 674
9. KFIM-F	43/ 809
10. XROK	34/ 369
11. KTSM	32/ 412
12. KSET-F	30/ 671
13.	
14.	
15.	

12+ METRO CUME/		SPG	FAL
METRO CUME	RATING	85	84
1. KEZB-F	1346/31.5	29.7	20.4
2. WAMZ-F	1167/27.7	31.8	33.4
3. KLAQ-F	1033/24.3	25.2	22.5
4. KHEY-F	776/18.3	18.1	29.2
5. KROD	734/17.3	10.3	12.3
6. KAMA	612/14.4	8.9	10.4
7. KSET-F	602/14.2	21.3	28.4
8. KHEY-F	568/13.4	12.2	14.8
9. KFIM-F	556/13.1	14.0	13.8
10. KTSM-F	537/12.6	14.7	17.1
11. KTSM	360/ 8.5	7.0	10.8
12. KLOZ-F	312/ 7.3	8.8	11.3
13.			
14.			
15.			

12+ FM SHARE (METRO): 64.69% (469 of 725) (FAL 84: 72.16%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEZB-F	1. KLAQ-F	1. KLAQ-F	1. KAMZ-F	1. KAMZ-F	1. KHEY-F	1. KAMZ-F	1. KLAQ-F	1. KEZB-F	1. KLAQ-F	1. KEZB-F
2. KLAQ-F	2. KEZB-F	2. KAMZ-F	2. KEZB-F	2. KEZB-F	2. KAMZ-F	KEZB-F	KEZB-F	2. KLAQ-F	2. KEZB-F	2. KLAQ-F
3. KAMZ-F	3. KAMZ-F	3. KEZB-F	3. KROD	3. KROD	3. KROD	3. KLAQ-F	3. KAMZ-F	3. KAMZ-F	3. KAMZ-F	3. KAMZ-F
4.	4. KHEY-F	4. KHEY-F	4. KHEY-F	4. KHEY-F	4. KHEY-F	4. KHEY-F	4. KAMA	4. KHEY-F	4. KTSM-F	4. KAMA
5.	5. KROD	5. KROD	5. KHEY KLAQ-F	5. KHEY	5. KEZB-F KTSM-F	5. KHEY	KTSM-F KHEY-F	5. KTSM-F KROD	5.	5. KHEY-F
<u>WOM 18-24</u>	<u>WOM 18-34</u>	<u>WOM 25-34</u>	<u>WOM 18-49</u>	<u>WOM 25-54</u>		<u>MEN 18-24</u>	<u>MEN 18-34</u>	<u>MEN 25-34</u>	<u>MEN 18-49</u>	<u>MEN 25-54</u>
1. KLAQ-F	1. KAMZ-F	1. KAMZ-F	1. KAMZ-F	1. KAMZ-F		1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KROD
2. KEZB-F	2. KEZB-F	2. KEZB-F	2. KEZB-F	2. KEZB-F		2.	2. KROD	2. KROD	2. KROD	2. KAMZ-F
3. KAMZ-F	3. KLAQ-F	3. KHEY-F	3. KHEY-F	3. KHEY-F		3.	3. KEZB-F	3. KEZB-F	3. KEZB-F	3. KEZB-F
KHEY-F	4. KHEY-F	4. KAMA	4. KLAQ-F	KAMA		4.	4. KAMZ-F	4. KAMZ-F	4. KAMZ-F	4. KHEY
5.	5.	5. KLAQ-F	5. KAMA	5. KHEY		5.	5. KHEY-F	5.	5. KHEY-F	KHEY-F

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>	<u>FAL 84%</u>	<u>OTHER RATED STATIONS/METRO SHARE & CUME RATTN</u>			
TOP 40/CHR/CONTEMP		224 (4)	224 (4)	30.9	33.5	KALY	1340	El Paso	.6/3.0
AOR		88 (1)	88 (1)	12.1	11.2	KBNA-F	97.5	Wl Paso	2.0/5.0
AC/OLDIES/SOFT ROCK	50 (1)		50 (1)	6.9	7.8	KDXX	920	El Paso	.8/1.5
MOR/VARIETY						KELP	1590	El Paso	1.8/1.5
COUNTRY	41 (1)	80 (2)	121 (3)	16.7	17.8	KRMJ	1150	El Paso	2.4/4.3
BLACK/URBAN						KPAS-F	103.1	Fabens	.4/1.1
BTFL MUSIC		51 (1)	51 (1)	7.0	11.1				
NEWS/TALK	32 (1)		32 (1)	4.4	3.2	XEFV	1000	Juarez	1.6/1.7
NOSTALGIA	19 (1)		19 (1)	2.6		XEJ	970	Juarez	.8/4.0
RELIGION	14 (1)		14 (1)	1.9	2.0	XHIM-F	105.1	Juarez	.9/2.8
SPANISH	100 (7)	23 (2)	123 (9)	17.0	13.0	XROK	800	Juarez	2.4/6.0
CLASSICAL						XZOL	860	Juarez	.6/1.8
UNKNOWN/OTHERS		3 (1)	3 (1)	0.4	0.4	MISCELLANEOUS COMMENTS: KYSR A/F sold by			

MISCELLANEOUS COMMENTS: KYRS A/F sold by Greenfield to Tichenor for \$1,300,000... While offer took place KEZB-F (93.9) simulcasted on cy (97.5); I can't remember the FCC allowing this...KYRS-F changes calls to KBNA-F...KYRS to KDXX...KDXX and KBNA change to Spanish format.

RADIO STATIONS

CHANGES CALLS TO KXXX...KXXX AND KANA CHANGES									
KALY,	1340,	1	KW/250 W	, SPANISH	, \$ 15.00*	(Caballero)			
KAMA,	1060,	10	KW (DAYS)	, SPANISH	, \$ 70.00	(Caballero)	Thrash		
KELP,	1590,	5	KW (DAYS)	, RELIGION	ABC-C, \$ NA	(-----)			
KHEY,	690,	10	KW (DA-2)	, COUNTRY	ABC-I, \$ 90.00	(Katz)			
KKMY,	1150,	1	KW (DAYS)	, NOSTALGIA	, \$?	(Christal)			
KROD,	600,	5	KW (DA-N)	, OLDIES	, \$ 25.00	(HNWH)			
KTSM,	1380,	5	KW/500W	, NEWS/TALKABC-T,CBS,NBC-T,	\$ 17.00	(HNWH)			
KDXX,	920,	1	KW/500 W (DA-N)	, SPANISH	, \$ 15.00	(Caballero)	Tichenor		
XROK,	800,	150	KW	, SPANISH	, \$ 19.00	(Lotus)			
KAMZ-F,	93.1,	30	KW @ 1190, CHR		, \$ 65.00	(Eastman)	Thrash		
KEZB-F,	93.9,	100	KW @ 1210, CHR	US I,	\$ 40.00*	(Christal)			
KFIM-F,	92.3,	100	KW @ 1860, CHR		, \$ 26.00*	(Mc-Guild)			
KHEY-F,	96.3,	100	KW @ 1388, COUNTRY		, \$ 90.00	(Katz)			
KLAQ-F,	95.5,	88	KW @ 1390, AOR	Source,	\$ 45.00	(HNWH)			
KLOZ-F,	102.1,	55	KW @ 1190, COUNTRY	US 2,	\$ 35.00	(Selcom)			
KSET-F,	94.7,	61	KW @ 940, CHR	ABC-C,	\$ 20.00*	(Torbet)			
KTSM-F,	99.9,	100	KW 1820, BTFL/EZ		, \$ 24.00*	(HNWH)			
KBNA-F,	97.5,	60	KW 2 1050, AC	ABC-D,	\$ 27.00	(Caballero)	Tichenor		

EUGENE - SPRINGFIELD

Arbitron Rank/Pop (12+): 130/225,900
MSA Rank/Pop: 161/265,200

Average Person Rating: 15.4
Market TSL: 21.0 hours

Stations: 15/14
Diaries: 665/340:1/52.0%
Sample Target: 620
Standard Error: .769
% Below Line: 0.7
% Not Listed: 17.3

Est 1985 Revenue: \$6,300,000
HH Inc: \$24,317
Retail \$: 1.5 Bil
Pop per Station: 16,136
1 Biller: KUGN A/F \$2,450,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KUGN-F 41/12.0	10.5	7.5	12.5	10.6	9.9	1. KPNW-F 56/509	1. KUGN 663/29.9	22.7	28.6
2. KPNW-F 38/11.1	10.5	10.7	10.0	10.6	7.5	2. KDUK-F 55/696	2. KSND-F 517/23.3	21.8	19.5
3. KZEL-F 35/10.2	13.3	14.2	14.5	12.8	12.7	3. KUGN 46/580	3. KDUK-F 412/18.6	17.5	14.8
4. KUGN 34/ 9.9	8.8	10.1	11.5	10.1	9.4	4. KZEL-F 44/555	4. KZEL-F 382/17.2	20.9	23.6
5. KDUK-F 33/ 9.6	8.8	7.2	7.0	1.4	8.5	5. KPNW 36/558	5. KUGN-F 368/16.6	20.5	14.3
6. KSND-F 32/ 9.4	11.0	9.3	8.5	10.3	15.3	6. KPNW-F 36/605	6. KPNW-F 335/15.1	16.6	16.2
7. KPNW 23/ 6.7	8.0	7.2	5.0	4.7	4.2	7. KUGN 34/744	7. KPNW 321/14.5	17.5	20.5
8. KEED 13/ 3.8	5.2	1.7	2.5	3.1	4.2	8. KEED 13/195	8. KEED 195/ 8.8	11.8	9.7
9. KQAK 10/ 2.9	1.4	1.4	2.3	1.1	2.3	9. KQAK 11/154	9. KZAN-F 148/ 6.7	6.8	5.8
10. KZAM-F 8/ 2.3	3.6	4.3	---	---	3.3	10.	10. KQAK 126/ 5.7	6.8	5.7
11.						11.	11.		
12.						12.	12.		
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 66,55% (194 of 283) (FAL 84: 67.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSND-F	1. KZEL-F	1. KDUK-F	1. KUGN-F	1. KUGN-F	1. KUGN-F	1. KUGN	1. KUGN-F	1. KPNW-F	1. KSND-F	1. KUGN-F
2. KZEL-F	2. KDUK-F	2. KZEL-F	2. KDUK-F	2. KDUK-F	2. KUGN	2. KZEL-F	2. KPNW-F	2. KDUK-F	2. KZEL	2. KSND-F
3.	3. KSND-F	3. KUGN-F	3. KUGN	KUGN	3. KPNW-F	3. KUGN-F	3. KZEL-F	KUGN-F	3. KPNW-F	3. KUGN
4.	4. KUGN-F	4. KSND-F	4. KPNW	4. KPNW	4.	4. KDUK-F	4. KDUK-F	4. KZEL-F	4. KDUK-F	4. KPNW-F
5.	5.	KUGN	5.	5.	5.	5.	5.	5.	5.	5.
									6. KUGN-F	
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDUK-F	1. KDUK-F	1. KDUK-F	1. KDUK-F	1. KUGN-F		1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KUGN-F
2. KZEL-F	2. KZEL-F	2. KPNW-F	2. KUGN-F	2. KUGN		2. KSND-F	2. KDUK-F	2. KDUK-F	2. KDUK-F	KPNW
3. KSND-F	3. KSND-F	KZEL-F	3. KUGN	3. KDUK-F		3.	3. KSND-F	3. KPNW	KUGN-F	3. KDUK-F
4.	4.	4.	KZEL-F	KPNW-F		4.	4.	4.	4. KSND-F	4. KZEL-F
5.	5.	5.	5.	5.		5.	5.	5.	5. KPNW	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		32 (1)	32 (1)	11.3	11.2	KBMC-F 94.5 Eugene 1.5/4.3
AOR		43 (2)	43 (2)	15.2	18.2	KNND 1400 Cottage Grove .6/2.3
AC/OLDIES/SOFT ROCK	2 (1)	33 (1)	35 (2)	12.4	10.8	KORE 1050 Eugene 1.5/3.2
MOR/VARIETY	57 (2)		54 (2)	20.1	22.0	KRXX 1450 Eugene .6/3.6
COUNTRY	13 (1)	41 (1)		19.1	18.9	KYTE-F 101.1 Portland .6/1.3
BLACK/URBAN			38 (1)			
BTFL MUSIC		38 (1)		13.4	12.9	
NEWS/TALK			10 (1)			
NOSTALGIA	10 (1)		10 (2)	3.5		
RELIGION	5 (1)	5 (1)		3.5	4.2	
SPANISH			2 (1)			
CLASSICAL		2 (1)	2 (1)	0.7		
UNKNOWN/OTHERS	2 (1)			0.7	1.7	

283 (15)

RADIO STATIONS

KEED , 1600 , 5 KW/1 KW (DA-N),	COUNTRY	US II, \$ 20.00	(MMR)	Comm. Pacific
KORE , 1050 , 1 KW (DAYS) ,	RELIGION	\$ 5.40	(---)	
KPNW , 1120 , 50 KW (DA-1) ,	MOR	ABC-I, \$ 26.00*	(Katz)	Pacific Northwest
KQDQ , 1320 , 1 KW (DAYS) ,	NOSTALGIA	\$ 15.00	(---)	
KUGN , 590 , 5 KW/1 Kw (DA-N),	MOR	CBS,NBC-T, \$ 27.00	(Torbet)	
KQAK , 1280 , 5 KW/1 KW (DA-N),	NOSTALGIA	\$ 20.00	(HNWH)	Constant
KRXX , 1450 , 1 KW/250 W ,	OLDIES (?)	CBS-R, \$ 15.00*	(---)	
KBNC-F, 94.5 , 100 KW @ 813 ,	RELIGION	\$ 7.00	(---)	
KDUK-F, 104.7 , 100 KW @ 1703 ,	AC	\$ 32.00*	(HNWH)	Constant
KPNW-F, 99.1 , 100 KW @ 1490 ,	BTFL/EZ	ABC-I, \$ 30.00*	(Katz)	Pacific Northwest
KSND-F, 93.1 , 100 KW @ 850 ,	CHR	\$ 25.63	(MMR)	Comm. Pacific
KUGN-F, 97.9 , 100 KW @ 785 ,	COUNTRY	MBS, \$ 22.00*	(Torbet)	
KZEL-F, 96.1 , 100 KW @ 870 ,	AOR	Source, \$ 27.00	(Mc-Guild)	
KZAM-F, 95.3 , 3 KW @ 300 ,	AOR	\$?	(Weiss)	(CRESWELL)

MISCELLANEOUS COMMENTS KZEL-F sold to Mike Pappas for \$2,273,000 (Blackburn)...
KYKN changes calls to KQAK and format from country to nostalgia

Arbitron Rank/Pop (12+): 90/353,900
 NSA Rank/Pop: 107/429,900
 ADI #54
 Average Person Rating: 14.9
 Market TSL: 19.9 hours

FLINT
 Stations: 21/9
 Diaries: 904/391:1/50.3%
 Sample Target: 810
 Standard Error: .629
 % Below Line: 29.2
 % Not Listed: 10.4

Est 1985 Revenue: \$7,700,000
 HH Inc: \$28,415
 Retail \$: 2.7 Bil
 Pop per Station: 39,322
 # 1 Biller: WWCK-F \$2,000,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	85	84	84	83
1. WCRZ-F	105/19.9	15.4	15.6	7.4
2. WWCK-F	65/12.3	11.8	11.9	18.1
3. WDZZ-F	53/10.1	15.1	13.2	13.3
4. WTRX	36/ 6.8	7.3	6.5	7.9
5. WGER-F	33/ 6.3	6.6	4.3	2.0
6. WJR	31/ 5.9	8.6	6.5	8.0
7. WKMF	22/ 4.2	5.8	6.5	3.5
8. WFDF	21/ 4.0	2.0	1.7	.8
9. WWWS-F	17/ 3.2	3.8	3.8	2.5
10. WTZC	13/ 2.5			
11.				
12.				
13.				
14.				
15.				

BIRCH	12+ TSA 1/4/CUME
SHARE	
1. WCRA-F	124/1571
2. WIOG-F	115/1129
3. WWCK-F	93/1315
4. WGER-F	81/ 902
WKCO-F	81/1016
6. WJR	65/ 956
7. WDZZ-F	53/ 682
8. WHNN-F	50/ 980
9. WTRX	41/ 842
10. WTAX	26/ 498
WWWS-F	26/ 372
12.	
13.	
14.	
15.	

12+ METRO CUME/	SPG	FAL
METRO CUME RATING	85	84
1. WCRZ-F	1193/22.8	31.1
2. WWCK-F	910/25.8	26.9
3. WTRX	762/21.6	21.0
4. WDXX-F	665/18.8	20.3
5. WJR	483/13.7	19.2
6. WFDF	428/12.1	11.5
7. WGER-F	392/11.1	10.6
8. WKMF	372/10.5	11.2
9. WTAC	344/ 9.7	10.6
10. WHNN-F	269/ 7.6	5.5
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO) 68.64% (324 of 471) (FAL 84: NA)

TELEVISION	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WWCK-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F
2. WDZZ-F	2. WWCK-F	2. WWCK-F	2. WWCK-F	2. WWCK-F	2. WTRX	2. WWCK-F	2. WWCK-F	2. WWCK-F	2. WWCK-F	2. WWCK-F
3. WCRZ-F	3. WDZZ-F	3. WDZZ-F	3. WDXX-F	3. WDZZ-F	3. WGER-F	3. WDZZ-F	3. WDZZ-F	3. WDZZ-F	3. WDZZ-F	3. WDZZ-F
4.	4.	4. WTRX	4. WTRX	4. WTRX	4. WKMF	4. WTRX	4. WGER-F	4. WGER-F	4. WTRX	4. WJR
5.	5.	5.	5.	5.	5.	5. WJR	5. WTRX	5. WTRX	5. WJR	5. WTRX
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F		1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WCRZ-F
2. WWCK-F	2. WWCK-F	2. WWCK-F	2. WDZZ-F	2. WDZZ-F		2. WCRZ-F	2. WCRZ-F	WCRZ-F	2. WCRZ-F	2. WWCK-F
3. WDZZ-F	3. WDZZ-F	3. WDZZ-F	WWCK-F	3. WWCK-F		3.	3.	3. WDZZ-F	3. WTRX	3. WTRX
4. WWWS-F	4.	4.	4.	4. WTRX		4.	4.	4.	4. WDZZ-F	4. WDZZ-F
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		15 (2)	15 (2)	3.2	0.7	WFLT 1420 Flint 2.1/2.7
AOR		73 (2)	73 (2)	15.5	15.1	WGMZ 1570 Flint 1.5/2.3
AC/OLDIES/SOFT ROCK	37 (1)	118 (3)	154 (4)	32.6	27.9	WCZY-F 95.5 Detroit .9/3.5
MOR/VARIETY	52 (2)		52 (2)	11.0	13.2	WFMK-F 99.1 East Lansing 1.1/3.7
COUNTRY	35 (2)	9 (1)	44 (3)	9.3	13.6	WHNN-F 96.1 Bay City 1.3/7.6
BLACK/URBAN		70 (2)	70 (2)	14.8	18.0	WIOG-F 106.3 Saginaw 1.9/4.4
BTFL MUSIC	8 (1)	36 (2)	44 (3)	9.3	8.0	WJOI-F 97.1 Detroit .6/1.5
NEWS/TALK	6 (1)		6 (1)	1.3	0.9	WJZZ-F 105.9 Detroit .6/1.5
NOSTALGIA	11 (1)		11 (1)	2.3	2.2	WKCO-F 98.1 Saginaw 1.7/6.9
RELIGION						WRIF-F 101.1 Detroit 1.5/3.3
SPANISH						WWJ 950 1.1/4.9
CLASSICAL						
UNKNOWN/OTHERS		3 (1)	3 (1)	0.6	0.4	

472 (21)

RADIO STATIONS

WFDF, 910, 5 KW (DA-N), MOR
 WFLT, 1420, 500 W (DAYS, DA), NOSTALGIA
 WGMZ, 1570, 1 KW (DAYS), BTFL/EZ
 WKMF, 1470, 5 KW/1 KW (DA-N), COUNTRY
 WTAC, 600, 1 KW/500 W (DA-1), AC
 WTRX, 1330, 5 KW/1 KW (DA-2)

CBS, \$ 22.00* (Blair)
 MBs, \$ 17.00* (P/W)
 , \$ 18.00 (Mc-Guild)
 ABC-E, \$ 32.00 (Katz)
 MBS, \$ 23.00 (Torbet)
 ABC-I, \$ 38.50 (Christal)

Reams

WCRZ-F, 107.9 50 KW @ 330, AC/CONTEMP
 WDZZ-F, 92.7, 3 KW @ 260, BLACK
 WWCK-F, 105.5, 2.3 KW @ 364, AOR

ABC-F, \$ 46.00 (Katz)
 SEN, \$ 31.00 (HNWH)
 Source, \$ 56.00 (Mc-Guild)

Reams

Other ranked stations - See Detroit, Saginaw or Lansing

Arbitron Rank/Pop (12+): 108/287,500
MSA Rank/Pop: 130/346,200
ADI #93
Average Person Rating: 16.1
Market TSL: 21.5 hours

FORT WAYNE
Stations: 15/13
Diaries: 800/359:1/53.5
Sample Target: 690
Standard Error: .681
% Below Line: 1.0
% Not Listed: 9.5

Est 1985 Revenue: \$8,100,000
HH Inc: \$28,775
Retail \$: 2.2 Bil
Pop per Station: 22,115
1 Biller: WMEE-F \$2,700,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WMEE-F	113/24.4	26.2	23.2	21.2 17.3
2. WOWO	60/13.0	11.8	15.0	16.8 20.2
3. WAJI-F	56/12.1	8.3	11.9	5.8 8.4
4. WEZV-F	48/10.4	9.9	10.0	10.2 9.7
5. WQHK	42/ 9.1	9.5	7.7	13.6 11.0
6. WXKE-F	38/8.2	8.1	9.7	9.2 11.0
7. WGL	20/ 4.3	2.1	2.0	2.3 1.5
8. WBTU-F	14/ 3.0	4.3	1.8	--- ---
9. WIOE-F	8/ 1.7	2.9	---	--- .6
10. WEZR	5/ 1.1	2.9	4.9	4.9 4.2
11. WIFF	5/ 1.1	.8	.7	.4 .8
12.				
13.				
14.				
15.				

BIRCH
SHARE

12+ TSA 1/4/CUME	12+ METRO CUME/	SPG 85	FAL 84
1. WMEE-F	258/2612	1147/39.9	44.9 38.7
2. WOWO	161/2551	994/34.6	34.9 38.5
3. WAJI-F	92/1182	709/24.7	18.7 21.7
4. WBTU-F	83/ 898	511/17.8	18.2 17.9
5. WQHK	62/ 715	456/15.9	19.8 18.2
6. WXKE-F	60/ 696	442/15.4	18.1 19.7
7. WEZV-F	53/ 635	265/ 9.2	7.5 7.3
8. WGL	20/ 275	230/ 8.0	6.5 3.4
9. WIOE-F	15/ 441	192/ 6.7	8.7 ---
10. WERT-F	10/ 218	180/ 6.3	7.8 8.5
11.			
12.			
13.			
14.			
15.			

12+ METRO CUME/	SPG 85	FAL 84
1. WMEE-F	1147/39.9	44.9 38.7
2. WOWO	994/34.6	34.9 38.5
3. WAJI-F	709/24.7	18.7 21.7
4. WEZV-F	511/17.8	18.2 17.9
5. WQHK	456/15.9	19.8 18.2
6. WXKE-F	442/15.4	18.1 19.7
7. WGL	265/ 9.2	7.5 7.3
8. WBTU-F	230/ 8.0	6.5 3.4
9. WIOE-F	192/ 6.7	8.7 ---
10. WEZR	180/ 6.3	7.8 8.5
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 76.30% (282 of 419) FAL 84: 65.75%

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WQHK	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F
2. WXKE-F	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WOWO	2. WOWO	2. WAJI-F	2. WAJI-F	2. WOWO	2. WAJI-F
3. WIOE-F	3. WXKE-F	3. WXKE-F	3. WOWO	3. WQHK	3. WEZV-F	3. WAJI-F	3. WEZV-F	3. WEZV-F	3. WEZV-F	3. WOWO
4.	4.	4. WOWO	4. WEZV-F	4. WOWO	4. WMEE-F	4. WQHK	4. WOWO	4. WQHK	4. WXKE-F	4. WQHK
5.	5.	5. WEZV-F	5. WQHK	5. WEZV-F	5. WAJI-F	5. WEZV-F	5. WQHK	5. WXKE-F	5. WAJI-F	5. WEZV-F
WOM 18-24						MEN 18-24				
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F		1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F
2.	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WAJI-F		2. WXKE-F	2. WXKE-F	2. WAJI-F	2. WAJI-F	2. WAJI-F
3.	3.	3.	3. WEZV-F	3. WQHK		3. WAJI-F	3. WAJI-F	3. WXKE-F	3. WXKE-F	3. WOWO
4.	4.	4.	4.	4. WEZV-F		4.	4.	4.	4.	4. WQHK
5.	5.	5.	5.	5. WOWO		5.	5.	5.	5.	5. WXKE-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		121 (2)	121 (2)	28.9	26.3	WFCV 1090 Fort Wayne .6/2.5
AOR		38 (1)	38 (1)	9.1	11.0	WIFF-F 105.5 Auburn .6/1.9
AC/OLDIES/SOFT ROCK		56 (1)	56 (1)	13.4	16.5	
MOR/VARIETY	62 (2)	2 (1)	64 (3)	15.3	19.3	WERT-F 98.9 Van Wert, OH .4/1.3
COUNTRY	42 (1)	14 (1)	56 (2)	13.4	9.5	WJR 760 Detroit .4/1.7
BLACK/URBAN						
RTFL MUSIC		48 (1)	48 (1)	11.5	11.3	
NEWS/TALK	20 (1)		20 (1)	4.8		
NOSTALGIA	10 (2)	3 (1)	13 (3)	3.1	6.3	
RELIGION	3 (1)		3 (1)	0.7		
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

RADIO STATIONS

419 (15)

WEZR, 1450, 1 KW/250 W, NOSTALGIA
WFCV, 1090, 1 KW (DAYS, DA), RELIGION
WGL, 1250, 1 KW (DA-2), TALK/NEWS
WOWO, 1190, 50 KW (DA-N), MOR
WQHK, 1380, 5 KW (DA-2), COUNTRY

CBS, \$ 16.00* (Masla) (Fairfield)
\$ 12.00 (Bott)
\$ NA (-----)
ABC-I, \$ 70.00* (Katz) Price
CBS, \$ 50.00 (Christal) Federated

WEZV-F, 101.7, 3 KW @ 300, BTFL/EZ
WAJI-F, 95.1, 44 KW @ 680, AC
WMEE-F, 97.3, 48 KW @ 480, CHR
WXKE-F, 103.9, 3 KW @ 250, AOR
WBTU-F, 103.1, 3 KW @ 300, CHR
WLKI-F, 100.1, 3 KW @ 300, CHR

\$ 27.00 (Masla) Fairfield)
US I, \$ 41.25 (Republic) Sarkes Tarzian
ABC-C, \$ 51.25 (Christal) Federated
Source, \$ 27.00* (Selcom)
ABC-E, \$ 22.00 (Mc-Guild) (KENDALLVILLE)
\$ 15.00 (-----) Price (HUNTINGTON)
\$ 12.00 (Regional) (ANGOLA)

MISCELLANEOUS COMMENTS: WFWQ-F changed calls to WAJI

Arbitron Rank/Pop (12+): 77/460,400
MSA Rank/Pop: 86/563,400
ADI # 64
Average Person Rating: 16.3
Market TSL: 21.9 hours

FRESNO
Stations: 24/22
Diaries: 939/490:1/46.6%
Sample Target: 840
Standard Error: .636
% Below Line: 1.3
% Not Listed: 10.5

Est 1985 Revenue: \$16,600,000
HH Inc: \$28,963
Retail \$: 3.1 Bil
Pop per Station: 20,927
1 Biller: KFYE-F \$3,100,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. KMJ	74/9.6	8.5	9.4	8.2
2. KYNO-F	58/7.5	11.7	9.3	9.9
3. KKDJ-F	57/7.4	9.1	11.1	10.1
4. KOJY-F	56/7.3	4.9	1.8	1.1
5. KGST	48/6.2	4.9	5.1	3.3
6. KBOS-F	45/5.9	5.5	3.7	6.0
7. KMGX-F	42/5.5	5.9	5.7	6.1
8. KGNU-F	36/4.7	4.1	5.6	6.7
9. KFIG-F	35/4.6	4.9	5.5	4.0
KNAX-F	35/4.6	4.3	5.6	2.4
11. KXEX	33/4.3	3.7	2.1	4.0
12. KFYE-F	28/3.6	5.7	6.4	4.1
13. KFSO-F	25/3.3	---	---	---
14. KYNO-F	27/2.2	2.8	3.0	3.4

BIRCH SHARE	12+ TSA 1/4/CUME
11.2	1. KBOS-F 143/1992
12.0	2. KMJ 119/1578
10.8	3. KKDJ-F 99/1100
3.3	4. KOJY-F 88/1001
1.8	5. KFYE 76/1397
5.6	6. KYNO-F 68/1516
8.3	7. KMGX-F 56/ 960
3.8	8. KFRE 55/ 769
4.8	9. KGNU-F 53/ 809
3.8	10. KFSO-F 50/ 776
2.1	KGST 50/ 501
4.9	KJUG-F 50/ 462
4.4	13. KFIG-F 43/ 630
1.9	14. KNAX-F 41/ 493
	15. KXEX 40/ 488

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KYNO-F 1147/24.3	28.1	28.1
2. KMJ 919/19.5	17.5	18.6
3. KBOS-F 732/15.5	17.9	15.4
4. KMGX-F 663/14.0	14.7	16.9
5. KFIG-F 426/13.2	13.6	14.6
6. KFYE-F 610/12.9	15.1	16.9
7. KKDJ-F 595/12.6	16.2	15.7
8. KGNU-F 564/12.6	8.9	5.8
9. KGST 534/11.3	10.3	11.3
10. KNAX-F 487/10.3	7.0	5.5
11. KFSO-F 399/ 8.5	NA	11.0
12. KXEX 373/ 7.9	---	---
13. KYNO 368/ 7.8	7.0	---
14. KFRE 304/ 6.4	7.6	7.8
15. 299/ 6.3	7.1	9.8

12+ FM SHARE (METRO): 65.84% (453 of 688) (FAL 84: 63.77%)

THURS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBOS-F	1. KKDJ-F	1. KKDJ-F	1. KMJ	1. KMJ	1. KOJY-F	1. KMJ	1. KOJY-F	1. KYNO-F	1. KMJ	1. KKDJ-F
2. KMGX-F	2. KYNO-F	2. KYNO-F	2. KYNO-F	2. KOJY-F	2. KMJ	2. KGST	2. KGST	2. KBOS-F	2. KKDJ-F	2. KYNO-F
3. KYNO-F	3. KMGX-F	3. KFIG-F	3. KFIG-F	3. KGST	3. KGNU-F	3. KYNO-F	3. KMJ	3. KKDJ-F	3. KYNO-F	3. KMJ
4. KKDJ-F	4. KFIG-F	4. KMGX-F	4. KFYE-F	4. KGNU-F	4. KGST-F	4. KKDJ-F	4. KKDJ-F	4. KBOS-F	4. KMGX-F	4. KOJY-F
5. KFSO-F	5. KFYE-F	5. KFIG-F	5. KFIG-F	5. KFIG-F	5. KNAX-F	5. KOJY-F	5. KYNO-F	5. KMJ	5. KMGX-F	5. KMGX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KYNO-F	1. KYNO-F	1. KFIG-F	1. KYNO-F	1. KYNO-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KMJ
2. KKDJ-F	2. KMGX-F	2. KMGX-F	2. KMGX-F	2. KGST	2. 2.	2. KFSO-F	2. KFSO-F	2. KMJ	2. KOJY-F
3. KBOS-F	3. KFIG-F	3. KFIG-F	3. KFIG-F	3. KFIG-F	3. 3.	3. KYNO-F	3. KMJ	3. KFSO-F	3. KKDJ-F
4. KMGX-F	4. KKDJ-F	4. KYNO-F	4. KKDJ-F	4. KGNU-F	4. 4.	4. KBOS-F	4. KFIG-F	4. KYNO-F	4. KXEX
5. 5.	5. KBOS-F	5. KFSO-F	5. KBOS-F	5. KOJY-F	5. 5.	5. KXEX	5. KGST	5. KFSO-F	5. KFSO-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		145 (3)	145 (3)	21.1	20.5	KFIG 1430 Fresno 1.2/4.6
AOR		57 (1)	57 (1)	8.3	12.1	KFRE 940 Fresno 2.0/6.3
AC/OLDIES/SOFT ROCK	26 (2)	131 (5)	157 (7)	22.8	15.2	KIRV 101.9 Fresno 1.8/4.4
MOR/VARIETY						KLTK-F 1510 Fresno 1.2/2.1
COUNTRY	19 (2)	54 (3)	73 (5)	10.6	16.0	KMAK 107.5 Hanford .9/2.5
BLACK/URBAN					1.0	KRDU 1340 Fresno 2.0/4.6
BTFL MUSIC		56 (1)	56 (1)	8.1	9.6	KTED-F 1130 Dinuba 1.4/4.4
NEWS/TALK	89 (2)		89 (2)	12.9	10.3	96.7 Fowler 1.3/4.0
NOSTALGIA					3.3	KJUG-F
RELIGION	20 (2)	10 (1)	30 (2)	4.4	2.8	KNGS 106.7 Tulare .7/1.4
SPANISH	81 (2)		81 (2)	11.8	7.8	620 Hanford .5/2.3
CLASSICAL						
UNKNOWN/OTHERS					1.2	

RADIO STATIONS

KBIF, 900, 1 KW (DAYS), RELIGION
KEAP, 980, 500 W (DAYS), COUNTRY
KFIG, 1430, 5 KW (DA-1), AC
KFRE, 940, 50 KW (DA-2), COUNTRY
KGST, 1600, 5 KW (DA-N), SPANISH
KIRV, 1510, 500 W (DAYS), RELIGION (?)
KMAK, 1340, 1 KW/ 250 W, NEWS/TALK
KMJ, 580, 5 KW, NEWS/TALK
KNGS, 620, 1 KW (DA-N), COUNTRY
KXEX, 1550, 5 KW/2.5 KW (DA-2), SPANISH
KXTC, 790, 500 W (DAYS-DA), BTFL/EZ
KYNO, 1300, 5 KW/1 KW (DA-N), OLDIES
KFIG-F, 101.1, 50 KW @ 352, AC
KFRY-F, 101.9, 1.8 KW @ 1880, COUNTRY
KFIG-F, 93.7, 68 KW @ 1950, AC
KKDJ-F, 105.9, 2.4 KW @ 1960, AOR
KGNU-F, 102.7, 50 KW @ 500, Soft AC
KMGX-F, 103.7, 50 KW @ 500, CHR
KNAX-F, 97.9, 48 KW @ 310, COUNTRY
KOJY-F, 98.9, 19 KW @ 820, BTFL
KYNO-F, 94.9, 17 KW @
KBOS-F, 94.9, 17 KW @ 847, CHR
KLTK-F, 107.5, 19 KW @ 790, AC
KFSO-F, 02.9, 19 KW @ 825, AC

688 (24)

MISCELLANEOUS COMMENTS: KMAK changes to News/Talk

, \$ 15.00 (-----) Cascade
, \$ 10.00 (RSR)
APR, \$ 25.00 (RSR)
ABC-I, \$ 31.00* (HNWH)
, \$ 19.00 (Lotus)
MBS, \$ 10.00* (-----) Lotus
CBS, MBS, \$ 22.00* (Mc-Guild)
NBC, \$ 40.00* (Katz) McClatchy
ABC-E, \$ 17.00* (Selcom) (HANFORD)
, \$ 16.00 (Caballero)
, \$ 15.00 (Market 4) (CLOVIS)
US II, \$ NA (Blair) Brown
, \$ 52.00 (Torbet) Davis-Weaver
ABC-D, \$125.00* (HNWH)
, \$ 48.00* (Eastman) Affiliated
, \$ 47.00* (Weiss)
, \$ 32.00* (Christal)
US I, \$ 38.00* (Republic) (HANFORD)
MBS, \$ 25.00 (Katz) McClatchy
, \$ 21.00 (Masla) (DINUBA)
, \$ 55.00* (Blair) Brown
ABC-F, \$ 26.00 (Mc-Guild) (TULARE)
CBS-R, \$ NA (Selcom) (HANFORD)
, \$ NA (Masla) (VISALIA)

Arbitron Rank/Pop (12+): 66/499,700
MSA Rank/Pop: 76/619,900
ADI #41 (w/Kalamazoo)
Average Person Rating: 15.6
Market TSL: 20.6 hours

GRAND RAPIDS
Stations: 27/21
Diaries: 876/570:1/47.5%
Sample Target: 890
Standard Error: .640
% Below Line: 12.3
% Not Listed: 10.6

Est 1985 Revenue: \$17,000,000
HH Inc: \$31,340
Retail \$: 4.0 Bil
Pop per Station: 21,414
1 Biller: WOOD A/F \$4,300,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WLAV-F 81/10.2	10.0	9.9	11.8	9.5
2. WCUZ-F 80/10.1	10.5	10.6	9.3	12.5
3. WOOD-F 69/ 8.7	8.0	12.0	8.2	11.5
WGRD-F 69/ 8.7	11.7	8.2	9.2	6.7
5. WOOD 61/ 7.7	7.2	8.7	11.3	12.4
WLHT-F 61/ 7.7	7.4	8.4	6.9	7.2
7. WMUS-F 56/ 7.1	4.8	5.0	3.0	3.0
8. WFUR-F 28/ 3.5	2.8	2.7	2.1	3.3
9. WCUZ 27/ 3.4	8.0	4.0	6.3	4.8
10. WKLO-F 26/ 3.3	3.2	4.0	3.0	---
11. WHTC 22/ 2.8	1.4	1.3	1.7	1.0
12. WJFM-F 20/ 2.5	2.3	1.8	2.8	5.2
WKWM 29/ 2.5	.7	1.9	1.7	2.7
14.				
15.				

BIRCH
SHARE

12+ TSA 1/4/CUME	
1. WOOD-F 157/2059	
2. WCUZ-F 134/1486	
3. WLAV-F 133/1712	
4. WGRD-F 126/2069	
5. WMUS-F 103/1033	
6. WLHT-F 85/1345	
7. WJFM-F 72/1638	
8. WOOD 63/1000	
WQLR-F 63/ 780	
10. WCXT-F 69/ 605	
11. WKLO-F 41/1275	
12. WYXX-F 35/ 567	
13. WCUZ 32/ 573	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WGRD-F 1149/22.6	27.4	23.6
2. WOOD-F 1052/20.7	17.3	24.9
3. WLAV-F 983/19.3	21.0	20.2
4. WCUZ-F 979/19.2	19.6	21.6
5. WLHT-F 936/18.4	20.7	21.3
6. WOOD 888/17.4	16.5	20.3
7. WKLO-F 729/14.3	13.4	12.2
8. WJFM-F 598/11.7	10.6	8.7
9. WCUZ-F 505/ 9.9	20.3	13.3
10. WMUS-F 495/ 9.7	8.8	10.2
11. WFUR-F 412/ 8.1	8.2	NA
12. WYXX-F 309/ 6.1	5.1	4.4
13. WLAV 222/ 4.4	5.8	6.0
14.		
15.		

12+ FM SHARE (METRO): 76.55% (542 of 706) (FAL 84: 75.10%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGRD-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WCUZ-F	1. WCUZ-F+	1. WCUZ-F	1. WOOD-F	1. WGRD-F	1. WCUZ-F
2. WKLO-F	2. WLHT-F	2. WLHT-F	2. WLHT-F	2. WLAV-F	2. WOOD-F	2. WLAV-F+	2. WLAV-F	2. WLAV-F	2. WLAV-F	2. WGRD-F
3. WJFM-F	3. WGRD-F	3. WCUZ-F	3. WCUZ-F	3. WLHT-F	3. WOOD	3. WOOD	3. WLHT-F	3. WCUZ-F	3. WOOD	3. WLQV-F
4. WLAV-F	4. WCUZ-F	4. WGRD-F	4. WMUS-F	4. WMUS-F	4. WMUS-F	4. WOOD-F	4. WOOD-F	4. WLHT-F	WOOD-F	4. WMUS-F
5.	5. WKLO-F	5. WMUS-F	5. WOOD	5. WOOD-F	5.	5. WGRD-F	5. WMUS-F	5. WGRD-F	5. WLHT-F	5. WOOD
			WOOD-F	WOOD			WGRD-F			WOOD-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAV-F	1. WLHT-F	1. WLHT-F	1. WLHT-F	1. WLHT-F		1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F
2. WLHT-F	2. WLAV-F	2. WGRD-F	2. WGRD-F	2. WCUZ-F		2. WGRD-F	2. WGRD-F	2. WCUZ-F	2. WCUZ-F	2. WLAV-F
3. WGRD-F	3. WGRD-F	3. WCUZ-F	3. WMUS-F	3. WMUS-F		3.	3. WLHT-F	3. WLHT-F	3. WMUS-F	3. WMUS-F
4. WKLO-F	4. WCUZ-F	WLAV-F	4. WLAV-F	4. WOOD-F		4.	4. WCUZ-F	4. WGRD-F	4. WLHT-F	4. WLHT-F
5.	5. WKLO-F	5.	5. WMUS-F	5. WGRD-F		5.	5.	WKWM	5. WGRD-F	5. WOOD-F
				WOOD						WOOD

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		115 (3)	115 (3)	16.2	16.6	WFUR 1570 Grand Rapids .6/2.1
AOR		88 (2)	83 (2)	12.4	11.0	WGHN 1370 Grand Haven .6/1.2
AC/OLDIES/SOFT ROCK	13 (2)	71 (2)	84 (4)	11.9	13.2	WGHN-F 92.1 Grand Haven .6/1.8
MOR/VARIETY	88 (3)	5 (1)	93 (4)	13.1	13.2	WLAV 1340 Grand Rapids 1.0/4.4
COUNTRY	31 (2)	152 (4)	183 (6)	25.8	24.4	WMAX 1480 Grand Rapids .5/1.8
BLACK/URBAN	20 (1)		20 (1)	1.8	2.1	WWJQ 1260 Holland .6/1.9
BTFL MUSIC		83 (3)	83 (3)	11.7	15.6	WXQT 1410 Grand Rapids .6/1.2
NEWS/TALK						WYXX-F 96.1 Holland 1.3/6.1
NOSTALGIA						WZND-F 99.3 Zeeland 1.3/3.7
RELIGION	9 (2)	28 (1)	37 (3)	5.2	3.8	WCXT-F 105.3 Hart .9/2.4
SPANISH						WPLB-F 107.3 Greenville .8/3.1
CLASSICAL						WQLR-F 106.5 Grand Rapids .9/23.4
UNKNOWN/OTHERS	5 (1)		5 (1)	0.7		WOWQ-F 104.5 Muskegon .9/3.7
			708 (27)			

RADIO STATIONS

WCUZ, 1230, 1 KW/250 W , COUNTRY
WFUR, 1570, 1 KW (DAYS) , RELIGION
WKWM, 1140, 5 KW (DAYS, DA) , BLACK
WLAV, 1340, 1 KW/250 W , OLDIES

WMAX, 1480, 5 KW (DAYS, DA) , RELIGION
WOOD, 1300, 5 KW (DA-N) , MOR
WXQT, 1410, 1 KW (DAYS) , OLDIES

WCUS-F, 101.3, 50 KW @ 420, COUNTRY
WFUR-F, 102.9, 40 KW @ 500, RELIG/BTFL
WGRD-F, 97.9, 13 KW @ 590, CHR
WJFM-F, 93.7, 310 KW @ 780, CHR
WKLO-F, 94.5, 50 KW @ 500, CHR

WLAV-F, 96.9, 50 KW @ 500, AOR
WLHT-F, 95.7, 50 KW @ 436, AC
WMUS-F, 106.9, 50 KW @ 480, COUNTRY
WOOD-F, 105.7, 265 KW @ 810, BTFL MUS
WYXX-F, 96.1, 41 KW @ 295, CONTEMP

WMAQ 670 Chicago .5/1.1
(Christal)
Federated
Kuiper
Adams
MBS, \$ 11.00 (-----)
NBC, \$ 64.00* (Katz)
ABC-I, \$ 24.00 (Blair)
ABC-E, \$ 80.00* (Christal)
Federated
Kuiper
Regional
Fetzer
Bloomington (HOLLAND)
Source, \$ 60.00* (MMR)
Adams
Liggett
(MUSKEGON)
Grace
(HOLLAND)
\$ 47.00 (Selcom)
\$ 32.00 (HNNW)
\$ 80.00* (Katz)
MBS, \$ 17.00 (-----)

GREENSBORO - WINSTON SALEM

Arbitron Rank/Pop (12+): 49/744,700
MSA Rank/Pop: 55/890,800
ADI #50
Average Person Rating: 16.9
Market TSL: 22.2 hours

Stations: 31/25
Diaries: 1466/508:1/52.2%
Sample Target: 1070
Standard Error: .527
% Below Line: 5.8
% Not Listed: 8.7

Est 1985 Revenue: \$18,000,000
HH Inc.: \$27,686
Retail \$: 5.6 Bil
Pop per Station: 29,788
1 Biller: WTOR-F \$4,200,000

12+ METRO SHARE 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WTOR-F 243/19.1	16.8	13.7	16.9	16.6		1. WTOR-F 396/4333	1. WTOR-F 2433/32.3	28.0	25.9
2. WOJY-F 118/ 9.3	5.6	6.9	8.2	6.4		2. WOJY-F 173/2035	2. WMAG-F 1458/19.4	19.2	18.7
3. WMAG-F 112/ 8.8	7.9	7.3	8.8	7.2		3. WKZL-F 149/2182	3. WKZL-F 1425/18.9	21.8	16.4
4. WKAL-F 105/ 8.3	12.3	8.0	6.8	6.5		4. WMAG-F 130/1923	4. WOJY-F 1343/17.8	14.7	14.0
5. WSJS 95/ 7.5	5.9	7.0	4.3	6.7		5. WKSI-F 108/2073	5. WKSI-F 1214/16.1	8.1	8.9
6. WKSI-F 62/ 4.9	2.3	3.8	2.6	4.1		6. WOMG-F 103/1152	6. WSJS 947/12.6	12.9	14.7
7. WOMG-F 61/ 4.8	7.5	10.6	8.1	8.5		7. WSJS 97/ 988	7. WOMG-F 709/ 9.4	12.0	15.2
8. WAAA 34/ 2.7	2.5	1.7	2.6	2.2		8. WPCM-F 70/ 782	8. WSEZ-F 673/ 8.9	16.3	16.2
9. WMFR 29/ 2.3	2.8	1.7	3.3	1.7		9. WDCG-F 58/1005	9. WDCG-F 449/ 6.0	6.2	7.2
10. WSEZ-F 27/ 2.1	5.6	6.3	6.8	4.8		10. WWMI-F 53/ 737	10. WWMI-F 398/ 5.2	2.3	NA
11. WWMI-F 26/ 2.0	1.0	---	---	---		11. WAAA 364/ 4.8	11. WAAA 364/ 4.8	7.0	4.2
12. WBIG 24/ 1.9	1.3	1.7	2.5	2.5		12. WMO-F 346/ 4.6	12. WMO-F 346/ 4.6	3.9	4.6
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		
16.						16.	16.		
17.						17.	17.		
18.						18.	18.		
19.						19.	19.		
20.						20.	20.		
21.						21.	21.		
22.						22.	22.		
23.						23.	23.		
24.						24.	24.		
25.						25.	25.		

12+ FM SHARE (METRO): 76.21% (884 of 1160) (FAL 84: 76.15%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZL-F	1. WTOR-F	1. WTOR-F	1. WTOR-F	1. WTOR-F	1. WTOR-F	1. WTOR-F	1. WTOR-F	1. WTOR-F	1. WTOR-F	1. WTOR-F
2. WKSI-F	2. WMAG-F	2. WMAG-F	2. WMAG-F	2. WMAG-F	2. WOJY-F	2. WSJS	2. WOJY-F	2. WOJY-F	2. WKZL-F	2. WKZL-F
3.	3. WKZL-F	3. WOJY-F	3. WOJY-F	3. WOJY-F	3. WSJS	3. WMAG-F	3. WMAG-F	3. WMAG-F	3. WKSI-F	3. WOJY-F
4.	4. WOMG-F	4. WKZL-F	4. WOMG-F	4. WSJS	4. WMAG-F	4. WKZL-F	4. WKZL-F	4. WKZL-F	4. WOMG-F	4. WSJS
5.	5. WOJY-F	5. WOMG-F	WKZL-F	5. WKZL-F	5.	5. WOJY-F	5. WSJS	5. WSJS	5. WMAG-F	5. WMAG-F
6.	6.	6.	6. WSTS	WOMG-F	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKZL-F	1. WMAG-F	1. WMAG-F	1. WTOR-F	1. WTOR-F	1. WTOR-F	1. WTOR-F	1. WTOR-F	1. WTOR-F	1. WTOR-F
2. WOJY-F	2. WOJY-F	2. WOJY-F	2. WMAG-F	2. WOJY-F	2. WKZL-F	2. WKZL-F	2. WMAG-F	2. WMAG-F	2. WMAG-F
3. WMAG-F	3. WKZL-F	3. WOMG-F	WOJY-F	3. WMAG-F	3. WOMG-F	3. WMAG-F	3. WKZL-F	3. WKZL-F	3. WOJY-F
WOMG-F	4. WOMG-F	4. WTOR-F	4. WKZL-F	4. WSJS	4. WKSI-F	4. WOMG-F	4.	4. WOJY-F	4. WKZL-F
5. WKSI-F	5. WTOR-F	5. WKZL-F	5. WOMG-F	5. WOMG-F	5.	5. WKSI-F	5.	5. WOMG-F	5. WSTS
6.	6. WKSI-F	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		171 (4)	171 (4)	14.7	16.3	WATR	1340	Winston Salem	1.1/2.8
AOR					8.8	WEAL	1510	Greensboro	1.4/2.6
AC/OLDIES/SOFT ROCK		261 (4)	261 (4)	22.5	8.7	WGLD	1320	Greensboro	.9/2.6
MOR/VARIETY	113 (3)		113 (3)	9.7	2.5	WHPE-F	95.5	High Point	1.5/2.9
COUNTRY	9 (2)	278 (4)	288 (6)	24.8	21.1	WKXR	1260	AShebow	.7/2.2
BLACK/URBAN	66 (3)	129 (3)	195 (6)	16.8	18.7	WLXN	1440	Lexington	.2/1.7
BTFL MUSIC/EZ	12 (1)		12 (1)	1.0	7.6	WKOQ-F	94.1	Lexington	.4/1.3
NEWS/TALK					7.7	WPET	950	Greensboro	.6/1.7
NOSTALGIA	53 (2)		53 (2)	4.6	1.9	WSMX	1500	Winston-Salem	1.7/1.5
RELIGION/GOSPEL	29 (2)	39 (2)	68 (4)	5.9	6.7	WTHP-F	98.3	Thomasville	1.5/3.3
SPANISH						WTNC	790	Thomasville	.5/1.6
CLASSICAL						WTOB	1380	Winston-Salem	.7/1.4
UNKNOWN/OTHERS		5 (1)	5 (1)	0.4		WWMO-F	102.1	Reidsville	1.6/4.6
						WPCM	101.1	Birlington	1.3/3.5
			1160 (31)			WDCG-F	105.1	Durham	1.6/1.0
						WEZC-F	104.7	Charlotte	.4/1.3
						WPEG-F	97.9	Concord	.5/1.5
						WRDX-F	106.5	Salisbury	.6/1.5
						WSOC-F	103.7	Charlotte	.9/2.8

RADIO STATIONS

AM STATIONS

WAAA, 980, 1 KW (DAYS)	, BLACK	NEW, \$ 18.00	(Weiss)
WATR, 1340, 1 W/250W	, URBAN	, \$ 20.00*	(Torbet)
WBIG, 1470, 5 KW (DA-N)	, NOSTALGIA	CBS, \$ 25.00	(Blair) Jeff-Pilot
WEAL, 1510, 1 KW (DAYS)	, BLACK	SBN, \$ 15.00	(HNWN)
WKEL, 1400, 1 KW/250 W (DA-1)	, BLACK	ABC-I, MBS, \$ 17.00	(-----)
WGLD, 1320, 5 KW/1 KW (DA-2)	, BTFL/EZ	US 2, \$ 18.00	(Christal) Mann
WMFR, 1230, 1 KW/250 W	, NOSTALGIA	ABC-E, ABC-I, \$ 18.00	(MMR) Woyager
WPET, 950, 500 W (DAYS)	, GOSPEL	, \$ 15.00	(Eastman)
WSJS, 600, 5 KW (DA-2)	, MOR	MBS, NBC, NBC-T, \$ 51.00	(Mc-Guild) Summit
WSMX, 1500, 10 KW (DAYS-DA)	, RELIGION	ABC-I, SBN, \$14.00	(Southern)
WTOB, 1380, 5 KW/1 KW (DA-N),	, MOR	ABC-C, CBS, \$ 20.00	(Savalli)

FM STATIONS

WHPE, 95.5, 100 KW @ 440, RELIGION	, \$ NA	(-----)
WKZL, 107.5, 100 KW @ 500, CHR	ABC-R, \$ 75.00*	(Katz) Nationwide
WMAG, 99.7, 100 KW @ 1500, AC	ABC-E, \$ 95.00*	(MMR) Voyager
WOJY, 100.3, 100 KW @ 400, VOCAL EZ	, \$ 83.00*	(Christal) Mason
WQMG, 97.1, 100 KW @ 555, BLACK	CBS-R, \$ 59.00*	(HNWN)
WWSI, 98.7, 100 KW @ 814, URBAN?CHR	MBS, \$ 45.50	(Eastman)
WSEZ, 93.1, 100 KW @ 383, CHR	US I, \$ 58.00*	(Torbet)
WTOR, 104.1, 100 KW @ 1420, COUNTRY	, \$110.00*	(Mc-Guild) Summit
WPCM, 101.1, 100 KW @ 910, COUNTRY	, \$ 27.00	(Masla) Audubon (BURLINGTON)
WWMO, 102.1, 100 KW @ 770, RELIGION	, \$ 10.00	(Beasley) (REIDSVILLE)
WWWI, 94.5, 100 KW @ ?, AC	, \$?	(Katz) Colonial (EDEN)

CALL LETTER CHANGES

WRLT changes to WKRR

WRQK changes to WWSI

FORMAT CHANGES

WKRR changes from BTFL to AOR (and also improves signal) (January)

STATION SALES

MISCELLANEOUS COMMENTS

GREENVILLE - SPARTANBURG

Arbitron Rank/Pop (12+): 65/504,100
 MSA Rank/Pop: 82/599,400
 ADI # 37
 Average Person Rating: 17.2
 Market TSL: 23.2 hours

Stations: 22/19
 Diaries: 1295/389:1/53.1%
 Sample Target: 880
 Standard Error: .547
 % Below Line: 7.4
 % Not Listed: 9.0

Est 1985 Revenue: \$16,300,000
 HH Inc.: \$24,469
 Retail \$: 3.5 Bill
 Pop per Station: 26,532
 #1 Biller: WFBC-F \$4,500,000

		SPG		FAL		SPG		FAL				12+ METRO CUME/		SPG		FAL	
12+ METRO SHARE 1/4/SHARE		85	84	84	83	BIRCH SHARE		12+ TSA 1/4/CUME		METRO CUME RATING		85	84				
1.	WESC-F	115/13.2	13.9	6.4	15.0	11.1		1.	WFBC-F	211/2535	1.WFBC-F	1367/27.0	24.2	30.0			
2.	WFBC-F	102/11.7	10.3	11.4	14.1	10.2		2.	WESC-F	208/2307	2.WESC-F	1108/21.8	23.6	22.0			
3.	WSPA-F	72/ 8.3	7.8	9.8	7.7	7.9		3.	WSPA-F	166/1876	3.WANS-F	1105/21.8	25.1	24.5			
4.	WHYS	71/ 8.2	9.5	6.3	6.2	8.9		4.	WSSL-F	149/1876	4.WCKN-F	969/19.1	18.3	12.4			
5.	WSSL-F	70/ 8.0	7.3	9.0	9.0	8.6		5.	WKSF-F	137/2143	5.WSPA-F	808/15.9	18.7	16.7			
6.	WANS-F	62/ 7.1	9.1	10.7	10.2	9.9		6.	WANS-F	125/2115	6.WSSL-F	764/15.1	15.9	17.9			
7.	WCKN-F	57/ 6.6	6.1	4.5	5.9	7.7		7.	WCKN-F	95/1803	7.WKSF-F	654/12.9	12.3	8.4			
8.	WKSF F	39/ 4.5	5.5	2.7	1.0	1.2		8.	WHYZ	73/ 492	8.WHYZ	470/ 9.3	10.9	10.0			
9.	WASC	31/ 3.6	4.8	3.4	5.4	5.2		9.	WBCY-F	60/1063	9.WFBC	412/ 8.1	8.7	12.3			
10.	WFBC	25/ 2.9	3.2	4.9	3.0	2.4		10.	WESC	37/ 40210	WORD	298/ 7.8	6.9	8.4			
11.	WESC	24/ 2.8	2.1	4.1	3.4	3.7		11.			11WSPA	360/ 7.1	8.4	8.6			
12.	WORD	23/ 2.8	2.3	3.3	3.7	3.8		12.			12WBCY-F	340/ 6.7	3.8	1.4			
13.	WSPA	21/ 2.4	3.2	3.2	2.4	2.6		13.									
14.								14.									
15.								15.									
16.								16.									
17.								17.									
18.								18.									
19.								19.									
20.								20.									
21.								21.									
22.								22.									
23.								23.									
24.								24.									
25.								25.									

12+ FM SHARE (METRO): 71.97% (570 of 792) (FAL 84: 66.92%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WCKN-F1.WFBC-F	1.WFBC-F	1.WFBC-F	1.WFBC-F	1.WESC-F	1.WESC-F+	1.WESC-F	1.WESC-F+1.	WCKN-F	1.WFBC-F
2.	WANS-F2.WANS-F	2.WESC-F	2.WESC-F	2.WESC-F	2.WFBC-F	2.WFBC-F	2.WFBC-F	2.WFBC-F	2.WANS-F	2.WESC-F
3.	WKSF-F3.WESC-F	3.WSSL-F	3.WSSL-F	3.WSSL-F	3.WSPA-F	3.WSPA-F	3.WSPA-F	3.WSPA-F	3.WFBC-F	3.WHYZ
4.	WHYZ 4.WCKN-F	4.WANS-F	4.WHYZ	4.WJYZ	4.WSSL-F	4.WSSL-F	4.WSSL-F	4.WSPA-F	4.WESC-F	4.WSSL-F
5.	5.WSSL-F	5.WHYZ	5.WANS-F	5.WSPA-F	5.WHYZ	5.WHYZ	5.WANS-F	5.WCKN-F	5.WANS-F	5.WSPA-F
6.	6.WKSF-F	6.	6.	6.	6.	6.WANS F	6.	6.WANS-F	6.WSSL-F	6.WSPA-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WFBC-F1.WFBC-F	1.WFBC-F	1.WFBC-F	1.WFBC-F	1.WESC-F	1.WESC-F	1.WFBC-F	1.WESC-F	1.WESC-F
2.	WANS-F2.WANS-F	2.WANS-F	2.WANS-F	2.WESC-F	2.WFBC-F	2.WFBC-F	2.WANS-F	2.WFBC-F	2.WFBC-F
3.	WCKN-F3.WCKN-F	WHYZ	3.WHYZ	WHYZ	3.WANS-F	3.WANS-F	3.WESC-F	3.WSSL-F	3.WSSL-F
4.	WSSL-F WHYZ	4.WESC-F	4.WESC-F	4.WSSL-F	4.WCKN-F	WCKN-F	WKSF-F	4.WCKN-F	4.WHYZ
5.	WKSF-F5.WSSL-F	5.WSSL-F	5.WSSL-F	5.WSPA-F	5.WKSF-F	5.WKSF-F	5.WSSL-F	5.WANS-F	5.WSPA-F
6.	6.	6.	6.	6.	6.WSSL-F	6.WSSL-F	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP		175 (4)	175 (4)	22.1	16.2	WCKI	1300	Greer .6/1.0
AOR					5.0	WELP	1360	Easley .6/ .9
AC/OLDIES/SOFT ROCK	23 (1)	102 (2)	125 (2)	15.8	16.2	WGSL	1440	Greenville .9/2.5
MOR/VARIETY	46 (2)		46 (2)	5.8	8.8	WMRB	1490	Greenville .7/1.0
COUNTRY	32 (2)	188 (3)	220 (5)	27.8	25.9	WMUU	1260	Greenville .3/1.3
BLACK/URBAN	102 (2)		102 (2)	12.9	13.3	WMUU-F	94.5	Greenville 2.1/4.5
BTFL MUSIC/EZ		90 (2)	90 (2)	11.4	12.3	WTLT-F	103.9	Easley 1.7/4.7
NEWS/TALK						WAGI-F	105.3	Gaffney .3/1.0
NOSTALGIA						WBCY-F	107.9	Charlotte 2.0/6.7
RELIGION/GOSPEL	13 (3)		13 (3)	1.6	2.0			
SPANISH								
CLASSICAL								
UNKNOWN/OTHERS	6 (1)	15 (1)	21 (2)	2.7	0.4			
			792 (22)					

RADIO STATIONS

WACS	, 1530	, 1 KW (DAYS)	, BLACK	NBN,ABC-C, \$ 13.00	(Weiss)	
WESC	, 660	, 50 KW (DAYS, DA)	, COUNTRY	ABC-E, \$ 35.00*	(Blair)	
WFBC	, 1330	, 5 KW (DA-N)	, MOR/OLDIES NBC,NBC-T, \$ 37.00*	(Katz)	Multimedia	
WHYZ	, 1070	, 50 KW (DAYS, DA)	, BLACK	SAN,ABC-C, \$ 30.00	(HNWH)	
WKDY	, 1400	, 1 KW/250 W	, COUNTRY	SMN, \$ 14.00	(Southern)	
WMRB	, 1490	, 1 KW/250 W	, BLACK	, \$ 17.00	(----	
WMUU	, 1260	, 5 KW (DAYS)	, RELIGION	APR, \$ 12.00	(----	
WORD	, 910	, 5 KW/1 KW (DA-2)	, AC	UPI, \$ 18.00	(Masla)	
WSPA	, 950	, 5 P'W (DA-N)	, MOR	CBS, \$ 30.00	(Mc-Guild)	
WGSL	, 1440	, 5 KW (DA-N)	, COUNTRY	US 2, \$ NM	(Eastman)	Sterling
WANS F,	107.3	, 100 KW @ 1008	, CHR	US 1, \$ 44.00*	(Torbet)	(ANDERSON)
WCKN F,	101.1	, 100 KW @ 820	, CHR	MBS, \$ 40.00*	(----	(ANDERSON)
WESC F,	92.5	, 100 KW @ 2000	, COUNTRY	ABC-E, \$ 59.00	(Blair)	
WFBC	, 93.7	, 100 KW @ 1840	, AC	, \$ 79.00	(Katz)	
WMUU-F,	94.5	, 100 KW @ 1200	, BTFL MUS	APR, \$ 19.00	(S. Katz)	
WSPA-F,	98.9	, 100 KW @ 1910	, BTFL	, \$ 57.75*	(Mc-Guild)	
WSSL-F,	100.5	, 100 KW @ 1280	, COUNTRY	US 2, \$ 75.00	(Eastman)	Sterling

WKSF -- See Ashville

MISCELLANEOUS COMMENTS WSSL-A changed to WGSL...WELP-F changed to WTLT...WSSL A/F (Keymarket)
sold to Sterling Comm. for \$? (Blackburn)

Arbitron Rank/Pop (12+): 82/392,400
MSA Rank/Pop: 85/571,200
ADI #44 (w/York and Lancaster)
Average Person Rating: 18.0
Market TSL: 23.8 hours

HARRISBURG
Stations: 25/18
Diaries: 1021/384:1/47.8%
Sample Target: 880
Standard Error: .646
% Below Line: 18.6
% Not Listed: 9.2

Est 1985 Revenue: \$8,800,00
HH Inc: \$30,115
Retail \$: 4.1 Bill
Pop per Station: 21,800
#1 Biller: WNNK-F \$1,900,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WNNK-F	134/15.3	18.7	13.3	11.4 10.3
2. WRKZ-F	94/10.7	7.1	7.4	8.5 7.1
3. WHP-F	87/ 9.9	11.9	10.6	10.3 12.4
4. WFSM-F	54/ 6.2	5.2	9.0	8.8 5.9
5. WQXA-F	47/ 5.4	5.6	5.3	5.3 6.4
6. WHP	44/ 5.0	10.2	9.9	10.6 12.3
7. WTPA-F	37/ 4.2	.3	1.8	2.3 2.1
8. WHTA-T	33/ 3.8	3.1	2.4	4.5 2.6
9. WCMF	31/ 3.5	2.5	4.1	4.6 2.7
10. WKBO	29/ 3.3	3.1	7.7	6.2 7.3
11. WHYL-F+	27/ 3.1	3.7	3.2	6.1 8.6
12. WLBR	26/ 3.0	---	---	---
13.				
14.				
15.				

BIRCH SHARE	12+ TSA 1/4/CUME
1. WRKZ-F	209/2226
2. WNCE-F	163/1596
3. WNNK-F	145/1759
4. WQXA-F	122/2182
5. WSBA-F	99/1370
6. WHP-F	96/1060
7. WHTF-F	93/1005
8. WLAB-F	91/1421
9. WFSM-F	60/ 716
10. WDAC-F	57/ 637
11. WHP	52/ 862
12. WTPA-F	51/ 587
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WNNK-F	1436/29.5	34.6 21.6
2. WRKZ-F	950/19.5	13.5 17.4
3. WHP-F	876/18.0	19.0 19.1
4. WQXA-F	816/ 16.7	13.4 15.3
5. WHP	700/14.4	20.8 22.5
6. WFSM-F	618/12.7	13.7 19.1
7. WKBO	556/11.4	12.0 17.6
8. WCMF	431/ 8.8	7.6 9.4
9. WTPA-F	427/ 8.8	8.3 NA
10. WLBR	364/ 7.5	---
11. WHYL-F+	351/ 7.2	7.8 9.1
12. WHCB	313/ 6.4	8.1 9.1
13.		
14.		
15.		

12+ FM SHARE (METRO):

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WRKZ-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F
2. WQXA-F	2. WFSM-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WHP-F	2. WRKZ-F	2. WHP-F	2. WRKZ-F	2. WHP-F	2. WRKZ-F
3.	3. WTPA-F	3. WFSM-F	3. WFSM-F	3. WHP-F	3. WNNK-F	3. WHP-F	3. WRKZ-F	3. WHP-F	3. WQXA-F	3. WHP-F
4.	4. WHTF-F	4. WQXA-F	4. WHP-F	4. WFSM-F	4. WCMF	4. WHP	4. WFSM-F	4. WFSM-F	4. WRKZ-F	4. WHP
5.	5. WQXA-F	5. WTPA-F	5. WCMF	5. WCMF	5. WHP	5. WFSM-F	5. WQXA-F	5. WTPA-F	5. WFSM	5. WQXA-F
						WLBR				
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WTPA-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F	1. WNNK-F
2. WQXA-F	2. WFSM-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WHTF-F	2. WTPA-F	2. WHTF-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F
3. WFSM-F	3. WQXA-F	3. WFSM-F	3. WFSM-F	3. WHP-F	3. WNNK-F	3. WHTF-F	3. WFSM-F	3. WFSM-F	3. WFSM-F	3. WFSM-F
4. WTPA-F	4. WRKZ-F	4. WQXA-F	4. WQXA-F	4. WFSM-F	4. WFSM-F	4. WFSM-F	4. WTPA-F	4. WTPA-F	4. WCMF	4. WCMF
5. WHTF-F	5. WTPA-F	5.	5. WHP-F	5. WQXA-F	5. WQXA-F	5. WQXA-F	5. WKBO	5. WHTF-F	5. WHP-F	5. WHTF-F

FORMATS	AM	FM	TOTAL	%	FAL 1/4	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		231 (95)	231 (5)	24.0	11.8	WAHT 1510 Annville 1.7/3.2
AOR		37 (1)	37 (1)	4.6	15.2	WCTX-F 92.1 7 .7/1.0
AC/OLDIES/SOFT ROCK	60 (2)	67 (2)	127 (4)	15.9	19.9	WHCB 1400 Harrisburg 2.8/6.4
MOR/VARIETY	102 (5)		102 (5)	12.8	14.7	WTOO 1000 Carlisle 1.0/2.9
COUNTRY	6 (1)	115 (2)	121 (3)	15.2	16.7	WMSP-F 94.9 Harrisburg 1.0/2.6
BLACK/URBAN						WQIN 1290 Lykens .9/2.1
BTFL MUSIC		110 (2)	110 (2)	13.8	15.4	WUFM-F 100.1 Lebanon 1.6/3.3
NEWS/TALK						WDAC-F 94.5 Lancaster 1.7/2.9
NOSTALGIA	25 (1)		25 (1)	3.1	4.8	WLAN-F 96.9 Lancaster .8/4.0
RELIGION		15 (1)	15 (1)	1.9	1.5	WNCE-F 101.3 Lancaster 2.6/5.8
SPANISH						WSBA-F 103.3 York 1.5/4.7
CLASSICAL						WYCr-F 98.5 York 1.1/4.1
UNKNOWN/OTHERS		29 (3)	29 (3)	3.6		
			797 (25)			

RADIO STATIONS

WCMB, 1460, 5 KW (DA-N) , AC/OLDIES
WHCB, 1400, 1 KW/250 W , NOSTALGIA
WHP, 580, 4 KW (DA-N) , MOR
WKBO, 1230, 1 KW/250 W , AC/OLDIES

WHP-F , 97.3, 14 KW @ 840, BTFL
WHYL 3 KW @ 165, COUNTRY
WNNK-F, 104.1, 15 KW @ 590, CHR

WRKZ-F, 106.7, 50 KW @ 500 COUNTRY
WFSM-F, 99.3, 3 KW @ 300, AC
WTPS-F, 93.5, 3 KW @ 300, AOR

ABC-D, \$ 25.00* (Torbet) McKenna
(Ham), MBS, \$ 18.00 (Mc-Guild) Scott
CBS, \$ 85.00 (Katz)
NBC, \$ 40.00 (Blair)

Bonne) , \$ 80.00 (Katz)
APR, \$ 22.00* (HNNW) (CARLISLE)
APR, \$ 26.00 (Eastman) Keymarket

(Burk-ABR) ABC-E, \$ 54.00* (Mc-Guild) Eastern (HERSEY)
US II, \$ 35.00* (Torbet) McKenna
(Pollack) ABC-R, \$ 20.00 Selcom)

Arbitron Rank/Pop (12+): 38/878,900
MSA Rank/Pop: 43/1,062,600
ADI #24
Average Person Rating: 17.9
Market TSL:

HARTFORD
Stations: 26/17
Diaries: 1194/736:1/48.4%
Sample Target: 1170
Standard Error: .581
% Below Line: 8.2
% Not Listed: 9.7

Est 1985 Revenue: \$27,500,000
HH Inc.: \$36,952
Retail \$: 7.4 Bill
Pop per Station: 51,700
1 Biller: WTIC \$6,000,000

12+ METRO SHARE 1/4/SHARE		SPG	FAL	SPG	FAL	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG	FAL			
		85	84	84	83					85	84		
1.	WTIC	288/18.3	20.1	18.6	19.3	21.1	17.1	1. WTIC	408/4893	1. WTIC-F	3262/37.0	35.7	33.9
2.	WTIC-F	234/14.9	15.8	14.1	11.5	11.5	19.9	2. WRCH-F	341/3474	2. WTIC	3240/36.8	38.8	37.8
3.	WRCH-F	179/11.4	12.0	9.4	7.7	8.6	4.6	3. WTIC-F	329/5219	3. WRCH-F	1801/20.4	20.3	18.4
4.	WIOF-F	94/ 6.0	4.2	5.1	4.8	3.3	2.4	4. WHCN-F	182/1993	4. WKSS-F	1505/17.1	14.3	8.3
5.	WHCN-F	92/ 5.8	6.1	6.7	5.8	5.7	9.5	5. WKSS-F	170/3148	5. WHCN-F	1406/16.0	19.5	18.5
6.	WKSS-F	77/ 4.9	3.4	2.4	4.6	5.4	6.9	6. WIOF-F	158/2516	6. WDRC-F	1268/14.4	15.2	16.4
7.	WDRC-F	76/ 4.8	3.5	5.5	4.6	4.0	3.8	7. WKCI-F	134/2330	7. WIOF-F	1246/14.1	13.4	14.2
8.	WRCQ	59/ 3.7	4.5	5.3	4.1	4.5	2.2	8. WDRC-F	128/2522	8. WCCC-F	1114/12.6	14.4	14.9
9.	WPOP	57/ 3.6	3.7	4.7	3.8	4.1	3.6	9. WCCC-F	125/2329	9. WPOP	919/10.4	11.1	10.5
10.	WCCC-F	48/ 3.0	3.4	4.7	3.8	4.1	8.4	10. WPLR-F	102/1911	10. WDRC	763/ 8.7	7.8	8.8
11.	WDRC	44/ 2.8	2.4	2.7	3.0	2.9	3.7	11. WMAX-F	92/1266	11. WRCQ	671/ 7.6	8.7	9.6
12.	WWYZ-F	29/ 1.8	2.0	2.6	2.6	3.3	1.4	12. WWYZ-F	78/1432	12. WWYZ-F	616/ 7.0	7.9	9.0
13.								13.		13.			
14.								14.		14.			
15.								15.		15.			
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 64.44% (917 of 1423) FAL 84: 61.49%

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC	1. WRCH-F	1. WTIC-F	1. WTIC	1. WTIC-F
2. WKSS-F	2. WHCN-F	2. WTIC	2. WTIC	2. WTIC	2. WRCH-F	2. WTIC-F	2. WTIC-F	2. WRCH-F	2. WTIC-F	2. WTIC
3. WHCN-F	3. WDRC-F	3. WIOF-F	3. WIOF-F	3. WRCH-F	3. WTIC-F	3. WRCH-F	3. WTIC	3. WTIC	3. WRCH-F	3. WRCH-F
4.	4. WIOF-F	4. WHCN-F	4. WHCN-F	4. WIOF-F	4. WIOF-F	4. WHCN-F	4. WIOF-F	4. WKSS-F	4. WKSS-F	4. WIOF-F
5.	5. WKSS-F	5. WDRC-F	5. WRCH-F	5. WHCN-F	5. WRCQ	5. WPOP	5. WDRC-F	5. WHCN-F	5. WHCN-F	5. WHCN-F
6.	6. WCCC-F	6.	6.	6.	6.	6. WIOF-F	6. WHCN-F	6. WIOF-F	6. WIOF-F	6. WKSS-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WHCN-F	1. WTIC-F	1. WTIC
2. WDRC-F	2. WDRC-F	2. WTIC	2. WTIC	2. WTIC	2. WCCC-F	2. WHCN-F	2. WTIC-F	2. WHCN-F	2. WTIC-F
3. WKSS-F	3. WIOF-F	3. WIOF-F	3. WIOF-F	3. WIOF-F	3. WHCN-F	3. WCCC-F	3. WDRC-F	3. WTIC	3. WHCN-F
4. WHCN-F	4. WKSS-F	4. WDRC-F	4. WDRC-F	4. WRCH-F	4. WKSS-F	4. WKSS-F	4. WCCC-F	4. WIOF-F	4. WRCH-F
5. WIOF-F	5. WHCN-F	5. WDRC	5. WKSS-F	5.	5.	5. WIOF-F	5. WTIC	5. WCCC-F	5. WIOF-F
6.	6.	6. WHCN-F	6. WRCH-F	6.	6.	6. WDRC-F	6. WIOF-F	6. WDRC-F	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		329 (4)		23.1	26.1	WCCC	1290	Hartford	.3/1.6
AOR	5 (1)	170 (4)	319 (4)	12.3	14.6	WCNX	1150	Middletown	.3/1.1
AC/OLDIES/SOFT ROCK	50 (2)	216 (5)	175 (5)	18.7	13.3	WKHT	1230	Manchester	1.4/2.4
MOR/VARIETY	293 (2)		266 (7)	20.6	20.4	WKND	1480	Windsor	1.0/1.6
			293 (2)			WMLB	1550	West Hartford	.4/.9
COUNTRY	28 (2)	17 (1)		3.2	1.8	WRYM	840	New Britain	.3/1.2
BLACK/URBAN	15 (1)		45	1.1	2.3				
BTFL MUSIC/EZ		179 (1)		12.6	10.3	WCTY-F	97.7	Norwich	1.1/1.7
NEWS/TALK	57 (1)			4.0	2.8	WKCI-F	101.3	Hamden	.8/3.5
NOSTALGIA	59 (1)			4.1	6.4	WPLR-F	99.1	New Haven	1.1/6.6
RELIGION/GOSPEL									
SPANISH	5 (1)			0.4		WAQY-F	102.1	Springfield, MA	.8/5.0
CLASSICAL						WERI-F	103.7	Westerly, RI	.3/2.0
UNKNOWN/OTHERS						WHFM-F	93.1	Springfield, MA	.6/2.0
						WMAS-F	94.7	Springfield, MA	.4/1.7
						WNBC	660	New York	.4/1.3
			1423 (26)						

RADIO STATIONS

AM STATIONS

WCCC, 1290, 500 W (DAYS)	, CHR	ABC-C, \$ NA	(Selcom)	
WDRC, 1360, 5 KW (DA-N)	, AC	, \$ 38.00 *	(Mc-Guild)	Buckley
WKHT, 1230, 1 KW/250 W	, COUNTRY	MBS, \$ 20.00	(P/W)	
WKND, 1480, 500 W (DAYS,DA)	, BLACK	NBN, \$ 25.00*	(Roslin)	
WMLB, 1550, 1 KW (DAYS)	, COUNTRY	MBS, \$ 20.00	(-----)	
WPOP, 1410, 5 KW (DA-2)	, NEWS	CBS, \$ 65.00	(Eastman)	Merv Griffin
WRCQ, 910, 5 KW (DA-2)	, NOSTALGIA	ABC-E, \$ 35.00	(Torbet)	
WRYM, 840, 1 KW (DAYS)	, SPANISH	, \$ 22.00	(Caballero)	
WTIC, 1080, 50 KW (DA-N)	, MOR	NBC, \$300.00*	(Katz)	

FM STATIONS

WCCC, 106.9, 23 KW @ 720, AOR	Source, \$ 50.00	(Selcom)	
WDRC, 102.9, 20 KW @ 810, AC/CONTEMP	, \$ 80.00*	(Mc-Guild)	Buckley
WHCN, 105.9, 16 KW @ 867, AOR	ABC-R, \$ 70.00*	(Masla)	Beck-Ross
WIOF, 104.1, 14 KW @ 835, AC	CBS-R, \$ 65.00	(Eastman)	Merv Griffin (WATERBURY)
WKSS, 95.7, 17 KW @ 880, CHR	, \$ 71.00	(MMR)	
WLVI, 93.7, 21 KW @ 780, SPANISH	, \$ 28.00	(Lotus)	
WRCH, 100.5, 8 KW @ 1250, BTFL/EZ	ABC-D, \$ 80.00	(Torbet)	
WTIC, 96.5, 20 KW @ 810, CHR	, \$150.00*	(Katz)	
WVYZ, 92.5, 18 KW @ 860, AC	, \$ 60.00	(CBS)	(WATERBURY)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

HONOLULU

Arbitron Rank/Pop (12+): 52/672,100
MSA Rank/Pop: 61/814,100

Average Person Rating: 15.8
Market TSL: 21.4 hours

Stations: 19/9
Diaries: 882/762:1/42.6%
Sample Target: 1010
Standard Error: .642
% Below Line: 0
% Not Listed: 5.2

Est 1985 Revenue: \$16,100,000
HH Inc: \$37,187
Retail \$: 5.3 Bil
Pop per Station: 35,374
1 Biller: KSSK/KULA \$3,500,000

		SPG	FAL	SPG	FAL
12+ METRO	1/4/SHARE	85	84	84	83
1. KSSK	150/13.9	16.6	12.1	11.6	19.1
2. KOMQ-F	145/13.5	8.7	10.2	9.8	5.9
3. KULA-F	137/12.7	12.6	11.6	14.2	13.1
4. KUMU-F	86/ 8.0	8.1	6.6	6.4	7.4
5. KPOI-F	83/ 7.7	9.5	11.1	9.6	9.0
6. KHVH	49/ 4/6	3.3	2.8	4.6	4.0
7. KCCN	48/ 4/5	5.0	5.3	4.0	5.0
8. KKUA	48/ 4.5	4.9	4.5	3.8	6.3
9. KRTR-F	43/ 4.0	5.4	6.7	.9	1.9
10. KORL	38/ 3.5	4.0	1.7	4.9	4.3
11. KDBO	35/ 3.3	2.6	2.3	4.2	3.4
12. KIKI	33/ 3.1	4.3	5.3	7.7	4.3
13. KGU	31/ 2.9	3.6	4.8	3.1	2.2
14. KMAI-F	29/ 2.7	2.0	3.3	3.8	3.6
15. KUMU	26/ 2.4	.7	2.0	2.3	1.7

BIRCH	12+ TSA 1/4/CUME
SHARE	
1.	1.
2.	2.
3.	3.
4.	4.
5.	HONOLULU'S
6.	METRO AND TSA
7.	ARE THE SAME
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO	CUME/	SPG	FAL
METRO	CUME RATING	85	84
1. KULA-F	1878/27.6	30.0	29.3
2. KSSK	-1852/27.2	28.9	26.8
3. KOMQ-F	1646.24.2	24.7	24.0
4. KUMU-F	1177/17.3	15.1	12.4
5. KPOI	1158/17.0	21.5	23.0
6. KKUA	1109/16.3	14.0	17.6
7. KRTR-F	894/16.3	17.3	13.6
8. KHVH	830/12.2	12.2	8.6
9. KCCN	722/10.6	12.0	11.2
10. KMAI-F	670/ 9.8	7.6	7.0
11. KIKI	601/ 8.8	14.3	16.6
12. KDBO	553/ 8.1	6.1	5.5
13. KORL	529/ 7.8	7.4	4.9
14. KGU	507/ 7.4	9.9	11.6
15. KUMU	406/ 6.0	4.0	6.3

12+ FM SHARE (METRO): 51.27% (523 of 1020) (FAL 84: 51.95%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KOMQ-F	1. KULA-F	1. KULA-F	1. KULA-F	1. KSSK	1. KSSK	1. KSSK	1. KSSK	1. KOMQ-F	1. KOMQ-F	1. KULA-F
2.	2. KOMQ-F	2. KSSK	2. KSSK	KULA-F	2. KUMU-F	2. KOMQ-F	2. KULA-F	2. KULA-F	2. KULA-F	2. KPOI-F
3.	3. KPOI-F	3. KOMQ-F	3. KUMU-F	3. KUMU-F	3. KHVH	3. KULA-F	3. KOMQ-F	3. KSSK	3. KPOI-F	3. KSSK
4.	4. KSSK	4. KPOI-F	4. KPOI-F	4. KPOI	4. KULA-F	4. KUMU-F	4. KUMU-F	4. KUMU-F	4. KUMU-F	4. KOMQ-F
5.	5. KKUA	5. KUMU-F	5. KOMQ-F	5. KOMQ-F	5. KCCN	5. KPOI-F	5. KPOI-F	5. KPOI-F	5. KSSK	5. KIKI

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KOMQ-F	1. KULA-F	1. KULA-F	1. KULA-F	1. KULA-F	1. KOMQ-F	1. KPOI-F	1. KULA-F	1. KPOI-F	1. KSSK
2. KULA-F	2. KOMQ-F	2. KPOI-F	2. KSSK	2. KSSK	2. KPOI-F	2. KOMQ-F	2. KPOI-F	2. KSSK	2. KULA-F
3. KRTR-F	3. KPOI-F	3. KSSK	3. KOMQ-F	3. KOMQ-F	3.	3. KULA-F	3. KSSK	KULA-F	3. KPOI-F
4. KPOI-F	4. KSSK	4. KOMQ-F	4. KUMU-F	4. KPOI-F	4.	4. KSSK	4.	4. KOMQ-F	4. KUMU-F
KSSK	5. KRTR-F	KIKI	5. KPOI	5.	5.	5. KKUA	5.	5. KUMU-F	5. KHVH

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		174 (2)	174 (2)	17.1	23.1	KISA 1540 Honolulu 1.0/2.9
AOR		83 (1)	83 (1)	8.1	11.6	KOHO 1170 Honolulu 1.3/3.0
AC/OLDIES/ROCK	81 (2)	180 (2)	261 (4)	25.6	21.3	KWAI 1080 Honolulu .7/1.5
MOR/VARIETY	150 (1)		150 (1)	14.7	14.9	KZOO 1210 Honolulu .7/1.9
COUNTRY	35 (1)		35 (1)	3.4	2.4	
BLACK/URBAN						
BTFL MUSIC	26 (1)	86 (1)	112 (2)	11.0	9.0	MISCELLANEOUS COMMENTS KPOI-F sold by
NEWS/TALK	80 (2)		80 (2)	7.8	7.9	Sudbrink for \$2,800,000...
NOSTALGIA	38 (1)		38 (1)	3.7	1.8	KKUA/KOMA-F sold for \$1,900,000 (Blackburn)...
RELIGION						Arbitron fell 12.7% short of sample target
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	87 (5)		87 (5)	8.5	7.5	

RADIO STATIONS

KAIM	870	50 KW (DA-2)	RELIGION	\$ 10.00	(---)
KCCN	1420	5 KW	HAWAIIAN	\$ 18.00*	(Weiss)
KDBO	940	10 KW	COUNTRY	\$ 28.00	(Masla)
KGU	760	10 KW	NEWS/TALK	CBS,ABC-T, \$ 20.00	(Blair)
KHVH	990	5 KW	NEWS/TALK	ABC-I,NEC, \$ 40.50	(HNWH)
KIKI	830	10 KW	AC	\$ 30.00	(Katz) Parker
KISA	1540	5 KW (DA-2)	FILIPINO	\$ 16.00	(Gillis)
KKUA	690	10 KW	AC	APR,US 1, \$ 44.00	(Selcom) Kadota
KLEI	1130	10 KW	BTFL/HAWAIIAN	\$ 9.00	(---) Schuele
KOHO	1170	5 KW	JAPANESE	\$ 14.00	(Oakes)
KORL	650	10 KW	NOSTALGIA	UPI, \$ 20.00*	(Western)
KSSK	590	5 KW	MOR	\$ 85.00	(Eastman) Heftel
KUMU	1500	10 KW	BTFL	\$ 32.00	(Torbet)
KZOO	1210	1 KW	ETHNIC	\$ 10.00	(---)
KAIM-F	95.5	100 KW @ 421	RELIGION	\$ 5.00	(---)
KMAI-F	93.9	100 KW @ -400	CHR	\$ 27.50	(Katz) Parker
KPOI-F	97.5	83 KW @ 46	APR	\$ 34.00*	(Republic)
KOMQ-F	93.1	54 KW @ -119	CHR/URBAN	APR,US 1, \$ 39.00	(Selcom) Kadota
KRTR-F	96.3	75 KW @ 2120	AC	\$ 29.00	(HNWH)
KULA-F	92.3	100 KW @ 1685	AC	\$ 75.00	(Eastman) Heftel
KUMU-F	94.7	100 KW @ 78	BTFL	\$ 34.00	(Torbet)

HOUSTON

Arbitron Rank/Pop (12+): 8,2970,400
 MSA Rank/Pop: 8,3,377,600
 ADI # 10
 Average Person Rating: 19.2
 Market TSL: 24.9 hours

Stations: 12/32
 Diaries: 2037/1458:1/41.6%
 Sample Target: 2030
 Standard Error: .465
 % Below Line: 0
 % Not Listed: 7.9

Est 1985 Revenue: \$115,800,000
 HH Inc.: \$34,910
 Retail \$: 25.1 Bil
 Pop per Station: 92,825
 # 1 Biller: KIKK-A/F \$14,800,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KMJQ-F 562/9.9	10.2	9.3	9.5	9.4	11.0	1. KMJQ-F 589/5436	1. KKBQ-F 6281/21.3	22.0	22.6
2. KKBQ-F 489/8.6	7.8	8.1	8.5	9.2	9.0	2. KKBQ-F 521/6773	2. KMJQ-F 4958/16.8	16.9	16.9
3. KODA-F 391/6.9	6.0	6.6	7.8	7.4	5.4	3. KIKK-F 405/5414	3. KLTR-F 4824/16.3	17.2	16.2
4. KIKK-F 381/6.7	7.2	6.8	7.8	7.6	7.4	4. KODA-F 432/5293	4. KIKK-F 4750/16.1	15.7	16.6
5. KFMK-F 337/5.9	4.4	4.1	5.6	4.8	4.9	5. KFMK-F 350/3831	5. KODA 4735/16.0	13.6	15.6
6. KLTR-F 319/5.6	6.3	6.3	5.8	6.3	5.4	KTRH 350/5600	6. KTRH 4723/16.0	15.0	14.9
7. KTRH 298/5.3	6.4	4.9	4.4	4.4	3.7	7. KLTR-F 327/4996	7. KLLOL-F 4073/13.8	14.2	16.2
8. KSRR-F 282/5.0	5.4	5.0	5.2	5.3	6.3	8. KSRR-F 322/4466	8. KSRR-F 4031/13.6	14.0	15.1
9. KILT-F 258/4.5	4.5	4.7	4.3	4.1	5.8	9. KILT-F 296/4163	9. KRBE-F 3785/12.8	17.6	11.5
10. KLLOL-F 256/4.5	5.3	4.5	5.2	4.8	7.3	10. KLLOL-F 268/4425	10. KFMK-F 3609/12.2	12.8	13.7
11. KQUE-F 246/4.3	4.3	5.1	4.3	4.5	4.5	11. KQUE-F 250/2386	11. KILT-F 3544/12.0	11.5	10.1
12. KRBE-F 197/3.5	4.7	5.7	2.8	2.7	5.3	12. KRBE-F 218/4089	12. KPRC 2569/ 8.7	9.5	10.1
13. KPRC 182/3.2	3.3	3.7	4.2	3.7	3.1	13. KPRC 195/2804	13. KQUE-F 2280/ 7.7	9.2	8.3
14. KYOK 106/1.9	2.3	1.8	1.9	2.6	1.3	14. KYOK 106/1616	14. KYOK 1599/ 5.4	5.5	6.9
15. KLAT 82/1.4	1.2	1.4	1.8	1.1	1.0	15. KILT 96/1586	15. KILT 1350/ 4.6	4.3	418
KILT 82/1.4	1.5	1.3	1.6	1.9	.6	16. KLAT 82/ 943	16. KKBQ 1318/ 4.5	5.1	5.2
17. KKKX-F 73/1.3	.5	.9	.4	--	--	17. KLEF-F 73/1323	17. KLEF-F 1228/ 4.2	4.9	5.3
18. KXYZ 69/1.2	1.3	1.0	1.2	1.3	.5	KKKX-F 73/ 657	18. KXYZ 1044/ 3.5	1.8	NA
19. KLEF-F 67/1.2	1.7	2.0	1.8	2.2	1.5	19. KXYZ 69/1050	19. KCOL-F 983/ 3.3	310	3.1
20. KCOH 66/1.2	.9	1.3	.7	.8	.7	20. KCOH 66/ 760	20. KLAT 926/ 3.1	NA	NA
21.						21.	21.		
22.						22.	22.		
23.						23.	23.		
24.						24.	24.		
25.						25.	25.		

12+ FM SHARE (METRO): 77.02% (4025 of 5226) (FAL 84: 77.96%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKBQ-F	1. KMJQ-F	1. KMJQ-F	1. KFMK-F	1. KFMK-F	1. KODA-F	1. KKBQ-F+	1. KODA-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F
2. KMJQ-F	2. KKBQ-F	2. KKBQ-F	2. KMJQ-F	2. KMJQ-F	2. KIKK-F	2. KTRH	2. KIKK-F	2. KKBQ-F	2. KKBQ-F	2. KIKK-F
3. KRBE-F	3. KSRR-F	3. KFMK-F	3. KKBQ-F	3. KIKK-F	3. KQUE-F	3. KMJQ-F	3. KMJQ-F	3. KODA-F	3. KODA-F	3. KKBQ-F
4. KSRR-F	4. KLTR-F	4. KLTR-F	4. KIKK-F	4. KKBQ-F	4. KTRH	4. KIKK-F+	4. KFMK-F	4. KIKK-F	4. KLTR-F	4. KFMK-F
5. KYOK	5. KLLOL-F	5. KIKK-F	5. KLTR-F	KODA-F	5. KMJQ-F	5. KILT-F+	5. KLTR-F	5. KLTR-F	5. KSRR-F	5. KODA-F
6. KLLOL-F	6. KFMK-F	6. KSRR-F	6. KODA-F	6. KLTR-F	6. KFMK-F	6. KFMK-F	6. KKBQ-F	6. KFMK-F	6. KLLOL-F	6. KLTR-F
7.	7. KIKK-F	7. KODA-F	7. KILT-F	7. KILT-F	7. KILT-F	7. KSRR-F	7. KQUE-F	7. KSRR-F	7. KRBE-F	7. KLLOL-F
8.	8. KRBE-F	8. KLLOL-F	8. KTRH	8. KTRH	8. KPAC	8. KODA-F	8. KILT-F	8. KTRH	8. KTRH	8. KILT-F
9.		9.	9.	9.	9.	9.	9.	9.	9. KIKK-F	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMJQ-F	1. KMJQ-F	1. KKBQ-F	1. KMJQ-F	1. KIKK-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F	1. KFMK-F
2. KLTR-F	2. KKBQ-F	2. KFMK-F	2. KKBQ-F	2. KFMK-F	2. KSRR-F	2. KSRR-F	2. KFMK-F	2. KFMK-F	2. KMJQ-F
3. KLLOL-F	3. KLTR-F	3. KLTR-F	3. KLTR-F	3. KODA-F	3. KLLOL-F	3. KKBQ-F	3. KKBQ-F	3. KKBQ-F	3. KTRH
4. KKBQ-F	4. KFMK-F	4. KMJQ-F	4. KIKK-F	4. KKBQ-F	4. KKBQ-F	4. KLLOL-F	4. KSRR-F	4. KSRR-F	4. KLTR-F
5. KSRR-F	5. KSRR-F	5. KSRR-F	5. KFMK-F	5. KMJQ-F	5. KIKK-F	5. KFMK-F	5. KLLOL-F	5. KLLOL-F	5. KKBQ-F
6. KRBE-F	6. KLLOL-F	6. KIKK-F	6. KODA-F	5. KLTR-F	6. KRBE-F	6. KLTR-F	6. KLTR-F	6. KLTR-F	6. KIKK-F
7. KIKK-F	7. KRBE-F	7. KILT-F	7. KILT-F	7. KILT-F	7. KLTR-F	7. KIKK-F	7. KIKK-F	7. KTRH	KODA-F
8. KFMK-F	8. KIKK-F	8. KRBE-F	8. KLLOL-F	8.	8.	8.	8. KTRH	8. KIKK-F	8. KILT-F
9.	9.	9.	9. KSRR-F	9.	9.	9.	9.	9.	KSRR-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	48 (1)	686 (2)	734 (3)	14.0	14.2	KEYH 850	Houston	1.0/2.6	
AOR		538 (2)	538 (2)	10.3	11.1	KFRD 980	Rosenberg	.4/1.4	
AC/OLDIES/SOFT ROCK	92 (2)	656 (2)	748 (4)	14.3	13.3	KCOL-F 107.5	Lake Jackson	1.0/3.3	
MOR/VARIETY						KHCB-F 105.7	Houston	.8/2.8	
COUNTRY	122 (2)	639 (2)	761 (4)	14.6	16.0	KIKK 650	Pasadena	.7/2.3	
BLACK/URBAN	172 (2)	562 (1)	734 (3)	14.0	13.9	KJOJ-F 106.9	Conroe	.3/1.5	
BTFL MUSIC/EZ		434 (2)	434 (2)	8.3	8.2	KKBQ 790	Houston	.8/4.5	
NEWS/TALK	480 (2)		480 (2)	9.2	9.0	KLVL 1480	Pasadena	.4/1.8	
NOSTALGIA		246 (1)	246 (1)	4.7	4.9	KNUZ 1230	Houston	1.0/2.2	
RELIGION/GOSPEL		124 (3)	124 (3)	2.4	2.6	KRBE 1070	Houston	.7/2.6	
SPANISH	287 (6)	73 (1)	360 (7)	6.9	4.1	KYND-F 92.1	Seabrook	.8/1.9	
CLASSICAL		67 (1)	67 (1)	1.3	2.4	KYST 920	Texas City	.6/1.5	
UNKNOWN/OTHERS					0.3				
			5226 (32)						

RADIO STATIONS

AM STATIONS

KCOH, 1430, 1 KW	, BLACK	SBN, \$ 53.00	(Roslin)	
KEYH, 850, 10 KW	, SPANISH	, \$ 40.00*	(Lotus)	
KIKK, 650, 250 W (DAYS)	, COUNTRY	, \$ 75.00	(Torbet)	Viacom
KILT, 610, 5 KW (DA-2)	, COUNTRY	, \$ 90.00*	(Blair)	LIN
KKBQ, 790, 5 KW (DA-2)	, CHR	ABC-F, \$ 95.00*	(McGuild)	
KLAT, 1010, 5 KW/1 KW (DA-2)	, SPANISH	, \$ 96.00	(Caballero)	Tichenor
KLVL, 1480, 1 KW/500 W (DA-N)	, SPANISH	, \$ 20.00	(National)	
KNUZ, 1230, 1 KW/250W	, OLDIES	ABC-D, \$ NA	(Republic)	
KPRC 950, 5 KW (DA-N)	, NEWS/TALK	ABC, SMN, @145.00*	(Eastman)	
KRBE, 1070, 10 KW/5 KW (DA-2)	, OLDIES	, \$ 60.00*	(Katz)	Lake Huron
KXYZ, 1320, 5 KW (DA-N)	, SPANISH	, \$ 77.50	(Caballero)	Infinity
KYOK, 1590, 5 KW (DA-N)	, BLACK	CBS-R, \$ 45.00	(Masla)	All Pro

FM STATIONS

KFMK-F, 97.9, 100 KW @ 1920, AC	, \$239.75	(Selcom)	First Media
KCOL-F, 107.5, 100 KW @ 986, RELIGION	UPI, \$ 40.00	(---	(LAKE JACKSON)
KIKK-F, 95.7, 100 KW @ 2049, COUNTRY	, \$240.00*	(Torbet)	Viacom
KILT-F, 100.3, 100 KW @ ??, COUNTRY	, \$160.00*	(Blair)	LIN
KKBQ-F, 92.9, 100 KW @ 1920, CHR	ABC-F, \$260.00*	(McGuild)	Gannett
KLEF-F, 94.5, 100 KW @ 1970, CLASSICAL	, \$100.00	(CBS)	Entercom
KLLO-F, 101.1, 100 KW @ 1949, AOR	, \$145.00*	(CBS)	
KLTR-F, 93.7, 100 KW @ 1779, AC	CBS-F, \$180.00	(MMR)	CBS
KMJQ-F, 102.1, 100 KW @ 1720, URBAN	, \$200.00*	(Christal)	Keymarket
KODA-F, 99.1, 100 KW @ 2049, BTFL (Bonne)	, \$240.00*	(Blair/RAR)	Westinghouse
KQUE-F, 102.9, 100 KW @ 1049, NOSTALGIA	, \$125.00*	(Republic)	
KRBE-F, 104.1, 100 KW @ 1920, CHR	, \$170.00*	(Katz)	Lake Huron
KSSR-F, 96.5, 100 KW @ 2000, AOR	ABC_R, \$195.00	(HNWH)	Malrite

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KSRF-F: from ABC/Cap Cities to
Malrite for \$32,500,000

KBOL-F (Lake Jackson): sold to
John Frankhouser for \$750,000

KMJQ-F: from Amaturo to Keymarket for \$??

HUNTINGTON

Arbitron Rank/Pop (12+): 114/280,000
MSA Rank/Pop: 133,333,500
ADi #43 (with Charleston)
Average Person Rating: 13.7
Market TSL: 18.8 hours

Stations: 16/14
Diaries: 767/365:1/54.0
Sample Target: 680
Standard Error: .656
% Below Line: 6.2
% Not Listed:

Est 1985 Revenue: \$6,000,000
HH Inc: \$23,217
Retail \$: 1.8 Bil
Pop per Station: 20,000
1 Biller: WKEE A/F \$1,600,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WTCR-F	85/22.2	18.8	71.6	17.9 15.6
2. WAMX-F	77/20.1	16.6	19.3	10.8 10.5
3. WKEE-F	54/14.1	19.2	15.7	19.2 25.2
4. WGNT	35/ 6.5	10.5	9.9	13.8 10.5
5. WEMM-F	21/ 5.5	5.2	4.3	4.9 7.1
6. WKLC-F	20/ 5.2	5.2	6.0	2.8-----
7. WTCR	18/ 4.7	2.1	2.7	4.4 6.8
8. WAEZ-F	16/ 4.2	3.6	.7	1.0 .8
9. WKEE	14/ 3.7	4.0	1.9	3.1 3.7
10.				
11.				
12.				
13.				
14.				
15.				

BIRCH SHARE	12+ TSA 1/4/CUME
1. WMAX-F	153/1933
2. WTCR-F	111/1241
3. WKEE-F	70/1240
4. WKLC-F	48/ 665
5. WEMM-F	31/482
6. WPAF-F	31/ 563
7. WGNT	26/505
8. WTCR	19/ 328
9. WAEZ-F	16/ 196
10. WVAE-F	16/ 297
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WAMX-F	986/35.2	32.4 34.9
2. WKEE-F	891/31.8	36.2 27.7
3. WTCR-F	878/31.4	32.6 34.5
4. WGNT	476/17.0	19.8 22.5
5. WTCR	300/10.7	7.5 7.7
6. WEMM-F	288/10.3	12.5 9.6
7. WKLC-F	279/ 7.6	9.4 9.6
8. WKEE	213/ 7.6	8.9 8.0
9. WPAF-F	184/ 6.6	7.9 NA
10. WAEZ-F	166/ 5.9	6.1 3.5
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 81.18% (289 of 356) (FAL 84: 75.65%)

TELENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAMX-F	1. WAMX-F	1. WAMX-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F+	1. WTCR-F	1. WAMX-F	1. WAMX-F	1. WTCR-F
2. WKEE-F	2. WKEE-F	2. WTCR-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WAMX-F	2. WAMX-F	2. WTCR-F	2. WTCR-F	2. WAMX-F
3. WTCR-F	3. WTCR-F	3. WKEE-F	3. WAMX-F	3. WMA-F	3. WGNT	3. WKEE-F	3. WKEE-F	3. WKEE-F	3. WKEE-F	3. WKEE-F
4.	4. WKLC-F	4.	4.	4.	4.	4. WGNT	4.	4.	4. WKLC-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAMX-F	1. WAMX-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WAMX-f	1. WAMX-F	1. WTCR-F	1. WTCR-F	1. WTCR-F
2. WKEE-F	2. WTCR-F	2. WAMX-F	2. WAMX-F	2. WKEE-F	2. WKLC-F	2. WKEE-F	2. WAMX-F	2. WAMX-F	2. WKEE-F
3.	3.	3. WKEE-F	3. WKEE-F	3. WAMX-F	3. WKEE-F	WTCR-F	WKEE-F	3. WKEE-F	3. WAMX-F
4.	4.	4.	4.	4.	4.	.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		79 (2)	79 (2)	22.2	20.9	WCAK-F 92.7 Catlettsburg, Ky. .8/2.8
AOR		20 (1)	10 91	5.6	6.5	WGOH 1370 Grason, KY 1.8/2.3
AC/OLDIES/SOFT ROCK	14 (1)	57 (2)	71 (3)	19.9	19.1	WIRO 1230 Ironton, OH .8/4.4
MOR/VARIETY	28 (2)		18 (2)	7.9	6.3	WLGC-F 105.5 Greenup, KY .8/4.3
COUNTRY	25 (2)	85 (1)	110 (3)	30.9	35.3	WMLV-F 107.1 Ironton, OH .8/3.4
BLACK/URBAN						WPAF-F 104.1 Portsmouth, OH 1.3/6.6
BTFL MUSIC		19 (2)	19 (2)	5.3		WVAF-F 99.9 Charleston .5/1.5
NEWS/TALK						
NOSTALGIA					2.9	
RELIGION		26 (2)	26 (2)	7.3	8.9	
SPANISH						
CLASSICAL		3 (1)				
UNKNOWN/OTHERS				0.8		
			356 (16)			

RADIO STATIONS

WCMI, 1340, 1 KW/250 W	\$ 8.00	(-----)	(ASHLAND, KY)
WGNT, 930, 5 KW/1 KW (DA-1)	NBC, \$ 28.00*	(Blair)	Stoner
WIRO, 1230, 1 KW/ 150 W	MBS, \$ 15.00	(Regional)	
WKEE, 800, 5 KW (DAYS, DA)	ABC-D, \$ NA	(Katz) Capital-WRAL	
WTCR, 1420, 5 KW 5 KW/500 W (DA-N)	ABC-T, \$ 23.00*	(Mc-Guild) CRB	
WVHY, 1470, 5 KW (DAYS, DA)	\$ 9.00	(-----)	
WPAF, 1400, 1 KW/ 150 W	\$ 11.00	(Mid Amer)	Braden (PORTSMOUTH, OH)
WAMX-F, 93.7, 50 KW @ 463, CHR	ABC-F, \$ 48.00*	(Blair)	Stoner
WCAK-F, 92.7, 3 KW @ 300, CONTEMP/AC	\$ 10.00	(-----)	(CATLETTSBURG, KY)
WEMM-F, 107.9, 50 KW @ 500, RELIGION	\$ 14.00	(-----)	Mortenson
WMLV-F, 107.1, 3 KW @ 200, BTFL	MBS, \$ 15.00	(Regional)	
WKEE-F, 100.5 53 KW @ 560, AC/CONTEMP	ABC-C, \$ 60.00*	(Katz) Capitol-WRAL	
WVAF-F, 103.3, 50 KW @ 490, COUNTRY	ABC-I, \$ 45.00*	(Mc-Guild) CRB	
WPAF-F, 104.1, 100 KW @ 840, RELIGION/COUNTRY	MBS, \$ 10.90	Braden (PORTSMOUTH)	

WVAF, WKLC - See Charleston

MISCELLANEOUS COMMENTS: WCAK-F (Catlettsburg, KY) sold for \$385,000.... WITO-f changes calls to WMLV

INDIANAPOLIS

Arbitron Rank/Pop (12+): 36/970,400
MSA Rank/Pop: 39/1,194,800
ADI #23
Average Person Rating: 16.7
Market TSL: 22.0 hours

Stations: 18/16
Diaries: 1543/629:1/40.8%
Sample Target: 1500
Standard Error: .504
% Below Line: 0.8
% Not Listed: 7.0

Est 1985 Revenue: \$38,000,000
HH Inc.: \$19,963
Retail \$: 8.4 Bil
Pop per Station: 60,650
1 Biller: WIBC \$8,000,000

12+ METRO SHARE 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WIBC 242/14.7	15.4	16.0	16.2	15.9	13.9	1. WFBQ-F 445/5099	1. WIBC 2771/28.1	28.6	31.3
2. WFBQ-F 237/14.4	15.5	11.3	9.6	9.9	18.2	2. WIBC 272/3267	2. WFBQ-F 2673/27.1	25.1	20.8
3. WXTZ-F 168/10.2	9.2	7.7	9.6	8.6	8.4	3. WFMS-F 239/2563	3. WZPL-F 2316/13.5	23.0	28.7
4. WFMS-F 165/10.0	8.2	8.9	6.6	6.6	10.7	4. WXTZ-F 231/2670	4. WXTZ-F 1910/19.4	18.4	16.0
5. WZPL-F 158/ 9.6	8.3	11.1	15.1	14.6	10.5	5. WZPL-F 198/3215	5. WFMS-F 1792/18.2	14.6	15.5
6. WTLC-F 132/ 8.0	8.3	8.8	6.0	7.7	8.4	6. WTLC-F 137/1312	6. WENS-F 1613/16.4	17.3	18.8
7. WENS-F 101/ 6.1	6.1	7.8	6.7	6.0	4.9	7. WENS-F 123/2257	7. WNAP-F 1526/15.5	17.0	15.9
8. WMLF 74/ 4.5	4.4	3.2	2.9	3.6	2.5	8. WMLF 104/ 994	8. WTLC-F 1190/12.1	12.2	11.9
9. WNAP-F 68/ 4.1	4.9	4.9	4.7	3.9	5.3	9. WNAP-F 96/2191	9. WIRE 965/ 9.8	12.0	12.6
10. WTPI-F 56/ 3.4	2.6	1.3	--	--	3.3	10. WTPI-F 65/ 932	10. WMLF 824/ 8.4	6.9	6.6
11. WIRE 39/ 2.4	5.1	5.1	5.6	7.6	2.1	11. WNDE 44/ 984	11. WTPI-F 743/ 7.5	5.9	3.9
12. WNDE 35/ 2.1	2.1	2.6	2.6	1.7	1.7	12. WIRE 40/1069	12. WNDE 714/ 7.2	7.5	7.1
13. WGRT 17/ 1.0	1.3	1.2	1.6	1.1	.4	13.	13.		
14.						14.	14.		
15.						15.	15.		
16.						16.	16.		
17.						17.	17.		
18.						18.	18.		
19.						19.	19.		
20.						20.	20.		
21.						21.	21.		
22.						22.	22.		
23.						23.	23.		
24.						24.	24.		
25.						25.	25.		

12+ FM SHARE (METRO):

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZPL-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFMS-F	1. WIBC	1. WIBC	1. WIBC	1. WFBQ-F	1. WFBQ-F	1. WFMS-F
2. WFBQ-F	2. WZPL-F	2. WFMS-F	2. WFMS-F	2. WIBC	2. WFMS-F	2. WFBQ-F	2. WFBQ-F	2. WIBC	2. WZPL-F	2. WFBQ-F
3. WNAP-F	3. WENS-F	3. WIBC	3. WIBC	3. WFBQ-F	3. WXTZ-F	3. WFMS-F	3. WFMS-F	3. WTLC-F	3. WTLC-F	3. WZPL-F
4. WTLC-F	4. WTLC-F	4. WZPL-F	4. WENS-F	4. WXTZ-F	4.	4. WXTZ-F	4. WFMS-F	4. WZPL-F	4. WFMS-F	4. WIBC
5.	5. WIBC	5. WENS-F	5. WZPL-F	5. WENS-F	5.	5. WZPL-F	5. WZPL-F	5. WXTZ-F	5. WIBC	5. WXTZ-F
6.	6. WFMS-F	6. WTLC-F	6. WXTZ-F	6. WZPL-F	6.	6. WTLC-F	6. WENS-F	6. WTLC-F	6. WXTZ-F	6. WTLC-F
7.	7. WNAP-F	7. WXTZ-F	7. WTLC-F	7. WTLC-F	7.	7. WENS-F	7. WMLF	7. WENS-F	7. WNAP-F	7. WENS-F
8.	8. WTPI-F	8.	8.	8.	8.	8.	8. WTLC-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFBQ-F	1. WFBQ-F	1. WENS-F	1. WFBQ-F	1. WIBC	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F
2. WZPL-F	2. WENS-F	2. WFBQ-F	2. WFMS-F	2. WFMS-F	2.	2.	2. WZPL-F	2. WZPL-F	2. WFMS-F
3. WENS-F	3. WTLC-F	3. WTLC-F	3. WENS-F	3. WXTZ-F	3.	3.	3. WTLC-F	3. WFMS-F	3. WIBC
4. WTLC-F	4. WZPL-F	4. WIBC	4. WIBC	4. WENS-F	4.	4.	4. WENS-F	4. WIBC	4. WZPL-F
5.	5. WIBC	5. WTPI-F	5. WTLC-F	5. WFBQ-F	5.	5.	5. WIBC	5. WENS-F	5. WENS-F
6.	6. WFMS-F	6. WFMS-F	6. WXTZ-F	6. WTLC-F	6.	6.	6.	6. WTLC-F	6. WXTZ-F
7.	7. WNAP-F	7. WZPL-F	7. WZPL-F	7.	7.	7.	7.	7. WTLC-F	7. WXTZ-F
8.	8. WXTZ-F	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		226 (2)	226 (2)	14.8	17.1	WCBK-F	102.3	Martinville	.5/1.0
AOR		237 (1)	237 (1)	15.5	12.1	WGRT	810	Indianapolis	1.0/1.3
AC/OLDIES/SOFT ROCK	74 (2)	163 (3)	237 (5)	15.5	12.5	WXIR-F	98.3	Plainfield	.4/2.6
MOR/VARIETY	248 (2)		248 (2)	16.2	18.8	WXLW	950	Indianapolis	.5/1.5
COUNTRY		165 (1)	165 (1)	10.8	14.9				
BLACK/URBAN		132 (1)	132 (1)	8.6	9.7	WTTS-F	91.3	Bloomington	.4/2.1
BTFL MUSIC/EZ		168 (1)	168 (1)	11.0	8.2				
NEWS/TALK					--	WLW	700	Cincinnati	.4/1.8
NOSTALGIA	74 (1)		74 (1)	4.8	4.7				
RELIGION/GOSPEL	26 (2)	7 (1)	33 (3)	2.2	2.1				
SPANISH					--				
CLASSICAL					--				
UNKNOWN/OTHERS		8 (1)	8 (1)	0.5	--				
			1528 (18)						

RADIO STATIONS

AM STATIONS

WGRT, 810, 250 W (DAYS)	, GOSPEL	SBN, \$ 20.00	(Weiss)	Universal
WBRI, 1500, 5 W (DAYS, DA)	, RELIGION	, \$ 18.00	(-----)	
WFEM, 1110, 500 W (DAYS, DA)	, NOSTALGIA	, \$ 11.00	(-----)	(NOBLESVILLE)
WIBC, 1070, 50 W/10 KW (DA-2)	, MOR	NBC-T, \$125.00	(Blair)	Blair
WIRE, 1430, 5 KW (DA-N)	, AC	ABC-E, NBC, \$ 70.00*	(MMR)	Mid America
WMLF, 1310, 5 KW/1 KW (DA-2)	, NOSTALGIA	MBS, \$ 40.00	(Mc-Guild)	Newsystems
WNDE, 1260, 5 KW (DA-N)	, OLDIES	US I, ABC I, \$ 45.00*	(Katz)	Taft
WNLS, 1590, 5 KW/500 W (DA-2)	, RELIGION	, \$ 18.00	(-----)	
WXLW, 950, 5 KW (DAYS, DA)	, RELIGION	, \$ 10.00	(-----)	

FM STATIONS

WENS, 97.1, 30 KW @ 679, AC	, \$105.00	(Christal)	Emmis
WFBQ, 94.7, 52 KW @ 850, AOR	Source, \$100.00*	(KATZ)	Taft
WFMS, 95.5, 13 KW @ 1000, COUNTRY	, \$ 90.00	(Torbet)	Susquehanna
WNAP, 93.1, 13 KW @ 1022, CHR	, \$ 57.00	(Blair)	Blair
WTLC, 105.7, 50 KW @ 445, BLACK	SBN, NBN, \$ 70.00*	(Mc-Guild)	Newsystems
WTPI, 107.9, 22 KW @ 885, AC	APR, CBS-R, \$ 45.00	(Republic)	
WXTZ, 103.3, 18 KW @ 860, BTFL	, \$ 90.00*	(MMR)	Mid America
WZPL, 99.5, 50 KW @ 500, CHR	, \$100.00*	(HNWH)	H & W
WATI, 107.1, 3 KW @ 300, NOSTALGIA	, \$ 32.00	(Weiss)	Universal
WXIR, 98.3, 3 KW @ 306, RELIGION	, \$ 18.00	(-----)	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WIRE: From Country to
AC (Sep)

WZPL-F: From H & W to
Fairwest for \$11,000,000
(Gammon & Ninowski)

WFEM (Noblesville):
Sold for \$780,000
(Burt Sherwood).

JACKSONVILLE

Arbitron Rank/Pop (12+): 55/646,700
MSA Rank/Pop: 63/797,100
ADI # 61
Average Person Rating: 16.5
Market TSL: 22.1 hours

Stations: 24/22
Diaries: 1067/606:1/45.8%
Sample Target: 1000
Standard Error: .620
% Below Line: 3.7
% Not Listed: 15.8

Est 1985 Revenue: \$16,700,000
HH Inc: \$27,997
Retail #: 5.1 Bill
Pop per Station: 29,395
#1 Biller: WIVY-F \$3,500,000

		SPG	FAL	SPG	FAL
12+ METRO 1/4/SHARE		85	84	84	83
1. WIVY-F	144/13.0	15.4	13.2	11.9	11.6
2. WFTV-F	109/ 9.8	10.3	11.4	14.9	10.8
3. WQIK-F	106/ 9.5	10.3	11.7	8.2	8.7
4. WAIV-F	87/ 7.8	7.3	9.2	7.9	8.3
5. WJAX-F	83/ 7.5	9.7	8.4	8.3	6.5
6. WCRJ-F	65/ 5.9	2.8	4.7	6.2	8.6
7. WLCS-F	62/ 5.6	9.5	11.3	11.8	
8. WZAZ	62/ 5.6	4.7	3.5	4.0	2.5
9. WPDQ	29/ 2.6	1.9	2.8	6.4	5.5
10. WNFI-F	29/ 2.6	3.4	2.2	---	.9
11. WOKV	28/ 2.5	2.6	2.5	3.4	2.2
12. WOGL	25/ 2.3	3.1	1.8	1.8	3.0
13.					
14.					
15.					

BIRCH

SHARE

12+ TSA 1/4/CUME

1. WIVY-F	155/2155
2. WQIK-F	130/1513
3. WFTV-F	117/1470
4. WAIV-F	100.1452
5. WJAX-F	97/1243
6. WLCS-F	76/1131
7. WCRJ-F	67/ 881
8. WZAZ	62/ 588
9. WNFI-F	54/1017
10. WRUF-F	52/ 895
11. WPDQ	29/ 501
12. WOKV	28/ 587
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG	FAL
85	84	
1. WIVY-F	1966/29.2	32.4 28.8
2. WFTV-F	1329/19.8	18.4 19.3
3. WAIV-F	1268/18.8	20.1 21.8
4. WQIK-F	1205/17.9	20.0 19.3
5. WLCS-F	1050/15.6	18.7 18.3
6. WJAX-F	1024/12.2	17.0 15.3
7. WCRJ-F	835/12.4	8.5 10.6
8. WZAZ	588/ 8.7	8.1 6.7
9. WOKV	550/ 8.2	6.5 6.6
10. WNFI-F	506/ 7.5	9.2 7.3
11. WPDQ	501/ 7.4	7.9 7.0
12. WQIK	409/ 6.1	NA NA
13.		
14.		
15.		

12+ FM SHARE (METRO): 77.22% (722 of 935) (FAL 84: 79.38%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AND	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJAX-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WQIK-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WFTV-F	1. WIVY-F
2. WIVY-F	2. WFTV-F	2. WFTV-F	2. WAIV-F	2. WAIV-F	2. WCRJ-F	2. WQIK-F	2. WFTV-F	2. WJAX-F	2. WJAX-F	2. WQIK-F
3. WFTV-F	3. WAIV-F	3. WAIV-F	3. WQIK-F	3. WQIK-F	3. WIVY-F	3. WAIV-F	3. WAIV-F	3. WQIK-F	3. WIVY-F	3. WFTV-F
4. WNFI-F	4. WJAX-F	4. WQIK-F	4. WFTV-F	4. WCRJ-F	4. WAIV-F	4. WFTV-F	4. WQIK-F	4. WJAX-F	4. WQIK-F	4. WAIV-F
5.	5. WQIK-F	5. WLCS-F	5. WLCS-F	5. WFTV-F	5. WLCS-F	5. WJAX-F	5. WCRJ-F	5. WAIV-F	5. WLCS-F	5. WJAX-F
				WLCS-F	WZAZ					
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WFTV-F	1. WFTV-F	1. WFTV-F	1. WFTV-F	1. WAIV-F	
2. WFTV-F	2. WAIV-F	2. WAIV-F	2. WAIV-F	2. WAIV-F	2. WIVY-F	2. WIVY-F	2. WAIV-F	2. WIVY-F	WIVY-F	
3. WCRJ-F	3. WFTV-F	3. WLCS-F	3. WQIK-F	3. WQIK-F	3.	3. WAIV-F	3. WIVY-F	3. WIVY-F	WQIK-F	
4. WJAX-F	4. WCRJ-F	4. WJAX-F	4. WZAZ	4. WLCS-F	4.	4. WJAX-F	4. WJAX-F	4. WQIK-F	4. WFTV-F	
5.	5. WJAX-F	5. WPDQ	5. WLCS-F	5. WZAZ	5.	5. WQIK-F	5.	5. WCRJ-F	5. WCRJ-F	

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		173 (2)	173 (2)	18.5	17.9	WAOC 1420 St. Augustine .8/1.3
AOR		115 (2)	115 (2)	12/3	12.5	WAPE 690 Jacksonville 1.3/3.9
AC/OLDIES/SOFT ROCK		166 (4)	166 (4)	17.8	10.5	WFOY 1240 St. Augustine .6/1.3
MOR/VARIETY	7 (1)		7 (1)	0.7		WJAX 930 Jacksonville .6/2.8
COUNTRY	23 (2)	171 (2)	194 (4)	20.7	21.3	WQIK 1320 Jacksonville 1.3/6.1
BLACK/URBAN	102 (4)	83 (1)	185 (5)	19.8	16.3	WROS 1050 Jacksonville .6/1.6
BTFL MUSIC					10.4	WRXJ 1220 Jacksonville .4/1.2
NEWS/TALK	28 (1)		28 (1)	3.0		WSOS-F 105.5 St. Augustine .9/2.2
NOSTALGIA						WSVE-F 92.7 Green Cove Spg. 1.3/2.9
RELIGION	53 (4)	14 (1)	67 (5)	7.2	1.0	WUVU-F 97.7 St. Augustine .6/1.3
SPANISH					6.9	WVOJ 970 Jacksonville .6/1.3
CLASSICAL						WRUF-F 103.7 Gainesville .5/1.1
UNKNOWN/OTHERS					0.5	

935 (24)

RADIO STATIONS

WAPE	690	50 KW/10 KW (DA-N)	RELIGION	\$ 20.00	(---)	Statewide
WBIX	1010	10 KW (DAYS, DA)	GOSPEL	\$ 9.00	(Smith)	
WOGL	1360	5 KW (DAYS)	RELIGION	\$ 14.00	(Roslin)	
WEKI	1280	5 KW (DAYS, DA)	CHILDREN'S	\$ 22.00	(Market 4)	Children's Network
WJAX	930	5 KW (DA-N)	BLACK	\$ NA	(Weiss)	
WOKV	600	5 KW (DA-N)	NEWS/TALK	\$ 40.00	(Eastman)	Affiliated
WPDQ	1460	5 KW (DA-N)	BLACK	\$ 35.00*	(Masla)	Metroplex
WQIK	1320	5 KW (DA-N)	COUNTRY	\$ 33.00*	(Mc-Guild)	Jacor
WROS	1050	5 KW (DAYS, DA)	RELIGION	\$ 17.00	(---)	
WRXJ	1220	1 KW (DAYS)	BLACK	\$ NA	(Selcom)	Kravis
WVOJ	970	1 KW (DAYS, DA)	RELIGION	\$ 10.00	(---)	
WZAZ	1400	1 KW/250 W	BLACK	\$ 18.00	(Lazar)	
WAIV F,	96.9	100 KW @ 935	AC	\$ 80.00	(Eastman)	Affiliated
WCRJ F,	107.3	100 KW @ 350	COUNTRY	\$ 65.00*	(Katz)	Justice
WFTV F,	106.5	100 KW @ 700	AOR	\$110.00*	(MMR)	Metroplex
WIVY F,	102.9	60 KW @ 635	CHR	\$110.00	(Torbet)	Gilmore
WJAX F,	95.1	100 KW @ 460	URBAN	\$ 30.00*	(Weiss)	Statewide
WLCS F,	96.1	100 KW @ 830	AC	\$ 75.00	(Selcom)	Lraves
WQIK F,	99.1	100 KW @ 620	COUNTRY	\$ 90.00	(Mc-Guild)	Jacor

WNFI -- See Daytona Beach

MISCELLANEOUS COMMENTS WBIX sold to Sudbrink for \$436,000...WJAX sold by Statewide to Kravis for \$750,000...WKTZ-F changes calls to WLCS-F and format from BTFL to AC...WRXJ donated to Jones College by Kravis
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JOHNSON CITY - KINGSPORT - BRISTOL

Arbitron Rank/Pop (12+): 85/374,200
 MSA Rank/Pop: 103/444,200
 ADI # 86
 Average Person Rating: 16.5
 Market TSL: 22.2 hours

Stations: 29/23
 Diaries: 889/421:1/61.2%
 Sample Target: 770
 Standard Error: .655
 % Below Line: 4.9
 % Not Listed: 7.1

Est 1985 Revenue: \$8,700,000
 HH Inc: \$24,101
 Retail \$: 2.4 Bill
 Pop per Station: 16,270
 # 1 Biller: WQUT-F \$1,700,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WQUT-F	139/22.4	24.2	21.9	25.2
2. WXBQ-F	126/20.3	12.6	21.4	20.0
3. WIFM-F	59/ 9.5	7.0	9.2	9.0
4. WJCW	55/ 8.9	9.7	8.8	9.5
5. WXYZ-F	20/ 3.2	3.2	1.5	2.6
6. WKIN	16/ 2.6	.5	2.5	1.6
WZAP	16/ 2.6	2.0	2.7	2.1
8. WIKQ-F	14/ 2.3	1.5	2.2	.8
9. WBEJ	13/ 2.1	1.4	1.9	1.5
10. WRGS	12/ 1.9	1.5	1.0	1.6
11.				
12.				
13.				
14.				
15.				

BIRCH SHARE	12+ TSA 1/4/CUME
1. WQUT-F	193/2015
2. WXBQ-F	165/1853
3. WIFM-F	79/ 939
4. WIVK-F	56/ 587
5. WJCW	55/ 658
6. WMEV-F	37/ 253
7. WIKQ-F	28/ 406
8. WMYU	27/ 462
9. WIMZ-F	21/ 330
10. WZXY-F	20/ 344
11. WKIN	18/ 268
12.	
13.	
14.	
15.	

12+ METRO CUME/	SPG 85	FAL 84
METRO CUME RATING		
1. WQUT-F	1369/36.5	38.3
2. WXBQ-F	1263/33.7	29.9
3. WIFM-F	665/17.7	12.6
4. WJCW	636.16.9	16.6
5. WZXY-F	344/ 9.2	9.2
6. WPHG	257/ 6.8	6.3
7. WKIN	254/ 6.8	4.7
8. WIKQ-F	230/ 6.1	NA
9. WJSO	203/ 5.4	4.0
10. WBEJ	197/ 5.2	4.6
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 68.28% (394 of 577) (FAL 84: 66.67%)

THURS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WQUT-F
2.	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WQUT-F	2. WIFM-F	2. WXBQ-F	2. WQUT-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F
3.	3.	3. WIFM-F	3. WJCW	3. WJCW	3. WIFM-F	3. WIFM-F	3. WIFM-F	3. WIFM-F	3. WJCW	3. WJCW
4.	4.	4. WJCW	WIFM-F	WIFM-F	4. WQUT-F	4. WJCW	4. WJCW	4. WJCW	4. WIFM-F	4. WIFM-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F
2. WXBQ-F	2. WXBQ-F	WXBQ-F	2. WXBQ-F	2. WQUT-F	2.	2. WXBQ-F	WXBQ-F	2. WXBQ-F	2. WQUT-F
3. WIFM-F	3.	3.	3. WIFM-F	3. WIFM-F	3.	3.	3. WIFM-F	3.	3. WFCW
4.	4.	4.	4.	4. WJCW	4.	4.	4.	4.	4. WIFM-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP	10 (1)	146 (3)	156 (4)	27.0	26.0	WBBI 1230 Abingdon .6/2/5
AOR		28 (2)	28 (2)	4.9	1.7	WBCV 1550 Bristol, VA .5/1.4
AC/OLDIES/SOFT ROCK	4 (1)	20 (3)	24 (3)	4.2	7.6	WEMB 1420 Erwin 1.3/2.1
MOR/VARIETY	28 (3)		28 (3)	2.9	3.5	WETB 790 Johnson City .6/4.3
COUNTRY	110 (7)	134 (3)	233 (10)	42.3	42.2	WPHG 980 Bristol, VA 1.6/6.8
BLACK/URBAN						WGAT 1050 Gate City .8/1.9
BTFL MUSIC		59 (1)	59 (1)	10.2	9.9	WGOE 1090 Kingsport 1.4/2.1
NEWS/TALK						WJSO 1590 Jonesboro 1.4/5.4
NOSTALGIA	7 (1)		7 (1)	1.2	0.7	WJSO-F 99.3 Elizabethton .5/4.0
RELIGION	24 (3)	2 (1)	26 (4)	4.5	5.0	WKPT 1400 Kingsport 1.1/5.2
SPANISH						WMCH 1260 Church Hill .8/2.5
CLASSICAL						WMEV-F 93.9 Bristol .8/1.6
UNKNOWN/OTHERS		5 (1)	5 (1)	0.9	3.5	WOPI 1490 Bristol 1.1/3.6
			577 (29)			WIMZ-F 103.5 Knorville 1.3/2.4
						WIVK-F 107.7 Knorville .8/3.3
						WKSF-F 99.9 Asheville, NC .6/3.4
						WMTT-F 106.9 Black Mountain .3/2.2
						WMYU-F 102.1 Sevierville 1.0/2.7
						WOKI-F 100.3 Oak Ridge .5/2.2

RADIO STATIONS

WPHG	980	5 KW/1 KW (DA-N)
WGOE	1090	1 KW (DAYS, DA)
WJCW	910	5 KW/1 KW (DA-N)
WKIN	1320	5 KW/500 W (DA-N)
WZAP	690	10 KW (DAYS)
WJSO	1590	5 KW (DA-N)
WBBI	1230	1 KW/250 W
WBEJ	1240	1 KW/250 W
WETB	790	5 KW (DAYS)
WKPT	1400	1 KW/250
WOPI	1490	1 KW/250 W
WQUT-F	101.5	100 KW @ 1500
WIFM-F	98.5	100 KW @ 1260
WXBQ-F	96.9	67 KW @ 2240
WZXT-F	104.9	1 KW @ 475
WIKQ-F	94.9	100 KW @ 1090
WJSO-F	99.3	3 KW @ -79

CONTEMP/AC	ABC-D, \$	16.00*
COUNTRY	NBC, \$	13.00
COUNTRY	CBS, \$	25.00*
COUNTRY	APR, \$	13.00
RELIGION	\$	14.00
MOR	\$	13.00
COUNTRY NBC, NBC-T, \$		5.00
COUNTRY	\$	7.00
AC	MBS, \$	8.00
MOR/AC	ABC-E, \$	14.00
NOSTALGIA	US 2, \$	9.00
CHR/AOR	US 1, \$	40.00*
BTFL/EZ	ABC-E, \$	24.00*
COUNTRY	ABC-I, \$	14
AOR	Source, \$	18.00*
AC	\$	9.00
COUNTRY	\$	16.00

(Mc-Guild)	Nininger	(BRISTOL)
(----)		(KINGSPORT)
(Katz)	Bloomington	(JOHNSON CITY)
(Torbet)	Bahakel	(KINGSPORT)
(Gates)		(BRISTOL)
(----)		(JONESBORO)
(----)		(ABINGDON, VA)
(----)		(ELIZABETHTOWN)
(----)		(JOHNSON CITY)
(Republic)		(KINGSPORT)
(----)		(BRISTOL)
(Katz)	Bloomington	(JOHNSON CITY)
(Republic)	Home News	(KINGSPORT)
(Mc-Guild)	Nininger	(BRISTOL)
(Torbet)	Bahakel	(KINGSPORT)
(----)		(GREENVILLE)
(----)		(ELIZABETHTON)

KALAMAZOO

Arbitron Rank/Pop (12+): 147/177,700
MSA Rank/Pop: 190/214,300
ADI #42 (w/Grand Rapids)
Average Person Rating: 14.5
Market TSL: 19.4 hours

Stations: 17/9
Diaries: 630/282:1/52.9%
Sample Target: 610
Standard Error: .753
% Below Line: 29.6
% Not Listed: 10.4

Est 1985 Revenue: \$6,000,000
HH Inc: \$32,414
Retail \$: 1.4 Bil
Pop per Station: 19,744
#1 Biller: WKFR-F \$1,700,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WNNW-F 32/12.3	9.3	12.7	9.5	7.8	11.3	1. WNNW-F 79/723	1. WKZO 518/28.9	35.3	31.2
2. WQLR-F 31/11.9	10.8	10.1	7.1	9.4	9.5	2. WKZO 57/825	2. WKFR-F 516/28.8	33.9	35.8
WKZO 31/11.9	15.3	13.0	12.7	11.1	12.7	3. WQLR-F 45/517	3. WJFM-F 415/23.2	19.4	13.2
4. WKFR-F 30/11.5	15.7	61.7	14.8	15.6	9.2	4. WOOD-F 44/555	4. WNNW-F 361/20.2	16.5	18.5
5. WJFM-F 25/ 9.6	6.3	3.6	3.2	2.0	7.4	5. WKFR-F 43/736	5. WQLR-F 215/17.6	21.0	16.0
6. WKMI 19/ 7.3	7.8	8.7	6.9	4.9	7.4	WJFM-F 43/671	6. WKMI 301/16.8	19.6	19.7
7. WOOD-F 16/ 6.2	5.2	5.1	6.3	5.1	2.8	7. WGRD-F 33/615	7. WOOD-F 299/16.7	14.5	13.6
8. WGRD-F 13/ 5.0	6.3	4.7	6.3	6.5	6.7	8. WKMI 21/339	WGRD-F 299/16.7	19.4	17.5
9. WLAV-F 9/ 3.5	3.4	3.3	5.3	4.6	6.3	9. WLAV-F 18/298	9. WLAV-F 165/ 9.2	8.2	8.8
10. WJXQ-F 8/ 3.1	3.4	4.3	3.4	6.2	1.4	WQXC-F 18/208	10. WKLR-F 139/ 7.8	5.3	5.1
11.						11.	11.		
12.						12.	12.		
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 69.53% (162 of 232) (FAL 84: 72.36%)

TELENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJFM-F	1. WKFR-F	1. WKFR-F	1. WNNW-F	1. WNNW-F	1. WNNW-F	1. WKZO	1. WQLR-F	1. WKFR-F	1. WJFM-F	1. WKFR-F
2. WKFR-F	2. WJFM-F	2. WKFR-F	2. WKFR-F	2. WKFR-F	2. WKZO	2. WNNW-F	2. WNNW-F	2. WNNW-F	2. WKZO	2. WNNW-F
WKMI	3. WKMI	3. WNNW-F	3. WKMI	3. WQLR-F	3. WQLR-F	3. WKZO	3. WKZO	3. WQLR-F	3. WQLR-F	3. WQLR-F
4.	4.	4. WQLR-F	WQLR-F	4. WKMI	4.	4. WKFR-F	4. WKMI	WJFM-F	4. WKFR-F	4. WJFM-F
5.	5.	5.	5.	WKZO	5.	5.	5. WKFR-F	5.	5.	5. WKZO
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WNNW-F	1. WJXQ-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WNNW-F	
WJFM-F	2. WJFM-F	WKMI	WJFM-F	2. WKFR-F	2. WJFM-F	WJFM-F	2. WJFM-F	2. WNNW-F	2. WKFR-F	
3. WGRD-F	3. WKMI	3. WQLR-F	3. WKMI	3. WQLR-F	3. WKFR-F	3. WJXQ-F	3. WJXQ-F	WJFM-F	3. WKMI	
4.	4. WGRD-F	4.	WNNW-F	4. WKMI	WQLR-F	4.	4.	4. WQLR-F	WKZO	
5.	5.	5.	WQLR-F	WKZO	5.	5.	5.	5.	WQLR-F	

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		69 (4)	69 (4)	29.6	28.0	WJEZ 1560 Portage 1.2/1.8
AOR		17 (2)	17 (2)	7.3	8.5	WLPR 1420 Kalamazoo 1.9/4.1
AC/OLDIES/SOFT ROCK	19 (1)	5 (1)	24 (2)	10.3	10.6	WQSN 1470 Kalamazoo .4/1.8
MOR/VARIETY	31 (1)		31 (1)	12.2	15.0	WQXC-F 100.9 Otsego .8/2.9
COUNTRY	3 (2)	34 (2)	37 (4)	15.9	15.9	WKLR-F 94.5 Holland .4/7.8
BLACK/URBAN						WIBM 94.1 Jackson 1.9/4.4
BTFL MUSIC		47 (2)	47 (2)	20.2	17.1	WMAQ 670 Chicago .8/2.6
NEWS/TALK					1.2	
NOSTALGIA	3 (1)		3 (1)	1.3		
RELIGION	5 (1)		5 (1)	2.1	3.7	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

233 (17)

RADIO STATIONS

WHEZ, 1360, 1 KW (DAYS), NOSTALGIA	, \$ NA (Christal)	
WQSN, 1470, 500 W (DAYS, DA), COUNTRY	, \$ 10.00 (Masla)	Fairfield
WKMI, 1360, 5 KW/1 KW (DA-N), AC	ARC-D, \$ 25.00 (HNWH)	
WKPR, 1420, 1 KW (DAYS, DA), RELIGION	, \$ 6.50 (-----)	Kuiper
WKZO, 590, 5 KW (DA-N), MOR	CBS, MBS, \$ 19.00 (Mc-Guild)	Petzer
WKFR-F, 103.3, 50 KW @ 500, CHR	, \$ 55.00* (Eastman)	(BATTLE CREEK)
WNNW-F, 98.5, 50 KW @ 500, COUNTRY	ABC-E, \$ 41.00 (Christal)	(COLDWATER)
WQLR-F, 106.5, 33 KW @ 600, BTFL/EZ	, \$ 17.00 (Masla)	Fairfield
WQXC-F, 100.9, 3 KW @ 300, COUNTRY	UPI, \$ 15.00 (Patt)	(OTSEGO)

Other ranked stations - See Grand Rapids or Lansing

MISCELLANEOUS COMMENTS: WKMI sold for \$1,500,000... WKLR changed calls to WQSN... WBUK came back on the air as WHEZ with a nostalgia format

Arbitron Rank/Pop (12+): 27/1,205,100
MSA Rank/Pop: 29/1,478,400
ADI #30
Average Person Rating: 15.7
Market TSL: 20.9 hours

KANSAS CITY
Stations: 24/23
Diaries: 1412/853:1/51.2%
Sample Target: 1360
Standard Error: .504
% Below Line: 0.4
% Not Listed: 6.1%

Est 1985 Revenue: \$37,100,000
HH Inc.: \$33,068
Retail \$: 10.4 Bil
Pop per Station: 52,396
1 Biller: WDAF \$6,000,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WDAF 213/11.1	--	10.7	10.5	11.4	14.5	1. WDAF 385/4705	1. KCMO 2700/22.1	19.6	21.0
2. KCMO 149/ 7.8	--	6.8	5.2	7.7	5.7	2. KCMO 213/3516	2. WDAF 2451/20.1	21.0	22.6
3. KMBR-F 148/ 7.7	--	8.5	7.8	7.5	6.5	3. KMBR-F 203/2356	3. KBEQ-F 2446/20.1	23.1	19.8
4. KBEQ-F 134/ 7.0	--	7.1	8.9	6.7	9.2	4. KYYS-F 169/2721	4. KUDL-F 1916/15.7	15.1	16.8
5. KPRS-F 117/ 6.1	--	4.7	4.5	4.7	5.6	5. KBEQ-F 156/2887	5. KYYS-F 1884/15.5	17.1	15.6
6. KUDL-F 114/ 6.0	--	6.4	5.1	6.3	5.7	6. KUDL-F 130/2217	6. KMBR-F 1765/14.5	16.3	15.0
7. KYYS-F 113/ 5.9	--	6.8	5.9	5.8	8.3	7. WHB 125/2429	7. KFKF-F 1609/13.2	13.2	12.9
8. KFKF-F 112/ 5.8	--	5.4	6.3	6.1	4.5	8. KZZC-F 122/2105	8. KLSI-F 1557/12.8	14.2	13.8
9. KLSI-F 100/ 5.2	--	6.0	5.4	6.5	6.0	9. KFKF-F 122/1761	9. WHB 1490/12.2	12.0	14.2
10. WHB 81/ 4.2	--	3.2	4.0	4.4	2.5	10. KPRS-F 117/1169	10. KMBZ 1355/11.1	11.6	12.9
11. KMBZ 79/ 4.1	--	4.6	4.9	4.9	3.8	11. KLSI-F 102/1633	11. KZZC-F 1332/10.9	14.9	13.8
12. KJLA 77/ 4.0	--	3.4	3.9	3.7	2.9	12. KMBZ 93/1571	12. KPRS-F 1143/ 9.4	10.6	8.4
13. KZZC-F 67/ 3.5	--	4.6	3.8	3.8	5.2	13. KCFX-F 88/1089	13. KBKC-F 1134/ 9.3	8.5	11.1
14. KCFX 55/ 2.9	--	1.8	1.5	1.3	4.2	14. KKCI-F 84/1086	14. KCFX-F 879/ 7.2	7.2	5.8
15. KBKC-F 52/ 2.7	--	3.8	3.3	4.1	2.8	15. KJLA 79/ 895	15. KJLA 859/ 7.0	8.1	7.2
16.						16.	16.		
17.						17.	17.		
18.						18.	18.		
19.						19.	19.		
20.						20.	20.		
21.						21.	21.		
22.						22.	22.		
23.						23.	23.		
24.						24.	24.		
25.						25.	25.		

12+ FM SHARE (METRO): 60.60% (1091 of 1799)

(FAL 84: 59.30%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBEQ-F	1. KYYS-F	1. WDAF	1. WDAF	1. WDAF	1. WDAF	1. WDAF	1. KMBR-F	1. WDAF	1. KCMO	1. WDAF
2. KBKC-F	2. KPRS-F	2. KYYS-F	2. KUDL-F	2. KUDL-F	2. KMBR-F	2. KBEQ-F	2. WDAF	2. KMBR-F	2. WDAF	2. KPRS-F
3. KZZC-F	3. KBEQ-F	3. KUDL-F	3. KLSI-F	3. KMBR-F	3. KCMO	3. KMBR-F	3. KUDL-F	3. KBEQ-F	3. KYYS-F	3. KCMO
4. KYYS-F	4. KUDL-F	4. KLSI-F	4. KFKF-F	4. KCMO	4. KFKF-F	4. KCMO	4. KCMO	4. KFKF-F	4. KBEQ-F	4. KFKF-F
5. KKCI-F	5. KLSI-F	5. KFKF-F	5. KMBR-F	5. KFKF-F	5. WHB	5. KLSI-F	5. KLSI-F	5. KCMO	5. KPRS-F	5. KMBR-F
6. KPRS-F	6. KFKF-F	6. KBEQ-F	6. WHB	6. KLSI-F	6. KLSI-F	6. KYYS-F	6. KPRS-F	6. KPRS-F	6. KMBZ	6. WHB
7.	7. KZZC-F	7. KPRS-F	7. KYYS-F	7. WHB	7. KMBZ	7. KUDL-F	7. KYYS-F	7. KUDL-F	7. KMBR-F	7. KYYS-F
8.	8.	8. KSMO	8.	8.	8. KUDL-F	8. KFKF-F	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9. KMBZ	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBEQ-F	1. KUDL-F	1. KUDL-F	1. WDAF	1. WDAF	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. WDAF
2. KPRS-F	2. KLSI-F	2. KLSI-F	2. KLSI-F	2. KMBR-F	2. KPRS-F	2. KPRS-F	2. KBEQ-F	2. KFKF-F	2. KYYS-F
3. KUDL-F	3. KPRS-F	3. KPRS-F	3. KUDL-F	3. KLSI-F	3. KBEQ-F	3. KBEQ-F	3. KUDL-F	3. KPRS-F	3. KFKF-F
4. KLSI-F	4. DBEQ-F	4. KMBR-F	4. KMBR-F	4. KUDL-F	4. KKCI-F	4. KUDL-F	4. KPRS-F	4. WDAF	4. KCMO
5. KBKC-F	5. KFKF-F	5. WHB	5. KBEQ-F	5. KCMO	5. KCFX-F	5. KFKF-F	5. KFKF-F	5. WHB	5. WHB
6. KZZC-F	6. KZZC-F	6. KCXL	6. KFKF-F	6. KFKF-F	7. KZZC-F	7. WHB	6. KCMO	6. KBEQ-F	6. KUDL-F
7. KFKF-F	7. KYYS-F	7.	7. KPRS-F	7. WHB	7.	7.	7.	7. KUDL-F	7. KPRS-F
8.	8. KCXL	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	Z	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		253 (3)	253 (3)	14.1	13.5	KCCV	1510	Independence	.9/2.4
AOR		211 (4)	211 (4)	11.7	9.0	KCKM	1340	Kansas City	.5/1.9
AC/OLDIES/SOFT ROCK	81 (1)	214 (2)	295 (3)	16.4	18.2	KCNW	1380	Fairway	.5/1.1
MOR/VARIETY					--	KCXL	1140	Liberty	1.9/2.8
COUNTRY	222 (2)	112 (1)	334 (3)	18.6	22.7	KEXS	1090	Exelsior Spgs	1.1/2.4
BLACK/URBAN	36 (1)	117 (1)	153 (2)	8.5	4.9	KKCI-F	106.5	Liberty	1.9/5.5
BTFL MUSIC/EZ		148 (1)	148 (1)	8.2	7.9	KPRT	1590	Kansas City	.8/3.3
NEWS/TALK	228 (2)		228 (2)	12.7	13.8	KXTR-F	96.5	Kansas City	1.9/4.1
NOSTALGIA	77 (1)		77 (1)	4.3	3.9				
RELIGION/GOSPEL	55 (3)		55 (3)	3.1	5.1	KLZR-F	105.9	Lawrence	.5/2.0
SPANISH				--	--				
CLASSICAL		36 (1)	36 (1)	2.0	1.0				
UNKNOWN/OTHERS	9 (1)		9 (1)	0.5					
1799 (24)									

RADIO STATIONS

AM STATIONS

KBEA,	1480,	1 KW/500 W (DA-N),	NEWS/TALK	, \$ 14.00	(P/W)	
KCCV,	1510,	10 KW (DAYS)	, RELIGION	, \$ 20.00	(-----)	Bolt
KCMO,	810,	50 KW/5 KW (DA-N)	, NEWS/TALK CBS, MBS,	\$ 86.25	(Mc-Guild)	Summitt
KFKF,	1340,	1 KW/250 W	, COUNTRY	, \$ NA	(Mc-Guild)	Sconnix
KJLA,	1190,	5 KW/250 W (DA-N),	NOSTALGIA	MBS, \$ 25.00	(Weiss)	
KMBZ,	980,	5 KW (DA-N)	, NEWS	ABC-I, \$ 59.00*	(Durpetti)	Bonneville
KPRT,	1590,	1 KW (DAYS)	, GOSPEL	MBS, \$ 25.00	(HNWH)	
WDAF,	610	5 KW	, COUNTRY	ABC-E, \$105.00*	(Katz)	Taft
WHB,	710,	10 KW/5 KW (DA-2)	, AC	NBC, \$ 60.00	(Christal)	Shamrock
KCNW,	1380,	2.5 KW (DAYS)	, RELIGION	, \$ 18.00	(-----)	Universal

FM STATIONS

KBEQ,	104.3,	50 KW @ 1150,	CHR	ABC-C, \$ 68.00	(Republic)	Capital-Goodman
KCFX,	100.7,	100 KW @ 847,	AOR	ABC-R, \$ 43.00	(MMR)	{HARRISONVILLE}
KBKC,	94.9,	100 KW @ 1057,	COUNTRY	, \$ 61.00	(Mc-Guild)	Summit
KFKF,	94.1,	100 KW @ 460,	COUNTRY	, \$ 58.00	(Mc-Guild)	Sconnix
KKCI,	106.5,	100 KW @ 880,	AOR	CBS-R, \$ 40.00*	(CBS)	Transcom
KLSI,	93.3,	100 KW @ 428,	AC	ABC-D, \$ 75.00	(Selcom)	Sandusky
KMBR,	99.7,	100 KW @ 950,	BTFL	, \$ 76.00*	(Durpetti)	Bonneville
KPRS,	103.3,	100 KW @ 450,	BLACK	NBN, \$ 38.00	(HNWN)	
KUDL,	98.1,	100 KW @ 550,	AC	APR, \$ 80.00*	(Christal)	Shamrock
KXTR,	96.5,	100 KW @ 546,	CLASSICAL	US II, \$ 30.00	(CMBS)	
KYYS,	102.1,	100 KW @ 940,	AOR	Source, \$ 77.00*	(Katz)	Taft
KZZC,	98.9,	100 KW @ 988,	CHR	, \$ 36.00	(Eastman)	{LEAVENWORTH}

CALL LETTER CHANGES

FORMAT CHANGES

KCFX-F changes to an
Oldies based AOR
(consulted by Fred Jacobs)

STATION SALES

KKCI-F (Liberty) sold
to Transcom for
\$4,000,000 (Blackburn)

MISCELLANEOUS COMMENTS

KNOXVILLE

Arbitron Rank/Pop (12+): 67/496,100
MSA Rank/Pop: 83/549,000
ADI # 60
Average Person Rating: 16.9
Market TSL: 22.4 hours

Stations: 20/19
Diaries: 978/507:1/54.3%
Sample Target: 890
Standard Error: .626
% Below Line: 0.4
% Not Listed: 7.6

Est 1985 Revenue: \$11,000,000
HH Inc: \$25,787
Retail \$: 4.2 Bil
Pop per Station: 26,111
1 Biller: WIVK-F \$3,700,000

		SPG	FAL	SPG	FAL
12+ METRO 1/4/SHARE		85	84	84	83
1. WIVK-F	226/26.7	21.6	21.6	19.6	18.4
2. WIMZ-F	124/14.7	17.5	15.8	18.6	11.5
3. WEZK-F	113/13.4	14.5	14.8	15.8	14.8
4. WMYU-F	76/ 9.0	6.7	8.0	7.0	8.7
5. WOKI-F	64/ 7.6	8.2	7.7	9.8	11.1
6. WIVK	34/ 4.0	4.5	4.3	3.4	4.9
7. WNOX	29/ 3.4	2.6	6.7	4.0	6.1
8. WBMK	21/ 2.5	1.1	4.3	1.3	3.8
9. WKGN	14/ 1.7	1.8	1.0	1.6	1.8
10. WNKX-F	11/ 1.3	1.5	2.0	2.0	1.9
WRJZ	11/ 1.3	1.8	11.8	1.9	3.9
12.					
13.					
14.					
15.					

BIRCH SHARE

12+ TSA 1/4/CUME

1. WIVK-F	409/3884
2. WOKI-F	195/2804
3. WIMZ-F	193/2292
4. WEZK-F	164/1746
5. WMYU-F	105/1791
6. WIVK	36/ 682
7. WNOX	33/ 718
8. WBMK	21/ 145
9. WNKX-F	15/ 314
10. WKGN	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG	FAL
85	84	
1. WIVK-F	2057/41.0	39.1 36.0
2. WIMZ-F	1422/28.3	34.9 29.3
3. WMYU-F	1167/23.2	19.4 21.0
4. WEZK-F	1072/21.4	22.0 24.9
5. WOKI-F	936/18.6	22.4 24.3
6. WNOX	598/11.9	10/7 15.0
7. WIVK	524/10.4	10.0 8.9
8. WRJZ	300/ 6.0	5.4 4.7
9. WNKX-F	236/ 4.7	3.7 4.5
10. WKGN	221/ 4.4	3.4 3.4
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 79.03% (618 of 782) (FAL 84: 75.03%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOKI-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F+	1. WIVK-F	1. WIVK-F+	1. WIVK-F	1. WIVK-F
2. WIMZ-F	2. WIVK-F	2. WIMZ-F	2. WIMZ-F	2. WIMZ-F	2. WEZK-F	2. WIMZ-F+	2. WEZK-F	2. WIMZ-F+	2. WIMZ-F	2. WIMZ-F
3.	3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WMYU-F	3.	3. WEZK-F	3. WIMZ-F	3. WEZK-F	3. WEZK-F	3. WMYU-F
4.	4. WOKI-F	4. WEZK-F	4. WEZK-F	4. WEZK-F	4.	4. WMYU-F	4. WMYU-F	4. WMYU-F	4. WOKI-F	4. WOKI-F
5.	5. WEZK-F	5. WOKI-F	5.	5.	5.	5. WOKI-F	5.	5. WOKI-F	5. WMYU-F	5. WEZK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIMZ-F	1. WIMZ-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F
2. WIVK-F	2. WMYU-F	2. WMYU-F	2. WMYU-F	2. WMYU-F	2.	2. WIVK-F	2. WIVK-F	2. WIMZ-F	2. WIMZ-F
3. WMYU-F	WIMZ-F	3. WIMZ-F	3. WIMZ-F	3. WEZK-F	3.	3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WEZK-F
4. WOKI-F	4. WOKI-F	4.	4. WEZK-F	4. WIMZ-F	4.	4. WOKI-F	4.	4.	4. WMYU-F
5.	5.	5.	5. WOKI-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	3 (1)	64 (1)	67 (2)	8.6	9.3	WBZW 1040 Powell 1.5/2.1
AOR		124 (1)	124 (1)	15.9	17.0	WGAP 1400 Maryville 1.2/3.7
AC/OLDIES/SOFT ROCK		76 (1)	76 (1)	9.7	8.6	WIMZ 1240 Knoxville .4/2.4
MOR/VARIETY	3 (1)	3 (1)	3 (1)	0.4	0.4	WKNF-F 94.3 Oak Ridge .5/2.8
COUNTRY	88 (5)	325 (7)	325 (7)	41.6	40.3	WKZV 900 Knoxville .8/2.8
BLACK/URBAN	35 (2)	35 (2)	35 (2)	4.5	4.7	WSEV 930 Sevierville .8/2.2
BTFL MUSIC		117 (2)	117 (2)	15.0	15.9	KSKT 1580 Knoxville .5/1.1
NEWS/TALK					1.1	WYSH 1380 Clinton .9/1.5
NOSTALGIA	13 (1)	13 (1)	13 (1)	1.7		WCRK 1150 Morristown .4/0.9
RELIGION	22 (3)	22 (3)	22 (3)	2.8	2.3	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS					0.6	

782 (20)

RADIO STATIONS

WBMK	1430	1 KW (DAYS, DA)	BLACK	SBN, \$ 14.00	(Masla)
WIMZ	1240	1 KW/250 W	CHR	Source, \$ 25.00*	(Blair)
WITA	1490	1 KW/250 W	RELIGION	\$ 9.00	(---)
WIVK	850	50 KW (DAYS, DA)	COUNTRY	ABC-E, \$ 25.00	(Katz)
WKGN	1340	1 KW/250 W	TALK/NEWS, ABC-F	\$ 17.00*	(---)
WKZV	900	1 KW (DAYS)	RELIGION	\$ 10.00	(---)
WNOX	990	10 KW (DA-N)	COUNTRY	CBS, \$ 24.00	(Eastman)
WRFZ	620	5 KW (DA-N)	RELIGION	\$ 16.00	(---)
WSLT	1580	5 KW (DAYS)	RELIGION	MBS, \$ 6.00	(---)
WEZK-F	97.5	100 KW @ 1250	BTFL/EZ	\$ 57.00*	(Chistal)
WIMZ-F	103.5	100 KW @ 1800	CHR/AOR	Source, \$ 60.00*	(Blair)
WIVK-F	107.7	100 KW @ 1970	COUNTRY	ABC-E, \$ 100.00*	(Katz)
WMYU-F	102.1	100 KW @ 1000	AC	\$ 45.00*	(Mc-Guild)
WNKX-F	95.3	3 KW @ 300	COUNTRY	CBS, \$ 20.00*	(Eastman)
WOKI-F	100.3	100 KW @ 2000	CHR	ABC-F, \$ 52.50	(Selcom)
					Stoner
					Dick
					ELF
					South Central
					Stoner
					Dick
					Republic (SEVIERVILLE)
					ELF (CLINTON)
					(OAK RIDGE)

LANCASTER

Arbitron Rank/Pop (12+): 103/314,400
 MSA Rank/Pop: 117/381,400
 Harrisburg ADI
 Average Person Rating: 17.6
 Market TSL: 22.9 hours

Stations: 25/7
 Diaries: 733/429:1/54.5%
 Sample Target: 700
 Standard Error: .726
 % Below Line: 42.2
 % Not Listed: 13.2

Est 1985 Revenue: \$4,900,000
 HH Inc: \$29,663
 Retail \$: 2.2 Bil
 Pop per Station: 44,914
 #1 Biller: WLAN-F \$1,400,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WNCE-F	92/16.4	15.4	12.5	12.5	13.4	1. WNCE-F 146/1331	1. WLAN-F 945/29.6	28.6	28.8
2. WLAN-F	74/13.2	12.6	11.2	10.8	9.2	2. WRKZ-F 129/1403	2. WNCE-F 789/24.7	23.5	20.1
3. WIOV-F	55/ 9.8	6.5	7.7	13.9	12.3	3. WLAN-F 88/1304	3. WIOV-F 694/21.7	14.4	17.0
4. WRKZ-F	43/ 7.7	9.6	14.0	8.1	7.2	WQXA-F 88/1467	4. WRKZ-F 545/17.1	17.7	19.7
WSBA-F	43/ 7.7	10.3	8.1	6.0	10.2	5. WSBA-F 81/1117	5. WSBA-F 541/16.9	17.3	18.4
6. WDAC-F	32/ 5.7	7.6	7.4	4.5	4.2	6. WHTF-F 72/ 733	6. WQXA-F 441/13.8	11.3	11.6
7. WHTF-F	26/ 4.6	2.8	2.9	4.0	2.9	7. WSBA 66.1016	7. WDAC-F 368/11.5	13.7	11.8
8. WQXA-F	15/ 2.7	2.7	2.4	4.0	3.2	8. WIOV-F 62/ 788	8. WHTF-F 289/ 9.1	5.3	8.4
9. WRFY-F	14/ 2.5	2.5	1.7	2.5	2.6	9. WDAC-F 44/ 515	9. WSBA 212/ 6.6	5.3	9.6
10. WLPA	13/ 2.3	1.4	1.3	2.3	2.1	10. WYCR-F 32/ 605	10. WLPA 181/ 5.7	4.9	4.8
11.						11.	11.		
12.						12.	12.		
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 89.97% (439 of 488) (FAL 84: 89.26%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WNCE-F	1. WNCE-F	1. WNCE-F	1. WLAN-F	1. WNCE-F	1. WNCE-F	1. WLAN-F	1. WNCE-F
2. WHTF-F	2. WHTF-F	2. WNCE-F	2. WIOV-F	2. WIOV-F	2. WIOV-F	WNCE-F	2. WLAN-F	2. WLAN-F	2. WNCE-F	2. WIOV-F
3. WIOV-F	3. WIOV-F	3. WIOV-F	WLAN-F	3. WLAN-F	3. WRKZ-F	3. WIOV-F	3. WIOV-F	3. WIOV-F	3. WDAC-F	3. WLAN-F
4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WIOV-F	4. WRKZ-F
5.	5.	5.	5.	5. WRKZ-F	5. WLAN-F	5. WRKZ-F	5. WRKZ-F	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WIOV-F		1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WNCE-F
2. WSBA-F	2. WSBA-F	2. WIOV-F	2. WNCE-F	2. WNCE-F		WHTF-F	2. WHTF-F	2. WNCE-F	2. WNCE-F	2. WIOV-F
3. WIOV-F	3. WIOV-F	3. WSBA-F	3. WIOV-F	3. WLAN-F		3.	3.	3. WNCE-F	3. WHTF-F	WLAN-F
4. WNCE-F	4. WNCE-F	4.	4. WSBA-F	4. WSBA-F		4.	4.	4. WIOV-F	4. WIOV-F	4. WSBA-F
5. WRKZ-F	5.	5.	5.	5. WRKZ-F		5.	5.	WSBA-F	5.	5. WRKZ-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP		139 (7)	139 (7)	28.4	21.9	WGSA 1310 Ephcata 1.8/4.6
AOR		15 (2)	15 (2)	3.1	6.1	WLAN 1390 Lancaster 1.1/4.9
AC/OLDIES/SOFT ROCK		47 (2)	47 (2)	9.6	12.0	
MOR/VARIETY	30 (4)		30 (4)	6.1	8.0	WHP 580 Harrisburg .5/1.4
COUNTRY		98 (2)	98 (2)	20.1	24.8	WHP-F 97.3 Harrisburg .9/1.3
BLACK/URBAN		3 (1)	3 (1)	0.6	0.8	WNNK-F 104.1 Harrisburg .7/2.5
BTFL MUSIC		102 (3)	102 (3)	20.9	14.3	WSBA 910 York 2.0/6.6
NEWS/TALK	6 (1)		6 (1)	1.2	1.3	WYCR-F 98.5 York .7/5.1
NOSTALGIA	13 (1)		13 (1)	2.7	1.5	KYW 1060 Philadelphia 1.1/5.5
RELIGION		35 (2)	35 (2)	7.2	9.3	WBYO-F 107.5 Boyertown .5/2.1
SPANISH						WCAU-F 98.1 Philadelphia .4/2.7
CLASSICAL						WJBR-F 99.5 Wilmington, DE .9/1.7
UNKNOWN/OTHERS						WMGK-F 102.9 Philadelphia .7/2.3
			488 (15)			WMMR-F 93.3 Philadelphia 1.1/3.9
						WUSL-F 98.9 Philadelphia .5/2.0
						WYSP-F 94.1 Philadelphia 1.6/3.8

RADIO STATIONS

WGSA, 1310, 5 KW (DAYS, DA) , MOR
 WLAN, 1390, 5 KW/1 KW (DA-2) , AC/MOR
 WLPA, 1490, 1 KW/250 W , NOSTALGIA

, \$ 13.00 (Masla) (EPHRATA)
 CBS, MBS, \$ NA (HNWH)
 NBC, \$ 100.00* (Torbet) Hall

WDAC-F, 94.5, 50 KW @ 500, RELIGION
 WIOV-F, 105.1, 50 KW @ 500, COUNTRY
 WLAN-F, 96.9, 50 KW @ 500, CHR
 WNCE-F, 101.3, 50 KW @ 500, BTFL/EZ

, \$ 15.00 (Savalli)
 ABC-E, \$128.00* (Republic) Brill (EPHRATA)
 CBS-R, ABC-F, \$ 32.00* (HNWH)
 NBC, \$ 33.00* (Torbet) Hall

Other ranked stations - See Harrisburg or York
 WRFY - See Reading

Arbitron Rank/Pop (12+): 93/349,000
MSA Rank/Pop: 110/407,700
ADI #100
Average Person Rating: 15.6
Market TSL: 20.9 hours

LANSING
Stations: 20/14
Diaries: 845/413:1/48.6%
Sample Target: 780
Standard Error: .703
% Below Line: 10.3
% Not Listed: 13.2

Est 1985 Revenue: \$10,500,000
HH Inc: \$32,067
Retail \$: 2.6 Bill
Pop per Station: 24,929
1 Biller: WVIC-F \$2,400,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
85	84	84	83	
1. WVIC-F 103/18.9	20.5	17.1	18.8	13.2
2. WITL-F 49/ 9.0	10.3	9.5	9.9	11.6
3. WJIM-F 48/ 8.8	5.6	7.6	5.1	6.0
4. WFMK-F 41/ 7.5	9.4	9.3	7.2	8.7
5. WMMQ-F 38/ 7.0	5.5	2.3	2.4	1.6
6. WJXQ-F 36/ 6.6	8.4	9.3	11.0	7.2
7. WJR 28/ 5.1	5.6	7.2	7.0	6.1
8. WKLA 25/ 4.6	1.7	2.7	.6	.6
9. WIBM-F 24/ 4.4	3.5	3.5	1.9	2.4
10. WILS-F 21/ 3.8	5.6	5.6	3.3	8.9
11.				
12.				
13.				
14.				
15.				

BIRCH
SHARE

12+ TSA 1/4/CUME

1. WVIC-F 135/1706	
2. WJR 104/1279	
3. WITL-F 98/1069	
4. WFMK-F 69/1186	
5. WJXQ-F 62/1143	
6. WJIM 52/ 588	
7. WMMQ-F 45/ 583	
8. WIBM-F 43/ 800	
9. WKLA 25/ 148	
10. WILS-F 24/ 462	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/

METRO CUME RATING	SPG	FAL
85	84	
1. WVIC-F 1280/36.6	36.7	36.3
2. WFMK-F 736/21.1	21.6	25.6
3. WITL-F 654/18.7	19.3	18.5
4. WJXQ-F 641/18.3	20.3	20.0
5. WJIM-F 519/14.8	11.9	13.0
6. WMMQ-F 492/14.1	11.7	7.4
7. WJR 440/12.6	NA	15.7
8. WIBM-F 431/12.3	8.4	9.3
9. WILS-F 417/11.9	14.2	19.9
10. WJIM 210/ 6.0	6.9	6.6
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 81.65% (387 of 474) (FAL 84: 80.77%)

TELEVISION	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WJIM-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F
2. WJXQ-F	2. WMMQ-F	2. WFMK-F	2. WITL-F	2. WITL-F	2. WITL-F	2. WITL-F	2. WITL-F	2. WJIM-F	2. WMMQ-F	2. WITL-F
3.	3. WJXQ-F	3. WMMQ-F	3. WJIM-F	3. WJIM-F	3. WVIC-F	3. WJIM-F	3. WJIM-F	3. WFMK-F	3. WJIM-F	3. WJIM-F
4.	4. WFMK-F	4. WJXQ-F	4. WITL-F	4. WFMK-F	4. WFMK-F	4. WFMK-F	4. WFMK-F	4. WITL-F	4. WJXQ-F	4. WJXQ-F
5.	5. WIBM-F	5.	5.	5.	5.	5.	5.	5. WJXQ-F	5.	5.
	WKLA									

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WMMQ-F	1. WVIC-F	1. WVIC-F
2. WKLA-F	2. WKLA	2. WIBM-F	2. WFMK-F	2. WFMK-F	2. WMMQ-F	2. WMMQ-F	2. WVIC-F	2. WMMQ-F	2. WMMQ-F
3. WFMK-F	3. WFMK-F	3. WKLA	3. WITL-F	3. WITL-F	3. WJXQ-F	3. WJXQ-F	3. WFMK-F	3. WFMK-F	3. WFMK-F
4. WILS-F	4. WJXQ-F	4. WFMK-F	4.	4. WJIM-F	4. WIBM-F	4. WIBM-F	4.	4. WJXQ-F	4.
5.	5. WILS-F	5.	5.	5.	5.	5. WFMF-F	5.	5. WIBM-F	5.
								WITL-F	

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	4 (1)	105 (2)	109 (3)	23.0	21.9	WILS 1320 Lansing .9/5.8
AOR		86 (4)	86 (4)	18.1	10.9	WITL 1010 Lansing 2.2/5.2
AC/OLDIES/SOFT ROCK	5 (1)	86 (3)	91 (4)	19.2	24.2	WJIM 1240 Lansing 2.0/6.0
MOR/VARIETY	28 (1)		28 (1)	5.9	10.6	WLNZ-F 92.1 St. Johns 1.5/5.6
COUNTRY	23 (2)	49 (1)	72 (3)	15.2	16.3	WVIC 730 East Lansing .7/4.3
BLACK/URBAN	25 (1)		25 (1)	5.3	3.2	
ETFL MUSIC		61 (3)	61 (3)	12.9	10.9	CKLW 800 Windsor, ONT .4/1.3
NEWS/TALK						WGER-F 102.5 Bay City .5/1.3
NOSTALGIA	2 (1)		2 (1)	0.4	1.4	WJFM-F 93.7 Grand Rapids .4/2.1
RELIGION					0.7	WOOD-F 105.7 Grand Rapids 1.8/5.5
SPANISH						WRIF-F 101.1 Detroit .7/1.7
CLASSICAL						
UNKNOWN/OTHERS						

474 (20)

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2), AC
WITL, 1010, 5 KW (DAYS, DA), COUNTRY
WJIM, 1240, 1 KW/250 W, OLDIES
WVIC, 730, 500 W (DAYS, DA), CHR,
WKLA, 1170, 1 KW (DAYS), BLACK

WFMK-F, 99.1, 28 KW @ 600, AC
WIBM-F, 94.1, 50 KW @ 500, AC
WITL-F, 100.7, 55 KW @ 378, COUNTRY
WILF-F, 101.7, 3 KW @ 180, AC
WJIM-F, 97.5, 28 KW @ 440, BTFL/EZ
WJXQ-F, 106.1, 50 KW @ 500, AOR
WMMQ-F, 92.7, 3 KW @ 300, AOR
WVIC-F, 94.9, 49 KW @ 500, CHR
WLNZ-F, 92.1, 3 KW @ 300, AOR

CBS, MBS, \$ 15.50 (HNHW) Sentry
US 2, \$ 24.00 (Mc-Guild) Midwest Family
NBC-T, \$ 12.00 (Torbet)
\$ 13.00 (Blair)
\$ NA (Mich. Spot)
ABC-F, \$ 50.00* (Selcom) Leggitt
MBS, \$ 19.00 (Weiss) Van Wagner (JACKSON)
US 2, \$ 44.00 (Mc-Guild) Midwest Family
US 1, \$ 26.00 (HNHW) Sentry
NBC, \$ 17.00 (Torbet)
\$ 33.00 (Christal) (JACKSON)
CBS-R, \$ 16.00 (HNHW) (CHARLOTTE)
\$ 60.00 (Blair)
\$ 13.00 (-----) (ST. JOHNS)

MISCELLANEOUS COMMENTS: WJXQ-F (Jackson) sold to Jack Alix for \$3,200,000... WKLA changes calls to WLNZ

LAS VEGAS

Arbitron Rank/Pop (12+): 73/454,200
 MSA Rank/Pop: 88/552,100
 API # 96
 Average Person Rating: 15.9
 Market TSL: 21.4 hours

Stations: 19/9
 Diaries: 1025/443:1/47.0%
 Sample Target: 820
 Standard Error: .590
 % Below Line: 0
 % Not Listed: 14.0

Est 1985 Revenue: \$15,700,000
 HH Inc: \$28,188
 Retail \$: 4.2 Bill
 Pop per Station: 23,905
 # 1 Biller: KMJJ/KLUC \$2,600,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. KXTZ-F	98/13.4	13.6	11.6	9.5
2. KFMS-F	78/10.6	7.4	10.4	8.0
3. KLUC-F	75/10.2	12.4	11.2	13.1
4. KOMP-F	70/ 9.5	11.4	10.4	9.3
5. KMZQ-F	51/ 6.9	5.9	3.9	3.3
6. KORK	37/ 5.0	5.4	5.6	6.0
7. KDWN	28/ 3.8	4.6	4.4	4.3
8. KYRK-F	21/ 2.9	1.7	1.3	3.6
9. KENO	20/ 2.7	3.3	4.0	3.8
10. KRAM	19/ 2.6	1.8	3.5	3.5
KUDO-F	19/ 2.6	6.6	3.9	3.0
KVEG	19/ 2.6	2.2	4.0	4.8
13. KNUU	18/ 2.5	2.4	2.4	1.6
14. KITT-F	17/ 2.3	2.4	3.5	2.6
KRRI-F	17/ 2.3	.7	.6	.9
KYYX-F	17/ 2.3	---	---	---

BIRCH

12+ TSA 1/4/CUME

1. KXTZ-F	102/1043
2. KLUC-F	80/1090
3. KFMS-F	79/ 882
4. KOMP-F	71/ 812
5. KMZQ-F	51/ 574
6. KORK	37/ 435
7. KDWN	31/ 513
8. KYRK-F	21/ 501
9. KENO	20/ 347
10. KRAM	19/ 233
KUDO-F	19/ 462
KVEG	19/ 344
13. KNUU	18/336
14. KITT-F	17/ 538
KRRI-F	17/ 264
KYYX-F	17/ 257

12+ METRO CUME/

METRO CUME RATING	SPG 85	FAL 84
1. KLUC-F	1059/23.0	27.8
2. KXTZ-F	989/21.4	20.1
3. KFMS-F	853/18.5	16.7
4. KOMP-F	798/17.3	20.9
5. KMZQ-F	560/12.1	14.9
6. KITT-F	538/11.7	11.0
7. KRYK-F	501/10.9	7.6
8. KUDO-F	462/10.0	18.1
KDWN	462/10.0	10.2
10. KORK	435/ 9.4	11.8
11. KENO	347/ 7.5	8.9
12. KVEG	334/ 7.2	7.9
13. KNUU	332/ 7.2	6.8
14. KRRI-F	264/ 5.7	2.0
15. KYYX-F	257/ 5.6	---

12+ FM SHARE (METRO): 73.39% (463 of 631) (FAL 84: 65.92%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KLUC-F	1. KOMP-F	1. KOMP-F	1. KFMS-F	1. KFMS-F	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F	1. KOMP-F	1. KXTZ-F
2. KOMP-F	2. KLUC-F	2. KFMS-F	2. KMZQ-F	2. KXTZ-F	2. KFMS-F	2. KFMS-F	2. KLUC-F	2. KLUC-F	2. KLUC-F	2. KLUC-F
3. KYRK-F	3. KMZQ-F	3. KLUC-F	3. KXTZ-F	3. KMZQ-F	3. KORK	3. KLUC-F	3. KOMP-F	3. KFMS-F	3. KXTZ-F	3. KFMS-F
4. KITT-F	4. KFMS-F	4. KMZQ-F	4. KOMP-F	4. KLUC-F	4.	4. KOMP-F	4. KMZQ-F	4. KOMP-F	4. KFMS-F	4. KDWN
5.	5.	5. KXTZ-F	5.	5. KOMP-F	5.	5. KMZQ-F	5. KLUC-F	5. KMZQ-F	5. KDWN	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KFMS-F	1. KOMP-F	1. KOMP-F	1. KOMP-F	1. KOMP-F	1. KFMS-F
2. KMZQ-F	2. KMZQ-F	2. KMZQ-F	2. KFMS-F	2. KXTZ-F	2. KLUC-F	2. KLUC-F	2. KMZQ-F	2. KFMS-F	2. KMZQ-F
3. KOMP-F	3. KOMP-F	3. KFMS-F	3. KMZQ-F	3. KLUC-F	3.	3. KMZQ-F	3. KLUC-F	3. KLUC-F	3. KOMP-F
4.	4. KFMS-F	4. KOMP-F	4. KXTZ-F	4. KMZQ-F	4.	4. KFMS-F	4. KFMS-F	4. KMZQ-F	4. KXTZ-F
5.	5.	5.	5. KOMP-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		113 (3)	113 (3)	17.9	19.3	KEZD 1230 Las Vegas 2.2/3.8
AOR		70 (1)	70 (1)	11.1	12.1	KMJJ 1140 Las Vegas 1.1/4.9
AC/OLDIES/SOFT ROCK	28 (2)	70 (2)	98 (4)	15.5	17.2	KREL 1280 Henderson .4/1.1
NOR/VARIETY						
COUNTRY	38 (2)	95 (2)	133 (4)	21.1	20.8	
BLACK/URBAN						
BTFL MUSIC	16 (1)	98 (1)	114 (2)	18.1	13.4	
NEWS/TALK	46 (2)		46 (2)	7.3	7.9	
NOSTALGIA	37 (1)		37 (1)	5.9	6.6	
RELIGION	3 (1)		3 (1)	0.5	0.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		17 (1)	17 (1)	2.7	2.2	
			631 (19)			

RADIO STATIONS

KDWN, 720, 50 KW (DA-N), TALK/NEWS
 KENO, 1460, 5 KW/1 KW (DA-N), AC
 KEZD, 1230, 1 KW/250 W, BTFL
 KMJJ, 1140, 10 KW/2.5 KW (DA-N), AC/OLDIES
 KNUU, 970, 5 KW/500 W (DA-2), TALK/NEWS
 KORK, 920, 5 KW/500 W (DA-2), NOSTALGIA
 KRAM, 1340, 1 KW/250 W, COUNTRY
 KVEG, 1410, 5 KW (DA-2), COUNTRY

KFMS-F, 101.9, 100 KW @ 1110, COUNTRY
 KITT-F, 96.3, 100 KW @ 1131, CHR
 KLUC-F, 98.5, 25 KW @ 180, CHR
 KOMP-F, 92.3, 100 KW @ 1520, AOR
 KUDO-F, 93.1, 50 KW @ 103, AC
 KXTZ-F, 94.1, 100 KW @ 1250, BTFL/EZ
 KYRK-F, 97.1, 50 KW @ 1950, ?
 KMZQ-F, 100.5, 98 KW @ 1180, AC
 KYYX-F, 95.5, 100 KW @ 1120, COUNTRY

, \$ 20.00 (Blair)
 , \$ NA (Christal) Lotus
 , \$ 20.00* (Masla)
 ABC-E, \$ 18.00 (Mc-Guild) Nationwide
 CBS, MBS, \$ 17.00 (Weiss)
 NBC, \$ 19.00 (Eastman) Donrey
 , \$ 21.50 (Torbet) Medina
 , \$ 11.00* (Katz)
 , \$ 31.00* (Katz)
 , \$ 18.00 (Torbet) Medina
 ABC-C, \$ 45.00* (Mc-Guild) Nationwide
 , \$ 31.00* (Christal) Lotus
 CBS-R, \$ 25.00 (HNNW)
 , \$ 36.00 (Selcom) (HENDERSON)
 , \$ 23.00* (Eastman) Donrey
 MBS, \$ 28.00 (MMR) Olympic (HENDERSON)
 , \$ NA (HNNW) Sterling Rec (HENDERSON)

MISCELLANEOUS COMMENTS: K ITT changes calls to KKLZ and format to AC (January)

LEXINGTON

Arbitron Rank/Pop (12+): 115/275/400
MSA Rank/Pop: 136/324,400
ADI # 77
Average Person Rating: 16.1
Market TSL: 21.6 hours

Stations: 16/13
Diaries: 726/379:1/46.5%
Sample Target: 660
Standard Error: .730
% Below Line: 2.6
% Not Listed: 11.1

Est 1985 Revenue: \$9,500,000
HH Inc: \$28,883
Retail \$: 2.2 Bil
Pop per Station: 21,185
1 Biller: WLK-F \$2,150,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WVKK-F	76/17.2	16.7	14.9	18.4
2. WLAP-F	71/16.1	13.5	12.0	13.6
3. WVLK	53.12.0	10.0	10.6	7.9
4. WKQQ-F	49/11.1	12.0	13.2	12.2
5. WFMI-F	35/ 7.9	8.6	8.6	9.3
6. WOOZ-F	24/ 5.4	7.6	8.4	5.5
7. WLAP	22/ 5.0	4.4	5.0	6.9
8. WTKC	11/ 2.5	3.7	5.3	5.5
9. WBBE	9/ 2.0	3.2	3.1	3.8
10. WRMA-F	9/ 2.0	3.9	1.9	1.9
11.				
12.				
13.				
14.				
15.				

BIRCH
SHARE

12+ TSA 1/4/CUME	
1. WVLK-F	219/2324
2. WLAP-F	123/1668
3. WKQQ-F	98/1431
4. WVLK	73/1087
5. WFMI	45/ 763
6. WHAS	38/ 876
7. WLAP	34/ 616
8. WOOZ-F	28/ 394
9. WBBE	20/ 238
10. WTKC	13/ 235
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WLAP-F	905/33.1	31.0
2. WVLK-F	811.29.6	30.4
3. WVLK	803/29.3	23.7
4. WKQQ-F	680/24.8	24.3
5. WFMI-F	548/20.0	18.2
6. WLAP	389/14.2	14.9
7. WOOZ-F	312.11.4	11.6
8. WRMA-F	214. 7.8	8.0
9. WHAS	180/ 6.6	6.2
10. WTKC	163/ 6.0	7.7
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 69.39% (272 of 392) (FAL 84: 68.55%)

TELENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFMI-F	1. WLAP-F	1. WLAP-F	1. WVLK-F	1. WVLK-F	1. WVLK-F	1. WVLK	1. WLAP-F	1. WVLK-F	1. WVLK-F	1. WVLK-F
2. WKQQ-F	2. WKQQ-F	2. WVLK-F	2. WLAP-F	2. WLAP-F	2. WVLK	2. WVLK-F	2. WLAP-F	2. WKQQ-F	2. WLAP-F	2. WLAP-F
3. WLAP-F	3. WVLK-F	3. WKQQ-F	3. WVLK	3. WVLK	3. WOOZ-F	3. WLAP-F	3. WVLK	3. WKQQ-F	3. WLAP-F	3. WVLK
4.	4. WFMI-F	4. WVLK	4.	4.	4.	4. WKQQ-F	4. WKQQ-F	4. WVLK	4. WFMI-F	4. WKQQ-F
5.	5.	5. WFMI-F	5.	5.	5.	5. WLAP	5.	5.	5.	5. WFMI-F
						6. WFMI-F				
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAP-F	1. WLAP-F	1. WLAP-F	1. WLAP-F	1. WVLK-F		1. WKQQ-F	1. WKQQ-F	1. WKQQ-F	1. WKQQ-F	1. WVLK-F
2. WVLK-F	2. WVLK-F	2. WVLK-F	2. WVLK-F	2. WLAP-F		2. WLAP-F	2. WLAP-F	2. WLAP-F	2. WLAP-F	2. WLAP-F
3. WFMI-F	3. WFMI-F	3. WFMI-F	3. WVLK	3. WVLK		3.	3.	3. WVLK-F	3. WVLK-F	3. WVLK
4. WKQQ-F	4.	4.	4. WFMI-F	4.		4.	4.	4.	4. WVLK	4. WLQQ-F
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP		106 (2)	106 (2)	27.0	21.1	WJMM-F 106.3 Versailles 1.8/4.7
AOR		49 (1)	49 (1)	12.5	12.8	WNL 1250 Nicholasville 1.8/2.0
AC/OLDIES/SOFT ROCK	24 (2)	(1)	33 (3)	8.4	7.8	WRPZ 1440 Paris 1.6/2.6
MOR/VARIETY	61 (3)		61 (3)	15.6	13.2	
COUNTRY	19 (2)	76 (1)	95 (3)	24.2	25.8	WAKY 790 Louisville .5/2.1
BLACK/URBAN	7 (1)		7 (1)	1.8		WHAS 840 Louisville 1.4/6.6
HTFL MUSIC		24 (1)	24 (1)	6.1	9.4	WLW 700 Cincinnati .5/2.4
NEWS/TALK						
NOSTALGIA	9 (1)		9 (1)	2.3	3.5	
RELIGION		8 (1)	8 (1)	2.0	2.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

RADIO STATIONS

392 (16)

WBBE , 1580 , 10 KW (DAYS, DA),	
WLAP , 630 , 5 KW/1 KW (DA-2),	
WTKC , 1300 , 5 KW/1 KW (DA-N),	
WVLK , 590 , 5 KW/1 KW (DA-2),	
WWLY , 1380 , 1 KW (DAYS)	
WRPZ , 1440 , 1 KW (DAYS)	
WFMI-F, 100.1, 1.2 KW @ 460 ,	
WKQQ-F, 98.1 , 100 KW @ 551 ,	
WLAP-F, 94.5 , 100 KW @ 660 ,	
WVLK-F, 92.9 , 100 KW @ 854 ,	
WRMA-F, 103.1, 3 KW @ 300 ,	
WOOZ-F, 96.7 , 3 KW @ 300 ,	
WJMM-F, 106.3, 3 KW @ 276 ,	

	\$ 13.00 (Savalli)	(GEORGETOWN)
CBS, US 2, \$ 27.00	(Mc-Guild)	
NBC, \$ 20.00	(Weiss)	
ABC-I, \$ 33.00	(Torbet)	Bluegrass
	\$ 8.00 (---)	Cromwell (WINCHESTER)
	\$ 8.00 (Masla)	(PARIS)
ABC-F, \$ 25.00*	(Selcom)	Cromwell (WINCHESTER)
	\$ 47.00 (Christal)	Village
US 1, \$ 35.00	(Mc-Guild)	
	\$ 50.00 (Torbet)	Bluegrass
MBS, \$ 13.00	(Savalli)	(GEORGETOWN)
MBS, \$ 18.00	(HNWH)	(PARIS)
	\$ 7.00 (---)	Mortonson (VERSAILLES)

MISCELLANEOUS COMMENTS WTKC sold to Lynn Martin for \$881,000... WBBE/WRMA-F (Georgetown) sold to Audubon for \$1,300,000 (Blackburn)...

LITTLE ROCK

Arbitron Rank/Pop (12+): 81/406,100
MSA Rank/Pop: 96/494,100
ADI #55
Average Person Rating: 16.2
Market TSL: 21.7 hours

Stations: 15/15
Diaries: 901/451:1/55.5%
Sample Target: 800
Standard Error: .665
% Below Line: 0
% Not Listed: 11.0

Est 1985 Revenue: \$13,300,000
HH Inc: \$28,339
Retail \$: 3.1 Bil
Pop per Station: 27,073
1 Biller: KSSN-F \$3,100,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. KSSN-F	117/17.6	14.1	15.4	12.3
2. KKYK-F	87/13.1	18.0	14.0	16.4
3. KXZQ-F	82/12.4	8.4	9.8	8.3
4. KARN	58/ 8.7	8.0	5.1	8.6
5. KMTX-F	51/ 7.7	9.0	9.6	11.4
6. KHLT-F	44/ 6.6	3.2	4.2	3.2
7. KLAZ-F	32/ 4.8	7.1	7.3	5.9
8. KLAZ	31/ 4.7	4.7	3.6	6.5
9. KLRA	27/ 4.1	4.8	3.2	3.6
10. KWTD-F	21/ 3.2	5.9	7.3	5.9
11.				
12.				
13.				
14.				
15.				

BIRCH SHARE	12+ TSA 1/4/CUME
1. KSSN-F	1. KSSN-F
2. KKYK-F	2. KKYK-F
3. KXZQ-F	3. KXZQ-F
4. KMTX-F	4. KMTX-F
5. KLAZ-F	5. KLAZ-F
6. KARN	6. KARN
7. KHLT-F	7. KHLT-F
8. KLRA	8. KLRA
9. KLAZ	9. KLAZ
10. KWTD-F	10. KWTD-F
11.	11.
12.	12.
13.	13.
14.	14.
15.	15.

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KKYK-F	1371/33.4	38.4
2. KSSN-F	1258/30.6	23.2
3. KLAZ-F	809/19.7	22.1
4. KMTX-F	780/19.0	19.0
5. KXZQ-F	737/18.0	15.8
6. KARN	637/15.5	16.8
7. KHLT-F	636/15.5	10.2
8. KLRA	431/10.5	9.5
9. KLAZ	413/10.1	10.7
10. KWTD-F	342/ 8.3	9.2
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 73.56% (434 of 590) FAL 84: 73.71%

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KKYK-F	1. KSSN-F
2.	2. KMTX-F	2. KKYK-F	2. KKYK-F	2. KXZQ-F	2. KXZQ-F	2. KKYK-F	2. KKYK-F	2. KKYK-F	2. KSSN-F	2. KXZQ-F
3.	3. KSSN-F	3. KMTX-F	3. KXZQ-F	3. KKYK-F	3. KARN	3. KARN	3. KKYK-F	3. KXZQ-F	3. KMTX-F	3. KKYK-F
4.	4. KHLT-F	4. KHLT-F	4. KHLT-F	4. KHLT-F	4. KLRA	4. KXZQ-F	4. KHLT-F	4. KMTX-F	4. KXZQ-F	4. KMTX-F
5.	5. KLAZ-F	5. KXZQ-F	5.	5.	5.	5. KLRA	5. KMTX-F	5. KHLT-F	5. KARN	5. KARN
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	1. KMTX-F	1. KMTX-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	
2. KMTX-F	2. KHLT-F	2. KHLT-F	2. KKYK-F	2. KKYK-F	2. KKYK-F	2. KKYK-F	2. KMTX-F	2. KMTX-F	2. KXZQ-F	
3. KSSN-F	3. KSSN-F	3. KSSN-F	3. KHLT-F	3. KHLT-F	3.	3. KSSN-F	3. KSSN-F	3. KKYK-F	3. KKYK-F	
4.	4. KLAZ-F	4. KLAZ-F	4. KXZQ-F	4. KXZQ-F	4.	4.	4. KLAZ-F	4. KXZQ-F	4.	
5.	5. KMTX-F	5.	5.	5.	5.	5.	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		87 (1)	87 (1)	14.7	15.0	KAAY 1090 Little Rock .9/5.6
AOR		51 (1)	51 (1)	8.6	10.3	KAUL 1380 Little Rock .9/3.0
AC/OLDIES/SOFT ROCK		44 (1)	44 (1)	7.5	3.6	KBOX 1150 Little Rock .9/3.4
MOR/VARIETY	6 (1)		6 (1)	1.1		KITA 1440 Little Rock 2.1/4.4
COUNTRY	27 (1)	117 (1)	144 (2)	24.4	24.6	KMTL 760 Sherwood 1.2/2.1
BLACK/URBAN	31 (1)	53 (2)	84 (3)	14.2	19.6	
BTFL MUSIC		82 (1)	82 (1)	13.9	10.5	
NEWS/TALK	58 (1)		58 (1)	9.8	5.5	
NOSTALGIA	6 (1)		6 (1)	1.0	5.5	
RELIGION	28 (3)		28 (3)	4.7	4.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS					1.1	

RADIO STATIONS

590 (15)

KAAY, 1090, 50 KW (DA-N) , RELIGION
KARN, 920, 5 KW (DA-N) , NEWS/TALK
KAUL, 1380, 5 KW/2.5 W (DA-2) , NOSTALGIA
KBOX, 1150, 5 KW/1 KW (DA-N) , MOR
KITA, 1440, 5 KW (DAYS) , RELIGION
KLAZ, 1250, 1 KW/500 W (DA-2) , BLACK
KLRA, 1010, 10 KW/5 W (DA-N) , COUNTRY
KSOH, 1050, 1 KW (DAYS) , RELIGION
KIEL, 1500, 1 KW (DAYS) , BLACK

KAKI-F, 107.1, 2.5 KW @ 815, OLDIES
KXZQ-F, 100.3, 44 KW @ 1369, BTFL/EZ
KLAZ-F, 98.5, 100 KW @ 880, URBAN
KHLT-F, 94.1, 100 KW @ 770, AC
KKYK-F, 103.7, 100 KW @ 1510, CHR
KMTX-F, 105.1, 100 KW @ 534, AOR
KSSN-F, 95.7, 100 KW @ 1664, COUNTRY
KWTD-F, 106.3, 3 KW @ 290, BLACK

, \$ NA (-----) Sudbrink
CBS, \$ 40.00 (Blair)
NBC, \$ 16.00 (Roslin)
MBC, \$ 16.00 (MMR)
MBS, \$ 10.00 (-----)
UPI, \$ 22.00 (Christal) Signal
MBC, \$ 8.00 (-----)
MBS, \$ 10.00 (-----)
MBS, \$ 10.00 (-----) (BENTON)
ABC-D, US I, \$ 40.00 (Christal) Oppenheimer
ABC-R, \$ 38.00 (Blair) Signal
ABC-E, \$ 38.00 (HNNW) (CONWAY)
MBS, \$ 26.00 (Roslin) (LONOKE)

MISCELLANEOUS COMMENTS: KLAZ A/F sold to Oppenheimer for \$3,375,000 (American...

LOS ANGELES

Arbitron Rank/Pop (12+): 2/8,303,600
MSA Rank/Pop: 2/7,962,100
ADI #2
Average Person Rating: 17.7
Market TSL: 23.3 hours

Stations: 43/43
Diaries: 3930/2112:1/41.3%
Sample Target: 3440
Standard Error: .331
% Below Line: 0
% Not Listed: 8.3

Est 1985 Revenue: \$247,200,000
HH Inc.: \$36,089
Retail \$: 71.3 Bill
Pop per Station: 193,107
1 Biller: KIIS-A/F \$34,000,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KIIS-F 1233/8.2	8.8	9.0	9.7	9.1	12.1	1. KIIS-F 1437/23732	1. KIIS-F 20521/24.3	23.9	24.3
2. KABC 901/6.0	8.3	6.3	5.8	5.9	5.7	2. KABC 1003/12679	2. KFWB 11822/14.0	12.6	12.5
3. KJOI-F 726/4.9	3.6	4.1	5.7	5.5	4.3	3. KLOS-F 914/12912	3. KABC 11415/13.5	14.9	12.3
4. KLOX-F 722/4.8	4.4	3.6	4.2	3.7	6.7	4. KBIG-F 851/1164	4. KNX 10341/12.3	11.6	12.3
5. KBIG-F 709/4.7	4.2	4.4	5.1	4.8	3.4	5. KJOI-F 773/9266	5. KLOS-F 10079/12.0	10.2	11.4
6. KROQ-F 585/3.9	3.1	3.1	2.9	2.5	6.2	6. KROQ-F 655/8970	6. KRTH-F 9227/10.9	9.2	9.6
7. KFWB 579/3.9	2.7	3.2	3.0	3.3	3.1	7. KRTH-F 628/11250	7. KBIG-F 9150/10.9	10.3	11.2
8. KOST-F 510/3.4	4.0	3.8	3.8	4.4	4.9	8. KNX 612/13423	8. KOST-F 9141/10.8	10.6	11.5
9. KMPC 508/3.4	4.2	3.5	3.5	3.1	2.0	9. KOST-F 611/10682	9. KMET-F 8687/10.3	10.8	10.3
10. KRTH-F 497/3.3	2.5	2.5	2.9	2.8	2.7	10. KFWB 601/12475	10. KJOI-F 8609/10.2	9.0	9.4
11. KNX 405/3.0	3.1	3.2	3.4	3.7	2.8	11. KMPC 589/8741	11. KQHR-F 8214/ 9.7	10.0	9.8
12. KZLA-F 391/2.6	2.1	2.1	1.9	2.0	1.2	12. KMET-F 476/10852	12. KROQ-F 7810/ 9.3	8.5	7.1
13. KMET-F 379/2.5	3.3	3.3	4.1	3.2	4.0	13. KQHR-F 465/10217	13. KMPC 7492/ 8.9	9.4	8.3
14. KOQQ-F 378/2.5	1.4	1.5	2.2	1.7	2.3	14. KIQQ-F 427/7726	14. KIQQ-F 6967/ 8.3	8.0	9.5
15. KQHR-F 356.2.4	2.6	2.7	2.5	2.4	2.6	15. KZLA-F 405/5149	15. KMGG-F 6061/ 7.2	7.0	7.7
16. KJLH-F 341/2.3	2.5	2.1	1.9	2.0	2.5	16. KFI 351/6976	16. KRLA 5939/ 7.0	7.4	5.7
17. KDAY 336/2.2	1.5	1.9	1.7	1.7	1.4	17. KJLH-F 347/5717	17. KBZT-F 5802/ 6.9	7.0	6.3
18. KTNQ 301/2.0	2.3	2.0	1.7	2.4	1.1	18. KDAY 337/4247	18. KJLH-F 5587/ 6.6	5.7	6.0
19. KRLA 299/2.0	2.0	2.4	1.7	1.5	2.6	19. KRLA 334/6760	19. KZLA-F 4798/ 5.7	5.9	5.3
20. KBZT-F 293/2.0	1.5	2.1	2.5	1.5	1.5	20. KTNQ 319/3207	20. KFI 4710/ 5.6	5.5	6.2
21. KMGG-F 263/1.8	2.4	2.3	1.7	2.4	1.2	21. KBZT-F 299/6020	21. KDAY 4194/ 5.0	5.9	4.6
22. KFI 246/1.6	1.7	1.6	2.0	1.6	1.7	22. KMGG-F 288/6420	22. KFAC-F 4045/ 4.8	4.0	3.8
23. KLVE-F 245/1.6	1.6	1.3	2.1	2.0	1.4	23. KLAC 272/4196	23. KUTE-F 3715/ 4.4	5.1	4.9
24. KKGO-F 234/1.6	1.3	1.1	1.4	1.2	1.6	24. KIQQ-F 269/4139	24. KKGO-F 3646/ 4.3	3.8	3.8
25. KFAC-F 233/1.6	1.2	1.0	1.1	1.0	.7	25. KFAC-F 259/4634	25. KLVE-F 3483/ 4.1	4.1	4.5

12+ FM SHARE (METRO): 64.47% (8838 of 13709) (FAL 84: 63.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KROQ-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KABC	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KABC	1. KIIS-F
2. KIIS-F	2. KLOS-F	2. KLOS-F	2. KRTH-F	2. KRTH-F	2. KJOI-F	2. KABC	2. KBIG-F	2. KLOS-F	2. KIIS-F	2. KJOI-F
3. KDAY	3. KROQ-F	3. KRTH-F	3. KLOS-F	3. KBIG-F	3. KBIG-F	3. KFWB	3. KABC	3. KBIG-F	3. KLOS-F	3. KROQ-F
4. KQHR-F	4. KOST-F	4. KOST-F	4. KBIG-F	4. KLOS-F	4. KMPC	4. KBIG-F	4. KJOI-F	4. KJOI-F	4. KROQ-F	4. KBIG-F
5. KJLH-F	5. KRTH-F	5. KROQ-F	5. KOST-F	5. KABC	5. KIIS-F	5. KLOS-F	5. KLOS-F	5. KROQ-F	5. KOST-F	5. KRTH-F
6. KLOS-F	6. KMET-F	6. KBIG-F	6. KIQQ-F	6. KOST-F	6. KFWB	6. KNX	6. KRTH-F	6. KABC	6. KJOI-F	6. KLOS-F
7. KMET-F	7. KJLH-F	7. KMET-F	7. KJOI-F	7. KIQQ-F	7. KZLA-F	7. KJOI-F	7. KOST-F	7. KRTH-F	7. KNX	7. KABC
8. KMGG-F	8. KBZT-F	8. KIQQ-F	8. KABC	8. KJOI-F	8. KNX	8. KMPC	8. KMPC	8. KOST-F	8. KQHR-F	8. KZLA-F
9. KIQQ-F	9. KJOI-F	9. KJOI-F	9. KBZT-F	9. KZLA-F	9. KRTH-F	9. KROQ-F	9. KIQQ-F	9. KFWB	9. KDAY	9. KMPC
10. KTNQ	10. KTNQ	10. KBZT-F	10. KRLA	10. KBZT-F	10. KIQQ-F	10. KFI	10. KROQ-F	10. KMET-F	10. KBIG-F	10. KOST-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KLOS-F	1. KLOS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F
2. KOST-F	2. KOST-F	2. KRTH-F	2. KOST-F	2. KBIG-F	2. KROQ-F	2. KIIS-F	2. KLOS-F	2. KLOS-F	2. KLOS-F
3. KROQ-F	3. KLOS-F	3. KOST-F	3. KBIG-F	3. KIQQ-F	3. KIIS-F	3. KROQ-F	3. KRTH-F	3. KRTH-F	3. KRTH-F
4. KLOS-F	4. KRTH-F	4. KLOS-F	4. KLOS-F	4. KOST-F	4. KMET-F	4. KMET-F	4. KMET-F	4. KROQ-F	4. KABC
5. KJLH-F	5. KROQ-F	5. KIQQ-F	5. KRTH-F	5. KRTH-F	5. KQHR-F	5. KRTH-F	5. KOST-F	5. KMET-F	5. KJOI-F
6. KQHR-F	6. KIQQ-F	6. KBZT-F	6. KIQQ-F	6. KABC	6. KDAY	6. KTNQ	6. KTNQ	6. KJOI-F	6. KBIG-F
7. KDAY	7. KJLH-F	7. KBIG-F	7. KJLH-F	7. KJOI-F	7. KJLH-F	7. KOST-F	7. KBZT-F	7. KTNQ	7. KZLA-F
8. KBIG-F	8. KBIG-F	8. KUTE-F	8. KZLA-F	8. KZLA-F	8. KTNQ	8. KBZT-F	8. KROQ-F	8. KRLA	8. KMET-F
9. KMGG-F	9. KMET-F	9. KMET-F	9. KJOI-F	9. KLOS-F	9. KMGG-F	9. KJLH-F	9. KIQQ-F	9. KOST-F	9. KRLA
10. KSKQ	10. KQHR-F	10. KLVE-F	10. KROQ-F	10. KBZT-F		10. KQHR-F	10. KRLA	10. KBZT-F	10. KBZT-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	86 (1)	1642 (3)	1728 (4)	12.6	16.2	KACE-F	103.9	Inglewood	1.0/3.5
AOR		1758 (4)	1758 (4)	12.8	10.2	KALI	1430	San Gabriel	.9/2.9
AC/OLDIES/SOFT ROCK	634 (3)	2058 (6)	2692 (9)	19.6	15.3	KBRT	740	Avalon	.5/1.5
MOR/VARIETY					1.5	KEZY-F	95.9	Anaheim	.4/2.2
COUNTRY	231 (1)	451 (2)	682 (3)	5.0	3.8	KFAC	1330	Los Angeles	.3/1.4
BLACK/URBAN	441 (2)	676 (3)	1117 (5)	8.1	9.3	KFSG-F	96.3	Los Angeles	.4/1.7
BTFL MUSIC/EZ		1435 (2)	1435 (2)	10.5	11.1	KGFJ	1230	Los Angeles	.7/2.5
NEWS/TALK	2012 (4)		2012 (4)	14.7	13.8	KHJ	930	Los Angeles	.6/3.2
NOSTALGIA	508 (1)		508 (1)	3.7	5.5	KIEV	870	Glendale	.5/2.9
RELIGION/GOSPEL	81 (1)	56 (1)	137 (2)	1.0	3.4	KIIS	1150	Los Angeles	.6/3.1
SPANISH	831 (4)	245 (1)	1076 (5)	7.8	8.2	KIKF-F	94.3	Garden Grove	.4/ .9
CLASSICAL	47 (1)	233 (1)	280 (2)	2.0	1.3	KLAC	570	Los Angeles	1.5/4.1
UNKNOWN/OTHERS		284 (2)	284 (2)	2.1	0.4	KMAX-F	107.1	Arcadia	.3/ .9
			13709 (43)			KNAC-F	105.5	Long Beach	.5/1.4
						KNOB-F	97.9	Long Beach	.8/3.3
						KSKQ	1540	Los Angeles	1.3/3.0
						KUTE-F	101.9	Glendale	1.2/4.4
						KWKW	1300	Pasadena	1.3/2.6

RADIO STATIONS

AM STATIONS

KABC, 790, 5 KW (DA-N)	, TALK/NEWS	ABC-I,ABC-T,	\$330.00	(Katz)	Cap Cities/ABC
KALI, 1430, 5 KW (DA-2)	, SPANISH	, \$ NA	(Masla)	Universal (SAN GABRIEL)	
KDAY, 1580, 50 KW (DA-2)	, BLACK	NBN, \$100.00*	(Weiss)	Rollins (SANTA MONICA)	
KFI, 640, 50 KW	, AC	ABC-E, \$180.00*	(Christal)	Cox	
KFWB, 980, 5 KW	, NEWS	NBC, \$260.00*	(Blair/RAR)	Westinghouse	
KGJF, 1230, 1 KW	, BLACK	SBN, \$ NA	(HNWH)	Inner City	
WHJ, 930, 5 KW (DA-N)	, CHR	US I, \$ NA	(Republic)	RKO	
KIEV, 870, 5 KW/1 KW (DA-N)	, TALK	, \$110.00	(---)	(GLENDALE)	
KIIS, 1150, 5 KW (DA-N)	, CHR	, \$100.00*	(McGuild)	Gannett	
KLAC, 570, 5 KW/1 KW (DA-N)	, COUNTRY	ABC-D, \$135.00*	(Eastman)	Malrite	
KMPC, 710, 50 KW/10 KW (DA-N)	, NOSTALGIA	, \$170.00	(Durpetti)	Golden West	
KNX, 1070, 50 KW	, NEWS	CBS, \$270.00	(CBS)	CBS	
KSKQ, 1540, 50 KW/10 KW (DA-2)	, SPANISH	, \$ 65.00	(Caballero)		
KTNQ, 1020, 50 KW (DA-2)	, SPANISH	, \$ 80.00*	(Caballero)	H & W	
KWKW, 1300, 5 KW/1 KW (DA-2)	, SPANISH	, \$ 85.00	(Lotus)	Lotus (PASADENA)	
KBRT, 740, 10 KW (DAYS,DA)	, RELIGION	, \$ 50.00	(---)	Crawford (AVALON)	
KRLA, 1110, 50 KW/10 KW (DA-2)	, OLDIES	, \$140.00*	(MMR)	Greater Media	

FM STATIONS

KBIG-F, 104.3, 105 KW @ 2890, BTFL/EZ	, \$250.00*	(Torbet)	Bonneville
KFAC-F, 92.3, 55 KW @ 2835, CLASSICAL	, \$205.00	(McGuild)	
KGIL-F, 94.3, 3 KW @ -80, SOFT AC	, \$ 55.00	(HNWH)	Buckley (SAN FERNANDO)
KBZT-F, 97.1, 55 KW @ 770, AC/CONTEMP	, \$200.00	(MMR)	Greater Media
KIIS-F, 102.7, 8 KW @ 2790, CHR	, \$550.00*	(McGuild)	Gannett
KIQQ-F, 100.3, 5 KW @ 3060, CHR	, \$150.00	(Masla)	Outlet
KJOI-F, 98.7, 75 KW @ 1180, BTFL/EZ	, \$230.00*	(MMR)	Legacy
KKGO-F, 105.1, 18 KW @ 2900, JAZZ	APR, \$ NA	(Blair/RAR)	
KKHR-F, 93.1, 54 KW @ 2870, CHR	, \$175.00*	(CBS)	CBS
KLOS-F, 95.5, 63 KW @ 3129, AOR	ABC-R, \$350.00	(Katz)	Cap Cities/ABC
KLVE-F, 107.5, 30 KW @ 2800, SPANISH	, \$ NA	(Caballero)	H & W
KMET-F, 94.7, 58 KW @ 2835, AOR (Burk-Abr)	, \$245.00*	(Selcom)	Metromedia
KMGF-F, 105.9, 72 KW @ 770, AC	, \$170.00*	(HNWH)	Emmis
KOST-F, 103.5, 13 KW @ 3100, AC	, \$235.00*	(Christal)	Cox
KRTH-F, 101.1, 51 KW @ 3130, AC	US II, \$190.00*	(Republic)	RKO
KUTE-F, 101.9, .7 KW @ 2780, URBAN/AC	, \$100.00*	(Durpetti)	Golden West
KZLA-F, 93.9, 49 KW @ 720, COUNTRY	, \$120.00*	(Eastman)	Malrite
KACE-F, 103.9, 1.6 KW @ 390, BLACK	APR, \$ 55.00*	(Masla)	All-Pro (INGLEWOOD)
KJLH-F, 102.3, 3 KW @ 300, BLACK	, \$ 60.00	(Roslin)	(COMPTON)
KNOB-F, 97.9, 79 KW @ 420, SOFT AC	, \$ 94.00	(Masla)	(LONG BEACH)

CALL LETTER CHANGES

KHTZ changes to KBZT
KMGF changes to KFWR (January)

FORMAT CHANGES

KNOB changes to Soft AC
KFWR changes from AC
to Urban (January)
KNAC changes format
to AOR

STATION SALES

KLAC/KZLA-F from Cap Cities to
Malrite for \$43,000,000
KUTE-F from Inner City to Golden
West for \$20,000,000
KJOI-F from Noble to Carl Hirsch
for \$44,000,000 (LaRue)

MISCELLANEOUS COMMENTS

LOUISVILLE

Arbitron Rank/Pop (12+): 43/795,500
MSA Rank/Pop: 49/954,500
ADI #49
Average Person Rating: 14.9
Market TSL: 20.1 hours

Stations: 16/16
Diaries: 1223/650:1/41.3
Sample Target: 1200
Standard Error: .540
% Below Line: 0
% Not Listed: 6.2

Est 1985 Revenue: \$17,900,000
HH Inc.: \$28,837
Retail \$: 5.7 Bil
Pop per Station: 59,656
1 Biller: WHAS \$4,200,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WHAS 182/15.3	---	12.4	14.1	10.7	12.7	1. WAMZ-F 233/3021	1. WHAS 2261/28.4		
2. WAMZ-F 135/11.4	---	14.0	11.1	11.4	15.7	2. WHAS 232/3334	2. WAMZ-F 1880/23.6		
3. WLRS-F 107/ 9.0	---	11.9	9.8	10.4	9.3	3. WQMF-F 166/2126	3. WLRS-F 1796/22.6		
4. WRKA-F 105/ 8.9	---	5.0	3.9	3.5	8.1	4. WDJX-F 120/1827	4. WRKA-F 1509/19.0		
5. WQMF-F 101/ 8.5	---	8.6	11.2	10.3	10.1	5. WVEZ-F 113/1250	5. WQMF-F 1494/18.8		
6. WVEZ-F 91. 7.7	---	5.6	9.1	7.8	7.9	6. WLRS-F 111/1914	6. WDJX-F 1283/16.1		
7. WAVG 81/ 6.8	---	5.5	5.8	7.0	3.3	7. WRKA-F 106/1537	7. WAVG 1090/13.7		
8. WDJX 69/ 5.8	---	4.1	4.7	5.7	6.8	8. WAVG 84/1196	8. WVEZ-F 990/12.4		
9. WLOU 58/ 4.9	---	8.4	6.2	8.3	4.4	9. WLOU 59/ 744	9. WJYL-F 782/ 9.8		
10. WJYL-F 50/ 4.2	---	4.3	3.5	5.1	4.9	10. WJYL-F 55/ 842	10. WCII 773/ 9.7		
11. WCII 48/ 4.0	---	4.5	5.4	5.0	3.4	11. WCII 49/ 851	11. WAKY 760/ 9.5		
12. WAKY 34/ 2.9	---	2.9	2.6	2.7	2.1	12. WAKY 41/ 946	12. WLOU 735/ 9.2		
13.						13.			
14.						14.			
15.						15.			
16.						16.			
17.						17.			
18.						18.			
19.						19.			
20.						20.			
21.						21.			
22.						22.			
23.						23.			
24.						24.			
25.						25.			

12+ FM SHARE (METRO): 60.79% (676 of 1112) (FAL 84: 58.81%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLRS-F	1. WQMF-F	1. WHAS	1. WHAS	1. WHAS	1. WHAS	1. WHAS	1. WHAS	1. WHAS	1. WLRS-F	1. WAMZ-F
2. WDJX-F	2. WRKS-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WHAS	2. WHAS
3. WQMF-F	3. WLRS-F	3. WRKA-F	3. WRKA-F	3. WRKA-F	3. WRKA-F	3. WQMF-F	3. WVEZ-F	3. WRKA-F	3. WAMZ-F	3. WDJX-F
4. WLOU	4. WAMZ-F	4. WQMF-F	4. WLRS-F	4. WLRS-F	4. WLRS-F	4. WAVG	4. WRKA-F	4. WLRS-F	4. WQMF-F	4. WVEZ-F
5.	5. WHAS	5. WLRS-F	5. WQMF-F	5. WAVG	5. WAVG	5. WRKA-F	5. WLRS-F	5. WQMF-F	5. WAVG	5. WLRS-F
6.	6. WJYL-F	6.	6. WAVG	6. WQMF-F	6. WQMF-F	6. WLRS-F	6.	6. WVEZ-F	6.	6. WQMF-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRKA-F	1. WRKA-F	1. WRKA-F	1. WRKA-F	1. WHAS	1. WQMF-F	1. WQMF-F	1. WQMF-F	1. WQMF-F	1. WHAS
2. WLRS-F	2. WLRS-F	2. WAMZ-F	2. WHAS	2. WRKS-F	2. WLRS-F	2. WLRS-F	2. WHAS	2. WHAS	2. WAMZ-F
3. WHAS	3. WAMZ-F	3. WLRS-F	3. WAMZ-F	3. WAMZ-F	3. WHAS	3. WLRS-F	3. WLRS-F	3. WAMZ-F	3. WQMF-F
4. WJYL-F	4. WHAS	4. WHAS	4. WLRS-F	4. WVEZ-F	4.	4. WAMZ-F	4. WRKS-F	4. WLRS-F	4. WAVG
5. WAMZ-F	5. WDJX-F	5. WLOU	5. WDJX-F	5. WLRS-F	5.	5. WRKA-F	5. WAMZ-F	5. WRKS-F	5. WRKA-F
6. WDJX-F	6.	6. WDJX-F	6.	6.	6.	6.	6. WAVG	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	Z	FAL 84Z	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP		176 (2)	176 (2)	15.8	11.0	WLLV	1240	Louisville .9/2.2
AOR		101 (1)	101 (1)	9.1	10.9	WTMT	620	Louisville .5/2.2
AC/OLDIES/ROCK	34 (1)	105 (1)	139 (2)	12.5	12.6	WXLN-F	103.9	Louisville 1.5/2.2
MOR/VARIETY	263 (2)		263 (2)	23.7	19.5	WXVW	1450	Jeffersonville, IN 1.4/4.7
				17.0				
COUNTRY	54 (2)	135 (1)	189 (3)	9.7	18.3			
BLACK/URBAN	58 (1)	50 (1)	108 (2)	8.2	14.2			
BTFL MUSIC/EZ		91 (1)	91 (1)		8.2			
NEWS/TALK				1.5	2.3			
NOSTALGIA	17 (1)			2.5	2.5			
RELIGION/GOSPEL	10 (1)	18 (1)	17 (1)					
SPANISH			28 (2)					
CLASSICAL								
UNKNOWN/OTHERS					0.5			
			1112 (16)					

RADIO STATIONS

AM STATIONS

WAKV, 790, 5 KW/ KW (DA-2)	, OLDIES	MBS, \$ 45.00*	(Katz)	
WAVG, 970, 5 KW (DA-2)	, MOR NBC-T, US II,	NBC, \$ 43.00	(Selcom)	
WCII, 1080, 10 KW/1 KW (DA-2)	, COUNTRY	CBS, \$ 90.00	(Eastman)	Great Trails
WFIA, 900, 1 KW (DAYS)	, RELIGION	, \$ 12.00	(-----)	
WHAS, 840, 50 KW	, MOR	ABC-I, \$100.00*	(Christal)	Courier-Journal
WLLV, 1240, 1 KW/250 W	, GOSPEL	, \$ 17.00	(Weiss)	
WLOU, 1350, 5 KW/500 W (DA-N)	, BLACK	NBN, \$ 50.00*	(MMR)	Johnson
WTMT, 620, 500 W (DAYS, DA)	, COUNTRY	, \$ 17.00	(Masla)	
WXVW, 1450, 1 KW/250 W	, NOSTALGIA	MBS, \$ 21.00	(S. Katz)	

FM STATIONS

WAMZ, 97.5, 100 KW @ 505, COUNTRY	, \$120.00*	(Christal)	Courier-Journal
WJYL, 101.7, 3 KW @ 300, URBAN	, \$ 35.00*	(HNWH)	Inter Urban
WDJX, 99.7, 20 KW @ 720, CHR	CBS-R, \$ 90.00	(Eastman)	Great Trails
WLRS, 102.3, 3 KW @ 300, CHR	ABC-R, \$ 50.00	(Selcom)	
WXMZ, 95.7, 34 KW @ 580, AOR	Source, \$ 70.00	(Torbet)	Wood
WRKA, 103.1, 3 KW @ 300, AC	ABC-D, \$ 55.00*	(Blair)	Capitol-Johnson
WVEZ, 106.9, 24 KW @ 670, BTFL/EZ	, \$ 60.00*	(Katz)	
WXLN, 103.9, 3 KW @ 300, RELIGION	ABC-C, \$ 18.00	(-----)	

CALL LETTER CHANGES

WKJJ changes to WDJX

FORMAT CHANGES

WDJX completes move to CHR

STATION SALES

MISCELLANEOUS COMMENTS

LUBBOCK

Arbitron Rank/Pop (12+): 141/189,700
MSA Rank/Pop: 183/223,100
ADI # 141
Average Person Rating: 16.8
Market TSL: 23.1 hours

Stations: 16/14
Diaries: 604/314:1/ 46.2%
Sample Target: 550
Standard Error: .831
% Below Line: 4.0
% Not Listed: 11.3

Est 1985 Revenue: \$6,000,000
HH Inc: \$27,610
Retail \$: 1.6 Bill
Pop per Station: 13,500
1 Biller: KLLL-F \$1,500,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	85	84	84	83
1. KRLB-F 67/21.5	24.6	17.1	14.0	
2. KLLL-F 60/19.5	14.2	15.8	15.2	
3. KFMX-F 31/19.5	12.9	9.5	12.4	
4. KTEZ-F 28/ 9.0	8.6	10.5	7.2	
5. KSEL-F 16/ 5.1	7.1	8.2	12.1	
6. KEND 13/ 4.2	2.8	4.3	2.9	
7. KFYO 12/ 3.9	6.8	9.2	4.9	
8. KFYO-F 10/ 3.2	5.2	5.3	6.8	
9.				
10.				
11.				
12.				
13.				
14.				
15.				

BIRCH
SHARE

12+ TSA 1/4/CUME
1. KLLL-F 94/908
2. KRLB-F 87/937
3. KTEZ-F 43/465
4. KFMX-F 38/458
5. KFYO-F 33/433
6. KFYO 32/570
7. KSEL-F 27/638
8. KEND 14/180
9. KSEL 13/281
10. KRLB 12/142
11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING	SPG	FAL
	85	84
1. KRLB-F 720/38.9	41.5	32.7
2. KLLL-F 565/30.5	24.8	25.5
3. KSEL-F 425/23.0	22.9	24.1
4. KFMX-F 347/18.8	24.5	22.4
5. KTEZ-F 279/15.1	15.4	17.8
6. KFYO 249/13.5	11.5	18.6
7. KFYO-F 187.10.1	11.8	10.8
8. KEND 167/ 9.0	6.9	9.9
9. KSEL 137/ 7.4	9.9	11.2
10.		
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 80.43% (222 of 276) (FAL 84: 77.37%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KLLL-F	1. KLLL-F	1. KLLL-F	1. KRLB-F	1. KLLL-F	1. KRLB-F	1. KRLB-F	1. KLLL-F
2. KFMX-F	2. KLLL-F	2. KLLL-F	2. KRLB-F	2. KRLB-F	2. KTEZ-F	2. KLLL-F	2. KRLB-F	2. KLLL-F	2. KFMX-F	2. KRLB-F
3. KLLL-F	3. KFMX-F	3. KFMX-F	3.	3.	3. KRLB-F	3. KTEZ-F	3. KTEZ-F	3. KTEZ-F	3. KLLL-F	3. KFMX-F
4.	4.	4.	4.	4.	4.	4. KEND	4. KFMX-F	4. KFMX-F	4.	4. KTEZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KLLL-F	1. KFMX-F	1. KFMX-F	1. KLLL-F	1. KRLB-F	1. KLLL-F
2. KLLL-F	2. KLLL-F	2. KLLL-F	2. KLLL-F	2. KRLB-F	2. KRLB-F	2. KRLB-F	2. KRLB-F	2. KLLL-F	2. KRLB-F
3. KFMX-F	3.	3. KFMX-F	3.	3. KTEZ-F	3. KLLL-F	3. KLLL-F	3. KSEL-F	3. KFMX-F	3.
4. KSEL-F	4.	4. KSEL-F	4.	4.	4.	4.	4. KFMX-F	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	2 (1)	67 (1)	69 (2)	25.0	25.0	KFMX 1340 Lubbock .6/4.1
AOR		31 (1)	31 (1)	11.2	10.6	KJAK-F 92.7 Slaton 1.6/5.5
AC/OLDIES/SOFT ROCK	9 (2)	16 (1)	25 (3)	9.1	11.3	KLFB 1420 Lubbock 1.9/5.0
MOR/VARIETY						KRLB 580 Lubbock 1.6/4.2
COUNTRY	25 (2)	70 (2)	95 (4)	34.4	38.3	KSEL 950 Lubbock 1.3/5.4
BLACK/URBAN						KTLK 1460 Lubbock 1.9/3.5
BTFL MUSIC		28 (1)	28 (1)	10.1	11.7	KCLR 1530 Ralls 1.9/2.9
NEWS/TALK	6 (1)		6 (1)	2.2		KVOQ-F 98.3 Lorenzo 1.6/3.6
NOSTALGIA						
RELIGION		5 (1)	5 (1)	1.8	3.6	
SPANISH	6 (1)			2.2	4.0	
CLASSICAL			11 (2)			
UNKNOWN/OTHERS	6 (1)	5 (1)		4.0		

276 (16)

RADIO STATIONS						
KEND , 1590 ,	1 KW (DA-2)		COUNTRY	\$ 12.00*	(Eastman)	Thrash
KFMX , 1340 ,	1 KW/250 W		CHR	\$ 12.00	(Katz)	So. Minnesota
KFYO , 790 ,	5 KW/1 KW (DA-2)		COUNTRY	\$ 13.00	(Torbet)	
KLFB , 1420 ,	500 W (DA-2)		SPANISH	\$ 17.00*	(Caballero)	
KRLB , 580 ,	500 W (DAYS, DA)		AC	\$ 8.00*	(Christal)	
KSEL , 950 ,	5 KW/500 W (DA-2)		AC	\$ 14.00	(Mc-Guild)	Moran
KTLK , 1460 ,	1 KW/250 W		TALK	\$ 9.00	(Roslin)	
KFMX-F, 94.5 ,	100 KW @ 680		AOR	\$ 27.00*	(Katz)	So. Minnesota
KFYO-F, 102.5 ,	100 KW @ 750		COUNTRY	\$ 18.00	(Torbet)	
KLLL-F, 96.3 ,	100 KW @ 580		COUNTRY	\$ 33.00*	(Eastman)	Thrash
KRLB-F, 99.5 ,	46 KW @ 630		CHR	\$ 28.00*	(Christal)	
KSEL-F, 93.7 ,	100 KW @ 630		CONTEMP/AC	\$ 26.00*	(Mc-Guild)	Moran
KTEZ-F, 101.1 ,	100 KW @ 736		BTFL/EZ	\$ 20.00*	(Selcom)	Lotus
KJAK-F, 92.7 ,	3 KW @ 300		RELIGION	\$ 9.00	(----)	(SLATON)

MISCELLANEOUS COMMENTS KSEL A/F sold by Harris for \$1,200,000 (Fischer)

MADISON

Arbitron Rank/Pop (12+): 111/284,600
MSA Rank/Pop: 132/339,206
ADI # 109
Average Person Rating: 15.8
Market TSL: 21.0 hours

Stations: 16/12
Diaries: 691/412/60.7%
Sample Target: 670
Standard Error: .734
% Below Line: 4.4
% Not Listed: 20.0

Est 1985 Revenue: \$10,600,000
HH Inc: 2.4 Bil
Retail \$: 2.4 Bil
Pop per Station: 23,717
1 Biller: WTSO \$2,000,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL	BIRCH	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG	FAL
	85	84	84	83	SHARE			85	84
1. WZEE-F 52/11.5	13.4	10.4	11.9	9.8		1. WZEE-F 124/1922	1. WZEE-F 974/34.1	34.3	31.1
2. WIBA 48/10.6	8.8	9.7	8.9	10.4		2. WIBA-F 78/1496	2. WIBA-F 833/29.2	39.1	26.9
3. WIBA-F 46/10.2	10.5	10.1	11.3	10.8		3. WTSO 71/1031	3. WIBA 739/25.9	19.6	25.9
4. WTSO 37/ 8.2	9.9	14.0	6.6	12.2		4. WMGN-F 60/ 934	4. WMGN 572/20.0	24.7	25.7
5. WMGN-F 37/ 8.2	9.5	7.9	7.8	5.9		5. WILV-F 52/ 643	5. WTSO 562/19.7	19.0	19.2
6. WWQM-F 31/ 6.9	6.6	6.3	6.4	7.3		6. WIBA 50/ 842	6. WWQM-F 423/14.8	15.6	16.3
7. WSHY-F 24/ 5.3	4.4	3.4	4.7	5.1		7. WSHY-F 44/ 542	7. WMAD-F 385/13.5	13.9	7.4
8. WMAD 17/ 3.8	3.5	2.3	5.8	4.7		8. WWQM-F 41/ 558	8. WSJY-F 307/10.7	11.7	12.1
9. WMAD-F 16/ 3.5	3.7	1.1	2.9	3.9		9. WHIT 22/ 233	9. WILV-F 284/ 9.9	9.0	7.2
10. WIDY 15/ 3.3	3.3	3.2	2.1	3.1		10. WGN 20/ 386	10. WILV F 208/ 7.3	7.8	9.6
11. WHIT 12/ 2.9	2.4	6.5	3.7	3.3		11.	11. WHIT 207/ 7.2	5.1	NA
12.						12.	12. WMAD 125/ 4.4	5.4	NA
13.						13.	13.		
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 60.66% (219 of 361) (FAL 84: 54.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZEE-F	1. WIBA-F	1. WIBA-F	1. WMGN-F	1. WIBA	1. WIBA	1. WIBA	1. WIBA F	1. WZEE-F	1. WZEE-F	1. WIBA
2. WIBA-F	2. WMGN-F	2. WMGN-F	2. WIBA	2. WMGN-F	2. WTSO	2. WZEE-F	2. WMGN F	2. WIBA-F	2. WIBA	2. WTSO
3.	WZEE-F	3. WZEE-F	WIBA-F	3. WIBA-F	WWQM-F	3. WMGN-F	3. WZEE F	3. WMGN-F	3. WIBA-F	3. WWQM-F
4.	4.	4. WIBA	4. WWQM-F	WWQM-F	4.	4. WTSO	4. WWQM F	4. WIBA	4.	WZEE-F
5.	5.	5.	5.	5. WTSO	5.	5.	5.	5. WWQM-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZEE-F1.WMGN-F	1. WMGN-F	1. WMGN-F	1. WMGN-F	1. WMGN-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WIBA
2. WMGN-F2.WZEE-F	2. WIBA-F	2. WZEE-F	2. WZEE-F	2. WWQM-F	2. WZEE-F	2. WZEE-F	2. WIBA	2. WIBA	2. WIBA-F
3. WIBA-F3.WIBA-F	WZEE-F	3. WIBA-F	3. WIBA	3. WIBA	3.	3. WIBA	3. WHIT	3. WZEE-F	3. WWQM-F
4. WMAD-F4.	4. WMAD-F	4.	WIBA-F	WIBA-F	4.	4. WHIT	WWQM-F	4. WWQM-F	4. WTSO
5.	5.	5.	5.	WTSO	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP	3 (1)	52 (1)	55 (2)	15.2	13.6	WILV-F 94.9 Baraboo 2.0/7.3
AOR		46 (1)	46 (1)	12.7	12.5	
AC/OLDIES/SOFT ROCK	13 (1)	62 (3)	75 (4)	20.8	37.4	WEKZ-F 93.7 Monroe .9/2.6
MOR/VARIETY	70 (3)		70 (3)	19.4	12.7	WGN 720 Chicago 1.6/4.2
COUNTRY	39 (2)	31 (1)	70 (3)	19.4	25.5	WLS 890 Chicago .7/3.0
BLACK/URBAN					0.8	WMAQ 670 Chicago .4/1.4
BTFL MUSIC		28 (2)	28 (2)	7.8	4.7	
NEWS/TALK						
NOSTALGIA	17 (1)		17 (1)	4.7	2.8	
RELIGION						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

361 (16)

RADIO STATIONS

WHIT , 1550 ,	5 KW (DAYS)	, OLDIES	ABC-E, \$ 28.00	(Selcom)	Mc Kenna
WIBA , 1310 ,	5 KW (DA-N)	, MOR	CBS,MBS, \$ 32.50	(Katz)	Price Comm.
WMAD , 1190 ,	1 KW (DAYS, DA)	, NOSTALGIA	NBC, \$ 18.00	(Christal)	
WIDY , 1480 ,	5 KW (DA-@)	, MOR/TALK	US 2, \$ 27.00*	(Mc-Guild)	Midwest Family
WTSO , 1070 ,	10 KW/ 5 KW (DA-2)	, COUNTRY	APR, \$ 31.00	(Blair)	
WIBA-F, 101.5,	50 KW @ 470	, AOR	CBS-R, \$ 36.00	(Katz)	Price Comm.
WMAD-F, 92.1,	3 KW @ 300	, AC	, \$ 17.00*	(Christal)	
WMGN-F, 98.1,	38 KW @ 580	, AC	, \$ 31.00	(Mc-Guild)	Midwest Family
WWQM-F, 106.3,	1.8 KW @ 380	, COUNTRY	ABC-E, \$ 28.00	(Selcom)	Mc Kenna
WZEE-F, 104.1,	6 KW @ 1120	, CHR	US 1, \$ 33.00	(Blair)	
WILF-F, 94.9,	37 KW @ 1300	, AC	ABC-I, \$ 21.00	(HNNH)	(BARABOO)
WSJY-F, 107.3,	50 KW @ 500	, BTFL/EZ	ABC-I, \$ 13.00	(---)	Goetz (FORT ATKINSON)

Arbitron Rank/Pop (12+): 84/375,000
MSA Rank/Pop: MCA - 131/343,700
ADI #117 Brown - 174/245,400
Average Person Rating: 19.0
Market TSL: 25.4 hours

MC ALLEN - BROWNVILLE

Stations: 17/17
Diaries: 898/418:1/45.8%
Sample Target: 810
Standard Error: .833
% Below Line: 0
% Not Listed: 6.9

Est 1985 Revenue: \$10,600,000
HH Inc: \$22,250
Retail \$: 3.1 Bill
Pop per Station: 22,059
1 Biller: KGBR \$ 1,950,000

		SPG	FAL	SPG	FAL
12+ METRO 1/4/SHARE		85	84	84	83
1. KGBT	142/16.7	21.3	2.19	20.1	21.6
2. KBRM-F	121/14.2	14.3	7.9	14.4	9.7
3. KELT-F	84/ 9.9	9.9	9.3	3.9	4.6
4. KQXX-F	61/ 7.2	4.6	3.8	4.9	5.4
5. KIWW-F	61/ 7.2	8.5	10.1	12.7	12.1
6. KTXF-F	58/ 6.8	4.4	4.9	3.1	2.6
7. KRIX-F	52/ 6.1	6.5	7.9	5.0	8.6
8. KRGV	50/ 5.9	7.9	9.5	13.6	10.4
9. KVLV-F	17/ 5.5	3.8	5.3	3.8	5.1
10. KIRT	27/ 3.2	3.1	2.4	1.9	1.3
11. KRIO	19/ 2.2	2.2	2.1	1.6	2.6
12. KURV	17/ 2.0	1.1	1.5	1.5	1.1
13. KBOR	16/ 2.9	2.1	1.6	1.9	.8
14. KITM-F	14/ 1.6	.6	---	---	---
15.					

BIRCH SHARE

12+ TSA 1/4/CUME	
1. KGBT	147/1386
2. KBRM-F	124/1574
3. KELT-F	85/1065
4. KQXX-F	66/ 505
5. KIWW	63/ 858
6. KTXF-F	59/ 585
7. KRGV	54/ 902
8. KRIX-F	52/ 688
9. KVLV-F	52/ 458
10. KIRT	27/ 280
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG	FAL
1. WBFM-F	1507/33.7	37.0 25.4
2. KGBT	1284/28.7	31.5 34.3
3. KELT-F	1017/22.7	21.6 22.0
4. KIWW-F	811/18.1	20.8 21.3
5. KRGV	805/18.0	23.6 24.6
6. KRIX-F	652/14.6	17.9 16.9
7. KTXF-F	564/12.6	10.8 10.2
8. KQXX-F	497/11.1	10.7 9.5
9. KVLV-F	402/ 9.0	8.1 10.1
10. KRIO	333/ 7.4	10.6 12.8
11. KURV	279/ 6.2	3.6 5.0
12. KIRT	265/ 5.9	5.4 NA
13.		
14.		
15.		

12+ FM SHARE (METRO): 64.85 % (513 of 791) (FAL 84: 56.18%)

TELEVISION	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBFM-F	1. KBFM-F	1. KBFM-F	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KBFM-F	1. KGBT
2. KRGV	2. KELT-F	2. KGBT	2. KELT-F	2. KELT-F	2. KVLV-F	2. KBFM-F	2. KELT-F	2. KBFM-F	2. KGBT	2. KBFM-F
3. KRIX-F	3. KIWW-F	3. KELT-F	3. KIWW-F	3. KIWW-F	3. KQXX-F	3. KELT-F	3. KBFM-F	3. KELT-F	3. KQXX-F	3. KELT-F
4.	4. KGBT	4. KIWW-F	4. KTXF-F	4. KBFM-F	4. KTXF-F	4. KIWW-F	4. KTXF-F	4.	4. KRIX-F	4. KIWW-F
5.	5. TXF-F	5. KTXF-F	5. KBFM-F	5. KTXF-F	5. KIWW-F	5. KTXF-F	5. KIWW-F	5.	5.	5. KQXX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBFM-F	1. KBFM-F	1. KGBT	1. KGBT	1. KGBT	1. KBFM-F	1. KELT-F	1. KELT-F	1. KELT-F	1. KELT-F
2. KELT-F	2. KELT-F	2. KELT-F	2. KBFM-F	2. KIWW	2. KRIX-F	2. KBFM-F	2. KIWW-F	2. KBFM-F	2. KBFM-F
3. KQXX-F	3. KQXX-F	3. KBFM-F	3. KELT-F	3. KBFM-F	3. KIWW-F	3. KIWW-F	3. KGBT	3. KGBT	3.
4. KRGV	4. KIWW-F	4. KIWW-F	4. KIWW-F	4. KELT-F	4. KTXF-F	4. KTXF-F	4. KBFM-F	4. KIWW-F	4.
5.	KGBT	5. KQXX-F	5. KQXX-F	KTXF-F	5.	5.	KTXF-F	5. KTXF-F	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	50 (1)	121 (1)	171 (2)	21.6	21.1	KGAR-F 106.3 Mercedes 1.1/5.0
AOR		52 (1)	52 (1)	6.6	8.6	KQXX+ 1240 Raymondville 1.1/5.4
AC/OLDIES/ROCK	19 (1)	93 (2)	112 (3)	14.1	11.7	
MOR/VARIETY				8.5	1.7	
COUNTRY	7 (1)	60 (2)	67 (3)		6.6	
BLACK/URBAN				5.9		
BTFL MUSIC		47 (1)	47 (1)		5.7	
NEWS/TALK	17 (1)		17 (1)	2.1	1.6	
NOSTALGIA	16 (1)		16 (1)	2.0		
RELIGION						
SPANISH	169 (2)	140 (3)	309 (5)	39.1	42.7	
CLASSICAL						
UNKNOWN/OTHERS						

791 (17)

RADIO STATIONS

KBOR, 1600, 1 KW (DA-1)	, NOSTALGIA	, \$ 16.00 (Selcom)	
KGBT, 1530, 50 KW/10 KW (DA-N)	, SPANISH	, \$ 110.00 (Katz)	Tichnor
KIRT, 1580, 1 KW (DAYS)	, SPANISH	, \$ 18.00* (Caballero)	Gomez
KRGV, 1290, 5 KW (DA-N)	, CHR	US I, \$ 28.00* (Blair)	Manship
KRIO, 910, 5 KW (DA-2)	, CONTEMP/AC	APR, \$ 10.00 (HNHW)	TIPPI
KURV, 710, 1 KW/250 W (DA-1)	, NEWS/TALK	MBS, ABC-T, \$ 13.00 (-----)	
KSXO, 1240, 1 KW/250 W	, COUNTRY	, \$ 11.00 (-----)	(RAYMONDVILLE)
KBFM-f, 104.1, 100 KW @ 990, CHR		ABC-F, \$ 38.00 (Christal)	Oppenheimer
KELT-F, 94.5, 100 KW @ 800, AC		, \$ 43.00 (Katz)	Tichenor
KGAR-F, 106.3, 3 KW @ 300, AC		ABC-E, \$ 18.00 (Roslin)	
KIWW-F, 96.1, 100 KW @ 500, SPANISH		, \$ 500.00* (Mc-Guild)	
KQXX-F, 98.5, 100 KW @ 1400, SPANISH		, \$ 26.00 (Caballero)	Gomez
KRIX-F, 99.5, 100 KW @ 480, AOR		ABC-R, \$ 25.00* (MMR)	
KTXF-F, 100.3, 100 KW @ 500, COUNTRY		, \$ 23.00 (Eastman)	
KVLV-F, 107.9, 100 KW @ 490, BTFL/EZ		, \$ 20.00* (HNHW)	

MISCELLANEOUS COMMENTS: KTXF-F sold for \$1,650,000 (PRW)...

MEMPHIS

Arbitron Rank/Pop (12+): 47/750,200
MSA Rank/Pop: 50/932,300
ADI # 40
Average Person Rating: 16.1
Market TSL: 21.7 hours

Stations: 19/19
Diaries: 1214/618:1/41.3%
Sample Target: 1090
Standard Error: .560
% Below Line: 0
% Not Listed: 5.8

Est 1985 Revenue: \$20,600,000
HH Inc: \$27,221
Retail \$: 6.1 Bil
Pop per Station: 39,484
1 Biller: WMC-F \$4,300,000

12+	METRO	1/4/SHARE	SPG	FAL	SPG	FAL
			85	84	84	83
1.	WHRK-F	188/15.5	12.9	11.7	8.1	8.5
2.	WMC-F	140/11.5	11.8	10.1	9.6	9.6
3.	WGXX-F	108/ 8.9	7.6	6.3	8.4	8.4
4.	WZXR-F	93/ 7.7	6.7	7.2	8.6	8.6
5.	WRVR-F	92/ 7.6	7.8	8.8	7.8	7.8
6.	WDIA	88/ 7.3	7.0	7.1	9.5	9.5
7.	WMC	84/ 6.9	9.2	7.8	7.2	7.2
8.	KRNB-F	74/ 6.1	7.4	7.3	6.1	6.1
9.	WEZI-F	73/ 6.0	6.2	5.4	5.7	5.7
10.	WLOK	63/ 5.2	6.9	6.1	6.8	6.8
11.	WHBQ	44/ 3.6	2.9	3.6	3.2	3.2
12.	WREC	33/ 2.7	3.8	4.3	4.3	4.3
13.						
14.						
15.						

BIRCH
SHARE

12+ TSA 1/4/CUME		
1.	WHRK-F	246/2763
2.	WMC-F	236/3193
3.	WGXX-F	192/2312
4.	WZXR-F	163/2523
5.	WDIA	123/1803
6.	WVRV-F	121/2019
7.	WMC	114/1588
8.	KRNB-F	84/1494
9.	WEZI-F	76/ 958
10.	WLOK	65 /832
11.	WHBQ	59/ 973
12.	WREC	52/ 950
13.		
14.		
15.		

12+	METRO CUME/	SPG	FAL
METRO CUME	RATING	85	84
1. WHRK-F	2036/27.1	27.8	27.0
2. WMC-F	1942/25.8	27.7	23.7
3. WVRV-F	1564/20.8	20.2	19.9
4. WDLA	1434/19.1	23.6	22.8
5. WXRZ-F	1412/18.8	17.6	17.7
6. KRNB-F	1278/17.0	21.2	20.3
7. WCKX-F	1253/16.7	13.5	14.9
8. WMC	1157/15.4	16.3	17.5
9. WEZI-F	860/11.4	10.9	11.2
10. WLOR	822/10.9	16.5	14.8
11. WREC	688/9.2	11.1	11.3
12. WHBQ	686/9.1	10.2	8.5
13.			
14.			
15.			

12+ FM SHARE (METRO): 67.19% (768 of 1143) (FAL 84: 59.73%)

TUNES	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WJRL-F	1. WMC	1. WHRK-F	1. WMC-F	1. WHRK-F	1. WHRK-F	1. WHRK-F
2. WZXR-F	2. WMC-F	2. WMC-F	2. WMC-F	2. WMC-F	2. WEXI-F	2. WEZI-F	2. WHRK-F	2. WMC-F	2. WZXR-F	2. WMC-F
3. WMC-F	3. WRVR-F	3. WRVR-F	3. WRVR-F	3. WRVR-F	3. WGKX-F	3. WGKX-F	3. WGKX-F	3. WGKX-F	3. KRNB-F	3. WGKX-F
4. KRNB-F	4. WZXR-F	4. WGKX-F	4. WGKX-F	4. WGLX-F	4. WLOK	4. WLIA	4. WEZI-F	4. WZXR-F	4. WMC-F	4. KRNB-F
5. WFKX-F	5. WGKX-F	5. WZXR-F	5. WLIA	5. WLIA	5.	5. WLOK	5. WRVR-F	5. KRNB-F	5. WGKX-F	5. WRVR-F
		6. KRNB-F					6. WZXR-F	6. WZXR-F		

<u>MON 18-24</u>	<u>MO 18-34</u>	<u>WOM 25-34</u>	<u>WOM 18-49</u>	<u>WOM 25-54</u>	<u>MEN 18-24</u>	<u>MEN 18-34</u>	<u>MEN 25-34</u>	<u>MEN 18-49</u>	<u>MEN 25-54</u>
1. WHRK-F	1. WMC-F	1. WMC-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F
2. WMC-F	2. WHRK-F	2. WHRK-F	2. WMC-F	2. WMC-F	2. WHRK-F	2. WMC-F	2. WMC-F	2. WMC-F	2. WMC-F
3. WGXX-F	3. WRVR-F	3. WRVR-F	3. WRVR-F	3. WRVR-F	3. WZXR-F	3. WZXR-F	3. WRVR-F	3. WZXR-F	3. WGXX-F
4. WRNB-F	4. WZXR-F	4. WKIA	4. WGXX-F	4. WGXX-F	4. KRNB-F	4. WGXX-F	4. WZXR-F	4. WGXX-F	WRVR-F
5. WRVR-F	5. KRNB-F	5. WZXR-F	5. WDIA	5. WDIA	5. WGKZ-F	5. KRNB-F	WGXX-F	5. WRVR-F	5. WMC
		6. KRNB-F	6.	WLOK		6. WRVA-F			

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>	<u>FAL 84%</u>	<u>OTHER</u>	<u>RAT D STATIONS/METRO SHARE & CUME RATIN</u>
TOP 40/CHR/CONTEMP		140 (1)	140 (1)	12.2	10.6	KSUD 90	West Memphis .4/1.7
AOR		93 (1)	93 (1)	8.1	7.5	KWAN 990	Memphis 1.0/3.4
AC/OLDIES/SOFT ROCK	12 (1)	104 (2)	104 (2)	9.1	9.3	WLVS 1430	Germentown .4/1.4
NOR/VARIETY				---	1.1	WMOM 1480	Memphis .3/1.3
COUNTRY	84 (1)	192 (2)	192 (2)	16.8	14.8	WMSO 630	Collierville 1.0/2.6
BLACK/URBAN	151 (2)	413 (4)	413 (4)	36.1	36.9	WRVR 680	Memphis 1.0/3.5
BTFL MUSIC		73 (1)	73 (1)	6.4	5.6	WXSS 1030	Memphis 1.1/3.0
NEWS/TALK	49 (2)	49 (2)	49 (2)	4.3	4.4		
NOSTALGIA	33 (1)	33 (1)	33 (1)	2.9	4.5		
RELIGION	33 (4)	33 (4)	33 (4)	2.9	5.2		
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS	13 (1)	13 (1)	13 (1)	1.1	1.1		

1143 (19)

RADIO STATIONS

KSUD	730	250 W (DAYS)	GOSPEL		\$ 10.00	(----	
KWAM	990	10 KW (DAYS, DA)	GOSPEL		\$ 20.00	(----	Rivers
WFLA	1070	50 KW/5 KW (DA-2)	BLACK	APR, SBN,	\$ 47.00	(Katz)	Adams
WHDQ	560	5 KW/1 KW (DA-2)	NEWS/TALK	ABC-T, USII,	\$ 40.00*	(Republic)	REO
WLOK	1340	1 KW/250 W	BLACK	SBN, NBN,	\$ 34.00	(Masia)	Gilliam
WLVS	1430	2.5 KW (DAYS)	TALK		\$ 25.00	(Christal)	
WMC	790	5 KW (DA-N)	COUNTRY	ABC-I,	\$ 70.00*	(Blair)	Scripps-Howard
WQMG	1480	K KW (DAYS)	RELIGION		\$ 7.00	(----	
WREC	600	5 KW (DA-N)	NOSTALGIA	CBS, MBS,	\$ 48.00*	(Mc-Guild)	Summit
WRVR	680	10 KW/5 KW (DA-N)	AC		\$ 35.00	(Christal)	Viacom
KNRB-F	101.1	100 KW @ 450	BLACK		\$ 40.00*	(Selcom)	Rivers
WESI-F	94.3	3 KW @300	BTFL/EZ		\$ 50.00*	(Christal)	
WGKK-F	105.9	100 KW @ 762	COUNTRY		\$ 85.00	(HNWH)	Kaneh
WHRK-F	97.1	100 KW @ 530	URBAN	US 1,	\$ 75.00	(Katz)	Adams
WMC-F	99.7	300 KW @ 910	CHR	ABC-C,	\$120.00*	(Blair)	Scripps-Howard
WRVR-F	104.5	100 KW @ 750	AC		\$110.00*	(Christal)	Viacom
WZXR-F	102.7	100 KW @ 900	AOR/CHR	Source,	\$ 80.00*	(Mc-Guild)	Summit

MIAMI - FT. LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,258, 200
MSA Rank/Pop: MIA - 24/1,774,000
ADI #14 FT. L - 42/1,120,500
Average Person Rating: 20.2
Market TSL: 26.7 hours

Stations: 35/34
Diaries: 2950/765:1/40.0%
Sample Target: 2510
Standard Error: .398
% Below Line: 0.5
% Not Listed: 5.9

Est 1985 Revenue: \$83,500,000
HH Inc.: \$29,381
Retail \$: 22.8 Bill
Pop per Station: 66,417
1 Biller: WHYI-F \$8,700,000

#12 Approx.									
12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SFG 85	FAL 84
1. WLYF-F 383/7.4	--	8.1	9.4	7.8	5.5	1. WLYF-F 414/3974	1. WHYI-F 4619/18.1	22.3	27.5
2. WQBA 293/5.7	--	5.7	5.7	4.8	6.6	2. WSHE-F 347/3633	2. WIN -F 3765/14.7	19.1	21.0
3. WSHE-F 289/5.6	--	6.3	4.8	3.8	6.8	3. WHYI-F 337/5951	3. WLYF-F 3528/13.8	16.3	15.7
4. WHYI-F 261/5.1	--	7.3	6.6	9.4	9.8	4. WQBA 299/1517	4. WAZY-F 3454/13.5	11.7	11.6
5. WAXY-F 224/4.3	--	2.7	4.4	3.5	4.3	5. WAXY-F 241/3957	5. WIOD 3291/12.9	10.4	15.1
6. WEDR-F 218/4.2	--	3.5	2.7	4.9	2.3	6. WJQY-F 228/2743	6. WSHE-F 2931/11.5	12.8	9.1
7. WJQY-F 217/4.2	---	4.0	4.4	5.6	3.7	7. WEDR-F 222/2133	7. WLVE-F 2668/10.4	10.8	10.2
8. WCMQ-F 208/4.0	---	2.0	2.9	3.7	1.8	8. WNNW 216/2652	8. WHQT-F 2609/10.2	10.9	6.1
9. WHQT-F 200/3.9	---	3.9	4.5	1.9	5.4	9. WIOD 209/3768	9. WINZ 2566/10.0	10.6	10.4
10. WNNW 200/3.9	---	3.3	3.3	3.7	3.1	10. WCMQ-F 208/1950	10. WJQY-F 2517/ 9.8	9.6	11.7
11. WINZ-F 183/3.5	---	5.2	5.0	6.7	5.4	11. WHQT-F 207/2738	11. WQBA 2456/ 9.6	8.2	9.3
12. WKQS-F 177/3.4	---	3.1	3.7	2.5	3.8	12. WINZ-F 190/3998	12. WNNW 2376/ 9.3	9.4	9.2
13. WINZ 176/3.4	---	3.5	3.0	3.2	4.5	13. WINZ 187/2719	13. WKQS-F 2258/ 8.8	7.2	7.2
14. WIOD 172/3.3	---	5.4	3.9	4.0	4.2	14. WKQS-F 185/2474	14. WCJX-F 2249/ 8.8	--	--
15. WLVE-F 152/2.9	---	3.2	3.1	2.5	3.3	15. WLVE-F 161/2793	15. WEDR-F 2047/ 8.0	7.9	8.7
16. WRHC 149/2.9	---	3.1	2.5	2.9	2.9	16. WRHC 149/1161	16. WCMQ-F 1950/ 7.6	4.9	7.2
17. WCMQ 127/2.5	---	2.7	1.3	1.2	.3	17. WEAT-F 144/1906	17. WTMI-F 1901/ 7.4	6.5	7.0
18. WAIA-F 117/2.3	---	2.6	2.6	3.2	2.7	18. WCJX-F 139/2791	18. WAIA-F 1893/ 7.4	9.3	11.6
19. WQBA-F 113/2.2	---	2.3	2.3	2.1	2.6	19. WCMQ 127/ 893	19. WQBA-F 1764/ 6.9	6.4	6.4
20. WTMI-F 112/2.2	---	2.6	2.8	2.2	2.4	20. WTMI-F 127/2194	20. WMXJ-F 1548/ 6.1	4.9	6.1
21. WCJX-F 104/2.0	---	---	---	---	1.9	21. WAIA-F 119/2016	21. WAZI 1230/ 4.8	7.3	7.4
22. WAQI 93/1.8	---	1.8	1.4	1.2	2.0	22. WQBA-F 114/1786	22. WKAT 1190/ 4.7	3.8	3.8
23. WMXJ-F 92/1.8	---	1.3	1.4	1.8	1.5	23. WMXJ-F 105/1933	23. WRHC 1152/ 4.5	4.3	4.2
24. WSUA 92/1.8	---	1.0	.8	1.6	1.0	24. WAQI 100/1319	24. WSUA 1130/ 4.4	3.2	4.5
25. WOCN 88/1.7	---	2.8	3.2	3.1	.9	25. WSUA 92/1142	25. WOCN 1037/ 4.1	4.8	4.9

12+ FM SHARE (METRO): 63.54% (3088 of 4860) (FAL 84: 64.96%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AND	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCJX-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WLYF-F	1. WQBA	1. WLYF-F	1. WLYF-F	1. WLYF-F	1. WLYF-F
2. WHYI-F	2. WHYI-F	2. WHYI-F	2. WAXY-F	2. WAXY-F	2. WQBA	2. WLYF-F	2. WSHE-F	2. WSHE-F	2. WHQT-F	2. WHYI-F
3. WINZ-F	3. WAXY-F	3. WAXY-F	3. WCMQ-F	3. WJQY-F	3. WJQY-F	3. WHYI-F	3. WJQY-F	3. WAXY-F	3. WINZ	3. WSHE-F
4. WEDR-F	4. WHQT-F	4. WCMQ-F	4. WJQY-F	4. WCMQ-F	4. WCMQ-F	4. WSHE-F	4. WQBA	4. WQBA	4. WSHE-F	4. WKQS-F
5. WHQT-F	5. WEDR-F	5. WEDR-F	5. WHYI-F	5. WLYF-F	5. WKQS-F	5. WEDR-F	5. WAXY-F	5. WHYI-F	5. WHYI-F	5. WHQT-F
6. WSHE-F	6. WLVE-F	6. WHQT-F	6. WLVE-F	6. WQBA	6. WCMQ	6. WAXY-F	6. WCMQ-F	6. WJQY-F	6. WINZ-F	6. WEDR-F
7.	7. WCMQ-F	7. WJQY-F	7. WLYF-F	7. WHYI-F	7. WIOD	7. WJQY-F	7. WNNW	7. WEDR-F	7. WEDR-F	7. WAXY-F
8.	8. WINZ-F	8. WLVE-F	8. WKQS-F	8. WLVE-F	8. WRHC	8. WINZ	8. WHYI-F	8. WINZ-F	8. WQBA	8. WQBA
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9. WCMQ-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHYI-F	1. WAXY-F	1. WAXY-F	1. WAXY-F	1. WAXY-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F
2. WSHE-F	2. WHYI-F	2. WLVE-F	2. WCMQ-F	2. WJQY-F	2. WHYI-F	2. WHQT-F	2. WHQT-F	2. WHYI-F	2. WQBA
3. WEDR-F	3. WSHE-F	3. WCMQ-F	3. WHYI-F	3. WCMQ-F	3. WHQT-F	3. WHYI-F	3. WAXY-F	3. WHQT-F	3. WKQS-F
4. WHQT-F	4. WEDR-F	4. WHYI-F	4. WLVE-F	4. WLYF-F	4. WEDR-F	4. WEDR-F	4. WEDR-F	4. WEDR-F	4. WAXY-F
5. WCMQ-F	5. WCMQ-F	5. WSHE-F	5. WHQY-F	5. WLVE-F	5. WAXY-F	5. WAXY-F	5. WLVE-F	5. WAXY-F	5. WHYI-F
6. WAXY-F	6. WLVE-F	6. WEDR-F	6. WEDR-F	6. WQBA	6. WKQS-F	6. WKQS-F	6. WHYI-F	6. WKQS-F	6. WJQY-F
7. WINZ-F	7. WHQT-F	7. WHQT-F	7. WSHE-F	7. WHYI-F	7.	7. WLVE-F	7. WKQS-F	7. WJQY-F	7. WLYF-F
8. WLVE-F	8. WAIA-F	8. WHQY-F	8. WHQT-F	8. WKQS-F	8.	8. WMXJ-F	8. WMXJ-F	8. WCMQ-F	8. WCMQ-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		548 (3)	548 (3)	11.3	16.8	WBSS 980 Pompano Beach .7/2.2
AOR		289 (1)	289 (1)	5.9	5.8	WFTL 1400 Fort Lauderdale 1.3/3.2
AC/OLDIES/SOFT ROCK	36 (1)	802 (5)	838 (6)	17.2	17.8	WKAT 1360 Miami Beach 1.6/4.7
MOR/VARIETY	67 (1)		67 (1)	1.4	0.9	WLQV 1320 Hollywood .3/1.3
COUNTRY	70 (1)	177 (1)	247 (2)	5.1	23.9	WMBM 1490 Miami Beach 1.0/2.2
BLACK/URBAN	37 (1)	434 (3)	471 (4)	9.7	7.7	WQAM 560 Miami 1.4/3.7
BTFL MUSIC/EZ		405 (2)	405 (2)	8.3	8.9	WRBD 1470 Pompano Beach .7/2.7
NEWS/TALK	548 (3)		548 (3)	11.3	12.6	WTHM-F 98.3 Goulds .3/1.0
NOSTALGIA	84 (1)		84 (1)	1.7	3.1	WVCG 1080 Coral Gables .4/1.2
RELIGION/GOSPEL	71 (2)		71 (2)	1.5	--	WEAT-F 104.5 West Palm Beach .4/1.8
SPANISH	842 (6)	321 (2)	1163 (8)	13.9	20.4	
CLASSICAL		112 (1)	112 (1)	1.3	2.3	
UNKNOWN/OTHERS	17 (1)		17 (1)	3.4	--	

4860 (35)

RADIO STATIONS

AM STATIONS

WCMQ, 1210, 25 KW/ 2.5 KW (DA-2), SPANISH	, \$ NA (MMR)	
WAQI, 710, 50 KW (DA-2), SPANISH ABC-E, MBS, \$ NA (Blair)		
WINZ, 940, 50 KW/25 KW (DA-2), NEWS/TALK CBS, \$105.00* (Katz)		Guy Gannett
WIOD, 610, 10 KW (DA-2), TALK ABC-I, NBC-T, \$ 90.00* (Christal)		Cox
WKAT, 1360, 10 KW/ 1 KW (DA-2), NOSTALGIA MBS, \$ 45.00 (P/W)		
WLQV, 1320, 5 KW (DA-2), ETHNIC ABC-D, \$50.00* (HNWH)		Sunshine
WMBM, 1490, 1 KW/ 250 W, GOSPEL NBA, \$ 30.00* (Masla)		
WNWS, 790, 25 KW (DA-2), TALK	, \$80.00 (CBS)	Jeff-Pilot
WOCN, 1450, 1 KW/250 W, SPANISH NEWS/TALK	, \$ NA (Lotus)	
WQAM, 560, 5 KW/1 KW, COUNTRY NBC, \$ NA (HNWH)		Storz
WQBA, 1140, 50 KW/10 KW (DA-2), SPANISH	, \$120.00 (Eastman)	Susquehanna
WRBD, 1470, 5 KW/2.5 KW (DA-1), BLACK	, \$ 35.00 (Ocho)	
WRHC, 1550, 10 KW (DA-2), SPANISH	NBN, \$ 39.00 (Weiss)	
WSUA, 1260, 5 KW (DA-2), SPANISH EZ	, \$ 65.00 (HNWH)	
WVCG, 1080, 50 KW/10 KW (DA-2), RELIGION	, \$ 50.00 (Caballero)	
	, \$ 28.00 (-----)	Statewide
WAIA, 97.3, 98 KW @ 790, AC	, \$ 90.00* (Christal)	Cox
WAXY, 105.9, 100 KW @ 1049, OLDIES/AC	US I, \$ 90.00* (Republic)	RKO
WCMQ, 92.1, 3 KW @ 300, SPANISH	, \$ 65.00* (MMR)	
WEDR, 99.1, 70 KW @ 175, BLACK	NBN, \$ 70.00* (HNWH)	Rivers
WHOT, 105.1, 100 KW @ 600, URBAN/CHR	, \$ 80.00* (MMR)	EZ
WHYI, 100.7, 100 KW @ 1000, CHR	ABC-C, \$150.00* (Mc-Guild)	Metroplex
WINZ, 94.9, 100 KW @ 650, CHR	, \$130.00 (Katz)	Guy Gannett
WJOY, 106.7, 100 KW @ 980, VOCAL EZ (Trans)	, \$ 80.00* (Masla)	Amature
WKQS, 99.9, 100 KW @ 930, CCOUNTRY	US II, \$ 65.00* (HNWH)	Sunshine
WLVE, 93.9, 96 KW @ 1006, AC	MBS, \$ 75.00* (Torbet)	Gilmore
WLYF, 101.5, 100 KW @ 813, BTFL/EZ	, \$120.00* (Blair)	Jeff-Pilot
WQBA, 107.5, 100 KW @ 500, SPANISH CCNTEMP	, \$ 65.00 (Eastman)	Susquehanna
WSHE, 103.5, 100 KW @ 600, AOR	Source, ABC-R, \$ 90.00* (Eastman)	TK
WTMI, 93.1, 96 KW @ 1006, CLASSICAL	, \$ 59.00* (CMBS)	
WMDJ, 102.7, 100 KW @ 345, AC	ABC-C, \$ 60.00* (Selcom)	Sconnix
WCJX, 96.3, 100 KW @ 1006, CHR	, \$ NA	Beasley

CALL LETTER CHANGES

WGBS changes to WAQI

FORMAT CHANGES

WLQV: From Nostalgia to Ethnic
 WAQI: From News/Talk to Spanish for \$10,600,000 Mahlman
 WMDJ reclassified as AC

STATION SALES

WCJX: Sold to Beasley
 WRBD (Pompano): Sold for \$1,800,000 (Raymond)

MISCELLANEOUS COMMENTS

First book for WCJX-F

MILWAUKEE

Arbitron Rank/Pop (12+): 25/1,295,400
MSA Rank/Pop: 32/1,389,400
ADI #28
Average Person Rating: 17.4
Market TSL: 22.9 hours

Stations: 31/26
Diaries: 1538/842:1/51.8%
Sample Target: 1420
Standard Error: .505
% Below Line: 4.0
% Not Listed: 7.7

Est 1985 Revenue: \$31,900,000
HH Inc.: \$31,334
Retail \$: 7.9 Bll
Pop per Station: 49,823
1 Biller: WTMJ \$6,000,000

12+ METRO SHARE 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WTMJ 219/ 9.7	12.3	12.0	14.7	12.5	10.8	1. WTMJ 279/4091	1. WKTI-F 3240/25.1	22.4	21.0
2. WOQM-F 188/ 8.4	8.2	8.6	7.2	8.5	9.2	2. WOQM-F 221/2570	2. WTMJ 3162/24.5	28.0	29.0
3. WKTI-F 186/ 8.3	7.4	5.7	7.0	6.9	10.4	3. WEZW-F 208/2329	3. WOQM-F 2116/16.4	15.6	15.7
4. WEZW-F 183/ 8.1	3.7	9.2	8.1	7.6	5.7	4. WKTI-F 197/3493	4. WEZW-F 2032/15.7	16.4	16.7
5. WOKY 177/ 7.9	6.7	6.8	6.1	6.5	7.0	5. WOKY 185/2086	5. WOKY 1942/15.0	12.8	14.2
6. WLUM-F 145/ 6.4	5/6	5.3	5.5	6.2	5.0	6. WLUM-F 145/1719	6. WISN 1878/14.5	11.9	13.4
7. WISN 112/ 5.0	3.5	3.8	4.9	4.2	4.4	7. WMIL-F 141/1795	7. WLUM-F 1688/13.1	13.3	13.7
8. WMIL-F 104/ 4.6	4.1	5.9	4.8	4.9	6.0	8. WISN 133/2192	8. WZUU-F 1561/11.7	14.5	11.3
9. WLTO-F 92/ 4.1	1.9	1.1	1.4	1.7	2.2	9. WLTO-F 106/1710	9. WLTO-F 1513/11.7	6.3	9.2
10. WBCS-F 91/ 4.0	3.2	3.6	4.6	4.9	4.4	10. WBCS-F 101/1502	10. WMGF-F 1379/10.7	10.3	11.3
11. WMYX-F 75/ 3.3	4.6	5.1	5.1	3.8	2.6	11. WMYX-F 79/1580	11. WBCS-F 1373/10.6	10.1	9.8
12. WEMP 64/ 2.8	3.6	2.8	2.9	1.6	2.4	12. WMGF-F 73/1584	12. WMYX-F 1345/10.4	12.3	14.1
13. WNOV 61/ 2.7	2.0	2.5	3.1	2.8	2.5	13. WEMP 69/1392	13. WEMP 1272/ 9.8	9.2	10.5
14. WMGF-F 54/ 2.4	3.6	3.2	2.7	1.6	3.7	14. WZUU-F 66/1796	14. WMIL-F 1267/ 9.8	12.4	13.0
15. WZUU-F 53/ 2.4	4.0	2.4	3.1	3.1	3.7	15. WNOV 64/ 690	15. WRKR-F 1044/ 8.1	8.3	8.0
16.						16.	16.		
17.						17.	17.		
18.						18.	18.		
19.						19.	19.		
20.						20.	20.		
21.						21.	21.		
22.						22.	22.		
23.						23.	23.		
24.						24.	24.		
25.						25.	25.		

12+ FM SHARE (METRO): 61.31% (1274 of 2078) (FAL 84: 60.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOQM-F	1. WOQM-F	1. WOQM-F	1. WKTI-F	1. WKTI-F	1. WTMJ	1. WTMJ	1. WOKY	1. WOQM-F	1. WOQM-F	1. WOQM-F
2. WKTI-F	2. WKTI-F	2. WKTI-F	2. WTMJ	2. WTMJ	2. WEZW-F	2. WKTI-F	2. WEZW-F	2. WEZW-F	2. WTMJ	2. WTMJ-F
3. WZUU-F	3. WLUM-F	3. WLUM-F	WLUM-F	3. WEZW-F	3. WOKY	3. WOKY	3. WOQM-F	3. WKTI-F	3. WLUM-F	3. WLUM-F
4. WLUM-F	4. WLTO-F	4. WLTO-F	4. WEZW-F	4. WLUM-F	4. WISN	4. WISN	4. WKTI-F	4. WTMJ	4. WKTI-F	4. WOQM-F
5. WNOV	5. WMYX-F	5. WMIL-F	5. WMYX-F	5. WLTO-F	5. WBCS-F	5. WEZW-F	5. WTMJ	5. WOKY	5. WEZW-F	5. WOKY
6.	6. WMGF-F	6. WEZW-F	6. WMIL-F	6. WMIL-F	6. WMIL-F	6. WLTO-F	6. WLTO-F	6. WLUM-F	6. WLTO-F	6. WKTI-F
7.	7. WMIL-F	7. WTMJ	7. WEMP	7. WIXN	7.	7. WBCS-F	7. WMIL-F	7. WMIL-F	7. WISN	7. WMIL-F
8.	8.	8. WMYX-F	8. WOQM-F	8.	8.	8.	8. WISN	8.	8.	8. WBCS-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9. WISN
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WKTI-F	1. WOQM-F	1. WOQM-F	1. WOQM-F	1. WOQM-F	1. WTMJ
2. WLUM-F	2. WLUM-F	2. WMYX-F	2. WLUM-F	2. WEZW-F	2. WLUM-F	2. WLUM-F	2. WLUM-F	2. WLUM-F	2. WLUM-F
3. WOQM-F	3. WMYX-F	3. WLUM-F	3. WEZW-F	3. WTMJ	3. WKTI-F	3. WKTI-F	3. WKTI-F	3. WKTI-F	3. WISN
4. WMIL-F	4. WOQM-F	4. WLTO-F	4. WLTO-F	4. WLTO-F	4. WMIL-F	4. WEMP	4. WEMP	4. WEMP	4. WEMP
5. WLTO-F	5. WLTO-F	5. WEZW-F	5. WMYX-F	5. WOKY	5.	5. WLTO-F	5. WLTO-F	5. WMIL-F	5. WKTI-F
6. WNOV	6.	6. WMGF-F	6. WMIL-F	6. WBCS-F	6.	6.	6. WTMJ	6. WTMJ	6. WLTO-F
7.	7.	7.	7. WOQM-F	7. WMYX-F	7.	7.	7.	7. WLTO-F	7. WMIL-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WOQM-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	Z	FAL 84Z
TOP CHR/CONTEMP	21 (2)	276 (3)	297 (5)	14.3	12.5
AOR		188 (1)	188 (1)	9.0	9.4
AC/ SOFT ROCK	64 (1)	221 (3)	285 (4)	13.7	12.1
MOR/ETY	401 (7)		401 (7)	19.3	19.0
COUNTRY	20 (2)	195 (2)	215 (4)	10.3	13.4
BLACK/URBAN	74 (2)	145 (1)	219 (3)	10.5	9.9
BTFL MUSIC/EZ		183 (1)	183 (1)	8.8	10.6
NEWS/TALK	32 (2)		32 (2)	1.5	1.6
NOSTALGIA	177 (1)		177 (1)	8.5	7.5
RELIGION/GOSPEL	12 (1)		12 (1)	0.6	1.0
SPANISH				----	----
CLASSICAL		50 (1)	50 (1)	2.4	2.9
UNKNOWN/OTHERS	3 (1)	16 (1)	19 (1)	0.9	---

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OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WAUK	1510	Waukesha	.3/ .8
WAWA	1590	West Allis	.6/2.1
WBCS	1340	Milwaukee	.4/3.2
WBKV	1470	West Bend	.4/1.4
WFMR-F	98.3	Menomonee Falls	2.2/6.1
WRJN	1400	Racine	.9/2.0
WRKR-F	100.7	Racine	1.6/8.1
WTKM-F+	104.9	Hartford	.8/2.2
WYLO	540	Jackson	.5/2.0
WZUU	1290	Greenfield	.6/3.6
WBBM	780	Chicago	.6/3.0
WGN	720	Chicago	1.5/3.4
WIND	560	Chicago	.8/2.6
WLS	890	Chicago	.3/1.8
WMAQ	670	Chicago	.4/2.1

RADIO STATIONS

WAWA , 1590	1 KW (DAYS, DA)	SBN, \$ 17.00	(Masla)	All Pro
WBCS , 1340	1 KW/250 W	ABC-D, \$ NA	(Durpetti)	Great Trails
WEMP , 1250	5 KW (DA-2)	ABC-E, \$ 38.00	(Blair)	LIN
WISN , 1130	50 KW/10 KW (DA-N)	ABC-L, \$ 80.00*	(Katz)	Hearst
WMOV , 860	250 W (DAYS, DA)	NBN , 28.00	(Weiss)	
WOKY , 920	5 KW (DA-N)	CBS, \$ 60.00*	(Eastman)	Sundance
WTMJ , 620	5 KW (DA-N)	NBC, \$125.00*	(Christal)	Milw Journal
WYLO , 540	250 (DAYS, DA)	SBN, \$ 19.00	(Radio Spot)	Universal
WZUU , 1290	5 KW (DA-2)	US L, \$ NA	(Republic)	Malrite
WBCS-F, 102.9	50 KW @ 440	ABC-D, \$ 65.00*	(Durpetti)	Great Trails
WEZW-F, 103.7	20 KW @ 840	, \$ 85.00	(Mc-Guild)	Multimedia
WFMR-F, 98.3	3 KW @ 300	, \$ 50.00	(CMBS)	
WTKI-F, 94.5	16 KW @ 911	ABC-C, \$ 75.00*	(Christal)	Milw. Journal
WLTQ-F, 97.3	15 KW @ 980	, \$ 60.00	(Katz)	Hearst (JACKSON)
WLUM-F, 102.1	50 KW @ 500	CBS-R, \$ 45.00*	(Masla)	All Pro
WMGF-F, 96.5	22 KW @ 810	, \$ 55.00*	(Mc-Guild)	
WMIL-F, 106.1	13 KW @ 976	, \$ 74.00*	(Eastman)	Sundance
WMYK-F, 99.1	50 KW @ 486	, \$ 70.00	(Blair)	LIN
WQFM-F, 93.1	14 KW @ 940	, \$ 88.00*	(Selcom)	Shamrock Comm.
WZUU-F, 95.7	34 KW @ 610	US L, \$ 55.00*	(Republic)	Malrite
WRKR-F, 100.7	50 KW @ 500	ABC-C, \$ 38.00	(HNWH)	Sterling Rec. (RACINE)

LETTER CHANGES

WZUU-AM changes to WMVP

FORMAT CHANGES

WBCS: From Talk to
Country (Sept)
WMVP changes from CHR to
Urban (January)

STATION SALES

MISCELLANEOUS COMMENTS

Arbitron Rank/Pop (12+): 18/1,837,900
 MSA Rank/Pop: 15/2,240,700
 ADI #16
 Average Person Rating: 16.4
 Market TSL: 21.3 hours

MINNEAPOLIS - ST. PAUL

Stations: 19/9
 Diaries: 2391/769:1/56.5%
 Sample Target: 1660
 Standard Error: .393
 % Below Line: 0
 % Not Listed: 12.2%

Est 1985 Revenue: \$58,300,000
 HH Inc.: \$35,403
 Retail \$: 16.3 Bil
 Pop per Station: 96,732
 # 1 Biller: WCCO \$16,200,000

12+ METRO SHARE 1/4/SHARE		SPG	FAL	SPG	FAL	BIRCH SHARE	12+ TSA 1/4/CUME		12+ METRO CUME/ METRO CUME RATING	SPG	FAL
		85	84	84	83					85	84
1. WCCO	561/18.5	22.5	21.4	19.1	20.9	17.8	1. WCCO	954/10567	1. WCCO	6838/37.2	41.6 42.8
2. KSTP-F	316/10.4	9.9	9.9	11.3	10.8	8.2	2. KSTP-F	400/ 5353	2. WLOL-F	4551/24.7	25.7 24.0
3. KQRS-F+	272/ 9.0	7.1	6.5	6.2	5.0	10.7	3. KQRS-F+	338/ 4622	3. KSTP-F	4262/23.1	23.4 22.2
4. WLOL-F	260/ 8.6	9.4	8.5	11.3	7.9	8.7	4. WLOL-F	294/ 5294	4. KDWB-F	3954/21.4	21.7 18.9
5. WAYL-F	211/ 7.0	7.0	7.4	7.0	7.2	3.8	5. WAYL-F	253/ 2975	5. KQRS-F+	3774/20.5	18.2 16.9
6. KEEY-F	184/ 6.1	5.2	6.4	5.9	6.7	6.7	6. KEEY-F	209/ 3233	6. KEEY-F	2887/15.7	13.1 14.5
7. KDWB-F	168/ 5.5	7.0	5.2	5.2	5.0	8.9	7. KDWB-F	200/ 4573	7. WAYL-F	2483/13.5	13.9 13.5
8. KSTP	121/ 4.0	2.7	3.7	3.5	4.2	4.2	8. WDGY	145/ 2285	8. WLOL-F	2106/11.4	11.3 12.0
9. WLTE-F	116/ 3.8	3.7	3.7	3.8	6.0	3.4	9. WLTE-F	144/ 2594	9. KJJO-F	1948/10.6	6.5 6.0
10. WDGY	99/ 3.3	3.3	4.1	3.7	4.4	2.7	10. KSTP	128/ 2037	10. KSTP	1869/10.1	9.1 11.6
11. KJJO-F	97/ 3.2	2.3	2.2	2.7	2.2	3.8	11. KJJO-F	114/ 2126	11. WDGY	1654/ 9.0	10.5 10.7
12. KTCZ-F	81/ 2.7	4.2	3.2	2.4	.5	3.2	12. KTCZ-F	82/ 1311	12. KTCZ-F	1268/ 6.9	9.7 7.3
13. KMGW-F	72/ 2.0	2.1	.8	.8	1.3	1.3	13. KMGW-F	64/ 1316	13. KDWB	1244/ 6.7	5.3 6.5
14. KLBB	46/ 1.5	1.6	1.3	1.7	1.8	1.6	14. KLBB	46/ 616	14. KMGW-F	1228/ 6.7	6.3 3.4
15. KDWB	31/ 1.0	.9	.9	1.4	1.2	.5	15. KDWB	36/ 1460	15. KLBB	597/ 3.2	3.3 NA
16.							16.		16.		
17.							17.		17.		
18.							18.		18.		
19.							19.		19.		
20.							20.		20.		
21.							21.		21.		
22.							22.		22.		
23.							23.		23.		
24.							24.		24.		
25.							25.		25.		

12+ FM SHARE (METRO): 66.03% (1755 of 2658) (FAL 84: 61.27%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDWB-F	1. KQRS-F+	1. DSTP-F	1. KSTP-F	1. KSTP-F	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO	1. WCCO
2. WLOL-F	2. WSTP-F	2. KQRS-F	2. WCCO	2. WCCO	2. WAYL-F	2. KSTP-F	2. KSTP-F	2. KQRS-F+	2. KQRS-F+	2. KQRS-F+
3. KQRS-F+	3. WLOL-F	3. WLOL-F	3. KEEY-F	3. KEEY-F	3. KSTP-F	3. WLOL-F	3. WAYL-F	3. KSTP-F	3. WLOL-F	3. WLOL-F
4.	4. WLTE-F	4. WCCO	4. WLOL-F	4. WAYL-F	4. KEEY-F	4. KQRS-F+	4. KQRS-F+	4. WLOL-F	4. KDWB-F	4. KSTP-F
5.	5. KJJO-F	5. KEEY-F	5. WAYL-F	5. WLOL-F	5.	5. KDWB-F+	5. WLOL-F	5. KDWB-F+	5. KSTP	5. KEEY-F
6.	6. KDWB-F	6. WLTE-F	6. WLTE-F	6. WLTE-F	6.	6. WAYL-F	6. KEEY-F	6. WAYL-F	6. KSTP-F	6. KDWB-F
7.	7. KEEY-F	7. WAYL-F	7. KQRS-F+	7. KQRS-F+	7.	7. KEEY-F	7. KSTP	7. KEEY-F	7. WAYL-F	7. WAYL-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLOL-F	1. KSTP-F	1. KSTP-F	1. KSTP-F	1. KSTP-F	1. KQRS-F+	1. KQRS-F+	1. KSTP-F	1. KQRS-F+	1. KSTP-F
2. KQRS-F+	2. WLOL-F	2. WLTE-F	2. WLOL-F	2. WCCO	2. WLOL-F	2. KSTP-F	2. KQRS-F+	2. KSTP-F	2. WCCO
3. KSTP-F	3. WLTE-F	3. WLOL-F	3. WCCO	3. KEEY-F	3. KJJO-F	3. WLOL-F	3. WLOL-F	3. WCCO	3. KEEY-F
4. WLTE-F	4. KQRS-F+	4. KEEY-F	4. WLTE-F	4. WAYL-F	4. KEEY-F	4. KJJO-F	4. KJJO-F	4. WLOL-F	4. KQRS-F+
5. KDWB-F	5. KDWB-F	5. KTCZ-F	5. KEEY-F	5. WLTE-F	5. KDWB-F	5. KDWB-F	5. KTCZ-F	5. KEEY-F	5. WAYL-F
6.	6. KEEY-F	6. KDWB-F	6. KQRS-F+	6. WLOL-F	6.	6. KTCZ-F	WCCO	6. KJJO-F	6. WLOL-F
7.	7. KTCZ-F	7. KJJO-F	7. WAYL-F	7. WDGY	7.	KEEY-F	7. KDWB-F	7. KTCZ-F	7. KTCZ-F
8.	KJJO-F	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	31 (1)	428 (2)	459 (3)	17.3	21.0	KMFY 980 Richfield .4/2.0
AOR	12 (1)	341 (2)	352 (3)	13.3	11.1	KRSI 950 St. Louis Park .4/2.0
AC/OLDIES/SOFT ROCK	12 (1)	591 (4)	603 (5)	22.7	15.8	WMIN 1030 Maplewood .3/1.1
MOR/VARIETY	571 (2)		571 (2)	21.5	25.4	
COUNTRY	99 (1)	184 (1)	283 (2)	10.6	12.1	
BLACK/URBAN				--	0.5	
BTFL MUSIC/EZ		211 (1)	211 (1)	7.9	8.5	
NEWS/TALK	121 (1)		121 (1)	4.6	4.3	
NOSTALGIA	57 (2)		57 (2)	2.1	1.5	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

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RADIO STATIONS

AM STATIONS

KDWB, 630, 5 KW/500 W (DA-2), CHR	, \$ NA	(Mc-Guild)	Doubleday
KLBB, 1400, 1 KW/250 W, NOSTALGIA	ABC-D, \$ 44.00*	(Roslin)	New Systems
KMFY, 980, 5 KW (DA-1), MOR	, \$ NA	(Republic)	Entercom
KORS, 1440, 5 KW/500 W (DA-N), AOR	, \$ NA	(Torbet)	McKenna
KRSI, 950, 1 KW (DA-2), OLDIES	ABC-E, \$ NA	(Eastman)	Park
KSTP, 1500, 50 KW (DA-N), NEWS/TALK	ABC-I, ABC-T, NBC-T, \$ 60.00,*	(Christal)	Hubbard
KTCJ, 690, 500 W (DAYS, DA), JAZZ	, \$ NA	(Selcom)	Parker
KUXL, 1570, 25 KW (DAYS), RELIGION	, \$ 17.00	(Radio spot)	Universal
WCCO, 830, 50 KW/25 KW (DA-2), COUNTRY	CBS, \$220.00	(CBS)	
WDGY, 1130, 50 KW/25 KW (DA-2), COUNTRY	NBC, \$ 70.00*	(Katz)	Malrite
WMIN, 1010, 250 W (DAYS, DA), VARIETY	MBS, \$ 17.00	(Pates)	
WTCN, 1220, 5 KW (DAYS), OLDIES	, \$ 17.00	(-----)	STILLWATER)
WWTC, 1280, 5 KW (DA-N), WEATHER	MBS, \$ 22.00	(Masla)	

FM STATIONS

KDWB, 101.3, 50 KW @ 822, CHR	, \$ 85.00*	(Mc-Guild)	Doubleday
KEEY, 102.1, 100 KW @ 820, COUNTRY	, \$ 95.00	(Katz)	Malrite
KJJO, 104.1, 52 KW @ 260, OLDIES	ABC-E, \$ 50.00*	(Eastman)	Park
KMGW, 107.9, 57 KW @ 400, VOCAL EZ	, \$ 35.00*	(MMR)	Sunbelt
KORS, 92.5, 50 KW @ 822, AOR	ABC-R, \$ 85.00*	(Torbet)	McKenna
KSTP, 94.5, 100 KW @ 1250, AC	, \$150.00*	(Christal)	Hubbard
KTCZ, 97.1, 50 KW @ 150, AOR	, \$ NA	(Selcom)	Parker
WAYL, 93.7, 50 KW @ 822, BTFL/EZ	, 75.00*	(Republic)	Entercom
WLOL, 99.5, 50 KW @ 844, CHR	, \$130.00*	(HNWH)	Emmis
WLTE, 102.9, 100 KW @ 1304, SOFT AC	CBS-R, \$ 70.00*	(CBS)	

CALL LETTER CHANGES

WVLE (Stillwater) changes to
WTCN

FORMAT CHANGES

WTCN changes from MOR to OLDIES

STATION SALES

WWTC: from Urban to
"Weather Radio"

MISCELLANEOUS COMMENTS

Arbitron Rank/Pop (12+): 76/443,000
MSA Rank/Pop: 99/473,500
ADI # 57
Average Person Rating: 20.5
Market TSL: 27.3 hours

MOBILE
Stations: 16/15
Diaries: 766/578:1/34,3
Sample Target: 770
Standard Error: .806
% Below Line: 0.3
% Not Listed: 5.8

Est 1985 Revenue: 9,800,000
HH Inc: \$26,210
Retail \$: 2.7 Bil
Pop per Station: 29,540
1 Biller: WKSJ-F \$3,400,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WKSJ-F	180/23.1	15.1	16.5	18.5
2. WBLX-F	108/13.8	11.9	15.3	17.6
3. WABB-F	107/13.7	16.4	14.0	13.2
4. WGOK	87/10.6	11.6	9.4	9.4
5. WKRG	49/ 6.3	4.7	6.2	4.5
6. WHRG-F	31/ 5.3	7.5	5.3	6.7
7. WLPR-F	36/ 4.6	5.0	7.6	4.3
8. WMOB	27/ 3.5	4.3	2.3	3.1
9. WDLT-F	25/ 3.2	4.6	6.7	3.6
10. WIZD-F	23/ 2.9	4.6	---	---
11.		1.7		
12.				
13.				
14.				
15.				

BIRCH SHARE	12+ TSA 1/4/CUME
1. WKSJ-F	213/1977
2. WABB-F	176/2231
3. WBLX-F	153/1360
4. WIZD-F	95/1389
5. WGOK	84/ 678
6. WKRG-F	53/1055
7. WKRG	49/505
8. WLPR-F	37/455
9. WJLQ-F	37/693
10. WMOB	27/219
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WKSJ-F	1509/39.7	27.7
2. WABB-F	1212/31.9	32.9
3. WBLX-F	934/24.6	22.1
4. WKRG-F	720/18.9	23.4
5. WGOK	661/17.4	15.4
6. WKRG	478/12.6	13.0
7. WLPR-F	426/11.2	11.1
8. WDLT-F	421/11.1	12.3
9. WIZD-F	320/ 8.4	4.1
10. WABB	264/ 6.9	5.5
11. WMML	230/ 6.0	5.1
12. WMOB	219/ 5.8	4.8
13.		NA
14.		
15.		

12+ FM SHARE (METRO): 72.52% (533 of 735) (FAL 84: 73.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WBLX-F	1. WKSJ-F
2. WBLX-F	2. WBLX-F	2. WABB-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WABB-F+	2. WGOK	2. WABB-F	2. WKSJ-F	2. WBLX-F
3.	3. WABB-F	WBLX-F	3. WABB-F	3. WABB-F	3. WGOK	3. WBLX-F	3. WABB-F	3. WBLX-F	3. WABB-F	3. WABB-F
4.	4.	4.	4.	4. WGOK	4.	4. WKRG	4. WBLX-F	4.	4.	4. WGOK
5.	5.	5.	5.	5.	5.	5. WGOK	5. WKRG	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WABB-F	1. WABB-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F
2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WABB-F	2. WBLX-F
3. WABB-F	3. WABB-F	3. WABB-F	3. WABB-F	3. WABB-F	3. WKRG-F	3. WKSJ-F	3. WABB-F	3. WBLX-F	3. WABB-F
4. WGOK	4. WGOK	4. WKRG-F	4. WGOK	4. WGOK	4. WKSJ-F	4. WKRG-F	4. WDLT-F	4.	4. WGOK
5. WKRG-F	5. WKRG-F	5.	5.	5.	5.	5.	5.	5.	5. WDLT-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		107 (1)	107 (1)	14.6	21.5	WABB 1480 Mobile 1.3/5.9
AOR		11 (7)	11 (1)	1.5	1.7	WHEP 1310 Foley .5/2.7
AC/OLDIES/SOFT ROCK	10 (1)	89 (3)	99 (4)	13.5	9.4	WKSJ 1270 Prichard 1.9/5.2
MOR/VARIETY					7.9	WMML 1410 Mobile 1.8/6.0
COUNTRY	14 (1)	180 (1)	194 (2)	26.4	21.2	WZEW-F 92.1 Fairhope 1.4/4.6
BLACK/URBAN	83 (1)	108 (1)	191 (2)	26.0	26.3	WJLQ-F 100.7 Pensacola .3/2.1
BTFL MUSIC		38 (2)	38 (2)	5.2	7.4	
NEWS/TALK	49 (1)		49 (1)	6.7		
NOSTALGIA						
RELIGION			42 (2)	5.7	1.8	
SPANISH	42 (2)					
CLASSICAL						
UNKNOWN/OTHERS	4 (1)		4 (1)	0.5		
735 (16)						

RADIO STATIONS

WABB , 1480 , 5 KW (DA-N) , , OLDIES	US 2, \$ NM	(Christal)
WGOK , 900 , 1 KW (DAYS, DA) , , BLACK	SEN, \$ 16.00	(Roslin)
WKRG , 710 , 1 KW/500 W (DA-N), , TALK	CBS,MBS,ABC-T, \$ NA	(Katz)
WKSJ , 1270 , 5 KW (DAYS) , , RELIGION	ABC-E, \$ NA	(Blair)
WMML , 1410 , 5 KW (DA-N) , , COUNTRY	NBC, \$ 11.00	(S. Katz)
WMOO , 660 , 50 KW/1 KW (DA-2), , RELIGION	, \$ 16.00	(---)
WBHY , 840 , 1 KW (DAYS) , , AC	, \$ 16.00	(Bolton)
WMOB , 1360 , 5 KW (DAYS, DA) , , RELIGION	, \$ 10.00	(---)
WABB-F, 97.5 , 100 KW @ 1050 , , CHR/AOR	ABC-F, \$ 60.00*	(Christal)
WBLX-F, 92.9 , 63 KW @ 1554 , , BLACK	US 1, \$ 65.00	(HNWH)
WDLT-F, 98.3 , 3 KW @ 300 , , SOFT AC	CBS-R, \$ 38.00*	(Selcom)
WKRG-F, 99.9 , 100 KW @ 850 , , CHR	MBS, \$ 53.00*	(Katz)
WKSJ-F, 94.9 , 100 KW @ 490 , , COUNTRY	ABC-E, \$ 70.00*	(Blair)
WLPR-F, 96.1 , 40 KW @ 420 , , BTFL/EZ	, \$ 20.00	(Masla)
WZEW-F, 92.1 , 3 KW @ 288 , , AOR	ABC-R, \$ 17.00	(Masla)
WIZD-F, 104.1 , 100 KW @ 1554 , , AC	, \$ 40.00	(Eastman)
		Keymarket (FAIRHOPE)
		(ATMORE)

MISCELLANEOUS COMMENTS WKSJ-AM changes from country to religion (Aug)...WWAX changes calls to WBHY and format to AC...
WMOO moves from 660 to 1550...WLPR sold for \$1,364,000

MODESTO

Arbitron Rank/Pop (12+): 122/244,700
MSA Rank/Pop: 147/298,900
Sacramento ADI
Average Person Rating: 14.9
Market TSL: 19.9 hours

Stations: 23/12
Diaries: 643/381:1/44.6%
Sample Target: 620
Standard Error: .753
% Below Line: 22.0
% Not Listed: 10.8

Est 1985 Revenue: \$7,500,000
HH Incr: \$27,729
Retail \$: 1.7 Bil
Pop per Station: 20,392
1 Biller: NA

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. KBEE-F	45/12.1	9.7	12.7	12.2	8.8
2. KDJH-F	41/11.0	11.6	---	---	---
3. KFIV-F	33/ 8.9	9.2	11.4	9.6	12.0
4. KOSO	30/ 8.1	9.9	10.9	12.7	13.1
5. KMIX-F	29/ 7.8	9.9	9.9	6.0	7.5
6. KTRB	25/ 6.7	4.6	6.3	5.3	5.3
7. KHOP-F	23/ 6.1	6.8	9.6	8.6	7.2
8. KCBS	21/ 5.6	3.1	5.6	5.5	4.8
9. KRAK	18/ 4.8	4.6	5.1	4.6	2.1
10. KHVV	11/ 3.0	---	.5	1.7	2.7
11.					
12.					
13.					
14.					
15.					

<u>BIRCH</u> <u>SHARE</u>	12+ TSA 1/4/CUME
1. KBEE-F	91/10
2. KRAK	78/ 8
3. KHOP-F	76/14
4. KDJK-F	72/ 8
5. KCBS	54/ 7
6. KOSO-F	50 /9
7. KTRB	46/ 5
8. KMIX-F	42/ 4
9. KNBR	41/ 6
10. KFIV-F	39/ 6
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KOSO-F 529/21.2	22.5	24.9
2. KBEE-F 516/20.7	17.2	21.7
3. KHOP-F 502/20.2	19.4	22.6
4. KFIV-F 479/19.2	21.5	18.9
5. KDUK-F 385/15.5	13.9	----
6. KMIX-F 329/13.2	15.2	17.9
7. KTRB 280/11.2	12.6	14.5
8. KRAK 266/10.7	9.4	11.3
9. KCBS 263/10.6	8.6	13.4
10. KNBR 203/ 8.1	10.2	10.7
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 68.07% (226 of 332) FAL84: 75.07%)

TELENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFIV-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KDJK-F	1. KBEE-F
2. KHOP-F	2. KFIV-F	2. KOSO-F	1. KBEE-F	2. KMIX-F	2. KMIS-F	2. KTRB	2. KDJK-F	KDJK-F	2. KFIV-F	2. KDJK-F
3. KOSO-F	3. KOSO-F	3. KMIX-F	3. KMIX-F	3. KDJK-F	3. KTRB	3. KOSO-F	3. KMIX-F	3. KFIV-F	KBEE-F	3. KHOP-F
4. KDJK-F	4. KHOP-F	KBEE-F	4. KHOP-F	4. KHOP-F	4. KRAK	4. KMIX-F	4. KFIV-F	4. KOSO-F	4. KOSO-F	4. KMIX-F
5.	5.	5.	KOSO-F	KOSO-F	5.	5. KFIV-F+ KDJK-F	5. KTRB KOSO-F	5. KMIX-F KHOP-F	5.	5. KOSO-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KOSO-F	1. KOSO-F	1. KHOP-F	1. KOSO-F	1. KBEE-F		1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KDJK-F
2. KDJK-F	2. KDJK-F	2. KOSO-F	2. KMIX-F	2. KMIX-F		2. KFIV-F	2.	2.	2. KBEE-F	2. KBEE-F
3.	3. KHOP-F	3. KDJK-F	KBEE-F	3. KHOP-F		3.	3.	3.	KMIX-F	KMIX-F
4.	4.	4.	KDJK-F	4. KOSO-F		4.	4.	4.	4. KFIV-F	4.
5.	5.	5.	KHOP-F	KRAK		5.	5.	5.	5.	5.

<u>FORMATS</u>	<u>AM</u>	<u>FM</u>	<u>TOTAL</u>	<u>%</u>	<u>FAL 84%</u>	<u>OTHER RATED STATIONS/METRO SHARE & CUME RATIN</u>			
TOP 40/CHR/CONTEMP	4 (1)	88 (4)	92 (5)	27.7	25.5	KAMB-F	101.5	Merced	2.4/6.6
AOR		44 (2)	44 (2)	13.3	13.0	KCEY-F	1390	Turlock	1.1/3.8
AC/OLDIES/SOFT ROCK	3 (1)	3 (1)	6 (2)	1.8	1.7	KFTV	1360	Modesto	.8/3.3
MOR/VARIETY	10 (1)		10 (1)	3.0	5.8	KLOC	920	Ceres	1.6/2.8
COUNTRY	43 (2)	32 (2)	75 (4)	22.6	24.3	KFRC	610	San Francisco	1.1/4.9
BLACK/URBAN						KGO	810	San Francisco	.5/1.4
BTFL MUSIC		50 (2)	50 (2)	15.1	16.8	KKDJ-F	105.9	Fresno	.8/1.7
NEWS/TALK	25 (3)		25 (3)	7.5	7.0	KMJ	580	FResno	.5/1.6
NOSTALGIA						KMYT-F	97.5	Merced	1.3/3.7
RELIGION		9 (1)	9 (1)	2.7	3.5	KNBR	680	San Francisco	2.7/8.1
SPANISH	6 (1)		6 (1)	1.8	1.7	KSJQ-F	96.7	Manteca	.5/3.5
CLASSICAL						KVBB-F	96.3	Mariposa	.8/2.8
UNKNOWN/OTHERS	15 (2)		15 (2)	4.5	0.6	KYBB-F	100.9	Tracy	.8/2.7
			332 (23)						

RADIO STATIONS

KCEY,	1390,	5 KW (DA-2)	, AC
KHYV,	970,	1 KW (DA-2)	, AC
KLOC,	920,	250 W/2.5 KW (DA-2)	, SPANISH
KTRB,	860,	10 KW/1 KW (DA-2)	, COUNTRY
KFIV,	1360,	5 KW/1 KW (DA-2)	, ?

MBS,	\$ 25.25	(Christal)	(TURLOCK)
,	\$ 10.00	(Mc-Guild)	John Price
,	\$ 14.00	(Lotus)	
ABC-E,	\$ 24.00	(Blair)	
US II,	\$ NA	(Torbet)	Comm. Pacific
,	\$ 28.00*	(Mc-Guild)	John Price
US-I,	\$ 21.00	(Torbet)	Comm. Pacific
ABC-C,	\$ 24.00	(Blair)	
,	\$ 15.00	(Christal)	(TURLOCK)
APR,	\$ 38.00	(Katz)	Spacecom (PATTERSON)
,	\$ NA	(-----)	(MERCED)
,	\$ 14.00	(Torbet)	(MERCED)
Source,	\$ 24.00	(Weiss)	(OAKDALE)

MISCELLANEOUS COMMENTS: KCEY, KMIX-F (Turlock) sold to Bob Salmon for \$3,375,000 (Hogan-Feldman)...

NASHVILLE

Arbitron Rank/Pop (12+): 47/750,200
MSA Rank/Pop: 56/889,500
ADI #31
Average Person Rating: 15.6
Market TSL: 21.3 hours

Stations: 20/20
Diaries: 1172/640:1/46.3%
Sample Target: 1080
Standard Error: .569
% Below Line: 0
% Not Listed: 7.5

Est 1985 Revenue: \$24,100,000
HH Inc: \$29,930
Retail \$: 5.7 Bill
Pop per Station: 37,510
1 Biller: WSM A/F \$ 6,000,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	85	84	84	83
1. WSM-F 165/14.0	11.1	11.5	8.8	13.0
2. WLAC-F 156/13.2	12.4	8.3	8.5	6.4
3. WKDF-F 116/ 9.8	9.6	10.2	9.5	11.7
4. WSIX-F 101/ 8.6	7.4	6.3	7.2	6.8
5. WZEZ-F 95/ 8.0	8.1	10.2	8.9	10.8
6. WQOK-F 69/ 5.8	7.4	8.1	7.3	5.8
7. WYHY-F 67/ 5.7	4.8	2.7	2.6	3.6
8. WSM 63/ 5.3	6.2	7.2	6.1	5.1
9. WVOL 51/ 4.3	5.0	3.1	6.7	5.0
10. WKFX-F 49/ 4.1	4.2	4.1	7.1	8.0
11. WLAC 33/ 2.8	3.4	3.3	3.3	4.0
12. WTMG-F 33/ 2.8	5.6	5.6	6.1	.5
13. WLRO-F 29/ 2.5	.9	.5	1.0	.9
14. WKDA 23/ 1.9	1.1	2.8	.7	.6
15. WSIX 20/ 1.7	1.4	1.9	1.6	2.0

BIRCH SHARE	12+ TSA 1/4/CUME
13.9	1. WSM-F 305/3391
9.9	2. WKDF-F 259/2852
16.2	3. WLAC-F 236/2427
5.4	4. WSIX-F 144/1847
6.3	5. WZEZ-F 123/1436
10.6	6. WSM 115/2079
6.6	7. WYHY-F 103/1949
6.0	8. WKFX-F 98/2007
2.3	9. WQOK-F 76/ 913
3.2	10. WTMG-F 56/ 780
2.0	11. WVOL 51/ 483
2.1	12. WLAC 36/ 610
2.1	13. WLRO-F 29/ 544
.6	14. WKDA 23/ 309
.7	15. WSIX 20/ 463

12+ METRO CUME/ METRO CUME RATING	SPG	FAL
	85	84
1. WSM-F 1788/23.7	19.4	22.1
2. WLAC-F 1684/22.3	24.6	20.6
3. WKDF-F 1431/18.9	18.1	16.9
4. WYHY-F 1284/17.0	16.5	10.9
5. WSIX-F 1249/16.5	14.8	14.4
6. WSM 1043/13.8	16.8	18.6
7. WKFX-F 1009/13.4	13.1	15.3
8. WZEZ-F 984/13.0	12.8	15.2
9. WQOK-F 863/11.4	13.1	10.5
10. WLRO-F 544/ 7.2	4.6	3.1
11. WLAC 524/ 6.9	8.5	8.4
12. WTMG-F 519/ 6.9	16.5	15.2
13. WVOL 483/ 6.4	9.4	9.2
14. WSIX 359/ 4.8	4.6	4.2
15. WKDA 309/ 4.1	4.1	4.2

12+ FM SHARE (METRO): 80.97% (885 of 1093) (FAL 84: 74.06%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDF-F	1. WLAC-F	1. WLAC-F	1. WSM-F	1. WSM-F	1. WSM-F	1. WLAC-F	1. WSM-F	1. WSM-F	1. WKDF-F	1. WSM-F
2. WKFX-F	2. WKDF-F	2. WSM-F	2. WLAC-F	2. WLAC-F	2. WSIX-F	2. WSM-F	2. WLAC-F	2. WLAC-F	2. WQOK-F	2. WLAC-F
3. WYHY-F	3. WSM-F	3. WKDF-F	3. WSIX-F	3. WSIX-F	3. WZEZ-F	3. WSIX-F+	3. WZEZ-F	3. WKDF-F	3. WLAC-F	3. WKDF-F
4. WLAC-F	4. WQOK-F	4. WSIX-F	4. WKDF-F	4. WZEZ-F	4. WSM	4. WKDF-F	4. WSIX-F	4. WSIX-F+	4. WVOL	4. WSIX-F
5. WQOK-F	5. WYHY-F	5. WQOK-F	5. WZEZ-F	5. WKDF-F	5. WSM	5. WKDF-F	5. WZEZ-F	5. WSM-F	5. WQOK-F	5. WQOK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WSM-F	1. WSM-F
2. WKDF-F	2. WSM-F	2. WSM-F	2. WSM-F	2. WSM-F	2. WLAC-F	2. WLAC-F	2. WSM-F	2. WKDF-F	2. WKDF-F
3. WQOK-F	3. WKDF-F	3. WKDF-F	3. WSIX-F	3. WZEZ-F	3. WQOK-F	3. WSM-F	3. WLAC-F	3. WLAC-F	3. WLAC-F
4. WSM-F	4. WQOK-F	4. WYHY-F	4. WKDF-F	4. WSIX-F	4. WYHY-F	4. WQOK-F	4. WLAC-F	4. WSIX-F	4. WSIX-F
5. WYHY-F	5. WYHY-F	5. WQOK-F	5. WZEZ-F	5. WQOK-F	5. WSM-F	5. WYHY-F	5. WYHY-F	5. WQOK-F	5. WSM

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		116 (92)	116 (2)	10.6	13.5	WAMB 1160 Nashville .8/3.1
AOR		116 (1)	116 (1)	10.6	11.1	WDBL-F 94.3 Springfield .6/1.9
AC/OLDIES/SOFT ROCK	24 (2)	218 (3)	242 (5)	22.1	12.1	WLRO 1430 Madison .1/1.0
MOR/VARIETY						WMDB 880 nashville .4/1.1
COUNTRY	83 (2)	266 (2)	349 (4)	31.9	32.8	
BLACK/URBAN	51 (1)	69 (1)	120 (2)	11.0	13.7	
BTFL MUSIC		95 (1)	95 (1)	8.7	11.1	
NEWS/TALK	33 (1)		33 (1)	3.0	3.6	
NOSTALGIA	10 (1)		10 (1)	0.9	1.5	
RELIGION					0.5	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	7 (2)	5 (1)	12 (3)	1.1		

RADIO STATIONS

WAMB, 1160, 25 KW (DAYS)	, NOSTALGIA	(Ham) MBC, \$ 20.00	(Roslin)
WKDA, 1240, 1 KW/25 W	, OLDIES	ABC-I, \$ NA	(Katz)
WLAC, 1510, 50 KW (DA-N)	, NEWS/NEWS	CBS, \$ 63.00	(Blair)
WLRO, 1430, 5 KW/1 KW (DA-N)	, AC	US II, \$ NA	(Republic)
WNAH, 1360, 1 KW (DAYS)	, GOSPEL	, \$ 15.00	(-----)
WNOM, 1300, 5 KW (DA-N)	, ??	, \$ 9.00	(-----)
WSIX, 980, 5 KW (DA-N)	, COUNTRY	MBS, \$ 45.00	(Eastman)
WSM, 650, 50 KW	, COUNTRY	NBC, \$ 85.00*	(Christal)
WVOL, 1470, 5 KW/1 KW	, BLACK	NBN, \$ 38.00*	(HNNW)
WWGM, 1560, 10 KW (DAYS, DA)	, RELIGION	, \$ 11.00	(-----)
WKDF-F, 103.3, 100 KW @ 1220, AOR		ABC-R, ABC-E, \$115.00*	(Katz)
WLAC-F, 105.9, 100 KW @ 1229, AC		, \$ 84.00	(Blair)
WLRO-F, 100.1, 3 KW @ ? , AC		US II, \$ 35.00*	(Republic)
WQOK-F, 92.1, 1.5 KW @ 430, BLACK		, \$ 49.00*	(HNNW)
WSIX-F, 97.5, 100 KW @ 1145, COUNTRY		, \$ 80.00	(Eastman)
WSM-F, 95.5, 100 KW @ 1280, COUNTRY		, \$ 125.00*	(Christal)
WKFX-F, 104.5, 100 KW @ 1050, CHR		US I, \$ 60.00*	(Weiss)
WYHY-F, 107.5, 100 KW @ 730, CHR		, \$ 40.00	(Mc-Guild)
WZEZ-F, 92.9, 100 KW @ 1053, BTFL/EZ		, \$ 80.00	(Torbet)
WTMG-F, 96.3, 100 KW @ 840, AC		, \$ 55.00	(Selcom)

MISCELLANEOUS COMMENTS: WZKS changes to WTMG... WTMG changes format from CHR to VOCAL EZ... WLAC A/F sold by Sublink to Price Comm. for \$19,000,000
American Radio Fall 1985, Copyright 1986

NASSAU-SUFFOLK

Arbitron Rank/Pop (12+): 12/2,257,100
MSA Rank/Pop: 10/1,672,100
Part of New York ADI
Average Person Rating: 18.6
Market TSL: 24.4 hours

Stations: 39/14
Diaries: 1211/184:1/37.1%
Sample Target: 1200
Standard Error: .591
% Below Line: NA
% Not Listed: NA

Est 1985 Revenue: NA
HH Inc: 441,339
Retail \$: 16.0 Bill
Pop per Station: NA
1 Biller: NA

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
85	84	84	83	
1. WALK-F+	261/6.1	3.8	4.9	5.0
2. WBLI-F	258/6.1	5.7	3.9	7.4
3. WBAB-F	196/4.7	5.2	3.9	3.2
4. WGSM	120/2.8	2.4	2.1	1.3
5. WCTO-F	105/2.5	1.7	2.9	2.7
6. WHLI	97/2.3	3.7	3.4	3.7
7. WKJY-F	94/2.2	1.1	2.4	1.1
8. WAPP-F	86/2.0	1.9	2.2	3.0
9. WLIR-F	53/1.3	1.8	1.5	1.7
10. WGBB	41/1.0	1.1	.9	.7
11. WLIX	38/.9	---	.7	1.3
12. WRCN-F	32/.8	1.0	1.4	.6
13. WGLI	22/.5	---	.3	---
14.				
15.				

BIRCH SHARE

12+ TSA 1/4/CUME

- NOTE: Nassau-Suffolk
- is a portion of the
- New York Metro. For
- this market only the
- stations home to
- Nassau-Suffolk are
- ranked. There is no
- TSA.
-
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-
-

12+ METRO CUME/ METRO CUME RATING

SPG	FAL
85	84
1. WBLI-F	3455/15.2
2. WALK-F+3084/13.6	10.1
3. WBAB-F	2798/12.3
4. WAPP-F	2084/ 9.2
5. WLIR-F	1331/ 5.9
6. WKJY-f	1077/ 4.7
7. WCTO-F	1005/ 4.4
8. WGSM	933/ 4.1
9. WHLI	707/ 3.1
10. WGBB	697/ 3.1
11. WRCN-F	573/ 2.5
12. WGLI	340/ 1.5
13. WLIX	316/ 1.4
14.	
15.	

12+ FM SHARE (METRO): NA

(FAL 84: NA)

TELENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBLI-F	1. WBAB-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WALK-F+	1. WALK-F	1. WALK-F	1. WBLI-F	1. WBLI-F	1. WBLI-F
2. WAPP	2. WBLI-f	2. WBAB-F	2. WALK-F+	2. WALK-F+	2. WBLI-F	2. WBLI-f	2. WBLI-F	2. WALK-F	2. WBAB-F	2. WBAB-F
3. WBAB-F	3. WALK-F+	3. WALK-F	3. WBAB-F	3. WBAB-F	3. WGSM	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WALK-F+	3. WALK-F
4. WALF-F+	4. WLIR-F	4.	4.	4. WGSM	4. WKJY-F	4. WGSM	4. WKJY-F	4. WCTO-F	4. WGSM	4. WGSM
5.	5. WAPP-F	5.	5.	5. WKJY-F	5. WHLI	5. WCTO-F	5. WCTO-F	5. WAPP-F	5. WKJY-F	5. WKJY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBAB-F	1. WBAB-F	1. WBAB-F	1. WBAB-F	1. WBAB-F
2. WLIR-F	2. WALK-F+	2. WALK-F+	2. WALK-F	2. WALK-F+	2.	2. WBLI-F	2. WBLIF	2. WALK-F	2. WALK-F+
3. WALK-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3.	3.	3.	3.	3. WBLI-F	3. WBLI-F
WBAB-F	4.	4. WGBB	4.	4.	4.	4.	4.	4.	4.
5. WLIX	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP						WABC 2.9/ 9.0
AOR						WBLI-F 2.1/ 5.2
AC/OLDIES/ROCK						WCBS 3.9/14.1
MOR/VARIETY						WCBS-F 2.5/10.6
COUNTRY						WHN 1.9/ 7.2
BLACK/URBAN						WHITZ-F 4.9/16.8
BTFL MUSIC						WINS 3.3/15.1
NEWS/TALK						WLTW-F 3.8/ 9.6
NOSTALGIA						WMCA 1.2/ 3.8
RELIGION						WNBC 4.9/13.4
SPANISH						WNCN-F .7/ 2.5
CLASSICAL						
UNKNOWN/OTHERS						

See New York frequencies of the above stations

WEBC-F	107.9	Westport	.5/2.4
WEZN-F	99.9	Bridgeport	.8/3.0

RADIO STATIONS

WGBB, 1240, 1 KW/250 W, MOR
WGLI, 1290, 5 Kw/1KW (Da-2), OLDIES
WGSM, 740, 25 KW (DAYS, DA), MOR
WHLI, 1100, 10 KW (DAYS, DA), NOSTALGIA
WLIM, 1580, 10 KW (DAYS, DA), MOR
WLIX, 540, 150 W (DAYS), RELIGION
WNYG, 1440, 1 KW (DAYS), NOSTALGIA
WRIV, 1390, 1 KW (DAYS), MOR (?)

WALK-F+, 97.5, 45 KW @ 530, MOR/AC
WBAB-F, 102.3, 2.3 KW @ 344, AOR
WBLI-F, 106.1, 10 KW @ 500, CHR
WCTO-F, 94.3, 3 KW @ 300, BTFL/EZ
WKJY-F, 98.3, 3 KW @ 300, BTFL/EZ
WLIR-F, 92.7, 3 KW @ 300, AOR
WRCN-F, 103.9, 1.5 KW @ 466, AOR
WSBH-F, 95.3, 2.6 KW @ 350, AC

WAPP-F - See New York

	\$ 30.00*	(Roslin)	
	\$ 34.00	(Masla)	
	\$ 45.00*	(Roslin)	
	\$ 65.00*	(Weiss)	Greater Media
	\$ 28.00	(S. Katz)	Kaneb
	\$ 25.00	(-----)	
	\$ 35.00	(-----)	
ABC-E, \$ 7.00	(-----)	Sky	(RIVERHEAD)
	\$ 79.00*	(Weiss)	American
	\$ 72.00	(-----)	
	\$ 99.00	(Masla)	Beck Rose
	\$ 70.00*	(Roslin)	Greater Media
	\$ NA	(Weiss)	Kaneb
	\$ 75.00	(Masla)	
	\$ NA	(-----)	(RIVERHEAD)
US I, US II, \$ 39.00	(P/W)	Faircom	(SOUTHAMPTON)

Arbitron Rank/Pop (12+): WB/424,900
MSA Rank/Pop: 95/507,400
ADI #24 (w/Hartford)
Average Person Rating: 17.5
Market TSL: 23.1 hours

NEW HAVEN
Stations: 28/7
Diaries: 837/508:1/42.6%
Sample Target: 850
Standard Error: .700
% Below Line: 48.6
% Not Listed: 10.6

Est 1985 Revenue: \$11,200,000
HH Inc: \$35,609
Retail \$: 2.8 Bil
Pop per Station: 60,700
1 Biller: WKCI-F \$3,900,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WELI	112/15.1	8.7	11.5	16.1
2. WKCI-F	83/11.2	11.5	13.4	10.7
3. WAVZ	49/ 6.6	5.0	6.6	8.0
4. WPLR-F	46/ 6.2	7.0	5.9	6.8
5. WNHC	43/ 5.8	4.6	4.3	5.4
WEZN-F	43/ 5.8	7.3	5.2	6.3
7. WKSS-F	35/ 4.7	2.9	2.9	2.7
8. WCBF	27/ 3.6	2.9	4.2	4.1
9. WRCH-F	24/ 3.2	3.1	3.1	1.3
WWYZ-F	24/ 3.2	3.1	2.8	2.2

BIRCH SHARE
12.5
14.5
3.4
9.6
7.6
1.5
7.3
3.0
2.4
1.0

12+ TSA 1/4/CUME
1. WKCI-F 174/2737
2. WEZN-F 155/1856
3. WICC 139/1739
4. WELI 119/1490
5. WPLR-F 116/1723
6. WTIC 86/1071
7. WKSS-F 71/1106
8. WIOF-F 66/1093
9. WAVZ 65/ 752
10. WCBF 64/1366

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WELI 1306/30.6	20.6	25.1
2. WKCI-F 1220/28.6	29.8	30.3
3. WPLR-F 731/17.2	18.5	17.3
4. WAVZ 615/14.4	12.4	11.3
5. WCBF 568/13.3	11.0	13.8
6. WKSS-F 546/12.8	11.3	7.8
7. WDRF-F 497/11.7	12.0	16.5
8. WIOF-F 462/10.8	9.9	10.0
9. WCHN-F 441/10.4	15.2	11.8
10. WNHC 435/10.2	NA	NA

11.
12.
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11.
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13.
14.
15.

12+ FM SHARE (METRO): 52.33% (348 of 665) (FAL 84: 54.96%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSS-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WELI	1. WKCI-F	1. WELI	1. WELI
2. WKCI-F	2. WPLR-F	2. WPLR-F	2. WELI	2. WELI	2. WEZN-F	2. WKCI-F	2. WELI	2. WKCI-F	2. WKCI-F
3. WPLR-F	3. WNHC	3. WELI	3. WPLR-F	3. WEZN-F	3. WAVZ	3. WAVZ	3. WELI	3. WNHC	3. WAVZ
4. WNHC	4. WKSS-F	4. WNHC	4. WNE	4. WPLR-F	4. WKCI-F	4. WTIC	4. WPLR-F	4. WNHC	4. WPLR-F
5.	5.	5.	5.	5. WWYZ-F	5.	5.	5. WAVZ	5.	5.
							WPLR-F		
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WPLR-F	1. WPLR-F	1. WPLR-F	1. WPLR-F	1. WKCI-F
2. WNHC	2. WIOF-F	2. WIOF-F	2. WELI	2. WKCI-F	2. WKCI-F	2. WKCI-F	2. WKCI-F	2. WKCI-F	2. WNHC
3. WKSS-F	3. WNHC	3. WNHC	3. WNHC	3. WEZN-F	3. WNHC	3.	3. WNHC	3. WNHC	3. WNHC
4. WIOF-F	4. WPLR-F	4. WWYZ-F	4. WIOF-F	4. WWYZ-F	4. WKSS-F	4.	4. WNHC	4. WNHC	4. WELI
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		124 (3)	124 (3)	18.6	23.9	WSCR 1220 Hamden .5/2.1
AOR		69 (3)	69 (3)	10.4	10.9	WYBC-F 94.3 New Haven .7/3.2
AC/OLDIES/SOFT ROCK	22 (1)	68 (4)	90 (5)	13.5	11.3	WFIF 1500 Milford .7/1.5
MOR/VARIETY	140 (3)		140 (3)	21.0	18.0	
COUNTRY	12 (2)		12 (2)	1.8	2.7	
BLACK/URBAN	43 (1)	20 (3)	63 (4)	9.5	5.7	
BTFL MUSIC		67 (2)	67 (2)	10.1	9.1	
NEWS/TALK	39 (3)		39 (3)	5.9	7.4	
NOSTALGIA	56 (2)		56 (2)	8.4	8.5	
RELIGION	5 (1)		5 (1)	0.4		
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						
			665 (28)		2.5	

See Hartford for the frequency and city of license for the following stations:

WCCC-F .7/4.2	WPOP 1.1/2.5
WDRF-F 2.6/11.7	WRCQ .9/1.6
WCHN-F 2.4/10.4	WTIC 2.8/6.5
WIOF-F 3.0/10.8	WTIC-F .8/6.2
WALK-F 97.5	Long Island .4/2.7
WBLX-F 107.5	New York 1.3/3.2
WHN 1050	New York 1.1/1.7
WICC 600	Bridgeport .9/3.6
WNBC 710	New York 3.0/9.5
WOR 98.7	New York .5/1.5
WRKS-F	New York .7/3.2

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N) , NOSTALGIA
WELI, 960, 5 KW (DA-N) , MOR
WNHC, 1340, 1 KW/250W , BLACK
WSCR, 1220, 1 KW (DAYS, DA) , COUNTRY

ABC-I, \$ 45.00* (Mc-Guild)
 , \$ 79.00 (Blair)
SBN, \$ 20.00 (Savalli)
 , \$ 22.00 (Christal)

Eastern
Clear Channel

WKCI-F, 101.3, 10 KW @ 1070, CHR
WPLR-F, 99.1, 14 KW @ 950, AOR/CHR
WYBC-F, 94.3, 1 KW @ 122, JAZZ/URBAN/VARIETY

, \$ 90.00* (Mc-Guild)
 , \$ 75.00 (Christal)
SBN, \$ 18.00 (-----)

Eastern
Southern Starr

Other ranked stations - See Bridgeport, New York, or Hartford

Arbitron Rank/Pop (12+): 31/1,095,600
 MSA Rank/Pop: 33/1,341,800
 ADI #34
 Average Person Ratings: 16.8
 Market TSL: 22.4 hours

NEW ORLEANS
 Stations: 20/19
 Diaries: 1444/759:1/36.9%
 Sample Target: 1500
 Standard Error: .544
 % Below Line: 0.5
 % Not Listed: 7.5

Est 1985 Revenue: \$32,000,000
 HH Inc.: \$28,017
 Retail \$: 8.2 Bil
 Pop per Station: 57,663
 #1 Biller: WEZB-F \$5,800,00

12+ METRO SHARE 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WYLD-F 271/14.7	16.8	16.8	14.9	14.1	19.5	1. WYLD-F 300/2732	1. WEZB-F 3136/28.6	30.5	30.3
2. WEZB-F 194/10.5	12.4	10.9	11.7	12.5	14.7	2. WEZB-F 245/3923	2. WQUE-F 2463/22.5	24.4	21.1
3. WLTS-F 133/ 7.2	4.9	6.8	5.8	7.1	4.4	3. WWL 160/2952	3. WYLD-F 2398/21.9	22.3	22.5
4. WQUE-F 127/ 6.9	8.0	6.8	6.4	4.2	9.7	4. WQUE-F 150/2940	4. WWL 2096/20.0	15.3	18.8
5. WBYU-F 115/ 6.2	5.9	7.0	7.0	5.7	5.6	5. WLTX-F 149/1906	5. WRNO-F 1727/15.8	15.8	14.8
WRNO-F 115/ 6.2	6.1	5.7	7.3	6.5	6.2	6. WBYU-F 144/1910	6. WBYU-F 1566/14.3	13.2	12.5
7. WWL 114/ 6.2	5.6	5.4	4.9	4.9	5.2	7. WRNO-F 140/2159	7. WLTS-F 1559/14.2	12.9	13.4
8. WBOK 109/ 5.9	5.7	5.6	5.3	5.3	4.1	8. WKJN-F 136/1449	8. WAJY-F 1304/11.9	11.8	12.6
9. WAJY-F 97/ 5.3	4.5	5.3	5.9	5.3	4.7	9. WNOE-F 132/1836	9. WNOE-F 1250/11.4	11.0	13.5
10. WNOE-F 89/ 4.8	4.2	6.3	5.3	6.6	5.4	10. WBOK 115/1206	10. WBOK 1151/10.5	10.0	10.5
11. WSMB 81/ 4.4	4.0	3.2	3.5	4.2	2.3	11. WAJY-F 109/1515	11. WTIX 1071/ 9.8	10.6	10.2
12. WYLD 57/ 3.1	3.0	1.6	2.6	2.6	2.9	12. WSMB 88/ 713	12. WYLD 892/ 8.1	9.0	7.0
13. WWIW 46/ 2.5	1.3	1.5	1.6	2.1	1.1	13. WTIX 69/1602	13. WSMB 647/ 5.9	6.9	6.1
14. WTIX 44/ 2.4	3.6	3.3	3.4	3.7	1.5	14. WYLD 64/1016	14. WNOE 625/ 5.7	7.7	6.4
15. WNOE 43/ 2.3	3.2	2.7	3.4	3.7	2.1	15. WNOE 49/ 734	15. WWIW 437/ 4.0	4.5	4.5
16.						16.			
17.						17.			
18.						18.			
19.						19.			
20.						20.			
21.						21.			
22.						22.			
23.						23.			
24.						24.			
25.						25.			

12+ FM SHARE (METRO): 68.04% (1160 of 1705) FAL 84 (71.64%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PHD	12+ EVE	SAT MID
1. WEZB-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WBYU-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WYLD-F	2. WEZB-F	2. WEZB-F	2. WLTS-F	2. WLTS-F	2. WYLD-F	2. WQUE-F+	2. WLTS-F	2. WEZB-F	2. WEZB-F	2. WEZB-F
3. WQUE-F	3. WLTS-F	3. WLTS-F	3. WEZB-F	3. WEZB-F	3. WNOE-F	3. WEZB-F	3. WEZB-F	3. WRNO-F	3. WRNO-F	3. WLTS-F
4. WYLD	4. WRNO-F	4. WQUE-F	4. WQUE-F	4. WAJY-F	4. WWL	4. WWL	4. WBYU-F	4. WLTS-F	4. WLTS-F	4. WBYU-F
5. WRNO-F	5. WQUE-F	5. WRNO-F	5. WAJY-F	5. WQUE-F	5. WAJY-F	5. WNOE-F	5. WAJY-F	5. WQUE-F	5. WBOK	5. WYLD
6.	6.	6. WAJY-F	6. WRNO-F	6. WBYU-F	6. WSMB	6. WBOK	6. WRNO-F	6. WAJY-F	6. WYLD	6. WNOE-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WLTS-F	1. WYLD-F	1. WLTS-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WEZB-F	2. WLTS-F	2. WYLD-F	2. WLTS-F	2. WYLD-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WEZB-F
3. WLTS-F	3. WEZB-F	3. WEZB-F	3. WEZB-F	3. WBOK	3. WRNO-F	3. WRNO-F	3. WLTS-F	3. WRNO-F	3. WLTS-F
4. WKNO-F	4. WRNO-F	4. WRNO-F	4. WBOK	4. WBYU-F	4. WQUE-F	4. WQUE-F	4. WRNO-F	4. WQUE-F	4. WQUE-F
5. WQUE-F	5. WQUE-F	5. WBOK	5. WAJY-F	5. WAJY-F	5.	5. WLTS-F	5. WQUE-F	5. WLTS-F	5. WWL
6. WAJY-F	6. WBOK	6. WQUE-F	6. WQUE-F	6. WEZB-F	6.	6.	6.	6. WWL	6. WRNO-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	8 (1)	321 (2)	329 (3)	19.3	20.8	WCKW-F	92.3	La Place	.6/2.7
AOR		115 (1)	115 (1)	6.7	6.1	WQUE	1280	New Orleans	.4/2.4
AC/OLDIES/SOFT ROCK	75/ (2)	241 (3)	316 (5)	18.5	12.3	WSHO	800	New Orleans	.7/1.5
MOR/VARIETY						WYAT	990	New Orleans	1.7/3.4
COUNTRY	43 (1)	97 (2)	140 (3)	8.2	10.2				
BLACK/URBAN	154 (2)	271 (1)	425 (3)	24.9	25.6	WKJN-F		Baton Rouge	.4/1.8
BTFL MUSIC/EZ		115 (1)	115 (1)	6.7	13.2				
NEWS/TALK	195 (2)		195 (2)	11.4	9.8				
NOSTALGIA	46 (1)		46 (1)	2.7	1.6				
RELIGION/GOSPEL	12 (1)		12 (1)	0.7	0.4				
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS									

1705 (20)

RADIO STATIONS

AM STATIONS

KGLA, 1540, 500 W (DAYS)	, SPANISH	, \$ 11.00	(Caballero)	
WHOK, 1230, 1 W/250 W	, BLACK	SEN, \$ 30.00	(-----)	
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY	ABC-E, \$ 34.00*	(Mc-Guild)	Noe
WQUE, 1280, 5 KW (DA-1)	, CHR	, \$ NA	(Eastman)	Clear Channel
WSHO, 800, 1 KW (DAYS, DA)	, RELIGION	APR, \$ 30.00	(-----)	Cascade
WSMB, 1350, 5 KW (DA-N)	, TALK	ABC-I, MBS, \$ 45.00	(Roslin)	
WTIX, 690, 10 KW/ S KW (DA-2), AC		MBS, NBC, \$ 50.00*	(Christal)	Price Comm.
WVOG, 600, 1 KW (DAYS)	, RELIGION	, \$ 10.00	(-----)	
WWIW, 1450, 1 KW/25 W	, NOSTALGIA	ABC-D, \$ 30.00	(Milam)	
WWL, 870, 50 KW (DA-1)	, NEWS/TALK	CBS, \$ 70.00*	(Katz)	Loyola Univ.
WYLD, 940, 10 KW/500 W (DA-2), BLACK		, \$ 27.00*	(HNWH)	Inter Urban
WYAT, 990, 1 KW (DAYS)	, AC	CBS-R, \$ 20.00*	(Selcom)	Phase II

FM STATIONS

WAJY, 101.9, 100 KW @ 825, VOCAL EZ/A	, \$ 55.00*	(Katz)	Loyola Univ.
WBYU, 95.7, 100 KW @ 600, BTFL/EZ	, \$ 80.00	(Christal)	Stoner
WEZB, 97.1, 100 KW @ 511, CHR	US I, \$100.00	(Blair)	EZ
WLTS, 105.3, 100 KW @ 942, AC	CBS-R, \$ 60.00*	(Selcom)	Phase II
WNOE, 010.1, 100 KW @ 440, COUNTRY	ABC-E, \$ 65.00*	(Mc-Guild)	Noe
WQUE, 93.3, 100 KW @ 512, CHR	, \$ 80.00*	(Eastman)	Clear Channel
WRNO, 99.5, 100 KW @ 1049, AOR	ABC-R, ABC-F, \$ 66.00	(MMR)	
WYLD, 98.5, 100 KW @ 480, URBAN	, \$ 90.00*	(HNWH)	Inter Urban

CALL LETTER CHANGES

WQUE-AM changes to WMKJ

FORMAT CHANGES

WMKJ changes to Urban

STATION SALES

WBYU: From Swanson to Stoner for \$7,000,000 (American)

MISCELLANEOUS COMMENTS

Arbitron fell 3.7% short of sample target

Arbitron Rank/Pop (12+): 1/14,985,300
MSA Rank/Pop: 1/8,311,600
ADI #1
Average Person Rating: 19.3
Market TSL: 25.2 hours

NEW YORK

Stations: 49/48
Diaries: 5109/2932:1/39.8%
Sample Target: 4000
Standard Error: .310
% Below Line: 0.4
% Not Listed: 7.5

Est 1985 Revenue: \$116,500,000
HH Inc.: \$31,053
Retail \$: 87.2 Bill
Pop per Station: 312,194
#1 Biller: WINS \$21,500,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WPLJ-F 1611/6.0	5.6	5.1	4.8	4.3	6.3	1. WPLJ-F 1685/27294	1. WPLJ-F 25836/18.6	17.4	16.8
2. WRKS-F 1477/5.5	6.0	5.4	6.0	5.3	7.5	2. WHTZ-F 1541/12700	2. WINS 24940/18.0	17.0	17.4
3. WHTZ-F 1467/5.5	5.9	6.0	5.7	5.9	5.8	3. WRKS-F 1536/18389	3. WHTZ-F 23635/17.1	17.6	18.3
4. WOR 1490/5.2	4.0	5.0	4.8	5.2	4.0	4. WOR 1534/17607	4. WBSL-F 19960/14.4	13.7	14.4
5. WBSL-F 1252/4.7	3.8	3.3	3.5	3.7	5.7	5. WBSL-F 1284/16619	5. WRKS-F 17453/12.6	12.1	12.4
6. WLTW-F 1201/4.5	3.0	3.1	3.0	3.0	2.9	6. WLTW-F 1226/16067	6. WBSL-F 16082/11.6	9.2	10.2
7. WINS 1198/4.5	4.0	4.2	4.2	4.8	4.6	7. WINS 1211/15467	7. WOR 15817/11.4	11.2	11.3
8. WNEW-F 1106/4.1	3.5	4.3	4.2	4.8	4.7	8. WNEW-F 1123/15928	8. WLTW-F 15741/11.4	8.1	7.5
9. WBSL-F 950/3.6	3.5	4.3	4.1	3.9	4.1	9. WBSL-F 1102/23531	9. WNEW-F 15460/11.2	11.3	10.1
10. WPAT-F 917/3.4	2.6	3.6	3.3	3.0	2.6	10. WPAT-F 956/12491	10. WYNY-F 13426/ 9.7	9.3	9.9
11. WRFM-F 833/3.1	3.5	3.0	3.8	3.2	1.8	11. WRFM-F 859/11284	11. WBSL-F 13198/ 9.5	10.2	10.0
12. WNEW 802/3.0	2.9	2.7	2.9	3.0	2.7	12. WNBC 847/16509	12. WABC 12123/ 9.5	10.9	10.3
13. WBSL-F 750/2.8	3.3	3.3	2.9	3.2	2.9	13. WNEW 846/10348	13. WNBC 13021/ 9.4	10.5	11.2
14. WJBC 690/2.6	2.8	2.8	2.6	2.4	1.9	14. WBSL-F 809/14228	14. WXRK-F 11837/ 8.5	9.6	11.2
WJBC 690/2.6	2.9	3.0	2.9	2.9	1.8	15. WABC 749/15117	15. WPAT-F 11720/ 8.5	8.2	7.6
16. WPIX-F 609/2.3	1.6	1.6	2.4	2.3	1.5	16. WHN 701/10646	16. WAPP-F 11194/ 8.1	9.0	9.0
17. WHN 601/2.2	2.8	3.1	2.2	2.5	2.2	17. WPIX-F 623/11007	17. WPIX-F 10758/ 7.8	6.7	9.1
18. WXRK-F 568/2.1	2.5	1.0	2.3	2.8	2.8	18. WXRK-F 582/12420	18. WRFM-F 10745/ 7.8	7.4	7.6
19. WYNY-F 536 2.0	2.1	2.4	2.2	2.4	1.1	19. WYNY-F 554/13991	19. WNEW 9771/ 7.0	6.7	7.1
20. WADO 510/1.9	1.7	1.4	2.0	2.4	1.4	20. WADO 510/ 5144	20. WHN 8889/ 6.4	9.5	8.0
21. WSKQ 477/1.8	1.0	.8	.8	1.9	1.6	21. WQXR-F+ 507/ 7706	21. WQXR-F+ 7121/ 5.1	4.6	3.8
22. WQXR-F+ 459/1.7	1.6	1.6	1.7	1.3	1.6	22. WSKQ 477/ 3712	22. WPAT 5587/ 4.0	4.7	5.2
23. WAPP-F 452/1.7	1.6	1.6	1.7	1.8	2.3	23. WAPP-F 468/11716	23. WADO 5144/ 3.7	NA	2.7
24. WNCN-F 329/1.2	1.0	1.1	1.4	1.0	1.2	24. WNCN-F 353/ 5384	24. WNCN-F 5091/ 3.7	3.6	2.5
25. WKIM 297/1.1	.8	.8	.7	---	.4	25. WKIM 297/ 2709	25. WMCA 4915/ 3.5	3.3	4.3

12+ FM SHARE (METRO): 61.82% (15274 of 24708) (FAL 84: 5914%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRKS-F	1. WPLJ-F	1. WPLJ-F	1. WPLJ-F	1. WLTW-F	1. WLTW-F	1. WINS	1. WLTW-F	1. WHTZ-F	1. WRKS-F	1. WPLJ-F
2. WHTZ-F	2. WNEW-F	2. WBSL-F	2. WLTW-F	2. WPLJ-F	2. WINS	2. WOR	2. WPLJ-F	2. WFLJ-F	2. WBSL-F	2. WHTZ-F
3. WPLJ-F	3. WHTZ-F	3. WHTZ-F	3. WBSL-F	3. WBSL-F	3. WOR	3. WPLJ-F	3. WOR	3. WRKS-F	3. WPLJ-F	3. WRKS-F
4. WAPP-F	4. WRKS-F	4. WNEW-F	4. WNEW-F	4. WHTZ-F	4. WNEW	4. WBSL-F	4. WNEW-F	4. WLTW-F	4. WHTZ-F	4. WLTW-F
5. WBSL-F	5. WBSL-F	5. WLTW-F	5. WHTZ-F	5. WNEW-F	5. WPAT-F	5. WHTZ-F	5. WHTZ-F	5. WPAT-F	5. WNEW-F	5. WOR
6. WNEW-F	6. WLTW-F	6. WRKS-F	6. WBSL-F	6. WBSL-F	6. WRFM-F	6. WNBC	6. WPAT-F	6. WNEW-F	6. WABC	6. WBSL-F
7. WXRK-F	7. WXRK-F	7. WBSL-F	7. WNBC	7. WINS	7. WBSL-F	7. WRKS-F	7. WRKS-F	7. WOR	7. WLTW-F	7. WNEW-F
8. WPIX-F	8. WPIX-F	8. WNBC	8. WRKS-F	8. WNBC	8. WBSL-F	8. WBSL-F	8. WBSL-F	8. WBSL-F	8. WOR	8. WPAT-F
9. WYNY-F	9. WYNY-F	9. WPIX-F	9. WINS	9. WRKS-F	9. WBSL-F	9. WNEW-F	9. WRFM-F	9. WINS	9. WHN	9. WRFM-F
10. WBSL-F	10. WBSL-F	10. WYNY-F	10. WPIX-F	10. WPIX-F	10. WPLJ-F	10. WNEW	10. WNEW	10. WXRK-F	10. WPAT-F	10. WNEW

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLJ-F	1. WPLJ-F	1. WPLJ-F	1. WPLJ-F	1. WLTW-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WNEW-F
2. WRKS-F	2. WHTZ-F	2. WBSL-F	2. WBSL-F	2. WPLJ-F	2. WRKS-F	2. WPLJ-F	2. WPLJ-F	2. WPLJ-F	2. WPLJ-F
3. WHTZ-F	3. WRKS-F	3. WHTZ-F	3. WLTW-F	3. WBSL-F	3. WPLJ-F	3. WHTZ-F	3. WBSL-F	3. WBSL-F	3. WBSL-F
4. WBSL-F	4. WBSL-F	4. WLTW-F	4. WHTZ-F	4. WHTZ-F	4. WHTZ-F	4. WRKS-F	4. WHTZ-F	4. WHTZ-F	4. WBSL-F
5. WLTW-F	5. WLTW-F	5. WRKS-F	5. WRKS-F	5. WRKS-F	5. WBSL-F	5. WBSL-F	5. WPIX-F	5. WRKS-F	5. WBSL-F
6. WNEW-F	6. WNEW-F	6. WNEW-F	6. WPIX-F	6. WINS	6. WXRK-F	6. WXRK-F	6. WXRK-F	6. WLTW-F	6. WNBC
7. WXRK-F	7. WPIX-F	7. WPIX-F	7. WNEW-F	7. WPIX-F	7. WAPP-F	7. WNBC	7. WNBC	7. WNBC	7. WHTZ-F
8. WPIX-F	8. WYNY-F	8. WYNY-F	8. WBSL-F	8. WBSL-F	8. WPIX-F	8. WPIX-F	8. WRKS-F	8. WNBC	8. WINS
9. WLR-F	9. WXRK-F	9. WSKQ	9. WYNY-F	9. WSKQ	9. WLTW-F	9. WLTW-F	9. WLTW-F	9. WXRK-F	9. WPIX-F
10. WAPP-F	10. WSKQ	10. WINS	10. WSKQ	WYNY-F	10. WBSL-F	10. WBSL-F	10. WBSL-F	10. WPIX-F	10. WRKS-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP		3790 (4)	3790 (4)	15.3	17.8	WALK-F+	97.5	Patchogue 1.0/2.4
AOR		2164 (5)	2164 (5)	8.8	5.7	WBAB-F	102.3	Babylon .8/2.5
AC/OLDIES/SOFT ROCK	712 (2)	3431 (6)	4143 (8)	16.8	16.8	WBLI-F	106.1	Patchogue 1.0/2.5
MOR/VARIETY	232 (2)		232 (2)	0.9	0.7	WCTC	1450	New Brunswick .4/1.1
COUNTRY	601 (1)		601 (1)	2.4	2.8	WCTO	94.3	Smithtown .4/ .7
BLACK/URBAN	328 (2)	2729 (2)	3057 (4)	12.4	12.6	WDHA-F	105.5	Dover .3/1.0
BTFL MUSIC/EZ	263 (1)	2203 (6)	2466 (7)	10.0	10.8	WEVD-F	97.9	New York .3/ .9
NEWS/TALK	4511 (5)		4511 (5)	18.3	20.1	WFME-F	94.7	Newark .8/1.6
NOSTALGIA	960 (2)		960 (2)	3.9	4.1	WGSM	740	Huntington .5/ .7
RELIGION/GOSPEL	343 (2)	204 (1)	547 (3)	2.2	0.9	WHLI	1100	Hempstead .6/ .9
SPANISH	1376 (4)		1376 (4)	5.6	4.8	WHUD-F	100.7	Pukskill .4/1.1
CLASSICAL	108 (1)	680 (2)	788 (3)	3.2	2.6	WJit	1480	New York .3/1.2
UNKNOWN/OTHERS		73 (1)	73 (1)	0.3	0.4	WKJY-F	98.3	Hempstead .5/ .9
						WLIB	1190	New York .7/1.5
						WLIR-F	92.7	Garden City .7/2.4
			24708 (49)			WMGQ-F	98.3	New Brunswick .3/ .9
						WMCA	570	New York 1.0/3.5
						WNJR	1430	Newark .5/1.7
						WPAT	930	Paterson 1.0/4.0
						WWDJ	970	Hackensack .3/1.1
						WWRL	1600	New York 1.0/2.4
						WEZN-F	99.9	Bridgeport .4/1.0

RADIO STATIONS

AM STATIONS

WABC, 770, 50 KW	, TALK	ABC-I, \$210.00*	(Blair)	Cap Cities/ABC
WADO, 1280, 5 KW (DA-1)	, SPANISH	, \$105.00	(-----)	
WCBS, 880, 50 KW	, NEWS	CBA, \$375.00	(CBS)	CBS
WHN, 1050, 50 KW (DA-2)	, COUNTRY	MBS, \$210.00*	(Mc-Guild)	Doubleday
WINS, 1010, 50 KW (DA-1)	, NEWS	ABC-D, \$330.00*	(Blair/RAR)	Westinghouse
WJIT, 1480, 5 KW (DA-2)	, SPANISH	, \$121.00	(Caballero)	Infinity
WKDM, 1380, 5 KW (DA-1)	, SPANISH	, \$ NA	(Masla)	United
WLIB, 1190, 10 KW (DAYS, DA)	, BLACK NEWS/TALK	SEN, \$ 100.00	(Mc-Guild)	Inner City
WMCA, 570, 5 KW (DA-1)	, TALK MES SMN APR	NBC-T, \$125.00*	(Roslin)	
WNBC, 660, 50 KW	, AC/CONTEMP	NBC, \$315.00*	(HNWH)	NBC
WNEW, 1130, 50 KW (DA-N)	, NOSTALGIA	, \$200.00	(Katz)	Metromedia
WOR, 710, 50 KW (DA-1)	, TALK	US II, ABC-E, \$240.00*	(Republic)	RKO
WPAT, 930, 5 KW (DA-2)	, SPANISH	, \$125.00	(Christal)	Park
WGKQ, 620, 5 KW (DA-2)	, SPANISH	, \$130.00	(Caballero)	
WWDJ, 970, 5 KW (DA-2)	, RELIGION	, \$ 40.00	(-----)	
WWRL, 1600, 5 KW (DA-2)	, GOSPEL	NBN, \$ 90.00	(Weiss)	Unity

FM STATIONS

WAPP, 103.5, 5.8 KW @ 1390, CHR	, \$225.00*	(Mc-Guild)	Doubleday
WBLS, 107.5, 5.4 KW @ 1241, BLACK	SEN, ABC-F, \$285.00*	(Mc-Guild)	Inner City
WCBS, 101.1, 7.2 KW @ 1300, OLDIES	CBS-R, \$325.00	(CBS)	CBS
WFME, 94.7, 36 KW @ 580, RELIGION	, \$ NA	(-----)	Family
WHITZ, 100.3, 7.8 KW @ 1220, CHR	, \$400.00*	(Eastman)	Malrite
WXHK, 92.3, 5.4 KW @ 1200, AOR	ABC-C, \$300.00	(Torbet)	Infinity
WLTW, 106.7, 7.6 KW @ 1220, SOFT AC	, \$260.00	(MMR)	Viacom
WNCN, 104.3, 7.6 KW @ 1220, CLASSICAL	APR, \$120.00	(CMBS)	GAF
WNEW, 102.7, 7.8 KW @ 1220, AOR	Source, \$240.00*	(Katz)	Metromedia
WPAT, 93.1, 5.3 KW @ 1420, BTFL/EX	, \$125.00	(Christal)	Park
WPIX, 101.9, 5.4 KW @ 1228, AC	, \$225.00*	(Christal)	Tribune Co.
WPLJ, 95.5, 7.2 KW @ 1335, CHR	ABC-R, \$125.00*	(Blair)	Cap Cities/ABC
WOXR, 96.3, 7.8 KW @ 1220, CLASSICAL	, \$150.00	(Mc-Guild)	New York Times
WRFM, 105.1, 7.8 KW @ 1220, BTFL/EZ	, \$230.00*	(Torbet)	Bonneville)
WRKS, 98.7, 7.8 KW @ 1250, URBAN	US I, \$250.00*	(Republic)	RKO
WYNY, 97.1, 7.2 KW @ 1300, AC	, \$280.00*	(HNWH)	NBC
WHUD, 100.7, 50 KW @ 500, BTFL/EZ	, \$ 55.00	(Masla)	(PEEKSKILL)
WEVD, 97.9, 53. KW @ 1220, ETHNIC	, \$ 50.00	(-----)	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WPAT A/F: From ABC/Cap
Cities to Park for
\$49,000,000

Several counties in
New Jersey and
Connecticut were deleted
from the MSA... WLTW
has quietly become a
major factor in
New York..

NORFOLK - PORTSMOUTH - NEWPORT NEWS

Arbitron Rank/Pop (12+): 35/1,011,000
 MSA Rank/Pop: 36/1,257,700
 ADI #46
 Average Person Rating: 17.5
 Market TSL: 23.2 hours

Stations: 26/24
 Diaries: 1470/697:1/48.3%
 Sample Target: 1230
 Standard Error: .548
 % Below Line: 0.7
 % Not Listed: 7.1

Est 1985 Revenue: \$26,500,000
 HH Inc.: \$29,935
 Retail \$: 7.1 Bill
 Pop per Station: 42,125
 # 1 Biller: WCMS A/F \$3,500,000

12+ METRO	SHARE	1/4/SHARE	SPG	FAL	SPG	FAL
			85	84	84	83
1. WNOR-F	217/11.8		9.0	8.0	10.3	9.5
2. WFOG-F	179/ 9.7		10.6	10.5	10.7	9.5
3. WCMS-F	160/ 8.7		7.2	8.3	8.6	10.6
4. WOWI-F	140/ 7.6		7.1	7.5	4.8	7.8
5. WLTY-F	138/ 7.5		8.3	7.3	5.6	8.1
6. WWDE-F	107/ 5.8		5.5	4.8	4.5	4.3
7. WMYK-F	105/ 5.6		6.1	5.0	6.9	3.5
8. WNVZ-F	104/ 5.6		6.7	7.3	9.3	6.8
9. WRAP	83/ 4.5		3.4	3.1	3.9	5.2
10. WTAR	79/ 4.3		4.4	4.7	5.3	5.0
11. WPCE	74/ 4.0		4.6	4.0	2.6	2.7
12. WRSR-F	68/ 3.7		5.6	3.6	2.1	2.2
13. WKRI-F	60/ 3.3		2.2	3.4	1.3	2.4
14. WNIS	48/ 2.6		1.7	2.5	2.9	3.3
15. WNRN-F	33/ 1.8		1.8	.7	---	---
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

BIRCH SHARE

12+ TSA	1/4/CUME	12+ METRO	CUME/	SPG	FAL
		METRO	CUME RATING	85	84
1. WNOR-F	237/2336	1. WNOR-F	2086/29.8	16.8	17.6
2. WFOG-F	202/2026	2. WCMS-F	1983/28.8	15.0	14.6
3. WCMS-F	181/2313	3. WNVZ-F	1923/18.3	17.5	20.8
4. WOWI-F	164/2047	4. WFOG-F	1753/16.7	18.5	17.1
5. WMYK-F	161/2330	5. WLTY-F	1710/16.3	16.3	15.7
6. WLTY-F	151/2049	6. WOWI-F	1722/16.4	19.6	17.6
7. WNVZ-F	118/2177	7. WMYK-F	1683/16.0	17.5	14.4
8. WWDE-F	110/1496	8. WWDE-F	1425/13.5	13.3	12.3
9. WTAR	87/1482	9. WTAR	1367/13.0	12.8	14.1
10. WRAP	85/1286	10. WRAP	1195/11.4	11.3	10.5
11. WPCE	77/ 853	11. WRSR-F	1101/10.5	12.7	11.0
12. WRSR-F	75/1210	12. WPCE	812/ 7.7	8.6	7.4
13. WKRI-F	62/ 876	13. WKRI-F	801/ 7.6	4.9	6.7
14. WTID-F	60/ 743	14. WNIS	637/ 6.1	4.8	6.3
15. WNIS	48/ 681	15. WTID-F	394/ 3.7	3.8	3.8
16.		16.			
17.		17.			
18.		18.			
19.		19.			
20.		20.			
21.		21.			
22.		22.			
23.		23.			
24.		24.			
25.		25.			

12+ FM SHARE (METRO): 79.58% (1364 of 1714) FAL 84: 77.71%

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AND	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNVZ-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WLTY-F	1. WCMS-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WNOR-F
2. WOWI-F	2. WOWI-F	2. WLTY-F	2. WLTY-F	2. WNOR-F	2. WFOG-F	2. WCMS-F	2. WFOG-F	2. WFOG-F	2. WOWI-F	2. WCMS-F
3. WNOR-F	3. WLTY-F	3. WOWI-F	3. WCMS-F	3. WCMS-F	3. WTAR	3. WFOG-F	3. WCMS-F	3. WCMS-F	3. WFOG-F	3. WFOG-F
4. WRAP	4. WMYK-F	4. WWDE-F	4. WFOG-F	4. WFOG-F	4. WLTY-F	4. WWDE-F	4. WLTY-F	4. WLTY-F	4. WRAP	4. WOWI-F
5. WMYK-F	5. WWDE-F	5. WCMS-F	5. WWDE-F	5. WND -F	5. WPCE	5. WLTY-F	5. WWDE-F	5. WOWI-F	5. WMYK-F	5. WLTY-F
6.	6. WNVZ-F	6. WMYK-F	6. WOWI-F	6. WOWI-F	6. WWDE-F	6. WOWI-F	6. WOWI-F	6. WWDE-F	6. WLTY-F	7. WNVZ-F
7.	7. WRSR-F	7. WFOG-F	7. WMYK-F	7. WMYK-F	7. WNIS	7. WTAR	7. WMYK-F	7. WNVZ-F	7. WRSR-F	7. WMYK-F
8.	8.	8.	8.	8.	8.	8.	8.	8. WMYK-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNOR-F	1. WLTY-F	1. WLTY-F	1. WLTY-F	1. WLTY-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WNOR-F
2. WNVZ-F	2. WNOR-F	2. WOWI-F	2. WWDE-F	2. WFOG-F	2. WOWI-F	2. WOWI-F	2. WLTY-F	2. WOWI-F	2. WCMS-F
3. WLTY-F	3. WOWI-F	3. WNOR-F	3. WNOR-F	3. WCMS-F	3. WWDE-F	3. WWDE-F	3. WOWI-F	3. WCMS-F	3. WLTY-F
4. WWDE-F	4. WNVZ-F	4. WMYK-F	4. WCMS-F	4. WWDE-F	4. WRSR-F	4. WMYK-F	4. WMYK-F	4. WWDE-F	4. WFOG-F
5. WOWI-F	5. WMYK-F	5. WWDE-F	5. WOWI-F	5. WOWI-F	5. WMYK-F	5.	5. WWDE-F	5. WMYK-F	5. WOWI-F
6. WMYK-F	6. WWDE-F	6. WRAP	6. WFOG-F	6. WPCE	6. WNVZ-F	6.	6. WCMS-F	6. WLTY-F	6. WTAR
7.	7. WRAP	7.	7. WMYK-F	7. WMYK-F	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	Z	FAL 84Z	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		172 (2)	172 (2)	10.0	11.9	WCMS	1050	Norfolk	.9/2.4
AOR		217 (1)	217 (1)	12.7	8.8	WCPK	1600	Chesapeake	.3/1.3
AC/OLDIES/SOFT ROCK	19 (1)	245 (2)	264 (3)	15.4	14.5	WGH	1310	Newport News	.6/1.9
MOR/VARIETY	79 (1)		79 (1)	4.6	5.1	WKEZ-F	94.1	Yorktown	.8/2.7
COUNTRY	27 (2)	198 (3)	225 (5)	13.1	14.6	WNOR	1230	Norfolk	1.0/2.8
BLACK/URBAN	83 (1)	245 (2)	328 (3)	19.1	20.1	WOFM	92.1	Chesapeake	.3/1.3
BTFL MUSIC/EZ		221 (3)	221 (3)	12.9	12.3	WPMH	1010	Portsmouth	.3/1.0
NEWS/TALK	48 (1)		48 (1)	2.8	2.7	WTID-F	106.9	Suffolk	1.3/3.7
NOSTALGIA	11 (2)		11 (2)	0.6	2.0	WTJZ	1270	Newport News	.3/1.6
RELIGION/GOSPEL	80 (2)	60 (1)	140 (3)	8.2	9.2	WQSF	740	Williamsburg	.2/.6
SPANISH						WQSF-F	96.5	Williamsburg	.5/1.8
CLASSICAL									
UNKNOWN/OTHERS	3 (1)	6 (1)	9 (2)	0.5					

1714 (26)

RADIO STATIONS

AM STATIONS

WCMS, 1050, 5 KW (DAYS, DA), COUNTRY	ABC-D, \$ NM	(Katz)	
WCOK, 1600, 5 KW (DAYS), NOSTALGIA	\$ 17.00	(Masla)	
WGH, 1310, 5 KW (DA-2), COUNTRY	\$ NA	(Blair)	Susquehanna
WLPN, 1450, 1 KW/250 W, NOSTALGIA	\$ NA	(MMR)	JAG
WMBG, 740, 500 W (DAYS), AC	\$ NA	(Torbet)	(WILLIAMSBURG)
WNIS, 1350, 5 KW (DA-2), NEWS/TALK	NBC-T, ABC-T, \$ 45.00*	(HNH)	Sinclair
WNOR, 1230, 1 KW/25 W, OLDIES	ABC-R, \$ NA	(Mc-Guild)	Josephson
WPCE, 1400, 1 KW/25 W, GOSPEL	SBN, \$ 21.00	(Mc-Guild)	Willis
WPEX, 1490, 1 KW/250 W, AC	\$ 20.00	(CBS)	
WPMH, 1010, 5 KW (DAYS, DA), RELIGION	\$ 8.00	(-----)	
WRAP, 850, 5 KW/1 KW (DA-N), BLACK	NBN, \$ 40.00	(Selcom)	Rollins
WTAR, 790, 5 KW (DA-N), MOR	CBS, \$ 80.00*	(Christal)	Landmark
WTJZ, 1270, 1 KW (DA-N), NOSTALGIA	\$ 11.00	(Republic)	S & F
WZAM, 1110, 50 KW (DAYS), JAZZ	ABC-C, \$ NA	(Eastman)	Benns

FM STATIONS

WCMS, 100.5, 50 KW @ 509, COUNTRY	ABC-E, \$115.00*	(Katz)	
WFOG, 92.9, 50 KW @ 500, BTFL/EZ	\$ 78.00*	(MMR)	JAG
WKEZ, 94.1, 50 KW @ 500, COUNTRY	MBS, \$ 38.00	(Roslin)	
WLTY, 95.7, 40 KW @ 881, AC	\$ 75.00*	(Christal)	Landmark
WNYK, 93.7, 100 KW @ 940, URBAN	ABC-C, \$ 60.00	(Eastman)	Benns (ELIZ. CITY, NC)
WNIR, 98.7, 50 KW @ 549, AOR	ABC-R, \$ 75.00*	(Mc-Guild)	Josephson
WNRN, 94.9, 50 KW @ 536, BTFL/EZ	\$ 28.00	(Masla)	
WRSR, 97.3, 74 KW @ 420, CHR	\$ NA	(Blair)	Susquehanna
WNVZ, 104.5, 50 KW @ 500, CHR	\$ 70.00*	(Republic)	S & F
WOWI, 1-2.9, 50 KW @ 500, BLACK	SBN, \$ 45.00	(Mc-Guild)	Willis
WTID, 106.9, 100 KW @ 964, COUNTRY	\$ 25.00	(Mc-Guild)	Willis
WWDE, 101.3, 50 KW @ 380, AC	\$ 25.00	(-----)	
WXRI, 105.3, 50 KW @ 500, RELIGION	CBS-R, \$ 55.00	(CBS)	
WQSF, 96.5, 50 KW @ 440, BTFL	\$ 38.00	(Masla)	CBN
	\$ NA	(-----)	WILLIAMSBURG)

CALL LETTER CHANGES

WNSY changes to WRSR-F

FORMAT CHANGES

STATION SALES

WLPN: sold by JAG for \$600,000

MISCELLANEOUS COMMENTS

WRSR had numerous technical problems during sweep.

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 42/800,400
MSA Rank/Pop: 47/996/700
ADI #36
Average Person Rating: 15.6
Market TSL: 20.6 hours

Stations: 18/8
Diaries: 1239/646:1/45.1%
Sample Target: 1080
Standard Error: .542
% Below Line: 0
% Not Listed: 8.5

Est 1985 Revenue: \$26,900,00
HH Inc.: \$30,423
Retail \$: 7.7 Bil
Pop per Station: 44,467
1 Biller: KXXY A/F \$4,700,000

12+ METRO SHARE 1/4/SHARE		SPG	FAL	SPG	FAL	BIRCH SHARE	12+ TSA 1/4/CUME		12+ METRO CUME/ METRO CUME RATING		SPG	FAL
		85	84	84	83						85	84
1.	KKNG-F	145/11.4	10.7	12.6	9.3	10.4	6.6	1.	KTOK	1734/21.3	16.3	23.5
2.	KZBS-F	137/10.8	12.3	8.8	8.9	7.6	8.7	2.	KOXM-F	1722/21.3	20.4	18.4
3.	KXXY-F	126/ 9.9	10.6	9.1	9.8	7.8	8.9	3.	KJYO-F	1677/20.6	22.1	19.4
4.	KTOK	124/ 9.8	7.2	11.8	11.2	12.6	7.5	4.	KATT-F	1610/19.8	19.8	19.1
5.	KATT-F	121/ 9.5	11.6	9.8	10.9	14.1	11.9	5.	KKNG-F	1549/19.0	17.5	17.4
6.	KJYO-F	87/ 6.8	8.4	7.9	8.2	8.0	8.4	6.	KZBS-F	1503/18.5	23.8	18.7
7.	KOXM-F	81/ 6.4	7.4	6.9	5.5	3.7	10.2	7.	KXXY-F	1359/16.7	18.0	17.1
8.	KLTE-F	76/ 6.0	3.8	4.5	6.0	5.4	7.1	8.	WKY	1212/14.9	10.0	11.2
9.	KEBC-F	71/ 5.6	6.9	8.5	8.3	6.6	7.8	9.	KLTE-F	1150/14.1	11.9	12.7
10.	WKY	62/ 4.9	2.3	2.3	2.4	3.4	3.7	10.	KEBC-F	975/12.0	15.2	15.1
11.	KIMY-F	38/ 3.0	1.7	1.4	2.4	2.6	2.8	11.	KOMA	531/ 6.5	9.2	8.9
12.	KJIL-F	22/ 1.7	2.5	2.0	2.2	3.5	2.2	12.	KJIL-F	468/ 5.7	6.1	4.9
13.	KOMA	19/ 1.5	2.8	3.2	4.1	5.3	1.7	13.	KIMY-F	401/ 4.9	4.2	2.5
14.	KKLR-F	14/ 1.1	1.4	1.3	---	---	.7	14.				
15.								15.				
16.								16.				
17.								17.				
18.								18.				
19.								19.				
20.								20.				
21.								21.				
22.								22.				
23.								23.				
24.								24.				
25.								25.				

12+ FM SHARE (METRO): 78.93 % (918 of 1163) FAL 84: 78.67%

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KJYO-F	1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KKNG-F	1. KXXY-F+	1. KKNG-F	1. KXXY-F	1. KATT-F	1. KTOK
2.	KOXM-F	2. KATT-F	2. KATT-F	2. KXXY-F	2. KXXY-F	2. KZBS-F	2. KZBS-F	2. KZBS-F	2. KJYO-F	2. KKNG-F
3.	KATT-F	3. KXXY-F	3. KXXY-F	3. KLTE-F	3. KKNG-F	3. KTOK	3. KXXY-F	3. KKNG-F	3. KTOK	3. KATT-F
4.		4. KLTE-F	4. KLTE-F	4. KKNG-F	4. KLTE-F	4. KEBC-F	4. KKNG-F	4. KATT-F	4. KATT-F	4. KZBS-F
5.		5. KJYO-F	5. KKNG-F	5. KATT-F	5. KATT-F	5. WKY	5. KATT-F	5. KLTE-F	5. KTOK	5. KKNG-F
6.		6. KOXM-F	6. KOXM-F	6. KEBC-F	6. KEBC-F	6. KATT-F	6. KATT-F	6. KLTE-F	6. KZBS-F	6. WKY
7.		7.	7.	7.	7.	7.	7.	7.	7.	7.
8.		8.	8.	8.	8.	8.	8.	8.	8.	8.
9.		9.	9.	9.	9.	9.	9.	9.	9.	9.
10.		10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KZBS-F	1. KZBS-F	1. KZBS-F	1. KZBS-F	1. KATT-F	1. KATT-F	1. KATT-F	1. KATT-F	1. KXXY-F
2.	KOXM-F	2. KLTE-F	2. KLTE-F	2. KKNG-F	2.	2. KZBS-F	2. KZBS-F	2. KZBS-F	2. KZBS-F
3.	KATT-F	3. KXXY-F	3. KXXY-F	3. KXXY-F	3.	3. KXXY-F	3. KXXY-F	3. KXXY-F	3. KATT-F
4.	KXXY-F	4. KATT-F	4. KXXY-F	4. KKNG-F	4.	4. KJYO-F	4. KLTE-F	4. KLTE-F	4. KTOK
5.	KJYO-F	5. KJYO-F	5.	5. KOXM-F	5.	5. KLTE-F	5. KIMY-F	5. KTOK	5. KLTE-F
6.	KXXY-F	6.	6.	6.	6.	6.	6.	6.	6.
7.		7.	7.	7.	7.	7.	7.	7.	7.
8.		8.	8.	8.	8.	8.	8.	8.	8.
9.		9.	9.	9.	9.	9.	9.	9.	9.
10.		10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		168 (2)	168 (2)	14.1	15.9	KATT	1140	Oklahoma City	.7/2.0
AOR	9 (1)	121 (1)	130 (2)	11.2	11.4	KQCV	800	Oklahoma City	.8/2.6
AC/OLDIES/SOFT ROCK	10 (1)	227 (3)	237 (4)	20.4	14.4	KXXY	1340	Oklahoma City	.9/3.5
MOR/VARIETY						WWLS	640	Moore	.8/3.6
COUNTRY	73 (1)	197 (2)	270 (4)	23.2	26.8				
BLACK/URBAN		38 (1)	38 (1)	3.3	1.5				
BTFL MUSIC/EZ		145 (1)	145 (1)	12.5	15.1				
NEWS/TALK	124 (1)		124 (1)	10.7	12.7				
NOSTALGIA	19 (1)		19 (1)	1.6	---				
RELIGION/GOSPEL	10 (1)	22 (2)	32 (2)	2.8	2.1				
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS									

1163 (18)

RADIO STATIONS

AM STATIONS

KATT, 1140, 1 KW (DAYS), AOR	Source, \$ NA (Selcom)	Surrey
KBYE, 890, 1 KW (DAYS), RELIGION	, \$ 10.00 (-----)	
KXXY, 1340, 1 KW/250W, COUNTRY	CBS, \$ NA (Mc-Guild)	Summit
KOMA, 1520, 50 KW (DA-N), NOSTALGIA	NBC, \$ 50.00* (Katz)	Price comm.
KQCV, 800, 250 W (DAYS), RELIGION	, \$ 16.00 (-----)	Bolt
KTOK, 1000, 5 KW (DA-2), NEWS/TALK	ABC-I, \$ 85.00 (Blair)	Clear Channel
WKY, 930, 5 KW (DA-N), COUNTRY	ABC-E, \$ 38.00* (Eastman)	Gaylord

FM STATIONS

KIMY, 107.7, 100 KW @ 860, BLACK	, \$ 35.00 (Weiss)	Price Comm.
KATT, 100.5, 100 KW @ 598, AGR	Source, \$ 85.00* (Selcom)	
KEBC, 94.7, 100 KW @ 440, COUNTRY	ABC-E, \$ 67.00 (Torbet)	
KJIL, 104.9, 3 KW @ 300, RELIGION	UPI, \$ 22.00 (-----)	Swaggert
KJYO, 102.7, 100 KW @ 1003, CHR	, \$ 55.00 (Blair)	Clear Channel
KKLR, 97.7, 3 KW @ 300, AC	, \$ 24.00 (-----)	
KKNG, 92.5, 100 KW @ 1000, BTFL,EZ	, \$ 67.00* (Christal)	Swanson
KLTE, 101.9, 100 KW @ 457, AC	, \$ 56.00* (Masla)	Mel Wheeler
KOFM, 104.1, 100 KW @ 1425, CHR	ABC-C, \$ 67.00 (Katz)	Guy Ganett
KXXY, 96.1, 100 KW @ 1340, COUNTRY	, \$ 77.00* (Mc-Guild)	Summit
KZBS, 98.9, 100 KW @ 1253, AC	APR, \$ 65.00* (HNWH)	

CALL LETTER CHANGES

KCNN changes back to KXXY
KAEZ changes to KIMY (November)

FORMAT CHANGES

KXXY: From News/Talk to
Country (Aug)

KOMA: From country to
MOR/Nost

STATION SALES

MISCELLANEOUS COMMENTS

OMAHA

Arbitron Rank/Pop (12+): 69/487,900
MSA Rank/Pop: 78/611,700
ADI #70
Average Person Rating: 16.9
Market TSL: 22.1 hours

Stations: 15/13
Diaries: 912/535:1/47.2%
Sample Target: 870
Standard Error: .655
% Below Line: 1.2
% Not Listed: 8.5

Est 1985 Revenue: \$15,000,000
HH Inc: \$33,990
Retail \$: 4.0 Bill
Pop per Station: 37,531
#1 Biller: KFAB \$ 5,700,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. KFAB	225/26.8	20.1	28.3	20.6 27.4
2. KQKQ-F	101/12.1	16.1	14.4	15.5 14.3
3. KEZO-F	93/11.1	13.2	14.2	12.2 9.8
4. KGOR-F	68/ 8.1	9.2	6.3	10.2 7.3
5. KESY-F	67/ 8.0	7.4	5.4	5.8 7.0
6. KEFM-F	61/ 7.3	5.9	4.5	1.8 1.0
7. WOW-F	39/ 4.7	5.5	4.3	6.6 4.5
8. WOW	35/ 4.2	3.2	4.0	6.2 5.7
9. KEDS	25/ 3.0	3.1	1.0	1.3 2.7
10. KOIL	19/ 2.3	3.9	5.5	5.5 4.7
11.				
12.				
13.				
14.				
15.				

BIRCH SHARE	12+ TSA 1/4/CUME
1. KFAB	367/4264
2. KQKQ-F	136/1840
3. KEZO-F	125/1613
4. KGOR-F	112/1703
5. WOW	89/1420
6. KESY-F	80/ 871
7. KEFM-F	66/ 882
8. KFRX-F	55/1010
9. WOW-F	49/ 666
10. KMA	40/ 681
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KFAB	2423/48.7	36.6 46.1
2. KQKQ-F	1388/27.9	31.9 32.8
3. KGOR-F	1057/21.3	23.2 18.8
4. KEZO	1056/21.2	21.9 26.3
5. KESY-F	772/15.5	13.3 10.5
6. KEFM-F	750/15.1	15.1 13.1
7. KOIL	632/12.7	13.2 14.7
8. WOW	588/11.8	10.2 13.5
9. WOW-F	494/ 9.9	9.4 9.8
10. KEDS	376/ 7.6	7.4 3.0
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 58.41% (448 of 767) (FAL 84: 54.46%)

TELENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQKQ-F	1. KEZO-F	1. KEZO-F	1. KFAB	1. KFAB	1. KFAM	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KFAB
2. KGOR-F	2. KQKQ-F	2. KFAB	2. KGOR-F	2. KGOR-F	2. KESY-F	2. KEZO-F	2. KEZO-F	2. KQKQ-F	2. KQKQ-F	2. KQKQ-F
3. KEZO-F	3. KGOR-F	3. KQKQ-F	3. KEZO-F	3. KEZO-F	3. WOW-F	3. KQKQ-F	3. KESY-F	3. KEZO-F	3. KGOR-F	3. KGOR-F
4. KEFM-F	4. KEFM-F	4. KGOR-F	4. KEFM-F	4. KEFM-F	4. WOW	4. WOW-F	4. KQKQ-F	4. KESY-F	4. KESY-F	4. KESY-F
5.	5. KFAB	5. KEFM-F	5. KQKQ-F	5. KQKQ-F	5.	5. KGOR-F	5. KGOR-F	5. KGOR-F	5. KEZO-F	5. KEZO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQKQ-F	1. KQKQ-F	1. KGOR-F	1. KQKQ-F	1. KFAB	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KFAB
2. KEFM-F	2. KGOR-F	2. KEFM-F	2. KFAB	2. KGOR-F	2.	2. KGOR-F	2. KFAB	2. KFAB	2. KEZO-F
3. KEZO-F	3. KEFM-F	3. KQKQ-F	3. KGOR-F	3. KEFM-F	3.	3.	3. KQKQ-F	3. KGOR-F	3. KGOR-F
4. KGOR-F	4. KEZO-F	4. KEZO-F	4. KEFM-F	4. KQKQ-F	4.	4.	4. KFAB	4. KQKQ-F	4. KEDS
5.	5. KFAB	5. KFAB	5. KEZO-F	5. WOW-F	5.	5.	5.	5. KEFM-F	5. KEFM-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		105 (2)	105 (2)	13.7	22.6	KCRO 660 Omaha .5/1.9
AOR		93 (1)	93 (1)	12.1	15.3	KESY 1420 Omaha .7/2.1
AC/OLDIES/ROCK	44 (2)	129 (2)	173 (4)	22.6	10.7	KERX-F 102.7 Lincoln .5/2.4
MOR/VARIETY	230 (2)		230 (2)	30.0	30.8	KMA 960 Shenandoah .6/1.8
COUNTRY	35 (1)	39 (1)	74 (2)	9.6	10.3	
BLACK/URBAN		15 (1)	15 (1)	2.0	2.1	
BTFL MUSIC	6 (1)	67 (1)	73 (2)	9.5	5.8	
NEWS/TALK						
NOSTALGIA					0.9	
RELIGION	4 (1)		4 (1)	0.5	1.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

767 (15)

RADIO STATIONS

KCRO, 660, 1 KW (DAYS)	, RELIGION	, \$ 14.00	(-----)
KEDS, 1490, 1 KW/250 W	, OLDIES	MBS, \$ NA	(Blair)
KFAB, 1110, 50 KW (DA-N)	, MOR	NBC, \$160.00	(Christal)
KLNG, 1560, 1 KW (DAYS, DA)	, BLACK	ABC-I, \$ 25.00	(-----)
KOIL, 1290, 5 KW (DA-N)	, AC	CBS-R, US I, \$ 30.00	(Selcom)
KROM, 1420 1 KW (DAYS, DA)	, NOSTALGIA	CBS, MBS, \$ 12.00	(-----)
WOW, 590, 5 KW	, COUNTRY	ABC-I, \$ 40.00*	(Torbet)
KMA, 960, 5 KW (DA-N)	, MOR	, \$ 58.00	(Katz)
KEWH-F, 106.3, 3 KW @ 300, BLACK		, \$ 37.00	(Masla)
KEFM-F, 96.1, 100 KW @ 265, AC (Drake-Chen)		, \$ 50.00	(Mc-Guild)
KESY-F, 104.5, 32 KW @ 285, BTFL/EZ		, \$ 30.00	(Selcom)
KEZO-F, 92.3, 100 KW @ 1210, AOR (Burk-ABR)		ABC-R, \$ 80.00*	(Blair)
KGOR-F, 99.9, 115 KW @ 1227, AC/CONTEMP		NBC, \$ 59.00*	(Christal)
KQKQ-F, 98.5, 100 KW @ 510, CHR		, \$ 70.00	(Eastman)
WOW-F, 94.1, 100 KW @ 510, COUNTRY		ABC-E, \$ 45.00*	(Torbet)

MISCELLANEOUS COMMENTS: KROM changes calls to KESY-AM and format to BTFL/EZ

ORLANDO

Arbitron Rank/Pop (12+): 51/696,100
MSA Rank/Pop: 59/836,000

Average Person Rating: 18.1
Market TSL: 23.9 hours

Stations: 23/18
Diaries: 1061/656:1/49.1%
Sample Target: 1010
Standard Error: .650
% Below Line: 15.7
% Not Listed: 6.3

Est 1985 Revenue: 31,200,000
HH Inc: \$28,785
Retail \$: 6.4 Bil
Pop per Station: 38,672
1 Biller: WJYO-F
\$5,500,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WSSP-F 166/12.7	3.4			
2. WJYO-F 120/ 9.1	12.6	12.9	10.4	8.8
3. WKKA-F 119/ 9.1	9.1	13.4	9.6	10.0
4. WHLY-F 118/ 9.0	12.0	8.8	10.5	4.6
5. WSTF-F 114/ 8.7				
6. WBJW-F 106/ 8.1	8.1	8.0	10.7	10.3
7. WDIZ-F 101/ 7.7	9.9	7.9	10.9	9.6
8. WDBO 90/ 6.9	7.7	8.7	5.8	6.3
9. WORL 63/ 4.8	3.7	4.2	6.2	4.7
10. WKIS 57/ 4.3	5.8	6.2	5.0	4.5
11. WHOO-F 32/ 2.4	4.4	4.7	4.3	5.7
12. WLQF-F 26/ 2.0	2.9	3.0	2.6	3.1
13. WOKB 22/ 1.7	3.0	1.2	1.9	2.8
14.				
15.				

BIRCH SHARE	12+ TSA 1/4/CUME
1. WKKA-F 295/2763	
2. WSSP-F 285/2531	
3. WBJW-F 260/3632	
4. WDIZ-F 250/2272	
5. WHLY-F 200/2785	
6. WSTF-F 191/2576	
7. WJYO-F 166/2103	
8. WHOO-F 121/1166	
9. WDBO 103/1509	
10. WPCV-F 96/ 795	
11. WWLV-F 89/ 951	
12. WORL 65/ 650	
13. WKIS 64/1004	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WBJW-F 1749/24.2	27.5	23.9
2. WHLY-F 1746/24.1	28.6	22.3
3. WSTF-F 1474/20.4		
4. WJYO-F 1392/19.2	22.3	24.9
5. WSSP-F 1358/18.8	6.3	
6. WDBO 1253/17.2	18.9	18.5
7. WDIZ-F 1217/16.8	19.1	17.9
8. WKKA-F 1165/16.1	19.9	22.6
9. WKIS 859/11.9	14.0	13.0
10. WORL 639/ 8.8	9.5	8.8
11. WHOO-F 558/ 7.7	6.6	12.4
12. WLQF-F 456/ 6.3	7.2	7.1
13. WOKB 336/ 4.6	8.4	5.5
14.		
15.		

12+ FM SHARE (METRO): 79.90% (896 of 1229) (FAL 84: 68.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PHD	12+ EVE	SAT MID
1. WHLY-F	1. WDIZ-F	1. WSTF-F	1. WJYO-F	1. WJYO-F	1. WSSP-F	1. WSSP-F	1. WSSP-F	1. WSSP-F	1. WHLY-F	1. WSSP-F
2. WBJW-F	2. WBJW-F	2. WJYO-F	2. WSTF-F	2. WSTF-F	2. WKKA-F	2. WJYO-F	2. WJYO-F	2. WKKA-F	2. WDBO	2. WHLY-F
3.	3. WSTF-F	3. WDIZ-F	3. WDIZ-F	3. WKKA-F	3. WJYO-F	3. WSTF-F	3. WSTF-F	3. WBJW-F	3. WBJW-F	3. WKKA-F
4.	4. WHLY-F	4. WBJW-F	WKKA-F	4. WSSP-F	4. WDBO	4. WKKA-F	4. WKKA-F	4. WDIZ-F	WSSP-F	4. WDIZ-F
5.	5. WJYO-F	5. WHLY-F	5. WBJW-F	5. WDIZ-F	5. WSTF-F	5. WHLY-F	5. WDIZ-F	5. WHLY-F	5. WDIZ-F	5. WBJW-F
				6. WBJW-F		6. WBJW-F	6. WBJW-F	6. WSTF-F	6. WBJW-F	6. WORL
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBJW-F	1. WSTF-F	1. WJYO-F	1. WJYO-F	1. WJYO-F		1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WKKA-F
2. WSTF-F	2. WBJW-F	2. WSTF-F	2. WSTF-F	2. WSTF-F		2. WHLY-F	2. WHLY-F	2. WSTF-F	2. WSTF-F	2. WDIZ-F
3. WHLY-F	3. WJYO-F	3. WBJW-F	3. WBJW-F	3. WSSP-F		3. WBJW-F	3. WBJW-F	3. WBJW-F	3. WHLY-F	3. WSTF-F
4. WDIZ-F	4. WDIZ-F	4. WDIZ-F	4. WHLY-F	4. WKKA-F		4. WSTF-F	4. WSTF-F	4. WORL	4. WKKA-F	4. WJYO-F
5. WJYO-F	WHLY-F	5. WHLY-F	5. WDIZ-F	WBJW-F		5.	5. WORL	5. WHLY-F	WBJW-F	5. WSSP-F
			6. WKKA-F						WJYO-F	

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP	15 (1)	224 (2)	239 (3)	19.4	18.7	WAJL 1440 Winter Park .7/2.5
AOR		101 (1)	101 (1)	8.2	8.7	WBJW 950 Orlando 1.1/2.8
AC/OLDIES/SOFT ROCK	18 (1)	290 (1)	290 (5)	23.5	20.7	WMMA 990 Orlando 1.4/4.1
MOR/VARIETY	90 (1)	272 (4)	90 (1)	7.3	9.5	WTLN-F+ 95.3 Apapka 1.4/3.4
COUNTRY			160 (4)	13.0	25.8	WWLD 1190 Pine Castle .5/1.0
BLACK/URBAN	85 (2)	160 (4)	85 (2)	6.9	5.9	WCFI-F 101.9 Daytona Beach .9/3.0
BTFL MUSIC			172 (2)	14.0	1.8	WELE-F 105.9 De Land .3/1.3
NEWS/TALK	64 (2)	172 (2)	64 (2)	5.2	6.8	WWLV-F 94.5 Daytona Beach .5/2.5
NOSTALGIA						WPCV-F 97.5 Winter Haven .4/1.8
RELIGION	11 (2)	17 (2)	28 (3)	2.3	2.1	
SPANISH			1229 (23)			
CLASSICAL						
UNKNOWN/OTHERS						

RADIO STATIONS

WAJL , 1440 ,	5 KW/1 KW (DA-N) ,	RELIGION	\$ 10.00	(---)	(WINTER HAVEN)
WBJW , 950 ,	5 KW (DA-N) ,	CHR	\$ 40.00*	(Blair)	Nationwide
WDBO , 580 ,	5 KW (DA-N) ,	MOR	\$ NM	(Katz)	Katz
WMMA , 990 ,	50 KW/5 KW (DA-N) ,	AC	\$ 70.00*	(Torbet)	Bluegrass
WKIS , 740 ,	5 KW/1 KW (DA-1) ,	NEWS/TALK	\$ 58.00*	(Eastman)	Susquehanna
WOKB , 1600 ,	5 KW (DA-2) ,	BLACK	\$ 35.00	(Masla)	(WINTER GARDEN)
WORL , 1270 ,	5 KW (DA-N) ,	BLACK	\$ 40.00*	(Masla)	Metroplex
WWLD , 1190 ,	1 KW (DAYS) ,	NOSTALGIA	\$ NA	(Mc-Guild)	(PINE CASTLE)
WBJW-F , 105.1 ,	100 KW @ 1310 ,	CHR	\$ 130.00	(Blair)	Nationwide
WKIZ-F , 100.3 ,	100 KW @ 890 ,	AOR	\$ 105.00	(Selcon)	Shamrock Comm.
WHLY-F , 106.7 ,	100 KW @ 875 ,	CHR	\$ 110.00	(Christal)	Southern Starr (LEESBURG)
WHOO-F , 96.5 ,	100 KW @ 1609 ,	COUNTRY	\$ 100.00	(Torbet)	Bluegrass
WJYO-F , 107.7 ,	100 KW @ 829 ,	VOCAL EZ/AC	\$ 80.00	(Mc-Guild)	Metroplex (MT. DORA)
WLQF-F , 103.1 ,	3 KW @ 300 ,	AC/JAZZ	\$ NA	(---)	
WKKA-F , 92.3 ,	100 KW @ 1341 ,	COUNTRY	\$ 150.00*	(Katz)	Katz
WSTF-F , 101.1 ,	100 KW @ 1609 ,	AC	\$ 75.00*	(Republic)	Capitol (COCOA)
WSSP-F , 104.1 ,	100 KW @ 1674 ,	BTFL MUS	\$ 75.00*	(HNN?)	Guy Gannett (COCOA)

PEORIA

Arbitron Rank/Pop (12+): 105/304,200
MSA Rank/Pop: 126/360,300
ADI # 100
Average Person Rating: 14.7
Market TSL: 19.6 hours

Stations: 17/11
Diaries: 721/422:1/52.6%
Sample Target: 700
Standard Error:
% Below Line: 8.3
% Not Listed: 7.4

Est 1985 Revenue: \$6,700,000
HH Inc: \$33,346
Retail \$: 1.9 Bill
Pop per Station: 27,655
1 Biller: WKZW-G \$1,300,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	85	84	84	83
1. WWCT-F	71/16.0	13.0	10.3	7.4
2. WKZW-F	70/15.8	18.2	16.7	16.8
3. WSWT-F	46/10.4	13.0	14.0	11.6
4. WXCL	41/ 9.3	8.9	10.0	11.0
5. WMBD	39/ 8.8	10.1	11.1	11.0
6. WIRL	30/ 6.8	7.7	5.9	7.2
7. WTXR-F	22. 5.0	3.8	5.6	4.7
8. WGLO-F	21/ 4.7	3.0	4.2	3.8
9. WKQA-F	20/ 4.5	2.6	2.3	4.3
10. WLS	11/ 2.5	2.0	2.5	2.2
11.				
12.				
13.				
14.				
15.				

**BIRCH
SHARE**

12+ TSA 1/4/CUME

1. WWCT-F	117/1111
2. WKZW-F	100/1620
3. WJBC	77/ 699
4. WSWT-F	57/ 753
5. WBNQ-F	55/ 733
6. WXCL	42/ 478
7. WMBD	41/ 683
8. WIRL	30/ 608
9. WGN	25/ 383
10. WGLO	21/ 298
11. WLS	21/ 584
12. WKQA-F	20/ 396
13.	
14.	
15.	

**12+ METRO CUME/
METRO CUME RATING**

	SPG	FAL
	85	84
1. WKZW-F	1064/35.3	36.8
2. WWCT-F	687/22.8	22.6
3. WMBD	629/20.8	21.8
4. WIRL	552/18.4	18.4
5. WSWT-F	511/16.9	20.0
6. WXCL	449/14.9	16.6
7. WKQA-F	396/13.1	8.6
8. WTXR-F	316/13.1	8.4
9. WTAZ-F	284/ 9.4	5.1
10. WGLO-F	272/ 9.0	NA
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 64.39% (264 of 410) (FAL 84: 60.27%)

TIME	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZW-F	1. WWCT-F	1. WWCT-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WKZW-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F
2.	2. WKZW-F	2. WKZW-F	2. WWCT-F	2. WWCT-F	2. WXCL	2. WMBD	2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WKZW-F
3.	3.	3. WIRL	3. WIRL	3. WIRL	3. WMBD	3. WWCT-F	3. WSWT-F	3. WSWT-F	3. WMBD	3. WSWT-F
4.	4.	4. WSWT-F	4. WSWT-F	4. WSWT-F	4. WTXR-F	4. WXCL	4. WZCL	4. WXCL	4. WXCL	4. WXCL
5.	5.	5. WKQA-F	5. WKQA-F	5. WKQA-F	5. WIRL	5. WIRL	5. WMBD	5. WTXR-F	5.	5. WIRL

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWCT-F	1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT F
2. WKZW-F	2. WWCT-F	2. WIRL	2. WWCT-F	2. WKZW-F	2.	2.	2. WKZW-F	2.	2. WKZW F
3.	3.	3. WSWT-F	3. WSWT-F	3. WIRL	3.	3.	3. WKQA-F	3.	3. WKQA F
4.	4.	4. WKQA-F	4. WIRL	4. WTXR-F	4.	4.	4. WLS	4.	4. WIRL
5.	5.	5.	5.	5. WXCL	5.	5.	5.	5.	5. WMBD

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP	11 (1)	77 (2)	88 (3)	21.5	22.1	WPBO 1020 Peoria 2.0/4.0
AOR		71 (1)	71 (1)	17.3	11.1	WTAZ-F 102.3 Morton 1.6/9.4
AC/OLDIES/SOFT ROCK	30 (1)	41 (2)	71 (3)	17.3	8.8	
MOR/VARIETY	50 (3)	7 (1)	57 (4)	13.9	17.6	WBBM 780 Chicago .5/3.0
COUNTRY	44 (2)	22 (1)	66 (3)	16.1	17.8	WBNQ-F 101.5 Bloomington 1.6/8.9
BLACK/URBAN						WGN 720 Chicago 1.8/4.5
ETFL MUSIC		46 (1)	46 (1)	11.2	19.6	WJBC 1230 Bloomington .7/1.7
NEWS/TALK	2 (1)		2 (1)	0.5	1.1	WMAQ 670 Chicago .7/3.0
NOSTALGIA						
RELIGION	9 (1)		9 (1)	2.2	0.5	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

410 (17)

RADIO STATIONS

WIRL	1290	5 KW (DA-2)	AC	ABC-E, CBS, \$ 51.50	(MMR)	Mid America
WMBD	1470	5 KW (DA-2)	MOR	CBS, \$ 33.00	(Katz)	Midwest TV
WPBO	1020	1 KW (DA-2)	RELIGION	\$ 12.00	(Market 4)	
WXCL	1350	1 KW (DAYS)	COUNTRY	ABC-I, \$ 32.00*	(Blair)	Manship
WJBC	1230	1 KW/250 W	MOR	ABC-I, \$ 47.00	(Mc-Guild)	Bloomington (BLOOMINGTON)
WGLO-F	95.3	560 W @ 660	AC	NBC, \$ 16.00	(Selcom)	Cromwell (FAXIN)
WKQA-F	104.9	3 KW @ 265	AC	US-I, \$ 23.00*	(Blair)	Manship
WKZW-F	93.3	40 KW @ 548	CHR	\$ 42.00	(Katz)	Midwest TV
WSWT-F	106.9	50 KW @ 450	BRFL/EZ	\$ 40.00	(MMR)	Mid America
WTAZ-F	102.6	3 KW @ 450	MOR/VARIETY	MBS, \$ 9.00	(Lotus)	(MORTON)
WTXR-F	94.3	3 KW @ 300	COUNTRY	\$ 24.00*	(Masla)	(CHILLICOTHE)
WWCT-F	105.7	36 KW @ 571	AOR	Source, \$ 26.00	(HNNH)	
WBNQ-F	101.5	50 KW @ 460	CHR	\$ 28.00	(Torbet)	Bloomington (BLOOMINGTON)

Other ranked stations -- See Chicago

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/3,979,900
MSA Rank/Pop: 4/4,766,400
ADI # 4
Average Person Rating: 19.0
Market TSL: 25.0 hours

Stations: 27/24
Diaries: 2867/1388:1/50.5%
Sample Target: 2440
Standard Error: .381
% Below Line: 2.2
% Not Listed: 9.5

Est 1985 Revenues: \$95,500,000
HH Inc.: \$31,708
Retail \$: 28.6 Bill
Pop per Station: 165,829
1 Biller: KKY \$15,200,000

12+ METRO SHARE 1/4/SHARE		SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WMMR-F	746/9.8	9.4	8.8	7.6	5.9	11.2	1.WMMR-F 1020/11920	1. KYW 11001/27.4	26.3	25.9
2. KYW	530/7.0	7.0	6.5	7.9	6.7	7.3	2.WUSL-F 647/7335	2. WMMR-F 8255/20.6	18.7	16.5
3. WUSL-F	522/6.9	7.9	7.5	6.5	6.7	8.2	3.WEAZ-F 626/8385	3. WEAZ-F 6646/16.6	16.1	17.0
4. WEAZ-F	497/6.5	6.2	7.9	6.3	8.3	6.6	4.KYW 592/12324	4. WCAU-F 6604/16.5	19.2	21.2
5. WPEN	404/5.3	4.7	4.4	6.8	5.0	5.3	5.WMGK-F 478/7390	5. WMGK-F 5959/14.8	14.7	14.3
6. WMGK-F	393/5.2	5.1	5.3	5.5	5.8	4.5	6.WCAU-F 420/8671	6. WUSL-F 5812/14.5	16.1	14.7
7. WSNi-F	350/4.6	3.2	3.6	4.2	3.4	3.1	7.WPEN 418/4610	7. WCAU 5348/13.3	15.1	15.6
8. WCAU-F	321/4.2	4.7	5.7	5.2	6.3	6.5	8.WSNi-F 410/5838	8. WSNi-F 4762/11.9	11.2	20.0
9. WDAS-F	320/4.2	5.0	5.4	4.4	5.0	5.1	9.WKSZ-F 365/5040	9. WIOQ-F 4582/11.4	10.7	11.0
10. WWDB-F	313/4.1	4.1	3.4	4.3	4.5	4.9	10.WDAS-F 363/4435	10. WIP 4429/11.0	10.0	12.9
11. WKSZ-F	306/4.0	2.7	2.6	4.1	3.2	2.7	11.WWDB-F 359/4798	11. WPEN 4346/10.8	9.5	10.1
12. WCAU	283/3.7	5.5	4.2	4.2	4.4	3.2	12.WYSP-F 351/6514	12. WYSP-F 4285/10.7	11.6	12.1
13. WIOQ-F	281/3.7	3.1	3.4	4.1	3.7	2.7	13.WCAU 337/6520	13. WKSZ-F 4099/10.2	7.6	8.4
14. WIP	279/3.7	2.5	3.5	3.9	3.7	3.1	14.WIOQ-F 318/5486	14. WWDB-F 3916/9.8	7.6	9.4
15. WXTU-F	251/3.3	3.2	3.3	2.6	3.7	3.5	15.WXTU-F 310/3335	15. WDAS-F 3836/9.6	12.2	11.5
16. WYSP-F	227/3.0	3.1	3.0	3.2	2.9	5.5	16.WIP 303/5033	16. WZGO-F 3072/7.7	8.6	8.7
17. WZGO-F	151/2.0	3.0	2.9	2.3	2.4	1.7	17.WFMZ-F 211/2331	17. WFIL 2577/6.4	7.4	8.0
18. WFLN-F	140/1.8	1.3	1.5	1.4	1.7	1.8	18.WZGO-F 175/3688	18. WXTU-F 2441/6.1	6.1	7.0
19. WFIL	130/1.7	2.1	2.1	2.3	1.9	1.9	19.WFLN-F 170/2728	19. WFLN-F 2149/5.4	5.0	5.7
20. WHAT	95/1.2	1.2	1.2	.8	1.4	.8	20.WFIL 166/3174	20. WHAT 1374/3.4	4.2	NA
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 72.15% (4973 of 6893) (FAL 84: 71.85%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AND	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WEAZ-F	1. KYW	1. WMMR-F	1. WMMR-F	1. WUSL-F	1. WMMR-F
2. WCAU-F	2. WUSL-F	2. WMGK-F	2. WMGK-F	2. WMGK-F	2. KYW	2. WMMR-F	2. WEAZ-F	2. WUSL-F	2. WMMR-F	2. WUSL-F
3. WMMR-F	3. WIOQ-F	3. WUSL-F	3. WSNi-F	3. WSNi-F	3. WPEN	3. WPEN	3. WMGK-F	3. WEAZ-F	3. WCAU-F	3. WEAZ-F
4. WYSP-F	4. WDAS-F	4. WSNi-F	4. WIOQ-F	4. WIOQ-F	4. WWDB-F	4. WUSL-F	4. WKSZ-F	4. WMGK-F	4. WDAS-F	4. WCAU-F
5. WDAS-F	5. WMGK-F	5. WIOQ-F	5. WKSZ-F	5. WKSZ-F	5. WMGK-F	5. WIP	5. WPEN	5. WPEN	5. WWDB-F	5. WMGK-F
6. WZGO-F	6. WSNi-F	6. WDAS-F	6. WUSL-F	6. WEAZ-F	6. WKSZ-F	6. WEAZ-F	6. WSNi-F	6. KYW	6. WPEN	6. WPEN
7.	7. WYSP-F	7. WKSZ-F	7. WDAS-F	7. KYW	7. WSNi-F	7. WSNi-F	7. KYW	7. WSNi-F	7. KYW	7. KYW
8.	8. WCAU-F	8. KYW	8. KYW	8. WXTU-F	8. WXTU-F	8. WCAU	8. WWDB-F	8. WCAU-F	8. WEAZ-F	8. WSNi-F
9.	9. WKSZ-F	9. WYSP-F	9. WXTU-F	9. WUSL-F	9. WCAU	9. WIOQ-F	9. WUSL-F	9. WKSZ-F	9. WMGK-F	9. WDAS-F
10.	10. WZGO-F	10. WXTU-F	10. WEAZ-F	10. WDAS-F	10. WIP	10. WMGK-F	10. WIOQ-F	10. WDAS-F	10. WYSP-F	10. WKSZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMR-F	1. WMMR-F	1. WIOQ-F	1. WMMR-F	1. WMGK-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WUSL-F	2. WUSL-F	2. WMMR-F	2. WMGK-F	2. WKSZ-F	2. WUSL-F	2. WUSL-F	2. WIOQ-F	2. WUSL-F	2. WSNi-F
3. WDAS-F	3. WIOQ-F	3. WSNi-F	3. WUSL-F	3. WSNi-F	3. WYSP-F	3. WIOQ-F	3. WUSL-F	3. WMGK-F	3. WMGK-F
4. WMGK-F	4. WMGK-F	4. WMGK-F	4. WSNi-F	4. WEAZ-F	4. WDAS-F	4. WYSP-F	4. WDAS-F	4. WSNi-F	4. WIOQ-F
5. WCAU-F	5. WDAS-F	5. WUSL-F	5. WDAS-F	5. WIOQ-F	5. WMGK-F	5. WDAS-F	5. WMGK-F	5. WIOQ-F	5. KYW
6. WSNi-F	6. WSNi-F	6. WDAS-F	6. WKSZ-F	6. KYW	6. WIOQ-F	6. WMGK-F	6. WYSP-F	6. WYSP-F	6. WUSL-F
7.	7.	7. WKSZ-F	7. WIOQ-F	7. WXTU-F	7.	7.	7.	7. WDAS-F	7. WXTU-F
8.	8.	8. WCAU-F	8. WCAU-F	8. WMMR-F	8.	8.	8.	8. KYW	8. WWDB-F
9.	9.	9.	9.	9. WDAS-F	9.	9.	9.	9.	9. WDAS-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10. WEAZ-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		527 (3)	527 (3)	7.6	10.1	WCOJ	1420	Coatesville	.4 / .9
AOR		1254 (3)	1254 (3)	18.2	13.7	WDAS	1480	Philadelphia	1.0/3.3
AC/OLDIES/SOFT ROCK	186 (2)	1049 (3)	1235 (5)	17.9	16.5	WPGR	1540	Philadelphia	.7/1.1
MOR/VARIETY	306 (2)		306 (2)	4.4	4.4	WZZD	990	Philadelphia	.5/2.0
COUNTRY		251 (1)	251 (1)	3.6	4.0	WFMZ-F	100.7	Allentown	.6/1.6
BLACK/URBAN	170 (2)	842 (2)	1012 (4)	14.7	15.4	WJBR-F	99.5	Wilmington	.7/2.8
BTFL MUSIC/EZ		597 (3)	597 (3)	8.7	11.0	WPST-F	97.5	Trenton	.7/2.7
NEWS/TALK	813 (2)	313 (1)	1126 (3)	16.3	16.4				
NOSTALGIA	404 (1)		404 (1)	5.9	5.5				
RELIGION/GOSPEL	41 (1)		41 (1)	0.6	0.8				
SPANISH				--	--				
CLASSICAL		140 (1)	140 (1)	2.0	1.9				
UNKNOWN/OTHERS				--	0.3				

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RADIO STATIONS

AM STATIONS

KYW, 1060, 50 KW (DA-1)	, NEWS	NBC, \$280.00 (Blair/RAR)	Westinghouse
WCAU, 1210, 50 KW	, TALK/NEWS	CBS, \$180.00 (CBS)	CBS
WDAS, 1480, 5 KW/1 KW (DA-2)	, BLACK	NBN, \$ 70.00* (HNWH)	Unity
WDVT, 900, 1 KW (DAYS, DA)	, TALK	, \$ NA (---)	
WFIL, 560, 5 KW (DA-2)	, OLDIES	ABC-D, \$ 90.00* (Eastman)	LIN
WHAT, 1340, 1 KW/250 W	, BLACK	SBN, \$ 42.00 (Weiss)	
WIP, 610, 5 KW (DA-1)	, MOR	ABC-D, \$170.00 (Katz)	Metromedia
WPEN, 950, 5 KW (DA-N)	, NOSTALGIA	US II, \$165.00* (MMR)	Greater Media
WPGR, 1540, 50 KW (DAYS, DA)	, OLDIES	US I, \$ 75.00* (Selcom)	Pyramid
WTEL, 860, 10 KW (DAYS, DA)	, SPANISH/RELIG	, \$ 23.00 (Caballero)	
WZZD, 90, 50 KW/10 KW (DA-2)	, RELIGION	, \$ 45.00 (---)	

FM STATIONS

WCAU-F, 98.1, 13 KW @ 1000, CHR	CBS-R, \$219.00 (CBS)	CBS
WDAS-F, 105.3, 4 KW @ 870, BLACK	, \$140.00 (HNWH)	Unity
WEAZ-F, 101.1, 13 KW @ 1010, BTFL/EZ	, \$310.00 (McGuild)	
WFLN-F, 95.7, 50 KW @ 490, CLASSICAL	, \$ 85.00 (CMBS)	
WIOQ-F, 102.1, 30 KW @ 650, AOR	, \$200.00* (McGuild)	Outlet
WKSZ-F, 100.3, 35 KW @ 600, AC	, \$140.00* (Masla)	
WMGK-F, 102.9, 50 KW @ 300, AC	, \$220.00* (MMR)	Greater Media
WMMR-F, 93.3, 25 KW @ 670, AOR	Source, \$380.00 (Katz)	Multimedia
WSNI-F, 104.5, 13 KW @ 1008, AC	US I, \$115.00* (Selcom)	Pyramid
WUSL-F, 98.9, 18 KW @ 830, URBAN	ABC-F, \$135.00* (Eastman)	LIN
WWDB-F, 96.5, 18 KW @ 850, TALK	ABC-I, \$110.00* (Weiss)	
WXTU-F, 92.5, 50 KW @ 500, COUNTRY	MBS, \$ 95.00* (Blair)	Beasley
WYSP-F, 94.1, 16 KW @ 900, AOR	ABC-R, \$185.00 (Torbet)	Infinity
WZGO-F, 106.1, 23 KW @ 740, CHR	ABC-C, \$100.00* (Christal)	Cox

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WWDB-F sold to New Systems
for \$6,000,000

WHAT sold for \$625,000

Arbitron Rank/Pop (12+): 24/1,427,300
 MSA Rank/Pop: 25/1,743,400
 ADI #22
 Average Person Rating: 18.1
 Market TSL: 24.0 hours

PHOENIX
 Stations: 28/28
 Diaries: 1461/977:1/51.6%
 Sample Target: 1460
 Standard Error: .522
 % Below Line: 0
 % Not Listed: 2.6

Est 1985 Revenue: \$55,200,000
 HH Inc.: \$28,601
 Retail \$: 12.0 Bil
 Pop per Station: 50,975
 # 1 Biller: KTAR \$7,200,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KVPD-F 277/10.4	--	8.3	8.2	7.1	12.7	1. KNIX-F 357/3453	1. KTAR 3331/22.7	19.5	20.6
2. KNIX-F 277/10.4	--	8.9	8.0	7.2	10.8	2. KUPD-F 323/3098	2. KZZP-F 2900/19.7	20.5	17.7
3. KTAR 246/ 9.3	--	9.2	10.1	10.4	9.6	3. KTAR 255/3520	3. KNIX-F 2787/19.0	16.0	16.9
4. KOYT-F 189/ 7.1	--	5.9	6.0	8.0	4.3	4. KOYT-F 215/2292	4. KUPD-F 2756/18.8	17.6	16.1
5. KMEO-F 179/ 6.7	--	5.9	6.7	5.8	5.7	5. KZZP-F 194/3325	5. KOYT-F 1988/13.5	13.4	15.7
6. KZZP-F 166/ 6.2	--	7.6	6.7	6.0	11.1	6. KMEO-F 187/2075	6. KMEO-F 1977/13.5	11.6	14.4
7. KOOL-F 157/ 5.9	--	3.9	4.5	3.8	3.2	7. KOOL-F 167/2138	7. KDKB-F 1954/13.3	13.3	15.1
8. KOY 128/ 4.8	--	3.6	5.5	4.6	3.6	8. KKLT-F 143/2226	8. KOPA-F 1899/12.9	17.8	17.9
9. KKLT-F 122/ 4.6	--	6.4	6.7	5.9	7.2	9. KOY 136/1460	9. KKLT-F 1897/12.9	16.5	15.9
10. KDKB-F 98/ 3.7	--	3.7	4.1	4.1	4.6	10. KDKB-F 119/2447	10. KOOL-F 1864/12.7	10.4	9.5
11. KOPA-F 91/ 3.4	--	5.3	5.0	5.3	3.7	11. KOPA-F 103/2137	11. KOY 1767/12.0	11.2	12.5
12. KLFF 87/ 3.3	--	2.2	2.8	2.6	1.1	12. KLZI-F 94/1765	12. KLZI-F 1657/11.3	13.6	11.5
13. KLZI-F 86/ 3.2	--	4.8	4.2	4.2	3.5	13. KLFF 89/ 819	13. KUKQ 946/ 6.4	5.9	6.0
14. KUKQ 77/ 2.9	--	2.0	3.2	2.6	2.4	14. KUKQ 78/ 996	14. KLFF 792/ 5.4	NA	NA
15. KNIX 65/ 2.4	--	1.7	1.6	1.5	1.5	15. KNIX 71/ 942	15. KNIX 789/ 5.4	5.5	4.8
16. KSTM-F 52/ 2.0	--	2.5	2.0	2.2	2.6	16. KONC-F 60/ 836	16. KONC-F 786/ 5.2	6.7	6.7
17. KONC-F 50/ 1.9	--	2.9	1.6	2.8	2.3	17. KSTM-F 52/ 581	17. KOOL 646/ 4.4	--	4.4
18.						18.	18.		
19.						19.	19.		
20.						20.	20.		
21.						21.	21.		
22.						22.	22.		
23.						23.	23.		
24.						24.	24.		
25.						25.	25.		

12+ FM SHARE (METRO): 68.4% (1771 of 2589) FAL 84): 67.25%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZP-F	1. KUPD-F	1. KUPD-F	1. KNIX-F	1. KNIX-F	1. KNIX-F	1. KTAR	1. KNIX-F	1. KNIX-F	1. KTAR	1. KNIX-F
2. KUPD-F	2. KOOL-F	2. KNIX-F	2. KOOL-F	2. KOOL-F	2. KTAR	2. KUPD-F	2. KUPD-F	2. KUPD-F	2. KUPD-F	2. KUPD-F
3. KUKQ-F	3. KZZP-F	3. KOOL-F	3. KUPD-F	3. KUPD-F	3. KOYT-F	3. KNIX-F	3. KMEO-F	3. KTAR	3. KUPD-F	3. KZZP-F
4. KOPA-F	4. KDKB-F	4. KKLT-F	4. KKLT-F	4. KKLT-F	4. KMEO-F	4. KOYT-F	4. KOYT-F	4. KOYT-F	4. KOY	4. KMEO-F
5. KDKB-F	5. KKLT-F	5. KZZP-F	5. KMEO-F	5. KTAR	5. KOY	5. KZZP-F	5. KTAR	5. KZZP-F	5. KNIX-F	5. KOYT-F
6.	6. KOPA-F	6. KDKB-F	6. KTAR	6. KMEO-F	6. KOOL-F	6. KOY	6. KOOL-F	6. KMEO-F	6. KOYT-F	6. KOOL-F
7.	7. KLZI-F	7. KMEO-F	7. KLZI-F	7. KOYT-F	7. KLFF	7. KMEO-F	7. KKLT-F	7. KOOL-F	7. KMEO-F	7. KTAR
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KNIX-F	1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KNIX-F
2. KOPA-F	2. KKLT-F	2. KKLT-F	2. KKLT-F	2. KKLT-F	2. KZZP-F	2. KOOL-F	2. KOOL-F	2. KOOL-F	2. KOOL-F
3. KKLT-F	3. KLZI-F	3. KLZI-F	3. KNIX-F	3. KMEO-F	3. KDKB-F	3. KDKB-F	3. KDKB-F	3. KNIX-F	3. KUPD-F
4. KZZP-F	4. KZZP-F	4. KOOL-F	4. KZZP-F	4. KOOL-F	4. KOPA-F	4. KZZP-F	4. KKLT-F	4. KDKB-F	4. KTAR
5. KSTM-F	5. KOPA-F	5. KZZP-F	5. KMEO-F	5. KUPD-F	5. KPHX	5.	5. KZZP-F	5. KZZP-F	5. KDKB-F
6. KRDS	6. KOOL-F	6. KDKB-F	6. KLZI-F	6. KOYT-F	6. KOOL-F	6.	6.	6. KTAR	6. KKLT-F
7.	7. KDKB-F	7.	7. KOOL-F	7. KTAR	7.	7.	7.	7. KKLT-F	7. KQLT-F
8.	8. KNIX-F	8.	8. KOPA-F	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	24 (2)	257 (2)	281 (4)	10.9	13.5	KFLR	1230	PHOENIX	.5/1.3
AOR		427 (3)	427 (3)	16.4	14.0	KFYI	910	Phoenix	.5/3.4
AC/OLDIES/SOFT ROCK		383 (4)	383 (4)	14.8	14.7	KKFR-F	92.3	Glendale	.7/3.7
MOR/VARIETY	164 (2)		164 (2)	6.3	5.9	KMEO	740	Phoenix	.6/2.8
COUNTRY	64 (1)	277 (1)	341 (2)	13.2	11.8	KMLE-F	107.9	Chandler	.3/1.4
BLACK/URBAN	77 (1)		77 (1)	3.0	2.7	KOOL	960	Phoenix	1.4/4.4
BTFL MUSIC/EZ	16 (1)	368 (2)	384 (3)	14.8	15.1	KOPA	1440	Scottsdale	.3/2.1
NEWS/TALK	260 (2)		260 (2)	10.0	15.1	KPHX	1480	Phoenix	1.7/1.9
NOSTALGIA	87 (1)		87 (1)	3.4	2.7	KRDS	1190	Tollison	1.3/2.8
RELIGION/GOSPEL	47 (2)	9 (1)	56 (3)	2.1	2.5	KVVA	860	Phonix	1.3/1.9
SPANISH	79 (2)		79 (2)	3.1	3.4	KZZP	1310	MESA	.6/3.2
CLASSICAL		50 (1)	50 (1)	1.9	2.9				
UNKNOWN/OTHERS									

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RADIO STATIONS

AM STATIONS

KASA, 1540, 10 KW (DAYS, DA)	, RELIGION	\$ 10.00	(-----)	Ostrander-Wilson
KHEP, 1280, 1 KW (DAYS)	, RELIGION	\$ 11.00	(-----)	
KFYI, 910, 5 KW (DA-N)	, AC	US II, \$ 40.00*	(MMR)	Wolpin
KLFF, 1360, 5 KW/1 KW (DA-N)	, NOSTALGAI	\$ 37.00*	(Mesla)	
KMEO, 740, 1 KW (DAYS, DA)	, BTFL/EZ	\$ NA	(Mc-Guild)	Scrippo-Howard
KNIX, 1580, 50 KW/10 KW (DA-N)	, COUNTRY	\$ NA	(Katz)	Buck Owens
KNTS, 1510, 10 KW (DAYS)	, TALK	\$ 10.00	(-----)	
KOOL, 960, 5 KW (DA-N)	, MOR/NOST	CBS, \$ 40.00	(Christal)	
KOPA, 1440, 5 KW (DAYS)	, CHR	ABC-C, \$ NA	(Selcom)	First Media
KOY, 550, 5 KW/1 KW	, MOR/AC	NBC, \$ 95.00*	(Eastman)	Edeno
KPHX, 1480, 1 KW/500 W (DA-2)	, SPANISH	\$ 37.00	(Caballero)	
KRDS, 1190, 5 KW/250 W (DA-2)	, RELIGION	\$ 22.00	(-----)	Interstate
KTAR, 620, 5 KW (DA-N)	, NEWS/TALK	MBS, ABC-I, \$110.00*	(CBS)	Pulitzer
KUKQ, 1060, 5 KW/500 W (DA-N)	, URBAN	\$ 35.00	(Masla)	
KVVA, 860, 1 KW (DA-N)	, SPANISH	\$ 30.00*	(Lotus)	
KXEG, 1010, 1 KW/250 W	, RELIGION	\$ 10.00	(-----)	
KZZP, 1310, 5 KW/500 W (DA-N)	, CHR	\$ NA	(Mc-Guild)	Nationwide

FM STATIONS

KDKB, 93.3, 100 KW @ 1550, AOR	Source, \$ 90.00*	(Blair)	Sandusky
KKFR, 92.2, 100 KW @ 880, AC	US II, \$ 60.00*	(MMR)	Wolpin
KKLT, 98.7, 115 KW @ 1650, AC	\$100.00*	(CBS)	Pulitzer
KLZI, 99.9, 100 KW @ 1680, AC	US I, \$ 85.00	(Torbet)	Transcom
KMEO, 96.9, 100 KW @ 1556, BTFL/EZ	\$175.00*	(Mc-Guild)	Westinghouse
KMLE, 107.9, 100 KW @ 877, RELIGION	\$ 18.00	(-----)	Ostrander-Wilson (CHANDLER)
KMEK, 106.3, 3 KW @ 97, CLASSICAL	\$ 35.00	(Masla)	(Sun city)
KNIX, 102.4, 100 KW @ 1610, COUNTRY	\$105.00*	(Katz)	Buck Owens
KOOL, 94.5, 100 KW @ 1620, OLDIES/AC	CBS-R, \$ 70.00	(Christal)	
KONC, 101.5, 100 KW @ 1740, CLASSICAL	\$ 55.00*	(CMBS)	Affiliated
KOPA, 100.7, 100 KW @ 1847, CHR	ABC-C, \$ 80.00*	(Selcom)	First Media
KQYT, 95.5, 100 KW @ 1550, BTFL/EZ	\$ 80.00*	(Eastman)	Edens
KSTM, 107.1, 2 KW @ 405, AOR	\$ 36.00	(Weiss)	(APACHE JUNCTION)
KVPD, 97.9, 100 KW @ 1620, AOR	\$ 90.00*	(Masla)	
KZZP, 104.7, 100 KW @ 1550, CHR	\$195.00	(Mc-Guild)	Nationwide

CALL LETTER CHANGES

KJJJ changes to KFYI
KJJJ-F changes to KKFR-F

FORMAT CHANGES

KFYI changes from Country
to AC

STATION SALES

KMEO A/F sold by Scrippo-
Howard to Westinghouse for
\$11,500,000

MISCELLANEOUS COMMENTS

PITTSBURGH

Arbitron Rank/Pop (12+): 13/2,030,400
 MSA Rank/Pop: 16/2,178,300
 ADI # 12
 Average Person Rating: 17.5
 Market TSL: 23.5 hours

Stations: 30/29
 Diaries: 1991/1020:1/57.0%
 Sample Target: 1760
 Standard Error: .450
 % Below Line: 0.6
 % Not Listed: 7.5

Est 1985 Revenue: \$42,000,000
 HH Inc.: \$28,759
 Retail \$: 11.9 Bill
 Pop per Station: 70,014
 # 1 Biller: KDKA \$12,000,000

12+ METRO SHARE	1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KDKA	421/11.9	--	15.1	16.1	14.9	11.8	1. KDKA 534/8571	1. KDKA 6429/31.8	34.8	33.6
2. WBZZ-F	326/ 9.2	--	9.8	8.8	8.8	11.8	2. WDVE-F 431/5084	2. WBZZ-F 4821/23.9	24.8	22.4
3. WDVE-F	299/ 8.4	--	8.1	7.5	7.9	12.1	3. WBZZ-F 392/5990	3. WDVE-F 3556/17.6	17.2	18.7
4. WSHH-F	278/ 7.8	--	9.4	11.0	9.7	9.2	4. WSHH-F 324/3915	4. WSHH-F 3109/15.4	16.9	17.5
5. WAMO-F	239/ 6.7	--	4.7	4.9	4.0	7.1	5. WAMO-F 250/2419	5. WHTX-F 2986/14.8	16.6	18.7
6. WWSW-F	193/ 5.4	--	4.9	4.8	4.5	3.4	6. WWSW-F 237/3368	6. WTAE 2938/14.5	12.9	19.6
7. WHTX-F	164/ 4.6	--	4.4	4.8	5.5	4.6	7. WHTX-F 182/3500	7. WWSW-F 2699/31.4	13.8	13.3
8. WTKN	151/ 4.3	--	2.8	4.7	3.9	3.3	8. WPNT-F 159/2057	8. WAMO-F 2259/11.2	11.1	10.3
9. WTAE	149/ 4.2	--	3.7	4.0	5.3	3.6	9. WTKN 156/2161	9. WTKN 2061/10.2	8.2	9.4
10. WJAS	131/ 3.7	--	3.9	2.9	3.6	2.9	10. WTAE 154/3056	10. KQV 1889/ 9.3	7.3	9.0
11. WDSY-F	96/ 2.7	--	2.8	2.9	3.4	2.0	11. WJAS 144/1555	11. WYDD-F 1862/ 9.2	8.8	9.0
12. KQV	92/ 2.6	--	1.9	2.5	2.1	3.1	12. WYDD-F 143/2506	12. WHYW-F 1625/ 8.0	8.8	10.2
13. WEEP	91/ 2.6	--	1.8	1.1	1.4	1.0	13. WEEP 125/1055	13. WPNT-F 1455/ 7.2	9.0	7.2
14. WYDD-F	87/ 2.5	--	2.9	1.9	1.8	2.6	14. WDSY-F 122/1693	14. WJAS 1429/ 7.1	7.6	7.6
15. WPNT-F	85/ 2.4	--	3.8	2.2	2.3	3.3	15. KQV 94/1945	15. WDSY-F 1331/ 6.6	6.2	6.9
16. WHYW-F	78/ 2.2	--	2.9	2.6	3.2	2.9	16.	16.		
17.							17.	17.		
18.							18.	18.		
19.							19.	19.		
20.							20.	20.		
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 61.63% (2021 of 3279) (FAL 84: 58.22%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBZZ-F	1. WDVE-F	1. WDVE-F	1. WWSW-F	1. KDKA	1. KDKA	1. KDKA	1. WSHH-F	1. WBZZ-F	1. WDVE-F	1. WSHH-F
2. WDVE-F	2. WBZZ-F	2. WBZZ-F	2. WBZZ-F	2. WWSW-F	2. WSHH-F	2. WBZZ-F	2. KDKA	2. KDKA	2. WBSZ-F	2. WBZZ-F
3. WAMO-F	3. WAMO-F	3. WWSW-F	3. KDKA	3. WBZZ-F	3. WTAE	3. WDVE-F	3. WBZZ-F	3. WDVE-F	3. KDKA	3. WDVE-F
4.	4. WWSW-F	4. WAMO-F	4. WAMO-F	4. WAMO-F	4. WTKN	4. WHTX-F	4. WDVE-F	4. WSHH-F	4. WAMO-F	4. WAMO-F
5.	5. WHTX-F	5. KDKA	5. WDVE-F	5. WHTX-F	5. WWSW-F	5. WSHH-F	5. WWSW-F	5. WAMO-F	5. WTKN	5. KDKA
6.	6. WHYW-F	6. WHTX-F	6. WHTX-F	6. WDVE-F	6. WAMO-F	6. WWSW-F	6. WAMO-F	6. WWSW-F	6. WSHH-F	6. WTAE
7.	7. KDKA	7. WSHH-F	7. WSHH-F	7. WSHH-F	7. WEEP	7. WAMO-F	7. WJAS	7. WTKN	7. WTAE	7. WWSW-F
8.	8.	8.	8.	8. WTAE	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBZZ-F	1. WBZZ-F	1. WWSW-F	1. WBZZ-F	1. WBZZ-F	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. KDKA
2. WDVE-F	2. WAMO-F	2. WBZZ-F	2. WAMO-F	2. WWSW-F	2. WBZZ-F	2. WBZZ-F	2. WBZZ-F	2. WBZZ-F	2. WDVE-F
3. WAMO-F	3. WDVE-F	3. WAMO-F	3. WWSW-F	3. KDKA	3. WAMO-F	3. WAMO-F	3. WWSW-F	3. WWSW-F	3. WWSW-F
4.	4. WWSW-F	4. WHTX-F	4. WHTX-F	4. WAMO-F	4.	4. KDKA	4. KDKA	4. KDKA	4. WTAE
5.	5. WHTX-F	5. WDVE-F	5. WDVE-F	5. WSHH-F	5.	5. WWSW-F	5. WYDD-F	5. WAMO-F	5. WBZZ-F
6.	6. WHYW-F	6. WSHH-F	6. WSHH-F	6. WHTX-F	6.	6. WYDD-F	6. WHTX-F	6. WHTX-F	6. WHTX-F
7.	7.	7. WPNT-F	7. KDKA	7. WEEP	7.	7.	7. WAMO-F	7. WTAE	7. WAMO-F
8.	8.	8.	8.	8. WPNT-F	8.	8.	8. WHYW-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		337 (2)	337 (2)	10.3	15.9	WAMO	860	Pittsburgh	1.4/2.4
AOR		386 (2)	386 (2)	11.8	10.6	WASP	1130	Brownsville	.8/1.5
AC/OLDIES/SOFT ROCK		593 (6)	593 (6)	18.1	11.0	WBVP	1230	Beaver Falls	.7/2.0
MOR/VARIETY	669 (4)		669 (4)	20.4	25.6	WESA-F	98.3	Charleroi	.7/2.3
COUNTRY	154 (4)	143 (3)	297 (7)	9.1	7.5	WHJB	620	Greensburg	.6/2.1
BLACK/URBAN	50 (1)	239 (1)	289 (2)	8.8	4.9	WDCZ	1360	McKeesport	.4/2.1
BTFL MUSIC/EZ		278 (1)	278 (1)	8.5	10.6	WKPA	1150	New Kensington	.3/1.3
NEWS/TALK	243 (2)		243 (2)	7.4	6.6	WLSW-F	103.9	Scottsdale	.3/ .9
NOSTALGIA	142 (2)		142 (2)	4.3	5.1	WMBS	590	Uniontown	2.1/3.0
RELIGION/GOSPEL		26 (1)	26 (1)	0.8	1.9	WPIT-F	101.5	Pittsburgh	.7/3.5
SPANISH						WPQR-F	99.3	Uniontown	.5/ .9
CLASSICAL						WWCL-F	100.7	New Kensington	1.3/4.4
UNKNOWN/OTHERS		19 (1)	19 (1)	0.6	0.4	WYTK-F	95.3	Washington	.8/1.8
			3279 (30)			WELA-F	104.3	E. Liverpool, OH	.6/1.0

RADIO STATIONS

AM STATIONS

KDKA, 1020, 50 KW	MOR	NBC, \$200.00	(Blair/RAR)	Westinghouse
KOV, 1410, 5 KW (DA-2)	NEWS	CBS, MBS, \$ 45.00	(Christal)	
WAMO, 860, 1 KW (DAYS,DA)	BLACK/GOSPEL	SBN, \$ NA	(Selcom)	Sheridan
WBVP, 1230, 1 KW/250 W	MOR	ABC-I, \$ 18.00*	(Dome)	(BEAVER FALLS)
WEDO, 810, 1 KW (DAYS)	RELIGION	\$ 13.00	(---)	(MCKEESPORT)
WEEP, 1080, 50 KW (DAYS,DA)	COUNTRY	ABC-I, \$ 55.00*	(Republic)	Entercom
WHJB, 620, 2.5 KW/500 W (DA-2)	COUNTRY	MBS, \$ 22.00	(Dome)	(GREENSBURG)
WJAS, 1230, 5 KW (DA-N)	NOSTALGIA	ABC-D, \$ 45.00*	(MMR)	Newsystems
WPIT, 730, 5 KW (DAYS)	RELIGION	\$ 25.00	(---)	Pyramid
WTAE, 1250, 5 KW (DA-N)	MOR/AC	ABC-E,USII, \$150.00*	(Katz)	Hearst
WYKN, 970, 5 KW (DA-2)	TALK	ABC-T, \$ 55.00*	(McGuild)	Shamrock

FM STATIONS

WAMO-F, 105.9, 72 KW @ 400,	BLACK	SBN, \$ 60.00*	(Seocom)	Seridan
WBZZ-F, 93.7, 41 KW @ 547,	CHR	\$105.00*	(Blair)	EZ
WDSY-F, 107.9, 50 KW @ 500,	COUNTRY	ABC-I, \$ 65.00*	(Republic)	Entercom
WLVE-F, 102.5, 55 KW @ 820,	AOR	Source, \$110.00*	(Eastman)	Taft
WHTX-F, 96.1, 50 KW @ 500,	AC/CONTEMP	US-I, \$ 85.00	(Katz)	Hearst
WHYW-F, 96.9, 15 KW @ 530,	AC	\$ 70.00*	(Christal)	Benns
WPIT-F, 101.5, 19 KW @ 520,	RELIGION	\$ 25.00	(---)	Pyramid
WPNT-F, 92.9, 47 KW @ 890,	VOCAL EZ	\$ 55.00*	(---)	
WSHH-F, 99.7, 11 KW @ 930,	BTFL/EZ (Bonne)	\$ 90.00*	(MMR)	
WWCL-F, 100.7, 20 KW @ ? ?,	AC	\$ 30.00	(---)	(NEW KENSINGTON)
WWKS-F, 106.7, 47 KW @ 520,	AC	ABC-F, \$ NA	(Dome)	(BEAVER FALLS)
WWSW-F, 94.5, 50 KW @ 810,	AC	ABC-C, \$ 75.00*	(McGuild)	Shamrock
WYDD-F, 104.7, 50 KW @ 500,	AOR	ABC-F, \$ 52.00	(Masla)	
WWCL-F, 100.7, 20 KW @ ? ?,	AC	\$ 15.00	(Torbet)	(NEW KENSINGTON)

CALL LETTER CHANGES

FORMAT CHANGES

WHTX reclassified as AC

STATION SALES

WBVP/WWKS-F (Beaver Falls)
sold to Ted Ruscitti for
\$1,800,000 (New England
Media)

MISCELLANEOUS COMMENTS

Arbitron Rank/Pop (12+): 30/1,116,500
 MSA Rank/Pop: 41/1,144,800
 ADI #26
 Average Person Rating: 16.8
 Market TSL: 22.1 hours

PORTLAND, OR
 Stations: 24/24
 Diaries: 1449/771:1/48.7%
 Sample Target: 1320
 Standard Error: .516
 % Below Line: 0
 % Not Listed: 6.8

Est 1985 Revenue: \$32,800,000
 HH Inc.: \$28,110
 Retail \$: 8.5 Bill
 Pop per Station: 46,521
 # 1 Biller: KGW \$4,900,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	SPG 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KGRZ-F 185/9.8	---	8.9	7.8	7.0	12.5	1.KOL-F 226/2173	1.KGRZ-F 2267/20.2	19.7	15.7
2. KOL-F 156/8.3	---	7.4	7.0	8.2	6.0	2.KGRZ-F 220/2807	2.KGW 2266/20.1	23.9	16.7
3. KOL 171/8.0	---	5.6	5.5	3.9	5.6	3.KOL 176/2214	3.KOL 1727/15.4	11.5	11.8
4. KINK-F 134/7.1	---	5.7	5.8	6.8	5.5	4.KGW 161/2990	4.KEX 1684/15.0	19.8	16.7
5. KGON-F 120/6.4	---	6.2	5.5	3.5	9.2	5.KGON-F 160/2052	5.KGON-F 1602/14.2	15.5	12.7
6. KGW 119/6.3	---	10.1	6.5	5.7	6.3	6.KINK-F 156/1668	6.KOL-F 1515/13.5	11.6	12.3
7. KEX 119/6.3	---	8.1	8.9	6.0	5.8	7.KUPL-F 156/1665	7.KMJK-F 1505/13.4	16.6	15.7
8. KKCW-F 112/5.9	---	4.6	6.7	5.3	5.0	8.KEX 142/2149	8.KKCW-F 1422/12.6	10.1	11.8
9. KUPL-F 91/4.8	---	4.0	4.3	3.3	5.3	9.KKCW-F 128/1608	9.KINK-F 1312/11.7	12.2	13.7
10. KYTE-F 87/4.6	---	4.8	5.3	6.4	2.4	10.KMJK-F 108/1929	10.KOLI-F 1144/10.2	9.0	11.1
11. KMJK-F 82/4.3	---	8.0	6.9	6.7	7.2	11.KYTE 94/1206	11.KYTE 1046/ 9.3	8.0	10.0
12. KOLI-F 68/3.6	---	2.6	3.2	4.6	5.0	12.KMJJ 77/1254	12.KUPL-F 1032/ 9.2	7.6	7.3
13. KMJJ 53/2.8	---	1.7	2.8	1.8	3.4	13.KOLI-F 77/1407	13.KMJJ 916/ 8.1	8.7	8.7
14. KMJJ-F 47/2.5	---	2.3	2.4	4.1	1.9	14.KYTE-F 68/1143	14.KYTE-F 830/ 7.4	7.2	10.3
15. KYTE-F 44/2.3					3.6	15.KMJJ-F 59/ 988	15.KGOO 714/ 6.3	6.8	6.9
16.						16.	16.		
17.						17.	17.		
18.						18.	18.		
19.						19.	19.		
20.						20.	20.		
21.						21.	21.		
22.						22.	22.		
23.						23.	23.		
24.						24.	24.		
25.						25.	25.		

12+ FM SHARE (METRO): 61.99% (1091 of 1760) (FAL 84: 56.60%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGRZ-F	1. KINK-F	1. KINK-F	1. KINK-F	1. KINK-F	1. KOL-F	1. KOL	1.KOL-F	1. KGRZ-F	1. KGRZ-F	1. KGRZ-F
2. KMJK-F	2. KGRZ-F	2. KGRZ-F	2. KGW	2. KGW	2. KOL	2. KGRZ-F	2.KINK-F	2. KOL	2. KOL	2. KOL-F
3. KGON-F	3. KGON-F	3. KGON-F	3. KKCW-F	3. KKCW-F	3. KEX	3. KGW	3.KGRZ-F	3. KOL-F	3. KGON-F	3. KINK-F
4.	4. KKCW-F	4. KGW	4. KUPL-F	4. KUPL-F	4. KGW	4. KEX	4.KOL	4. KGON-F	4. KINK-F	4. KKCW-F
5.	5. KGW	5. KKCW-F	5. KGRZ-F	5. KOL-F	5. KUPL-F	5. KOL-F	5.KGON-F	5. KGW	5. KOL-F	5. KEX
6.	6. KMJK-F	6. KUPL-F	6. KOLI-F	6. KEX	6. KYTE	6. KKCW-F	6.KKCW-F	6. KOL	6. KEX	6. KGON-F
7.	7. KOLI-F	7. KOLI-F	7. KGON-F	7. KOL	7. KKCW-F	7. KINK-F	7.KYTE	7. KKCW-F	7. KMJK-F	7. KOL
8.	8.	8.	8.	8. KGRZ-F	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGRZ-F	1. KGRZ-F	1. KINK-F	1. KGRZ-F	1. KGW	1. KGON-F	1. KINK-F	1. KINK-F	1. KGON-F	1. KINK-F
2. KKCW-F	2. KINK-F	2. KKCW-F	2. KKCW-F	2. KKCW-F	2. KGRZ-F	2. KGON-F	2. KGON-F	2. KINK-F	2. KUPL-F
3. KMJK-F	3. KKCW-F	3. KOLI-F	3. KINK-F	3. KINK-F	3. KINK-F	3. KGW	3. KGW	3. KGRZ-F	3. KGW
4. KGON-F	4. KMJK-F	4. KGRZ-F	4. KGW	4. KOL-F	4. KGW	4. KGRZ-F	4. KGRZ-F	4. KGW	4. KKCW-F
5. KUPL-F	5. KGON-F	5. KMJK-F	5. KOLI-F	5. KEX	5. KUPL-F	5. KUPL-F	5. KUPL-F	5. KKCW-F	5. KGON-F
6. KINK-F	6. KGW	6. KGW	6. KUPL-F	6. KUPL-F	6.	6. KKCW-F	6. KKCW-F	6. KUPL-F	6. KGRZ-F
7. KOLI-F	7. KUPL-F	7. KGON-F	7. KMJK-F	7. KOLI-F	7.	7. KOLI-F	7. KOLI-F	7.	7. KOL
8.	8.	8.	8.	8. KOL	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84Z	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP	6 (1)	279 (3)	285 (4)	16.2	15.9	KCYX	1260	McMinnville .7/1.7
AOR		254 (2)	254 (2)	14.4	15.6	KKEY	1150	Portland 1.7/2.3
AC/OLDIES/SOFT ROCK	147 (2)	180 (2)	327 (2)	18.6	20.8	KKSN	910	Vancouver 1.4/4.1
MOR/VARIETY	133 (2)		133 (2)	7.6	6.5	KMJK	1290	Lake Oswego .3/2.3
COUNTRY	61 (2)	138 (2)	199 (4)	11.3	11.9	KPDQ	800	Portland 1.2/2.1
BLACK/URBAN						KPKQ-F	93.7	Portland 2.1/5.1
BTFL MUSIC/EZ		156 (1)	156 (1)	8.9	8.8	KSGO	1520	Oregon City 1.6/2.5
NEWS/TALK	183 (2)		183 (2)	10.4	7.8	KSKD-F	105.1	Salem .6/2.5
NOSTALGIA	87 (1)		87 (1)	4.9	6.9	KUPL	1330	Portland .4/3.2
RELIGION/GOSPEL	22 (1)	40 (1)	62 (2)	3.5	1.9			
SPANISH								
CLASSICAL	27 (1)	44 (1)	71 (2)	4.0	4.1			
UNKNOWN/OTHERS								

1760 (24)

RADIO STATIONS

AM STATIONS

KAAR, 1480, 1 KW (DA-1)	, OLDIES	, \$ 16.00	(Roslin)	(VANCOUVER)
KCNR, 1410, 5 KW (DAYS)	, CHR	ABC-C, \$ NA	(Christal)	
KEX, 1190, 50 KW (DA-1)-	, MOR	ABC-C, \$100.00*	(Katz)	Taft
KGW, 620, 5 KW (DA-N)	, AC	APR, \$120.00	(Blair)	King
KKEY, 1150, 5 KW (DAYS, DA)	, TALK	NEX, \$ 40.00*	(-----)	
KMJK, 1290, 5 KW (DA-2)	, CONTEMP	, \$ 30.00*	(Eastman)	Ives
KKSN, 910, 5 KW (DA-2)	, CLASSICAL	, \$ 48.00	(CMBS)	
KPDQ, 800, 1 KW (DAYS, DA)	, RELIGION	, \$ 22.00	(-----)	
KRDR, 1230, 1 KW/250 W	, COUNTRY	MBS, \$ 24.00	(-----)	Comm Pacific
KSGO, 1520, 50 KW/10 KW (DA-1)	, OLDIES	, \$ 38.00*	(HNMH)	Ackerly
KUPL, 1330, 5 KW (DA-1)	, COUNTRY	MBS, \$ NA	(Torbet)	Cripcoo-Howard
KVAN, 1550, 10 KW (DA-N)	, COUNTRY	APR, \$ 20.00	(Moore)	Capps (VANCOUVER)
KWJJ, 1080, 50 KW/10 KW (DA-2)	, COUNTRY	ABC-E, \$ 60.00*	(Eastman)	Park
KXL, 750, 50 KW/10 KW (DA-1)	, NEWS/ TALK	NBC, NBC-T, \$ 80.00*	(Mc-Guild)	Kaye-Smith
KYTE, 970, 5 KW (DA-1)	, NOSTALGIA	CBS, \$ 63.00*	(Selcom)	Henry

FM STATIONS

KLI, 97.1, 100 KW @ 1200, AC	, \$ 95.00	(Christal)	
KGON, 92.3, 100 KW @ 920, AOR	, \$ 75.00*	(HNMH)	Ackerly
KINK, 101.9, 100 KW @ 1611, AOR	, \$130.00	(Blair)	King
KWJJ, 99.5, 100 KW @ 920, COUNTRY	ABC-E, \$ 65.00*	(Eastman)	Park
KRCW, 103.3, 100 KW @ 1654, SOFT AC	, \$ 96.00	(Masla)	Fairwest
KKRZ, 100.3, 100 KW @ 920, CHR	ABC-F, US I, \$110.00*	(Katz)	Taft
KMJK, 106.7, 100 KW @ 877, CHR	ABC-C, APR, \$ 85.00*	(Eastman)	Ives
KPDQ, 93.7, 100 KW @ 247, RELIGION	, \$ 27.00	(-----)	
KUPL, 98.5, 100 KW @ 1100, COUNTRY	ABC-D, \$ 80.00	(Torbet)	Scripps - Howard
KXL, 95.5, 100 KW @ 920, BTFL/EZ	, \$ 85.00*	(Mc-Guild)	Kaye - Smith
KYTE, 101.1, 100 KW @ 1635, CLASSICAL	, \$ 60.00*	(Selcom)	Henry

CALL LETTER CHANGES

KLIQ changes to KMJK
KCNR changes to KKLI-F
KJIB-F changes to KMJJ-F

FORMAT CHANGES

KMJK: Frm Talk to Contemp

STATION SALES

KCNR-AM: Sold by Duffy
for \$ 600,000

MISCELLANEOUS COMMENTS

Arbitron Rank/Pop (12+): 26/1,223,300
MHA Rank/Pop: 57/876,400

Average Person Ratings: 19.1
Market TSL: 24.9 hours

PROVIDENCE
Stations: 40/24
Diaries: 1450/843:1/47.9%
Sample Target: 1370
Standard Error: 542
% Below Line: 14.6
% Not Listed: 8.5

Est 1985 Revenue: \$29,500,000
HH Inc.: \$30,074
Retail \$: 5.2 Bill
Pop per Station: 50,971
1 Biller: WPRO-F \$3,600,000

12+ METRO SHARE 1/4/SHARE		SPG	FAL	SPG	FAL	BIRCH SHARE	12+ TSA 1/4/CUME		12+ METRO CUME/ METRO CUME RATING		SPG	FAL		
		85	84	84	83						85	84		
1.	WLKW-F	301/12.5	12.6	13.1	10.0	12.0	10.7	1. WLKW-F	301/2506	1. WPRO-F	3489/28.3	29.8	28.1	
2.	WPRO-F	220/ 9.3	11.6	9.5	10.0	9.3	10.3	2. WPRO-F	220/3510	2. WHJY-F	2586/21.0	21.0	21.0	
3.	WHJY-F	219/ 9.2	9.8	9.8	9.9	7.3	11.8	3. WHJY-F	219/2625	3. WLKW-F	2438/19.8	23.2	23.1	
4.	WHJY-F	171/ 7.2	3.2	3.7	2.4	4.0	7.2	4. WKLI-F	188/2149	4. WPRO	2429/19.7	20.3	20.5	
5.	WHJJ	166/ 7.0	6.4	5.4	6.7	6.1	7.2	5. WHJJ	166/1757	5. WKLI-F	2005/16.3	12.2	13.6	
	WPRO	166/ 7.0	7.4	6.1	5.1	6.2	5.9		WPRO	166/2445	6. WHJJ	1750/14.2	13.7	12.4
7.	WBRU-F	103/ 4.2	2.9	3.3	3.3	2.3	4.4	7. WBRU-F	103/1559	7. WBRU-F	1520/12.3	9.8	10.6	
8.	WERI-F	101/ 3.9	2.8	3.5	2.9	.5	4.6	8. WERI-F	101/1696	8. WERI-F	1464/11.9	9.3	11.4	
9.	WMYS-F	74/ 3.1	3.0	3.5	2.9	.5	2.2	9. WMYS-F	79/1178	9. WSNE-F	1325/10.8	12.9	14.5	
10.	WSNE-F	63/ 2.7	4.4	4.5	6.2	3.4	3.7	10. WSNE-F	63/1334	10. WMYS-F	1142/ 9.3	8.0	8.9	
11.	WEAN	45/ 1.9	2.2	3.4	3.4	2.8	2.0	11. WEAN	45/1088	11. WEAN	1088/ 8.8	8.8	13.0	
12.	WBRU	44/ 1.9	2.7	2.4	2.5	1.7	1.5	12. WBSM	44/ 460	12. WBZ	669/ 5.4	5.1	5.9	
13.	WBCH-F	38/ 1.6	1.2	.9	1.2	.9	1.4	13. WBCH-F	38/ 570	13. WOKS-F	594/ 4.8	6.2	6.3	
14.	WLKW	35/ 1.5	2.1	2.3	3.7	3.6	.7	14. WLKW	35/ 423	14. WHIT-F	582/ 4.7	4.5	5.5	
15.	WHIM	34/ 1.4	1.6	2.1	1.7	4.6	1.7	15. WOKS-F	35/ 603	15. WZOU-F	516/ 4.2	4.4	2.6	
16.								16.		16.				
17.								17.		17.				
18.								18.		18.				
19.								19.		19.				
20.								20.		20.				
21.								21.		21.				
22.								22.		22.				
23.								23.		23.				
24.								24.		24.				
25.								25.		25.				

12+ FN SHARE (METRO): 69.62% (1502 of 2159)

(Fal 84: 66.24%)

TEENS		18-34	18-49	25-49	25-54	35-64	12+ AND	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WHJY-F	1.	WHJY-F	1.	WPRO-F	1.	WLKW-F	1.	WLKW-F	1.	WLKW-F
2.	WPRO-F	2.	WPRO-F	2.	WALI-F	2.	WPRO-F	2.	WPRO-F	2.	WPRO-F
3.	WERI-F	3.	WALI-F	3.	WPRO	3.	WHJY-F	3.	WALI-F	3.	WHJJ
4.	WHIT-F	4.	WBRU-F	4.	WHJY-F	4.	WHJJ	4.	WHJY-F	4.	WPRO-F
5.	WZOU-F	5.	WERI-F	5.	WBRU-F	5.	WPRO-F	5.	WPRO-F	5.	WALI-F
6.		6.	WPRO	6.	WLKW-F	6.	WALI-F	6.	WPRO	6.	WPRO
7.		7.	WSNE-F	7.		7.		7.		7.	WMYS-F
8.		8.		8.		8.		8.		8.	
9.		9.		9.		9.		9.		9.	
10.		10.		10.		10.		10.		10.	

WOM 18-24		WOM 18-34		WOM 25-34		WOM 18-49		WOM 25-54		MEN 18-24		MEN 18-34		MEN 25-34		MEN 18-49		MEN 25-54	
1.	WPRO-F	1.	WPRO-F	1.	WPRO-F	1.	WPRO-F	1.	WHJY-F	1.	WHJY-F	1.	WHJY-F	1.	WHJY-F	1.	WHJY-F	1.	WLKW-F
2.	WHJY-F	2.	WHJY-F	2.	WALI-F	2.	WALI-F	2.	WALI-F	2.	WPRO-F	2.	WBRU-F	2.	WBRU-F	2.	WALI-F	2.	WHJY-F
3.	WALI-F	3.	WALI-F	3.	WHJY-F	3.	WHJY-F	3.	WPRO	3.	WBRU-F	3.	WPRO-F	3.	WPRO-F	3.	WPRO-F	3.	WALI-F
4.	WERI-F	4.	WBRU-F	4.	WPRO	4.	WPRO	4.	WLKW-F	4.	WERI-F	4.	WALI-F	4.	WBCN-F	4.	WBRU-F	4.	WPRO-F
5.	WBRU-F	5.	WPRO	5.	WSNE-F	5.	WMYS-F	5.	WMYS-F	5.	WALI-F	5.	WERI-F	5.	WPRO	5.	WPRO	5.	WPRO
6.		6.	WERI-F	6.	WBRU-F	6.	WBRU-F		WSNE-F	6.		6.	WALI-F	6.	WERI-F	6.	WERI-F	6.	WBRU-F
7.			WSNE-F	7.		7.		7.		7.		7.		7.		7.		7.	
8.		8.		8.		8.		8.		8.		8.		8.		8.		8.	
9.		9.		9.		9.		9.		9.		9.		9.		9.		9.	
10.		10.		10.		10.		10.		10.		10.		10.		10.		10.	

FORMATS	AM	FM	TOTAL	Z	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP		390 (5)	390 (5)	18.1	17.5	WALE	1400	Fall River .6/1.8
AOR		371 (4)	371 (4)	17.2	15.7	WARA	1120	Attleboro 1.0/3.2
AC/OLDIES/SOFT ROCK	177 (2)	364 (7)	541 (9)	25.1	22.1	WARV	1590	Warwick .4/1.0
MOR/VARIETY	106 (6)		106 (6)	4.9	5.0	WICE	550	Pawtucket .5/2.8
COUNTRY	34 (1)	16 (1)	50 (2)	2.3	4.2	WKRI	1450	West Warwick .6/1.8
BLACK/URBAN				---	---	WNBH	1340	New Bedford .5/2.1
BTFL MUSIC/EZ		314 (2)	314 (2)	14.5	15.6	WNEF-F	106.3	Woonsocket .4/1.2
NEWS/TALK	245 (5)		245 (5)	11.3	14.9	WRIB	1220	Providence .3/1.3
NOSTALGIA	80 (2)	19 (1)	99 (3)	4.6	4.7	WEAR	1480	Fall River .5/1.5
RELIGION/GOSPEL	16 (2)		16 (2)	0.7	---	WNON	1240	Woonsocket .6/1.2
SPANISH				---	---			
CLASSICAL		18 (1)	18 (1)	0.8	0.4	WCIB-F	101.9	Falmouth .4/1.8
UNKNOWN/OTHERS		9 (1)	9 (1)	0.4	---			

2159 (40)

See Boston for the frequency and city of license of these stations:

WAAF-F	.6/3.0	WPLM-F	.8/3.0
WBOS-F	.7/2.0	WRKO	.4/1.8
WBZ	1.3/5.4	WROR-F	.3/3.1
WCRB-F	.8/2.0	WVBF-F	.8/3.3
WEEI	.6/2.2	WXKS-F	1.4/4.8
WHIT-F	1.0/4.7	WZLX-F	.8/1.6
WJIB-F	.8/2.0	WZOU-F	.9/4.2

RADIO STATIONS

AM STATIONS

WEAN, 790, 5 KW (DA-2), NOSTALGIA	MBS, \$45.00* (Mc-Guild)	Eastern
WICE, 550, 1 KW/500W (DA-N), OLDIES	USI, \$30.00	
WHIM, 1110, 5 KW (Days), COUNTRY	MBS, \$25.00 (MMR)	
WHJJ, 920, 5 KW (DA-N), NEWS/TALK	ABC-I, NBC-T, \$58.00* (Katz)	Federal
WLKW, 990, 50 KW (Days, DA), NOSTALGIA	ABC-I, \$35.00 (Christal)	JAG
WPRO, 630, 5 KW (DA-N), AC	ABC-D, MBS, \$93.00 (Blair)	Cap Cities
WRCP, 1290, 5 KW/1 KW (DA-2), ETHNIC	\$17.00 (NE Spot)	
WRIB, 1220, 1 KW (Days), RELIGION	\$8.00 (-----)	
WBSM, 1420, 5 KW/1 KW (DA-2), TALK	NBC-T, \$20.00 (Weiss Metter) (NEW BEDFORD)	

FM STATIONS

WBRU, 95.5, 20 KW @ 546, AOR	CBS-R source, \$65.00 (Seicom)	
WERI, 103.7, 50 KW @ 500, CHR	, \$40.00* (Roslin)	(WESTERLY)
WHJY, 94.1, 50 KW @ 546, AOR	ABC-R, \$80.00* (Katz)	Federal
WLKW, 101.5, 50 KW @ 500, BTFL-EZ	ABC-I, \$80.00 (Christal)	JAG
WPRO, 92.3, 39 KW @ 550, CHR	ABC-C, \$93.00 (Blair)	Cap Cities
WSNE, 93.3, 50 KW @ 619, AC	\$60.00* (Eastman)	Wilkes-Schwartz (TAUNTON,MA)
WHLI, 105.1, 50 KW @ 500, VOCAL EZ	\$55.00* (Mc-Guild)	Eastern
WMYS, 98.1, 50 KW @ 589, AC	\$35.00* (Torbet)	Hall (NEW BEDFORD)

CALL LETTER CHANGES

WGNG changes to WICE

FORMAT CHANGES

WICE: From country to Oldies. WGNG sold for \$1,000,000

STATION SALES

WSNE-F (Taunton) sold
by Wilkes-Schwartz to
Beck-Ross for
\$7,500,000 (Blackburn)

MISCELLANEOUS COMMENTS

RALEIGH - DURHAM

Arbitron Rank/Pop (12+): 62/517,300
MSA Rank/Pop: 79/606,400
ADI # 38
Average Person Ratings: 16.6
Market TSL: 22.0 hours

Stations: 23/19
Diaries: 1138/454:1/46.9%
Sample Target: 890
Standard Error: .603
% Below Line: 3.9
% Not Listed:

Est 1985 Revenue: \$20,100,000
HH Inc: \$29,772
Retail \$: 4.1 Bil
Pop per Station: 27,226
1 Biller: WRAL-F \$4,200,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WPTF 94/10/7	6.5	7.0	7.3	15.2
2. WRAL-F 93/10.5	12.5	12.0	8.6	9.8
3. WFXC-F 80/ 9/1	10.2	5.5	2.2	.6
4. WRDU-F 75/ 8.5	6.0	6.7	---	---
5. WDOG-F 62/ 7.0	6.6	9.6	14.5	11.9
6. WYLT-F 57/ 6.5	2.7	3.6	6.2	6.5
7. WQDR-F 47/ 5.3	4.5	4.7	10.8	7.9
8. WZZU-F 44/ 5.0	5.2	3.8	---	---
9. WDUR 31/ 3.5	2.8	2.2	6.9	5.4
10. WDNC 29/ 3.3	3.5	4.7	5.6	2.5
11. WLE 27/ 3.1	5.4	3.5	3.2	3.8
12.				
13.				
14.				
15.				

BIRCH SHARE	12+ TSA 1/4/CUME
1. WRAL-F 353/4429	
2. WQDR-F 189/2526	
3. WRDU-F 162/2121	
4. WRTF 147/1823	
5. WDOG-F 144/2462	
6. WZZU-F 116/1775	
7. WFXC-F 110/976	
8. WRSV-F 108/685	
9. WYLT-F 87/1501	
10. WPCM-F 79/1047	
11. WNCT-F 66/ 847	
12. WDNC 42/ 646	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WRAL-F 1195/22.5	27.9	
2. WPTF 1113/20.9	17.4	
3. WDOG-F 1092/20.5	22.0	
4. WRDU-F 925/17.4	14.1	
5. WZZU-F 879/16.5	15.1	
6. WYLT-F 870/16.4	12.0	
7. WFXC-F 696/13.1	14.7	
8. WQDR-F 672/12.6	12.2	
9. WDNC 483/ 9.1	9.3	
10. WDUR 386/ 7.3	6.8	
11. WLE 319/ 6.0	8.7	
12. WKIX 289/ 5.4	6.2	
13.		
14.		
15.		

12+ FM SHARE (METRO): 65.63% (487 of 742) (FAL 84: 64.98%)

TIME	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDOG-F	1. WRDU F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WPTF	1. WPTF	1. WRAL-F	1. WRAL-F	1. WFXC-F	1. WPTF
2. WFXC-F	2. WRAL F	2. WRDU-F	2. WRDU-F	2. WRDU-F	2. WRAL-F	2. WRAL-F	2. WPTF	2. WFXC-F	2. WDOG-F	2. WRAL-F
3.	3. WFXC F	3. WFXC-F	3. WFXC-F	3. WYLT-F	3. WYLT-F	3. WRDU-F	3. WRDU-F	3. WRDU-F	3. WRDU-F	3. WFXC-F
4.	4. WZZU F	4. WYLT-F	4. WYLT-F	4. WFXC-F	4. WQDR-F	4. WYLT-F	4. WYLT-F	4. WPTF	4. WPTF	4. WDOG-F
5.	5. WYLT F	5. WDOG-F	5. WPTF	5. WPTF	5. WDUR	5. WDOG-F	5. WFXC-F	5. WDOG-F	5. WRAL-F	5. WQDR-F
	6. WDOG F	6. WZZU-F						6. WYLT-F	6. WYLT-F	
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WRDU-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRDU-F	1. WRDU-F	1. WRDU-F	1. WRDU-F	1. WRAL-F	
2. WRAL-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WYLT-F	2. WDOG-F	2. WZZU-F	2. WRAL-F	2. WRAL-F	2. WRDU-F	
3. WFXC-F	3. WRDU-F	3. WRDU-F	3. WRDU-F	3. WFXC-F	3. WZZU-F	3. WRAL-F	3. WZZU-F	3. WFXC-F	3. WPTF	
4. WDOG-F	4. WYLT-F	4. WYLT-F	4. WYLT-F	4. WPTF	4. WQDR-F	4. WFXC-F	4. WFXC-F	4. WZZU-F	4. WFXC-F	
5. WQDU-F	5. WDOG-F	5.	5. WDOG-F	5. WRDU-F		5. WQDR-F	5.	5. WQDR-F	5. WYLT-F	
									6. WZZU-F	

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		195 (2)	106 (2)	14.3	16.8	WAKS 1460 Puguay .8/1.2
AOR		75 (1)	75 (1)	10.1	8.1	WCHL 1360 Chapel Hill .8/2.9
AC/OLDIES/SOFT ROCK		150 (2)	150 (2)	20.2	20.6	WKIX 850 Raleigh 1.0/5.4
MOR/VARIETY	101 (2)		101 (2)	13.6	8.5	WPJL 1240 Raleigh 1.0/2.5
COUNTRY	33 (4)	58 (2)	91 (6)	12.3	16.1	WSRC 1410 Durham 1.1/2.5
BLACK/URBAN	83 (4)	87 (3)	170 (7)	22.9	20.0	WTK 1310 Durham .6/2.4
BTFL MUSIC		11 (1)	11 (1)	1.5	1.3	WYRN 1480 Louisberg 1.4/1.2
NEWS/TALK						WRSV-F 92.1 Rocky Mount .3/1.3
NOSTALGIA	29 (1)		20 (1)	3.9	5.7	WNCT-F 107.9 Greenville 1.2/3.5
RELIGION	9 (1)		9 (1)	1.2	0.5	WPCM-F 101.1 Burlington 1.2/4.8
SPANISH						WQMG-F 97.1 Greensboro .5/1.8
CLASSICAL						
UNKNOWN/OTHERS					2.3	

742 (23)

RADIO STATIONS

WDNC , 620 ,	5 KW/1 KW (DA-2) ,	NOSTALGIA	\$ 35.00*	(Blair)	
WDUR , 1490 ,	1 KW/250 W ,	BLACK	\$ 24.00*	(Selcom)	
WKIX , 850 ,	10 KW/5 KW (DA-2) ,	COUNTRY	\$ 40.00*	(Christal)	Mann
WLE , 570 ,	500 W (DAYS) ,	BLACK	\$ 17.00	(Weiss)	
WPJL , 1240 ,	1 KW/250 W ,	GOSPEL	\$ 12.00	(Southern)	
WPTF , 680 ,	50 KW (DA-N) ,	MOR	\$ 80.00*	(Mc-Guild)	
WSRC , 1410 ,	5 KW (DAYS, DA) ,	BLACK	\$ 17.00	(Savalli)	
WTK , 1310 ,	5 KW/1 KW (DA-2) ,	COUNTRY	\$ NA	(---)	
WSES , 1550 ,	1 KW (DAYS) ,	BLACK	\$ 15.00	(Lotus)	
WDOG-F, 105.1,	99 KW @ 1941 ,	CHR	\$100.00	(Blair)	
WFXC-F, 107.1,	3 KW @ 300 ,	BLACK	\$ 30.00*	(Selcom)	
WQDR-F, 94.7 ,	100 KW @ 1025 ,	COUNTRY	\$ 72.00*	(Mc-Guild)	
WRAL-F, 101.5,	100 KW @ 1900 ,	AC	\$120.00	(Katz)	Capitol
WRDU-F, 106.1,	100 KW @ 1350 ,	AOR	\$ 65.00*	(MMR)	Voyager (WILSON)
WYLT-F, 96.1 ,	98 KW @ 930 ,	VOCAL/EZ	\$ 70.00*	(Christal)	Mann
WZZU-F, 93.9 ,	100 KW @ 1811 ,	CHR	\$ 50.00	(Torbet)	Village (BURLINGTON)

MISCELLANEOUS COMMENTS WYD changes to WYLT-F...WDUR/WFXC-F sold for \$2,800,000

Arbitron Rank/Pop (12+): 116/274,200
 MSA Rank/Pop: 142/317,800
 P111a. ADI
 Average Person Rating: 17.6
 Market TSL: 23.1%

READING
 Stations: 31/5
 Diaries: 693/396:1/53.8%
 Sample Target: 660
 Standard Error: .750
 % Below Line: 53.3
 % Not Listed: 6.0

Est 1985 Revenue: \$4,400,000
 NH Inc: \$28,543
 Retail \$: 2.1 Bill
 Pop per Station: 54,840
 # 1 Biller: WRFY-F \$1,600,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WRFY-F	83/17.1	18.0	17.2	18.7
2. WEEU	63/13.0	8.5	10.5	11.1
3. WRAW	40/ 8.2	6.2	7.9	4.8
4. WYSP-F	28/ 7.8	5.1	8.5	6.3
5. WMMR-F	24/ 4.9	4.1	3.8	3.9
6. WHUM	23/ 4.7	5.6	7.3	5.6
7. WEAZ-F	22/ 4.5	6.0	3.4	4.3
8. WIOV-F	21/ 4.3	2.3	4.6	3.9
9. WSNI-F	17/ 3.5	2.1	2.8	2.4
10. KYW	15/ 3.1	3.0	2.8	3.7
11.				
12.				
13.				
14.				
15.				

BIRCH SHARE	12+ TSA 1/4/CUME
1.	
2.	
3.	
4.	
5.	
6.	READING'S METRO
7.	AND TSA ARE THE
8.	7. SAME
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WRFY-F	942/34.2	33.8
2. WEEU	677/24.6	25.6
3. WRAW	496/18.0	13.7
4. WYSP-F	462/16.8	10.4
5. WHUM	408/14.8	16.3
6. KYW	320/11.6	11.3
7. WMMR-F	316/11.5	10.7
8. WSNI-F	240/ 8.7	6.7
9. WEAZ-F	222/ 8.1	10.2
10. WCAU-F	205/ 7.4	11.3
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 67.32% (307 of 456) (PAL 84: 65.60%)

TIENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WYSP-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F
2. WCAU-F	2. WYSP-F	2. WYSP-F	2.	2. WYSP-F	2. WEEU	2. WEEU	2. WEEU	2. WEEU	2. WEEU	2. WEEU
3. WRFY-F	3. WMMR-F	3. WMMR-F	3.	3. WSNI-F	3. WRAW	3. WRAW	3. WYSP-F	3. WYSP-F	3. WYSP-F	3. WYSP-F
4.	4.	4.	4.	4.	4. WEAZ-F	4. WEAZ-F	4. WRAW	4. WRAW	4. WRAW	4. WRAW
5.	5.	5.	5.	5.	5. WIOV-F	5. WIOV-F	5.	5. WMMR-F	5.	5.
					6. WHUM	6. WHUM				
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F		1. WMMR-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F
2. WYSP-F	2.	2.	2.	2. WSNI-F		2. WRFY-F	2. WYSP-F	2. WYSP-F	2. WYSP-F	2. WYSP-F
3.	3.	3.	3.	3.		3. WYSP-F	3. WMMR-F	3.	3. WMMR-F	3. WIOV-F
4.	4.	4.	4.	4.		4.	4.	4.	4.	4. WXTU-F
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%
TOP 40/CHR/CONTEMP		103 (4)	103 (4)	22.6	22.7
AOR		70 (4)	70 (4)	15.4	14.9
AC/OLDIES/SOFT ROCK	8 (2)	33 (4)	41 (6)	9.0	7.0
MOR/VARIETY	63 (1)		63 (1)	13.8	11.9
COUNTRY	23 (1)	37 (3)	60 (4)	13.2	17.4
BLACK/URBAN		9 (1)	9 (1)	2.0	1.5
BTFL MUSIC		41 (5)	41 (5)	9.0	7.6
NEWS/TALK	15 (1)	5 (5)	20 (5)		4.9
NOSTALGIA	40 (1)		40 (1)	4.4	8.5
RELIGION		7 (2)	7 (2)	1.5	2.1
SPANISH					
CLASSICAL		2 (1)	2 (1)	0.4	0.6
UNKNOWN/OTHERS					
456 (31)					

OTHER RATED STATIONS/METRO SHARE & CUME RATING
WYBO-F 107.5 Boyertown .8/2.5
WAEB 790 Allentown .6/2.2
WAEB-F 104.1 Allentown 1.2/7.4
WDAC-F 94.5 Lancaster .6/2.0
WFMZ-F 100.7 Allentown 1.2/3.0
WHP-F 97.3 Harrisburg .6/2.0
WNCE-F 101.3 Lancaster 1.2/3.9
WQQQ-F 99.9 Easton .8/2.7
WRKZ-F 106.7 Hershey .8/3.0
WWSH-F 97.9 Hazleton 1.2/4.3
WZZO-F 95.1 Bethlehem

See Philadelphia for the frequency and city of license for the following:

KYW 3.1/11.6	WMGK-F 1.0/4.4
WCAU-F 2.1/ 7.4	WUSL-F 1.9/5.7
WPIL 1.0/ 6.5	WDOB-F 1.0/3.0
WFLN-F .4/ 2.5	WXTU-F 2.5/5.5
WIOQ-F .4/ 2.0	WZGO-F 1.2/5.7
WKSZ-F 1.0/ 2.4	

RADIO STATIONS

WEEU , 850 , 1 KW (DA-N), MOR
WHUM , 1240 , 1 KW/250 W , COUNTRY
WRAW , 1340 , 1 KW.250 W , NOSTALGIA
WPAZ , 1370 , 1 KW (DAYS), MOR

WRFY-F, 102.5 , 15 KW @ 820, CHR

\$ 33.00 (Mc-Guild)
\$ 25.00 (Republic) Brill
\$ 26.00 (Torbet)
\$ NA (---) (POTTSTOWN)
\$ 45.00 (Torbet)

Other ranked stations -- See Philadelphia or Lancaster

Arbitron Rank/Pop (12+): 142/187,600
MSA Rank/Pop: 186/222,100
ADI #125
Average Person Rating: 16.1
Market TSL: 21.2 hours

RENO
Stations: 17/7
Diaries: 665/282:1/50.6%
Sample Target: 560
Standard Error: .733
% Below Line: 0
% Not Listed: 10.9

Est 1985 Revenue: 9,900,000
HH Inc: \$28,465
Retail \$: 2.1 Bill
Pop per Station: 11,035
1 Biller: KOZZ/KONE-F
\$1,800,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	85	84	84	83
1. KOZZ-F 41/13.5	11.5	16.1	12.1	15.9
2. KWNZ-F 27/ 8.9	11.0	1.9	2.6	4.1
3. KOH 26/ 8.6	6.9	6.0	5.6	7.5
4. KRNO-F 24/ 7.9	10.7	11.0	9.1	10.0
5. KSRN-F 24/ 7.9	9.1	7.6	9.7	7.2
6. KHTX-F 22/ 7.3	6.6	11.7	8.8	5.9
7. KNEV-F 20/ 6.6	8.8	8.2	5.3	6.6
8. KOLO 16/ 5.3	6.0	6.0	8.2	8.8
9. KNSS-F 15/ 5.0	1.9	-----	-----	-----
10. KROW 11/ 3.6	2.7	5.4	3.8	5.9
11. KCBN 10/ 3.3	1.9	4.7	6.8	5.0
12.				
13.				
14.				
15.				

BIRCH	12+ TSA 1/4/CUME
SHARE	
1. KOZZ-F 59/625	
2. KWNZ-F 57/711	
3. KSRN-F 56/419	
4. KNSS-F 49/403	
5. KRNO-F 46/454	
6. KOH 35/485	
7. KHTX-F 32/473	
8. KROQ 28/409	
9. KNEV-F 26/321	
10. KRZQ-F 12/283	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/	SPG	FAL
METRO CUME RATING	85	84
1. KOZZ-F 441/23.5		
2. KWNZ-F 383/20.4		
3. KHTX-F 377/20.1		
4. KOH 335/17.8		
5. KRNO-F 264/14.0		
6. KNEV-F 261/13.9		
7. KOLO 234/12.4		
8. KONE 213/11.3		
9. KRZQ-F 212/11.3		
10. KSRN-F 197/10.5		
11. KNSS-F 190/10.1		
12. KROW 187/ 9.9		
13. KCBN 186/ 9.9		
14.		
15.		

12+ FM SHARE (METRO): 69.63% (188 of 270) (FAL 84: 65.98%)

TELEVISION	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWNZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOH	1. KOZZ-F	1. KOXX-F	1. KOZZ-F	1. KWNZ-F	1. KOZZ-F
2. KOZZ-F	2. KWNZ-F	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KNEV-F	2. KRNO-F	2. KRNO-F	2. KWNZ-F	2. KOZZ-F	2. KWNZ-F
3. KHTX-F	3. KHTX-F	3. KHTX-F	3. KHTX-F	3. KHTX-F	3. KSRN-F	3. KSRN-F	3. KHTX-F	3. KSRN-F	3. KOH	3. KOH
4.	4. KRNO-F	KWNZ-F	KWNZ-F	KWNZ-F	4. KOLO	4. KOH	4. KOH	4. KRNO-F	4. KRNO-F	4. KNEV-F
5.	5.	5.	5.	5.	5. KRNO-F	5. KNEV-F	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KWNZ-F	1. KHTX-F	1. KHTX-F	1. KOZZ-F	1. KRNO-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F
2. KOZZ-F	2. KOZZ-F	2. KOZZ-F	2. KHTX-F	2. KHTX-F	2.	2.	2. KWNZ-F	2. KRNO-F	2. KRNO-F	2. KRNO-F
3. KHTX-F	3. KWNZ-F	3. KRNO-F	3. KRNO-F	3. KOZZ-F	3.	3.	3. KRNO	3. KWNZ-F	3. KOH	3. KOH
4.	4.	4. KWNZ-F	4. KWNZ-F	4.	4.	4.	4.	4.	4.	4. KWNZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		56 (3)	56 (3)	20.7	17.9	KBET 1340 Reno 1.0/5.1
AOR		41 (1)	41 (1)	15.2	17.5	
AC/OLDIES/SOFT ROCK	10 (1)	32 (2)	42 (3)	15.6	16.5	KONE 1450 Reno 2.0/11.3
MOR/VARIETY	13 (3)	24 (1)	37 (4)	13.7	10.0	KPLY 1270 sparks 2.0/ 7.7
COUNTRY	33 (3)	15 (1)	48 (4)	17.8	18.6	KROI-F 100.9 Lake Tahoe 2.6/ 8.9
BLACK/URBAN						KRZX-F 96.5 Sun Valley 2.3/11.3
BTFL MUSIC		20 (1)	20 (1)	7.4	8.9	KSRN 1590 1.3/ 2.6
NEWS/TALK	26 (1)		26 (1)	9.6	6.5	
NOSTALGIA					4.1	
RELIGION						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

270 (17)

RADIO STATIONS

KBET, 1340, 1 KW/250 W, MOR
KCBN, 1230, 1 KW/250 W, AC
KOH, 630, 5 KW/1 KW (DA-N), NEWS/TALK
KOLO, 920, 5 KW/1 KW (DA-N), COUNTRY
KONE, 1450, 1 KW/250W, COUNTRY
KPLY, 1270, 1 KW (DAYS), MOR
KROW, 780, 50 KW (DA-N), COUNTRY

KHTX-F, 103.7, 1 KW @ 1870, CHR
KNEV-F, 95.5, 60 KW @ 2250, BTFL/EZ
KOZZ-F, 105.7, 75 KW @ 2120, AOR (Burk-Abr)
KRNO-F, 106.9, 70 KW @ 2214, AC
KROI-F, 100.9, 300 W @ 840, AC
KSRN-F, 104.5, 25 KW @ 2900, MOR/VARIOUS
KWNZ-F, 97.3, 87 KW @ 2126, CHR
KNSS-F, 98.1, 100 KW @ ????, COUNTRY

APR, \$ 12.00 (Unirep)
CBS-R, \$ 28.00 (Torbet)
CBS, ABC-T, \$ 26.00 (Katz)
NBC, \$ 25.00 (Eastman)
ABC-E, \$ 23.00 (Eastman)
Lotus (SPARKS)
John Price (Mc-Guild)
Lotus (CARNELIAN BAY, CA)
John Price (Mc-Guild)
Lotus (Eastman)
Roth (Torbet)
Roth (HNNW)
Olympic (Sparks)
Constant (HNNW)
(CARSON CITY)
MBS, \$ NA (Republic)

MISCELLANEOUS COMMENTS: KSRN A/F sold to Olympic for \$2,110,000 (Chapman)...
KROY-F changes to KROI-F...

RICHMOND

Arbitron Rank/Pop (12+): 53/668,700
MSA Rank/Pop: 62/798,700
ADI # 63
Average Person Rating: 17.9
Market TSL: 23.5 hours

Stations: 21/20
Diaries: 1160/576:1/56.7%
Sample Target: 1020
Standard Error: .594
% Below Line: 0.4
% Not Listed: 7.4

Est 1985 Revenue: \$20,000,000
HH Inc: \$30,978
Retail \$: 5.1 Bil
Pop per Station: 33,435
1 Biller: WRVA \$4,800,000

		SPG	FAL	SPG	FAL
12+ METRO	1/4/SHARE	85	84	84	83
1. WRVA	178/14.7	11.5	11.9	15.5	14.1
2. WPLZ-F	172/14.2	11.4	10.5	9.2	9.2
3. WRVQ-F	146/12.1	16.6	13.4	16.6	10.9
4. WEZS-F	120/ 9.9	11.4	9.7	10.7	10.9
5. WRXL-F	116/ 9.6	9.7	8.8	8.7	7.2
6. WTVR-F	85/ 7.0	7.1	6.5	9.5	9.5
7. WPTH	39/ 3.2	3.1	2.5	2.1	2.1
8. WRNL	37/ 3.1	3.5	4.4	5.4	5.4
9. WLEE	33/ 2.7	3.7	4.7	7.7	7.7
10. WZZR-F	33/ 2.7	---	---	---	---
11. WANT	28/ 2.3	2.2	4.2	3.4	5.1
12. WKIE	25/ 2.1	2.7	1.5	.8	3.3
13. WGHK F	24/ 2.0	1.7	2.0	---	1.1
14. WQSF F	21/ 1.7	2.8	8.1	6.7	1.9
15.					

BIRCH
SHARE

12+ TSA 1/4/CUME

1. WRVA	193/2305
2. WRVQ F	193/2477
3. WPLZ F	186/1697
4. WEZS F	140/1867
5. WRXL F	130/1467
6. WTVR-F	111/1232
7. WPTH	39/ 262
8. WRNL	39/ 693
9. WLEE	22/ 494
10. WZZR-F	33/ 506
11.	
12.	
13.	
14.	
15.	

12+ METRO	CUME/	SPG	FAL
METRO	CUME RATING	85	84
1. WRVA	1984/29.4	28.0	30.3
2. WRVQ-F	1982/29.3	31.3	29.3
3. WEZS-F	1630/24.1	22.9	24.0
4. WPLZ-F	1240/22.7	19.7	19.1
5. WRXL-F	1240/18.4	20.1	19.2
6. WTVR-F	965/14.3	16.2	14.7
7. WRNL	645/ 9.5	10.0	9.7
8. WZZR-F	506/ 7.5	---	---
9. WANT	502/ 7.4	6.7	9.2
10. WLEE	494/ 7.3	8.2	10.0
11. WQSF F	321/ 4.8	8.3	17.3
12. WGHK F	311/ 4.6	4.0	NA
13. WPTH	262/ 3.9	5.8	5.1
14. WKIE	262/ 3.9	6.2	3.9
15.			

12+ FM SHARE (METRO): 65.06% (728 of 1119) (FAL 84: 64.63%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPLZ-F	1. WRXL-F	1. WPLZ-F	1. WEZS-F	1. WEZS-F	1. WRVA	1. WRVA	1. WRVA	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F
2. WRVQ-F	2. WPLZ-F	2. WRVQ-F	2. WPLZ-F	2. WPLZ-F	2. WTVR-F	2. WRVQ-F	2. WEZS-F	2. WRVA	2. WRVA	2. WRVQ-F
3.	3. WRVQ-F	3. WEZS-F	3. WRVQ-F	3. WRVQ-F	3. WEZS-F	3. WPLZ-F	3. WRXL-F	3. WEZS-F	3. WEZS-F	3. WEZS-F
4.	4. WEZS-F	4. WRXL-F	4. WRXL-F	4. WRVA	4. WPLZ-F	4. WEZS-F	4. WRVQ-F	4. WRXL-F	4. WRXL-F	4. WTVR-F
5.	5.	5.	5. WRVA	5. WRXL-F	5. WRVQ-F	5. WRXL-F	5. WPLZ-F	5. WRVQ-F	5. WRVQ-F	5. WRVA
							6. WTVR-F	6. WTVR-F	6. WTVR-F	WRXL-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WRVQ-F		1. WRXL-F	1. WRXL-F	1. WRXL-F	1. WRXL-F	1. WEZS-F
2. WRVQ-F	2. WRVQ-F	2. WEZS-F	2. WRVQ-F	2. WEZS-F		2. WPLZ-F	2. WEZS-F	2. WPLZ-F	2. WPLZ-F	2. WPLZ-F
3. WEZS-F	3. WEZS-F	WRVQ-F	3. WEZS-F	3. WRLZ-F		3. WEZS-F	3. WPLZ-F	3. WEZS-F	3. WEZS-F	3. WRXL-F
4. WTVR-F	4. WRXL-F	4. WRXL-F	4. WRVA	4. WRVA		4. WRVQ-F	4. WRVQ-F	4. WRVQ-F	4. WRVQ-F	4. WRVQ-F
5. WRVA	5.	5. WRVA	5. WRXL-F	5. WTVR-F		5.	5. WZZR-F	5. WZZR-F	5.	5. WRVA
6. WRXL-F			6. WTVR-F							

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP		179 (2)	179 (2)	16.0	14.6	WQXL-F 92.1
AOR		116 (1)	116 (1)	10.4	9.5	Chester .6/2.7
AC/OLDIES/SOFT ROCK		120 (1)	120 (1)	10.7	10.5	WEMZ 1450
MOR/VARIETY	193 (2)		193 (2)	17.2	12.9	WGGM 1410
COUNTRY	45 (7)	109 (2)	154 (4)	13.8	15.4	WRJV 1320
BLACK/URBAN	53 (2)	176 (2)	229 (4)	20.5	26.3	WSSV 1240
BTFL MUSIC	14 (1)	21 (1)	35 (2)	3.1	1.2	WXGI 950
NEWS/TALK						WOMI-F 102.9
NOSTALGIA	33 (1)		33 (1)	2.9	5.1	Norfolk .3/1.5
RELIGION	43 (2)	7 (1)	50 (3)	4.5	3.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		10 (1)	10 (1)	0.9	1.0	

RADIO STATIONS

WANT , 990 ,	1 KW (DAYS)	BLACK	\$ 44.00	(Masla)	Robinson
WPTH , 1590 ,	5 KW (DAYS)	BLACK	\$ 19.00	(P/W)	Willis
WKIE , 1540 ,	10 KW (DAYS, DA)	BLACK	\$ 28.00	(Roslin)	
WLEE , 1480 ,	5 KW (DA-2)	NOSTALGIA	\$ 34.00	(HNWH)	Gilcom
WRJY , 1320 ,	5 KW (DAYS, DA)	BTFL	\$ 18.00	(---)	
WRNL , 910 ,	5 KW (DA-N)	COUNTRY	\$ 50.00	(Katz)	Capital
WRVA , 1140 ,	50 KW (DA-1)	MOR	\$130.00	(Eastman)	Edens
WRVR , 1380 ,	5 KW (DA-2)	COUNTRY	\$ NA	(MMR)	Park
WXGI , 950 ,	5 KW (DAYS)	COUNTRY	\$ 10.00	(---)	
WEZS-F, 103.7 ,	74 KW @ 750	AC	\$ 75.00	(Blair)	EZ
WPLZ-F, 99.3 ,	2.5 KW @ 328	BLACK	\$ 64.00*	(Mc-Guild)	(PETERSBURG)
WRVQ-F, 94.5 ,	200 KW @ 355	CHR	\$115.00	(Eastman)	Edens
WRXL-F, 102.1 ,	140 KW @ 320	AOR	\$ 90.00	(Katz)	Capital-WRAL
WTVR-F, 98.1 ,	50 KW @ 840	COUNTRY	\$ 65.00*	(MMR)	Park
WQSF -- See Norfolk					

MISCELLANEOUS COMMENTS WRJY sold for \$4000,000 (Media Marketing)...

Arbitron Rank/Pop (12+): 39/859,900
MSA Rank/Pop: 23/1,832,500
LA ADI
Average Person Rating: 16.4
Market TSL: 22.0 hours

RIVERSIDE - SAN BERNARDINO

Stations: 41/16
Diaries: 1498/574:1/41.7%
Sample Target: 1280
Standard Error: .504
% Below Line: 56.3
% Not Listed: 13.3

Est 1985 Revenue: \$18,000,000
HH Inc: \$29,202
Retail \$: 10.1 Bill
Pop per Station: 53,744
1 Biller: KMEN/KGGI-F
\$2,700,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
85	84	84	83	
1. KGGI-F 129/8.6	6.8	6.7	5.9	6.7
2. KGGI-F 105/7.0	8.7	5.8	4.7	4.3
3. KIIS-F 102/6.8	7.9	9.5	8.7	8.2
4. KBIG-F 67/4.5	4.7	5.1	4.5	3.4
5. KLOS-F 58/3.9	3.6	3.6	3.0	4.6
6. KFI 57/3.8	5.0	3.4	5.6	5.6
7. KRTH-F 53/3.6	4.3	3.2	2.3	4.2
8. KNX 46/3.1	3.8	3.3	4.0	3.2
9. KOST-F 45/3.0	3.1	4.6	2.4	2.4
10. KFXM 44/2.9	3.6	1.3	2.2	1.3
11. KCKC 41/2.7	1.2	2.1	2.8	1.9
12. KQLH-F 41/2.7	1.5	3.3	2.4	2.5
13. KMET-F 39/2.6	3.4	3.7	2.8	4.5
14. KOLA-F 37/2.5	3.7	2.3	2.3	3.3
15. KABC 33/2.2	1.2	2.8	3.3	3.1

BIRCH SHARE

12+ TSA 1/4/CUME

1. KDUO-F 170/1590	
2. KIIS-F 143/2306	
3. KGGI-F 119/1776	
4. KBIG-F 98/1211	
5. KLOS-F 84/1456	
6. KRTH-F 84/1224	
7. KFI 83/1718	
8. KNX 83/1376	
9. KOST-F 76/1087	
10. KABC 69/ 854	
11. KKHR-F 60/ 947	
12. KQLH-F 53/ 737	
13. KMET-F 50/1111	
14. KFXM 49/ 645	
15. KOLA 47/1119	

12+ METRO CUME/ METRO CUME RATING	SPG	FAL
85	84	
1. KIIS-F 1605/17/7	19.5	22.1
2. KGGI-F 1534/16/9	17.6	14.4
3. KDUO-F 1229/13.5	11.9	12.0
4. KFI 1089/12/0	15.2	13.6
5. KLOS-F 895/ 9.9	9.6	11.7
6. KRTH-F 841/ 9.3	10.3	9.4
7. KOLA-F 802/ 8.8	9.8	10.0
8. KNX 787/ 8.7	11.3	9.6
9. KBIG-F 784/ 3.6	10.0	11.0
10. KMET-F 687/ 7.6	8.1	9.2
11. KOST-F 677/ 7.5	8.0	11.5
12. KKHR-F 649/ 7.1	7.5	7.0
13. KQLH-F 626/ 6.9	6.5	7.4
14. KCKC 491/ 5.4	4.0	NA
15. KCAL-F 470/ 5.2	5.3	4.7

12+ FM SHARE (METRO): 69.17% (895 of 1294) (FAL 84: 69.49%)

TELEVISION	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. KGGI-F 1. KIIS-F 1. KGGI-F 1. KGGI-F 1. KDUO-F 1. KDUO-F 1. KDUO-F 1. KGGI-F 1. KGGI-F 1. KDUO-F										
2. KIIS-F 2. KGGI-F 2. KIIS-F 2. KRTH-F 2. KIIS-F 2. KIIS-F 2. KDUO-F 2. KGGI-F 2. KDUO-F										
3. KHR-F 3. KLOS-F 3. KLOS-F 3. KIIS-F 3. KRTH-F 3. KFXM 3. KGGI-F 3. KBIG-F 3. KIIS-F 3. KGGI-F										
4. 4. KRTH-F 4. KRTH-F 4. KFI 4. KDUO-F 4. KFI 4. KFI 4. KIIS-F 4. KBIG-F 4. KROQ-F 4. KRTH-F										
5. 5. KMET-F 5. KFI 5. KLOS-F 5. KFI 5. KIIS-F 5. KNX 5. KLOS-F 5. KLOS-F 5. KRTH-F 5. KLOS-F										

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGGI-F 1. 1. KGGI-F 1. 1. 1. KLOS-F 1. KLOS-F 1. KRTH-F 1. KLOS-F 1. KRTH-F									
2. KDUO-F 2. 2. KQLH-F 2. 2. 2. 2. KGGI-F 2. KGGI-F 2. KGGI-F 2. KRTH-F 2. KIIS-F									
3. KIIS-F 3. 3. KIIS-F 3. 3. 3. KGGI-F 3. KMET-F 3. KIIS-F 3. KGGI-F 3. KGGI-F									
4. KBIG-F 4. 4. KLOS-F 4. 4. 4. 4. KRTH-F 4. KRTH-F 4. KIIS-F 4. KFI									
5. KLOS-F 5. 5. KRTH-F 5. 5. 5. 5. KIIS-F 5. KIIS-F 5. KLOS-F 5. KMET-F 5. KMET-F									

FORMATS

TOP 40/CHR/CONTEMP
AOR
AC/OLDIES/ROCK
NOB/VARIETY
COUNTRY
BLACK/URBAN
BTFL MUSIC
NEWS/TALK
NOSTALGIA
RELIGION
SPANISH
CLASSICAL
UNKNOWN/OTHERS

AM

FM

TOTAL

%

FAL 84%

OTHER RATED STATIONS/METRO SHARE & CUME RATIN

236 (3)	236 (3)	18.2	21.8	KRON-F 103.9	Lake Arrowhead	.7/2.8
184 (5)	184 (5)	14.2	13.4	KCAL 1410	Redlands	2.1/2.7
163 (6)	260 (10)	20.1	19.9	KCAL-F 96.7	Redlands	1.4/5.2
			1.6	KDIG 1240	San Bernardino	1.5/2.1
84 (3)	60 (4)	11.1	9.9	KHYE-F 105.5	Hemet	.4/1.0
	9 (1)	0.7	1.4	KMEN 1290	San Bernardino	.8/3.1
	214 (3)	16.5	13.6	KNTF-F 93.5	Riverside	1.3/3.1
102 (4)		7.9	9.9	KPRO 1440	Riverside	1.0/2.8
				KWDJ-F 02.7	Riverside	1.5/3.9
63 (2)	63 (2)	4.9	0.8	KWRM 1370	Curona	.6/1.0
5 (1)	5 (1)	0.4	1.5			
39 (2)	39 (2)	3.0	4.8	KNSE 1510	Ontario	/5/1.2
	16 (1)	1.2	0.9	KWOW 1600	Pomona	/6/1.6
9 (1)	13 (1)	1.7	0.6			

1294 (41)

See LA for frequency and city of license of the following:

KBRT .3/1.6	KLAC 1.4/3.5
KFAC-F 1.1/3.0	KMG-F .3/1.5
KFWB .5/2.9	KMPC 1.3/4.1
KIQO-F .6/2.5	KRLA 1.3/4.1
KJOI-F 1.2/2.4	KROQ-F 1.9/5.1
KKGO-F .9/2.1	KUTE-F .6/2.0
KKHR-F 1.9/7.1	KZLA-F .7/1.7

RADIO STATIONS

KCAL , 1410, 5 KW/1 KW (DA-N) , SPANISH	UPI, \$ 20.00
KCKC , 1350, 5 KW/500 W (DA-2), COUNTRY	ABC-I, \$ 29.00
KDIG , 1240, 1 KW/250 W , COUNTRY	, \$ 32.00
KFXM , 590, 1 KW (DA-2) , NOSTALGIA	ABC-D,ABC-E, \$ 24.00*
KMEN , 1290, 5 KW (DA-2) , OLDIES	CBS, \$ 26.00
KPRO , 1440, 1 KW (DA-1) , TALK	CBS,MBS, \$ 24.00
KCAL-F, 96.7, 3 KW @ 300 , AOR	Source, \$ 25.00*
KDUO-F, 97.5, 72 KW @ 1570 , BTFL/EZ	, \$ 45.00*
KGGI-F, 99.1, 2 KW @ 1560 , CHR	CBS-R, \$ 44.00*
KOLA-F, 99.9, 31 KW @ 1630 , AOR	ABC-R, \$ 37.00
KQLH-F, 95.1, 15 KW @ ? , AC	MBS, \$ 28.00
KWDJ-F, 92.7, 3 KW @ 300 , COUNTRY	MBS, \$ 24.00
KNTF-F, 93.5, 3 KW @ -165 , COUNTRY	, \$ 23.00

MISCELLANEOUS COMMENTS Women 18-34, 18-49, and 25-54 were not available because of an Arbitron printing error...
American Radio Fall 1985, Copyright 1986

Arbitron Rank/Pop (12+): 140/189,900
MSA Rank/Pop: 185/222,300
ADI #72
Average Person Rating: 16.6
Market TSL: 22.7 hours

ROANOKE
Stations: 12/11
Diaries: 591/321:1/58.0%
Sample Target: 560
Standard Error: .801
% Below Line: 0.3
% Not Listed: 9.1

Est 1985 Revenue: \$6,300,000
HH Inc: \$27,459
Retail \$: 1.4 Bill
Pop per Station: 17,264
1 Biller: WXLK-F \$2,800,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	85	84	84	83
1. WXLK-F	89/28.1	34.9	32.3	32.0 26.3
2. WPVR-F	53/16.7	14.4	13.8	13.3 19.5
3. WSLC	27/ 8.5	8.0	11.3	15.9 8.7
4. WTOY	25/ 7.9	4.8	9.1	5.5 9.0
5. WSLX	24/ 7.6	9.9	4.1	5.8 5.4
6. WJLM-F	23/ 7.3	5.8	6.3	3.9 5.1
7. WFIR	22/ 6.9	6.7	8.8	6.1 9.9
8. WROV	15/ 4.7	4.2	5.3	7.8 6.0
9.				
10.				
11.				
12.				
13.				
14.				
15.				

BIRCH
SHARE

12+ TSA 1/4/CUME

1. WXLK-F	276/3159
2. WPVR-F	150/1469
3. WSLQ-F	92/1219
4. WAKG-F	45/ 537
5. WSLC	39/ 524
6. WFIR	26/ 525
7. WJLM-F	25/ 314
WTOY	25/ 170
9. WROV	22/ 431
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG	FAL
	85	84
1. WXLK-F	870/45.7	51.9 50.4
2. WPVR-F	442/23.2	25.1 22.0
3. WSLQ-F	343/18.0	19.9 13.3
4. WFIR	332/17.4	18.7 19.4
5. WROV	327/17.2	19.8 18.2
6. WSLC	325/17.1	18.6 24.1
7. WJLM-F	292/15.3	13.1 14.3
8. WTOY	170/ 8.9	11.3 12.1
9.		
10.		
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 56.97% (190 of 288) FAL 84: 61.07%

TELEVISION	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2.	2.	2. WSLQ-F	2. WPVR-F	2. WPVR-F	2. WXLK-F	2. WPVR-F	2. WPVR-F	2. WPVR-F	2. WPVR-F	2. WPVR-F
3.	3.	3. WPVR-F	3. WSLQ-F	3. WJLM-F	3. WSLC	3. WSLC	3. WSLC	3. WSLQ-F	3. WSLC	3. WSLC
4.	4.	4. WJLM-F	4. WJLM-F	WSLQ-F	4. WFIR	4. WFIR	4. WFIR	4. WJLM-F	4.	4. WTOY
5.	5.	5.	5.	5.	5. WJLM-F	5.	WJLM-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2.	2.	2. WSLQ-F	2. WPVR-F	2. WPVR-F	2. WSLQ-F	2.	2. WROV	2.	2. WPVR-F
3.	3.	3.	3. WSLQ-F	3. WSLQ-F	3.	3.	WJLM-F	3.	WSLC
4.	4.	4.	4.	4. WJLM-F	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		89 (1)	89 (1)	30.9	34.6	WKBA 1550 Vinton 1.3/4.4
AOR						WRIS 1410 Roanoke .9/4.3
AC/OLDIES/SOFT ROCK	15 (1)	24 (1)	39 (2)	13.5	10.1	WSAY 1480 Salem .6/1.8
MOR/VARIETY	22 (1)		22 (1)	7.6	9.4	
COUNTRY	27 (1)	24 (2)	51 (3)	17.7	18.8	WAKG-F 103.3 Danville .3/1.9
BLACK/URBAN	25 (1)		25 (1)	8.7	10.4	
BTFL MUSIC		53 (1)	53 (1)	18.4	14.8	
NEWS/TALK						
NOSTALGIA						
RELIGION	7 (2)		7 (2)	2.4	1.3	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	2 (1)		2 (1)	0.7	0.7	
			288 (12)			

RADIO STATIONS

WFIR, 960, 5 KW (DA-N)	MOR	CBS, \$ 25.00*	(Mc-Guild)	Gibbons
WKBA, 1550, 10 KW (DAYS, DA)	RELIGION	\$ 60.00	(Southern)	
WRIS, 1410, 5 KW (DAYS, DA)	RELIGION	MBS, \$ 6.00	(-----)	
WROV, 1240, 1 KW (DAYS)	AC	ABC-C, ABC-D, \$ 28.00	(Weiss)	
WSAY, 1480, 5 KW (DAYS)	NOSTALGIA (?)	ABC-I, \$ 14.00	(-----)	Weiss
WSLC, 610, 5 KW/1 KW (DA-2)	COUNTRY	NBC, \$ 32.00*	(Katz)	Mel Wheeler
WTOY, 910, 1 KW (DAYS, DA)	BLACK	SEN, \$ 15.00	(Selcom)	
WJLM-F, 93.5, 3 KW @ -83, COUNTRY		MBS, ABC-E, \$ 8.00	(----)	
WPVR-F, 94.9, 100 KW @ 1979, BTFL	(Kala Music)	\$ 45.00*	(Mc-Guild)	Gibbons
WSLQ-F, 99.1, 143 KW @ 1985, AC		ABC-F, \$ 40.00*	(Katz)	Mel Wheeler
WXLK-F, 92.3, 93 KW @ 2050, CHR		US I, \$ 90.00*	(Torbet)	Coleman

WJJS - See Lynchburg

WQMG - See Freensboro

ROCHESTER

Arbitron Rank/Pop (12+): 41/838,800
MSA Rank/Pop: 46/998,500
ADI #71
Average Person Rating: 16.4
Market TSL: 21.6 hours

Stations: 18/15
Diaries: 1198/700:1
Sample Target: 1130
Standard Error: .536
% Below Line: 1.3
% Not Listed: 10.9

Est 1985 Revenue: \$19,200,000
HH Inc: \$32,969
Retail \$: 6.0 Bill
Pop per Station: 55,920
1 Biller: WVOR-F \$4,700,00

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
85	84	84	83	
1. WPXY-F 165/12.0	12.5	8.4	7.7	8.0
2. WCMF-F 161/11.7	11.2	8.8	11.6	10.0
3. WEZO-F 157/11.4	11.1	12.5	12.9	14.4
4. WVOR-F 156/11.4	13.6	14.7	13.5	11.2
5. WHAM 125/ 9.1	6.4	9.2	9.1	8.4
6. WMJQ-F 95/ 6.9	7.7	8.2	8.1	6.5
7. WKDX-F 77/ 5.6	2.9	2.3	2.5	3.1
8. WZKC-F 73/ 5.3	2.5	2.3	2.4	3.4
9. WYLF-F 68/ 4.9	6.4	5.2	6.7	6.8
10. WBBF 50/ 3.6	5.5	5.3	4.6	6.2
11. WNYR 43/ 3.1	3.6	4.5	4.3	5.2
12.				
13.				
14.				
15.				

BIRCH
SHARE

11.8	16.1	8.3	9.7	7.7	8.4	8.9	6.0	4.2	2.5	3.1
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12+ TSA 1/4/CUME

1. WCMF-F 205/2391	2. WVOR-F 186/2489	3. WPXY-F 177/2450	4. WEZO-F 175/2295	5. WHAM 139/1957	6. WMJQ-F 96/2064	7. WYLF-F 92/1124	8. WZKC-F 87/1237	9. WDKX-F 77/ 735	10. WBBF 50/ 971	11. WNYR 49/ 689
12.	13.	14.	15.							

12+ METRO CUME/
METRO CUME RATING

1. WPXY-F 2296/27.4	2. WVOR-F 2177/26.0	3. WEZO-F 2054/24.5	4. WMJQ-F 1980/23.6	5. WCMF-F 1957/23.4	6. WHAM 1706/20.4	7. WZKC-F 1056/12.6	8. WBBF 951/11.4	9. WYLF-F 832/ 9.9	10. WDKX-F 723/ 8.6	11. WNYR 601/ 7.2
12.	13.	14.	15.							

12+ FM SHARE (METRO): 80.07% (980 of 1224) (FAL 84: 76.05%)

TLNS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPXY-F	1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WEZO-F	1. WVOR-F	1. WEZO-F	1. WPZY-F	1. WCMF-F	1. WPXY-F
2. WCMF-F	2. WPXY-F	2. WVOR-F	2. WCMF-F	2. WEZO-F	2. WHAM	2. WPXY-F+	2. WVOR-F	2. WCMF-F	2. WPXY-F	2. WCMF-F
3. WDKX-F	3. WVOR-F	3. WPXY-F	3. WMJQ-F	3. WCMF-F	3. WVOR-F	3. WHAM	3. WCMF-F	3. WVOR-F	3. WEZO-F	3. WEZO-F
4. WMJQ-F	4. WMJQ-F	4. WMJQ-F	4. WPXY-F	4. WMJQ-F	4. WYLF-F	4. WEZO-F	4. WPXY-F	4. WEZO-F	4. WDKX-F	4. WVOR-F
5.	5. WDKX-F	5. WEZO-F	5. WEZO-F	5. WPXY-F	5. WZKC-F	5. WCMF-F	5. WHAM	5. WMJQ-F	5. WVOR-F	5. WMJQ-F
		WZKC-F		WHAM				WHAM		
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WPXY-F	1. WPXY-F	1. WVOR-F	1. WPXY-F	1. WVOR-F	1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WVOR-F	
2. WCMF-F	2. WVOR-F	2. WPXY-F	2. WVOR-F	2. WEZO-F	2. WPXY-F	2. WPXY-F	2. WVOR-F	2. WVOR-F	2. WCMF-F	
3. WZKC-F	3. WCMF-F	3. WMJQ-F	3. WCMF-F	3. WHAM	3.	3. WVOR-F	3. WMJQ-F	3. WPXY-F	3. WEZO-F	
4. WDKX-F	4. WMJQ-F	4. WCMF-F	4. WMJQ-F	4. WPXY-F	4.	4.	4. WPXY-F	4. WMJQ-F	4. WMJQ-F	
5. WMJQ-F	5. WDKX-F	5. WEZO-F	5. WEZO-F	5. WMJQ-F	5.	5.	5. WDKX-F	5. WZKC-F	5. WZKC-F	
		WZKC-F							WPXY-F	

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	9 (1)	271 (4)	280 (5)	22.9	23.0	WGR 1550 Canandaigua .8/1.1
AOR		161 (1)	161 (1)	13.2	9.9	WFLC-F 102.3 Canandaigua .9/2.4
AC/OLDIES/SOFT ROCK	50 (1)	156 (1)	206 (2)	16.8	17.6	WPXY 1280 Rochester .7/3.2
MOR/VARIETY	136 (2)		136 (2)	11.1	11.4	WWG 1460 Rochester .4/1.9
COUNTRY	43 (1)	85 (2)	128 (3)	10.5	7.7	WBEN-F 102.5 Buffalo .4/2.0
BLACK/URBAN		77 (1)	77 (1)	6.3	2.6	WJYE-F 96.1 Buffalo .4/ .8
BTFL MUSIC		162 (2)	162 (2)	12.2	14.5	WKFM-F 104.7 Fulton .4/1.3
NEWS/TALK				5.5	5.9	
NOSTALGIA		68 (1)	68 (1)	5.6	6.5	
RELIGION	6 (1)		6 (1)	0.5	0.7	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

1224 (18)

RADIO STATIONS

WBBF, 950, 1 KW (DA-2), OLDIES
WHAM, 1180, 50 KW, MOR
WNYR, 990, 1 KW/250 W, COUNTRY
WPXY, 1280, 5 KW (DA-N), CHR
WWG, 1460, 5 KW (DA-N), RELIGION

US II, NBC-T, \$ 47.00* (Eastman)
CBS, \$ 72.00* (Mc-Guild)
ABC-I, \$ 35.00 (Katz)
\$ NA (MMR)
\$ 12.00 (-----)

LIN
Grace
Pyramid

WCMF-F, 96.5, 50 KW @ 454, AOR
WDKX-F, 103.9, 800 W @ 540, BLACK
WEZO-F, 101.3, 27 KW @ 630, BTFL/EZ
WMJQ-F, 92.5, 50 KW @ 500, CHR
WPXY-F, 97.9, 50 KW @ 456, CHR
WVOR-F, 100.5, 50 KW @ 490, AC
WYLF-F, 95.1, 11 KW @ 993, NOSTALGIA
WZKC-F, 98.9, 50 KW @ 340, COUNTRY

\$ 76.00 (CBS)
NEN, \$ 34.00 (Weiss)
ABC-E, \$ 84.00 (Katz)
ABC-C, \$ 59.00* (Eastman)
\$ 58.00 (MMR)
\$ 80.00 (Mc-Guild)
\$ 45.00 (Market 4)
\$ 30.00 (Torbet)

Stoner
Grace
LIN
Pyramid
(BRISTOL CENTER)
Josephson

MISCELLANEOUS COMMENTS: WBBF changes from Talk to Oldies (Nov)...WYLF-F sold for \$2,100,000 (Kozacks)

SACRAMENTO

Arbitron Rank/Pop (12+): 33/1,046,900
 MSA Rank/Pop: 37/1,246,800
 ADI #20
 Average Person Rating: 16.8
 Market TSL: 22.2 hours

Stations: 27/22
 Diaries: 1263/829:1/45.0%
 Sample Target: 1240
 Standard Error: .562
 % Below Line: 4.7
 % Not Listed: 14.5

Est 1985 Revenue: \$37,000,000
 HH Inc.: \$29,275
 Retail \$: 8.0 Bil
 Pop per Station: 47,486
 # 1 Biller: KXOA-F \$6,000,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KSFM-F 186/10.4	---	10.5	9.2	8.7	15.4	1. KSFM-F 224/3367	1. KSFM-F 2700/25.4	25.6	23.2
2. KWOD-F 159/ 8.9	---	5.9	5.1	4.6	8.8	2. KWOD-F 188/2511	2. KWOD-F 1870/17.6	18.5	16.2
3. KCTC-F 147/ 8.2	---	9.2	10.5	8.9	8.4	3. KRAK 186/2341	3. KZAP-F 1860/17.5	18.6	16.8
4. KXOA-F 138/ 7.7	---	9.0	8.4	8.2	6.9	4. KZAP-F 182/2625	4. KXOA-F 1776/16.7	19.5	18.9
5. KZAP-F 126/ 7.0	---	10.4	9.4	7.5	10.8	5. KCTC-F 167/2104	5. KCTC-F 1748/16.4	18.0	17.4
6. KFBK 121/ 6.7	---	5.7	5.1	4.7	3.8	6. KFBK 164/2189	6. KFBK 1695/15.9	12.8	13.6
7. KXOA 85/ 4.7	---	4.1	3.9	4.5	2.9	7. KXOA-F 163/2115	7. KHYL-F 1381/13.0	11.3	12.7
8. KRAK-F 83/ 4.6	---	3.5	2.9	3.0	3.4	8. KRAK-F 122/1371	8. KGNR 1053/ 9.9	9.6	15.2
9. KHYL-F 66/ 3.7	---	4.0	3.4	4.7	3.2	9. KXOA 86/ 955	9. KRAK-F 974/ 9.2	9.1	7.9
10. KRAK 61/ 3.4	---	5.0	5.2	4.3	6.0	10. KHYL-F 84/1750	10. KRAK 966/ 9.1	10.5	10.3
11. KAER-F 59/ 3.3	---	4.4	3.4	4.9	2.9	11. KAER-F 83/1026	11. KPDP-F 937/8.8	11.9	13.1
12. KGNR 54/ 3.0	---	2.9	3.7	4.4	3.0	12. KGO 80/1101	12. KROY-F 932/ 8.8	6.6	7.8
13. KROY-F 43/ 2.4	---	2.0	3.3	2.5	3.0	13. KGNR 62/1064	13. KXOA 906/ 8.5	7.7	9.2
14. KPDP-F 36/ 2.0	---	2.8	4.2	3.9	1.6	14. KGNR 59/1149	14. KAER-F 816/ 7.7	10.0	9.7
15.						15. KFRG	15. KFRG 712/ 6.7	5.0	9.2
16.						16.	16.		
17.						17.	17.		
18.						18.	18.		
19.						19.	19.		
20.						20.	20.		
21.						21.	21.		
22.						22.	22.		
23.						23.	23.		
24.						24.	24.		
25.						25.	25.		

12+ FM SHARE (METRO): 70.06% (1074 of 1533) (FAL 84: 65.57%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWOD-F	1. KZAP-F	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KCTC-F	1. KSFM-F+	1. KXOA-F	1. KSFM-F	1. KSFM-F	1. KSFM-F
2. KSFM-F	2. KSFM-F	2. KXOA-F	2. KXOA-F	2. KXOA-F	2. KFBK	2. KFBK	2. KSFM-F	2. KWOD-F	2. KWOD-F	2. KWOD-F
3.	3. KXOA-F	3. KZAP-F	3. KZAP-F	3. KCTC-F	3. KRAK-F	3. KXOA-F	3. KWOD-F	3. KCTC-F	3. KFBK	3. KZAP-F
4.	4. KWOD-F	4. KWOD-F	4. KRAK-F	4. KZAP-F	4. KXOA-F	4. KWOD-F	4. KZAP-F	4. KXOA-F	4. KCTC-F	4. KXOA
5.	5.	5. KRAK-F	5. KCTC-F	5. KRAK-F	5. KSFM-F	5. KCTC-F	5. KCTC-F	5. KZAP-F	5. KZAP-F	5. KXOA-F
6.	6.	6. KHYL-F	6. KHYL-F	6. KFBK	6. KRAK	6. KZAP-F	6. KHYL-F	6. KRAK-F	6. KXOA-F	6. KCTC-F
7.	7.	7.	7.	7.	7.	7.	7. KRAK-F	7.	7.	7. KRAK-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWOD-F	1. KXOA-F	1. KSFM-F	1. KXOA-F	1. KSFM-F	1. KWOD-F	1. KZAP-F	1. KZAP-F	1. KZAP-F	1. KZAP-F
2. KXOA-F	2. KSFM-F	2. KXOA-F	2. KSFM-F	2. KXOA-F	2. KZAP-F	2. KSFM-F	2. KSFM-F	2. KSFM-F	2. KSFM-F
3. KSFM-F	3. KWOD-F	3. KWOD-F	3. KWOD-F	3. KCTC-F	3. KSFM-F	3. KWOD-F	3. KXOA-F	3. KXOA-F	3. KXOA-F
4. KZAP-F	4. KZAP-F	4. KHYL-F	4. KCTC-F	4. KRAK-F	4. KAER-F	4. KXOA-F	4. KWOD-F	4. KWOD-F	4. KFBK
5.	5. KCTC-F	5. KZAP-F	5. KHYL-F	5. KWOD-F	5.	5.	5.	5. KFBK	5. KRAK-F
6.	6. KHYL-F	6.	6. KRAK-F	6. KHYL-F	6.	6.	6.	6. KRAK-F	6. KRAK
7.	7. KRAK-F	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP	28 (2)	424 (4)	452 (6)	29.5	22.1	KAHI	950	Auburn .6/1.3
AOR		126 (1)	126 (1)	8.2	9.1	KFIA	710	Carmichael .7/2.8
AC/OLDIES/SOFT ROCK	14 (1)	212 (3)	226 (4)	14.7	17.9	KHTN-F	92.1	Placerville .4/1.4
MOR/VARIETY	17 (1)		17 (1)	1.1	3.5	KHWY	1030	Folsom .6/2.4
COUNTRY	72 (2)	142 (2)	214 (4)	14.0	13.7	KJAY	1430	Sacramento .8/1.4
BLACK/URBAN					----	KSAC	1240	Sacramento .8/2.5
BTFL MUSIC/EZ		155 (2)	155 (2)	10.1	11.0	KSMJ	1380	Sacramento .6/3.3
NEWS/TALK	150 (3)		150 (3)	9.8	14.0	KYLO-F	105.5	Davis .8/1.7
NOSTALGIA	149 (3)		149 (3)	9.7	6.3	KBEE-F	103.3	Modesto .4/ .9
RELIGION/GOSPEL	13 (1)	15 (1)	28 (2)	1.8	2.4	KCBS	740	San Francisco .3/2.4
SPANISH					----	KERC	610	San Francisco .9/6.7
CLASSICAL					----	KGO	810	San Francisco 1.3/4.7
UNKNOWN/OTHERS	15 (1)		15 (1)	1.0	----	KNBR	680	San Francisco .9/4.7

1533 (27)

RADIO STATIONS

AM STATIONS

KSAC, 1240, 1 KW/250 W	MOR/AC	\$ 23.00	(Selcom)	
KFEK, 1530, 50 KW (DA-N)	NEW/TALK MBS,NBC, NBC-T,	\$ 70.00	(Katz)	McClatchy
KFIA, 710, 10 KW/250 W	RELIGION	\$ 30.00	(-----)	(CARMICHAEL)
KGNR, 1320, 5 KW (DA-2)	NOSTALGIA	ABC-I, \$ 60.00*	(Christal)	Tribune Co.
KHWY, 1030, 50 KW/1KW (DA-2)	COUNTRY	\$ NA	(Torbet)	(FOLSOM)
KJAY, 1430 500 W (DAYS, DA)	RELIGION	\$ 23.00	(-----)	
KRAK, 1140, 50 KW (DA-1)	COUNTRY	\$ 109.00	(Eastman)	Affiliated
KRCX, 1110, 5 KW/500W (DA-2), SPANISH		\$ 30.00	(Lotus)	Fuller-Jeffrey (ROSEVILLE)
KSMJ, 1380 5 KW/1 KW (DA-2), AC		\$ 29.00	(MMR)	Duffy
KXOA, 1470, 5 KW/1 KW (DA-2), NOSTALGIA	ABC-D, \$ 65.00*	(Blair)		Brown

FM STATIONS

KAER, 92.5, 115 KW @ 240, COUNTRY	\$ 75.00	(Katz)	McClatchy
KCTC, 96.1, 45 KW @ 520, BTFL	\$ 95.00*	(Christal)	Tribune Co.
KHYL, 101.1, 50 KW @ 465, OLDIES/AC	\$ 58.00	(Torbet)	(AUBURN)
KPOP, 93.5, 3 KW @ 300, CHR	NBC, ABC-C, \$ 57.00*	(Weiss)	Fuller-Jeffrey (ROSEVILLE)
KROY, 96.9, 50 KW @ 500, CONTEMP	\$ 50.00*	(HNWH)	
KRAK, 105.1, 50 KW @ 500, COUNTRY	\$ 64.00*	(Eastman)	Affiliated
KWOD, 106.5, 50 KW @ 310, CHR	CBR-R, US I, \$ 66.00	(Masla)	
KXOA, 107.9, 28 KW @ 420, AC	\$ 110.00	(Blair)	Brown
KZAP, 98.5, 50 KW @ 495, AOR	\$ 80.00*	(Mc-Guild)	Nationwide
KSEFM, 102.5, 50 KW @ 500, CHR	\$ 60.00	(MMR)	Duffy (WOODLAND)

CALL LETTER CHANGES

KSAC-F changes to KROY
KEIZ changes to KSAC
KSKK changes to KRAK-F

FORMAT CHANGES

KSAC changes to Vocal EZ

STATION SALES

MISCELLANEOUS COMMENTS

SAGINAW-BAY CITY-MIDLAND

Arbitron Rank/Pop (12+): 97/335,400
MSA Rank/Pop: 109/408,900
Flint ADI
Average Person Ratings: 17.8
Market TSL: 23.6 hours

Stations: 19/13
Diaries: 867/387:1/57.4%
Sample Target: 740
Standard Error: .675
% Below Line: 8.5
% Not Listed: 7.4

Est 1985 Revenue: \$8,000,000
HH Inc: \$28,989
Retail \$: 2.4 Bil
Pop per Station: 25,800
1 Biller: WHNN-F \$1,700,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WIOG-F 159/26.6	19.4	16.6	13.6	--
2. WKCO-F 77/12.9	15.7	12.6	11.4	--
3. WSGW 72/12.0	11.4	11.4	17.6	--
4. WGER-F 64/10.7	10.1	11.8	9.7	--
5. WHNN-F 51/ 8.5	10.6	12.6	9.4	--
6. WFXZ-F 26/ 4.3	5.9	7.6	3.1	--
7. WKCK-F 18/ 2.7	2.9	2.7	7.1	--
8. WSAM 14/ 2.3	2.6	3.4	2.0	--
9. WJR 11/ 1.8	2.2	2.4	2.0	--
10. WRCI 10/ 1.7	.3	.5	---	--
11. WWWS-F	2.9	3.0	12.5	---
12.				
13.				
14.				
15.				

BIRCH SHARE	12+ TSA 1/4/CUME
26.0	1. WIOG-F 182/1984
9.9	2. WGER-F 145/1477
9.7	3. WCRZ-F 132/1596
10.5	4. WKCO-F 122/1539
8.4	5. WKCK-F 109/1493
5.7	6. WSGW 76/ 875
5.4	7. WJR 69/1122
2.4	8. WTAC 45/ 662
.9	9. WCEN-F 41/ 407
.4	10. WFXZ-F 39/ 680
9.0	11.
	12.
	13.
	14.
	15.

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WIOG-F 1529/45.6	41.4	35.1
2. WKCO-F 869/25.6	25.3	26.8
3. WHNN-F 857/25.6	26.1	25.8
4. WSGW 720/21.5	22.2	24.6
5. WGER-F 693/20.7	19.1	21.4
6. WFXZ-F 486/14.5	17.4	19.4
7. WSAM 284/ 8.5	8.2	10.5
8. WKCK-F 263/ 7.8	7.2	7.1
9. WJR 232/ 6.9	7.5	7.1
10. WWWS-F 174/ 5.2	6.8	6.9
11. WBCM 154/ 4.6	4.5	6.4
12. WKCK 116/ 3.5	3.0	4.3
13. WRCI-F 112/ 3.3	2.4	1.5
14.		
15.		

12+ FM SHARE (METRO): 76.53% (424 of 554) (FAL 84: 74.41%)

THURS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WKCO-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F
2.	2. WHNN-F	2. WKCO-F	2. WKCO-F	2. WKCO-F	2. WSGW	2. WSGW	2. WKCO-F	2. WKCO-F	2. WSGW	2. WKCO-F
3.	3. WKCO-F	3. WHNN-F	3. WHNN-F	3. WHNN-F	3. WGER-F	3. WKCO-F	3. WGER-F	3. WGER-F	3. WGER-F	3. WGER-F
4.	4.	4.	4. WSGW	4. WSGW	4. WIOG-F	4. WGER-F	4. WSGW	4. WSGW	4. WKCO-F	4. WHNN-F
5.	5.	5.	5. WGER-F	5. WGER-F	5. WHNN-F	5. WHNN-F	5. WHNN-F	5. WHNN-F	5. WHNN-F	5. WSGW

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WIOG-F
2. WHNN-F	2. WHNN-F	2. WHNN-F	2. WHNN-F	2. WKCO-F	2. WKCO-F	2. WHNN-F	2. WKCO-F	2. WKCO-F	2. WKCO-F
3. WFXZ-F	3.	3. WKCO-F	3. WKCO-F	3. WHNN-F	3. WKCO-F	3. WKCO-F	3. WKCK-F	3. WHNN-F	3. WHNN-F
4. WGER-F	4.	4.	4. WGER-F	4. WGER-F	4.	4. WHNN-F	4.	4. WKCK-F	4. WSGW
5.	5.	5.	5.	5. WSGW	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		185 (2)	185 (2)	33.4	26.1	WBCM 1440 Bay City .8/4.6
AOR		18 (1)	18 (1)	3.2	2.9	WKCK 1210 Saginaw 1.0/3.5
AC/OLDIES/ROCK	16 (1)	57 (2)	73 (3)	13.2	17.2	WMPX 1490 Midland .5/2.8
MOR/VARIETY	91 (4)		91 (4)	16.4	20.3	WKCK 1230 Bay City 1.2/3.3
COUNTRY	12 (2)	79 (2)	91 (4)	16.4	16.5	WCEN-F 94.5 Mt. Pleasant .3/1.3
BLACK/URBAN		10 (1)	10 (1)	1.8	3.6	WCRZ-F 107.9 Flint 1.0/3.8
BTFL MUSIC		64 (1)	64 (1)	11.6	12.7	WDFW 910 Flint .3/2.1
NEWS/TALK						WTAC 600 Flint .8/3.0
NOSTALGIA	5 (1)			0.9		
RELIGION						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	6 (1)	11 (1)	17 (2)	3.1	0.5	
			554 (19)			

RADIO STATIONS

WSAM, 1400, 1 KW/250 W (DA-2), OLDIES
WSGW, 790, 5 KW/1 KW (DA-2), MOR
WKCK, 1250, 1 KW (DAYS), COUNTRY
WBCM, 1440, 5 KW/2.5 KW (DA-2), NOSTALGIA
WKCK, 1210, 10 KW (DAYS, DA), ?
WMPX, 1490, 1 KW/250 W, MOR

WGER-F, 102.5, 86 KW @ 800, BTFL/EZ
WIOG-F, 106.3, 3 KW @ 330, CHR
WKCO-F, 98.1, 50 KW @ 353, COUNTRY
WWWS-F, 107.1, 2 KW @ 360, BLACK
WHNN-F, 96.1, 97 KW @ 435, CONTEMP/AC
WFXZ-F, 100.9, 3 KW @ 300, CHR

NBC, \$ 15.00* (Christal)
ABC-I, MBS, NBC-T, \$ 32.00 (Katz)
CBS, \$ 14.00 (Masla)
ABC-T, ABC-D, \$ 16.00 (Unirep)
MBS, \$ NA (roslin)
\$ 10.00 (Masla)

APR, \$ 30.00* (Mc-Guild)
ABC-C, \$ 35.00* (Katz)
NBC, \$ 31.00* (Christal)
SDN, \$ 18.00 (Masla)
US I, \$ 41.00* (Selcom)
ABC-F, CBS-R, \$ 20.00 (Torbet)

Mac Donald Booth
Booth
Mac Donald
Liggett
(BAY CITY)
(SAGINAW)
(SAGINAW)
(SAGINAW)
(BAY CITY)
(PINCONNING)

ST. LOUIS

Arbitron Rank/Pop (12+): 14/1,970,800
 MSA Rank/Pop: 12/2,385,300
 ADI # 18
 Average Person Ratings: 17.1
 Market TSL: 22.7 hours: 22.7 hours

Stations: 28/28
 Diaries: 1919/1026:1/57.9%
 Sample Targets: 1740
 Standard Error: .449
 % Below Line: 0
 % Not Listed: 4.7

Est 1985 Revenue: 49,500,000
 HH Inc.: \$31,639
 Retail \$: 15.8 Bill
 Pop per Station: 70,386
 # 1 Billers: KMOX \$18,000,000

12+ METRO SHARE	1/4/SHARE	SUM	SPG	WIN	FAL	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG	FAL
		85	85	85	84				85	84
1. KMOX	768/22.6	22.0	19.7	20.9	20.6	24.0	1. KMOX 881/10417	1. KMOX 8549/43.1	38.3	39.9
2. KSHE-F	421/12.4	14.1	12.9	11.9	12.0	19.2	2. KSHE-F 506/ 4700	2. KSHE-F 4108/20.7	22.6	19.6
3. KESK-F	216/ 6.4	5.8	5.6	7.2	5.9	5.1	3. WIL-F 267/ 3474	3. KHTR-F 3355/16.9	18.4	16.3
4. WIL-F	214/ 6.3	5.0	6.7	6.2	5.8	3.8	4. KEZK-F 253/ 3086	4. WIL-F 2751/13.9	14.0	12.8
5. KMJM-F	197/ 5.8	6.3	6.2	7.0	7.6	8.1	5. KUSA 239/ 3406	5. KEZK-F 2691/13.6	14.5	13.4
6. KSD-F	188/ 5.5	6.1	5.0	5.2	4.8	4.8	6. KMJM-F 197/ 2079	6. KWK-F 2578/13.0	16.9	14.6
7. KUSA	153/ 4.5	3.4	3.5	4.3	3.9	3.6	7. KSD-F 196/ 2669	7. KSD-F 2495/12.6	13.1	12.4
8. KHTR-F	132/ 3.9	5.9	4.8	4.5	4.8	4.4	8. KHTR-F 163/ 3909	8. KMJM-F 2032/10.3	12.3	12.1
9. WRTH	123/ 3.6	3.3	4.3	3.1	4.1	1.6	9. WRTH 125/ 1697	9. KUSA 1922/ 9.7	9.8	10.3
10. KWK-F	115/ 3.4	3.9	4.9	3.8	4.3	4.7	10. KWK-F 124/ 2900	10. KYKY-F 1874/ 9.5	10.4	11.7
11. KYKY-F	103/ 3.0	3.8	3.5	3.3	3.7	2.6	11. KYKY-F 105/ 1960	11. WRTH 1611/ 8.1	8.8	8.9
12. KXOK	68/ 1.0	1.7	2.0	2.5	2.6	1.9	12. KXOK 80/ 1637	12. WJOK 1305/ 6.6	NA	6.8
13. KATZ	59/ 1.7	2.0	1.7	2.0	1.9	1.6	13. KATZ 59/ 815	13. KADI-F 1272/ 6.4	7.7	7.5
14. KASI-F	56/ 1.6	1.6	2.3	1.5	1.7	1.1	14. KASI-F 58/ 1370	14. KGLD 961/ 4.8	5.5	5.8
15. KGLD	54/ 1.6	1.0	1.3	2.1	1.9	1.0	15. KGLD 55/ 1010	15. WZEN-F 854/ 4.3	5.1	4.9
16. KLTH-F	45/ 1.3	1.2	.7	1.6	1.6	.7	16. WESL 840/ 4.2	16. WESL 840/ 4.2	NA	4.5
17.							17. KATZ 815/ 4.1	17. KATZ 815/ 4.1	5.1	NA
18.							18. KLTH-F 759/ 3.8	18. KLTH-F 759/ 3.8	3.1	3.8
19.							19.	19.		
20.							20.	20.		
21.							21.	21.		
22.							22.	22.		
23.							23.	23.		
24.							24.	24.		
25.							25.	25.		

12+ FM SHARE (METRO): 57.00% (1844 of 3235) (FAL 94: 57.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AHD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX
2. KMJM-F	2. KMOX	2. KMOX	2. KSHE-F	2. KSHE-F	2. KEZK-F	2. KSHE-F	2. KSHE-F	2. KSHE-F	2. KSHE-F	2. KSHE-F
3. KWK-F	3. KMJM-F	3. KSD-F	3. KSD-F	3. WIL-F	3. WIL-F	3. WIL-F	3. KEZK-F	3. WIL-F	3. KMJM-F	3. KEZK-F
4. KHTR-F	4. KSD-F	4. WIL-F	4. WIL-F	4. KSD-F	4. KUSA	4. KUSA	4. KSD-F	4. KESK-F	4. KSD-F	4. KMJM-F
5.	5. KHTR-F	5. KMJM-F	5. KUSA	5. KUSA	5. KSD-F	5. KSD-F	5. WIL-F	5. KMJM-F	5. WIL-F	5. WIL-F
6.	6. WIL-F	6. KUSA	6. KYKY-F	6. KEZK-F	6. WRTH	6. KMJM-F	6. KUSA	6. KSD-F	6. KWK-F	6. WRTH
7.	7. KYKY-F	7. KYKY-F	7. KMJM-F	7. KMJM-F	7.	7. KEZK-F	7. KMJM-F	7. KUSA	7. KHTR-F	7. KSD-F
8.	8.	8.	8. KEZK-F	8. KYKY-F	8.	8.	8.	8.	8.	8. KHTR-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX	1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX
2. KSD-F	2. KSD-F	2. KSD-F	2. KSD-F	2. KSD-F	2.	2.	2. KMOX	2. KMOX	2. KSHE-F
3. KMJM-F	3. KMJM-F	3. KMJM-F	3. KMOX	3. WIL-F	3.	3.	3.	3.	3. KUSA
4. KHTR-F	4. KHTR-F	4. KYKY-F	4. KMJM-F	4. KEZK-F	4.	4.	4.	4.	4. WIL-F
5.	5. KYKY-F	5. WIL-F	5. WIL-F	5. KSHE-F	5.	5.	5.	5.	5. KSD-F
6.	6. WIL-F	6. KHTR-F	6. KHTR-F	6. KMJM-F	6.	6.	6.	6.	6. KEZK-F
7.	7.	7. KMOX	7. KYKY-F	7. KYKY-F	7.	7.	7.	7.	7. KYKY-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	Σ	FAL 84Z	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP		247 (2)	247 (2)	7.6	9.5	KFUO-F 99.1	Clayton	.8/2.6
AOR		421 (1)	421 (1)	13.0	12.3	KIRL 1460	St. Charles	.6/1.2
AC/OLDIES/SOFT ROCK	54 (1)	418 (5)	472 (6)	14.6	14.2	KSIV 1320	Clayton	.7/1.8
MOR/VARIETY						KSTL 690	St. Louis	.6/1.0
COUNTRY	189 (3)	248 (2)	437 (5)	13.5	11.8	WCBW-F 104.9	Columbia	.8/2.5
BLACK/URBAN	101 (2)	240 (2)	341 (4)	10.5	10.5	WESL 1490	East St. Louis	1.2/4.2
BTFL MUSIC/EZ		216 (1)	216 (1)	6.7	6.1	WEW 770	St. Louis	.7/1.8
NEWS/TALK	836 (2)		836 (2)	25.8	24.1	WIBV 1260	Bellefonte	.3/1.1
NOSTALGIA	148 (2)		148 (2)	4.6	5.5	WIL 1430	St. Louis	.7/3.6
RELIGION/GOSPEL	63 (3)	27 (1)	90 (4)	2.8	1.6	WKXX-F 104.1	Jerseyville	1.0/3.0
SPANISH						WMRY-F 101.1	East St. Louis	.8/2.8
CLASSICAL		27 (1)	27 (1)	0.8	0.7	WZEN-F 100.3	Alton	1.3/4.3
UNKNOWN/OTHERS								

3235 (28)

RADIO STATIONS

KATZ, 1600, 5 KW (DA-N)	BLACK	NBN, \$ NA (Weiss)	Unity
KGLD, 1380, 5 KW/1 KW (DA-2)	OLDIES	\$ NA (Eastman)	
KIRL, 1460, 5 KW/500 W	RELIGION	\$ 24.00 (Market 4)	
KMOX, 1120, 50 KW (DA-2)	TALK/VARIETY	CBS, \$240.00 (CBS)	CBS
KSIV, 1320, 5 KW (DAYS)	RELIGION	\$ 25.00 (Roberts)	Sott
KSTL, 690, 1 KW (DAYS)	RELIGION	\$ 14.00 (----)	
KUSA, 550, 5 KW (DA-N)	COUNTRY	MBS, \$ 70.00* (Mc-Guild)	Gannett
KXEN, 1010, 50 KW (DAYS, DA)	RELIGION	\$ 14.00 (----)	Schwartz
KXOK, 630, 5 KW (DA-2)	NEWS/TALK	ABC-T NBC-T, \$ 55.00* (Katz)	
WESL, 1490, 1 KW/250 W	BLACK	SBN, \$ NA (Lazar)	
WEW, 770, 1 KW (DAYS)	NOSTALGIA	\$ NA (----)	
WIL, 1430, 5 KW (DA-2)	COUNTRY	ABC-I, \$ NA (Blair)	LIN
WRTH, 590, 1 KW (DA-2)	NOSTALGIA	US II, \$ 65.00 (MGR)	Adams

FM STATIONS

KADI, 96.3, 100 KW @ 650	CONTEMP/AC	US I Source, \$ 33.00 (Masla)	
KLTH, 97.1, 32 KW @ 600	SOFT AC	ABC-D, \$ NA (Weiss)	
KEZK, 102.5, 100 KW @ 500	BTFL/EZ	\$110.00*(MGR)	Adams
KFUO, 99.1, 100 KW @ 557	CLASSICAL	\$ 50.00 (CBS)	Lutheran Church
KHTR, 103.3, 100 KW @ 1212	CHR	CBS-R, \$130.00*(CBS)	CBS
KMJH, 107.7, 100 KW @ 575	URBAN	\$100.00*(Christal)	Keymarket
KSD, 93.7, 100 KW @ 850	AC	\$110.00*(Mc-Guild)	Gannett
KSHE, 94.7, 100 KW @ 500	AOR	\$140.00*(Katz)	Emmis
KWK, 106.5, 39 KW @ 592	CHR	\$ 90.00*(Eastman)	
KYKY, 98.1, 100 KW @ 580	AC	\$ 75.00*(HWH)	EZ
WCBW, 104.9, 3 KW @ 235	RELIGION	\$ NA (Radio Spot)	Universal
WIL, 92.3, 100 KW @ 510	COUNTRY	ABC-E, \$ 90.00 (Blair)	LIN
WMRY, 101.1, 50 KW @ 320	JAZZ/AC	\$ 20.00 (----)	
WZEN, 100.3, 50 KW @ 495	BLACK	NBN, \$ 50.00*(Weiss)	Unity

CALL LETTER CHANGES

KCFM Changes to KLTH

FORMAT CHANGES

WKXX-F Programs Country
WMRY changes to AOR

STATION SALES

KMJH-F: From Amaturo to
Keymarket for \$?

MISCELLANEOUS COMMENTS

WKXX (Jerseyville) moves
tower so that it covers
more of the St. Louis
metro...

SALINAS-SEASIDE-MONTEREY

Arbitron Rank/Pop (12+): 119/263,800
MSA Rank/Pop: 139/322,400
ADI #110
Average Person Ratings: 16.3
Market TSL: 21.8 hours

Stations: 24/14
Diaries: 743/355:1/51.8%
Sample Target: .725
Standard Error: .725
% Below Line: 39.7
% Not Listed: 14.8

Est 1985 Revenue: \$8,700,000
HH Inc: \$32,784
Retail \$: 18,843
Pop per Station: 18,843
1 Biller: KDON/KLCZ
\$1,700,000

		SPG	FAL	SPG	FAL
12+ METRO 1/4/SHARE		85	84	84	83
1. KDON-F	42/9.5	13.1	10.9	9.0	8.2
2. KWSS-F	39/8.9	10.6	9.9	7.7	9.1
3. KGO	35/8.0	6.7	5.7	6.6	7.7
4. KNAV-F	32/7.3	6.9	7.6	9.4	8.2
5. KBAY-F	32/7.3	3.8	7.2	6.0	3.2
6. KMBY-F	19/4.3	2.9	3.1	3.2	2.3
7. KCTY	18/4.1	3.3	3.3	4.3	7.3
8. KBOO-F	17/3.9	2.5	4.1	1.7	2.3
9. KTOM	17/3.9	3.3	7.0	5.5	7.1
10. KCBS	17/3.9	3.3	2.5	3.4	3.6
11. KTOM-F	16/3.6	2.9	4.7	4.1	2.7
12. KRAY-F	14/3.2	3.3	3.3	4.9	3.2
13. KCES	14/3.2	2.7	---	---	---
14. KNRy	13/3.0	1.3	1.8	1.5	1.8
15.					

BIRCH	
SHARE	12+ TSA 1/4/CUME
1. KWSS-F	93/1305
2. KGO	83/ 948
3. KBAY-F	74/ 732
4. KDON-F	58/ 954
5. KNAV-F	49/ 835
6. KBOO-F	34/ 499
7. KMBY-F	30/ 417
8. KCBS	29/ 586
9. KRAY-F	22/ 246
10. KTOM	20/ 293
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/	SPG	FAL
METRO CUME RATING	85	84
1. KWSS-F	619/22.9	25.7 27.8
2. KDON-F	605/22.4	29.3 27.0
3. KNAV-F	511/18.9	19.7 21.9
4. KGO	413/11.4	14.7 16.1
5. KBAY-F	308/11.4	9.4 12.8
6. KCBS	297/11.0	9.2 8.3
7. KMBY-F	247/ 9.1	6.1 8.0
8. KTOM-F	241/ 8.9	7.2 12.1
9. KTOM	240/ 8.9	8.5 12.4
10. KBOO-F	226/ 8.4	8.3 NA
11. KNRB	210/ 7.8	4.9 3.3
12. KCTY	206/ 7.6	NA NA
13. KIDD	202/ 7.5	7.7 8.9
14. KRAY-F	197/ 7.3	NA NA
15. KNRy	185/ 6.8	5.1 5.2

12+ FM SHARE (METRO): 62.40% (234 of 375) (FAL 84: 70.17%)

THURS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KGO	1. KDON-F	1. KDON-F	1. KDON-F	1. KDON-F	1. KWSS-F
2. KDON-F	2. KWSS-F	2. KWSS-F	2. KNAV-F	2. KGO	2. KBAY-F	2. KWSS-F	2. KGO	2. KWSS-F	2. KGO	2. KDON-F
3.	3. KNAV-F	3. KNAV-F	3. KWSS-F	3. KNAV-F	3. KCBS	3. KGO	3. KNAV-F	3. KGO	3. KWSS-F	3. KBAY-F
4.	4. KMBY-F	4. KMBY-F	4. KGO	4. KWSS-F	4. KBOO-F	4. KNAV-F	4. KBAY-F	4. KNAV-F	4. KBAY-F	4. KNAV-F
5.	5.	5.	5.	5.	5. KTOM	5.	5.	5.	5.	5. KGO
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KDON-F	1. KDON-F	1. KNAV-F	1. KDON-F	1. KNAV-F	1. KDON-F	1. KDON-F	1. KMBY-F	1. KDON-F	1. KMBY-F	
2. KWSS-F	2. KNAV-F	2. KDON-F	2. KNAV-F	2. KDON-F	2. KWSS-F	2. KMBY-F	2. KDON-F	2. KWSS-F	2. KGO	
3. KNAV-F	3. KWSS-F	3. KRAY-F	3. KWSS-F	3. KRAY-F	3. KNAV-F	3. KWSS-F	3. KCES	3. KMBY-F	3. KDON-F	
4.	4. KRAY-F	4.	4. KRAY-F	4. KGO	4.	4. KNAV-F	4.	4. KNAV-F	4. KWSS-F	
5.	5.	5.	5.	5. KWSS-F	5.	5.	5.	5.	5. KTOM	

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	6 (1)	84 (3)	90 (4)	24.0	26.3	KIDD 630 Monterey 1.4/7.5
AOR		23 (2)	23 (2)	6.1	10.0	KRMC 880 Gonzales 1.1/3.0
AC/OLDIES/ROCK	13 (1)	32 (1)	45 (2)	12.0	11.9	KLFA-F 92.1 King City 1.1/1.5
MOR/VARIETY	11 (2)		11 (2)	2.9	1.2	KWST-F 101.7 Carmel 1.8/5.8
COUNTRY	17 (1)	24 (2)	41 (3)	10.9	13.6	KAMB-F 101.5 Modesto .7/1.7
BLACK/URBAN						KMEL-F 106.1 San Francisco .7/2.3
MTL MUSIC	52 (2)	32 (1)	32 (1)	8.5	9.1	KNRB 680 San Francisco 2.0/7.8
NEWS/TALK	5 (1)		52 (2)	13.9	9.5	KOMY 1340 Watsonville 1.1/1.5
NOSTALGIA	32 (2)		5 (1)	1.3	1.9	KSCO 1080 Santa Cruz .5/ 3.6
RELIGION		3 (1)	8 (2)	2.1		KSJO-F 92.3 San Jose .9/2.0
SPANISH		19 (2)	51 (4)	13.6	10.7	
CLASSICAL		17 (1)	17 (1)	4.5	1.0	
UNKNOWN/OTHERS						

375 (24)

RADIO STATIONS

KCTY, 980, 1 KW (DAYS, DA), SPANISH
KDON, 1460, 5 KW (DA-1), NOSTALGIA
KNRY, 1240, 1 KW (DA-1), OLDIES
KTOM, 1380, 5 KW (DA-2), COUNTRY
KCES, 1570, 250 W (DAYS), SPANISH
KIDD, 630, 1 KW (DA-2), CONTEMP

\$ 31.00 (Lotus)
\$ 17.00 (Katz)
MBS, \$ 14.00 (-----)
ABC-E, \$ 28.00 (MMR)
\$ 10.00 (Caballero)
\$ 17.00 (Torbet)
\$ 42.00* (Katz)
\$ 17.00 (Selcom)
\$ 31.00 (Lotus)
US II, \$ 19.00 (MMR)
APR, \$ 40.00 (HNNW)
\$ 16.00 (Torbet)
MBS, \$ 13.00 (Masla)
\$ 18.00 (HNNW)
\$ 15.00 (-----)
(Lotus)
Grace
Comm. Pacific
Walton
Grace
Comm. Pacific
Buckley
Walton
Compass (MARINA)
(KING CITY)

MISCELLANEOUS COMMENTS: KMBY-F (Seaside) sold for \$1,100,000...KDON changes calls to KLCZ and format from Nostalgia to AC

SALT LAKE CITY - OGDEN

Arbitron Rank/Pop (12+): 44/793,200
MSA Rank/Pop: 44/1,043,200
ADI #39
Average Person Rating: 15.6
Market TSL: 20.8 hours

Stations: 30/29
Diaries: 1136/698:1/50.9%
Sample Target: 1070
Standard Error: .562
% Below Line: 0.4
% Not Listed: 6.9

Est 1985 Revenue: \$27,500,000
HH Inc.: \$28,272
Retail \$: 5.5 Bill
Pop per Station: 27,352
#1 Biller: KSL \$4,700,000

12+ METRO SHARE 1/4/SHARE		SPG	FAL	SPG	FAL	BIRCH SHARE	12+ TSA 1/4/CUME		12+ METRO CUME/ METRO CUME RATING		SPG	FAL
		85	84	84	83						85	84
1. KSFI-F	138/10.9	10.1	10.5	10.8	11.5	8.7	1. KSFI-F	225/2698	1. KSL	2075/25.7	23.5	28.3
2. KSL	131/10.4	7.2	9.3	8.5	10.8	12.3	2. KSL	215/3612	2. KSFI-F	1737/21.5	20.8	23.3
3. KRSP-F	125/ 9.9	9.4	7.1	8.9	9.9	9.1	3. KRSP-F	141/1979	3. KRSP-F	1526/18.9	17.7	19.7
4. KCPX-F	78/ 6.2	9.5	6.4	7.2	3.8	8.0	4. KCPX-F	104/1796	4. KCPX-F	1431/17.7	21.0	17.3
5. KLCY-F	69/ 5.5	6.8	6.3	5.7	5.9	4.9	5. KLCY-F	101/1509	5. KALL	1119/13.8	12.5	12.9
6. KISN-F	56/ 4.4	3.3	3.6	3.7	4.7	3.2	6. KSOP-F	88/1361	6. KLCY-F	1065/13.2	15.0	
7. KKAT-F	51/ 4.0	3.4	3.4	4.1	.8	6.0	7. KISN-F	79/1515	7. KISN-F	979/12.1	16.7	
8. KBUG	49/ 3.9	3.4	2.6	3.9	3.3	2.6	8. KKAT-F	77/1228	8. KSOP-F	827/10.2	12.4	11.8
9. KALL	47/ 3.7	4.7	4.5	5.3	4.8	5.5	9. KLRZ-F	56/1202	9. KKAT-F	808/10.0	8.8	12.9
10. KSOP-F	47/ 3.7	3.3	5.6	4.1	6.6	5.3	10. KZAN-F	52/ 780	10. KLTQ-F	787/ 9.7	8.5	12.9
11. KZAN-F	46/ 3.6	2.5	3.2	2.9	4.8	2.9	11. KLTQ-F	52/1033	11. KBUG	714/ 8.8	9.6	12.4
12. KLTQ-F	45/ 3.6	4.2	3.9	1.2	1.0	3.6	12. KBUG	50/ 775	12. KLRZ-F	690/ 8.5	8.8	6.6
13. KTKK	37/ 2.9	1.4	1.1	1.8	2.1	2.4	13. KALL	50/1213	13. KPMY-F	645/ 8.0	9.1	10.3
14. KMGR-F	34/ 2.7	.6	---	.4	---	1.7	14. KPMY-F	47/1352	14. KZAN-F	621/ 7.7	NA	8.4
15. KDAB-F	28/ 2.2	2.6	2.6	3.2	3.2	2.8	15. KTKK	46/ 422	15. KDAB-F	602/ 7.4	9.2	10.9
16.							16.		16. KLTQ	546/ 6.8	9.9	11.6
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 68.31% (804 of 1177) FAL 84: 65.08%

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCPX-F	1. KRSP-F	1. KRSP-F	1. KSFI-F	1. KSL	1. KSFI-F	1. KSL	1. KSFI-F	1. KRSP-F	1. KRSP-F	1. KSL
2. KRSP-F	2. KLCY-F	2. KLCY-F	2. KSFI-F	2. KSL	2. KSL	2. KRSP-F	2. KRSP-F	2. KSFI-F	2. KSFI-F	2. KSFI-F
3.	3. KISN-F	3. KSL	3. KLCY-F	3. KLCY-F	3. KZAN-F	3. KSFI-F	3. KSL	3. KSL	3. KCPX-F	3. KRSP-F
4.	4. KCPX-F	4. KSFI-F	4. KBUG	4. KBUG	4. KALL	4. KCPX-F	4. KLCY-F	4. KCPX-F	4. KSL	4. KCPX-F
5.	5. KBUG	5. KISN-F	5. KALL	5. KALL	5. KSOP-F	5. KALL	5. KISN-F	5. KLCY-F	5. KLCY-F	5. KLCY-F
6.	6. KKAT-F	6. KBUG	6. KSOP-F	6. KSOP-F	6. KLCY-F	6. KLCY-F	6. KLTZ-F	6. KISN-F	6. KISN-F	6. KISN-F
7.	7. KSL	7. KCPX-F	7. KMGR-F	7. KZAN-F	7. KMGR-F	7.	7. KKAT-F	7. KKAT-F	7.	7.
8.	8.	8. KKAT-F	8.	8. KMGR-F	8.	8.	8. KBUG	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9. KCPX-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCPX-F	1. KISN-F	1. KSFI-F	1. KISN-F	1. KSFI-F	1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KSL
2. KISN-F	2. KLCY-F	2. KISN-F	2. KLCY-F	2. KSL	2.	2. KBUG	2. KBUG	2. KSL	2. KSFI-F
3. KKAT-F	3. KRSP-F	3. KLCY-F	3. KSFI-F	3. KLCY-F	3.	3. KCPX-F	3. KLCY-F	3. KLCY-F	3. KLCY-F
4. KRSP-F	4. KKA T-F	4. KSL	4. KSL	4. KISN-F	4.	4. KLCY-F	4. KCPX-F	4. KBUG	4. KBUG
5. KLCY-F	5. KCPX-F	5. KBUG	5. KKAT-F	5. KZAN-F	5.	5. KSL	5. KSL	5.	5. KALL
6. KLTQ-F	6. KSFI-F	6.	6. KRSP-F	6. KBUG	6.	6.	6. KALL	6.	6. KSOP-F
7.	7. KLTQ-F	7.	7. KCPX-F	7.	7.	7.	7.	7.	7. KRSP-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP		204 (5)	204 (5)	17.3	20.1	KCGL-F	105.5	Salt Lake City 1.8/4.0
AOR		148 (2)	148 (2)	12.5	10.4	KDYL	1280	Salt Lake City .7/4.4
AC/OLDIES/SOFT ROCK	130 (5)	148 (2)	278 (8)	23.6	19.5	KFAM	700	Salt Lake City 1.3/2.8
MOR/VARIETY	162 (3)		162 (3)	13.8	10.0	KJON-F	95.5	Ogden .6/1.8
COUNTRY	19 (2)	153 (4)	172 (6)	14.6	17.7	KLO	1430	Ogden .9/2.8
BLACK/URBAN						KLRZ-F	94.9	Provo 1.9/8.5
BTFL MUSIC/EZ		138 (1)	138 (1)	11.7	11.8	KLUB	570	Salt Lake City 1.5/6.8
NEWS/TALK	46 (2)		46 (2)	3.9	2.6	KFMY-F	96.1	Provo 1.4/8.0
NOSTALGIA					7.3	KRGO-F+	107.9	Roy 1.3/4.7
RELIGION/GOSPEL					0.6	KRSP	1060	Salt Lake City 1.2/3.8
SPANISH						KSOP	1370	Salt Lake City .9/4.1
CLASSICAL						KSVN	730	Ogden .6/1.0
UNKNOWN/OTHERS	16 (1)	13 (2)	29 (3)	2.5		KUTR	860	Salt Lake City .9/2.5
						KSOS-F	106.9	Brigham City .4/1.4
			1177 (3)					

RADIO STATIONS

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N), AC	ABC-I, NBC, \$ 61.00	(Eastman)	Hatch
KBEX, 1600, 5 KW (DAYS), RELIGION	\$ 6.00	(-----)	Schwartz
KBUG, 1320, 5 KW (DA-1), OLDIES	\$ 60.00*	(Katz)	John Price
KDYL, 1280, NEWS/TALK	APR, MBS, \$ 22.00	(Blair)	
KFAM, 700, 50 KW/1KW (DA-1), BTFL/EZ (?)	UPI, \$ 21.00	(Radio Time)	
KLAF, 1230, 1 KW/250 W, TALK/COMEDY	\$ 15.00	(-----)	
KUTR, 860, 1 KW (DAYS), AC	\$ 20.00	(Republic)	Sunrise
KLUB, 570, 5 KW (DA-1), NOSTALGIA	NBC, \$ 39.00*	(Mc-Guild)	
KRGO, 1550, 10 KW/500 W, COUNTRY	ABC-E, \$ 20.00	(Christal)	
KRSP, 1060, 10 KW/1 KW (DA-N), CHR	\$ 28.00*	(Selcom)	
KSL, 1160, 50 KW, MOR	CBS, \$100.00*	(Torbet)	Bonneville
KSOP, 1370, 5 KW/500 W (DA-N), COUNTRY	\$ 30.00*	(MMR)	
KTKK, 630, 1 KW/500 W (DA-2), TALK	ABC-T, \$ 20.00	(-----)	

FM STATIONS

KCGL, 105.5, 500 W @ 650, AOR	\$ 23.00*	(-----)	Schwartz
KCPX, 98.7, 27 KW @ 1932, CHR	\$ 85.00*	(Katz)	John Price
KFMY, 96.1, 55 KW @ 2620, CHR	\$ 40.00*	(Masla)	First Media (PROVO)
KISN, 97.1, 26 KW @ 3650, CHR	CBS-R, \$ 56.00*	(Mc-guild)	
KLXY, 94.1, 24 KW @ 3030, AC	US-1, \$ 75.00*	(Eastman)	Hatch
KLTO, 93.3, 26 KW @ 3660, AC	\$ 45.00	(Republic)	Sunrise
KMER, 107.5, 45 KW @ 2859, AC	\$ NA	(RNHI)	Transcom
KRSP, 103.5, 19 KW @ 3650, AOR	\$ 73.00*	(Selcom)	
KSFI, 100.3, 26 KW @ 3740, BTFL/EZ	\$ 70.00	(Blair)	
KSOP, 104.3, 25 KW @ 3650 COUNTRY	\$ 58.00*	(MMR)	
KDAB, 101.1, 25 KW @ 3740, CONTEMP	\$ 30.00	(Torbet)	(OGDEN)
KAZN, 97.9, 26 KW @ 3770, COUNTRY	\$ 24.00	(Christal)	(OGDEN)
KLRZ, 94.9, 48 KW @ 2780, CHR	\$ 40.00	(Weiss) Brown	(OGDEN)
KKAT, 101.9, 28 KW @ 3750, COUNTRY			

CALL LETTER CHANGES

KDOT changes to KLTX
 KZJO changes to KTKK
 KLTO-A changes to KUTR

FORMAT CHANGES

STATION SALES

KLRZ (Provo) sold for
 \$1,600,000 (Chapman)
 KLAF sold to Trans Columbia
 for \$550,000 (Blackburn)

MISCELLANEOUS COMMENTS

SAN ANTONIO

Arbitron Rank/Pop (12+): 37/961/500
MSA Rank/Pop: 38/1,215,700
ADI #45
Average Person Ratings: 18.5
Market TSL: 24.5 hours

Stations: 27/25
Diaries: 1296/742:1/43.7%
Sample Target: 1200
Standard Error: .573
% Below Line: 0.6
% Not Listed: 5.1

Est 1985 Revenue: \$44,800,000
HH Inc.: \$28,255
Retail \$: 7.0 Bill
Pop per Station: 38,460
#1 Biller: WOAI \$5,200,000

12+ METRO SHARE 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84			
1.	KQXT-F	176/9.8	8.5	8.4	8.5	7.9	8.4	1. KQXT-F	200/2093	1. KTFM-F	2166/22.3	24.8	22.1
2.	KTFM-F	167/9.3	9.6	8.2	9.5	9.3	13.1	2. KTFM-F	197/2481	2. KQXT-F	1592/16.4	17.3	17.3
3.	KCOR	126/7.0	5.0	6.0	5.5	9.1	4.5	3. KKYY	164/2243	3. KISS-F	1464/15.1	16.6	18.4
4.	KISS-F	122/6.8	7.0	7.1	6.3	6.0	9.7	4. WOAI	155/2151	4. KITY-F	1438/14.8	15.1	16.7
5.	KAJA-F	107/5.9	5.2	6.3	7.3	7.4	5.4	5. KISS-F	134/1623	5. WOAI	1316/13.5	12.8	14.0
6.	WOAI	104/5.8	4.5	5.0	4.5	5.0	2.8	6. KCOR	129/ 967	6. KAJA-F	1300/13.4	14.4	14.4
7.	KSMG-F	84/4.7	5.3	---	.5	---	4.3	7. KAJA-F	125/1546	7. KTSA	1294/13.3	15.6	17.5
8.	KONO	75/4.2	4.4	2.7	3.1	4.8	4.9	8. KTSA	107/2146	8. KSMG-F	1271/13.1	12.4	---
9.	KBUC-F	71/3.9	4.8	5.9	4.5	4.6	3.6	9. KSMG-F	99/1478	9. KLLS-F	1043/10.7	13.4	15.1
10.	KKYY	66/3.7	5.8	6.3	7.3	5.3	3.5	10. KBUC-F	93/1306	10. KONO	1009/10.4	10.1	9.4
11.	KITY-F	64/3.6	4.3	4.6	5.3	4.1	3.7	11. KONO	80/1183	11. KKYY	1004/10.3	11.3	14.3
12.	KSAQ-F	62/3.4	3.1	2.4	2.3	.6	3.9	12. KASE-F	72/ 682	12. KBUC-F	966/ 9.9	11.5	11.9
13.	KEDA	58/3.2	4.4	3.3	1.9	2.6	.7	13. KITY-F	71/1540	13. KQAL-F	955/ 9.8	14.3	16.0
14.	KXZL-F	56/3.1	3.2	6.4	7.6	8.0	3.3	14. KQAL-F	71/1220	14. KCOR	949/ 9.8	8.0	10.3
15.	KLLS-F	55/3.1	4.6	6.4	5.2	4.9	3.5	15. KSAQ-F	70/1009	15. KSAQ-F	933/ 9.6	10.2	7.6
16.	KTSA	53/2.9	4.4	4.8	6.1	6.0	6.0	16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 9.53% (1018 of 1710) (FAL 84: 59.52%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KQXT-F	1. KTFM-F	1. KQXT-F	1. KTFM-F	1. KTFM-F	1. KTFM-F
2. KISS-F	2. KISS-F	2. KAJA-F	2. KAJA-F	2. KQXT-F	2. WOAI	2. KQXT-F	2. KTFM-F	2. KQXT-F	2. KISS-F	2. KQXT-F
3. KSAQ-F	3. KAJA-F	3. KISS-F	3. KSMG-F	3. KAJA-F	3. KCOR	3. KCOR	3. KCOR	3. KISS-F	3. KQXT-F	3. WOAI
4. KITY-F	4. KSMG-F	4. KQXT-F	4. KQXT-F	4. KSMG-F	4. KBUC-F	4. WOAI	4. KAJA-F	4. KAJA-F	4. KITY-F	4. KISS-F
5. KXZL-F	5. KXZL-F	5. KSMG-F	5. KCOR	5. KCOR	5. KAJA-F	5. KAJA-F	5. KISS-F	5. KCOR	5. KCOR	5. KCOR
6. KSJL	6. KESI-F	6. KCOR	6. KONO	6. KONO	6. KKYY	6. KSMG-F	6. WOAI	6. KBUC-F	6. KXZL-F	6. KAJA-F
7.	7. KITY-F	7. KONO	7. KLLS-F	7. WOAI	7. KISS-F	7. KISS-F	7. KSMG-F	7. WOAI	7. KAJA-F	7. KONO
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KISS-F	1. KISS-F	1. KISS-F	1. KISS-F	1. KSMG-F
2. KAJA-F	2. KAJA-F	2. KLLS-F	2. KAJA-F	2. KCOR	2. KTFM-F	2. KTFM-F	2. KAJA-F	2. KTFM-F	2. KAJA-F
3. KISS-F	3. KSMG-F	3. KSMG-F	3. KQXT-F	3. KQXT-F	3. KSAQ-F	3. KAJA-F	3. KSMG-F	3. KAJA-F	3. KONO
4. KITY-F	4. KLLS-F	4. KAJA-F	4. KCOR	4. KCOR	4. KITY-F	4. KQZL-F	4. KONO	4. KSMG-F	4. KQXT-F
5. KSJL	5. KISS-F	5. KCOR	5. KLLS-F	5. KLLS-F	5. KXZL-F	5. KITY-F	5. KESI-F	5. KONO	5. WOAI
6. KAPE	6. KESI-F	6. KESI-F	6. KSMG-F	6. KSMG-F	6.	6. KSAQ-F	6. KTFM-F	6. KQXT-F	6. KISS-F
7. KQXT-F	7. KQXT-F	7.	7.	7.	7.	7. KONO	7. KCOR	7. KQZL-F	7. KEDA
8. KSMG-F	8.	8.	8.	8.	8.	8. KSMG-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP	36 (1)	293 (3)	329 (4)	19.2	17.7	KAPE	1480	San Antonio 2.1/2.6
AOR		178 (2)	178 (2)	10.4	15.2	KBUC	1310	San Antonio 2.3/3.9
AC/OLDIES/SOFT ROCK	128 (2)	188 (4)	316 (6)	18.5	15.4	KESI-F	106.7	Terrell Hill 2.4/4.7
MOR/VARIETY				----	0.7	KFHM	1150	San Antonio .3/1.0
COUNTRY	107 (2)	183 (3)	290 (5)	17.0	21.3	KGNB	1420	New Brownfels .9/1.7
BLACK/URBAN	37 (1)		37 (1)	2.2	2.3	KRNN	930	Terrell Hills 1.8/5.0
BTFL MUSIC/EZ		176 (1)	176 (1)	10.3	8.8	KSJL	760	San Antonio 2.0/6.0
NEWS/TALK	136 (2)		136 (2)	8.0	5.2	KSLR	630	San Antonio 1.2/4.1
NOSTALGIA	17 (1)		17 (1)	1.0	0.8	KXET	1250	San Antonio 1.1/3.9
RELIGION/GOSPEL	21 (1)		21 (1)	1.2	1.7	KASF-F	100.7	Austin .3/ .9
SPANISH	210 (4)		210 (4)	12.2	10.9	KEYI-F	103.5	San Marcos .3/ .9
CLASSICAL								
UNKNOWN/OTHERS								

1710 (27)

RADIO STATIONS

AM STATIONS

KAPE, 1480, 2.5 KW (DAYS, DA)	, BLACK	, \$ 33.00	(Masla)	
KBUC, 1310, 5 KW (DAYS, DA)	, COUNTRY	, \$ NA	(Eastman)	Tetco
KCOR, 1350, 5 KW (DA-N)	, SPANISH	, \$ 95.00	(Katz)	Tichenor
KDRY, 1100, 5 KW/1 KW (DA-N)	, RELIGION	, \$ 7.00	(-----)	
KEDA, 1540, 5 KW/1 KW (DA-N)	, SPANISH	, \$ 27.00	(Selcom)	
KFHM, 1150, 1 KW (DAYS, DA)	, SPANISH	, \$ 27.00	(-----)	
KKYY, 680, 50 KW/10 KW (DA-N)	, COUNTRY	ABC-D, \$114.00	(Christal)	Swanson
KONO, 860, 5 KW/ 1 KW (DA-N)	, OLDIES?AC	ABC-C, \$ 40.00*	(MMR)	
KRNN, 930, 5 KW/1 KW (DA-N)	, NEWS/TALK	APR, ABC-I, \$ NA	(Republic)	
KSJL, 760, 50 KW/1 KW (DA-2)	, CHR	UPI, \$ 30.00	(Weiss)	
KTSA, 550, 5 KW (DA-N)	, AC/CHR	, \$ 90.00	(Blair)	
KXET, 1250, 1 KW (DA-N)	, SPANISH	, \$ 31.00	(Lotus)	Lotus
WOAI, 1200, 50 KW	, NEW/TALK	CBS, NBC-T, \$ 72.00*	(HNWH)	Clear Channel

FM STATIONS

KAJA, 97.3, 100 KW @ 580, COUNTRY	, \$ 70.00	(HNWH)	Clear Channel
KBUC, 107.5, 100 KW @ ?, COUNTRY	, \$ 45.00*	(Eastman)	Teteo
KESI, 106.7, 100 KW @ 1000, AC	CBS-R, \$ 30.00*	(Masla)	
KISS, 99.5, 100 KW @ 570, AOR	source, \$110.00	(Katz)	Capitol- WRAL
KITY, 92.9, 100 KW @ 450, CHR	ABC-F, \$ 55.00*	(MMR)	
KLLS, 100.3, 100 KW @ 580, AC	UPI, \$ 75.00*	(Christal)	Swanson
KOXT, 101.9, 100 KW @ 750, BTFL/EZ	, \$ 95.00	(Blair/RAR)	Westinghouse
KSAQ, 96.1, 100 KW @ 480, CHR	MBS, \$ NA	(HNWH)	
KTFM, 102.7, 100 KW @ 670, CHR	, \$ 80.00*	(Blair)	
KXZL, 104.5, 100 KW @ 750, AOR	, \$ 66.00	(Torbet)	Lotus
KSMG, 105.3, 94 KW @ 1115, AC	, \$ NA	(Selcom) American	(SEQUIN)

CALL LETTER CHANGES

KSAQ changes from AC to CHR

FORMAT CHANGES

STATION SALES

KONO/KITY-F: sold to Daffy
for \$11,000,000 (American)

MISCELLANEOUS COMMENTS

SAN DIEGO

Arbitron Rank/Pop (12+): 20/1,753,400
MSA Rank/Pop: 18/2,101,800
ADI # 26
Average Person Rating: 16.4
Market TSL: 21.9 hours

Stations: 31/20
Diaries: 1815/966:1/41.18
Sample Target: 1610
Standard Error: .465
% Below Line: 20.6
% Not Listed: 6.3

Est 1985 Revenue: \$57,400.00
HH Inc.: \$32,875
Retail \$: 13.2 Bill
Pop per Station: 87,670
1 Biller: KFMB \$9,000,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WKQY-F 277/9.4	8.0	7.8	9.7	8.0	7.7	1.	1. KFMB-F 3271/18.3	19.0	15.8
2. KGB-F 230/7.8	9.3	8.6	6.9	8.9	8.3	2.	2. KJQY-F 2984/16.7	15.4	14.4
3. KFMB-F 223/7.6	5.9	6.2	6.5	5.3	6.1	3.	3. KGB-F 2896/16.2	16.2	16.9
4. KFMB 187/6.4	9.5	9.2	5.5	7.1	3.6	4.	4. KFMB 2639/14.7	23.3	18.7
5. KSDO 179/6.1	5.2	5.5	5.4	4.5	4.7	5.	5. KSDO-F 2596/14.5	16.7	15.2
6. KSDO-F 141/4.8	6.3	5.4	6.1	5.7	6.8	6.	6. KSDO 2271/12.7	12.4	12.1
7. KPQP 140/4.8	3.2	3.2	4.1	3.3	4.8	7.	7. XTRA-F 2160/12.1	14.1	12.4
8. KSON-F 132/4.5	3.2	2.8	3.0	2.3	5.7	8.	8. KSON-F 1773/ 9.9	7.4	6.9
9. XHRM-F 132/4.5	3.3	4.0	4.8	4.1	9.0	9.	9. KLZZ-F 1706/ 9.5	9.4	7.7
10. XTRA-F 132/4.5	6.1	6.1	4.2	4.8	7.0	10.	10. KIFM-F 1632/ 9.1	9.3	8.0
11. KLZZ-F 102/3.5	2.8	4.0	5.3	2.9	2.9	11.	11. XHRM-F 1600/ 8.9	9.3	7.7
12. KIFM-F 87/3.0	3.3	3.7	3.6	3.6	2.6	12.	12. KPQP 1435/ 8.0	7.2	5.9
13. KCBQ-F 87/3.0	1.6	1.7	2.1	2.6	2.6	13.	13. KLZZ 1425/ 8.0	4.6	8.5
14. XTRA 85/2.9	2.5	2.7	2.5	2.7	2.4	14.	14. KCBQ-F 1363/ 7/6	4.7	7.2
15. XHIT-F 78/2.7	2.5	1.7	1.2	1.9	2.4	15.	15. XTRA 1362/ 7.6	8.2	10.5
16. KFSD-F 77/2.6	2.8	3.6	2.7	2.6	2.2	16.	16. KFSD-F 1327/ 7.4	6.3	6.7
17. KYXY-F 75/2.6	2.8	2.2	3.1	3.5	2.0	17.	17. KYXY-F 1233/ 6.9	7.2	9.1
18. KWLT-F 61/2.1	1.9	2.3	2.6	2.4	2.6	18.	18. KWLT-F 1210/ 6.8	8.8	8.5
19. KNX 48/1.6	2.4	1.6	1.8	1.8	2.3	19.	19. XHIT-F 1186/ 6.6	6.5	5.7
20. KLZZ 41/1.4	.8	.9	1.3	2.2	1.2	20.	20. KNX 1089/ 6.1	6.3	6.2
21.						21.			
22.						22.			
23.						23.			
24.						24.			
25.						25.			

12+ FM SHARE (METRO): 70.49% (1970 of 2752) (FAL 84: 68.26%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. KSDO-F	1. KGB-F	1. KGB-F	1. KFMB-F	1. KFMB-F	1. KJQY-F	1. KFMB	1. KJQY-F	1. KJQY-F	1. KGB-F	1. KJQY-F
2. XTRA-F	2. KFMB-F	2. KFMB-F	2. KFMB	2. KFMB	2. KFMB	2. KSDO	2. KGB-F	2. KGB-F	2. KJQY-F	2. KGB-F
3. KGB-F	3. XTRA-F	3. KFMB	3. KGB-F	3. KGB-F	3. KSDO	3. KJQY-F	3. KFMB-F	3. KFMB-F	3. KFMB	3. KFMB-F
4. XHRM-F	4. XHRM-F	4. KSON-F	4. KSON-F	4. KJQY-F	4. KPQP	4. KFMB-F	4. KSDO	4. KFMB	4. KSDO-F	4. KPQP
5. KFMB-F	5. XHIT-F	5. XHRM-F	5. KJQY-F	5. KSON-F	5. KSON-F	5. KGB-F	5. KSON-F	5. KLZZ-F	5. KSDO	5. KSDO-F
6. KLZZ-F	6. XTRA-F	6. XHRM-F	6. KLZZ-F	6. KLZZ-F	6. KCBQ-F	6. KSON-F*	6. KFMB	6. KSDO	6. KFMB-F	6. XHRM-F
7. KIFM-F	7. KIFM-F	7. KIFM-F	7. KIFM-F	7. KIFM-F	7. KFMB-F	7. XHRM-F	7. KPQP	7. XHRM-F	7. KIFM-F	7. KCBQ-F
8. KIFM-F	8. KIFM-F	8. KIFM-F	8. XTRA	8. XTRA	8. KPQP	8. KPQP	8. KCBQ-F	8. KSON-F	8. KIFM-F	8. XTRA-F
9. KIFM-F	9. KIFM-F	9. KIFM-F	9. KIFM-F	9. KIFM-F	9. KIFM-F	9. KIFM-F	9. KIFM-F	9. KIFM-F	9. KIFM-F	9. KFMB
10. KIFM-F	10. KIFM-F	10. KIFM-F	10. KIFM-F	10. KIFM-F	10. KIFM-F	10. KIFM-F	10. KIFM-F	10. KIFM-F	10. KIFM-F	10. KIFM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFMB-F	1. KFMB-F	1. KFMB-F	1. KFMB-F	1. KFMB-F	1. KGB-F	1. KGB-F	1. KGB-F	1. KGB-F	1. KGB-F
2. KGB-F	2. KGB-F	2. KIFM-F	2. KLZZ-F	2. KFMB	2. XTRA-F	2. KFMB-F	2. KFMB-F	2. KFMB-F	2. KFMB
3. KLZZ-F	3. KLZZ-F	3. XTRA	3. KSON-F	3. KJQY-F	3. KFMB-F	3. XTRA	3. XHIT-F	3. XTRA-F	3. KFMB-F
4. XHRM-F	4. XHRM-F	4. KGB-F	4. KGB-F	4. KSON-F	4. XHRM-F	4. XHIT-F	4. KIFM-F	4. KFMB	4. KJQY-F
5. KSDO-F	5. KIFM-F	5. KFMB	5. KFMB	5. KLZZ-F	5. XHIT-F	5. XHRM-F	5. XTRA-F	5. KSON-F	5. KSON-F
6. XTRA-F	6. KWLT-F	6. KLZZ-F	6. KJQY-F	6. KYXY-F	6. KSDO-F	6. KIFM-F	6. KLZZ-F	6. XHIT-F	6. KSDO
7. KSON-F	7. KSON-F	7. KWLT-F	7. XHRM-F	7. XTRA	7. KSON-F	7. KSDO-F	7. XHRM-F	7. XHRM-F	7. KIFM-F
8. XTRA	8. XTRA	8. XTRA	8. KYXY-F	8. KFSD-F	8. XTRA	8. KSON-F	8. XTRA	8. XTRA	8. XTRA
9. XTRA	9. XTRA	9. XTRA	9. XTRA	9. XTRA	9. XTRA	9. XTRA	9. XTRA	9. XTRA	9. XTRA
10. XTRA	10. XTRA	10. XTRA	10. XTRA	10. XTRA	10. XTRA	10. XTRA	10. XTRA	10. XTRA	10. XTRA

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP		364 (2)	364 (2)	13.2	15.2	KCBQ	1170	San Diego 1.3/5.2
AOR		458 (4)	458 (4)	16.6	18.0	KEZL-F	102.1	Oceanside 1.1/3.7
AC/OLDIES/SOFT ROCK	147 (3)	383 (6)	530 (9)	19.3	17.9	KKOS-F	95.9	Carlsbad .9/2.1
MOR/VARIETY	187 (1)		187 (1)	6.8	7.6	KMLO	1000	Vista .8/2.4
COUNTRY	63 (2)	219 (2)	282 (4)	10.2	8.9	KSON	1270	San Diego .9/3.8
BLACK/URBAN		132 (1)	132 (1)	4.8	4.3	KABC	790	Los Angeles .4/ .8
BTFL MUSIC/EZ		277 (1)	277 (1)	10.1	8.9	KBRT	740	Avalon .4/1.2
NEWS/TALK	238 (3)		238 (3)	8.6	10.0	KFI	640	Los Angeles .7/3.4
NOSTALGIA	164 (2)		164 (2)	6.0	5.5	KLOS-F	95.5	Los Angeles .6/2.9
RELIGION/GOSPEL	13 (1)	9 (1)	22 (2)	0.8	8.8	KWVE-F	107.9	San Clemente .3/ .8
SPANISH		21 (1)	21 (1)			XLTN-F	104.5	Tijuana .7/1.3
CLASSICAL		77 (1)	77 (1)	2.8	2.8			
UNKNOWN/OTHERS				--	--			

2752 (31)

RADIO STATIONS

AM STATIONS

KCBQ, 1170, 50 KW/5KW (DA-2)	COUNTRY	\$ 55.00*	(Republic)	Infinity
KFMB, 760, 5 KW (DA-N)	MOR	CBS, \$135.00	(McGuil)	Midwest TV
KLZZ, 600, 5 (DA-1)	AC	APR-MBS, \$ NA	(Eastman)	SBI
KMJC, 910, 5 KW (DA-@)	RELIGION	\$ 30.00	(Gates)	
KMLO, 1000, 2.5 KW/ 250 W (DAY-2)	NOSTALGIA	\$ 50.00	(----)	
KOWN, 1450, 1 KW/250 W	BTFL/EZ	\$ 32.00	(Western)	
KPQP, 1360, 5 KW/1 KW	NOSTALGIA	NBC, \$ 65.00	(Katz)	Brown
KSDO, 1130, 10 KW (DA-2)	NEWS/TALK ABC-I	NEC-T \$110.00	(HNWH)	Gannett
KSON, 1240, 1 KW/250 W	COUNTRY	MBS, \$ 55.00*	(Blair)	Jeff-Pilot
XTRA, 690, 50 KW	OLDIES	\$ 60.00*	(MMR)	Noble (Tijuana)

FM STATIONS

WLT-F, 94.9, 2 KW @ 1850	AC	\$ 75.00*	(Christal)	Sandusky
KCBQ-F, 105.3, 29 KW @ 620	COUNTRY	\$ 60.00*	(Republic)	Infinity
KEZL-F, 102.1, 10 KW @ 980	SOFT AC	ABC-D, \$ NA	(Selcom)	(OCEANSIDE)
KFMB-F, 100.7, 30 KW @ 620	CONTEMP	\$140.00	(McGuil)	Midwest TV
KFSD-F, 94.1, 100 KW @ 641	CLASSICAL	\$ 75.00	(Christal)	Lotus
KGB-F, 101.5, 50 KW @ 577	AOR	\$105.00*	(Katz)	Brown
KIFM-F, 98.1, 28 KW @ 640	AC/JAZZ	CBS-R, \$ 89.00*	(CBS)	
KJQY-F, 103.7, 36 KW @ 650	BTFL/EZ	\$125.00	(Blair/RAR)	Westinghouse
KKOS-F, 95.9, 3 KW @ 300	AC	\$ 56.00	(---)	
KLZZ-F, 106.5, 50 KW @ 442	AC	\$ 65.00	(Eastman)	SBI
KOWN-F, 92.1, 270 W @ 1620	BTFL/EZ	\$ 32.00	(Western)	
KSDO-F, 102.9, 2 KW @ 1840	CHR	\$ 95.00*	(HNWH)	Gannett
KSON-F, 97.3, 50 KW @ 445	COUNTRY	MBS, \$ 48.00*	(Blair)	Jeff-Pilot
KYXY-F, 96.5, 41 KW @ 540	AC	\$ 85.00	(Torbet)	
XHRM-F, 92.5, 50 KW @ 749	BLACK	SBN, \$? ?	(Weiss)	(TIJUANA)
XTRA-F, 91.1, 100 KW @ 1000	AOR	\$ 65.00	(MMR)	Noble (TIJUANA)
XHIT-F, 90.3, 100 KW @ 1000	AOR	\$? ?	(CBS)	(TIJUANA)

CALL LETTER CHANGES

KBZT changes to KWL

FORMAT CHANGES

KWL changes to a "softer AC"

STATION SALES

KMLO (Vista) sold for \$2,000,000

MISCELLANEOUS COMMENTS

Arbitron Rank/Pop (12+): 4/4,889,900
MSA Rank/Pop: SF - 28/1,519,100
ADI #5 Oak - 19/1,903,600
Average Person Rating: 16.0
Market TSL: 21.6

SAN FRANCISCO
Stations: 50/48
Diaries: 4288/1140:1/44.5
Sample Target: 2660
Standard Error: .319
% Below Line: 1.1
% Not Listed: 13.0

Est 1985 Revenue: \$142,000,000
HH Inc.: \$36,465
Retail \$: 31.4 Bill
Pop per Station: 101,872
#1 Biller: KGO \$17,500,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KGO 711/9.0	7.8	8.2	8.8	9.0	8.2	1. KGO 835/20529	1. KGO 8788/17.9	18.0	19.3
2. KCBS 492/6.2	4.8	5.2	5.3	5.3	4.2	2. KCBS 575/10208	2. KCBS 8780/17.9	15.0	18.2
3. KSOL-F 353/4.5	3.8	4.4	3.4	4.0	5.0	3. KSOL-F 361/ 4917	3. KYUU-F 5781/11.8	11.1	10.8
4. KSN-F 321/4.1	3.2	3.2	3.2	1.9	1.6	4. KSN-F 331/ 4170	4. KMEL-F 5160/10.5	11.0	7.3
5. KABL-F 285/3.6	3.4	3.5	3.3	3.0	3.5	5. KABL-F 296/ 3932	5. KIOI-F 5078/10.3	10.6	10.1
6. KIOI-F 274/3.5	4.0	3.3	3.5	2.8	2.8	6. KIOI-F 280/ 5165	6. KSOL-F 4735/ 9.6	10.3	10.1
7. KYUU-F 268/3.4	3.9	3.8	4.1	3.4	4.4	7. KYUU-F 272/ 5879	7. KITS-F 4510/ 9.2	9.8	8.1
8. KBLX-F 237/3.0	2.6	2.7	2.6	2.5	4.5	8. KNBR 269/ 5886	8. KNBR 4354/ 8.9	10.8	9.1
9. KMEL-F 235/3.0	3.4	2.7	2.5	2.2	5.0	9. KMEL-F 256/ 5510	9. KFRC 4290/ 8.7	9.7	11.3
10. KBAY-F 217/2.8	2.7	2.0	2.1	2.4	1.4	10. KBAY-F 254/ 3097	10. KSN-F 4029/ 8.2	7.9	6.4
11. KOIT-F 199/2.5	2.5	2.8	1.8	2.7	1.7	11. KBLX-F 250/ 3752	11. KLOK-F 4029/ 8.2	7.2	6.5
12. KRQR-F 197/2.5	2.2	2.1	2.7	2.2	3.2	12. KRAK 230/ 3192	12. KABL-F 3659/ 7.4	7.8	7.4
13. KNBR 191/2.4	3.7	3.4	2.8	2.9	1.8	13. KRQR-F 219/ 3553	13. KBLX-F 3604/ 7.3	6.7	6.7
14. KFOG-F 178/2.3	3.0	2.7	2.7	2.6	4.0	14. KWSS-F 210/ 3580	14. KOIT-F 3454/ 7.0	6.6	6.4
15. KNEW 178/2.3	2.2	2.8	2.5	2.3	2.3	15. KOIT-F 205/ 3620	15. KRQR-F 3314/ 6.7	5.8	6.3
16. KLOK-F 176/2.2	1.9	1.9	2.3	1.9	2.7	16. KCTC-F 194/ 2500	16. KFOG-F 3015/ 6.1	6.8	6.5
17. KITS-F 170/2.2	2.7	2.5	2.4	2.0	2.4	17. KFOG-F 182/ 3114	17. KNEW 2996/ 6.1	6.4	5.1
18. KWSS-F 168/2.1	2.2	1.7	1.7	1.9	2.8	18. KNEW 181/ 3071	18. KWSS-F 2920/ 5.9	5.3	5.2
19. KABL 157/2.0	2.8	3.1	2.0	2.8	1.9	19. KLOK-F 178/ 4126	19. KBAY-F 2601/ 5.3	4.8	5.4
20. KSFO 142/1.8	2.9	2.1	2.8	2.4	3.7	20. KITS-F 173/ 4656	20. KOME-F 2357/ 4.8	4.8	5.2
21. KFRC 134/1.7	1.5	1.9	3.1	2.7	1.7	21. KFRC 163/ 5479	21. KABL 2280/ 4.6	6.1	7.0
22. KHHI-F+ 121/1.5	1.8	1.9	1.8	2.2	2.3	22. KABL 158/ 2349	22. KYA-F 2269/ 4.6	3.0	NA
23. KDPC-F 117/1.5	1.2	1.5	1.5	1.7	.7	23. KSFO 151/ 2431	23. KSFO 2267/ 4.6	7.3	7.3
24. KYA-F 102/1.3	1.2	1.0	1.3	1.8	1.0	24. KDPC-F 125/ 1884	24. KHHI-F+ 2220/ 4.5	5.8	5.8
25. KLOK 97/1.2	1.1	1.1	1.2	1.0	1.4	25. KLOK 1978/ 4.0	25. KLOK 1978/ 4.0	4.6	3.9

12+ FM SHARE (METRO): 62.54% (4351 of 6957) (FAL 84: 58.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSOL-F	1. KSOL-F	1. KSN-F	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO
2. KMEL-F	2. KYUU-F	2. KGO	2. KSN-F	2. KSN-F	2. KCBS	2. KCBS	2. KSN-F	2. KCBS	2. KSOL-F	2. KSOL-F
3. KITS-F	3. KIOI-F	3. KSOL-F	3. KBLX-F	3. KBLX-F	3. KSN-F	3. KABL-F+	3. KABL-F	3. KSN-F	3. KCBS	3. KSN-F
4. KWSS-F	4. KRQR-F	4. KIOI-F	4. KIOI-F	4. KIOI-F	4. KABL-F	4. KYUU-F	4. KCBS	4. KSOL-F	4. KBLX-F	4. KABL-F
5. KYUU-F	5. KBLX-F	5. KYUU-F	5. KSOL-F	5. KCBS	5. KBAY-F	5. KNBR	5. KIOI-F	5. KABL-F	5. KMEL-F	5. KCBS
6.	6. KMEL-F	6. KBLX-F	6. KYUU-F	6. KSOL-F	6. KNEW	6. KSN-F	6. KYUU-F	6. KBLX-F	6. KNBR	6. KIOI-F
7.	7. KFOG-F	7. KRQR-F	7. KCBC	7. KYUU-F	7. KOIT-F	7. KSOL-F	7. KSOL-F	7. KYUU-F	7. KITS-F	7. KITS-F
8.	8. KSN-F	8. KFOG-F	8. KFOG-F	8. KOIT-F	8. KABL	8. KIOI-F	8. KOIT-F	8. KMEL-F	8. KLOK-F	8. KMEL-F
9.	9. KWSS-F	9. KMEL-F	9. KOIT-F	9. KFOG-F	9. KNBR	9. KMEL-F	9. KBAY-F	9. KOIT-F	9. KYUU-F	9. KBAY-F
10.	10. KLOK-F	10. KCBS	10. KRQR-F	10. KABL-F	10. KIOI-F	10. KSFO	10. KRQR-F	10. KBAY-F	10. KSN-F	10. KRQR-F

KSFO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSOL-F	1. KIOI-F	1. KIOI-F	1. KIOI-F	1. KGO	1. KMEL-F	1. KRQR-F	1. KFOG-F	1. KSN-F	1. KGO
2. KMEL-F	2. KYUU-F	2. KYUU-F	2. KYUU-F	2. KIOI-F	2. KSOL-F	2. KSOL-F	2. KRQR-F	2. KGO	2. KSN-F
3. KYUU-F	3. KSOL-F	3. KBLX-F	3. KGO	3. KBLX-F	3. KRQR-F	3. KFOG-F	3. KSOL-F	3. KSOL-F	3. KCBS
4. KIOI-F	4. KBLX-F	4. KSOL-F	4. KBLX-F	4. KSN-F	4. KIT-S	4. KMEL-F	4. KBLX-F	4. KFOG-F	4. KFOG-F
5. KRQR-F	5. KMEL-F	5. KLOK-F	5. KSOL-F	5. KYUU-F	5. KYUU-F	5. KYUU-F	5. KSN-F	5. KRQR-F	5. KSOL-F
6. KWSS-F	6. KLOK-F	6. KOIT-F	6. KSN-F	6. KCBS	6. KSJO-F	6. KBLX-F	6. KGO	6. KBLX-F	6. KBLX-F
7. KITS-F	7. KRQR-F	7. KFOG-F	7. KOIT-F	7. KOIT-F	7. KOME-F	7. KSN-F	7. KYUU-F	7. KIOI-F	7. KRQR-F
8. KLOK-F	8. KOIT-F	8. KARA-F	8. KLOK-F	8. KBAY-F	8. KSN-F	8. KIOI-F	8. KIOI-F	8. KYUU-F	8. KIOI-F
9. KFRC	9. KFOG-F	9. KSN-F	9. KMEL-F	9. KABL-F	9. KIOI-F	9. KOME-F	9. KNBR	9. KCBS	9. KNBR
10. KSN-F	10. KWSS-F	10. KRQR-F	10. KCBS	10. KLOK-F	10. KWSS-F	10. KSJO	10.	10. KMEL-F	10. KDPC-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	134 (1)	885 (5)	1019 (6)	14.6	14.8	KARA-F	105.7	Santa Clara	1.2/3.3
AOR		581 (5)	581 (5)	8.4	10.6	KATD-D	95.3	Los Gatos	.4/1.0
AC/OLDIES/SOFT ROCK		959 (8)	959 (8)	13.8	11.3	KAZA	1290	Gilroy	.3/.7
MOR/VARIETY	313 (3)		313 (3)	4.5	3.3	KBRG-F	104.9	Fremont	.5/1.2
COUNTRY	281 (3)	321 (1)	602 (4)	8.7	5.8	KDIA	1310	Oakland	.7/2.2
BLACK/URBAN	97 (2)	643 (3)	740 (5)	10.6	11.5	KEEN	1370	San Jose	.8/2.0
BTFL MUSIC/EZ	157 (1)	597 (4)	754 (5)	10.8	12.9	KEZR-F	106.5	San Jose	.5/2.7
NEWS/TALK	1203 (2)		1203 (2)	17.3	16.0	KFAX	1100	San Francisco	.6/1.7
NOSTALGIA	206 (2)		206 (2)	3.0	3.7	KIQI	1010	San Francisco	.9/1.4
RELIGION/GOSPEL	48 (1)		48 (1)	0.7	1.3	KJAZ-F	92.7	Alameda	1.0/3.2
SPANISH	136 (3)	43 (1)	179 (4)	2.6	3.5	KKCY-F	98.9	San Francisco	.7/2.2
CLASSICAL	31 (1)	207 (2)	238 (3)	3.4	4.7	KLIV	1590	San Jose	.8/2.1
UNKNOWN/OTHERS		115 (2)	115 (2)	1.7	0.6	KLZE-F	97.7	Los Altos	.8/1.7
			6957 (50)			KNTA	1430	Santa Clara	.5/.7

RADIO STATIONS

AM STATIONS

KABL, 960, 5 KW (DA-1)	, BTFL/EZ	, \$150.00	(Christal)	
KCBS, 740, 50 KW (DA-2)	, NEWS	CBS, \$200.00	(CBS)	Shamrock
KEST, 1450, 1 KW	, RELIGION	, \$ 37.00	(-----)	CBS
KFAX, 1100, 50 KW (DA-1)	, RELIGION	, \$ 34.00	(-----)	Universal
KFRC, 610, 5 KW	, CHR/TALK	US-I, \$200.00*	(Republic)	RKO
KFYI, 1310, 5 KW (DA-N)	, OFF AIR	, \$ NM	(Selcom)	
KGO, 810, 50 KW (DA-1)	, TALK/NEWS	ABC-I, \$330.00	(Blair)	Cap cities/ABC
KIQI, 1010, 10 KW (DAYS-DA)	, SPANISH	, \$ 50.00	(Caballero)	
KNBR, 680, 50 KW	, MOR/AC	NBC, \$190.00	(Mc-Guild)	NBC
KNEW, 910, 5 KW (DA-N)	, COUNTRY	, 100.00*	(Katz)	Malrite
KRE, 1400, 1 KW/250 W	, BLACK	SEN, \$ NA	(HNWH)	Inner City
KSFO, 560, 5 KW (DA-N)	, NOSTALGIA	US II, \$110.00	(Eastman)	King
KXLR, 1260, 5 KW/1 KW	, BTFL/EZ	, \$ NA	(Torbet)	Bonneville

FM STATIONS

KABL, 98.1, 100 KW @ 940, BTFL/EZ	, \$150.00	(Christal)	Shamrock
KBLX, 102.9, 7 KW @ 1285, BLACK	SEN, \$100.00*	(HNWH)	Inner City
KDFC+, 102.1, 33 KW @ 1360, CLASSICAL	, \$ 55.00	(CMBS)	
KFOG, 104.5, 8 KW @ 1454, AOR	Source, \$ NA	(Selcome)	Susquehanna
KIOI, 101.3, 125 KW @ 1220, AC	, \$170.00*	(MMR)	Price Comm.
KITS, 105.3, 15 KW @ 1200, CHR	, \$100.00*	(Republic)	Entercom
KKCY, 98.9, 4 KW @ 1450, URBAN/AOR	, \$100.00	(Blair/RAR)	Olympic
KJAZ, 92.7, 2 KW @ 550, JAZZ	, \$ NA	(Roslin)	
KKHI+, 95.7, 9 KW @ 1473, CLASSICAL	, \$ 75.00*	(HNWH)	Buckley
KLOK, 103.7, 8 KW @ 1470, AC	, \$ NA	(Durpetti)	Davis/Weaver
KMEL, 106.1, 69 KW @ 1240, CHR	, \$110.00*	(Christal)	Century
KOIT, 97.5, 33 KW @ 890, SOFT AC	, \$ 95.00*	(Torbet)	Bonneville
KROR, 97.3, 82 KW @ 1100, AOR	CBS-R, \$125.00	(CBS)	CES
KSAN, 94.9, 35 KW @ 1290, COUNTRY	, \$145.00*	(Katz)	Malrite
KSOL, 107.7, 5 KW @ 1590, BLACK	APR, \$125.00*	(Masla)	United
KYA, 93.3, 31 KW @ 593, OLDIES	APR, NA	(Eastman)	King
KYUU, 99.7, 45 KW @ 1240, CONTEMP/AC	, \$160.00*	(Mc-Guild)	NBC

KCTC, KRAK, KSFM - See Sacramento

FOR OTHER RANKED STATIONS SEE SAN JOSE

CALL LETTER CHANGES

FORMAT

STATION SALES

MISCELLANEOUS COMMENTS

KDIA signed back on with Black format (Oct.)

SAN JOSE

Arbitron Rank/Pop (12+): 28/1,185,200
MSA Rank/Pop: 31/1,396,200
San Fran ADI
Average Person Rating: 15.4
Market TSL: 20.7 hours

Stations: 40/16
Diaries: 1557/761:1/43.5%
Sample Target: 1200
Standard Error: .490
% Below Line: NA
% Not Listed: NA

Est 1985 Revenue: \$24,500,000
HH Inc: \$40,841
Retail \$: 10.3 Bil
Pop per Station: 74,075
#1 Biller: KBAY-F \$4,300,000

12+ METRO 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 85
1. KBAY-F 121/6.7	---	5.6	5.4	6.3
2. KWSS-F 110/6.1	---	4.5	5.7	5.8
3. KARA-F 61/3.4	---	3.9	2.9	4.0
4. KSJO-F 57/3.2	---	2.3	2.8	3.5
5. KLOK 55/3.1	---	3.4	3.4	2.2
6. KOME-F 54/3.0	---	5.3	5.2	4.6
7. KLZE-F 53/2.9	---	2.8	2.8	1.6
8. KEEN 49/2.7	---	2.0	4.4	2.3
9. KNTA 39/2.2	---	1.7	1.6	3.4
10. KEZR-F 36/2.0	---	2.6	4.5	1.9
11. KATD-F 35/1.9	---	---	---	---
KLIV 35/1.9	---	2.6	3.2	3.1
13. KDPC-F 21/1.2	---	1.2	1.0	1.4
KAZA 21/1.2	---	1.7	.6	---
15. KHTT 11/.6	---	1.0	1.2	.8

12+ TIA 1/4/CUME

1. KBAY-F 238/2811
2. KWSS-F 214/3617
3. KOME-F 96/2289
4. KSJO-F 91/1988
5. KARA-F 88/1509
6. KLOK 83/1722
7. KLZE-F 63/ 847
8. KEEN 61/1013
9. KLIV 59/ 905
10. KDPC-F 56/ 908
11. KEZR-F 44/1232
12. KNTA 39/ 345
13. KATD-F 35/ 483
14. KAZA 26/ 321
15. KHTT 16/ 598

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KWSS-F 1981/17.0	14.9	14.8
2. KBAY-F 1414/12.1	12.5	13.3
3. KOME-F 1333/11.4	11.7	11.8
4. KSJO-F 1204/10.3	9.9	9.7
5. KARA-F 1120/ 9.6	10.8	9.6
6. KEZR-F 1045/ 9.0	11.2	8.7
7. KLOK 1039/ 8.9	9.8	9.0
8. KEEN 672/ 5.8	5.7	5.7
9. KLIV 654/ 5.6	6.3	6.6
10. KLZE-F 650/ 5.6	6.6	4.9
11. KATD-F 456/ 3.9	---	---
12. KHTT 426/ 3.7	4.3	4.5
13. KDPC-F 364/ 3.1	4.4	5.5
14. KNTA 319/ 2.7	2.6	3.5
15. KAZA 231/ 2.0	2.0	---

NOTE: San Jose is part of the San Francisco metro.
Only stations above the line in the rating book are ranked.

12+ FM SHARE (METRO):			NA			(FAL 84: NA)			NOTE: San Jose is part of the San Francisco metro.						
Only stations above the line in the rating book are ranked															
TELEVISION	18-34		18-49		25-49		25-54		35-64		12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KWSS-F	1. KWSS-F	1. KBAY-F	1. KBAY-F	1. KBAY-F	1. KBAY-F	1. KBAY-F	1. KBAY-F	1. KWSS-F	1. KBAY-F	1. KWSS-F	1. KWSS-F	1. KWSS-F	1. KWSS-F	1. KWSS-F
2. KOME-F	2. KSJO-F	2. KBAY-F	2. KARA-F	2. KARA-F	2. KARA-F	2. KARA-F	2. KARA-F	2. KLOK	2. KBAY-F	2. KWSS-F	2. KBAY-F	2. KBAY-F	2. KBAY-F	2. KBAY-F	2. KBAY-F
3.	3. KOME-F	3. KARA-F	3. KLOK	3. KLOK	3. KLOK	3. KLOK	3. KLOK	3. KLZE-F	3. KLOK	3. KARA-F	3. KARA-F	3. KARA-F	3. KOME-F	3. KOME-F	3. KNTA
4.	4. KARA-F	4. KSJO-F	4. KWSS-F	4. KEEN	4. KEEN	4. KEEN	4. KEEN	4. KEEN	4. KARA-F	4. KLZE-F	4. KOME-F	4. KSJO-F	4. KSJO-F	4. KEEN	4. KEEN
5.	5. KEZR-F	5. KLOK	5. KEEN	5. KEEN	5. KEEN	5. KEEN	5. KEEN	5. KARA-F	5. KSJO-F	5. KLOK	5. KSJO-F	5. KATD-F	5. KARA-F	5. KARA-F	5. KARA-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F	1. KWSS-F	1. KWSS-F	1. KBAY-F	1. KBAY-F	1. KSJO-F	1. KSJO-F	1. KARA-F	1. KARA-F	1. KARA-F
2. KSJO-F	2. KSJO-F	2. KEZR-F	2. KWSS-F	2. KLOK	2. KWSS-F	2. KWSS-F	2. KSJO-F	2. KWSS-F	2. KEEN
3. KOME-F	3. KEZR-F	3. KARA-F	3. KLOK	3. KARA-F	3. KOME-F	3. KOME-F	3. KWSS-F	3. KSJO-F	3. KBAY-F
4.	4. KARA-F	4. KLOK	4. KARA-F	4. KWSS-F	4.	4. KARA-F	4. KATD-F	4. KOME-F	4. KWSS-F
5.	5. KARA-F	5. KNTA	5. KEZR-F	5. KNTA	5.	5. KATD-F	5. KEZR-F	5. KEEN	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP						KABL .4/ 1.9
AOR						KABL-F 1.2/ 2.9
AC/OLDIES/ROCK						KBLX-F 2.3/ 6.0
MOR/VARIETY						KBRG-F 1.3/ 2.4
COUNTRY						KCBS 5.3/14.6
BLACK/URBAN						KFAX 1.0/ 2.6
BTFL MUSIC						KFOG-F 1.8/ 5.2
NEWS/TALK						KFRC 1.4/ 6.0
NOSTALGIA						KGO 8.3/16.4
RELIGION						KIOI-F 3.2/11.2
SPANISH						KIQI .7/ 1.2
CLASSICAL						KITS-F 1.8/ 7.6
UNKNOWN/OTHERS						

RADIO STATIONS

KAZA, 1290, 5 KW (DAYS,DA)	SPANISH	\$43.00	(Caballero)
KEEN, 1370, 5 KW (DA-2)	COUNTRY	\$55.00	(MMR)
KHTT, 1500, 10 KW/5 KW (DA-2)	CHR	\$31.00	(Katz)
KLIV, 1590, 5 KW (DA-N)	NOSTALGIA (Ham)	\$40.00	(Selcom)
KLOK, 1170, 50 KW/5 KW (DA-2)	MOR/AC	\$58.00*	(Durpetti)
KNTA, 1430, 1 KW (DA-1)	SPANISH	\$34.00	(Lotus)
KATD-F, 95.3, 370 W @ 860	CHR	\$40.00	(---)
KARA-F, 105.7, 50 KW @ 500	AC	\$54.00*	(Selcom)
KBAY-F, 100.3, 15 KW @ 2580	BTFL	\$95.00	(MMR)
KBRG-F, 104.9, 3 KW @ 300	SPANISH	\$32.00	(P/W)
KEZR-F, 106.5, 50 KW @ 430	AC	\$90.00	(Christal)
KLZE-F, 97.7, 3 KW @ 600	BTFL/EZ (Churchill)	\$35.00	(Republic)
KOME-F, 98.5, 13 KW @ 880	AOR (Pollack) ABC-R	\$100.00	(Torbet)
KSJO-F, 92.3, 50 KW @ 68	AOR	\$74.00	(Katz)
KWSS-F, 94.5, 1.1 KW @ 2580	CHR	\$96.00	(McGuild)

See San Francisco for other stations

MISCELLANEOUS COMMENTS KRVE-F changes calls to KATD-F

SEATTLE-TACOMA

Arbitron Rank/Pop (12+): 17/1,861,400
MSA Rank/Pop: SEA-26/1,707,800
TAC-92/ 523,500 ADI # 13
Average Person Rating: 16.4
Market TSL: 21.4 hours

Stations: 30/30
Diaries: 1810/1028:1/50.9%
Sample Target: 1670
Standard Error: .45
% Below Line: 0
% Not Listed: 6.8

Est 1985 Revenue: \$71,000,000
HH Inc.: \$32,083
Retail #: 15.0 Bill
Pop per Station: 62,047
1 Biller: KIRO \$14,000,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KIRO 336/10.9	10.1	10.2	8.3	10.7	10.5	1.KIRO 394/6546	1.KIRO 5371/28.5	24.9	27.6
2. KOMO 255/ 8.3	6.3	5.9	6.8	8.5	7.2	2.KOMO 304/5287	2.KOMO 4390/23.3	16.4	22.8
3. KUBE-F 208/ 6.8	6.9	7.5	7.9	7.4	6.6	3.KISW-F 269/3156	3.KUBE-F 3208/17.0	19.5	17.8
4. KISW-F 191/ 6.2	7.3	6.1	6.5	5.4	8.1	4.KUBE-F 226/3632	4.KISW-F 2371/12.6	12.6	12.2
5. KBRD-F 157/ 5.1	4.8	5.0	5.9	6.6	3.8	5.KBRD-F 200/2422	5.KSEA-F 2020/10.7	10.9	10.5
6. KSEA-F 154/ 5.0	4.5	5.3	4.5	4.5	2.9	6.KIXI 190/2133	6.KLSY-F 2010/10.7	9.3	10.3
7. KIXI 153/ 5.0	5.1	3.5	3.8	4.6	2.4	7.KMPS-F 183/2293	7.KBRD-F 1947/10.3	9.6	10.3
8. KMPS-F 138/ 4.5	4.3	4.0	3.7	3.1	7.2	8.KSEA-F 183/2490	8.KPLZ-F 1930/10.3	10.9	11.2
9. KLSY-F 135/ 4.4	2.9	4.1	3.5	4.4	3.5	9.KPLZ-F 150/2477	9.KNBQ-F 1926/10.2	11.8	10.3
10. KING-F 120/ 3.9	2.5	3.4	3.8	3.1	3.3	10.KLSY-F 146/2225	10.KIXI 1765/ 9.4	8.2	8.9
11. KPLZ-F 117/ 3.8	4.7	3.9	4.5	4.4	3.5	11.KMGI-F 133/1836	11.KMPS-F 1733/ 9.2	7.8	7.4
12. KMGI-F 111/ 3.6	2.5	2.0	-	-	2.8	12.KING-F 131/1822	12.KZOK-F 1651/ 8.8	8.6	7.8
13. KNBQ-F 102/ 3.3	3.1	3.8	3.5	3.3	5.0	13.KRPM-F 130/1565	13.KJR 1610/ 8.6	9.2	10.2
14. KRPM-F 85/ 2.8	3.8	3.3	3.4	2.6	3.0	14.KNBQ-F 118/2254	14.KING-F 1590/ 8.4	8.2	7.0
15. KZOK-F 68/ 2.2	2.6	2.3	2.7	2.5	2.4	15.KEZX-F 90/1262	15.KVI 1561/ 8.3	8.2	10.5
16. KEZX-F 57/ 1.9	1.6	2.2	3.3	2.2	1.7	16.KZOK-F 87/1961	16.KMGI-F 1504/ 8.0	5.9	-
KJR 57/ 1.9	1.8	2.5	3.0	3.0	1.8	17.KVI 67/1829	17.KING 1256/ 6.7	6.4	6.4
KMPS 57/ 1.9	2.4	3.2	1.8	1.2	2.7	18.KRPM-F 67/1245	18.KRPM-F 1124/ 6.0	6.1	4.9
KVI 56/ 1.8	2.3	2.2	2.1	3.2	2.0	19.KJR 64/1803	19.KMPS 990/ 5.3	5.1	5.1
KCMS-F 49/ 1.6	2.6	1.6	2.6	2.1	2.7	20.KCMS-F 55/ 861	20.KIXI-F 943/ 5.0	5.4	6.0
21.						21.	21.KEZX-F 863/ 4.6	5.2	5.5
22.						22.			
23.						23.			
24.						24.			
25.						25.			

12+ FM SHARE (METRO): 62.54% (1795 of 2870) (FAL 34: 58.59%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPLZ-F	1. KUBE-F	1. KUBE-F	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KOMO
2. KNBQ-F	2. KISW-F	2. KISW-F	2. KOMO	2. KOMO	2. KOMO	2. KOMO	2. KOMO	2. KUBE-F	2. KISW-F	2. KIRO
3. KISW-F	3. KLSY-F	3. KIRO	3. KUBE-F	3. KUBE-F	3. KBRD-F	3. KUBE-F	3. KISW-F	3. KOMO	3. KPLS-F	3. KUBE-F
4. KUBE-F	4. KMGI-F	4. KOMO	4. KLSY-F	4. KLSY-F	4. KSEA-F	4. KMPS-F	4. KUBE-F	4. KSEA-F	4. KSEA-F	4. KIXI
5. KHIT-F	5. KNBQ-F	5. KLSY-F	5. KMPS-F	5. KMPS-F	5. KMPS-F	5. KISW-F	5. KBRD-F	5. KISW-F	5. KOMO	5. KBRD-F
6.	6. KIRO	6. KMGI-F	6. KMGI-F	6. KMGI-F	6. KIXI	6. KLSY-F	6. KSEA-F	6. KBRD-F	6. KLSY-F	6. KISW-F
7.	7. KZOK-F	KMPS-F	KISW-F	7. KBRD-F	7. KING-F	7. KIXI	7. KIXI	7. KIXI	7. KUBE-F	7. KMGI-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KUBE-F	1. KUBE-F	1. KUBE-F	1. KUBE-F	1. KOMO	1. KISW-F	1. KISW-F	1. KISW-F	1. KISW-F	1. KIRO
2. KNBQ-F	2. KLSY-F	2. KLSY-F	2. KLSY-F	2. KIRO	2.	2. KUBE-F	2. KIRO	2. KIRO	2. KOMO
3. KPLZ-F	3. KMGI-F	3. KMGI-F	3. KMPS-F	3. KUBE-F	3.	3. KZOK-F	3. KUBE-F	3. KUBE-F	3. KISW-F
4. KMPS-F	4. KNBQ-F	4. KSEA-F	4. KMGI-F	4. KLSY-F	4.	4. KIRO	4. KLSY-F	4. KOMO	4. KUBE-F
5. KMGI-F	5. KMPS-F	5. KOMO	5. KOMO	5. KMGI-F	5.	5. KMGI-F	5. KMGI-F	5. KLSY-F	5. KMPS-F
6. KEZX-F	6. KISW-F	KIRO	6. KIRO	6. KMPS-F	6.	6. KLSY-F	6. KZOK-F	6. KZOK-F	6. KLSY-F
KLSY-F	7. KEZX-F	7. KCMS-F	7. KSEA-F	7. KGRD-F	7.	7. KNBQ-F	7. KEZX-F	7. KMGI-F	7. KRPM-F
8.	8.	8.	8.	8. KSEA-F	8.	8.	8.	8. KMPS-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	26 (1)	457 (4)	483 (5)	16.8	17.5	KCIS 630 Edmonds .7/2.3
AOR		316 (3)	316 (3)	11.0	8.6	KGNW 1150 Seattle .5/1.2
AC/OLDIES/SOFT ROCK	113 (2)	319 (4)	432 (6)	15.1	17.2	KHIT-F 106.9 Bremerton 1.0/4.4
MOR/VARIETY	267 (2)		267 (2)	9.3	9.2	KING 1090 Seattle 1.4/6.7
COUNTRY	68 (2)	223 (2)	291 (4)	10.1	8.0	KIXI-F 95.7 Seattle 1.2/5.0
BLACK/URBAN	32 (1)		32 (1)	1.1	2.5	KJET 1590 Seattle .8/2.4
BTFL MUSIC/EZ		311 (2)	311 (2)	10.8	11.9	KKFX 1250 Seattle 1.0/3.7
NEWS/TALK	378 (2)		378 (2)	13.2	13.6	KQKT-F 96.5 Seattle 1.2/3.4
NOSTALGIA	153 (1)		153 (1)	5.3	4.9	KTAC 850 Tacoma .4/2.3
RELIGION/GOSPEL	22 (1)	49 (1)	71 (2)	2.5	3.3	KWYZ 1230 Everett .4/1.4
SPANISH				-	-	
CLASSICAL		120 (1)	120 (1)	4.2	3.4	
UNKNOWN/OTHERS	16 (1)		16 (1)	0.6	-	

2870 (30)

RADIO STATIONS

AM STATIONS

KBAE, 1380, 5 KW (DA-N)	, APR US I, \$ 13.00 (----
KBLE, 1050, 5 KW (DAYS)	, RELIGION, \$ 30.00 (----
KCIS, 630, 5 KW/2.5 KW (DA-N)	, RELIGION APR, UPI, \$ 45.00 (----
KING, 1090, 50 KW (DA-2)	, NEWS, NBC, \$ 60.00* (Blair) King
KIRO, 710, 50 KW (DA-N)	, NEWS, CBS, \$130.00* (CBS) Bonneville
KIXI, 880, 50 KW/1KW (DA-2)	, NOSTALGIA, SMN, \$ 70.00 (Christal)
KJET, 1590, 5 KW (DA-N)	, CHR, Source, \$ NA (HNWH)
KJR, 950, 5 KW (DA-N)	, AC ABC-D, US I, \$ 80.00* (Eastman) Ackerly
KKFX, 1250, 5 KW (DA-N)	, BLACK, UPI, \$ NA (Roslin)
KLSY, 1540, 5 KW (DA-N)	, AC, \$ NA (Selcom) Sandusky
KMPS, 1300, 5 KW (DA-N)	, COUNTRY, \$ 65.00* (Mc-Guild) Affiliated
KOMO, 1000, 50 KW (DA-N)	, MOR, ABC-I, \$150.00 (Katz)
KVI, 570, 5 KW	, AC/OLDIES, MBS, \$ 55.00* (Selcom) Golden West
KXA, 770, 1 KW	, AC, \$ NA (----) Olympic

FM STATIONS

KBRD, 103.7, 100 KW @ 1675	, BTFL, \$100.00* (Mc-Guild) Entercom
KCMS, 105.3, 115 KW @ 721	, RELIGION, UPI, \$ 45.00 (Radio Spot)
KEZX, 98.9, 100 KW @ 1070	, AOR, ABC-E, \$ 85.00 (Eastman) Park
KHIT, 106.9, 30 KW @ 86	, CHR, \$ 45.00 (Weiss) Bringham (Bremerton)
KING, 98.1, 100 KW @ 850	, CLASSICAL, \$ 85.00* (Blair) King
KISW, 99.9, 100 KW @ 1200	, AOR, \$105.00* (Mc-Guild)
KIXI, 95.7, 100 KW @ 1150	, AC, \$ 70.00 (Christal)
KLSY, 92.5, 100 KW @ 1100	, AC, CBS-R, \$ 90.00* (Blair) Sandusky
KMPS, 94.1, 100 KW @ 1165	, COUNTRY, \$ 80.00* (Mc-Guild) Affiliated
KMGI, 107.7, 63 KW @ 1200	, AC, \$ NA (Republic) Sunbelt
KNBQ, 97.3, 100 KW @ 700	, CHR, \$ 80.00 (Christal) (Tacoma)
KPLZ, 101.5, 100 KW @ 1200	, CHR, \$ 80.00* (Durpetti)
KQKT, 96.5, 81 KW @ 1200	, AC/OLDIES, \$ 50.00 (Blair/RAR) Behan
KRPM, 106.1, 100 KW @ 700	, COUNTRY, \$ 45.00* (Torbet) Highsmith (Tacoma)
KSEA, 100.7, 100 KW @ 730	, BTFL, \$ 90.00* (CBS) Bonneville
KUBE, 93.3, 100 KW @ 300	, CHR, \$115.00* (MMR) First Media
KZOK, 102.5, 100 KW @ 1165	, AOR, \$ 75.00* (HNWH) Sterling

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KXA Sold to Olympic for \$2,200,000 (Kallil)
 KIXI A/F sold for \$8,000,000 (Blackbarn)
 KHIT-F had numerous technical problems during sweep.

SHREVEPORT

Arbitron Rank/Pop (12+): 110/295,000
 MSA Rank/Pop: 125/360,400
 ADI # 53
 Average Person Rating: 16.6
 Market TSL: 22.6 hours

Stations: 15/14
 Diaries: 818/348/40.4%
 Sample Target: 660
 Standard Error: .755
 % Below Line: 13.9
 % Not Listed: 3.5

Est 1985 Revenue: 14,000,000
 HH Inc: \$28,470
 Retail \$: 2.2 Bil
 Pop per Station: 20,357
 # 1 Biller: KRMD A/F \$2,500,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. KVKI-F 74/15.3	11.4	6.8	8.0	9.0
2. KTUX-F 65/13.4	9.1	---	---	---
3. KDKS-F 58/12.0	10.6	9.6	12.0	10.6
4. KCLJ 54/11.2	16.1	11.4	8.6	9.0
5. KCOZ-F 42/ 8.7	9.7	10.4	10.7	10.6
6. KRMD 27. 5.6	5.9	7.6	10.5	9.9
7. KOKA 26/ 5.4	8.0	12.6	10.5	11.9
8. KMBQ 22/ 4.5	4.4	24.8	12.6	10.6
9. KTAL-F 22/ 4.5	3.4	.4	.6	.4
10. KEEL 20. 4.1	5.1	7.0	6.7	6.7
11. KWDH-F 19/ 3.9	3.8	4.6	5.1	5.2
12. KWKH 18/ 3.7	4.2	6.0	7.8	6.5
13.				
14.				
15.				

BIRCH
SHARE

12+ TSA 1/4/CUME

1. KTUX-F 126/1065
2. KVKI-F 89/1121
3. KRMD-F 88/1106
4. KMBQ-F 83/1193
5. KCLJ 67/ 508
6. KDKS-F 63/ 704
7. KTAL-F 54/ 640
8. KCOZ-F 51/ 671
9. KWHW 41/ 832
10. KWHW-F 31/ 492
11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KVKI-F 783/26.9	21.5	18.4
2. KTUX-F 762/26.2	21.6	---
3. KDKS-F 597/20.5	30.0	20.5
4. KCOZ-F 548/18.9	16.0	17.1
5. KOKA 478/16.4	22.3	23.7
6. KEEL 415/14.3	17.6	19/1
7. KMBQ-F 402/13.8	16.5	26.6
8. KCLJ 377/13.0	16.9	12.5
9. KRMD-F 364/12.5	11.6	16.8
10. KWKH 324/11.1	12.6	13.3
11. KWKH-F 247/ 8.5	11.2	13.3
12. KTAL-F 247/ 8.5	7.3	2.2
13.		
14.		
15.		

12+ FM SHARE (METRO): 70.45% (329 of 467) (FAL 84: 55.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KTUX-F	1. KVKI-F	1. KVLJ-F	1. KVKI-F	1. KVKI-F	1. KCLJ	1. KVKI-F	1. KVKI-F	1. KCLJ	1. KTUX-F	1. KVKI-F
2. KDKS-F	2. KTUX-F	2. KDKS-F	2. KDKS-F	2. KDKS-F	2. KCOZ-F	2. KTUX-F	2. KCOZ-F	2. KTUX-F	2. KDKS-F	2. KTUX-F
3.	3. KDKS-F	3. KTUX-F	3. KTUX-F	3. KCLJ	3. KVKI-F	3. KCLJ	3. KDKS-F	3. KVKI-F	3. KVKI-F	3. KDKS-F
4.	4. KMBQ-F	4. KMBQ-F	4. KCLJ	4. KTUX-F	4. KRMD-F	4. KDKS-F	4. KTUX-F	4. KDKS-F	4. KTAL-F	4. KOKA
5.	5. KTAL-F	KCLJ	5. KRMD-F	5. KRMD-F	5. KDKS-F	KRMD-F+ 5.	5.	5.	5.	5. KCOZ-F
KOKA										
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KTUX-F	1. KVKI-F	1. KVKI-F	1. KVKI-F	1. KVKI F		1. KTAL-F	1. KVKI-F	1. KVKI-F	1. KVKI-F	1. KVKI-F
2. KVKI-F	2. KDKS	2. KDKS-F	2. KDKS-F	2. KDKS-F		KVFI-F	2. KTUX-F	2. KDKS-F	2. KDKS-F	2. KDKS-F
3. KDKS-F	3. KTUX	3. KMBQ-F	3. KTUX-F	3. KCOZ-F		3. KTUX-F	3. KTAL-F	3. KTAL-F	KTUX-F	3. KRMD-F
4.	4. KMBQ		4. KCOZ-F	4. KCLJ		4.	4. KDKS-F	4. KMBQ-F	4. KTAL-F	KCLJ
5.	5.	5.	5.	5.		5.	5.	5.	5. KRMD-F	5. KTUX-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		87 (2)	87 (2)	18.6	18.6	KBCL 1070 Shreveport 1.4/2.5
AOR		22 (1)	22 (1)	4.7	4.7	KLMB 1480 Shreveport 1.3/2.5
AC/OLDIES/SOFT ROCK	20 (1)	74 (1)	94 (2)	20.1	20.1	KRMD 1340 Shreveport 1.7/6.5
MOR/VARIETY						
COUNTRY	26 (2)	46 (2)	72 (4)	15.4	15.4	
BLACK/URBAN	26 (1)	58 (1)	84 (2)	18.0	18.0	
BTFL MUSIC		42 (1)	42 (1)	9.0	9.0	
NEWS/TALK						
NOSTALGIA	7 (1)		7 (1)	1.5	1.5	
RELIGION	61 (2)		61 (2)	13.1	13.1	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

467 (15)

RADIO STATIONS

KBCL , 1070 ,	250 W (DAYS)	NOSTALGIA	\$ 12.00	(---)	
KCLJ , 980 ,	5 KW (DAYS)	GOSPEL/BLACK	SBN, \$ 20.00*	(Masla)	
KEEL , 710 ,	50 KW/5 KW (DA-2)	AC	ABC-I, \$ 37.00*	(Mc-Guild)	Multimedia
KFLO , 1300 ,	5 KW (DAYS)	RELIGION	\$ 6.00	(---)	
KLMB , 1480 ,	1 KW (DAYS)	RELIGION	\$ 11.00	(---)	
KOKA , 1550 ,	10 KW/500 W	BLACK	ABC-C, \$ 26.00	(HWH)	
KRMD , 1340 ,	1 KW/250 W	COUNTRY	MBS, US 2, \$ 20.00*	(Katz)	AMCOM
KWKH , 1130 ,	50 KW (DA-N)	COUNTRY	ABC-E, \$ 29.00*	(Torbet)	Great Empire
KCOZ-F, 100.1,	3 KW @ 300	BTFL	\$ 28.60*	(Selcom)	
KDKS-F, 92.1,	3 KW @ 300	BLACK	NBN, \$ 25.00*	(Weiss)	(BENTON)
KMBQ-F, 93.7,	100 KW @ 1035	CHR	ABC-F, \$ 44.00*	(Mc-Guild)	Multimedia
KRMD-F, 101.1,	100 KW @ 1000	COUNTRY	\$ 27.00*	(Katz)	AMCOM
KVFI-F, 96.5,	100 KW @ 275	AC	\$ 20.00	(HWH)	
KWKH-F, 94.5,	100 KW @ 400	COUNTRY	US-1, \$ NA	(Torbet)	Great Empire
KTAL-F, 98.1,	100 KW @ 1450	AOR	\$ 30.00	(Blair)	
KTUX-F, 98.9,	100 KW @ 730	CHR	\$ NA	(Christal)	(CARTHAGE, TX)

MISCELLANEOUS COMMENTS KOKA-F changes calls to KWKH-F

SPOKANE

Arbitron Rank/Pop (12+): 92/350,600
MSA Rank/Pop: 129/351,700
ADI #78
Average Person Rating: 16.9
Market TSL: 22.4 hours

Stations: 16/16
Diaries: 802/437:1/53.4%
Sample Target: 740
Standard Error: .697
% Below Line: 0
% Not Listed: 10.2

Est 1985 Revenue: 9,300,000
HH Inc: \$24,049
Retail \$: 2.1 Bil
Pop per Station: 21,913
1 Biller: KDRK-F \$1,600,000

	SPG	FAL	SPG	FAL
12+ METRO 1/4/SHARE	85	84	84	83
1. KXLY-F	106/17.8	16.9	11.1	13.0
2. KZZU-F	93/15.6	14.1	12.2	5.8
3. KDRK-F	74/12.4	12.6	11.8	12.0
4. KEZE-F	51/ 8.6	10.9	9.7	8.7
5. KXLY	35/ 5.9	4.6	5.4	4.9
6. KGA	31/ 5.2	6.1	7.8	8.0
7. KKPL-F	30/ 5.0	7.5	8.5	10.2
8. KLSN	29/ 4.9	6.0	5.6	4.2
9. KQSP-F	21/ 3.5	.3	.9	---
10. KJRB	18/ 3.0	2.6	3.7	4.2
KISC-F	18/ 3.0	5.0	5.9	7.7
12.				
13.				
14.				
15.				

BIRCH	12+ TSA 1/4/CUME
SHARE	
1. KXLY-F	155/1240
2. KZZU-F	149/1713
3. KDRK-F	102/1008
4. KEZE-F	64/ 718
5. KLSN	43/ 636
KXLY	43/ 602
7. KGA	40/ 659
8. KKPL-F	39/ 856
9. KQSP-F	24/ 317
10. KISC-F	23/ 687
KJRB	23/ 357
12.	
13.	
14.	
15.	

12+ METRO CUME/	SPG	FAL
METRO CUME RATING	85	84
1. KAAU-F	1091/31.0	30.0
2. KXLY-F	812/23.1	23.0
3. KKKR-F	631/17.9	17.7
4. KKPL-F	585/16.6	21.8
5. KXLY	539/15.3	12.9
6. KEZE-F	506/14.4	17.3
7. KGA	486/13.8	13.6
8. KISC-F	478/13.6	17.2
9. KLSN	391/11.1	13.0
10. KJRB	290/ 8.2	10.0
11. KQSP F	288/ 8.2	3.6
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 74.58% (399 of 535) (FAL 84: 68.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZU-F	1. KZZU-F	1. KZZU-F	1. KDRK-F	1. KDRK-F	1. KXLY-F	1. KZZU-F	1. KXLY-F	1. KZZU-F	1. KZZU-F	1. KXLY-F
2.	2. KEZE-F	2. KDRK-F	2. KZZU-F	2. KXLY-F	2. KDRK-F	2. KDRK-F	2. KDRK-F	2. KXLY-F	2. KXLY-F	2. KZZU-F
3.	3. KDRK-F	3. KEZE-F	3. KXLY-F	3. KZZU-F	3. KGA	3. KXLY-F	3. KZZU-F	3. KDRK-F	3. KEZE-F	3. KDRK-F
4.	4.	4. KXLY-F	4. KEZE-F	4. KEZE-F	4. KXLY	4. KXLY	4. KEZE-F	4. KEZE-F	4. KDRK-F	4. KEZE-F
5.	5.	5.	5.	5.	5.	5. KLSN	5. KGA	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZU-F	1. KZZU-F	1. KZZU-F	1. KZZU-F	1. KDRK-F	1. KZZU-F	1. KEZE-F	1. KEZE-F	1. KEZE-F	1. KDRK-F
2.	2. KKPL-F	2. KKPL-F	2. KDRK-F	2. KXLY-F	2. KEZE-F	2. KZZU-F	2. KDRK-F	2. KZZU-F	2. KEZE-F
3.	3. KEZE-F	3. KDRK-F	3. KXLY-F	3. KZZU-F	3.	3. KDRK-F	3. KZZU-F	3. KDRK-F	3. KZZU-F
4.	4. KDRK-F	4. KEZE-F	4. KKPL	4. KKPL-F	4.	4.	4. KGA	4. KGA	4. KXLY-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. KGA

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	5 (1)	111 (2)	116 (3)	21.7	21.4	KCDA-F 103.1 Concur D'Alene 1.0/1.9
AOR		51 (1)	51 (1)	9.5	10.8	KRSS 1230 Spokane 1.0/3.2
AC/OLDIES/SOFT ROCK	18 (1)	57 (3)	75 (4)	14.0	17.9	KSPO 1050 dishman 1.3/2.0
MOR/VARIETY	33 (2)		33 (2)	6.2	12.1	KVNI 1080 Cocur D'Alene .7/5.0
COUNTRY	31 (1)	74 (1)	105 (2)	19.6	23.3	KZZU 970 Spokan .8/7.2
BLACK/URBAN						
BTFL MUSIC		106 (1)	106 (1)	19.8	12.3	
NEWS/TALK	35 (1)		35 (1)	6.5		
NOSTALGIA					1.2	
RELIGION					1.0	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	14 (2)		14 (2)	2.6		
			535 (16)			

RADIO STATIONS

KCKO, 1380, 5 KW/2.5 KW (DA-N)	, RELIGION	, \$ 12.00	(-----)	Larson
KGA, 1510, 50 KW (DA-N)	, COUNTRY	ABC-I, \$ 37.00*	(Eastman)	John Price
KLSN, 590, 5 KW	, MOR	NBC, \$ 24.00	(Katz)	
KJRB, 790, 5 KW (DA-N)	, AC	ABC-C, \$ 25.00	(Mc-Guild)	Kaye-Smith
KZZU, 970, 5 KW/1 KW (DA-N)	, CHR	US 2, \$ 18.00	(Christal)	Olympic
KUDY, 1280, 5 KW (DAYS)	, RELIGION	, \$ 15.00	(-----)	Medina
KXLY, 920, 5 KW	, NEWS/TALK	MBS, CBS, \$ \$ NA	(Torbet)	
KOXR, 1550, 10 KW/2.5 KW (DA-N)	, NOSTALGIA	ABC-E, \$ 15.00	(Roslin)	
KDRK-F, 93.7, 56 KW @ 2380, COUNTRY		US I, \$ 31.00*	(Eastman)	John Price
KEZE-F, 105.7, 100 KW @ 1910, AOR		, \$ 38.00*	(Mc-Guild)	Kaye-Smith
KISC-F, 98.1, 94 KW @ 2030, CHR		NBC, \$ 25.00	(Katz)	
KQSP-F, 98.9, 100 KW @ 285, AC (/)		, \$ 17.00	(blair)	Medina
KKPL-F, 96.1, 56 KW @ 2680, AC		, \$ 40.00*	(HNNH)	
KZZU-F, 92.9, 81 KW @ 2080, CHR		, \$ 30.00	(Christal)	Olympic
KSLY-F, 99.9, 25 KW @ 3010, BTFL/EZ		, \$ 37.00	(Torbet)	

MISCELLANEOUS COMMENTS: 89% of KKPL A/F sold for \$ 4,000,000... KSPO sold for \$400,000... KKKR changes calls to KRSS

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 68/494,900
 MSA Rank/Pop: 94/514,700
 ADI # 103
 Average Person Rating: 17.3
 Market TSL: 22.7 hours

Stations: 25/12
 Diaries: 892/444:1/44.1%
 Sample Target: 890
 Standard Error: .664
 % Below Line: 38.3
 % Not Listed: 12.5

Est 1985 Revenue: \$9,800,000
 HH Inc: \$28,967
 Retail \$: 3.6 Bil
 Pop per Station: 38,069
 # 1 Biller: NA

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	85	84	84	83
1. WMAS-F 88/10.3	8.5	10.0	8.4	7.4
2. WMAS 87/10.1	8.4	8.7	11.2	8.7
3. WRCH-F 83/ 9.7	7.9	6.7	6.1	5.6
4. WHYN 63/ 7.3	6.3	7.6	8.3	7.8
5. WTIC-F 61/ 7.1	10.1	9.0	6.9	4.8
6. WAQY-F 58/ 6.8	7.5	8.7	8.9	10.3
7. WHFM-F 55/ 6.4	9.2	9.9	8.5	12.1
8. WTIC 38/ 4.4	2.9	2.8	2.6	3.7
9. WCCC-F 34/ 4.0	4.8	2.3	3.5	3.3
10. WHMP-F 24/ 2.8	2.9	1.5	2.5	3.1
11.				
12.				
13.				
14.				
15.				

BIRCH

12+ TSA 1/4/CUME	SHARE
1. WMAS-F 91/1143	
2. WMAS 87/ 781	
3. WRCH-F 84/ 798	
4. WAQY-F 67/1165	
5. WHYN 64/1077	
6. WTIC-F 62/1138	
7. WHFM-F 59/1016	
8. WTIC 38/ 597	
9. WHMP-F 37/ 542	
10. WCCC-F 35/ 644	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG	FAL
	85	84
1. WTIC-F 1119/22.6	25.5	22.5
2. WMAS-F 1095/22.1	21.5	22.6
3. WAQY-F 1089/22.0	24.5	23.4
4. WHYN 1060/21.4	19.6	20.1
5. WHFM-F 913/18.4	23.4	25.7
6. WMAS 781/15.8	13.8	14.8
7. WRCH-F 760/15.3	15.5	11.2
8. WCCC-F 602/12.2	13.8	11.3
9. WTIC 597/12.1	8.9	9.1
10. WHMP-F 382/ 7.7	NA	7.3
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 63.24% (475 of 751) (FAL 84: 62.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F 1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WRCH-F	1. WHYN	1. WMAS-F	1. WMAS-F	1. WTIC-F	1. WMAS
2. WAQY-F 2. WAQY-F	2. WHYN	2. WHYN	2. WHYN	2. WHYN	2. WMAS	2. WMAS-F	2. WRCH-F	2. WRCH-F	2. WAQY-F	2. WRCH-F
3. 3. WTIC-F	3. WHFM-F	3. WHFM-F	3. WHFM-F	3. WHFM-F	3. WHAS-F	3. WMAS	3. WMAS	3. WMAS	3. WMAS-F	3. WTIC-F
4. 4. WHFM-F	4. WAQY-F	4. WAQY-F	4. WAQY-F	4. WRCH-F	4. WHYN	4. WRCH-F	4. WHFM-F	4. WTIC-F	4. WRCH-F	4. WAQY-F
5. 5. WHYN	5. WTIC-F	5. WRCH-F	5. WAQY-F	5. WHFM-F	5. WTIC-F	5. WHYN	5. WAQY-F	5. WMAS	5. WMAS-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMAS-F 1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WCCC-F 1. WCCC-F	1. WCCC-F	1. WMAS-F	1. WMAS-F	1. WMAS-F
2. WTIC-F 2. WTIC-F	2. WHFM-F	2. WHFM-F	2. WHFM-F	2. WHFM-F	2. WAQY-F 2. WAQY-F	2. WAQY-F	2. WCCC-F	2. WCCC-F	2. WHYN
3. WAQY-F 3. WHFM-F	3. WHYN	3. WHYN	3. WHYN	3. WHYN	3. WMAS-F 3. WMAS-F	3. WMAS-F	3. WCCC-F	3. WAQY-F	3. WHFM-F
4. 4. WAQY-F	4. WTIC-F	4. WRCH-F	4. WTIC-F	4. WRCH-F	4. WAAF-F 4. WAAF-F	4. WHFM-F	4. WHFM-F	4. WHYN	4. WAQY-F
5. 5. WHYN	5. WAQY-F	5. WHFM-F	5. WHFM-F	5. WHFM-F	5. WTIC-F 5. WTIC-F	5. WHFM-F	5. WHFM-F	5. WHFM-F	5. WHFM-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		95 (3)	95 (3)	12.6	13.2	WACE , 730 Chicopee 1.9/3.3
AOR		123 (4)	123 (4)	16.4	16.6	WARE , 1250 Ware 1.2/3.5
AC/OLDIES/SOFT ROCK	63 (1)	162 (5)	225 (6)	30.0	33.0	WHMP , 1400 Northampton 2.3/5.2
MOR/VARIETY	76 (4)	3 (1)	79 (5)	10.5	9.2	WIXY , 1600 E. Longmeadow 1.4/4.1
COUNTRY	12 (1)		12 (1)	1.6	3.5	WLDN , 2570 Westfield .8/2.1
BLACK/URBAN						WREB , 930 Holyoke 1.7/3.0
BTFL MUSIC	7 (1)	92 (2)	99 (3)	13.2	3.7	WSPR , 1270 Springfield .9/4.2
NEWS/TALK	15 (1)		15 (1)	2.0	5.0	WAAF-F, 107.3 Worcester 2.0/9.2
NOSTALGIA	87 (1)		87 (1)	11.6	9.8	WRSO-F, 95.3 Greenfield .3/1.2
RELIGION	16 (1)		16 (1)	2.1	1.0	WRSR-F, 96.1 Worcester 1.0/3.5
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

See Hartford for more information about the following stations:

WDRC-F 1.2/4.4	WKSS-F 1.2/7.5
WHCN-F 1.5/6.8	WVYZ-F .3/2.1
WIOF-F .7/3.8	

RADIO STATIONS

751 (25)

WACE , 730	5 KW (DAYS)	RELIGION	\$ NA	(----)	(CHICOPEE)
WARE , 1250	5 KW/2.5 KW (DA-N)	MOR	\$ 13.00	(Kadetsky)	(WARE)
WHMP , 1400	1 KW/250 W	MOR	\$ NA	(Masla)	
WHYN , 560	5 KW/1 KW (DA-N)	AC	\$ 75.00*	(Blair)	
WIXY , 1600	5 KW/2.5 KW (DA-N)	COUNTRY	\$ 25.00*	(Eastman)	Wilkes-Schwartz
WLDN , 1570	2.5 (DAYS)	BTFL	\$ 16.00	(Selcom)	
WMAS , 1450	1 KW/250 W	NOSTALGIA	\$ 38.00	(Mc-Guild)	Lappin
WQXQ , 1490	1 KW/250 W	BLACK,SPANISH	\$ 15.00	(----)	
WREB , 930	500 W (DAYS)	TALK	\$ 12.00	(Lotus)	
WSPR , 1270	5 KW/1 KW (DA-2)	MOR	\$ 20.00	(Kadetsky)	
WAQY-F , 192.1	27 KW @ 1150	AOR	\$ 55.00*	(Eastman)	Wilkes-Schwartz
WHMP-F , 99.3	3 KW @ 300	CHR	\$ NA	(Masla)	
WHFM-F , 93.1	9 KW @ 970	AC	\$ 88.00	(Mc-Guild)	
WMAS-F , 94.7	50 KW @ 360	AC	\$ 54.00	(Blair)	Lappin

Other ranked stations -- See Hartford or Worcester

MISCELLANEOUS COMMENTS WSPR soldfor \$650,000 (Kozacko)...WHYN-F changed calls to WHFM

STOCKTON

Arbitron Rank/Pop (12+): 100/317,500

MSA Rank/Pop: 113/396,400

Sacramento ADI

Average Person Rating: 16.5

Market TSL: 22.0 hours

Stations: 10/9

Diaries: 750/423:1/ 43.4%

Sample Target: 690

Standard Error: .710

% Below Line: 61.5

% Not Listed: 13.8

Est 1985 Revenue: \$5,800,000

HH Inc: \$27,000

Retail \$: 2.0 bill

Pop per Station: 35,278

1 Biller: NA

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. KRAK	60/11.1	10.1	7.9	8.4
2. KJAX-F	36/ 6.6	8.6	8.4	7.4
3. KCBS	32/ 5.9	4.5	5.4	4.0
4. KHOP-F	31/ 5.7	8.4	7.9	6.6
5. KSTN	29/ 5.4	2.9	4.8	3.8
6. KBEE-F	25/ 4.6	5.5	5.9	1.8
7. KWG	22/ 4.1	3.9	2.1	1.4
WKIN-F	22/ 4.1	4.7	4.4	3.6
9. KNBR	21/ 3.9	5.7	3.6	5.4
10. KFMR-F	20/ 3.7	3.3	5.7	6.3
11.				
12.				
13.				
14.				
15.				

BIRCH SHARE	12+ TSA 1/4/CUME
1.	1. KHOP-F
2.	2. KRAK
3.	3. KSTN
4.	4. KWIN-F
5.	5. STOCKTON'S METRO AND TSA ARE THE SAME.
6.	6. KCBS
7.	7. KJAX-F
8.	8. KFMR-F
9.	9. KWG
10.	10. KBEE-F
11.	11.
12.	12.
13.	13.
14.	14.
15.	15.

12+ METRO CUME/	SPG 85	FAL 84
METRO CUME RATING		
1. KHOP-F	626/10/0	21.1 23.3
2. KRAK	552/16.8	13.9 16.5
3. KSTN	447/13.6	11.0 15.5
4. KWIN-F	446/12.5	13.4 14.1
5. KJOY	412/12.5	11.5 16.9
6. KCBS	402/12.2	10.6 12.7
7. KJAX-F	328/10.0	13.4 13.5
8. KFMR-F	320/ 9.7	8.8 14.5
9. KWG	301/ 9.1	NA 7.4
10. KBEE-F	299/ 9.1	NA 10.6
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 53.75% (251 of 467) (FAL 84: 60.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSTN	1. KHOP-F	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KSTN	1. KRAK
2. KWOD-F	2. KWIN-F	2. KHOP-F	2. KWG	2. KWG	2. KJAX-F	2. KCBS	2. KJAX-F	2. KHOP-F	2. KJAX-F	2. KJAX-F
3. KHOP-F	3. KWG	3. KWG	3. KHOP-F	3. KHOP-F	3. KBEE-F	3. KJAX-F	3. KWG	3. KJAX-F	3. KRAK	3. KHOP-F
KMEL-F	4.	4. KWIN	4. KFMR-F	4. KFMR-F	4. KCBS	4. KWG	4. KCBS	4. KWIN-F	4. KWIN-F	4. KBEE-F
5.	5.	5.	5. KYBB-F	5.	5.	5. KNBR	5. KBEE-F	5.	5. KHOP-F	5. KZAP-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSTN	1. KHOP-F	1. KYBR-F	1. KHOP-F	1. KRAK	1. KHOP-F	1. KHOP-F	1. KWG	1. KRAK	1. KRAK
2. KWIN-F	2. KYBR-F	2. KHOP-F	2. KRAK	2. KHOP-F	2. KWIN-F	2. KWG	2. KHOP-F	2. KWG	2. KWG
KHOP-F	3. KWIN-F	3. KWG	3. KSTN	3. KJAX-F	3. KHOP-F	3. KJAX-F	3. KRAK	3. KWIN-F	3. KFMR-F
4.	4. KSTN	4.	4. KWIN-F	4. KWG	4.	4. WWIN-F	4.	4. KHOP-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	46 (3)	89 (6)	135 (9)	28.9	31.3	KCVR	1570	Lodi	1.5/2.2
AOR		23 (2)	23 (2)	4.9	7.8	KJOY	1280	Stockton	2.4/12.5
AC/OLDIES/SOFT ROCK	22 (1)	17 (1)	39 (2)	8.4	5.8	KSTN-F	107.3	Stockton	2.8/ 6.5
MOR/VARIETY	21 (1)		21 (1)	4.4	4.1				
COUNTRY	64 (2)	32 (2)	98 (4)	21.0	15.8	KDJK-F	95.1	Oakdale	2.0/4.8
BLACK/URBAN		10 (2)	10 (2)	2.1	1.3	KLCC	920	Ceres	1.1/2.0
BTFL MUSIC		65 (3)	65 (3)	13.9	17.5	KOSO-F	93.1	Patterson	.9/2.9
NEWS/TALK	51 (4)		51 (4)	10.9	9.7	KTRB	860	Modesto	.7/1.9
						KMJ	580	Fresno	.4/1.3
NOSTALGIA									
RELIGION	6 (1)		6 (1)	1.3	1.1	See Sacramento for information about the			
SPANISH	8 (1)	15 (1)	23 (2)	4.9	5.6	following stations:			
CLASSICAL									
UNKNOWN/OTHERS						KCTC-F	.7/2.6	KRAK-F	2.2/3.3

RADIO STATIONS

KCVR, 1570, 5 KW (DAYS, DA) , SPANISH
 KJOY, 1280, 1 KW (DA-N) , CONTEMP
 KSTN, 1420, 5 KW/1 KW (DA-2) , CHR
 KWG, 1230, 1 KW/250 W , OLDIES

KFMR-F, 100.1, 3 KW @ 300, COUNTRY
 KJAX-F, 99.3, 2.3 KW @ 335, BTFL/EZ
 KSTN-F, 107.3, 8 KW @ 1610, SPANISH
 KWIN-F, 97.7 3 KW @ 300, CHR
 KYBB-F, 100.9, 3 KW @ 300, AC

, \$ 18.00 (Caballero)
 ABC-I, \$ 18.00 (Mc - Guild)
 ABC-C, \$ 10.00 (Weiss)
 MBS, \$ 22.00 (Katz)

, \$ 37.00* (CBS)
 ABC-E, # 32.00* (Mc-Guild)
 ABC-C, \$ NA (Weiss)
 , \$ 21.00 (MMR)
 , \$ 22.00 (Katz)

Golden Pacific (LODI)
 Home News

Golden Pacific (LODI)
 Home News 9tracy)

Other ranked stations see Sacramento and Modesto

Arbitron Rank/Pop (12+): 59/551,000
MSA Rank/Pop: 73/648,000
ADI #67
Average Person Rating: 17.4
Market TSL: 22.9 hours

SYRACUSE
Stations: 21/18
Diaries: 1084/508:1/53.2%
Sample Target: 920
Standard Error: .609
% Below Line: 3.0
% Not Listed: 11.7

Est 1985 Revenue: \$11,300,000
HH Inc: \$31,913
Retail \$: 3.5 Bil
Pop per Station: 30,611
1 Biller: WYYY-F \$2,800,000

		SPG	FAL	SPG	FAL
12+ METRO 1/4/SHARE		85	84	84	83
1. WYYY-F	159/16.6	15.6	15.9	14.3	13.6
2. WSYR	118/12.4	14.4	12.3	9.7	11.5
3. WAQX-F+	105/11.0	10.2	8.2	13.2	9.3
4. WNTQ-F	95/ 9.9	8.1	9.5	7.7	2.4
5. WEZG-F	63/ 6.6	6.5	7.1	4.9	3.0
6. WRRB-F	58/ 6.1	5.3	4.0	6.4	6.1
7. WHEN	55/ 5.8	4.9	7.5	8.2	9.2
8. WFBL	34/ 3.6	5.6	6.5	6.3	9.7
9. WKFM-F	33/ 3.5	4.5	5.6	5.8	6.0
10. WNDR	28/ 2.9	1.9	2.0	2.1	2.2
11. WSEN-F+	27/ 2.8	2.7	3.9	4.8	5.1
12.					
13.					
14.					
15.					

BIRCH
SHARE

12+ TSA 1/4/CUME

1. WYYY-F	174/2273
2. WSYR	135/1672
3. WNTQ-F	110/1481
4. WAQX-F+	108/1326
5. WRRB-F	93/ 953
6. WEZG-F	73/ 718
7. WHEN	63/ 1370
8. WKFM-F	56/ 984
9. WSEN-F+	41/ 589
10. WFBL	36/ 518
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG	FAL
85	84	
1. WYYY-F	1941/35.3	30.9 30.4
2. WSYR	1415/25.7	26.5 26.7
3. WNTQ-F	1219/22.2	21.7 22.4
4. WAQX-F+	1184/21.5	20.9 18.5
5. WHEN	1091/19.6	18.2 20.8
6. WRRB-F	662/12.0	10.7 10.1
7. WEZG-F	647/11.8	11.8 10.4
8. WKFM-F	604/11.0	13.1 17.5
9. WFBL	463/ 8.4	13.0 11.3
10. WNDR	437/ 7.9	5.7 5.6
11. WSEN-F+	402/ 7.3	8.8 9.8
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 68.45% (577 of 843) (FAL 84: 64.10%)

TELEVISION	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNTQ-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WSYR	1. WSYR	1. WYYY-F	1. WYYY-F	1. WSYR	1. WYYY-F
2. WAQX-F	2. WAQX-F	2. WAQX-F	2. WRRB-F	2. WSYR	2. WYYY-F	2. WYYY-F	2. WAQX-F	2. WNTQ-F	2. WAQX-F	2. WSYR
3.	3. WNTQ-F	3.	3. WHEN	3. WHEN	3. WRRB-F	3. WAQX-F	3. WEZG-F	3. WAQX-F	3. WYYY-F	3. WNTQ-F
4.	4.	4.	4. WAQX-F+	4. WRRB-F	4. WHEN	4. WHEN	4. WSYR	4. WSYR	4. WNTQ-F	4. WAQX-F
5.	5.	5.	5. WNTQ-F	5. WAQX-F	5. WEZG-F	5. WNTQ-F	5. WNTQ-F	5. WRRB-F	5.	5. WEZG-F
			WSYR							
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WAQX-F+	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	
2. WAQX-F	2. WAQX-F+	2. WAQX-F	2. WNTQ-F	2. WHEN	2. WNTQ-F	2. WAQX-F+	2. WAQX-F	2. WAQX-F+	2. WSYR	
3. WNTQ-F	3. WNTQ-F	3. WHEN	3. WAQX-F+	3. WSYR	3. WYYY-F	3. WNTQ-F	3.	3. WNTQ-F	3. WAQX-F+	
4.	4.	4. WNTQ-F	4. WHEN	4. WNTQ-F	4.	4.	4.	4. WRRB-F	4. WRRB-F	
5.	5.	5.	5. WRRB-F	5. WRRB-F	5.	5.	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		99 (2)	99 (2)	11.7	17.3	WMCR+ 1600 Oneida .9/1.4
AOR	3(1)	156 (3)	159 (4)	18.9	10.8	WMHR-F 102.9 Syracuse 1.3/3.0
AC/OLDIES/SOFT ROCK	83 (2)	163 (2)	246 (4)	29.2	28.3	WOIV-F 105.1 De Ruyter .5/1.6
MOR/VARIETY	124 (2)	3 (1)	127 (3)	15.1	14.1	WSCP 1070 Sandy Creek 1.4/1.2
COUNTRY	22 (2)	76 (2)	98 (4)	11.6	10.4	WKGW-F 104.3 Utica .4/3.1
BLACK/URBAN						WOUR-F 96.9 Utica 2.2/4.5
BTFL MUSIC		63 (1)	63 (1)	7.5	8.9	WRCK-F 107.3 Utica .4/2.1
NEWS/TALK						
NOSTALGIA	34 (1)		34 (1)	4.0	7.2	
RELIGION		17 (2)	17 (2)	2.0	3.1	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

843 (21)

RADIO STATIONS

WAQX, 1490, 1 KW/250W , AOR
WURS, 1220, 1 KW (DAYS) , BTFL
WFBL, 1390, 5 KW (DA-N) , NOSTALGIA
WHEN, 620, 5 KW/1 KW (DA-N) , AC
WNDR, 1260, 5 KW (DA-N) , OLDIES
WSYR, 570, 5 KW (DA-2) , MOR

WAQX-F, 95.3, 3 KW @ 300, AOR
WEZG-F, 100.9, 3 KW @ 165, BTFL
WKFM-F, 104.7, 50 KW @ 500, AOR
WMHR-F, 102.9, 20 KW @ 780, RELIGION
WNTQ-F, 93.1, 97 KW @ 660, CHR
WRRB-F, 107.9, 50 KW @ 500, COUNTRY
WSEN-F+, 92.1, 3 KW @ 300, COUNTRY
WYYY-F, 94.5, 100 KW @ 650, AC

ABC-R, \$ NA (MMR)
" \$ NA (Selcom)
US 2, ABC-D, \$ 55.00 (Weiss)
ABC-E, \$110.00 (Eastman) Park
CBS, US I, \$ 20.00 (Mc-Guild)
NBC, NBC-T, \$ 140.00* (Katz) Katz

ABC-R, \$ 75.00* (MMR)
" \$ 35.00* (Selcom)
ABC-F, \$ 35.00* (Christal) Wilks-Schwartz (FULTON)
" \$ 10.00 (____)
" \$ NA (Mc-Guild)
" \$ 48.00* (Eastman) Park
ABC-I, \$ 30.00 (Mc-Guild) Buckley
" \$ 160.00* (Katz) Katz

MISCELLANEOUS COMMENTS : WKFM-F changes from CHR to AOR (Oct)... WEZG changes calls to WURS

TAMPA-ST. PETERSBURG

Arbitron Rank/Pop (12+): 21/1,596,200
 MSA Rank/Pop: 22/1,851,600
 ADI # 17
 Average Person Rating: 182
 Market TSL: 24.3 hours

Stations: 27/23
 Diaries: 1532/1042:1/45.5%
 Sample Target: 1530
 Standard Error: .513
 % Below Line: 4.0
 % Not Listed: 9.1

Est 1985 Revenue: 44,8000,000
 HH Inc.: \$26,334
 Retail \$: 12.2 Bill
 Pop per Station: 69,400
 # 1 Biller: WRBQ A/F \$10,300,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WRBQ-F 363/12.2		12.4	11.5	11.2		1.WRBQ-F 425/8081	1.WRBQ-F 4219/25.8	26.6	24.8
2. WWBA-F 349/11.7		14.5	12.9	13.3		2.WWBA-F 380/3484	2.WWBA-F 2899/17.7	22.4	20.2
3. WQYK-F 245/ 8.2		7.0	7.5	6.7		3.WYNF-F 300/2918	3.WIQI-F 2444/14.9	15.3	14.7
4. WIQI-F 227/ 7.6		7.0	5.9	6.8		4.WQYK-F 259/2524	4.WQYK-F 2181/13.3	12.9	11.4
5. WYNF-F 189/ 6.3		6.7	7.8	6.7		5.WIQI-F 237/2635	5.WSUN 2178/13.3	12.0	14.0
6. WSUN 172/ 5.8		5.3	4.3	6.5		6.WSUN 215/2817	6.WZNE-F 2160/13.2	14.9	13.5
7. WDAE 151/ 5.1		5.7	4.8	5.2		7.WDUF-F 203/2389	7.WYNF-F 1936/11.6	12.3	12.5
8. WZNE-F 144/ 4.8		4.9	4.3	4.3		8.WZNE-F 182/2748	8.WNLT-F 1733/10.6	8.6	10.8
9. WNLT-F 114/ 3.8		2.6	2.9	3.5		9.WDAE 164/1902	9.WDAE 1649/10.1	9.4	10.2
10. WGUL-F 111/ 3.7		3.1	3.8	2.1		10.WNLT-F 118/1975	10.WFLA 1540/ 9.4	9.0	10.5
11. WFLA 97/ 3.3		3.4	3.8	4.0		11.WPDS-F 118/1790	11.WPDS-F 1200/ 7.3	5.5	7.1
12. WPLP 89/ 2.9		3.0	3.0	3.5		12.WGUL-F 111/ 914	12.WPLP 1067/ 6.5	6.1	8.1
13. WPLP 86/ 2.9		1.4	1.3	2.3		13.WFLA 104/1805	13.WGUL-F 914/ 5.6	4.9	5.3
14. WTMP 58/ 1.9		2.5	3.2	3.8		14.WPLP 104/1253	14.WDUF-F 902/ 5.5	6.0	4.7
15. WDUV-F 54/ 1.8		1.9	2.1	2.1		15.WVFM-F 95/ 795	15.WRBQ 736/ 4.5	4.2	4.5
16.						16.	16.		
17.						17.	17.		
18.						18.	18.		
19.						19.	19.		
20.						20.	20.		
21.						21.	21.		
22.						22.	22.		
23.						23.	23.		
24.						24.	24.		
25.						25.	25.		

12+ FM SHARE (METRO): 71.71% (1942 of 2708) (FAL 84: 68.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZNE-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WRBQ-F	2. WYNF-F	2. WIQI-F	2. WIQI-F	2. WIQI-F	2. WQYK-F	2. WQYK-F	2. WRBQ-F	2. WWBA-F	2. WWBA-F	2. WWBA-F
3. WYNF-F	3. WIQI-F	3. WYNF-F	3. WYNF-F	3. WQYK-F	3. WSUN	3. WWBA-F	3. WQYK-F	3. WIQI-F	3. WYNF-F	3. WYNF-F
4.	4. WNLT-F	4. WQYK-F	4. WQYK-F	4. WYNF-F	4. WRBQ-F	4. WIQI-F	4. WIQI-F	4. WQYK-F	4. WZNE-F	4. WZNE-F
5.	5. WZNE-F	5. WNLT-F	5. WNLT-F	5. WSUN	5. WIQI-F	5. WSUN	5. WYNF-F	5. WYNF-F	5. WIQI-F	5. WIQI-F
6.	6.	6. WZNE-F	6. WSUN	6. WWBA-F	6. WDAE	6. WGUL-F	6. WSUN	6. WSUN	6. WFLA	6. WFLA
7.	7.	7. WWBA-F	7. WWBA-F	7. WNLT-F	7. WFLA	7. WDAE	7. WDAE	7. WZNE-F	7. WQYK-F	7. WQYK-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRBQ-F	1. WRBQ-F	1. WIQI-F	1. WRBQ-F	1. WIQI-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WYNF-F	2. WIQI-F	2. WRBQ-F	2. WIQI-F	2. WRBQ-F	2. WYNF-F	2. WYNF-F	2. WYNF-F	2. WYNF-F	2. WIQI-F
3. WZNE-F	3. WYNF-F	3. WNLT-F	3. WYNF-F	3. WQYK-F	3.	3. WIQI-F	3. WIQI-F	3. WIQI-F	3. WQYK-F
4. WIQI-F	4. WZNE-F	4. WYNF-F	4. WZNE-F	4. WWBA-F	4.	4. WNLT-F	4. WNLT-F	4. WQYK-F	4. WYNF-F
5. WNLT-F	5. WNLT-F	5. WZNE-F	5. WQYK-F	5. WNLT-F	5.	5. WZNE-F	5. WTMP	5. WNLT-F	5. WSUN
6. WQYK-F	6. WRXB	6. WPDS-F	6. WNLT-F	6. WSUN	6.	6.	6.	6. WSUN	6. WNLT-F
7. WRXB	7. WQYK-F	7.	7. WWBA-F	7. WPDS-F	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	26 (1)	507 (2)	533 (3)	19.7	18.6	WHBO	1040	Tampa	1.0/2.3
AOR		189 (1)	189 (1)	7.0	7.4	WLFF	680	St. Pete	.9/1.8
AC/OLDIES/SOFT ROCK	30 (1)	447 (5)	477 (6)	17.6	15.7	WPAS	1400	Zephyrhills	.6/1.1
MOR/VARIETY	19 (1)		19 (1)	0.7	5.0	WPSO	1500	New Port	1.3/1.9
COUNTRY	172 (1)	256 (2)	428 (3)	15.8	15.1	WRBQ	1380	St. Pete	.9/4.5
BLACK/URBAN			107 (2)	4.0	5.5	WRXB	1590	St. Pete	1.6/2.5
BTFL MUSIC/EZ	107 (2)	414 (3)	414 (3)	15.3	17.1	WTAN	1340	Clearwater	.4/1.5
NEWS/TALK	183 (2)		183 (2)	6.8	3.9	WVTY-F	106.3	Holiday	.4/1.3
NOSTALGIA	229 (4)	111 (1)	340 (5)	12.6	10.6	WXCR-F	92.1	Safety Harbor	.6/2.4
RELIGION/GOSPEL				0	0.5	WAVE-F	102.5	Sarasota	1.1/4.3
SPANISH				0	0	WVFM-F	94.1	Lakeland	.4/1.3
CLASSICAL		18 (1)	18 (1)	0.7	0.7	WJYO-F	107.7	Orlando	.3/1.2
UNKNOWN/OTHERS				0	0				
			2708 (27)						

RADIO STATIONS

AM STATIONS

WAMA,	860,	500 W (DA-N)	, SPANISH	, \$ 16.00	(Caballero)	
WCBF,	1010,	50 KW (DAYS,DA)	, RELIGION	, \$ 13.00	(----)	Sudbrink
WDAE,	1250,	5 KW (DA-N)	, NOSTALGIA	ABC-I, \$ 75.00*	(McGuild)	Gannett
WFLA,	970,	5 KW (DA-2)	, NEWS/TALK	NBC NBC-T, \$ 67.00*	(Blair)	Blair
WHBO,	1040,	5 KW (DAYS)	, OLDIES	UPI, \$ 27.00	(----)	
WLFF,	680,	1 KW (DAYS)	, NOSTALGIA	, \$ 35.00	(Christal)	Century
WPLP,	570,	1 KW (DA-2)	, NEWS/TALK	CBS, MBS, \$ 50.00*	(Selcom)	Guy Gannett
WRBQ,	1380,	5 KW (DA-N)	, CHR	ABC-F, \$ NA	(Eastman)	Edens
WRXB,	1590,	5 KW (DA-2)	, BLACK	NBN, \$ 35.00	(Lazar)	
WSUN,	620,	10 KW (DA-N)	, COUNTRY	ABC-E, US II, \$ 85.00*	(Sun)	CBS
WTAN,	1340,	1 KW/259 W	, MOR	ABC-D, \$ 24.00	(----)	
WTIS,	1110,	10 KW (DAYS,DA)	, RELIGION	, \$ 16.00	(----)	
WTYM,	1300,	5 KW/1 KW (DA-2)	, SPANISH	, \$ 28.00	(----)	Associated
WTMP,	1150,	5 KW/2.5 KW (DA-2)	, BLACK	SBN, \$ 50.00	(HNWH)	
WYOU,	1550,	10 KW (DAYS)	, SPANISH	, \$ NA	(Lotus)	

FM STATIONS

WPDS,	93.3,	100 KW @ 930	, AC	, \$ 60.00*	(Blair)	Blair
WGUL,	105.5,	3 KW @ 300	, NOSTALGIA	MBS, \$ 50.00*	(Masla)	
WIFI,	100.7,	100 KW @ 503	, AC	, \$ 95.00	(Mc-Guild)	Gannett
WNLT,	95.7,	100 KW @ 507	, AC	, \$ 80.00*	(MMR)	Metroplex
WQYK,	99.5,	100 KW @ 550	, COUNTRY	, \$105.00*	(Katz)	Lake Huron
WRBQ,	104.7,	100 KW @ 555	, CHR	ABC-F, \$150.00*	(Eastman)	Edens
WWBA,	107.3,	100 KW @ 649	, BTFL/EZ	, \$140.00*	(Republic)	Metromedia
WXCR,	92.1,	1.7 KW @ 400	, CLASSICAL	UPI, \$ 50.00*	(CMBS)	
WYNF,	94.9,	100 KW @ 1460	, ADR	ABC-R, \$100.00*	(CBS)	CBS
WZNE,	97.9,	100 KW @ 639	, CHR	Source, \$ 85.00*	(Christal)	Sandusky

CALL LETTER CHANGES

WMGG changes to WNLT
 WGUL-AM changes to WPSO
 WFLA-F changes to WPDS-F
 WZNE changes to WKRL

FORMAT CHANGES

WNLT: From Contemp to AC
 WFLA: From MOR to News/Talk
 WKRL changes to Oldies
 oriented AOR

STATION SALES

WZNE-F: From DKM to Sandusky
 for \$10,000,000 (Hepburn)
 WPSO (New Port Richey): Sold for \$310,000
 WVTY A/F (Dunedin): Sold to Times Publishing
 for \$1,700,000 (Chapman)

MISCELLANEOUS COMMENTS

TOLEDO

Arbitron Rank/Pop (12+): 63/507,800
MSA Rank/Pop: 77/611,800
ADI #65
Average Person Rating: 16.8
Market TSL: 22.7 hours

Stations: 24/5
Diaries: 1183/429:1/50.6%
Sample Target: 1010
Standard Error: .595
% Below Line: 14.4
% Not Listed: 12.1

Est 1985 Revenue: \$13,000,000
HH Inc: \$28,659
Retail \$: 4.2 Bil
Pop per Station: 33,853
#1 Biller: WSPD \$2,300,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. WMHE-F 11/13.0	12.2	9.5	6.0	7.5	
2. WLQR-F 94/11.0	10.6	11.9	11.3	9.0	
3. WIOT-F 87/10.2	9.9	11.2	9.1	10.3	
4. WSPD 75/8.8	9.9	9.3	9.9	8.8	
5. WKLR-F 54/6.3	7.3	8.3	7.5	9.2	
6. WWM-F 50/5.9	5.0	6.4	6.1	5.2	
7. WTOD 49/4.7	5.2	3.3	4.7	5.2	
8. WRQN-F 40/4.7	6.7	7.8	8.1	4.4	
9. WJR 35/4.1	4.6	4.9	6.6	5.9	
10. CKLW 33/3.9	1.7	.9	1.3	1.8	
11. WCWA 31/3.6	4.1	4.4	4.4	3.2	
12. WVOI 26/3.1	4.4	3.7	2.5	3.3	
13. WOHO 18/2.1	1.5	1.7	2.3	4.1	
14.					
15.					

12+ TSA 1/4/CUME
1. WMHE-F 181/2329
2. WIOT-F 129/1847
3. WLQR-F 122/1341
4. WJR 107/1480
5. WKLR-F 84/1050
6. WSPD 83/1337
7. WWM-F 72/1079
8. CKLW 62/832
9. WTOD 61/494
10. WRQN-F 52/1040
11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WMHE-F 1355/26/8	27.2	25.0
2. WIOT-F 1105/21.8	21.3	23.7
3. WSPD 1099/21.7	24.1	24.6
4. WLQR-F 945/18.7	21.0	22.1
5. WWM-F 767/15.1	14.2	16.5
6. WRQN-F 747/14.8	17.2	16.6
7. WKLR-F 619/12.2	14.5	14.6
8. WJR 561/10.1	13.5	12.7
9. WCWA 510/10.1	9.7	11.6
10. WOHO 405/ 8.0	7.7	9.0
11. WTOD 388/ 7.7	8.6	5.8
12. WVOI 368/ 7.3	7.9	7.9
13.		
14.		
15.		

12+ FM SHARE (METRO): 64.44% (482 of 728) (FAL 84: 66.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMHE-F	1. WIOT-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WLQR-F	1. WSPD	1. WLQR-F	1. WMHE-F	1. WMHE-F	1. WMHE-F
2. WRQN-F	2. WMHE-F	2. WIOT-F	2. WKLR-F	2. WKLR-F	2. WSPD	2. WMHE-F	2. WMHE-F	2. WLQR-F	2. WIOT-F	2. WLQR-F
3. WIOT-F	3. WWM-F	3. WIOT-F	3. WIOT-F	3. WLQR-F	3. WKLR-F	3. WIOT-F	3. WIOT-F	3. WLQR-F	3. WLQR-F	3. WIOT-F
4.	4. WKLR-F	4. WKLR-F	4. WWM-F	4. WIOT-F	4. WTOD	4. WLQR-F	4. WWM-F	4. WWM-F	4. WSPD	4. WRQN-F
5.	5. WRQN-F	5. WLQR-F	5. WSPN	5. WWM-F	5. WJR	5. WKLR-F	5. WSPD	5. WKLR-F	5. WRQN-F	5. WSPD
6.	6.	6.	6.	6. WSPD	6.	6.	6. WKLR-F	6.	6.	6.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WMHE-F	
2. WIOT-F	2. WLQR-F	2. WKLR-F	2. WIOT-F	2. WLQR-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WKLR-F	
3. WRQN-F	3. WRQN-F	3. WIOT-F	3. WKLR-F	3. WKLR-F	3. WWM-F	3. WWM-F	3. WKLR-F	3. WKLR-F	3. WIOT-F	
4. WWM-F	4. WWM-F	4. WWM-F	4. WLQR-F	4. WSPD	4. WTOD	4. WKLR-F	4. WWM-F	4. WKLR-F	4. WWM-F	
5.	5. WKLR-F	5. WSPD	5. WWM-F	5. WWM-F	5.	5. WTOD	5.	5. WTOD	5. WSPD	

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		154 (3)	154 (3)	20.6	20.2	WFOB 1430 Fostoria .4/2.7
AOR		93 (3)	93 (3)	12.4	13.3	WFPB-F 96.7 Fostoria .4/ .9
AC/OLDIES/SOFT ROCK	18 (1)	53 (2)	71 (3)	9.5	10.7	WHFD-F 95.9 Archbold .4/1.6
MOR/VARIETY	113 (3)	3 (1)	116 (4)	15.5	17.7	WJYM 730 Bowling Green .7/1.4
COUNTRY	49 (1)	57 (2)	106 (3)	14.2	13.7	WGPR-F 107.5 Detroit .8/2.5
BLACK/URBAN	26 (1)	24 (2)	50 (3)	6.7	5.2	WHMQ-F 100.5 Fondlay .4/1.2
BTFL MUSIC		94 (1)	94 (1)	12.6	13.6	WJLB-F 97.9 Detroit 2.0/3.6
NEWS/TALK				--	--	WJZZ-F 105.5 Detroit .5/1.9
NOSTALGIA	64 (2)		64 (2)	8.6	5.1	WLLZ-F 98.7 Detroit .4/1.1
RELIGION	6 (1)		6 (1)	0.8	0.4	WRIF-F 101.1 Detroit .4/2.4
SPANISH				--	--	WTWR-F 98.3 Monroe, MI .4/1.3
CLASSICAL				--	--	
UNKNOWN/OTHERS		4 (1)	4 (1)	0.5	--	
					748 (24)	

RADIO STATIONS

WCWA, 1230, 1 KW/25	NOSTALGIA	CBS, MBS, \$ 25.00* (Mc-Guild)	Reams
WOHO, 1470, 1 KW (DA-2)	AC/MOR	\$ 28.00* (Blair)	
WSPD, 1370, 5 KW (DA-N)	MOR	NBC, NBC-T, \$ 48.00 (Katz)	Booth
WTOD, 1560, 5 KW (DAYS, DA)	COUNTRY	ABC-I, \$ 34.00 (Booth)	Jacor
WVOI, 1520, 1 KW (DA-2)	BLACK	SEN, \$ 22.00 (Bazar)	
WIOT-F, 104.7, 37 KW @ 655, AOR		\$ 68.00 (Mc-Guild)	Reams
WKLR-F, 99.9, 50 KW @ 500, COUNTRY		ABC-E, \$ 44.00* (MMR)	Booth
WLQR-F, 101.5, 15 KW @ 810, BTFL-EZ		\$ 67.00 (Katz)	
WMHE-F, 92.5, 50 KW @ 480, CONTEMP/AC		ABC-F, \$ 60.00 (Christal)	
WRQN-F, 93.5, 3 KW @ 300, CHR		\$ 20.00 (Masla)	(BOWLING GREEN)
WWM-F, 105.5, 2.5 KW @ 340, AC		\$ 30.00 (Blair)	

MISCELLANEOUS COMMENTS WMHE-F sold to Osborn for \$6,300,000 (est) (LaRue)...

TUCSON

Arbitron Rank/Pop (12+): 64/505,300
MSA Rank/Pop: 80/605,600
ADI #82
Average Person Rating: 16.7
Market TSL: 22.7 hours

Stations: 20/19
Diaries: 936/540:1/49.7%
Sample Target: 880
Standard Error: .651
% Below Line: 5.6
% Not Listed: 10.3

Est 1985 Revenue: \$14,000,000
HH Inc: \$24,590
Retail \$: 3.4 Bil
Pop per Station: 26,595
1 Biller: KROQ-F \$ 2,000,000

		SPG	FAL	SPG	FAL
12+ METRO 1/4/SHARE		85	84	84	83
1. KJYK-F	93/10.8	11.7	11.8	10.6	9.7
2. KLPX-F	80/ 9.3	9.0	6.1	7.7	8.4
3. KIIM-F	79/ 9.2	7.4	4.2	6.2	1.6
4. KROQ-F	62/ 7.2	13.3	11.8	13.9	9.4
5. KGVY	57/ 6.6	5.3	5.6	3.9	5.1
6. KWFM-F	50/ 5.8	8.0	6.0	6.8	8.7
7. KCUB	44/ 5.1	3.5	8.1	8.4	11.0
8. KUPD-F	43/ 5.0	---	---	---	---
9. KCEE	42/ 4.9	4.7	7.5	4.0	5.1
10. KNST	40/ 4.7	1.8	3.5	3.4	3.1
11. KHYT	37/ 4.3	4.7	5.1	5.7	4.4
12. KAIR	32/ 3.7	6.5	2.0	4.8	7.3
13. KXEW	28/ 3.3	4.3	4.8	6.1	4.5
14. KTUC	21/ 2.4	1.1	2.0	1.6	3.3
15. KTKT	18/ 2.1	3.1	3.0	3.9	4.1

BIRCH
SHARE

12+ TSA 1/4/CUME

1. KJYK-F	96/ 877
2. KLPX-F	87/1117
3. KIIM-F	85/ 905
4. KGVY	64/ 426
5. KROQ-F	63/1104
6. KWFM-F	60/ 982
7. KUPD-F	51/ 498
8. KCUB	44/ 516
9. KHYT	44/ 580
10. KNST	40/ 700
11. KHYT	37/ 513
12. KAIR	32/ 463
13. KXEW	28/ 243
14. KTUC	21/ 348
15. KTKT	18/ 509

12+ METRO CUME/ METRO CUME RATING	SPG	FAL
85	84	
1. KROQ-F	1083/21.1	27.2 29.7
2. KLPX-F	1012/19.7	19.6 16.4
3. KWFM-F	895/17.4	19.1 16.5
4. KIIM-F	835/16.5	13.9 11.5
5. KJYK-F	798/15.5	19.6 20.1
6. KNST	700/13.6	8.7 13.1
7. KCEE	519/10.1	13.3 16.0
8. KCUB	516/10.0	10.5 15.1
9. KHYT	513/10.0	13.3 13.5
10. KTKT	475/ 9.3	11.8 14.4
11. KAIR	463/ 9.0	14.4 7.8
12. KUPD-F	436/ 8.5	---
13. KGVY	375/ 7.3	6.8 5.9
14. KTUC	330/ 6.4	4.1 6.7
15. KXEW	243/ 4.7	5.3 7.1

12+ FM SHARE (METRO): 54.99% (424 of 771) (FAL 84: 47.18%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KROQ-F	1. KLPX-F	1. KLPX-F	1. KIIM-F	1. KIIM-F	1. KJYK-F	1. KLPX-F	1. KJYK-F	1. KJYK-F	1. KROQ-F	1. KJYK-F
2. KHYT-F	2. KIIM-F	2. KIIM-F	2. KLPX-F	2. KLPX-F	2. KIIM-F	2. KIIM-F	2. KIIM-F	2. KLPX-F	2. KJYK-F	2. KIIM-F
3. KLPX-F	3. KROQ-F	3. KROQ-F	3. KWFM-F	3. KWFM-F	3. KCEE	3. KJYK-F	3. KLPX-F	3. KIIM-F	3. KLPX-F	3. KLPX-F
4. KUPD-F	4. KUPD-F	4. KWFM-F	4. KCUB	4. KCUB	4. KCUB	4. KCUB	4. KGVY	4. KROQ-F	4. KUPD-F	4. KROQ-F
5.	5. KWFM-F	5. KUPD-F	5. KCEE	5. KJYK-F	5. KGVY	5. KROQ-F	5. KCEE	5. KCEE	5. KIIM-F	5. KWFM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KROQ-F	1. KROQ-F	1. KIIM-F	1. KROQ-F	1. KIIM-F	1. KLPX-F	1. KLPX-F	1. KLPX-F	1. KLPX-F	1. KIIM-F
2. KLPX-F	2. KLPX-F	2. KLPX-F	2. KIIM-F	2. KJYK-F	2. KUPD-F	2. KUPD-F	2. KIIM-F	2. KUPD-F	2. KLPX-F
3. KIIM-F	3. KIIM-F	3. KWFM-F	3. KLPX-F	3. KCEE	3.	3. KIIM-F	3. KUPD-F	3. KIIM-F	3. KIIM-F
4. KWFM-F	4. KWFM-F	4. KROQ-F	4. KWFM-F	4. KWFM-F	4.	4. KWFM-F	4. KWFM-F	4. KWFM-F	4. KWFM-F
5.	5. KHYT	5.	5. KCEE	5. KROQ-F	5.	5. KROQ-F	5. KCUB	5. KCUB	5. KAIR

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	55 (2)	62 (1)	117 (3)	15.2	22.9	KEZG-F 92.1 Green Valley 1.2/3.6
AOR		123 (2)	123 (2)	16.0	13.8	KFLT 1450 Tuscon .9/3.0
AC/OLDIES/SOFT ROCK	74 (2)	50 (1)	124 (3)	16.1	8.5	KVOI 690 Marana .6/1.8
NOR/VARIETY					2.2	KXMG-F 98.3 Sahuartia .8/2.0
COUNTRY	44 (1)	79 (1)	123 (2)	16.0	13.8	KQTL 1210 1.7/2.2
BLACK/URBAN						
BTFL MUSIC		103 (2)	103 (2)	13.4	13.8	
NEWS/TALK			61 (2)	7.9	6.2	
NOSTALGIA	57 (1)		57 (1)	7.4	6.3	
RELIGION	13 (2)		13 (2)	1.7	5.9	
SPANISH	43 (2)	7 (1)	50 (3)	6.5	5.4	
CLASSICAL						
UNKNOWN/OTHERS					1.2	
771 (20)						

RADIO STATIONS

KAIR, 1490, 1 KW (DA-N)	, OLDIES	NBC, \$ 28.00	(Selcom)	Citadel
KCEE, 790, 5 KW/500 W (DA-2)	, OLDIES/AC	, \$ 35.00	(MMR)	Behan
KCUB, 1290, 1 KW	, COUNTRY	, \$ 55.00*	(Katz)	
KGVY, 1080, 1 KW (DAYS)	, NOSTALGIA	APR, \$ 14.00	(Roslin)	(GREEN VALLEY)
KHYT, 1330, 500 W/5 KW (DA-N)	, CHR	, \$ 33.00	(Republic)	
KNST, 940, 1 KW/250 W	, NEWS/TALK	ABC-I, MBS, \$ 21.00	(Mc-Guild)	Nationwide
KTKT, 990, 10 KW/1 KW (DA-N)	, CONTEMP	US 2, \$ 31.00	(Torbet)	Lotus
KTUC, 1400, 1 KW/500 W	, NEWS	APR, CBS, \$ 16.00	(Roslin)	
KVOI, 690, 150 W (DAYS)	, RELIGION	, \$ 12.00	(Lotus)	
KXEW, 1600, 1 KW (Da-N)	, SPANISH	, \$ 18.00	(Lotus)	
KFLT, 1450, 1 KW/250 W	, RELIGION	UPI, \$ NA	(-----)	
KEZG-F, 92.1, 3 KW @ 130, BTFL/EZ		, \$ 16.00	(Unirep)	(GREEN VALLEY)
KIIM-F, 99.5, 75 KW @ 172, COUNTRY		, \$ 34.00	(Katz)	
KJYK-F, 94.9, 80 KW @ 500, BTFL/EZ		, \$ 41.00	(Selcom)	Citadel
KLPX-F, 96.1, 93 KW @ 505, AOR		, \$ 35.00	(Torbet)	Lotus
KROQ-F, 93.7, 26 KW @ 150, CHR		, \$ 45.00*	(Mc-Guild)	Nationwide
KWFM-F, 92.9, 93 KW @ 2025, AC		, \$ 30.00*	(MMR)	Behan

MISCELLANEOUS COMMENTS: KOPO changes calls to KXMG

TULSA

Arbitron Rank/Pop (12+): 54/648,100
MSA Rank/Pop: 65/749,900
ADI # 52
Average Person Rating: 16.4
Market TSL: 21.5 hours

Stations: 16/16
Diaries: 1890/343:1/51.8%
Sample Targets: 970
Standard Error: .446
% Below Line: 0
% Not Listed: 7.8

Est 1985 Revenue: \$20,200,000
H/I Inc: \$29,645
Retail \$: 4.6 Bill
Pop per Station: 40,406
1 Biller: KRAV-F \$3,300,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE
1. KVOO	123/11.6	12.6	14.1	13.7	11.8
2. KRMG	122/11.5	9.2	8.3	9.2	10.3
3. KWEN-F	122/11.5	11.4	9.9	11.6	12.7
4. KAYI-F	122/11.5	10.9	9.4	7.4	7.9
5. KBEZ-F	115/10.8	9.6	10.2	9.9	7.9
6. KMOD-F	91/ 8.6	9.0	7.7	7.8	8.9
7. KRAV-F	86/ 8.1	7.8	9.7	10.8	8.6
8. KTFX-F	57/ 5.4	6.6	3.8	3.5	6.3
9. KGTO	34/ 3.7	4.3	5.1	3.1	1.7
10. KCFO-F	33/ 3.1	3.2	3.6	4.5	4.5
11. KCFO	24/ 2.3	1.8	1.5	1.0	2.4
12. KMYZ-F	23/ 2.2	.7	---	---	---
13.					
14.					
15.					

12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. KVOO	225/2471	19.9	22.0
2. KTFX-F	213/1972	21.2	20.2
3. KAYI-F	187/2340	22.7	23.3
4. KBEZ-F	156/1699	18.1	19.0
5. KRMG	140/2109	19.1	20.0
6. KWEN-F	132/1571	17.7	17.8
7. KMOD-F	123/1389	18.6	15.3
8. KRAV-F	95/1416	12.3	10.8
9. KMYZ-F	45/ 768	8.3	8.3
10. KGTO	43/ 463	2.7	---
11.		5.2	6.4
12.		4.3	3.9
13.			
14.			
15.			

12+ FM SHARE (METRO): 67.69% (662 of 978) (FAL 84: 63.08%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAYI-F	1. KMOD-F	1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KVOO	1. KRMG	1. KBEZ-F	1. KWEN-F	1. KAYI-F	1. KRMG
2. KMOD-F	2. KRAV-F	2. KMOD-F	2. KRAV-F	2. KVOO	2. KRMG	2. KVOO	2. KWEN-F	2. KAYI-F	2. KBEZ-F	2. KAYI-F
3.	3. KWEN-F	KRAV-F	3. KBEZ-F	3. KRAV-F	3. KBEZ-F	3. KWEN-F	3. KVOO	3. KBEZ-F	3. KMOD-F	3. KWEN-F
4.	4. KAYI-F	4. KAYI-F	4. KRMG	4. KRMG	4. KWEN-F	4. KAYI-F	4. KRMG	4. KVOO	4. KWEN-F	4. KVOO
5.	5. KRMG	5. KRMG	KVOO	5. KBEZ-F	5.	5. KBEZ-F	5. KRAV-F	5. KRAV-F	5. KRMG	5. KBEZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-34
1. KAYI-F	1. KRAV-F	1. KRAV-F	1. KWEN-F	1. KWEN-F	1. KMOD-F	1. KMOD-F	1. KMOD-F	1. KMOD-F	1. KWEN F
2. KWEN-F	2. KAYI-F	2. KBEZ-F	2. KRAV-F	2. KBEZ-F	2. KAYI-F	2. KRAV-F	2. KWEN-F	2. KWEN-F	2. KRMG
3. KMOD-F	3. KWEN-F	3. KWEN-F	3. KAYI-F	3. KRAV-F	3. KWEN-F	KWEN-F	3. KRAV-F	3. KRAV-F	3. KVOO
KRAV-F	4. KMOD-F	4. KMOD-F	4. KBEZ-F	4. KVOO	4.	4. KAYI-F	4. KRMG	4. KRMG	4. KMOD-F
5.	5. KBEZ-F	5. KAYI-F	5. KRMG	5. KRMG	5.	5. KRMG	5. KVOO	5. KVOO	KRAV-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		122 (1)	122 (1)	12.5	14.5	KBBJ 1300 Tulsa .6/3.4
AOR		114 (2)	114 (1)	11.7	8.2	KCMA-F 106.1 Owasso .7/2.0
AC/OLDIES/SOFT ROCK	40 (2)	86 (1)	126 (3)	12.9	15.7	KREK-F 104.9 Bristow .6/1.2
MOR/VARIETY	122 (1)			12.5	9.5	KXOJ 1550 Sapulpa .7/1.4
COUNTRY	123 (1)	185 (3)	308 (4)	31.5	30.2	
BLACK/URBAN	7 (1)		7 (1)	0.7	1.1	
BTFL MUSIC		115 (1)	115 (1)	11.8	10.8	
NEWS/TALK						
NOSTALGIA						
RELIGION	24 (1)	33 (1)	57 (2)	5.8	2.4	
SPANISH					6.4	
CLASSICAL		7 (1)	7 (1)	0.7		
UNKNOWN/OTHERS					1.2	
			978 (16)			

RADIO STATIONS

KBBJ , 1300 , 5 KW/1 KW (DA-2) , OLDIES	CBS, \$ 20.00*	(Mc-Guild)	Char Channel
KCFO , 970 , 2.5 KW/1 KW (DA-2) , RELIGION	, \$ 10.00	(---)	Epperson
KELI , 1430 , 5 KW (DA-N) , CHR	CBS-R, \$ 28.00	(Masla)	
KGTO , 1050 , 1 KW (DAYS) , OLDIES	US 1, \$ NA	(Selcom)	Kravis
KRMG , 740 , 50 KW/25 KW (DA-2) , MOR	ABC-I, \$ 70.00*	(Christal)	Swanson
KVOO , 1170 , 50 KW (KA-N) , COUNTRY	, \$ 65.00	(Blair)	
KBEZ-F, 92.9 , 100 KW @ 680	BTFL/EZ (Bowne) , \$ 58.00 *	(MMR)	Mid America
KCFO-F, 98.5 , 100 KW @ 660	, CONTEMP RELIG ABC-D, \$ 22.00	(Weiss)	Epperson
KELI-F, 92.1 , 3 KW @ 245	, CHR CBS-R, \$ NA	(Masla)	
KCMA-F, 106.1 , 100 KW 470	, CLASSICAL , \$ 20.00	(Mc-Guild)	Federated (ONASSO)
KMOD-F, 97.5 , 50 KW @ 435	, AOR (Pollack) , \$ 66.00*	(CMBS)	
KRAV-F, 96.5 , 100 KW @ 380	, AC , \$ 90.00 *	(Mc-Guild)	Clear Channel
KTFX-F, 103.3 , 100 KW @ 1280	, COUNTRY , \$ 35.00 *	(HWWH)	Kravis
KWEN-F, 95.5 , 100 KW @ 339	, COUNTRY APR, \$ 110.00	(Katz)	Katz
KAYI-F, 106.9 , 100 KW @ 1010	, CHR ABC-F, \$ 55.00	(Torbet)	Hicks (MUSKOGEE)

MISCELLANEOUS COMMENTS KDLB-F in Henryatta sold to Swanson for \$2,400,000. Station is 30+ miles south of Tulsa and has a CP for 100 KW. Obviously Swanson feels it can cover the Tulsa Market... KCMA-F sold to Federated for \$??? (Richards)... KCMA-F changes calls to KVLT and format from Classical to AC (Jan)... KELI/KQZZ were delisted after they offered to purchase diaries. Arbitron put about 1000 extra diaries into the market in an attempt to salvage the sweep. There are some peculiarities. Note how KRFK quadrupled their metro audience in the TSA...

WASHINGTON

Arbitron Rank/Pop (12+): 9/2,854,300
MSA Rank/Pop: 7/3,440,500
ADI #9
Average Person Rating: 17.7
Market TSL: 23.0 hours

Stations: 36/33
Diaries: 2109/1353:1/45.5%
Sample Target: 2050
Standard Error: .454
% Below Line: 0.9
% Not Listed: 10.8

Est 1985 Revenue: \$110,000,000
HH Inc.: \$40,037
Retail \$: 25.1 Bill
Pop per Station: 86,494
1 Biller: WMAL \$14,000,000

12+ METRO SHARE 1/4/SHARE	SUM 85	SPG 85	WIN 85	FAL 84	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WHUR-F 444/8.6	7.8	5.6	6.5	6.4	6.8	1. WGAY-F 471/5115	1. WMAL 5403/18.6	15.8	22.4
2. WGAY-F 411/8.0	8.6	9.0	7.2	8.2	5.1	2. WHUR-F 464/5610	2. WHUR-F 5258/18.1	14.9	16.3
3. WMAL 366/7.1	6.7	6.4	7.6	9.7	7.0	3. WWDC-F 458/6448	3. WROX-F 4931/17.0	17.5	17.0
4. WKYS-F 358/7.0	7.5	7.1	8.0	7.3	8.0	4. WMAL 390/5927	4. WWDC-F 4931/16.9	16.1	14.7
5. WWDC-F 334/6.5	6.5	6.8	5.9	5.8	8.3	5. WKYS-F 367/5080	5. WKYS-F 4834/16.6	15.3	15.6
6. WTOP 233/4.5	4.0	3.9	4.4	3.2	4.0	6. WROX-F 268/6070	6. WGAY-F 4470/15.4	18.5	16.6
7. WROX-F 221/4.3	5.7	5.7	7.3	5.3	5.4	7. WTOP 262/4672	7. WLTT-F 4067/14.0	12.8	13.0
8. WLTT-F 204/4.0	3.9	3.9	3.5	4.6	3.2	8. WAVA-F 237/4971	8. WTOP 4060/14.0	13.0	12.9
9. WAVA-F 204/4.0	3.9	4.8	4.7	4.4	4.8	9. WMZQ-F 231/3306	9. WAVA-F 4047/13.9	16.8	15.4
10. WDJY-F 197/3.8	3.1	2.8	3.3	2.8	4.0	10. WLTT-F 229/4491	10. WDJY-F 3166/10.9	11.2	9.9
11. WMZQ-F 178/3.5	4.1	4.6	3.6	4.3	3.9	11. WCLY-F+ 214/3625	11. WCLY-F+ 3092/10.6	11.5	12.9
12. WCLY-F 174/3.4	3.8	3.8	3.4	4.1	3.1	12. WDJY-F 212/3302	12. WASH-F 2947/10.1	11.1	11.3
13. WXTR-F 141/2.7	2.3	2.0	2.2	2.1	1.9	13. WASH-F 161/3529	13. WERW-F 2736/ 9.4	7.2	5.9
14. WASH-F 141/2.7	3.0	3.1	3.2	2.8	2.4	14. WGMS-F 160/2604	14. WMZQ-F 2669/ 9.2	10.6	11.4
15. WGMS-F 134/2.6	2.1	3.2	3.2	3.3	2.9	15. WERW-F 157/3154	15. WXTR-F 2312/ 8.0	6.9	6.8
16. WERW-F 124/2.4	2.1	1.4	1.1	1.6	3.5	16. WXTR-F 156/2539	16. WGMS-F+ 2304/ 7.9	8.7	9.0
17. WWRC 110/2.1	1.9	2.4	2.2	1.5	2.1	17. WPKX-F 133/2383	17. WPLX-F 1897/ 6.5	6.9	8.4
18. WPLX-F 98/1.9	2.7	3.1	2.9	2.8	4.0	18. WWRC 124/1767	18. WWRC 1611/ 5.5	7.2	5.2
19. WHFS-F 91/1.8	1.1	1.0	1.6	1.6	.8	19. WHFS-F 103/1392	19. WTKS-F 1257/ 4.3	3.7	3.1
20. WTKS-F 76/1.5	1.1	1.2	.7	1.0	1.0	20. WIYY-F 79/1550	20. WHFS-F 1126/ 3.6	3.4	NA
21.						21.	21.		
22.						22.	22.		
23.						23.	23.		
24.						24.	24.		
25.						25.	25.		

12+ FM SHARE (METRO): 78.00% (3581 of 4591) (FAL 84: 77.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AND	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJY-F	1. WWDC-F	1. WHUR-F	1. WHUR-F	1. WHUR-F	1. WGAY-F	1. WMAL	1. WGAY-F	1. WGAY-F	1. WHUR-F	1. WHUR-F
2. WERW-F	2. WKYS-F	2. WKYS-F	2. WKYS-F	2. WGAY-F	2. WMAL	2. WWDC-F	2. WHUR-F	2. WKYS-F	2. WKYS-F	2. WKYS-F
3. WKYS-F	3. WHUR-F	3. WWDC-F	3. WLTT-F	3. WKYS-F	3. WHUR-F	3. WTOP	3. WKYS-F	3. WHUR-F	3. WGAY-F	3. WWDC-F
4. WWDC-F	4. WAVA-F	4. WLTT-F	4. WGAY-F	4. WMAL	4. WTOP	4. WKYS-F	4. WWDC-F	4. WWDC-F	4. WWDC-F	4. WGAY-F
5. WHUR-F	5. WROX-F	5. WROX-F	5. WWDC-F	5. WLTT-F	5. WMZQ-F	5. WHUR-F	5. WMAL	5. WMAL	5. WDJY-F	5. WMAL
6. WAVA-F	6. WLTT-F	6. WGAY-F	6. WMAL	6. WWDC-F	6. WKYS-F	6. WGAY-F	6. WAVA-F	6. WAVA-F	6. WWRC	6. WDJY-F
7.	7. WDJY-F	7. WMAL	7. WCLY-F+	7. WMZQ-F	7. WGMS-F+	7. WROX-F	7. WLTT-F	7. WLTT-F	7. WROX-F	7. WLTT-F
8.	8. WCLY-F+	8. WAVA-F	8. WROX-F	8. WCLY-F+	8. WLTT-F	8. WMZQ-F	8. WTOP	8. WROX-F	8. WCLY-F	8. WROX-F
9.	9. WHFS-F	9. WCLY-F+	9. WASH-F	9. WROX-F	9. WCLY-F+	9. WCLY-F	9. WDJY-F	9. WDJY-F	9. WMAL	9. WAVA-F
10.	10. WASH-F	10. WASH-F	10. WMZQ-F	10. WASH-F	10. WXTR-F	10. WLTT-F	10. WASH-F	10. WTOP	10. WAVA-F	10. WMZQ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKYS-F	1. WKYS-F	1. WLTT-F	1. WHUR-F	1. WGAY-F	1. WWDC-F	1. WWDC-F	1. WWDC-F	1. WWDC-F	1. WHUR-F
2. WROX-F	2. WHUR-F	2. WJUR-F	2. WKYS-F	2. WHUR-F	2. WAVA-F	2. WHUR-F	2. WKYS-F	2. WHUR-F	2. WWDC-F
3. WHUR-F	3. WROX-F	3. WKYS-F	3. WROX-F	3. WMAL	3. WHUR-F	3. WKYS-F	3. WHUR-F	3. WKYS-F	3. WKYS-F
4. WAVA-F	4. WLTT-F	4. WROX-F	4. WLTT-F	4. WKYS-F	4. WKYS-F	4. WAVA-F	4. WHFS-F	4. WAVA-F	4. WGAY-F
5. WWDC-F	5. WWDC-F	5. WASH-F	5. WGAY-F	5. WLTT-F	5. WDJY-F	5. WHFS-F	5. WAVA-F	5. WLTT-F	5. WMAL
6. WCLY-F+	6. WAVA-F	6. WWDC-F	6. WMAL	6. WROX-F	6. WXTR-F	6. WDJY-F	6. WCLY-F+	6. WMAL	6. WLTT-F
7. WDJY-F	7. WCLY-F+	7. WDJY-F	7. WASH-F	7. WMZQ-F	7. WOL	7. WASH-F	7. WASH-F	7. WXTR-F	7. WTOP
8. WLTT-F	8. WDJY-F	8. WCLY-F+	8. WDJY-F	8. WCLY-F+	8. WROX-F	8. WROX-F	8. WLTT-F	8. WTOP	8. WCLY-F+
9.	9. WASH-F	9. WAVA-F	9. WWDC-F	9. WASH-F	9. WHFS-F	9. WCLY-F+	9. WROX-F	9. WMZQ-F	9. WMZQ-F
10.	10. WERW-F	10. WERW-F	10. WAVA-F	10. WXTR-F	10.	10. WASH-F	10.	10. WCLY-F	10. WASH-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	2 (1)	568 (4)	570 (5)	12.4	14.0	WFMD	930	Frederick	.3/1.3
AOR		448 (3)	448 (3)	9.8	8.7	WFRE-F	99.9	Frederick	.3/1.0
AC/OLDIES/SOFT ROCK	10 (1)	726 (5)	736 (6)	16.0	13.9	WMZQ	1390	Arlington	.1/1.12
MOR/VARIETY	382 (2)		384 (2)	8.4	10.9	WNTR	1050	Silver Spring	.8/1.3
COUNTRY	28 (3)	293 (3)	321 (6)	7.0	8.8	WOL	1450	Washington	1.2/3.5
BLACK/URBAN	62 (1)	999 (3)	1061 (4)	23.1	19.7	WPKX	730	Alexandria	.4/1.3
BTFL MUSIC/EZ		426 (2)	426 (2)	9.3	11.1	WUST	1120	Washington	.7/1.5
NEWS/TALK	274 (2)		274 (2)	6.0	4.5	WWDC	1260	Washington	.8/1.6
NOSTALGIA	149 (2)		149 (2)	3.2	2.8	WYCB	1340	Washington	1.0/2.5
RELIGION/GOSPEL	88 (2)		88 (2)	1.9	1.7	WZYQ-F	103.9	Braddock Heights	.4/1.1
SPANISH					---	WFLS-F+	93.3	Fredricksburg	.4/1.0
CLASSICAL	13 (1)	121 (1)	134 (2)	2.9	3.7	WYYY-F	97.9	Baltimore	.4/2.1
UNKNOWN/OTHERS					----				

4591 (36)

RADIO STATIONS

AM STATIONS

WDCT, 1310, 5 KW/500 W (DA-2), RELIGION				\$ 26.00	(----	
WFAX, 1220, 5 KW (DAYS), RELIGION				\$ 20.00	(----	
WMAL, 630, 5 KW (DA-2), MOR			ABC-I, \$230.00	(Mc-Guild)		Cap Cities/ ABC
WMDO, 1540, 5 KW (DAYS), SPANISH			\$ 40.00	(Lotus)		Lotus
WMZQ 1390, 5 KW (DA-2), COUNTRY			\$ NA	(Christal)		Viacom
WNTR, 1050, 1 KW (DAYS), TALK			ABC-T, \$25.00	(P/W)		
WOL, 1450, 1 KW/250 W, BLACK			SBN, \$ 40.00	(Roslin)		
WTOP, 1500, 50 KW (DA-2), NEWS			CBS, MBS, \$105.00*	(HNWH)		Outlet
WUST, 1120, 1 KW (DAYS), RELIGION			NBN, \$ 23.00	(----		
WWDC, 1260, 5 KW (DA-N), NOSTALGIA			\$ NA	(Christal)		
WWRC, 980, 5 KW (DA-N), NOSTALGIA			NBC, NBC-T, \$ 80.00*	(MMR)		Greater Media
WYCB, 1340, 1 KW/250 W, gospel			SBN, \$ 45.00	(----		

FM STATIONS

WASH, 97.1, 23 KW @ 690, AC		US I, \$150.00	(Katz)		Metromedia
WAVA, 105.1, 50 KW @ 500, CHR		ABC-R, \$160.00*	(HNWH)		Doubleday
WBMW, 106.7, 50 KW @ 500, CHR		\$ 75.00*	(Blair/RAR)		EZ
WDJY, 100.3, 40 KW @ 330, BLACK		APR, \$ 90.00*	(Masla)		United
WGAY, 99.5, 21 KW @ 780, BTFL/EZ		\$ 100.00*	(MMR)		Greater Media
WGMS+, 103.5, 20 KW @ 435, CLASSICAL		MBS, \$130.00*	(Republic)		RKO
WHYR, 96.3, 24 KW @ 669, BLACK		\$ 120.00*	(Durletti)		Howard Univ.
WKYS, 93.9, 50 KW @ 485, URBAN		NBC, \$225.00	(Eastman)		NBC
WLTT, 94.7, 21 KW @ 780, AC		\$ 170.00*	(CBS)		CBS
WMZQ, 98.7, 50 KW @ 490, COUNTRY		\$ 125.00*	(Christal)		Viacom
WCLY+, 95.5, 50 KW @ 496, AC		\$ 145.00*	(Torbet)		First Media
APKX+, 105.9, 50 KW @ 410, COUNTRY		\$ 100.00*	(Selcom)		Metroplex
WROX, 107.3, 50 KW @ 410, CHR		ABC-C, \$200.00*	(Blair)		Cap cities/ABC
WTKS, 102.3, 2.3 KW @ 340, VOCAL EZ		\$ 50.00*	(HNWH)		Outlet
WWDC 101.1, 50 KW @ 500, AOR		US I, \$125.00*	(Christal)		
WXTR, 104.1, 50 KW @ 500, OLDIES/AC		\$ 95.00	(Masla)		(LA PLATA)
WHFS, 99.1, 50 KW @ 390, AOR		MBS, \$ 50.00	(Masla)		(ANNAPOLIS)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WEST PALM BEACH

Arbitron Rank/Pop (12+): 57/601,300
MSA Rank/Pop: 68/702,900
ADI # 56
Average Person Rating: 17.0
Market TSL: 22.4 hours

Stations: 35/16
Diaries: 949/634:1/46.5%
Sample Target: 940
Standard Error: .632
% Below Line: 35.2
% Not Listed: 8.8

Est 1985 Revenue: 15,200,000
HH Inc: \$32,580
Retail \$: 5.8 Bill
Pop per Station: 37,581
1 Biller: WRMF-WJNO \$4,100,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WRMF-F 123/11.3	10.5	10.2	6.9	10.1		1. WRMF-F 155/1664	1. WEAT-F 1357/21.1	21.1	23.1
2. WEAT-F 113/10.4	13.0	14.4	12.4	12.5		2. WEAT-F 149/1830	2. WHYI-F 1334/20.7	20.0	22.5
3. WJNO 83/ 7.6	7.1	6.4	6.4	6.0		3. WJNO 77/ 940	3. WRMF-F 1289/20.0	19.8	18.7
4. WHYI-F 74/ 6.9	9.8	12.5	12.2	8.8		4. WJNY-F 77/ 916	4. WJNO 931/14.5	16.3	15.5
5. WJNY-F 74/ 6.8	7.7	6.2	8.5	6.6		5. WHYI-F 75/1334	5. WJNY-F 861/13.4	12.4	11.6
6. WIKR 60/ 5.5	4.2	6.0	7.5	8.4		6. WIKR-F 64/ 733	6. WIKR-F 678/10.5	8.9	10.4
7. WSHE-F 49/ 4.5	4.9	1.6	1.9	2.2		7. WSHE-F 55/ 659	7. WSHE-F 534/ 8.3	8.9	6.8
8. WIOD 36/ 3.3	1.5	1.4	1.5	2.6		8. WKGR-F 53/ 746	8. WPBR 473/ 7.4	6.3	NA
9. WKGR-F 35/ 3.2	1.8	2.5	2.9	1.5		9. WIOD- 36/ 452	9. WAXY-F 457/ 7.0	NA	4.7
10. WLTF-F 29/ 2.7	2.8	1.2	3.3	1.2		10. WLYF-F 29/ 417	10. WIOD 450/ 7.0	5.0	7.2
11. WPBR 27/ 2.5	1.9	2.1	2.9	1.9		11.	11. WKGR-F 451/ 7.0	4.6	8.1
12. WCJX-F 25/ 2.3	---	---	---	---		12.	12. WLYF-F 417/ 6.5	7.1	6.1
13.						13.	13. WNGS-F 405/ 6.3	6.2	5.4
14.						14.	14.		
15.						15.	15.		

12+ FM SHARE (METRO): 72.82% (710 of 975) (FAL 84: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WRMR-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WEAT-F	1. WRMF-F	1. WEAT-F	1. WRMF-F	1. WRMF-F	1. WEAT-F
2. WCKR-F	2. WSHE-F	2. WHYI-F	2. WIRK-F	2. WIRK-F	2. WEAT-F	2. WRMF-F	2. WEAT-F	2. WRMF-F	2. WHYI-F	2. WJNY-F
3. WIXI-F	3. WHYI-F	3. WIRK-F	3. WKGR-F	3. WKGR-F	3. WJNO	3. WJNO	3. WJNY-F	3. WHYI-F	3. WJNO	3. WIRK-F
4. WRMR-F	4. WIRK-F	4. WSHE-F	4. WSHE-F	4. WSHE-F	4. WJNY-F	4. WHYI-F	4. WJNO	4. WJNY-F	4. WEAT-F	4. WRMF-F
5.	5. WKGR-F	5. WKGR-F	5. WHYI-F	5. WJNO	5. WIRK-F	5. WIRK-F	5. WIRK-F	5. WFNO	5. WSHE-F	5. WJNO
WOM 18-24 WOM 18-34 WOM 25-34 WOM 18-49 WOM 25-54										
1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WHYI-F	1. WRMF-F	1. WEAT-F	1. WRMF-F	1. WRMF-F	1. WRMF-F
2. WHYI-F	2. WHYI-F	2. WKGR-F	2. WIRK-F	2. WIRK-F	2. WSHE-F	2. WSHE-F	2. WSHE-F	2. WSHE-F	2. WSHE-F	2. WSHE-F
3.	3. WKGR-F	3. WIRK-F	3. WHYI-F	3. WKGR-F	3. WIRK-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WIRK-F
4.	4. WIRK-F	4. WHYI-F	4. WKGR-F	4. WJNO	4. WCJX-F	4. WIRK-F	4. WIRK-F	4. WIRK-F	4. WIRK-F	4. WJNO
5.	5.	5.	5.	5. WEAT-F	5. WRMF-F	5. WKGR-F	5. WKGR-F	5. WKGR-F	5. WKGR-F	5. WKGR-F
MEN 18-24 MEN 18-34 MEN 25-34 MEN 18-49 MEN 25-54										
1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WHYI-F	1. WRMF-F	1. WEAT-F	1. WRMF-F	1. WRMF-F	1. WRMF-F
2. WHYI-F	2. WHYI-F	2. WKGR-F	2. WIRK-F	2. WIRK-F	2. WSHE-F	2. WSHE-F	2. WSHE-F	2. WSHE-F	2. WSHE-F	2. WSHE-F
3.	3. WKGR-F	3. WIRK-F	3. WHYI-F	3. WKGR-F	3. WIRK-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WIRK-F
4.	4. WIRK-F	4. WHYI-F	4. WKGR-F	4. WJNO	4. WCJX-F	4. WIRK-F	4. WIRK-F	4. WIRK-F	4. WIRK-F	4. WJNO
5.	5.	5.	5.	5. WEAT-F	5. WRMF-F	5. WKGR-F	5. WKGR-F	5. WKGR-F	5. WKGR-F	5. WKGR-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		117 (4)	117 (4)	12.0	14.7	WDBF 1420 Delray Beach 1.3/3.1
AOR		84 (2)	84 (2)	8.6	7.3	WEAT 850 West Palm Beach 1.5/4.5
AC/OLDIES/SOFT ROCK	4 (1)	174 (5)	178 (6)	18.3	13.7	WIRK 1290 West Palm Beach .3/1.6
MOR/VARIETY					0.7	WIXI-F 96.7 Jupiter 1.3/4.5
COUNTRY	3 (1)	67 (2)	70 (3)	7.2	7.9	WKAO 1510 Boynton Beach .8/1.1
BLACK/URBAN	36 (4)	42 (3)	78 (7)	8.0	7.5	WNGS-F 92.1 West Palm Beach 1.6/6.3
BTFL MUSIC	16 (1)	143 (2)	159 (3)	16.3	19.4	WFOM 1600 Riviera Beach 1.9/4.4
NEWS/TALK	170 (5)		170 (5)	17.4	14.9	WSWN 900 Belle Glade 1.3/1.6
NOSTALGIA	23 (2)	74 (1)	97 (3)	9.9	9.5	WSWN-F 93.5 Belle Glade .9/2.6
RELIGION						WBSS 980 Pompano Beach .4/1.8
SPANISH	7 (1)		5 (1)	0.7		See Miami for more information about these stations:
CLASSICAL		15 (1)	15 (1)	1.5	4.3	WAXY-F 1.7/7.1 WLVE-F .6/1.7
UNKNOWN/OTHERS						WEDR-F .4/1.3 WMOX-F 1.2/6.0
			275 (35)			WHOT-F .7/2.0 WWSA 1.4/4.0
						WINZ .8/2.4 WQBA .6/1.1
						WINZ-F .4/3.6 SRBD .6/2.9
						WJQY-F .6/3.2 WIMI-F 1.4/4.4
						WKQS-F .6/3.4

RADIO STATIONS

WDBF , 1420	5 KW/500 W (DA-2)	NOSTALGIA	CBS , \$ 16.00
WEAT , 850	5 KW/1 KW (DA-2)	BTFL/EZ	\$ NA
WJNO , 1230	2 KW/250 W	NEWS/TALK ABC_E, CBS, NBC-T	\$ 48.00*
WKAO , 1510	1 KW (DAYS)	NOSTALGIA	\$ 16.99
WPBR , 1340	1 KW/250 W	TALK	ABC-T, MBS, \$ 22.00
WIRK , 1290	5 KW (DA-N)	COUNTRY	APR, \$ 28.00
WFOM , 1600	1 KW (DA-N)	BLACK	SEB, \$ 23.00
WSBR , 740	1 KW/500W (DA-2)	NOSTALGIA	ABC-E, CBS, \$ 34.00
WEAT-F, 104.5	100 KW @ 520	BTFL/EZ	\$ 65.00*
WIRK-F, 107.9	100 KW @ 400	COUNTRY	\$ 55.00
WKGR-F, 98.7	100 KW @ 1250	AOR	US 1, \$ 42.00*
WNGS-F, 92.1	2 JW @ 378	AC/JAZZ	CBS-R, \$ 31.00
WJNY-F, 94.3	1 JW @ 480	NOSTALGIA	\$ 29.00
WRMF-F, 97.9	100 KW @ 1350	AC	\$ 70.00*

(Dora)	Curt Gowdy
(Katz)	Fairbanks
(Blair)	
(---)	
(Savalli)	
(Christal)	Price Comm
(HNWH)	
(---)	
(Katz)	Curt Gowdy
(Christal)	Price Comm
(HNWH)	(FORT PIERCE)
(Masla)	
(Eastman)	Lappin
(Blair)	Fairbanks

MISCELLANEOUS COMMENTS WPBR sold to Portmess for \$1,550,000 (Chapman)...WPCK changed calls to WIRK

WICHITA

Arbitron Rank/Pop (12+): 91/351.400
MSA Rank/Pop: 106/437.400
ADI # 59
Average Person Rating: 14.5
Market TSL: 19.6 hours

Stations: 16/15
Diaries: 799/457:1/45.8%
Sample Target: 740
Standard Error: .649
% Below Line: 9.0
% Not Listed: 6.8

Est 1985 Revenue: \$15,200,000
HH Inc: \$36,319
Retail \$: 2.9 Bil
Pop per Station: 23,427
1 Biller: KFDI A/F \$5,300,000

12+ METRO	1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. KFDI	59/11.5	8.9	8.2	9.4	10.8
2. KFDI-F	58/11.3	15.2	12.6	10.5	10.3
3. KKRD-F	52/10.1	13.5	8.7	10.1	7.3
4. KOWZ-F	43/ 8.4	5.4	7.8	5.5	5.9
5. KICT-F	40/ 7.8	10.3	10.0	11.5	9.0
6. KEYN-F	37/ 7.2	10.0	12.5	14.4	13.1
7. KFH	35/ 6.8	7.5	8.7	6.3	9.8
8. KLZS-F	27/ 5.3	4.6	5.6	6.3	5.4
9. KWOM	27/ 5.3	4.4	5.4	3.9	4.1
10. KLEO	26/ 5.1	4.7	6.1	2.6	3.1
11. KXK-F	26/ 5.1	---	---	---	---
12. KRZZ-F	20/ 3.9	3.2	4.7	7.6	10.0
13. KBUZ-F	19/ 3.7	3.2	1.5	3.3	1.0
14.					
15.					

BIRCH SHARE	12+ TSA 1/4/CUME
1. KFDI	98/1234
2. KFDI-F	97/1296
3. KKRF-F	88/1269
4. KICT-F	61/ 702
5. KFH	60/ 827
6. KZLK-F	57/ 660
7. KEYN-F	54/1090
8. KLEO	33/ 455
9. KWAM	30/ 514
10. KLZS-F	27/ 370
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/	SPG 85	FAL 84
1. KKRD-F	860/24.3	25.6 21.1
2. KFDI-F	856/24.2	24.8 24.8
3. KEYN-F	807/22.8	28.2 28.2
4. KFDI	719/20.4	17.8 17.8
5. KFH	560/15.9	19.1 19.1
6. KRZZ+	537/15.2	NA NA
7. KWAM	296/14.0	10.7 11.1
8. KOEZ-F	481/13.6	13.3 12.0
9. KICT-F	437/12.4	17.8 15.7
10. KLEO	381/10.8	8.9 11.5
11. KLZS F	355/10.1	10.8 11.5
12. KXK F	331/ 9.4	---
13. KSKU F	178/ 5.0	7.0 5.7
14. KBUZ F	163/ 4.6	8.0 7.0
15.		

12+ FM SHARE (METRO): 65.48% (313 of 478) (FAL 84: 64.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRD-F	1. KICT-F	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KFDI	1. KFDI-F	1. KFDI-F	1. KKRD-F	1. KFDI
2. KEYN-F	2. KEYN-F	2. KICT-F	2. KICT-F	2. KICT-F	2. KFDI	2. KFDI	2. KFDI	2. KKRD-F	2. KFDI	2. KFDI-F
3. KBUZ-F	3. KKRD-F	3. KWAM	3. KWAM	3. KFDI	3. KOEZ-F	3. KKRD-F	3. KOEZ-F	3. KOEZ-F	3. KICT-F	3. KKRD-F
4.	4. KXK-F	4. KEYN-F	4. KKRD-F	4. KWAM	4. KFH	4. KFH	4. KFH	4. KFDI	4. KOEZ-F	4. KICT-F
5.	5. KWAM	5. KWAM	5. KOEZ-F	5. KOEZ-F	5. KLEO	5. KEYN-F	5. KLZS-F	5. KICT-F	5. KFDI-F	5. KOEZ-F
							6. KICT-F			
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KKRD-F	1. KKRD-F	1. KEYN-F	1. KKRD-F	1. KFDI-F	1. KEYN-F	1. KICT-F	1. KICT-F	1. KICT-F	1. KFDI-F	1. KFDI-F
2. KLZS-F	2. KLZS-F	2. KLZS-F	2. KLZS-F	2. KFDI		2. KEYN-F	2. KWAM	2. KFDI-F	2. KICT-F	2. KICT-F
3. KXK-F	3. KEYN-F	3. KICT-F	3. KFDI-F	3. KLZS-F	3. KXK-F	3. KWAM	3. KFDI-F	3. KWAM	3. KWAM	3. KWAM
4. KFDI-F	4. KXK-F	4. KKRD-F	4. KEYN-F	4. KEYN-F	4. KKRD-F	4. KXK-F	4. KEYN-F	4. KEYN-F	4. KEYN-F	4. KOEZ-F
5.	5. KFDI-F	5. KWAM	5. KXK-F	5. KKRD-F	5.	5. KKRD-F	5. KXK-F	5. KKRD-F	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP		93 (3)	93 (3)	19.5	22.9	KSGL 900 Wichita 1.0/3.1
AOR		40 (1)	40 (1)	8.4	10.7	KSKU-F 102.1 Hutchinson .8/5.0
AC/OLDIES/ROCK	40 (2)	60 (3)	100 (5)	20.9	19.8	
MOR/VARIETY						
COUNTRY	94 (2)	58 (1)	152 (3)	31.8	32.0	
BLACK/URBAN		19 (1)	19 (1)	4.0	1.6	
BTFL MUSIC		43 (1)	43 (1)	9.0	8.3	
NEWS/TALK						
NOSTALGIA	26 (1)		26 (1)	5.4	3.4	
RELIGION	5 (1)		5 (1)	1.0	1.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

478 (16)

RADIO STATIONS						
KFDI	1070	10 KW/1 KW (DA-N)	COUNTRY	\$ 50.00*	(Torbet)	
KFH	1330	5 KW (DA-N)	COUNTRY	\$ 42.00	(Eastman)	Great Empire
KLEO	1480	5 KW/1 KW (DA-2)	NOSTALGIA	\$ 18.00	(Christal)	
KQAM	1410	5 KW/ KW (DA-N)	OLDIES	\$ 22.00*	(Mc-Guild)	
KSGL	900	250 W (DAYS)	RELIGION	\$ 10.00	(---)	Roth
KRZZ-F	95.9	1.2 KW @ 480	AC	\$ 30.00	(Christal)	
KEYN-F	103.7	100 KW @ 860	CHR	\$ 58.00*	(Mc-Guild)	Roth
KFDI-F	101.3	100 KW @ 1130	COUNTRY	\$ 66.00*	(Torbet)	Great Empire
KICT-F	95.1	100 KW @ 970	AOR	\$ 52.00	(Katz)	Compass
KKRD-F	107.3	100 KW @ 884	CHR	\$ 40.00	(HWH)	John Price
KOEZ-F	92.3	100 KW @ 650	BTFL	\$ 16.00	(---)	(NEWTON)
KLZS-F	97.9	100 KW @ 420	AC	\$ 34.00	(Eastman)	
KBUZ-F	106.5	100 KW @ 465	BLACK	\$ 10.00	(---)	(ARKANSAS CITY)
KSKU-F	102.1	100 KW @ 550	CHR	\$ 16.00	(---)	(HUTCHINSON)
KXK-F	105.3	100 KW @ 1000	AC	\$ 15.00	(Blair)	(HAYESVILLE)

MISCELLANEOUS COMMENTS KQAM/KEYN-F sold by Long-Pride to Roth for \$8,000,000 (Americom)... KAKZ changed calls to KRZZ... KAKZ-F changed calls to KRZZ-F

WILKES BARRE - SCRANTON

Arbitron Rank/Pop (12+): 56/631, 800
MSA Rank/Pop: 66/725,700
ADI #55
Average Person Rating: 9.0
Market TSL: 25.5 hours

Stations: 39/31
Diaries: 1131/558:1/55.2%
Sample Target: 1000
Standard Error: .610
% Below Line: 8.0
% Not Listed: 9.2

Est 1985 Revenue: 12,000,000
HH Inc.: \$25,037
Retail \$: 4.0 Bill
Pop per Station: 20,381
#1 Biller: WKRZ A/E \$2,100,000

12+ METRO SHARE 1/4/SHARE		SPG 85	FAL 84	SPG 84	FAL 83	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1.	WKRZ-F 116/ 9.7	10.3	8.5	10.3	11.7		1. WKRZ-F 137/2005	1. WKRZ-F 1699/27.3	26.3	25.1
2.	WARM 105/ 8.8	6.8	8.8	7.4	8.3		2. WARM 111/1652	2. WARM 1510/24.0	21.0	21.0
3.	WEZX-F 91/ 7.6	6.2	7.1	6.9	6.6		3. WEZX-F 95/ 988	3. WGBI-F 1020/16.2	20.0	17.1
4.	WNAK 83/ 6.9	7.9	9.9	7.1	9.2		4. WGBI-F 89/1293	4. WEZX-F 907/14.4	13.8	14.8
5.	WGBI-F 69/ 5.8	7.4	7.2	5.6	6.3		5. WNAK 83/ 595	5. WTLQ-F 855/13.6	13.8	15.3
6.	WEJL 62/ 5.2	6.4	6.0	5.2	8.0		6. WWSH-F 81/ 839	6. WILK 690/11.0	12.4	11.0
7.	WTLQ-F 60/ 5.0	4.3	5.8	4.7	.6		7. WEJL 62/ 484	7. WMGS-F 668/10.6	10.5	10.7
8.	WWSH-F 59/ 4.9	4.1	3.2	3.7	3.2		8. WTLQ-F 60/ 855	8. WNAK 579/ 9.2	9.1	10.1
9.	WMGS-F 49/ 4.1	3.9	4.1	3.2	4.7		9. WMGS-F 54/ 720	9. WWSH-F 543/ 8.6	7.7	7.0
10.	WARD 43/ 3.6	3.4	3.2	5.7	4.8		10. WILQ-F 46/ 442	10. WEJL 467/ 7.4	9.0	8.2
11.	WILK 32/ 2.7	3.4	3.8	3.9	3.2		11.	11. WGBI 414/ 6.6	6.4	5.4
12.	WBAX 27/ 2.3	2.0	1.0	2.7	2.9		12.	12. WBAX 352/ 5.6	5.5	4.2
13.	WICK 26/2.2	2.1	1.5	2.2	2.8		13.	13. WARD 350/ 5.6	NA	5.1
14.	WILQ-F 22/ 1.8	1.1	1.0	---	---		14.	14. WHLM-F 339/ 5.4	7.9	8.8
15.	WHLM-F 20/ 1.7	1.7	2.0	---	.6		15.	15. WMJW-F 273/ 4.3	3.5	3.3
16.							16.			
17.							17.			
18.							18.			
19.							19.			
20.							20.			
21.							21.			
22.							22.			
23.							23.			
24.							24.			
25.							25.			

12+ FM SHARE (METRO): 56.43% (614 of 1088) (Fal 84: 53.88%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PHD	12+ EVE	SAT MID
1. WTLQ-F	1. WEZX-F	1. WKRZ-F	1. WKRZ-F	1. WARM	1. WARM	1. WARM	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F
2. WKRZ-F	2. WKRZ-F	2. WEZX-F	2. WARM	2. WKRZ-F	2. WNAK	2. WKRZ-F	2. WEZX-F	2. WEZX-F	2. WEZX-F	2. WARM
3. WEZX-F	3. WGBI-F	3. WGBI-F	3. WGBI-F	3. WGBI-F	3. WWSH-F	3. WEZX-F	3. WARM	3. WARM	3. WTLQ-F	3. WEZX-F
4. WTLQ-F	4. WARM	4. WEZX-F	4. WEZX-F	4. WEZX-F	4. WEJL	4. WGBI-F	4. WNAK	4. WGI-F	4. WGBI-F	4. WGBI-F
5. WILK	5. WMGS-F	5. WMGS-F	5. WMGS-F	5. WMGS-F	5. WGBI-F	5. WMGS-F	5. WWSH-F	5. WTLQ-F	5. WARM	5. WARD
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WARM	1. WEZX-F	1. WEZX-F	1. WARM	1. WEZX-F	1. WKRZ-F
2. WEZX-F	2. WEZX-F	2. WEZX-F	2. WGBI-F	2. WGBI-F	2. WKRZ-F	2. WKRZ-F	2. WKRZ-F	2. WKRZ-F	2. WEZX-F
3. WGBI-F	3. WGBI-F	3. WARM	3. WARM	3. WKRZ-F	3. WTLQ-F	3.	3. WMGS-F	3. WARM	3. WARM
4. WTLQ-F	4. WTLQ-F	4. WGBI-F	4. WEZX-F	4. WMGS-F	4.	4.	4.	4. WGBI-F	4. WMGS-F
5. WMGS-F	5. WMGS-F	5.	5. WMGS-F	5. WNAK	5.	5.	5.	5. WMGS-F	5. WGBI-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP	41 (2)	224 (6)	265 (8)	24.4	21.9	WAZL	1540	Pittston .3/2.2
AOR		112 (3)	112 (3)	10.3	9.2	WBNE-F	95.9	Benton .9/2.3
AC/OLDIES/SOFT ROCK	12 (2)	136 (5)	148 (7)	13.6	16.2	WBOW	1320	Scranton .5/2.1
MOR/VARIETY	129 (5)		129 (5)	11.9	12.1	WBRX	1280	Berwick .5/1.0
COUNTRY	41 (2)	38 (2)	79 (4)	7.3	6.4	WCDL	1440	Carbondale .9/1.8
BLACK/URBAN						WCNR	930	Bloomsburg 1.3/2.3
BTFL MUSIC/EZ	26 (1)	89 (3)	115 (4)	10.6	11.6	WGBI	910	Scranton .7/6.6
NEWS/TALK	49 (2)		49 (2)	4.5	3.9	WHLN	550	Bloomsburg .8/3.8
NOSTALGIA	172 (3)		172 (3)	15.8	18.7	WKRZ	1340	wiles-Barre .5/1.9
RELIGION/GOSPEL						WLSF-F	94.3	Carbondale 1.3/3.0
SPANISH						WMJW-F	92.1	nanticoke .8/4.3
CLASSICAL						WPYN	96.0	Mount Pocono .3/.9
UNKNOWN/OTHERS	4 (1)	15 (2)	19 (3)	1.7		WQEQ-F	103.1	Freeland .3/2.5
			1088 (39)			WSBG-F	93.5	Stroudsburg 1.3/2.5
						WVPO	840	Stroudsburg .4/.9
						WVWL-F	104.9	Scranton .7/2.7
						WXPX	1300	W. Hazleton .3/1.3
						WAEB-F	104.1	Willentown .5/1.9
						WEAZ-F	101.1	Philadelphia 1.0/1.1
						WFMY-F	100.7	allentown 1.5/2.2
						WKSJ-F	102.7	Williamsport .3/1.0
						WMMR-F	93.3	Philadelphia .6/1.2
						WQQQ-F	99.9	Easton .3/1.6
						WZZO-F	95.1	Bethlehem 1.2/3.3

RADIO STATIONS

AM STATIONS

WZRD, 1540, 1 KW (DAYS), TALK	ABC-T, APR, \$ 13.00 (savalli)	
WARM, 590, 5 KW (DA-2), MOR	MBS, \$ 50.00* (Eastman)	Susquehanna
WBAX, 1240, 1KW/250 W, NOSTALGIA	, \$ NA (-----)	
WEJL, 630, 500 W (DAYS), NOSTALGIA	ABC-I, \$ 25.00* (Selcom)	Shamrock Comm
WGBI, 910, 1 KW/500 W, COUNTRY	CBS, \$ 20.00 (Torbet)	
WICK, 1400, 1 KW/250 W, BTFL	, \$ NA (Masla)	
WILD, 980, 5 KW/1 KW (Da-N), CHR	ABC-E, \$ 21.00* (Mc-guild)	
WKRZ, 1340, 1 KW/250 W, OLDIES	APR, \$ NA (Katz)	
WNAK, 730, 1 KW (DAYS), NOST?MOR	NBC, \$ 30.00* (Masla)	
WAZL, 1490, 1 KW/250 W, MOR/AC	NBC, \$ 10.00 (Market 4)	(HAZLETON)

FM STATIONS

WEZX, 107.1, 125 W @ 1270, AOR	ABC-R, \$ 34.00 (Selcom)	Shamrock Comm.
WGBI, 101.3, 7 KW @ 1100, AC	CBS-F, \$ 30.00 (Torbet)	
WKRZ, 98.5, 7 KW @ ?, CHR	, \$ 60.00* (Katz)	
WMGS, 92.9, 50 KW @ 1065, AC	, \$ NA (eastman)	Susquehanna
WVWL, 104.9, 1.6 KW @ 1093, AC	, \$ NA (Masla)	
WTLQ, 102.3, 3 KW @ 71, CHR	, \$? (Mc-Guild)	
WMJW, 92.1, 860 W @ 552, ROCK	ABC-F, \$ 7.00 (-----)	
WWSH, 97.9, 24 KW @ 660, BTFL/EZ	, \$ 13.00 (-----)	(HASLETON)
WHLN, 106.5, 15 KW @ 570, AC	, \$ 17.00 (-----)	(BLOOMSBURG)

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WBAX changes from country to nostalgia

WKRZ A/F sold to Osborn for \$7,600,000 (Veronio, Suhler)

WILMINGTON, DE

Arbitron Rank/Pop (12+): 75/443,400
MSA Rank/Pop: 90/540,200
Phila ADI
Average Person Rating: 16.8
Market TSL: 22.0 hours

Stations: 32/9
Diaries: 821/540:1/47.0%
Sample Target: 840
Standard Error: .687
% Below Line: 63.2
% Not Listed: 8.0

Est 1985 Revenue: \$8,100,000
HH Inc: \$33,938
Retail \$: 3.5 Bill
Pop per Station: 49,267
1 Biller: WSTW-F \$2,700,000

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WSTW-F 79/10/5	9.3	11.1	7.2	9.4
2. WMMR-F 79/10.5	10.9	9.7	8.8	6.9
3. WDEL 66/ 8.8	5.8	8.7	7.3	8.9
4. WUSL-F 49/ 6.5	6.4	5.2	7.1	3.8
5. WJBR-F 36/ 4.8	8.6	7.4	8.0	9.3
6. WEAZ-F 36/ 4.8	2.6	2.4	2.3	2.1
7. WKSZ F 32/ 4.3	3.0	3.3	3.5	2.9
8. WCAU F 29/ 3.9	5.3	4.1	4.4	4.7
9. WYSP F 28/ 3.7	3.0	3.5	4.1	4.0
10. WAMS 27/ 3.6	3.0	4.0	5.5	5.0
11. WDAS F 26/ 3.5	2.0	2.4	2.3	3.4
12. WMGK F 24/ 3.2	4.2	2.9	3.2	2.9
13. WDSD F 23/ 3.1	2.1	2.8	3.9	3.7
14. WILM 21/ 2.8	4.5	3.5	2.3	2.5
15.				

BIRCH SHARE

12+ TSA 1/4/CUME

1. WMMR-F 122/1380
2. WSTW-F 100/1484
3. WUSL-F 77/ 833
4. WDEL 66/ 912
5. WDSD-F 56/ 596
6. WEAZ-F 50/ 770
7. WCAU-F 46/ 872
8. WJBR-F 43/ 758
9. WKSZ-F 42/ 614
10. WYSP-F 35/ 712
11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WSTW-F 1120/25.0	25.5	28.9
2. WMMR-F 1075/24.0	22.8	24.5
3. WDEL 887/19.8	16.2	18.3
4. WCAU-F 660/14.7	16.6	16.6
5. WJBR-F 641/14.3	14.5	15.0
6. WEAZ-F 582/13.0	8.0	7.2
7. WUSL-F 541/12.1	11.2	10.2
8. WYSP-F 516/11.5	12.3	15.1
9. WMGK-F 506/11.3	12.7	9.6
10. WKSZ-F 495/11.0	9.9	10.3
11. WILM 467/10.4	12.0	11.5
12. WAMS 336/ 7.5	NA	9.2
13.		
14.		
15.		

12+ FM SHARE (METRO): 73.13% (509 of 696) (FAL 84: 74.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ FVE	SAT MID
1. WUSL-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WDEL	1. WDEL	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WDEL
2. WCAU-F	WMMR-F	2. WMMR-F	WMMR-F	WMMR-F	2. WJBR-F	2. WMMR-F	2. WMMR-F	WMMR-F	2. WSTW-F	2. WSTW-F
3. WMMR-F	3.	3. WUSL-F	3. WJBR-F	3. WKBR-F	3. WAMS	3. WSTW-F	3. WJBR-F	3. WUSL-F	3. WUSL-F	3. WMMR-F
4. WYSP-F	4.	4. WJBR-F	4. WMGK-F	4. WDEL	WEAZ-F	4. WUSL-F	4. WDEL	4. WDEL	4. WYSP-F	4. WUSL-F
5.	5.	5.	5. WDEL	5.	5. WSTW-F	5. WILM	5. WKSZ-F	5. WEAZ-F	5.	5.

NOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WUSL-F	2. WMMR-F	2. WMMR-F	2. WUSL-F	2. WKSZ-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW
3. WMMR-F	3. WUSL-F	3. WDAS-F	3. WMMR-F	3. WDEL	3.	3.	3.	3.	3. WJBR-F
4.	4. WDAS-F	4.	4. WKSZ-F	WMMR-F	4.	4.	4.	4.	4. WDEL
5.	5.	5.	5.	5.	5.	5.	5.	5.	WMGK-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATIN
TOP 40/CHR/CONTEMP		118 (4)	118 (4)	17.0	16.9	WJBR 1290 Wilmington .5/2.4
AOR		118 (3)	118 (3)	17.0	17.0	WJIC 1510 Salem 1.2/1.6
AC/OLDIES/SOFT ROCK	7 (2)	93 (4)	102 (6)	14.7	8.9	WNRK 1260 Newark 1.3/1.6
MOR/VARIETY	92 (5)		92 (5)	13.2	12.0	WSEB 1550 Elkton, MD .5/1.2
COUNTRY	27 (1)	46 (3)	73 (4)	10.5	12.4	WBAL 1090 Baltimore .4/1.6
BLACK/URBAN		75 (2)	75 (2)	10.8	8.2	WBSB-F 104.3 Baltimore .4/2.2
BTFL MUSIC		36 (1)	36 (1)	5.2	11.3	WPOC-F 93.1 Baltimore 2.0/3.7
NEWS/TALK	41 (3)	17 (1)	58 (4)	8.3	9.3	
NOSTALGIA	11 (1)		11 (1)	1.6	2.7	
RELIGION						See Phila for information about the following stations:
SPANISH						KYW 1.2/4.7 WPEN 1.5/4.0
CLASSICAL		4 (1)	4 (1)	0/6	1.2	WCAU 1.5/5.3 WSNI-F .4/3.1
UNKNOWN/OTHERS	9 (1)		9 (1)	1.3		WFIL .4/1.4 WDOB-F 2.3/6.3
						WFLN-F .5/2.1 WKUT-F 1.1/3.3
						WIOQ-F 1.5/6.9 WZGO-F .9/3.7
						WIP 1.2/5.6

RADIO STATIONS

WAMS , 1380, 5 KW/1 KW (DA-2),	COUNTRY	ABC-D, \$ 23.00	(Selcom)	Rollins
WDEL , 1150, 5 KW (DA-2)	MOR	NBC,NBC-T, \$ 35.00*	(Eastman)	
WILM , 1450, 1 KW/250 W	NEWS/TALK	CBS,MBS, \$ 22.00	(Savalli)	
WJBR , 1290, 1 KW (DAYS)	OLDIES	, \$ 18.00	(---)	CRS
WMMR , 1260, 1 KW ((DAYS, DA),	MOR	, \$ 11.00	(Smith)	(NEWARK)
WJBR-F, 99.5, 50 KW @ 500	AC	, \$ 48.00	(---)	CRB
WSTW-F, 93.7, 50 KW @ 460	CHR	, \$ 56.00*	(Eastman)	Harstone-Dickstion (DOVER)
WDSD-F, 94.7, 50 KW @ 400	COUNTRY	MBS, \$ 40.00	(Selcom)	

Other ranked stations -- See Philadelphia

MISCELLANEOUS COMMENTS WJBR-F changes from BTFL to AC...WJBR-A changes from Nostalgia to Oldies

WORCESTER

Arbitron Rank/Pop (12+): 94/337/2,000
MSA Rank/Pop: 112/403,200
Boston ADI
Average Person Rating: 17.8
Market TSL: 23.2 hours

Stations: 30/8
Diaries: 804/419:1/45.3
Sample Target: 740
Standard Error: .691
% Below Line: 41.6
% Not Listed: 8.6

Est 1985 Revenue: 9,100,000
HH Inc.: \$31,529
Retail \$: 2.8 Bil
Pop per Station: 42,150
1 Biller: WAAF-F \$3,300,00

12+ METRO SHARE 1/4/SHARE					BIRCH SHARE		12+ TSA 1/4/CUME		12+ METRO CUME/ METRO CUME RATING		SPG FAL	
		SPG	FAL	SPG	FAL						85	84
		85	84	84	83							
1. WAAF-F	79/13.1	14.0	11.8	13.4	10.2	1. WAAF-F	162/1781	1. WAAF-F	895/26.4	28.4	25.9	
2. WSRS-F	78/13.0	11.8	14.1	12.6	15.1	2. WSRS-F	104/1235	2. WTAG	830/24.5	22.9	25.5	
3. WTAG	63/10.5	9.7	9.6	9.6	9.5	3. WBZ	91/1093	3. WSRS-F	783/23.1	21.9	23.2	
4. WFTQ	33/ 5.5	6.1	4.0	6.5	8.0	4. WTAG	65/ 946	4. WROR-F	477/14.1	15.0	16.2	
5. WROR-F	30/ 5.0	5.2	5.6	7.0	3.6	5. WBCN-F	62/ 706	5. WBZ	435/12.8	14.0	14.9	
6. WNEB	29/ 4.8	3.9	3.9	5.0	5.8	6. WSSH-F	50/ 698	6. WFTQ	427/12.6	18.1	11.1	
7. WBZ	26/ 4.3	5.2	6.4	6.1	3.3	7. WROR-F	46/ 782	7. WZOU-F	416/12.3	17.5	6.7	
8. WBCN-F	24/ 4.0	4.5	3.9	2.1	4.2	8. WHIT-F	37/ 696	8. WHIT-F	415/12.2	6.1	18.4	
9. WHIT-F	22/ 3.7	4.8	5.6	7.0	7.5	9. WFTQ	36/ 455	9. WBCN-F	362/10.7	10.6	10.0	
10. WORC	21/ 3.5	3.2	2.4	2.6	3.8	10. WZOO	34/ 652	10. WORC	361/10.7	9.6	7.1	
11. WZOU-F	20/ 3.3	3.9	1.5	1.1	1.8	11.		11. WNEB	300/ 8.8	8.8	8.4	
12. WXLO-F	16/ 2.7	3.4	3.7	1.9	---	12.		12. WXLO-F	267/ 7.9	10.0	NA	
13.						13.		13.				
14.						14.		14.				
15.						15.		15.				

12+ FM SHARE (METRO): 66.00 (363 of 550) (FAL 84: 68.38%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAAF-F	1. WAAF-f	1.WAAF-F	1. WAAF-F	1. WSRS-F	1. WSRS-F	1.WTAG	1. WSRS-F	1. WAAF-F	1.WTAG	1. WSRS-F
2. WHIT-F	2. WBCN-F	2.WSRS-F	2. WSRS-F	2. WAAF-F	2. WTAG	2.WAAF-F	2. WAAF-F	2. WSRS-F	2.WAAF-F	2. WAAF-F
3. WZOU-F	3. WFTQ	3.WFTQ	3. WFTQ	3. WTAG	3.	3.WSRS-F	3. WROR-F	3. WTAG	3.WBZ	3. WTAG
4.	4.	4.WROR-F	WROR-F	4. WROR-F	4.	4.WFTQ	4. WNEB	4. WNEB	4.WHIT-F	4. WROR-F
5.	5.	5.	5.	5. WFTQ	5.	ABZ	5. WNEB	5. WFTQ	5.WSRS-F	5. WORC
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAF-F	1. WAAF-F	1. WFTQ	1. WFTQ	1. WSRS-F		1.WAAF-F	1. WAAF-F	1. WAAF-F	1.WAAF-F	1.WAAF-F
2. WHIT-F	2. WFTQ	2. WROR-F	2. WAAF-F	WTAG		2.	2.	2.	2.	2. WSRS-F
3. WFTQ	3. WROR-F	3. WAAF-F	3. WSRS-F	3. WFTQ		3.	3.	3.	3.	3.WBCN-F
4.	4.	4.	WROR-F	4. WROR-F		4.	4.	4.	4.	WROR-F
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP		56 (5)	56 (5)	10.2	10.8	WGFP	940	Webster .3/1.1
AOR		106 (3)	106 (3)	18.3	17.5			
AC/OLDIES/SOFT ROCK	33 (1)	97 (8)	130 (9)	23.6	20.2	WERI-F	803.7	Westerly, RI .7/1.9
MOR/VARIETY	92 (3)		92 (3)	16.7	19.3	WESO	970	Wouthbridge .5/2.2
COUNTRY	21 (1)	13 (2)	34 (3)	6.2	5.3	WHJY-F	94.1	Providence .5/3.5
BLACK/URBAN						WLKW-F	101.5	Providence .5/1.8
BTFL MUSIC/EZ		87 (3)	87 (3)	15.8	20.4	WPRO-F	92.3	Providence .3/3.2
NEWS/TALK	10 (1)		10 (1)	1.8	1.1	WQVR-F	100.1	Southbridge 1.8/5.5
NOSTALGIA	29 (1)		29 (1)	5.3	4.2	WWLI-F	105.1	Providence .7/2.4
RELIGION/GOSPEL								
SPANISH								
CLASSICAL		4 (1)	4 (1)	0.7	1.1			
UNKNOWN/OTHERS	2 (1)		2 (1)	0.4				
			550 (30)					

See Boston for more information about the following stations:

WBOS-F	.3/3.0	WSSH-F	2.5/7.2
WCGY-F	1.5/2.9	WVBF-F	1.2/4.4
WCRB-F	.7/2.5	WQKS-F	1.3/5.8
WJIB-F	1.0/4.8	WZLX-F	1.3/5.5
WMJX-F	1.3/6.8		
WRKO	1.7/4.1		

RADIO STATIONS

AM STATIONS

WFTQ, 1440, 5 KW (DA-2), AC
WNEB, 1230, 1 KW/250 W, Nostalgia
WORC, 1310, 5 Kw/1 KW (DA-2), COUNTRY
WTAG, 580, 5 KW (DA-2), MOR

ABC-I, \$ 75.00 (Katz) Katz
CBS, MBS, \$ 24.00* (Kettell)
ABC-D, \$ 22.00 (Masla)
NBC, NBC-T, \$ 40.00 (Mc-Guild) Worc. Telegram

FM STATIONS

WAAF-f, 107.3, 18, KW @ 760, AOR
WSRS-F, 96.1, 25, KW @ 650, BTFL
WXLO-f, 104.5, 37, KW @ 670, Ac

\$ 170.00 (Katz) Katz
\$ 80.00* (Blair) Knight
\$ 45.00 (Mc-guild) Deer River (FITCHBURG)

Arbitron Rank/Pop (12+): 95/335,800
MSA Rank/Pop: 114/392,600
Harrisburg ADI
Average Person Rating: 16.4
Market TSL: 21.5 hours

Stations: 32/11
Diaries: 832/404:1/59.0%
Sample Target: 730
Standard Error: .676
% Below Line: 44.3
% Not Listed: 6.8

Est 1985 Revenue: \$9,800,000
HH Inc: \$28,780
Retail \$: 2.0 Bill
Pop per Station: 30,527
1 Biller: WSBA-F \$2,500,000

12+ METRO 1/4/SHARE	SPG	FAL	SPG	FAL
	85	84	84	83
1. WRKZ-F 72/13.2	10.2	9.0	12.3	11.7
2. WSBA 58/10.6	8.5	11.1	13.5	9.0
3. WQXA-F 56/10.2	10.3	7.6	7.1	7.3
4. WNCE-F 49/ 9.0	8.8	8.4	.74	11.1
5. WSBA-F 41/ 7.5	10.5	8.4	9.9	7.9
6. WYCR-F 36/6.6	5.6	4.1	5.5	6.7
7. WHTF-F 34/6.2	5.4	5.9	5.9	5.9
8. WOYK 15/2.7	2.5	1.2	1.9	1.9
9. WOBF 13/2.4	1.4	4.2	4.4	4.8
10.				
11.				
12.				
13.				
14.				
15.				

BIRCH
SHARE

12+ TSA 1/4/CUME
1. WRKZ-F 209/2226
2. WNCE-F 163/1596
3. WRNK-F 145/1759
4. WQXA-F 122/2182
5. WSBA-F 99/1370
6. WHP-F 96/1060
7. WHTF-F 93/1005
8. WLAN-F 91/1421
9. WSBA 68/1097
10. WIOV-F 62/ 821
11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING	SPG	FAL
	85	84
1. WQXA-F 902/27.0	23.3	20.7
2. WSBA 842/25.2	20.9	24.3
3. WRKZ-F 702/21.0	20.5	19.7
4. WSBA-F 603/18.1	18.2	17.0
5. WYCR-F 591/17.7	18.3	14.9
6. WNCE-F 521/15.6	16.9	13.7
7. WHTF-F 406/ 1.2	10.2	13.4
8. WLAN-F 257/ 7.7	6.5	3.6
9. WRNK-F 235/ 7.0	10.5	10.4
10. WHVR 224/ 6.7	5.7	11.0
11. WOYK 214/ 6.4	7.6	5.2
12. WGTY-F 209/ 6.3	4.3	2.7
13.		
14.		
15.		

12+ FM SHARE (METRO): 78.43% (400 of 510) (FAL 84: 74.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WYCR-F	1. WQXA-F	1. WRLZ-F	1. WRKZ-F	1. WRKZ-F	1. WRLZ-F	1. WRLZ-F	1. WRKZ-F	1. WRLZ-F	1. WQXA-F	1. WRLZ-F
2. WQXA-F	2. WJTF-F	2. WQXA-F	2. WQXA-F	2. WSBA	2. WSBA	2. WSBA	2. WQXA-F	2. WQXA-F	2. WJTF-F	2. WSBA
3.	3. WRLZ-F	3. WJTF-F	3. WSBA-F	3. WNCE-F	3. WNCE-F	3. WQXA-F	3. WSBA-F	3. WSBA	3. WQXA-F	3. WQXA-F
4.	4. WYCR-F	4. WSBA-F	4. WSBA	4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WNCE-F	4. WNCE-F	4. WYCR-F	4. WJTF-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQZA-F	1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WRKZ-F	1. WJTF-F	1. WJTF-F	1. WJTF-F	1. WRLZ-F	1. WRKZ-F
2. WYCR-F	2. WSBA-F	2. WRLZ-F	2. WSBA-F	2. WQXA-F	2. WRLZ-F	2. WRLZ-F	2. WQXA-F	2. WQXA-F	2. WQXA-F
3. WHTF-F	3. WRKZ-F	3. WSBA-F	3. WRKZ-F	3. WSBA-F	3. WIYY-F	3. WQXA-F	3. WRKZ-F	3. WJTF-F	3. WJTF-F
4.	4. WYCR-F	4.	4.	4. WSBA	4.	4. WYCR-F	4. WYCR-F	4. WSBA	4. WSBA
5.	5.	5.	5.	5.	5.	5.	5.	5. WSBA-F	5. WSBA-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		114 (5)	114 (5)	22.4	17.4	WGCB-F 96/1 Red Lion .7/1.9
AOR		57 (4)	57 (4)	11.2	11.9	WGET 1320 Gettysburg 1.1/4.0
AC/OLDIES/ROCK	5 (1)	46 (2)	51 (3)	10.0	11.4	WGTY-F 107.7 Gettysburg 2.2/4.0
MOR/VARIETY	77 (5)		77 (5)		18.6	WHVR 1280 Hanover 1.6/6.7
COUNTRY		99 (4)	99 (4)	15.1	18.4	WBAL 1090 Baltimore .4/3.0
BLACK/URBAN		7 (2)	7 (2)	19.4	1.2	WBSB-F 104.3 Baltimore .7/2.1
BTFL MUSIC		64 (5)	64 (5)	1.4	16.7	WPRE-F 99.9 Frederick .7/3.4
NEWS/TALK	13 (1)		13 (1)	12.5		WGRX-F 100.7 Westminster .5/2.5
NOSTALGIA	15 (1)		15 (1)	2.9	1.4	WHUR-F 96.3 Washington .5/1.4
RELIGION		9 (1)	9 (1)	1.8	2.9	WLIF-F 101.9 Baltimore .7/1.7
SPANISH						WPOC-F 93.1 Baltimore 2.2/4.8
CLASSICAL						WMMD-F 104.7 Hagerstown 5./2.2
UNKNOWN/OTHERS		4 (1)	4 (1)	0.8		WXYV-F 102.7 Baltimore .7/2.7
			510 (32)			

See Lancaster or Harrisburg for more information of these stations:

WOMB .9/1.6	WLAN-F 1.3/7.7
WDAC-F 1.6/4.6	WRNK-F 2.0/7.0
WHP .4/2.9	WSPM-F .9/2.1
WHP-F .7/4.0	WTPA-F 1.5/4.3
WIOV-F .5/2.0	

RADIO STATIONS

WOBF , 1250 , 1 KW (DAYS) , TALK (?)
WOYK , 1350 , 5 KW/1 KW (DA-2) , NOSTALGIA
WSBA , 910 , 5 KW 1 KW (DA-2) , MOR
WHVR , 1280 , 5 KW/500 W (DA-2) , MOR

ABC-I, \$ 18.00 (MMR)
MBS, \$ 12.00 (S. Katz)
\$ 55.00 (Eastman)
\$ NA (HMMH)

Susquehanna (HANOVER)
(STARVIEW)

WJTF-F, 92.7 , 3 KW @ ?? , AOR
WQXA-F, 105.7, 46 KW @ 520 , CONTEMP
WSBA-F, 103.3, 12 KW @ 750 , AC
WYCR-F, 98.5 , 11 KW @ 930 , AOR/CHR

\$ 28.00* (Blair)
ABC-C, \$ 40.00* (MMR)
\$ 45.00 (Eastman)
Source, \$ 28.00* (HMMH)

Susquehanna

MISCELLANEOUS COMMENTS WNOV changes calls to WOBF

YOUNGSTOWN

Arbitron Rank/Pop (12+): 77/431,600
 MSA Rank/Pop: 93/517,700
 ADI # 92 18.0
 Average Person Rating:
 Market TSL: 23.6 hours

Stations: 24/24
 Diaries: 934/462:1/53.8%
 Sample Target: 850
 Standard Error: .652
 % Below Line: 15.6
 % Not Listed: 8.7

Est 1985 Revenue: \$8,400,000
 HH Inc: \$24,499
 Retail \$: 2.7 Bill
 Pop per Station: 30,829
 # 1 Biller: WHOT W/F 42,500,00

12+ METRO 1/4/SHARE	SPG 85	FAL 84	SPG 84	FAL 83
1. WHOT-F	122/15.8	17.5	15.7	13.4
2. WKBN-F	93/12.1	9.6	10.8	10.7
3. WKBN	92/11.9	11.0	7.5	7.2
4. WBBW	70/ 9.1	6.8	8.3	11.3
5. WOXX-F	53/ 6.9	8.1	9.2	11.0
6. WYFM-F	43/ 5.6	6.8	7.5	6.5
7. WDMT-F	38/ 4.9	4.7	4.2	2.8
8. WHOT	32/ 4.2	2.7	4.5	4.2
9. WFMJ	24/ 3.1	5.0	5.4	6.1
10. WMMS-F	24/ 3.1	4.2	3.7	3.1
11.				
12.				
13.				
14.				
15.				

BIRCH SHARE

12+ TSA 1/4/CUME

1. WHOT-F	176/2412
2. WKBN-F	159/1683
3. WKBN	108/1602
4. WOXX-F	93/1131
5. WYFM-F	81/1438
6. WBBW	79/ 788
7. WPIC	46/ 450
8. WDMT-F	43/ 433
9. WMMS-F	35/ 488
10. WHOT	33/ 483
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	SPG 85	FAL 84
1. WHOT-F	1508/35.3	36.0 34.0
2. WKBN	1212/28.4	24.7 25.1
3. WKBN-F	945/22.1	21.3 22.4
4. WYFM-F	758/17.7	21.6 26.1
5. WBBW	641/15.0	15.2 15.5
6. WOXX-F	561/13.1	14.9 16.0
7. WFMJ	551/12.9	11.3 14.6
8. WHOT	446/10.4	10.2 12.1
9. WDMT-F	403/ 9.4	9.9 9.6
10. WMMS-F	375/ 8.8	9.2 10.2
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 63.58% (447 of 703) (FAL 84: 64.80%)

TELEVISION	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WKBN-F	1. WHOT-F	1. WKBN-F	1. WHOT-F	1. WKBN	1. WHOT-F
2. WDMT-F	2. WYFM-F	2. WKBN	2. WKBN	2. WKBN	2. WKBN	2. WKBN	2. WHOT-F	2. WKBN-F	2. WHOT-F	2. WKBN-F
3.	3. WKBN	3. WYFM-F	3. WYFM-F	3. WKBN-F	3. WOXX-F	3. WBBW	3. WKBN	3. WBBW	3. WKBN-F	3. WKBN
4.	4. WDMT-F	4. WKBN-F	4. WKBN-F	4. WOXX-F	4. WHOT	4. WKBN-F	4. WBBW	4. WOXX-F	4. WBBW	4. WBBW
5.	5. WHOT	5. WOXX-F	5. WOXX-F	5. WYFM-F	5. WBBW	5. WOXX-F	5. WOXX-F	5. WYFM-F	5. WMMS-F	5. WOXX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F
2. WDMT-F	2. WYFM-F	2. WKBN-F	2. WYFM-F	2. WKBN-F	2. WMCZ-F	2. WYFM-F	2. WYFM-F	2. WKBN	2. WKBN
3. WYFM-F	3. WKBN-F	3. WYFM-F	3. WKBN-F	3. WOXX-F	3. WMMS-F	3. WKBN	3. WKBN	3. WYFM-F	3. WYFM-F
4.	4. WDMT-F	4. WKBN	4. WKBN-F	4. WKBN	4.	4. WKBN	4.	4. WMMS-F	4. WKBN-F
5.	5.	5.	5. WKBN	5. WYFM-F	5.	5.	5.	5.	5. WOXX-F

FORMATS	AM	FM	TOTAL	%	FAL 84%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	33 (2)	138 (2)	171 (4)	24.3	27.3	WLND 830 Cortland 1.3/1.2
AOR		38 (3)	38 (3)	5.4	4.0	WMGZ 1470 farrell .1/ .5
AC/OLDIES/ROCK		70 (3)	70 (3)	10.0	9.6	WNIO 1540 Niles .4/3.3
MOR/VARIETY	123 (4)		123 (4)	17.5	13.5	WOOD-F 93.3 Youngstown 2.1/5.7
COUNTRY	3(1)	53 (1)	56 (2)	8.0	12.8	WRRO 1440 Warren 2.3/7.0
BLACK/URBAN		38 (1)	38 (1)	5.4	4.6	WDVE-F 102.5 Pittsburgh 1.0/2.6
BTFL MUSIC		93 (1)	93 (1)	13.2	11.8	WMJI-F 105.7 cleveland 1.4/4.0
NEWS/TALK	73 (2)	11(1)	84 (3)	11.9	9.1	WNIR-F 100.1 Kent 1.4/2.3
NOSTALGIA	24 (1)		24 (1)	3.4	5.9	WONE-F 97.5 Akron .8/1.6
RELIGION		3 (1)	3 (1)	0.4	1.4	WPIC 790 Sharon .4/1.5
SPANISH						WTOF-F 98.1 Canton .4/1.9
CLASSICAL						WWIZ-F 103.9 Mercer .4/1.1
UNKNOWN/OTHERS		3 (1)	3 (1)	0.4		WWWE 1100 Cleveland .4/2.4
			703 (24)			

RADIO STATIONS

WBBW, 1240, 1 KW/250W, TALK
 WFMJ, 1340, 5 KW (DA-N), NOSTALGIA
 WGFT, 1500, 500 W (DAYS, DA), RELIGION
 WHOT, 1330, 500 W/1 KW (DA-2), CHR
 WKBN, 570, 5 KW (DA-n), MOR
 WNIO, 1540, 500 W (DAYS, DA), COUNTRY
 WRRO, 1440, 5 KW (DA-N), MOR
 WPIC, 790, 1 KW (DAYS), MOR

ABC-T, ABC-E, \$ 31.00 (Mc-Guild)
 NBC, \$ 24.00 (unirep)
 , \$ 15.00 (-----)
 , \$ 30.00* (Eastman) Myron Jones
 CBS, \$ 50.00* (Katz)
 MBS, \$ 12.00 (-----)
 ABC-I, USI, \$ 15.00 (Regional) (WARREN)
 , \$ 24.00 (Blair) Regional (SHARON)
 , \$ 60.00* (Eastman) Myron Jones
 , \$ 53.00 (Katz)
 MBS, \$ NA (Mc-Guild)
 ABC-D, \$ 30.00* (MMR) Rust (SALEM)
 ABC-C, \$ 36.00 (Blair) Regional (SHARON)

WHOT-F, 101.1, 16 KW @ 710, CHR
 WKBN-F, 98.9, 9 KW @ 1370, BTFL
 WOOD-F, 93.3, 50 KW @ 280, SOFT AC
 WOXX-F, 105.1, 88 KW @ 400, COUNTRY
 WYFM-F, 102.9, 26 KW @ 455, AC

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AMERICAN RADIO

Spring 1986



James H. Duncan, Jr.

CELEBRATING 10 YEARS OF
SERVICE TO THE RADIO INDUSTRY

AMERICAN RADIO

SPRING 1986 REPORT

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August 1986

Volume XI, Number 1

INTRODUCTION

This is the 11th year American Radio has been published. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

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(616) 342-1356

I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions, please feel free to call me. I figure that my time and my call back to you are part of the subscription price. Also, I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they were received by August 20, 1986.

Work on this edition was completed on August 23, 1986. Mailing will begin on August 25, 1986. Working on such tight deadlines may cause production problems. If your copy is defective in any way, let me know and I will promptly mail another copy to you.

HIGHLIGHTS AND COMMENTS
SPRING 1986 ACHIEVEMENT AWARDS

GROUP : Emmis Broadcasting

Honorable Mention
New City (Katz)
Westinghouse
Jacor
Grace

Markets 1-25: KPWR-F Los Angeles

WMMR-F Philadelphia

WGN Chicago
WRBQ-F Tampa

Markets 26-75: WSTF-F
and
WSSP-F Orlando

WBUF-F Buffalo

Markets 76-125: WFBC-F Greenville

WKSJ-F Mobile
WKLQ-F Grand Rapids

Markets 125+: KGHL Billings, MT

WXKC-F Erie
WTCR-F Huntington

The Achievement Awards were begun in 1983. There is no formula for making these selections. The only requirement is that I think a station or group stands out because of its performance over the last year. There is not plaque or scroll or anything like that. Just a "well done" and the fact that someone noticed an outstanding performance.

The selection of Emmis was someone difficult for me. As many of you know I have close personal and professional ties with the company. There is no doubt that the company deserves the award yet I hesitated because of my relationship with them. After discussing the issue with several group CEO's I decided to go ahead.

I selected Emmis for the following reasons:

A. The success of KPWR-F in Los Angeles. In less than six months the company converted an also-ran AC (KMGG) into the number one music station in LA. I don't think anyone expected that KIIS could be surpassed in such a short time.

B. Emmis came out of nowhere to become the nation's tenth largest group (based on 1/4 HR listeners) and the largest privately-owned radio group.

C. Emmis purchased the Doubleday properties in New York and Washington.

Westinghouse earned an honorable mention because 10 of its 13 stations had up books. Jacor is mentioned I feel the company has made some strong acquisitions of both stations and people when it purchased WEBN and Republic. Jacor also jumped from the 45th largest group to the 23rd. New City (formerly Katz) earned strong consideration because it made the best deal of the year when it made an LBO of the Katz stations. Also New City ranked as the 4th most admired group in a survey I completed in December 1985. Harvey Grace also deserves a mention. I am not enamored with station traders who treat radio stations as a commodity. However, under the current rules stations can be a commodity. Grace has excelled as a station trader. He purchased WOOD A/F in Grand Rapids for around \$9,000,000. In July he sold the stations for over \$19,000,000. That is not a bad return and Harvey deserves credit.

The station awards include KPWR-F in Los Angeles which we discussed earlier. WSTF and WSSP deserve credit for turning upside down one of the nation's finest radio markets. These two stations had that largest share increases in three radio markets: Orlando, Daytona Beach, and Melbourne. WFBC gained 9.1 share points to a 19.4 share in Greenville, SC. I am always impressed when a market leader shows a huge increase in share. I am also impressed when an AM station makes a big gain. KGHL added 7.4 share points and it lead the Billings market with a 31.4.

GROUP OWNERS

The following groups had "up" books for two thirds or more of their stations (based on Spring 85 to Spring 86 comparisons, 12+ Metro Share):

Bahakel
Brill
Capitol (Johnson)
Colonial
Dick
Duffy

Edens
Eastern
Fuller-Jeffrey
Legacy
Manship

New Systems
Oppenheimer
Regional
Saga
Sconnix

Stauffer
Surrey
Tribune Co
Westinghouse
Woolfson

Surrey and Eastern enjoyed an up book at every station. Westinghouse had the most "up" stations with 10 enjoying increases.

The following groups showed major gains the group rankings:

Westinghouse
Malrite
Emmis
Infinity
Park

Jacor
Clear Channel
Beasley
Keymarket
JAG

Tichenor
Capstar
Legacy
Dick
WIN

Olympic
Statewide
Sterling
EZ

LEADING STATIONS BY FORMAT

	1/4 HR AVG	METRO SHARE
CHR/TOP 40/CONTEMP	WHTZ-F New York	KTRS-F Casper
AOR	WMMR-F Philadelphia	KGGG-F Des Moines
AC/SOFT/OLDIES	WLTW-F New York	WCRZ-F Flint
BTFL MUSIC	WPAT-F New York	WFBC-F Greenville, SC
		WOUV-F Sarasota
BLACK/URBAN	WRKS-F New York	WDKS-F Fayetteville, NC
COUNTRY	WHN New York	WWNC Asheville
NEWS/TALK	WOR New York	KMOX St. Louis
MOR/VARIETY	WGN Chicago	WJBC Bloomington, IL
NOSTALGIA	WNEW New York	WEYZ Erie
SPANISH	KLVE-F Los Angeles	KGBT McAllen
RELIGION/GOSPEL	WWRL New York	KCIJ Shreveport
CLASSICAL	WQXR-F+ New York	KBOQ-F Salinas-Mont.

GREATEST SHARE CHANGES: (Spring 85 to Spring 86)

Increases

WXKC-F	Erie	+11.8
WKML-F	Fayetteville, NC	+10.8
WIZD-F	Pensacola	+10.6
WSTF-F	Orlando	+ 9.9
KFXZ-F	Lafayette	+ 9.7
WSSP-F	Melbourne	+ 9.5
KJOT-F	Boise	+ 9.2
WFBC-F	Greenville, SC	+ 9.1

Decreases

WCHZ	Pensacola	-14.2
WQSM-F	Fayetteville, NC	-10.4
KQIZ-F	Amarillo	- 9.4
KJCB	Lafayette	- 7.9
WFBG	Altoona	- 7.9
WBMS	Wilmington, DE	- 7.8
KCCY-F	Peublo	- 7.2

FORMATS

AOR is the clear winner in this year's Arbitrons. The national percentage climbed 31.9% to 14.13%. Part of this can be attributed to the "Classic" stations but most AOR stations had good increases. The Black/Urban and Spanish formats also showed good growth. Country and News/Talk had small decreases. CHR, BTFL/EZ and Religion had large decreases. CHR was down almost 16%. Part of the BTFL/EZ decline can be attributed to WRFM's change to a Soft AC format.

LEADING STATIONS

WHTZ-F in New York is once again the most listened to station in the US (1/4 HOUR AVG). Stations in the top 100 making impressive gains include: WLTW, WXRK, WBLS, KPWR, KJOI, KRTH, KFWB, WJLB, KNBR, WRBQ, KLVE, KKDA, KIQQ, WADO, KPLX, WSSH, WWJ, WKLS, KTNO, WMZQ, and KZLA.

OTHER LEADERS

12+ Metro Share:	KTRS-F	Casper
12+ Cume Rating:	KTRS-F	Casper
12+ TSA Cume:	WPLJ-F	New York

FM SHARE

Earlier this year RADAR reported that the national FM share had actually declined. The Spring Arbitrons indicate that the FM share had increased by over two full share points to 68.791%. The rate of increase since 1985 was 3.369%. In 1980 I predicted that the FM share would reach 75% by 1990 and would then level off. I will still stand by that prediction. FM share is still growing.

Greenville, NC, had the highest FM share with 89.97%. Billings had the lowest share with 45.45%.

SHELDON "DINO" SUMMERLIN

DON DALTON

It is with great sadness that I write this section. Sheldon Summerlin and Don Dalton died earlier this year. Both were good friends of this publication and, I am proud to say, both were personal friends as well.

Sheldon ran one of the great stations in this nation, WWNC in Asheville, North Carolina. While Sheldon was manager WWNC was usually the top rated country station in the United States. Often it was the highest rated station period.

Sheldon was a legendary air personality at WPDQ and WAPE in Jacksonville, FL. While at WAPE he garnered the highest ratings ever seen in the state of Florida.

Don Dalton was Vice President and General Manager of KFI and KOST in Los Angeles. Under Don's management KFI was for many years the highest billing station in Los Angeles and one of the leaders in the U.S. Don was a good friend to this publication. He was always eager to help me learn about the Los Angeles market and his stations.

I will miss both of these men but I will never forget the help and support they gave me and the contributions they made to the radio industry. I intentionally left their names as the General Manager of their respective stations for this issue.

ADDITION TO BIRMINGHAM REPORT

Add this data to the Birmingham page. It was left out.

WOM 18-34

1. WENN-F
2. WMJJ-F
3. WZZK-F+
4. WAPI-F
5. WKXX-F

WOM 18-49

1. WZZK-F+
2. WMJJ-F
3. WENN-F
4. WAPI-F
5. WKXX-F

WOM 25-54

1. WZZK-F+
2. WMJJ-F
3. WENN-F
4. WATV
5. WAPI-F
6. WKXX-F

AMERICAN RADIO IS CELEBRATING ITS TENTH ANNIVERSARY

Yes this is my tenth year of publishing American Radio. What started as a one-man operation in my basement has grown to be a one-man operation in my living room. We may not be the biggest publisher in the radio trade press but many say we are the best and I promise you we will get even better over the next decade.

In November I will be publishing my special 10 year anniversary issue. It truly will be special. It will provide a statistical history of 172 radio markets covering the years 1976-1986. Also included, it is my honor to announce, will be 45 articles written by some of the leading people in our industry. Look in the mail for more details concerning this issue around 1 October.

As always I am grateful to you for your support, your help, and for your friendship.

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Individual Market Reports for these markets in alphabetical order:

Akron	Denver	Madison	San Antonio
Albany-Schon	Des Moines	Manchester	San Diego
Albuquerque	Detroit	McAllen-Browns	San Francisco
Allen-Beth	Duluth	Melbourne-Titus-Cocoa	San Jose
Altoona	El Paso	Memphis	Sarasota-Bradenton
Amarillo	Erie	Miami-Ft. Lauderdale	Savannah
Anchorage	Eugene	Milwaukee	Seattle-Tacoma
Appleton-Osh	Evansville	Minneapolis-St. Paul	Shreveport
Asheville	Fargo	Mobile	Sioux Falls
Atlanta	Fayetteville, NC	Modesto	South Bend
Atlantic City	Flint	Montgomery	Spokane
Augusta, GA	Ft. Wayne	Nashville	Springfield, MA
Austin	Fresno	Nassau-Suffolk	Springfield, MO
Bakersfield	Grand Rapids	New Haven	Steubenville
Baltimore	Green Bay	New Orleans	Stockton
Baton Rouge	Greensboro-WS	New York	Syracuse
Beaumont	Greenville, NC	Norfolk	Tallahassee
Billings	Greenville-Spart	Oklahoma City	Tampa-St. Pete
Binghamton	Harrisburg	Omaha	Terre Haute
Birmingham	Hartford	Orlando	Toledo
Bloomington, IL	Honolulu	Oxnard-Ventura	Topeka
Boise	Houston	Pensacola	Tucson
Boston	Huntington, WV	Peoria	Tulsa
Bridgeport	Huntsville	Philadelphia	Utica-Rome
Buffalo	Indianapolis	Phoenix	Waco
Canton	Jackson, MS	Pittsburgh	Washington
Casper	Jacksonville	Portland, ME	Waterloo-CF
Cedar Rapids	John City-Kingsport	Portland, OR	West Palm Beach
Charleston, SC	Johnstown	Portsmouth-Dover, NH	Wheeling
Charleston, WV	Kalamazoo	Providence	Wichita
Charlotte	Kansas City	Pueblo	Wilkes Barre/Scranton
Chattanooga	Knoxville	Raleigh	Wilmington, DE
Chicago	Lafayette, LA	Reno	Wilmington, NC
Cincinnati	Lakeland	Richmond	Worcester
Cleveland	Lancaster	Riverside- San Bern	York
Colorado Springs	Lansing	Roanoke-Lynchburg	Youngstown
Columbia	Las Vegas	Rochester	
Columbus, GA	Lexington	Rockford	
Columbus, OH	Lincoln	Sacramento	
Corpus Christi	Little Rock	Saginaw-BC-Midland	
Dallas-Ft Worth	Los Angeles	St. Louis	
Davenport-Moline	Louisville	Salisbury-OC, MD	
Dayton	Lubbock	Salinas-Seaside	
Daytona Beach	Macon	Salt Lake City	

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also listed are the stations in each market which had the largest gain in share or loss in share.

The period covered for the share changes is Spring 85 to Spring 86. It is my belief that year-to-year comparisons are more accurate and valid than "last book" comparisons.

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Akron	WMMS-F, 12.3, AOR	WMMS-F, +2.4, AOR	WSLR, -2.3, Country
Albany-Schon	WGY, 9.6, MOR	WFLY-F, +2.3, CHR	WGNA-F, -2.0, Country
Albuquerque	KOB-F, 13.6, AC	KIVA-F, +2.6, Contemp	KOB-F, -3.1, AC
Allen-Beth	WFMZ-F, 12.1, BTFL	WLEV-F, +2.6, AC	WEEK, -1.5, Country
Altoona	WFBG, 18.4, AC	WHPA-F, +3.7, AC	WFBG, -7.9, AC
Amarillo	KLSF-F, 13.2, CHR	KAKS-F, +3.9, Contemp	KQIZ-F, -9.4, CHR
Anchorage	KOOT-F, 17.1, CHR	KASH-F, +2.2, Country	KNIK-F, -1.9, BTFL
Appleton-Osh	WAPL-F, 14.9, AOR	WRJQ, +4.1, Nostalgia	WNAM, -3.0, AC
Asheville	WWNC, 35.7, Country	WXRC-F, +3.3, AOR	WKSF-F, -5.3, CHR
Atlanta	WPCH-F, 9.2, BTFL	WYAY-F, +2.8, Country	WZGC-F, -6.0, CHR
		WKLS-F, +2.8, AOR	
Atlantic City	WAYV-F, 13.6, CHR	WXTU-F, +4.0, Country	WLQE-F, -2.2, AC
Augusta, GA	WBBQ-F, 21.6, CHR	WZNY-F, +5.9, AC	WKZK, -6.0, Gospel
Austin	KASE-F, 16.2, Country	KASE-F, +4.3, Country	KHFI-F, -4.2, CHR
Bakersfield	KKXX-F, 15.1, CHR	KTKR, +1.6, MOR	KWAC, -4.6, Spanish
Baltimore	WLIF-F, 10.2, BTFL	WXYV-F, +2.3, Urban	WBAL, -1.7, News/Talk
Baton Rouge	WGGZ-F, 11.8, CHR	KDEA-F, +2.7, BTFL	WTKL, -4.2, Black
Beaumont	KHYS-F, 11.9, Urban	KKMY-F, +4.1, CHR	KZZB-F, -2.6, CHR
Billings	KGHL, 31.4, Country	KGHL, +7.4, Country	KBIT, -4.2, Country
Binghamton	WAAL-F, 27.7, CHR	WHWK-F, +3.7, Country	WMRV-F, -2.2, AC
Birmingham	WZZK-F, 15.2, Country	WATV, +4.0, Black	WVOK, -6.1, Country
Bloomington, IL	WJBC, 36.2, MOR	WJBC, +5.9, MOR	WKZW-F, -4.5, CHR
Boise	KCIX-F, 13.5, AC	KJOT-F, +9.2, AOR	KQFC-F, -3.6, Country
Boston	WBZ, 9.2, MOR	WZLX-F, +3.1, AOR Old	WHIT-F, -2.0, CHR
Bridgeport	WEZN-F, 16.5, BTFL	WICC, +2.8, MOR	WDJZ, -2.8, Nostalgia
Buffalo	WBUF-F, 10.8, AC	WBUF-F, +3.4, AC	WBtN, -3.0, MOR
Canton	WHBC, 14.5, MOR	WRQK-F, +3.0, AOR	WHBC, -2.3, MOR
Casper	KTRS-F, 36.4, CHR	KVOC, +2.8, Country	KQLT-F, -3.9, BTFL
Cedar Rapids	WMT, 20.1, MOR	KOKZ-F, +6.3, CHR	KKRQ-F, -5.1, CHR
Charleston, SC	WSSX-F, 11.3, CHR	WMCJ, +2.6, Black	WSSX-F, -4.0, CHR
Charleston, WV	WQBE-F, 16.1, Country	WCAW, +4.7, Country	WCHS, -4.2, MOR
Charlotte	WSOC-F, 12.4, Country	WLVK-F, +2.5, Country	WBCY-F, -3.2, CHR
Chattanooga	WSKZ-F, 19.6, CHR	WDOD-F, +2.5, Country	WJTT-F, -3.9, Black
Chicago	WGN, 11.4, MOR/Talk	WGN, +1.8, MOR/Talk	WBBM-F, -1.2, CHR
Cincinnati	WEWN-F, 11.1, AOR	WUBE-F, +5.0, Country	WKRC, -2.8, MOR
Cleveland	WMMS-F, 13.2, AOR	WMMS-F, +2.2, AOR	WDOK-F, -2.6, BTFL
Colorado Sprngs	KILO-F, 14.7, AOR	KILO-F, +3.5, AOR	KSSS, -2.5, Country
Columbia	WDDM-F, 14.3, Black	WDDM-F, +5.2, Black	WCOS-F, -4.4, Country
Columbus, GA	WFXX-F, 21.3, Black	WSTH-F, +6.0, Country	WEIZ-F, -3.3, AC
Columbus, OH	WLVQ-F, 13.4, AOR	WNCI-F, +4.5, CHR	WTVN, -3.9, MOR/AC
Corpus Christi	KZFM-F, 18.8, CHR	KOUL-F, +2.6, Country	KCCT, KRY5, KUNO, -2.6
Dallas-Ft. Worth	KVIL-F, 8.8, AC	KPLX-F, +2.0, Country	KZPS-F, -2.4, CHR
Davenport-Moline	KIHK-F, 23.2, CHR	WXLP-F, +2.9, AOR	WHBF, -2.1, Country
Dayton	WHIO-F, 13.8, BTFL	WWSN-F, +3.6, AC	WHIO, -2.5, MOR
Daytona Beach	WMLV-F, 17.8, BTFL	WSTF-F, +5.2, AC	WORZ-F, -6.7, AC
Denver	KOSI-F, 9.6, BTFL	KPKE-F, +2.1, CHR	KRXY-F, -1.8, CHR
Des Moines	KRNQ-F, 20.1, CHR	KRNQ-F, +4.2, CHR	WHO, -4.1, News/Talk
Detroit	WJR, 9.9, MOR	WJLB-F, +1.6, Black	WGPR-F, -1.1, Black
Duluth	KDAL, 12.5, MOR	KDAL-F, +4.6, AC	KDAL, -2.9, MOR
El Paso	KEZB-F, 17.8, CHR	KEZB-F, +7.7, CHR	KAMZ-F, -3.9, CHR
Erie	WCKF-F, 20.8, CHR	WKKC-F, +11.8, AC	WJET, -4.4, AC
Eugene	KSND-F, 14.3, CHR	KSND-F, +3.3, CHR	KPNW, -3.8, MOR
Evansville	WKY-F, 25.7, MOR	WSTO-F, +7.6, CHR	WYNG-F, -5.8, Country
Fargo	KFGO, 15.3, Country	KLTA-F, +6.3, AC	KFGO, -2.4, Country
Fayetteville, NC	WDKS-F, 22.6, Black	WKML-F, +10.8, Country	WQSM-F, -10.4, CHR
Flint	WCRZ-F, 19.4, AC	WCRZ-F, +4.0, AC	WDFD, -1.8, MOR
Ft. Wayne	WMEE-F, 23.0, CHR	WJLI-F, +3.6, AC	WMEE-F, -3.2, CHR
Fresno	KYNO-F, 9.2, CHR	KXTC, +3.7, Spanish	KYNO-F, -2.5, CHR
Grand Rapids	WLAV-F, 11.0, AOR	WKLF-F, +6.0, CHR	WGRD-F, -6.5, CHR
Green Bay	WIXX-F, 22.7, CHR	WDUZ, +2.4, MOR	WKAU-F, -4.4, CHR
Greensboro-WS	WTQR-F, 17.4, Country	WKRR-F, +7.8, AOR	WKZL-F, -6.8, CHR

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Greenville, NC	WRNS-F, 10.9, Country	NOT MEANINGFUL BECAUSE OF METRO CHANGE	
Greenville-Spart	WFBC-F, 19.4, AC	WFBC-F, +9.1, AC	WESD-F, -3.6, Country
Harrisburg	WNNK-F, 14.0, CHR	WLBR, +2.7, MOR	WNNK-F, -4.7, CHR
Hartford	WTIC, 19.2, MOR	WDRC, +1.8, Oldies	WRCH-F, -2.4, BTFL
Honolulu	KSSK, 14.2, MOR/AC	KMAI-F, +6.0, CHR	KULA-F, -5.5, AC
Houston	KKBQ-F, 8.3, CHR	KPMK-F, +2.5, AC	KLTR-F, -1.9, AC
Huntington, WV	WTCR-F, 27.4, Country	WTCR-F, +8.6, Country	WAMX-F, -5.7, AOR/CHR
Huntsville	WZYP-F, 23.0, CHR	WTAK, +3.7, Black	WAAY, -4.7, AC
Indianapolis	WIBC, 18.6, MOR	WIBC, +3.2, MOR	WFBQ-F, -2.2, AOR
Jackson, MS	WJMI-F, 16.7, Black	WSTZ-F, +2.9, AOR	WTYX-F, -3.9, CHR
Jacksonville	WAPE-F, 15.6, CHR	WAPE-F, +5.9, CHR	WIVY-F, -5.5, AC
John City-Kingsport	WQUT-F, 19.1, CHR	WTFM-F, +6.4, AC	WQUT-F, -5.1, CHR
Johnstown	WKYE-F, 12.9, AC	WVXC, +4.1, Country	WBXQ-F, -4.3, CHR
Kalamazoo	WKFR-F, 14.8, Contemp	WJFM-F, +3.9, AC	WKMI, -3.6, AC
Kansas City	KMBZ, 9.7, News/Talk	KMBZ, +5.1, News/Talk	WDAF, -2.2, Country
Knoxville	WIVK-F, 26.7, Country	WIVK-F, +3.4, Country	WIMZ-F, -4.2, AOR/CHR
Lafayette, LA	KSMB-F, 23.2, CHR	KFXZ-F, +9.7, Black	KJCB, -7.9, Black
Lakeland	WPCV-F, 12.4, Country	WRBZ-F, +2.1, CHR	WWAB, -3.0, Black
Lancaster	WNCE-F, 14.2, BTFL	WHTF-F, +3.8, AOR	WSBA-F, -3.5, AC
Lansing	WVIC-F, 16.0, CHR	WLNZ-F, +6.8, AOR	WVIC-F, -4.5, CHR
Las Vegas	KXTZ-F, 13.2, BTFL	KKLZ-F, +6.6, AOR	KUDO-F, -5.6, AC
Lexington	WVLK-F, 17.4, CHR	WKQQ-F, +2.4, AOR	WRMA-F, -2.4, AC
Lincoln	KFRX-F, 17.4, CHR	KLIN-F, +4.3, BTFL	KFOR, -4.6, MOR
Little Rock	KSSN-F, 17.7, Country	KSSN-F, +3.6, Country	KKYK-F, -6.3, CHR
Los Angeles	KABC, Talk, 7.0	KPWR-F, +3.7, Urban	KIIS-F, -3.1, CHR
Louisville	WHAS, 17.6, MOR	WHAS, +5.2, MOR	WLRS-F, -6.3, CHR
Lubbock	KRLB-F, 26.5, CHR	KLLI-F, +3.2, Country	KFMX-F, -4.4, AOR
Macon	WAYS-F, 18.8, CHR	WPEZ-F, +2.1, AC	WQZB-F, -1.9, CHR
Madison	WZEE-F, 15.5, CHR	WIBA-F, +3.3, AOR	WMGN-F, -2.6, AC
Manchester	WZID-F, 15.0, BTFL	WSSH-F, +4.0, AC	WAAP-F, -3.6, AOR
McAllen-Browns	WGBT, 19.5, Spanish	KVLY-F, +2.3, BTFL	KELT-F, -3.6, AC
Melbourne-Titus-Cocoa	WSSP-F, 16.2, BTFL	WSSP-F, +9.5, BTFL	WEZY-F, -6.4, AC
Memphis	WBJW-F, 16.2, CHR	WHRK-F, -2.7, Urban	WMC, -2.7, Country
Miami-Ft. Lauderdale	WHRK-F, 15.6, Urban	WPOW-F, +2.3, CHR	WINZ-F, -2.5, CHR
Milwaukee	WLYF-F, 8.6, BTFL	WKLH-F, +3.4, Classic AOR	WBGK-F, -3.2, AOR
Minneapolis-St. Paul	WTMJ, 14.6, MOR	KQRS-F, +2.8, AOR	WCCO, -4.6, MOR
Mobile	WCCO, 17.9, MOR	WKSJ-F, +8.6, Country	WKRG-F, -5.2, AC
Modesto	WKSJ-F, 23.7, Country	KBEE-F, +2.9, BTFL	KHOP-F, -2.9, CHR
Montgomery	KBEE-F, 12.6, BTFL	WBAM-F, +3.2, CHR	KDJK-F, -2.9, AOR
Nashville	WLWI-F, 19.1, Country	WYHY-F, +4.9, CHR	WHHY-F, -4.9, CHR
Nassau-Suffolk	WSM-F, 12.4, Country	WALK-F, +1.7, AC	WLAC-F, -4.0, AC
New Haven	WHTZ-F, 7.4, CHR	WELI, +2.0, MOR	WNSR-F, -2.3, Soft AC
New Orleans	WKCI-F, 12.6, CHR	WCKW-F, +2.2, Classic AOR	WEZN-F, -3.1, BTFL
New York	WYLD-F, 14.5, Black	WLTW-F, +1.1, AC	WEZB-F, -2.5, CHR
Norfolk	WHTZ-F, 6.9, CHR	WXRK-F, +1.1, AOR	WNSR-F, -1.1, Soft AC
Oklahoma City	WNOR-F, 11.4, AOR	WOWI-F, +3.1, Black	WFOG-F, -2.7, BTFL
Omaha	KATT-F, 12.8, AOR	WKY, +2.3, Country	KZBS-F, -5.0, AC
Orlando	KFAB, 21.6, MOR	WOW, +3.5, Country	KQKQ-F, -3.3, CHR
Oxnard-Ventura	WHLY-F, 10.6, CHR	WSTF-F, +9.9, AC	WJYO-F, -5.9, AC
Pensacola	KHAY-F, 7.3, Country	KRTH-F, +2.2, Oldies	KCAQ-F, -2.6, CHR
Peoria	WIZD-F, 15.9, AC	WIZD-F, +10.6, AC	WCHZ, -14.2, Black
Philadelphia	WWCT-F, 18.1, AOR	WWCT-F, +5.5, AOR	WMBD, -2.6, MOR
Phoenix	WMMR-F, 10.9, AOR	WMMR-F, +2.1, AOR	WDAS-F, -1.4, Black
Pittsburgh	KZZP-F, 11.6, CHR	KZZP-F, +4.0, CHR	WTRK-F, -1.4, CHR
Portland, ME	KDKA, 15.3, MOR	WAMO-F, +2.1, Black	KSLX-F, -1.8, AOR
Portland, OR	WPOR-F, 13.7, Country	WYNZ-F, +2.7, AC	WBZZ-F, -1.8, CHR
Portsmouth-Dover, NH	KXL-F, 9.1, BTFL	KWJJ-F, +2.9, Country	WBLM-F, -3.0, AOR
Providence	WOKQ-F, 16.0, Country	WSSH-F, +4.6, AC	KMJK-F, -3.3, CHR
Pueblo	WPRO-F, 10.9, CHR	WWLI-F, +4.2, Soft AC	WTSN, -2.3, AC
	KCCY-F, 13.0, Country	KAYK, +4.7, Nostalgia	WLKN-F, -2.5, BTFL
			KCCY-F, -7.2, Country

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Raleigh	WFXC-F, 10.2, Black	WYLT-F, +2.8, Soft AC	WSES, -3.0, Black
Reno	KOZZ-F, 13.0, AOR	KROI-F, +2.8, AC	KNEV-F, -4.6, AC
Richmond	WRVA, 13.9, MOR	WZZR-F, +5.4, CHR	WRVQ-F, -5.8, CHR
Riverside-San Bern	KDUO-F, 7.9, BTFL	KPWR-F, +2.0, Urban	KIIS-F, -3.0, CHR
Roanoke-Lynchburg	WXLK-F, 17.2, CHR	NOT AVAILABLE BECAUSE OF METRO CHANGE	
Rochester	WCMF-F, 15.6, AOR	WCMF-F, +4.4, AOR	WMJQ-F, -2.6, CHR
Rockford	WZOK-F, 24.6, CHR	WZOK-F, +2.8, CHR	WKMQ-F, -3.2, AC
Sacramento	KSFM-F, 12.5, CHR	KRAK-F, +4.0, Country	WRK, -3.2, AC
Saginaw-BC-Midland	WIOG-F, 23.5, CHR	WKQZ-F, +7.9, AOR	KZAP-F, -2.9, AOR
St. Louis	KMOX, 22.4, Talk	KMOX, +2.7, Talk	WKQZ-F, -6.5, Country
Salisbury-OC, MD	WOCQ-F, 12.0, CHR	NOT AVAILABLE - FIRST TIME SURVEYED	WIL-F, -1.9, Country
Salinas-Seaside	KWSS-F, 12.2, CHR	KTOM-F, +2.9, Country	KLFA-F, -3.0, Spanish
Salt Lake City	KSL, 11.0, MOR	KKAT-F, +4.0, Country	KDON-F, -3.0, CHR
San Antonio	KTFM-F, 9.9, CHR	KRNN, +2.0, News/Talk	KCPX-F, -3.0, CHR
San Diego	KFMB, 9.0, MOR	KSDO, +1.5, News/Talk	KRYX, -2.6, Country
San Francisco	KGO, 7.2, News/Talk	KOFY, +1.8, ~~News~~ <i>Oldies</i>	KGB-F, -2.0, AOR
San Jose	KGO, 8.4, News/Talk	KATD-F, +1.8, CHR	KABL, -1.1, BTFL
Sarasota-Bradenton	WDUV-F, 23.4, BTFL	KCBS, +1.8, News/Talk	KIOT-F, -2.2, AC
Savannah	WEAS-F, 17.3, Black	WDUV-F, +5.5, BTFL	WKRL-F, -3.1, AOR
Seattle-Tacoma	KIRO, 10.7, News	WIXV-F, +6.8, AOR	WSOK, -5.2, Black
Shreveport	KDKS-F, 14.7, Black	KISW-F, +1.4, AOR	KUBE-F, -2.5, CHR
Sioux Falls	KIOV-F, 15.6, Country	KDKS-F, +4.1, Black	KCOZ-F, -3.1, BTFL
South Bend	WNDU-F, 18.7, CHR	KIOV-F, +7.1, Country	KKRC-F, -6.4, CHR
Spokane	KZZU-F, 20.0, CHR	WNSN-F, +5.0, AC	WZZP-F, -4.1, CHR
Springfield, MA	WTIC-F, 11.6, CHR	KZZU-F, +4.7, CHR	KXLY-F, -6.1, BTFL
Springfield, MO	KWTO-F, 23.1, CHR	WTIC-F, +1.5, CHR	WHFM-F, -3.4, AC
Steubenville	WSTV, 12.0, MOR	KTXR-F, +2.1, BTFL	KWTO-F, -2.7, CHR
Stockton	KRAK, 9.0, Country	WDVE-F, +3.4, AOR	WKWK-F, -4.6, AC
Syracuse	WYYY-F, 16.6, AC	KSTN, +4.2, CHR	KJAX-F, -3.4, BTFL
Tallahassee	WANM, 19.9, Black	WNTQ-F, +3.2, CHR	KHOP-F, -3.4, CHR
Tampa-St. Pete	WFBQ-F, 14.8, CHR	WMNX-F, +5.5, Country	WAQX-F, -2.5, AOR
Terre Haute	WTHI-F, 25.4, Country	WPDS-F, +2.5, AC	WGLF-F, -4.3, CHR
Toledo	WMHE-F, 14.8, CHR	WSDM-F, +5.9, Soft AC	WWBA-F, -3.9, BTFL
Topeka	KTPK-F, 13.3, Country	WMHE-F, +2.6, CHR	WTHI, -5.1, Nostalgia
Tucson	KRQQ-F, 11.2, CHR	WIBW, +2.9, MOR	WIOT-F, -3.2, AOR
Tulsa	KWEN-F, 11.8, Country	KUPD-F, +5.1, AOR	KYYS-F, -4.9, AOR
Utica-Rome	WOUR-F, 10.6, AOR	KOMJ-F, +3.5, AC	KAIR, -4.1, Oldies
Waco	KJNE-F, 17.2, Country	WRRB-F, +4.1, Country	KGTO-F, -2.1, Oldies
Washington	WKYS-F, 7.6, Urban	KLMT-F, +5.3, Black	WRCK-F, -4.3, CHR
Waterloo-CF	KFMW-F, 25.2, CHR	WMZQ-F, +2.2, Country	KZPS-F, -2.4, CHR
West Palm Beach	WRMF-F, 14.8, AC	WCXR-F, +2.2, AOR	WDC-F, -2.4, AOR
Wheeling	WOMP-F, 25.4, CHR	3 tied with +1.9	KFMW-F, -4.6, CHR
Wichita	KKRD-F, 15.8, CHR	WRMF-F, +4.3, AC	WHYI-F, -4.2, CHR
Wilkes Barre/Scranton	WKRZ-F, 10.7, CHR	WHLX-F, +7.2, Nostalgia	WKWK, -5.6, Nostalgia
Wilmington, DE	WMMR-F, 10.0, AOR	KZSN-F, +6.2, Country	KFDI-F, -4.8, Country
Wilmington, NC	WVBS-F, 17.9, CHR	WHLM-F, +1.8, CHR	WARD, -2.3, Talk
Worcester	WSRS-F, 13.3, BTFL	WEAZ-F, +3.6, BTFL	WUSL-F, -2.7, Urban
York	WQXA-F, 12.0, CHR	WVBS-F, +5.0, CHR	WBMS, -7.9, Black
Youngstown	WHOT-F, 18.8, CHR	WZLX-F, +3.3, AOR	WFTQ, -2.5, AC
		WOYK, +2.2, Nostalgia	WAAF-F, -2.5, AOR
		WMGZ-F, +1.8, CHR	WSBA-F, -3.2, AC
			WDMT-F, -1.8, Black

STATION TRADING ACTIVITY
(25 Jan - 20 Aug 1986)

Below are the key station sales made in rated markets of interest. Remember that these are announced sales and these transactions may not have been closed.

<u>STATION</u>	<u>MARKET</u>	<u>GROUP OWNERS</u>	<u>PRICE</u>	<u>BROKER</u>
KRRZ-F	Fargo	Sold to Comm. Properties	\$1,200,000	(Blackburn)
WKCW/WDXZ-F	Charleston, SC	Sold to Caravelle	2,825,000	(American)
WOC/KIHK-F	Davenport	Sold by Palmer	4,900,000	(est)
KAFE/KKSS-F	Santa Fe	Sold to Sungroup	2,250,000	
KKQV-F	Wichita Falls, TX	From American General to Sungroup	1,050,000	
KSEL A/F	Lubbock	Sold by Harris	1,350,000	(Fischer)
KLAF	Murray/Salt Lake	Sold to TransColumbia	500,000	
WUTQ/WOUR-F	Utica, NY	Sold to Devlin and Ferrari	1,500,000	(Mahlman)
WHKC/WGBF	Evansville	Sold by Vern Nolte	1,250,000	
WAKS A/F	Fuguay, NC	Sold to Resort	800,000	(Media Marketing)
WFLB	Fayetteville, NC	Sold to Resort	959,000	(Media Marketing)
WNFL	Green Bay	From Comm. Prop to WinCom	1,800,000	
WHN	New York	From Doubleday to Emmis	15,000,000	
WAPP-F	New York	From Doubleday to Emmis	21,000,000	
WAVA-F	Washington	From Doubleday to Emmis	17,000,000	
			\$53,000,000	
WCRJ	Jacksonville	Sold by Justice	370,000	(Chapman)
KLZE-F	San Jose	Sold to Parker	4,300,000	(Chapman)
KGBX	Springfield, MO		776,000	
KWHN/KMAG	Fort Smith, ARK		900,000	
WHCU A/F	Ithaca, NY	Sold by Cornell Univ	1,475,000	(Crisler)
WMGR/WJAD-F	Bainbridge, GA		1,800,000	(Comm. Brokers)
WROD	Daytona Beach		1,200,000	(Marshall)
WKAU-F	Kaukauna, WI (Appleton)	From Forward to WinCom	1,000,000	
WKAU	Kaukauna, WI (Appleton)	Sold by Forward	500,000	(Blackburn)
WLRO A/F	Franklin (Nashville)	From ELF to REBS	4,800,000	(est)
WVOK/WLTB-F	Birmingham	From ELF to REBS	7,500,000	(est)
WNOX/WNKX-F	Knoxville	From ELF to REBS	3,150,000	(est)
			\$15,000,000	
WGIV	Charlotte	From Founders to Suburban	700,000	
WFTL	Ft. Lauderdale		1,530,000	
WMER/WJBQ-F	Portland, ME	From John Bride to Porter	2,240,000	
WZRO-F	Columbia City (Fort Wayne)		750,000	
WTRU	Muskegon, MI	Sold to Goodrich	325,000	
WYDE	Birmingham	From Sudbrink to American General	740,000	
WVAM/WPRR-F	Altoona		850,000	
KXES	Salinas		400,000	
WRJY	Richmond		400,000	
WCXI-A	Detroit	From Golden West to Shamrock	2,600,000	(est)
WCXI-F	Detroit	Sold by Golden West	7,700,000	(est)
KEZW	Denver	From Armstrong to Westinghouse	1,300,000	
WKIX/WYLT-F	Raleigh	From Mann to Metroplex	10,500,000	(Richards)
WSSV/WPLZ-F	Petersburg (Richmond)	From Eure to Mahone	6,500,000	(Blackburn)
KCBQ A/F	San Diego	From Infinity to Eric/Chandler	12,200,000	(Mahlman)
KEBC-F	Oklahoma City	Sold to VanWagner	4,000,000	(Blackburn)
WIIN/WFPG-F	Atlantic City	Sold to Hartstone-Dickstein	5,000,000	
WNEW	New York	From Metromedia to Metropolitan	19,200,000	(est)
WNEW-F	New York	From Metromedia to Metropolitan	52,000,000	(est)
WIP	Philadelphia	From Metromedia to Metropolitan	9,000,000	(est)
WMMR-F	Philadelphia	From Metromedia to Metropolitan	52,400,000	(est)
KMET-F	LA	From Metromedia to Metropolitan	62,400,000	(est)
WASH-F	Wash, DC	From Metromedia to Metropolitan	17,000,000	(est)
KRLD	Dallas	From Metromedia to Metropolitan	30,000,000	(est)
WWBA-F	Tampa	From Metromedia to Metropolitan	33,000,000	(est)
WOMC-F	Detroit	From Metromedia to Metropolitan	10,000,000	(est)
			\$285,000,000	
WEZN-F	Bridgeport	From Katz to NewCity Comm	10,500,000	(est)
WFTQ	Worcester	From Katz to NewCity Comm	1,900,000	(est)
WAAF-F	Worc./Boston	From Katz to NewCity Comm	8,200,000	(est)
WZZK A/F	Birmingham	From Katz to NewCity Comm	9,000,000	(est)
WSYR	Syracuse	From Katz to NewCity Comm	4,500,000	(est)
WYYY-F	Syracuse	From Katz to NewCity Comm	7,200,000	(est)
KWEN-F	Tulsa	From Katz to NewCity Comm	6,100,000	(est)
WDBO	Orlando	From Katz to NewCity Comm	2,800,000	(est)
WWKA-F	Orlando	From Katz to NewCity Comm	10,000,000	(est)
WYAY-F	Gaine/Atlanta	From Katz to NewCity Comm	10,000,000	(est)
			\$70,200,000	

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
KQRS A/F	Minneapolis	From McKenna to Cap Cities/ABC	\$10,500,000	
WOKS/WFXE-F	Columbus, GA	From Woodfin to Davis	2,411,000	(est)
WTHB/WFXA-F	Augusta, GA	From Woodfin to Davis	3,750,000	(est)
			\$ 6,161,000	(Avpro)
WYHT	Jackson, MS	Sold to Lewis	200,000	
WNKS-F	Columbus, GA	Sold by Coleman	3,250,000	
WCBM	Baltimore	From Metromedia to Resort	2,500,000	
KRIO	McAllen, TX	Donated by Tippie		
WTOY	Roanoke		200,000	
KFAC A/F	Los Angeles		34,000,000	
KNBQ-F	Tacoma/Seattle	Sold To Viacom	6,500,000	
KLSN/KISC-F	Spokane	Sold to Home News	1,548,000	(Foreman)
KSCO A/F	Santa Cruz	Sold to Fuller-Jeffrey	3,100,000	
WGER-F	Saginaw	Sold to Booth	4,600,000	
KESY A/F	Omaha	Sold to SunGroup	6,250,000	
KFMF-F	Chico	Sold to Fuller-Jeffrey	1,200,000	
WKZY	Ft. Myers		1,100,000	
WIZD	Franklin (Nashville)		1,000,000	(Mark Sanders)
WXYQ, WSPT-F	Stevens Point, WI	From Sentry to Sage		
WTAX, WDBR-F	Springfield, IL	From Sentry to Sage		
KMNS, KSEZ-F	Sioux City, IA	From Sentry to Sage		
WJJK, WBIZ-F	Eau Claire, WI	From Sentry to Sage		
The above sold for \$9,400,000...Barry Sherman brokered the deal				
WCHZ	Pensacola		325,000	(Wilkins)
WPJL	Raleigh		600,000	
KGLR	Tucson	Sold to Family Life	742,000	
KFLR	Phoenix	From Family Life to Affiliated	650,000	
KFLT	Tucson	From Family Life to Affiliated	400,000	
			\$1,050,000	
KPOI-F	Honolulu	Sold by Sudbrink	2,600,000	(Blackburn)
KGRZ/KDXT-F	Missoula, MT		800,000	(Chapman)
WNTR	Silver Spg (Washington)		775,000	
WAMA	Dunedin (Tampa)		450,000	
WYOU	Tampa	Sold to Carl Marcocci	750,000	
KROQ-F	Los Angeles	Sold to Infinity	45,000,000	
KUDO-F	Las Vegas		2,300,000	
WAVE-F	Sarasota	From Cosmos to Susquehanna	7,000,000	(Chapman)
KGDL-F	Lake Jackson (Houston)	From Frankhouse to Shamrock	13,000,000	
KMRV	Des Moines	From John Enoch to Fuller-Jeffrey	360,000	
WNNR	Hamden (New Haven)		600,000	(Chapman)
WKLH-F	Milwaukee	From Josephson to Saga	4,500,000	
WZKC-F	Rochester	From Josephson to Saga	3,700,000	
WNOR A/F	Norfolk	From Josephson to Saga	10,000,000	
WSNY-F/WVKD	Columbus	From Josephson to Saga	19,500,000	
			\$37,700,000	
KSSA	Dallas/FW	Sold by Founders	3,500,000	
KRKE A/F	Albuquerque	Sold by Compass	3,150,000	(Chapman)
KMGX-F	Hanford (Fresno)	Sold to ABS	4,220,000	(Kalil)
KBUC A/F	San Antonio	Sold to TK	12,750,000	(George Moore)
KBRG-F	San Jose/SF		2,875,000	(Blackburn)
WTKL	Baton Rouge		600,000	
WKMI	Kalamazoo	From Steere to Hicks	1,000,000	
KLCZ/KDON-F	Salinas-Sea.	From Grace to Henry	5,000,000	(Chapman)
KLOZ-F	El Paso	Sold to George Jenne	1,250,000	(Chapman)
WIBG/WSLT-F	Ocean City (Atlantic City)		1,163,000	(Blackburn)
KFXD A/F	Nampa/Boise	Sold by Comm. Properties	1,200,000	(Blackburn)
KISW-F	Seattle	From Kaye-Smith to Nationwide	12,950,000	(Mahlman)
KHAA-F	Port Sulphur, LA	Sold to Epperson-Otsinger	3,100,000	(Blackburn)
KLMD-F	Longmont, CO	Sold to Western Cities	5,500,000	(Blackburn)
KHIT-F	Bremerton (Seattle)	Sold to Gannett	6,500,000	
KLEF-F	Seabrook (Houston)		3,700,000	
WQFX A/F	Gulfport, MS	From Caravelle to Steere	1,250,000	(Chapman)
KBBW	Waco		600,000	
KPPL	Denver		735,000	
WTMH-F	Goulds (Miami)		2,400,000	
WOLT	Chickasaw (Mobile)	From Muniz to Bob O'Brien	1,200,000	
WLIF-F	Baltimore	From American to JAG	25,000,000	(Americom)
KCMD/KBKC-F	Kansas City	From Summit to Gannett	11,200,000	
WZKC-F	Rochester	From Saga to First Valley	3,700,000	
KRGI A/F	Grand Island, NE	From DKM to Harris	NA	
WERE/WGCL-F	Cleveland	Sold to Metropolis	10,700,000	

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
WRE/WXTZ-F	Indy	From Mid America to WIN	\$12,750,000	(est)
KBEZ-F	Tulsa	From Mid America to WIN	5,600,000	(est)
KRVR-F	Davenport	From Mid America to WIN	1,600,000	(est)
WIRL/WSWT-F	Peoria	From Mid America to WIN	3,400,000	(est)
			\$23,250,000	
WLW	Cincinnati	From Republic to Jacor	\$17,100,000	(est)
WSKS-F	Cincinnati	From Republic to Jacor	4,400,000	(est)
WMYU-F	Knoxville	From Republic to Jacor	5,200,000	(est)
WYHY-F	Nashville	From Republic to Jacor	7,300,000	(est)
			\$34,000,000	
WRIE	Erie		355,000	
KBOY A/F	Medford		522,000	
KPRO	Riverside, CA		710,000	
WNFI-F	Palatka, FL		8,500,000	
WBMK	Knoxville		215,000	
WTID-F	Norfolk	From Southern Starr to Paul Downs	4,150,000	(Marshall)
WDLP/WGNE-F	Panama City	Sold To Woodfin	3,070,000	
KDIG/KBON-F	Riverside-SB, Cal		2,300,000	
KBXT	Duluth		110,300	
KPDQ A/F	Portland, OR	Sold to Salem	6,500,000	(Chapman)
KRDR	Gresham (Portland, OR)	Sold by Community Pacific	600,000	(Montcalm)
WIOG-F	Saginaw	From Booth to Fitzgerald	2,550,000	(Blackburn)
WKSE-F	Buffalo	From Porter to Price	2,850,000	(Kozacko)
WLRW-F	Champaign, IL	Sold to Saga by Joyner	NA	
WLDS/WYMG-F	JKville/Spring, IL	Sold to Saga by Joyner	NA	
			\$ 5,300,000	(Chapman)
WHAS/WAMZ-F	Louisville	From Bingham to Clear Channel	20,100,000	
KITE-F	Portland, TX (Corpus Christi)	Sold by Phillips/Whitlock to Dave King	\$1,000,000	
WAMR/WRAV-F	Venice (Sarasota)	From Comco to Hall	7,800,000	(Raymond)
WFEA	Manchester, NH	From Ocean Coast to Sunshine	1,450,000	(Blackburn)
WWVZ-F	Summerville, SC (Charleston)		2,500,000	(Mahoney)
KNAN-F	Monroe, LA	Sold to JAG	2,410,000	(Chapman)
WACR A/F	Columbus, MS	Sold to Love Broadcasting	628,000	
WTAC	Flint		400,000	
WLEQ-F	Bonita (Ft. Myers, FL)	Sold to Beasley by Comco	1,300,000	
KFIM-F	El Paso		1,000,000	(Clark)
KOKE	Austin	Sold to Jim Ray	1,500,000	
KOKE-F	Austin	Sold to Keymarket	15,000,000	(Crisler)
WMLO-F	Sarasota	Sold to Wilks-Schwartz	2,800,000	(Blackburn)
KRYS A/F	Corpus Christi		1,600,000	
KFLR/KAMJ-F	Phoenix	From Affiliated to EZ	12,300,000	
KFYE	Fresno	From Affiliated to EZ	9,700,000	
KRAK A/F	Sacra	From Affiliated to EZ	15,200,000	
WOKV/WAIV-F	Jacksonville	From Affiliated to EZ	10,100,000	
KMPS A/F	Seattle	From Affiliated to EZ	18,200,000	
			\$65,500,000	
KJB A/F	Albuquerque	From Hubbard to Price	16,500,000	(Gary Stevens)
WADO	New York	Sold to Tichenor	20,000,000	(LaRue)
WOOD A/F	Grand Rapids	From Grace to Surrey	19,250,000	(Kalil)
WAKR/WONE-F	Akron	From Group One to DKM		
WONE/WTUE-F	Dayton	From Group One to DKM		
KKLZ/KAZY-F	Denver	From Group One to DKM		
KMEZ A/F	Dallas	From Group One to DKM		
			\$60,000,000	
KRKN	Anchorage	Sold to Ingstad/Holland	650,000	(Montcalm)
KOCN-F	Pacific Grove (Salinas)		1,000,000	(Holt)
WKTK-F	Crystal River, FL	From COMCO to Entercom	3,600,000	(Clark)
WGTO	Lakeland	Sold by Hubbard	1,535,000	
WDJO/WUBE-F	Cincinnati	From DKM to American	9,800,000	(Mahlman)
WETB	Johnson City, TN		350,000	
WLLL/WGOL-F	Lynchburg		1,350,000	(Blackburn)
KOGO/KBBY-F	Ventura		3,000,000	(Blackburn)
WWXX-F	Gallatin (Nashville)	Sold to Capitol (Johnson)	6,500,000	(Blackburn)
WGBB/WBAB-F	Long Island	Sold to Noble	13,000,000	(Blackburn)
WLLT-F	Cincinnati	From H & W to Hoker	6,000,000	
WCRJ-F	Jacksonville	From H & W to Hoker	6,000,000	(Chapman)
WSSH	Lowell/Boston	Sold to Noble	19,500,000	(Blackburn)
WSAI-F	Erlanger/Cincinnati	From Mortenson to Inter Urban	2,000,000	(Blackburn)
WKMF/WCRZ-F	Flint	Sold to Faircom	7,500,000	(Blackburn)
KLAR	Laredo	Sold by Hicks	450,000	(Fischer)

STATION	MARKET	GROUP OWNERS	PRICE	BROKER
KOKA/KVKI-F	Shreveport	Sold to Penn	6,500,000	(Kalil)
KXCC-F	Lompoc, CA	Sold to Cliff Hunter	750,000	(Exline)
KSUN/KLZI-F	Phoenix	From Transcom to Duffy	15,000,000	
KQKT-F	Seattle	From Behan to Shamrock (Disney)	7,500,000	(Kalil)
WOAD	Jackson, MS		455,000	
WJTT-F	Red Bank (Chattanooga)	Sold by Benns	1,000,000	
KNPA	Nampa (Boise)		170,000	
WMT A/F	Cedar Rapids	Sold by Cosmos	8,000,000	
KWLO/KFMW-F	Waterloo	From Forward to Park	4,100,000	
WTEL	Philadelphia	Sold to Beasley	2,400,000	(Richards)
WILS A/F	Lansing	Sold by Sentry to North Star	1,620,000 (est)	
WXTA/WYBR-F	Rockford	Sold by Sentry to North Star	1,200,000 (est)	
			\$2,820,000	(Blackburn)
WKNR	Battle Creek	From Dave Hicks to his kids	275,000	
WHLO	Akron	Sold to Mortenson	1,200,000	
WWDE-F	Norfolk	Sold to Edens	7,500,000	
WLPR-F	Mobile	Sold to TM	2,550,000	
KNGS/KLTK	Fresno (Fresno)	From Lobeck to Liggett	2,800,000	
KRLT-F	Lake Tahoe	Sold to Fuller-Jeffrey	1,400,000	
KAMA/KAMZ-F	El Paso	From Thrash to Holder	NA	
KEND/KLLL-F	Lubbock	From Thrash to Holder	NA	
			\$1,500,000	(Blackburn)
WSOM/WQXX-F	Salem (Youngstown)	From Rust to Lincoln	2,800,000	
KMAK/KBOS-F	Fresno		6,000,000	(Chapman)

NOTE: Because of various printing deadlines some of the deals listed above - particularly towards the end of the list - may not be listed in the market reports.

NATIONAL FM SHARE*

METRO	FAL 85		(13,568,300 of 20,219,900)
	SPG 85	66.549%	(15,003,400 of 22,544,800)
	FAL 84	65.032%	(13,292,200 of 20,439,600)
	SPG 84	64.290%	(14,219,000 of 22,117,100)
	FAL 83	63.058%	(12,524,400 of 19,861,700)
	SPG 83	62.291%	(13,589,800 of 21,816,700)
	FAL 82	60.571%	(11,932,400 of 19,699,700)
	SPG 82	58.870%	(12,658,900 of 21,503,100)
	FAL 81	58.651%	(10,478,800 of 17,866,400)
	SPG 81	57.353%	(11,225,100 of 19,571,700)
	OCT/NOV 80	56.116%	(9,480,500 of 16,984,600)
	APR/MAY 80	54.254%	(10,134,800 of 18,680,200)
	OCT/NOV 79	53.627%	(8,329,900 of 15,539,900)
	APR/MAY 79	50.887%	(9,480,800 of 18,631,200)
	OCT/NOV 78	50.698%	(7,525,600 of 14,843,000)
	APR/MAY 78	47.638%	(8,565,600 of 18,025,100)
	OCT/NOV 77	46.501%	(6,561,700 of 14,110,900)
	APR/MAY 77	44.428%	(7,745,900 of 17,434,700)
	OCT/NOV 76	43.818%	(6,079,600 of 13,874,200)
	APR/MAY 76	40.886%	(6,882,900 of 16,834,200)

FM GROWTH RATE

APR/MAY 76 to APR/MAY 77:	7.225%
APR/MAY 77 to APR/MAY 78:	8.663%
APR/MAY 78 to APR/MAY 79:	6.820%
APR/MAY 79 to APR/MAY 80:	6.617%
APR/MAY 80 to APR/MAY 81:	5.712%
SPG 81 to SPG 82 :	2.645%
SPG 82 to SPG 83 :	5.811%
SPG 83 to SPG 84 :	3.201%
SPG 84 to SPG 85 :	3.514%
SPG 85 to SPG 86 :	3.369%

* Based on MSA, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in the Arbitron are included.

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

STATION	MARKET	SHARE	FORMAT	GROUP OWNER	STATION	MARKET	SHARE	FORMAT	GROUP OWNER
1. KTRS-F	Casper	36.4	CHR		51. KTTS-F	Springfield,MO	18.5	Country	Great Empire
2. WJEC	Bloomington,IL	36.2	MOR	Bloomington	52. WFBC	Altoona	18.4	AC	Gilcom
3. WWNC	Asheville	35.7	Country	Multimedia	53. WCCQ-F	Columbus,GA	18.3	CHR	
4. KGHL	Billings	31.4	Country	Sunrise	54. KGGO-F	Des Moines	18.2	AOR/CHR	Stoner
5. WAAL-F	Binghamton	27.7	CHR	Regional	55. WWCT-F	Peoria	18.1	AOR	
6. WTCR-F	Huntington,WV	27.4	Country	CRB	56. WCCO	Minneapolis	17.9	MOR	
7. WIVK-F	Knoxville	26.7	Country	Dick	WVBS-F	Wilmington,NC	17.9	CHR	
8. KRLB-F	Lubbock	26.5	CHR		58. WWLV-F	Daytona Beach	17.8	BTFL	Root
9. WIKY-F	Evansville	25.7	MOR/BTFL	South Central	KEZB-F	El Paso	17.8	CHR	
10. WOMP-F	Wheeling	25.4	CHR	First Valley	60. KSSN-F	Little Rock	17.7	Country	Kaneb
	WTHI-F	25.4	Country		WKEE-F	Huntington	17.7	CHR	Capitol (Goodmon)
12. KPMW-F	Waterloo-CF	25.2	CHR	Forward	62. WHAS	Louisville	17.6	MOR	Clear Channel
13. WBNQ-F	Bloomington,IL	24.9	CHR	Bloomington	63. WKXS-F	Erie	17.5	AC	
14. WZOK-F	Rockford	24.6	CHR		64. WTQR-F	Greens-WS	17.4	Country	Summit
15. WKSJ-F	Mobile	23.7	Country	Capitol(Johnson)	KLLL-F	Lubbock	17.4	Country	
16. WIOG-F	Saginaw	23.5	CHR	Booth	KFRX-F	Lincoln	17.4	CHR	DKM
17. WDUV-F	Sarasota	23.4	BTFL		67. WEAS-F	Savannah	17.3	Black	Rivers
18. KSMB-F	Lafayette,LA	23.2	CHR		68. WFBC-F	Altoona	17.2	BTFL	Gilcom
	KIHK-F	23.2	CHR		WXLK-F	Roanoke	17.2	CHR	
20. KWTO-F	Springfield,MO	23.1	CHR	DKM	KJNE-F	Waco	17.2	Country	
21. WMEE-F	Fort Wayne	23.0	CHR	Federated	71. KGOT-F	Anchorage	17.1	CHR	Olympic
WZYP-F	Huntsville	23.0	CHR		72. WBLX-F	Mobile	17.0	Black	Beasley
23. WIXX-F	Green Bay	22.7	CHR	Midwest Comm.	73. WUSY-F	Chattanooga	16.7	Country	Colonial
24. WDKS-F	Fayette,NC	22.6	Black		WJMI-F	Jackson,MS	16.7	Black	Roden
25. WKSJ-F	Asheville	22.5	CHR		75. KYVA-F	Billings	16.6	CHR	Meyer
26. KMOX	St. Louis	22.4	News/Talk	CBS	WYYY-F	Syracuse	16.6	AC	New City
27. KVOC	Casper	21.8	Country		77. WEZN-F	Bridgeport	16.5	BTFL	New City
28. WBBQ-F	Augusta,GA	21.6	CHR		WVLK-F	Lexington	16.5	Country	Bluegrass
KFAB	Omaha	21.6	MOR	May	WZZQ-F	Terre Haute	16.5	AOR/CHR	Contemp. Media
30. WFXE-F	Columbus,GA	20.8	Black		80. WGNI-F	Wilmington,NC	16.4	AC	Cape Fear
31. WCCK-F	Erie	20.8	CHR	Burbach	81. WICC	Bridgeport	16.3	MOR	Tribune Co.
32. WSTO-F	Evansville	20.7	CHR		82. WKZW-F	Peoria	16.2	CHR	Midwest TV
33. WBHP	Huntsville	20.6	Country		KASE-F	Austin	16.2	Country	
34. WMT	Cedar Rapids	20.1	MOR	Cosmos	84. WQBE-F	Charleston,WV	16.1	Country	Nininger
KRNQ-F	Des Moines	20.1	CHR	Stauffer	85. WVIC-F	Lansing	16.0	CHR	
36. KZZU-F+	Spokane	20.0	CHR	Olympic	WOKQ-F	Portsmouth,NH	16.0	Country	Fuller-Jeffrey
37. WANM	Tallahassee	19.9	Black		87. KKRQ-F	Wichita	15.8	CHR	John Price
38. WSKZ-F	Chattanooga	19.6	CHR	Bloomington	88. WAMZ-F	Louisville	15.7	Country	Clear Channel
39. KGBT	McAllen	19.5	Spanish	Tichenor	89. WAPE-F	Jacksonville	15.6	CHR	Statewide
40. WFBC-F	Greenville,SC	19.4	AC	Multimedia	WHRK-F	Memphis	15.6	Urban	Adams
WCRZ-F	Flint	19.4	AC		91. WCMF-F	Rochester	15.6	AOR	Stoner
42. WTIC	Hartford	19.2	MOR	Chase	92. WZEE-F	Madison	15.5	CHR	
43. WQUT-F	Johnson City	19.1	CHR	Bloomington	93. WTIC-F	Hartford	15.3	CHR	Chase
WLWI-F	Montgomery	19.1	Country	Colonial	KDKA	Pittsburgh	15.3	MOR	Westinghouse
45. WXBQ-F	Johnson City	18.9	Country	Nininger	KFGO	Fargo	15.3	Country	Comm. Properties
46. KZFM-F	Corpus Christi	18.8	CHR		96. WZAT-F	Savannah	15.2	CHR	
WAYS-F	Macon	18.8	CHR	Multimedia	WZZK-F+	Birmingham	15.2	Country	New City
WHOT-F	Youngstown	18.8	CHR	Myron Jones	98. KKXX-F	Bakersfield	15.1	CHR	
49. WNDU-F	South Bend	18.7	CHR	Notre Dame	99. WZID-F	Manchester	15.0	BTFL	Sunshine
50. WIBC	Indianapolis	18.6	MOR	Blair	WVSR-F	Charleston,WV	15.0	CHR	Beasley

* Based on 1/4 HR AVG, Metro Share, 12+, Broadcast Week

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

<u>STATION</u>	<u>MARKET</u>	<u>1/4 HOUR AVG</u>	<u>FORMAT</u>	<u>OWNER</u>	<u>SPG 85 RANK</u>
1. WHTZ-F	New York	1915	CHR	Malrite	1
2. WRKS-F	New York	1730	Urban	RKO	2
3. WPLJ-F	New York	1669	CHR	Cap Cities/ABC	5
4. WGN	Chicago	1609	MOR/Talk	Tribune Company	6
5. WOR	New York	1364	Talk	RKO	4
6. WINS	New York	1279	News	Westinghouse	8
7. WPAT-F	New York	1225	BTFL	Park	10
8. WLTW-F	New York	1204	AC	Viacom	19
9. KABC	Los Angeles	1200	Talk	Cap Cities/ABC	11
10. WBLS-F	New York	1188	Black	Inner City	17
11. WMMR-F	Philadelphia	1142	AOR	Metropolitan	12
12. WNEW-F	New York	1126	AOR	Metropolitan	7
13. KIIS-F	Los Angeles	1087	CHR	Gannett	3
14. WCBS-F	New York	1052	Oldies	CBS	16
15. WCBS	New York	1035	News	CBS	9
16. KPWR-F	Los Angeles	1007	Urban	Emmis	113
17. KMOX	St. Louis	957	News/Talk	CBS	20
18. WXRK-F	New York	931	AOR	Infinity	45
19. WJR	Detroit	926	MOR	Cap Cities/ABC	14
20. WHN	New York	910	Country	Emmis	18
21. KJOI-F	Los Angeles	873	BTFL	Legacy	36
22. WCCO	Minneapolis	865	MOR		13
23. WGCI-F	Chicago	863	Urban	Gannett	36
24. KBIG-F	Los Angeles	812	BTFL	Bonneville	24
25. WABC	New York	804	Talk	Cap Cities/ABC	22
26. KOST-F	Los Angeles	802	AC	Cox	38
27. WBBM	Chicago	788	News	CBS	32
28. WEAZ-F	Philadelphia	783	BTFL		28
29. WNEW	New York	753	Nostalgia	Metropolitan	25
30. KDKA	Pittsburgh	751	MOR	Westinghouse	31
31. WBZ	Boston	747	MOR	Westinghouse	40
32. KGO	San Francisco	744	News/Talk	Cap Cities/ABC	26
33. KLOS-F	Los Angeles	731	AOR	Cap Cities/ABC	27
34. KRTH-F	Los Angeles	711	Oldies	RKO	58
35. KROQ-F	Los Angeles	703	AOR	Infinity	53
36. WNBC	New York	683	AC	NEC	15
37. WUSL-F	Philadelphia	663	Urban	LIN	29
WLOO-F	Chicago	663	BTFL	Century	23
39. KCBS	San Francisco	654	News/Talk	CBS	54
40. WBAP	Dallas-Fort Worth	643	Country	Cap Cities/ABC	43
41. WBMX-F	Chicago	639	Black		33
42. KFVB	Los Angeles	632	News	Westinghouse	62
43. KNX	Los Angeles	630	News	CBS	35
44. KYW	Philadelphia	596	News	Westinghouse	46
45. WMMS-F	Cleveland	595	AOR	Malrite	50
46. WBCN-F	Boston	588	AOR	Infinity	42
47. WLUP-F	Chicago	580	AOR	H & W	61
48. WJLB-F	Detroit	571	Black	Booth	77
49. KNBR	San Francisco	562	MOR	NBC	109
50. WRBQ-F	Tampa	560	CHR	Edens	87
51. WNSR-F	New York	552	Soft AC	Bonneville	21
52. KMPC	Los Angeles	548	Nostalgia	Golden West	44
53. WPIX-F	New York	547	AC	Tribune Company	64
54. WYNY-F	New York	544	AC	NBC	30
55. KLVE-F	Los Angeles	543	Spanish	H & W	303
56. KKDA-F	Dallas	501	Urban		107
57. KIQQ-F	Los Angeles	500	Soft AC	Outlet	213
58. KSHE-F	St. Louis	495	AOR	Emmis	51
59. WXKS-F	Boston	492	CHR	Pyramid	56
60. WQXR-F+	New York	483	Classical	New York Times	68
61. WLAK-F	Chicago	479	Soft AC	Viacom	85
WADO	New York	479	Spanish	Tichenor	97
63. KVIL-F	Dallas	474	AC	Blair	68
WAPP-F	New York	474	CHR	Emmis	71
65. KPLX-F	Dallas-Fort Worth	468	Country	Susquehanna	182
66. KKBQ-F	Houston	467	CHR	Gannett	73
67. WLYF-F	Miami	465	BTFL	Jeff-Pilot	79
68. WLS	Chicago	461	CHR	Cap Cities/ABC	39
69. WDVE-F	Pittsburgh	458	AOR	Taft	66
70. WMAQ	Chicago	456	Country	NBC	41

* Based on 1/4 HR AVG. TSA, Mon-Sun, 6A-MID

STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	SPG 85 RANK						
71. KMJQ-F	Houston	455	Urban	Keymarket	49						
72. KIKK-F	Houston	450	Country	Viacom	90						
73. WSSH-F	Boston	446	AC		205						
74. WWJ	Detroit	445	News		122						
75. WMGK-F	Philadelphia	444	AC	Greater Media	60						
76. WKLS-F	Atlanta	440	AOR	Taft	192						
77. WSHH-F	Pittsburgh	439	BTFL		100						
78. KTNQ	Los Angeles	438	Spanish	H & W	150						
79. WPAT	New York	436	BTFL	Park	52						
WCAU-F	Philadelphia	436	CHR	CBS	47						
81. WFBQ-F	Indianapolis	435	AOR	Taft	65						
82. WCLR-F	Chicago	434	AC	Bonneville	114						
83. WCAU	Philadelphia	432	News/Talk	CBS	98						
84. WHDH	Boston	430	MOR	Blair	78						
85. KMET-F	Los Angeles	429	AOR	Metropolitan	34						
WTIC	Hartford	429	MOR	Chase	82						
87. WRKO	Boston	425	Talk	RKO	76						
88. WSNI-F	Philadelphia	424	AC	Pyramid	125						
89. WMZQ-F	Washington	421	Country	Viacom	184						
KZLA-F	Los Angeles	421	Country	Malrite	145						
91. WKYS-F	Washington	420	Urban	NBC	102						
91. WCZY-F	Detroit	419	CHR	Gannett	90						
93. WBZZ-F	Pittsburgh	416	CHR	EZ	70						
94. KIRO	Seattle	414	News/Talk	Bonneville	116						
95. KFI	Los Angeles	412	AC	Cox	84						
WGAY-F	Washington	412	BTFL	Greater Media	57						
97. CKLW	Detroit	411	Nostalgia		88						
98. WKQX-F	Chicago	406	Contemp	NBC	79						
WRIF-F	Detroit	406	AOR		74						
100. KRLL	Dallas	405	News	Metropolitan	85						
101. WTIC-F	Hart	404	141. WLW	Cinci	335	WLWQ-F	Col,Oh	274	221. KYUU-F	SF	249
WPCN-F	Atl	404	KZZP-F	Phoenix	335	WAPI-F	Birm	274	KKGO-F	LA	249
103. WBBM-F	Chicago	401	143. WNCN-F	NY	334	KTXQ-F	Dallas	274	WKHX-F	Atlanta	249
104. WIVK-F	Knox	400	144. KNX-F	LA	333	WAMO-F	Pitts	274	224. WIYY-F	Balt	248
105. WLIF-F	Balt	396	145. WRAL-F	Raleigh	331	185. WBAL	Balt	273	WBLI-F	Long Is	248
106. WYSP-F	Phila	393	146. WVEE-F	Atlanta	327	WLLO-F	Minn	273	WWSW-F	Pitts	248
107. KSTP-F	Minn	390	147. KABL-F	SF	322	187. WNIC-F	Detroit	272	227. KEZK-F	St. Lou	247
WXTU-F	Phila	390	WWKA-F	Orl	322	188. WCKG-F	Chicago	271	228. KEEY-F	Minn	246
109. WJOI-F	Detroit	388	149. WWDC-F	Wash	321	WSM-F	Nash	271	229. WIOQ-F	Phila	245
110. KSOL-F	SF	387	150. KEGF-F	Dallas	319	190. WYTZ-F	Chicago	267	230. WIL-F	St. Lou	244
111. WWDB-F	Phila	386	151. WDAF	KC	317	191. KDWB-F	Minn	266	WEZW-F	Milw	244
112. WXRT-F	Chicago	385	152. KNIX-F	Phoenix	316	KSSN-F	L. Rock	266	WSB	Atlanta	244
113. WJIB-F	Boston	382	153. WYLD-F	New Or.	313	193. KFMB	SD	265	WHIO-F	Dayton	244
114. WFYR-F	Chicago	380	154. KFAB	Omaha	312	WIP	Phila	265	234. WHRK-F	Memphis	243
WJJD	Chicago	380	155. KRBE-F	Houston	310	WHLI	Long Is	265	WNCI-F	Col,Oh	243
WMAL	Wash	380	156. WCKR-F	Wash	308	KWKW	LA	265	KFOG-F	SF	243
117. WTMJ	Milw	379	157. KOSI-F	Denver	306	197. KMEL-F	SF	264	237. KJQY-F	SD	242
118. WPEN	Phila	374	158. WZLX-F	Boston	301	198. WKDF-F	Nash	263	WEBB-F	Cinci	242
WTQR-F	Greens-WS	374	159. WAVA-F	Wash	300	WXLK-F	Roanoke	263	239. WXYT	Detroit	241
KQRS-F+	Minn	374	WXYV-F	Balt	300	200. WALK-F+	Long Is	262	WGCL-F	Cleve	241
121. KTRH	Houston	371	161. WBSB-F	Balt	298	WPRO-F	Prov	262	WLVK-F	Char	241
122. WJMK-F	Chicago	368	162. WKDM	NY	297	WOMC-F	Detroit	262	242. KSL	Salt Lake	239
WUSN-F	Chicago	368	WMJI-F	Cleve	297	203. WMAC	Wash	261	243. KLTR-F	Houston	238
124. WSHE-F	Miami	367	WPOC-F	Balt	297	KQUE-F	Houston	261	244. KSN-F	SF	237
125. KFMR-F	Houston	365	WFOX-F	Atlanta	297	WYNF-F	Tampa	261	KBRD-F	Seattle	237
WHUR-F	Wash	365	166. WHAS	Louis	296	206. WUBE-F	Cinci	260	246. WCMF-F	Roch	236
127. WHYT-F	Detroit	363	167. WRCH-F	Hart	295	207. WWRL	NY	259	WDOK-F	Cleve	236
128. WDAS-F	Phila	359	168. WAAF-F	Worc	289	WQAL-F	Cleve	259	248. WEZB-F	NO	235
KODA-F	Houston	359	169. KISW-F	Seattle	287	WHQT-F	Miami	259	249. KTAR	Phoenix	233
130. KMEZ-F	Dallas	354	170. KSRR-F	Houston	286	WJQY-F	Miami	259	WKQR-F	Cinci	233
131. WWBA-F	Tampa	352	171. WQBA	Miami	285	211. KUPD-F	Phoenix	257	251. EATT-F	Ok1. C	232
132. WYAY-F	Atlanta	351	WLLZ-F	Detroit	285	212. WWW-F	Detroit	256	252. WBOS-F	Boston	231
133. WQXI-F	Atlanta	350	173. WZGC-F	Atlanta	284	213. WFBC-F	Green-Sp	255	WHJY-F	Prov	231
134. KILT-F	Houston	345	174. KSFN-F	Sac	283	WHUD-F	Peek	255	WESC-F	Green-Sp	231
135. WIBC	Indy	344	WQYK-F	Tampa	283	215. WTOP	Wash	253	255. KCTC-F	Sac	230
136. KSCS-F	Dallas/FW	340	176. WSOL-F	SF	279	KBLX-F	SF	253	256. KLAC	LA	229
WAMZ-F	Louis	340	177. WROR-F	Boston	278	KRAK	Sacra	253	KOIT-F	SF	229
138. WHYI-F	Miami	337	178. WSSP-F	Orl	277	218. WEEI	Boston	252	WIMZ-F	Knox	229
139. WZZK-F+	Birm	336	179. WSKQ	NY	275	219. WHTT-F	Boston	251	WDIZ-F	Orl	229
WKSZ-F	Phila	336	180. WLTF-F	Cleve	274	220. WLKW-F	Prov	250	260. WSTF-F	Orl	228

WKTI-F	Milw	228	WVOR-F	Roch	200	KWOP-F	Sacra	176	KMGC-F	Dallas	157
WSKZ-F	Chatt	228	WYLF-F	Minn	200	402. WWRG	Wash	175	WMT	Ced. Rpd	157
KBAY-F	SJ	228	KZEW-F	Dallas	200	WBNS-F	Col,Oh	175	473. WBQF-F	JC-Kings	156
KJLH-F	LA	228	WKLH-F	Milw	200	KRAK-F	Sacra	175	KSSK	Hono	156
265. WWWE	Cleve	227	335. WQFM-F	Milw	199	KMBR-F	KC	175	WGGZ-F	Baton R	156
WQDR-F	Raleigh	227	336. WMSI-F	Jack,MS	198	406. WGAR-F	Cleve	174	KOAQ-F	Denver	156
267. WRQX-F	Wash	226	337. KNOB-F	LA	197	WFBR	Balt	174	KOFY	SF	156
268. WMEE-F	Ft. Wyn	225	WGTZ-F	Dayton	197	WHCN-F	Hart	174	478. KFRC	SF	155
269. WPEG-F	Char	223	WCMQ-F	Miami	197	KKYK-F	L. Rock	174	WENS-F	Indy	155
KOMO	Seattle	223	WMJJ-F	Birm	197	410. KBEQ-F	KC	173	KRSP-F	SLC	155
271. KRLA	LA	222	WUSY-F	Chatt	197	KYKY	St. Lou	173	KKLT-F	Phoenix	155
WLTT-F	Wash	222	342. KTFM-F	San Ant	196	WEZC-F	Char,NC	173	482. WKRC	Cinci	154
WDUV-F	Sara	222	WENN-F	Birm	196	WCOS-F	Col,SC	173	WYNN-F	Baton R	154
274. WZOU-F	Boston	221	344. KIIF-F	Dav-RI	195	414. WGMF-F	Wash	172	484. WLTT-F	Pitts	153
WKOL-F	Houston	221	WKCI-F	N. Haven	195	KUBE-F	Seattle	172	KJYY-F	Houston	153
WLIR-F	Long Is	221	KMJI-F	Denver	195	KKYX	San Ant	172	KGON-F	Port O	153
277. WBW-F	Orl	220	KMEQ-F	Phoenix	195	KFKF-F	KC	172	WOWO	Ft. Wayne	153
KXL-F	Port	220	WINZ	Miami	195	WDNT-F	Cleve	172	WSPA-F	Green-SC	153
KVOO	Tulsa	220	KLUV-F	Dallas	195	KFBK	Sacra	172	489. KKHI-F	SF	152
KGGO-F	Des M	220	KMIM-F	St. Lou	195	WJMI-F	Jack,MS	172	WMYG-F	Pitts	152
281. WXTZ-F	Indy	219	351. XTRA-F	SD	194	WBBQ-F	Aug,GA	172	WAOK	Atlanta	152
WHOT-F	Young	219	KPLZ-F	Seattle	194	WPLZ-F	Rich	172	WKXX-F	Birm	152
KBCO-F	Denver	219	353. KGB-F	SD	193	423. KEZO-F	Omaha	171	493. WDAE	Tampa	151
WAXY-F	Miami	219	WZAK-F	Cleve	193	WYYY-F	Syra	171	WMIL-F	Milw	151
285. WFMT-F	Chicago	218	KISS-F	San Ant	193	WSUM	Tampa	171	495. WRXR-F	Chicago	150
KWSS-F	SJ	218	WRKZ-F	Harris	193	WLTS-F	New Or	171			
WNOR-F	Norfolk	218	WSSL-F	Green-SC	193	427. WCly-F	Wash	170			
288. WWEZ-F	Cinci	216	358. KPKE-F	Denver	192	428. WIOG-F	Sag-BC	169			
WOKI-F	Knox	216	WMHE-F	Toledo	192	WQUT-F	JC-Kings	169			
WNWS	Miami	216	360. WCMS-F	Norfolk	191	KABL	SF	169			
291. WFMS-F	Indy	215	361. KAYI-F	Tulsa	190	431. WTVN	Col,Oh	168			
292. WHLY-F	Orl	214	WGY	Albany	190	WHO	Des M	168			
KQZY-F	Dallas	214	KNAC-F	LA	190	KSMB-F	Lafay	168			
WRMF-F	W. Palm	214	KRQR-F	SF	190	434. WIXX-F	Green Bay	167			
KLOI-F	SF	214	KSFO	SF	190	KAZY-F	Denver	167			
WMJX-F	Boston	214	366. WJYE-F	Buffalo	189	WLIB	NY	167			
297. WBUF-F	Buffalo	213	WVDM-F	Col,SC	189	437. KNEW	SF	166			
WAPE-F	Jkville	213	368. WOLI-F	Prov	188	WZEZ-F	Nash	166			
KOA	Denver	213	WBEN-F	Buffalo	188	WWL	New Or	166			
WSNY-F	Col,Oh	213	KPRC	Harris	188	WAI	Miami	166			
WSB-F	Atlanta	213	WXGT-F	Col,Oh	188	KEZB-F	El Paso	166			
302. WNDU-F	S. Bend	212	WPHY-F	Albany	188	442. WKSI-F	Green-WS	165			
WFMZ-F	Allen	212	WABB-F	Mobile	188	WKDD-F	Akron	165			
KYYS-F	KC	212	374. WLTI-F	Detroit	187	WSKS-F	Cinci	165			
KXXY-F	Okl. C	212	WOKY	Milw	187	KQYT-F	Phoenix	165			
WSTO-F	Evans	212	WEDR-F	Miami	187	WJZZ-F	Detroit	165			
307. WKSG-F	Detroit	211	KSFI-F	Salt Lake	187	447. KDAY	LA	164			
WUSA-F	Tampa	211	378. WBLX-F	Mobile	185	WTLC-F	Indy	164			
309. KBPI-F	Denver	209	WBCY-F	Char,NC	185	KYGO-F	Denver	164			
WDJY-F	Wash	209	380. WHTX-F	Pitts	184	WYHY-F	Nash	164			
KLOK-F	SF	209	WBLZ-F	Cinci	184	WYRK-F	Buffalo	164			
312. WBAB-F	Long Is	208	WKQS-F	Miami	184	452. KITS-F	SF	163			
KMPS-F	Seattle	208	KRNQ-F	Des M	184	453. KSEA-F	Seattle	162			
314. WROQ-F	Char,NC	207	384. KGBT	McA-Bro	182	454. WTKN	Pitts	161			
WIOD	Miami	207	KQXT-F	San Ant	182	WEGR-F	Memphis	161			
WVBF-F	Boston	207	KACE-F	LA	182	WEAT-F	W. Palm	161			
317. WGKX-F	Memphis	205	WFIL	Phila	182	WOOD-F	Gr. Rpd	161			
KSDO	SD	205	388. WFLN-F	Phila	180	458. WVOH	Chicago	160			
319. WDTX-F	Detroit	204	WZPL-F	Indy	180	WHJJ	Prov	160			
KFAC-F	LA	204	WBYU-F	New Or	180	460. WKSS-F	Hart	159			
KBZT-F	LA	204	KXOA-F	Sacra	180	KDUO-F	River-SD	159			
KUSA	St. Lou	204	WRVA	Rich	180	WEZK-F	Knox	159			
KASE-F	Austin	204	393. KZAP-F	Sacra	179	463. WRVQ-F	Rich	158			
324. WOWI-F	Norfolk	203	KKRZ-F	Port O	179	WKRZ-F	Scranton	158			
WVLK-F	Lexing	203	395. WPVR-F	Roanoke	178	WPDS-F	Tampa	158			
WKSJ-F	Mobile	203	WFOG-F	Norfolk	178	KGW	Port O	158			
327. WMC-F	Memphis	202	397. KHTR-F	St. Lou	176	WGFM-F	Albany	158			
328. KFMB-F	SD	201	KTCS-F	Dallas	176	WMJG-F	Detroit	158			
WRMF-F	W. Palm	201	WKRL-F	Tampa	176	469. WOJO-F	Chicago	157			
330. KUTE-F	LA	200	WARM-F	Atl	176	KIXI	Seattle	157			

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1. WPLJ-F	NY	29017	51. KMET-F	LA	8681	101. KSHE-F	St. Lou	5373
2. WHTZ-F	NY	28698	52. WKQX-F	Chicago	8577	102. WTOP	Wash	5343
3. WINS	NY	26104	53. KNBR	SF	8576	103. WNIC-F	Detroit	5296
4. WCBS	NY	23935	54. WQXR-F+	NY	8154	104. WTIC-F	Hart	5271
5. KIIS-F	LA	19741	55. WLOO-F	Chicago	8053	105. WGCL-F	Cleve	5264
6. WRKS-F	NY	19296	56. KFI	LA	7977	106. WWDC-F	Wash	5250
7. WGN	Chicago	19048	57. KNX-F	LA	7832	107. WKSZ-F	Phila	5132
8. WABC	NY	17404	58. KMPC	LA	7829	108. WLW	Cinci	5131
9. WOR	NY	16621	59. WBAP	Dallas-FW	7763	109. WIOQ-F	Phila	5100
10. WLTW-F	NY	15909	60. WUSL-F	Phila	7759	110. KLVE-F	LA	5091
11. WBLS-F	NY	15794	61. KIQQ-F	LA	7649	111. KIKK-F	Houston	5076
12. WCBS-F	NY	15768	62. WLAK-F	Chicago	7578	112. KPLX-F	Dallas	5066
13. WNEW-F	NY	15233	63. WHYT-F	Detroit	7529	113. KJLH-F	LA	5056
14. WHN	NY	14717	64. WMMS-F	Cleve	7436	114. KSTP-F	Minn	5030
15. KPWR-F	LA	14678	65. WCZY-F	Detroit	7417	115. KEGL-F	Dallas	5024
16. KABC	LA	14472	66. WCLR-F	Chicago	7363	116. WRQX-F	Wash	5014
17. WBBM	Chicago	14404	67. WFYR-F	Chicago	7337	117. WZGC-F	Atlanta	5008
18. WPAT-F	NY	14237	68. WCAU	Chicago	7334	118. WLWL-F	Minn	4973
19. WXRK-F	NY	13674	69. WYSP-F	Phila	7210	119. WDAS-F	Phila	4953
20. WNBC	NY	13563	70. WXS-F	Boston	7055	120. KRLA	LA	4938
21. WYNY-F	NY	13377	71. WBCN-F	Boston	6994	121. KQRS-F+	Minn	4919
22. WMMR-F	Phila	12909	72. KKBQ-F	Houston	6966	122. WHUR-F	Wash	4910
23. KFWB	LA	12515	73. WMGK-F	Phila	6766	123. KIOI-F	SF	4902
24. KNX	LA	12395	74. WRIF-F	Detroit	6652	124. KZLA-F	LA	4848
25. KYW	Phila	12258	75. WPAT	NY	6540	125. WFBQ-F	Indy	4825
26. KRTH-F	LA	12118	76. KRLD	Dallas	6510	126. KSRR-F	Houston	4809
27. KOST-F	LA	12042	77. WWJ	Detroit	6227	127. KSCS-F	Dallas	4791
28. WJR	Detroit	11953	78. WYTZ-F	Chicago	6103	128. WKLS-F	Atlanta	4788
29. KLOS-F	LA	11758	79. WRBQ-F	Tampa	6094	129. KDWB-F	Minn	4785
30. WLS	Chicago	11436	80. WJMK-F	Chicago	6018	130. WCKG-F	Chicago	4770
31. WAPP-F	NY	11034	81. KIRO	Seattle	5970	131. WKYS-F	Wash	4753
32. WBBM-F	Chicago	10334	82. WHYI-F	Miami	5824	WQXI-F	Atlanta	4753
33. KBIG-F	LA	10275	83. WBZZ-F	Pitts	5823	133. WJOI-F	Detroit	4728
34. KGO	SF	10157	84. WNCN-F	NY	5784	134. KMJQ-F	Houston	4722
35. WCCO	Minn	10151	85. WJLB-F	Detroit	5768	135. WJJD	Chicago	4688
36. KMOX	St. Lou	10105	86. KMEL-F	SF	5759	136. WGAY-F	Wash	4668
37. WICI-F	Chicago	10086	87. KTRH	Houston	5751	137. WTMJ	Milw	4660
38. WMAQ	Chicago	9792	88. WROR-F	Boston	5665	138. WAVA-F	Wash	4645
39. KROQ-F	LA	9751	89. KVIL-F	Dallas	5656	139. KLAC	LA	4639
40. KCBS	SF	9566	90. WHTT-F	Boston	5633	140. WEEI	Boston	4635
41. WBMX-F	Chicago	9525	91. KYUU-F	SF	5623	141. WJIB-F	Boston	4626
42. KDKA	Pitts	9509	92. WRKO	Boston	5593	142. WZOU-F	Boston	4625
43. WNSR-F	NY	9448	93. KRBE-F	Houston	5571	143. WMJI-F	Cleve	4621
44. WPIX-F	NY	9414	94. WXRT-F	Chicago	5553	144. KTNQ	LA	4617
45. WNEW	NY	9229	95. WSNI-F	Phila	5547	145. WTIC	Hart	4609
46. KJOI-F	LA	9088	96. WSSH-F	Boston	5503	146. WOMC-F	Detroit	4606
47. WCAU-F	Phila	9035	97. WHDH	Boston	5459	147. WUSN-F	Chicago	4566
48. WLUP-F	Chicago	9031	98. WDV-F	Pitts	5439	148. WMZQ-F	Wash	4558
49. WEAZ-F	Phila	8752	99. KSOL-F	SF	5420	149. KILT-F	Houston	4529
50. WBZ	Boston	8724	100. WLLZ-F	Detroit	5411	150. WPCF-F	Atlanta	4487

* Based on 12+ TSA Cume, Broadcast Week

151. WWDB-F Phila	4483	201. WZLX-F Boston	3685	WSKQ NY	3149
152. KODA-F Houston	4465	202. KHTR-F St. Lou	3673	252. WAMZ-F Louis	3138
153. CKLW Detroit	4446	203. KTKS-F Dallas	3646	253. WBAB-F Long Isl	3137
154. WMAL Wash	4424	204. KOMO Seattle	3634	254. WYNF-F Tampa	3136
155. WAAF-F Boston	4418	205. KOA Denver	3626	255. WSM-F Nash	3129
156. WLYF-F Miami	4392	206. WWSW-F Pitts	3621	256. WHJY-F Prov	3125
157. WDTX-F Detroit	4368	207. WEZB-F New Orl	3616	257. KBEQ-F KC	3119
158. KLOK-F SF	4363	208. WBJW-F Orl	3597	258. WBOS-F Boston	3112
159. KTXQ-F Dallas	4348	WIVK-F Knox	3597	WVBF-F Boston	3112
160. KITS-F SF	4305	210. WFIL Phila	3595	260. KEEY-F Minn	3107
161. WDAF KC	4291	211. KSAN-F SF	3581	261. WWKA-F Orl	3104
162. KLTR-F Houston	4286	212. KNOB-F LA	3576	262. WIYY-F Balt	3077
163. KABL-F SF	4261	213. WBLI-F Long Is	3575	263. WSTF-F Orl	3062
164. WRXR-F Chicago	4238	214. WKHX-F Atlanta	3573	264. KACE-F LA	3050
165. KOIT-F SF	4233	215. KSFO SF	3558	265. KUBE-F Seattle	3042
166. WCXR-F Wash	4225	216. WWWF-F Detroit	3547	266. KYYS-F KC	3035
167. KBZT-F LA	4216	217. WIBC Indy	3546	267. WQAL-F Cleve	3033
168. WLTF-F Cleve	4194	218. KBLX-F SF	3539	268. WXGT-F Col.OH	3027
169. KFAC-F LA	4187	219. WALK-F+ Long Is	3537	269. WXYT Detroit	3017
170. WRAL-F Raleigh	4168	220. WIP Phila	3534	270. WHQT-F Miami	3004
171. WXTU-F Phila	4159	221. WMJX-F Miami	3523		
172. WBSB-F Balt	4151	222. WBAL Balt	3520		
173. KLOL-F Houston	4138	223. WFOX-F Atlanta	3488		
WPEN Phila	4138	224. WFMT-F Chicago	3468		
175. KKDA-F Dallas	4128	225. KSL Salt Lake	3467		
176. KFRC SF	4109	226. KFAB Omaha	3461		
177. KKGO-F LA	4106	227. WAXY-F Miami	3456		
178. WADO NY	4099	WRCH-F Hart	3456		
179. WSB Atlanta	4071	229. WINZ-F Miami	3452		
180. WTQR-F Green/WS	4062	230. KISW-F Seattle	3449		
181. WSHH-F Pitts	4045	231. WKTI-F Milw	3434		
182. KFMK-F Houston	4001	232. WPRO-F Prov	3419		
183. WWWE Cleve	3970	233. WHTX-F Pitts	3415		
184. KWSS-F SJ	3943	234. KOSI-F Denver	3406		
185. WLTT-F Wash	3939	235. WMJC-F Detroit	3380		
186. KSFM-F Sacra	3874	236. KBPI-F Denver	3371		
187. WHAS Louis	3862	237. WBMW-F Wash	3368		
188. WKRQ-F Cinci	3859	238. WWBA-F Tampa	3343		
189. WZZK-F+ Birm	3850	239. WBEN-F Buffalo	3321		
190. KNIX-F Phoenix	3838	240. KZEW-F Dallas	3262		
191. WNCI-F Col, O	3824	241. KUPD-F Phoenix	3260		
192. WYAY-F Atlanta	3819	242. WSB-F Atlanta	3240		
193. WLIF-F Balt	3808	243. WZPL-F Indy	3230		
194. KFMB SD	3783	244. WXYV-F Balt	3228		
195. WSHE-F Miami	3763	245. WAPI-F Birm	3191		
196. KZZP-F Phoenix	3759	246. KPLZ-F Seattle	3189		
197. KMEZ-F Dallas	3755	WDJY-F Wash	3189		
198. WVEE-F Atlanta	3739	248. WSOC-F Char,NC	3175		
199. KFOG-F SF	3712	249. WMC-F Memphis	3157		
200. KFMB-F SD	3700	250. WARM-F Atlanta	3149		

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	KTRS-F	Casper	52.0	51.	WZAT-F	Savannah	34.0
2.	WWNC	Asheville	48.9	52.	WQUT-F	Johnson City	33.9
3.	WJBC	Bloomington,IL	47.3		WIKY-F	Evans	33.9
4.	WIXX-F	Green Bay	45.8	54.	WHAS	Louisville	33.5
5.	WZOK-F	Rockford	45.7	55.	KZZU-F+	Spokane	33.4
6.	WIOG-F	Saginaw	45.6	56.	KVOC	Casper	33.2
	WBNQ-F	Bloomington,IL	45.6	57.	WFXE-F	Columbus,GA	33.1
8.	WBBQ-F	Augusta,GA	45.2		KFRX-F	Lincoln	33.1
9.	KRLB-F	Lubbock	44.2	59.	WKZO	Kalamazoo	33.0
	WMEE-F	Ft. Wayne	44.2		WYYY	Syracuse	33.0
11.	WCKK-F	Erie	43.5	61.	WSKZ-F	Chattanooga	32.7
12.	WFBG	Altoona	42.6	62.	WQSM-F	Fayette	32.6
13.	KMOX	St. Louis	41.8	63.	WGNI-F	Wilmington,NC	32.2
14.	WNDU-F	South Bend	41.3		WXXC-F	Erie	32.2
15.	KGHL	Billings	40.9		KGOT-F	Anchorage	32.2
	KWTO-F	Springfield,MO	40.9		WLAP-F	Lexington	32.2
17.	WZYP-F	Huntsville	40.6	67.	WFBC-F	Greenville,SC	32.1
18.	KIIK-F	Daven-RI	40.4	68.	WBGM-F	Tallahassee	32.0
	WAYS-F	Macon	40.4		WDAY-F	Fargo	32.0
20.	KFMW-F	Waterloo	40.3	70.	KTTS-F	Springfield,MO	31.9
21.	KEZB-F	El Paso	39.0	71.	WROK	Rockford	31.8
22.	WOMP-F	Wheeling	38.7	72.	WMHE-F	Toledo	31.6
23.	WIVK-F	Knoxville	38.4		WKCI-F	New Haven	31.6
24.	WKSJ-F	Mobile	38.3	74.	WOWO	Ft. Wayne	31.5
25.	WHOT-F	Youngstown	38.1	75.	KKXX-F	Baker	31.4
26.	KSMB-F	Lafayette	37.4		KHFI-F	Austin	31.4
27.	WVBS-F	Wilmington,NC	37.2		WDUV-F	Sarasota	31.4
	WAAL-F	Binghamton	37.2	78.	WGIR-F	Manchester	31.0
29.	WSTO-F	Evans	37.1		WCGQ-F	Columbus,GA	31.0
30.	WTHI-F	Terre Haute	36.9		WIBA-F	Madison	31.0
31.	KRNQ-F	Des Moines	36.8		KBFM-F	McAllen	31.0
32.	WKSF-F	Asheville	36.4	82.	WTQR-F	Greens,WI	30.8
	KFAB	Omaha	36.4	83.	WVOR-F	Rochester	30.7
34.	WCCO	Minneapolis	36.2		WTMJ	Milwaukee	30.7
35.	WTCR-F	Huntington	36.1	85.	WBHP	Huntsville	30.4
36.	WKZW-F	Peoria	36.0		WVLK-F	Lexington	30.4
	WZEE-F	Madison	36.0	87.	WWVA	Wheeling	30.3
38.	WICC	Bridgeport	35.7	88.	WMT	Cedar Rapids	30.1
39.	KYYA-F	Billings	35.5				
40.	WCRZ-F	Flint	35.4				
41.	KDKA	Pittsburgh	35.3				
42.	WTIC-F	Hart	35.2				
43.	WKEE-F	Huntington	35.0				
	WXLK-F	Roanoke	35.0				
45.	KZFM-F	Corpus Christi	34.8				
46.	WTIC	Hart	34.6				
47.	WHHY-F	Montgomery,AL	34.5				
	WVIC-F	Lansing	34.5				
49.	WGLF-F	Tallahassee	34.3				
	KOKZ-F	Waterloo	34.3				

* Based on 12+ Metro Cume Rating,
Mon-Sun, 6A-MID

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HOUR AVERAGE

<u>CHR/TOP 40/CONTEMP</u>	<u>AOR</u>	<u>AC/SOFT ROCK/OLDIES</u>	<u>MOR/VARIETY</u>
1. WHTZ-F NY 1915	1. WMMR-F Phil 1142	1. WLTW-F NY 1204	1. WGN Chicago 1609
2. WPLI-F NY 1669	2. WNEW-F NY 1126	2. WCBF-F NY 1052	2. WJR Detroit 926
3. KILS-F LA 1087	3. WXRK-F NY 931	3. KOST-F LA 802	3. WCCO Minn 865
4. WRBQ-F Tampa 560	4. KLOS-F LA 731	4. KRTH-F LA 711	4. KDKA Pitts 751
5. WXS-F Boston 492	5. KROQ-F LA 703	5. WNBC NY 683	5. WBZ Boston 747
6. WAPP-F NY 474	6. WMMS-F Cleve 595	6. WNSR-F NY 552	6. KNBR SF 562
7. KKBQ-F Houston 467	7. WBCN-F Boston 588	7. WPIX-F NY 547	7. WHDH Boston 430
8. WLS Chicago 461	8. WLUP-F Chicago 580	8. WYNY-F NY 544	8. WTIC Hart 429
9. WCAU-F Phila 436	9. KSHE-F St. Lou 495	9. KIQF-F LA 500	9. WMAL Wash 380
10. WCZY-F Detroit 419	10. WDFE-F Pitts 458	10. WLAK-F Chicago 479	10. WTMJ Milw 379
11. WBZZ-F Pitts 416	11. WKLS-F Atl 440	11. KVII-F Dallas 474	11. WIBC Indy 344
12. WKQX-F Chicago 406	12. WFBQ-F Indy 435	12. WMGK-F Phila 444	12. WLW Cincinnati 335
13. WTIC-F Hart 404	13. KMET-F LA 429	13. WCLR-F Chicago 434	13. KFAB Omaha 312
14. WBBM-F Chicago 401	14. WRIF-F Detroit 406	14. WSNF-F Phila 424	14. WHAS Louis 296
15. WYTF-F Detroit 363	15. WYSP-F Phila 393	15. KFI LA 412	15. KFMB SD 265
16. WHYI-F Miami 337	16. WXR-F Chicago 385	16. KSTP-F Minn 390	WIP Phila 265
17. KZZP-F Phoenix 335	17. KQRS-F+ Minn 374	17. WFYR-F Chicago 380	17. WSB Atlanta 244
18. KNX-F LA 333	18. WSHE-F Miami 367	18. WJMK-F Chicago 368	18. KSL SL 239
19. KEGF-F Dallas 319	19. WWDG-F Wash 321	19. KFMY-F Houston 365	19. KOMO Seattle 223
20. KRBE-F Houston 310	20. WCXR-F Wash 308	20. WQXI-F Atlanta 350	20. WGY Albany 190
21. WAVA-F Wash 300	21. WZLX-F Boston 301	21. WKSZ-F Phila 336	21. WRVA Rich 180
22. WBSB-F Balt 298	22. WAAF-F Worc 289	22. WRAL-F Raleigh 331	22. WTVN Col, Oh 168
23. WZGC-F Atlanta 284	23. KISW-F Seattle 287	23. WFOF-F Atlanta 297	23. WMT Ced Rps 157
24. KSFM-F Sacra 283	24. KSRR-F Houston 286	24. WMJI-F Cleve 297	24. KSSK Hono 156
25. WLOL-F Minn 273	25. WLLZ-F Detroit 285	25. WROR-F Boston 278	25. WKRC Cincinnati 154
26. WYTF-F Chicago 267	26. KTXQ-F Dallas 274	26. WLTF-F Cleve 274	26. WOWO Ft. Wyn 153
27. KDWB-F Minn 266	WAPI-F Birm 274	27. WNIC-F Detroit 272	27. KEX Port O 146
28. KMEL-F SF 264	WLVQ-F Col, Oh 274	28. WQMC-F Detroit 262	28. WKY-F Evans 138
29. WXLK-F Roanoke 263	29. WCKG-F Chicago 271	29. WJQY-F Miami 259	29. KOB Albuq 137
30. WPRO-F Prov 262	30. WKDF-F Nash 263	30. WFBC-F Green-SP 255	30. WBT Char, NC 130
31. WHTT-F Boston 251	31. WYNF-F Tampa 261	31. KYUU-F SF 249	WSYR Syr 130
32. WBLI-F Long Is 248	32. KVPD-F Phoenix 257	32. WWSW-F Pitts 248	32. KHOW Denver 128
33. WNCI-F Col, Oh 243	33. WLYY-F Balt 248	33. KLTR-F Houston 238	33. WHAM Roch 126
34. WGCL-F Cleve 241	34. WIOQ-F Phila 245	34. KOLT-F SF 229	34. WPTF Raleigh 125
35. WEZB-F New Or 235	35. KFOG-F SF 243	35. WSTF-F Orl 228	35. WGR Buffalo 124
36. WKXQ-F Cincinnati 233	WBNF-F Cincinnati 243	36. KRLA LA 222	WSPD Toledo 124
37. WKTI-F Milw 228	37. WCMF-F Roch 236	WLT-F Wash 222	37. WBEN Buffalo 123
WSKZ-F Chatt 228	38. KATF-F Okl C 232	38. WAXY-F Miami 219	38. KRMG Tulsa 119
39. WRQX-F Wash 226	39. WHJY-F Prov 231	39. KIOI-F SF 214	39. KOY Phoenix 110
40. WMEE-F Ft. Wyn 225	40. WDIZ-F Orl 229	KQZY-F Dallas 214	WDBO Orl 110
41. WZOU-F Boston 221	WIMZ-F Knox 229	WMJX-F Boston 214	WICC Bridge 110
42. WBTV-F Orl 220	42. KLOL-F Houston 221	WRMF-F W. Palm 214	42. WKBN Young 108
43. WHOT-F Young 219	WLIR-F Long Is 221	43. WBVF-F Buffalo 213	43. WTAR Norfolk 107
44. WDTX-F Detroit 204	44. KGO-F Des M 220	WBS-F Atlanta 213	44. WHIO Dayton 102
	45. KBCO-F Denver 219	WSNY-F Col, Oh 213	
	46. WNOR-F Norfolk 218	46. WKSG-F Detroit 211	
	47. KYYS-F KC 212	WUSA-F Tampa 211	
	48. KBPI-F Denver 209	48. WBBF-F Boston 207	
	49. WBAB-F Long Is 208	49. KBZT-F LA 204	
	50. KZEW-F Dallas 200	50. WRMF-F W. Palm 201	
	WKLH-F Milw 200		

CLASSICAL

1. WQXR-F+ NY 483	WTMI-F Miami 118
2. WNCN-F NY 334	12. KVOD-F Denver 100
3. WFMT-F Chicago 218	13. WCRB-F Boston 95
4. KFAC-F LA 204	14. WQRS-F Detroit 80
5. WFLN-F Phila 180	15. KFSD-F SD 72
6. WGMS-F+ Wash 172	16. KYTE-F Port O 67
7. KKH-F+ SF 152	17. WRR-F Dallas 65
8. WNI-F Chicago 142	18. KFAC LA 58
9. KDFC-F+ SF 125	19. WCLV-F Cleve 52
10. KING-F Seattle 118	

RELIGION/GOSPEL

1. WWRL NY 259	18. KFSG-F LA 53
2. KLTY-F Dallas 139	19. WYCA-F Chicago 52
3. WFME-F NY 131	20. WDAC-F Lanc 51
4. WBGR Balt 112	WUZF-F Detroit 51
5. KBRT LA 109	WYCB Wash 51
6. KHVN Dallas 106	23. WRBS-F Balt 50
7. WWDJ NY 88	24. KPQ-F Port O 48
8. WCFL Chicago 75	25. WPAF-F Hunting 47
9. KCIJ Shreve 70	26. WABQ Cleve 44
KCMS-F Seattle 70	WAGG Birm 44
11. WROL Boston 68	28. KFAX SF 43
12. KYMS-F LA 61	WDJC-F Birm 43
13. KGOL-F Houston 58	30. KCFO-F Tulsa 41
WQAD Jack, MS 58	WCGL Jack, MS 41
15. WMBM Miami 57	32. WPF-F Cincinnati 40
16. WPIT-F Pitts 55	WFRD Col, Oh 40
17. WPCE Norfolk 54	

* Based on 1/4 HR AVG, Mon-Sun, 6A-MID, TSA

BEAUTIFUL MUSIC/EZ

1. WPAT-F	NY	1225
2. KJOL-F	LA	873
3. KBIC-F	LA	812
4. WEAZ-F	Phila	783
5. WLOO-F	Chicago	663
6. WLYF-F	Miami	465
7. WSHH-F	Pitts	439
8. WPAT	NY	436
9. WGAY-F	Wash	412
10. WPCB-F	Atlanta	404

11. WLIF-F	Balt	396
12. WJOL-F	Detroit	388
13. WJIB-F	Boston	382
14. KODA-F	Houston	359
15. KMEZ-F	Dallas	354
16. WWBA-F	Tampa	352
17. KABL-F	SF	322
18. KOSI-F	Denver	306
19. WRCH-F	Hart	295
20. WSSP-F	Orl	277

21. WQAL-F	Cleve	259
22. WHUD-F	Peeks/NY	255
23. WKW-F	Prov	250
24. KEZK-F	St. Lou	247
25. WEZB-F	Milw	244
26. WHIO-F	Dayton	244
27. KJOY-F	SD	242
28. KBRD-F	Seattle	237
29. KXTZ-F	Indy	236
30. KCTC-F	Sacram	230

31. KBAY-F	SJ	228
32. WDUV-F	Sara	222
33. KXL-F	Port	220
34. WXTZ-F	Indy	219
35. WFMZ-F	Allen	212
36. WVEZ-F	Cinci	210
37. WAYL-F	Minn	200
38. KMEQ-F	Phoenix	195
39. WJYE-F	Buffalo	189
40. KSFI-F	SLC	187

41. KQXT-F	San Ant	182
42. WBYU-F	New Or	180
43. WFOG-F	Norfolk	178
44. WPR-F	Roanoke	178
45. KMBR-F	KC	175
46. WBNS-F	Col, Oh	175
47. WEZN-F	Bridge	174
48. KABL	SF	169
49. WKEZ-F	Nash	166
50. KQYT-F	Phoenix	165

COUNTRY

1. WHN	NY	910
2. WBAP	Dallas	643
3. KPLX-F	Dallas	468
4. WMAQ	Chicago	456
5. KIKK-F	Houston	450
6. KZLA-F	LA	421
7. WMZQ-F	Wash	421
8. WIVK-F	Knox	400
9. WXTU-F	Phila	390
10. WTQR-F	Green/WI	374

11. WUSN-F	Chicago	368
12. WYAY-F	Atlanta	351
13. KILT-F	Houston	345
14. KSCS-F	Dallas	340
15. WAMZ-F	Louis	340
16. WZZK-F	Birm	336
17. WKKA-F	Orl	322
18. WDAF	KC	317
19. KNIX-F	Phoenix	316
20. WPOC-F	Balt	297

21. WQYK-F	Tampa	283
22. WSOC-F	Char, NC	279
23. WSM-F	Nash	271
24. KSSN-F	L. Rock	266
25. WUBE-F	Cinci	260
26. WWWW-F	Detroit	256
27. WKHX-F	Atlanta	249
28. KEEY-F	Minn	246
29. WIL-F	St. Lou	244
30. WLK-F	Char, NC	241

31. KSN-F	SF	237
32. WBOS-F	Boston	231
33. WESC-F	Green/SP	231
34. KLAC	LA	229
35. WQDR-F	Raleigh	227
36. KVOO	Tulsa	220
37. WFMS-F	Indy	215
38. KXXY-F	Okla C	212
39. KMPS-F	Seattle	208
40. KUSA	St. Lou	204

41. WKSJ-F	Mobile	203
42. WVLK-F	Lexing	203
43. WGX-F	Memphis	202
44. WMSI-F	Jack, MS	198
45. WUSY-F	Chatt	197
46. WRKZ-F	Harris	193
47. WSSL-F	Green/SP	193
48. WCMX-F	Norfolk	191
49. WKQS-F	Miami	184
50. KRAK	Sacra	177

BLACK/URBAN

1. WRKS-F	NY	1730
2. WBLS-F	NY	1188
3. KPWR-F	LA	1007
4. WGGI-F	Chicago	863
5. WUSL-F	Phila	663
6. WBMX-F	Chicago	639
7. WJLB-F	Detroit	571
8. KKDA-F	Dallas	501
9. KMJQ-F	Houston	455
10. WKYS-F	Wash	420

11. KSOL-F	SF	387
12. WHUR-F	Wash	365
13. WDAS-F	Phila	359
14. WVEE-F	Atlanta	327
15. WYLD-F	New Or	313
16. WXYV-F	Balt	300
17. WAMO-F	Pitts	274
18. WHQT-F	Miami	259
19. KBLX-F	SF	253
20. WHRR-F	Memphis	243

21. KJLH-F	LA	228
22. WPEG-F	Char, NC	223
23. WJY-F	Wash	209
24. WQWI-F	Norfolk	203
25. KUTE-F	LA	200
26. WENN-F	Birm	196
27. KMJM-F	St. Lou	195
28. WZAK-F	Cleve	193
29. WDM-F	Col, SC	189
30. WEDR-F	Miami	187

31. WBLX-F	Mobile	185
32. WBLZ-F	Cinci	184
33. KACE-F	LA	182
34. WJMI-F	Jack, MS	172
35. WPLZ-F	Rich	172
36. WMT-F	Cleve	172
37. WLBB	NY	167
38. KDAY	LA	164
39. WTLF-F	Indy	164
40. WVON	Chicago	160

41. WAOK	Atlanta	152
42. XHRM-F	SD	143
43. WKS-F	Atlanta	133
44. WQMG-F	Green/WS	132
45. KZOU-F	L. Rock	130
46. WQOK-F	Nash	126
47. WOKY	Milw	187
48. KSFO	SF	178
49. WWRG	Wash	175
50. KIXI	Seattle	157

NEWS/TALK

1. WOR	NY	1364
2. WINS	NY	1279
3. KABC	LA	1200
4. WBS	NY	1035
5. KMOX	St. Lou	957
6. WABC	NY	804
7. WBBM	Chicago	788
8. KGO	SF	744
9. KCBS	SF	654
10. KFWB	LA	632

11. KNX	LA	630
12. KYW	Phila	596
13. WJ	Detroit	445
14. WCAU	Phila	432
15. WRKO	Boston	425
16. KIRO	Seattle	414
17. KRDL	Dallas	405
18. WDB-F	Phila	386
19. KTRH	Houston	371
20. WBAL	Balt	273

21. WMCA	NY	261
22. WTOP	Wash	253
23. WEEI	Boston	252
24. WXYT	Detroit	241
25. KTAR	Phoenix	233
26. WKEE	Cleve	227
27. WWS	Miami	216
28. KOA	Denver	213
29. WIOD	Miami	207
30. KSDO	SD	205

31. WINZ	Miami	195
32. KMBZ	KC	193
33. KPRC	Houston	188
34. KFBK	Sacra	172
35. WHO	Des M	168
36. WWL	New Or	166
37. WTKN	Pitts	161
38. WHJJ	Prov	160
39. KCMO	KC	139
40. WFLA	Tampa	136

41. KXL	Port O	133
42. KSTP	Minn	125
43. WOAI	San Ant	125
44. WCKY	Cinci	122
45. KQV	Pitts	120
46. WERE	Cleve	120
47. KTOK	Okla C	112
48. KMJ	Fresno	108
49. KNUS	Denver	108
50. KIEV	LA	104

SPANISH

1. KLVE-F	LA	543
2. WADO	NY	479
3. KTNQ	LA	438
4. WKDM	NY	297
5. WQBA	Miami	285
6. WSKQ	NY	275
7. KWKW	LA	265
8. WCMQ-F	Miami	197
9. KGBT	McAllen	182
10. WAQT	Miami	166

11. WOJO-F	Chicago	157
12. KOFY	SF	156
13. KSKQ	LA	149
14. KESS-F	Dallas	138
15. KALI	LA	134
16. WJLT	NY	116
17. WQBA-F	Miami	113
18. WRHC	Miami	111
19. KCOR	San Ant	110
20. KRRG	SF	88

21. WCMQ	Miami	86
22. KWW-F	McAllen	81
23. KEDA	San Ant	80
24. KQXX-F	McAllen	58

NOSTALGIA

1. WNEW	NY	753
2. KMPC	LA	548
3. CKLW	Detroit	411
4. WPM	Phila	374
5. WHLI	Long Is	265
6. KQUE-F	Houston	261
7. WOKY	Milw	187
8. KSFO	SF	178
9. WWRG	Wash	175
10. KIXI	Seattle	157

11. WJJD	Chicago	157
12. WDAE	Tampa	151
13. WBBG	Cleve	147
14. WJAS	Pitts	141
15. KEZW	Denver	131
16. WCUF-F	Tampa	120
17. WYLF-F	Roch	119

18. WPLM-F	Boston	112
19. WKAT	Miami	111
20. WRTH	St. Lou	109
21. WKS	Boston	105
22. KPQP	SD	103
23. WECK	Buffalo	102
24. KYTE	Port O	97
25. WTH	Balt	97
26. WFTL	Miami	94
27. WNAK	Scranton	94

28. WJY-F	W. Palm	94
29. WVAZ	Prov	91
30. KLIV	SJ	85
31. WREC	Memphis	84
32. WTUX	Indy	84
33. KLBB	Minn	82

AMERICA'S LEADING STATIONS BY FORMAT

METRO SHARE

CHR/TOP 40/CONTEMP	AOR	BEAUTIFUL MUSIC/EZ	COUNTRY
1. KTRS-F Casper 36.4	1. KGGO-F Des. M 18.2	1. WDUV-F Sarasota 23.4	1. WWNC Ashe 35.7
2. WAAL-F Bingham 27.7	2. WWCT-F Peoria 18.1	2. WWLV-F Daytona 17.8	2. KGHL Billings 31.4
3. KRLB-F Lubbock 26.5	3. WZZQ-F Terre H 16.5	3. WFCB-F Altoona 17.2	3. WTCR-F Hunt WV 27.4
4. WOMP-F Wheel 25.4	4. WCMF-F Roch 15.6	4. WEZN-F Bridge 16.5	4. WIVK-F Knox 26.7
5. KFMW-F Water-CF 25.2	5. WAPL-F App-Osh 14.9	5. WZID-F Manch 15.0	5. WTHI-F Terre H 25.4
6. WBNQ-F Bloom 24.9	6. KEZO-F Omaha 14.9	6. WNCE-F Lanc 14.2	6. WKSJ-F Mobile 23.7
7. WZOK-F Rock 24.6	7. KILO-F Col Spgs 14.7	7. WHBC-F Canton 14.1	7. KVOC Casper 21.8
8. WIOG-F Saginaw 23.5	8. WKQQ-F Lexing 14.4	8. WPRV-F Roanoke 14.1	8. WBHF Hunts 20.6
9. KLIK-F Dav-RI 23.2	9. WIBA-F Madison 13.8	9. WDUZ-F Green B 13.9	9. WLWI-F Mont,AL 19.1
10. KSMB-F Lafay 23.2	10. KQWB-F Fargo 13.5	10. WHIO-F Dayton 13.8	10. WXBQ-F JC-Kings 18.9
11. KWTO-F Spring,MO 23.1	11. KFMQ-F Lincoln 13.4	11. WYEZ-F S. Bend 13.5	11. KTTS-F Spring,MO 18.5
12. WMEE-F Ft. Wyn 23.0	12. WLVQ-F Col, OH 13.4	12. WSRF-F Worc 13.3	12. KSSN-F L. Rock 17.7
13. WZYP-F Hunts 23.0	13. WFBQ-F Indy 13.3	13. KXTZ-F Las V 13.2	13. KLLF-F Lubbock 17.4
14. WIXX-F Green B 22.7	14. WIMZ-F Knox 13.3	14. KGNC-F Amar 12.8	14. WTQR-F Greens,WS 17.4
15. WKSJ-F Ashe 22.5	15. WMSX-F Cleve 13.2	15. WEZK-F Knox 12.7	15. KJNE-F Waco 17.2
16. WBBQ-F Aug,GA 21.6	16. KOZZ-F Reno 13.0	16. KBEE-F Modesto 12.6	16. WUSY-F Chatt 16.7
17. WCCK-F Erie 20.8	17. WIXV-F Savan 13.0	17. WSWT-F Peoria 12.6	17. WVLK-F Lexing 16.5
18. WSTO-F Evans 20.7	18. KATT-F Okl C 12.8	18. WFFM-F Lake 12.2	18. KASE-F Austin 16.2
19. KRNQ-F Des M 20.1	19. WWCX-F Flint 12.6	19. WFMZ-F All-Beth 12.1	19. WQBE-F Char,WV 16.1
20. KZZU-F+ Spokane 20.0	20. KJOT-F Boise 12.4	20. WFGP-F Atl City 12.0	20. WOKQ-F Ports,NH 16.0
21. WSKZ-F Chatt 19.6	21. KLAQ-F El Paso 12.4	21. KLIN-F Lincoln 11.6	21. WAMZ-F Louis 15.7
22. WQUT-F JC-Kings 19.1	22. KWHL-F Ft Wyn 12.3	22. WEAT-F W. Palm 11.6	22. KIOV-F Sioux F 15.6
23. KZFM Corp C 18.8	23. WKDF-F Nash 12.3	23. WZEZ-F Nash 11.4	23. KFGO Fargo 15.3
24. WAYS-F Macon 18.8	24. WXLN-F Dav-RI 12.3	24. KLOF-F Sioux F 10.9	24. WZZK-F+ Birm 15.2
25. WHOT-F Young 18.8	25. KLBK-F Austin 12.1	25. KXLY-F Spokane 10.8	25. KHAK-F Ced Rpds 14.7
26. WNDU-F S. Bend 18.7	26. WGIR-F Manch 12.1	26. KRDO-F Col Spgs 10.6	26. WGEE Green B 14.3
27. WCGQ-F Col,GA 18.3	27. KSHE-F St. Lou 12.0	27. WWBA-F Tampa 10.6	27. WCOS-F Col,SC 14.2
28. WVBS-F Wilm,NC 17.9	28. WAMX-F Hunting 11.9	28. KBEZ-F Tulsa 10.4	28. WPOR-F Port M 13.7
29. KEZB-F El Paso 17.8	29. WBLM-F Port M 11.6	29. KBEZ-F L. Rock 10.4	29. WWSA Wheel 13.6
30. WKEE-F Hunting 17.7	30. WAAF-F Worc 11.5	30. KGFN-F Baker 10.3	30. KUZZ Baker 13.5
31. KFRX-F Lincoln 17.4	31. WZZO-F All-Beth 11.5	31. WKBN-F Young 10.3	31. WLLR-F Dav-RI 13.4
32. WXLK-F Roanoke 17.2	32. WNOR-F Norfolk 11.4	32. WNCT-F Green NB 10.3	32. KTPK-F Topeka 13.3
33. KGOT-F Anch 17.1	33. WAPI-F Birm 11.3	33. WOOD-F Gr Rpds 10.3	33. WMSI-F Jack,MS 13.3
34. KYIA-F Billings 16.6	34. WEBN-F Cincinnati 11.1	34. WMEZ-F Pensa 10.2	34. KCCY-F Pueblo 13.0
35. WKZW-F Peoria 16.2	35. WLAV-F Gr Rpds 11.0	35. WLIF-F Balt 10.2	35. WSM-F Nash 12.4
36. WVIC-F Lansing 16.0	36. WMMR-F Phil 10.9	36. WHP-F Harris 10.1	36. WSOC-F Char,NC 12.4
37. KKRK-F Wichita 15.8	37. WOUR-F Utica 10.6	37. WLKW-F Prov 10.1	37. WQQQ-F Wilm,NC 12.3
38. WAPE-F Jkville 15.6	38. KLPX-F Tucson 10.5	38. KTXR-F Spring MO 10.0	38. WPCV-F Lake 12.2
39. WZEE-F Madison 15.5	39. WRXL-F Rich 10.5	39. WJYE-F Buffalo 10.0	39. KXXY-F Okl C 12.1
40. WTIC-F Hart 15.3	40. KRNA-F Ced Rpds 10.3	40. KCTC-F Sacra 9.8	40. WCAW Char,WV 12.1
41. WZAT-F Savannah 15.2	41. KZEL-F Eugene 10.1	41. WLQR-F Toledo 9.8	41. WITL-F Lansing 12.1
42. KKXX-F Baker 15.1	42. KEZE-F Spokane 10.0	42. WSHH-F Pitts 9.8	42. WOVK-F Wheel 12.1
43. WWSR-F Char,WV 15.0	43. KQRS-F+ Minn 9.9	43. KJYK-F Tucson 9.7	43. WVAM Altoona 12.1
44. WDAY-F Fargo 14.9	44. WFFV-F Jkville 9.8	44. KUMU-F Hono 9.6	44. WAVC-F Duluth 12.0
45. WKFR-F Kala 14.8	45. WKKE-F Ft. Wyn 9.8	45. KQXY-F Beau 9.6	45. KWEN-F Tulsa 11.8
46. WMHE-F Toledo 14.8	46. WPHY-F Albany 9.6	46. KOSI-F Denver 9.6	46. WYNG-F Evans 11.8
47. WRBQ-F Tampa 14.8	47. WTHZ-F Tall 9.6	47. WRCH-F Hart 9.6	47. KMML-F Amar 11.7
48. KSND-F Eugene 14.3	48. WAOR-F S. Bend 9.5	48. KUUS-F Billings 9.5	48. KYKR-F Beau 11.7
49. WABB-F Mobile 14.3	49. WRQK-F Canton 9.5	49. WSSP-F Orl 9.5	49. KVOX-F Fargo 11.6
50. KHFI-F Austin 14.2	50. KNCN-F Corpus C 9.3	50. WBNS-F Col, OH 9.3	50. WDAY Fargo 11.6
			51. WHWK-F Bingham 11.6

SPANISH

1. KGBT McAllen 19.5	8. KGST Fresno 5.5
2. KUNO Corpus C 9.9	9. KAMA El Paso 5.4
3. KIWW-F McAllen 7.6	10. KCCT Corpus C 5.2
4. KLOC Modesto 7.0	11. KOXR Oxnard 4.4
5. KQXX-F McAllen 6.3	12. KEDA San Ant 4.3
6. KCOR San Ant 5.8	13. KTRO Oxnard 4.2
7. WQBA Miami 5.6	

CLASSICAL

1. KBOQ-F Sal-Sea 4.7	8. KLSK-F Albuq 2.4
2. KVOD-F Denver 3.6	9. WTMI-F Miami 2.1
3. WQMS-F+ Wash 3.1	10. KKHI-F SF 1.8
4. KHFM-F Albuq 3.0	11. WFLN-F Phil 1.8
5. KING-F Seattle 3.0	12. WFMT-F Chi 1.7
6. KYTE-F Port O 2.9	13. WQXR-F+ NY 1.7
7. KPFD-F SD 2.4	14. KIWI-F Baker 1.5

MOR/VARIETY

1. WJBC	Bloom	36.2
2. WKY-F	Evans	25.7
3. KFAB	Omaha	21.6
4. WMT	Ced Rpd	20.1
5. WTIC	Hart	19.2
6. WBIC	Indy	18.6
7. WCCO	Minn	17.9
8. WHAS	Louis	17.6
9. WICC	Bridge	16.3
10. KDKA	Pitts	15.3

11. WSBT	S. Bend	14.7
12. WTMJ	Milw	14.6
13. WHBC	Canton	14.5
14. KSSK	Hono	14.2
15. WRVA	Rich	13.9
16. WNB	Bingh	13.7
17. WKZO	Kala	13.4
WOWO	Ft Wayne	13.4
KOB	Albuq	13.4
20. KSOO	Sioux F	13.0

21. KTWO	Casper	12.7
22. WIBW	Topeka	12.6
23. KDAL	Duluth	12.5
24. WSYR	Syra	12.3
25. WSTV	Steuben	12.0
26. WSGW	Saginaw	11.7
WSPD	Toledo	11.7
28. WGN	Chi	11.4
29. KSL	SLC	11.0
30. WELI	N. Haven	10.7

WKBN	Young	10.7
WLW	Cinci	10.7
33. KUGN	Eugene	10.6
34. WTAG	Worc	10.5
35. WRTA	Altoona	10.3
36. WIBX	Utica	10.1
37. WJR	Det	9.9
38. WGY	Albany	9.6
39. WVLK	Lexing	9.3
40. WBZ	Boston	9.2

WIBA	Madison	9.2
42. KFMB	SD	9.0
KWLO	Water-CF	9.0
44. WAKR	Akron	8.9
45. WOOD	Gr Rpd	8.6
46. KRMC	Tulsa	8.5
47. KFOR	Lincoln	8.3
48. WDEL	Wilm, DE	8.1
49. KBOI	Boise	8.0

BLACK/URBAN

1. WDKS-F	Fayette	22.6
2. WFKE-F	Col, GA	21.3
3. WANM	Talla	19.9
4. WEAS-F	Savan	17.3
5. WBLX-F	Mobile	17.0
6. WJMI-F	Jacks, MS	16.7
7. WHRK-F	Memphis	15.6
8. KDKS-F	Shreve	14.7
9. WDZZ-F	Flint	14.5
WYLD-F	New Or	14.5

11. WDDM-F	Col, SC	14.3
12. WPLZ-F	Rich	13.8
13. WENN-F	Birm	13.1
14. WFXA-F	Aug, GA	12.8
15. WPGA-F	Macon	12.3
16. KHYS-F	Beau	11.9
17. WQIM-F	Mont, AL	11.6
18. WPEG-F	Char, NC	10.7
19. KZOU-F	L. Rock	10.3
20. WFXC-F	Raleigh	10.2

WOWI-F	Norfolk	10.2
22. WQDW-F	Green, NB	10.1
23. WSOX	Savan	9.8
24. KFYZ-F	Lafay	9.7
25. WPAL	Char, SC	9.3
WQK-F	Nash	9.3
27. WEUP	Hunts	9.1
28. WTLC-F	Indy	9.0
WWWZ-F	Char, SC	9.0
30. WXVI	Mont, AL	8.8

31. WIBB	Macon	8.6
WOKS	Col, GA	8.6
WVEE-F	Atl	8.6
34. KKDA-F	Dallas	8.5
35. KJCB	Lafay	8.2
WWIL	Wilm, NC	8.2
37. KMJQ-F	Hous	8.0

NEWS/TALK

1. KMOX	St. Lou	22.4
2. KIRO	Seattle	10.7
3. KMBZ	KC	9.7
4. KOH	Reno	8.5
5. KCSJ	Pueblo	8.3
KTAR	Phoenix	8.3
7. WHO	Des M	8.2
WOC	Dav-RI	8.2
9. KGO	SF	7.2
10. KSDO	SD	7.0

KTOK	Okl C	7.0
12. WBAL	Balt	6.9
13. KCBS	SF	6.8
KYW	Phil	6.8
15. KMJ	Fresno	6.6
WHJJ	Prov	6.6
WQBK	Albany	6.6
18. KXL	Port O	6.4
19. KRJT	Dallas	6.3
WJLJ	W. Palm	6.3

WWJ	Det	6.3
22. KXLY	Spokane	6.2
23. WGIR	Manch	6.1
WNIR-F	Akron	6.1
25. WRKO	Boston	6.0
26. KVOR	Col Spgs	5.9
WNL	New Or	5.9
28. KTRH	Hous	5.8
29. KFBK	Sacra	5.7
KOA	Denver	5.7

WBBM	Chi	5.7
32. WCKY	Cinci	5.4
33. WJBO	Baton R	5.3

AC/SOFT ROCK/OLDIES

1. WCRZ-F	Flint	19.4
WFBC-F	Green-SP	19.4
3. WTFM-F	JC-Kings	18.9
4. WFBG	Altoona	18.4
5. WKKC-F	Erie	17.5
6. WYYY-F	Syra	16.6
7. WGNF-F	Wilm, NC	16.4
8. KLTA-F	Fargo	15.3
9. WVOR-F	Roch	14.1
10. WBCM-F	Talla	14.0

11. KOB-F	Albuq	13.6
WROK	Rockford	13.6
13. KCIX-F	Boise	13.5
14. WKYE-F	Johns	12.9
15. WZNY-F	Aug, GA	12.4
16. WVA-F	Char, WV	12.3
17. WMRV-F	Bingh	12.2
18. KFQD	Anch	11.9
WAIJ-F	Ft. Wayne	11.9
WMJJ-F	Birm	11.9

WSNY-F	Col, OH	11.9
22. KVKI-F	Shreve	11.6
KVUU-F	Col Spgs	11.6
WNSN-F	S. Bend	11.6
WRMF-F	W. Palm	11.6
26. KHOO-F	Waco	11.5
KPNW-F	Eugene	11.5
WHPA-F	Altoona	11.5
29. KIDX-F	Billings	11.2
WMT-F	Ced Rpd	11.2

31. WLEV-F	Allen	11.1
WQHQ-F	Salis	11.1
33. WHNN-F	Saginaw	10.9
34. WBUF-F	Buffalo	10.8
WNFL	G. Bay	10.8
36. KXUS-F	Spring, MO	10.3
37. WPEZ-F	Macon	10.2
38. WIVY-F	Jkville	9.9
WMYU-F	Knox	9.9
WRAL-F	Raleigh	9.9

WSTF-F	Orl	9.9
42. WMAS-F	Spring, MA	9.8
43. KEYI-F	Austin	9.7
KRNO-F	Reno	9.7
45. KSTP-F	Minn	9.5
WEZS-F	Rich	9.5
47. KMAV-F	Sal-Sea	9.4
48. KOSO-F	Modesto	9.2
KSPZ-F	Col Spgs	9.2
WEZC-F	Char, NC	9.2
WRKA-F	Louis	9.2

NOSTALGIA

1. WEYZ	Erie	14.7
2. WMID	Atl C	10.0
3. WINR	Bingh	9.2
4. WROD	Day Bch	8.4
5. WMAS	Spring, MA	8.1
6. KTOP	Topeka	7.8
WNAK	Scrán	7.8
8. WCOA	Pensa	7.7
WOKY	Milw	7.7
WYLF-F	Roch	7.7
11. WNJY-F	W. Palm	7.3
12. WRCG	Col, GA	7.0
13. KLEO	Wichita	6.9
14. WYUT-F	Utica	6.7
15. WTHI	Terre H	6.6
16. WYNZ	Port M	6.3
17. KSRN-F	Reno	6.1
WEJL	Scrán	6.1
19. KMRY	Des M	6.0
20. KIDO	Boise	5.7
KXTP	Duluth	5.7
WECK	Buffalo	5.7
23. WAAV	Wilm, NC	5.6
24. KORK	Las V	5.4
25. WAVZ	N. Haven	5.2
WFBL	Syra	5.2
27. WKAP	Allen	5.1
28. CKLW	Det	5.0

RELIGION/GOSPEL

1. KCIJ	Shreve	13.2
2. WOAD	Jack, MS	9.6
3. WDAC-F	Lanc	6.6
4. WEMM-F	Hunting	4.9
5. WOLC-F	Salis	4.4
6. KURL	Billings	3.6
7. WCGI	Jkville	3.5
WFUR-F	Gr Rpd	3.5
WJYP-F	Char, WV	3.5
10. WAGG	Birm	3.3
WTGH	Col, SC	3.3
WZTN	Mont, AL	3.3
13. KFEL	Pueblo	3.1
14. WPCE	Norfolk	3.0
15. KSGI	Wichita	2.9
WBGR	Balt	2.9
17. KDAR-F	Oxnard	2.8
18. KDVE	Beau	2.5
KLFI	Spring, MO	2.5
KLTY-F	Dallas	2.5
21. WLUX	Baton R	2.4

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Greenville-New Bern	89.97%	1. Billings	45.45%
2. Lancaster	88.60	2. Honolulu	49.76
3. Salisbury-Ocean City	85.76	Asheville	49.76
4. Melbourne-Titusville	85.68	4. Bloomington, IL	50.00
5. Lakeland	85.48	5. Altoona	50.94
6. Nashville	85.17	6. Huntsville	52.92
7. Lansing	84.98	7. Duluth	53.25
8. Charlotte	84.48	8. Sioux Falls	55.25
9. Pensacola	83.83	9. McAllen-Brownsville	56.88
10. Rochester	83.51	10. Rockford	56.96

* FM share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week.

MARKETS WITH HIGHEST AND LOWEST APR'S**

<u>HIGHEST</u>		<u>LOWEST</u>	
1. Miami	19.8	1. Wichita	14.7
2. McAllen-Brownsville	19.7	Steubenville	14.7
3. New York	19.6	Huntington	14.7
Mobile	19.6	4. Binghamton	14.8
5. Philadelphia	19.5	5. Springfield, MO	14.9
6. Providence	19.4	6. Portland, ME	15.0
7. Baltimore	19.3	Wilmington, NC	15.0
8. Salisbury-Ocean City	19.2	8. Boise	15.1
9. Hartford	19.1	Davenport-RI-Moline	15.1
Pittsburgh	19.1	Kansas City	15.1
San Antonio	19.1	Rockford	15.1

** The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun, 6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television.)

MEAN APR FOR ALL RATED MARKETS

SPG 86 17.10			
SPG 85	17.32	A/M 80	15.42
SPG 84	17.50	A/M 79	15.62
SPG 83	17.33	A/M 78	15.42
SPG 82	16.04	A/M 77	15.40
SPG 81	15.42	A/M 76	15.74

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING***

1. Melbourne-Titusville	77.1%	11. New Haven	53.3
2. Steubenville	71.2	12. Daytona Beach	53.2
3. Wilmington, DE	61.7	13. Sarasota	51.9
4. Bridgeport	59.3	14. Oxnard-Ventura	50.1
5. Riverside-San Bernardino	57.0	15. Worcester	45.6
Portsmouth-Dover	57.0	16. York	44.5
7. Akron	56.9	17. Lancaster	44.3
8. Stockton	55.7	18. Springfield, MA	41.0
Lakeland	55.7	19. Canton	40.6
10. Manchester	53.5	20. Salinas-Seaside	40.0

*** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON-LISTED STATIONS****

1. Jacksonville	18.4	11. Sacramento	14.3
Lakeland	18.4	12. Melbourne-Titusville	14.2
3. Madison	17.0	13. Lansing	13.9
4. Lancaster	16.5	14. New Haven	13.8
5. Las Vegas	16.0	15. Minneapolis	13.7
6. Raleigh	15.9	16. Boston	13.6
7. Eugene	15.4	17. Asheville	13.5
8. Austin	15.3	18. Springfield, MA	13.2
9. Waterloo-Cedar Falls	15.1	19. Chattanooga	13.0
10. Topeka	14.4	Bloomington, IL	13.0

**** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radion stations. A large part of the non listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book. The importance of this table (and the table above) is that this is listening that is not going to local commercial outlets. This affects CPM's and the effectiveness of local radio.

STATION FORMAT AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	%
AC/SOFT/OLDIES	552,100 (165)	3,084,800 (360)	3,636,900 (525)	16.16
CHR/TOP 40/CONTEMP	113,400 (35)	3,254,400 (305)	3,367,800 (340)	14.96
AOR	5,100 (7)	3,175,800 (213)	3,180,900 (220)	14.13
COUNTRY	753,700 (234)	1,697,800 (240)	2,451,500 (474)	10.89
BLACK/URBAN	500,100 (123)	1,691,300 (96)	2,191,400 (219)	9.73
BTFL MUSIC/EZ	82,200 (16)	1,910,700 (163)	1,992,900 (179)	8.85
NEWS/TALK	1,911,400 (118)	41,700 (2)	1,953,100 (120)	8.68
MOR/VARIETY	1,463,000 (237)	14,300 (7)	1,477,300 (244)	6.56
NOSTALGIA	769,900 (144)	73,000 (13)	842,900 (157)	3.74
SPANISH	452,500 (61)	146,500 (15)	599,000 (76)	2.66
RELIGION/GOSPEL	250,900 (141)	147,500 (72)	398,400 (213)	1.77
CLASSICAL	22,100 (7)	271,800 (30)	293,900 (37)	1.31
OTHERS/UNKNOWN	28,700 (35)	96,900 (35)	125,600 (70)	0.56
	6,995,100 (1323)	15,606,500 (1651)	22,511,600 (2974)	

* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	AM	FM	COMBINED	SPG '85	SPG '84	SPG '83	SPG '82	SPG '81	A/M '80	A/M '79
AC/SOFT/OLDIES	8.00	19.77	16.16%	15.91	13.62	11.65	-	-	-	-
CHR/TOP 40/CONTEMP	1.64	20.85	14.96	17.74	16.87	-	-	-	-	-
AOR	.07	20.35	14.13	10.71	10.76	-	-	-	-	-
COUNTRY	10.92	10.88	10.89	11.19	11.79	12.63	12.57	12.12	10.26	9.61
BLACK/URBAN	7.25	10.84	9.73	8.53	10.12	10.52	11.67	9.07	9.76	9.75
BTFL/EZ	1.19	12.24	8.85	10.05	11.02	11.30	11.76	14.61	15.58	16.08
NEWS/TALK	27.68	.27	8.68	8.77	8.61	9.32	9.35	9.13	9.68	9.67
MOR/VARIETY	21.19	.09	6.56	7.02	7.31	7.60	-	-	-	-
NOSTALGIA	11.15	.47	3.74	4.02	4.13	4.56	3.63	2.04	.64	.15
SPANISH	6.55	.94	2.66	2.31	2.56	2.32	2.29	2.12	2.02	2.18
RELIGION/GOSPEL	3.63	.95	1.77	2.00	1.76	1.64	1.44	1.23	1.24	1.05
CLASSICAL	.32	1.74	1.31	1.37	1.20	1.39	1.25	1.30	1.27	1.24
OTHERS/UNKNOWN	.42	.62	0.56	0.38	0.24	0.42	0.41	0.47	0.72	0.72

CHANGES SINCE SPRING '85

	Change in Format Share			Change in	Change in # of
	Since 1985	Since 1984	Since 1979	1/4 HR Totals	Stations (86 vs. 85)
AC/SOFT/OLDIES	+ 1.6%	+18.6%	NA	+ 2.9%	+55 (+11.7%)
CHR/TOP 40/CONTEMP	-15.7%	-11.3%	NA	-14.5%	-33 (- 8.8%)
AOR	+31.9%	+31.3%	NA	+33.8%	+41 (+22.9%)
COUNTRY	- 2.7%	- 7.6%	+13.3%	- 1.3%	-27 (- 5.4%)
BLACK/URBAN	+14.1%	+ 3.9%	-0.2%	+15.7%	+14 (+ 6.8%)
BTFL/EZ	-11.9%	-19.7%	-45.0%	-10.7%	-15 (+ 7.7%)
NEWS/TALK	- 1.0%	+ 0.8%	-10.2%	+ 0.3%	- 6 (- 4.8%)
MOR/VARIETY	- 6.6%	-10.3%	NA	- 5.2%	- 5 (-20%)
NOSTALGIA	- 7.0%	- 9.4%	NM	- 5.7%	-10 (- 6.0%)
SPANISH	+15.2%	+ 3.9%	+22.0%	+16.7%	+12 (+18.8%)
RELIGION/GOSPEL	-11.5%	+ 0.6%	+68.6%	-10.1%	-14 (- 6.2%)
CLASSICAL	- 4.4%	+ 9.2%	+ 5.6%	- 3.4%	- 1 (- 2.6%)
OTHERS/UNKNOWN	+47.4%	+133.3%	+22.2%	+50.4%	- 2 (- 2.9%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

CHR/TOP 40 (National Average: 14.96%)

HIGHEST		LOWEST	
1. Waterloo	46.3%	1. Flint	3.7%
2. Rockford	39.2	2. West Palm	6.9
3. Casper	38.1	3. Philadelphia	7.2
4. Lafayette	37.3	4. Indianapolis	7.6
5. El Paso	35.9	5. St. Louis	7.9
6. Bloomington	35.7	6. Worcester	8.3
7. Amarillo	35.0	7. Knoxville	8.8
8. Evansville	34.1	8. Los Angeles	8.8
9. Binghamton	31.5	9. Pittsburgh	9.7
10. South Bend	30.8	10. Memphis	9.7

BTFL MUSIC/EZ (National Average: 8.85%)

HIGHEST		LOWEST	
1. Sarasota	30.5%	1. Louisville	0%
2. Daytona Beach	27.8	2. Rochester	0
3. Altoona	18.9	3. Cedar Rapids	0
4. Melbourne	18.6	4. Binghamton	0
5. Canton	18.3	5. Duluth	0
6. Worcester	18.1	6. Evansville	0
7. Bridgeport	17.8	7. Fayetteville	0
8. Manchester	17.7	8. Waco	0
9. Lancaster	17.4	9. Terre Haute	0
10. Dayton	17.3	10. Birmingham	0.5

COUNTRY (National Average: 10.89%)

HIGHEST		LOWEST	
1. Asheville	49.3%	1. Bridgeport	0.8%
2. Fargo	45.4	2. Hartford	1.3
3. Waco	43.2	3. New Haven	1.5
4. Knoxville	41.4	4. Spring, MA	2.0
5. Billings	40.3	5. Boston	3.2
6. Johnson City	40.1	6. Providence	3.4
7. Sioux Falls	39.8	7. New York	3.4
8. Springfield, MO	39.0	8. Philadelphia	4.2
9. Chattanooga	38.8	9. Honolulu	4.2
10. Terre Haute	35.8	10. Miami	4.4
		10. Los Angeles	4.4

NEWS/TALK (Nat. Avg: 8.68%)

1. St. Louis	25.4%
2. New York	17.9
3. Philadelphia	17.6
4. San Francisco	15.9
5. Los Angeles	15.8
6. Kansas City	15.4
7. Seattle	14.0
8. West Palm	12.9
9. Miami	12.0

MOR/VARIETY (Nat. Avg: 6.56%)

1. Evansville	27.6%
2. Steubenville	24.3
3. Omaha	23.3
4. Pittsburgh	23.0
5. Louisville	22.4
6. Milwaukee	22.2
7. Hartford	22.0
8. Utica	21.6
9. Cedar Rapids	21.3
10. Minneapolis	21.3

AOR (Nat. Avg: 14.13%)

1. Lansing	26.8%
2. Anchorage	25.9
3. Akron	23.3
4. Denver	21.5
5. Worcester	21.0
6. Minneapolis	20.7
7. Manchester	20.4
8. Des Moines	20.0
9. Portsmouth, MA	20.0
10. Las Vegas	19.6

BLACK/URBAN (Nat. Avg: 9.73%)

1. Columbus, GA	37.6%
2. Memphis	36.5
3. Columbia	32.1
4. Fayetteville	31.4
5. Jackson, MS	31.1
6. Lafayette	31.0
7. Macon	29.8
8. Mobile	29.2
9. Charleston, SC	29.2
10. Savannah	28.8

AC/SOFT/OLDIES (Nat. Avg: 16.16%)

1. Altoona	34.6%
2. Flint	31.3
3. Spring, MA	30.9
4. Johnstown	29.4
5. Erie	28.7
6. Green-Spart	28.2
7. Allen-Beth	28.2
8. Rochester	27.9
9. Syracuse	27.7
10. Boise	27.1

SPANISH (Nat. Avg: 2.66%)

1. McAllen	42.4%
2. Miami	22.2
3. Corpus Christi	18.8
4. El Paso	18.0
5. San Antonio	13.6
6. Oxnard	12.0
7. Fresno	10.9
8. Salinas-Mont	10.8
9. Los Angeles	10.5
10. Modesto	9.1

RELIGION/GOSPEL (Nat. Avg: 1.77%)

1. Shreveport	14.0%
2. Jackson, MS	10.9
3. Jacksonville	10.4
4. Lancaster	9.0
5. Knoxville	8.0
6. Huntington	7.7
7. Birmingham	6.2
8. Macon	5.7
9.	
10.	

CLASSICAL (Nat. Avg: 1.31%)

1. Albuquerque	5.9%
2. Salinas-Mont.	5.3
3. Portland, OR	4.4
4. Denver	3.9
5. San Francisco	3.6
6. Washington	3.5
7. Seattle	3.3
8. New York	3.2
9. Chicago	3.2
10. San Diego	2.7

NOSTALGIA (Nat. Avg: 3.74%)

1. Scranton-WB	17.4%
2. Erie	16.5
3. Wheeling	14.5
4. Sarasota	13.6
5. Utica	13.0
6. Atlantic City	11.1
7. Allen-Beth	10.6
8. Tampa	10.5
9. Binghamton	10.2
10. West Palm	10.0

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/ reps listed in each market depended on the market size. For markets one through ten up to seven stations/ reps were listed. In 100+ markets only one or two stations/ reps were listed.

The first table shows the number of stations a rep firm services which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	151+	586 TOT	585 TOT	584 TOT	583 TOT
1. Katz	4	7	20	13	18	19	9	90	(88)	(84)	(78)
2. Mc-Guild	5	9	14	8	12	13	10	71	(63)	(71)	(84)
3. Christal	7	6	14	9	6	11	3	56	(54)	(42)	(49)
4. Blair	7	5	11	4	14	4	7	52	(58)	(65)	(68)
5. Eastman	6	5	8	9	9	7	6	50	(59)	(60)	(53)
6. HNWH	4	5	9	-	3	9	4	34	(34)	(40)	(30)
7. Torbet	4	3	6	5	4	7	4	33	(35)	(50)	(55)
8. Select	10	2	8	5	1	4	1	31	(35)	(36)	(37)
9. MMR	7	6	9	4	1	-	-	27	(24)	(18)	(18)
10. CBS	7	3	5	-	-	1	-	16	(17)	(21)	(18)
11. Republic	3	2	3	2	-	3	-	13	(10)	(8)	(14)
12. Masla	1	3	2	1	-	2	1	10	(11)	(12)	(14)
13. Durpetti	1	-	2	2	1	1	-	7	-	-	-
14. Weiss	1	1	-	1	-	-	2	5	(11)	(7)	(4)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2: REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	151+	586 TOT	585 TOT	584 TOT	583 TOT
1. Katz	3	1	5	6	11	12	9	47	(38)	(40)	(35)
2. Eastman	2	-	2	4	4	6	6	24	(24)	(24)	(21)
3. Mc-Guild	1	2	4	1	4	-	10	23	(19)	(21)	(21)
4. Christal	1	-	3	2	2	7	3	18	(18)	(13)	(12)
5. Blair	1	1	5	1	1	1	7	17	(22)	(25)	(29)
6. Torbet	1	1	1	1	1	4	4	13	(12)	(17)	(17)
7. HNWH	-	-	1	-	-	4	4	9	(12)	(11)	(13)
8. Select	1	1	-	-	-	1	1	4	(9)	(9)	(6)
CBS	-	-	-	-	-	-	-	4	(5)	(4)	(4)
10. Weiss	-	1	-	-	-	-	2	3	(2)	(NA)	(NA)

MMR, Republic - 2 stations

Masla, Roslin - 1 station

PUBLIC AND NONCOMMERCIAL STATIONS

BASED ON BIRCH DATA

NOTE: Actual 1/4 HR figures and weekly cume figures were not available from Birch by my deadline. These figures will be available in the FALL 1986 edition of American Radio. In their place we are providing the March-May quarterly data.

STATION/MARKET		D/J	J/F	F/M	M/A	A/M	A/M Cume Rating	Spring Share	Spring Cume Rating
WMHT	Albany	2.9	2.3	1.6	1.0	1.9	5.0	1.7	4.5
WABE	Atlanta	1.6	1.8	1.4	1.8	1.5	3.5	1.4	3.3
WLPE	Augusta, GA	2.4	2.4	1.5	1.6	2.0	3.9	1.8	3.5
KAZI	Austin	4.0	3.4	3.3	3.6	2.7	8.1	3.1	7.4
KMFA	Austin	1.9	2.3	2.4	2.7	3.4	7.8	3.0	6.7
KUT	Austin	3.0	3.4	2.6	2.6	3.5	9.4	2.9	7.3
WBJC	Baltimore	1.5	1.5	.9	1.4	2.3	4.5	1.6	3.6
WEAA	Baltimore	.8	.2	.5	1.1	1.1	2.9	.9	2.7
WKSU	Baton Rouge	.8	1.8	3.6	2.3	1.4	5.3	2.2	5.6
WBRH	Baton Rouge	1.7	1.9	1.8	1.5	1.7	5.2	1.9	5.2
WRKF	Baton Rouge	1.8	2.0	2.9	2.3	1.8	4.4	2.6	5.2
WBUR	Boston	.9	1.1	1.5	1.0	.9	4.7	1.1	5.1
WGBH	Boston	1.9	2.4	2.9	2.6	2.5	7.8	2.3	7.9
WEBR	Buffalo	1.8	1.6	1.7	2.9	2.8	6.9	3.1	7.4
WNED	Buffalo	2.1	2.2	1.9	2.3	3.3	6.5	2.8	6.5
WSCI	Charleston, SC	1.4	1.0	1.0	2.2	2.3	5.4	1.9	4.6
WFAE	Charlotte	1.9	2.4	1.9	1.4	1.8	6.0	1.7	5.3
WMBW	Chattanooga	2.1	2.3	2.6	3.0	1.7	5.7	NA	NA
WREZ	Chicago	.5	1.1	1.3	.9	.8	3.0	.9	2.8
WMBI-F	Chicago	1.1	.5	.8	1.1	1.2	3.0	1.2	3.0
WGUC	Cincinnati	1.9	1.8	2.4	2.3	2.3	5.4	2.5	5.4
WVXU	Cincinnati	.6	1.0	1.5	1.5	2.1	6.0	1.8	5.9
WCPN	Cleveland	1.5	2.0	2.4	1.4	2.4	4.1	2.0	4.1
WCRF	Cleveland	3.1	2.7	1.7	1.5	1.8	4.0	1.7	4.5
KCME	Colorado Spgs	1.5	1.9	1.9	1.8	2.0	5.3	1.7	4.7
WLTR	Columbia, SC	1.1	1.1	1.8	1.9	2.8	4.4	2.6	5.3
WMHK	Columbia, SC	3.2	3.2	3.1	3.0	3.0	7.0	2.8	6.5
WOSU	Columbus, OH	1.1	1.5	1.7	1.1	1.5	4.0	1.1	4.2
WOSU-F	Columbus, OH	2.7	2.1	2.6	3.1	2.8	6.7	2.8	5.5
KERA	Dallas	1.1	.9	1.0	1.5	1.1	3.9	1.1	4.0
WOLM-F	Davenport	1.8	1.1	1.3	1.7	1.6	3.7	1.4	3.5
KCFR	Denver	2.4	2.9	3.3	2.3	2.1	6.6	2.4	6.2
WDI-F	Des Moines	2.0	2.8	3.2	2.2	2.6	5.1	2.6	4.8
WDET	Detroit	.7	.7	.6	.5	1.2	3.5	1.0	3.4
KFSR	Fresno	1.1	1.1	1.1	2.4	3.3	4.6	2.7	4.4
WVPR	Fresno	3.0	1.9	1.5	1.5	2.7	6.1	2.3	5.5
WCSG	Grand Rapids	3.9	4.1	3.8	2.3	1.7	4.0	2.0	5.3
WVGR	Grand Rapids	2.9	3.4	1.6	1.7	1.3	5.3	1.5	4.7
WFDD	Greensboro	2.4	2.1	1.3	1.7	1.9	5.6	1.6	4.9
WFCR	Hartford	.9	1.1	.9	.8	1.4	1.9	1.0	1.6
KTSU	Houston	2.1	2.9	3.0	2.5	3.1	6.2	2.6	5.1
WVWV	Huntington	1.9	2.0	1.2	1.2	1.0	3.5	1.4	3.4
WIAN	Indianapolis	1.8	1.8	1.1	1.1	.8	3.1	1.1	3.8
WKTZ	Jacksonville	6.2	7.7	8.5	7.1	5.6	11.0	5.9	10.6
WETS	Johnson City	1.2	.8	2.1	3.1	1.4	3.5	NA	NA
KCUR	Kansas City	.9	1.1	1.1	.7	.6	2.4	.8	2.5
WKAR	Lansing	.9	1.2	1.1	.8	1.6	4.3	NA	NA
WKAR-F	Lansing	5.6	5.0	4.3	4.3	3.4	10.3	NA	NA
WBKY	Lexington	2.2	2.3	2.0	1.7	1.3	4.6	1.5	4.0
WEKU	Lexington	2.0	3.1	.9	1.1	2.7	7.0	2.5	8.2
KABF	Little Rock	3.6	3.1	2.0	2.0	1.9	6.6	2.5	7.9
KLRE	Little Rock	3.0	2.4	2.1	1.3	1.1	4.4	1.2	4.9
KUSC	Los Angeles	.7	.5	.9	1.1	1.7	4.0	1.5	3.8
WERN	Madison	6.7	7.4	6.4	5.0	4.5	11.0	4.5	10.7
WHA	Madison	3.9	4.1	4.2	3.8	3.9	8.4	3.7	7.6
WORT	Madison	3.7	2.5	3.1	4.2	3.8	11.7	4.1	11.0
WMCU	Miami	.3	.7	.9	1.3	1.8	2.0	1.3	2.5
WYUWM	Milwaukee	.9	.3	1.0	1.3	1.1	2.9	1.1	2.8
KSJN-F	Minneapolis	1.9	1.9	2.2	1.9	2.2	7.5	2.2	7.2
KTIS-F	Minneapolis	5.4	3.2	2.0	2.9	2.8	6.2	2.7	5.9
KAMB	Modesto	---	---	4.0	3.5	2.3	5.7	NA	NA
KUOP	Modesto	---	---	2.8	2.8	1.5	5.3	NA	NA
WVAS	Montgomery	2.0	1.4	1.6	1.5	2.4	4.5	2.2	4.0

STATION/MARKET		D/J	J/F	F/M	M/A	A/M	A/M Cume Rating	Spring Share	Spring Cume Rating
WPLN	Nashville	1.6	1.4	1.2	1.5	2.1	3.5	NA	NA
WPKT	New Haven	2.0	2.6	1.3	1.3	2.5	4.8	2.2	4.4
WTUL	New Orleans	1.2	1.3	2.3	2.2	1.7	5.1	1.9	4.5
WWNO	New Orleans	1.2	.9	1.8	2.6	1.7	4.3	2.2	4.8
WFME	New York	1.1	.7	.6	.5	.7	1.2	.8	1.5
WNYC-F	New York	.8	1.0	.8	.4	.4	1.7	.5	1.9
WHRO	Norfolk	1.6	2.1	2.6	2.0	1.4	4.3	1.9	4.7
WCSC	Oklahoma City	.7	1.0	1.2	.7	.9	3.2	1.0	2.8
WMFE	Orlando	1.9	1.8	1.5	1.6	2.4	6.6	2.0	5.2
WHYY	Philadelphia	.6	.7	1.1	1.1	.9	3.5	1.0	3.4
WRTI	Philadelphia	.4	.4	.6	1.0	1.4	2.5	1.2	2.7
KJZZ	Phoenix	1.5	.6	.7	1.5	2.5	3.1	1.9	3.4
WQED	Pittsburgh	1.3	1.4	1.4	1.5	1.2	4.0	1.4	3.6
KMHD	Portland	1.4	2.0	2.5	1.7	.8	2.1	1.6	2.2
KOAP	Portland	1.5	1.4	.6	1.0	1.3	4.0	1.0	3.4
WCPE	Raleigh	2.0	1.2	1.6	1.2	1.8	4.6	1.8	4.7
WKNC	Raleigh	3.0	4.3	6.2	3.8	2.0	5.1	3.0	6.1
WSHA	Raleigh	4.5	4.4	3.1	2.9	2.6	7.3	2.5	7.7
WUNC	Raleigh	4.1	3.6	2.3	2.7	3.6	10.9	3.6	10.6
WXXI-F	Rochester	3.3	4.0	3.2	3.4	3.1	8.8	3.6	9.3
KXPR	Sacramento	1.8	1.5	1.0	2.8	3.6	7.7	2.8	6.6
KWMU	St. Louis	.7	.8	.7	.5	.6	2.4	.5	2.3
KUER	Salt Lake	1.6	1.7	1.5	1.8	2.0	4.8	1.5	4.5
KRTU	San Antonio	1.0	.9	.3	.4	.9	1.8	.6	1.7
KQED	San Francisco	2.1	1.8	1.8	1.4	.9	4.3	1.2	4.5
KNHC	Seattle	1.0	1.1	.8	1.1	1.0	3.1	.9	3.1
KPLU	Seattle	.6	.6	.6	.6	.5	2.0	.4	1.9
KUOW	Seattle	1.2	1.0	1.0	1.2	2.4	5.2	1.9	4.7
KDAQ	Shreveport	.6	.4	1.6	2.0	.9	2.4	1.5	3.1
KUOP	Stockton	1.1	1.2	1.8	2.7	2.7	7.7	2.4	7.2
WAER	Syracuse	1.8	1.5	1.9	2.1	1.9	7.0	2.0	6.0
WCNY	Syracuse	3.3	1.9	1.1	2.3	3.5	6.4	2.8	5.8
WJPZ	Syracuse	1.2	2.0	2.5	2.0	2.2	5.3	2.1	4.9
WGTE	Toledo	1.3	2.2	1.8	1.0	.9	3.4	1.0	3.5
KWGS	Tulsa	1.5	2.0	1.6	.8	.8	4.6	.8	4.3
WCNY	Utica	2.1	1.5	1.7	2.3	2.8	6.5	2.8	5.0
WAMU	Washington	2.0	2.3	1.6	.7	1.1	3.6	1.0	3.3
WETA	Washington	3.7	2.9	2.4	1.6	1.5	4.7	1.7	5.0
KMUW	Wichita	2.1	2.3	2.2	2.0	1.2	3.2	1.5	4.4
WVIA	WB/Scranton	1.1	1.2	2.5	1.8	1.3	3.8	1.9	4.1
WYSU	Youngstown	.7	1.5	1.3	1.2	1.0	2.4	1.0	2.4

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE

(SPG 84) RANK	(SPG 85) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(2)	(2)	1.	Cap Cities/ABC	18	9813	542
(1)	(1)	2.	CBS	18	8501	472
(3)	(6)	3.	Westinghouse	13	5666	436
(6)	(4)	4.	RKO	11	5594	509
(5)	(3)	5.	Metropolitan (Metromedia)	9	4854	539
(7)	(7)	6.	Gannett	18	4525	251
(10)	(10)	7.	Malrite	12	4416	368
(8)	(8)	8.	NBC	8	3702	463
(11)	(13)	9.	Infinity	9	3660	407
(-)	(-)	10.	Emmis	7	3614	516
(9)	(9)	11.	Bonneville	12	3344	279
(13)	(11)	12.	Taft	15	3257	217
(12)	(12)	13.	Cox	12	3039	253
(20)	(17)	14.	Viacom	9	2901	322
(52)	(65)	15.	Park	15	2561	171
(15)	(16)	16.	Tribune	5	2555	511
(14)	(14)	17.	Greater Media	12	2494	208
(39)	(28)	18.	EZ	16	2433	152
(33)	(21)	19.	Nationwide	16	2373	148
(18)	(22)	20.	Susquehanna	16	2140	134
(28)	(27)	21.	Shamrock (Disney)	11	1966	178
(22)	(19)	22.	NewCity (Katz)	9	1962	218
(-)	(45)	23.	Jacor	10	1948	195
(31)	(26)	24.	H & W	6	1897	316
(26)	(18)	25.	Inner City	6	1894	316
(21)	(24)	26.	Blair	8	1862	233
(27)	(25)	27.	Jefferson-Pilot	11	1849	168
(23)	(23)	28.	First Media	9	1797	200
(-)	(-)		Legacy	6	1797	300
(19)	(20)	30.	LIN	10	1793	179
(59)	(35)	31.	Price	18	1696	94
(39)	(29)	32.	Booth	12	1686	141
(35)	(31)	33.	Stoner	15	1633	109
(72)	(44)	34.	Clear Channel	14	1632	117
(25)	(36)	35.	DKM	11	1558	142
(-)	(30)	36.	Pyramid	10	1415	142
(41)	(34)	37.	Metroplex	12	1391	116
(61)	(50)	38.	Beasley	15	1341	89
(46)	(39)	39.	Sandusky	9	1288	143
(39)	(33)	40.	United	9	1285	143
(49)	(64)	41.	Keymarket	7	1248	178
(45)	(42)	42.	Capitol (Goodman)	8	1232	154
(-)	(37)	43.	Edens	6	1215	203
(-)	(61)	44.	JAG	7	1112	159
(-)	(-)	45.	Century	5	1102	220
(74)	(82)	46.	Tichenor	9	1044	116
(38)	(43)	47.	Group One	8	1028	129
(43)	(32)	48.	Summit	8	1025	128
(42)	(40)	49.	Entercom	9	1018	113
(36)	(41)	50.	Hearst	6	985	164
(48)	(54)	51.	Guy Gannett	8	933	117
(32)	(-)	52.	Newsystems	6	905	151
(37)	(59)	53.	Multimedia	8	900	113
(50)	(47)	54.	Federated	9	898	100
(-)	(55)	55.	Kaneb	6	873	146
(94)	(75)	56.	Capstar (Hicks)	9	872	97
(-)	(-)	57.	Dick	5	870	174
(-)	(52)	58.	Adams	6	840	140
(47)	(51)	59.	Unity	5	830	166
(56)	(56)	60.	Lotus	14	828	59
(55)	(59)	61.	King	6	824	137
(-)	(-)	62.	WIN	7	823	118
(-)	(74)	63.	Duffy	7	798	114
(68)	(57)	64.	John Price	12	793	66
(80)	(68)	65.	Capitol-Johnson	7	783	112
(65)	(63)	66.	Brown	7	777	111
(44)	(46)	67.	Scripps-Howard	5	754	151
(61)	(66)	68.	Great Trails	8	730	91
(70)	(79)	69.	Bloomington	7	722	103
(51)	(49)	70.	Saga (Josephson)	5	717	143

(SPG 84) RANK	(SPG 85) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(-)	(76)	71.	Eastern	5	716	143
(68)	(72)	72.	Shamrock-Lynett	6	684	114
(92)	(80)	73.	Sconnix	6	671	112
(60)	(67)	74.	Great Empire	10	626	63
(-)	(-)	75.	Olympic	9	591	66
(89)	(87)		Oppenheimer	9	591	66
(81)	(86)	77.	Henry	7	563	80
(-)	(-)	78.	Sterling Communications	5	549	110
(78)	(78)	79.	Bluegrass	6	524	87
(-)	(62)	80.	Swanson	5	518	104
(77)	(84)		Buckley	8	518	65
(85)	(-)	82.	Surrey	6	502	84
(-)	(102)	83.	Statewide	5	464	93
(101)	(99)	84.	Bahakel	10	461	46
(-)	(-)	85.	Midwest Communications	6	431	72
(96)	(97)	86.	Stauffer	6	424	71
(103)	(98)	87.	Parker	6	423	71
(-)	(-)	88.	Willis	9	421	47
(-)	(-)	89.	Colonial	5	413	83
(88)	(91)	90.	Rivers	6	408	68
(-)	(-)	91.	All Pro	5	407	81
(95)	(85)	92.	Regional	5	376	75
(-)	(95)	93.	CRB	6	362	60
(-)	(100)	94.	Nininger	6	353	59
(82)	(92)	95.	Davis & Weaver	6	351	59
(-)	(96)	96.	Benns	5	348	70
(83)	(88)	97.	Heritage (Rollins)	6	333	56
(-)	(-)	98.	Hall	7	332	47
(102)	(104)	99.	Fuller-Jeffrey	6	330	55
(91)	(93)	100.	Crawford	6	315	53
(-)	(-)	101.	REBS	9	313	35
(90)	(105)	102.	Maanship	5	306	61
(84)	(90)		Wilkes-Schwartz	6	306	51
(104)	(106)	104.	Midwest Family	8	280	35
(105)	(103)	105.	Knight	5	279	56
(76)	(-)	106.	Sterling Rec.	5	274	55
(111)	(108)	107.	Brill	6	253	42
(113)	(114)	108.	Home News	7	232	33
(-)	(-)	109.	Buck	6	219	37
(-)	(112)	110.	Constant	6	218	36
(98)	(116)	111.	Comm. Pacific	7	198	28
(-)	(-)	112.	Woolfson	6	183	31
(-)	(-)	113.	Resort	8	147	18
(114)	(115)	114.	Walton	6	115	19

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

(SPG 84) RANK	(SPG 85) RANK	RANK	GROUP	TOTAL CUME	AVG PER STATION
(2)	(2)	1.	Capital Cities/ABC	15,675,100	870,700
(1)	(1)	2.	CBS	15,072,100	837,300
(3)	(3)	3.	Westinghouse	8,866,100	682,000
(5)	(4)	4.	RKO	8,029,300	729,900
(8)	(8)	5.	Gannett	7,303,100	405,700
(4)	(7)	6.	NBC	6,888,700	861,100
(6)	(6)	7.	Metropolitan (Metromedia)	6,642,900	738,100
(10)	(11)	8.	Malrite	6,579,200	548,300
(-)	(-)	9.	Emmis	5,781,800	826,000
(11)	(13)	10.	Infinity	5,306,700	589,600
(9)	(10)	11.	Bonneville	5,104,500	425,400
(12)	(12)	12.	Cox	4,836,300	403,000
(16)	(14)	13.	Taft	4,418,300	294,600
(18)	(18)	14.	Viacom	3,884,400	431,600
(15)	(15)	15.	Greater Media	3,711,800	309,300
(37)	(28)	16.	EZ	3,410,800	213,200
(-)	(-)	17.	Park	3,405,400	227,100
(34)	(20)	18.	Nationwide	3,323,700	207,700
(14)	(16)	19.	Tribune	3,298,500	659,700
(23)	(23)	20.	Susquehanna	2,891,900	180,700
(-)	(29)	21.	Price	2,886,300	160,400
(29)	(27)	22.	Shamrock (Disney)	2,818,300	256,200
(19)	(21)	23.	LIN	2,656,900	265,700
(-)	(48)	24.	Jacor	2,620,500	262,100
(22)	(22)	25.	Blair	2,580,700	322,600
(20)	(19)	26.	First Media	2,562,500	284,700
(-)	(-)	27.	Legacy	2,529,900	421,700
(25)	(25)	28.	Jefferson-Pilot	2,433,000	221,200
(31)	(26)	29.	H & W	2,430,300	405,100
(17)	(17)	30.	Inner City	2,385,900	397,700
(28)	(24)	31.	New City (Katz)	2,308,700	256,500
(32)	(32)	32.	Booth	2,155,100	179,600
(-)	(42)	33.	Clear Channel	2,102,100	150,200
(-)	(30)	34.	Pyramid	2,052,100	205,200
(35)	(36)	35.	Sandusky	2,000,700	222,300
(43)	(38)	36.	Metroplex	1,981,700	165,100
(36)	(33)	37.	United	1,832,600	203,600
(26)	(39)	38.	DKM	1,825,700	166,000
(47)	(40)	39.	Stoner	1,787,300	119,200
(-)	(-)	40.	Century	1,755,500	351,100
(-)	(-)	41.	Beasley	1,637,200	109,100
(39)	(44)	42.	Capitol (Goodmon)	1,612,600	201,600
(38)	(41)	43.	Entercom	1,603,200	178,100
(30)	(35)	44.	Hearst	1,538,400	256,400
(-)	(-)	45.	Keymarket	1,522,200	220,300
(-)	(45)	46.	Edens	1,495,300	249,200
(45)	(50)	47.	King	1,412,900	235,500
(40)	(47)	48.	Guy Gannett	1,401,300	175,200
(41)	(46)	49.	Group One	1,291,300	161,400
(-)	(-)	50.	Capstar (Hicks)	1,241,800	138,000

NOTE: These figures are not in hundreds.

MAJOR GROUP OWNERS

		TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT				
		AGH	CUME	RANK	#	FORMAT		AGH	CUME	RANK	#	FORMAT			
<u>ADAMS (Matt Mills)</u>								<u>BLOOMINGTON (Tim Ives)</u>							
WDIA	Memphis	92	1464	6	50	-	Black	WJCW	JC/Kings	32	540	4	103	-	Country
WHRK-F	Memphis	243	2900	1	50	+	Urban	WQUT-F	JC/Kings	169	1992	1	103	-	CHR
WLAV	Gr. Rapids	8	254	17	76	-	Oldies	WGOW	Chatt	25	412	9	108	-	AC
WLAV-F	Gr. Rapids	141	1777	1	76	+	AOR	WSKZ-F	Chatt	228	2366	1	108	-	CHR
WRTH	St. Louis	109	1464	12	12	-	Nost	WKLQ-F	Gr. Rpd	126	1846	3	76	+	CHR
KEZK-F	St. Louis	247	2979	3	12	+	BTFL	WJBC	Bloom,IL	87	633	1	315	+	MOR
								WBNQ-F	Bloom,IL	55	658	2	315	+	CHR
<u>ALL PRO (Willie Davis)</u>								<u>BLUEGRASS (Hart Hagan)</u>							
KACE-F	LA	182	3050	29	2	-	Black	WMMA	Orlando	5	253	21	59	-	MOR
KYOK	Houston	79	1411	15	8	-	Black	WHOO-F	Orlando	120	1604	9	59	+	Country
WAWA	Milw	18	229	21	32	-	Black	WVLK	Lexington	50	897	4	136	-	MOR
WLUM-F	Milw	109	1678	7	32	-	Black	WVLK-F	Lexington	203	2215	1	136	-	Country
KQTN	Seattle	19	285	28	17	+	Black	WWSA	Savan	7	112	10	179	-	MOR
								WCHY-F	Savan	139	1404	4	179	-	Country
<u>BARAKEL (Reggie Jordan)</u>								<u>BONNEVILLE (Rodney Brady)</u>							
KXEL	Water-CF	17	297	7	229	-	Country	KBIG-F	LA	812	10275	5	2	-	BTFL
KOKZ-F	Water-CF	79	978	2	229	+	CHR	KOIT	SF	24	886	47	5	-	Soft AC
WDOD	Chatt	36	389	6	108	+	Country	KOIT-F	SF	229	4233	11	5	-	Soft AC
WDOD-F	Chatt	96	1209	3	108	+	Country	WCLR-F	Chicago	434	7363	8	3	+	AC
WKIN	JC/King	13	179	8	103	+	Country	KMBZ	KC	193	2819	1	29	+	Talk/News
WZXY-F	JC/King	31	405	5	103	+	AOR	KMBR-F	KC	175	2296	5	29	-	BTFL
WWOD	Lynch/Roan	5	56	18	126(ap)	NA	Country	WNSR	NY	552	9448	19	1	-	Soft AC
WKZZ-F	Lynch/Roan	36	416	5	126(ap)	NA	CHR	KSL	Salt Lake	239	3467	1	44	+	MOR
WKLY-F	Char,SC	34	491	9	98	+	Country	KIRO	Seattle	414	5970	1	17	+	News
KILO-F	Colo Spg	114	1087	1	128	+	AOR	KSEA-F	Seattle	162	1921	8	17	-	BTFL
								KAAM	Dallas	33	470	24	9	-	Nost
Others: WLBJ A/F (Bowling Green, KY);								KZPS-F	Dallas	77	1897	20	9	-	CHR
WABG (Greenwood, MS)															
<u>BEASLEY (Allen Shaw)</u>								<u>BOOTH (John Booth, II; Ralph Booth)</u>							
WGAC	Augusta	28	352	6	122	-	MOR	WNNK	Cinci	21	599	15	30	-	AC
WMOO	Mobile	8	93	12	99	+	Religion	WNNK-F	Cinci	69	1394	11	30	+	AC
WBLX-F	Mobile	185	1659	2	99	+	Black	WZZP-F	S. Bend	63	906	7	178	-	CHR
WDMT-F	Cleve	172	2512	9	21	+	Black	KLTX-F	Seattle	48	1228	23	17	-	AC
WXTU-F	Phila	390	4159	12	4	+	Country	WJLB-F	Detroit	571	5768	2	5	+	Black
WPOW-F	Miami	134	2819	16	11	+	CHR	KIXI	Seattle	157	1864	7	17	+	Nost
WFAI	Fayette,NC	7	130	12	171	-	Nost	WSGW	Saginaw	76	958	2	109	+	MOR
WKML-F	Fayette,NC	81	760	3	171	+	Country	WIOG-F	Saginaw	169	1983	1	109	+	CHR
WTIP	Char,WV	6	100	11	159	-	Nost	WTOG	Toledo	42	467	9	77	-	Country
WVSR-F	Char,WV	72	1057	2	159	+	CHR	WKKO-F	Toledo	119	1226	4	77	+	Country
WYNG-F	Evans	69	739	3	153	-	Country	WRMR	Cleve	77	964	16	21	-	MOR
WFTC	Green,NC	2	52	28	NA	-	MOR	WLTF-F	Cleve	274	4194	4	21	-	AC
WRNS-F	Green,NC	133	1060	1	NA	+	Country								
KFMD-F	Des Moines	15	331	10	120	+	AC								
WMOO-F	Rds/Grns-WS	39	549	15	55	=	Religion								
Others: WLAT, WYAV-F (Myrtle Beach, SC);								<u>BRILL (Alan Brill)</u>							
WLEQ-F (Bonita, FL)								KQWB	Fargo	20	305	7	249	-	AC
								KQWB-F	Fargo	45	546	3	249	+	AOR
<u>BENNS (William Benns)</u>								WEBC	Duluth	24	521	10	167	-	AC
WFLI	Chatt	5	177	18	108	-	Religion	WAVC-F	Duluth	71	696	2	167	+	Country
WJTT-F	Chatt	38	608	5	108	-	Black	WIOV-F	Lancaster	67	771	3	117	+	Country
WMYG-F	Pitts	152	2216	9	16	+	AC	WKWK-F	Peter/Rich	26	414	13	62	+	Country
WZAM	Norfolk	12	228	24	36	-	Jazz	Others: WHUM (Reading, PA)							
WMYK-F	Norfolk	141	2139	8	36	-	Urban								
<u>BLAIR (Jim Hilliard)</u>								<u>BROWN (Phil Melrose)</u>							
WHDH	Boston	430	5459	3	6	-	MOR	KYNO	Fresno	24	325	13	86	=	Nost
WZOU-F	Boston	221	4625	15	6	-	CHR	KYNO-F	Fresno	87	1361	1	86	-	CHR
WFLA	Tampa	136	2018	8	22	+	News/Talk	KPQP	San Diego	103	1315	10	18	+	Nost
WPDS-F	Tampa	158	2365	10	22	+	AC	KGB-F	San Diego	193	2488	6	18	-	AOR
KVIX	Dallas	DID NOT SHOW			9	-	AC	KXOA	Sacra	62	697	10	37	-	Nost
KVIL-F	Dallas	474	5650	1	9	+	AC	KXOA-F	Sacra	180	2091	3	37	-	AC
WIBC	Indy	344	3546	1	39	+	MOR	KKAT-F	Salt Lake	128	1521	4	44	+	Country
WEAG-F	Indy	99	2144	8	39	-	AOR/CHR								

NOTE: Audience figures are Mon-Sun, 6AM-MID, 12+. The MSA rank is as of 1985, the latest data available. The "+", "-", "=" figures show the change in the station's share since the Spring '85 sweep.

		TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT					
		AGH	CUME	RANK	#	FORMAT		AGH	CUME	RANK	#	FORMAT				
BUCK																
WCOS	Colum,SC	6	178	14	105	-	Country	WCBS	NY	1035	23935	11	1	-	News	
WCOS-F	Colum,SC	173	1784	2	105	-	Country	WCBS-F	NY	1052	15768	10	1	+	Oldies	
WHVN	Char,NC	DID NOT SHOW				45	-	Religion	KNX	LA	630	12395	12	2	-	News
WEAM	Col,GA	2	40	13	176	-	Gospel	KNX-F	LA	333	7832	18	2	-	AC	
WMGY	Mont,AL	4	96	14	151	-	Religion	WBBS	Chicago	788	14404	3	3	+	News	
WYZE	Atlanta	34	335	17	11	+	Blck/Gosp	WBBS-F	Chicago	401	10334	10	3	-	CHR	
BUCKLEY (Richard Buckley)																
WDRC	Hartford	79	963	7	43	+	Oldies	KMOX	St. Lou	957	10105	1	12	+	Talk/News	
WDRC-F	Hartford	115	2241	9	43	-	AC	KHTR-F	St. Lou	176	3673	7	12	-	CHR	
KWAV-F	Monterrey	55	815	3	139	+	AC	WCAU	Phila	432	7334	6	4	+	News/Talk	
KKHI A/F SF		152	2647	22	5	-	Classical	WCAU-F	Phila	436	9035	9	4	-	CHR	
WSEN A/F Syra		49	731	10	73	+	Country	WHIT-F	Boston	251	5633	13	6	-	CHR	
WYNZ	Port,M	42	440	6	182	-	Nost	KCBS	SF	654	9566	2	5	+	News	
WYNZ-F	Port,M	26	396	3	182	+	AC	KRQR-F	SF	190	2805	15	5	-	AOR	
KGIL A/F LA		DID NOT SHOW				2	-	WSUN	Tampa	171	2193	12	22	-	Country	
CAPITAL CITIES/ABC (Jim Arcara)																
WJR	Detroit	926	11953	1	5	-	MOR	WYNF-F	Tampa	261	3136	5	22	-	AOR	
WHYT-F	Detroit	363	7529	7	5	-	CHR	KLTR-F	Houston	238	4286	11	8	-	AC	
WPRO	Prov	128	2287	6	36(ap)	-	AC	WLT-F	Wash	222	3939	11	7	-	AC	
WPRO-F	Prov	262	3419	1	36(ap)	-	CHR	KTXQ-F	Dallas	274	4348	9	9	-	AOR	
WBAP	Dallas-FW	643	7763	4	9	-	Country	CAPSTAR (Steve Hicks)								
KSCS-F	Dallas-FW	340	4791	7	9	+	Country	KKCW-F	Port. O	117	1660	11	41	-	AC	
WABC	NY	804	17404	15	1	-	Talk	WZPL-F	Indy	180	3230	7	39	-	CHR	
WPLJ-F	NY	1669	29017	3	1	+	CHR	KNOW	Austin	6	206	18	69	-	AC	
WLS	Chicago	461	11436	17	3	-	CHR	KEYI-F	Austin	94	1637	4	69	+	AC	
WYTZ-F	Chicago	267	6103	19	3	-	CHR	KLVI	Beau-PA	47	684	7	114	-	Country	
KGO	SF	744	10157	1	5	-	News/Talk	KYKR-F	Beau-PA	75	939	2	114	-	Country	
KABC	LA	1200	14472	1	2	+	News/Talk	KAYI-F	Tulsa	190	2263	4	65	-	CHR	
KLOS-F	LA	731	11758	10	2	-	AOR	WYNK	Baton R.	9	164	17	89	-	Country	
WMAL	Wash	380	4424	3	7	+	MGP	WYNK-F	Baton R.	154	1635	4	89	-	Country	
WRQX-F	Wash	226	5014	12	7	-	CHR	Others: KLAR (Laredo)								
KQRS A/F Minn-SP		374	4919	2	15	+	AOR	CLEAR CHANNEL (John Barger)								
WPLO	Atl	46	732	15	11	-	Country	KALO	Beau-PA	11	241	12	114	+	Black	
WKHX-F	Atl	249	3573	10	11	-	Country	KHYS-F	Beau-PA	73	688	1	114	-	Urban	
CAPITOL (Ken Johnson)																
WKSJ	Mobile	6	139	13	99	-	Religion	WOAI	San Ant	125	1862	11	38	-	News/Talk	
WKSJ-F	Mobile	203	1739	1	99	+	Country	KAJA-F	San Ant	112	1497	6	38	+	Country	
WCAW	Char,WV	58	655	4	159	+	Country	KBBJ	Tulsa	9	178	17	65	-	Oldies	
WVAF-F	Char,WV	73	1035	3	159	-	AC	KMOD-F	Tulsa	113	1333	6	65	-	AOR	
WMJJ-F	Birm	197	2286	3	54	+	AC	KPEZ-F	Austin	52	606	6	69	+	BTFL	
WRKA-F	Louis	121	1549	3	49	+	AC	WELL	N. Haven	92	1250	2	95	+	MOR	
WLWK-F	Char,NC	241	2334	4	45	+	Country	WMKJ	New Or	48	364	14	33	+	Black	
CAPITOL (Jim Goodman)																
WRAL-F	Raleigh	331	4168	2	79	-	AC	WQUE-F	New Or	126	2434	6	33	-	CHR	
WKEE	Hunt,WV	23	322	7	133	-	Oldies	KTOK	Ok! C	112	1481	7	47	-	Talk	
WKEE-F	Hunt,WV	111	1559	2	133	-	Contemp	KJYO-F	Ok! C	123	2087	6	47	-	CHR	
KISS-F	San Ant	193	1943	3	38	+	AOR	WHAS	Louis	296	3862	1	49	+	MOR	
WRNL	Richmond	32	553	11	62	-	Country	WAMZ-F	Louis	340	3138	2	49	+	Country	
WRXL-F	Richmond	141	1400	4	62	+	AOR	COLONIAL (Don Markwell)								
KBEQ-F	KC	173	3119	6	29	+	CHR	WUSY-F	Chatt	197	1887	2	108	+	Country	
WSTF-F	Orl/Mel	228	3062	3	59	+	AC	WOWW-F	Pensa	51	655	5	135	-	Country	
CENTURY (Howard Grafman)																
WLOO-F	Chicago	663	8053	4	3	-	BTFL	WLWI	Mont,AL	19	186	7	151	+	Oldies	
WCZE	Chicago	111	2546	25	3	-	Soft AC	WLWI-F	Mont,AL	116	1056	1	151	+	Country	
WLFF	Tampa	35	487	19	22	-	Nost	WKLM	Green-WS	30	513	15	55	+	BTFL	
KMEL-F	SF	264	5759	6	5	+	CHR	COMMUNITY PACIFIC (Charles Banta)								
KLSC	Denver	29	710	23	27	+	MOR	KFIV	Modesto	3	92	18	147	-	CHR	

		TSA	TSA	MSA	MKT			TSA	TSA	MSA	MKT				
COX		AGH	CUME	RANK	#	FORMAT		AGH	CUME	RANK	#	FORMAT			
		EDENS (Gary Edens)													
WSB	Atlanta	244	4071	7	11	-	MOR	KOY	Phoenix	110	1666	8	25	+	AC/MOR
WSB-F	Atlanta	213	3240	9	11	-	AC	KQYT-F	Phoenix	165	1932	6	25	+	BTFL
WSOC	Char,NC	10	340	21	45	-	Country	WRBQ	Tampa	42	722	21	22	-	CHR
WSOC-F	Char,NC	279	3170	1	45	-	Country	WRBQ-F	Tampa	560	6094	1	22	+	CHR
WHIO	Dayton	102	1710	3	51	-	MOR	WRVA	Richmond	180	2279	1	62	+	MOR
WHIO-F	Dayton	244	2570	1	52	-	BTFL	WRVQ-F	Richmond	158	2260	3	62	-	CHR
KFI	LA	412	7977	20	2	=	AC	EASTERN (Roger Neuhooff)							
KOST-F	LA	802	12042	6	2	+	AC	WWAZ	Prov	91	877	9	36(ap)	+	Nost
WIOD	Miami	207	2871	11	13	+	Talk	WWLI-F	Prov	188	1950	4	36(ap)	+	Soft AC
WALA-F	Miami	117	2128	17	13	-	AC	WRKZ-F	Harris	193	1823	3	85	+	Country
WTRK-F	Phila	138	3474	19	4	-	CHR	WAVZ	N. Haven	49	536	4	95	+	Nost
WCKG-F	Chicago	271	4770	18	3	+	AOR	WKCI-F	N. Haven	195	2860	1	95	+	CHR
		Others: WCVS, WFMB-F (Springfield, IL); WHUT, WLHN-F (Anderson, IN); WRSC, WQWK-F (State College, PA)													
CRAWFORD		EMMIS (Jeff Smulyan)													
WDJC-F	Birm	43	932	12	54	+	Religion	WENS-F	Indy	155	2398	6	39	+	AC
KBRT	LA	109	1801	37	2	=	Religion	WLOL-F	Minn-SP	273	4973	4	15	-	CHR
WYCA-F	Chicago	52	936	30	3	+	Religion	KSHE-F	St. Louis	495	5373	2	12	-	AOR
WMUZ-F	Detroit	51	970	26	5	-	Religion	KPWR-F	LA	1007	14678	2	2	+	Urban
WDCC-F	Buffalo	33	443	18	38(ap)	+	Religion	WAVA-F	Wash	300	4645	7	7	-	CHR
KPBC	Dallas	27	435	25	9	-	Religion	WHN	NY	910	14717	13	1	-	Country
		WAPP-F NY 474 11034 22 1 = CHR/AOR													
CRB		ENTERCOM (Joseph Field)													
WJBR	Wilm	4	102	27	90	-	Oldies	KITS-F	SF	163	4305	19	5	-	CHR
WJBR-F	Wilm	79	920	3	90	=	AC	KMFY	Minn-SP	16	338	16	15	=	MOR
WAEB	Allen-Beth	60	907	5	71	-	AC	WAYL-F	Minn-SP	200	2414	7	15	-	BTFL
WAEB-F	Allen-Beth	64	929	6	71	-	AC	KJYY-F	Houston	153	2508	14	8	+	Soft AC
WTCR	Hunt,WV	15	305	8	133	+	Country	KTAC	Tac/Sea	14	387	31	17	-	MOR
WTCR-F	Hunt,WV	140	1452	1	133	+	Country	KBRD-F	Tac/Sea	237	2565	5	17	=	BTFL
		WEEP Pitts 80 1192 17 16 = Country													
DAVIS & WEAVER		WDSY-F Pitts 119 1791 15 16 = Country													
KFIG	Fresno	11	319	21	86	-	AC	WXCR-F	Tampa	36	532	18	22	=	Classical
KFIG-F	Fresno	35	660	12	86	-	AC	EZ (Alan Box, Art Keller)							
KLOK	San Jose	72	1637	12	31	-	MOR/AC	WEZB-F	New Or	235	3616	2	33	-	CHR
KLOK-F	SF	209	4363	13	5	+	AC/Contemp	WEZC-F	Char,NC	173	2287	3	45	+	AC
KWIZ	Anaheim	DID NOT SHOW		19	-	-	AC	WBZZ-F	Pitts	416	5823	3	16	-	CHR
KWIZ-F	Anaheim	24	644	30	19	-	AC	WBMW-F	Wash	143	3368	16	7	+	CHR
		WEZS-F Richmond 123 1673 5 62 = AC													
DICK		WHQT-F Miami 259 3004 5 13 + Urban/CHR													
WKDA	Nash	23	293	15	56	+	Oldies	KYKY-F	St. Louis	173	2682	6	12	+	AC
WKDF-F	Nash	263	2904	2	56	+	AOR	KFLR	Phoenix	13	263	25	25	=	Religion
WIVK	Knox	45	788	7	83	-	Country	KAMJ-F	Phoenix	66	979	15	25	=	AC
WIVK-F	Knox	400	3597	1	83	+	Country	KRAK	Sacra	177	1925	8	37	-	Country
WKRR-F	Greens/WS	139	1300	2	55	+	AOR	KRAK-F	Sacra	175	2012	4	37	+	Country
		KFYE-F Fresno 99 1439 7 86 = AC													
DKM (Jim Wesley)		WOKV Jkville 24 467 11 63 = News/Talk													
WAOK	Atlanta	152	1800	11	11	+	Black	WALV-F	Jkville	75	1362	6	63	=	AC
WVEE-F	Atlanta	327	3739	4	11	-	Urban	KMPS	Seattle	79	994	19	17	-	Country
WCAO	Baltimore	143	1953	9	14	+	Country	KMPS-F	Seattle	208	2214	4	17	+	Country
WXYV-F	Baltimore	300	3228	2	14	+	Urban	FEDERATED (John Dille, III)							
WDJO	Cinci	38	457	14	30	+	Oldies	WYEZ-F	S. Bend	102	1069	3	178	+	BTFL
WUBE-F	Cinci	260	2796	3	30	+	Country	WQHK	Ft. Wayne	61	721	6	130	-	Country
KFOR	Lincoln	26	457	5	199	-	MOR	WMEE-F	Ft. Wayne	225	2717	1	130	-	CHR
KFRX-F	Lincoln	74	920	1	199	-	CHR	WCUZ	Gr. Rapids	47	810	9	76	-	Country
KWTO	Spr,MO	62	982	4	189	+	Country	WCUZ-F	Gr. Rapids	101	1346	5	76	-	Country
KWTO-F	Spr,MO	132	1461	1	189	-	CHR	WKCY	Cinci	122	1579	8	30	-	News
KOEL-F	Oel/Water	44	464	4	229	-	Country	WWEZ-F	Cinci	210	2599	5	30	-	BTFL
		KVLTL Tulsa 3 189 19 65 = AC													
		KVLTL-F Tulsa 27 385 14 65 + AC													
Others: KOEL (Oelwein, IA); KSAL, KYEZ-F (Salina, KS)		Others: WTRC (Elkart, IN)													
DUFFY (Martin Greenberg)															
KSMJ	Sacra	28	429	16	37	+	Contemp								
KSFM-F	Sacra	276	3623	1	37	+	CHR								
KRZN	Denver	65	1214	18	27	+	Oldies								
KMJI-F	Denver	195	2927	2	27	+	AC								
WORZ-F	Day B/Ori	11	239	12	145	-	AOR								
KONO	San Ant	124	1550	7	38	+	Oldies								
KITY-F	San Ant	99	1617	8	38	+	CHR								

		AQH	CUME	RANK	#	FORMAT			AQH	CUME	RANK	#	FORMAT							
<u>FIRST MEDIA</u> (Glenn Potter)							<u>GREAT TRAILS</u> (Alexander Williams)													
KFMY-F	Provo/SLC	45	1413	25	44	-	CHR	WCCI	Louis	38	596	12	49	-	Country					
KFMK-F	Houston	365	4001	4	8	+	AC	WDJX-F	Louis	142	2126	5	49	+	CHR					
KOPA	Phoenix	DID NOT SHOW			25	-	CLASSIC/AOR	WCOL	Col,OH	29	645	14	35	+	News/Talk					
KSLX-F	Phoenix	92	1207	10	25	-	CLASSIC/AOR	WXGT-F	Col,OH	188	3027	5	35	-	CHR					
WZGC-F	Atlanta	284	5008	6	11	-	CHR	WING	Dayton	34	809	13	51	-	AC					
KUBE-F	Seattle	172	3042	5	17	-	CHR	WGTZ-F	Dayton	197	2706	2	51	-	CHR					
WUSN-F	Chicago	368	4566	14	3	+	Country	WBOS	Milw	11	307	20	32	-	Country					
WZLX-F	Boston	301	3685	8	6	+	AOR	WBOS-F	Milw	91	1121	10	32	+	Country					
WCLY-F+	Wash	170	2703	15	7	-	AC	Others: WIZE (Springfield, OH)												
<u>FULLER-JEFFREY</u> (Bob Fuller)							<u>GREATER MEDIA</u> (Herb McLord)													
KJJY-F	Des Moines	35	490	6	120	+	Country	WMEX	Boston	70	894	21	6	-	Oldies					
WOKQ-F	Dover,NH	82	873	1	146	+	Country	WMIX-F	Boston	214	3523	11	6	=	AC					
WBLM-F	Lewis/Port M	113	1238	2	182	-	AOR	WWRC	Wash	175	2046	13	7	+	Nost					
KDJQ-F	Sacra	40	779	12	37	-	AOR	WGAY-F	Wash	412	4668	2	7	-	BTFL					
KRCX-F	Sacra	25	273	20	37	+	Spanish	KRLA	LA	222	4938	28	2	-	Oldies					
KMRY	Des Moines	35	329	5	120	+	Nost	KBZT-F	LA	204	4216	23	2	-	AC					
Others: KSCO A/F (Santa Cruz, CA); KPMF-F (Chico, CA)							WHND							Detroit	81	1086	21	5	-	Oldies
<u>GUY GANNETT</u> (Bob Gilbertson)							WMJC-F							Detroit	158	3380	18	5	-	AC
WINZ	Miami	195	2888	12	13	+	News	WPEN	Phila	374	4138	8	4	+	Nost					
WINZ-F	Miami	147	3452	15	13	-	CHR	WMGK-F	Phila	444	6766	5	4	-	AC					
KKZX	Daven-RI	15	241	10	116	+		WGSM	Long Is	67	644	26	10	-	MOR					
WXL-F	Daven-RI	95	1441	3	116	+	AOR	WCTO-F	Long Is	73	819	24	10	=	BTFL					
KMGL-F	Okl C	109	2330	9	47	-	Contemp	Others: WCTC, WMGQ-F (New Brunswick, NJ)												
WPLP	Tampa	89	884	13	22	-	News/Talk	<u>GROUP ONE</u> (Roger Berk)												
WRKT	Milbourne	6	120	14	137	-	Oldies	KLZ	Denver	114	1595	16	27	+	Country					
WSSP-F	Mel/Orl	277	2647	4	59	+	BTFL	KAZY-F	Denver	167	2090	9	27	+	AOR					
<u>GANNETT</u> (Joe Dorton)							WAKR							Akron	84	1228	3	72	-	MOR
KIIS	LA	63	2212	38	2	-	CHR	WONE-F	Akron	72	925	4	72	-	AOR					
KIIS-F	LA	1087	19741	2	2	-	CHR	WONE	Dayton	88	1154	6	51	-	Country					
KSDO	SD	205	2452	3	18	+	News/Talk	WTUE-F	Dayton	130	1673	3	51	-	AOR					
KSDO-F	SD	140	2628	8	18	-	CHR	KMEZ	Dallas	19	493	28	9	-	BTFL					
WGCI	Chicago	70	1862	26	3	-	Black	KMEZ-F	Dallas	354	3755	6	9	+	BTFL					
WGCI-F	Chicago	863	10086	2	3	+	Black	<u>HALL</u> (Dick Reed)												
WCZY	Detroit	DID NOT SHOW			5	-	CHR	WMYS-F	NB/Prov	72	977	10	36(ap)	=	AC					
WCZY-F	Detroit	419	7417	4	5	+	CHR	WLPA	Lanc	9	215	12	117	+	Nost					
KUSA	St. Lou	204	2861	11	12	-	Country	WNCE-F	Lanc	126	1347	1	117	-	BTFL					
KSD-F	St. Lou	139	2433	8	12	-	AC	WONN	Lake	14	224	9	124	-	Nost					
WDAE	Tampa	151	1554	7	22	-	Nost	WPCV-F	Lake	82	810	1	124	-	Country					
WUSA-F	Tampa	211	2655	4	22	-	AC	WAMR	Sarasota	25	345	7	108(ap)	-	Nost					
KKBQ	Houston	26	812	30	8	-	CHR	WRAV-F	Sarasota	4	143	27	108(ap)	-	AC					
KKBQ-F	Houston	467	6966	1	8	+	CHR	Others: WICH, WCTY-F (Norwich, CT); WNBH (New Bedford, MA); WJOY, WQCR-F (Burlington, VT)												
KTKS-F	Dallas	176	3646	13	9	-	CHR	<u>HEARST</u> (Dave Barrett)												
KHIT-F	Seattle	88	1684	21	17	+	CHR	WBAL	Baltimore	273	3520	4	14	-	News/Talk					
KCMO	KC	139	2295	10	29	-	News/Talk	WYYY-F	Baltimore	248	3077	6	14	-	Urban					
KBKC-F	KC	77	1727	11	29	-	Urban	WISN	Milw	69	1607	13	32	-	MOR					
<u>GREAT EMPIRE</u> (Mike Lynch, Mike Oatman)							WLTO-F							Milw	78	1195	11	32	+	Soft AC
KFDI	Wichita	73	1031	4	106	-	Country	WTAE	Pitts	133	2570	12	16	-	MOR/AC					
KFDI-F	Wichita	83	1178	2	106	-	Country	WHTX-F	Pitts	184	3415	7	16	=	AC					
KWKH	Shreve	60	873	10	125	+	Country	<u>M & W</u> (Ken Wolt)												
KWKH-F	Shreve	25	482	12	125	-	Country	WLUP-F	Chicago	580	9031	6	3	+	AOR					
WOW	Omaha	118	1778	6	78	+	Country	KSSK	Hono	156	1837	1	61	-	MOR/AC					
WOW-F	Omaha	68	861	7	78	+	Country	KULA-F	Hono	78	1531	5	61	-	AC					
KTTS	Spring,MO	27	472	6	189	-	Country	XINQ	LA	438	4617	15	2	+	Spanish					
KTTS-F	Spring,MO	111	1279	2	189	+	Country	KLVE-F	LA	543	5091	11	2	+	Spanish					
KBRQ	Denver	22	322	23	27	-	Country	WLLT-F	Cinci	102	2196	12	30	-	AC					
KBRQ-F	Denver	39	696	24	27	-	Country													

		TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT
HENRY (Charlton Buckley)						
KVOD-F	Denver	100	1266	12	27 -	Classical
KFXM	River-SB	70	748	8	23 +	Nost
KDUO-F	River-SB	159	1519	1	23 +	BTFL
KYTE	Port,0	97	1097	10	42 -	Nost
KYTE-F	Port,0	67	1160	15	42 +	Classical
KDON-F	Sal-Sea	61	1124	2	139 -	CHR
KDON	Sal-Sea	9	215	15	139 -	

HERITAGE

KDAY	LA	164	2937	31	2 -	Black
WAMS	Wilm,DE	18	204	14	90 -	Country
WRAP	Norfolk	79	1322	11	36 +	Black
WCHS	Char,WV	27	493	7	159 -	MOR
WBES-F	Char,WV	45	385	5	159 -	BTFL
WBEE	Chicago		DID NOT SHOW			

HOME NEWS

KLSN	Spokane	36	471	7	129 -	MOR
KISC-F	Spokane	37	662	7	129 -	CHR
WKLI-F	Bridge	16	338	9	104 -	CHR
WKPT	JC/Kings	17	312	7	103 +	
WTFM-F	JC/Kings	85	1175	3	103 +	AC
KWG	Stockton	21	299	10	113 -	Oldies
KYBB-F	Stockton	20	301	11	113 +	AC

Others: WINE (Brookfield, CT): KYD (Santa Barbara, CA)

INFINITY (Mel Karmazin)

WJIT	NY	116	1778	37	1 -	Spanish
WXRK-F	NY	931	13674	12	1 +	AOR
KROQ-F	LA	703	9751	7	2 +	AOR
WYSP-F	Phila	393	7210	13	4 +	AOR
WBCN-F	Boston	588	6994	2	6 -	AOR
KOME-F	San Jose	130	2218	5	31 -	AOR
KXYZ	Houston	51	736	19	8 -	Spanish
WJJD	Chicago	380	4688	15	3 -	Nost
WJMK-F	Chicago	368	6018	13	3 -	Oldies

INNER CITY (Pierre Sutton)

WLIB	NY	167	2233	34	1 -	Black
WBLS-F	NY	1188	15794	7	1 +	Black
WKSC-F	Detroit	211	2926	14	5 +	Oldies
KRE	SF		DID NOT SHOW		5(ap) -	
KBIL-F	SF	253	3539	8	5(ap) +	Urban
KGEJ	LA	75	1600	36	2 -	Black

JACOR (Frank Woods)

WQIK	Jkville	16	245	13	63 -	Country
WQIK-F	Jkville	143	1501	4	63 -	Country
WBBG	Cleve	147	1608	10	21 -	Nost
WMJI-F	Cleve	297	4621	3	21 +	AC
WGST	Atlanta	62	1338	14	11 -	News
WPCH-F	Atlanta	404	4487	1	11 +	BTFL
WEBN-F	Cinci	242	2887	1	30 +	AOR
WLW	Cinci	335	5131	2	30 +	MOR
WYHY-F	Leb/Nash	164	2393	4	56 +	CHR
WNYU-F	Leb/Nash	138	1994	4	83 +	AC

JAG (Jack Hobbs)

WLKW	Prov	20	326	22	36(ap) -	BTFL
WLKW-F	Prov	250	2388	2	36(ap) -	BTFL
WFOG-F	Norfolk	178	1743	4	36 -	BTFL
WROW	Albany	59	1066	10	58 +	MOR
WROW-F	Albany	147	1486	4	58 -	BTFL
WLIF-F	Balt	396	3808	1	14 +	BTFL
WWZ-F	Summer/ Char,SC	62	673	4	98 -	Black

JEFFERSON-PILGT (Jim Babb)

KIMN	Denver	116	2101	15	27 -	CHR
KYGO-F	Denver	164	2256	7	27 +	Country
WQXI	Atlanta	41	732	16	11 -	Oldies
WQXI-F	Atlanta	350	4753	3	11 -	AC
WBT	Char,NC	130	1742	6	45 -	MOR
WBCY-F	Char,NC	185	2626	8	45 -	CHR
WBIG	Greens,NC	28	453	12	55 +	MOR
WNWS	Miami	216	2630	7	13 +	News/Talk
WLYF-F	Miami	465	4392	1	13 +	BTFL
KSON	San Diego	38	847	21	18 +	Country
KSON-F	San Diego	116	1798	9	18 +	Country

KANEB

WGKX-F	Memphis	205	2376	5	50 +	Country
KSSN-F	L. Rock	266	2749	1	96 +	Country
WSLR	Akron	37	565	12	72 -	Country
WKDD-F	Akron	141	2190	2	72 -	CHR
WHLI	Long Is	133	1176	12	10 -	Nost
WLJY-F	Long Is	91	991	19	10 +	BTFL

KEYMARKET (Confer & Rothfuss)

WNNK-F	Harris	143	1783	1	85 -	CHR
WTCB-F	Org/Col.SC	68	1055	6	105 +	AC
WIZD-F	Artm/Mobi	126	1524	7	99 +	AC
KMJM-F	St. Louis	195	2182	4	12 -	Black
KMJQ-F	Houston	455	4722	2	8 -	Black
WLTI-F	Detroit	187	2922	16	5 +	Soft AC
KOKE-F	Austin	74	1234	5	69 +	AC

Others: WSKR (Atmore, AL); WRUS, WBVR-F (Russellville, KY); WFFX-F, WRLX (Tuscaloosa)

KING (Jim Kime)

KSFO	SF	190	3558	16	5 =	Oldies
KYA-F	SF	134	2526	23	5 +	Oldies
KGW	Port. 0	158	2811	3	42 -	AC
KINK-F	Port. 0	145	1759	6	42 +	AOR
KING	Seattle	79	1668	18	17 +	Talk
KING-F	Seattle	118	1807	14	17 -	Classical

KNIGHT (Norman Knight)

WSRS-F	Worc	108	1006	1	112 +	BTFL
WGIR	Manch,NH	23	364	4	260 -	News/Talk
WGIR-F	Manch,NH	93	955	2	260 +	AOR/CHR
WHEB	Ports,NH	10	76	13	146 -	MOR
WHEB-F	Ports,NH	45	598	3	146 -	AOR

Others: WSAR (Fall River, MA); WEIM (Fitchburg, MA); WEZF-F (Burlington, VT)

LEGACY (Carl Hirsch)

KIOI-F	LA	873	9088	4	2 +	BTFL
KHOW	Denver	128	1977	12	27 -	MOR
KPKE-F	Denver	192	2629	4	27 +	CHR
KDWB	Minn-SP	53	1409	15	15 +	CHR
KDWB-F	Minn-SP	266	4785	6	15 -	CHR
WLLZ-F	Detroit	285	5411	9	5 +	AOR

LIN (Dick Verne)

WIL	St. Lou	19	635	24	12 -	Country
WIL-F	St. Lou	244	2756	5	12 -	Country
WBBF	Roch	22	574	11	46 -	Oldies
WMJQ-F	Roch	79	1761	8	46 -	CHR
WFIL	Phila	182	3595	18	4 -	Oldies
WUSL-F	Phila	663	7759	3	4 -	Urban
KILT	Houston	85	2128	16	8 +	Country
KILT-F	Houston	345	4529	7	8 +	Country
WEMP	Milw	60	1287	14	32 -	Oldies
WMYX-F	Milw	94	1545	9	32 -	AC

		TSA	TSA	MSA	MKT					TSA	TSA	MSA	MKT						
		AQH	CUME	RANK	#	FORMAT				AQH	CUME	RANK	#	FORMAT					
LOTUS (Howard Kalmenson)																			
KTKT	Tucson	32	632	11	80	+	AC			KIOA	Des. M	56	903	9	120	-	AC		
KLPX-F	Tucson	97	1118	2	80	+	AOR			KKXI-F	Des. M	32	416	12	120	-	Country		
KWKW	LA	265	2438	19	2	=	Spanish			WGEE	Green Bay	74	829	2	212	-	Country		
KFSD-F	San D	72	1200	16	18	-	Classical			WIXX-F	Green Bay	167	2184	1	212	-	CHR		
KENO	L. Vegas	13	240	14	88	-	AC			WKKQ	Hibbing/								
KOMP-F	L. Vegas	60	780	6	88	-	AOR				Duluth	53	506	4	167	+	Country		
KXET	San Ant	44	514	17	38	+	Spanish			WTBX-F	Hibbing/								
KZEP-F	San Ant	62	927	15	38	-	AOR				Duluth	49	443	6	167	+	CHR		
KTEZ-F	Lubbock	26	364	7	183	-	BTFL			MULTIMEDIA (Paul Fiddick)									
WMDO	Wash	DID NOT SHOW				-	Spanish			WWNC	Asheville	107	1003	1	227	+	Country		
KONE	Reno	7	124	13	186	-	MOR			WFBC	Green,SC	25	488	11	82	-	MOR		
KOZZ-F	Reno	77	882	1	186	+	AOR			WFBC-F	Green,SC	255	2926	1	82	+	AC		
KOXR	Oxnard	24	292	7	81	-	Spanish			WEZW-F	Milw	244	2770	3	32	+	BTFL		
KGST	Fresno	49	496	6	86	+	Spanish			WMAZ	Macon	37	639	6	155	-	MOR		
MALRITE (Gil Rosenwald)																			
WHTZ-F	NY	1915	28698	1	1	+	CHR			WAYS-F	Macon	142	1711	1	155	+	CHR		
WHK	Cleve	73	1247	15	21	-	Oldies			KEEL	Shreve	46	717	8	125	+	AC		
WMMS-F	Cleve	595	7436	1	21	+	AOR			KITT-F	Shreve	44	940	11	125	-	AC		
KNEW	SF	166	2607	18	5	-	Country			NATIONWIDE (Steve Berger)									
KSAN-F	SF	237	3581	10	5	-	Country			WPOC-F	Balt	297	2953	5	14	+	Country		
WDGY	Minn-SP	120	2024	13	15	-	Country			WGAR	Cleve	39	1021	24	21	-	Country		
KEEY-F	Minn-SP	246	3107	5	15	+	Country			WGAR-F	Cleve	174	2385	11	21	+	Country		
KRXY	Denver	8	343	28	27	-	CHR			WNCI-F	Colum,GA	243	3824	3	35	+	CHR		
KRXY-F	Denver	120	2453	10	27	-	CHR			WKZL-F	Greens/WS	131	2059	8	55	-	CHR		
KSRF-F	Houston	286	4809	9	8	-	AOR			WBWJ	Orlando	9	273	19	59	+	CHR		
KLAC	LA	229	4639	26	2	-	Country			WBWJ-F	Orlando	220	3597	8	59	-	CHR		
KZLA-F	LA	421	4848	16	2	+	Country			KNST	Tucson	35	615	9	80	+	News/Talk		
MANSHIP																			
WKQA-F	Peoria	14	294	9	126	+	AC			KRQQ-F	Tucson	104	1348	1	80	-	CHR		
WXCL	Peoria	37	483	6	126	-	Country			KZAP-F	Sacra	179	2400	4	37	-	AOR		
WJBO	Baton R.	47	623	8	89	+	News/Talk			KMJJ	L. Vegas	12	284	14	88	-	News/Talk		
WFMF-F	Baton R.	125	2030	3	89	+	CHR			KLUC-F	L. Vegas	90	1192	3	88	-	CHR		
KRGV	McA-Brown	83	1114	3	84(ap)	+	CHR			KWSS-F	San Jose	210	3819	4	31	+	CHR		
METROPOLITAN (Carl Brazell)																			
WWBA-F	Tampa	352	3343	2	22	-	BTFL			KZZP	Phoenix	8	259	28	25	-	CHR		
KMET-F	LA	429	8681	17	2	-	AOR			KZZP-F	Phoenix	335	3759	1	25	+	CHR		
WNEW	NY	753	9229	14	1	-	Nost			KISW-F	Seattle	287	3449	2	17	+	AOR		
WNEW-F	NY	1126	15233	9	1	-	AOR			NBC (Randy Bongarten)									
WIP	Phila	265	3534	15	4	-	MOR			WNBC	NY	683	13563	16	1	-	AC		
WMMR-F	Phila	1142	12909	1	4	+	AOR			WYNY-F	NY	544	13377	18	1	-	AC		
WOMC-F	Detroit	262	4606	11	5	-	AC			NKYS-F	Wash	420	4753	1	7	+	Urban		
WASH-F	Wash	120	2384	17	7	-	AC			WMAQ	Chicago	456	9792	16	3	-	Country		
KRLD	Dallas	405	6510	5	9	-	News			WKQX-F	Chicago	406	8577	9	3	-	Contemp		
METROPLEX (Norm Wain)																			
WHYI-F	Miami	337	5824	4	13	-	CHR			KNBR	SF	562	8576	3	5	+	MOR		
WNLT-F	Tampa	125	1790	11	22	+	AC			KYUU-F	SF	249	5623	7	5	-	AC		
WCXR	Wash	DID NOT SHOW				7	-	Black		WJIB-F	Boston	382	4626	6	6	+	BTFL		
WCXR-F	Wash	308	4225	6	7	+	AOR			NEWCITY (Dick Ferguson)									
WPDQ	Jkville	36	568	9	63	+	Black			WEZN-F	Bridge	111	1020	1	104	+	BTFL		
WFYV-F	Jkville	131	1364	3	63	-	AOR			WAAF-F	Worc/Bos	289	4418	2	112	-	AOR		
WORL	Orlando	63	544	10	59	+	Black			WYAY-F	Gain/Atl	351	3819	5	11	+	Country		
WJO-F	Orlando	116	1669	7	59	-	AC			KKEN-F	Tulsa	142	1540	1	65	+	Country		
WHBO	Tampa	62	624	16	22	-	Oldies			WZZK A/F	Birm	336	3850	1	54	-	Country		
WRFK-F	Char,NC	102	1369	7	45	+	AOR			WDBO	Orlando	110	1432	6	59	-	MOR		
WKIX	Raleigh	30	517	12	79	-	Country			WKKA-F	Orlando	322	3104	2	59	+	Country		
WYLT-F	Raleigh	81	1323	8	79	+	AC			WSYR	Syra	130	1694	2	73	-	MOR		
Others: WRKB (Kannapolis, NC)																			
MIDWEST FAMILY																			
WKKN	Rockford	20	209	5	154	+	Country			WYYY-F	Syra	171	2210	1	73	+	AC		
WKMQ-F	Rockford	17	310	8	154	-	AC			NEWSYSTEMS (Charles Schwartz)									
WTDY	Madison	27	450	7	132	+	MOR			WTUX	Indy	84	917	9	39	-	Nost		
WMCN-F	Madison	52	879	5	132	-	AC			WTLC-F	Indy	164	1434	4	39	+	Black		
WOSH	App-Osh	17	301	11	147	-	Country			WBLZ-F	Ham/Cin	184	2140	7	30	+	Black		
WMOV-F	App-Osh	17	434	11	147	-	AC			WBUS-F	Atlanta	19	484	20	11	+	Black		
WITL	Lansing	7	203	12	110	-	Country			KDIA	SF	68	1406	34	5	+	Black		
WITL-F	Lansing	123	1328	2	110	+	Country			WDBB-F	Phila	386	4483	11	4	+	Talk		
Others: WIZM A/F (LaCrosse, WI); WSJM, WIRX-F (St. Joseph, MI); WMAY, WNNF-F (Springfield, IL)																			

		TSA	TSA	MSA	MKT		
		AQH	CUME	RANK	#	FORMAT	
<u>OLYMPIC</u> (Ivan Braiker)							
KRPM-F	Seattle	126	1351	15	17	-	Country
KKCY-F	SF	112	1412	27	5	-	Urban/AOR
KZU A/F	Spokane	139	1474	1	129	+	CHR
KMZQ-F	L. Vegas	61	725	5	38	+	AC
KXA	Seattle		DID NOT SHOW		17	-	
KSRN	Reno	6	70	13	186	+	Nost
KSRN-F	Reno	44	387	8	186	-	Nost
KYAK	Anchorage	41	414	4	180	-	Country
KGOT-F	Anchorage	62	725	1	180	+	CHR

Others: KIAK, KORZ-F (Fairbanks, AK)

OPPENHEIMER (Dick Oppenheimer)

KOKY	L. Rock	43	479	7	96	+	Black
KZOU-F	L. Rock	130	1471	4	96	+	Urban/CHR
KDVE	Beau-PA	13	100	11	114	+	Religion
KQXY-F	Beau-PA	62	686	4	114	+	BTFL
WXAM	Baton R	21	177	10	89	-	Nost
WQXY-F	Baton R	62	994	7	89	+	AC
KIXL	Austin	10	249	14	69	=	Religion
KHFI-F	Austin	137	1832	2	69	+	CHR
KBFM-F	McA-Brown	113	1477	2	84(ap)	-	CHR

PARK (Bill Fowler)

WPAT	NY	436	6540	23	1	-	BTFL
WPAT-F	NY	1225	14237	6	1	+	BTFL
KJJO	Minn-SP	8	286	17	15	+	Oldies/AOR
KJJO-F	Minn-SP	148	2573	8	15	+	Oldies/AOR
WHEN	Syra	57	1300	8	73	+	AC
WRRB-F	Syra	101	1115	5	73	+	Country
WNCT	Green,NC		DID NOT SHOW		NA	-	Oldies
WNCT-F	Green,NC	101	1063	2	NA	+	BTFL
KWJJ	Port,O	82	1225	14	41	+	Country
KWJJ-F	Port,O	86	1283	13	41	+	Country
WDEF	Chatt	29	494	7	108	-	MOR
WDEF-F	Chatt	79	1007	4	108	-	BTFL
WTVR	Richmond		DID NOT SHOW		62	-	
WTVR-F	Richmond	84	1292	6	62	-	Country
KEZX-F	Seattle	125	1639	11	17	+	AOR

Others: WNAX (Yankton, SD)

PARKER (John & Kathleen Parker)

KXTZ-F	L. Vegas	116	962	1	88	-	BTFL
KTCJ	Minn-SP		DID NOT SHOW		15	-	Jazz
KTCZ-F	Minn-SP	126	1661	9	15	-	
KIKI	Hono	28	583	14	61	-	AC
KMAI-F	Hono	88	1479	4	61	+	CHR
KLZE-F	San Jose	65	832	11	31	+	BTFL

PRICE COMMUNICATIONS (Bob Price)

KIOI-F	SF	214	4902	12	5(ap)	-	AC
WIRK	W. Palm	6	162	30	68	-	Country
WIRK-F	W. Palm	77	838	7	68	-	Country
WOWO	Ft. Wayne	153	2490	2	130	+	MOR
WIOE-F	Ft. Wayne	19	391	9	130	-	CHR
KOMA	Okla C	78	1108	11	47	+	Nost
KIMY-F	Okla C	58	1142	12	47	+	AC
WTIX	New Or	79	1344	13	33	-	AC
WIBA	Madison	48	861	3	132	+	MOR
WIBA-F	Madison	105	1630	2	132	+	AOR
WNIC	Detroit		DID NOT SHOW		5	-	AC
WNIC-F	Detroit	272	5296	10	5	-	AC
WKKB	Buffalo	80	1669	11	38(ap)	-	AC
WKSE-F	Buffalo	74	1463	12	38(ap)	-	Urban
WLAC	Nashville	28	566	12	56	-	News/Talk
WLAC-F	Nashville	147	2129	6	56	-	AC
KOB	Albuq	137	1697	2	102	-	MOR
KOB-F	Albuq	121	1575	1	102	-	AC

JOHN PRICE

KROW	Reno	31	467	10	186	+	Country
KNEV-F	Reno	25	353	9	186	-	BTFL
KKRD-F	Wichita	103	1250	1	106	+	CHR
KHYV	Modesto	7	169	12	147	+	
KBEE-F	Modesto	119	1000	1	147	+	BTFL
KBUG	Salt Lake	35	664	17	44	-	Oldies
KCPX-F	Salt Lake	109	1949	5	44	-	CHR
WWVA	Wheeling	72	956	2	216	-	Country
WOVK-F	Wheeling	53	615	3	216	+	Country
WEZL-F	Char,SC	80	948	2	98	-	Country
KGA	Spokane	53	681	6	129	-	Country
KDRK-F	Spokane	106	1037	2	129	-	Country

PYRAMID (Rich Balsbaugh)

WXKS	Boston	105	1083	18	6	+	Nost
WXKS-F	Boston	492	7055	4	6	-	CHR
WPIT	Pitts	26	400	24	16	=	Religion
WPIT-F	Pitts	55	1034	20	16	=	Religion
WPXY	Roch	9	305	14	46	-	CHR
WPXY-F	Roch	149	2545	3	46	-	CHR
WNYS	Buffalo	6	210	23	38(ap)	-	CHR
WNYS-F	Buffalo	96	1647	10	38(ap)	-	CHR
WPCR	Phila	53	695	23	4	-	Oldies
WSNI-F	Phila	424	5547	7	4	+	AC

RKO (Jerry Lyman)

WOR	NY	1364	16621	5	1	-	Talk
WRKS-F	NY	1730	19296	2	1	+	Urban
WRKO	Boston	425	5593	5	6	-	Talk
WROR-F	Boston	278	5665	10	6	-	AC
WGMS A/F	Wash	172	2634	14	7	-	Classical
WAXY-F	Miami	219	3456	9	13	+	AC
WFYR-F	Chicago	380	7337	11	3	-	AC
WHBQ	Memphis	51	846	12	50	+	News/Talk
KFRG	SF	155	4109	25	5	-	CHR
KRTH	LA	109	2618	34	2	-	Oldies
KRTH-F	LA	711	12118	9	2	+	Oldies

REGIONAL (Don Flanz)

WGRD-F	Gr. Rps	80	1746	7	76	-	CHR
WKTH	Gr. Rps	18	237	2	76	+	Oldies
WYFM-F	Shar/Yng	116	1691	4	93	+	AC
WRSG	Bingh	17	199	6	162	+	Oldies
WAAL-F	Bingh	145	1455	1	162	+	CHR

Others: WPIC (Sharon, PA)

REBS (Richard James)

WIBX	Utica	48	644	3	141	-	MOR
WNYZ-F	Utica	55	762	2	141	+	CHR
WIGY-F	Port, M	57	830	11	182	-	CHR
WNOX	Knox	27	539	9	83	-	Country
WNKS-F	Knox	13	185	11	83	-	Country
WVOK	Birm	43	1038	13	54	-	Country
WLTB-F	Birm	48	890	11	54	-	Soft AC
WLRQ	Nash		DID NOT SHOW				
WLRQ-F	Nash	22	449	13	56	+	AC

Others: WJTO (Bath, ME)

RESORT (Ellek Seymour)

WFLB	Fayette	8	105	12	171	-	MOR
WNLB	Char,SC	5	113	17	98	-	Black
WNLB-F	Char,SC	8	178	18	98	+	Black
WVBS	Wilm,NC		DID NOT SHOW		305	-	
WVBS-F	Wilm,NC	46	668	1	305	+	CHR
WCBM	Balt	55	1056	19	14	-	AC
WETT	O. Cty,MD	2	28	17	194	NA	Nost
WWTR-F	O. Cty,MD	23	242	6	194	NA	AOR

Others: WDSC, WZNS-F (Dillon, SC); WSBS A/F (Crewe, VA); WVAB (Virginia Beach, VA); WHCC, WQNS-F (Waynesville, NC); WGAI, WWOK-F (Columbia, NC); WWHG-F (Cape Charles, VA); WRCS, WQDK-F (Ahoskie, NC); WYAK A/F (Surfside Beach, SC); WAKS A/F (Fuguay, NC); WDVR (Ocean City, NJ)

		TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT		TSA AQH	TSA CUME	MSA RANK	MKT #	FORMAT	
<u>RIVERS</u> (M.D. Rivers)							<u>STATEWIDE</u> (Scott Ginsburg)						
WEDR-F	Miami	187	2090	10	13 +	Black	WCFL	Chicago	75	2009	28	3 -	Religion
WWJD	Savan	7	95	10	179 -	Gospel	KLTY-F	Dallas	139	1818	16	9 +	Religion
WEAS-F	Savan	82	843	1	179 +	Black	WVCC	Miami	19	432	34	13 -	Religion
WGUN	Atlanta	18	372	22	11 -	Gospel	WJAX	Jkville	18	518	15	63 =	Religion
KWAM	Memphis	23	349	13	50 +	Gospel	WAPE-F	Jkville	213	2306	1	63 +	CHR
KRNB-F	Memphis	91	1676	8	50 -	Black	<u>STAUFFER</u>						
<u>SANDUSKY</u> (Toney Brooks)							KRNT	Des M	30	504	8	120 +	MOR
KLSY	Seattle	5	200	32	17 +	AC	KRNO-F	Des M	184	2135	1	120 +	CHR
KLSY-F	Seattle	128	2055	12	17 -	AC	WIBW	Topeka	50	755	3	234 +	MOR
KNUS	Denver	108	1465	12	27 -	News	WIBW-F	Topeka	85	1166	2	234 +	CHR
KBPT-F	Denver	209	3371	5	27 -	AOR	KGNC	Amar	33	429	10	208 -	MOR
KDKB-F	Phoenix	139	2496	12	25 -	AOR	KGNC-F	Amar	42	441	2	208 +	BTFL
KEGL-F	Dallas	319	5024	8	9 -	CHR/AOR	<u>STERLING REC</u> (Bill McMahon)						
KLSI-F	KC	112	1656	7	29 =	AC	KJET	Seattle	33	520	26	17 +	Contemp
WKRL-F	Tampa	176	2257	6	22 +	Classic AOR	KZOK-F	Seattle	85	1898	17	17 =	AOR
KWLT-F	San D.	92	1483	11	18 +	AC	KDKO	Denver	64	681	17	28 -	Black
<u>SAGA</u> (Ed Christian)							KYXX-F	L. Vegas	18	265	11	88 +	Country
WNOR	Norfolk	9	336	22	36 -	Oldies	WRKR-F	Racine/ Milw	74	1913	15	32 +	CHR
WNOR-F	Norfolk	218	2445	1	36 +	AOR	Others: KBFW (Bellingham, WA); KALE, KIOK-F (Richland, WA)						
WVKO	Colum,O	77	1015	7	35 +	Black	<u>STERLING COMMUNICATIONS</u> (Larry Patrick)						
WSNY-F	Colum,O	213	2806	2	35 +	AC	WKJN-F	Hamm/BR	129	1388	5	89 -	Country
WKLH-F	Milw	200	2465	5	32 +	Classic AOR	WGSF	Green,SC	11	140	17	82 +	Religion
Others: WLRW-F (Champaign, IL); WLDS-F/WYMG-F (Jacksonville, IL)							WSSL-F	Green,SC	193	2331	3	82 +	Country
<u>SCONNIX</u> (Odeneal, Nixon, McQueen)							WJDX	Jacks,MS	18	530	12	118 -	MOR
KFKF	KC	DID NOT SHOW			29 -	Country	WMSI-F	Jacks,MS	198	1834	2	118 -	Country
KFKF-F	KC	172	2050	4	29 +	Country	<u>STONER</u> (Glenn Bell)						
WMRZ	Daven-RI	26	442	8	116 +	Oldies	KSO	Des M	90	1116	3	120 -	Country
WLLR-F	Daven-RI	119	1275	2	116 +	Country	EGGO-F	Des M	220	1973	2	120 +	AOR/CHR
WBOX-F	Boston	231	3112	14	6 +	Country	WGNT	Hunt,WV	23	378	4	133 -	MOR
WMXJ-F	Miami	123	2034	21	13 +	AC	WAPX-F	Hunt,WV	109	1455	3	133 -	AOR/CHR
Others: WKZU, WLNH-F (Laconia, NH)							WBNF	Bingh	50	688	2	162 -	MOR
<u>SCRIPPS-HOWARD</u> (Dick Janssen)							WHWK-F	Bingh	83	786	4	162 +	Country
WMC	Memphis	100	1305	7	50 -	Country	KHAK	Ced Rpds	14	182	10	224 -	Country
WMC-F	Memphis	202	3157	2	50 -	CHR	KHAK-F	Ced Rpds	77	797	2	224 -	Country
WBSB-F	Balt	298	4151	3	14 -	CHR	WIMZ	Knox	4	218	19	83 +	AOR/CHR
KUPL	Port,O	30	445	18	41 +	Country	WIMZ-F	Knox	229	2518	2	83 -	AOR/CHR
KUPL-F	Port,O	124	1754	8	41 +	Country	WYRK-F	Buffalo	164	1522	3	38(ap) +	Country
<u>SHAMROCK BROADCASTING</u> (Bill Clark)							WCMF-F	Roch	236	2627	1	46 +	AOR
KABL	SF	169	2312	17	5(ap) -	BTFL	WDAO	Dayton	52	569	9	51 +	Black
KABL-F	SF	322	4261	5	5(ap) +	BTFL	WWSN-F	Dayton	102	1239	5	51 +	AC
WHB	KC	91	1741	14	29 -	AC	WBYU-F	New Or	180	1805	3	33 +	BTFL
KUDL-F	KC	122	2335	7	29 -	AC	<u>SUMMIT</u> (Pete Schulte)						
KMGC-F	Dallas	157	2609	14	9 +	AC	WCOA	Pensa	37	440	6	135 -	Nost
WCXI	Detroit	85	1517	24	5 -	Country	WJLQ-F	Pensa	47	863	8	135 -	Contemp
WWWW-F	Detroit	256	3547	13	5 -	Country	WSJS	Win-Sal	96	1030	4	56 +	MOR
WTKN	Pitts	161	1763	8	16 +	Talk	WTQR-F	Win-Sal	374	4062	1	56 +	Country
WWSW-F	Pitts	248	3621	6	16 =	AC	WREC	Memphis	84	1076	11	50 +	Nost
WFOX-F	Gns/Atl	297	3488	8	11 +	AC	WEGR-F	Memphis	161	2000	3	50 +	AOR
KGOL-F	Lake J/ Houston	58	993	20	8 =	Religion	KXXY	Okl C	14	367	15	47 -	Country
<u>SHAMROCK COMMUNICATIONS</u> (Bill Lynett)							KXXY-F	Okl C	212	2269	2	47 +	Country
WQFM-F	Milw	199	2480	6	32 -	AOR	<u>SURREY</u> (Kent Nichols)						
WDIZ-F	Orl	229	2382	5	59 -	AOR	KATT-F	Okl C	232	2686	1	47 +	AOR
WEJL	WB-Scrtn	74	534	5	66 -	Nost	KPRW	Okl C	10	94	17	47 +	Black
WEZX-F	WB-Scrtn	83	905	4	66 +	AOR	WOOD	Gr. Rpds	78	1133	4	76 +	MOR
WGRX-F	Balt/ Westmin	57	819	22	14 +	AOR	WOOD-F	Gr. Rpds	161	2017	2	76 +	BTFL
KMYZ-F	Pryor/Tul	42	795	11	65 +	AOR	KDZA	Pueblo	14	228	6	283 +	AC
Others: KGCR (Pryor, OK)							KZLG-F	Pueblo	7	187	11	283 +	Contemp

		TSA	TSA	MSA	MKT		
		AQH	CUME	RANK	#	FORMAT	
<u>SUSQUEHANNA</u> (Art Carlson)							
WQBA	Miami	285	2176	3	13	-	Spanish
WQBA-F	Miami	113	1503	20	13	-	Spanish
WKIS	Orl	58	830	11	59	-	News/Talk
KFOG-F	SF	243	3712	9	5	+	AOR
WRRM-F	Cinci	95	1867	9	30	-	AC
WFMS-F	Indy	215	2622	3	39	+	Country
WARM-F	Atlanta	176	3149	12	11	+	CHR
WARM	Scrwn/WB	98	1504	3	66	+	MOR
WMGS-F	Scrwn/WB	56	795	9	66	+	AC
WSBA	York	57	971	3	114	-	MOR
WSBA-F	York	99	1491	3	114	-	AC
KJLF	Dallas-FW	51	1128	22	9	-	Talk
KFLX-F	Dallas-FW	468	5066	3	9	+	Country
WGH	Norfolk		DID NOT SHOW		36	-	Talk
WRSR-F	Norfolk	103	1735	7	36	-	CHR
WAVE-F	Sara/Tamp	23	370	9	108(ap)	-	AC
<u>SWANSON</u> (Don DiLoretto)							
KKNG-F	Okla C	139	1748	4	47	-	BTFL
KRMG	Tulsa	119	1778	5	65	-	MOR
KQMJ-F	Tulsa	41	595	9	65	+	AC
KKYX	San Ant	172	2051	12	38	-	Country
KLLS-F	San Ant	47	1004	18	38	-	AC
<u>TAFT</u> (Carl Wagner)							
WDAF	KC	317	4291	3	29	-	Country
KYYS-F	KC	212	3035	2	29	+	AOR
WKRC	Cinci	154	2638	6	30	-	MOR/AC
WKRC-F	Cinci	233	3859	4	30	-	CHR
WTVN	Col,0	168	2787	6	35	-	MOR/AC
WLQV-F	Col,0	274	2900	1	35	+	AOR
WDVE-F	Pitts	458	5439	4	16	-	AOR
KEX	Port,0	146	2330	7	41	-	MOR
KKRZ-F	Port,0	179	2842	2	41	-	CHR
WGR	Buffalo	124	2286	9	38(ap)	+	MOR
WRLT-F	Buffalo	74	1391	12	38(ap)	+	AC
WNDE	Indy	43	748	11	39	-	Oldies
WFBO-F	Indy	435	4829	2	39	-	AOR
WKLS	Atlanta		DID NOT SHOW		11	-	AOR
WKLS-F	Atlanta	440	4788	2	11	+	AOR
<u>TRIBUNE CO</u>							
WGN	Chicago	1609	19048	1	3	+	Talk/MOR
WICC	Bridge	110	1331	2	104	+	MOR/AC
WPIX-F	NY	547	9414	17	1	+	AC
KGNR	Sacra	59	905	11	37	-	Nost
KCTC-F	Sacra	230	2287	2	37	+	BTFL
<u>TICHENOR</u>							
KUNO	Corpus C	58	512	2	121	-	Spanish
KGBT	MCA/Brown	182	1404	1	84(ap)	-	Spanish
KELT-F	MCA/Brown	63	729	6	84(ap)	-	AC
KCOR	San Ant	110	1073	5	38	+	Spanish
KLAT	Houston	58	884	17	8	-	Spanish
WIND	Chicago	49	968	34	3	-	Spanish
KDXX	El Paso	16	235	13	91	+	Spanish
KBNA-F	El Paso	29	315	10	91	+	Spanish
WADO	NY	479	4099	20	1	+	Spanish
<u>UNITED</u> (Gerald Hroblak)							
WYST	Balt	22	411	28	14	-	Oldies
WYST-F	Blat	107	1778	12	14	-	AC
WINX	Wash		DID NOT SHOW		-	-	
WDJY-F	Wash	209	3189	10	7	+	Black
WKDM	NY	297	2722	25	1	+	Spanish
WJMO	Cleve	61	960	14	21	+	Black
WROC-F	Cleve	68	1702	13	21	-	CHR
KALI	LA	134	2144	33	2	-	Spanish
KSOL-F	SF	387	5420	4	5	=	Black

UNITY

		TSA	TSA	MSA	MKT		
		AQH	CUME	RANK	#	FORMAT	
WDAS	Phila	80	1684	21	4	-	Black
WDAS-F	Phila	359	4953	10	4	-	Black
WWRL	NY	259	2397	27	1	+	Gospel
KATZ	St. Lou	73	1080	14	12	+	Black
WZEN-F	St. Lou	59	1092	16	12	+	Black
<u>UNIVERSAL</u> (Howard Warshaw)							
KEST	SF		DID NOT SHOW				Religion
WGRT	Indy	21	181	14	39	-	Gospel
WATI-F	Danville/Indy		DID NOT SHOW				Nost
KCNW	KC		DID NOT SHOW				
KUXL	Minn/SP		DID NOT SHOW				Religion
KWJS	Dallas		DID NOT SHOW				
KMAX-F	Arcadia/LA		DID NOT SHOW				Religion
WYLO	Jack/Milw		DID NOT SHOW				
WCBW-F	Col,IL/						
	St. Lou	31	398	22	12	+	Religion
WVVX-F	High/Chi	44	794	32	3	+	Ethnic
WZLD-F	Col,SC	27	628	9	105	-	AOR
Others: WTRE (Mineola, NY); WARO (Canonsburg, PA); KTEK (Alvin, TX); WDCT (Fairfax, VA)							

VIACOM (Brian Bieler)

WMZQ	Wash	19	374	31	7	=	Country
WMZQ-F	Wash	421	4558	4	7	+	Country
WLTV-F	NY	1204	15909	8	1	+	Soft AC
WRVR	Memphis	19	482	15	50	-	AC
WRVR-F	Memphis	134	2123	4	50	+	AC
WLAK-F	Chicago	479	7578	7	3	+	Soft AC
KIKK	Houston	64	876	18	8	+	Country
KIKK-F	Houston	450	5076	3	8	-	Country
KNBQ-F	Seattle	111	1868	16	17	-	CHR
<u>WALTON</u>							
KIDD	Sal-Sea	3	204	26	139	-	Contemp
KWST-F	Sal-Sea	7	124	21	139	-	Country
KDJW	Amar	17	289	8	208	-	Country
KBUY-F	Amar	23	389	5	208	+	Country
KKCS	Colo Spgs	7	125	13	128	-	Country
KKCS-F	Colo Spgs	58	453	5	128	+	Country

WESTINGHOUSE (Dick Harris)

KYW	Phila	596	12258	4	4	+	News
KFWB	LA	632	12515	8	2	+	News
WINS	NY	1279	26104	4	1	+	News
WBZ	Boston	747	8724	1	6	+	MOR
KDKA	Pitts	751	9509	1	16	+	MOR
KFZV	Denver	131	1304	8	27	+	Nost
KOSI-F	Denver	306	3406	1	27	-	BTFL
KODA-F	Houston	359	4465	5	8	-	BTFL
KQZY-F	Houston	214	2892	10	9	+	Soft AC
KJQY-F	San D	242	2704	2	18	+	BTFL
KQXT-F	San Ant	182	1917	2	38	+	BTFL
KMEQ	Phoenix	32	484	20	25	=	BTFL
KMEQ-F	Phoenix	195	2379	5	25	+	BTFL

WILLIS

WBOK	New Or	87	921	10	33	-	Black
WPCE	Norfolk	54	590	13	36	-	Gospel
WOWI-F	Norfolk	203	2283	2	36	+	Black
WPTH	Richmond	24	277	12	12	-	Religion
WVCA	Gary/Chi		DID NOT SHOW		3		Black
WESL	St. Lou	41	579	20	12	-	Black
WSAY	Roanoke	6	58	17	126(ap)	NA	
WXSS	Memphis	6	135	19	50	-	
WGSP	Char,NC		DID NOT SHOW		45	-	

		TSA AGH	TSA CUME	MSA RANK	MKT #		FORMAT
<u>WIN (Walt Tiburski)</u>							
WQAL-F	Cleve	259	3033	2	21	-	BTFL
KRVR-F	Daven-RI	46	667	5	116	-	BTFL
WIRL	Peoria	47	769	4	126	+	AC
WSWT-F	Peoria	81	1052	3	126	-	BTFL
KBEZ-F	Tulsa	139	1743	3	65	+	BTFL
WIRE	Indy	32	759	12	39	-	AC
WXTZ-F	Indy	219	2827	5	39	-	BTFL

WILKS-SCHWARTZ

WIXY	Spr,MA	15	263	12	94	+	Country
WAQY-F	Spr,MA	74	1113	3	94	+	AOR
WKFM-F	Fulton/ Syr	75	999	7	73	+	AOR
WEEK	Allen-Bth	16	336	14	71	-	Country
WQQQ-F	Allen-Bth	118	1663	4	71	-	CHR
WMLD-F	Sara	8	207	17	108(ap)	-	AC

WOLFSON (Mark Wolfson)

WKQE	Talla	10	111	9	193	-	
WBCN-F	Talla	46	675	2	193	+	AC
WGUS	Augusta	8	145	15	122	+	Country
WGUS-F	Augusta	48	665	4	122	+	Country
WQQQ-F	Wilm,NC	28	302	3	305	+	Country
WQHQ-F	Salis/OC	43	512	2	194	NA	AC

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of over 700 stations is examined. This totals around 10% of all commercial stations in the United States. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.
TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+ Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+ Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

		STAT	TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
CHR/CONTEMP	1986	101	8.6	14.6	11.2	25.3	55.2	70.0	4.7	42.6	57.4
	1985	---	8.8	14.4	10.2	25.2	56.6	70.9	3.9	43.7	56.3
	1984	---	8.5	14.5	9.8	25.5	56.4	69.6	4.9	44.9	55.1
AOR	1986	83	9.1	13.7	11.1	10.7	76.9	86.7	2.6	67.0	33.0
	1985	---	9.8	12.9	9.9	14.1	76.1	83.7	2.2	67.7	32.3
	1984	---	9.6	13.1	9.7	19.5	72.9	78.6	1.9	65.6	34.3
AC/SOFT/OLDIES	1986	97	8.8	14.3	8.1	3.4	53.4	85.4	11.2	41.5	58.5
	1985	---	8.5	14.8	7.4	3.8	54.5	86.5	9.7	41.1	58.9
	1984	---	8.1	15.6	6.8	3.9	59.9	86.9	9.2	41.2	58.8
BTFL/EZ	1986	60	11.7	10.7	14.4	0.6	10.5	33.1	66.3	39.0	61.0
	1985	---	11.8	10.7	13.7	0.7	11.2	35.3	64.0	39.0	61.0
	1984	---	11.4	11.0	12.7	0.6	9.7	36.4	63.0	40.1	59.9
MOR/VARIETY	1986	52	9.6	13.1	12.4	1.1	14.6	40.0	58.9	44.2	55.8
	1985	---	9.6	13.2	12.4	1.0	14.9	39.5	59.5	42.5	57.5
	1984	---	9.4	13.6	11.7	1.2	16.7	41.4	57.4	42.9	57.1
COUNTRY	1986	89	11.1	11.3	18.0	3.1	34.6	65.4	31.5	50.3	49.7
	1985	---	10.8	11.8	15.9	2.4	30.3	64.4	33.2	48.8	51.2
	1984	---	10.7	11.8	15.0	3.1	31.9	65.6	31.3	49.6	50.4
NEWS/TALK	1986	41	8.1	15.2	8.8	0.8	12.6	31.6	67.6	47.5	52.5
	1985	---	8.3	15.2	8.6	0.8	11.2	31.2	68.0	47.2	52.8
	1984	---	8.4	15.0	8.5	0.5	15.6	30.3	69.2	47.2	52.8
BLACK/URBAN	1986	45	11.7	10.7	12.3	18.5	55.8	73.5	8.0	45.0	55.0
	1985	---	11.3	11.2	11.1	18.7	56.1	73.4	7.9	46.3	53.7
	1984	---	11.0	11.4	10.5	18.1	54.7	71.8	10.1	44.8	55.2
NOSTALGIA	1986	23	11.9	10.6	14.1	0.2	3.3	13.4	86.6	46.0	54.0
	1985	---	10.9	11.6	12.8	0.4	5.2	17.7	81.9	44.7	55.3
	1984	---	11.3	11.1	11.6	0.3	4.1	18.5	82.2	43.1	56.9
RELIGION/GOSPEL	1986	20	8.9	14.2	10.0	3.4	29.0	57.7	38.9	30.9	69.1
	1985	---	8.5	14.9	8.8	2.7	29.3	55.0	42.3	36.3	63.7
	1984	---	10.0	12.5	10.4	2.1	25.8	54.2	43.7	36.4	63.6
SPANISH	1986	16	12.2	10.3	16.1	3.9	33.1	65.9	30.2	38.0	62.0
	1985	---	13.8	9.1	13.8	3.3	36.8	63.5	33.2	39.8	60.2
	1984	---	12.4	10.1	14.2	4.8	37.3	63.3	31.9	37.7	62.3
CLASSICAL	1986	16	7.6	16.7	6.3	0.8	17.3	45.9	53.3	52.5	47.5
	1985	---	7.7	16.2	6.8	0.9	20.3	48.6	50.5	50.6	49.4
	1984	---	7.7	16.4	5.0	0.9	22.1	55.7	43.4	55.7	44.3

TOP 40/CHR/CONTEMP

NATIONAL MEAN:		8.6	14.6	11.2	25.3	55.2	70.0	4.7	42.6	57.4
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WBBM-F	Chicago	5.0	25.4	4	46	32	46	8	36	64
WKQX-F	Chicago	6.0	21.0	2	13	63	80	7	38	62
WLS	Chicago	5.0	25.1	5	9	40	69	22	47	53
KMEL	SF	5.9	21.4	2	33	57	65	2	49	51
KIIS-F	LA	6.8	18.4	7	18	60	78	4	45	55
WHTZ	NY	8.4	14.9	7	26	54	70	4	42	58
WPLJ	NY	7.4	17.1	5	19	55	76	5	41	59
KFMB-F	SD	6.8	18.4	10	9	67	85	1	42	58
KSDO-F	SD	6.7	18.8	10	34	44	66	10	33	62
KCAQ	Oxnard	8.6	14.9	11	31	46	67	2	59	41
WNDU-F	S. Bend	9.5	13.3	15	21	56	72	7	44	56
WKZW	Peoria	9.3	13.6	15	28	54	70	2	41	59
KIHK	Daven	10.9	11.5	16	20	51	74	6	39	61
WZOK	Rockford	10.2	12.4	18	24	58	72	4	49	51
WCZY-F	Detroit	7.3	17.3	6	26	52	72	2	30	70
WDTX	Detroit	5.8	21.7	2	22	67	74	4	54	46
WHYT	Detroit	6.1	20.8	2	33	53	64	3	39	61
KWSS	San Jose	6.2	20.4	5	32	52	65	3	41	59
WXKS-F	Boston	9.1	13.9	11	20	60	71	9	39	61
WTIC-F	Hart	10.4	12.1	12	19	53	74	7	37	63
WKCI-F	New Haven	9.3	13.6	11	11	57	80	9	36	64
WPRO-F	Prov	9.8	12.9	9	15	56	78	7	44	56
WSTW	Wilm, DE	7.9	15.9	5	11	64	85	4	37	63
WQQQ	Allen	9.4	13.4	10	29	46	62	8	44	56
WAVA	Wash	7.9	15.9	6	26	59	73	1	48	52
WBSB	Balt	8.8	14.3	10	20	59	77	3	35	65
WBZZ	Pitt	8.9	14.1	9	35	48	62	3	33	67
WGCL	Cleve	5.9	21.5	8	41	41	57	2	45	55
WKDD	Akron	8.0	15.8	8	23	54	74	3	52	48
WKRQ	Cinci	7.8	16.0	10	33	48	63	4	37	63
KKBQ-F	Houston	8.7	14.5	8	31	56	68	1	40	60
KRBE-F	Houston	7.0	17.9	5	26	57	73	1	47	53
WLOL	Minn-SP	7.3	17.3	7	25	62	72	3	42	58
KWK	ST. Lou	6.0	21.0	4	40	50	55	5	45	55
KEGL	Dallas	7.9	16.0	11	43	50	56	1	62	38
KUBE	Seattle	7.4	16.9	7	17	66	81	2	45	55
KPKE	Denver	9.7	13.0	10	33	60	67	0	43	57
WHYI	Miami	7.4	17.1	7	20	51	70	10	54	46
WINZ-F	Miami	5.5	23.0	5	23	41	64	13	49	51
WRBQ-F	Tampa	12.2	10.3	20	23	44	71	6	50	50
WZGC	Atlanta	7.2	17.6	8	48	38	50	2	40	60
KZZP-F	Phoenix	11.1	11.3	13	35	55	63	2	49	51
KKRZ	Port, O	8.1	15.5	10	43	42	56	1	44	56
KBEQ	KC	7.2	17.5	10	35	52	65	0	55	45
WDJX	Louis	8.3	15.1	9	40	54	60	0	38	62
KSFM	Sacra	10.8	11.6	15	17	55	78	5	37	63
KCPX-F	Salt Lake	7.1	17.8	6	34	60	65	1	42	58
KTFM	San Ant	10.1	12.5	8	19	58	71	10	36	64
WKTI	Milw	8.7	14.5	12	25	53	70	5	43	57
WXGT	Col. O	7.5	16.9	11	40	45	58	2	43	57
WNCI	Col. O	7.8	16.6	4	11	64	84	5	44	56
WEZB	New Or.	8.5	14.7	10	33	53	63	4	51	49
WMC-F	Memphis	7.2	17.4	11	13	63	83	4	54	46
WGTZ	Dayton	9.2	13.7	16	38	46	61	1	51	49
KRQQ	Tucson	9.8	12.9	12	19	67	80	1	44	56
WGFM	Albany	8.0	15.8	5	27	55	70	3	34	66
WKLQ	Gr. Rpd	9.3	13.5	7	29	60	69	2	44	56
WKFR	Kala	9.9	12.7	9	10	74	90	0	29	71
WNNK	Harris	10.8	11.7	15	16	57	80	4	40	60
WLAN-F	Lanc	9.3	13.6	10	27	50	65	8	33	67
WKRZ-F	Scran-WB	9.4	13.4	8	19	65	79	2	43	57
WBJW-F	Orlando	6.6	19.0	5	22	54	74	4	46	54
WHLY	Orlando	10.8	11.7	7	38	52	60	2	49	51
WPXY-F	Rochester	7.6	16.6	9	27	50	66	7	37	63
WZZU	Raleigh	7.6	16.6	11	24	68	76	0	44	56

TOP 40/CHR/CONTEMP

NATIONAL MEAN:		8.6	14.6	11.2	25.3	55.2	70.0	4.7	42.6	57.4
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WKXX	Birm	8.6	14.7	4	14	62	78	8	55	45
WROQ	Char, NC	9.1	13.8	11	36	53	61	3	61	39
KAYI	Tulsa	9.6	13.1	19	37	45	60	3	45	55
KNMQ	Albuq	8.0	15.8	8	49	42	49	2	36	64
KHFI	Austin	9.3	13.5	10	28	63	72	0	45	55
WGGZ	Baton R	8.6	14.6	10	26	55	72	2	47	53
WAAL	Bingh	13.9	9.1	24	25	59	71	4	56	44
WSKZ	Chatta	12.4	10.1	25	25	64	74	1	54	46
WNOK-F	Col, SC	9.8	12.9	9	19	60	80	1	45	55
KZFM	Corpus	12.8	9.8	14	37	50	62	1	33	67
KRNQ	Des M	11.7	10.8	23	26	54	71	3	46	54
WIXX	G. Bay	10.5	12.0	12	18	67	81	1	43	57
KEZB	El Paso	10.7	11.8	10	29	56	67	4	40	60
WOCK	Erie	10.0	12.6	13	10	68	81	9	48	52
WDAY-F	Fargo	10.3	12.3	13	28	59	69	3	30	70
WQSM	Fayette	7.7	16.4	14	17	69	81	2	57	43
WMEE	F. Wayne	10.9	11.5	20	23	59	72	5	38	62
KYNO-F	Fresno	8.1	15.5	5	28	49	62	10	44	56
WKEE-F	Hunt, WV	9.4	13.4	11	22	53	74	4	40	60
WZYP	Hunts	15.4	10.7	18	26	58	71	3	45	55
WAPE	JKville	12.0	10.5	18	27	57	66	7	52	48
KTRK	Casper	15.8	8.0	31	15	70	85	0	44	56
WBBQ	Augusta	10.3	12.3	15	20	58	71	9	33	67
WQUT	JC-Kings	10.9	11.6	22	25	56	72	3	51	49
WVIC	Lansing	9.8	12.8	13	18	66	80	2	39	61
KKYK	L. Rock	8.2	15.3	13	19	54	75	6	45	55
WAYS	Macon	9.9	12.7	15	14	65	81	5	48	52
KBFM	McAllen	9.4	13.5	8	35	46	56	9	40	60
KQKQ	Omaha	9.0	14.0	8	29	54	68	2	44	56
WRVQ	Rich	8.3	15.1	14	22	53	73	5	46	54
WXLK	Roanoke	10.7	11.8	14	19	55	78	3	49	51
WIOG	Saginaw	11.6	10.8	18	22	51	71	7	38	62
KZZU	Spokane	12.9	9.8	29	26	63	73	1	48	52
KWTO-F	Spring, MO	10.6	11.8	18	28	58	71	1	51	49
WMHE	Toledo	10.0	12.6	13	16	63	83	1	40	60
KFMW	Water-CF	12.3	10.2	13	11	75	85	4	49	51
WOMP	Wheel	14.3	8.8	24	22	55	75	3	40	60
WHOT-F	Young	11.1	11.3	19	24	51	71	5	40	60

AOR

NATIONAL MEAN:		9.1	13.7	11.1	10.7	76.9	86.7	2.6	67.0	33.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WLUP	Chicago	8.0	15.7	5	9	80	90	1	65	35
WXRT	Chicago	8.9	14.1	5	1	86	98	1	71	29
KFOG	SF	8.3	15.2	5	2	82	94	4	62	38
KRQR	SF	9.0	14.1	7	9	79	91	0	77	23
KLOS	LA	7.4	17.0	4	7	79	91	2	73	27
KROQ	LA	8.8	14.3	9	33	59	66	1	61	39
WNEW-F	NY	9.4	13.4	4	8	74	86	6	64	36
WXRK	NY	8.6	14.6	4	9	73	87	4	74	26
KGB	SD	9.8	12.9	7	14	76	85	1	80	20
XTRA-F	SD	9.5	13.2	10	16	79	84	0	66	34
WWCT	Peoria	15.4	8.2	19	13	75	84	3	75	25
WXLN	Daven	8.4	15.0	9	15	78	83	2	58	42
WLLZ	Detroit	6.9	18.2	6	21	68	76	3	70	30
WRIF	Detroit	7.9	16.0	5	11	81	89	0	73	27
WBCN	Boston	10.7	11.7	8	8	76	87	5	69	31
WAQY	Spr, MA	8.7	14.5	6	16	76	83	1	64	36
WAFF	Worc	10.1	12.5	13	16	73	84	0	69	31
WHJY	Prov	10.0	12.7	11	21	67	78	1	59	41
WMMR	Phila	11.8	10.6	8	13	73	84	3	69	31
WYSP	Phila	6.9	18.4	5	22	72	78	0	63	37

		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>% M</u>	<u>% F</u>
WZZO	Allen	10.8	11.6	10	9	75	90	1	63	37
WCXR	Wash	9.1	13.7	6	9	76	90	1	58	42
WWDG-F	Wash	7.7	16.4	6	11	73	87	2	71	29
WYYY	Balt	10.5	12.0	8	18	78	81	1	77	33
WDVE	Pitt	9.8	12.8	9	18	73	77	5	58	42
WMMS	Cleve	10.5	12.0	12	13	67	84	3	63	37
WFBO	Indy	11.3	11.1	17	15	73	85	0	65	35
WERN	Cinci	11.5	10.9	9	9	83	91	0	70	30
KLOL	Houston	6.9	18.2	6	13	72	86	1	70	30
KSRR	Houston	9.1	13.7	7	22	69	76	2	73	27

AOR

NATIONAL MEAN:		<u>9.1</u>	<u>13.7</u>	<u>11.1</u>	<u>10.7</u>	<u>76.9</u>	<u>86.7</u>	<u>2.6</u>	<u>67.0</u>	<u>33.0</u>
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>% M</u>	<u>% F</u>
KQRS+	Minn	10.0	12.6	10	19	72	80	1	75	25
KSHE	ST. Lou	11.6	10.9	17	16	72	83	1	69	31
KTXQ	Dallas	8.4	15.1	10	25	67	75	0	70	30
KEZX	Seattle	9.9	12.7	5	0	73	96	4	50	50
KISW	Seattle	10.5	12.0	15	14	78	84	2	71	29
KBPI	Denver	8.2	15.4	6	15	77	84	1	68	32
KAZY	Denver	8.4	15.0	5	4	85	95	1	63	37
WSHE	Miami	12.9	9.8	14	4	84	95	1	66	34
WKRL	Tampa	10.4	12.1	11	8	77	89	3	73	27
WYNF	Tampa	11.7	12.5	10	11	82	87	2	65	35
WKLS-F	Atlanta	11.9	10.6	13	15	75	83	2	70	30
KUPD	Phoenix	10.0	12.6	11	14	77	86	0	68	32
KINK	Port. O	10.3	12.2	4	1	76	97	2	58	42
KCFX	KC	9.8	12.8	10	5	77	92	3	66	34
WQMF	Louis	8.2	15.3	12	14	78	85	1	65	35
KZAP	Sacra	10.1	12.5	10	3	82	97	0	73	27
KISS	San Ant	12.9	9.8	17	27	69	72	1	72	28
WKLB	Milw	9.8	12.8	8	4	76	96	1	53	47
WQFM	Milw	10.3	12.3	10	19	75	79	2	65	35
WLVQ	Col. O	12.2	10.4	17	8	81	88	4	65	35
WEGR	Memphis	10.2	12.4	13	14	78	86	0	61	39
WKDF	Nash	11.9	10.6	21	15	79	84	1	65	35
KATT	Okl C	11.6	10.8	16	19	74	79	2	70	30
WPYX	Albany	9.0	14.0	9	15	76	85	0	71	29
WLAV-F	Gr. Rpd	10.7	11.7	10	4	85	96	0	74	26
WHTF	York	11.4	11.0	13	5	89	95	5	74	26
WNOR-F	Norfold	13.3	11.1	14	8	82	92	0	71	29
WEZX	Scrwn-WB	11.9	10.6	9	16	73	81	3	63	37
WDIZ	Orlando	12.3	10.2	18	12	81	88	0	75	25
WCMF	Roch	11.6	10.8	12	15	75	84	1	65	35
WAPI-F	Birm	10.2	12.3	17	30	59	64	6	56	44
WAQX-F+	Syracuse	7.9	16.0	10	23	70	76	1	51	49
KMOD	Tulsa	9.8	12.8	11	10	76	88	2	52	48
KLBK-F	Austin	10.9	11.6	11	7	86	93	0	66	34
KJOT	Boise	15.2	8.3	16	9	88	91	0	82	18
KILO	Colo Spg	13.0	9.7	21	12	77	88	0	71	29
KGGO	Des M	13.4	9.4	18	15	74	83	2	59	41
WAPL	Apple	11.6	10.9	13	19	71	79	2	70	30
KLAQ	El Paso	12.1	10.4	17	19	70	81	0	68	32
WXKE	F. Wayne	11.6	10.9	11	11	83	89	0	69	31
WWCK	Flint	10.4	12.2	7	14	82	86	0	73	27
WFYV	Jkville	12.8	9.8	19	8	77	91	1	78	22
WIMZ	Knox	10.5	12.0	19	19	65	81	0	61	39
KKLZ	L. Vegas	12.2	10.3	14	3	85	96	1	64	36
WKQQ	Lexing	11.3	11.1	10	8	87	92	0	56	44
WIBA-F	Madison	9.4	13.4	6	9	83	89	2	67	33
KEZO	Omaha	13.9	9.1	17	9	72	88	3	78	22
WBLM	Port. M	9.6	13.2	13	18	70	79	3	70	30
WRXL	Rich	12.9	9.7	13	11	75	89	0	71	29
WIXV	Savan	12.9	9.8	19	8	73	88	4	68	32

AOR

NATIONAL MEAN:		9.1	13.7	11.1	10.7	76.9	86.7	2.6	67.0	33.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
KEZE	Spokane	12.8	9.8	19	8	82	90	2	58	42
WZZQ	Terre H.	11.3	11.1	16	18	71	82	0	65	35
WIOT	Toledo	7.2	17.5	9	11	75	89	0	69	31
WOUR	Utica	12.4	10.2	20	16	78	80	4	73	27

AC/SOFT/OLDIES

NATIONAL MEAN:		8.8	14.3	8.1	3.4	53.4	85.4	11.2	41.5	58.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WCLR	Chicago	7.5	16.9	2	2	56	87	11	37	63
WFYR	Chicago	6.6	19.0	7	7	58	86	7	37	63
WJMK	Chicago	7.8	16.4	9	4	50	92	4	54	46
KIOI	SF	5.5	22.8	5	5	62	89	6	46	54
KOIT-F	SF	7.0	17.9	4	0	46	83	17	46	54
KYUU-F	SF	5.7	22.2	6	9	59	83	8	46	54
KIQQ	LA	8.3	15.2	7	0	32	77	33	37	63
KOST	LA	8.2	15.5	3	7	51	84	8	39	61
KRTH-F	LA	7.1	17.8	4	2	53	88	10	52	48
WCBS-F	NY	8.3	15.1	6	2	41	83	15	52	48
WLTW	NY	9.5	13.2	7	2	38	73	25	38	62
WNBC	NY	6.3	19.9	4	4	37	78	18	65	35
WMSG	Detroit	9.2	13.7	4	2	64	93	5	62	38
WNIC-F	Detroit	6.5	19.3	3	6	62	85	9	42	58
WOMC	Detroit	7.4	17.6	4	2	47	85	13	34	66
KWAV	Sal-Sea	9.0	13.9	8	2	61	93	5	44	56
WROR	Boston	6.1	20.7	4	4	40	85	11	49	51
WSSH	Boston	10.3	12.3	6	1	32	68	31	39	61
WIOF	Hart	7.0	18.0	5	1	61	96	3	40	60
WWLI	Prov	12.0	10.5	9	3	45	80	17	43	57
WKSZ	Phila	8.3	15.2	5	4	31	71	25	35	65
WMGK	Phila	8.5	14.8	5	2	56	87	11	41	59
WSNI	Phila	9.9	12.8	8	2	49	88	10	51	49
WJBR-F	Wilm, DE	11.1	11.3	7	3	43	79	18	50	50
WLEV	Allen	11.1	11.4	13	3	58	84	13	41	59
WLTT	Wash	7.4	17.6	5	1	65	92	7	42	58
WWSW	Pitt	8.6	14.7	4	3	52	86	11	46	54
WLTF	Cleve	8.6	14.6	9	4	55	87	9	31	69
WMJI	Cleve	8.6	14.7	7	3	51	86	11	41	59
WENS	Indy	9.2	13.7	7	8	63	86	6	34	66
WBUF	Buffalo	11.9	10.6	10	1	59	83	16	39	61
KFMK	Houston	11.7	10.8	10	0	59	98	2	42	58
KLTR	Houston	7.1	17.7	4	5	64	85	10	47	53
KSTP-F	Minn	9.6	13.2	11	2	48	87	11	42	58
KSD	ST. Lou	7.8	16.2	7	5	52	88	7	25	75
KYKY	ST. Lou	8.2	15.3	9	6	57	91	3	44	66
KMGC	Dallas	7.7	16.3	9	7	63	92	1	45	55
KVIL	Dallas	10.6	11.8	14	3	51	87	10	35	65
KVI	Seattle	9.9	12.8	5	0	63	95	5	70	30
KLSY-F	Seattle	7.7	16.4	7	5	61	93	2	25	75
KMJ1	Denver	8.6	14.7	8	3	58	92	5	49	51
WAXY	Miami	8.1	15.6	5	2	66	90	8	41	59
WJQY	Miami	12.3	10.2	9	0	35	71	29	30	70
WUSA	Tampa	9.8	12.9	9	1	48	83	16	48	52
WFOX	Atlanta	10.6	11.9	5	4	50	89	7	48	52
WQXI-F	Atlanta	9.6	13.1	5	4	66	87	9	43	57
WSB-F	Atlanta	8.6	14.7	6	4	55	81	15	31	69
KKLT	Phoenix	8.0	15.8	4	4	73	92	4	31	69
KOOL-F	Phoenix	7.3	17.3	4	1	46	87	12	52	48
KLZI	Phoenix	16.5	7.6	10	7	72	88	5	27	73
KGW	Port. O	7.1	17.7	13	1	44	78	21	41	59
KLSI	KC	8.6	14.6	7	5	50	86	9	37	63
KUDL	KC	7.0	17.9	7	4	51	87	9	36	64
WRKA	Louis	10.9	12.7	8	7	58	82	11	43	57
WVEZ	Louis	10.4	12.1	9	1	27	48	51	35	65

AC/SOFT/OLDIES

NATIONAL MEAN:		8.8	14.3	8.1	3.4	53.4	85.4	11.2	41.5	58.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
KXOA-F	Sacra	10.8	11.7	5	1	61	95	4	37	63
WMYX	Milw	7.5	16.9	5	1	55	88	11	28	72
WSNY	Col. O	9.8	12.9	10	2	57	88	10	37	63
WLTS	New Or.	10.8	11.6	9	3	74	93	4	41	59
WRVR-F	Memphis	9.2	13.8	10	4	45	84	12	46	54
WLAC-F	Nash	9.5	13.2	12	7	63	84	9	39	61
KZBS	Ok! C	8.6	14.6	10	2	65	91	7	44	56
WWSN	Dayton	10.1	12.5	6	4	44	86	10	33	67
WYMJ	Dayton	8.8	14.3	12	6	64	87	7	44	56
KWFM	Tucson	7.8	16.2	9	6	60	79	15	38	62
WWOM	Albany	10.1	12.5	7	2	62	88	10	36	64
KPNW-F	Eugene	10.8	11.6	11	0	39	68	32	44	56
KDUK-F	Eugene	10.3	12.2	8	0	73	96	4	58	42
WLHT	Gr. Rpd	7.9	16.0	9	4	61	94	1	38	62
WLTY	Norfolk	8.4	15.0	8	2	60	95	3	26	74
WSTF	Orlando	11.3	11.2	7	4	64	90	6	48	52
WJYO	Orlando	9.9	12.8	6	6	46	76	18	37	63
WEZO	Roch	7.9	16.0	8	1	16	55	44	40	60
WVOR	Roch	9.1	13.8	11	2	45	84	16	46	54
WRAL	Raleigh	9.2	13.7	10	2	54	89	9	40	60
WMJJ	Birm	12.0	10.5	15	3	51	88	9	46	54
WOJY	Greens-WS	9.6	13.1	12	0	30	67	33	42	58
WEZC	Char, NC	10.7	11.8	15	7	54	83	10	41	59
WFBC-F	Green-SP	12.9	9.7	13	1	55	86	13	33	67
WYYY	Syracuse	10.0	12.6	11	6	65	88	6	40	60
KRAV	Tusla	8.1	15.5	6	4	56	91	5	43	57
KOB-F	Albuq	11.1	11.4	7	1	57	88	19	44	56
KEYI	Austin	7.7	16.3	10	6	52	89	5	39	61
KOKE-F+	Austin	7.8	16.2	7	11	56	79	10	43	57
KCIX	Boise	12.0	10.5	13	4	55	83	13	31	69
KVUU	Colo Spg	10.7	11.8	11	0	75	98	2	34	66
WFBG	Altoona	8.3	15.1	14	12	41	63	25	46	54
WKKC	Erie	11.3	11.1	11	4	53	84	12	42	58
WAJI	F. Wayne	10.6	11.8	9	0	61	93	7	49	51
WCRZ	Flint	11.2	11.2	11	7	59	86	7	39	61
KFYE	Fresno	9.3	13.5	10	5	56	86	9	44	56
WIVY	Jkville	9.3	13.6	10	6	62	86	8	38	62
WTFM	JC-Kings	10.6	11.9	14	1	52	84	15	36	64
WFMK	Lansing	8.4	15.1	7	5	73	95	0	37	63
KMZQ	L. Vegas	10.6	11.9	8	3	59	95	2	53	47
WEZS	Rich	9.6	13.1	8	3	58	89	8	43	57
WHNN	Saginaw	10.3	12.2	6	6	52	85	9	41	59
WAEV	Savan	9.5	13.3	12	4	61	89	7	48	52
WRMF	W. Palm	13.9	9.1	16	5	58	85	10	38	62

BTFL/EZ

NATIONAL MEAN:		11.7	10.7	14.4	0.6	10.5	33.1	66.3	39.0	61.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WLOO	Chicago	10.5	12.1	9	1	10	31	68	33	67
KABL-F	SF	9.6	13.1	11	1	7	30	69	35	65
KBIG	LA	10.2	12.4	8	1	18	50	49	37	63
KJOI	LA	12.2	10.3	12	0	9	26	74	40	60
WPAT	NY	10.9	11.6	9	1	6	28	71	46	54
KJQY	SD	11.3	11.2	14	0	13	33	67	41	59
WEZN	Bridge	13.7	9.2	12	0	10	51	49	39	61
KDUO	River-SB	14.5	8.7	19	2	16	28	70	41	59
WSWT	Peoria	11.9	10.6	11	0	19	45	55	37	63
WJOI	Detroit	10.4	12.1	10	1	8	29	70	33	67
KBEE	Modesto	14.6	8.6	15	0	10	31	69	40	60
WJIB	Boston	10.9	11.6	11	1	9	28	71	41	59
WSRS	Worc	13.9	9.0	15	2	11	43	55	35	65
WRCH	Hart	10.9	11.5	11	1	8	23	76	35	65
WLKW-F	Prov	13.1	9.6	15	1	5	18	81	41	59

BTFL/EZ

NATIONAL MEAN:		11.7	10.7	14.4	0.6	10.5	33.1	66.3	39.0	61.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WEAZ	Phila	11.7	10.7	8	0	10	27	73	37	63
WFMZ	Allen	14.3	8.8	19	1	6	23	76	35	65
WGAY	Wash	11.2	11.3	11	0	14	39	61	43	57
WLIF	Balt	13.2	9.5	19	1	13	40	59	40	60
WSHH	Pitt	14.3	8.8	13	0	6	21	79	47	53
WDOK	Cleve	10.6	11.9	10	1	15	34	65	32	68
WQAL	Cleve	11.4	11.0	14	0	8	31	69	41	59
WXTZ	Indy	10.1	12.5	11	0	16	47	53	41	59
WJYE	Buffalo	11.7	10.7	16	0	12	37	63	40	60
WWEZ	Cinci	10.3	12.7	18	0	8	30	70	37	63
KODA	Houston	10.2	12.3	12	2	28	54	44	46	54
WAYL	Minn	10.0	12.6	12	0	10	28	72	42	58
KEZK	ST. Lou	10.4	12.1	10	0	14	45	55	40	60
KMEZ-F	Dallas	12.3	10.2	16	0	4	30	70	37	63
KBRD	Seattle	11.2	11.2	13	1	5	32	66	39	61
KSEA	Seattle	10.3	12.3	10	0	10	37	63	38	62
KOSI	Denver	11.3	11.1	16	1	9	35	64	39	61
WLIF	Miami	14.0	9.0	15	1	8	24	75	43	57
WWBA	Tampa	13.9	9.1	25	0	2	11	89	41	59
WPCH	Atlanta	11.7	10.7	14	1	9	43	66	39	61
KMEO-F	Phoenix	10.3	12.1	12	1	7	19	80	35	65
KXL-F	Port. O	14.2	8.9	19	0	7	25	75	43	57
KMBC	KC	9.8	12.8	12	3	16	43	54	38	62
KCTC	Sacra	13.5	9.4	15	0	13	36	64	43	57
KSFI	Salt Lake	9.1	13.8	12	2	13	44	54	41	59
KQXT	San Ant	13.6	9.1	18	0	11	30	70	42	58
WEZW	Milw	10.7	11.8	8	0	11	29	71	37	63
WBYU	New Or.	12.6	10.0	16	0	6	29	71	33	66
WZEZ	Nash	14.1	9.0	19	1	5	32	67	40	60
KKNG	Okla C	9.9	12.7	14	1	6	36	63	39	61
WHIO-F	Dayton	12.6	10.0	16	1	15	28	71	38	62
KJYK	Tucson	11.9	10.6	13	0	9	27	73	41	59
WOOD-F	Gr. Rpd	9.8	12.8	7	2	21	41	57	42	58
WQLR	Kala	10.9	11.6	14	0	13	50	50	37	63
WNCE	Lanc.	13.1	9.6	19	1	16	41	58	33	67
WFOG	Norfolk	12.5	10.1	18	1	8	35	64	38	62
WSSP	Orlando	12.8	9.8	20	0	9	29	71	43	57
KBEZ	Tulsa	10.6	11.9	17	0	8	33	67	33	67
WEZV	F. Wayne	12.0	10.5	11	2	5	32	66	28	72
WEZK	Knox	13.8	9.2	14	1	11	33	66	34	66
KXTZ	L. Vegas	15.1	8.4	19	1	4	38	61	55	45
KEZQ	L. Rock	11.6	10.9	23	0	24	56	44	35	65
KVLY	McAllen	13.3	9.5	19	0	17	39	61	44	56
WDUV	Sara	15.8	8.0	29	0	7	13	87	41	59
WLQR	Toledo	11.4	11.0	18	0	11	27	73	35	65
WEAT	W. Palm	12.0	10.5	15	0	1	10	90	40	60

MOR/VARIETY

NATIONAL MEAN:		9.6	13.1	12.4	1.1	14.6	40.0	58.9	44.2	55.8
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WGN	Chicago	11.4	11.1	9	1	8	29	70	44	56
KNBR	SF	7.9	16.0	6	1	24	52	48	77	33
KFMB	SD	8.8	14.3	8	2	27	59	39	55	45
WICC	Bridge	10.4	12.1	10	2	13	51	47	35	65
WSBT	S. Bend	11.1	11.3	11	0	13	27	73	40	60
WJR	Detroit	9.6	13.1	9	1	14	35	64	54	46
WJBC	Bloom	16.2	7.8	21	0	17	34	66	41	59
WBZ	Boston	11.1	11.4	12	1	10	36	63	33	67
WHDH	Boston	10.2	12.3	7	1	18	49	50	39	61
WTIC	Hart	13.3	9.4	16	2	8	31	67	38	62
WELI	New Haven	10.0	12.6	8	0	12	37	63	40	60
WMAL	Wash	11.0	11.5	10	3	9	30	67	38	62
KDKA	Pitt	10.4	12.1	11	2	14	37	61	38	62
WKAR	Akron	9.3	13.5	13	0	12	37	63	51	49
WHBC	Canton	10.5	12.0	18	1	13	33	66	36	64

MOR/VARIETY

NATIONAL MEAN:		9.6	13.1	12.4	1.1	14.6	40.0	58.9	44.2	55.8
		<u>TSI</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>% M</u>	<u>% F</u>
WIBC	Indy	13.7	9.2	21	1	15	35	64	39	61
WBEN	Buffalo	8.8	14.3	10	2	5	25	73	37	63
WGR	Buffalo	7.2	17.6	7	1	34	66	33	50	50
WKRC	Cinci	7.9	16.0	9	2	14	46	52	44	56
WLW	Cinci	8.4	15.0	6	1	17	40	59	57	43
WCCO	Minn	10.7	11.8	14	1	8	30	69	46	54
KOMD	Seattle	7.9	15.9	9	1	13	41	58	45	55
WSB	Atlanta	7.3	17.4	11	0	6	34	66	46	54
KOY	Phoenix	8.6	14.6	8	2	16	63	35	52	48
KEX	Port. O	7.9	15.9	1	2	13	43	55	43	57
WHAS	Louis	10.8	11.7	17	1	26	56	43	51	49
KSL	Salt Lake	9.0	14.0	15	3	27	57	40	54	46
WTMJ	Milw	10.5	12.0	7	1	13	28	71	46	54
WTVN	Col. O	6.8	18.6	10	3	15	64	33	47	53
WHIO	Dayton	8.4	15.1	10	0	8	32	68	47	53
WGY	Albany	7.9	15.9	14	2	13	43	55	43	57
WOOD	Gr. Rpd	9.4	13.4	15	0	19	43	57	36	64
WKZO	Kala	8.1	15.6	11	0	21	42	58	47	53
WHP	Harris	8.4	15.0	13	0	4	24	76	48	52
WSBA	York	8.7	14.4	10	2	17	51	47	50	50

COUNTRY

NATIONAL MEAN:		11.1	11.3	18.0	3.1	34.6	65.4	31.5	50.3	49.7
		<u>TSI</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>% M</u>	<u>% F</u>
WMAQ	Chicago	5.9	21.5	4	2	22	47	51	55	45
WUSN	Chicago	10.1	12.5	11	3	30	62	35	56	44
KSAN	SF	8.4	15.0	8	4	25	72	24	53	47
KZLA	LA	11.6	10.9	10	3	25	67	30	49	51
WNN	NY	7.8	16.1	6	4	18	52	44	58	42
WLLR	Daven	11.3	11.1	19	3	36	73	24	42	58
WWWW	Detroit	9.2	13.6	11	4	23	60	36	47	53
KMIX	Modesto	11.7	10.8	16	6	38	76	18	44	56
WBOS	Boston	9.4	13.4	14	4	25	69	27	52	48
WXTU	Phila	12.3	10.2	14	1	30	67	32	48	52
WMZQ-F	Wash	12.4	10.1	16	3	34	76	21	56	44
WPOC	Balt	13.1	9.6	16	4	32	70	26	51	49
WDSY	Pitt	8.3	15.1	11	2	35	69	29	49	51
WGAR-F	Cleve	9.8	12.9	15	2	56	72	26	51	49
WFMS	Indy	11.8	10.7	21	5	19	54	41	44	56
WYRK	Buffalo	13.4	9.4	19	2	39	74	24	57	43
WUBE	Cinci	11.3	11.2	19	3	41	68	29	51	49
KIKK-F	Houston	10.9	11.5	15	6	38	72	22	49	51
KILT-F	Houston	9.6	13.1	11	4	30	70	26	52	48
KEEY	Minn	10.1	12.5	12	3	50	81	16	49	51
WIL-F	ST. Lou	9.9	12.7	14	3	32	63	34	54	46
KPLX	Dallas	11.6	10.8	15	4	40	76	20	47	53
KSCS	Dallas	9.5	13.2	12	9	40	67	24	49	51
WBAP	Dallas	10.7	11.7	13	1	18	52	47	60	40
KMPS-F	Seattle	11.6	10.8	19	2	26	61	37	35	65
KYGO	Denver	8.6	14.7	10	2	39	82	16	39	61
WKQS	Miami	9.5	13.3	15	5	19	49	46	55	45
WQYK	Tampa	13.7	9.2	22	1	21	47	52	43	57
WYAY	Atlanta	11.0	11.5	18	4	36	79	17	47	53
KNIX-F	Phoenix	10.2	12.4	16	2	27	69	29	40	60
KFKF	KC	10.0	12.6	15	5	36	79	16	58	42
WDAF	KC	9.1	13.8	17	1	14	45	54	49	51
WAMZ	Louis	13.0	9.7	18	4	37	67	29	43	57
KRAK-F	Sacra	11.6	10.9	16	6	37	75	19	49	51
KKAT	Salt Lake	11.9	10.6	12	3	61	87	10	60	40
KAJA	San Ant	9.5	13.3	7	4	54	86	10	45	55
WBCS-F	Milw	10.4	12.5	12	1	18	66	33	57	43
WMIL	Milw	8.6	14.6	16	5	26	62	33	54	46
WGKX	Memphis	9.5	12.0	20	5	34	80	15	60	40
WMC	Memphis	11.3	11.2	20	1	10	31	68	33	67

COUNTRY

NATIONAL MEAN:		11.1	11.3	18.0	3.1	34.6	65.4	31.5	50.3	49.7
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WSM-F	Nash	11.6	10.8	22	1	30	75	24	51	49
KXXY-F	Okl C	12.7	9.9	15	4	41	77	19	45	55
KIIM	Tucson	11.7	10.7	16	4	49	81	15	55	45
KUGN-F	Eugene	11.6	10.9	19	3	46	69	28	50	50
WOKQ	Ports, NH	12.9	9.8	23	4	23	58	38	57	43
WCUZ-F	Gr. Rpd	9.5	13.3	3	3	45	77	20	55	45
WRKZ	Harris	11.0	11.5	16	3	23	64	33	50	50
WCMS-F	Norfolk	12.7	9.9	21	1	28	62	37	55	45
WWKA	Orlando	11.7	10.8	19	4	34	69	27	55	45
WZZK-F+	Birm	12.1	10.4	26	3	32	64	33	46	54
WTQR	Greens-WS	12.9	9.7	21	2	26	69	29	50	50
WLVK	Char, NC	13.0	9.7	19	5	47	77	18	41	59
WSOC-F	Char, NC	11.7	10.8	20	4	21	59	37	54	46
WESC-F	Green-SP	10.1	12.4	17	2	22	60	38	51	49
WSSL	Green-SP	11.1	11.3	15	7	32	67	26	59	41
WWNC	Ashe	14.3	8.8	26	2	18	41	57	42	58
KVOO	Tulsa	10.4	12.1	20	1	21	37	62	53	47
KWEN	Tulsa	11.6	10.9	14	2	49	82	16	46	54
KASE-F	Austin	12.6	10.0	21	5	44	71	24	55	45
WYNK-F	Baton R.	9.1	13.8	14	1	34	63	36	54	46
KHAK-F	Ced Rpd	12.4	10.2	21	3	33	64	33	53	47
KMML	Amar	12.3	10.3	14	0	42	77	23	52	48
WUSY	Chatt	14.1	8.9	21	5	45	76	19	44	56
KKCS	Colo Spg	16.7	7.5	20	4	31	80	16	64	36
WCOS-F	Col, SC	11.8	10.7	23	2	33	66	32	52	48
KFGO	Fargo	13.7	9.2	18	0	9	39	61	45	55
WTCR-F	Hunt, WV	14.1	9.0	24	6	42	72	22	53	47
WBHP	Hunts	14.1	9.0	25	2	27	61	37	40	60
WMSI	Jackson	12.8	9.8	31	4	35	62	34	42	58
WQIK	Jkville	11.7	10.8	22	4	25	65	31	57	43
KGHL	Billings	16.4	7.7	34	2	21	49	49	48	52
WXBQ	JC-Kings	12.3	10.2	22	6	27	65	29	43	57
WIVK	Knox	15.3	8.2	26	3	34	68	29	45	55
WPCV	Lake	12.3	10.3	21	3	38	66	31	58	42
WITL	Lansing	12.1	10.5	26	4	23	55	41	40	60
WVLK-F	Lexing	10.8	11.7	21	6	32	76	18	49	51
KSSN	L. Rock	12.5	10.0	23	3	34	70	27	50	50
KLLL	Lubbock	13.7	9.2	24	2	42	67	31	52	48
WKSJ	Mobile	15.3	8.2	36	2	30	65	33	46	54
WLWI	Mont, AL	14.1	9.0	30	3	30	64	33	42	58
WPOR	Port M	11.1	11.3	20	3	13	51	46	47	53
WTVR-F	Rich	8.1	15.5	11	2	37	74	24	53	47
WKCQ	Saginaw	9.9	12.7	13	2	22	58	40	50	50
WCHY	Savan	13.3	9.5	31	0	17	60	40	57	43
KRMD-F	Shreve	10.5	12.0	24	0	23	63	37	49	51
KTTS-F	Spring, MO	10.9	11.5	23	0	27	54	46	42	58
WTHI-F	Terre H.	13.3	9.5	28	3	26	61	36	43	57
WKKO	Toledo	13.2	9.5	12	5	30	57	38	49	51
WWVA	Wheel	9.8	12.9	16	0	11	47	53	47	53
KFDI-F	Wichita	10.0	12.6	16	4	24	63	33	56	44

NEWS AND TALK

NATIONAL MEAN:		8.1	15.2	8.8	0.8	12.6	31.6	67.6	47.5	52.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WBBM	Chicago	7.0	18.0	7	2	13	29	69	49	51
KCBS	SF	8.8	14.3	10	0	15	33	77	47	53
KDIA	SF	6.1	20.8	2	1	43	63	36	31	69
KABC	LA	10.7	11.8	9	1	9	28	71	45	55
KFWB	LA	6.3	19.9	9	1	10	30	69	47	53
KNX-A	LA	6.4	20.0	7	0	10	31	69	51	49
WABC	NY	5.8	21.6	2	4	15	33	63	52	48
WCBS	NY	5.4	23.4	7	1	13	38	61	53	47
WINS	NY	6.2	20.3	6	1	16	41	58	50	50
WOR	NY	10.4	12.1	7	0	18	27	73	26	74

NEWS AND TALK

NATIONAL MEAN:		8.1	15.2	8.8	0.8	12.6	31.6	67.6	47.5	52.5
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
KSDQ	SD	10.5	12.0	7	0	15	32	68	49	51
WWJ	Detroit	9.2	13.8	7	0	10	26	74	50	50
WXYT	Detroit	10.0	12.5	5	0	11	26	74	30	70
WEEI	Boston	6.9	18.3	8	3	11	29	68	55	45
WRKO	Boston	9.8	12.9	5	0	14	33	67	48	52
WHJJ	Prov	13.3	9.5	12	0	5	19	81	38	62
KYW	Phila	6.3	20.1	8	1	11	33	66	47	53
WCAU	Phila	7.5	16.9	5	1	11	25	74	56	44
WTOP	Wash	6.2	20.3	7	2	19	47	51	60	40
WBAL	Balt	9.8	12.9	10	1	3	21	78	39	61
WTKN	Pitt	11.6	10.9	5	0	4	18	82	29	71
WWWE	Cleve	7.2	17.5	7	3	15	34	67	50	50
WCKY	Cinci	9.8	12.8	7	1	5	27	72	43	57
KTRH	Houston	8.1	15.6	8	1	19	40	59	55	45
KMOX	ST. Lou	11.8	10.7	15	1	14	33	66	49	51
KRLD	Dallas	7.9	15.9	9	1	14	38	61	55	45
KIOR	Seattle	9.0	14.1	13	1	20	42	57	54	46
KOA	Denver	7.5	16.8	9	1	16	37	62	50	50
WINZ	Miami	8.6	14.6	11	0	7	15	85	50	50
WIOD	Miami	9.2	13.7	7	1	5	18	81	54	46
WNWS	Miami	11.1	11.4	4	1	6	21	78	50	50
WFLA	Tampa	8.8	14.3	9	0	2	16	84	38	62
KTAR	Phoenix	9.6	13.1	8	0	15	40	60	50	40
KXL	Port O	9.8	12.8	14	0	11	37	63	44	56
KMBZ	KC	9.1	13.9	8	1	15	31	68	46	54
KFRK	Sacra	9.5	15.8	7	0	14	33	77	45	55
WOAI	San Ant	8.0	15.8	10	0	17	40	60	54	46
WWL	New Or.	9.1	13.9	14	0	18	43	57	61	39
KTOK	Okla C	9.0	14.0	17	0	9	30	70	45	55
WHO	Des M	9.0	14.0	17	0	5	27	73	39	61
KMJ	Fresno	9.4	13.4	13	0	13	31	69	55	45

BLACK/URBAN

NATIONAL MEAN:		11.7	10.7	12.3	18.5	55.8	73.5	8.0	45.0	55.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	% M	% F
WGCI-F	Chicago	10.8	11.7	8	17	57	78	5	38	62
WBMX	Chicago	8.5	14.8	2	28	50	62	10	42	58
KBLX	SF	9.0	13.9	5	2	57	85	13	53	47
KSOL	SF	9.0	14.1	6	32	54	64	4	48	52
KPWR	LA	8.6	14.6	7	34	55	64	2	45	55
WBLS	NY	9.5	13.2	5	13	61	82	5	41	59
WRKS	NY	11.4	11.0	8	29	51	66	5	41	59
WJLB	Detroit	12.5	10.0	10	23	55	71	6	43	57
WUSL	Phila	10.8	11.6	9	26	55	72	2	39	61
WHUR	Wash	9.2	13.7	3	5	51	85	10	39	61
WKYS	Wash	11.4	11.0	5	11	62	85	4	36	64
WXYV	Balt	11.7	10.8	9	17	53	77	6	47	53
WAMO-F	Pitt	15.2	8.3	21	16	67	80	4	45	55
WZAK	Cleve	9.2	13.6	7	12	58	75	13	43	57
WTLC	Indy	15.1	8.3	28	14	54	75	11	42	58
WBLZ	Cinci	11.0	11.4	13	19	52	73	8	41	59
KMJQ	Houston	12.5	10.1	12	17	64	78	5	49	51
KMJM	ST. Lou	11.4	11.1	11	27	53	66	7	44	56
KKDA-F	Dallas	16.0	7.9	19	21	60	73	6	40	60
WEDR	Miami	11.7	10.8	17	15	59	80	5	62	38
WHQT	Miami	11.3	11.2	6	11	72	87	2	50	44
WAOK	Atlanta	10.6	11.8	5	9	24	56	35	35	65
WVEE	Atlanta	11.2	11.2	9	17	62	80	3	45	55
WYLD-F	New Or.	15.7	8.0	18	16	57	76	8	45	55
KRNB	Memphis	7.1	17.8	2	26	59	72	2	51	49
WLOK	Memphis	9.8	12.9	11	5	34	65	29	29	71
WHRK	Memphis	11.6	10.8	7	23	60	71	6	54	46
WQQK	Nash	13.9	9.1	10	32	54	66	2	36	64
WOWI	Norfolk	11.4	11.0	9	19	62	75	6	49	51
WFXC	Raleigh	13.5	9.3	13	15	66	78	7	51	49

BLACK/URBAN

NATIONAL MEAN:		11.7	10.7	12.3	18.5	55.8	73.5	8.0	45.0	55.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WENN	Birm	14.2	8.9	8	16	49	62	22	45	55
WPEG	Char, NC	13.4	9.4	27	14	50	74	12	49	57
WQMG	Greens-WS	15.1	8.3	10	15	71	82	3	37	63
WXOK	Baton R.	11.2	11.3	11	14	41	56	30	33	67
KHYS	Beau-PA	21.5	8.4	22	19	52	73	8	37	63
WQDM	Col, SC	13.8	9.1	10	10	61	78	12	51	49
WFXE	Col, GA	12.4	10.2	17	14	61	78	8	60	40
WDKS	Fayette	21.5	8.4	30	20	67	76	4	53	47
WDZZ	Flint	13.5	9.4	18	18	52	72	10	41	59
WQDM	Green-NB	10.8	11.7	25	20	64	75	5	59	41
WJMI	Jackson	14.7	8.6	15	24	61	74	2	45	55
WBLX	Mobile	16.2	7.8	21	20	50	75	5	46	54
WPLZ	Rich	15.2	8.3	18	16	57	79	5	45	55
WEAS	Savan	15.7	8.0	12	17	48	59	24	47	53
KDKS	Shreve	14.1	8.9	15	17	49	75	8	49	51

NOSTALGIA

NATIONAL MEAN:		11.9	10.6	14.1	0.2	3.3	13.4	86.6	46.0	54.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WJJD	Chicago	10.4	12.1	9	0	4	15	85	40	60
KMPC	LA	9.0	14.1	6	0	9	21	79	55	45
WNEW	NY	10.5	12.0	11	0	7	20	80	47	53
CKLW	Detroit	11.8	10.7	9	0	4	24	76	44	56
WXKS	Boston	12.3	10.2	12	0	0	9	91	45	55
WMAS	Spr, MA	13.5	9.4	23	0	1	9	91	43	57
WPEN	Phila	11.4	11.0	9	0	1	14	86	43	57
WWRC	Wash	10.9	15.6	7	0	6	15	85	46	54
WJAS	Pitt	10.7	11.8	11	0	3	17	83	50	50
WBBG	Cleve	11.9	10.6	19	0	0	8	92	33	67
WTUX	Indy	12.1	10.4	13	0	1	7	93	37	63
WECK	Buffalo	13.9	9.0	10	0	6	15	85	44	56
WQUE	Houston	12.4	10.1	12	0	7	24	76	42	58
WRTH	ST. Lou	9.8	12.9	10	1	1	13	86	43	57
KIXI	Seattle	11.2	11.3	10	1	4	10	89	53	47
KEZW	Denver	12.2	10.4	16	1	1	14	85	41	59
WGUL	Tampa	20.9	6.0	30	0	0	3	97	42	58
WDAE	Tampa	12.3	10.2	22	0	4	13	87	40	60
WOKY	Milw	11.9	10.6	11	0	3	16	84	38	62
WWIW	New Or.	10.5	12.0	11	0	0	9	91	52	48
WNAK	WB-Scrpn	17.9	7.0	14	0	0	4	96	44	66
WYLF-F	Roch	14.2	8.9	16	1	2	11	88	40	60
WEYZ	Erie	16.6	7.6	34	0	12	19	81	42	58

RELIGION/GOSPEL

NATIONAL MEAN:		8.9	14.2	10.0	3.4	29.0	57.7	38.9	30.9	69.1
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WCFL	Chicago	4.8	26.5	11	8	21	73	19	21	79
KFAX	SF	7.2	17.6	6	0	21	50	50	17	83
KBRT	LA	7.0	18.1	2	0	27	70	30	33	67
WFME	NY	9.6	13.1	6	2	16	48	50	29	71
WWRL	NY	13.6	9.3	8	0	23	59	41	17	83
WMUZ	Detroit	7.2	17.4	11	0	35	57	43	41	59
WRJL	Boston	8.0	15.8	5	0	12	36	64	34	66
WYCB	Wash	7.5	16.8	8	2	18	63	35	46	54
WBGR	Balt	19.4	6.5	10	4	10	44	52	19	81
WPIT-F	Pitt	6.4	19.6	8	5	13	58	37	16	84
KGOL	Houston	7.3	17.3	6	4	61	84	12	30	70
KLTY	Dallas	9.6	13.1	16	16	66	82	2	31	69
KHVN	Dallas	18.7	6.7	15	4	33	51	45	31	69
KCMS	Seattle	8.2	15.4	10	6	59	83	11	55	45
KPDQ-F	Port. O	7.3	17.2	15	0	23	54	46	40	60

RELIGION/GOSPEL

NATIONAL MEAN:		8.9	14.2	10.7	3.4	29.0	57.7	38.9	30.9	69.1
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>% M</u>	<u>% F</u>
WDAC	Lanc	10.4	12.1	11	3	19	43	54	28	72
WPCE	Norfolk	11.8	10.7	15	0	15	37	63	35	65
WAGG	Birm	11.0	11.4	3	5	16	39	66	17	83
KCFD-F	Tulsa	8.6	14.7	17	3	72	94	3	46	54
KCIJ	Shreve	24.1	5.2	17	1	21	29	70	31	69

SPANISH

NATIONAL MEAN:		12.2	10.3	16.1	3.9	33.1	65.9	30.2	38.0	62.0
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>% M</u>	<u>% F</u>
WOJO	Chicago	10.6	11.9	13	1	62	91	8	41	59
KOFY	SF	13.5	9.3	12	1	24	88	19	63	37
KLVE	LA	13.5	9.3	15	5	41	84	11	48	52
KTNQ	LA	12.1	10.4	16	2	46	88	10	58	42
KSKQ	LA	8.5	14.8	4	7	59	91	2	19	81
WADO	NY	14.7	8.6	17	0	11	35	65	33	67
WSKQ	NY	11.0	11.5	13	4	27	75	21	31	69
KXYZ	Houston	8.7	14.4	11	8	45	80	12	28	72
KESS	Dallas	18.6	6.8	22	6	59	71	23	48	52
WCMQ-F	Miami	14.2	8.8	19	3	26	63	34	35	65
WQBA	Miami	16.9	7.5	17	0	10	30	70	42	58
WAQI	Miami	13.2	9.5	10	2	10	43	55	36	64
KCOR	San Ant	12.9	9.7	20	5	13	35	60	34	66
KAMA	El Paso	10.2	12.4	15	5	19	49	46	20	80
KGBT	McAllen	16.2	7.8	23	6	20	47	47	35	65
KIWW	McAllen	9.9	12.7	11	7	58	84	9	37	63

CLASSICAL

NATIONAL MEAN:		7.6	16.7	6.3	0.8	17.3	45.9	53.3	52.5	47.5
		<u>TSL</u>	<u>T/O RATIO</u>	<u>% EXCL</u>	<u>% TEENS</u>	<u>% 18-34</u>	<u>% 18-49</u>	<u>% 50+</u>	<u>% M</u>	<u>% F</u>
WFMT	Chicago	7.8	16.2	5	2	17	41	57	45	55
KKHI-F+	SF	7.3	17.3	7	0	7	24	76	47	53
KFAC-F	LA	5.9	21.2	5	1	30	53	46	56	44
WNCN	NY	7.4	17.1	3	0	19	61	39	58	42
WQXR-F+	NY	7.5	16.8	3	0	10	25	75	44	56
KFSD	SD	7.6	16.7	8	0	13	43	48	58	42
WQRS	Detroit	6.9	18.2	6	1	16	51	45	57	43
KBOQ	Sal-Sea	10.2	12.4	11	0	14	55	42	36	64
WCRB	Boston	6.5	19.3	4	1	36	57	61	54	46
WFLN	Phila	7.3	17.2	3	1	17	38	38	45	55
WGMS-F+	Wash	8.5	14.9	8	6	13	47	47	40	60
WCLV	Cleve	7.9	15.9	9	0	8	43	57	50	50
KING-F	Seattle	7.6	16.5	8	0	20	60	40	41	59
KVOD	Denver	10.6	11.8	7	0	11	48	52	52	48
WTMI	Miami	7.9	16.0	10	0	9	31	69	54	46
KYTE-F	Port. O	6.7	18.9	3	0	36	58	42	57	43

SECTION B
INDIVIDUAL MARKET REPORTS

NOTE: Following these definitions pages the Individual Market Reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Even long-time subscribers should read these pages very carefully. There have been numerous changes and additions to American Radio. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We will use an imaginary market and will start with the top of the market report on the far left.

Arbitron Rank/Pop (12+): 49/512,000
MSA Rank/Pop: 44/601,000 -
AD1 #50
Average Person Rating: 18.4
Market TSL: 24.5 hours

The Arbitron rank is the 12+ population of the Arbitron metro survey area. The rank number (49 in this case) is the ranking among all Arbitron markets - including condensed.

The MSA (Metropolitan Statistical Area) rank is shown along with the total estimated population. Where the market has been split into two or more MSA's all of the MSA's are listed.

The Arbitron AD1 ranking can be found directly below the MSA rank.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6 AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures.

The market TSL shows the "Time Spent Listening" by the average radio listener in the market. In this case the average listener spends 24.5 hours listening to radio.

Stations: 27/20
Diaries: 701/730/53.5%
Sample Target: 647
Standard Error: .721
% Below Line: 3.3
% Not Listed: 8.6

There were 27 stations listed in the rating book for this market. Of those 27 a total of 20 stations were listed above the line (home to Arbitron metro). Thus a total of seven stations were licensed to cities outside of the metro but they still qualified for inclusion in the rating book. You should be aware that some stations now appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license.

The information on the "Diaries" line is a bit complex but it is all very important:

- 1st figure: 701 - the number of usable (in-tab) diaries returned from the market's metro.
- 2nd figure: 730 - in the metro there was one diary returned for every 730 people 12+.
- 3rd figure: 53.5% - total returned (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary.

The sample target shows the number of in-tab diaries designated for the metro. This is basically Arbitron's goal for returned diaries. Remember that this number represents total diaries and does not necessarily refer to any individual demo. It is not a percentage of total people contacted. It is a percentage of total people sent diaries.

The % below line figure indicates the percentage of total radio listening earned by below the line stations.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book. It is calculated by adding up all listening (1/4 HR AVG, 12+ Mon-Sun, 6A-MID) to listed stations and subtracting that figure from the market's total listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non-commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with the "% Below Line" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's and also the effectiveness and saleability of local radio.

Est 1985 Revenue: \$14,500,000
 HH Income: \$25,700
 Retail \$: 3.5 Bil
 Pop per Station: 25,600
 #1 Biller: WAAA \$2,000,000

The revenue estimates are based upon calculations made in the 1986 edition of Duncan's Radio Market Guide. The figures are gross and they do not include trades.

HH Income means Consumer Spendable Income per household. This market's estimate is \$25,700.

Total retail sales in this market is estimated at 3.5 billion dollars.

The data comes from Sales & Marketing Management and they are dated 1 October 1985.

The population per Station shows the number of people (12+) per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" stations.

The #1 Biller shows the station I believe is the leading biller in the market and its estimated 1985 gross revenue. This data is extracted from the 1986 edition of Duncan's Radio Market Guide.

12+ METRO 1/4 SHARE	FAL	SPG	FAL	SPG	BIRCH	12+ TSA 1/4 CUME	12+ METRO CUME/ METRO CUME RATING	FAL	SPG
1. WAAA-F 301/11.3	83	83	82	82	SHARE 10.1	1. WAAA-F 363/4908	1. WBBB 4314/21.2	83	83
	11.1	12.8	12.0	11.5				22.3	23.8

All of the figures in this section are based upon the broadcast week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are always percentages.

Reading from left to right: WAAA-F has 30,100 listeners per quarter hour in the metro. This earns the station an 11.3% share of audience during the Spring of 1984. The share for the last four rating books follows (in some smaller markets the last two books are shown). Next is the Birch share for the station. That share is also based on the broadcast week, 12+. The Birch share is not available for all markets. The Birch share is the latest quarterly report.

In the TSA (total survey area) WAAA-F has a total audience of 36,300 per quarter hour and a weekly cume audience of 490,800.

WBBB has the highest 12+ Metro cume audience with a weekly total of 431,400. WBBB's Metro cume rating is 21.2%. That means that 21.2% of this market's population (12+) listens to WBBB for five minutes or more during a given week. Historical cume ratings follow.

The number of stations listed on these tables varies according to market size and according to the number of stations in the market.

If a station is simulcasting this symbol (+) will appear next to the call letters where applicable. Whether I labeled the simulcasting station as AM or FM depended upon which band received the greatest amount of listening.

12+ FM SHARE (METRO): 59.64% (833 of 1401) (SPG 83: 57.41%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for the FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

DEMOGRAPHIC AND DAYPART RANKINGS

Directly below the FM Share figures are 21 demo and daypart rankings. The number of stations listed depends upon the size of the market. I am not allowed to print actual ratings figures per my agreement with Arbitron. All of these rankings are based on 1/4 HR AVG.

The criteria for the rankings is as follows:

TEENS: ages 12-17, Mon-Sun, 6A-MID, Metro
 18-34: adults 18-34, Mon-Sun, 6A-MID, Metro
 18-49: adults 18-49, Mon-Sun, 6A-MID, Metro
 25-49: adults 25-49, Mon-Sun, 6A-MID, Metro
 25-54: adults 25-54, Mon-Sun, 6A-MID, Metro
 35-64: adults 35-64, Mon-Sun, 6A-MID, Metro
 12+ AM: total persons, 12+, Mon-Fri, Metro, 6A-10A
 12+ MID: total persons, 12+, Mon-Fri, Metro, 10A-3P
 12+ PMD: total persons, 12+, Mon-Fri, Metro, 3P-7P
 12+ EVE: total persons, 12+, Mon-Fri, Metro, 7P-MID
 SAT MID: total persons, 12+, Saturday, Metro, 10A-3P

WOM 18-24: Women 18-24, Mon-Sun, 6A-MID, Metro
 WOM 18-34: Women 18-34, Mon-Sun, 6A-MID, Metro
 WOM 18-49: Women 18-49, Mon-Sun, 6A-MID, Metro
 WOM 25-34: Women 25-44, Mon-Sun, 6A-MID, Metro
 WOM 25-54: Women 25-54, Mon-Sun, 6A-MID, Metro

 MEN 18-24: Men 18-24, Mon-Sun, 6A-MID, Metro
 MEN 18-34: Men 18-34, Mon-Sun, 6A-MID, Metro
 MEN 18-49: Men 18-49, Mon-Sun, 6A-MID, Metro
 MEN 25-34: Men 25-34, Mon-Sun, 6A-MID, Metro
 MEN 25-54: Men 25-54, Mon-Sun, 6A-MID, Metro

NOTE: If a station's call letters are followed by a > symbol it means there is a very large difference between that station and the stations following it in the ranking.

FORMATS	AM	FM	TOTAL	%
COUNTRY	153 (3)	176 (2)	329 (5)	13.9

This table is based on the broadcast week, 1/4 Hour Average, 12+ Metro. The table includes every format in the market and every station which shows up in the market's metro. In this market there are 15,300 people listening to 3 different AM stations programming country music. The FM figures are added to AM to show a total for the market. 13.9% of radio listening in this market is devoted to stations programming country music.

The "Other Rated Stations" section includes all stations not listed on the 12+ METRO 1/4/SHARE column at the top of the individual market report. The city of license, 12+ metro share and 12+ cume rating is listed as well as the station's frequency.

CAPSULE STATION DESCRIPTIONS

WAAA-F, 92.5, 50 KW @ 500, CHR ABC-C, \$73.00 (Torbet) XYZ Group Thomas Duncan

I have greatly expanded the number of stations in each market which qualify for a capsule description. Now nearly every station in the metro is included.

Our sample station, WAAA-F, has a frequency of 92.5. It's power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet. It is unfortunate but true that some stations attempt to deceive advertisers about their power and HAAT. I think I have found the true facilities data for these stations. However, a few may have slipped by me. If you see any incorrect figures, please let me know.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows.

DA, DAYS	- directional daytime
DA-1	- directional day and night - 1 pattern
DA-2	- directional day and night - 2 patterns
DA-N	- directional at night only
DA-D	- directional during the day only

WAAA-F programs a CHR format.

Next is the station's network affiliation if it has one:

ABC-C	ABC	Contemporary	APR	Associated Press Release
ABC-D	ABC	Direction	CBS	CBS
ABC-I	ABC	Information	CBS-R	CBS Radio Radio
ABC-F	ABC	FM	MBS	Mutual
ABC-E	ABC	Entertainment	NBC	NBC
ABC-R	ABC	Rock	NBC-T	NBC Talk
ABC-T	ABC	Talk	Source	NBC Source
NBN	National Black		RKO	RKO
SBN	Sheridan		RKO II	RKO II
UPI	United Press International		WSJ	Wall Street Journal
Trans	Transstar		SMN	Satellite Music

NOTE: The name of the General Manager is listed in the Spring Report only.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AM, MID, PM, and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the station's rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is very difficult because so many stations have withdrawn their rates from SRDS. Often I had to make an estimate based on a past known rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases. However, I can not guarantee their accuracy.

When a station uses a grid card I used an average of the highest and lowest grids for my calculations.

Following the spot rate the station's national representative can be found in parentheses. Next is the group ownership if there is any.

On the two page market reports four additional listings can be found directly below the capsule descriptions. They are:

- | | |
|-------------------------|--|
| CALL LETTER CHANGES: | The old calls and new calls for stations which have changed calls since the last issue of <u>American Radio</u> . The date of the changes is listed if it is available. |
| FORMAT CHANGES: | This table should probably be called "major format changes". It is nearly impossible to track down every subtle change in format for every station. I hope to list the major changes at major stations since the previous edition of <u>American Radio</u> . |
| STATION SALES: | This section lists the proposed sales in each market. These sales <u>do not</u> necessarily close. If I know the brokers involved, they are also listed. In some cases I had to estimate the sale price. |
| MISCELLANEOUS COMMENTS: | These are various comments and observations which come to my mind as I process that data for each market. |

NOTE: On other market reports which do not have two pages of data this same information can be found under the heading of "Miscellaneous Comments".

AKRON

Arbitron Rank/Pop (12+): 62/538,000

MSA Rank/Pop: 72/648,700

Cleveland ADI

Average Person Ratings: 16.9

Market TSL: 22.1 hours

Stations: 27/7

Diaries: 1080/498:1/49.7%

Sample Target: 930

% Below Line: 56.9

% Not Listed: 9.9

1985 Revenue: \$10,500,000

HH Inc.: \$28,548

Retail \$: 3.6 Bil

Pop per Station: 76,857

#1 Biller: WKDD-F \$2,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WMMS-F	112/12.3	9.9	9.9	10.0	12.6
2. WKDD-F	82/ 9.0	7.9	9.5	10.7	10.3
3. WAKR	81/ 8.9	11.5	10.3	10.4	11.1
4. WONE-F	57/ 6.3	6.7	6.4	5.5	5.4
5. WNIR-F	55/ 6.1	6.4	5.3	5.2	4.3
6. WMJI-F	44/ 4.9	4.3	3.4	4.8	5.8
7. WDBN-F	43/ 4.7	3.9	5.6	2.8	3.8
8. WLTF-F	41/ 4.5	4.2	4.7	3.2	4.3
9. WGAR-F	38/ 4.2	4.2	3.2	3.0	3.8
10. WWWE	32/ 3.5	3.2	2.0	1.8	1.4
11. WGCL-F	29/ 3.2	2.8	4.2	4.4	5.0
12. WSLR	26/ 2.9	3.8	5.2	5.7	5.0
WOK-F	26/ 2.9	3.8	2.1	2.6	2.1
14.					
15.					

12+ TSA	1/4/CUME
1. WMMS-F	161/2086
2. WKDD-F	141/2190
3. WHBC-F	100/1090
4. WMJI-F	86/1423
5. WAKR	84/1228
6. WDBN-F	82/ 871
7. WONE-F	72/ 925
8. WRQK-F	71/ 854
9. WNIR-F	70/ 783
10. WGCL-F	62/1356
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WMMS-F	1328/24.7	23.8 23.6
2. WKDD-F	1296/24.1	22.1 24.2
3. WAKR	1093/20.3	24.3 24.4
4. WMJI-F	834/15.5	13.8 11.4
5. WGCL-F	767/14.3	11.2 14.5
6. WONE-F	676/12.6	10.2 10.5
7. WLTF-F	663/12.3	13.8 12.7
8. WNIR-F	618/11.5	9.2 9.5
9. WWWE	547/10.2	9.2 NA
10. WGAR-F	453/ 8.4	10.9 6.6
11. WDBN-F	398/ 7.4	NA 9.4
12. WSLR	396/ 7.4	9.1 9.2
13.		
14.		
15.		

12+ FM SHARE (METRO): 78.58% (642 of 817) (SPG 85: 73.22%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WKDD-F
2. WMMS-F	2. WONE-F	2. WKDD-F	2. WKDD-F	2. WKDD-F	2. WNIR-F	2. WAKR	2. WKDD-F	2. WKDD-F	2. WMMS-F	2. WMMS-F
3. WGCL-F	3. WKDD-F	3. WONE-F	3. WONE-F	3. WONE-F	3. WDBN-F	3. WKDD-F	3. WNIR-F	3. WONE-F	3. WWWE	3. WGAR-F
4. WZAK-F	4. WLTF-F	4. WMJI-F	4. WMJI-F	4. WAKR	4. WGAR-F	4. WNIR-F	4. WAKR	4. WAKR	4. WONE-F	4. WNIR-F
5.	5. WMJI-F	5. WLTF-F	5. WAKR	5. WMJI-F	5. WKDD-F	5. WONE-F	5. WONE-F	5. WLTF-F	5. WKDD-F	5. WAKR

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F
2. WKDD-F	2. WKDD-F	2. WONE-F	2. WKDD-F	2. WMJI-F	2. WONE-F	2. WONE-F	2. WONE-F	2. WONE-F	2. WKDD-F
3. WLTF-F	3. WLTF-F	3. WLTF-F	3. WLTF-F	3. WONE-F	3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WKDD-F	3. WONE-F
4. WZAK-F	4. WONE-F	4. WMJI-F	4. WONE-F	4. WKDD-F	4. WRQK-F	4. WRQK-F	4. WRQK-F	4. WAKR	4. WAKR
5.	5.	5.	5. WMJI-F	5. WLTF-F	5.	5. WMJI-F	5.	5. WMJI-F	5. WMJI-F

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP		118 (3)	118 (3)	14.4	15.8
AOR		190 (3)	190 (3)	23.3	18.8
AC/OLDIES/SOFT ROCK	3 (1)	85 (2)	88 (3)	10.8	9.5
MOR/VARIETY	88 (2)		88 (2)	10.8	11.5
COUNTRY	33 (2)	50 (2)	83 (4)	10.2	17.7
BLACK/URBAN		33 (2)	33 (2)	4.0	4.6
BTFL MUSIC/EZ		103 (4)	103 (4)	12.6	12.5
NEWS/TALK	32 (1)	55 (1)	87 (2)	10.6	4.3
NOSTALGIA	11 (1)		11 (1)	1.3	2.9
RELIGION/GOSPEL	8 (1)	4 (1)	12 (2)	1.5	1.6
SPANISH					
CLASSICAL		4 (1)	4 (1)	0.5	0.7
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHLO	640	Akron	.9/2.6
WHBC-F	94.1	Canton	1.0/3.5
WHOT-F	101.1	Youngstown	.8/2.0
WQKK-F	105.1	Salem	1.3/2.1
WRQK-F	106.9	Canton	2.3/5.1
WTOF-F	98.1	Canton	.4/2.1

See Cleveland for more information about the following stations:

WBBG	1.2/2.7	WHK	.3/2.0
WCLV-F	.4/1.9	WQAL-F	2.8/5.5
WDMT-F	1.3/3.6	WRMR	.8/3.0
WGAR	.8/3.3	WZAK-F	2.3/4.5

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RADIO STATIONS

WAKR, 1590, 5 KW (DA-2) MOR
WCUE, 1150, 1 KW/500 W (DA-2) OLDIES
WHLO, 640, 1 KW/500 W (DA-1) RELIGION
WSLR, 1350, 5 KW (DA-1) COUNTRY

WDBN-F, 94.9, 118 KW @ 310, BTFL/EZ
WKDD-F, 96.5, 50 KW @ 450, CHR
WNIR-F, 100.1, 3 KW @ 300, TALK
WONE-F, 97.5, 13 KW @ 890, AOR

MBS, \$ 48.00* (Mc-Guild)
\$ 17.00* (Regional)
CBS, \$ 16.00* (---)
ABC-E, \$ 38.00* (Katz)

\$ 36.00 (---)
\$ 63.00* (Katz)
CBS, \$ 25.00 (S. Katz)
\$ 43.00* (Mc-Guild)

Group One

Kaneb

Kaneb

Group One

(MEDINA)

(KENT)

Fred Anthony
George Cohn

Harvey Simms

Bob Miller
Dick Lunenello
Bill Klaus
Fred Anthony

Other ranked stations-See Cleveland or Canton

ALBANY - SCHENECTADY - TROY

Arbitron Rank/Pop (12+): 51/733,000

MSA Rank/Pop: 58/845,200

ADI # 51

Average Person Ratings: 17.6

Market TSL: 23.3 hours

Stations: 24/24

Diaries: 1125/652:1/47.1%

Sample Target: 1060

% Below Line: 0

% Not Listed: 9.0

1985 Revenue: \$ 15,200,000

HH inc.: \$ 30,378

Retail \$: 5.0 Bill

Pop per Station: 30,542

#1 Biller: WGY \$3,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WGY	124/9.6	11.0	11.6	9.0	12.8	11.1	1. WGY	190/2878	1. WGY	1972/26.9	26.8	31.2
2. WPYX-F	124/9.6	9.7	9.5	11.8	12.5	15.7	2. WPYX-F	188/2511	2. WGYM-F	1913/26.1	25.6	23.5
3. WGYM-F	121/9.4	7.7	9.3	7.8	9.4	9.6	3. WGYM-F	158/2522	3. WPYX-F	1739/23.7	21.8	21.6
4. WROW-F	109/8.4	9.8	8.4	5.5	6.0	5.8	4. WROW-F	147/1486	4. WFLY-F	1662/22.7	18.1	20.9
5. WFLY-F	100/7.7	5.9	5.4	5.6	6.0	9.0	5. WFLY-F	133/2127	5. WYOM-F	1213/16.5	16.3	12.1
6. WYOM-F	97/7.5	6.5	5.7	6.4	6.5	6.1	6. WYOM-F	120/1363	6. WROW-F	1099/15.0	18.6	14.6
7. WQBK	85/6.6	8.1	6.8	8.3	6.6	5.7	7. WYOM-F	114/1390	7. WROW	869/11.9	12.7	11.7
8. WQBK-F	56/4.3	3.9	5.5	3.6	3.1	3.9	8. WQBK	88/ 831	8. WQBK-F	810/11.1	9.8	10.9
9. WYOM-F	54/4.2	4.2	4.8	5.0	4.9	4.4	9. WQBK-F	64/ 897	9. WTRY	780/10.6	10.6	14.6
10. WROW	50/3.9	4.1	3.3	6.8	5.0	3.0	10. WROW	59/1066	10. WQBK	769/10.5	13.0	11.2
11. WPTR	50/3.9	2.6	3.5	2.4	5.4	3.0	11. WPTR	58/ 881	11. WYOM-F	712/ 9.7	9.0	10.1
12. WTRY	46/3.6	2.7	4.1	4.1	3.9	4.8	12. WTRY	51/ 878	12. WPTR	689/ 9.4	7.5	9.1
13. WABY	46/3.6	3.1	3.2	3.3	2.3	2.8	13. WABY	49/ 468	13. WABY	441/ 6.0	NA	NA

12+ FM SHARE (METRO): 59.86% (704 of 1176) (SPG 85: 58.37%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGYM-F	1. WPYX-F	1. WPYX-F	1. WYOM-F	1. WYOM-F	1. WGY	1. WGY	1. WYOM-F	1. WPYX-F	1. WFLY-F	1. WGYM-F
2. WFLY-F	2. WGYM-F	2. WYOM-F	2. WPYX-F	2. WGY	2. WYOM-F	2. WPYX-F	2. WYOM-F	2. WYOM-F	2. WGYM-F	2. WPYX-F
3. WPYX-F	3. WYOM-F	3. WGYM-F	3. WGY	3. WPYX-F	3. WQBK	3. WQBK	3. WPYX-F	3. WGYM-F	3. WGY	3. WYOM-F
4.	4. WFLY-F	4. WFLY-F	4. WGYM-F	4. WGYM-F	4. WPTR	4. WROW-F	4. WGYM-F	4. WFLY-F	4. WPYX-F	4. WFLY-F
5.	5. WQBK-F	5. WGY	5. WYOM-F	5. WYOM-F	5. WQBK	5. WQBK	5. WGY	5. WYOM-F	5. WQBK	5. WYOM-F
6. WQBK-F										6. WGY
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WGYM-F	1. WGYM-F	1. WYOM-F	1. WGYM-F	1. WYOM-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	
2. WFLY-F	2. WFLY-F	2. WFLY-F	2. WYOM-F	2. WGY	2. WGYM-F	2. WQBK-F	2. WQBK-F	2. WYOM-F	2. WYOM-F	
3. WYOM-F	3. WYOM-F	3. WGYM-F	3. WFLY-F	3. WGYM-F	3. WFLY-F	3. WYOM-F	3. WYOM-F	3. WGYM-F	3. WGY	
4. WPYX-F	4. WPYX-F	4. WQBK-F	4. WPYX-F	4. WROW-F	4. WQX-F	4. WYOM-F	4. WYOM-F	4. WQBK-F	4. WYOM-F	
5.	5. WQBK-F	5. WPYX-F	5. WGY	5. WFLY-F	5.	5. WFLY-F	5. WGYM-F	5. WTRY	5. WQBK-F	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		221 (2)	221 (2)	18.8	16.6	WASM-F 102.3 Saratoga Spys .4/1.0
AOR		190 (3)	190 (3)	16.2	16.8	WCKL 560 Catskill .5/1.5
AC/OLDIES/SOFT ROCK	46 (1)	97 (1)	143 (2)	12.2	11.0	WCSS 1490 Amsterdam 1.6/3.2
MOR/VARIETY	211 (6)		211 (6)	17.9	21.7	WEQX-F 102.7 Manchester, VT .8/1.8
COUNTRY	50 (1)	62 (2)	112 (3)	9.5	9.3	WHAZ 1330 Troy .3/1.2
BLACK/URBAN					0	WHRL-F 103.1 Albany 1.5/2.9
BTFL MUSIC/EZ		134 (3)	134 (3)	11.4	11.2	WIZR 930 Johnstown 1.0/1.1
NEWS/TALK	102 (2)		102 (2)	8.7	9.2	WKAJ 900 Saratoga Spys .4/1.2
NOSTALGIA	59 (2)		59 (2)	5.0	3.6	WKOL 1570 Amsterdam .3/1.6
RELIGION/GOSPEL	4 (1)		4 (1)	0.3	0.6	WSCG-F 93.5 Corinth .6/1.0
SPANISH						WWCN 1460 Albany 1.3/2.8
CLASSICAL						
UNKNOWN/OTHERS						

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RADIO STATIONS

WABY, 1400, 1 KW	NOSTALGIA	\$ 17.50 (Select)	Rob Ausfeld
WGY, 810, 50 KW	MOR	NBC, \$ 90.00* (Eastman)	Dennis Israel
WHAZ, 1330, 1 KW (DAYS)	RELIGION	\$ 13.00 (---)	John Linstra
WPTK, 1540, 50 KW (DA-1)	COUNTRY	ABC-C, \$ 31.00 (MMR)	Mike Whalen
WQBK, 1300, 5 KW (DA-2)	TALK/NEWS	ABC-T, CBS,	
		NBC-T, \$ 30.00* (HNWH)	R. Berkson
		ABC-I, \$ 48.00* (Christal)	Steve Seplowe
WROW, 590, 5 KW/1 KW (DA-2)	MOR	MBS, ABC-D, \$ 34.00* (Mc-Guild)	John Kelly
WTRY, 980, 5 KW (DA-N)	AC	\$ 20.00 (S. Katz)	John Richer
WWCN, 1460, 5 KW (DA-N)	TALK	\$ 10.00 (---)	Jim Walsh
WWOD, 1240, 1 KW	VARIETY		
WFLY-F, 92.3, 13 KW @ 850, CHR		\$ 54.00* (MMR)	Dyson
WGYM-F, 99.5, 10 KW @ 930, CHR		Source, \$ 50.00* (Eastman)	Mike Whalen
WYOM-F, 107.7, 9 KW @ 980, COUNTRY		ABC-E, \$ 38.00 (Torbet)	Dennis Israel
WHRL-F, 103.1, 1.5 KW @ 400, BTFL		MBS, \$ 22.00 (---)	John Linstra
WYOM-F, 106.5, 12 KW @ 910, AOR		ABC-R, \$ 65.00 (Mc-Guild)	Bob Hill
WQBK-F, 103.9, 3 KW @ 300, AOR		CBS-R, \$ 30.00* (HNWH)	John Kelly
WROW-F, 95.5, 8 KW @ 960, BTFL/EZ		ABC-I, \$ 58.00* (Christal)	R. Berkson
WYOM-F, 100.9, 3 KW @ 300, AC		US I, \$ 50.00 (Select)	Steve Seplowe
			Bill Selwood

ALBUQUERQUE

Arbitron Rank/Pop (12+): 82/423,300

MSA Rank/Pop: 102/453,800

ADI # 62

Average Person Ratings: 17.9

Market TSL: 23.4 hours

Stations: 24/22

Diaries: 847/500:1/45.1%

Sample Target: 800

% Below Line: 3.3

% Not Listed: 8.7

1985 Revenue: \$ 14,900,000

HH Inc.: \$ 27,345

Retail \$: 3.0 Bill

Pop per Station: 19,241

#1 Biller: KO 2,900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KOB-F	103/13.6	11.1	16.7	16.3	14.0
2. KOB	101/13.4	12.6	14.2	13.0	7.0
3. KFMG-F	56/ 7.4	7.9	10.2	6.4	10.2
4. KNMQ-F	55/ 7.3	9.4	9.5	9.2	10.5
5. KRST-F	53/ 7.0	7.1	6.9	8.3	6.7
6. KKJY-F	44/ 5.8	6.8	5.6	5.9	8.1
7. KRKE-F	31/ 4.1	3.9	3.8	5.7	5.2
8. KDEF-F	29/ 3.8	3.1	3.7	---	---
9. KHFM-F	23/ 3.0	3.2	1.9	5.5	2.1
KQEO	23/ 3.0	2.2	2.5	2.7	3.1
KRZY	23/ 3.0	3.2	3.8	3.4	5.5
12. KMGA-F	22/ 2.9	2.2	2.5	3.4	5.8
13. KIVA	20/ 2.6	3.6	---	---	---
14. KLSK-F	18/ 2.4	1.7	2.0	1.4	1.3
15. KKSS-F	16/ 2.1	.5	---	---	---

12+ TSA	1/4/CUME
1. KOB	137/1697
2. KOB-F	121/1575
3. KRST-F	96/1111
4. KNMQ-F	93/1439
5. KFMG-F	83/1046
6. KKJY-F	58/ 774
7. KMGA-F	42/ 605
8. KIVA-F	39/ 781
9. KRKE-F	36/ 593
10. KHFM-F	35/ 450
11. KDEF	30/ 328
12. KQEO	29/ 447
13. KLSK-F	28/ 411
14. KNYN-F	27/ 348
15. KKSS-F	26/ 581

12+ METRO CUME/	FAL 85	SPG 85
METRO CUME RATING		
1. KOB-F	1170/27.6	25.1 27.6
2. KOB	1130/26.7	28.8 29.0
3. KNMQ-F	869/20.5	23.5 19.7
4. KFMG-F	725/17.1	18.5 20.0
5. KRST-F	626/14.8	15.5 14.1
6. KKJY-F	603/14.2	14.7 14.6
7. KRKE-F	488/11.5	12.4 12.9
8. KIVA-F	461/10.9	9.8 ---
9. KQEO	375/ 8.9	8.5 10.4
10. KMGA-F	357/ 8.4	8.9 9.5
11. KRZY	355/ 8.4	7.9 8.7
12. KKSS-F	345/ 8.2	4.7 NA
13. KHFM-F	304/ 7.2	7.6 NA
14. KDEF	303/ 7.2	5.5 6.5
15. KLSK-F	288/ 6.8	5.1 5.8

12+ FM SHARE (METRO): 65.65% (453 of 690) (SPG 85: 65.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KNMQ-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB	1. KOB	1. KOB-F	1. KOB	1. KNMQ-F	1. KNMQ-F
2. KRST-F	2. KFMG-F	2. KOB	2. KOB	2. KOB	2. KOB-F	2. KOB-F	2. KOB-F	2. KOB-F	2. KOB-F	2. KOB-F
3. KFMG-F	3. KRKE-F	3. KFMG-F	3. KRST-F	3. KRST-F	3. KKJY-F	3. KFMG-F	3. KRST-F	3. KRST-F	3. KFMG-F	3. KFMG-F
4. KIVA-F	4. KNMQ-F	4. KRST-F	4. KFMG-F	4. KRZY	4. KRST-F	4. KNMQ-F	4. KRST-F	4. KFMG-F	4. KOB	4. KRST-F
KLTN	5. KOB	5. KRKE-F	5. KKJY-F	5. KKJY-F	5. KDEF	5. KRST-F	5. KFMG-F	5. KNMQ-F	5. KRKE-F	5. KOB
	6. KRST-F	6. KNMQ-F								

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KFMG-F	1. KFMG-F	1. KOB-F	1. KOB-F	1. KOB-F
2. KNMQ-F	2. KRST-F	2. KRST-F	2. KOB	2. KOB	2. KRKE-F	2. KOB-F	2. KFMG-F	2. KOB-F	2. KOB
3. KFMG-F	3. KNMQ-F	3. KOB	3. KRST-F	3. KRST-F	3. KIVA-F	3. KRKE-F	3. KOB	3. KOB	3. KFMG-F
4. KIVA-F	4. KFMG-F	4. KRKE-F	4. KRZY	4. KRZY	4. KNMQ-F	4. KOB	4. KRKE-F	4. KRKE-F	4. KKJY-F
5. KOB	5. KRKE-F	5. KQEO	5. KFMG-F	5. KMGA-F	5. KOB-F	5. KQEO	5. KQEO	5. KQEO	5. KQEO
			6. KMGA-F	6. KKJY-F				6. KRST-F	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	3 (1)	91 (3)	94 (4)	13.6	11.6	KABQ 1350 Albuquerque 1.7/4.8
AOR		87 (2)	87 (2)	12.6	15.4	KKHJ-F 98.5 4.2/2.1
AC/OLDIES/SOFT ROCK	23 (1)	128 (3)	151 (4)	21.9	23.9	KKIM 1000 Albuquerque 1.1/2.7
MOR/VARIETY	101 (1)		101 (1)	14.6	15.5	KLTN 1240 Albuquerque 1.5/2.7
COUNTRY	23 (1)	58 (2)	81 (3)	11.7	11.7	KRKE 610 Albuquerque 4.3/2
BLACK/URBAN						KKKS 1190 Albuquerque 1.9/2.7
BTFL MUSIC/EZ		44 (1)	44 (1)	6.4	6.1	KZIA 1580 Albuquerque 1.6/3.6
NEWS/TALK	12 (1)		12 (1)	1.7	4.2	KZIA-F 101.7 Albuquerque 5.3/2
NOSTALGIA	29 (1)		29 (1)	4.2	4.0	KNYN-F 95.5 Santa Fe 7.1/1.9
RELIGION/GOSPEL	8 (1)		8 (1)	1.2	0.7	
SPANISH	38 (3)		38 (3)	5.5	1.4	
CLASSICAL		41 (2)	41 (2)	5.9	4.2	
UNKNOWN/OTHERS		4 (1)	4 (1)	0.6	0.9	

RADIO STATIONS

690 (24)

KABQ, 1350, 5 KW/500 W (DA-N)	SPANISH	\$ 26.00* (Caballero)	Ed Gomez
KAMX, 1520, 1 KW (DAYS)	CHR	\$ 17.00 (---)	Jeff Guier
KDAZ, 730, 1 KW (DAYS,DA)	RELIGION	\$ 14.00 (---)	B. Gonzales
KDEF, 1150, 5 KW/500 W (DA-N)	NOSTALGIA	\$ 19.00 (---)	T. McLaughlin
KKIM, 1000, 10 KW (DAYS)	RELIGION	\$ 15.00 (A/D)	Doug Martin
KLTN, 1240, 1 KW (DA-1)	SPANISH	\$ 25.00 (Lotus)	Harry Conlin
KOB, 770, 50 KW (DA-N)	MOR	ABC-1,NBC-T, \$ 50.00 (Christal)	Art Schreiber
KQEO, 920, 1 KW/500 W (DA-N)	OLDIES	US 2, \$ 24.00* (Katz)	Art Ortega
KRKE, 610, 5 KW (DA-N)	CHR	ABC-D, \$ 32.00 (Eastman)	Milt McConnell
KRZY, 1450, 1 KW (DA-1)	COUNTRY	MBS, \$ 28.00 (Mc-Guild)	Doug Milligan
KKKS, 1190, 1 KW (DAYS)	SPANISH	\$ 23.00* (Caballero)	R. Rosales
KZIA, 1580, 10 KW (DAYS)	TALK/NEWS	NBC,MBS,ABC-D, \$ 26.00 (Masla)	John Deme
KFMG-F, 107.9, 22 KW @ 4130, AOR	ABC-C, \$ 43.00* (HNWH)	Coastal	Jeff Guier
KHFM-F, 96.3, 3 KW @ 4210, CLASSICAL	\$ 35.00 (CMBS)		Bill Weinrod
KKJY-F, 100.3, 23 KW @ 4107, BTFL/EZ	\$ 44.00* (Torbet)		Dave Ianni
KMGA-F, 99.5, 20 KW @ 4134, AC	US 2, \$ 32.00 (Katz)	Penn	Art Ortega
KOB-F, 93.3, 22 KW @ 4150, AC	\$ 59.00* (Christal)	Price	Art Schreiber
KRKE-F, 94.1, 23 KW @ 4130, AOR	Source, \$ 46.00* (Eastman)		Milt McConnell
KRST-F, 92.3, 23 KW @ 4110, COUNTRY	\$ 50.00* (Mc-Guild)		Doug Milligan
KIVA-F, 105.1, 100 KW @ 1978, CHR	\$ 40.00 (Blair)	Constant (SANTA FE)	Brenda Towle
KLSK-F, 104.1, 100 KW @ 1970, CLASS/JAZZ	\$ 25.00 (---)	(SANTA FE)	Gary Boal
KNMQ-F, 105.9, 100 KW @ 1936, CHR	ABC-C, \$ 54.00* (HNWH)	(SANTA FE)	Ron Sack
KKSS-F, 97.3, 100 KW @ 1631, CONTEMP	\$ NA (Torbet)	(SANTA FE)	

MISCELLANEOUS COMMENTS KRKE A/F sold by Compass for \$3,150,000 (Chapman)... KOB A/F sold by Hubbard to Price Comm For \$16,500 (Gary Stevens)...

American Radio Spring 1986, Copyright 1986

ALLENTOWN-BETHLEHEM

Arbitron Rank/Pcp (12+): 60/559,200

MSA Rank/Pop: 71/649,100X

Philadelphia ADI

Average Person Ratings: 18.5

Market TSL: 24.7 hours

Stations: 36/14

Diaries: 1046/535:1/53.4%

Sample Target: 930

% Below Line: 20.5

% Not Listed: 9.2

1985 Revenue: \$14,200,000

HH Inc.: \$30,033

Retail \$: 4.0 Bil

Pop per Station: 39,943

#1 Biller: WLEV-F \$2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WFMZ-F	125/12.1	12.8	13.5	13.9	14.3	9.3	1. WFMZ-F	151/1376	1. WZZO-F	1382/24.7	27.3	26.7
2. WZZO-F	119/11.5	12.6	11.2	9.2	11.3	16.1	2. WZZO-F	145/1733	2. WQQQ-F	1365/24.4	25.0	23.8
3. WLEV-F	115/11.1	9.7	8.5	9.7	11.5	10.9	3. WLEV-F	131/1550	3. WLEV-F	1306/23.4	22.2	21.6
4. WQQQ-F	102/ 9.9	9.6	10.0	10.8	7.2	11.7	4. WQQQ-F	118/1663	4. WFMZ-F	1100/19.7	22.8	19.8
5. WAEB	60/ 5.8	5.0	6.2	5.2	5.7	3.9	5. WAEB-F	64/ 929	5. WAEB	887/15.9	14.6	15.9
6. WAEB-F	58/ 5.6	6.3	6.1	8.1	7.7	4.9	6. WAEB	60/ 907	6. WAEB-F	799/14.3	13.0	13.6
7. WKAP	53/ 5.1	4.7	6.3	6.2	6.0	4.3	7. WKAP	53/ 539	7. WKAP	517/ 9.2	11.0	11.5
8. WEST	47/ 4.5	5.1	5.3	3.7	6.5	3.4	8. WEST	50/ 449	8. WEST	421/ 7.5	6.9	8.0
9. WMMR-F	22/ 2.1	1.2	1.6	.8	1.3	1.2	9. WMMR-F	37/ 491	9. KYW	417/ 7.5	5.2	7.4
10. WYSP-F	21/ 2.0	2.1	2.3	2.5	2.3	4.3	10. WOR	35/ 385	10. WYSP-F	359/ 6.4	5.8	8.8
WXXW	21/ 2.0	2.5	3.4	3.7	3.3	3.0	11.		11. WEEX	310/ 5.5	5.7	NA
12.							12.		12. WMMR-F	308/ 5.5	4.2	5.2
13.							13.		13. WXXW	273/ 4.9	6.6	8.1

12+ FM SHARE (METRO): 70.64% (664 of 940) (SPG 85: 67.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQQQ-F	1. WZZO-F	1. WZZO-F	1. WLEV-F	1. WLEV-F	1. WFMZ-F	1. WZZO-F	1. WLEV-F	1. WFMZ-F	1. WQQQ-F	1. WFMZ-F
2. WZZO-F	2. WLEV-F	2. WLEV-F	2. WZZO-F	2. WZZO-F	2. WLEV-F	2. WLEV-F	2. WFMZ-F	2. WZZO-F	2. WZZO-F	2. WZZO-F
3. WUSL-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WAEB	3. WFMZ-F	3. WZZO-F	3. WLEV-F	3. WFMZ-F	3. WQQQ-F
4.	4. WAEB-F	4. WAEB-F	4. WAEB-F	4. WAEB-F	4. WKAP	4. WAEB	4. WQQQ-F	4. WZZO-F	4. WLEV-F	4. WLEV-F
5.	5.	5.	5.	5.	5. WAEB-F	5. WQQQ-F	5. WQQQ-F	5. WAEB-F	5. WAEB-F	5. WAEB-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WLEV-F		1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F
2. WZZO-F	2. WZZO-F	2. WAEB-F	2. WZZO-F	2. WAEB-F		2. WMMR-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WLEV-F
3. WQQQ-F	3. WQQQ-F	3. WZZO-F	3. WAEB-F	3. WAEB		3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F
4. WAEB-F	4. WAEB-F	4. WQQQ-F	4. WQQQ-F	4. WFMZ-F		4. WLEV-F	4. WYSP-F	4.	4. WAEB	4. WAEB
5.	5.	5.	5.	5. WQQQ-F		5.	5.	5.	5.	5. WFMZ-F

FORMATS	AM	FM	TOTAL	%	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		110 (3)	110 (3)	11.7	12.2		WEEX 1230 Easton 1.5/5.5
AOR		167 (4)	167 (4)	17.8	16.8		WLSH 1410 Lansford .8/1.3
AC/OLDIES/SOFT ROCK	80 (4)	185 (4)	265 (8)	28.2	23.9		WRNJ 1000 Hackettstown, NJ 1.1/1.5
MOR/VARIETY	20 (3)		20 (3)	2.1	1.3		WSRR 1580 Washington, NJ .8/1.1
							WYNS 1150 Leighton .4/1.5
COUNTRY	37 (2)	24 (2)	61 (4)	6.5	9.5		WABC 770 New York .3/1.8
BLACK/URBAN		19 (2)	19 (2)	2.0	0.3		WIOV-F 105.1 Ephrata .7/1.4
BTFL MUSIC/EZ		148 (4)	148 (4)	15.7	17.2		WKRZ-F 98.5 Wilkes-Barre .5/1.5
NEWS/TALK	39 (4)	5 (1)	44 (5)	4.7	3.9		WNBC 660 New York .3/1.2
							WOR 710 New York 1.2/2.4
NOSTALGIA	100 (2)		100 (2)	10.6	12.6		WPAT-F 93.1 New York .5/1.4
RELIGION/GOSPEL					1.8		WWSH-F 97.9 Hazleton 1.4/1.8
SPANISH					0		
CLASSICAL		6 (1)	6 (1)	0.6	0.6		
UNKNOWN/OTHERS					0		See Philadelphia for more information about the following stations:
			940 (36)				WFLN-F .6/2.0
							KYW 1.6/7.5
							WCAU .7/1.9
							WCAU-F .3/1.6
							WDAS-F .5/1.1
							WEAZ-F .4/3.2
							WFIL .6/2.7
							WFLN-F .6/2.0
							WIOQ-F .5/1.5
							WKSZ-F .5/1.3
							WMGK-F .7/2.7
							WUSL-F 1.4/3.4
							WVDB-F .5/1.4
							WXTU-F 1.6/3.0

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	, AC	CBS, ABC-I, \$ 33.00	(Mc-Guild)	CRB	Jeff Frank
WEEX, 1230, 1 KW	, COUNTRY	MBS, \$ 23.00	(Eastman)	Wilkes-Schwartz	Jim Shea
WEST, 1400, 1 KW	, NOSTALGIA	CBS, \$ 25.00	(Katz)	Sound Comm.	Larry Roberts
WGPA, 1100, 250 W (DAYS)	, BTFL (?)	, \$ 12.00	(----		Henry Chadwick
WHOL, 1600, 500 W (DAYS, DA)	, RELIGION	, \$ 11.00	(----		Carl Stuart
WKAP, 1320, 5 KW/1 KW (DA-2)	, NOSTALGIA	ABC-E, \$ 20.00	(----		Ron Sotak
WXXW, 1470, 5 KW (DA-2)	, COUNTRY	NBC, \$ 15.00*	(----		Rick Muselman
WAEB-F, 104.1, 50 KW @ 500, AC		ABC-I, \$ 47.00	(Mc-Guild)	CRB	Jeff Frank
WFMZ-F, 100.7, 17 KW @ 870, BTFL/EZ		, \$ 44.00*	(Torbet)		Richard Dean
WLEV-F, 96.1, 50 KW @ 500, AC		, \$ 59.00	(Katz)	Sound Comm.	Larry Roberts
WQQQ-F, 99.9, 50 KW @ 450, CHR		, \$ 52.00*	(Eastman)	Wilkes-Schwartz	Jim Shea
WZZO-F, 95.1, 12 KW @ 630, AOR		, \$ 57.00	(Blair)	Holt	Art Holt

Other ranked stations - See Philadelphia

ALTOONA

Abitron Rank/Pop (12+): 210/113,400

MSA Rank/Pop: 265/134,200

ADI # 82 (with Johnstown)

Average Person Ratings: 15.3

Market TSL: 20.8 hours

Stations: 11/8

Diaries: 543/209:1/51.4%

Sample Target: 550

% Below Line: 6.3

% Not Listed: 8.6

1985 Revenue: \$ 3,600,000

HH Inc.: \$ 23,563

Retail \$: .8 Bil

Pop per Station: 14,175

#1 Biller: WFBG \$900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WFBG	32/18.4	---	26.3	---	23.6
2. WFBG-F	30/17.7	---	15.6	---	14.9
3. WVAM	21/12.1	---	14.5	---	11.8
4. WHPA-F	20/11.5	---	7.8	---	4.6
5. WPRR-F	19/10.9	---	8.9	---	10.8
6. WRTA	18/10.3	---	8.9	---	9.2
7. WKMC	7/ 4.0	---	3.9	---	7.7
8. WBXQ-F	6/ 3.4	---	2.2	---	5.1
9.					
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WFBG-F	90/834
2. WKYE-F	45/561
3. WFBG	41/630
4. WGMR-F	39/439
5. WBXQ-F	32/420
6. WVAM	27/343
7. WPRR-F	22/261
8. WDVE-F	21/303
9. WHPA-F	20/282
10. WRTA	18/262
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WFBG	483/42.6	---	48.2
2. WFBG-F	302/26.6	---	27.7
3. WVAM	285/25.1	---	26.2
4. WHPA-F	241/21.3	---	21.5
5. WRTA	227/20.0	---	23.6
6. WPRR-F	226/19.9	---	21.7
7. WBXQ-F	112/ 9.9	---	9.7
8. WKMC	96/ 8.5	---	11.2
9.			
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 50.94% (81 of 159) (SPG 85: 41.46%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFBG	1. WPRR-F	1. WFBG	1. WHPA-F	1. WFBG	1. WFBG-F	1. WFBG	1. WFBG-F	1. WFBG-F	1. WFBG-F	1. WFBG
2. WPRR-F	2. WFBG	2. WHPA-F	2. WFBG	2. WHPA-F	2. WFBG	2. WFBG-F	2. WFBG	2. WPRR-F	2. WFBG	2. WFBG-F
3.	3. WHPA-F	3. WPRR-F	3. WPRR-F	3. WFBG-F	3. WVAM	3. WVAM	3. WHPA-F	3. WFBG	3. WVAM	3. WVAM
4.	4.	4. WVAM	4. WVAM	4. WVAM	4. WTRA	4. WRTA	4. WPRR-F	4. WHPA-F	4. WHPA-F	4. WHPA-F
5.	5.	5.	5.	5. WPRR-F	5.	5. WHPA-F	5. WRTA-F	5. WVAM	5. WRTA	5. WPRR-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPRR-F	1. WHPA-F	1. WHPA-F	1. WFBG-X	1. WHPA-F		1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG
2. WFBG	2. WPRR-F	2. WFBG	2. WHPA-F	2. WFBG		2. WPRR-F	2. WPRR-F	2. WHPA-F	2. WHPA-F	2. WHPA-F
3. WBXQ-F	3. WFBG	3. WPRR-F	3. WPRR-F	3. WFBG-F		3.	3. WHPA-F	3. WHPA-F	3. WPRR-F	3. WPRR-F
4. WHPA-F	4. WBXQ-F	4.	4. WVAM	4. WVAM		4.	4.	4.	4. WVAM	4. WVAM
5.	5.	5.	5.	5.		5.	5.	5.	5.	5. WFBG-F

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP		25 (2)	25 (2)	15.7	12.2
AOR		1 (1)	1 (1)	0.6	1.2
AC/OLDIES/SOFT ROCK	32 (1)	23 (2)	55 (3)	34.6	37.2
MOR/VARIETY	18 (1)		18 (1)	11.3	9.8
COUNTRY	2 (1)	21 (1)	23 (2)	14.5	17.7
BLACK/URBAN					
BTL MUSIC/EZ		30 (1)	30 (1)	18.9	17.1
NEWS/TALK					
NOSTALGIA	7 (1)		7 (1)	4.4	4.3
RELIGION/GOSPEL					0.6
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING
WGMR-F 101.1 Tyrone 1.1/4.8
WDVE-F 102.5 Pittsburgh .6/4.5
WKYE-F 95.5 Johnstown 1.7/2.1

159 (11)

RADIO STATIONS

WFBG, 1290, 5 KW/1 KW (DA-N)	AC/CONTEMP	US I, \$ 65.00 (HNWH)	Gilcom	Ed Giller
WRTA, 1240, 1 KW	MOR/TALK	ABC-T, ABC-I, \$ 17.00 (Weiss)		Dave Wolf
WVAM, 1430, 5 KW/1 KW (DA-N)	COUNTRY	NBC, \$ 14.00 (Torbet)		Jim Drayton
WKMC, 1370, 5 KW (DAYS, DA)	NOSTALGIA	\$ 13.00 (Masla)	(ROARING SPG)	L. Maierhofer
WFBG-F, 98.1, 30 KW @ 1021, BTL/EZ		CBS, \$ 35.00 (HNWH)	Gilcom	R. DiAndrea
WPRR-F, 100.1, 3 KW @ 30, CHR		CBS-R, \$ 15.00 (Torbet)		Jim Drayton
WHPA-F, 104.9, 100 W @ 1417, AC		\$ 13.00 (Masla)	(HOLLIDAYSBURG)	L. Maierhofer
WGMR-F, 101.1, 8 KW @ 1.70, COUNTRY		MBS, \$ 8.00 (Dome)	(TYRONE)	Bill Moses

Other ranked stations - See Pittsburgh or Johnstown

MISCELLANEOUS COMMENTS WVAM/WPRR-F sold for \$850,000...

AMARILLO

Arbitron Rank/Pop (12+): 171/160,100

MSA Rank/Pop: 208/191,100

ADI # 118

Average Person Ratings: 16.6

Market TSL: 22.6 hours

Stations: 14/14

Diaries: 631/ 254:1/42.4%

Sample Target: 550

% Below Line: 0

% Not Listed: 12.4

1985 Revenue: \$ 6,600,000

HH Inc.: \$ 30,037

Retail \$: 1.4 Bill

Pop per Station: 11,436

#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPT 85	FAL 84	SPG 84
1. KLSF-F	35/13.2	---	12.0	---	---
2. KGNC-F	34/12.8	---	11.6	---	12.8
3. KMML-F	31/11.7	---	7.9	---	8.8
4. KQIZ-F	28/10.5	---	19.9	---	15.6
5. KBUY-F	19/ 7.1	---	6.6	---	8.4
6. KIXZ	18/ 6.8	---	7.5	---	8.0
7. KAKS	15/ 5.6	---	1.7	---	3.6
8. KZZQ-F	14/ 5.3	---	2.5	---	4.4
9. KATP-F	11/ 4.2	---	---	---	---
10. KDJW	10/ 3.8	---	5.0	---	7.2
KGNC	10/ 3.8	---	5.8	---	5.2
KPUR	10/ 3.8	---	5.0	---	9.6

12+ TSA	1/4/CUME
1. KMML-F	57/594
2. KQIZ-F	49/710
3. KLSF-F	43/585
4. KGNC-F	42/441
5. KGNC	33/429
6. KIXZ	31/471
7. KBUY-F	23/389
8. KDJW	17/289
9. KAKS	16/223
10. KZZQ-F	14/238
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KLSF-F	429/26.8	---	20.8
2. KQIZ-F	393/24.5	---	34.3
3. KMML-F	318/19.9	---	15.8
4. KGNC-F	306/19.1	---	21.9
5. KBUY-F	283/17.7	---	15.9
6. KIXZ	221/13.8	---	15.1
7. KPUR	192/12.0	---	18.0
8. KAKS	186/11.6	---	14.0
9. KZZQ-F	182/11.4	---	9.2
10. KDJW	174/10.9	---	13.6
11. KGNC	159/ 9.9	---	15.3
12.			

12+ FM SHARE (METRO): 73.66% (179 of 243) (SPG 85: 71.69%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQIZ-F>	1. KLSF-F	1. KLSF-F	1. KLSF-F	1. KMML-F	1. KGNC-F	1. KMML-F	1. KMML-F	1. KGNC-F	1. KQIZ-F	1. KLSF-F
2. KLSF-F	2. KQIZ-F	2. KMML-F	2. KMML-F	2. KLSF-F	2. KMML-F	2. KBUY-F+	2. KGNC-F	2. KLSF-F	2. KLSF-F	2. KQIZ-F
3.	3. KMML-F	3. KQIZ-F	3. KGNC-F	3. KGNC-F	3. KBUY-F	3. KQIZ-F	3. KLSF-F>	3. KMML-F	3. KGNC-F	3. KGNC-F
4.	4. KAKS	4. KGNC-F	4. KBUY-F	4. KBUY-F	4. KIXZ	4. KGNC-F	4. KQIZ-F	4. KQIZ-F	4. KMML-F	4. KMML-F
5.	5. KATP-F	5. KBUY-F	5. KIXZ	5. KIXZ	5.	KLSF-F	5. KIXZ	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KLSF-F	1. KLSF-F>	1. KLSF-F	1. KLSF-F>	1. KLSF-F	1. KQIZ-F	1. KLSF-F	1. KLSF-F	1. KMML-F	1. KMML-F>	
2. KAKS	2. KAKS	2. KMML-F	2. KMML-F	2. KGNC-F	2. KAKS-F	2. KQIZ-F	2. KMML-F	2. KLSF-F	2. KIXZ	
KQIZ-F	KMML-F	3. KAKS	3. KQIZ-F	3. KMML-F	KLSF-F	3. KATP-F	KATP-F	3. KBUY-F	3. KBUY-F	
4. KATP-F	4. KQIZ-F	4. KZZQ-F	4. KZZQ-F	4. KZZQ-F	4. KATP-F	4. KAKS-F	4. KQIZ-F	4. KQIZ-F	4. KGNC-F	
KMML-F	5.	5.	KGNC-F	5.	5.	5.	5.	5.	KLSF-F	

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP	15 (1)	70 (3)	85 (4)	35.0	40.6
AOR		11 (1)	11 (1)	4.5	0
AC/OLDIES/SOFT ROCK	10 (1)	14 (1)	24 (2)	9.9	6.8
MOR/VARIETY	10 (1)		10 (1)	4.1	6.4
COUNTRY	28 (2)	50 (2)	78 (4)	32.1	29.7
BLACK/URBAN					
BTFL MUSIC/EZ		34 (1)	34 (1)	14.0	12.8
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL				0	2.7
SPANISH	1 (1)		1 (1)	0.4	0.9
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAKS-F	107.9	Canyon	2.6/7.4
KZIP	107.1	Canyon	.4/1.9

MISCELLANEOUS COMMENTS KPUR sold for \$600,000...
 KWAS-F changed calls to KZZQ and format to CHR
 (Nov.)...KHBK A/F changed calls to KAKS A/F...
 KWAS changes calls to KZZQ-F and format to AC

243 (14)

RADIO STATIONS

KDJW, 1010, 5 KW/500 W (DA-2)	COUNTRY	APR, \$ 18.00	(Torbet)	Walton	
WGNC, 710, 10 KW (DA-2)	MOR	CBS, \$ 24.00	(Katz)	Stauffer	
KIXZ, 940, 5 KW/1 KW (DA-2)	COUNTRY	ABC-I, \$ 21.00	(Blair)		Royce Bodiford
KPUR, 1440, 5 KW/1 KW (DA-N)	AC	\$ 18.00*	(Mc-Guild)		Richard Haines
KQIZ, 1360, 500 W (DAYS)	CHR	\$ 10.00	(Select)		Dan Govman
KZIP, 1310, 1 KW (DAYS)	SPANISH	\$ 11.00	(Lotus)		
KAKS, 1550, 1 KW (DAYS,DA)	OLDIES	\$ 10.00	(Masla)	(CANYON)	Danny Alexander
KAKS-F, 107.9, 100 KW @ 1353, CHR	US I, \$ 28.00	(Masla)		(CANYON)	Danny Alexander
KBUY-F, 94.1, 100 KW @ 700, COUNTRY	APR, \$ 20.00	(Torbet)	Walton		
KGNC-F, 97.9, 100 KW @ 1285, BTFL/EZ	MBS, \$ 24.00	(Katz)	Stauffer		Royce Bodiford
KLSF-F, 96.9, 100 KW @ 668, CHR	\$ 23.00	(HNWH)			Mike Fox
KMML-F, 98.7, 100 KW @ 480, COUNTRY	ABC-I, \$ 23.00*	(Blair)			Richard Haines
KQIZ-F, 93.1, 100 KW @ 700, CHR/AOR	US I, \$ 26.00	(Select)			
KZZQ-F, 101.9, 100 KW @ 730, AC	MBS, \$ NA	(---)	Woods		Dave Swaim
KATP-F, 107.1, 3 KW @ 300, AOR (?)	\$ 26.00	(---)	(CANYON)		Dan Govman

ANCHORAGE

Arbitron Rank/Pop (12+): 154/191,600

MSA Rank/Pop: 180/233,500

NO ADI

Average Person Ratings: 16.2

Market TSL: 22.1 hours

Stations: 14/13

Diaries: 667/287:1/42.9%

Sample Target: 550

% Below Line: 0.3

% Not Listed: 7.7

1985 Revenue: \$ 9,000,000

HM Inc.: \$ 41,777

Retail \$: 2.7 Bil

Pop per Station: 14,738

#1 Biller: KFQD \$1,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KGOT-F	53/17.1	11.7	16.7	13.5	14.3
2. KWHL-F	38/12.3	13.7	12.3	15.1	17.3
3. KFQD	37/11.9	9.4	11.0	10.8	11.3
4. KYAK	29/ 9.4	10.1	10.0	7.3	12.0
5. KKGR-F	25/ 8.1	8.5	9.0	5.0	3.0
6. KHAR	21/ 6.8	6.8	7.7	9.7	7.9
7. KKLTV-F	19/ 6.1	5.2	4.7	6.2	7.9
8. KASH-F	18/ 5.8	2.9	3.3	.8	.4
9. KNIK-F	15/ 4.8	7.2	6.7	8.5	6.0
10. KENI	13/ 4.2	6.8	3.3	8.9	7.1
11. KRKN-F	11/ 3.5	2.3	2.7	1.2	1.9
12. KBYR	6/ 1.9	2.0	2.0	.8	2.3
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KGOT-F	62/729
2. KFQD	45/473
3. KWHL-F	44/521
4. KYAK	41/414
5. KKGR-F	28/305
6. KHAR	27/283
7. KKLTV-F	20/326
8. KENI	19/360
9. KASH-F+	18/253
10. KNIK-F	17/201
11. KRKN-F	12/128
12. KBYR	6/100
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KGOT-F	616/32.2	25.9 30.6
2. KWHL-F	439/22.9	26.1 21.2
3. KFQD	383/20.0	23.2 21.7
4. KKLTV-F	301/15.7	14.8 13.5
5. KYAK	289/15.1	15.8 15.3
6. KENI	270/14.1	16.5 15.3
7. KKGR-F	257/13.4	16.1 14.4
8. KASH-F+	242/12.6	8.2 7.7
9. KHAR	216/11.3	10.9 13.9
10. KNIK-F	171/ 8.9	13.2 12.4
11. KRKN-F	121/ 6.3	5.6 4.9
12. KBYR	95/ 5.0	8.7 6.3
13.		
14.		
15.		

12+ FM SHARE (METRO): 62.64% (178 of 286) (SPG 85: 57.78%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KFQD	1. KFQD	1. KFQD	1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KGOT-F
2. KWHL-F	2. KWHL-F	2. KWHL-F	2. KGOT	2. KYAK	2. KHAR	2. KFQD	2. KFQD	2. KWHL-F	2. KWHL-F	2. KWHL-F
3.	3. KFQD	KFQD	KYAK	3. KGOT-F	KYAK	3. KWHL-F	3. KWHL-F	3. KYAK	3. KFQD	3. KYAK
4.	4. KKGR-F	4. KKGR-F	4. KKGR-F	4. KKGR-F	4. KNIK-F	4. KYAK	4. KYAK	4. KFQD	4. KHAR	4. KFQD
5.	5.	5. KYAK	5.	5.	5. KASH-F+	5.	5.	5.	5.	5. KKGR-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KGOT-F	1. KGOT-F	1. KGOT-F	1. KFQD	1. KFQD	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KYAK	
2. KWHL-F	2. KFQD	2. KFQD	2. KGOT-F	2. KGOT-F	2. KGOT-F	2. KGOT-F	2. KYAK	2. KGOT-F	2. KKGR-F	
3. KKGR-F	3. KKGR-F	3. KKGR-F	3. KKGR-F	3. KKGR-F	3. KRKN-F	3. KRKN-F	3. KGOT-F	3. KYAK	3. KFQD	
4. KKLTV-F	4. KKLTV-F	4. KKLTV-F	4. KKLTV-F	4.	4.	KYAK	4. KKGR-F	4. KKGR-F	4. KWHL-F	
5.	5.	5.	5.	5.	5.	5.	5.	5. KFQD	5. KASH-F+	

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		53 (1)	53 (1)	18.5	22.2
AOR		74 (3)	74 (3)	25.9	23.7
AC/OLDIES/SOFT ROCK	56 (3)	19 (1)	75 (4)	26.2	19.6
MOR/VARIETY					
COUNTRY	30 (2)	17 (1)	47 (3)	16.4	14.8
BLACK/URBAN					
BTFL MUSIC/EZ	21 (1)	15 (1)	36 (2)	12.6	15.9
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	1 (1)		1 (1)	0.3	3.7

286 (14)

RADIO STATIONS

KASH, 1080, 10 KW (DA-1)	COUNTRY	US 2,\$ 24.00 (Unirep)	Comm. Pacific	Dennis Bookey
KBYR, 700, 1 KW	AC	CBS,\$ 15.00 (Roslin)		Bill Walker
KENI, 550, 5 KW (DA-1)	AC/CONTEMP	ABC-I,\$ 38.00 (Katz)		Jack Frost
KFQD, 750, 50 KW	AC	\$ 46.00 (Mc-Guild)		Roy Robinson
KHAR, 590, 5 KW	BTFL/EZ	\$ 31.00 (Eastman)		Ron Clement
KYAK, 650, 50 KW/25 KW (DA-2)	COUNTRY	MBS,\$ 35.00* (Weiss)	Olympic	
KGOT-F, 101.3, 26 KW @ -66, CHR		MBS,\$ 48.00* (Weiss)	Olympic	
KKGR-F, 100.5, 25 KW @ 178, AOR		\$ 35.00 (HNWH)		Gregg Clapper
KKLV-F, 104.1, 55 KW @ 61, AC		APR,\$ 30.00 (Eastman)		Pat Harpel
KNIK-F, 105.3, 60 KW @ 260, BTFL/EZ		CBS,\$ 25.00 (Roslin)		Bill Walker
KRKN-F, 102.1, 25 KW @ 165, CHR/JAZZ/AOR		\$ 32.00 (---)		Joseph Perry
KWHL-F, 106.5, 50 KW @ -99, AOR		\$ 48.00 (Mc-Guild)		Roy Robinson
KASH-F, 107.5, 100 KW @ 295, COUNTRY		US 2,\$ 18.00* (Unirep)	Comm. Pacific	Dennis Bookey

MISCELLANEOUS COMMENTS KRKN-F sold to Ingstad/Holland for \$650,000 (Montcalm)...

APPLETON - OSHKOSH

Arbitron Rank/Pop (12+): 154/191,600

MSA Rank/Pop 147/298,900

GREEN BAY ADI

Average Person Ratings: 16.9

Market TSL: 22.1 hours

Stations: 23/13

Diaries: 783/245:1/57.0%

Sample Target: 630

% Below Line: 26.8

% Not Listed: 9.4

1985 Revenue: \$ 6,500,000

HH Inc.: \$ 29,875

Retail \$: 1.54 Bil

Pop per Station: 14,738

#1 Biller: WHBY + WAPL \$950,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WAPL-F	62/14.9	11.6	12.7	13.5	9.5	21.7	1. WIXX-F	134/2049	1. WAPL-F	676/27.5	21.6	28.1
2. WROE-F	35/ 8.4	7.2	8.5	11.4	8.7	6.6	2. WAPL-F	112/1479	2. WIXX-F	648/26.3	26.6	28.7
3. WIXX-F	34/ 8.2	8.8	9.5	7.8	9.0	9.6	3. WGEE	63/ 731	3. WKAU-F+	431/17.5	21.7	25.8
4. WYNE	30/ 7.2	8.0	8.3	7.0	6.1	6.6	4. WDUZ-F	61/ 699	4. WROE-F	393/16.0	14.5	17.5
5. WKAU-F+	28/ 6.7	5.8	8.7	5.9	7.4	7.1	5. WKAU-F+	50/ 893	5. WHBY	363/14.7	19.0	16.1
6. WHBY	24/ 5.8	7.7	7.8	8.5	8.0	7.5	6. WROE-F	41/ 490	6. WAHC-F	325/13.2	16.8	14.7
7. WGEE	22/ 5.3	6.1	3.9	3.6	4.0	4.8	7. WYNE	32/ 356	7. WNAM	306/12.4	16.4	17.9
8. WNAM	20/ 4.8	5.2	7.8	6.0	6.4	3.7	8. WJLW-F	26/ 335	8. WMGV-F	295/12.0	15.2	16.8
9. WAHC-F	17/ 4.1	4.7	3.4	4.9	6.6	4.3	9. WCUB	25/ 346	9. WYNE	273/11.1	13.7	15.8
WJRQ	17/ 4.1	4.1	---	.8	1.4	3.4	10. WAHC-F	24/ 437	10. WOSH	254/10.3	9.6	10.5
11. WOSH	14/ 3.4	3.3	3.9	5.2	3.8	3.9	WHBY	24/ 381	11. WGEE	244/ 9.9	12.1	10.5
WMGV-F	14/ 3.4	4.7	4.9	3.4	6.4	4.1	WNAM	24/ 382	12. WRJQ	116/ 4.7	5.4	NA
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 59.95% (226 of 377) (SPG 85: 56.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WROE-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F
2. WAHC-F	2. WIXX-F	2. WIXX-F	2. WIXX-F	2. WYNE	2. WYNE	2. WHBY	2. WROE-F	2. WIXX-F	2. WIXX-F	2. WIXX-F
WIXX-F	3. WKAU-F	3. WKAU-F	3. WKAU-F	3. WIXX-F	3. WHBY	3. WGEE	3. WNAM	3. WIXX-F	3. WROE-F	3. WYNE
4. WKAU-F	4. WMGV-F	4.	4. WHBY	4. WROE-F	4. WNAM	4. WYNE	4. WIXX-F	4. WKAU-F	4. WKAU-F	4. WGEE
5.	5.	5.	WYNE	5. WKAU-F	WRJQ	5. WIXX-F	5. WKAU-F	5. WNAM	WYNE	5. WKAU-F
										6. WROE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPL-F	1. WAPL-F	1. WIXX-F	1. WAPL-F	1. WROE-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F
2. WIXX-F	2. WIXX-F	2. WAPL-F	2. WIXX-F	2. WIXX-F	2. WKAU-F	2. WIXX-F	2. WIXX-F	2. WIXX-F	2. WYNE
3. WAHC-F	3. WKAU-F	3. WKAU-F	3. WKAU-F	3. WKAU-F	WIXX-F	3. WKAU-F	3. WHBY	3. WKAU-F	3. WHBY
4. WKAU-F	4. WMGV-F	4. WMGV-F	4. WROE-F	4. WNAM	4.	4.	4. WKAU-F	4. WHBY	4. WYXX-F
5.	5.	5.	5.	WYNE	5.	5.	5.	WYNE	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	6 (1)	73 (3)	79 (4)	21.0	23.8	WCKK 690 Oshkosh 1.9/4.3
AOR		62 (1)	62 (1)	16.4	13.9	WEMI-F 100.1 Neenah 1.7/4.3
AC/OLDSIES/SOFT ROCK	20 (1)	19 (3)	39 (4)	10.3	13.9	
MOR/VARIETY	32 (3)		32 (3)	8.5	10.2	WCUB 980 Two Rivers .5/1.3
COUNTRY	68 (4)	17 (2)	85 (6)	22.5	20.0	WJLW-F 98.5 Green Bay 3.1/7.4
BLACK/URBAN						WFON-F 107.1 Fond Du Lac .5/3.0
BTFL MUSIC/EZ		48 (2)	48 (2)	12.7	12.0	WGN 720 Chicago .7/3.2
NEWS/TALK					0.5	WJLW-F 95.9 De Pere 1.7/3.3
NOSTALGIA	25 (2)		25 (2)	6.6	2.9	WNBK-F 93.5 New London 2.4/3.5
RELIGION/GOSPEL		7 (1)	7 (1)	1.9	1.3	WTMJ 620 Milwaukee 1.2/4.9
SPANISH						WYCO-F 107.9 Wausau .7/2.5
CLASSICAL						
UNKNOWN/OTHERS						

RADIO STATIONS

377 (23)

WCKK, 690, 250 W (DAYS,DA)	NOSTALGIA (?)	ABC-E, \$ 14.00* (Weiss)	Dennis Quinn
WHBY, 1230, 1 KW	MOR	CBS, \$ 35.00 (Eastman)	Susan Knaack
WNAM, 1280, 5 KW/1 KW (DA-1)	AC	ABC-T, \$ 17.00* (Masla)	Perry Murphy
WOSH, 1490, 1 KW	COUNTRY	NBC, \$ 18.00* (HNWH)	Phil Robbins
WRJQ, 1570, 1 KW (DAYS)	NOSTALGIA	MBS, \$ 10.00 (---)	Jim Bethke
WYNE, 1150, 5 KW (DA-2)	COUNTRY	ABC-E, \$ 25.00 (Market 4)	Ned Hughes
WAHC-F, 96.7, 3 KW @ 293, CHR		\$ 15.00* (Masla)	Perry Murphy
WAPL-F, 105.7, 100 KW @ 500, AOR		\$ 35.00 (Eastman)	Susan Knaack
WKAU-F, 104.9, 1 KW @ 480, CHR		ABC-R, \$ 20.00 (Select)	Jim Esler
WMGV-F, 103.9, 2.5 KW @ 355, AC		Source, US 1, \$ 25.00 (HNWH)	Phil Robbins
WROE-F, 94.3, 3 KW @ 300, BTFL/EZ		\$ 23.00* (---)	Jim Bethke
WEMI-F, 100.1, 3 KW @ 300, RELIGION		\$ 10.00 (---)	Ken Ellis

Other ranked stations - See Green Bay

ASHEVILLE

Arbitron Rank/Pop (12+): 174/156,500

MSA Rank/Pop: 227/167,200

Greenville ADI

Average Person Ratings: 15.6

Market TSL: 20.8 hours

Stations: 13/8

Diaries: 513/305:1/46.6%

Sample Target: 550

% Below Line: 23.2

% Not Listed: 13.5

1985 Revenue: \$ 3,900,000

HH Inc.: \$ 24,385

Retail \$: 1.24 Bill

Pop per Station: 19,563

#1 Biller: WWNC \$ 2,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WWNC	87/35.7	---	33.0	---	35.7
2. WKSJ-F	55/22.5	---	27.8	---	9.1
3. WESC-F	15/ 6.1	---	6.1	---	4.9
4. WSPA-F	13/ 5.3	---	2.2	---	1.4
5. WFBC-F	11/ 4.5	---	3.9	---	6.3
6. WRXC-F	8/ 3.3	---	---	---	---
7. WISE	6/ 2.5	---	3.0	---	13.6
8. WRAQ	4/ 1.6	---	4.3	---	2.8
9. WFGW	3/ 1.2	---	.4	---	1.4
WMIT	3/ 1.2	---	2.2	---	2.4

12+ TSA	1/4/CUME
1. WKSJ-F	124/1435
2. WWNC	107/1003
3. WESC-F	51/ 614
4. WSPA-F	41/ 338
5. WFBC-F	30/ 379
6. WRXC-F	24/ 243
7. WMIT-F	16/ 307
8. WRAQ	8/ 157
9. WISE	7/ 142
10. WFGW	5/ 88

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WWNC	765/48.9	--- 46.3
2. WKSJ-F	569/36.4	--- 38.3
3. WESC-F	244/15.6	--- 12.1
4. WFBC-F	164/10.5	--- 10.2
5. WSKY	150/ 9.6	--- 12.1
6. WRAQ	116/ 7.4	--- 7.6
7. WISE	115/ 7.3	--- 10.6
8. WSPA-F	112/ 7.2	--- 5.5
9. WMIT-F	74/ 4.7	--- NA
10. WFGW	50/ 3.2	---

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12+ FM SHARE (METRO): 49.76% (105 of 211) (SPG 85: 50.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSJ-F	1. WKSJ-F	1. WWNC	1. WWNC	1. WWNC	1. WWNC	1. WWNC	1. WWNC	1. WWNC	1. WKSJ-F	1. WKSJ-F
2.	2. WWNC	2. WKSJ-F	2. WKSJ-F	2. WKSJ-F	2. WKSJ-F	2. WKSJ-F	2. WKSJ-F	2. WKSJ-F	2. WWNC	2. WWNC
3.	3. WRXC-F	3. WESC-F	3. WFBC-F	3. WESC-F	3. WSPA-F	3.	3. WESC-F	3.	3.	3. WESC-F
4.	4. WFBC-F	4. WFBC-F	WESC-F	4. WFBC-F	4. WESC-F	4.	4. WSPA-F	4.	4.	4. WSPA-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WFBC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WWNC	1. WWNC	1. WKSJ-F	1. WKSJ-F	1. WWNC	1. WWNC	1. WWNC
2. WESC	2. WFBC-F	2. WWNC	2. WKSJ-F	2. WKSJ-F	2. WRXC-F	2. WWNC	2. WKSJ-F	2. WKSJ-F	2. WKSJ-F
WFBC-F	3. WWNC	WFBC-F	3. WFBC-F	3. WESC-F	3. WISE	3. WRXC-F	3.	3. WRXC-F	3. WESC-F
4.	4.	4.	4.	WFBC-F	4. WESC-F	4.	4.	4. WESC-F	4. WRXC-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS AM FM TOTAL % SPG 85 % OTHER RATED STATIONS/METRO SHARE & CUME RATING

TOP 40/CHR/CONTEMP		55 (1)	55 (1)	26.1	32.3	WMMH	1460	Marshall	.8/2.0
AOR		8 (1)	8 (1)	3.8	0	WSKY	1230	Asheville	.8/9.6
AC/OLDIES/SOFT ROCK	6 (1)	11 (1)	17 (2)	8.1	8.1	WESC	660	Greenville	.8/1.4
MOR/VARIETY	6 (2)		6 (2)	2.8	7.1				

COUNTRY	89 (2)	15 (1)	104 (3)	49.3	47.0
BLACK/URBAN					
BTFL MUSIC/EZ		13 (1)	13 (1)	6.2	2.5
NEWS/TALK					

NOSTALGIA					
RELIGION/GOSPEL	5 (2)	3 (1)	8 (3)	3.8	3.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

211 (13)

RADIO STATIONS

WISE, 1310, 5 KW/1 KW (DA-N)	* AC	US 1, \$ 25.00* (Mc-Guild)	Eric Jorgenson
WRAQ, 1380, 5 KW/1 KW (DA-N)	* MOR	UPI, \$ 7.00 (Carolina)	Garrett Aldenfer
WSKY, 1230, 1 KW	* MOR	CBS, \$ 8.00 (---)	Zeb Lee
WWNC, 570, 5 KW (DA-N)	* COUNTRY	ABC-1, \$ 72.00 (Katz)	Shelden Summerlin
WKSJ-F, 99.9, 53 KW @ 2624, CHR		\$ 45.00* (Mc-Guild)	Eric Jorgenson
WMIT-F, 106.9, 36 KW @ 3050, RELIGION		ABC-1, \$ NA (---)	Edna Edwards
WRXC - See Charlotte			

Other ranked stations - see Greenville, SC

MISCELLANEOUS COMMENTS Arbitron fell 6.7% short of sample target

ATLANTA

Arbitron Rank/Pop (12+): 14/2,015,200

MSA Rank/Pop: 11/2,388,100

ADI # 15

Average Person Ratings: 18.2

Market TSL: 23.8 hours

Stations: 26/26

Diaries: 1682/1198:1/39.6%

Sample Target: 1690

% Below Line: 0

% Not Listed: 10.1

1985 Revenue: \$ 75,400,000

HH Inc.: \$ 32,228

Retail \$: 17.0 Bill

Pop per Station: 77,508

#1 Biller: WQXI A/F \$12,600,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WPCH-F	339/9.2	9.5	7.4	---	6.5	7.2	1. WKLS-F	440/4788	1. WQXI-F	4379/21.7	21.7	24.0
2. WKLS-F	338/9.2	10.5	9.0	---	6.4	13.5	2. WPCH-F	404/4487	2. WZGC-F	3965/19.7	25.0	29.6
3. WQXI-F	334/9.1	7.0	8.9	---	9.2	10.3	3. WYAY-F	351/3819	3. WPCH-F	3636/18.0	16.2	13.7
4. WVEE-F	315/8.6	5.8	8.9	---	11.0	13.8	4. WQXI-F	350/4753	4. WSB	3632/18.0	18.0	18.1
5. WYAY-F	226/6.1	4.6	4.9	---	3.3	6.7	5. WVEE-F	327/3739	5. WKLS-F	3586/17.8	17.3	15.5
6. WZGC-F	225/6.1	8.5	9.8	---	12.1	10.1	6. WFOX-F	297/3488	6. WVEE-F	3532/17.5	16.3	19.4
7. WSB	209/5.7	5.5	6.7	---	6.3	5.2	7. WZGC-F	284/5008	7. WKHX-F	2889/14.3	15.3	16.1
8. WFOX-F	207/5.6	3.6	4.1	---	3.7	3.4	8. WKHX-F	249/3573	8. WSB-F	2879/14.3	14.0	16.2
9. WSB-F	196/5.3	5.4	4.9	---	5.4	4.1	9. WSB	244/4071	9. WYAY-F	2546/12.9	10.6	7.9
10. WKHX-F	193/5.3	6.2	6.6	---	8.9	5.8	10. WSB-F	213/3240	10. WARM-F	2545/12.6	9.8	9.6
11. WAOX	152/4.1	3.0	3.0	---	2.3	1.3	11. WARM-F	176/3149	11. WFOX-F	2466/12.2	13.1	10.8
12. WARM-F	144/3.9	2.4	3.2	---	2.5	2.7	12. WAOX	152/1800	12. WAOX	1800/ 8.9	7.4	6.3
13. WEKS-F+	90/2.4	2.0	1.1	---	1.6	3.3	13. WEKS-F+	133/1547	13. WGST	1307/ 6.5	8.2	9.2
14. WGST	62/1.7	3.1	2.6	---	2.9	1.5	14. WGST	62/1338	14. WEKS-F+	1122/ 5.6	NA	4.1
15. WPLO	43/1.2	1.2	2.1	---	1.7	1.1	15. WPLO	46/ 732	15. WCNN	758/ 3.8	6.2	6.0
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 79.84% (2637 of 3303) (SPG 85: 78.58%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. WZGC-F	1. WKLS-F	1. WQXI-F	1. WQXI-F	1. WQXI-F	1. WPCH-F	1. WQXI-F	1. WPCH-F	1. WKLS-F	1. WVEE-F	1. WKLS-F
2. WVEE-F	2. WQXI-F	2. WKLS-F	2. WKLS-F	2. WKLS-F	2. WYAY-F	2. WSB	2. WQXI-F	2. WPCH-F	2. WQXI-F	2. WVEE-F
3. WKLS-F	3. WVEE-F	3. WVEE-F	3. WVEE-F	3. WVEE-F	3. WSB	3. WPCH-F	3. WKLS-F	3. WVEE-F	3. WKLS-F	3. WZGC-F
4. WARM-F	4. WSB-F	4. WFOX-F	4. WFOX-F	4. WPCH-F	4. WKHX-F	4. WKLS-F	4. WFOX-F	4. WQXI-F	4. WZGC-F	4. WPCH-F
5. WEKS-F	5. WFOX-F	5. WYAY-F	5. WYAY-F	WYAY-F	5. WFOX-F	5. WVEE-F	5. WVEE-F	5. WFOX-F	5. WSB	5. WQXI-F
6. WAOX	6. WARM-F	6. WSB-F	6. WSB-F	WFOX-F	6. WQXI-F	6. WYAY-F	6. WYAY-F	6. WYAY-F	6. WPCH-F	6. WKHX-F
7. WQXI-F	7. WZGC-F	7. WPCH-F	7. WPCH-F	7. WSB-F	7. WAOX	7. WZGC-F	7. WSB-F	7. WZGC-F	7. WSB-F	7. WARM-F
8.	8. WYAY-F	8. WKHX-F	8.	8.	8.	8.	8. WKHX-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WVEE-F	1. WQXI-F	1. WQXI-F	1. WQXI-F	1. WQXI-F	1. WKLS-F	1. WKLS-F	1. WKLS-F	1. WKLS-F	1. WKLS-F	
2. WZGC-F	2. WVEE-F	2. WSB-F	2. WVEE-F	2. WSB-F	2. WVEE-F	2. WQXI-F	2. WQXI-F	2. WQXI-F	2. WQXI-F	
3. WEKS-F	3. WSB-F	3. WVEE-F	3. WSB-F	3. WVEE-F	3. WZGC-F	3. WVEE-F	3. WVEE-F	3. WVEE-F	3. WYAY-F	
4. WQXI-F	4. WKLS-F	4. WYAY-F	4. WYAY-F	4. WPCH-F	4. WQXI-F	4. WARM-F	4. WARM-F	4. WFOX-F	4. WVEE-F	
5. WKLS-F	5. WFOX-F	5. WFOX-F	WFOX-F	5. WFOX-F	5. WFOX-F	5. WFOX-F	5. WFOX-F	5. WYAY-F	WFOX-F	
6. WARM-F	6. WZGC-F	6. WYAY-F	6. WKLS-F	6. WYAY-F	6. WKHX-F	6. WZGC-F	6. WSB-F	6. WPCH-F	6. WPCH-F	
7.	7. WYAY-F	7. WPCH-F	7. WPCH-F	7. WKHX-F	7. WARM-F	7. WYAY-F	7. WYAY-F	7. WKHX-F	7. WKHX-F	
8.	8.	8. WARM-F	8. WKHX-F	8.	8.	8.	8.	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		369 (2)	369 (2)	11.2	23.8	WAEC 860 Atlanta .4/1.5
AOR		338 (1)	338 (1)	10.2	7.2	WBUS-F 96.7 Newnan .5/2.3
AC/OLDIES/SOFT ROCK	39 (1)	749 (4)	788 (5)	23.9	14.9	WCNN 680 Atlanta .9/3.8
MOR/VARIETY	209 (1)		209 (1)	6.3	7.1	WGKA 1190 Atlanta .5/1.4
COUNTRY	43 (1)	419 (2)	462 (3)	14.0	15.5	WGUN 1010 Atlanta .4/1.6
BLACK/URBAN	219 (4)	423 (3)	642 (7)	19.4	16.8	WIGO 1340 Atlanta .9/3.6
BTFL MUSIC/EZ		339 (1)	339 (1)	10.3	7.2	WLKQ-F 102.3 Buford .3/1.1
NEWS/TALK	95 (2)		95 (2)	2.9	4.6	WQXI 790 Atlanta 1.1/3.2
NOSTALGIA					1.8	WXLL 1310 Decatur .4/1.0
RELIGION/GOSPEL	43 (3)		43 (3)	1.3	1.2	WYZE 1480 Atlanta .9/1.7
SPANISH					0	
CLASSICAL	18 (1)		18 (1)	0.5	0	
UNKNOWN/OTHERS					0	

3303 (26)

RADIO STATIONS

AM STATIONS

WAEC, 860, 5 KW (DAYS)	, RELIGION	NBC,NBN,\$ 24.00 (---)	Forus	Don Stone
WAOB, 1380, 5 KW (DA-N)	, BLACK	CNN,US 2,ABC-T,\$ 60.00* (Mc-Guild)	DKM	Rik Rogers
WCNN, 680, 50 KW/10 KW (DA-N)	, TALK	, \$ 45.00* (HRWH)		Charles Smithyall
WFOB, 1230, 1 KW	, RELIGION	, \$ 12.00 (Bolton)	(MARIETTA)	R. Hemphill
WGKA, 1190, 5 KW (DAYS)	, CLASSICAL	, \$ 30.00 (CMBS)		Ethel Holley
WGST, 920, 5 KW	, NEWS	CBS,MBS,\$ 90.00* (Katz)	Jacor	John Lauer
WGUN, 1010, 90 KW (DAYS)	, RELIGION	SBN,\$ 20.00 (---)	Rivers	William Ble
WIGO, 1340, 1 KW	, BLACK	, \$ 60.00 (---)	Brunson	Neil McElhane
WILS, 970, 5 KW (DAYS)	, AOR	, \$ NM (Katz)	Taft	Tom Connolly
WPLO, 590, 5 KW (DA-N)	, COUNTRY	, \$ 68.00* (Select)	Cap Cities/ABC	Norm Schru
WQXI, 790, 5 KW/1 KW (DA-N)	, OLDIES	, \$ NA (Blair)	Jeff-Pilot	Gerald Blum
WSB, 750, 50 KW	, MOR	ABC-I,ABC-E,\$170.00* (Christal)	Cox	Michael Faherty
WYZE, 1480, 5 KW (DAYS)	, BLACK	, \$ 14.00 (---)	Buck	James Swaner

FM STATIONS

WARM, 99.7, 100 KW @ 1000, CHR	, \$150.00* (Eastman)	Susquehanna	
WEKS, 104.1, 100 KW @ 1690, BLACK	, \$ 55.00* (Durpetti)	Trans World	
WFOX, 97.1, 100 KW @ 1566, AC	, \$160.00 (MMR)	Shamrock (GAINESVILLE)	Martin Sherry
WKHX, 101.5, 100 KW @ 900, COUNTRY	, \$169.00* (Select)	Cap Cities/ABC (MARIETTA)	Norm Schru
WKLS, 96.1, 100 KW @ 950, AOR	, \$185.00* (Katz)	Taft	Tom Connolly
WPCH, 94.9, 100 KW @ 987, BTFL MUS	, \$179.00* (Katz)	Jacor	John Lauer
WQXI, 94.1, 100 KW @ 914, AC/CONTEMP	, \$340.00 (Blair)	Jeff-Pilot	Gerald Blum
WSB, 98.5, 100 KW @ 919, AC	CBS-R,\$160.00* (Christal)	Cox	Michael Faherty
WVEE, 103.3, 100 KW @ 450, URBAN	US 1,\$170.00* (Mc-Guild)	DKM	Rik Rogers
WYAY, 106.7, 100 KW @ 1400, COUNTRY	, \$140.00* (Republic)	Katz (GAINESVILLE)	Bob Green
WZGC, 92.9, 100 KW @ 910, CHR	ABC-C,\$220.00* (Torbet)	First Media	Paul Nugent
WBUS, 96.7, 3 KW @ 300, BLACK	, \$ NA (Masla)	New Systems (NEWNAN)	

CALL LETTER CHANGES

WJYA A/F changes to WEKS A/F

FORMAT CHANGES

WARM changes to CHR (Feb)
 WEKS A/F changes from Nostalgia to Urban
 WQXI-F reclassified as AC and the station
 is also playing jazz - especially at night

STATION SALES

WYAY-F (Gainesville): From
 Katz to New City for \$10,000,000
 (est)

ATLANTIC CITY

Arbitron Rank/Pop (12+): 161/178,000

MSA Rank/Pop: 150,289,900

Philadelphia ADI

Average Person Ratings: 16.9

Market TSL: 22.8 hours

Stations: 22/10

Diaries: 592/301:1/42.4%

Sample Target: 550

% Below Line: 31.7

% Not Listed: 10.0

1985 Revenue: \$6,500,000

HH Inc.: \$28,325

Retail \$: 2.4 Bill

Pop per Station: 17,800

#1 Biller: WFGF-F \$2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WAYV-F	41/13.6	---	15.0	---	10.9
2. WFGF-F	36/12.0	---	11.1	---	10.6
3. WMMR-F	31/10.3	---	9.6	---	6.7
4. WMID	30/10.0	---	11.8	---	8.8
5. WMGM-F	18/ 6.0	---	6.7	---	6.0
6. WUSS	17/ 5.6	---	4.1	---	6.3
7. WUSL-F	15/ 5.0	---	3.5	---	3.9
8. WRDR-F	15/ 5.0	---	1.9	---	4.6
9. WXTU-F	13/ 4.3	---	.3	---	---
10. WOND	11/ 3.7	---	3.5	---	3.2

12+ TSA	1/4/CUME
1. WAYV-F	49/552
2. WFGF-F	46/360
3. WMMR-F	43/454
4. WMID	36/347
5. WMGM	33/435
6. WRDR-F	18/167
7. WUSL-F	18/194
8. WUSS	17/182
9. WXTU-F	14/104
10. WSLT-F	12/187

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WAYV-F	486/27.3	----	27.2
2. WMMR-F	330/18.5	----	18.5
3. WMGM-F	290/16.3	----	18.0
4. WFGF-F	281/15.8	----	19.2
5. WMID	280/15.7	----	19.2
6. WLQE-F	198/11.1	----	11.2
7. WUSS	182/10.2	----	11.4
8. WUSL-F	168/ 9.4	----	NA
9. WOND	160/ 9.0	----	11.5
10. WCAU-F	143/ 8.0	----	9.3
11. WRDR-F	142/ 8.0	----	6.4
12. WIIN	138/ 7.8	----	11.9

12+ FM SHARE (METRO): 75.28% (204 of 271) (SPG 85: 70.93%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAYV-F	1. WMMR-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WMMR-F
2. WCAU-F	2. WAYV-F	2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WMID	2. WFGF-F	2. WFGF-F	2. WFGF-F	2. WAYV-F
3. WMMR-F	3. WMGM-F	3. WMGM-F	3. WMGM-F	3. WMGM-F	3. WMGM-F	3. WMGM-F	3. WMID	3. WMMR-F	3. WUSL-F	3. WFGF-F
4. WUSL-F	4. WUSL-F	4. WUSL-F	4. WOND	4. WUSS	4. WRDR-F	4. WFGF-F	4. WMMR-F	4. WMID	4. WMID	4. WMID
5.	5.	5.	5.	5.	5. WXTU-F	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F		1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WUSS		2. WMGM-F	2. WMGM-F	2. WMGM-F	2. WAYV-F	2. WAYV-F
3. WUSL-F	3. WUSL-F	3. WUSS	3. WUSS	3. WFGF-F		3. WUSL-F	3. WAYV-F	3. WAYV-F	3. WMGM-F	3. WMGM-F
4.	4. WMGM-F	4.	4. WUSL-F	4. WRDR-F		4. WAYV-F	4. WUSL-F	4.	4. WXTU-F	4. WXTU-F
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		48 (3)	48 (3)	17.8	26.3		WIIN 1450 Atlantic City 2.0/ 7.8
ADR		50 (3)	50 (3)	18.5	10.7		WLQE-F 99.3 Pleasantville 2.3/11.1
AC/OLDIES/SOFT ROCK		22 (5)	22 (5)	8.1	12.1		WSLT-F 106.3 Somers Point 1.3/ 6.2
MOR/VARIETY	17 (2)		17 (2)	6.3	4.5		WDVR-F 98.3 Ocean City 1.7/ 3.0
COUNTRY		13 (1)	13 (1)	4.8	0.3		WSTW-F 93.7 Wilmington, DE .3/ 3.0
BLACK/URBAN	17 (1)	15 (1)	32 (2)	11.8	9.0		See Philadelphia for more information about the following stations:
BTFL MUSIC/EZ		40 (2)	40 (2)	14.8	13.8		WCAU 1.0/3.8 WMGM-F 1.0/4.0
NEWS/TALK	4 (2)	1 (1)	5 (3)	1.8	6.9		WCAU-F 2.0/8.0 WMD-F .3/1.8
NOSTALGIA	30 (1)		30 (1)	11.1	14.9		WEAZ-F 1.3/7.2 WYSP-F .3/2.8
RELIGION/GOSPEL							WKSZ-F 1.0/2.5
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS							

271 (22)

RADIO STATIONS

WIBG, 1520, 1 KW (DAYS,DA)	NOSTALGIA	\$ 13.00 (Groskin)	Neely Crowley
WIIN, 1450, 1 KW	SOFT AC/MOR	CBS, \$ 18.00 (Eastman)	Dick Taylor
WMID, 1340, 1 KW	NOSTALGIA	NBC, \$ 22.00 (Masla)	Frank Montesano
WOND, 1400, 1 KW	MOR (?)	ABC-E, \$ 15.00* (Mc-Guild)	Dick Ireland
WUSS, 1490, 1 KW	BLACK	MBS,NBN, \$ 16.00* (S. Katz)	John Hickman
WAYV-F, 95.1, 20 KW @ 300, CONTEMP/AC		\$ 34.00* (HNWH)	Vi Trofa
WDVR-F, 98.3, 3 KW @ 200, AC (?)		\$ 10.00 (----)	Charles Kramer
WFGF-F, 96.9, 50 KW @ 400, BTFL/EZ		\$ 28.00* (Eastman)	Dick Taylor
WLQE-F, 99.3, 3 KW @ 300, CONTEMP/AC		CBS-R, \$ 20.00 (Masla)	Frank Montesano
WMGM-F, 103.7, 50 KW @ 395, ADR		\$ 25.00* (Mc-Guild)	Dick Ireland
WSLT-F, 106.3, 3 KW @ 300, SOFT AC		UPI, \$ 19.00 (Groskin)	Neely Crowley
WRDR-F, 104.9, 3 KW @ 280, NOSTALGIA		ABC-D, \$ 14.00 (----)	(EGG HARBOR) Jim Rodio

Other ranked stations-See Philadelphia

MISCELLANEOUS COMMENTS WIIN/WFGF-F sold to Hartstone/Dickstein for \$5,000,000... WIBG/WSLT-F sold for \$1,163,000 (Blackburn)...

AUGUSTA, GA

Arbitron Rank/Pop (12+): 110/307,000

MSA Rank/Pop: 112/368,000

Average Person Ratings: 17.0

Market TSL: 22.8 hours

Stations: 19/17
Diaries: 741/ 414:1/42.2%
Sample Target: 690
% Below Line: 2.6
% Not Listed: 10.7

1985 Revenue: \$ 6,400,000
HM Inc.: \$ 26,560
Retail \$: 1.9 Bill
Pop per Station: 18,059
#1 Biller: WBBQ A/F \$3,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WBBQ-F	113/21.6	---	21.6	---	25.7	33.6	1. WBBQ-F	172/2088	1. WBBQ-F	1389/45.2	---	46.2
2. WFXA-F	67/12.8	---	13.5	---	6.6	13.6	2. WZNY-F	88/1200	2. WZNY-F	887/28.9	---	17.1
3. WZNY-F	65/12.4	---	6.5	---	5.0	13.6	3. WFXA-F	70/ 797	3. WFXA-F	705/23.0	---	26.2
4. WGUS-F	42/ 8.0	---	7.0	---	5.8	9.1	4. WGUS-F	48/ 665	4. WGUS-F	534/17.4	---	13.5
5. WNEZ-F	28/ 5.4	---	6.8	---	8.5	3.2	5. WRDW-F	44/ 480	5. WGAC	333/10.8	---	13.3
6. WGAC	27/ 5.2	---	6.5	---	4.1	2.9	6. WNEZ-F	29/ 355	6. WNEZ-F	328/10.7	---	12.7
7. WRDW-F	26/ 5.0	---	1.3	---	---	3.4	7. WGAC	28/ 352	7. WRDW	307/10.0	---	10.6
8. WRDW	15/ 2.9	---	3.1	---	12.5	2.1	8. WJFX-F	19/ 200	8. WRDW-F	293/ 9.5	---	4.6
9. WJFX-F	14/ 2.7	---	---	---	---	2.4	9. WJFX-F	19/ 236	9. WBBQ	196/ 6.4	---	9.7
WMTZ-F	14/ 2.7	---	4.5	---	4.4	1.9	10. WTHO-F	18/ 222	10. WMTZ-F	190/ 6.2	---	9.5
11.							11.		11. WKZK	188/ 6.1	---	10.4
12.							12.		12. WJFX-F	161/ 5.2	---	---

12+ FM SHARE (METRO): 83.08% (388 of 467) (SPG 85: 72.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBQ-F>	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WGUS-F	1. WBBQ-F>	1. WBBQ-F	1. WBBQ-F>	1. WBBQ-F	1. WBBQ-F>
2. WFXA-F>	2. WFXA-F	2. WZNY-F	2. WZNY-F	2. WZNY-F	2. WBBQ-F	2. WFXA-F	2. WZNY-F	2. WZNY-F	2. WFXA-F	2. WFXA-F
3. WRDW-F	3. WZNY-F>	3. WFXA-F>	3. WFXA-F	3. WFXA-F	3. WZNY-F	3. WZNY-F	3. WFXA-F	3. WRDW-F	3. WZNY-F	3. WZNY-F
4.	4. WRDW-F	4. WGUS-F	4. WGUS-F	4. WGUS-F	4. WGAC	4. WGAC	4. WGUS-F	4. WGUS-F>	4. WZNY-F	4. WGUS-F
5.	5.	5. WRDW-F	5.	5.	5. WFXA-F	5. WGUS-F>	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WBBQ-F	1. WBBQ-F	1. WZNY-F	1. WBBQ-F	1. WZNY-F	1. WBBQ-F	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F	1. WBBQ-F	
2. WFXA-F	2. WZNY-F	2. WBBQ-F	2. WZNY-F	2. WBBQ-F	2. WFXA-F	2. WFXA-F	2. WZNY-F	2. WFXA-F	2. WZNY-F	
3. WZNY-F	3. WFXA-F>	3. WFXA-F>	3. WFXA-F>	3. WFXA-F	3. WJFX-F	3. WZNY-F	3. WFXA-F	3. WZNY-F	3. WFXA-F>	
4. WRDW-F	4. WRDW-F	4. WRDW-F	4. WGUS-F	4. WGUS-F	4.	4. WJFX-F	4.	4. WJFX-F	4. WGUS-F	
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP	5 (1)	113 (1)	118 (2)	25.3	26.5
AOR		14 (1)	14 (1)	3.0	0
AC/OLDIES/SOFT ROCK	2 (1)	65 (1)	67 (2)	14.3	11.0
MOR/VARIETY	27 (1)		27 (1)	5.8	7.2
COUNTRY	6 (1)	68 (4)	74 (5)	15.8	17.8
BLACK/URBAN	15 (1)	100 (3)	115 (4)	24.6	20.6
BTFL MUSIC/EZ	4 (1)	28 (1)	32 (2)	6.9	7.6
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	20 (2)		20 (2)	4.3	9.6
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBBQ	1340	Augusta	1.0/6.4
WCKJ	1230	Augusta	.4/2.5
WGUS	1380	N. Augusta, SC	1.1/4.4
WKZK	1600	N. Augusta, SC	2.3/6.1
WTHB	1550	Augusta	1.5/3.2
WTHO-F	101.7	Thomson	1.3/3.6
WTWA	1240	Thomson	.8/1.4
WCOS-F	97.9	Columbia	1.0/2.1
WDM-F	101.3	Sumter	1.3/3.7

MISCELLANEOUS COMMENTS WCKJ donated to Paine College...WTHB/WFXA-F sold by Woodfin to Davis for \$2,411,000 (est)...

RADIO STATIONS

WBBQ, 1340, 1 KW	, CHR	ABC-C, \$ NM	(Eastman)	Ed Dunbar
WCKJ, 1230, 1 KW	, AC	APR, \$ 17.00	(Southern)	Randy Sheffield
WGAC, 580, 5 KW/1 KW (DA-1)	, EZ/MOR	CBS, \$ 20.00*	(Republic)	Eva Gibson
WGUS, 1380, 5 KW (DAYS)	, COUNTRY	ABC-E, \$ 16.00*	(Mc-Guild)	Coni Sanson
WGL, 1050, 1 KW (DAYS)	, RELIGION	, \$ NA	(Select)	Edith Buchanan
WKZK, 1600, 500 W (DAYS)	, GOSPEL	, \$ 14.00	(Dora)	D. Vantrease
WRDW, 1480, 5 KW (DA-1)	, BLACK	NBN, \$ 30.00	(HNWH)	A. McCottry
WTHB, 1550, 5 KW (DAYS)	, RELIGION	SBN, \$ 16.00	(HNWH)	Carl Burroughs
				Randy Sheffield
WBBQ-F, 104.3, 100 KW @ 1003, CHR		ABC-C, \$ 90.00	(Eastman)	Ed Dunbar
WFXA-F, 103.1, 3 KW @ 300, BLACK		CBS-R, US 1, \$ 45.00*	(HNWH)	Randy Sheffield
WGUS-F, 102.3, 3 KW @ 265, COUNTRY		ABC-E, \$ 30.0	(Mc-Guild)	Edith Buchanan
WNEZ-F, 99.3, 3 KW @ 300, BTFL/EZ		MBS, \$ 17.00	(---)	Charles Hubbard
WMTZ-F, 94.3, 3 KW @ 300, COUNTRY		, \$ 15.00	(---)	Warren Watkins
WTHO-F, 101.7, 3 KW @ 300, COUNTRY		NBC, \$ 6.00	(---)	Tom Ptak
WZNY-F, 105.7, 66 KW @ 1200, AC		ABC-F, \$ 34.00	(Christal)	Chris Pellegrino
WJFX-F, 95.9, 3 KW @ 300, AOR		, \$ NA	(---)	John Fokett
WRDW-F, 96.7, 3 KW @ 300, BLACK		, \$ NA	(HNWH)	(WREN)

AUSTIN

Arbitron Rank/Pop (12+): 59/565,700

MSA Rank/Pop: 69/537,100

ADI # 79

Average Person Ratings: 16.3

Market TSL: 21.6 hours

Stations: 21/16

Diaries: 1085/521:1/47.8%

Sample Target: 880

% Below Line: 5.9

% Not Listed: 15.3

1987 Revenue: \$ 27,600,000

HH inc.: \$ 31,287

Retail \$: 4.6 Bill

Pop per Station: 35,356

#1 Biller: KASE-F \$ 5,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KASE-F	149/16.2	16.3	11.9	17.5	12.7	13.4	1. KASE-F	204/2081	1. KHFI-F	1775/31.4	31.5 34.7
2. KHFI-F	131/14.2	15.1	18.4	16.0	11.6	18.7	2. KHFI-F	137/1832	2. KASE-F	1485/26.3	24.7 22.6
3. KLBJ-F	111/12.1	11.6	13.6	8.0	14.4	15.3	3. KLBJ-F	120/1482	3. KEYI-F	1449/25.6	15.7 19.9
4. KEYI-F	89/ 9.7	5.5	8.3	9.5	9.6	10.2	4. KEYI-F	94/1637	4. KLBJ-F	1289/22.8	23.7 24.7
5. KOKE-F+	75/ 8.2	9.4	6.4	6.8	8.6	8.6	5. KOKE-F+	80/1271	5. KOKE-F+	1214/21.5	19.2 15.4
6. KPEZ-F	52/ 5.7	5.8	4.5	6.2	4.4	3.9	6. KPEZ-F	52/ 606	6. KLBJ	664/11.7	14.5 14.6
7. KLBJ	43/ 4.7	6.2	5.8	4.7	5.0	3.4	7. KLBJ	49/ 772	7. KPEZ-F	575/10.2	10.0 10.1
8. KVET	28/ 3.0	3.7	4.5	4.2	5.4	2.5	8. KIXS-F	33/ 567	8. KVET	513/ 9.1	12.0 9.6
9. KELG	25/ 2.7	---	---	---	---	---	9. KVET	32/ 661	9. KIXL	231/ 4.1	NA 3.9
10. KTAE	13/ 1.4	1.0	1.2	1.4	1.0	.4	10. KELG	25/ 136	10. WOAI	206/ 3.6	5.1 1.6

11.

KWTX-F 25/ 485

11.

12+ FM SHARE (METRO): 82.67% (644 of 779) (SPG 85: 78.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHFI-F	1. KLBJ-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KHFI-F	1. KASE-F
2. KLBJ-F	2. KHFI-F	2. KLBJ-F	2. KEYI-F	2. KEYI-F	2. KPEZ-F	2. KHFI-F	2. KLBJ-F	2. KHFI-F	2. KLBJ-F	2. KHFI-F
3. KOKE-F	3. KASE-F	3. KHFI-F	3. KLBJ-F	3. KLBJ-F	3. KEYI-F	3. KEYI-F	3. KHFI-F	3. KLBJ-F	3. KASE-F	3. KLBJ-F
4. KWTX-F	4. KEYI-F	4. KEYI-F	4. KHFI-F	4. KOKE-F+	4. KLBJ-F	4. KLBJ-F	4. KOKE-F+	4. KEYI-F	4. KOKE-F	4. KEYI-F
5. KASE-F	5. KOKE-F+	5. KOKE-F+	5. KOKE-F+	5. KHFI-F	5. KLBJ	5. KOKE-F+	5. KEYI-F	5. KOKE-F+	5. KEYI-F	5. KOKE-F+
						6. KLBJ			6. KPEZ-F	6. KPEZ-F

WOM 18-24 WOM 18-34 WOM 25-34 WOM 18-49 WOM 25-54

1. KHFI-F	1. KHFI-F	1. KEYI-F	1. KHFI-F	1. KASE-F
2. KLBJ-F	2. KLBJ-F	2. KASE-F	2. KASE-F	2. KEYI-F
3. KEYI-F	3. KEYI-F	3. KHFI-F	3. KEYI-F	3. KOKE-F+
4. KOKE-F	4. KASE-F	4. KLBJ-F	4. KLBJ-F	4. KHFI-F
5. KASE-F	5. KOKE-F+	5. KOKE-F	5. KOKE-F+	5. KPEZ-F
				6. KLBJ-F

MEN 18-24 MEN 18-34 MEN 25-34 MEN 18-49 MEN 25-54

1. KLBJ-F	1. KLBJ-F	1. KLBJ-F	1. KLBJ-F	1. KASE-F
2. KHFI-F	2. KASE-F	2. KASE-F	2. KASE-F	2. KLBJ-F
3. KASE-F	3. KHFI-F	3. KHFI-F	3. KHFI-F	3. KEYI-F
4. KOKE-F	4. KOKE-F	4. KEYI-F	4. KEYI-F	4. KHFI-F
5. KASE-F	5. KEYI-F	5. KOKE-F	5. KOKE-F	5. KOKE-F

FORMATS

AM

FM

TOTAL

%

SPG 85

OTHER RATED STATIONS/METRO SHARE & CUME RATING

TOP 40/CHR/CONTEMP		146 (3)	146 (3)	18.7	22.6
AOR		116 (2)	116 (2)	14.9	16.9
AC/OLDIES/SOFT ROCK	16 (3)	159 (2)	175 (5)	22.5	23.2
MOR/VARIETY	2 (1)	3 (1)	5 (2)	0.6	0
COUNTRY	66 (3)	149 (1)	215 (4)	27.6	20.7
BLACK/URBAN		52 (1)	52 (1)	6.7	5.3
BTFL MUSIC/EZ			52 (2)	6.7	7.5
NEWS/TALK	52 (2)				
NOSTALGIA					
RELIGION/GOSPEL	8 (1)		8 (1)	1.0	1.5
SPANISH		10 (1)	10 (1)	1.3	2.3
CLASSICAL					
UNKNOWN/OTHERS					

779 (21)

RADIO STATIONS

KIXL, 970, 1 KW (DAYS,DA)	, RELIGION	\$ 10.00 (Christal)	Oppenheimer	G. Weymann
KLBJ, 590, 5 KW/1 KW (DA-N)	, NEWS/TALK	\$ 48.00* (Eastman)		E. A. W. Smith
KNOW, 1490, 1 KW	, OLDIES	\$ 36.00* (Torbet)	Capstar	Mark Kiester
KOKE, 1370, 5 KW/500 W (DA-2)	, AC	\$ 30.00 (Select)		Jim Ray
KTXZ, 1560, 2.5 KW (DA-2)	, NOSTALGIA	US 2, \$ 34.00 (Weiss)		Neal Spelce
KVET, 1300, 5 KW/1 KW (DA-2)	, COUNTRY	ABC-T, \$ 57.00* (Katz)		Ron Rogers
KELG, 1440, 500 W (DA-2)	, COUNTRY	\$ 9.00 (---)	(ELGIN)	Steve Longcrier
KASE-F, 100.7, 100 KW @ 985, COUNTRY		\$125.00* (Katz)		Ron Rogers
KEYI-F, 103.5, 97 KW @ 1260, AC		\$110.00 (Torbet)	Capstar	Mark Kiester
KHFI-F, 98.3, 1.3 KW @ 418, CHR		\$113.00 (Christal)	Oppenheimer	G. Weymann
KLBJ-F, 93.7, 100 KW @ 1057, AOR		\$ 90.00* (Eastman)		E. A. W. Smith
KOKE-F, 95.5, 100 KW @ 1000, AC		\$ 55.00* (Select)		Jim Ray
KPEZ-F, 102.3, 3 KW @ 300, BTFL/EZ**		\$ 60.00* (HNWH)	Clear Channel	Stan Webb

KIXS, KWTX - See Austin

** KPEZ-F changed to AOR in July

MISCELLANEOUS COMMENTS KOKE sold to Jim Ray for \$1,500,000...KOKE-F sold to Keymarket for \$15,000,000 (Crisler)...
 KPEZ-F changes from BTFL to AOR (July)...

BAKERSFIELD

Arbitron Rank/Pop (12+): 89/378,200

MSA Rank/Pop: 100/470,600

ADI # 148

Average Person Ratings: 16.7

Market TSL: 22.0 hours

Stations: 31/20

Diaries: 813/465:1/44.8%

Sample Target: 740

% Below Line: 12.7

% Not Listed: 10.4

1985 Revenue: \$10,500,000

HH Inc.: \$29,833

Retail \$: 2.7 Bill

Pop per Station:

#1 Biller: KXXX-F \$1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KXXX-F	93/15.1	15.1	13.9	13.9	14.0
2. KUZZ	83/13.5	11.2	13.4	13.9	9.6
3. KGFM-F	63/10.3	7.2	9.0	7.6	10.8
4. KQXR-F	52/ 8.5	6.9	8.8	6.6	9.8
5. KGEO	31/ 5.0	4.3	3.9	5.0	3.7
6. KWAC	23/ 3.7	7.9	8.3	7.8	6.1
7. KERN	19/ 3.1	2.9	3.7	2.3	1.9
8. KAFY	18/ 2.9	2.1	2.4	3.1	3.9
9. KLLY-F	16/ 2.6	3.1	2.2	---	---
10. KLYD-F	16/ 2.6	1.7	1.7	---	---
11.					

12+ TSA	1/4/CUME
1.	
2.	
3.	
4.	THIS MARKET'S
5.	METRO AND TSA
	ARE THE SAME.
6.	
7.	
8.	
9.	
10.	
11.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KXXX-F	1186/31.4	29.9 29.2
2. KUZZ	861/22.8	18.7 21.4
3. KQXR-F	743/19.6	16.9 19.6
4. KGFM-F	530/14.0	11.3 12.5
5. KGEO	358/ 9.5	9.7 10.7
6. KLLY-F	284/ 7.5	6.7 5.7
7. KWAC	259/ 6.8	8.0 8.4
8. KERN	257/ 6.8	7.4 8.6
9. KAFY	184/ 4.9	7.9 7.9
10. KLYD-F	182/ 4.8	NA 4.4
11. KLOS-F	182/ 4.8	3.8 NA

12+ FM SHARE (METRO): 57.45% (316 of 550) (SPG 85: 51.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KXXX-F	1. KXXX-F	1. KXXX-F	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ	1. KXXX-F	1. KXXX-F	1. KXXX-F
2. KQXR-F	2. KQXR-F	2. KUZZ	2. KXXX-F	2. KXXX-F	2. KGFM-F	2. KXXX-F	2. KGFM-F	2. KUZZ	2. KGFM-F	2. KUZZ
3.	3. KUZZ	3. KQXR-F	3. KQXR-F	3. KQXR-F	3. KXXX-F	3. KGFM-F	3. KXXX-F	3. KGFM-F	KPMC	3. KQXR-F
4.	4. KGEO	4. KGEO	4. KGFM-F	4. KGFM-F	4. KQXR-F	4. KQXR-F	4. KQXR-F	4. KQXR-F	KUZZ	4. KGFM-F
5.	5.	5. KGFM-F	5. KGEO	5. KGEO	5.	5. KGEO	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KXXX-F	1. KXXX-F	1. KUZZ	1. KXXX-F	1. KUZZ	1. KXXX-F	1. KXXX-F	1. KXXX-F	1. KXXX-F	1. KUZZ
2. KQXR-F	2. KUZZ	2. KXXX-F	2. KUZZ	2. KXXX-F	2. KQXR-F	2. KQXR-F	2. KQXR-F	2. KUZZ	2. KXXX-F
3.	3. KQXR-F	3.	3. KQXR-F	3. KQXR-F	3. KAFY	3. KGEO	3. KGEO	3. KQXR-F	3. KQXR-F
4.	4.	4.	4.	4. KGFM-F	4. KGEO	4.	4. KLOS-F	4. KGEO	4. KGFM-F
5.	5.	5.	5.	5.	5.	5.	5.	5. KGFM-F	5. KGEO

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		157 (5)	157 (5)	28.5	28.3		KCHJ 1010 Delano 1.0/2.4
AOR		35 (3)	35 (3)	6.4	4.8		KONO-F 98.5 Delano .5/1.1
AC/OLDIES/SOFT ROCK	41 (3)	40 (3)	81 (7)	14.7	11.8		KERI 1180 Wasco .8/2.6
MOR/VARIETY	41 (3)		41 (3)	7.5	8.4		KHIS-F 96.5 Bakersfield .7/2.9
COUNTRY	107 (3)	5 (1)	112 (4)	20.3	20.0		KIWI-F 92.1 Bakersfield 1.5/4.2
BLACK/URBAN		63 (1)	63 (1)	11.5	10.1		KLOA-F 1240 Ridgecrest 1.0/2.1
BTFL MUSIC/EZ							KPMC 1560 Bakersfield 2.0/4.7
NEWS/TALK	3 (1)		3 (1)	0.5	0.4		KTKR 1310 Taft 1.6/3.4
NOSTALGIA	8 (1)		8 (1)	1.5	1.9		KTP1-F 103.1 Tehachapi .8/2.5
RELIGION/GOSPEL	5 (1)	7 (2)	12 (3)	2.2	0.6		KXEM 1590 McFarland 1.0/1.3
SPANISH	29 (2)		29 (2)	5.3	10.8		KBOS-F 94.9 Tulare .5/2.1
CLASSICAL		9 (1)	9 (1)	1.6	0		KFSO-F 92.9 Visalia 1.3/1.9
UNKNOWN/OTHERS							KMJ 580 Fresno .5/1.9

550 (31)

RADIO STATIONS

KAFY, 970, 1 KW	COUNTRY	ABC-D, \$21.00 (Blair)	Steve McGavren
KERN, 1410, 1 KW	MOR	ABC-I, \$20.00 (HNWH)	Terry Dorsey
KGEO, 1230, 1 KW	OLDIES	NBC, \$25.00 (Mc-Guild)	Gary Conrad
KMPC, 1560, 10 KW	VARIETY	CBS, MBS, \$17.00 (Masla)	Dan Speare
KUZZ, 550, 5 KW (DA-1)	COUNTRY	\$38.00* (Katz)	Mel Owens
KWAC, 1490, 1 KW (DA-2)	SPANISH	\$26.00 (Lotus)	Ed Hopple
KUNN, 1350, 1 KW (DAYS)	TALK/NEWS (?)	\$10.00 (---)	Jim Treanor
KGFM-F, 101.5, 3 KW @ 1280, BTFL/EZ		\$32.00 (Mc-Guild)	Gary Conrad
KIWI-F, 92.1, 3 KW @ 269, CLASSICAL		\$30.00 (CMBS)	Robert Duffy
KXXX-F, 107.9, 6 KW @ 1340, CHR		\$48.00* (Katz)	Mel Owens
KLLY-F, 95.3, 2 KW @ 346, AC		APR, \$18.00 (Torbet)	Brad Orchard
KLYD-F, 97.7, 3 KW @ 300, AOR		US 1, \$18.00* (Torbet)	Joe Scott
KQXR-F, 94.1, 5 KW @ 1312, CHR		ABC-E, \$ NA (HNWH)	Terry Dorsey
KHIS-F, 96.5, 50 KW @ 500, RELIGION		\$ NA (---)	Alan Bowles

Other ranked stations - See Los Angeles

MISCELLANEOUS COMMENTS KIWI-F signed on in February...

American Radio Spring 1986, Copyright 1986

BALTIMORE

Arbitron Rank/Pop (12+): 16/1,919,500

MSA Rank/Pop: 14/2,263,900

AD1 # 21

Average Person Ratings: 19.3

Market TSL: 25.3 hours

Stations: 32/20

Diaries: 1695/1132:1/43.9%

Sample Target: 1700

% Below Line: 12.6

% Not Listed: 8.9

1985 Revenue: \$ 46,600,000

HH Inc.: \$ 29,642

Retail \$: 14.2 Bil

Pop per Station: 95,975

#1 Biller: WBSB \$ 6,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WLIF-F	379/10.2	10.0	8.7	---	9.9	8.8	1. WLIF-F	396/3808	1. WBSB-F	3868/20.2	19.3	20.5
2. WXYV-F	287/ 7.7	6.6	6.8	---	5.4	8.3	2. WXYV-F	300/3228	2. WLIF-F	3612/18.8	18.4	17.8
3. WBSB-F	271/ 7.3	6.0	6.7	---	7.4	8.9	3. WBSB-F	298/4151	3. WBAL	3324/17.3	17.9	19.4
4. WBAL	258/ 6.9	10.5	7.5	---	8.6	7.4	4. WPOC-F	297/2953	4. WXYV-F	3086/16.1	14.5	14.4
5. WPOC-F	246/ 6.6	7.7	5.6	---	5.4	7.5	5. WBAL	273/3250	5. WIYY-F	2852/14.9	15.4	17.3
6. WIYY-F	238/ 6.4	5.6	5.6	---	6.9	7.7	6. WIYY-F	248/3077	6. WFBR	2733/14.2	11.0	14.1
7. WFBR	171/ 4.6	2.8	4.1	---	4.4	2.9	7. WFBR	174/2819	7. WMKR-F	2462/12.8	14.7	15.1
8. WMKR-F	132/ 3.6	3.6	3.9	---	4.8	5.4	8. WCAO	143/1953	8. WPOC-F	2362/12.3	12.0	11.7
9. WCAO	124/ 3.3	3.2	4.4	---	2.9	2.3	9. WMKR-F	136/2517	9. WCAO	1743/ 9.1	8.7	8.4
10. WBGR	109/ 2.9	3.3	3.1	---	3.3	2.1	10. WQSR-F	116/1711	10. WYST-F	1728/ 9.0	10.0	9.9
11. WQSR-F	109/ 2.9	1.9	2.6	---	2.1	2.1	11. WBGR	112/ 769	11. WWIN	1647/ 8.6	7.3	NA
12. WYST-F	103/ 2.8	3.6	3.2	---	3.3	1.6	12. WYST-F	107/1778	12. WQSR-F	1645/ 8.6	7.8	7.0
13. WWIN-F	103/ 2.8	3.6	3.5	---	2.9	2.5	13. WWDC-F	104/1704	13. WWIN-F	1615/ 8.5	8.5	8.6
14. WITH	97/ 2.6	2.6	3.0	---	2.5	1.6	14. WWIN-F	103/1615	14. WWDC-F	1477/ 7.7	6.9	6.6
15. WWDC-F	88/ 2.4	2.5	2.5	---	2.3	3.9	15. WITH	97/1096	15. WEBB	1236/ 6.4	5.3	6.7
16. WEBB	86/ 2.3	1.8	2.2	---	2.8	1.9	16.		16. WTOP	1076/ 5.6	5.1	3.6
17. WWIN	77/ 2.1	1.6	2.1	---	3.1	2.2	17.		17. WITH	1073/ 5.6	6.3	NA
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 68.92% (2331 of 3382) (SPG 85: 63.88%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBSB-F	1. WIYY-F	1. WXYV-F	1. WPOC-F	1. WLIF-F	1. WLIF-F	1. WBAL	1. WLIF-F	1. WLIF-F	1. WFBR	1. WXYV-F
2. WMKR-F	2. WBSB-F	2. WBSB-F	2. WXYV-F	2. WPOC-F	2. WBAL	2. WLIF-F	2. WPOC-F	2. WXYV-F	2. WXYV-F	2. WLIF-F
3. WXYV-F	3. WXYV-F	3. WIYY-F	3. WLIF-F	3. WXYV-F	3. WPOC-F	3. WBSB-F	3. WBSB-F	3. WBSB-F	3. WBAL	3. WBSB-F
4. WIYY-F	4. WPOC-F	4. WPOC-F	4. WBSB-F	4. WBSB-F	4. WFBR	4. WXYV-F	4. WIYY-F	4. WIYY-F	4. WIYY-F	4. WPOC-F
5. WWIN	5. WWDC-F	5. WLIF-F	5. WIYY-F	5. WIYY-F	5. WXYV-F	5. WPOC-F	5. WXYV-F	5. WPOC-F	5. WLIF-F	5. WBAL
6. WEBB	6. WMKR-F	6. WQSR-F	6. WQSR-F	6. WQSR-F	6. WBGR	6. WIYY-F	6. WBAL	6. WBAL	6. WBSB-F	6. WIYY-F
7.	7. WWIN-F	7. WYST-F	7. WYST-F	7. WYST-F	7. WCAO	7. WFBR	7. WYST-F	7. WMKR-F	7. WMKR-F	7. WCAO
8.	8.	8.	8.	8.	8.	8. WCAO	8. WFBR	8.	8.	8. WMKR-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WLIF-F	1. WIYY-F	1. WIYY-F	1. WIYY-F	1. WIYY-F	1. WPOC-F	
2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WXYV-F	2. WBSB-F	2. WXYV-F	2. WXYV-F	2. WPOC-F	2. WXYV-F	2. WIYY-F	
3. WIYY-F	3. WIYY-F	3. WYST-F	3. WLIF-F	3. WXYV-F	3. WBSB-F	3. WWDC-F	3. WWDC-F	3. WPOC-F	3. WXYV-F	
4. WMKR-F	4. WMKR-F	4. WIYY-F	4. WPOC-F	4. WPOC-F	4. WWDC-F	4. WBSB-F	4. WXYV-F	4. WBSB-F	4. WLIF-F	
5. WWIN-F	5. WYST-F	5. WLIF-F	5. WYST-F	5. WYST-F	5. WEBB	5. WPOC-F	5. WQSR-F	5. WWDC-F	5. WQSR-F	
6. WPOC-F	6. WWIN-F	6. WMKR-F	6. WIYY-F	6. WBGR	6. WMKR-F	6. WQSR-F	6. WHUR-F	6. WLIF-F	6. WBSB-F	
7. WEBB	7.	7. WPOC-F	7. WWIN-F	7. WBAL	7.	7. WWIN-F	7. WBSB-F	7. WQSR-F	7. WFBR	
8.	8.	8.	8.	8. WQSR-F	8.	8.	8.	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		462 (4)	462 (4)	13.7	15.0	WCBM 680 Baltimore 1.4/5.2
AOR		413 (4)	413 (4)	12.2	12.1	WGRX-F 100.7 Westminster 1.2/3.1
AC/OLDIES/SOFT ROCK	74 (2)	295 (5)	369 (7)	10.9	9.2	WRBS-F 95.1 Baltimore 1.3/2.6
MOR/VARIETY	185 (2)		185 (2)	5.5	15.1	WYST 1010 Baltimore .6/2.1
COUNTRY	124 (1)	256 (2)	380 (3)	11.2	9.4	See Washington for more information about the following stations:
BLACK/URBAN	163 (2)	463 (3)	626 (5)	18.5	16.5	WASH-F .5/2.1 WMAL .4/1.3
BTFL MUSIC/EZ		393 (2)	393 (2)	11.6	11.3	WAVA-F .8/2.7 WMZQ-F .3/1.4
NEWS/TALK	299 (2)		299 (2)	8.8	3.5	WGAY-F .4/1.0 WCLY-F 1.1/2.3
NOSTALGIA	97 (1)		97 (1)	2.9	2.7	WHFS-F 1.2/3.3 WRQX-F .8/4.6
RELIGION/GOSPEL	109 (1)	49 (1)	158 (2)	4.7	5.2	WHUR-F 2.0/5.5 WTOP 1.1/5.6
SPANISH						WLTT-F .6/2.1
CLASSICAL						
UNKNOWN/OTHERS						
			3382 (32)			

RADIO STATIONS

AM STATIONS

WBAL, 1090, 50 KW (DA-N)	TALK/NEWS	ABC-E, \$110.00* (HMH)	Hearst	Dave Barrett
WBGR, 860, 2.5 KW (DAYS, DA)	GOSPEL/BLACK	UPI, \$ 35.00 (Roslin)	Mortenson	M. Hundley
WBMD, 750, 1 KW (DAYS)	RELIGION	\$ 12.00 (---)		Carl Brenner
WCAO, 600, 5 KW (DA-1)	COUNTRY	NBC, \$115.00 (Mc-Guild)	DKM	Owen Weber
WCBM, 680, 10 KW/5 KW (DA-2)	SOFT AC	UPI, \$ 60.00 (Katz)	Resort (P)	Bud Stiker
WEBB, 1360, 5 KW (DAYS)	BLACK	SBN, \$ 34.00 (---)		Dorothy Brunson
WFBR, 1300, 5 KW (DA-1)	MOR	CBS, NBC-T, \$ 85.00 (Republic)		Harry Shriver
WITH, 1230, 1 KW	NOSTALGIA	MBS, \$ 38.00 (Groskin)	Robinson	Mark Sheftell
WJRO, 1590, 1 KW (DA-2)	BTFL (?)	\$ 12.00 (---)		George Dietrich
WTOW, 1570, 5 KW (DAYS)	RELIGION	\$ 23.00 (---)		
WWIN, 1400, 1 KW	BLACK	NBN, \$ 38.00* (MMR)		Shelton Earp
WYST, 1010, 1 KW (DAYS)	OLDIES	\$ NA (Masla)	United	Scott Fey

FM STATIONS

WBSB, 104.3, 50 KW @ 422, CHR	ABC-C, \$125.00* (Torbet)	Scrippo-Howard	Jim Fox
WGRX, 100.7, 50 KW @ 500, AOR	ABC-F, \$ 52.00 (Select)	Shamrock Comm (WESTMINSTER)	B. Hopkinson
WIYY, 97.9, 11 KW @ 950, AOR	ABC-R, \$110.00* (HMH)	Hearst	Dave Barrett
WLIF, 101.9, 14 KW @ 961, BTFL/EZ	\$160.00* (Christal)	American	Winnie Brugman
WMKR, 106.5, 29 KW @ 620, CHR	\$ 90.00 (Katz)	S & F	Stu Frankel
WPOC, 93.1, 16 KW @ 870, COUNTRY	ABC-D, \$104.00 (Eastman)	Nationwide	Dave Fuellhart
WQSR, 105.7, 50 KW @ 245, OLDIES	US I, CBS-R, \$ 30.00* (---)		Carl Brenner
WRBS, 95.1, 50 KW @ 500, RELIGION	\$ 15.00 (---)		J. Bissett
WWIN, 95.9, 3 KW @ 300, BLACK	\$ 62.00* (MMR)		Shelton Earp
WXYV, 102.7, 50 KW @ 400, URBAN	Source, \$145.00 (Mc-Guild)	DKM	Owen Weber
WYST, 92.3, 10 KW @ 560, AC	US I, \$ 80.00* (Masla)	United	Scott Fey

FOR OTHER STATIONS SEE WASHINGTON

CALL LETTER CHANGES

FORMAT CHANGES

WBAL reclassified as News/Talk

STATION SALES

WCBM: From Metromedia to Resort for \$ 2,500,000
WLIF-F: From American to JAG for \$ 25,000,000

BATON ROUGE

Arbitron Rank/Pop (12+): 78/447,700

MSA Rank/Pop: 89/550,000

ADI # 91

Average Person Ratings: 16.8

Market TSL: 22.6 hours

Stations: 22/17

Diaries:

Sample Target:

% Below Line: 6.1

% Not Listed: 10.2

1985 Revenue: \$ 15,900,000

HH Inc.: \$ 30,117

Retail \$: 3.4 Bill

Pop per Station: 26,335

#1 Biller: WFMF-F \$ 2,900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WGGZ-F	89/11.8	11.1	9.6	6.2	6.1	14.5	1. WGGZ-F	156/2445	1. WGGZ-F	1302/29.1	28.3	25.1
2. WXOK	78/10.4	9.8	8.1	8.1	8.2	5.0	2. WYNN-F	154/1635	2. WFMF-F	1259/28.1	31.9	29.5
3. WFMF-F	76/10.1	10.9	12.5	17.8	18.3	12.5	3. WKJN-F	129/1388	3. WYNN-F	982/21.9	20.2	18.4
4. WYNN-F	71/ 9.4	10.4	9.5	6.6	14.7	9.0	4. WFMF-F	125/2030	4. WXOK	880/19.7	19.9	20.1
5. WKJN-F	67/ 8.9	10.2	11.0	5.2	----	9.5	5. WXOK	91/1010	5. WKJN-F	778/17.4	17.7	18.0
6. KQXL-F	50/ 6.6	6.2	9.1	7.7	6.7	12.7	6. WQXY-F	62/ 994	6. WQXY-F	702/15.7	16.1	14.2
7. WQXY-F	44/ 5.8	6.1	3.8	6.9	11.1	4.3	7. KQXL-F	61/ 741	7. KQXL-F	588/13.1	13.6	14.6
8. WJBO	40/ 5.3	3.2	3.6	6.8	1.8	3.7	8. KDEA-F	61/ 816	8. WJBO	525/11.7	12.8	10.6
9. WTKL	31/ 4.1	8.7	8.3	8.6	4.2	2.6	9. WJBO	47/ 623	9. WTKL	398/ 8.9	13.1	14.6
10. WXAM	21/ 2.8	2.5	3.3	1.9	1.3	1.4	10. WTKL	34/ 458	10. WJBO	262/ 5.9	8.2	6.8
11. KDEA-F	20/ 2.7	2.2	---	---	---	1.5	11.		11.			
12. WLUX	19/ 2.4	1.9	1.5	2.3	4.7	3.0	12.		12.			

12+ FM SHARE (METRO): 67.16% (454 of 676) (SPG 85: 66.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGGZ-F	1. WGGZ-F	1. WGGZ-F	1. WKJN-F	1. WKJN-F	1. WYNN-F	1. WYNN-F	1. WXOK	1. WGGZ-F	1. KQXL-F	1. WGGZ-F
2. WFMF-F	2. WFMF-F	2. WFMF-F	2. WXOK	2. WYNN-F	2. WKJN-F	2. WKJN-F	2. WGGZ-F	2. WFMF-F	2. WXOK	2. WYNN-F
3. KQXL-F	3. WKJN-F	3. WKJN-F	3. WYNN-F	3. WXOK	3. WKJN-F	3. WGGZ-F	3. WFMF-F	3. WYNN-F	3. WGGZ-F	3. WFMF-F
4. WXOK	4. KQXL-F	4. WYNN-F	4. WFMF-F	4. WFMF-F	4. WJBO	4. WFMF-F	4. WYNN-F	4. WKJN-F	4. WFMF-F	4. KQXL-F
5. WKJN-F	5. WXOK	5. WKJN-F	5. WGGZ-F	5. WGGZ-F	5. WQXY-F	5. WXOK	5. WKJN-F	5. WKJN-F	5. WJBO	5. WXOK
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGGZ-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WXOK		1. WGGZ-F	1. WGGZ-F	1. WKJN-F	1. WGGZ-F	1. WKJN-F
2. WFMF-F	2. WGGZ-F	2. WKJN-F	2. WGGZ-F	2. WKJN-F		2. KQXL-F	2. WKJN-F	2. WXOK	2. WYNN-F	2. WYNN-F
3. WQXY-F	3. WXOK	3. WXOK	3. WXOK	3. WQXY-F		3. WYNN-F	3. KQXL-F	3. KQXL-F	3. WKJN-F	3. WGGZ-F
4. KQXL-F	4. WKJN-F	4. WGGZ-F	4. WQXY-F	4. WFMF-F		4. WFMF-F	4. WYNN-F	4. WFMF-F	4. WFMF-F	4. WFMF-F
5. WXOK	5. WQXY-F	5. WQXY-F	5. WKJN-F	5. WYNN-F		5. WKJN-F	5. WFMF-F	5. WJBO	5. KQXL-F	5. WJBO

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		170 (3)	170 (3)	25.1	24.6	KSMI-F 104.9 Donaldsonville 1.3/2.7
AOR		9 (1)	9 (1)	1.3	0	WBIU 1210 Denham Springs 1.9/4.6
AC/OLDIES/SOFT ROCK	22 (2)	47 (2)	69 (4)	10.2	6.8	WHMD-F 107.1 7/1.5
MOR/VARIETY						WIBR 1300 Baton Rouge 1.1/5.9
COUNTRY	7 (1)	138 (2)	145 (3)	21.4	24.6	WQCK-F 92.7 Clinton .8/1.5
BLACK/URBAN	109 (2)	64 (3)	173 (5)	25.6	29.8	WYNN 1380 Baton Rouge .9/2.5
BTFL MUSIC/EZ		20 (1)	20 (1)	3.0	4.6	WCKW-F 92.3 La Place 1.2/2.6
NEWS/TALK	45 (2)		45 (2)	6.7	4.3	WLTS-F 105.3 Slidell .4/1.6
NOSTALGIA	21 (1)		21 (1)	3.1	2.7	WWL 870 New Orleans .7/2.8
RELIGION/GOSPEL	18 (1)	6 (1)	24 (2)	3.6	2.6	WYLD-F 98.5 New Orleans .5/2.0
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

676 (22)

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N)	, OLDIES	\$ 21.00* (Katz)	Boo Earle
WJBO, 1150, 5 KW (DA-1)	, NEWS/TALK	CBS,NBC-T, \$ 23.00 (Blair)	George Jenne
WLUX, 1550, 5 KW (DAYS)	, RELIGION	UPI, \$ 12.00 (---)	Ted Sauceman
WTKL, 1260, 1 KW (DAYS)	, BLACK	\$ 20.00 (Masla)	John Marver
WXAM, 910, 1 KW (DA-1)	, NOSTALGIA	\$ 21.00 (Christal)	Jim Thompson
WXOK, 1460, 5 KW/1 KW (DA-N)	, BLACK	NBC, \$ 29.00 (HNWH)	Jim Richards
WYNN, 1380, 5 KW (DAYS,DA)	, COUNTRY	ABC-E, \$ 18.00 (Torbet)	John Peroyea
WFMF-F, 102.5, 100 KW @ 1360, CHR		\$ 70.00* (Blair)	George Jenne
WGGZ-F, 98.1, 100 KW @ 1550, CHR		CBS-R, \$ 80.00 (Katz)	M. Broussard
WKJN-F, 103.3, 100 KW @ 1045, COUNTRY		\$ 55.00* (Eastman)	Mike Baer
WQXY-F, 100.7, 100 KW @ 750, SOFT AC		\$ 53.00 (Christal)	Jim Thompson
WYNN-F, 101.5, 100 KW @ 403, COUNTRY		ABC-E, \$ 60.00 (Torbet)	John Peroyea
KQXL-F, 106.3, 3 KW @ 300, BLACK		SBN,ABC-F, \$ 24.00 (Weiss)	John Wilson

KDEA - See Lafayette

MISCELLANEOUS COMMENTS WTKL sold for \$600,000..

American Radio Spring 86, Copyright 1986

BEAUMONT - PORT ARTHUR

Arbitron Rank/Pop (12+): 104/326,600

MSA Rank/Pop: 114/392,600

ADI # 122

Average Person Ratings: 16.2

Market TSL: 21.5 hours

Stations: 21/17

Diaries: 752/434:1/42.8%

Sample Target: 710

% Below Line: 7.0

% Not Listed: 8.1

1985 Revenue: \$ 8,200,000

HH Inc.: \$ 31,482

Retail \$: 2.6 Bil

Pop per Station: 192,212

#1 Biller: KYKR-F \$1,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KHYS-F	63/11.9	14.1	12.8	15.9	22.3	17.4	1. KYKR-F	75/939	1. KZZB-F	730/22.4	26.8	26.7
2. KYKR-F	62/11.7	11.0	14.1	12.4	11.2	9.1	2. KHYS-F	73/688	2. KYKR-F	726/22.2	19.0	23.9
3. KZZB-F	55/10.4	12.2	13.0	13.7	9.5	16.2	3. KZZB-F	66/904	3. KHYS-F	531/16.3	20.4	16.9
4. KQXY-F	51/ 9.6	6.8	8.0	7.6	8.2	4.6	4. KQXY-F	62/686	4. KQXY-F	516/15.8	13.5	15.9
5. KKMY-F	39/ 7.4	6.0	3.3	2.2	1.5	6.9	5. KAYD-F	51/571	5. KLVF	507/15.5	15.5	18.9
6. KWIC-F	37/ 7.0	7.8	7.6	7.7	8.4	12.6	6. KLVF	47/684	6. KWIC-F	494/15.1	19.7	17.0
7. KLVF	33/ 6.2	7.0	8.2	5.6	5.9	4.2	7. KWIC-F	47/620	7. KKMY-F	453/13.9	11.8	8.4
8. KIOC-F	26/ 4.9	5.6	3.5	5.9	5.3	5.1	8. KKMY-F	40/508	8. KIOC-F	445/13.6	17.5	15.1
9. KAYD-F	26/ 4.9	4.8	6.5	6.7	7.0	8.4	9. KIOC-F	31/560	9. KAYD-F	378/11.6	10.1	14.8
10. KTRH	22/ 4.2	6.0	3.7	4.9	3.6	3.0	10. KTRH	29/425	10. KTRH	336/10.3	11.5	8.2

12+ FM SHARE (METRO): 78.19% (380 of 486) (SPG 85: 80.47%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KYKR-F	1. KQXY-F	1. KHYS-F	1. KHYS-F	1. KYKR-F
2. KHYS-F	2. KZZB-F	2. KYKR-F	2. KHYS-F	2. KHYS-F	2. KQXY-F	2. KHYS-F	2. KYKR-F	2. KZZB-F	2. KZZB-F	2. KHYS-F
3. KWIC-F	3. KWIC-F	3. KZZB-F	3. KKMY-F	3. KKMY-F	3. KLVF	3. KZZB-F	3. KKMY-F	3. KZZB-F	3. KWIC-F	3. KQXY-F
4. KKMY-F	4. KYKR-F	4. KKMY-F	4. KIOC-F	4. KQXY-F	4. KHYS-F	4. KKMY-F	4. KWIX-F	4. KWIX-F	4. KQXY-F	4. KZZB-F
5. KQXY-F	5. KIOC-F	5. KIOC-F	5. KZZB-F	5. KIOC-F	5. KAYD-F	5. KLVF	5. KHYS-F	5. KKMY-F	5. KKMY-F	5. KLVF
	KKMY-F	KWIC-F					KLVF		KYKR-F	KWIC-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KHYS-F	1. KZZB-F	1. KIOC-F	1. KHYS-F	1. KYKR-F	1. KWIC-F	1. KWIC-F	1. KHYS-F	1. KYKR-F	1. KYKR-F	
2. KZZB-F	2. KHYS-F	2. KKMY-F	2. KYKR-F	2. KHYS-F	2. KZZB-F	2. KHYS-F	2. KYKR-F	2. KWIC-F	2. KHYS-F	
3. KWIC-F	3. KIOC-F	3. KZZB-F	3. KZZB-F	3. KIOC-F	3. KHYS-F	3. KYKR-F	3. KWIC-F	3. KHYS-F	3. KKMY-F	
4. KYKR-F	4. KKMY-F	4. KQXY-F	4. KIOC-F	4. KKMY-F	4. KKMY-F	4. KZZB-F	4. KIOC-F	4. KKMY-F	4. KQXY-F	
5. KQXY-F	5. KYKR-F	5. KHYS-F	5. KKMY-F	6. KZZB-F	5. KLVF	5. KKMY-F	5. KLVF	5. KAYD-F	5. KAYD-F	
								6. KZZB-F	6. KZZB-F	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		94 (2)	94 (2)	19.3	21.7	KALO 1250 Port Arthur 2.1/6.3
AOR		44 (3)	44 (3)	9.1	1.8	KAYC 1450 Beaumont 1.7/3.2
AC/OLDIES/ROCK	8 (2)	26 (1)	34 (3)	7.0	7.2	KDLF 1150 Port Neches .8/1.4
MOR/VARIETY						KDVE 1510 Nederland 2.5/3.1
COUNTRY	39 (2)	88 (2)	127 (4)	26.1	34.8	KGIC 990 Beaumont .4/2.1
BLACK/URBAN	11 (1)	71 (2)	82 (3)	16.9	18.2	KOGT 1600 Orange 1.1/3.7
BTFL MUSIC/EZ		51 (1)	51 (1)	10.5	8.4	KOLE 1340 Port Arthur 1.1/4.0
NEWS/TALK	22 (1)		22 (1)	4.5	3.9	KTFA-F 92.1 Groves 1.1/2.9
NOSTALGIA	9 (1)		9 (1)	1.9	0	KLFL-F 101.1 Houston .6/2.4
RELIGION/GOSPEL	17 (2)	6 (1)	23 (3)	4.7	4.1	KMQJ-F 102.1 Houston 1.5/4.1
SPANISH						KSRR-F 96.5 Houston .8/2.7
CLASSICAL						
UNKNOWN/OTHERS						

MISCELLANEOUS COMMENTS KTRM changes calls to KGIC...

RADIO STATIONS

KALO, 1250, 5 KW/1 KW (DA-2)	, BLACK	\$ 20.00* (Mc-Guild)	Clear Channel	R. Carroll
KAYC, 1450, 1 KW	, NOSTALGIA	US 2, \$ 17.00 (Blair)		Ian Wheeler
KDLF, 1150, 500 W (DAYS,DA)	, RELIGION	\$ 5.00 (---)		Billy James Hargis
KDVE, 1510, 500 W (DAYS,DA)	, RELIGION	UPI, \$ 10.00 (---)	Oppenheimer	Gary Teaney
KGIC, 990, 1 KW (DA-1)	, OLDIES	\$ 16.00 (Select)		Wayne Courtney
KIEZ, 1380, 1 KW (DAYS,DA)	, CONTEMP	\$ 17.00* (Masla)		Don Durden
KLVF, 560, 5 KW (DA-N)	, COUNTRY	ABC-T, \$ 45.00 (Katz)	Capstar	Candye Anderson
KOGT, 1600, 1 KW (DA-2)	, COUNTRY	\$ 13.00 (---)		Tom Carson
KOLE, 1340, 1 KW	, AC	SMN, \$ 13.00 (HNWH)		Gene Flowers
KAYD-F, 97.5, 100 KW @ 482, COUNTRY		SMN, \$ 28.00 (Blair)		Ian Wheeler
KHYS-F, 98.5, 100 KW @ 505, URBAN		CBS-R, \$ 48.00 (Mc-Guild)	Clear Channel	R. Carroll
KIOC-F, 106.1, 100 KW @ 1060, AC		\$ 26.00 (Republic)		Vesta Brandt
KQXY-F, 94.1, 100 KW @ 672, BTFL/EZ		NBC, \$ 27.00* (Christal)	Oppenheimer	Gary Teaney
KTFA-F, 92.1, 3 KW @ 300, COUNTRY		\$ 12.00 (---)		J. Braver
KWIC-F, 107.9, 100 KW @ 392, CHR/AOR		ABC-C, \$ 30.00 (Masla)		Don Durden
KYKR-F, 93.3, 100 KW @ 500, COUNTRY		\$ 45.00 (Katz)	Capstar	Dandye Anderson
KZZB-F, 95.1, 100 KW @ 500, CHR		MBS, \$ 35.00 (Select)		Wayne Courtney
KKMY-F, 104.5, 100 KW @ 400, CHR (?)		\$ 22.00* (HNWH)		Gene Flowers

KTRH- See Houston

BILLINGS

Arbitron Rank/Pop (12+): 227/99,500

MSA Rank/Pop: 290/120,400

ADI # 165

Average Person Ratings: 17.0

Market TSL: 22.8 hours

Stations: 8/8

Diaries: 607/164:1/53.2%

Sample Target: 550

% Below Line: 0

% Not Listed: 9.7

1985 Revenue: \$ 4,900,000

HH Inc.: \$ 27,754

Retail \$: 1.0 Bil

Pop per Station: 12,438

#1 Biller: KGHL \$1,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KGHL	53/31.4	---	24.0	---	27.9
2. KYA-F	28/16.6	---	20.1	---	14.3
3. KIDX-F	19/11.2	---	11.7	---	17.5
4. KZLS-F	17/10.1	---	12.3	---	11.0
5. KUUS	16/ 9.5	---	7.3	---	---
6. KBIT	9/ 5.3	---	9.5	---	7.8
7. KURL	6/ 3.6	---	4.5	---	4.5
8. KOOK-F	6/ 3.6	---	5.6	---	6.5
9.					
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KGHL	93/671
2. KYA-F	42/438
3. KISX-F	21/293
4. KZLS-F	18/284
5. KUUS	16/175
6. KBIT	14/204
7. KURL	13/110
8. KOOK-F	8/137
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12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KGHL 407/40.9	---	36.2
2. KYAA-F 353/35.5	---	37.1
3. KIDX-F 272/27.3	---	24.6
4. KZLS-F 245/24.6	---	26.8
5. KUUS 169/17.0	---	13.5
6. KBIT 141/14.2	---	24.7
7. KOOK-F 113/11.4	---	13.2
8. KURL 74/ 7.4	---	7.2
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12+ FM SHARE (METRO): 45.45% (70 of 154) (SPG 85: 52.35%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZLS-F	1. KYA-F	1. KGHL	1. KGHL	1. KGHL	1. KGHL	1. KGHL	1. KGHL	1. KGHL	1. KYA-F	1. KGHL
2. KYA-F	2. KGHL	2. KYA-F	2. KIDX-F	2. KIDX-F	2. KUUS	2. KYA-F	2. KYA-F	2. KYA-F	2. KGHL	2. KYA-F
3. KIDX-F	3. KIDX-F	3. KIDX-F	3. KYA-F	3. KYA-F	3. KIDX-F	3. KIDX-F	3. KIDX-F	3. KIDX-F	3. KZLS-F	3. KZLS-F
4. KZLS-F	4. KZLS-F	4. KZLS-F	4. KZLS-F	4. KZLS-F	4. KUUS	4. KUUS	4. KUUS	4. KUUS	4. KUUS	4. KIDX-F
5. KUUS	5. KUUS	5. KUUS	5. KUUS	5. KUUS	5. KUUS	5. KUUS	5. KUUS	5. KUUS	5. KUUS	5. KUUS
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KZLS-F	1. KYA-F	1. KYA-F	1. KGHL	1. KGHL	1. KYA-F	1. KYA-F	1. KYA-F	1. KGHL	1. KGHL	
2. KGHL	2. KIDX-F	2. KIDX-F	KIDX-F	2. KIDX-F	2. KGHL	2. KGHL	2. KIDX-F	2. KYA-F	2. KIDX-F	
3. KIDX-F	3. KZLS-F	3. KGHL	3. KYA-F	3. KYA-F	3. KBIT	3. KIDX-F	3. KGHL	3. KIDX-F	3. KYA-F	
4. KYA-F	4. KGHL	4. KZLS-F	4. KZLS-F	4. KZLS-F	4. KUUS	4. KUUS	4. KZLS-F	4. KUUS	4. KUUS	
5. KUUS	5. KUUS	5. KUUS	5. KUUS	5. KUUS	5. KUUS	5. KUUS	5. KUUS	5. KUUS	5. KUUS	

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		45 (2)	45 (2)	29.2	34.1
AC/OLDIES/SOFT ROCK		25 (2)	25 (2)	16.2	22.3
MOR/VARIETY					
COUNTRY	62 (2)		62 (2)	40.3	31.2
BLACK/URBAN					
BTFL MUSIC/EZ	16 (1)		16 (1)	10.4	7.6
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	6 (1)		6 (1)	3.9	4.7
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

KBIT, 970, 5 KW (DA-N)
KGHL, 790, 5 KW (DA-N)
KOYN, 910, 1 KW (DAYS)
KURL, 730, 5 KW (DAYS)
KUUS, 1240, 1 KW

COUNTRY
COUNTRY
COUNTRY
RELIGION
BTFL

\$ 16.00* (Torbet)
ABC-I, \$ 19.00 (Eastman)
\$ 8.00 (---)
\$ 7.00 (---)
NBC, \$ 12.00 (Mc-Guild)

Mesa
Sunrise
Enterprise

Chuck White
Jerry Williamson
Carson Aasen
Herm Elenbaas
Ken Koch

KIDX-F, 98.5, 85 KW @ 402, AC
KOOK-F, 102.9, 100 KW @ 500, AC
KYA-F, 93.3, 100 KW @ 700, CHR
KZLS-F, 97.1, 35 KW @ 293, CHR

\$ 15.00 (Eastman)
\$ NA (Torbet)
US I, \$ 18.00 (Blair)
\$ 15.00 (Mc-Guild)

Sunrise
Mesa
Meyer

Jerry Williamson
Chuck White
Lamont Wallis
Ken Koch

MISCELLANEOUS COMMENTS KGHL/KIDX-F sold to Sunrise for \$3,000,000... KOOK changes to KBIT and from AC to Country... KBIT-F changes to KOOK-F...

BINGHAMTON

Arbitron Rank/Pop (12+): 139/226,500

MSA Rank/Pop: 162/264,900

ADI #

Average Person Ratings: 14.8

Market TSL: 20.3 hours

Stations: 14/11

Diaries: 788/ 287:1/57.9%

Sample Target: 700

% Below Line: 3.3

% Not Listed: 9.2

1985 Revenue: \$ 5,500,000

HH Inc.: \$ 30,247

Retail \$: 1.5 Btl

Pop per Station: 20,591

#1 Biller: WMBF \$1,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WAAL-F	93/27.7	---	24.6	---	12.2
2. WMBF	46/13.7	---	15.5	---	14.2
3. WMRV-F	41/12.2	---	14.4	---	18.2
4. WHWK-F	39/11.6	---	7.9	---	10.4
5. WINR	31/ 9.2	---	9.4	---	9.7
6. WRSB	17/ 5.1	---	2.6	---	3.7
7. WENE	15/ 4.5	---	6.2	---	8.7
8. WQWT-F	6/ 1.8	---	2.9	---	4.0
9. WATS+	5/ 1.5	---	.6	---	---
10. WKXZ-F	4/ 1.2	---	---	---	.5

11.
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12+ TSA	1/4/CUME
1. WAAL-F	145/1455
2. WHWK-F	83/ 786
3. WMBF	50/ 688
4. WMRV-F	49/ 807
5. WINR	36/ 390
6. WKXZ-F	34/ 356
7. WATS+	22/ 203
8. WRSB	17/ 199
9. WENE	16/ 372
10.	

11.
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12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WAAL-F 842/37.2	---	39.5
2. WMRV-F 670/29.6	---	31.4
3. WMBF 631/27.9	---	29.6
4. WHWK-F 421/18.6	---	14.6
5. WINR 328/14.5	---	14.1
6. WENE 295/13.0	---	15.6
7. WRSB 194/ 8.6	---	9.6
8. WQWT-F 116/ 5.1	---	10.1
9. WEBO 63/ 2.8	---	---
10. WKXZ-F 61/ 2.7	---	---

11.
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12+ FM SHARE (METRO): 62.30% (190 of 305) (SPG 85: 60.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAAL-F	1. WAAL-F>	1. WAAL-F>	1. WAAL-F	1. WAAL-F	1. WMBF	1. WAAL-F	1. WAAL-F>	1. WAAL-F>	1. WAAL-F>	1. WAAL-F>
2.	2. WMRV-F>	2. WMRV-F	2. WMRV-F	2. WMRV-F	2. WHWK-F	2. WMBF>	2. WHWK-F	2. WHWK-F	2. WMBF	2. WHWK-F
3.	3. WHWK-F	3. WHWK-F	3. WHWK-F	3. WHWK-F	3. WAAL-F	3. WHWK-F	3. WMRV-F	3. WMRV-F	3. WMRV-F	3. WMRV-F
4.	4. WRSB	4. WRSB	4. WMBF	4. WMBF	4. WINR	4. WMRV-F	4. WMBF	4. WMBF	4. WHWK-F	4. WINR
5.	5.	5. WMBF	5.	5.	5.	5.	5. WINR	5.	5.	5. WMBF
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAL-F>	1. WAAL-F	1. WAAL-F	1. WAAL-F	1. WAAL-F		1. WAAL-F>	1. WAAL-F>	1. WAAL-F	1. WAAL-F>	1. WAAL-F
2. WMRV-F	2. WMRV-F	2. WMRV-F>	2. WMRV-F	2. WMRV-F		2. WHWK-F	2. WMRV-F>	2. WMRV-F	2. WMRV-F	2. WMRV-F>
3.	3.	3. WHWK-F	3. WHWK-F	3. WHWK-F		3. WMRV-F	3. WHWK-F	3. WRSB	3. WHWK-F	3. WMBF
4.	4.	4. WMBF	4. WMBF	4. WMBF		4.	4. WRSB	4.	4. WRSB	4. WRSB
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		96 (2)	96 (2)	31.5	32.7
AOR					
AC/OLDIES/SOFT ROCK	17 (1)	54 (4)	71 (5)	23.3	20.5
MOR/VARIETY	52 (3)	1 (1)	53 (4)	17.4	18.5
COUNTRY	15 (1)	39 (1)	54 (2)	17.7	16.8
BLACK/URBAN					
BTL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA	31 (1)		31 (1)	10.2	10.8
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING
WEBO 1330 Owego .6/2.8
WOKW-F 99.9 Cortland .9/1.7
WQNY-F 103.7 Ithaca .9/2.0

RADIO STATIONS

WENE, 1430, 5 KW (DA-N)	COUNTRY	ABC-I, \$ 20.00 (Masla)	(ENDICOTT)	Pat Parish
WINR, 680, 1/500 W (DA-2)	NOSTALGIA	CNN, \$ 21.00 (Weiss)		Dave Mitchell
WMBF, 1290, 5 KW (DA-N)	MOR	CBS, NBC-T, \$ 27.00* (Katz)	Stoner	Roger Conklin
WRSB, 1360, 5 KW/500 W (DA-2)	OLDIES	ABC-E, \$ 15.00 (Blair)	Regional	George Rossi
WATS, 960, 5 KW (DAYS)	MOR	UPI, \$ 8.00 (---)	(SAYRE, PA)	Charles Carver
WAAL-F, 99.1, 7 KW @ 1090, CHR		US I, \$ 32.00* (Blair)	Regional	George Rossi
WHWK-F, 98.1, 10 KW @ 950, COUNTRY		\$ 21.00* (Katz)	Stoner	Ralph Christian
WMRV-F, 105.7, 35 KW @ 570, AC		\$ 25.00* (Masla)	(ENDICOTT)	Pat Parish
WQWT-F, 101.7, 1.1 KW @ 450, AC		NBC, \$ 10.00 (Market 4)	(OWEGO)	Frank Penny
WKXZ-F, 93.9, 26 KW @ 680, AC		\$ 16.00 (---)	(NORWICH)	Matt Cooney

MISCELLANEOUS COMMENTS WKOP changes to WRSB...WWWT changes to WQWT-F...

BIRMINGHAM

Arbitron Rank/Pop (12+): 47/759,500

MSA Rank/Pop: 54/895,700

ADI # 47

Average Person Ratings: 17.7

Market TSL: 23.6 hours

Stations: 21/19

Diaries: 1109/685:1/45.3%

Sample Target: 1080

% Below Line: 1.9

% Not Listed: 7.5

1985 Revenue: \$ 19,900,000

HH Inc.: \$ 25,397

Retail \$: 4.6 Bil

Pop per Station: 39,974

#1 Biller: WZZK-F \$4,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WZZK-F+	205/15.2	16.1	16.0	17.8	16.8
2. WENN-F	176/13.1	10.6	11.6	11.8	11.7
3. WMJJ-F	160/11.9	9.0	11.1	8.3	6.9
4. WAPI-F	152/11.3	14.0	12.0	8.4	8.2
5. WKXX-F	112/ 8.3	5.4	8.9	11.0	13.4
6. WATV	84/ 6.2	7.6	2.2	6.5	5.9
7. WAPI	67/ 5.0	5.8	2.1	1.9	2.2
8. WERC	59/ 4.4	3.7	3.0	3.3	3.1
9. WAGG	44/ 3.3	3.9	5.2	6.1	7.2
10. WJLD	40/ 3.0	4.8	4.0	2.4	1.9
11. WLTB-F	36/ 2.7	4.3	3.4	2.3	2.6
12. WDJC-F	29/ 2.2	1.9	1.6	1.8	2.6
13. WVOK	27/ 2.0	2.1	6.1	5.6	4.1
14.					
15.					
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22.					
23.					
24.					
25.					

12+ TSA	1/4/CUME
1. WZZK-F+	336/3850
2. WAPI-F	274/3191
3. WMJJ-F	197/2286
4. WENN-F	196/1933
5. WKXX-F	152/2363
6. WQEN-F	98/1269
7. WATV	84/ 877
8. WAPI	70/ 866
9. WERC	59/ 823
10. WRSA-F	50/ 484
11. WLTB-F	48/ 890
12. WAGG	44/ 505
13. WDJC-F	43/ 932
14. WVOK	43/1038
15. WJLD	40/ 685
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12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WZZK-F+	2157/28.0	24.6 26.6
2. WAPI-F	1868/24.6	26.0 25.8
3. WMJJ-F	1681/22.1	20.8 22.8
4. WKXX-F	1648/21.7	20.4 24.9
5. WENN-F	1565/20.6	19.2 20.3
6. WATV	877/11.5	9.5 NA
7. WERC	819/10.8	12.2 8.0
8. WAPI	806/10.6	11.0 8.2
9. WLTB-F	685/ 9.0	10.9 10.0
10. WJLD	681/ 9.0	9.1 10.7
11. WVOK	669/ 8.8	8.2 12.6
12. WDJC-F	594/ 7.8	7.2 6.1
13. WAGG	502/ 6.6	6.8 7.6
14.		
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12+ FM SHARE (METRO): 70.50% (877 of 1244) (SPG 85: 68.86%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPI-F	1. WAPI-F	1. WMJJ-F	1. WMJJ-F	1. WZZK-F+	1. WZZK-F+	1. WZZK-F+	1. WZZK-F+	1. WENN-F	1. WENN-F	1. WZZK-F+
2. WENN-F	2. WENN-F	2. WZZK-F+	2. WZZK-F+	2. WMJJ-F	2. WMJJ-F	2. WMJJ-F	2. WMJJ-F	2. WZZK-F+	2. WAPI-F	2. WAPI-F
3. WKXX-F	3. WMJJ-F	3. WENN-F	3. WENN-F	3. WENN-F	3. WATV	3. WENN-F	3. WENN-F	3. WMJJ-F	3. WKXX-F	3. WKXX-F
4. WATV	4. WKXX-F	4. WAPI-F	4. WAPI-F	4. WAPI-F	4. WAPI	4. WAPI-F	4. WAPI-F	4. WAPI-F	4. WZZK-F+	4. WENN-F
5.	5. WZZK-F+	5. WKXX-F	5. WKXX-F	5. WKXX-F	5. WENN-F	5. WERC	5. WKXX-F	5. WKXX-F	5. WMJJ-F	5. WMJJ-F
6.	6.	6.	6.	6.	6.	6.	6. WAPI	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WENN-F	1.	1. WMJJ-F	1.	1.	1. WAPI-F	1. WENN-F	1. WAPI-F	1. WZZK-F	1. WZZK-F	
2. WAPI-F	2.	2. WZZK-F	2.	2.	2. WKXX-F	2. WMJJ-F	2. WENN-F	2. WMJJ-F	2. WMJJ-F	
3. WKXX-F	3.	3. WENN-F	3.	3.	3. WENN-F	3. WZZK-F+	3. WMJJ-F	3. WENN-F	3. WENN-F	
4. WMJJ-F	4.	4. WAPI-F	4.	4.	4. WZZK-F	4. WAPI-F	4. WZZK-F+	4. WAPI-F	4. WATV	
5. WZZK-F	5.	5. WKXX-F	5.	5.	5. WMJJ-F	5. WKXX-F	5. WKXX-F	5. WKXX-F	5. WAPI-F	
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.	
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		130 (2)	130 (2)	10.5	10.7	WARF 1240 Jasper .6/1.2
AOR		152 (1)	152 (1)	12.2	13.1	WCRL 1570 Ononta .6/1.2
AC/OLDIES/ROCK	6 (1)	196 (2)	202 (3)	16.2	16.4	WKLD-F 97.7 Ononta .2/1.0
MOR/VARIETY						WCRT 1260 Birmingham .3/1.6
						WYDE 850 Birmingham .4/2.7
COUNTRY	55 (3)	185 (1)	240 (4)	19.3	25.4	
BLACK/URBAN	124 (2)	176 (1)	300 (3)	24.1	19.5	WQEN-F 103.7 Gadsden 1.3/2.9
RTFL MUSIC/EZ		6 (1)	6 (1)	0.5	0.4	
NEWS/TALK	59 (1)		59 (1)	4.7	3.2	WRSF-F 96.9 Huntsville .4/1.2
NOSTALGIA	67 (1)		67 (1)	5.4	2.2	
RELIGION/GOSPEL	48 (2)	29 (1)	77 (3)	6.2	8.6	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	8 (1)	3 (1)	11 (2)	0.9	6.4	
			1244 (21)			

RADIO STATIONS

AM STATIONS

WAGS, 1320, 5 KW (DAYS)	GOSPEL	NBN, \$ 30.00 (Select)	Bill Manney
WAPI, 1070, 50 KW/5 KW (DA-N)	NOSTALGIA	NBC-T, \$ 28.00 (Christal)	Bernie Barker
WAVV, 900, 1 KW (DAYS)	BLACK	MBS, \$ 25.00* (Weiss)	Joe Lackey
WAYE, 1220, 1 KW (DAYS, DA)	RELIGION	\$ 10.00 (---)	Steve Green
WCRT, 1260, 5 KW (DAYS)	RELIGION	\$ 14.00 (---)	Eva Gibson
WERC, 960, 5 KW (DA-N)	NEWS/TALK	NBC-T, \$ 44.00* (Mc-Guild)	Sun Group
WJLD, 1400, 1 KW	BLACK	MBS, \$ 34.00 (Masla)	Rice Baxter
WVOK, 690, 50 KW (DAYS)	COUNTRY	CBS, \$ 24.00 (Eastman)	REBS
WYDE, 850, 50 KW/1 KW (DA-2)	OLDIES	\$ 16.00 (Weiss)	Rich Wood
WZZK, 610, 5 KW/1 KW (DA-N)	COUNTRY	\$ 35.00 (Katz)	Katz
			Jordan Bullard

FM STATIONS

WAPI, 94.5, 100 KW @ 1214, AOR/CHR	ABC-C, \$ 85.00 (Christal)	Bernie Barker
WDJC, 93.7, 100 KW @ 870, RELIGION	\$ 18.00 (---)	Mike Moody
WENN, 107.7, 100 KW @ 640, BLACK	NBN, \$ 73.00* (Select)	Bill Manney
WKIX, 106.3, 100 KW @ 1114, CHR	ABC-D, \$ 65.00* (Mc-Guild)	Rice Baxter
WLTB, 99.5, 100 KW @ 870, SOFT AC	\$ 40.00* (Eastman)	REBS
WVOK, 96.5, 100 KW @ 900, AC	\$ 90.00 (Blair)	Capitol-Johnson
WZZK, 104.7, 100 KW @ 1300, COUNTRY	\$150.00 (Katz)	Katz
WQEN, 103.7, 100 KW @ 1080, CHR	ABC-C, \$ 40.00 (Dora)	(GADSDEN) Bud Polacek
WHMA, 100.5, 100 KW @ 772, RTFL/EZ	\$ 20.00 (---)	(ANNISTON) M. Street

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WVOK/WLTB-F: From ELF to REBS
for \$7,500,000
WYDE: From Sudbrink to American
General for \$740,000
WZZK A/F: From to New City
for \$9,000,000

BLOOMINGTON, IL

Arbitron Rank/Pop (12+): 216/105,400

MSA Rank/Pop: 315/103,500

Peoria ADI

Average Person Ratings: 16.8

Market TSL: 22.0 hours

Stations: 11/5

Diaries: 627/168:1/54.7%

Sample Target: 550

% Below Line: 20.1

% Not Listed: 13.0

1985 Revenue: \$3,900,000

HH Inc.: \$32,879

Retail \$: .8 Bill

Pop per Station: 21,080

#1 Biller: WJBC \$2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WJBC	64/36.2	---	30.3	37.3	34.7
2. WBNO-F	44/24.9	---	23.6	18.6	19.7
3. WWCT-F	10/ 5.6	---	3.9	4.0	4.0
4. WIHN-F	8/ 4.5	---	3.9	5.6	5.8
5. WMLA-F	6/ 3.4	---	2.2	1.7	5.2
WLS	6/ 3.4	---	5.6	2.8	5.2
7. WKZW-F	5/ 2.8	---	7.3	4.0	5.2
8. WGN	4/ 2.3	---	3.4	3.4	2.3
WSWT-F	4/ 2.3	---	1.7	4.0	1.2
10. WMAQ	2/ 1.1	---	4.5	2.3	1.7

12+ TSA	1/4/CUME
1. WJBC	87/633
2. WBNO-F	55/658
3. WWCT-F	24/245
4. WSWT-F	18/198
5. WGN	16/293
6. WMLA-F	15/155
7. WLS	15/353
8. WKZW-F	13/343
9. WIHN-F	10/156
10. WMAQ	5/150

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WJBC	499/47.3	---
2. WBNO-F	481/45.6	---
3. WKZW-F	193/18.3	---
4. WLS	161/15.3	---
5. WWCT-F	134/12.7	---
6. WIHN-F	129/12.2	---
7. WGN	113/10.7	---
8. WMLA-F	91/ 8.6	---
9. WSWT-F	81/ 7.7	---
10. WMLA	69/ 6.5	---

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12+ FM SHARE (METRO): 50.00% (77 of 154) (SPG 85: 47.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. WBNO-F	1. WBNO-F	1. WBNO-F	1. WJBC	1. WJBC	1. WJBC	1. WJBC	1. WJBC	1. WBNO-F	1. WBNO-F	1. WJBC
2.	2. WJBC	2. WJBC	2. WBNO-F	2. WBNO-F	2.	2. WBNO-F	2. WBNO-F	2. WJBC	2. WJBC	2. WBNO-F
3.	3. WWCT-F	3.	3. WIHN-F	3. WIHN-F	3.	3.	3. WIHN-F	3.	3. WWCT-F	3.
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBNO-F	1. WBNO-F	1. WBNO-F	1. WBNO-F	1. WJBC	1. WBNO-F	1. WBNO-F	1. WBNO-F	1. WBNO-F	1. WJBC
2.	2. WJBC	2. WJBC	2. WJBC	2. WBNO-F	2. WWCT-F	2. WWCT-F	2. WJBC	2. WJBC	2. WBNO-F
3.	3.	3.	3. WIHN-F	3. WIHN-F	3. WJBC	3. WJBC	3.	3. WWCT-F	3. WIHN-F
4.	4.	4.	4.	4. WMLA-F	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	6 (1)	49 (2)	55 (3)	35.7	NA	WMLA 1440 Normal .6/6.5
AOR		10 (1)	10 (1)	6.5	NA	
AC/OLDIES/SOFT ROCK		8 (1)	8 (1)	5.2	NA	
MOR/VARIETY	68 (2)		68 (2)	44.2	NA	
COUNTRY	3 (2)	6 (1)	9 (3)	5.8	NA	
BLACK/URBAN						
BTEL MUSIC/EZ		4 (1)	4 (1)	2.6	NA	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

154 (11)

RADIO STATIONS

WJBC, 1230, 1 KW	MOR	ABC-I, \$ 50.00 (Mc-Guild)	Bloomington	Dick Johnson
WMLA, 1440, 1 KW/500 W	COUNTRY	MBS, \$ 14.00 (Weiss)	Withers	Bob Bivans
WBNO-F, 101.5, 50 KW @ 460, CHR		\$ 33.00 (Torbet)	Bloomington	Dick Johnson
WIHN-F, 96.7, 3 KW @ 300, AC		US2, \$ 14.00 (Masta)		
WMLA-F, 92.7, 3 KW @ 300, COUNTRY		\$ 18.00 (Weiss)	Withers (LEROY)	Bob Bivans

Other ranked stations-See Peoria and Chicago -

BOISE

Arditron Rank/Pop (12+): 136/230,600

MSA Rank/Pop: 210/189,300

ADI # 136

Average Person Ratings: 15.1

Market TSL: 20.6 hours

Stations: 17/17

Diaries: 612/377:1/47.7%

Sample Target: 600

% Below Line: 0

% Not Listed: 7.8

1985 Revenue: \$ 6,300,000

HH Inc.: \$ 29,407

Recall \$: 1.0 Bill

Pop per Station: 13,565

#1 Biller: KBOI \$ 1,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KCIX-F	47/13.5	---	16.0	---	---
2. KJOT-F	43/12.4	---	3.2	---	2.0
3. KIYS-F	32/ 9.2	---	9.3	---	3.1
4. KBOI	28/ 8.0	---	8.8	---	10.7
5. KFXD-F	24/ 6.9	---	7.7	---	10.5
KIZN-F	24/ 6.9	---	9.0	---	7.9
KLTH-F	24/ 6.9	---	2.7	---	9.6
8. KGEM	23/ 6.6	---	5.9	---	8.8
KBXL-F	23/ 6.6	---	5.6	---	6.2
10. KIDO	20/ 5.7	---	7.2	---	7.1
11. KFML-F	8/ 2.3	---	4.8	---	4.8
KFXD	8/ 2.3	---	1.1	---	4.0

12+ TSA	1/4/CUME
1. KCIX-F	57/594
KIZN-F	57/619
3. KBOI	54/830
4. KJOT-F	49/442
5. KIYS-F	48/634
6. KFXD-F	33/582
7. KBXL-F	32/380
8. KGEM	29/386
9. KLTH-F	28/374
KIDO	28/367
11. KFXD	15/275
12.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KCIX-F	495/21.5	---- 21.8
2. KBOI	481/20.9	---- 20.3
3. KIYS-F	449/19.5	---- 20.6
4. KFXD-F	421/18.3	---- 18.1
5. KIZN-F	357/15.5	---- 15.8
6. KJOT-F	356/15.4	---- 9.0
7. KGEM	322/14.0	---- 13.4
8. KIDO	287/12.4	---- 13.3
9. KLTH-F	274/11.9	---- NA
10. KBXL-F	264/11.4	---- 11.4
11. KFML-F	192/ 8.3	---- 12.5
12. KFXD	186/ 8.1	---- 7.7

12+ FM SHARE (METRO): 71.96% (231 of 321) (SPG 85: 69.05%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. KIYS-F	1. KJOT-F	1. KJOT-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KBOI	1. KCIX-F	1. KJOT-F	1. KJOT-F	1. KJOT-F
2. KFXD-F	2. KCIX-F	KCIX-F	2. KLTH-F	2. KLTH-F	2. KGEM	2. KCIX-F	2. KLTH-F	2. KCIX-F	2. KIYS-F	2. KCIX-F
3. KJOT-F	3. KIYS-F	3. KBOI	3. KBOI	3. KBOI	3. KIYS-F	3. KIYS-F	3. KJOT-F	3. KIYS-F	3. KCIX-F	3. KIZN-F
4.	4. KIZN-F	KLTH-F	4. KJOT-F	4. KIZN-F	4. KBOI	4. KIZN-F	4. KBXL-F	4. KBXL-F	4. KFXD-F	4. KIYS-F
5.	KBOI-F	5. KIZN-F	5. KIZN-F	KJOT-F	5. KBXL-F	5. KIDO	5. KGEM	5. KLTH-F	KGEM	5. KFXD-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F	1. KCIX-F		1. KJOT-F	1. KJOT-F	1. KJOT-F	1. KJOT-F	1. KJOT-F
2. KFXD-F	2. KFXD-F	2. KLTH-F	2. KLTH-F	2. KLTH-F		2. KIYS-F	2. KBOI	2. KBOI	2. KCIX-F	2. KBOI
3. KIYS-F	3. KBOI	3. KBOI	3. KIZN-F	3. KBOI		3. KCIX-F	3. KIZN-F	3. KBOI	3. KBOI	3. KIZN-F
4. KJOT-F	4. KIZN-F	KBXL-F	4. KBOI	4. KBXL-F		4.	KIYS-F	4.	4. KIZN-F	4. KIZN-F
5.	KJOT-F	5.	5. KFXD-F	KIZN-F		5.	5. KIZN-F	5.	5. KIYS-F	5. KCIX-F
	KLTH-F		KIYS-F						KLTH-F	

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		56 (2)	56 (2)	17.4	20.0
ADR		43 (1)	43 (1)	13.4	0
AC/OLDIES/SOFT ROCK	8 (1)	79 (3)	87 (4)	27.1	26.9
MOR/VARIETY	32 (1)		32 (2)	10.0	9.5
COUNTRY	23 (1)	30 (2)	53 (3)	16.5	19.4
BLACK/URBAN					
BTFL MUSIC/EZ		23 (1)	23 (1)	7.2	11.7
NEWS/TALK	3 (1)		3 (1)	0.9	0.9
NOSTALGIA	20 (1)		20 (1)	6.2	7.7
RELIGION/GOSPEL	4 (2)		4 (2)	1.2	3.7
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

RADIO STATIONS

321 (17)

KBOI, 670, 50 KW (DA-N)	AC/MOR	MBS, \$ 32.50 (Katz)	Pacific NW	Al Vuylsteke
KGEM, 1140, 10 KW (DA-N)	COUNTRY	ABC-T, \$ 17.00 (Eastman)	Hatch	John Rand
KIDO, 630, 5 KW (DA-2)	NOSTALGIA	NBC, NBC-T, \$ 16.00 (Christal)	Sundance	Gary Bates
KKTC, 950, 5 KW (DAYS, DA)	COUNTRY	\$ 9.00 (---)		Steve Summer
KSPD, 790, 1 KW (DAYS)	RELIGION	\$ 7.00 (---)		Lee Schaffer
KTOX, 730, 500 W (DAYS)	TALK	ABC-T, \$ NA (Blair)	Constant	Ron Grisham
KFXD, 580, 5 KW (DA-N)	NOSTALGIA	SMN, CBS, \$ 14.00 (Blair)	(NANPA)	Dave Obenauf
KNPA, 1340, 1 KW (DA-1)	OLDIES	\$ 16.00 (Select)	(NANPA)	
KCIX-F, 105.9, 50 KW @ 2700, AC		APR, \$ 37.00 (Mc-Guild)		Kip Guth
KIYS-F, 92.3, 44 KW @ 2500, CHR		\$ 24.00 (Torbet)		Scott Boltz
KIZN-F, 93.1, 50 KW @ 2630, COUNTRY		\$ 36.00* (Blair)	Constant	Ron Grisham
KJOT-F, 105.1, 43 KW @ 2574, ADR		\$ 19.00 (Eastman)	Hatch	Jon Rand
KLTH-F, 104.3, 43 KW @ 2574, SOFT AC		\$ 20.00* (Christal)	Sundance	Gary Bates
KQFC-F, 97.9, 47 KW @ 2510, COUNTRY		\$ 21.00* (Katz)	Pacific NW	Al Vuylsteke
KBXL-F, 94.1, 40 KW @ 2500, BTFL/EZ		\$ 12.00 (---)	(CALDWELL)	Nels Wilson
KLTH-F, 103.1, 3 KW @ 290, AC (off air May-August)		\$ 16.00 (---)	(CALDWELL)	
KFML-F, 96.9, 44 KW @ 2520, AC		UPI, \$ 15.00 (Republic)	(NANPA)	Ken Bell
KFXD-F, 94.9, 46 KW @ 2520, CHR		US 1, \$ 18.00 (Blair)	(NANPA)	Dave Obenauf

MISCELLANEOUS COMMENTS KFXD A/F sold by Comm. Properties for \$1,200,000 (Blackburn)... KBOI-F changes to KFML-F... KBOI-F changes to KQFC-F and format from BTFL to Country... KFXD-A changes to Nostalgia...

BOSTON

Arbitron Rank/Pop (12+): 7/3,143,200

MSA Rank/Pop: 6/3,678,200

AD1 # 6

Average Person Ratings: 18.6

Market TSL: 24.6 hours

Stations: 29/26

Diaries: 2478/1268:1/37.6%

Sample Target: 2170

% Below Line: 3.6

% Not Listed: 13.6

1985 Revenue: \$ 88,600,000

HH Inc.: \$ 35,512

Retail \$: 27.2 Bil

Pop per Station: 120,892

#1 Biller: WBCN-F \$13,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WBZ	540/ 9.2	6.7	8.6	7.4	8.3	8.0	1. WBZ	747/8724	1. WBZ	6157/19.6	20.0 19.2
2. WBCN-F	450/ 7.7	6.8	7.4	9.4	8.8	10.2	2. WBCN-F	588/6994	2. WXXS-F	5438/17.3	15.5 17.5
3. WHDH	401/ 6.9	5.6	6.4	6.9	7.5	4.5	3. WXXS-F	492/7055	3. WBCN-F	5284/16.8	17.7 17.7
4. WXXS-F	391/ 6.7	6.4	5.0	5.9	7.4	8.4	4. WSSH-F	446/5503	4. WHDH	4952/15.8	15.2 16.2
5. WRKO	348/ 6.0	7.6	5.2	5.3	6.7	8.1	5. WHDH	430/5459	5. WRKO	4472/14.2	11.0 15.8
6. WJIB-F	310/ 5.3	7.0	6.2	4.6	4.5	4.6	6. WRKO	425/5593	6. WEEI	4143/13.2	16.9 14.6
7. WSSH-F	274/ 4.7	4.2	4.1	2.7	2.5	4.2	7. WJIB-F	382/4626	7. WROR-F	4021/12.6	15.3 15.8
8. WZLX-F	238/ 4.1	5.0	3.1	2.1	1.0	3.8	8. WZLX-F	301/3685	8. WHTT-F	3788/12.1	14.6 17.6
9. WEEI	226/ 3.9	4.5	5.0	5.0	4.4	3.8	9. WAAF-F	289/4418	9. WJIB-F	3598/11.4	13.8 12.7
10. WROR-F	194/ 3.3	3.3	4.4	4.2	3.6	3.4	10. WROR-F	278/5665	10. WSSH-F	3362/10.7	10.3 8.5
11. WMJX-F	175/ 3.0	2.5	2.4	3.1	3.0	2.7	11. WEEI	252/4653	11. WZOU-F	3053/ 9.7	11.0 12.4
12. WVBF-F	172/ 2.9	3.0	3.3	3.7	2.8	2.1	12. WHTT-F	251/5633	12. WZLX-F	2904/ 9.4	8.1 6.0
13. WHTT-F	163/ 2.8	2.8	3.6	4.7	4.8	3.2	13. WBOS-F	231/3112	13. WMJX-F	2889/ 9.2	9.9 10.8
14. WBOS-F	161/ 2.8	2.6	2.9	2.0	2.4	3.6	14. WHJY-F	231/3125	14. WVBF-F	2451/ 7.8	9.9 9.9
15. WZOU-F	143/ 2.4	2.6	2.7	2.7	3.2	3.3	15. WZOU-F	221/4625	15. WAAF-F	2215/ 7.0	7.7 8.2
16. WAAF-F	130/ 2.2	3.3	2.4	3.6	3.6	3.8	16. WMJX-F	214/3523	16. WBOS-F	2160/ 6.9	5.6 6.0
17. WILD	118/ 2.0	2.1	2.5	1.6	1.7	2.6	17. WVBF-F	207/3112	17. WCRB-F	1351/ 4.3	5.0 4.2
18. WXXS	102/ 1.7	1.7	2.1	2.0	1.6	.9	18. WILD	119/1284	18. WILD	1271/ 4.0	3.2 3.0
19. WFNX-F	76/ 1.3	.9	.8	.9	.6	1.7	19. WPLM-F	112/1753	19. WCGY-F	1116/ 3.6	4.2 3.9
20. WPLM-F	71/ 1.2	.9	.9	1.3	.8	.5	20. WXXS	105/1083	20. WFNX-F	1053/ 3.4	2.9 1.8
21. WCRB-F	70/ 1.2	1.7	1.1	1.1	1.3	1.2	21. WCRB-F	95/1923	21. WXXS	1044/ 3.3	3.6 3.8
22. WMEX	70/ 1.2	.4	1.0	1.5	1.3	1.7	22. WFNX-F	78/1132	22. WPLM-F	1027/ 3.3	3.1 2.9
23. WROL	58/ 1.0	.5	.7	.9	.9	.3	23. WXLO-F	77/1306	23. WROL	914/ 2.9	2.9 3.5
24. WCGY-F	50/ .9	.7	1.1	1.3	.9	1.1	24. WCGY-F	77/1736	24. WMEX	842/ 2.7	3.9 4.2
25.							25. WMEX	70/ 894	25. WHJY-F	617/ 2.0	3.0 NA

12+ FM SHARE (METRO): 61.81% (3121 of 5049) (SPG 85: 60.55%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXXS-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBZ	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBCN-F
2. WHTT-F	2. WXXS-F	2. WXXS-F	2. WBZ	2. WHDH	2. WHDH	2. WHDH	2. WXXS-F	2. WHDH	2. WRKO	2. WHDH
3. WZOU-F	3. WZLX-F	3. WZLX-F	3. WHDH	3. WBZ	3. WJIB-F	3. WBCN-F	3. WJIB-F	3. WXXS-F	3. WXXS-F	3. WXXS-F
4. WBCN-F	4. WMJX-F	4. WBZ	4. WSSH-F	4. WSSH-F	4. WRKO	4. WXXS-F	4. WHDH	4. WBZ	4. WBCN-F	4. WJIB-F
5. WAAF-F	5. WVBF-F	5. WHDH	5. WZLX-F	5. WROR-F	5. WSSH-F	5. WEEI	5. WBZ	5. WJIB-F	5. WHTT-F	5. WBZ
6.	6. WAAF-F	6. WSSH-F	6. WROR-F	6. WZLX-F	6. WEEI	6. WRKO	6. WRKO	6. WRKO	6. WHDH	6. WSSH-F
7.	7. WSSH-F	7. WROR-F	7. WXXS-F	7. WXXS-F	7. WBOS-F	7. WROR-F	7. WSSH-F	7. WSSH-F	7. WMJX-F	7. WROL
8.	8. WILD	8. WMJX-F	8. WMJX-F	8. WBOS-F	8. WROR-F	8. WJIB-F	8. WZLX-F	8. WZLX-F	8. WSSH-F	8. WRKO
9.	9.	9.	9. WVBF-F	9. WVBF-F	9.	9.	9.	9.	9.	9. WZLX-F
10.	10.	10.	10.	10. WRKO	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WXXS-F	1. WXXS-F	1. WVBF-F	1. WXXS-F	1. WBZ	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	
2. WBCN-F	2. WBCN-F	2. WXXS-F	2. WBCN-F	2. WHDH	2. WZLX-F	2. WZLX-F	2. WXXS-F	2. WZLX-F	2. WHDH	
3. WHTT-F	3. WVBF-F	3. WBCN-F	3. WSSH-F	3. WSSH-F	3. WAAF-F	3. WXXS-F	3. WZLX-F	3. WXXS-F	3. WZLX-F	
4. WSSH-F	4. WMJX-F	4. WBZ	4. WSSH-F	4. WSSH-F	4. WXXS-F	4. WAAF-F	4. WMJX-F	4. WRKO	4. WRKO	
5. WILD	5. WSSH-F	5. WMJX-F	5. WHDH	5. WXXS-F	5. WILD	5. WILD	5. WROR-F	5. WROR-F	5. WSSH-F	
6. WMJX-F	6. WZLX-F	6. WSSH-F	6. WVBF-F	6. WROR-F	6. WFNX-F	6. WMJX-F	6. WCGY-F	6. WHDH	6. WRKO	
7. WZOU-F	7. WHDH	7. WMJX-F	7. WMJX-F	7. WBCN-F	7.	7. WFNX-F	7. WRKO	7. WBZ	7. WROR-F	
8. WVBF-F	8. WHTT-F	8. WROR-F	8. WZLX-F	8. WMJX-F	8.	8. WCGY-F	8. WSSH-F	8. WSSH-F	8. WBOS-F	
9.	9.	9.	9.	9.	9.	9.	9.	9. WAAF-F	9. WXXS-F	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		697 (3)	697 (3)	13.8	18.5	WCAP 980 Lowell .4/1.4
AOR		928 (5)	928 (5)	18.4	15.9	WEZE 1260 Boston .4/1.0
AC/OLDIES/SOFT ROCK	70 (1)	884 (6)	954 (7)	18.9	15.9	WMRE 1510 Boston .3/1.8
MOR/VARIETY	963 (3)		963 (3)	19.1	18.2	
COUNTRY		161 (1)	161 (1)	3.2	3.5	WXLO-F 104.5 Fitchburg .3/1.2
BLACK/URBAN	118 (1)		118 (1)	2.3	1.9	WHJY-F 94.1 Providence .6/2.0
BTFL MUSIC/EZ		310 (1)	310 (1)	6.1	6.1	
NEWS/TALK	574 (2)		574 (2)	11.4	13.1	
NOSTALGIA	122 (2)	71 (1)	193 (3)	3.8	4.3	
RELIGION/GOSPEL	81 (2)		81 (2)	1.6	1.0	
SPANISH						
CLASSICAL		70 (1)	70 (1)	1.4	1.4	
UNKNOWN/OTHERS						

5049 (29)

RADIO STATIONS

AM STATIONS

WBZ, 1030, 50 KW	(DA-1), MOR	ABC-I, \$260.00* (Select)	Westinghouse	Bill Hartman
WDLW, 1330, 5 KW	(DA-2), COUNTRY	\$ 40.00 (---)		Bill McCarthy
WEEI, 590, 5 KW	(DA-1), NEWS	CBS, \$107.50 (CBS)		Bill Kindler
WEZE, 1260, 5 KW	(DA-N), RELIGION	MBS, \$ 20.00 (---)		Ed Cochrane
WHDH, 850, 50 KW	(DA-2), MOR	\$245.00 (Blair)	Blair	Al Brady Low
WILD, 1090, 5 KW	(DAYS), BLACK	SBN, \$ 40.00 (Masla)		Kendell Nash
WKOX, 1200, 10 KW	(DA-N), MOR	\$ 23.00 (Mc-Guild) Fairbanks	(FRAMINGHAM)	Barry Sims
WMEX, 1150, 5 KW	(DA-2), OLDIES	ABC-E, \$ 60.00 (Eastman)	Greater Media	
WMRE, 1510, 50 KW	(DA-2), NOSTALGIA	\$ 50.00 (Masla)		Carol Lowenstein
WRKO, 680, 50 KW	(DA-2), TALK	MBS, NBC, NBC-T, \$140.00* (Republic)	RKO	Dan Griffin
WROL, 950, 5 KW	(DAYS), RELIGION	\$ NA (---)		Ken Carter
WXSX, 1430, 5 KW/1 KW	(DA-N), NOSTALGIA	\$ 55.00 (MMR)	Pyramid	

FM STATIONS

WBCN, 104.1, 19 KW @ 742, AOR		\$330.00* (Torbet)	Infinity	Tony Berardini
WBOS, 92.9, 17 KW @ 860, COUNTRY		ABC-D, \$125.00 (Durpetti)	Sconnix	Bob Abernethy
WCGY, 93.7, 50 KW @ 403, OLDIES		\$ 40.00* (Masla)	Gowdy (LAWRENCE)	John Bassett
WCRB, 102.5, 11 KW @ 920, CLASSICAL		\$ 74.00 (---)		Dave MacNeill
WHRB, 95.3, 3 KW @ 110, CLASSICAL/JAZZ		\$ 25.00 (Roslin)		Grace Jeon
WHTT, 103.3, 12 KW @ 890, CHR		CBS-R, \$158.00* (CBS)	CBS	
WJIB, 96.9, 12 KW @ 1010 BTFL/EZ		\$170.00 (Mc-Guild)	NBC	Charles Pickering
WLYT, 92.5, 50 KW @ 350, AC		\$ 35.00 (---)	(HAVERHILL)	Jane Gould
WMJX, 106.7, 12 KW @ 900, AC		\$125.00* (Eastman)	Greater Media	
WPLM, 99.1, 50 KW @ 430, NOSTALGIA		\$ 44.00 (Kadetsky)	(PLYMOUTH)	Jane Day
WROR, 98.5, 8 KW @ 1191, AC		US I, \$170.00* (Republic)	RKO	Joe Kelly
WSSH, 99.5, 32 KW @ 600, SOFT AC		\$130.00* (HNWH)	(LOWELL)	Arnold Lerner
WVBF, 105.7, 11 KW @ 954, AC		\$128.00* (Mc-Guild)	Fairbanks	Ken Spitzer
WXSX, 107.9, 21 KW @ 710, CHR		\$255.00 (MMR)	Pyramid	John Madison
WZLX, 100.7, 50 KW @ 500, CLASSIC AOR		\$150.00* (Christal)	First Media	D. Meszaros
WZOU, 94.5, 5 KW @ 1140, CHR		\$100.00* (Blair)	Blair	Al Brady Law
WFXN, 101.7, 3 KW @ 170, AOR		\$ 40.00 (---)	(LYNN)	Steve Mindich

WAAF - See Worcester, WGIR - See Manchester

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WHTT changes to WMRQ

WMRQ: from CHR to Soft AOR

WAAF - See Worcester

American Radio Spring 86, Copyright 1986

BRIDGEPORT

Arbitron Rank/Pop (12+): 91/373,200

MSA Rank/Pop: 104/443,600

New York ADI

Average Person Ratings: 18.1

Market TSL: 23.4 hours

Stations: 36/5

Diaries: 713/523:1/38.8%

Sample Target: 760

% Below Line: 59.3

% Not Listed: 7.7

1985 Revenue: \$ 7,400,000

HH Inc.: \$ 46,632

Retail \$: 3.3 Bill

Pop per Station: 74,640

#1 Biller: WEZN-F \$3,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WEZN-F	111/16.5	15.1	16.4	14.8	16.3
2. WICC	110/16.3	19.6	13.5	16.8	16.6
3. WKCI-F	66/ 9.8	8.5	12.0	9.3	9.8
4. WPLR-F	47/ 7.0	6.5	5.7	6.4	5.8
5. WCBS	28/ 4.2	4.4	2.8	2.1	3.0
6. WRKS-F	27/ 4.0	3.8	4.8	2.4	2.5
7. WNBC	23/ 3.4	3.7	4.0	7.1	3.9
8. WBEF-F	23/ 3.4	3.0	1.9	3.8	1.9
9. WKRI-F	16/ 2.4	4.4	2.5	2.0	2.2
10. WXRK-F	15/ 2.2	.3	---	---	.8

12+ TSA	1/4/CUME
1. WEZN-F	163/1858
2. WKCI-F	101/1363
3. WICC	99/1487
4. WCBS	66/1301
5. WNBC	63/1167
6. WRKS-F	55/ 575
7. WKRI-F	53/ 924
8. WBEF-F	47/ 817
9. WPLR-F	44/ 661
10. WPLJ-F	42/ 754

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WICC	1331/35.7	41.2
2. WEZN-F	1020/27.3	26.2
3. WKCI-F	1020/27.3	24.9
4. WPLR-F	698/18.7	14.8
5. WBEF-F	549/14.7	9.4
6. WCBS	500/13.4	14.8
7. WNBC	457/12.2	14.3
8. WKRI-F	338/ 9.1	9.1
9. WRKS-F	291/ 7.8	8.6
10. WPLJ-F	268/ 7.2	2.9

12+ FM SHARE (METRO): 62.38% (388 of 622) (WIN 85: 61.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRKS-F	1. WPLR-F	1. WICC	1. WICC	1. WICC	1. WICC	1. WICC	1. WEZN-F	1. WEZN-F	1. WICC	1. WEZN-F
2. WKCI-F	2. WKCI-F	2. WKCI-F	2. WEZN-F	2. WEZN-F	2. WEZN-F	2. WEZN-F	2. WICC	2. WICC	2. WEZN-F	2. WICC
3.	3. WICC	3. WPLR-F	3. WKCI-F	3. WKCI-F	3.	3. WKCI-F	3. WKCI-F	3. WKCI-F	3. WPLR-F	3. WKCI-F
4.	4. WXRK-F	4. WEZN-F	4. WPLR-F	4. WNBC	4.	4. WCBS	4. WPLR-F	4. WPLR-F	4. WKCI-F	4. WPLR-F
5.	5. WBEF-F	5.	5. WNBC	5. WPLR-F	5.	5. WPLR-F	5. WBEF-F	5. WRKS-F	5. WRKS-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKCI-F	1. WKCI-F	1. WICC	1. WICC	1. WICC	1. WPLR-F	1. WPLR-F	1. WPLR-F	1. WPLR-F	1. WICC
2. WPLR-F	2. WPLR-F	2. WKCI-F	2. WKCI-F	2. WEZN-F	2. WKRI-F	2. WXRK-F	2. WXRK-F	2. WICC	2. WEZN-F
3. WBEF-F	3. WICC	3. WPLR-F	3. WEZN-F	3. WKCI-F	3. WKCI-F	3. WKRI-F	3. WKRI-F	3. WKCI-F	3. WKCI-F
4.	4. WBEF-F	4.	4. WPLR-F	4.	4. WKCI-F	4.	4.	4. WEZN-F	4. WPLR-F
5.	5.	5.	5. WBEF-F	5.	5.	5.	5.	5.	5. WNBC

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		120 (8)	120 (8)	19.3	21.6		WADS 690 Ansonia 1.6/3.8
AOR		73 (5)	73 (5)	11.7	6.4		WDJZ 1530 Bridgeport 1.0/2.9
AC/OLDIES/SOFT ROCK	37 (2)	53 (7)	90 (9)	14.5	11.7		WJBX 1450 Bridgeport 2.1/3.5
MOR/VARIETY	118 (3)		118 (3)	19.0	16.0		WLYQ-F 95.9 Norwalk 1.6/6.1
COUNTRY	5 (1)		5 (1)	0.8	2.2		See New York or Nassau for more information
BLACK/URBAN		27 (1)	27 (1)	4.3	7.2		about the following stations:
BTFL MUSIC/EZ		111 (1)	111 (1)	17.8	17.8		WABC 1.5/6.9 WHTZ-F 1.0/3.8
NEWS/TALK	59 (5)	59 (5)	59 (5)	9.5	10.6		WALK-F 1.3/6.6 WINS 1.3/1.7
NOSTALGIA	15 (2)		15 (2)	2.4	5.0		WAPP-F 1.0/5.3 WLIR-F 1.4/1.7
RELIGION/GOSPEL					0.5		WBAB-F 1.3/2.9 WNEW-F 1.9/3.2
SPANISH					0.5		WBLI-F 1.3/3.9 MOR 1.2/3.8
CLASSICAL					0.5		WCBS-F 1.0/3.6 WPLJ-F 1.0/7.2
UNKNOWN/OTHERS		4 (1)	4 (1)	0.6	---		WNN 1.7/4.1

622 (36)

See New Haven or Hartford for more information about the following stations:

RADIO STATIONS

WADS, 690, 1 KW (DAYS,DA)	TALK	APR, \$ 20.00 (---)	(ANSONIA)	Ken Dawson
WDJZ, 1530, 5 KW (DAYS,DA)	NOSTALGIA	APR, \$ 20.00 (S. Katz)		Frank Derak
WICC, 600, 1 KW/500 W (DA-2)	AC/MOR	ABC-I, \$ 90.00 (Christal)	Tribune Company	Ray Gardella
WJBX, 1450, 1 KW/250 W (DA-1)	AC	\$ 35.00 (Roslin)		Bob Pautans
WEZN-F, 99.9, 25 KW @ 680, BTFL/EZ		\$138.00 (Katz)	Katz	Jim Morley
WBEF-F, 107.9, 50 KW @ 500, AC		\$ 75.00 (Roslin)		Vince Cremona
WKRI-F, 95.1, 50 KW @ 500, CHR		Source, \$ 63.00 (Roslin)	Home News	John Fullam
WLYQ-F, 95.9, 3 KW @ 300, CHR		\$ NA (Christal)	(NORWALK)	Michael Hanson

Other ranked stations - See New York, New Haven or Hartford

MISCELLANEOUS COMMENTS WEZN-F sold by Katz to NewCity for \$10,500,000 (est)...Arbitron fell 7.5% below Sample Target...WNAB changes calls to WJBX...

BUFFALO-NIAGARA FALLS

Arbitron Rank/Pop (12+): 35/1,013,500

MSA Rank/Pop: Buff - 46/979,500

ADI # 35 NF - 184/222,600

Average Person Ratings: 17.6

Market TSL: 23.4 hours

Stations: 23/20

Diaries: 1356/747:1/52.0%

Sample Target: 1290

% Below Line: 6.0

% Not Listed: 8.1

1985 Revenue: \$ 23,600,000

HH Inc.: \$ 28,908

Retail \$: 6.1 Bill

Pop per Station: 50,675

#1 Biller: WBEN \$ 3,900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WBUF-F	193/10.8	6.6	7.4	5.7	6.6	9.6	1. WBUF-F	213/2349	1. WBEN-F	2167/21.4	22.4	19.5
2. WJYE-F	179/10.0	10.6	9.8	9.4	10.8	8.9	2. WJYE-F	189/2101	2. WBUF-F	2042/20.1	17.8	15.8
3. WYRK-F	130/ 7.3	7.3	5.6	7.4	7.1	6.6	3. WBEN-F	188/3321	3. WPHD-F	1937/19.1	19.7	19.2
4. WBEN	118/ 6.6	13.3	9.6	9.9	10.1	7.5	4. WYRK-F	164/1522	4. WJYE-F	1922/19.0	21.4	20.2
5. WPHD-F	114/ 6.4	6.5	6.2	4.9	6.1	10.2	5. WGR	124/2286	5. WGR	1707/16.8	16.6	16.6
6. WBLK-F	109/ 6.1	4.5	5.1	7.2	4.2	8.1	6. WBEN	123/1815	6. WBEN	1687/16.6	32.3	26.4
7. WECK	102/ 5.7	4.9	6.9	8.1	7.3	4.9	7. WPHD-F	119/2062	7. WKKB	1477/14.6	18.7	17.1
8. WBEN-F	100/ 5.6	4.7	4.6	4.1	4.2	5.1	8. WBLK-F	110/1052	8. WNYS-F	1460/14.4	18.6	18.8
9. WGR	97/ 5.4	4.9	4.2	5.3	4.1	3.7	9. WECK	102/ 922	9. WKSE-F	1305/12.9	12.7	14.7
10. WNYS-F	86/ 4.8	5.9	5.5	6.6	6.4	5.6	10. WNYS-F	96/1647	10. WYRK-F	1226/12.1	14.0	12.6
11. WKKB	76/ 4.3	6.0	5.5	5.0	6.4	3.9	11. WKKB	80/1669	11. WRLT-F	1178/11.6	9.7	7.3
12. WKSE-F	68/ 3.8	3.7	5.0	1.8	2.4	4.8	12. WKSE-F	74/1463	12. WBLK-F	1012/10.0	9.6	10.7
13. WRLT-F	68/ 3.8	2.4	2.3	5.2	5.8	3.0	13. WRLT-F	74/1391	13. WECK	922/ 9.1	10.1	11.7
14. CILQ-F	53/ 3.0	2.2	2.6	---	---	3.2	14. CILQ-F	54/ 708	14. CILQ-F	665/ 6.6	5.1	5.8
15. WBYR-F	31/ 1.7	1.3	1.0	2.3	1.3	.8	15. WBYR-F	43/ 581	15. WYSL	562/ 5.5	6.9	9.6
16.							16.		16. WBYR-F	454/ 4.5	4.2	4.1
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 71.01% (1166 of 1642) (SPG 85: 63.10%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMO	12+ MID	12+ PMO	12+ EVE	SAT MID
1. WNYS-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WJYE-F	1. WBEN	1. WJYE-F	1. WBUF-F	1. WBLK-F	1. WJYE-F
2. WKSE-F	2. WPHD-F	2. WYRK-F	2. WYRK-F	2. WJYE-F	2. WBUF-F	2. WBUF-F	2. WJYE-F	2. WJYE-F	2. WJYE-F	2. WBUF-F
3. WPHD-F	3. WBLK-F	3. WPHD-F	3. WBLK-F	3. WYRK-F	3. WYRK-F	3. WKKB	3. WYRK-F	3. WYRK-F	3. WBUF-F	3. WYRK-F
4. WBEN-F	4. WBEN-F	4. WBLK-F	4. WJYE-F	4. WBLK-F	4. WBEN	4. WJYE-F	4. WECK	4. WPHD-F	4. WNYS-F	4. WECK
5.	5. WYRK-F	5. WBEN-F	5. WGR	5. WGR	5. WECK	5. WGR	5. WPHD-F	5. WBEN-F	5. WBEN	5. WPHD-F
6.	6. WNYS-F	6. WJYE-F	6. WBEN-F	6. WBEN-F	6. WGR	6. WPHD-F	6. WBEN-F	6. WNYS-F	6. WPHD-F	6. WBEN-F
7.	7. CILQ-F	7. WGR	7. WRLT-F	7. WRLT-F	7. WRLT-F	7. WYRK-F	7. WBEN	7. WGR	7. WBEN-F	7. WBLK-F
8.	8.	8.	8.	8.	8.	8.	8. WGR	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WPHD-F	1. WPHD-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	
2. WPHD-F	2. WPHD-F	2. WRLT-F	2. WJYE-F	2. WJYE-F	2. WYRK-F	2. WBUF-F	2. WPHD-F	2. WYRK-F	2. WYRK-F	
3. WNYS-F	3. WBEN-F	3. WBEN-F	3. WRLT-F	3. WRLT-F	3. WBLK-F	3. WBLK-F	3. WBLK-F	3. WPHD-F	3. WBLK-F	
4. WKSE-F	4. WNYS-F	4. WBLK-F	4. WBEN-F	4. WYRK-F	4. WBEN-F	4. WYRK-F	4. WYRK-F	4. WBLK-F	4. WGR	
5. WBEN-F	5. WBLK-F	5. WGR	5. WBLK-F	5. WBLK-F	5. WBUF-F	5. WBEN-F	5. CILQ-F	5. WBEN-F	5. WPHD-F	
6. WBLK-F	6. WRLT-F	6. WNYS-F	6. WPHD-F	6. WGR	6. WNYS-F	6. CILQ-F	6. WBEN-F	6. WGR	6. WBEN-F	
7.	7. WKSE-F	7. WJYE-F	7. WNYS-F	7. WBEN-F	7.	7. WNYS-F	7. WGR	7. CILQ-F	7. WJYE-F	
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	24 (1)	201 (3)	225 (4)	13.7	20.5	WDCX-F 99.5 Buffalo 1.1/3.2
AOR		198 (3)	198 (3)	12.1	10.3	WJL 1440 Niagara Falls .7/2.0
AC/OLDIES/SOFT ROCK	76 (1)	261 (2)	337 (4)	20.5	16.8	WLVL 1340 Lockport .6/1.7
MOR/VARIETY	227 (3)		227 (3)	13.8	17.9	WNYS 1120 Buffalo .3/2.0
COUNTRY	8 (1)	130 (1)	138 (2)	8.4	7.1	WUFO 1080 Amherst 1.2/3.6
BLACK/URBAN	22 (1)	177 (2)	199 (3)	12.1	7.4	WXRL 1300 Lancaster .4/2.2
BTFL MUSIC/EZ		179 (1)	179 (1)	10.9	10.8	WYSL 1400 Buffalo 1.3/5.5
NEWS/TALK						CFNY-F 102.1 Brampton, ON .8/2.2
NOSTALGIA	113 (2)		113 (2)	6.9	7.7	
RELIGION/GOSPEL		20 (1)	20 (1)	1.2	1.0	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS					0.4	
			1642 (23)			

RADIO STATIONS

AM STATIONS

WBEN, 930, 5 KW (DA-N)	, MOR	NBC, \$ 85.00 (Eastman)	Larry Levite
WECK, 1230, 1 KW	, NOSTALGIA	ABC-I, CBS, \$ 44.00* (Weiss)	Chet Musialowski
WGR, 550, 5 KW (DA-N)	, MOR/AC	ABC-E, \$ 60.00* (Katz)	Larry Anderson
WHL, 1270, 5 KW (DAYS, DA)	, COUNTRY	, \$ 16.00 (Market 4)	Paul Butler
WJL, 1440, 1 KW (DAYS)	, MOR	MBS, \$ 12.00 (S. Katz)	George Beck
WNYS, 1120, 1 KW (DAYS)	, CHR	ABC-C, \$ NM (MMR)	Ron Rice
WUFO, 1080, 1 KW (DAYS)	, BLACK	SBN, \$ 16.00 (---)	Peter McCoy
WKB, 1520, 50 KW (DA-1)	, AC	ABC-D, \$ 58.00* (Blair)	Louis Schriver
WXL, 1300, 1 KW/2.5 KW (DA-2)	, COUNTRY	MBS, \$ 17.00 (---)	Harvey Moore
WYSL, 1400, 1 KW	, CHR	, \$ NA (CBS)	

FM STATIONS

WBEN, 102.5, 110 KW @ 1347, CHR	ABC-C, \$ 76.00 (Eastman)	Larry Levite
WBLK, 93.7, 50 KW @ 400, BLACK	CBS-R, \$ 44.00 (Select)	Freddie Patrick
WBUF, 92.9, 91 KW @ 580, AC	, \$ 80.00* (Mc-Guild)	Larry White
WDCX, 99.5, 17 KW @ 430, RELIGION	, \$ 20.00* (---)	Chris Ackerman
WJYE, 96.1, 50 KW @ 480, BTFL/EZ	, \$ 75.00* (Christal)	
WKSE, 98.5, 46 KW @ 380, URBAN/CHR	, \$ 41.00 (HMMH)	Roger Bertolini
WNYS, 104.1, 50 KW @ 500, CHR	ABC-C, \$ 70.00 (MMR)	Ron Rice
WPHD, 103.3, 49 KW @ 423, AOR	CBS-R, \$ 58.00* (CBS)	Harvey Moore
WRLT, 96.9, 13 KW @ 890, AC	Source, \$ 40.00 (Katz)	Larry Anderson
WYRK, 106.5, 50 KW @ 390, COUNTRY	, \$ 66.00* (Mc-Guild)	Kitty Bocock
CILQ, 107.1, 40 KW @ ? , AOR	, \$ NA (Western)	A. Slaight
WBYR, 107.7, 12 KW @ 750, AOR	, \$ 22.00 (---)	(TORONTO)
		(WETHERSFIELD)

CALL LETTER CHANGES

WUWU changes to WBYR

FORMAT CHANGES

WBYR: changes to AOR

STATION SALES

WKSE-F: From Porter to Price Comm for \$ 2,850,000 (Kozacko)

CANTON

Arbitron Rank/Pop (12+): 100/336,600

MSA Rank/Pop: 111/404,300

Cleveland ADI

Average Person Ratings: 17.3

Market TSL: 22.7 hours

Stations: 28/8

Diaries: 844/399:1/54.5%

Sample Target: 730

% Below Line: 40.6

% Not Listed: 9.8

1985 Revenue: \$6,700,000

HH Inc.: \$27,571

Retail \$: 2.2 Bill

Pop per Station: 42,075

#1 Biller: WHBC \$2,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WHBC	84/14.5	20.1	16.8	15.1	15.2
2. WHBC-F	82/14.1	10.7	14.2	14.9	12.3
3. WRQK-F	55/ 9.5	6.4	6.5	8.1	10.6
4. WKDD-F	45/ 7.7	6.2	7.7	5.0	4.9
5. WDJO-F	43/ 7.4	7.5	7.7	9.2	6.6
6. WQXK-F	26/ 4.5	5.5	5.7	5.7	4.9
7. WMJI-F	19/ 3.3	4.1	2.6	2.4	4.2
WZAK-F	19/ 3.3	---	2.6	1.5	.9
9. WFAH	17/ 2.9	3.6	2.6	2.4	.9
WMMS-F	17/ 2.9	4.1	4.8	5.9	9.3

12+ TSA	1/4/CUME
1. WHBC-F	113/1079
2. WHBC	86/1059
3. WRQK-F	65/ 702
4. WDJO-F	62/ 886
5. WKDD-F	60/ 867
6. WQXK-F	44/ 563
7. WMMS-F	33/ 583
8. WQKT-F	30/ 395
9. WMJI-F	26/ 443
10. WHOT-F	25/ 402

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WHBC	1005/29.9	36.4 31.9
2. WHBC-F	808/24.0	21.5 21.1
3. WKDD-F	650/19.3	16.8 19.7
4. WDJO-F	617/18.3	17.7 18.8
5. WRQK-F	579/17.2	12.4 15.6
6. WQXK-F	372/11.1	10.8 12.3
7. WMMS-F	358/10.6	11.4 13.5
8. WMJI-F	322/ 9.6	10.9 7.3
9. WQWE	202/ 6.0	4.2 5.7
10. WONE-F	196/ 5.8	3.6 NA

12+ FM SHARE (METRO): 74.24% (389 of 524) (SPG 85: 72.91%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F	1. WRQK-F	1. WRQK-F	1. WDJO-F	1. WHBC	1. WHBC-F	1. WHBC	1. WHBC-F	1. WHBC-F	1. WHBC	1. WHBC-F
2. WRQK-F	2. WDJO-F	2. WDJO-F	2. WRQK-F	2. WDJO-F	2. WHBC	2. WHBC-F	2. WHBC	2. WHBC	2. WRQK-F	2. WDJO-F
3. WZAK-F	3. WKDD-F	3. WKDD-F	3. WHBC	3. WHBC-F	3. WQXK-F	3. WRQK-F	3. WRQK-F	3. WRQK-F	3. WHBC-F	3. WHBC
4. WDJO-F	4. WONE-F	4. WHBC	4. WHBC-F	4. WRQK-F	4. WDJO-F	4. WKDD-F	4. WDJO-F	4. WDJO-F	4. WKDD-F	4. WRQK-F
5.	5.	5.	5. WKDD-F	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRQK-F	1. WDJO-F	1. WDJO-F	1. WDJO-F	1. WHBC-F	1. WRQK-F	1. WRQK-F	1. WRQK-F	1. WRQK-F	1. WRQK-F
2. WZAK-F	2. WRQK-F	2. WKDD-F	2. WRQK-F	2. WHBC	2. WKDD-F	2. WONE-F	2. WONE-F	2. WKDD-F	2. WHBC
3. WDJO-F	3. WKDD-F	3. WRQK-F	3. WHBC-F	3. WDJO-F	3. WRQK-F	3. WKDD-F	3. WDJO-F	3. WDJO-F	3. WHBC-F
4. WKDD-F	4. WZAK-F	4. WHBC-F	4. WKDD-F	4. WRQK-F	4. WQKT-F	4. WMMS-F	4. WHBC	4. WHBC	4. WKDD-F
5.	5.	5.	5. WHBC	5.	5.	5. WKDD-F	5.	5.	5. WMJI-F

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		109 (5)	109 (5)	20.8	17.7
AOR		86 (3)	86 (3)	16.4	15.1
AC/OLDIES/ROCK		24 (2)	24 (2)	4.6	4.6
MOR/VARIETY	108 (5)		108 (5)	20.6	18.1
COUNTRY	15 (2)	37 (3)	52 (5)	9.9	15.1
BLACK/URBAN		22 (2)	22 (2)	4.2	4.2
BTFL MUSIC/EZ		96 (4)	96 (4)	18.3	17.9
NEWS/TALK	12 (1)	15 (1)	27 (2)	5.2	2.4
NOSTALGIA					2.8
RELIGION/GOSPEL					1.6
SPANISH					0.4
CLASSICAL					
UNKNOWN/OTHERS					

524 (28)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRCW	1060	Canton	.3/1.8
WTIG	990	Massillon	.3/2.3
WDBN-F	94.9	Medina	.5/3.4
WHOT-F	101.1	Youngstown	.9/3.4
WKBN-F	98.9	Youngstown	1.0/1.7
WNIR-F	100.1	Kent	2.6/4.1
WNPQ-F	95.9	New Philadelphia	1.0/3.9
WONE-F	97.5	Akron	2.4/5.8
WQKT-F	104.5	Wooster	1.7/3.7

See Cleveland for more information about these stations:

WDMT-F	.5/2.9	WGAR-F	.2/1.8
WDOX-F	.9/1.6	WGCL-F	1.7/5.6
WGAR	.3/1.9	WLTF-F	.9/4.6
WRMR	.5/1.6		
WSLR	2.2/4.5		
	WQWE	2.1/6.0	

RADIO STATIONS

WHBC, 1480, 5 KW (DA-N)	, MOR	ABC-E, \$ 65.00* (Christal)	Bill Chambers
WFAH, 1310, 1 KW (DAYS,DA)	, MOR	ABC-I, \$ 12.00 (---)	Dick Elliott
WINW, 1520, 1 KW (DAYS,DA)	, BLACK	, \$ 12.00 (Eastman)	Bob Hippler
WRCW, 1060, 5 KW (DAYS,DA)	, MOR	, \$ 13.00 (---)	R. Colaner
WTIG, 990, 250 W (DAYS,DA)	, MOR	MBS, \$ 11.00 (---)	Don Wagner
WTOF, 900, 500 W (DAYS)	, RELIGION	, \$ 11.00 (---)	Tom Bishop
WDJO-F, 92.5, 50 KW @ 500, CHR		, \$ 33.00 (HNWH)	
WHBC-F, 94.1, 50 KW @ 380, BTFL/EZ		, \$ 40.00* (Christal)	(ALLIANCE) Dick Elliott
WRQK-F, 106.9, 28 KW @ 341, AOR		, \$ 36.00* (Eastman)	Bob Hippler
WTOF-F, 98.1, 72 KW @ 570, RELIGION		, \$ 13.00 (---)	Tom Bishop
WQKT-F, 104.5, 52 KW @ 480, COUNTRY		, \$ 14.00 (Regional)	(WOOSTER) Ken Nimeth

Other ranked stations - See Cleveland, Akron, or Youngstown

CASPER

Arbitron Rank/Pop (12+): 254/61,500

MSA Rank/Pop: 337/81,200

ADI # 185

Average Person Ratings: 17.9

Market TSL: 23.7 hours

Stations: 8/8

Diaries: 585/ 105:1/53.2%

Sample Target: 550

% Below Line: 0

% Not Listed: 4.5

1985 Revenue: \$ 3,200,000

HH Inc.: \$ 33,674

Retail \$: .62 Bill

Pop per Station: 7,688

#1 Biller: KTWO \$875,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KTRS-F	40/36.4	---	36.2	---	31.5
2. KVOC	24/21.8	---	19.0	---	14.6
3. KTWO	14/12.7	---	12.9	---	19.2
4. KGRQ-F	10/ 9.1	---	10.3	---	13.8
5. KQLT-F	9/ 8.2	---	12.1	---	11.5
6. KATI	5/ 4.5	---	7.8	---	4.6
7.					
8.					
9.					
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KTRS-F	74/601
2. KVOC	26/240
3. KTWO	25/360
4. KGRQ-F	12/148
5. KQLT-F	10/115
6. KATI	6/ 71
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KTRS-F 380/52.0	---	48.7
2. KVOC 204/33.2	---	31.5
3. KTWO 204/33.2	---	30.8
4. KGRQ-F 114/18.5	---	18.5
5. KQLT-F 102/16.6	---	22.5
6. KATI 64/10.4	---	21.8
7.		
8.		
9.		
10.		
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 57.14% (60 of 105) (SPG 85: 59.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KVOC	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F
2.	2. KGRQ-F	2. KVOC	2. KVOC	2. KVOC	2. KTWO	2. KVOC	2. KVOC	2. KVOC	2. KVOC	2. KVOC
3.	3. KVOC	3. KGRQ-F	3. KTWO	3. KTWO	3. KTRS-F	3. KTWO	3. KTWO	3. KTWO	3. KGRQ-F	3. KGRQ-F
4.	4. KTWO	4. KTWO	4. KGRQ-F	4. KGRQ-F	4. KGRQ-F	4.	4.	4. KQLT-F	4. KATI	4. KATI
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F	1. KTRS-F
2.	2. KGRQ-F	2. KGRQ-F	2. KVOC	2. KVOC	2. KGRQ-F	2. KGRQ-F	2. KGRQ-F	2. KVOC	2. KVOC	2. KVOC
3.	3.	3. KVOC	3. KTWO	3. KTWO	3. KVOC	3.	3. KTWO	3. KGRQ-F	3. KTWO	3. KTWO
4.	4.	4.	4. KGRQ-F	4. KQLT-F	4.	4.	4.	4. KGRQ-F	4. KGRQ-F	4. KGRQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		40 (1)	40 (1)	38.1	44.7
AOR		10 (1)	10 (1)	9.5	10.5
AC/OLDIES/ROCK	5 (1)		5 (1)	4.8	0
MOR/VARIETY	14 (1)		14 (1)	13.3	13.2
COUNTRY	24 (1)		24 (1)	22.9	19.3
BLACK/URBAN					
BTFL MUSIC/EZ		9 (1)	9 (1)	8.6	12.2
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	2 (1)	1 (1)	3 (2)	2.9	0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

105 (8)

RADIO STATIONS

KATI, 1400, 1 KW	AC	APR, \$ 15.00 (Weiss)	
KTWO, 1030, 50 KW (DA-N)	MOR	CBS, NBC-T, \$ 32.00* (Katz)	
KVOC, 1230, 1 KW	COUNTRY	ABC-I, \$ 15.00 (Eastman)	Harriscopie
KGRQ-F, 94.5, 65 KW @ 1908, AOR		\$ 17.00 (Weiss)	
KQLT-F, 103.7, 59 KW @ 1909, BTFL/EZ		\$ 20.00* (Mc-Guild)	Randall Hall
KTRS-F, 95.5, 94 KW @ 1965, CHR		ABC-C, \$ 28.00 (Torbet)	Dan Roberts
KTCL-F, 106.9, 100 KW @ ? , RELIGION		\$ 8.00 (---)	Bill Hart
			Karen Loucks

MISCELLANEOUS COMMENTS KATI/KGRQ-F is in Chapter 11...

CEDAR RAPIDS

Arbitron Rank/Pop (12+): 188/140,800

MSA Rank/Pop: 224/168,900

ADI # 73

Average Person Ratings: 15.9

Market TSL: 20.7 hours

Stations: 12/9

Diaries: 696/202:1/59.5%

Sample Target: 575

% Below Line: 8.1

% Not Listed: 5.8

1985 Revenue: \$ 6,600,000

HM Inc.: \$ 31,164

Retail \$: 1.0 Bil

Pop per Station: 15,644

#1 Biller: WMT \$2,200,200

12+ METRO	1/4/SHARE	FAL 85	SGP 85	FAL 84	SPG 84
1. WMT	45/20.1	---	18.9	---	22.5
2. KHAK-F	33/14.7	---	15.5	---	12.7
3. KQCR-F	26/11.6	---	15.9	---	17.2
4. WMT-F	25/11.2	---	13.3	---	10.7
5. KRNA-F	23/10.3	---	4.9	---	1.6
6. KKRQ-F	14/ 6.3	---	11.4	---	8.6
7. KOKZ-F	14/ 6.3	---	---	---	---
8. KCRG	12/ 5.4	---	3.0	---	6.1
9. KCDR	11/ 4.9	---	3.0	---	8.2
10. KHAK	5/ 2.2	---	4.5	---	4.1

11.
12.
13.
14.
15.

12+ TSA	1/4/CUME
1. WMT	157/1627
2. KOKZ-F	80/1078
3. KHAK-F	77/ 797
4. KRNA-F	65/ 782
5. WMT-F	46/ 707
6. KKRQ-F	44/ 722
7. KQCR-F	39/ 701
8. WHO	21/ 450
9. KCRG	18/ 471
10. KHAK	14/ 182

11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WMT 433/30.8	---	31.4
2. KQCR-F 399/28.3	---	35.9
3. KHAK-F 336/23.9	---	28.0
4. WMT-F 323/22.9	---	27.0
5. KKRQ-F 251/17.8	---	28.3
6. KRNA-F 245/17.4	---	15.1
7. KCRG 231/16.4	---	14.7
8. KOKZ-F 184/13.1	---	---
9. KCDR 153/10.9	---	7.9
10. KHAK 95/ 6.7	---	12.1

11.
12.
13.
14.
15.

12+ FM SHARE (METRO): 64.93% (137 of 211) (SPG 85: 65.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KOKZ-F	1. KRNA-F	1. KQCR-F	1. WMT-F	1. KHAK-F	1. WMT	1. WMT	1. KHAK-F	1. KHAK-F	1. WMT	1. WMT
2. KKRQ-F	2. KQCR-F	2. WMT-F	2. KHAK-F	2. WMT-F	2. KHAK-F	2. KHAK-F	2. WMT	2. WMT	2. KHAK-F	2. KHAK-F
3. KQCR-F	3. WMT-F	3. KRNA-F	3. KQCR-F	3. WMT	3. WMT-F	3. KQCR-F	3. WMT-F	3. KRNA-F	3. KQCR-F	3. KQCR-F
4. KRNA-F	4. KHAK-F	4. KHAK-F	4. KRNA-F	4. KQCR-F	4. KCDR	4. WMT-F	4. KQCR-F	4. WMT-F	4. KRNA-F	4. WMT-F
5.	5.	5.	5.	5. KRNA-F	5.	5.	5. KRNA-F	5.	5.	5. KOKZ-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQCR-F	1. KQCR-F	1. WMT-F	1. KQCR-F	1. KHAK-F		1. KRNA-F	1. KRNA-F	1. KRNA-F	1. KRNA-F	1. KHAK-F
2. KOKZ-F	2. WMT-F	2. KQCR-F	2. KHAK-F	2. WMT-F		2. KHAK-F	2. WMT-F	2. WMT-F	2. WMT-F	2. KRNA-F
3. WMT-F	3. KHAK-F	3. KRNA-F	3. WMT-F	3. WMT		3. KKRQ-F	3. KHAK-F	3. KHAK-F	3. KHAK-F	3. WMT-F
4.	4.	4. KHAK-F	4.	4. KQCR-F		4. WMT-F	4. KQCR-F	4. KQCR-F	4. KQCR-F	4. WMT
5.	5.	5.	5.	5.		5. KOKZ-F	5.	5.	5.	5. KQCR-F

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP		54 (3)	54 (3)	25.6	29.5
AOR		25 (2)	25 (2)	11.8	5.3
AC/OLDIES/ROCK	12 (1)	25 (1)	37 (2)	17.5	14.3
MOR/VARIETY	45 (1)		45 (1)	21.3	20.9
COUNTRY	5 (1)	33 (1)	38 (2)	18.0	23.0
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK	1 (1)		1 (1)	0.5	0.4
NOSTALGIA	11 (1)		11 (1)	5.2	6.6
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

211 (12)

RADIO STATIONS

KCRG, 1600, 5 KW (DA-N)
 KCDR, 1450, 1 KW
 KHAK, 1360, 1 KW (DAYS, DA)
 WMT, 600, 5 KW (DA-N)

OLDIES
 NOSTALGIA
 COUNTRY
 MOR

ABC-I, \$ 20.00* (Masla)
 MBS, \$ 10.00 (Christal)
 US 2, \$ NA (Mc-Guild)
 CBS, \$ 44.00 (Katz)

CR Gazette
 Stoner
 Cosmos

Phil Stolz
 Mike Dulaney
 Mary Quass
 Larry Edwards

KHAK-F, 98.1, 100 KW @ 485, COUNTRY
 KKRQ-F, 100.7, 100 KW @ 850, CHR
 KQCR-F, 102.9, 100 KW @ 350, CHR
 KRNA-F, 93.9, 100 KW @ 590, AOR
 KTOF-F, 104.5, 100KW @ 550, RELIGION
 WMT-F, 96.5, 100 KW @ 540, SOFT AC

US 2, \$ 34.00 (Mc-Guild)
 ABC-C, \$ 19.00 (Masla)
 \$ 33.00 (Torbet)
 UPI, \$ 26.00 (Masla)
 \$ NA
 CBS, \$ 26.00 (Katz)

Stoner
 Cosmos

(IOWA CITY) Mary Quass
 Randy Holland
 Paula Peden
 (IOWA CITY) Eliot Keller
 James Young
 Larry Edwards

KOKZ - See Waterloo

CHARLESTON, SC

Arbitron Rank/Pop (12+): 85/399,500

MSA Rank/Pop: 98/482,000

ADI # 106

Average Person Ratings: 17.0

Market TSL: 23.0 hours

Stations: 20/19

Diaries: 884/452:1/43.1%

Sample Target: 760

% Below Line: 2.5

% Not Listed: 7.3

1985 Revenue: \$ 9,800,000

HM Inc.: \$ 25,605

Retail \$: 2.7 Bil

Pop per Station: 21,026

#1 Biller: WSSX/WTMA \$ 1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WSSX-F	77/11.3	12.4	15.3	16.5	13.5	16.0	1. WDM-F	91/ 769	1. WSSX-F	1131/28.3	29.6	34.8
2. WEZL-F	74/10.9	10.2	11.9	13.5	13.2	9.5	2. WEZL-F	80/ 948	2. WEZL-F	820/20.5	20.4	22.1
3. WPAL	63/ 9.3	7.1	10.0	6.5	7.0	6.4	3. WSSX-F	78/1168	3. WXTC-F	757/18.9	17.9	25.2
4. WWVZ-F	61/ 9.0	12.7	10.8	13.0	12.5	14.3	4. WXTC-F	68/ 893	4. WAVF-F	669/16.7	13.6	13.1
5. WXTC-F	51/ 7.5	8.0	9.5	9.4	9.7	6.8	5. WPAL	63/ 545	5. WWVZ-F	655/16.4	21.2	20.8
6. WDXZ-F	42/ 6.2	2.8	3.8	---	---	3.2	6. WWVZ-F	62/ 673	6. WKQB-F	629/15.7	14.0	14.8
7. WAVF-F	41/ 6.0	4.9	4.8	---	---	5.1	7. WKQB-F	60/ 962	7. WPAL	545/13.6	11.8	16.1
8. WKQB-F	41/ 6.0	6.3	4.2	5.3	4.4	6.0	8. WDXZ-F	49/ 355	8. WLY-F	441/11.0	11.7	11.3
9. WLY-F	32/ 4.7	6.3	3.8	3.2	3.6	3.6	9. WAVF-F	43/ 732	9. WDXZ-F	338/ 8.5	5.7	5.4
10. WMCJ	31/ 4.6	3.2	2.0	5.5	---	---	10. WLY-F	34/ 491	10. WFXR-F	330/ 8.3	2.6	1.7
11. WFXR-F	22/ 3.2	1.1	.4	---	---	5.8	11. WTMA	297/ 7.4	11. WTMA	297/ 7.4	6.7	9.6
12. WKCN	21/ 3.1	1.5	1.3	1.2	2.2	1.3	12. WCSC	231/ 5.8	12. WCSC	231/ 5.8	6.8	7.6
13. WDM-F	16/ 2.3	2.5	1.7	2.4	1.7	2.8	13. WKCN	216/ 5.4	13. WKCN	216/ 5.4	3.4	5.4
14. WCSC	14/ 2.1	3.2	1.8	5.0	4.5	1.7	14. WMCJ	197/ 4.9	14. WMCJ	197/ 4.9	NA	NA
15. WTMA	14/ 2.1	1.4	2.7	3.6	5.1	2.3	15. WDM-F	193/ 4.8	15. WDM-F	193/ 4.8	4.8	6.0

12+ FM SHARE (METRO): 74.32% (469 of 631) (SPG 85: 75.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKQB-F	1. WSSX-F	1. WSSX-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WSSX-F	1. WSSX-F	1. WWVZ-F	1. WEZL-F
2. WWVZ-F	2. WWVZ-F	2. WEZL-F	2. WXTC-F	2. WXTC-F	2. WDXZ-F	2. WSSX-F	2. WEZL-F	2. WEZL-F	2. WSSX-F	2. WPAL
3. WSSX-F	3. WPAL	3. WXTC-F	3. WAVF-F	3. WMCJ	3. WXTC-F	3. WXTC-F	3. WXTC-F	3. WXTC-F	3. WKQB-F	3. WSSX-F
4. WPAL	4. WXTC-F	4. WWVZ-F	4. WSSX-F	4. WSSX-F	4. WLY-F	4. WWVZ-F	4. WWVZ-F	4. WPAL	4. WEZL-F	4. WKQB-F
5. WDM-F	5. WAVF-F	5. WPAL	5. WPAL	5. WPAL	5. WXTC-F	5. WPAL	5. WPAL	5. WWVZ-F	5. WAVF-F	5. WWVZ-F
6. WDXZ-F	6. WAVF-F	6. WAVF-F	6. WWVZ-F	6. WWVZ-F	6. WPAL	6. WPAL	6. WPAL	6. WPAL	6. WPAL	6. WPAL
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WSSX-F	1. WSSX-F	1. WPAL	1. WSSX-F	1. WEZL-F	1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WEZL-F	1. WEZL-F
2. WWVZ-F	2. WPAL	2. WAVF-F	2. WXTC-F	2. WMCJ	2. WXTC-F	2. WWVZ-F	2. WWVZ-F	2. WEZL-F	2. WSSX-F	2. WSSX-F
3. WPAL	3. WWVZ-F	3. WXTC-F	3. WPAL	3. WXTC-F	3. WPAL	3. WXTC-F	3. WXTC-F	3. WXTC-F	3. WXTC-F	3. WXTC-F
4. WKQB-F	4. WXTC-F	4. WEZL-F	4. WWVZ-F	4. WDXZ-F	4. WAVF-F	4. WAVF-F	4. WAVF-F	4. WWVZ-F	4. WWVZ-F	4. WWVZ-F
5. WXTC-F	5. WAVF-F	5. WSSX-F	5. WEZL-F	5. WAVF-F	5. WWVZ-F	5. WPAL	5. WPAL	5. WAVF-F	5. WAVF-F	5. WAVF-F

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		118 (2)	118 (2)	18.7	18.4
AOR		22 (1)	22 (1)	3.5	4.6
AC/OLDIES/SOFT ROCK	14 (1)	92 (2)	106 (3)	16.8	18.8
MOR/VARIETY	16 (2)		16 (2)	2.5	2.0
COUNTRY		106 (2)	106 (2)	16.8	17.2
BLACK/URBAN	99 (3)	85 (3)	184 (6)	29.2	26.9
BTFL MUSIC/EZ		42 (1)	42 (1)	6.7	4.9
NEWS/TALK	21 (1)		21 (1)	3.3	1.4
NOSTALGIA					1.4
RELIGION/GOSPEL	12 (1)		12 (1)	1.9	3.9
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		4 (1)	4 (1)	0.6	0.5

RADIO STATIONS 631 (20)

WCSC, 1390, 5 KW (DA-N)	MOR	ABC-E, \$ 38.00	(Mc-Guild)		
WKCN, 910, 500 W (DAYS, DA)	TALK/NEWS	NBC-T, ABC-T, \$ 15.00	(---	Caravelle	Phil Zachary
WLNB, 1450, 1 KW	BLACK	\$ 20.00	(---		Bob Snowden
WKE, 1340, 1 KW	MOR	CBS, \$ 10.00	(---		
WPAL, 730, 1 KW (DAYS)	BLACK	ABC-D, NBN, \$ 26.00	(Weiss)		Harry Weaver
WTMA, 1250, 5 KW/1 KW	AC	ABC-C, \$ 22.00*	(Katz)	Faircom	Bill Saunders
WQIZ, 810, 5 KW (DAYS)	BLACK/GOSPEL	SBN, \$ 11.00	(Republic)	(ST. GEORGE)	Steve Judy
WMCJ, 950, 500 W (DAYS)	BLACK	\$ 10.00	(Dora)	(MONCK'S CORNER)	Clary Butler
WAVF-F, 96.1, 100 KW @ 580, AC		US 2, \$ 35.00	(MMR)		Paul Robinson
WDXZ-F, 104.9, 1.6 KW @ 425, BTFL/EZ		CBS, \$ NA	(HNWH)	Caravelle	Bob Snowden
WEZL-F, 103.5, 100 KW @ 700, COUNTRY		MBS, \$ 75.00	(Blair)	John Price	Buddy Barton
WKQB-F, 107.5, 100 KW @ 1010, CHR		\$ 20.00*	(Republic)	(ST. GEORGE)	Steve Judy
WSSX-F, 96.1, 100 KW @ 350, CHR		\$ 63.00*	(Katz)	Faircom	
WWVZ-F, 93.5, 3 KW @ ? , BLACK		SBN, \$ 40.00*	(HNWH)	JAG	Cliff Fletcher
WLY-F, 102.5, 100 KW @ 780, COUNTRY		US 1, \$ 30.00	(Torbet)	Bahakel	Rick White
WXTC-F, 96.9, 100 KW @ 782, AC		CBS-R, \$ 60.00*	(Mc-Guild)		Phil Zachary
WFXR-F, 101.7, 3 KW @ 300, AOR		ABC-R, \$ 21.00*	(Christal)	Sunshine (RAVENEL)	John LaTon

WDM-F - See Columbia

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLNB	1450	Charleston	.7/2.8
WLNB-F	94.3	Goose Creek	1.2/4.2
WMXQ-F	105.5	Moncks Corner	.6/1.5
WKE	1340	Charleston	.3/3.0
WQIZ	810	St. George	1.8/4.3

MISCELLANEOUS COMMENTS WKCN, WDXZ-F sold to Caravelle for \$2,825,000 (Americom)...WWVZ-F (Summerville) sold to JAG for \$2,500,000 (Mahoney)...WGCA changes calls to WLNB... WGOX-F changes to WFXR-F...

CHARLESTON, WV

Arbitron Rank/Pop (12+): 141/223,500

MSA Rank/Pop: 159/267,100

ADI # 43 (w/ Huntington)

Average Person Ratings: 16.7

Market TSL: 22.5 hours

Stations: 15/14

Diaries: 802/ 279:1/58.8%

Sample Target: 610

% Below Line: 0.9

% Not Listed: 6.7

1985 Revenue: \$ 7,600,000

HH Inc.: \$ 27,455

Retail \$: 1.6 Bil

Pop per Station: 15,964

#1 Biller: WVAF-F \$1,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WQBE-F	60/16.1	---	12.2	---	12.0
2. WWSR-F	56/15.0	---	13.4	---	12.0
3. WVAF-F	46/12.3	---	15.5	---	14.9
4. WCAW	45/12.1	---	7.4	---	10.4
5. WBES-F	34/ 9.1	---	9.5	---	10.7
6. WKLC-F	32/ 8.6	---	8.9	---	15.1
7. WCHS	22/ 5.9	---	10.1	---	7.6
8. WKAZ	16/ 4.3	---	2.1	---	2.3
9. WJYP-F	13/ 3.5	---	---	---	---
10. WQBE	7/ 1.9	---	3.9	---	1.3

12+ TSA	1/4/CUME
1. WQBE-F	131/1406
2. WVAF-F	73/1035
3. WWSR-F	72/1057
4. WKLC-F	71/1038
5. WCAW	58/ 655
6. WKEE-F	48/ 646
7. WBES-F	45/ 385
8. WCHS	27/ 493
9. WKAZ	19/ 179
10. WJYP-F	14/ 185

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WVSR-F 663/29.7	---	26.8
2. WVAF-F 549/24.6	---	30.1
3. WQBE-F 541/24.2	---	21.2
4. WCAW 496/22.2	---	15.2
5. WKLC-F 422/18.9	---	19.2
6. WCHS 358/16.0	---	18.8
7. WBES-F 297/13.3	---	14.8
8. WJYP-F 157/ 7.0	---	---
9. WKAZ 152/ 6.8	---	NA
10. WQBE 128/ 5.7	---	8.7

12+ FM SHARE (METRO): 71.26% (248 of 348) (SPG 85: 67.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WWSR-F	1. WWSR-F	1. WWSR-F	1. WQBE-F	1. WQBE-F	1. WQBE-F	1. WQBE-F	1. WQBE-F	1. WQBE-F	1. WWSR-F	1. WQBE-F
2. WKLC-F	2. WKLC-F	2. WQBE-F	2. WVAF-F	2. WVAF-F	2. WCAW	2. WCAW	2. WWSR-F	2. WWSR-F	2. WQBE-F	2. WWSR-F
3. WVAF-F	3. WVAF-F	3. WWSR-F	3. WWSR-F	3. WWSR-F	3. WBES-F	3. WBES-F	3. WCAW	3. WVAF-F	3. WKLC-F	3. WVAF-F
4. WQBE-F	4. WKLC-F	4. WKLC-F	4. WCAW	4. WCAW	4. WVAF-F	4. WWSR-F	4. WVAF-F	4. WBES-F	4. WCHS	4. WCAW
5. WCAW	5. WCAW	5. WCAW	5. WCAW	5. WCAW	5. WCAW	5. WBES-F	5. WCAW	5. WCAW	5. WCAW	5. WKLC-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WWSR-F	1. WWSR-F	1. WVAF-F	1. WWSR-F	1. WQBE-F	1. WKLC-F	1. WKLC-F	1. WKLC-F	1. WWSR-F	1. WQBE-F	
2. WKLC-F	2. WVAF-F	2. WWSR-F	2. WVAF-F	2. WVAF-F	2. WWSR-F	2. WWSR-F	2. WVAF-F	2. WKLC-F	2. WVAF-F	
3. WVAF-F	3. WQBE-F	3. WQBE-F	3. WQBE-F	3. WWSR-F	3. WQBE-F	3. WQBE-F	3. WWSR-F	3. WQBE-F	3. WQBE-F	
4. WQBE-F	4. WKLC-F	4. WJYP-F	4. WCAW	4. WCAW	4. WWSR-F	4. WWSR-F	4. WVAF-F	4. WVAF-F	4. WKLC-F	
5. WCAW	5. WCAW	5. WCAW	5. WCAW	5. WCAW	5. WVAE-F	5. WVAE-F	5. WCAW	5. WCAW	5. WCAW	

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		59 (2)	59 (2)	17.0	31.9
AOR		32 (1)	32 (1)	9.2	9.5
AC/OLDIES/SOFT ROCK	16 (1)	46 (1)	62 (2)	17.8	7.3
MOR/VARIETY	22 (1)		22 (1)	6.3	10.7
COUNTRY	54 (3)	60 (1)	114 (4)	32.8	20.8
BLACK/URBAN		34 (1)	34 (1)	9.8	10.1
BTFL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA	6 (1)		6 (1)	1.7	4.4
RELIGION/GOSPEL	2 (1)	13 (1)	15 (2)	4.3	5.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		4 (1)	4 (1)	1.1	0

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSCW	1410	S. Charleston	.5/2.0
WTIP	1240	Charleston	1.6/4.3
WVCM-F	107.3	Miami	1.1/2.2
WVKV	1080	Hurricane	.5/2.0
WKEE-F	100.5	Huntington	.8/2.1

RADIO STATIONS

WCAW, 680, 50 KW/250 W (DA-N), COUNTRY
 WCHS, 580, 5 KW (DA-N), MOR
 WKAZ, 1300, 1 KW (DAYS), AC
 WQBE, 950, 5 KW/1 KW (DA-N), COUNTRY (?)
 WSCW, 1410, 5 KW (DAYS), RELIGION
 WTIP, 1240, 1 KW, NOSTALGIA
 WXIT, 1490, 1 KW, RELIGION

MBS, \$ 33.00* (Blair)
 CBS, \$ 40.00 (Torbet)
 Source, \$ NA (HNWH)
 ABC-I, \$ NA (Mc-Guild)
 \$ 9.00 (---)
 NBC, \$ 20.00* (HNWH)
 \$ 6.00 (---)

Capitol-Johnson Paul Howard
 Heritage Chris Johnson
 Nininger Lynn Martin
 CLW Bob Turley
 Beasley Henry Goldman
 Frank Blake

WBES-F, 96.1, 50 KW @ 360, BTFL/EZ
 WKLC-F, 105.1, 50 KW @ 500, AOR
 WQBE-F, 97.5, 50 KW @ 500, COUNTRY
 WVAF-F, 99.9, 50 KW @ 490, AC
 WWSR-F, 102.7, 50 KW @ 420, CHR
 WJYP-F, 100.9, 3 KW @ 300, RELIGION

Source CBS, \$ 40.00 (Torbet)
 ABC-R, \$ 28.00 (HNWH)
 ABC-I, \$ 40.00* (Mc-Guild)
 \$ 50.00 (Blair)
 US I, \$ 42.00* (HNWH)
 \$ NA (---)

Heritage Chris Johnson
 Nininger Lynn Martin
 Capitol-Johnson Bob Turley
 Beasley Paul Howard
 CLW Dave Chandler
 Henry Goldman

WKEE - See Huntington

MISCELLANEOUS COMMENTS WVAF reclassified as AC...

CHARLOTTE

Arbitron Rank/Pop (12+): 40/861,900

MSA Rank/Pop: 45/1,040,200

ADI # 32

Average Person Ratings: 16.7

Market TSL: 22.8 hours

Stations: 27/19

Diaries: 1164/740:1/46.3%

Sample Target: 1130

% Below Line: 9.6

% Not Listed: 10.4

1995 Revenue: \$ 23,700,000

HH Inc.: \$ 28,241

Retail \$: 7.0 Bill

Pop per Station: 45,363

#1 Biller: WSOB A/F \$ 6,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WSOB-F	178/12.4	13.1	12.6	15.8	17.3
2. WPEF-F	154/10.7	12.1	13.4	10.9	10.8
3. WZZC-F	132/ 9.2	9.9	7.4	6.7	6.1
4. WLKX-F	131/ 9.1	7.3	6.6	2.8	3.7
5. WRDQ-F	129/ 9.0	9.8	8.3	7.7	7.2
6. WBT	103/ 7.2	7.2	9.4	13.3	7.7
7. WRFX-F	79/ 5.5	4.1	4.4	6.4	5.4
8. WRFX-F	74/ 5.1	6.4	8.3	9.2	7.4
9. WZLX-F	67/ 4.7	6.0	5.6	6.0	4.1
10. WRDM-F	35/ 2.4	1.2	---	---	---
11. WKRC-F	31/ 2.2	2.2	---	---	---
12. WBT	23/ 1.6	1.9	1.1	1.8	2.3
13. WRDX-F	21/ 1.5	1.0	---	---	---
14.					
15.					

Bfrcn
Share

12+ TSA	1/4/CUME
1. WSOB-F	279/3170
2. WLKX-F	241/2334
3. WPEF-F	223/2138
4. WRDQ-F	201/2496
5. WBCY-F	185/2626
6. WZZC-F	173/2287
7. WBT	130/1742
8. WRFX-F	122/1511
9. WRFX-F	102/1369
10. WZLX-F	94/1169
11. WKRC-F	86/1068
12. WRRN-F	59/ 429
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WSOB-F	1920/22.3	24.1 25.2
2. WRDQ-F	1719/20.6	20.8 21.3
3. WZZC-F	1500/18.1	18.6 18.7
4. WPEF-F	1443/16.7	18.7 18.2
5. WBT	1366/15.8	18.5 22.1
6. WBCY-F	1296/15.0	18.5 20.9
7. WLKX-F	1269/14.7	18.2 18.4
8. WRFX-F	998/11.2	11.6 10.5
9. WZLX-F	765/ 8.7	8.8 10.7
10. WRDL-F	470/ 5.5	3.3 ----
11. WBT	321/ 3.7	4.9 4.5
12. WRDM-F	274/ 3.2	2.7 ----
13. WRDX-F	244/ 2.8	2.3 ----
14.		
15.		

12+ FM SHARE (METRO): 84.44% (1089 of 1289) (SPG 85: 75.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. WRDQ-F	1. WPEF-F	1. WPEF-F	1. WSOB-F	1. WSOB-F	1. WSOB-F	1. WSOB-F	1. WSOB-F	1. WSOB-F	1. WPEF-F	1. WPEF-F
2. WPEF-F	2. WZZC-F	2. WZZC-F	2. WZZC-F	2. WZZC-F	2. WBT	2. WBT	2. WZZC-F	2. WPEF-F	2. WRDQ-F	2. WSOB-F
3. WZZC-F	3. WRDQ-F	3. WSOB-F	3. WLKX-F	3. WLKX-F	3. WLKX-F	3. WLKX-F	3. WLKX-F	3. WLKX-F	3. WBT	3. WRDQ-F
4. WBCY-F	4. WRFX-F	4. WLKX-F	4. WPEF-F	4. WPEF-F	4. WPEF-F	4. WPEF-F	4. WPEF-F	4. WRDQ-F	4. WSOB-F	4. WLKX-F
5. WLKX-F	5. WLKX-F	5. WRDQ-F	5. WBT	5. WBT	5. WZZC-F	5. WLKX-F	5. WRDQ-F	5. WZZC-F	5. WLKX-F	5. WZZC-F
6. WBCY-F			6. WBCY-F			WDRQ-F			6. WZZC-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WPEF-F	1. WZZC-F	1. WZZC-F	1. WZZC-F	1. WZZC-F
2. WRDQ-F	2. WPEF-F	2. WLKX-F	2. WLKX-F	2. WLKX-F
3. WZZC-F	3. WRDQ-F	3. WPEF-F	3. WPEF-F	3. WSOB-F
4. WBCY-F	WBCY-F	4. WPEF-F	4. WSOB-F	4. WBT
5. WLKX-F	5. WRDQ-F	5. WRFX-F	5. WBCY-F	5. WBCY-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRDQ-F	1. WRFX-F	1. WPEF-F	1. WSOB-F	1. WSOB-F
2. WRFX-F	2. WRDQ-F	2. WRFX-F	2. WPEF-F	2. WZZC-F
3. WPEF-F	3. WPEF-F	3. WLKX-F	3. WRDQ-F	3. WPEF-F
4. WRDL-F	4. WLKX-F	4. WLKX-F	4. WRFX-F	4. WLKX-F
5. WLKX-F	5. WKRC-F	5. WSOB-F	5. WZZC-F	5. WBT
WBCY-F	WZZC-F		WLKX-F	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		211 (3)	211 (3)	16.4	24.4	WAES 610 Charlotte 18/2.1
ADR		122 (3)	122 (3)	9.5	0	WAME 1480 Charlotte 18/2.2
AC/OLDIES/SOFT ROCK	11 (1)	228 (4)	239 (5)	18.5	17.7	WGAS 1420 Gastonia 18/1.2
MOR/VARIETY	120 (3)		120 (3)	9.3	11.1	WLON 1050 Lincolnton 11/0.1,4
COUNTRY	23 (2)	314 (5)	341 (5)	26.5	19.4	WCCO 1540 Charlotte 17/1.9
BLACK/URBAN	23 (1)	149 (2)	212 (3)	16.4	17.7	WRHM 1340 Rock Hill 18/1.9
BTFL MUSIC/EZ		13 (1)	13 (1)	1.0	6.2	WSOC 930 Charlotte 18/2.6
NEWS/TALK						WSTP 1490 Salisbury 19/1.2
NOSTALGIA					0.8	WKRR-F 92.3 Asheville 18/1.3
RELIGION/GOSPEL	23 (3)	8 (1)	31 (4)	2.4	2.9	WKLF-F 107.5 Winston Salem 18/1.3
SPANISH						WMT-F 106.9 Black Mountain 18/1.7
CLASSICAL						WUJ-F 100.3 High Point 18/1.3
UNKNOWN/OTHERS						WSPA-F 98.9 Spartanburg 19/1.6
						WTQR-F 104.1 Winston-Salem 18/1.9

1289 (27)

RADIO STATIONS

AM STATIONS

WAME, 1480, 5 KW (DA-2)	RELIGION	UP, \$ 22.00 (---)	Smuggert	Jim Bell
WBT, 1110, 50 KW (DA-N)	MOR/AC	ABC-I, \$ 92.00* (Blair)	Jeff-Pilot	
WGIV, 1600, 1 KW (DA-2)	BLACK	WBN, \$ 30.00 (HNNH)		Cal Thornton
WGSP, 1310, 1 KW (DAYS, DA)	OLDIES	\$ 32.00 (Select)	Willis	Paul Ingles
WHVN, 1240, 1 KW (DA-1)	RELIGION	\$ SNA (---)	Buck	Tom Gent
WCCO, 1540, 1 KW (DAYS)	GOSPEL/BLACK	\$ SNA (Savalli)		Michael Gintner
WAES, 610, 5 KW/1 KW (DA-2)	OLDIES	US I, SNA (Eastman)		Stan Kaplan
WSOC, 930, 5 KW/1 KW (DA-N)	COUNTRY	MBS, SNA (Christal)	Cox	Lee Morris

FM STATIONS

WBCY, 107.9, 100 KW @ 980, CHR	ABC-F, \$ 70.00* (Blair)	Jeff-Pilot	
WZZC, 104.7, 100 KW @ 1240, AC	\$ 110.00* (MMR)	EZ	Gary Brobst
WLKX, 96.9, 100 KW @ 1554, COUNTRY	\$ 68.00* (HNNH)	Capitol-Johnson (STATESVILLE)	Jerry Reckard
WPEF, 97.9, 50 KW @ 390, BLACK	CBS-R, \$ 80.00* (HNNH)	(CONCORD)	Bill Rollins
WRFX, 99.7, 100 KW @ 1044, ADR	\$ 70.00* (Mc-Guild)	Metroplex (KANNAPOLIS)	Steve Godofsky
WRDQ, 95.1, 100 KW @ 574, CHR	US I, \$ 90.00* (Eastman)		Stan Kaplan
WSOC, 103.7, 100 KW @ 1040, COUNTRY	MBS, \$125.00* (Christal)	Cox	Lee Morris
WKRC, 95.7, 100 KW @ 1275, ADR	Source, \$ 45.00 (Weiss)	(HICKORY)	Jerry Oakley
WZLX, 101.9, 100 KW @ 870, SOFT AC	\$ 75.00 (Republic)		Jerry McSwain
WRDX, 106.5, 100 KW @ 1003, AC	\$ 26.00 (Southern)	(SALISBURY)	Tom Harrell

CALL LETTER CHANGES

WJZR changes to WRFX
WRDQ changes to WAES

FORMAT CHANGES

WRFX: from CHR to ADR

STATION SALES

WGIV: From Founders to Suburban
WGSP: Sold to Willis for \$380,000

CHATTANOOGA

Arbitron Rank/Pop (12+): 72/473,900

MSA Rank/Pop: 108/426,900

ADI # 80

Average Person Ratings: 16.4

Market TSL: 21.9 hours

Stations: 20/18

Diaries: 803/590.1/37.8%

Sample Target: 870

% Below Line: 1.9

% Not Listed: 13.0

1985 Revenue: \$ 9,100,000

HH Inc.: \$ 25,363

Retail \$: 2.6 Bill

Pop per Station: 26,328

#1 Biller: WGOW/WSKZ \$2,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WSKZ-F	153/19.6	19.0	19.9	17.9	13.8
2. WUSY-F	130/16.7	15.6	16.2	10.8	12.5
3. WOOD-F	70/ 9.0	7.0	6.5	9.1	8.6
4. WDEF-F	68/ 8.7	9.1	9.0	11.2	8.9
5. WJTT-F	35/ 4.5	6.8	8.4	11.2	12.4
6. WOOD	34/ 4.4	3.3	2.2	5.0	5.9
7. WDEF	29/ 3.7	6.3	6.7	9.4	6.7
8. WOVE-F	26/ 3.3	3.0	2.9	2.3	2.4
9. WGOW	25/ 3.2	2.0	3.4	3.6	4.3
10. WBLJ	23/ 3.0	2.8	2.0	---	---

12+ TSA	1/4/CUME
1. WSKZ-F	228/2366
2. WUSY-F	197/1887
3. WOOD-F	96/1209
4. WDEF-F	79/1007
5. WJTT-F	38/ 608
6. WOOD	36/1209
7. WKLS-F	32/ 346
8. WDEF	29/ 494
9. WBLJ	28/ 295
10. WOVE-F	27/ 340

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WSKZ-F	1549/32.7	32.6 34.3
2. WUSY-F	1159/24.5	24.8 24.8
3. WDEF-F	836/17.6	19.6 19.6
4. WOOD-F	815/17.2	15.7 16.9
5. WJTT-F	552/11.6	13.4 15.9
6. WDEF	483/10.2	12.4 11.4
7. WGOW	391/ 8.3	8.4 9.5
8. WOVE-F	319/ 6.7	6.6 8.0
9. WBLJ	191/ 4.0	4.9 5.4
10. WNOO	178/ 3.8	4.2 6.2

12+ FM SHARE (METRO): 74.93% (508 of 678) (SPG 85: 70.26%)

TEFNS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WUSY-F	1. WUSY-F	1. WUSY-F	1. WDEF-F>	1. WUSY-F	1. WSKZ-F	1. WSKZ-F>	1. WSKZ-F>
2. WJTT-F	2. WUSY-F>	2. WUSY-F>	2. WSKZ-F>	2. WSKZ-F	2. WOOD-F	2. WSKZ-F	2. WSKZ-F>	2. WUSY-F>	2. WUSY-F	2. WUSY-F>
3. WUSY-F	3. WOVE-F	3. WOOD-F	3. WOOD-F	3. WOOD-F	3. WDEF-F	3. WUSY-F>	3. WDEF-F	3. WOOD-F	3. WOOD-F	3. WOOD-F
4.	4. WJTT-F	4. WDEF-F	4. WDEF-F	4. WDEF-F	4. WOOD	4. WOOD-F	4. WOOD-F	4. WDEF-F	4. WJTT-F	4. WJTT-F
5.	5.	5.	5. WGOW	5. WGOW	5. WSKZ-F	5.	5. WOOD	5. WJTT-F	5. WDEF-F	5. WDEF-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WSKZ-F>	1. WSKZ-F	1. WUSY-F	1. WUSY-F	1. WUSY-F>	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F
2. WUSY-F	2. WUSY-F	2. WSKZ-F>	2. WSKZ-F>	2. WOOD-F	2. WUSY-F	2. WUSY-F>	2. WUSY-F	2. WUSY-F>	2. WUSY-F	2. WUSY-F
3. WJTT-F	3.	3. WGOW	3. WOOD-F	3. WDEF-F	3. WJTT-F	3. WOVE-F	3. WOVE-F	3. WOOD-F	3. WOOD-F>	3. WOOD-F>
4. WOVE-F	4.	4. WOOD-F	4. WDEF-F	4. WSKZ-F	4. WBLJ	4. WJTT-F	4.	4. WOVE-F	4. WDEF-F	4. WDEF-F
5.	5.	5.	5. WGOW	5. WGOW	5. WOVE-F	5.	5.	5.	5.	5. WOVE-F

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		153 (1)	153 (1)	22.6	22.2
AOR		31 (2)	31 (2)	4.6	3.6
AC/OLDIES/SOFT ROCK	29 (2)		29 (2)	4.3	4.4
MOR/VARIETY	52 (2)		52 (2)	7.7	10.2
COUNTRY	55 (4)	208 (3)	263 (7)	38.8	32.3
BLACK/URBAN	17 (1)	48 (2)	65 (3)	9.6	15.2
BTFL MUSIC/EZ		68 (1)	68 (1)	10.0	9.7
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	4 (1)		4 (1)	0.6	1.2
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	13 (1)		13 (1)	1.9	1.1

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RADIO STATIONS

WDEF, 1370, 5 KW (DA-N)	MOR	CBS, NBC-T, \$ 46.00	(Katz)	Park	Bill Nash
WOOD, 1310, 5 KW (DA-N)	COUNTRY	ABC-E, \$ 30.00	(Torbet)	Bahakel	Paul Fink
WFLI, 1070, 50 KW/1 KW (DA-2)	RELIGION	ABC-C, \$ 14.00	(---)	Benns (LOOKOUT, MT)	Y. Benns
WGOW, 1150, 5 KW/1 KW (DA-N)	AC	\$ 30.00	(Christal)	Bloomington	Don Newbery
WNOO, 1260, 5 KW (DAYS)	BLACK	SBN, \$ 20.00	(Masla)		Harold Cothrane
WDXB, 1490, 1 KW	OLDIES	MBS, \$ 12.00	(---)		Jim Smith
WMOC, 1450, 1 KW	RELIGION	\$ 15.00	(---)		Steve Hollis
WBLJ, 1230, 1 KW	MOR	MBS, \$ 12.00	(---)	(DALTON, GA)	Bob Beavers
WDEF-F, 92.3, 100 KW @ 895, BTFL/EZ		ABC-D, \$ 46.00	(Katz)	Park	Bill Nash
WOOD-F, 96.5, 100 KW @ 1080, COUNTRY		ABC-E, \$ 65.00*	(Torbet)	Bahakel	Paul Fink
WJTT-F, 94.3, 3 KW @ 300, BLACK		CBS-R, \$ 35.00*	(Mc-Guild)	Benns (LOOKOUT, MT)	Y. Benns
WOVE-F, 105.5, 3 KW @ 270, AOR		Source, \$ 18.00	(---)	(ROSSVILLE, GA)	David King
WSKZ-F, 106.5, 100 KW @ 1076, CHR		\$ 70.00	(Christal)	Bloomington	Don Newbery
WUSY-F, 100.7, 100 KW @ 360, COUNTRY		APR, US 2, \$ 60.00	(Mc-Guild)	Colonial (CLEVELAND)	Dave Coppock

MISCELLANEOUS COMMENTS Arbitron fell 8.3% short of sample target...

CHICAGO

Arbitron Rank/Pop (12+): 3/6,592,000

MSA Rank/Pop: 3/6,125,000

ADI # 3

Average Person Ratings: 18.2

Market TSL: 23.8 hours

Stations: 34/34

Diaries: 3141/2099:1/43.0%

Sample Target: 3120

% Below Line: 0

% Not Listed: 10.2

1985 Revenue: \$169,000,000

HH Inc.: \$34,138

Retail \$: 46.1 Bill

Pop per Station: 193,882

#1 Biller: WGN \$32,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO	CUME/ METRO	CUME RATING	FAL 85	SPG 85	
1. WGN	1365/11.4	9.7	8.0	9.9	9.6	8.5	1. WGN	1609/19048	1. WGN	15097/22.9	19.8	23.2		
2. WSCI-F	861/ 7.2	6.4	5.3	4.8	5.4	10.6	2. WSCI-F	863/10086	2. WBBM	12360/18.8	15.9	17.1		
3. WBBM	685/ 5.7	6.1	4.5	4.9	4.8	4.9	3. WBBM	788/14404	3. WSCI-F	10044/15.2	12.7	13.0		
4. WLOO-F	656/ 5.5	5.8	5.2	5.1	6.5	3.0	4. WLOO-F	663/ 8053	4. WBBM-F	9864/15.0	14.6	15.8		
5. WBMX-F	630/ 5.3	5.6	6.4	7.0	5.3	6.9	5. WBMX-F	639/ 9525	5. WBMX-F	9323/14.1	14.1	14.0		
6. WLUP-F	551/ 4.6	4.7	4.0	3.5	3.8	5.9	6. WLUP-F	580/ 9031	6. WLUP-F	8633/13.1	10.1	11.3		
7. WLAK-F	461/ 3.9	3.5	3.4	3.4	3.5	3.3	7. WLAK-F	479/ 7578	7. WKQX-F	8334/12.6	11.1	13.1		
8. WCLR-F	426/ 3.6	3.2	3.3	2.6	2.9	2.8	8. WLS	461/11436	8. WLOO-F	7905/12.0	10.0	11.8		
9. WKQX-F	396/ 3.3	3.3	3.2	3.6	3.6	3.3	9. WMAQ	456/ 9792	9. WLAK-F	7371/11.2	10.1	10.7		
10. WBBM-F	388/ 3.2	3.3	3.7	3.8	4.4	4.2	10. WCLR-F	434/ 7363	10. WCLR-F	7191/10.9	10.3	9.8		
11. WFYR-F	374/ 3.1	2.0	3.1	2.8	3.2	3.1	11. WKQX-F	406/ 8577	11. WLS	7148/10.8	12.1	11.9		
12. WXRT-F	373/ 3.1	2.8	2.6	2.5	3.2	3.5	12. WBBM-F	401/10334	12. WFYR-F	7118/10.8	11.6	12.0		
13. WJMK-F	356/ 3.0	3.4	3.2	3.5	3.2	2.1	13. WXRT-F	385/ 5553	13. WMAQ	6643/10.1	8.8	12.5		
14. WUSN-F	352/ 2.9	2.7	3.3	2.7	2.4	2.4	14. WFYR-F	380/ 7337	14. WJMK-F	5832/ 8.8	8.8	9.7		
15. WJJD	349/ 2.9	3.1	3.2	3.0	3.6	3.3	15. WJJD	380/ 4688	15. WYTZ-F	5559/ 8.4	10.5	12.4		
16. WMAQ	309/ 2.6	2.5	2.6	2.8	3.4	2.2	16. WJMK-F	368/ 6018	16. WXRT-F	5253/ 8.0	6.6	7.8		
17. WLS	285/ 2.4	2.7	4.1	4.2	2.8	2.9	17. WUSN-F	368/ 4566	17. WCKG-F	4634/ 7.0	5.3	5.4		
18. WCKG-F	264/ 2.2	2.2	1.9	1.6	1.6	2.9	18. WCKG-F	271/ 4770	18. WUSN-F	4395/ 6.7	7.8	7.2		
19. WYTZ-F	243/ 2.0	2.2	2.0	2.5	2.7	3.0	19. WYTZ-F	267/ 6103	19. WJJD	4223/ 6.4	7.1	6.8		
20. WFMT-F	207/ 1.7	1.7	1.5	1.3	1.3	2.0	20. WFMT-F	218/ 3468	20. WRXR-F	4020/ 6.1	6.8	8.2		
21. WVON	160/ 1.3	1.5	1.6	1.3	1.2	1.2	21. WVON	160/ 1426	21. WFMT-F	3361/ 5.1	4.6	4.1		
22. WQJO-F	157/ 1.3	1.3	1.9	2.3	1.8	.5	22. WQJO-F	157/ 1875	22. WNIB-F	2558/ 3.9	3.1	2.9		
23. WRXR-F	139/ 1.2	1.2	1.6	1.7	1.7	.8	23. WRXR-F	150/ 4238	23. WCZE	2196/ 3.3	4.8	4.3		
24. WNIB-F	138/ 1.2	.8	.8	.9	.6	.8	24. WNIB-F	142/ 2615	24. WQJO-F	1875/ 2.8	NA	NA		
25. WCZE	97/ .8	2.3	2.2	2.0	1.6	.8	25. WCZE	111/ 2546	25. WCFL	1747/ 2.7	3.3	3.2		
										WJPC	1747/ 2.7	4.1	4.5	

12+ FM SHARE (METRO): 66.57% (7162 of 10758) (SPG 85: 63.34%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBMX-F	1. WGC-F	1. WGC-F	1. WGC-F	1. WGN	1. WGN >	1. WGN >	1. WGN	1. WGN	1. WGC-F	1. WGN >
2. WBBM-F	2. WLUP-F	2. WLUP-F	2. WGN	2. WGC-F	2. WLOO-F	2. WBBM >	2. WLOO-F	2. WGC-F	2. WBBM-F	2. WGC-F
3. WGC-F>	3. WXRT-F	3. WGN	3. WLUP-F	3. WLUP-F	3. WBBM	3. WLUP-F	3. WLAK-F	3. WLUP-F	3. WGN	3. WBBM-F
4. WYTZ-F	4. WBMX-F	4. WBMX-F	4. WLAK-F	4. WLAK-F	4. WLAK-F	4. WGC-F	4. WCLR-F	4. WLOO-F	4. WLOO-F	4. WLOO-F
5. WKQX-F	5. WKQX-F	5. WXRT-F	5. WCLR-F	5. WJMK-F	5. WGC-F	5. WLOO-F	5. WGC-F	5. WBBM-F	5. WBBM-F	5. WBBM-F
6.	6. WCLR-F	6. WCLR-F	6. WFYR-F	6. WCLR-F	6. WJJD	6. WKQX-F	6. WLUP-F	6. WLAK-F	6. WBBM	6. WLUP-F
7.	7. WCKG-F	7. WLAK-F	7. WXRT-F	7. WFYR-F	7. WUSN-F	7. WBMX-F	7. WBMX-F	7. WCLR-F	7. WMAQ	7. WJJD
8.	8. WFYR-F	8. WJMK-F	8. WKQX-F	8. WLOO-F	8. WMAQ	8. WJJD	8. WBBM	8. WBBM	8. WLAK-F	8. WJMK-F
9.	9. WJMK-F	9. WFYR-F	9. WLOO-F	9. WXRT-F	9. WCLR-F	9. WFYR-F	9. WXRT-F	9. WBBM-F	9. WKQX-F	9. WKQX-F
10.	10. WLAK-F	10. WKQX-F	10. WBMX-F	10. WBBM	10. WJMK-F	10. WLS	10. WFYR-F	10. WFYR-F	10. WLUP-F	10. WUSN-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGC-F	1. WGC-F>	1. WGC-F>	1. WGC-F>	1. WGC-F		1. WGC-F	1. WLUP-F	1. WLUP-F	1. WLUP-F	1. WGN
2. WBMX-F	2. WBMX-F	2. WFYR-F	2. WCLR-F	2. WGN		2. WLUP-F	2. WXRT-F	2. WXRT-F	2. WXRT-F	2. WLUP-F
3. WLUP-F	3. WKQX-F	3. WCLR-F	3. WBMX-F	3. WCLR-F		3. WBMX-F	3. WGC-F	3. WCKG-F	3. WGC-F	3. WJMK-F
4. WKQX-F	4. WLUP-F	4. WKQX-F	4. WGN	4. WLAK-F		4. WXRT-F	4. WCKG-F	4. WJMK-F	4. WGN	4. WXRT-F
5. WBBM-F	5. WCLR-F	5. WLUP-F	5. WFYR-F	5. WFYR-F		5. WCKG-F	5. WBMX-F	5. WGC-F	5. WCKG-F	5. WGC-F
6. WCLR-F	6. WFYR-F	6. WXRT-F	6. WLAK-F	6. WLOO-F		6. WCLR-F	6. WKQX-F	6. WFYR-F	6. WJMK-F	6. WUSN-F
7. WYTZ-F	7. WLAK-F	7. WBMX-F	7. WKQX-F	7. WKQX-F		7. WKQX-F	7. WJMK-F	7. WKQX-F	7. WBBM-F	7. WBBM
8. WCKG-F	8. WXRT-F	8. WJMK-F	8. WLUP-F	8. WJMK-F		8. WRXR-F	8. WCLR-F	8. WBMX-F	8. WLAK-F	8. WLAK-F
9. WLAK-F	9. WJMK-F	9. WLAK-F	9. WJMK-F	9. WBMX-F		9. WLAK-F	9. WLAK-F	9. WLS	9. WCLR-F	9. WCKG-F
10. WFYR-F	10. WBBM-F	10. WGN	10. WBBM-F	10. WBBM		10. WBBM-F	10. WYTZ-F	10. WCLR-F	10. WUSN-F	10. WMAQ

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	285 (1)	1027 (3)	1312 (4)	12.2	15.3	WCFL	1000	Chicago	.6/2.7
AOR		1327 (4)	1327 (4)	12.3	9.3	WGCI	1390	Chicago	.6/2.8
AC/OLDIES/SOFT ROCK	97 (1)	1617 (4)	1714 (5)	15.9	16.0	WJOB	1230	Hammond, IN	.4/1.0
MOR/VARIETY	1409 (2)		1409 (2)	13.1	10.8	WJPC	950	Chicago	.5/2.7
COUNTRY	309 (1)	352 (1)	661 (2)	6.1	6.4	WLNR-F	106.3	Lansing	.8/2.1
BLACK/URBAN	292 (3)	1491 (2)	1783 (5)	16.6	15.3	WTAQ	1300	La Grange	.5/1.2
BTFL MUSIC/EZ		656 (1)	656 (1)	6.1	7.1	WVFX-F	103.1	Highland Park	.4/1.2
NEWS/TALK	685 (1)		685 (1)	6.4	8.3	WYCA-F	92.3	Hammond, IN	.4/1.4
NOSTALGIA	349 (1)		349 (1)	3.2	5.6	WIND**	560	Chicago	.3/1.3
RELIGION/GOSPEL	66 (1)	52 (1)	118 (2)	11.0	1.6				
SPANISH	104 (2)	157 (1)	261 (3)	2.4	1.9				
CLASSICAL		345 (2)	345 (2)	3.2	2.2				
UNKNOWN/OTHERS		138 (2)	138 (2)	1.3	0.3				

10758 (34)

**WIND was determined by Arbitron to have engaged in a special station activity...

RADIO STATIONS

AM STATIONS

WBBM, 780, 50 KW	, NEWS	CBS, \$210.00*	(CBS)	CBS	Gregg Peterson
WCFL, 1000, 50 KW (DA-2)	, RELIGION	\$ 68.00	(----	Statewide	John Cummata
WCZE, 820, 5 KW/1 KW (DA-N)	, SOFT AC	ABC-E, \$ 70.00	(Katz)	Century	Al Wilson
WGCI, 1390, 5 KW (DA-2)	, BLACK	\$ NA	(Mc-Guild)	Gannett	Marv Dyson
WGN, 720, 50 KW	, VARIETY/TALK	ABC-I, \$285.00*	(Christal)	Tribune Co.	Wayne Vriesman
WIND, 560, 5 KW (DA-2)	, SPANISH	\$ 80.00*	(Katz)	Tichenor	Chuck Brooks
WJJD, 1160, 50 KW/10 KW (DA-2)	, NOSTALGIA	\$130.00*	(MMR)	Infinity	Harvey Pearlman
WJPC, 950, 1 KW/5 KW (DA-N)	, BLACK	NBN, \$ 90.00*	(----		Charles Mootry
WLS, 890, 50 KW	, CHR	ABC-C, \$200.00*	(HNWH)	Cap Cities/ABC	Jeff Trumper
WMAQ, 670, 50 KW	, COUNTRY	NBC, \$165.00*	(Eastman)		Mike Lonneke
WSBC, 1240, 1 KW	, ETHNIC	\$ 22.00	(----		Dan Lee
WBMX, 1490, 1 KW/250 W	, BLACK	\$ 38.00	(Durpetti)		Sid Schneider
WVON, 1450, 1 KW/250 W (DA-N)	, BLACK	\$ 54.00	(Roslin)		Wes South

FM STATIONS

WBBM, 96.3, 6 KW @ 1174, CHR	CBS-R, \$150.00*	(CBS)	CBS	Wayne Jefferson
WBMX, 102.7, 6 KW @ 1170, BLACK	ABC-F, \$145.00*	(Durpetti)		Kernie Anderson
WCKG, 105.9, 4 KW @ 1575, AOR	\$ NA	(Katz)	Cox	Marc Morgan
WCLR, 101.9, 5 KW @ 1520, SOFT AC	\$165.00*	(Torbet)	Bonneville	Chet Redpath
WFMT, 98.7, 16 KW @ 1167, CLASSICAL	\$144.00	(CMBS)		Rich Marschner
WFYR, 103.5, 4 KW @ 1548, AC	US 1, \$140.00*	(Republic)	RKO	Dick Rakovan
WGCI, 107.5, 33 KW @ 600, URBAN	\$180.00*	(Mc-Guild)	Gannett	Marv Dyson
WJMK, 104.3, 19 KW @ 820, OLDIES	US 2, \$150.00*	(MMR)	Infinity	Harvey Pearlman
WKQX, 101.1, 6 KW @ 1170, CONTEMP/AC	Source, \$180.00	(Eastman)	NBC	Michael Donovan
WLAK, 93.9, 5 KW @ 1581, SOFT AC	\$170.00*	(Christal)	Viacom	Michael Murphy
WLOO, 100.3, 6 KW @ 1167, BTFL/EZ	ABC-E, \$240.00	(Katz)	Century	Harvey Wittenberg
WLUP, 97.9, 6 KW @ 1170, AOR	\$160.00*	(MMR)	H & W	Jim deCastro
WRXR, 95.5, 6 KW @ 1170, AC	\$100.00*	(Mc-Guild)		Bill Hazen
WNIB, 97.1, 8 KW @ 1196, CLASSICAL	\$ 85.00	(----		Sonia Florian
WJOJ, 105.1, 6 KW @ 1174, SPANISH	\$ 81.00	(Caballero)		Athena Sofios
WUSN, 99.5, 6 KW @ 1170, COUNTRY	ABC-D, \$150.00*	(Masla)	First Media	Drew Horowitz
WXRT, 93.1, 7 KW @ 1310, AOR	\$125.00*	(Select)		Seth Mason
WYTZ, 94.7, 6 KW @ 1170, CHR	ABC-R, \$115.00*	(HNWH)	Cap Cities/ABC	Jeff Trumper

CALL LETTER CHANGES

WAIT changes to WCZE
WMET changes to WRXR

FORMAT CHANGES

WCZE: from Nostalgia to Soft AC
WRXR: from AC to "Male AC"/AOR

STATION SALES

CINCINNATI

Arbitron Rank/Pop (12+): 29/1,150,000

MSA Rank/Pop: 30/1,407,700

ADI # 29

Average Person Ratings: 16.2

Market TSL: 21.8 hours

Stations: 21/19

Diaries: 1543/745:1/51.5%

Sample Target: 1340

% Below Line: 1.8

% Not Listed: 9.0

1985 Revenue: \$38,500,000

HH Inc.: \$29,808

Retail \$: 10.0 Bill

Pop per Station: 60,526

#1 Biller: WKRC \$6,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WEBN-F	206/11.1	8.2	7.4	8.7	8.0	12.9	1. WLW	335/5131	1. WLW	2970/25.8	20.4	26.6
2. WLW	198/10.7	7.8	10.3	6.5	8.9	8.8	2. WUBE-F	260/2796	2. WKRC-F	2686/23.4	28.0	26.4
3. WLBE-F	171/ 9.2	7.8	4.2	4.6	4.9	8.3	3. WEBN-F	242/2887	3. WEBN-F	2251/19.6	18.6	18.4
4. WKRC-F	168/ 9.0	11.3	10.6	9.6	10.0	10.3	4. WKRC-F	233/3859	4. WKRC	2036/17.7	19.9	19.4
5. WWEZ-F	164/ 8.8	10.5	9.4	6.0	6.1	7.4	5. WWEZ-F	210/2599	5. WWEZ-F	2012/17.5	16.7	16.1
6. WKRC	127/ 6.8	6.8	9.6	10.3	8.7	6.3	6. WBLZ-F	184/2140	6. WUBE-F	1909/16.6	14.0	10.0
7. WBLZ-F	121/ 6.5	6.6	6.3	5.2	5.7	8.3	7. WSKS-F	165/2654	7. WRRM-F	1461/12.7	14.2	17.2
8. WCKY	100/ 5.4	7.2	5.5	6.5	5.3	4.8	8. WKRC	154/2638	8. WBLZ-F	1384/12.0	12.9	12.9
9. WRRM-F	73/ 3.9	6.2	6.6	7.4	7.9	5.1	9. WCKY	122/1579	9. WSKS-F	1340/11.7	8.0	8.8
10. WSKS-F	70/ 3.8	2.9	2.8	4.0	3.6	4.3	10. WLLT-F	102/2196	10. WLLT-F	1339/11.6	11.4	13.5
11. WNNK-F	62/ 3.3	2.5	2.8	4.8	4.2	2.4	WTUE-F	102/1334	11. WCKY	1281/11.1	14.0	11.2
12. WLLT-F	58/ 3.1	4.2	5.1	4.3	5.6	3.2	12. WRRM-F	95/1867	12. WNNK-F	1056/ 9.2	9.0	7.7
13. WCIN	47/ 2.5	2.6	2.3	3.0	2.7	2.9	13. WNNK-F	69/1394	13. WCIN	729/ 6.3	6.3	4.4
14. WDJJ	37/ 2.0	1.6	1.9	4.4	2.7	2.1	14. WCIN	48/ 734	14. WNNK	477/ 4.1	3.8	4.6
15. WNNK	20/ 1.1	.9	1.6	1.9	1.7	.7	15. WDJJ	38/ 457	15. WDJJ	449/ 3.9	3.4	4.9
WPFB-F	20/ 1.1	.5	.7	---	---	1.7	16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 68.38% (1157 of 1692) (SPG 85: 64.26%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRC-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WUBE-F	1. WWEZ-F	1. WKRC	1. WEBN-F	1. WEBN-F	1. WLW >	1. WEBN-F
2. WBLZ-F	2. WUBE-F	2. WUBE-F	2. WUBE-F	2. WEBN-F	2. WLW	2. WUBE-F	2. WUBE-F	2. WLW	2. WKRC-F	2. WWEZ-F
3. WEBN-F	3. WKRC-F	3. WKRC-F	3. WLW	3. WLW	3. WKRC	3. WEBN-F	3. WUBE-F	3. WKRC-F	3. WEBN-F	3. WKRC-F
4. WSKS-F	4. WBLZ-F	4. WBLZ-F	4. WKRC-F	4. WKRC	4. WUBE-F	4. WLW	4. WLW	4. WUBE-F	4. WBLZ-F	4. WUBE-F
5.	5. WRRM-F	5. WLW	5. WKRC	5. WKRC-F	5. WCKY	5. WWEZ-F	5. WKRC-F	5. WWEZ-F	5. WKRC	5. WBLZ-F
6.	6. WSKS-F	6. WRRM-F	6. WRRM-F	6. WWEZ-F	6. WBLZ-F	6. WCKY	6. WBLZ-F	6. WBLZ-F	6. WUBE-F	6. WLW
7.	7.	7.	7.	7. WRRM-F	7. WKRC-F	7. WKRC-F	7. WCKY	7. WKRC	7. WWEZ-F	7. WCKY
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WKRC-F	1. WKRC-F	1. WRRM-F	1. WKRC-F	1. WUBE-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F
2. WEBN-F	2. WEBN-F	2. WKRC-F	2. WUBE-F	2. WKRC-F	2. WSKS-F	2. WSKS-F	2. WUBE-F	2. WUBE-F	2. WLW	2. WLW
3. WBLZ-F	3. WUBE-F	3. WEBN-F	3. WEBN-F	3. WWEZ-F	3. WBLZ-F	3. WUBE-F	3. WLW	3. WLW	3. WUBE-F	3. WUBE-F
4. WUBE-F	4. WBLZ-F	4. WUBE-F	4. WBLZ-F	4. WRRM-F	4. WKRC-F	4. WBLZ-F	4. WSKS-F	4. WSKS-F	4. WKRC	4. WKRC
5. WNNK-F	5. WRRM-F	5. WBLZ-F	5. WRRM-F	5. WKRC	5. WUBE-F	5. WKRC-F	5. WKRC-F	5. WBLZ-F	5. WKRC-F	5. WKRC-F
6.	6. WNNK-F	6. WLLT-F	6. WKRC	6. WBLZ-F	6. WBLZ-F	6. WLW	6. WRRM-F	6. WKRC-F	6. WBLZ-F	6. WBLZ-F
7.	7. WLLT-F	7.	7. WWEZ-F	7. WLW	7.	7.	7.	7.	7. WWEZ-F	7. WRRM-F
8.	8.	8.	8.	8. WLLT-F	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9. WEBN-F	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		168 (1)	168 (1)	9.9	13.2	WJOJ-F	107.1	Milford	1.0/3.8
AOR		286 (3)	286 (3)	16.9	11.2	WNOP	740	Newport, KY	.5/1.6
AC/OLDIES/SOFT ROCK	57 (2)	211 (4)	268 (6)	15.8	15.4	WSAI-F	100.9	Erlanger	.3/1.6
MOR/VARIETY	325 (2)		325 (2)	19.2	21.9	WTSJ	1050	Cincinnati	.5/1.9
COUNTRY		171 (1)	171 (1)	10.1	9.8	WTUE-F	104.7	Dayton	.5/1.7
BLACK/URBAN	47 (1)	121 (1)	168 (2)	9.9	9.5				
BTFL MUSIC/EZ		164 (1)	164 (1)	9.7	11.0				
NEWS/TALK	100 (1)		100 (1)	5.9	6.0				
NOSTALGIA									
RELIGION/GOSPEL	9 (1)	26 (2)	35 (3)	2.1	1.0				
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS		9 (1)	9 (1)	0.5	1.1				
			1692 (21)						
<u>RADIO STATIONS</u>									
<u>AM STATIONS</u>									
WCIN, 1480, 5 KW/500 W (DA-2)		BLACK	SBN,NBN,\$ 35.00	(Weiss)					
WCKY, 1530, 50 KW (DA-N)		NEWS/TALK	CBS,NBC-T,\$ 70.00	(CBS)		Federated			Phil McDonald
WDJO, 1230, 1 KW		OLDIES	US 2,\$ 32.00	(Mc-Guild)		DKM			Jim Stanton
WKRC, 550, 5 KW/1 KW (DA-N)		MOR/AC	ABC-E,\$ 85.00*	(Katz)		Taft			John Soller
WLW, 700, 50 KW		MOR	ABC-I,\$ 83.00*	(Eastman)		Jacor			David Martin
WNOP, 740, 1 KW (DAYS,DA)		JAZZ	,\$ 24.00	(----			(NEWPORT,KY)		Geoff Nimmon
WTSJ, 1050, 1 KW (DAYS)		RELIGION	,\$ 18.00	(----					
WWNK, 1360, 5 KW (DA-N)		AC	,\$ 30.00	(MMR)		Booth			Jim Wood
<u>FM STATIONS</u>									
WBLZ, 103.5, 19 KW @ 790, BLACK			,\$ 67.00	(Republic)		New Systems (HAMILTON)			Peter Eden
WEBN, 102.7, 17 KW @ 876, AOR			,\$ 90.00*	(Torbet)		Jacor			David Macejko
WKRQ, 101.9, 25 KW @ 660, CHR			ABC-F\$100.00*	(Katz)		Taft			Mark Hubbard
WRRM, 98.5, 15 KW @ 810, AC			,\$ 75.00*	(Blair)		Susquehanna			Gordon Obarski
WRXY, 107.1, 3 KW @ 300, AC			,\$ 30.00	(Masla)			(MILFORD)		
WSAI, 100.9, 1.3 KW @ 466, RELIGION			UPI,\$ 15.00	(---		Mortenson	(ERLANGER)		Dale McMillan
WSKS, 96.5, 15 KW @ 810, AOR			ABC-R\$ 45.00*	(Eastman)			(HAMILTON)		
WUBE, 105.1, 14 KW @ 920, COUNTRY			,\$ 70.00	(Mc-Guild)		DKM			Jim Stanton
WWEZ, 92.5, 11 KW @ 905, BTFL/EZ			,\$ 90.00*	(CBS)		Federated			Steve Kline
WWNK, 94.1, 32 KW @ 550, AC			,\$ 55.00*	(MMR)		Booth			Jim Wood
WLLT, 94.9, 27 KW @ 640, CONTEMP/AC			\$ 60.00*	(HAWK)		H & W			
<u>CALL LETTER CHANGES</u>									
<u>FORMAT CHANGES</u>									
<u>STATION SALES</u>									
<u>MISCELLANEOUS COMMENTS</u>									
WEBN: From Frank Wood to Jacor for \$12,300,000									
WSKS-F/WLW: From Republic to Jacor for \$21,500,000 (est)									
WLLT-F: From H & W to Hoker for \$6,000,000									
WDJO/WUBE-F: From DKM to American for \$9,800,000 (Maklman)									

CLEVELAND

Arbitron Rank/Pop (12+): 21/1,768,300

MSA Rank/Pop: 21/1,858,800

ADI # 11

Average Person Ratings: 17.1

Market TSL: 22.8 hours

Stations: 26/22

Diaries: 1723/1026:1/50.6%

Sample Target: 1640

% Below Line: 4.8

% Not Listed: 8.3

1985 Revenue: \$ 43,000,000

HH Inc.: \$ 29,718

Retail \$: 11.6 Bil

Pop per Station: 80,377

#1 Biller: WMMS-F \$ 6,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WMMS-F	401/13.2	13.9	14.5	12.2	11.0	21.0	1. WMMS-F	595/7436	1. WMMS-F	4797/27.1	24.6	22.2
2. WOAL-F	216/ 7.1	8.6	8.2	6.9	7.7	3.4	2. WMJI-F	297/4621	2. WGCL-F	3521/19.9	17.4	20.3
3. WMJI-F	211/ 7.0	7.7	5.8	6.0	5.9	6.2	3. WLTF-F	274/4194	3. WMJI-F	3099/17.5	17.4	17.0
4. WLTF-F	204/ 6.7	5.5	5.2	7.1	7.3	3.8	4. WOAL-F	259/3033	4. WLTF-F	2987/16.9	16.6	17.9
5. WDOK-F	198/ 6.5	7.4	6.7	6.3	9.1	4.2	5. WGCL-F	241/5264	5. WWWE	2604/14.7	15.7	11.7
6. WGCL-F	164/ 5.4	4.4	4.9	7.1	6.2	5.6	6. WDOK-F	236/2965	6. WOAL-F	2378/13.4	15.7	15.1
7. WWWE	149/ 4.9	4.8	5.5	6.6	3.1	6.3	7. WWWE	227/3970	7. WDOK-F	2357/13.3	17.8	15.6
8. WZAK-F	146/ 4.8	4.2	5.1	5.1	6.0	7.5	8. WZAK-F	193/2532	8. WZAK-F	1990/11.3	10.6	12.6
9. WDMT-F	144/ 4.8	4.8	4.3	3.5	4.2	5.3	9. WGAR-F	174/2385	9. WDMT-F	1934/10.9	9.7	10.7
10. WBBG	135/ 4.5	5.5	6.5	4.9	5.5	4.0	10. WDMT-F	172/2512	10. WERE	1782/10.1	12.6	11.2
11. WGAR-F	122/ 4.0	3.7	3.4	4.1	3.7	3.6	11. WKDD-F	165/3011	11. WRQC-F	1655/ 9.4	8.4	10.7
12. WERE	114/ 3.8	4.9	4.5	4.3	3.4	4.4	12. WBBG	147/1608	12. WGAR-F	1575/ 8.9	8.0	9.1
13. WRQC-F	65/ 2.1	2.0	2.0	2.3	2.6	2.5	13. WONE-F	137/1678	13. WBBG	1434/ 8.1	10.4	11.3
14. WJMO	61/ 2.0	2.0	1.1	1.8	1.7	2.5	14. WERE	120/1895	14. WHK	1025/ 5.8	6.1	8.4
15. WHK	59/ 1.9	1.9	1.8	1.5	2.7	1.6	15. WDBN-F	117/1326	15. WJMO	949/ 5.4	5.3	5.2
16. WRMR	58/ 1.9	1.9	2.0	2.1	3.5	1.6	16. WRMR	77/ 964	16. WBEA-F	724/ 4.1	2.0	2.0
17. WONE-F	58/ 1.9	1.5	1.4	1.5	1.0	2.7	17. WHK	73/1247	17. WKDD-F	712/ 4.0	3.8	5.0
18. WARQ	43/ 1.4	1.7	2.6	2.3	1.6	1.6	18. WRQC-F	68/1702	18. WGAR	692/ 3.9	4.4	5.4
19. WCLV-F	40/ 1.3	2.3	2.1	2.4	1.3	2.3	19. WJMO	61/ 960	19. WCLV-F	634/ 3.6	6.1	5.4
20.							20. WCLV-F	52/ 810	20. WONE-F	614/ 3.5	2.7	NA
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 74.23% (2062 of 2778) (SPG 85: 74.30%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGCL-F	1. WMMS-F>	1. WMMS-F>	1. WMMS-F	1. WMMS-F	1. WOAL-F	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F	1. WMMS-F>
2. WMMS-F>	2. WLTF-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WLTF-F	2. WWWE	2. WZAK-F
3. WDMT-F	3. WMJI-F	3. WLTF-F	3. WLTF-F	3. WLTF-F	3. WGAR-F	3. WOAL-F	3. WOAL-F	3. WOAL-F	3. WDMT-F	3. WMJI-F
4. WRQC-F	4. WDMT-F	4. WZAK-F	4. WZAK-F	4. WOAL-F	4. WDOK-F	4. WDOK-F	4. WDOK-F	4. WMJI-F	4. WGCL-F	4. WLTF-F
5. WZAK-F	5. WZAK-F	5. WDMT-F	5. WDMT-F	5. WGAR-F	5. WBBG	5. WLTF-F	5. WLTF-F	5. WGCL-F	5. WZAK-F	5. WDOK-F
6.	6. WGCL-F	6. WGCL-F	6. WGCL-F	6. WDOK-F	6. WLTF-F	6. WERE	6. WBBG	6. WDOK-F	6. WLTF-F	6. WBBG
7.	7.	7. WGAR-F	7. WGAR-F	7. WZAK-F	7. WMMS-F	7. WBBG	7. WGAR-F	7. WZAK-F	7. WOAL-F	7. WGCL-F
8.	8.	8. WOAL-F	8. WOAL-F	8.	8. WWWE	8.	8.	8. WDMT-F	8.	8. WGAR-F+
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WMMS-F	1. WMMS-F	1. WLTF-F	1. WMMS-F	1. WLTF-F	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	
2. WDMT-F	2. WLTF-F	2. WMMS-F	2. WLTF-F	2. WMJI-F	2. WGCL-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	
3. WLTF-F	3. WMJI-F	3. WMJI-F	3. WMJI-F	3. WMMS-F	3. WONE-F	3. WONE-F	3. WLTF-F	3. WLTF-F	3. WLTF-F	
4. WZAK-F	4. WDMT-F	4. WZAK-F	4. WDMT-F	4. WOAL-F	4. WDMT-F	4. WDMT-F	4. WONE-F	4. WONE-F	4. WGAR-F	
5. WMJI-F	5. WZAK-F	5.	5. WZAK-F	5. WDOK-F	5. WZAK-F	5. WGCL-F	5. WDMT-F	5. WZAK-F	5. WOAL-F	
6. WGCL-F	6. WGCL-F	6.	6. WGCL-F	6. WZAK-F	6. WMJI-F	6.	6.	6. WGCL-F	6. WWWE	
7.	7.	7.	7. WDOK-F	7. WGAR-F	7.	7.	7.	7. WDMT-F	7. WZAK-F	
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
				%	%			
TOP 40/CHR/CONTEMP		284 (4)	284 (4)	10.2	10.6	WBEA-F	107.3	Elyria 1.2/4.1
AOR		459 (2)	459 (2)	16.5	13.2	WELW	1330	Willoughby .9/1.7
AC/OLDIES/SOFT ROCK	59 (1)	415 (2)	474 (3)	17.1	17.6	WEOL	930	Elyria 1.0/1.5
MOR/VARIETY	87 (2)		87 (2)	3.1	0.4	WGAR	1220	Cleveland .8/3.9
COUNTRY	23 (1)	122 (1)	145 (2)	5.2	5.8	WDBN-F	94.9	Medina 1.3/2.1
BLACK/URBAN	61 (1)	290 (2)	351 (3)	12.6	13.0	WKDD-F	96.5	Akron .6/4.0
BTFL MUSIC/EZ		452 (3)	452 (3)	16.3	19.2			
NEWS/TALK	263 (2)		263 (2)	9.5	11.0	CKLW	800	Windsor, ON .6/1.7
NOSTALGIA	153 (2)		153 (2)	5.5	6.0			
RELIGION/GOSPEL	43 (1)		43 (1)	1.5	1.7			
SPANISH					0			
CLASSICAL		40 (1)	40 (1)	1.4	1.4			
UNKNOWN/OTHERS	27 (1)		27 (1)	1.0	0			
			2778 (26)					

RADIO STATIONS

AM STATIONS

WABQ, 1540, 1 KW (DAYS)	, GOSPEL/BLACK	SBN, \$ 30.00 (---)		Mike Gallagher
WBBG, 1260, 5 KW (DA-2)	, NOSTALGIA	, \$ 70.00* (Eastman)	Jacor	Connie Edelman
WELW, 1330, 500 W (DAYS, DA)	, BTFL/ETHNIC	, \$ 18.00 (---)		Howard Sullivan
WERE, 1300, 5 KW (DA-1)	, NEWS/TALK	MBS, CBS, \$ 60.00 (MMR)	Metropolis	Kim Colebrook
WGAR, 1220, 50 KW (DA-N)	, COUNTRY	ABC-E, \$ NM (Blair)	Nationwide	Bill Weller
WHK, 1420, 5 KW (DA-N)	, OLDIES	NBC, \$ 52.00* (Katz)	Malrite	Lonnie Gronek
WJMO, 1490, 1 KW	, BLACK	NBN, \$ 35.00* (Masla)	United	Curtis Shaw
WRMR, 850, 10 KW/5 KW (DA-2)	, NOST/MOR	APR, \$ 50.00 (Christal)	Booth	Roger Turner
WWWE, 1100, 50 KW	, NEWS/TALK	CNN, ABC-I, NBC-T, \$ 84.00* (Mc-Guild)		Art Caruso

FM STATIONS

WCLV, 95.5, 27 KW @ 640, CLASSICAL	, \$ 58.00 (CMBS)		C. K. Patrick
WDMT, 107.9, 70 KW @ 390, URBAN	US I, \$ 65.00* (HNWH)	Beasley	C. Slavik
WDOK, 102.1, 9 KW @ 1000, BTFL/EZ	, \$ 82.00* (Mc-Guild)		Art Caruso
WGAR, 99.5, 50 KW @ 500, COUNTRY	ABC-E, \$ 78.00 (Blair)	Nationwide	Bill Weller
WGCL, 98.5, 40 KW @ 600, CHR	ABC-F, \$ 95.00 (MMR)	Metropolis	Kim Colebrook
WLTF, 106.5, 11 KW @ 1060, AC	APR, \$107.00* (Christal)	Booth	Roger Turner
WMJI, 105.7, 27 KW @ 900, AC	, \$116.00* (Eastman)	Jacor	Connie Edelman
WMMS, 100.7, 32 KW @ 600, AOR/CHR	Source, \$ 15.00* (Katz)	Malrite	Lonnie Gronek
WQAL, 104.1, 8 KW @ 1060, BTFL/EZ	, \$ 90.00* (Christal)		Walt Tiburski
WRQC, 92.3, 27 KW @ 234, CHR	ABC-R, \$ 56.00 (Masla)		Zemira Jones
WZAK, 93.1, 28 KW @ 620, URBAN	CBS-R, \$ 90.00 (Select)	TransWorld	Xen Zapis

Other ranked stations - See Akron

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WERE/WGCL-F: Sold to Metropolis for
\$ 10,700,000

Lorain county added
to Metro

COLORADO SPRINGS

Arbitron Rank/Pop (12+): 117/287,700

MSA Rank/Pop: 128/354,400

ADI # 99 (with Pueblo)

Average Person Ratings: 17.7

Market TSL: 23.5 hours

Stations: 16/13

Diaries: 692/416:1/46.0%

Sample Target: 660

% Below Line: 4.3

% Not Listed: 9.6

1985 Revenue: \$ 9,200,000

HH Inc.: \$ 28,064

Retail \$: 2.3 Bil

Pop per Station: 22,130

#1 Biller: KIL0-F \$ 1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KIL0-F	75/14.7	13.5	11.2	13.1	12.0
2. KVUU-F	59/11.6	8.9	10.8	6.8	5.7
3. KIKX-F	55/10.8	9.7	12.2	5.2	2.3
4. KRDO-F	54/10.6	12.9	8.7	12.9	11.3
5. KKCS-F	49/ 9.6	11.7	7.7	10.6	9.9
6. KSPZ-F	47/ 9.2	5.5	7.1	7.9	7.1
7. KVOR	30/ 5.9	5.9	5.2	4.8	6.3
8. KKFM-F	23/ 4.5	3.6	6.9	8.9	10.9
9. KCMN	20/ 3.9	1.8	5.4	4.4	5.0
10. KSSS	19/ 3.7	7.5	6.2	5.0	5.9
11. KOA	13/ 2.5	4.2	2.9	3.7	4.2
12.					

12+ TSA	1/4/CUME
1. KIL0-F	114/1087
2. KRDO-F	81/ 870
3. KVUU-F	76/ 902
4. KIKX-F	69/ 955
5. KKCS-F	58/ 453
KSPZ-F	58/ 782
7. KVOR	31/ 504
8. KOA	29/ 425
9. KKFM-F	27/ 498
10. KCMN	20/ 157
11.	
12.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KIL0-F	729/25.3	21.0 17.8
2. KIKX-F	697/24.2	21.9 25.0
3. KVUU-F	694/24.1	17.6 21.8
4. KSPZ-F	635/22.1	18.2 16.7
5. KRDO-F	629/21.9	17.4 17.1
6. KVOR-F	490/17.0	14.1 13.5
7. KKCS-F	369/12.8	17.6 16.2
8. KKFM-F	365/12.7	12.5 19.7
9. KSSS	222/ 7.7	10.9 9.5
10. KRDO	214/ 7.4	7.3 10.5
11. KOA	199/ 6.9	12.9 9.3
12. KCMN	155/ 5.4	3.0 NA

12+ FM SHARE (METRO): 79.18% (365 of 461) (SPG 85: 69.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIKX-F	1. KIL0-F	1. KIL0-F	1. KVUU-F	1. KVUU-F	1. KRDO-F	1. KVUU-F	1. KVUU-F	1. KIL0-F	1. KIL0-F	1. KIKX-F
2. KIL0-F	2. KVUU-F	2. KSPZ-F	2. KSPZ-F	2. KKCS-F	2. KKCS-F	2. KIL0-F	2. KIL0-F	2. KVUU-F	2. KIKX-F	2. KIL0-F
3.	3. KSPZ-F	3. KSPZ-F	4. KKCS-F	3. KSPZ-F	3. KVOR-F	3. KVOR-F	3. KRDO-F	3. KIKX-F	3. KRDO-F	3. KVUU-F
4.	4. KIKX-F	4. KKCS-F	5. KIL0-F	4. KRDO-F	4. KCMN	4. KSPZ-F	4. KKCS-F	4. KRDO-F	4. KSPZ-F	4. KRDO-F
5.	5. KKFM-F	5. KIKX-F	5. KRDO-F	KILO-F	5. KVUU-F	5. KIKX-F	KSPZ-F	5. KKCS-F	5. KKCS-F	5. KKCS-F
6. KKCS-F						6. KRDO-F		6. KSPZ-F		
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KVUU-F	1. KVUU-F	1. KVUU-F	1. KVUU-F	1. KVUU-F	1. KIL0-F	1. KIL0-F	1. KIL0-F	1. KIL0-F	1. KIL0-F	1. KIL0-F
2. KIL0-F	2. KIL0-F	2. KSPZ-F	2. KSPZ-F	2. KKCS-F	2. KSPZ-F	2. KSPZ-F	2. KSPZ-F	2. KKCS-F	2. KKCS-F	2. KKCS-F
3. KIKX-F	3. KIKX-F	3. KIL0-F	KILO-F	3. KRDO-F	3. KKCS-F	3. KVUU-F	KVUU-F	KSPZ-F	3. KSPZ-F	3. KSPZ-F
4.	4. KSPZ-F	4. KIKX-F	4. KIKX-F	KSPZ-F	4. KKFM-F	4. KKCS-F	4. KIKX-F	4. KVUU-F	4. KVUU-F	4. KVUU-F
5.	5.	5.	5. KRDO-F	5. KIKX-F	5.	5. KIKX-F	5.	5.	5.	5. KRDO-F

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP	1 (1)	78 (2)	79 (3)	17.1	20.7
AOR		75 (1)	75 (1)	16.2	12.1
AC/OLDIES/SOFT ROCK		106 (2)	106 (2)	22.9	21.7
MOR/VARIETY	9 (2)		9 (2)	1.9	4.0
COUNTRY	23 (2)	49 (1)	72 (3)	15.6	15.0
BLACK/URBAN					
BTFL MUSIC/EZ		54 (1)	54 (1)	11.7	9.4
NEWS/TALK	43 (2)		43 (2)	9.3	10.2
NOSTALGIA	20 (1)		20 (1)	4.3	5.8
RELIGION/GOSPEL					1.0
SPANISH					
CLASSICAL		4 (1)	4 (1)	0.9	0
UNKNOWN/OTHERS					

462 (16)

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS)	NOSTALGIA
KIKX, 1490, 500 W/250 W	CHR
KKCS, 1460, 5 KW/500 W (DA-N)	COUNTRY
KPIK, 1580, 5 KW (DAYS)	SPANISH
KRDO, 1240, 1 KW	MOR
KSSS, 740, 1 KW	COUNTRY
KVOR, 1300, 5 KW/1 KW	NEWS/TALK

\$ 18.00 (Masla)	
\$ NA (Select)	
US 1, \$ 13.00 (Torbet)	
\$ 16.00 (Lotus)	
MBS, \$ 19.00* (HNWH)	
MBS, \$ 44.00 (Mc-Guild)	
\$ 30.00* (Katz)	

Ed Rankin	
N. Ledbetter	
Jim Cooper	
Bob Armendariz	
Neil Klockslem	
Bill Struck	

N. Ledbetter	
Lou Mellini	
Jim Cooper	
Stuart Stanek	
Neil Klockslem	
Bill Struck	
Rick Martin	

KOA - Denver

COLUMBIA, SC

Arbitron Rank/Pop (12+): 92/369,300

MSA Rank/Pop: 105/438,000

ADI # 87

Average Person Ratings: 17.8

Market TSL: 23.8 hours

Stations: 17/15

Diaries: 949/389:1/51.0%

Sample Target: 750

% Below Line: 1.3

% Not Listed: 8.8

1985 Revenue: \$ 10,300,000

HH Inc.: \$ 29,423

Retail \$: 2.5 Btl

Pop per Station: 24,620

#1 Biller: WNOK-F \$2,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WNDM-F	94/14.3	12.4	9.1	9.1	10.7	16.2	1. WNDM-F	189/1582	1. WNOK-F	1030/27.9	26.3 31.6
2. WCOS-F	93/14.2	17.8	18.6	21.7	20.4	16.7	2. WCOS-F	173/1784	2. WCOS-F	995/26.9	31.8 30.4
3. WNOK-F	80/12.2	8.7	13.9	15.1	10.8	15.8	3. WNOK-F	144/1773	3. WNDM-F	859/23.3	23.0 17.3
4. WMMC-F	57/ 8.7	4.9	5.1	4.4	6.4	9.1	4. WTCB-F	68/1055	4. WMMC-F	717/19.4	14.7 14.3
5. WOIC	41/ 6.2	6.2	3.8	6.6	6.6	4.7	5. WMMC-F	58/ 755	5. WZLD-F	608/16.5	22.3 19.8
6. WTCB-F	39/ 5.9	7.3	3.7	.6	.5	6.3	6. WCEZ-F	45/ 476	6. WTCB-F	580/15.7	17.3 6.4
WCEZ-F	39/ 5.9	7.6	3.5	5.7	7.1	4.2	7. WIS	42/ 653	7. WOIC	574/15.5	14.9 10.9
8. WIS	36/ 5.5	5.9	5.8	9.0	6.6	4.2	WOIC	42/ 589	8. WIS	512/13.9	20.8 17.2
9. WZLD-F	26/ 4.0	7.2	8.2	8.2	8.3	4.9	9. WZLD-F	27/ 628	9. WCEZ-F	429/11.6	11.4 9.8
10. WSCQ-F	24/ 3.7	6.0	6.1	4.6	6.8	2.8	WBBQ-F	27/ 384	10. WSCQ-F	357/ 9.7	14.4 14.7
11. WTGH	22/ 3.3	2.7	2.2	1.4	2.0	1.7	11.		11. WWGO-F	345/ 9.3	7.4 11.2
12. WWGO	21/ 3.2	2.7	6.4	---	---	3.3	12.		12. WTGH	198/ 5.4	4.9 3.7

12+ FM SHARE (METRO): 80.30% (481 of 599) (SPG 85: 83.89%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNOK-F>	1. WNDM-F	1. WNDM-F	1. WCOS-F	1. WCOS-F	1. WCOS-F>	1. WCOS-F+	1. WCOS-F	1. WCOS-F	1. WNDM-F>	1. WNDM-F
2. WNDM-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WNDM-F	2. WNDM-F	2. WNDM-F	2. WNOK-F	2. WNDM-F	2. WCOS-F	2. WCOS-F
3. WMMC-F	3. WMMC-F>	3. WCOS-F	3. WNDM-F	3. WNOK-F	3. WIS	3. WNOK-F+	3. WNDM-F>	3. WNOK-F>	3. WMMC-F	3. WNOK-F>
4. WOIC	4. WCOS-F>	4. WMMC-F	4. WMMC-F	4. WMMC-F	4. WNOK-F	4. WMMC-F	4. WMMC-F	4. WMMC-F	4. WNOK-F	4. WMMC-F>
WZLD-F	5. WTCB-F	5. WTCB-F	5. WTCB-F	WTCB-F	WOIC	5. WTCB-F	5. WTCB-F	5. WTCB-F	5. WOIC	5. WCEZ-F
WZLD-F					WTCB-F					
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WNDM-F	1. WNDM-F	1. WNOK-F	1. WNDM-F	1. WCOS-F	1. WNDM-F	1. WNDM-F	1. WMMC-F	1. WNDM-F	1. WCOS-F	
WMMC-F	2. WNOK-F	2. WNDM-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	WNOK-F	2. WCOS-F	2. WNDM-F	
3. WNOK-F>	3. WMMC-F>	3. WCOS-F	3. WCOS-F	WNDM-F	3. WZLD-F	3. WMMC-F	WNDM-F	3. WNOK-F	3. WNOK-F	
4. WTCB-F	4. WTCB-F	4. WTCB-F	4. WMMC-F	4. WTCB-F	4. WMMC-F	4. WCOS-F	4. WCOS-F	4. WMMC-F	4. WMMC-F	
5. WOIC	5. WOIC	WMMC-F	5. WTCB-F	5. WSCQ-F	5. WCOS-F	5. WZLD-F	5.	5. WZLD-F	5. WOIC	
									6. WTCB-F	

FORMATS	AM	FM	TOTAL	%	SPG 86 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	3 (1)	86 (2)	89 (3)	14.9	17.2	WCOS 1400 Columbia .9/3.5
AOR		26 (1)	26 (1)	4.3	9.0	WNOK 1230 Columbia .5/2.5
AC/OLDIES/SOFT ROCK		86 (4)	86 (4)	14.4	17.9	WQXL 1470 Columbia 1.5/3.1
MOR/VARIETY	36 (1)		36 (1)	6.0	6.4	
COUNTRY	6 (1)	93 (1)	99 (2)	16.5	21.6	WBBQ-F 104.3 Augusta, GA .9/3.6
BLACK/URBAN	41 (1)	151 (2)	192 (3)	32.1	20.0	WYAV-F 104.1 Conway .3/1.3
BTFL MUSIC/EZ		39 (1)	39 (1)	6.5	3.9	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL	32 (2)		32 (2)	5.3	4.1	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

599 (17)

RADIO STATIONS

WCOS, 1400, 1 KW	COUNTRY	NBC-T, \$ NA	(Mc-Guild)	Buck	Jake Bogan
WIS, 560, 5 KW (DA-N)	MOR	CBS, \$ 40.00	(Christal)	Cosmos	Charlie Jones
WNOK, 1230, 1 KW	CHR	ABC-R, \$ NA	(Katz)	Audubon	Bill McElveen
WOIC, 1320, 5 KW/2.5 KW (DA-N)	BLACK	NBC, \$ 29.00	(---)		E. Franks
WQXL, 1470, 5 KW (DAYS)	RELIGION	SBN, \$ 10.00	(Busby)		John George
WTGH, 620, 1 KW (DAYS,DA)	RELIGION	\$ 13.00	(---)		Raleigh Williams
WCEZ-F, 93.5, 3 KW @ 300, BTFL/EZ		US 2, \$ 35.00	(Blair)	Limetree	Bob Simpkins
WCOS-F, 97.9, 100 KW @ 985, COUNTRY		ABC-I, \$ 80.00*	(Mc-Guild)	Buck	Jake Brogan
WMMC-F, 103.1, 3 KW @ 300, BLACK		\$ 30.00	(Unirep)		
WNOK-F, 104.7, 100 KW @ 1004, CHR		ABC-R, \$110.00	(Katz)	Audubon	Bill McElveen
WSCQ-F, 100.1, 3 KW @ 300, SOFT AC		CBS-R, \$ 27.00	(Torbet)		Bill Benton
WNDM-F, 101.3, 100 KW @ 1322, BLACK		ABC-F, \$ 60.00	(HNWH)		(SUMTER) John Marshall
WWGO-F, 102.3, 3 KW @ 300, OLDIES		\$ NA	(---)		(ST. ANDREWS) Buster White
WZLD-F, 96.7, 3 KW @ 300, AOR (?)		\$ 42.00	(Weiss)	Universal	Phil Schweinfurth
WTCB-F, 106.7, 100 KW @ 787, AC		\$ 60.00	(Christal)	Keymarket	(ORANGEBURG) Mike Steinhilper

MISCELLANEOUS COMMENTS WDPN changes calls to WMMC...

COLUMBUS, GA

Arbitron Rank/Pop (12+): 150/197,000

MSA Rank/Pop: 176/243,400

Average Person Ratings: 15.3
Market TSL: 20.5 hoursStations: 16/12
Diaries: 611/322:1/44.9%
Sample Target: 560
% Below Line: 5.6
% Not Listed: 7.31985 Revenue: \$ 6,200,000
HH Inc.: \$ 25,182
Retail \$: 1.2 Bill
Pop per Station: 16,417
#1 Biller: WCGQ-F \$ 1,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WFXE-F	64/21.3	---	15.9	---	22.8
2. WCGQ-F	55/18.3	---	18.1	---	18.0
3. WNKS-F	27/ 9.0	---	10.6	---	11.6
4. WOKS	26/ 8.6	---	11.9	---	12.6
5. WEIZ-F	22/ 7.3	---	10.6	---	6.8
6. WRCG	21/ 7.0	---	9.4	---	6.5
7. WSTH-F	18/ 6.0	---	---	---	---
8. WPNX	17/ 5.6	---	6.6	---	5.8
9. WEKS-F	12/ 4.0	---	2.8	---	2.4
10.					

12+ TSA	1/4/CUME
1. WCGQ-F	115/1348
2. WNKS-F	71/1060
3. WFXE-F	69/ 785
4. WSTH-F	55/ 495
5. WEKS-F	49/ 628
6. WOKS	27/ 384
7. WEIZ-F	26/ 488
8. WRCG	23/ 268
9. WPNX	22/ 236
10. WVFJ-F	20/ 266

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WFXE-F	652/33.1	---- 25.2
2. WCGQ-F	611/31.0	---- 33.4
3. WNKS-F	402/20.4	---- 26.8
4. WEIZ-F	387/19.6	---- 22.2
5. WOKS	377/19.1	---- 21.7
6. WRCG	235/11.9	---- 13.3
7. WSTH-F	189/ 9.6	---- ----
8. WPNX	186/ 9.4	---- 11.8
9. WEKS-F	177/ 9.0	---- 5.8
10. WEIZ	102/ 5.2	---- 8.2

12+ FM SHARE (METRO): 73.48% (205 of 279) (SPG 85: 64.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCGQ-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WOKS	1. WCGQ-F	1. WCGQ-F	1. WFXE-F	1. WFXE-F	1. WFXE-F
2. WFXE-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WFXE-F	2. WFXE-F	2. WFXE-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F
3.	3. WNKS-F	3. WNKS-F	3. WNKS-F	3. WNKS-F	3. WRCG	3. WNKS-F	3. WEIZ-F	3. WNKS-F	3. WOKS	3. WSTH-F
4.	4. WEIZ-F	4. WEIZ-F	4. WEIZ-F	4. WOKS	4. WPNX	4. WEIZ-F	4. WOKS	4. WEIZ-F	4. WEIZ-F	4. WNKS-F
5.	5.	5.	5. WPNX	5. WEIZ-F	5. WSTH-F	5. WRCG	5. WNKS-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WCGQ-F	1. WCGQ-F	1. WCGQ-F	1. WFXE-F	1. WFXE-F
2. WFXE-F	2. WFXE-F	2. WFXE-F	2. WCGQ-F	2. WCGQ-F
3. WEIZ-F	3. WNKS-F	3. WNKS-F	3. WEIZ-F	4. WOKS
4. WNKS-F	4. WEIZ-F	4. WEIZ-F	4. WNKS-F	4. WEIZ-F
5.	5.	5.	5.	5.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F
2. WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F
3. WNKS-F	3. WNKS-F	3. WNKS-F	3. WNKS-F	3. WNKS-F
4.	4.	4.	4.	4.
5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		82 (2)	82 (2)	29.4	30.9
AOR					0.3
AC/OLDIES/SOFT ROCK	2 (1)	22 (1)	24 (2)	8.6	14.4
MOR/VARIETY					
COUNTRY	17 (1)	18 (1)	35 (2)	12.5	7.0
BLACK/URBAN	28 (2)	77 (3)	105 (5)	37.6	29.9
BTFL MUSIC/EZ		3 (1)	3 (1)	1.1	0
NEWS/TALK					
NOSTALGIA	21 (1)		21 (1)	7.5	13.1
RELIGION/GOSPEL	6 (2)	3 (1)	9 (3)	3.2	2.7
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					1.7

OTHER RATED STATIONS/METRO SHARE & CUME RATING
WEAM 1580 Columbus .7/1.7
WEIZ 540 Columbus .7/5.2
WHYD 1270 Columbus 1.3/2.5
WVFJ-F 93.3 Manchester 1.0/4.4
WBIL 580 Tuskegee .7/1.4
WBIL-F 95.9 Tuskegee .3/2.2
WPCF-F 94.9 Atlanta 1.0/2.4

RADIO STATIONS

279 (16)

WEAM, 1580, 1 KW (DA-N)	GOSPEL	NBC, \$ 8.00 (---)	Buck	Jeff Nichols
WEIZ, 540, 5 KW/500 W (DA-N)	AC	ABC-I, \$ 16.00 (Eastman)		Allen Woodall
WHYD, 1270, 5 KW (DAYS)	RELIGION	MBS, \$ 10.00 (---)	CLW	
WOKS, 1340, 1 KW	BLACK	SBN, NBN, \$ 32.00 (HNWH)	Davis	
WPNX, 1460, 5 KW/1 KW (DA-N)	COUNTRY	MBS, \$ 11.00 (HNWH)		Jim Martin
WRCG, 1420, 5 KW (DA-N)	NOSTALGIA	CBS, \$ 7.00 (Select)	McClure	Joe McClure
WCGQ-F, 107.3, 100 KW @ 610, CHR	US I, \$ 38.00* (Select)	McClure	Joe McClure	
WEIZ-F, 100.1, 3 KW @ 300, AC	ABC-E, \$ 25.00 (Eastman)		Allen Woodall	
WFXE-F, 104.9, 3 KW @ 300, URBAN	ABC-F, \$ 35.00* (HNWH)	Davis		
WNKS-F, 102.9, 100 KW @ 1521, CHR	US 2, \$ 24.00 (Torbet)			
WSTH-F, 106.1, 100 KW @ ? , COUNTRY	, \$ NA (Torbet)			

WEKS - See Atlanta

MISCELLANEOUS COMMENTS WNKS-F sold by Coleman for \$3,250,000... W^{OKS} WFXA-F sold by Woodfin to Davis for \$3,750,000 (est)...

COLUMBUS

Arbitron Rank/Pop (12+): 33/1,062,000

MSA Rank/Pop: 35/1,280,600

ADI # 33

Average Person Ratings: 15.9

Market TSL: 21.1 hours

Stations: 22/19

Diaries: 1247/852:1/48.1%

Sample Target: 1280

% Below Line: 3.2

% Not Listed: 10.6

1985 Revenue: \$ 31,200,000

HH Inc.: \$ 28,573

Retail \$: 8.1 Bill

Pop per Station: 55,895

#1 Biller: WTVN \$5,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WLWQ-F	225/13.4	15.1	11.5	14.9	12.6	15.2	1. WLWQ-F	274/2900	1. WNCI-F	2627/24.7	18.8	19.1
2. WSNY-F	201/11.9	9.6	10.8	7.5	8.4	10.7	2. WNCI-F	243/3824	2. WSNY-F	2596/24.4	21.5	22.5
3. WNCI-F	158/ 9.4	5.3	4.9	6.1	5.7	10.3	3. WXNY-F	213/2806	3. WLWQ-F	2329/21.9	25.6	23.8
4. WBNS-F	156/ 9.3	9.7	12.6	9.7	11.2	6.2	4. WXGT-F	188/3027	4. WXGT-F	2261/21.3	25.5	26.0
5. WXGT-F	134/ 8.0	10.5	11.1	9.2	10.1	11.9	5. WBNS-F	175/2354	5. WBNS-F	1955/18.4	16.7	18.7
6. WTVN	105/ 6.2	10.4	10.1	10.5	8.6	6.2	6. WTVN	168/2787	6. WTVN	1948/18.3	23.4	22.1
7. WKVO	77/ 4.6	3.3	2.7	2.6	7.1	4.4	7. WHOK-F	91/1013	7. WKVO	1015/ 9.6	5.5	6.7
8. WRMZ-F	67/ 4.0	4.2	3.9	4.8	5.4	5.9	8. WKVO	77/1015	8. WRMZ-F	954/ 9.0	8.2	7.4
9. WMNI	57/ 3.4	3.4	3.6	3.1	4.3	2.6	9. WRMZ-F	74/1081	9. WBNS	772/ 7.3	12.6	9.1
10. WHOK-F	52/ 3.1	3.0	3.6	3.6	3.2	3.3	10. WMNI	60/ 671	10. WMNI	650/ 6.1	7.2	8.3
11. WBBY-F	35/ 2.1	1.3	1.6	2.0	1.5	2.3	11. WLW	53/1198	11. WCOL	636/ 6.0	5.9	4.4
WBNS	35/ 2.1	3.2	2.2	2.9	3.0	2.4	12. WRFD	40/ 634	12. WZZT-F	634/ 6.0	NA	7.4
13. WZZT-F	32/ 1.9	1.5	3.1	2.1	---	4.3	13. WCLT-F	39/ 627	13. WLW	618/ 5.8	5.0	5.8
14. WCOL	29/ 1.7	1.1	.8	2.2	3.7	1.7	14. WBNS	38/ 821	14. WHOK-F	588/ 5.5	7.9	7.5
15. WLW	28/ 1.7	1.5	1.5	1.2	1.4	.7	15. WMRN-F	37/ 602	15. WBBY-F	515/ 4.8	NA	4.7
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 74.19% (1118 of 1507) (SPG 85: 72.96%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXGT-F	1. WLWQ-F	1. WLWQ-F	1. WSNY-F	1. WSNY-F	1. WBNS-F	1. WLWQ-F	1. WSNY-F	1. WLWQ-F	1. WNCI-F	1. WLWQ-F
2. WLWQ-F	2. WSNY-F	2. WSNY-F	2. WLWQ-F	2. WLWQ-F	2. WSNY-F	2. WSNY-F	2. WLWQ-F	2. WSNY-F	WXGT-F	2. WNCI-F
3. WNCI-F	3. WNCI-F	3. WNCI-F	3. WNCI-F	3. WNCI-F	3. WTVN	3. WTVN	3. WBNS-F	3. WNCI-F	3. WLWQ-F	3. WSNY-F
4.	4. WXGT-F	4. WXGT-F	4. WTVN	4. WTVN	4. WNCI-F	4. WBNS-F	4. WNCI-F	4. WBNS-F	4. WSNY-F	4. WXGT-F
5.	5. WKVO	5. WTVN	5. WBNS-F	5. WBNS-F	5. WMNI	5. WNCI-F	5. WTVN	5. WXGT-F	5. WBSN-F	5. WBNS-F
6.	6. WRMZ-F	6. WBNS-F	6. WKVO	6. WKVO	WRMZ-F	WXGT-F	6. WXGT-F	6. WTVN	6. WTVN	6. WKVO
7.	7.	7.	7.	7.	7.	7.	7. WRMZ-F	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8. WKVO	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WSNY-F	1. WSNY-F	1. WSNY-F	1. WSNY-F	1. WSNY-F	1. WLWQ-F	1. WLWQ-F	1. WLWQ-F	1. WLWQ-F	1. WLWQ-F	
2. WLWQ-F	2. WLWQ-F	2. WLWQ-F	2. WLWQ-F	2. WNCI-F	2. WNCI-F	2. WNCI-F	2. WSNY-F	2. WSNY-F	2. WSNY-F	
3. WNCI-F	3. WNCI-F	WNCI-F	3. WNCI-F	3. WLWQ-F	3. WXGT-F	3. WSNY-F	3. WNCI-F	3. WNCI-F	3. WNCI-F	
4. WXGT-F	4. WXGT-F	4. WKVO	4. WXGT-F	4. WTVN	4. WSNY-F	4. WXGT-F	4. WKVO	4. WBNS-F	4. WTVN	
5. WRMZ-F	5. WRMZ-F	5. WXGT-F	5. WKVO	5. WKVO	5.	5. WKVO	5. WXGT-F	5. WTVN	5. WBNS-F	
6.	6.	6. WRMZ-F	6. WTVN-F	6. WBNS-F	6.	6.	6.	6. WXGT-F	6. WRMZ-F	
7.	7.	7. WZZT-F	7. WRMZ-F	7.	7.	7.	7.	7.	7.	
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		292 (2)	292 (2)	19.4	17.5	WCKX-F	106.3	London	.9/3.8
AOR		225 (1)	225 (1)	14.9	12.6	WCLT	1430	Newark	1.4/1.5
AC/OLDIES/SOFT ROCK		236 (3)	236 (3)	15.7	12.6	WCLT-F	100.3	Newark	1.3/3.5
MOR/VARIETY	208 (5)		208 (5)	13.8	16.1	WLOH	1320	Lancaster	.9/1.7
						WRFD	880	Worthington	1.1/3.8
COUNTRY	57 (1)	126 (3)	183 (4)	12.1	15.2	WMRN-F	106.9	Marion	.4/1.0
BLACK/URBAN	77 (1)	48 (2)	125 (3)	8.3	6.4	WMVO-F	93.7	Mt. Vernon	.8/1.7
BTFL MUSIC/EZ		156 (1)	156 (1)	10.4	13.8				
NEWS/TALK	29 (1)		29 (1)	1.9	0.8				
NOSTALGIA									
RELIGION/GOSPEL	18 (1)		18 (1)	1.2	2.6				
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS		35 (1)	35 (1)	2.3	2.3				
			1507 (22)						

RADIO STATIONS

AM STATIONS

WBNS, 1460, 5 KW/1 KW (DA-N)	MOR	ABC-1, NBC-T, \$ 50.00	(Blair)	Columbus Dispatch	Tom Stewart
WCOL, 1230, 1 KW	NEWS/TALK	CBS, \$ 35.00	(Christal)	Great Trails	Randall Rahe
WMNI, 920, 1 KW/500 W (DA-2)	COUNTRY	MBS, \$ 38.00	(Torbet)		Mark Jividen
WRFD, 880, 5 KW (DAYS)	RELIGION	CNN, \$ 20.00*	(Weiss)	Salem	Bill Caridas
WTVN, 610, 5 KW (DA-N)	MOR/AC	ABC-E, \$113.00	(Katz)	Taft	Perry Frey
WVCO, 1580, 1 KW (DAYS, DA)	BLACK	SBN, \$ 35.00*	(Mc-Guild)	Saga	Al Fetch

FM STATIONS

WBBY, 103.9, 2 KW @ 360, JAZZ	US 2, \$ 30.00	(Torbet)			
WBNS, 97.1, 26 KW @ 660, BTFL/EZ	\$ 65.00	(Blair)	Columbus Dispatch	Dan Morris	
WLVQ, 96.3, 18 KW @ 753, AOR	\$ 92.00	(Katz)	Taft	Tom Steward	
WHOK, 95.5, 50 KW @ 215, COUNTRY	APR, \$ 17.00	(Regional)		Tom Thon	
WNCI, 97.9, 175 KW @ 565, CONTEMP	ABC-C, \$ 90.00	(MMR)	Nationwide	(LANCASTER)	Stan Robinson
					Dale Weber
WRMZ, 99.7, 50 KW @ 542, COUNTRY	MBS, \$ 55.00*	(Torbet)			
WSNY, 94.7, 22 KW @ 753, AC	\$100.00*	(Mc-Guild)	Saga	Mark Jividen	
WXGT, 92.3, 50 KW @ 310, CHR	\$110.00	(Christal)	Great Trails	Al Fetch	
WZZT, 103.1, 3 KW @ 300, BLACK	CBS-R, \$ 32.00	(Masla)		(JOHNSTOWN)	Randall Rahe
WCKX, 106.3, 3 KW @ 300, BLACK	NBN, \$ 40.00	(Regional)		(LONDON)	Bob Kramer
					Jack Harris

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WVCO/WSNY-F: From Josephson to
Saga for \$19,500,000

CORPUS CHRISTI

Arbitron Rank/Pop (12+): 119/285,600

MSA Rank/Pop: 121/371,600

ADI # 121

Average Person Ratings: 18.8

Market TSL: 24.8 hours

Stations: 18/16

Diaries: 686/416:1/41.8%

Sample Target: 650

% Below Line: 1.2

% Not Listed: 7.6

1985 Revenue: \$ 7,200,000

HH Inc.: \$ 29,104

Retail \$: 2.4 Bil

Pop per Station: 17,850

#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
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1. KZFM-F	101/18.8	17.7	16.7	15.5	14.8
2. KUNO	53/ 9.9	11.1	12.5	9.1	10.5
3. KNCN-F	50/ 9.3	11.1	10.8	11.3	11.3
4. KOUL-F	49/ 9.1	6.8	6.5	8.7	9.7
5. KIOU-F	45/ 8.4	7.0	8.2	10.1	9.1
6. KRYS-F	43/ 8.0	8.2	9.0	5.6	6.0
7. KCCT	28/ 5.2	6.6	7.8	9.7	10.3
8. KITE-F	26/ 4.9	6.4	6.5	8.0	4.7
9. KEYS	23/ 4.3	3.7	3.3	5.8	4.1
KSTE-F	23/ 4.3	2.3	2.2	1.4	2.7

12+ TSA	1/4/CUME
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1. KZFM-F	111/1154
2. KRYS-F	89/ 850
3. KOUL-F	68/ 777
4. KNCN-F	67/ 749
5. KUNO	58/ 512
6. KIOU-F	54/ 567
7. KCCT	36/ 419
8. KEYS	31/ 377
9. KSTE-F	29/ 429
10. KITE-F	26/ 447

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
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1. KZFM-F	994/34.8	32.6	33.2
2. KNCN-F	565/19.8	20.5	21.3
3. KOUL-F	522/18.3	14.7	14.2
4. KIOU-F	477/16.7	14.6	13.7
5. KUNO	466/16.3	14.3	16.7
6. KRYS-F	454/15.9	15.5	17.9
7. KITE-F	443/15.5	16.9	18.8
8. KSTE-F	322/11.3	6.9	5.9
9. KCCT	320/11.2	16.5	16.5
10. KEYS	30/10.5	9.6	9.2

12+ FM SHARE (METRO): 71.72% (355 of 495) (SPG 85: 66.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KUNO	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F
2. KNCN-F	2. KNCN-F	2. KNCN-F	2. KOUL-F	2. KOUL-F	2. KIOU-F	2. KUNO	2. KOUL-F	2. KNCN-F	2. KNCN-F	2. KNCN-F
3. KITE-F	3. KOUL-F	3. KOUL-F	3. KNCN-F	3. KIOU-F	3. KRYS-F	3. KRYS-F	3. KRYS-F	3. KOUL-F	3. KOUL-F	3. KOUL-F
4.	4. KSTE-F	4. KRYS-F	4. KRYS-F	4. KRYS-F	4. KOUL-F	4. KIOU-F	4. KIOU-F	4. KIOU-F	4. KIOU-F	4. KIOU-F
5.	5. KITE-F	5. KSTE-F	5. KEYS	5. KEYS	5. KEYS	5. KOUL-F	5. KRYS-F	5. KRYS-F	5. KRYS-F	5. KUNO
6.	6. KRYS-F	6. KEYS			KZFM-F					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KNCN-F	1. KNCN-F	1. KNCN-F	1. KNCN-F	1. KNCN-F
2. KNCN-F	2. KOUL-F	2. KOUL-F	2. KOUL-F	2. KOUL-F	2. KZFM-F	2. KZFM-F	2. KZFM-F	2. KZFM-F	2. KZFM-F
3. KOUL-F	3. KSTE-F	3. KCCT	3. KRYS-F	3. KRYS-F	3. KOUL-F	3. KOUL-F	3. KITE-F	3. KOUL-F	3. KIOU-F
4. KSTE-F	4. KCCT	4. KSTE-F	4. KSTE-F	4. KSTE-F	4. KRYS-F	4. KITE-F	4. KOUL-F	4. KEYS	4. KEYS
5.	5. KNCN-F	5.	5. KCCT	5. KIOU-F	5.	5. KRYS-F	5. KSTE-F	5. KRYS-F	5. KOUL-F
			KUNO						

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		127 (2)	127 (2)	25.7	24.4
AOR		50 (1)	50 (1)	10.1	11.4
AC/OLDIES/SOFT ROCK	23 (1)	23 (1)	46 (2)	9.3	4.1
MOR/VARIETY					0
COUNTRY	15 (2)	98 (3)	113 (5)	22.8	21.3
BLACK/URBAN					
BTFL MUSIC/EZ		45 (1)	45 (1)	9.1	8.7
NEWS/TALK	6 (2)		6 (2)	1.2	1.0
NOSTALGIA					
RELIGION/GOSPEL	5 (1)		5 (1)	1.0	1.0
SPANISH	81 (2)	12 (1)	93 (3)	18.8	23.8
CLASSICAL					
UNKNOWN/OTHERS	10 (1)		10 (1)	2.0	4.3

495 (18)

RADIO STATIONS

KCCT, 1140, 1 KW/500 W (DA-2)	SPANISH	\$ 26.00* (Select)	Manuel Davila
KCTA, 1030, 50 KW (DAYS,DA)	RELIGION	APR, \$ 15.00 (---)	Bob Trask
KEYS, 1440, 1 KW (DA-N)	AC	US I, \$ 20.00 (Republic)	Jim Sumpter
KRYS, 1360, 1 KW	COUNTRY	ABC-I, \$ 18.00 (Durpetti)	Gary Maricle
KSIX, 1230, 1 KW	?	CBS,MBS, \$ 12.00 (---)	Vann Kennedy
KUNO, 1400, 1 KW	SPANISH	\$ 60.00 (Katz)	Luis Munoz
KIOU-F, 96.5, 100 KW @ 875, BTFL/EZ		\$ 40.00 (Select)	Steve DeWalt
KITE-F, 105.5, 3 KW @ 300, CHR		\$ 25.00 (Eastman)	
KNCN-F, 101.3, 100 KW @ 402, AOR		\$ 43.00 (HNWH)	Tippie
KOUL-F, 103.7, 100 KW @ 960, COUNTRY		APR, \$ 55.00 (Mc-Guild)	Bob Trask
KRYS-F, 99.1, 100 KW @ 1000, COUNTRY		\$ 30.00* (Durpetti)	Gary Maricle
KSTE-F, 93.9, 100 KW @ 840, AC (?)		\$ 16.00 (Christal)	Dan Cutrer
KZFM-F, 95.5, 41 KW @ 320, CHR		\$ 50.00* (Republic)	Jim Sumpter

MISCELLANEOUS COMMENTS KRYS A/F sold for \$1,600,000... KITE-F (Portland) sold by Phillips/Whitlock to Dave King for \$1,000,000

DALLAS-FT. WORTH

Arbitron Rank/Pop (12+): 10/2,882,400

MSA Rank/Pop: Dallas - 13/2,263,900

ADI # 8 FW - 40/1,149,300

Average Person Ratings: 18.1

Market TSL: 23.9 hours

Stations: 28/28

Diaries: 2447/1178:1/44.1%

Sample Target: 2200

% Below Line: 0

% Not Listed: 6.5

1985 Revenue: \$ 107,600,000

HH Inc.: \$ 34,257

Retail \$: 25.3 Bil

Pop per Station: 102,943

#1 Biller: KVIL-F \$22,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KVIL-F	459/8.8	9.1	10.6	7.5	9.3	9.1	1. WBAP	643/7763	1. KLIV-F	5436/18.9	18.2	19.7
2. KKDA-F	442/8.5	8.7	8.7	8.3	7.4	11.5	2. KKDA-F	501/4128	2. KRLD	5252/18.2	20.8	17.9
3. KPLX-F	381/7.3	6.9	6.0	6.1	5.3	6.4	3. KVIL-F	474/5650	3. KEGL-F	4306/14.9	18.3	16.7
4. WBAP	361/6.9	6.5	5.9	6.1	7.4	4.9	4. KPLX-F	468/5066	4. WBAP	4237/14.7	14.7	14.7
5. KRLD	330/6.3	7.2	7.7	6.7	6.8	4.2	5. KRLD	405/6510	5. KPLX-F	4127/14.3	14.9	11.6
6. KMEZ-F	327/6.3	6.4	5.4	5.4	5.3	4.1	6. KMEZ-F	354/3755	6. KSCS-F	3947/13.7	15.0	12.5
7. KSCS-F	299/5.7	5.5	5.9	5.0	4.7	5.8	7. KSCS-F	340/4791	7. KTXQ-F	3938/13.7	12.9	14.4
8. KEGL-F	269/5.2	5.2	6.3	6.6	5.8	8.4	8. KEGL-F	319/5024	8. KKDA-F	3490/12.1	13.0	12.4
9. KTXQ-F	261/5.0	5.1	4.7	6.1	5.2	7.5	9. KTXQ-F	274/4348	9. KTKS-F	3347/11.6	12.6	12.2
10. KQZY-F	197/3.8	2.9	3.1	3.5	2.5	2.2	10. KQZY-F	214/2892	10. KMEZ-F	3341/11.6	10.1	11.6
11. KLUV-F	179/3.4	3.3	3.3	2.5	2.1	2.9	11. KZEW-F	200/3262	11. KZEW-F	2695/ 9.3	10.1	11.4
12. KZEW-F	166/3.2	4.4	3.1	4.1	4.3	4.9	12. KLUV-F	195/2826	12. KQZY-F	2642/ 9.2	6.4	6.2
13. KTKS-F	161/3.1	3.2	3.7	4.2	4.0	4.1	13. KTKS-F	176/3646	13. KMGC-F	2485/ 8.6	9.4	8.8
14. KMGC-F	152/2.9	3.8	3.4	3.5	2.6	2.6	14. KMGC-F	157/2609	14. KLUV-F	2455/ 8.5	8.1	8.0
15. KESS-F	138/2.6	.9	2.2	1.7	1.4	2.6	15. KLTY-F	139/1818	15. KDLZ-F	1714/ 5.9	5.2	7.4
16. KLTY-F	129/2.5	1.5	1.3	.7	1.7	2.8	16. KESS-F	138/ 969	16. KLTY-F	1692/ 5.9	3.3	NA
17. KDLZ-F	115/2.2	1.7	2.0	2.3	3.0	3.1	17. KDLZ-F	117/1760	17. KZPS-F	1681/ 5.8	8.5	11.9
18. KHVN	101/1.9	2.8	.8	1.7	.5	---	18. KHVN	106/ 728	18. KRQX	1131/ 3.9	3.8	4.2
19. KRQX	73/1.4	1.4	.8	1.4	1.1	.9	19. KRQX	104/1596	19. KLIF	1016/ 3.5	2.3	3.5
20. KZPS-F	69/1.3	1.3	2.0	2.5	3.7	1.9	20. KZPS-F	77/1897	20. KESS-F	937/ 3.3	3.0	NA
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 78.03% (3800 of 4870) (SPG 85: 73.56%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEGL-F	1. KKDA-F	1. KVIL-F	1. KVIL-F>	1. KVIL-F	1. KMEZ-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. WBAP	1. KKDA-F
2. KKDA-F	2. KVIL-F	2. KKDA-F	2. KPLX-F	2. KPLX-F	2. WBAP	2. KRLD	2. KPLX-F	2. KKDA-F	2. KKDA-F	2. KSCS-F
3. KTXQ-F	3. KTXQ-F	3. KPLX-F	3. KKDA-F	3. KKDA-F	3. KPLX-F	3. KKDA-F	3. KMEZ-F	3. KPLX-F	3. KEGL-F	3. KVIL-F
4. KTKS-F	4. KPLX-F	4. KSCS-F	4. KLUV-F	4. WBAP	4. WBAP	4. WBAP	4. KKDA-F	4. KSCS-F	4. KVIL-F	4. KMEZ-F
5. KSCS-F	5. KEGL-F	5. KTXQ-F	5. WBAP	5. KLUV-F	5. KRLD	5. KPLX-F>	5. WBAP	5. KMEZ-F>	5. KTXQ-F	5. KPLX-F
6. KLTY-F	6. KZEW-F	6. WBAP	6. KSCS-F	6. KSCS-F	6. KSCS-F	6. KSCS-F	6. KSCS-F	6. WBAP	6. KMEZ-F	6. KTXQ-F
7.	7. KSCS-F	7. KLUV-F	7. KQZY-F	7. KMEZ-F	7. KQZY-F	7. KMEZ-F	7. KQZY-F	7. KRLD	7. KPLX-F	7. WBAP
8.	8. KTKS-F	8. KZEW-F	8. KTXQ-F	8. KRLD	8. KLUV-F	8. KTXQ-F	8. KRLD	8. KEGL-F	8. KRLD	8. KRLD
9.	9.	9. KEGL-F	9.	9. KQZY-F	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KKDA-F>	1. KVIL-F	1. KVIL-F>	1. KVIL-F	1. KVIL-F>	1. KEGL-F	1. KTXQ-F	1. KTXQ-F	1. KSCS-F	1. KVIL-F	
2. KTKS-F	2. KKDA-F>	2. KKDA-F	2. KKDA-F	2. KPLX-F	2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KTXQ-F	2. WBAP	
3. KPLX-F	3. KPLX-F	3. KPLX-F	3. KPLX-F>	3. KKDA-F	3. KTXQ-F	3. KZEW-F	3. KVIL-F	3. KPLX-F	3. KPLX-F	
4. KEGL-F	4. KTXQ-F	4. KTXQ-F	4. KMEZ-F	4. KMEZ-F	4. KZEW-F	4. KEGL-F	4. KZEW-F	4. WBAP	4. KLUV-F	
5. KTXQ-F	5. KTKS-F	5. KLUV-F	5. KQZY-F	5. KSCS-F	5. KSCS-F	5. KVIL-F	5. KPLX-F	5. KKDA-F	5. KRLD	
6. KVIL-F	6. KSCS-F	6. KMGC-F	6. KMGC-F	6. KQZY-F	6. KPLX-F	6. KPLX-F	6. KRLD	6. KZEW-F	6. KTXQ-F	
7. KLTY-F	7. KTXQ-F	7. KSCS-F	7. KLTY-F	7. KLUV-F	7. WBAP	7. KSCS-F	7. KSCS-F	7. KSCS-F	7. KKDA-F	
8. KSCS-F	8. KMGC-F	8.	8. KLUV-F	8. WBAP	8. KTKS-F	8.	8. KMGC-F	8. KLUV-F	8. KSCS-F	
9.	9.	9.	9.	9.	9. KRQX	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		499 (3)	499 (3)	10.2	14.3	KAAM 1310 Dallas .6/1.5
AOR		427 (2)	427 (2)	8.8	10.1	KFJZ 870 FT. Worth .5/1.2
AC/OLDIES/SOFT ROCK	73 (1)	987 (4)	1060 (5)	21.8	17.7	KKDA 730 Grand Prairie .7/2.0
MOR/VARIETY					0.5	KLIF 1190 Dallas .8/3.5
COUNTRY	361 (1)	680 (2)	1041 (3)	21.4	19.5	KMEZ 1480 Dallas .2/1.5
BLACK/URBAN	38 (1)	557 (2)	595 (3)	12.2	12.9	KPBC 1040 Dallas .5/1.5
BTFL MUSIC/EZ	12 (1)	327 (1)	339 (2)	7.0	8.8	KSSA 1270 FT. Worth .5/1.2
NEWS/TALK	373 (2)		373 (2)	7.7	7.2	WRR-F 101.1 Dallas 1.1/3.4
NOSTALGIA	58 (2)		58 (2)	1.2	0.8	
RELIGION/GOSPEL	128 (2)	129 (1)	257 (3)	5.3	4.3	
SPANISH	27 (1)	138 (1)	165 (2)	3.4	2.7	
CLASSICAL		56 (1)	56 (1)	1.1	1.2	
UNKNOWN/OTHERS						
4870 (28)						

RADIO STATIONS

AM STATIONS

KAAM, 1310, 5 KW (DA-N)	, NOSTALGIA	ABC-E, ABC-D, \$ 45.00* (Durpetti)	Bonneville	Bill Steding
KFJZ, 870, 250 W (DAYS)	, NOSTALGIA	APR, \$ NA (Select)		Dave Button
KKDA, 730, 500 W (DAYS)	, BLACK	NBC, \$ 55.00* (Eastman)	Susquehanna	Hymen Childs
KLIF, 1190, 50 KW/5 KW (DA-2)	, TALK	\$ NA (Mc-Guild)	Group One	Dan Halyburton
KMEZ, 1480, 5 KW/1 KW (DA-2)	, BTFL/EZ	\$ 47.00 (---)	Crawford	Chet Maxwell
KPBC, 1040, 1 KW (DAYS)	, RELIGION	CBS, \$210.00 (Katz)	Metromedia	Bill McCormick
KRLD, 1080, 50 KW (DA-N)	, NEWS			Ed Wodka
KRQX, 570, 5 KW (DA-2)	, OLDIES	CBS-R, \$ 65.00 (MMR)	Belo	Gene Boivin
KMIA, 1540, 50 KW/1 KW (DA-2)	, RELIGION	\$ 40.00 (---)	Command	Alberto Soto
KHVN, 970, 1 KW (DAYS)	, GOSPEL	NBN, \$ NA (Durpetti)	Earl Graves	Gary Lewis
KSSA, 1270, 5 KW (DA-1)	, SPANISH	APR, \$ 63.00 (Caballero)	Founders	Al Brooks
KSKY, 660, 10 KW (DAYS)	, RELIGION	\$ 20.00 (Sky)	Sky	Bill Simmons
KVIX, 1150, 1 KW (DAYS, DA)	, AC	\$ NA (Blair)	Blair	Dave Spence
KWJS, 1360, 5 KW	, RELIGION	\$ 25.00* (---)	Universal	Jack Rubito
WBAP, 820, 50 KW	, COUNTRY	ABC-I, \$190.00* (Blair)	ABC/Cap Cities	Warren Potash

FM STATIONS

KDLZ, 107.5, 100 KW @ 445, BLACK	US I, \$ 85.00* (Durpetti)	Earl Graves	Bill Chatman
KEGL, 97.1, 98 KW @ 1460, CHR/AOR	ABC-C, \$140.00* (Select)	Sandusky	Norm Rau
KESS, 94.1, 100 KW @ 1585, SPANISH	\$ 98.00 (Caballero)		Mark Rodriguez
KKDA, 104.5, 100 KW @ 1585, URBAN	APR, \$170.00* (Select)		Hymen Childs
KLUV, 98.7, 100 KW @ 1585, OLDIES/AC	US 2, \$ 90.00 (Republic)	TK	Steve Dinetz
KMEZ, 100.3, 100 KW @ 1280, BTFL/EZ	\$ 17.00* (Mc-Guild)	Group One	Chet Maxwell
KLTY, 94.9, 100 KW @ 1140, RELIGION	\$ NA (---)	Statewide	
KMGC, 102.9, 100 KW @ 1572, AC	\$125.00* (Christal)	Shamrock	Ross Reagan
KPLX, 99.5, 100 KW @ 1680, COUNTRY	APR, \$200.00* (Eastman)	Susquehanna	Dan Halyburton
KQZY, 105.3, 100 KW @ 1560, SOFT AC	\$100.00* (Select)	Westinghouse	Ted Jordan
KSCS, 96.3, 100 KW @ 1680, COUNTRY	\$190.00* (Blair)	Cap Cities/ABC	Warren Potash
KTKS, 106.1, 100 KW @ 480, CHR	\$ 95.00* (HNWH)	Gannett	John Hare
KTXQ, 102.1, 100 KW @ 1420, AOR	ABC-R, \$120.00* (CBS)	CBS	Clint Culp
KVIL, 103.7, 100 KW @ 1470, AC	\$400.00 (Torbet)	Blair	Dave Spence
KZEW, 97.9, 100 KW @ 1680, AOR	Source, \$170.00* (MMR)	Belo	Gene Boivin
KZPS, 92.5, 100 KW @ 1685, CHR	\$125.00* (Durpetti)	Bonneville	Bill Steding
WRR, 101.1, 100 KW @ 600, CLASSICAL	\$ 75.00 (CMBS)	City of Dallas	M. Loewenthal

CALL LETTER CHANGES

KAFM changes to KZPS

FORMAT CHANGES

KAAM changes from oldies to Nostalgia (March)

STATION SALES

KSSA sold by Founders for \$ 3,500,000
KRLD: From Metromedia to Metropolitan for \$ 30,000,000 (est)

DAVENPORT - ROCK ISLAND - MOLINE

Arbitron Rank/Pop (12+): 107/316,800

MSA Rank/Pop: 116/386,700

ADI # 74

Average Person Ratings: 15.1

Market TSL: 20.5 hours

Stations: 17/15

Diaries: 814/389:1/56.5%

Sample Target: 720

% Below Line: 0.9

% Not Listed: 7.5

1985 Revenue: \$ 7,200,000

HH Inc.: \$ 31,856

Retail \$: 2.2 Bil

Pop per Station: 21,120

#1 Biller: KLIK-F \$1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KLIK-F	111/23.2	22.5	21.1	17.9	15.9	25.9	1. KLIK-F	195/2369	1. KLIK-F	1279/40.4	36.0	38.0
2. WLLR-F	64/13.4	13.9	12.5	10.1	12.4	14.1	2. WLLR-F	119/1275	2. WXP-F	884/27.9	18.5	21.8
3. WXP-F	59/12.3	10.1	9.4	11.8	10.3	15.1	3. WXP-F	95/1441	3. WLLR-F	708/22.3	21.8	23.1
4. WOC	39/ 8.2	8.6	7.9	9.2	8.2	7.6	4. WOC	54/ 609	4. WHBF-F	485/15.3	14.0	17.1
5. KRVR-F	33/ 6.9	12.2	8.4	8.5	10.5	5.5	5. WHBF-F	51/ 702	5. WOC	452/14.3	14.4	16.2
6. WHBF	28/ 5.9	5.8	8.1	7.2	8.4	7.9	6. KRVR-F	46/ 667	6. KRVR-F	430/13.6	17.4	17.3
7. WHBF-F	27/ 5.6	4.1	5.3	6.4	7.1	3.3	7. WHBF	35/ 581	7. WHBF	417/13.2	13.7	15.9
8. WMRZ	25/ 5.2	3.9	3.7	5.3	3.6	3.5	8. WMRZ	26/ 442	8. WMRZ	386/12.7	5.4	10.2
9. KFMH-F	16/ 3.3	1.1	1.8	1.7	1.3	3.3	9. WGN	26/ 569	9. KKZX	196/ 6.2	11.2	9.9
10. KKZX	14/ 2.9	2.4	2.2	2.9	4.8	1.4	10. KFMH-F	22/ 312	10. KFMH-F	193/ 6.1	3.6	5.5

12+ FM SHARE (METRO): 71.04% (314 of 442) (SPG 85: 69.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KLIK-F	1. KLIK-F	1. KLIK-F	1. KLIK-F	1. KLIK-F	1. WLLR-F	1. KLIK-F	1. KLIK-F	1. KLIK-F	1. KLIK-F	1. KLIK-F
2. WXP-F	2. WXP-F	2. WXP-F	2. WLLR-F	2. WLLR-F	2. KLIK-F	2. WLLR-F	2. WLLR-F	2. WLLR-F	2. WXP-F	2. WLLR-F
3. WLLR-F	3. WLLR-F	3. WLLR-F	3. WXP-F	3. WXP-F	3. WHBF	3. WOC	3. WXP-F	3. WXP-F	3. WOC	3. WXP-F
4. KFMH-F	4. KFMH-F	4. WHBF-F	4. WHBF-F	4. WHBF-F	4. WXP-F	4. KRVR-F	4. KRVR-F	4. KRVR-F	4. WLLR-F	4. KRVR-F
5. WHBF-F	5. WMRZ	5. WMRZ	5. WMRZ	5. WMRZ	5. KRVR-F	5. WHBF-F	5. WHBF-F	5. WHBF-F	5. WHBF-F	5. WHBF-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KLIK-F	1. KLIK-F	1. KLIK-F	1. KLIK-F	1. KLIK-F	1. WXP-F	1. WXP-F	1. KLIK-F	1. KLIK-F	1. KLIK-F	
2. WXP-F	2. WXP-F	2. WHBF-F	2. WLLR-F	2. WLLR-F	2. KLIK-F	2. KLIK-F	2. WXP-F	2. WXP-F	2. WLLR-F	
3. WLLR-F	3. WLLR-F	3. WXP-F	3. WXP-F	3. WHBF-F	3. KFMH-F	3. KFMH-F	3. WLLR-F	3. WLLR-F	3. WMRZ	
4. WHBF-F	4. WHBF-F	4. WXP-F	4. WHBF-F	4. KRVR-F	4. WLLR-F	4. WLLR-F	4. WMRZ	4. WMRZ	4. WXP-F	
5. WHBF-F	5. WHBF-F	5. WHBF-F	5. WHBF-F	5. WHBF-F	5. WHBF-F	5. WHBF-F	5. WHBF-F	5. WHBF-F	5. WHBF-F	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		111 (1)	111 (1)	25.1	27.8	KBQC-F 93.5 Bettendorf, IA .4/2.6
AOR		75 (2)	75 (2)	17.0	12.8	KTSS 1580 Davenport 2.3/2.7
AC/OLDIES/SOFT ROCK	25 (1)	27 (1)	52 (2)	11.8	11.5	WGEN-F+ 104.9 Geneseo, IL .8/1.5
MOR/VARIETY	7 (2)	7 (2)	14 (4)	1.6	4.4	WKEI 1450 Kewanee 1.0/3.6
COUNTRY	32 (3)	66 (2)	98 (5)	22.2	23.4	WGN 720 Chicago .4/3.4
BLACK/URBAN	11 (1)		11 (1)	2.5	0	WMAQ 670 Chicago .4/1.2
BTFL MUSIC/EZ		33 (1)	33 (1)	7.5	10.3	
NEWS/TALK	39 (1)		39 (1)	8.8	9.0	
NOSTALGIA	14 (1)		14 (1)	3.2	0	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		2 (1)	2 (1)	0.5	0.8	

442 (17)

RADIO STATIONS

KKZX, 1170, 1 KW (DA-2)	NOSTALGIA(?) US 2,ABC-C,\$ 24.00*	(Katz)	Guy Gannett	Bill Adams
KTSS, 1580, 500 W (DAYS)	URBAN	---		Jim Pounds
WHBF, 1270, 5 KW (DA-N)	COUNTRY	CBS,\$ 23.00	(Mc-Guild)	Jack Bennett
WMRZ, 1230, 1 KW	OLDIES	\$ 22.00	(HNWH)	Larry Rosmilso
WOC, 1420, 5 KW (DA-2)	NEWS/TALK	NBC,ABC-T,	Sconnix	Joe Cherry
		NBC-T,\$ 39.00	(Christal)	Mark Halverson
WKEI, 1450, 1 KW	MOR	ABC-D,\$ 12.00	---	(KEWANEE, IL)
				(BETTENDORF)
KBQC-F, 93.5, 3 KW @ 300, ?		\$ NA	(Republic)	Ken MacQueen
KLIK-F, 103.7, 100 KW @ 1200, CHR		ABC-D,\$ 47.00*	(Christal)	Rich Washer
KRVR-F, 106.5, 60 KW @ 190, BTFL/EZ		\$ 40.00	(MMR)	Jack Bennett
WHBF-F, 98.9, 39 KW @ 900, SOFT AC		CBS-R,\$ 25.00	(Mc-Guild)	Larry Rosmilso
WLLR-F, 101.3, 50 KW @ 500, COUNTRY		\$ 40.00	(HNWH)	Bill Adams
WXP-F, 96.9, 50 KW @ 500, AOR		Source,\$ 37.00*	(Katz)	John Flambo
KFMH-F, 99.7, 50 KW @ 275, AOR		\$ 11.00	---	

MISCELLANEOUS COMMENTS WOC, KLIK-F sold by Palmer for \$ NA ... KRVR-F sold by Mid America to WIN for \$1,600,000 (est)...

DAYTON

Arbitron Rank/Pop (12+): 46/761,600

MSA Rank/Pop: 51/931,700
ADI # 48

Average Person Ratings: 16.2
Market TSL: 22.1 hours

Stations: 23/19
Diaries: 1238/692:1/53.5%
Sample Target: 1100
% Below Line: 14.1
% Not Listed: 9.2

1985 Revenue: \$ 16,800,000
HH Inc.: \$ 29,138
Retail \$: 5.3 Bil
Pop per Station: 40,084
#1 Biller: WHIO \$3,150,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WHIO-F	170/13.8	15.1	15.8	16.0	14.4	11.4	1. WHIO-F	244/2570	1. WHIO-F	1704/22.4	22.3	26.3
2. WGTZ-F	122/ 9.9	11.1	11.5	5.8	6.6	17.2	2. WGTZ-F	197/2706	2. WGTZ-F	1673/22.0	23.3	22.0
3. WHIO	96/ 7.8	8.6	10.3	8.0	9.8	9.3	3. WLW	143/2198	3. WHIO	1447/19.0	20.6	23.4
4. WTUE-F	96/ 7.8	8.7	9.9	11.5	13.6	11.0	4. WTUE-F	130/1673	4. WTUE-F	1234/16.2	19.1	18.6
5. WWSN-F	84/ 6.8	6.4	3.2	6.5	6.4	5.6	5. WSKS-F	115/1468	5. WWSN-F	1047/13.7	13.8	8.4
6. WONE	69/ 5.6	6.0	7.9	6.1	7.6	3.6	6. WWSN-F	102/1239	6. WYMJ-F	960/12.6	11.0	13.6
7. WYMJ-F	67/ 5.4	4.2	6.1	4.1	4.4	5.0	7. WHIO	102/1710	7. WONE	799/10.5	12.5	13.6
8. WBLZ-F	61/ 5.0	3.7	3.7	3.1	2.1	5.7	8. WONE	88/1154	8. WBLZ-F	776/10.2	9.2	NA
9. WDAO	50/ 4.1	3.6	2.8	4.2	3.6	2.4	9. WBLZ-F	80/1019	9. WLW	654/ 8.6	8.9	9.3
10. WLW	44/ 3.6	3.0	2.0	1.8	3.0	2.8	10. WYMJ-F	67/ 997	10. WING	645/ 8.5	12.1	12.1
11. WSKS-F	44/ 3.6	3.7	2.2	2.6	2.1	6.6	11. WDAO	52/ 569	11. WVUD-F	577/ 7.6	8.7	11.1
12. WBZI-F	29/ 2.4	3.0	1.8	2.4	1.9	2.4	12. WLLT-F	43/ 886	12. WSKS-F	575/ 7.5	NA	5.8
13. WING	28/ 2.3	3.4	4.3	4.1	5.4	1.7	13. WPTW-F	35/ 400	13. WDAO	543/ 7.1	6.6	NA
14.							14. WING	34/ 809	14. WBZ-F	366/ 4.8	NA	5.7

12+ FM SHARE (METRO): 69.29% (744 of 1117) (SPG 85: 67.29%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGTZ-F	1. WTUE-F	1. WTUE-F	1. WWSN-F	1. WWSN-F	1. WHIO-F	1. WHIO-F	1. WHIO-F	1. WHIO-F	1. WGTZ-F	1. WHIO-F
2. WBLZ-F	2. WGTZ-F	2. WGTZ-F	2. WTUE-F	2. WHIO-F	2. WHIO	2. WHIO	2. WWSN-F	2. WGTZ-F	2. WHIO-F	2. WGTZ-F
3. WSKS-F	3. WYMJ-F	3. WWSN-F	3. WGTZ-F	3. WTUE-F	3. WONE	3. WONE	3. WGTZ-F	3. WWSN-F	3. WHIO	3. WTUE-F
4.	4. WWSN-F	4. WYMJ-F	4. WYMJ-F	4. WYMJ-F	4. WWSN-F	4. WONE	4. WTUE-F	4. WTUE-F	4. WLW	4. WHIO
5.	5. WBLZ-F	5. WHIO-F	5. WHIO-F	5. WGTZ-F	5. WLW	5. WTUE-F	5. WHIO	5. WHIO	5. WBLZ-F	WWSN-F
							6. WONE			6. WYMJ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTUE-F	1. WGTZ-F	1. WYMJ-F	1. WWSN-F	1. WHIO-F	1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WTUE-F
2. WGTZ-F	WTUE-F	2. WWSN-F	2. WHIO-F	2. WWSN-F	2. WSKS-F	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F
3. WWSN-F	WWSN-F	3. WHIO-F	3. WGTZ-F	3. WYMJ-F	3. WGTZ-F	3. WSKS-F	3. WDAO	3. WLW	3. WHIO
4. WBLZ-F	4. WYMJ-F	4. WGTZ-F	4. WYMJ-F	4. WGTZ-F	4. WBLZ-F	4. WYMJ-F	4. WYMJ-F	4. WYMJ-F	WLW
5. WYMJ-F	5. WHIO-F	5. WTUE-F	5. WTUE-F	5. WONE	5.	5. WDAO	5. WWSN-F	WSKS-F	5. WONE
						WBLZ			6. WWSN-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		122 (1)	122 (1)	10.9	16.4	WAZU-F 102.9 Springfield 1.4/3.8
AOR		140 (2)	140 (2)	12.5	13.1	WBLY 1600 Springfield 1.7/3.1
AC/OLDIES/SOFT ROCK	28 (1)	197 (5)	225 (6)	20.1	17.0	WFCJ-F 93.7 Miamisburg 1.4/3.2
MOR/VARIETY	170 (4)		170 (4)	15.2	14.8	WIZE 1340 Springfield 1.0/3.4
COUNTRY	90 (2)	29 (1)	119 (3)	10.7	12.1	WLGY 1500 Xenia 1.5/1.3
BLACK/URBAN	50 (1)	61 (1)	111 (2)	10.0	7.1	WPFB-F 105.9 Middletown 1.2/3.2
BTFL MUSIC/EZ		193 (2)	193 (2)	17.3	18.4	WPTW 1570 Piqua .4/1.1
NEWS/TALK						WPTW-F 95.7 Piqua 1.9/3.7
NOSTALGIA	5 (1)	5 (1)	0.4	0		WVUD-F 99.9 Kettering 1.7/7.6
RELIGION/GOSPEL		32 (2)	32 (2)	2.9	1.0	WLLT-F 94.9 Cincinnati .7/2.7
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

1117 (23)

RADIO STATIONS

WDAO, 1210, 1 KW (DAYS)	, BLACK	SBN, \$ 42.00 (Eastman) Stoner	Alan Gray
WHIO, 1290, 5 KW (DA-N)	, MOR	CBS, NBC-T, \$ 83.00* (Christal) Cox	Sam Yacovazzi
WING, 1410, 5 KW (DA-N)	, AC	MBS, ABC-I, \$ 48.00* (Katz) Great Trails	Walt Broadhurst
WONE, 980, 5 KW (DA-N)	, COUNTRY	ABC-D, \$ 60.00* (Mc-Guild) Group One	Don Schwartz
WIZE, 1340, 1 KW (DA-1)	, MOR	ABC-I, \$ 20.00 (Unirep) Great Trails (SPRINGFIELD)	Joe Taylor
WBZ-F, 95.3, 3 KW @ 300, COUNTRY		US 2, \$ 29.00 (---) (KENIA)	Richard Moran
WFCJ-F, 93.7, 50 KW @ 235, RELIGION		, \$ 9.00 (---) (MIAMISBURG)	Clair Miller
WHIO-F, 99.1, 50 KW @ 1060, BTFL/EZ		, \$ 90.00* (Christal) Cox	Sam Yacovazzi
WPFB-F, 105.9, 34 KW @ 593, RELIGION		MBS, \$ 27.00 (Roslin) (MIDDLETOWN)	Jerry Crisp
WTUE-F, 104.7, 50 KW @ 780, AOR		, \$ 90.00 (Mc-Guild) Group One	Don Schwartz
WVUD-F, 99.9, 50 KW @ 500, SOFT AC		CBS-R, \$ 39.00 (Masla) Univ of Dayton	John Schaller
WWSN-F, 107.7, 50 KW @ 420, AC		US I, \$ 55.00 (Eastman) Stoner	Alan Gray
WYMJ-F, 103.9, 1.5 KW @ 528, AC		US I, \$ 43.00* (Republic)	Jim Sumpter
WGTZ-F, 92.9, 40 KW @ 590, CHR		, \$ 80.00* (Katz) Great Trails (EATON)	Walt Broadhurst

Other ranked stations - See Cincinnati

DAYTONA BEACH

Abitron Rank/Pop (12+): 123/276,200

MSA Rank/Pop: 145/306,000

ORLANDO ADI

Average Person Ratings: 18.1

Market TSL: 24.2 hours

Stations: 20/8

Diaries: 747/370:1/48.3%

Sample Target: 630

% Below Line: 53.2

% Not Listed: 10.2

1985 Revenue: \$ 5,600,000

HH Inc.: \$ 25,448

Retail \$: 2.1 Btl

Pop per Station: 34,525

#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WWLV-F	89/17.8	14.6	15.2	15.2	17.1
2. WWKA-F	57/11.4	5.4	7.3	7.4	7.8
3. WROD	42/ 8.4	10.9	6.1	11.0	10.5
4. WDIZ-F	41/ 8.2	12.2	11.8	8.7	12.2
5. WBJW-F	36/ 7.2	8.0	7.1	5.6	3.3
6. WSSP-F	29/ 5.8	4.1	.9	---	---
WNFI-F	29/ 5.8	4.1	7.8	5.4	6.0
8. WSTF-F	26/ 5.2	4.8	---	---	---
9. WNRD	24/ 4.8	3.9	3.8	4.3	2.7
10. WHOO-F	17/ 3.4	1.5	.7	---	.4

12+ TSA	1/4/CUME
1. WWLV-F	101/697
2. WWKA-F	64/498
3. WDIZ-F	47/449
4. WROD	43/399
5. WBJW-F	36/476
6. WNFI-F	31/530
7. WSSP-F	29/327
8. WSTF-F	26/385
9. WNRD	24/285
10. WHOO-F	21/218

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WWLV-F	666/24.1	22.0
2. WNFI-F	499/18.1	13.8
3. WWKA-F	478/17.3	12.7
4. WBJW-F	476/17.2	17.3
5. WDIZ-F	411/14.9	13.6
6. WROD	386/14.0	15.3
7. WSTF-F	377/13.6	11.8
8. WSSP-F	327/11.8	NA
9. WNRD	285/10.3	8.7
10. WOCL-F	223/ 8.1	14.7

12+ FM SHARE (METRO): 79.73% (358 of 449) (SPG 85: 81.59%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNFI-F	1. WDIZ-F	1. WWKA-F	1. WWKA-F	1. WWKA-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WWLV-F
2. WBJW-F	2. WWKA-F	2. WDIZ-F	2. WDIZ-F	2. WWLV-F	2. WWKA-F	2. WWKA-F	2. WWKA-F	2. WWKA-F	2. WDIZ-F	2. WWKA-F
WDIZ-F	3. WBJW-F	3. WBJW-F	3. WBJW-F	3. WSSP-F	3. WROD	3. WDIZ-F	3. WNFI-F	3. WDIZ-F	3. WNFI-F	3. WDIZ-F
4.	4. WNFI-F	4. WSTF-F	4. WSTF-F	WDIZ-F	4. WROD	4. WBJW-F	4. WDIZ-F	4. WROD	4. WSSP-F	4. WNFI-F
5.	5. WSTF-F	5. WNFI-F	5. WWLV-F	5. WSTF-F	5. WHOO-F	5.	5. WBJW-F	5. WBJW-F	5. WWKA-F	5. WROD
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WBJW-F	1. WWKA-F	1. WSTF-F	1. WWKA-F	1. WWKA-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WWKA-F	
WWKA-F	2. WBJW-F	2. WWLV-F	2. WBJW-F	2. WWLV-F	2. WNFI-F	2. WWKA-F	2. WBJW-F	2. WWKA-F	2. WDIZ-F	
3. WDIZ-F	3. WDIZ-F	3. WSTF-F	3. WSTF-F	3. WSTF-F	3. WWKA-F	3. WBJW-F	3. WWKA-F	3. WBJW-F	3. WBJW-F	
4.	4. WSTF-F	4. WWKA-F	4. WDIZ-F	4. WBJW-F	4.	WNFI-F	4. WNFI-F	4. WNFI-F	4. WWLV-F	
5.	5. WNFI-F	5. WNFI-F	5. WWLV-F	5. WDIZ-F	5.	5.	WSTF-F	5. WSTF-F	5. WHOO-F	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		71 (3)	71 (3)	15.8	17.6	WELE 1380 Ormond Beach .8/3.1
AOR		41 (1)	41 (1)	9.1	12.8	WMFJ 1450 Daytona Beach 1.2/3.1
AC/OLDIES/SOFT ROCK		54 (4)	54 (4)	12.0	15.1	WDRZ-F 101.9 Daytona Beach 1.8/7.5
MOR/VARIETY	27 (2)		27 (2)	6.0	5.6	WSBB 1230 New Smyrna Beach 1.4/4.3
COUNTRY	4 (1)	74 (2)	78 (3)	17.4	19.4	WDBO 580 Orlando .6/2.7
BLACK/URBAN						WHLY-F 106.7 Lusburg 1.2/5.1
BTFL MUSIC/EZ	7 (1)	118 (2)	125 (3)	27.8	22.0	WJYO-F 107.7 Mount Dora 1.8/5.5
NEWS/TALK	3 (1)		3 (1)	0.7	0.8	WKIS 740 Orlando .6/1.8
NOSTALGIA	44 (2)		44 (2)	9.8	6.6	WOCL-F 105.9 Daytona Beach 2.0/8.1
RELIGION/GOSPEL	6 (1)		6 (1)	1.3	0	WVEZ 1400 Sanford .4/1.5
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

449 (20)

RADIO STATIONS

WELE, 1380, 5 KW/2.5 KW (DA-2), COUNTRY	NBC, \$ 14.00 (---)	Tom Hale
WMFJ, 1450, 1 KW, RELIGION	\$ 11.00 (---)	Clay Mullins
WNRD, 1150, 1 KW (DA-N), MOR	ABC-T, CBS, \$ 9.00 (---)	Root
WROD, 1340, 1 KW, NOSTALGIA	US 2, ABC-I, \$ 18.00 (S. Katz)	Jerry Kieffer
WZIP, 1590, 1 KW (DAYS), COUNTRY	\$ 14.00 (Masla)	Howard Griboff
WSBB, 1230, 1 KW, BTFL/NOST	MBS, \$ 11.00 (Lotus)	Jim Bowman
WDRZ-F, 101.9, 100 KW @ 581, AC	\$ 57.00* (Katz)	Duffy
WNFI-F, 99.9, 100 KW @ 1249, CHR	\$ 50.00 (---)	(PALATKA)
WWLV-F, 94.5, 100 KW @ 472, BTFL/EZ	\$ 45.00* (Christal)	Mike Shields
		Tom Panucci

WOCL - See Orlando

Other ranked stations - See Orlando

MISCELLANEOUS COMMENTS WORZ changes to AOR (June)... WNFI-F (Palatka) sold for \$ 8,500,000... WCFI-F changes to WORZ (June)... WDAY changes to WELE... WELE-F changes calls to WOCL and format from Country to AC...

DENVER

Arbitron Rank/Pop (12+): 23/1,545,700

MSA Rank/Pop: 27/1,627,100

ADI # 19

Average Person Ratings: 17.2

Market TSL: 22.7 hours

Stations: 28/26

Diaries: 1970/785:1/37.9%

Sample Target: 1490

% Below Line: 1.8

% Not Listed: 8.2

1985 Revenue: \$58,400,000

HH Inc.: \$33,190

Retail \$: 14.0 Bill

Pop per Station: 59,450

#1 Biller: KOA \$7,400,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KOSI-F	255/9.6	9.6	10.5	---	10.7	8.0	1. KOSI-F	306/3406	1. KOSI-F	2832/18.3	22.5	20.5
2. KMJI-F	186/7.0	6.6	6.8	---	6.8	5.9	2. KBCO-F	219/2347	2. KMJI-F	2735/17.7	16.3	15.1
3. KBCO-F	184/6.9	6.7	5.9	---	5.5	8.8	3. KOA	213/3626	3. KBPI-F	2725/17.6	17.9	20.8
4. KPKE-F	178/6.7	5.2	4.0	---	4.6	5.3	4. KBPI-F	209/3371	4. KOA	2570/16.6	22.4	14.9
5. KBPI-F	177/6.7	7.2	7.3	---	7.7	12.1	5. KMJI-F	195/2927	5. KPKE-F	2314/15.0	13.2	15.1
6. KOA	153/5.7	6.0	6.5	---	5.0	3.9	6. KPKE-F	192/2629	6. KRXY-F	2176/14.1	15.2	16.2
7. KYGO-F	122/4.6	5.3	4.0	---	4.0	3.7	7. KAZY-F	167/2090	7. KBCO-F	2105/13.6	13.9	12.9
8. KEZW	119/4.5	3.7	3.0	---	3.1	4.4	8. KYGO-F	164/2256	8. KOAQ-F	2068/13.4	11.6	15.0
9. KAZY-F	108/4.1	3.4	5.6	---	3.9	4.2	9. KOAQ-F	150/2924	9. KYGO-F	1795/11.6	9.6	10.5
10. KRXY-F	105/3.9	4.8	4.9	---	5.7	5.5	10. KILO-F	132/1271	10. KAZY-F	1615/10.4	11.2	11.9
11. KOAQ-F	98/3.7	4.2	3.2	---	4.3	4.3	11. KEZW	131/1304	11. KIMN	1586/10.3	12.0	12.8
12. KVOF-F	96/3.6	3.1	3.7	---	3.8	3.6	12. KHOW	128/1977	12. KHOW	1428/ 9.2	8.9	10.1
KNUS	96/3.6	3.8	3.3	---	3.7	1.4	13. KRXY-F	120/2453	13. KEZW	1232/ 8.0	7.0	7.5
KHOW	96/3.6	3.7	3.0	---	5.2	2.7	14. KIMN	116/2101	14. KNUS	1216/ 7.9	7.8	7.8
15. KIMN	87/3.3	4.0	3.1	---	3.6	2.7	15. KLZ	114/1595	15. KVOF-F	1136/ 7.3	9.1	10.0
16. KLZ	71/2.7	2.3	2.4	---	2.4	2.8	16. KNUS	108/1465	16. KRZN	993/ 6.4	6.4	4.7
17. KDKO	59/2.2	2.2	2.7	---	2.4	4.5	17. KVOF-F	100/1266	17. KLZ	920/ 6.0	6.6	7.7
18. KRZN	57/2.1	1.3	2.1	---	1.5	1.3	18. KRZN	65/1214	18. KDKO	651/ 4.2	5.5	4.6
19.							19. KDKO	64/ 681	19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 65.63% (1604 of 2444) (SPG 85: 65.95%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPKE-F	1. KBCO-F	1. KBCO-F	1. KMJI-F	1. KMJI-F	1. KOSI-F	1. KOA	1. KOSI-F	1. KBCO-F	1. KOSI-F	1. KOSI-F
2. KRXY-F	2. KBPI-F	2. KMJI-F	2. KBCO-F	2. KBCO-F	2. KOA	2. KOSI-F	2. KMJI-F	2. KOSI-F	2. KBPI-F	2. KMJI-F
3. KBPI-F	3. KMJI-F	3. KBPI-F	3. KOSI-F	3. KOSI-F	3. KHOW	3. KPKE-F	3. KBCO-F	3. KMJI-F	3. KBCO-F	3. KPKE-F
4. KDKO	4. KPKE-F	4. KPKE-F	4. KYGO-F	4. KYGO-F	4. KMJI-F	4. KHOW	4. KBPI-F	4. KBPI-F	4. KPKE-F	4. KBPI-F
5.	5. KAZY-F	5. KAZY-F	5. KHOW	5. KHOW	5. KYGO-F	5. KBPI-F	5. KOA	5. KPKE-F	5. KOA	5. KBCO-F
6.	6. KIMN	6. KYGO-F	6. KAZY-F	6. KOA	6. KVOF-F	6. KBCO-F	6. KPKE-F	6. KRXY-F	6. KMJI-F	6. KEZW
7.	7. KOAQ-F	7. KOSI-F	7. KOAQ-F	7. KOAQ-F	7. KEZW	7. KMJI-F	7. KYGO-F	7. KOA	7. KRXY-F	7. KRXY-F
8.	8.	8. KOAQ-F	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24		MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KPKE-F	1. KBCO-F	1. KMJI-F	1. KMJI-F	1. KMJI-F	1. KBPI-F		1. KBPI-F	1. KBCO-F	1. KBCO-F	1. KBCO-F
2. KBPI-F	2. KPKE-F	2. KBCO-F	2. KBCO-F	2. KOSI-F	2. KBCO-F		2. KBCO-F	2. KBPI-F	2. KBPI-F	2. KMJI-F
3. KBCO-F	3. KMJI-F	3. KIMN	3. KPKE-F	3. KYGO-F	3. KPKE-F		3. KAZY-F	3. KAZY-F	3. KMJI-F	3. KBPI-F
4. KRXY-F	4. KBPI-F	4. KOAQ-F	4. KYGO-F	4. KBCO-F	4. KAZY-F		4. KMJI-F	4. KMJI-F	4. KAZY-F	4. KOA
5. KYGO-F	5. KIMN	5. KPKE-F	5. KOSI-F	KHOW	5. KMJI-F		5. KPKE-F	5. KNUS	5. KPKE-F	5. KAZY-F
6. KOAQ-F	KOAQ-F	6. KAZY-F	6. KIMN	6. KOAQ-F	6.		6.	6. KPKE-F	6.	6. KOSI-F
7.	7. KRXY-F	7. KYGO-F	KOAQ-F	7. KIMN	7.		7.	7. KOA	7.	7. KHOW
8.	8.	8.	8.	8.	8.		8.	8.	8.	8. KNUS
9.	9.	9.	9.	9.	9.		9.	9.	9.	9.
10.	10.	10.	10.	10.	10.		10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	95 (2)	283 (2)	378 (4)	15.5	20.0	KADX-F 92.1 Castle Rock 4.1/2.3
AOR	12 (1)	514 (5)	526 (6)	21.5	20.5	KBCO 1190 Boulder .5/1.3
AC/OLDIES/SOFT ROCK	57 (1)	284 (2)	341 (3)	14.0	8.9	KBRQ 1280 Denver .6/1.6
MOR/VARIETY	118 (2)		118 (2)	4.8	5.5	KBRQ-F 105.1 Denver 1.0/3.7
COUNTRY	88 (2)	148 (2)	236 (4)	9.7	9.4	KDEN 1340 Denver .9/3.7
BLACK/URBAN	59 (1)		59 (1)	2.4	3.1	KLSC 1090 Aurora .8/3.4
BTFL MUSIC/EZ		255 (1)	255 (1)	10.4	11.5	KLTT 800 Brighton .8/1.4
NEWS/TALK	272 (3)		272 (3)	11.1	10.6	KRXY 1600 Lakewood .3/2.0
NOSTALGIA	119 (1)		119 (1)	4.9	3.3	KTCL-F 93.3 Fort Collins 1.1/2.4
RELIGION/GOSPEL	20 (1)		20 (1)	0.8	1.0	KILO-F 93.9 Colorado Springs .6/1.1
SPANISH						
CLASSICAL		96 (1)	96 (1)	3.9	4.1	
UNKNOWN/OTHERS		24 (1)	24 (1)	1.0	1.6	

2444 (28)

RADIO STATIONS

AM STATIONS

KBNO, 1220, 1 KW (DAYS)	SPANISH	US, \$34.00 (Caballero)	Edward Romero
KBRQ, 1280, 5 KW (DA-2)	COUNTRY	ABC-E, \$39.00 (Torbet)	Frank Gunn
KDEN, 1340, 1 KW	NEWS/TALK	ABC-E, NBC, \$40.00 (Savalli)	Doug Stephens
KDKO, 1510, 10 KW/5 KW (DA-1)	BLACK	\$55.00 (----)	Calvin Booker
KEZW, 1430, 5 KW (DA-N)	NOSTALGIA	MBS, \$56.00* (Select)	Dick McMahon
KHOW, 630, 5 KW (DA-N)	MOR	USI, \$110.00 (Eastman)	Steve Keeney
KIMN, 950, 5 KW (DA-N)	CHR	ABC-C, \$100.00* (Blair)	Jeff-Pilot
KLZ, 590, 5 KW (DA-N)	COUNTRY	ABC-I, \$NA (Mc-Guild)	Group One
KLSC, 1090, 50 KW/500 W (DA-2)	MOR	\$40.00 (P/W)	Century
KNUS, 710, 5 KW (DA-1)	TALK	ABC-T, ABC-I, \$70.00* (Select)	Sandusky
KOA, 850, 50 KW	NEWS/TALK	CBS, \$130.00 (Katz)	Belo
KPPL, 1390, 5 KW (DAYS)	BLACK/URBAN	\$35.00 (Roslin)	Denny Workman
KQXI, 1550, 10 KW (DAYS)	RELIGION	\$16.00 (----)	Mid-Amer. Gospel
KRKS, 990, 5 KW (DAYS)	RELIGION	\$12.00 (----)	George Spicer
KRXY, 1600, 5 KW (DA-N)	CHR/TALK	\$NA (MMR)	Roger Anderson
KRZN, 1150, 5 KW/1 KW (DA-2)	OLDIES	\$37.00* (Christal)	Duffy
			Malrite
			Duffy
			Craig McKee

FM STATIONS

KAZY, 106.7, 100 KW @ 960, AOR	APR, \$80.00* (Mc-Guild)	Group One	Marv Rosenberg
KADX, 92.1, .7 KW @ 620, JAZZ	\$28.00* (Roslin)	(CASTLE ROCK)	Ray Mineo
KBCO, 97.3, 100 KW @ 1541, AOR	\$125.00 (Masla)	(BOULDER)	Ray Skibitsky
KBPI, 105.9, 100 KW @ 900, AOR	\$111.00* (Select)	Sandusky	Toney Brooks
KBRQ, 105.1, 100 KW @ 175, COUNTRY	ABC-E, \$60.00* (Torbet)	Great Empire	Frank Gunn
KMJI, 100.3, 100 KW @ 500, AC	\$115.00* (Christal)	Duffy	Craig McKee
KOAQ, 103.5, 100 KW @ 1061, AC	CBS-R, \$90.00* (Katz)	Belo	Lee Larson
KOSI, 101.1, 100 KW @ 790, BTFL/EZ	\$128.00* (Select)	Westinghouse	Bob Tiernan
KPKE, 95.7, 100 KW @ 725, CHR	\$89.00* (HNWH)	Legacy	Steve Keeney
KRXY, 107.5, 100 KW @ 670, CHR	\$105.00* (MMR)	Malrite	Dave Habisch
KVOD, 99.5, 100 KW @ 380, CLASSICAL	\$75.00* (Republic)	Henry	Jim Teeson
KYGO, 98.5, 100 KW @ 720, COUNTRY	\$88.00* (Blair)	Jeff-Pilot	Wayne Phillips

KILO - See Colorado Springs

CALL LETTER CHANGES

FORMAT CHANGES

KOAQ: From CHR to AC

STATION SALES

KEZW: From Armstrong to Westinghouse for \$1,300,000
KPPL: Sold for \$735,000

MISCELLANEOUS COMMENTS

DES MOINES

Arbitron Rank/Pop (12+): 108/315,600

MSA Rank/Pop: 120/378,400

ADI # 66

Average Person Ratings: 17.0

Market TSL: 22.3 hours

Stations: 14/14

Diaries: 766/ 412:1/53.3%

Sample Target: 710

% Below Line: 0

% Not Listed: 8.6

1985 Revenue: \$ 11,800,000

HH Inc.: \$ 31,027

Retail \$: 2.6 Bil

Pop per Station: 22,543

#1 Biller: WHO \$3,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KRNO-F	108/20.1	15.5	15.9	8.3	6.9	17.8	1. KGGG-F	220/1973	1. KRNO-F	1161/36.8	30.3	32.9
2. KGGG-F	98/18.2	17.2	18.0	16.3	17.4	27.5	2. KRNO-F	184/2135	2. KGGG-F	917/29.1	29.2	30.2
3. KSO	52/ 9.7	12.3	12.9	11.5	14.3	8.6	3. WHO	168/2459	3. WHO	618/19.6	31.3	23.0
4. WHO	44/ 8.2	13.3	12.3	12.5	9.6	7.5	4. KSO	90/1116	4. KSO	585/18.5	20.0	21.2
5. KMRY	32/ 6.0	4.5	4.2	6.2	6.9	4.1	5. KLYF-F	76/1105	5. KLYF-F	465/14.7	18.8	18.8
6. KJJY-F	31/ 5.8	3.1	3.6	4.4	6.3	4.4	6. KIOA	56/ 903	6. KRNT	447/14.2	14.4	13.4
7. KLYF-F	29/ 5.4	6.3	7.5	9.8	9.6	6.4	7. KJJY-F	35/ 490	7. KJJY-F	419/13.3	12.2	9.9
8. KRNT	28/ 5.2	6.1	4.6	7.3	6.0	4.7	8. KMRY	35/ 329	8. KIOA	375/11.9	14.0	14.7
9. KIOA	24/ 4.5	5.1	4.8	3.1	6.5	5.9	9. KKKI-F	32/ 416	9. KMRY	309/ 9.8	8.9	8.7
10. KFMD-F	14/ 2.6	1.8	---	---	---	1.6	10. KRNT	30/ 504	10. KFMD-F	257/ 8.1	7.6	---
11. KEZT-F	13/ 2.4	1.2	2.1	2.3	1.8	.5	11. KEZT-F	27/ 251	11. KKKI-F	167/ 5.3	6.5	5.1
12. KKKI-F	11/ 2.0	2.2	2.3	4.2	5.1	1.5	12.		12. KWKY	154/ 4.9	5.4	4.5
13.							13.		13. KEZT-F	134/ 4.2	4.8	5.7

12+ FM SHARE (METRO): 62.32% (306 of 491) (SPG 85: 54.66%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRNO-F	1. KGGG-F	1. KGGG-F	1. KGGG-F	1. KGGG-F	1. KSO	1. KRNO-F	1. KRNO-F	1. KGGG-F	1. KGGG-F	1. KRNO-F
2. KGGG-F	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. WHO	2. KGGG-F	2. KGGG-F	2. KRNO-F	2. KRNO-F	2. KGGG-F
3.	3. KLYF-F	3. KLYF-F	3. KIOA	3. KSO	3. KRNO-F	3. KSO	3. KSO	3. KSO	3. WHO	3. KSO
4.	4. KJJY-F	4. KSO	4. KJJY-F	4. KIOA	4. KRNT	4. WHO	4. KMRY	4. KLYF-F	4. KSO	4. KRNT
5.	5.	5. KJJY-F	5. KLYF-F	5. KJJY-F	5. KMRY	5. KRNT	5. KJJY-F	5. WHO	5.	5. KMRY
		6. KIOA	KSO	KLYF-F	6. KJJY-F					
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGGG-F	1. KGGG-F	1. KGGG-F	1. KRNO-F	1. KRNO-F		1. KRNO-F	1. KGGG-F	1. KGGG-F	1. KGGG-F	1. KGGG-F
2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KGGG-F	2. KGGG-F		2. KGGG-F	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KRNO-F
3. KLYF-F	3. KLYF-F	3. KLYF-F	3. KLYF-F	3. KLYF-F		3.	3.	3. KJJY-F	3. KSO	3. KSO
4. KJJY-F	4.	4. KIOA	4. KJJY-F	4. KRNT		4.	4.	4. KIOA	4. KIOA	4. KIOA
5.	5.	5.	5. KRNT	5. KSO		5.	5.	5. KLYF-F	5. KJJY-F	5. KJJY-F

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP		108 (1)	108 (1)	22.0	17.6
AOR		98 (1)	98 (1)	20.0	19.9
AC/OLDIES/SOFT ROCK	24 (1)	43 (2)	67 (3)	13.6	15.9
MOR/VARIETY	28 (1)		28 (1)	5.7	5.9
COUNTRY	52 (1)	42 (2)	94 (3)	19.1	20.8
BLACK/URBAN		13 (1)	13 (1)	2.6	0
BTFM MUSIC/EZ			44 (1)	9.0	13.6
NEWS/TALK	44 (1)				
NOSTALGIA	32 (1)		32 (1)	6.5	4.7
RELIGION/GOSPEL	5 (1)	2 (1)	7 (2)	1.4	1.7
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

491 (14)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDMI-F	97.3	Des Moines	.4/2.2
KWKY	1150	Des Moines	.9/4.9

MISCELLANEOUS COMMENTS KMRY sold by John Enoch to Fuller-Jeffrey for \$300,000...KMSG changes calls to KKKI...KXJX changes to KFMD-F...

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2)	, AC	ABC-E, \$ 40.00* (Blair)	Midwest	Miles Knuteson
KMRY, 1390, 1 KW (DA-1)	, NOSTALGIA	ABC-D, \$ 15.00 (Roslin)	Fuller-Jeffrey	
KRNT, 1350, 5 KW (DA-N)	, MOR	CBS, \$ 34.00 (Katz)	Stouffer	Don Tool
KSO, 1460, 5 KW (DA-N)	, COUNTRY	ABC-I, \$ 46.00* (Eastman)	Stoner	Bill Wells
KWKY, 1150, 1 KW (DA-2)	, GOSPEL	, \$ 9.00 (---)		Charles Puttrease
WHO, 1040, 50 KW	, NEWS/VARIETY	NBC, \$ 75.00 (Christal)	Palmer	Steve Shannon
KDMI-F, 97.3, 115 KW @ 500,	RELIGION	NBS, \$ 6.00 (---)		M. Bruinekool
KEZT-F, 104.1, 100 KW @ 465,	SOFT AC/EZ	, \$ 22.00 (Masla)	(AMES)	Bob Bunce
KGGG-F, 94.9, 100 KW @ 1066,	AOR/CHR	Source, \$ 54.00* (Eastman)	Stoner	Bill Wells
KJJY-F, 106.3, 3 KW @ 300,	COUNTRY	, \$ 32.00 (Weiss)	Fuller-Jeffrey (ANKENY)	John Spangler
KLYF-F, 100.3, 100 KW @ 1700,	AC	US 2, \$ 31.00 (Christal)	Palmer	Steve Shannon
KKKI-F, 93.3, 100 KW @ 1063,	COUNTRY	ABC-D, \$ 30.00* (Blair)	Midwest	Miles Knuteson
KRNO-F, 102.5, 100 KW @ 1248,	CHR	ABC-F, \$ 45.00 (Katz)	Stouffer	Don Tool
KFMD-F, 103.3, 100 KW @ 745,	AC	ABC-R, \$ NA (Masla)	Beasley	Doug Clements

DETROIT

Arbitron Rank/Pop (12+): 6/3,568,300

MSA Rank/Pop: 5/4,259,600

ADI # 7

Average Person Ratings: 18.9

Market TSL: 24.6 hours

Stations: 28/25

Diaries: 2632/1356:1/49.5%

Sample Target: 2310

% Below Line: 6.7

% Not Listed: 7.6

1985 Revenue: \$ 82,000,000

MH Inc.: \$ 31,686

Retail \$: 27.5 Bil

Pop per Station: 142,732

#1 Biller: WJR \$15,300,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WJR	668/9.9	8.0	9.0	11.5	10.4	8.7	1. WJR	926/11953	1. WJR	8732/24.5	21.7	27.4
2. WJLB-F	531/7.9	9.6	6.9	8.3	6.3	11.8	2. WJLB-F	571/ 5768	2. WHYT-F	6992/19.6	19.7	20.7
3. WWJ	421/6.3	5.6	6.2	5.0	4.9	4.5	3. WWJ	445/ 6227	3. WCZY-F	6754/18.9	18.8	18.6
4. WCZY-F	391/5.8	5.8	5.2	5.4	5.5	6.3	4. WCZY-F	419/ 7417	4. WWJ	5795/16.2	16.4	14.8
5. WJOI-F	363/5.4	7.4	6.3	6.1	6.1	3.4	5. CKLW	411/ 4446	5. WRIF-F	5710/16.0	17.0	16.4
6. WRIF-F	357/5.3	4.4	4.9	7.0	6.0	6.3	6. WRIF-F	406/ 6652	6. WJLB-F	5335/15.0	14.2	14.8
7. WHYT-F	336/5.0	4.4	5.4	4.5	5.5	5.5	7. WJOI-F	388/ 4728	7. WLLZ-F	4956/13.9	14.7	15.1
8. CKLW	336/5.0	5.1	5.4	4.8	5.2	3.8	8. WHYT-F	363/ 7529	8. WNIC-F	4878/13.7	14.6	16.0
9. WLLZ-F	273/4.1	4.1	4.2	3.6	3.8	6.0	9. WLLZ-F	285/ 5411	9. WJOI-F	4378/12.3	13.0	13.8
10. WNIC-F	253/3.8	3.9	4.3	4.3	4.1	4.3	10. WNIC-F	272/ 5296	10. WOMC-F	4225/11.8	8.8	11.6
11. WOMC-F	240/3.6	2.7	3.1	3.4	3.7	2.6	11. WOMC-F	262/ 4606	11. WDTX-F	4065/11.4	7.5	8.2
12. WXYT	236/3.5	3.2	3.2	3.4	3.4	3.2	12. WWWW-F	256/ 3547	12. CKLW	3593/10.1	10.8	11.0
13. WWWW-F	235/3.5	2.9	3.2	2.6	3.6	4.1	13. WXYT	241/ 3017	13. WWWW-F	3202/ 9.0	9.1	9.4
14. WKSG-F	211/3.1	2.4	3.1	2.3	2.5	2.5	14. WKSG-F	211/ 2926	14. WMJC-F	3069/ 8.6	7.5	9.1
15. WDTX-F	187/2.8	2.6	1.9	2.5	1.8	4.3	15. WDTX-F	204/ 4368	15. WXYT	2959/ 8.3	8.9	9.5
16. WLTJ-F	171/2.5	3.4	2.9	1.8	1.8	2.4	16. WLTJ-F	187/ 2922	16. WKSG-F	2894/ 8.1	7.4	8.6
17. WJZZ-F	156/2.3	2.1	2.4	2.0	2.6	3.0	17. WJZZ-F	165/ 2587	17. WLTJ-F	2602/ 7.3	7.4	6.6
18. WMJC-F	146/2.2	2.8	1.5	1.8	2.4	2.1	18. WMJC-F	158/ 3380	18. WJZZ-F	2401/ 6.7	6.8	6.5
19. WGPR-F	123/1.8	1.5	2.0	2.2	2.9	1.9	19. WGPR-F	126/ 2238	19. WGPR-F	2134/ 6.0	5.9	6.5
20. WNTM-F	107/1.6	1.9	2.2	2.0	1.6	1.1	20. WNTM-F	114/ 1968	20. WNTM-F	1751/ 4.9	7.0	5.1
21. WHND	76/1.1	.7	1.2	.7	1.3	.2	21. WCXI	85/ 1513	21. WQRS-F	1331/ 3.7	4.7	4.1
22. WQRS-F	73/1.1	1.4	2.1	1.2	1.2	1.4	22. WHND	81/ 1086	22. CKLW-F	1241/ 3.5	2.3	1.4
23. WCHB	73/1.1	1.3	1.3	1.2	1.4	.9	23. WQRS-F	80/ 1456	23. WCXI	1229/ 3.4	4.8	4.6
24. WCXI	67/1.0	1.6	1.3	2.5	1.8	1.1	24. WCHB	73/ 1111	24. WCHB	1102/ 3.1	3.3	3.7
25. CKLW-F	62/ .9	.6	.8	.5	.5	---	25. WQHB	69/ 1357	25. WQHB	1025/ 2.9	3.1	3.4

12+ FM SHARE (METRO): 68.92% (4285 of 6217) (SPG 85: 67.35%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJLB-F	1. WJLB-F	1. WRIF-F	1. WJR	1. WJR	1. WJR>	1. WJR	1. WJR	1. WJLB-F	1. WJR	1. WJLB-F
2. WHYT-F	2. WRIF-F	2. WJLB-F	2. WJLB-F	2. WJLB-F	2. CKLW	2. WWJ	2. WJOI-F	2. WJR	2. WJLB-F	2. WJR
3. WCZY-F	3. WCZY-F	3. WCZY-F	3. WRIF-F	3. WJLB-F	3. WJLB-F	3. WJLB-F	3. CKLW	3. WRIF-F	3. WHYT-F	3. CKLW
4. WLLZ-F	4. WLLZ-F	4. WJR	4. WJLB-F	4. WJLB-F	4. WWJ	4. WJLB-F	4. WWJ	4. WCZY-F	4. WNIC-F	4. WJLB-F
5. WRIF-F	5. WHYT-F	5. WNIC-F	5. WCZY-F	5. WCZY-F	5. WWWW-F	5. WJLB-F	5. WJLB-F	5. WWJ	5. WRIF-F	5. WCZY-F
6. WNIC-F	6. WNIC-F	6. WHYT-F	6. WKSG-F	6. WNIC-F	6. WXYT	6. WRIF-F	6. WCZY-F	6. WJLB-F	6. WJLB-F	6. WHYT-F
7. WKSG-F	7. WLLZ-F	7. WNIC-F	7. WNIC-F	7. WKSG-F	7. WJLB-F	7. CKLW	7. WRIF-F	7. WHYT-F	7. WLLZ-F	7. WRIF-F
8. WDTX-F	8. WJLB-F	8. WJLB-F	8. WJLB-F	8. WWWW-F	8. WJLB-F	8. WJLB-F	8. WJLB-F	8. CKLW	8. WJLB-F	8. WJLB-F
9. WJLB-F	9. WJLB-F	9. WJLB-F	9. WJLB-F	9. WJLB-F	9. WJLB-F	9. WJLB-F	9. WJLB-F	9. WJLB-F	9. WJLB-F	9. WJLB-F
10. WJLB-F	10. WJLB-F	10. WJLB-F	10. WJLB-F	10. WJLB-F	10. WJLB-F	10. WJLB-F	10. WJLB-F	10. WJLB-F	10. WJLB-F	10. WJLB-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WJLB-F	1. WJLB-F	1. WCZY-F	1. WJLB-F	1. WJLB-F		1. WJLB-F	1. WRIF-F	1. WRIF-F	1. WRIF-F	1. WJR
2. WHYT-F	2. WCZY-F	2. WJLB-F	2. WCZY-F	2. WJLB-F		2. WRIF-F	2. WLLZ-F	2. WKSG-F	2. WJR	2. WRIF-F
3. WCZY-F	3. WHYT-F	3. WJLB-F	3. WJLB-F	3. WJLB-F		3. WLLZ-F	3. WJLB-F	3. WJR	3. WJLB-F	3. WKSG-F
4. WRIF-F	4. WNIC-F	4. WNIC-F	4. WHYT-F	4. WNIC-F		4. WHYT-F	4. WKSG-F	4. WLLZ-F	4. WLLZ-F	4. WWWW-F
5. WDTX-F	5. WJLB-F	5. WJLB-F	5. WJLB-F	5. WJLB-F		5. WJLB-F	5. WJLB-F	5. WJLB-F	5. WJLB-F	5. WWJ
6. WNIC-F	6. WRIF-F	6. WHYT-F	6. WJLB-F	6. WJLB-F		6. WDTX-F	6. WHYT-F	6. WJLB-F	6. WNIC-F	6. WJLB-F
7. WLLZ-F	7. WJLB-F	7. WRIF-F	7. WRIF-F	7. WJLB-F		7. WKSG-F	7. WJR	7. WNIC-F	7. WCZY-F	7. WLLZ-F
8. WJLB-F	8. WDTX-F	8. WKSG-F	8. WJR	8. WWWW-F		8. WNIC-F	8. WNIC-F	8. WJLB-F	8. WHYT-F	8. WNIC-F
9. WJLB-F	9. WMJC-F	9. WMJC-F	9. WJLB-F	9. WJLB-F		9. WJLB-F	9. WCZY-F	9. WHYT-F	9. WDTX-F	9. WJLB-F
10. WJLB-F	10. WLLZ-F	10. WGPR-F	10. WGPR-F	10. WHYT-F		10. WJLB-F	10. WJLB-F	10. WJLB-F	10. WJLB-F	10. WJLB-F

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		914 (3)	914 (3)	14.7	12.1		WMUZ-F 103.5 Detroit .7/2.4
AOR		651 (3)	651 (3)	10.5	10.5		WQBH 1400 Detroit .8/2.9
AC/OLDIES/SOFT ROCK	76 (1)	1190 (7)	1266 (8)	20.4	19.3		
MOR/VARIETY	668 (1)		668 (1)	10.7	11.1		WIBQ-F 102.9 Ann Arbor .3/1.4
COUNTRY	67 (1)	235 (1)	302 (2)	4.9	7.5		
BLACK/URBAN	128 (2)	654 (2)	782 (4)	12.6	15.0		
BTFL MUSIC/EZ		363 (1)	363 (1)	5.8	7.1		
NEWS/TALK	657 (20)		657 (2)	10.6	8.9		
NOSTALGIA	336 (1)		336 (1)	5.4	5.6		
RELIGION/GOSPEL		49 (1)	49 (1)	0.8	0.9		
SPANISH				0	0		
CLASSICAL		73 (1)	73 (1)	1.2	1.3		
UNKNOWN/OTHERS		156 (1)	156 (1)	2.5	0.8		

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RADIO STATIONS

AM STATIONS

WCXI, 1130, 50 KW/10 W (DA-2), COUNTRY	UPI, \$ 85.00* (Durpetti)	Shamrock	
WCZY, 1500, 50 KW/ 5 W (DA-2), CHR	\$ NA (HNWH)	Gannett	Lee Douglas
WHND, 560, 500 KW (DAYS, DA), OLDIES	US I, \$ NA (MMR)	Greater Media (MONROE)	Dick Yankus
WJR, 760, 50 KW, MOR	ABC-I, \$185.00 (Eastman)	Cap Cities/ABC	Ron Pancratz
WNIC, 1310, 5 KW (DA-2), AC	\$ NA (Katz)	Price (DEARBORN)	Jim Worthington
WQBH, 1400, 1 KW/250 W, BLACK	\$ 60.00 (Roslin)		Martha Jean Steinberg
WWJ, 950, 5 KW (DA-N), NEWS	CBS, \$130.00* (CBS)		Lee Leicinger
WXYT, 1270, 5 KW (DA-N), TALK	MBS, NBC, \$100.00* (Select)		Chuck Fritz
WCAR, 1090, 250 KW/500 W (DA-2), ETHNIC	\$ 25.00 (---	(LIVONIA)	Jack Bailey
WCHB, 1440, 1 KW, BLACK	NBN, \$ 40.00 (Weiss)	(INKSTER)	Wendell Cox
CKLW, 800, 50 KW (DA-2), NOSTALGIA	\$ 85.00* (Masla)	(WINDSOR)	Gary Mercer

FM STATIONS

WNTM, 92.3, 22 KW @ 742, AC	ABC-E, \$ 85.00* (Durpetti)		Chuck Fritz
WCZY, 95.5, 100 KW @ 430, CHR	\$155.00* (HNWH)	Gannett	Lee Douglas
WDTX, 99.5, 7 KW @ 754, CONTEMP	CBS-R, \$100.00* (Republic)		Lorraine Golden
WGPR, 107.5, 50 KW @ 360, BLACK	SBN, \$ 80.00 (Lazar)		Tinicia Gregory
WHYT, 96.3, 50 KW @ 480, CHR	ABC-C, \$115.00* (Eastman)	Cap Cities/ABC	
WJLB, 97.9, 50 KW @ 490, BLACK	\$108.00* (MMR)	Booth	Berna Green
WJOI, 97.1, 12 KW @ 802, BTFL/EZ	\$135.00* (CBS)		Lee Leicinger
WJZZ, 105.9, 22 KW @ 724, JAZZ	\$ 75.00 (Weiss)		Robert Bass
WKSG, 102.7, 50 KW @ 410, OLDIES	Source, \$100.00* (Malsa)	Inner City (MT. CLEMENS)	Joe Buys
WLLZ, 98.7, 50 KW @ 480, AOR	ABC-F, \$115.00* (Blair)	Legacy	Mike Solan
WLTI, 93.1, 20 KW @ 500, SOFT AC	\$ 85.00* (Christal)	Keymarket	Jeff Sleete
WMJC, 94.7, 10 KW @ 950, AC	US I, \$ 90.00* (MMR)	Greater Media	Dick Yankus
WMUZ, 103.5, 50 KW @ 295, RELIGION	\$ 40.00* (---	Crawford	
WNIC, 100.3, 50 KW @ 400, AC	\$140.00* (Katz)	Price (DEARBORN)	Jim Worthington
WOMC, 104.3, 190 KW @ 416, AC	US 2, \$120.00* (Katz)	Metromedia	Elaine Baker
WQRS, 105.1, 50 KW @ 784, CLASSICAL	\$ 80.00 (CMBS)		Burt Rosenthal
WRIF, 101.1, 27 KW @ 880, AOR	ABC-R, \$150.00* (Blair)		M. Alexander
WWWV, 106.7, 61 KW @ 508, COUNTRY	APR, \$108.00* (Christal)	Shamrock	Phil Lamka

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WCXI-F becomes WNTM	WNTM: from Country to AC	WCXI-A: From Golden West to Shamrock for \$2,600,000 (est)
CKEZ-F changes to CKLW-F	CKLW-F: from BRTL to Oldies/AC	WCXI-F: From Golden West to WXYT for \$7,700,000 (est)
		WOMC-F: From Metromedia to Metropolitan for \$10,000,000 (est)

MISCELLANEOUS COMMENTS

WNTM was commercial free during sweep...This strategy didn't help much...

DULUTH-SUPERIOR

Arbitron Rank/Pop (12+): 145/215,600

MSA Rank/Pop: 167/257,000

ADI # 120

Average Person Ratings: 17.1

Market TSL: 22.8 hours

Stations: 18/18

Diaries: 718/300:1/61.1%

Sample Target: 600

% Below Line: 0

% Not Listed: 8.2

1985 Revenue: \$ 5,600,000

HH Inc.: \$ 27,178

Retail \$: 1.5 Bil

Pop per Station: 11,978

#1 Biller: KDAL \$ 850,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KDAL	46/12.5	---	15.4	---	8.9
2. WAVC-F	44/12.0	---	8.8	---	8.2
3. KZIO-F	35/ 9.5	---	10.0	---	9.4
4. KQDS-F	32/ 8.7	---	8.5	---	7.2
WKKQ	32/ 8.7	---	5.9	---	8.9
6. KXTP	21/ 5.7	---	6.9	---	7.2
WTKX-F	21/ 5.7	---	3.3	---	3.0
8. WAKX-F	20/ 5.4	---	8.1	---	6.4
WDSM	20/ 5.4	---	6.6	---	5.0
10. KDAL-F	17/ 4.6	---	---	---	---
WEBC	17/ 4.6	---	4.7	---	6.9
12.					

12+ TSA	1/4/CUME
1. WAVC-F	71/696
2. WKKQ	53/506
3. KZIO-F	50/630
4. WTKX-F	49/443
KDAL	49/544
6. KQDS-F	39/644
7. WDSM	31/434
8. KXTP	27/273
9. KDAL-F	24/350
WAKX-F	24/427
WEBC	24/521
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KQDS-F	467/21.7	---	19.8
2. KDAL	462/21.4	---	26.0
3. KZIO-F	450/20.9	---	25.3
4. WAVC-F	426/19.8	---	19.0
5. WEBC	410/19.0	---	21.2
6. WAKX-F	347/16.1	---	20.9
7. WKKQ	296/13.7	---	12.5
8. WDSM	281/13.0	---	16.5
9. WTKX-F	271/12.6	---	NA
10. KDAL-F	250/11.6	---	---
11. WEVE-F+	228/10.6	---	15.5
12. KXTP	220/10.2	---	9.9

12+ FM SHARE (METRO): 53.25% (180 of 338) (SPG 85: 45.76%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZIO-F	1. KQDS-F	1. KQDS-F	1. WAVC-F	1. WAVC-F	1. WAVC-F	1. KDAL	1. WAVC-F	1. WAVC-F	1. KDAL	1. WAVC-F
2.	2. KZIO-F	2. WAVC-F	2. WAKX-F	2. WAKX-F	2. WKKQ	2. WAVC-F	2. KDAL	2. KZIO-F	2. KZIO-F	2. KZIO-F
3.	3. WAVC-F	3. KZIO-F	3. WTKX-F	3. WKKQ	3. KDAL	3. WKKQ	3. KQDS-F	3. KDAL	3. KQDS-F	3. KQDS-F
4.	4. WTKX-F	4. WAKX-F	4. KQDS-F	4. WTKX-F	4. WDSM	4. KZIO-F	4. WKKQ	4. KQDS-F	4. WAKX-F	4. WKKQ
5.	5.	5.	5. KDAL-F	5.	5.	5. WAKX-F	5.	5.	5.	5. KDAL

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZIO-F	1. KZIO-F	1. WAKX-F	1. KZIO-F	1. WAVC-F	1. KQDS-F	1. KQDS-F	1. KQDS-F	1. KQDS-F	1. WAVC-F
2. KQDS-F	2. KQDS-F	2. WTKX-F	2. WAVC-F	2. WAKX-F	2. KDAL	2. WAVC-F	2. WAVC-F	2. WAVC-F	2. WEBC
3. WAVC-F	3. WAKX-F	3. KDAL-F	3. KQDS-F	3. WEVE-F+	3. KZIO-F	3. KDAL	3. KZIO-F	3. KDAL	3. WKKQ
4.	4. WTKX-F	4. KQDS-F	4. WAKX-F	4. WKKQ	4. WAVC-F	4. KDAL	4. KDAL	4. WKKQ	4. KQDS-F
5.	5.	5. KZIO-F	5.	5.	5. WKKQ	5.	5. WEBC	5.	5. WAKX-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		56 (2)	56 (2)	16.6	13.4	WELY 1450 Ely .5/1.5
AOR		32 (1)	32 (1)	9.5	9.3	WGGR 1240 Hibbing 1.1/4.1
AC/OLDIES/SOFT ROCK	18 (2)	46 (3)	64 (5)	18.9	24.4	WHLB 1400 Virginia 2.4/6.1
MOR/VARIETY	57 (3)		57 (3)	16.9	20.3	WMFG-F 106.3 Hibbing .5/1.5
COUNTRY	52 (2)	44 (1)	96 (3)	28.4	23.1	WWJC 850 Duluth 1.6/3.9
BLACK/URBAN						
BTFL MUSIC/EZ						
NEWS/TALK						
NOSTALGIA	21 (1)		21 (1)	6.2	7.5	
RELIGION/GOSPEL	6 (1)		6 (1)	1.8	1.3	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	4 (1)	2 (1)	6 (2)	1.8	0.8	

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RADIO STATIONS

KBXT, 1390, 500 W (DAYS)	, RELIGION	\$ 16.00 (Masla)		
KDAL, 610, 5 KW (DA-N)	, MOR	CBS, \$ 22.00 (Masla)	Duchossois	John Snee
KXTP, 970, 1 KW (DAYS)	, NOSTALGIA	ABC-D, \$ 12.00 (Weiss)		Lew Latto
WDSM, 710, 10 KW/5 KW (DA-N)	, COUNTRY	NBC, \$ 23.00 (Torbet)		
WEBC, 560, 5 KW (DA-N)	, AC	US 2, ABC-E, \$ 25.00 (Katz)	Brill	Bill Bromley
WWJC, 850, 10 KW (DAYS)	, RELIGION	\$ 6.00 (---)		Ted Elm
WKKQ, 650, 10 KW/500 W (DA-N)	, COUNTRY	ABC-D, \$ 15.00 (Market 4)	Midwest (HIBBING)	Jerry Collins
KDAL-F, 95.7, 100 KW @ 803, AC (?)		\$ 22.00 (Masla)	Duchossois	John Snee
KQDS-F, 94.9, 100 KW @ 730, AOR		\$ 24.00 (Mc-Guild)		Steve James
KZIO-F, 102.5, 100 KW @ 600, CHR		ABC-C, \$ 16.00 (Torbet)		
WAKX-F, 98.9, 100 KW @ 600, CONTEMP/AC		\$ 19.00 (Weiss)		Lew Latto
WAVC-F, 105.1, 100 KW @ 790, COUNTRY		\$ 25.00 (Katz)	Brill	Bill Bromley
WEVE-F, 97.9, 71 KW @ 550, AC		ABC-E, ABC-D, \$ 13.50 (Weiss)		Lew Latto
WTKX-F, 93.9, 100 KW @ 546, CHR		\$ 17.00 (Market 4)	Midwest (HIBBING)	Jerry Collins

MISCELLANEOUS COMMENTS WKKQ/WTKX-F (Hibbing) sold to D. E. Wright for \$1,100,000... KBXT sold for \$110,300...

EL PASO

Arbitron Rank/Pop (12+): 81/424,800

MSA Rank/Pop: 91/531,800

ADI # 104

Average Person Ratings: 18.3

Market TSL: 24.6 hours

Stations: 22/19

Diaries: 862/493:1/46.0%

Sample Target: 800

% Below Line: 3.4

% Not Listed: 6.8

1985 Revenue: \$ 11,000,000

HH Inc.: \$ 26,372

Retail \$: 2.6 Bil

Pop per Station: 22,358

#1 Biller: KAMZ-F \$ 2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KEZB-F	141/17.8	12.0	10.1	4.4	4.2
2. KLAQ-F	98/12.4	11.1	13.8	10.6	11.1
3. KAMZ-F	78/ 9.8	9.8	13.7	15.7	11.1
4. KTSM-F	53/ 6.7	6.4	8.0	10.5	8.8
5. KHEY-F	51/ 6.4	7.6	7.0	7.6	11.4
6. KAMA	43/ 5.4	5.8	5.4	6.6	10.0
7. KHEY	39/ 4.9	5.2	4.0	5.1	5.4
8. KLTO-F	39/ 4.9	2.9	5.5	8.5	7.2
9. KROD	30/ 3.8	6.3	2.9	3.3	4.7
10. KTSM	28/ 3.5	4.0	2.3	3.0	3.6
KBNA-F	28/ 3.5	2.0	2.9	3.3	2.6
12. KFIM-F	24/ 3.0	3.5	4.6	3.0	3.8
13. KDXX	16/ 2.0	.8	1.1	.8	.9
14.					

12+ TSA	1/4/CUME
1. KEZB-F	166/1891
2. KLAQ-F	115/1304
3. KAMZ-F	79/1195
4. KHEY-F	72/ 853
5. KTSM-F	71/ 891
6. KAMA	43/ 539
7. KHEY	41/ 597
8. KLTO-F	40/ 708
9. KROD	35/ 690
10. KBNA-F	29/ 315
11. KTSM	28/ 326
12. KFIM-F	24/ 453
13.	
14.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KEZB-F	1657/39.0	31.7 29.7
2. KAMZ-F	1161/27.3	27.5 31.8
3. KLAQ-F	1023/24.1	24.3 25.2
4. KLTO-F	675/15.9	14.2 21.3
5. KHEY-F	673/15.8	13.4 12.2
6. KTSM-F	640/15.1	12.6 14.7
7. KAMA	532/12.5	14.4 8.9
8. KROD	515/12.1	17.3 10.3
9. KHEY	445/10.5	13.4 12.2
10. KFIM-F	435/10.2	13.1 14.0
11. KBNA-F	309/ 7.3	5.0 6.6
12. XROK	284/ 6.7	6.0 5.5
13. KTSM	280/ 6.6	8.5 7.0
14. KDXX	235/ 5.5	1.5 4.5

12+ FM SHARE (METRO): 71.82% (530 of 738) (SPG 85: 73.27%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KTSM-F	1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KEZB-F
2. KLAQ-F	2. KLAQ-F	2. KLAQ-F	2. KAMZ-F	2. KAMZ-F	2. KHEY-F	2. KLAQ-F	2. KLAQ-F	2. KLAQ-F	2. KLAQ-F	2. KLAQ-F
3. KLAQ-F	3. KAMZ-F	3. KAMZ-F	3. KLAQ-F	3. KHEY-F	3. KHEY	3. KAMZ-F	3. KTSM-F	3. KAMZ-F	3. KAMZ-F	3. KAMZ-F
4.	4. KLTO-F	4. KHEY-F	4. KHEY-F	4. KLAQ-F	4. KEZB-F	4. KHEY-F	4. KHEY-F	4. KHEY-F	4. KTSM-F	4. KTSM-F
5.	5. KHEY-F	5. KLTO-F	5. KROD	5. KTSM-F	5. KAMA	5. KAMA	5. KAMZ-F	5. KTSM-F	5. KHEY-F	5. KHEY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KLAQ-F	1. KLAQ-F	1. KEZB-F	1. KLAQ-F	1. KEZB-F
2. KLAQ-F	2. KLAQ-F	2. KAMZ-F	2. KAMZ-F	2. KAMZ-F	2. KEZB-F	2. KEZB-F	2. KLAQ-F	2. KEZB-F	2. KLAQ-F
3. KAMZ-F	3. KAMZ-F	3. KLTO-F	3. KLAQ-F	3. KHEY-F	3. KAMZ-F	3. KAMZ-F	3. KAMZ-F	3. KAMZ-F	3. KHEY-F
4. KLTO-F	4. KLTO-F	4. KHEY-F	4. KHEY-F	4. KAMA	4. KLTO-F	4. KHEY-F	4. KBNA-F	4. KHEY-F	4. KAMZ-F
5.	5. KHEY-F	5. KLAQ-F	5. KLTO-F	5. KHEY	5.	5. KLTO-F	5. KHEY-F	5. KLTO-F	5. KROD

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	7 (1)	258 (3)	265 (4)	35.9	35.9		KALY 1340 El Paso 1.0/4.6
AOR		98 (1)	98 (1)	13.3	14.6		KELP 1590 El Paso .8/1.8
AC/OLDIES/SOFT ROCK	30 (1)	24 (1)	54 (2)	7.3	7.3		KEZB 1150 El Paso .9/3.6
MOR/VARIETY							KFNA 1060 El Paso 1.6/2.4
COUNTRY	39 (1)	57 (2)	96 (3)	13.0	14.8		KLOZ-F 102.1 El Paso .8/4.0
BLACK/URBAN							KPAS-F 103.1 Fabons .6/1.3
BTFM MUSIC/EZ		53 (1)	53 (1)	7.2	8.5		XEP 1300 Juarez .4/1.2
NEWS/TALK	28 (1)		28 (1)	3.8	2.4		XHIM-F 105.1 Juarez .9/2.4
NOSTALGIA					2.5		XROK 800 Juarez 1.9/6.7
RELIGION/GOSPEL	6 (1)	5 (1)	11 (2)	1.5	1.2		
SPANISH	98 (6)	35 (2)	133 (8)	18.0	12.1		MISCELLANEOUS COMMENTS KLOZ-F sold for \$1,250,000
CLASSICAL							(Chapman)...KFIM-F sold for \$1,000,000 (Clark)...KKM
UNKNOWN/OTHERS					0.7		changes calls to KEZB and format from Nostalgia to CHR

RADIO STATIONS 738 (22)

KALY, 1340, 1 KW	SPANISH	\$ 17.00*	(Caballero)	Martha Moya
KAMA, 750, 10 KW/1 KW (DA-2)	SPANISH	\$ 66.00	(Eastman)	Bob Proud
KDXX, 920, 1 KW/500 W (DA-N)	SPANISH	\$ 15.00*	(Caballero)	R. Keating
KELP, 1590, 5 KW (DAYS)	RELIGION	ABC-C, \$ NA	(---)	Annie McClatchy
KHEY, 690, 10 KW (DA-2)	COUNTRY	ABC-I, \$ 60.00*	(Katz)	Jim Phillips
KROD, 600, 5 KW (DA-N)	AC	\$ 20.00	(HNWH)	Charles Cohn
KTSM, 1380, 5 KW/500 W	NEWS/TALK	CBS,ABC-T,NBC-T, \$ 16.00	(HNWH)	Karl Wyler
XROK, 800, 150 KW	SPANISH	\$ 32.00	(Lotus)	John Doran
KAMZ-F, 93.1, 30 KW @ 1190, CHR		\$ 75.00	(Eastman)	Bob Proud
KBNA-F, 97.5, 60 KW @ 1080, SPANISH CHR		\$ 27.00*	(Katz)	R. Keating
KEZB-F, 93.9, 100 KW @ 1210, CHR		ABC-F, \$ 54.00*	(Christal)	Craig Parker
KFIM-F, 92.3, 100 KW @ 1860, AC		\$ 26.00*	(Mc-Guild)	Ron Marks
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY		\$ 80.00*	(Katz)	Jim Phillips
KLAQ-F, 95.5, 88 KW @ 1390, AOR		Source, \$ 50.00*	(HNWH)	Charles Cohn
KLOZ-F, 102.1, 55 KW @ 1190, COUNTRY		US 2, \$ 24.00*	(Select)	Dave Kern
KLTO-F, 94.7, 91 KW @ 740, CHR		\$ 23.00*	(Torbet)	
KTSM-F, 99.9, 100 KW @ 1820, BTFM/EZ		\$ 25.00*	(HNWH)	Karl Wyler

ERIE

Arbitron Rank/Pop (12+): 134/235,200

MSA Rank/Pop: 152/282,400

ADI # 138

Average Person Ratings: 16.5

Market TSL: 22.0 hours

Stations: 12/10

Diaries: 661/356:1/54.0%

Sample Target: 610

% Below Line: 9.3

% Not Listed: 11.3

1985 Revenue: \$ 4,600,000

HH Inc.: \$ 28,258

Retail \$: 1.5 Btl

Pop per Station: 23,520

#1 Biller: WCCF-F \$ 1,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WCCF-F	81/20.8	---	23.2	---	23.3
2. WXXC-F	68/17.5	---	5.7	---	8.0
3. WEYZ	57/14.7	---	11.1	---	11.0
4. WSEG-F	32/ 8.2	---	7.5	---	9.4
5. WJET	31/ 8.0	---	12.4	---	8.3
6. WREO-F	29/ 7.5	---	8.4	---	10.2
7. WZPR-F	21/ 5.4	---	1.9	---	2.1
8. WHYP-F+	11/ 2.8	---	---	---	.5
9. WLKK	10/ 2.6	---	7.3	---	7.2

11.
12.
13.
14.
15.

12+ TSA	1/4/CUME
1. WCCF-F	120/1448
2. WZPR-F	99/ 716
3. WXXC-F	69/ 766
4. WREO-F	58/ 605
5. WEYZ	57/ 440
6. WSEG-F	32/ 620
7. WJET	31/ 554
8. WHYP-F+	11/ 122
9. WLKK	10/ 202

11.
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15.

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WCCF-F 1023/43.5	---	43.2
2. WXXC-F 757/32.2	---	16.5
3. WSEG-F 569/24.2	---	26.1
4. WJET 554/23.6	---	28.0
5. WEYZ 432/18.4	---	19.6
6. WREO-F 291/12.4	---	13.1
7. WZPR-F 220/ 9.4	---	6.2
8. WLKK 202/ 8.6	---	12.3
9. WHYP-F+ 122/ 5.2	---	---

11.
12.
13.
14.
15.

12+ FM SHARE (METRO): 70.14% (242 of 345) (SPG 85: 56.01%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCCF-F	1. WCCF-F	1. WCCF-F	1. WXXC-F	1. WXXC-F	1. WXXC-F	1. WCCF-F	1. WXXC-F	1. WCCF-F	1. WCCF-F	1. WCCF-F
2. WSEG-F	2. WXXC-F	2. WXXC-F	2. WCCF-F	2. WCCF-F	2. WEYZ	2. WXXC-F	2. WCCF-F	2. WXXC-F	2. WXXC-F	2. WEYZ
3. WJET	3. WSEG-F	3. WSEG-F	3. WJET	3. WJET	3. WREO-F	3. WEYZ	3. WEYZ	3. WEYZ	3. WEYZ	3. WXXC-F
4. WXXC-F	4. WJET	4. WJET	4. WSEG-F	4. WREO-F	4. WCCF-F	4. WJET	4. WREO-F	4. WREO-F	4. WSEG-F	4. WSEG-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCCF-F	1. WCCF-F	1. WXXC-F	1. WCCF-F	1. WXXC-F		1. WCCF-F	1. WCCF-F	1. WCCF-F	1. WCCF-F	1. WCCF-F
2. WXXC-F	2. WXXC-F	2. WCCF-F	2. WXXC-F	2. WCCF-F		2. WSEG-F	2. WXXC-F	2. WXXC-F	2. WXXC-F	2. WXXC-F
3. WSEG-F	3.	3.	3. WJET	3. WEYZ		3. WXXC-F	3. WSEG-F	3. WJET	3. WSEG-F	3. WJET
4.	4.	4.	4. WSEG-F	4. WJET		4. WEYZ	4.	4. WSEG-F	4. WJET	4. WREO-F
5.	5.	5.	5. WREO-F	5. WREO-F		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		81 (1)	81 (1)	23.5	27.3
AOR		32 (1)	32 (1)	9.3	8.9
AC/OLDIES/ROCK	31 (1)	68 (1)	99 (2)	28.7	22.5
MOR/VARIETY	3 (1)		3 (1)	0.9	6.7
COUNTRY	2 (1)	30 (2)	32 (3)	9.3	10.8
BLACK/URBAN					
BTFL MUSIC/EZ	10 (1)	29 (1)	39 (2)	11.3	9.8
NEWS/TALK					
NOSTALGIA	57 (1)		57 (1)	16.5	14.0
RELIGION/GOSPEL		2 (1)	2 (1)	0.6	0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

345 (12)

RADIO STATIONS

WEYZ, 1450, 1 KW	NOSTALGIA	CBS, \$ 15.00* (Katz)	Burbach
WJET, 1400, 1 KW	CONTEMP/AC	\$ 18.00 (Blair)	Myron Jones
WLKK, 1260, 5 KW (DA-2)	BTFL/EZ	NBC, \$ 16.00* (Torbet)	John Kanzius
WRIE, 1330, 5 KW (DA-2)	MOR	\$ NA (Mc-Guild)	Don Kelly
			Norm Slamenda
WCCF-F, 103.7, 50 KW @ 500, CHR		\$ 45.00* (Katz)	Burbach
WSEG-F, 102.3, 3 KW @ 300, AOR		MBS, \$ 15.00 (HNWH)	
WXXC-F, 99.9, 10 KW @ 400, AC		\$ 20.00 (Torbet)	Don Kelly
WREO-F, 97.1, 50 KW @ 500, BTFL/EZ		UPI, \$ 17.00 (---)	(ASHTABULA, OH)
WZPR-F, 100.3, 33 KW @ 585, COUNTRY		ABC-E, \$ 20.00 (Regional)	(MEADVILLE)
			Tina Mengine
			Gary Gunton

MISCELLANEOUS COMMENTS WSEG-F (McKean) sold to Jet for \$850,000...WRIE went silent in March...WRIE sold for \$355,000...
WLWU changes calls to WXXC...

EUGENE

Arbitron Rank/Pop (12+): 143/222,100

MSA Rank/Pop: 161/265,200

ADI # X

Average Person Ratings: 16.1

Market TSL: 22.0 hours

Stations: 17/14

Diaries: 834/266:1/54.4%

Sample Target: 620

% Below Line: 2.3

% Not Listed: 15.4

1985 Revenue: \$ 6,300,000

HH Inc.: \$ 24,317

Retail \$: 1.5 Bil

Pop per Station: 15,864

#1 Biller: KUGN-F \$2,450,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KSND-F	51/14.3	9.4	11.0	9.3	8.5
2. KPNW-F	41/11.5	11.1	10.5	10.7	10.0
3. KUGN	38/10.6	9.9	8.8	10.1	11.5
4. KZEL-F	36/10.1	10.2	13.3	14.2	14.5
5. KUGN-F	35/ 9.8	12.0	10.5	7.5	12.5
6. KDUK-F	26/ 7.3	9.6	8.8	7.2	7.0
7. KEED	17/ 4.8	3.8	5.2	1.7	2.5
8. KPNW	15/ 4.2	6.7	8.0	7.2	5.0
9. KQAK	10/ 2.8	2.9	1.4	1.4	2.3
10. KZAM-F	7/ 2.0	2.3	3.6	4.3	3.8

12+ TSA	1/4/CUME
1. KSND-F	58/679
2. KPNW-F	55/628
3. KDUK-F	46/579
4. KZEL-F	42/537
5. KUGN	38/538
6. KUGN-F	37/415
7. KPNW	24/561
8. KFAT-F	19/256
9. KEED	17/210
10. KQAK	13/173

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KSND-F	547/24.6	23.3
2. KUGN	521/23.5	29.9
3. KPNW-F	477/21.5	15.1
4. KZEL-F	414/18.6	17.2
5. KUGN-F	380/17.1	16.6
6. KDUK-F	318/14.3	18.6
7. KPNW	267/12.0	14.5
8. KEED	205/ 9.2	8.8
9. KQAK	141/ 6.3	5.7
10. KZAM-F	128/ 5.8	5.7

12+ FM SHARE (METRO): 69.21% (209 of 302) (SPG 85: 69.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSND-F	1. KSND-F	1. KSND-F	1. KPNW-F	1. KPNW-F	1. KUGN	1. KUGN>	1. KPNW-F	1. KSND-F	1. KSND-F>	1. KSND-F>
2.	2. KZEL-F>	2. KZEL-F	2. KUGN-F	2. KUGN-F	2. KPNW-F	2. KSND-F	2. KZEL-F	2. KPNW-F	2. KZEL-F	2. KZEL-F
3.	3. KDUK-F	3. KPNW-F	3. KZEL-F	3. KUGN	3. KUGN-F	3. KUGN-F	3. KUGN-F	3. KZEL-F	3. KUGN	3. KUGN-F
4.	4. KPNW-F	4. KDUK-F	4. KDUK-F	4. KDUK-F	4. KEED	4. KPNW-F	4. KSND-F	4. KDUK-F	4. KPNW-F	4. KPNW-F
5.	KUGN-F	5. KUGN-F	5. KSND-F	KZEL-F	KPNW	5. KZEL-F	KDUK-F	5. KUGN-F	5. KUGN-F	5. KUGN

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSND-F+	1. KSND-F>	1. KUGN-F	1. KSND-F	1. KPNW-F	1. KZEL-F>	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KDUK-F
2. KPNW-F	2. KPNW-F	2. KPNW-F+	2. KPNW-F	2. KUGN	2. KSND-F	2. KSND-F	2. KDUK-F	2. KDUK-F	2. KZEL-F
3. KDUK-F	3. KZEL-F	KZEL-F	3. KUGN-F	KUGN-F	3.	3. KDUK-F	3. KSND-F	KSND-F	3. KPNW-F
KZEL-F	4. KUGN-F	4. KSND-F	4. KZEL-F	4. KSND-F	4.	4. KUGN-F	4. KUGN-F	4. KUGN-F	4. KUGN-F
5.	5. KDUK-F	5.	KDUK-F	5.	5.	5.	5.	5. KPNW-F	5. KUGN

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		51 (1)	51 (1)	16.9	13.5
AOR		45 (3)	45 (3)	14.9	19.6
AC/OLDIES/SOFT ROCK		67 (2)	67 (2)	22.2	11.9
MOR/VARIETY	56 (3)		56 (3)	18.5	19.6
COUNTRY	17 (1)	38 (2)	55 (3)	18.2	19.9
BLACK/URBAN					
BTFL MUSIC/EZ		2 (1)	2 (1)	0.7	12.2
NEWS/TALK					
NOSTALGIA	10 (1)		10 (1)	3.3	0
RELIGION/GOSPEL	4 (1)	6 (1)	10 (2)	3.3	3.2
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	6 (1)		6 (1)	2.0	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBMC-F	94.5	Eugene	1.7/4.1
KNND	1400	Cottage Grove	.8/1.2
KORE	1050	Eugene	1.1/2.8
KRXX	1450	Eugene	1.7/4.1
KFAT-F	106.1	Corvallis	.8/1.4
KGON-F	92.3	Portland	.6/1.8
KXL-F	95.5	Portland	.6/1.1

RADIO STATIONS

302 (17)

KEED, 1600, 5 KW/1 KW (DA-N)	COUNTRY	US 2, \$ 23.00 (MMR)	Comm. Pacific	Mike Groshony
KORE, 1050, 5 KW (DAYS)	RELIGION	\$ 5.00 (---)		Ralph Pettit
KPNW, 1120, 50 KW (DA-1)	MOR	ABC-1, \$ 26.00* (Katz)	Pacific NW	Dave Woodward
KQAK, 1280, 5 KW/1 KW (DA-2)	NOSTALGIA	\$ 13.00 (HNWH)	Constant	
KUGN, 590, 5 KW/1 KW (DA-N)	MOR	CBS,NBC-T, \$ 27.00* (Torbet)		Chuck Chackel
KZAM, 1320, 1 KW (DAYS)	SOFT AOR	\$ 14.00 (HNWH)		Steve Feder
KRXX, 1450, 1 KW	?	CBS-R, \$ 12.00* (---)		
KBMC-F, 94.5, 100 KW @ 813	RELIGION	\$ 7.00 (---)		John Davis
KDUK-F, 104.7, 100 KW @ 1703	AC	\$ 33.00* (HNWH)	Constant	
KPNW-F, 99.1, 100 KW @ 1645	SOFT AC	\$ 30.00* (Katz)	Pacific NW	Dave Woodward
KSND-F, 93.1, 100 KW @ 850	CHR	\$ 30.00 (MMR)	Comm. Pacific	Mike Groshony
KUGN-F, 97.9, 100 KW @ 785	COUNTRY	MBS \$ 22.00 (Torbet)		Chuck Chackel
KZEL-F, 96.1, 100 KW @ 870	AOR	NBC,Source, \$ 27.00* (Mc-Guild)		Gary Clouse
KZAM-F, 95.3, 1.6 KW @ 390	SOFT AOR	\$ NA (HNWH)	(CRESWELL)	John Detz

EVANSVILLE

Arbitron Rank/Pop (12+): 133/236,300

MSA Rank/Pop: 153/381,500

ADI # 88

Average Person Ratings: 16.8

Market TSL: 22.6 hours

Stations: 12/10

Diaries: 740/319:1/53.9%

Sample Target: 630

% Below Line: 6.8

% Not Listed: 7.1

1985 Revenue: \$ 8,400,000

HH Inc.: \$ 28,283

Retail \$: 1.9 Bil

Pop per Station: 23,630

#1 Biller: WIKY-F \$ 2,400,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WIKY-F	102/25.7	---	31.4	---	25.6
2. WSTO-F	82/20.7	---	13.1	---	14.2
3. WYNG-F	47/11.8	---	17.6	---	11.4
4. WROZ	38/ 9.6	---	4.2	---	8.8
5. WKDQ-F	33/ 8.3	---	8.5	---	9.4
6. WKRR-F	22/ 5.5	---	2.9	---	2.0
7. WGBF	20/ 5.0	---	4.7	---	8.1
8. WGBF-F	11/ 2.8	---	4.2	---	5.3
9. WSON	6/ 1.5	---	1.8	---	.7
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WSTO-F	212/2163
2. WIKY-F	138/1212
3. WBKR-F	110/1037
4. WYNG-F	69/ 739
5. WKDQ-F	44/ 869
6. WROZ	39/ 464
7. WGBF	24/ 348
8. WRAY-F+	23/ 281
9. WGBF-F	11/ 309
10. WSON	8/ 88
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WSTO-F 877/37.1	----	32.8
2. WIKY-F 801/33.9	----	39.1
3. WKDQ-F 570/24.1	----	25.6
4. WYNG-F 509/21.5	----	21.9
5. WROZ 406/17.2	----	16.5
6. WGBF 287/12.1	----	17.3
7. WGBF-F 271/11.5	----	15.9
8. WBKR-F 231/ 9.8	----	6.9
9.		
10.		
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 81.30% (300 of 369) (SPG 85: 84.71%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WYNG-F	1. WIKY-F>	1. WIKY-F>	1. WIKY-F	1. WIKY-F	1. WSTO-F	1. WIKY-F
2. WKDQ-F	2. WYNG-F	2. WYNG-F	2. WYNG-F	2. WIKY-F	2. WYNG-F	2. WSTO-F	2. WSTO-F	2. WSTO-F>	2. WIKY-F	2. WSTO-F
3.	3. WKDQ-F	3. WIKY-F	3. WIKY-F	3. WIKY-F	3. WROZ	3. WROZ	3. WYNG-F	3. WYNG-F	3. WYNG-F	3. WYNG-F
4.	4. WIKY-F	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F	4. WBKR-F	4. WYNG-F	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WROZ

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WIKY-F	1. WSTO-F>	1. WSTO-F	1. WSTO-F	1. WSTO-F	1. WYNG-F
2. WKDQ-F	2. WKDQ-F	2. WIKY-F	2. WIKY-F	2. WSTO-F	2. WKDQ-F	2. WYNG-F>	WYNG-F	2. WYNG-F>	2. WSTO-F
3. WGBF	3. WIKY-F	WYNG-F	3. WKDQ-F	3. WYNG-F	3. WROZ	3. WKDQ-F	3.	3. WKDQ-F	3. WIKY-F
4.	WYNG-F	4. WKDQ-F	WYNG-F	4. WKDQ-F	WYNG-F	4. WIKY-F	4.	4. WIKY-F	4. WGBF
5.	5.	5.	5.	WROZ	5.	5.	5.	WGBF	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		126 (3)	126 (3)	34.1	28.2		WPCO 1590 Mount Vernon, IN .5/1.7
AOR							
AC/OLDIES/SOFT ROCK	20 (1)		20 (1)	5.4	5.1		WRAY-F+ 98.1 Princeton, IN .8/3.0
MOR/VARIETY		102 (1)	102 (1)	27.6	35.2		
COUNTRY	38 (1)	69 (2)	107 (3)	29.0	26.9		
BLACK/URBAN							
BTFL MUSIC/EZ							
NEWS/TALK							
NOSTALGIA	6 (1)		6 (1)	1.6	1.9		
RELIGION/GOSPEL	3 (1)		3 (1)	0.8	2.7		
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS	2 (1)	3 (1)	5 (2)	1.4	0		

RADIO STATIONS

WGBF, 1280, 5 KW/1 KW (DA-N)	, AC	NBC-T,ABC-I,\$ 37.00	(Mc-Guild)	Randy Bell
WROZ, 1400, 1 KW	, COUNTRY	\$ 35.00	(Christal)	Charles Blake
WSON, 860, 500 W (DAYS)	, NOSTALGIA	\$ 10.00	(Select)	Henry Lackey
WVHI, 1330, 5 KW/1 KW (DA-2)	, RELIGION	\$ 10.00	(---)	Tim Walker
WBKR-F, 92.5, 100 KW @ 427, COUNTRY		NBC,\$ 44.00	(HNWH)	(OWENSBORO)
WIKY-F, 104.1, 39 KW @ 580, MOR/BTFL**		\$ 80.00	(Christal)	South Central
WKDQ-F, 99.5, 50 KW @ 500, CHR		US I,\$ 30.00*	(Mc-Guild)	(HENDERSON)
WSTO-F, 96.1, 100 KW @ 1000, CHR		ABC-F,\$ 36.00	(Masla)	(OWENSBORO)
WYNG-F, 105.3, 50 KW @ 500, COUNTRY		US 2,\$ 34.00	(HNWH)	Beasley
WGBF-F, 103.1, 3 KW @ 300, CHR		ABC-C,\$ 32.00	(Mc-Guild)	(HENDERSON)
				Randy Bell

**WIKY programs BTFL at night

MISCELLANEOUS COMMENTS WGBF, WHKC-F sold by Vern Nolte for \$1,250,000... WHKC changes calls to WGBF-F...

FARGO

Arbitron Rank/Pop (12+): 202/122,900

MSA Rank/Pop: 249/142,000

AD1 # 102

Average Person Ratings: 17.5

Market TSL: 23.5 hours

Stations: 9/9

Diaries: 577/213:1/53.5%

Sample Target: 550

% Below Line: 0

% Not Listed: 9.8

1985 Revenue: \$ 6,300,000

HH Inc.: \$ 31,416

Retail \$: 1.1 Bil

Pop per Station: 13,656

#1 Biller: KFGO \$1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KFGO	33/15.3	---	17.7	---	19.3
2. WDAY-F	32/14.9	---	12.6	---	10.1
3. KQWB-F	29/13.5	---	12.1	---	13.8
4. WDAY	25/11.6	---	11.1	---	11.0
KVOX-F	25/11.6	---	13.1	---	9.6
6. KLTA-F	21/ 9.8	---	3.5	---	5.5
7. KQWB	13/ 6.0	---	6.1	---	7.3
8. KFGO-F	11/ 5.1	---	6.1	---	4.1
9. KVOX	5/ 2.3	---	4.0	---	5.0
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KFGO	93/956
2. WDAY-F	54/767
3. WDAY	48/697
4. KQWB-F	45/546
5. KVOX-F	33/386
6. KLTA-F	25/278
7. KQWB	20/305
8. KFGO-F	15/231
9. KVOX	9/151
10.	
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15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WDAY-F 393/32.0	---	32.5
2. WDAY 318/25.9	---	24.2
3. KQWB-F 307/25.0	---	25.4
4. KFGO 304/24.7	---	30.5
5. KVOX-F 269/21.9	---	25.3
6. KLTA-F 192/15.6	---	15.4
7. KQWB 187/15.2	---	16.1
8. KFGO-F 155/12.6	---	14.5
9. KVOX 107/ 8.7	---	12.6
10.		
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 60.82% (118 of 194) (SPG 85: 54.91%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDAY-F>	1. KQWB-F	1. KQWB-F	1. KVOX-F	1. KFGO	1. KFGO	1. KFGO	1. KFGO	1. KQWB-F	1. KQWB-F	1. WDAY-F
2. KQWB-F	2. WDAY-F	2. KVOX-F	2. KFGO	2. KVOX-F	2. WDAY	2. WDAY-F	2. KQWB-F	2. WDAY-F	2. WDAY-F	2. KQWB-F
3.	3. KVOX-F	3. WDAY-F	KLTA-F	3. WDAY	3. KVOX-F>	3. KVOX-F	3. KVOX-F	3. KFGO	3. WDAY	3. KFGO
4.	4. KLTA-F	4. KLTA-F	4. KQWB	4. KLTA-F	4. KFGO-F	WDAY	4. KLTA-F	4. KLTA-F	4. KFGO	4. KVOX-F
5.	5.	5.	WDAY	5.	5.	5.	5.	KVOX-F	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDAY-F	1. WDAY-F	1. KLTA-F	1. WDAY-F	1. KFGO		1. KQWB-F>	1. KQWB-F>	1. KQWB-F	1. KQWB-F	1. KFGO
2. KLTA-F	2. KLTA-F>	2. WDAY-F	2. KLTA-F	2. KLTA-F		2. KVOX-F>	2. KVOX-F	2. KQWB	2. KVOX-F	KVOX-F
3. KQWB-F	3. KQWB-F	3. KQWB	3. KVOX-F	KVOX-F		3. WDAY-F	3. KQWB	3. KVOX-F	3. KQWB	WDAY
4.	4. KQWB	4.	4.	4. WDAY		4. WDAY-F	4. WDAY-F	4. WDAY-F	4. KLTA-F	4. KQWB
5.	5.	5.	5.	WDAY-F		5.	5.	5.	WDAY-F	KQWB-F

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		32 (1)	32 (1)	16.5	15.0
AOR		29 (1)	29 (1)	14.9	13.8
AC/OLDIES/SOFT ROCK	13 (1)	21 (1)	34 (2)	17.5	17.9
MOR/VARIETY					
COUNTRY	63 (3)	25 (1)	88 (4)	45.4	48.6
BLACK/URBAN					
BTFL MUSIC/EZ		11 (1)	11 (1)	5.7	0
NEWS/TALK					
NOSTALGIA					4.6
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

194 (9)

RADIO STATIONS

KFGO, 790, 5 KW (DA-N)	, COUNTRY	ABC-I,ABC-E,\$ 50.00	(Blair)	Comm. Properties	Bill Hoverson
KQWB, 1550, 10 KW/5 KW (DA-N)	, AC	US 2,\$ 18.00	(---)	Brill	Paul Wachsmith
KVOX, 1280, 5 KW/1 KW (DA-N)	, COUNTRY	CBS,\$ 17.00*	(Mc-Guild)	Forward	John Grosen
WDAY, 970, 5 KW (DA-N)	, COUNTRY	NBC,NBC-T,\$ 40.00*	(Katz)		Roger Greenley
KQWB-F, 98.7, 100 KW @ 465, AOR		US I,\$ 26.00	(Christal)	Brill	Paul Wachsmith
KFGO-F, 101.9, 100 KW @ 866, BTFL/EZ		,\$ 22.00	(Republic)	Comm. Properties	Bill Hoverson
KVOX-F, 99.9, 100 KW @ 440, COUNTRY		CBS-R,\$ 27.00*	(Mc-Guild)	Forward	John Grosen
WDAY-F, 93.7, 100 KW @ 1050, CHR		,\$ 21.00	(Katz)		Roger Greenley
KLTA-F, 104.9, 100 KW @ 713, AC		,\$ 16.00	(Masla)	Tom Ingstad (BRECKEN RIDGE,MN)	

MISCELLANEOUS COMMENTS KRRZ-F sold Communications Properties for \$1,200,000 (Blackburn)... KRRZ-F changes calls to KFGO-F...

FAYETTEVILLE, NC

Arbitron Rank/Pop (12+): 169/165,800

MSA Rank/Pop: 171/253,800

Raleigh ADI

Average Person Ratings: 15.7

Market TSL: 20.8 hours

Stations: 16/9

Diaries: 612/271:1/46.5%

Sample Target: 580

% Below Line:

% Not Listed:

1985 Revenue: \$ 5,000,000

HH Inc.: \$ 27,237

Retail \$: 1.4 Bill

Pop per Station:

#1 Biller: WQSM-F \$ 1,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WDKS-F	75/22.6	---	16.2	---	20.6
2. WQSM-F	42/12.7	---	23.1	---	16.4
3. WKML-F	36/10.8	---	---	---	---
4. WRAL-F	28/ 8.4	---	9.9	---	7.2
5. WFNC	23/ 6.9	---	9.3	---	10.0
6. WIDU	19/ 5.7	---	5.7	---	5.0
7. WDCG-F	12/ 3.6	---	5.1	---	8.3
8. WQDR-F	11/ 3.3	---	6.6	---	6.4
9. WYLT-F	8/ 2.4	---	1.8	---	.8
WZZU-F	8/ 2.4	---	---	---	---

12. WKRR-F	8/ 2.4	---	---	---	---
WFAI	7/ 2.1	---	3.0	---	6.1
WFLB	7/ 2.1	---	3.0	---	4.4
WSTS-F	7/ 2.1	---	1.2	---	2.8
15.					

12+ TSA	1/4/CUME
1. WDKS-F	86/ 821
2. WQSM-F	84/1293
3. WKML-F	81/ 760
4. WRAL-F	56/ 772
5. WQDR-F	34/ 515
6. WFNC	26/ 389
WSTS-F	26/ 404
8. WIDU	21/ 212
9. WDCG-F	19/ 348
10. WZZU-F	16/ 361

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12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WQSM-F 690/32.6	---	42.1
2. WDKS-F 627/29.6	---	24.5
3. WRAL-F 383/18.1	---	22.9
4. WFNC 344/16.2	---	18.9
5. WKML-F 327/15.4	---	---
6. WQDR-F 208/ 9.8	---	14.3
7. WZZU-F 204/ 9.6	---	---
8. WDCG-F 198/ 9.3	---	---
9. WIDU 193/ 9.1	---	8.6
10. WSTS-F 153/ 7.2	---	5.5

11.
12.
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12+ FM SHARE (METRO): 79.93% (239 of 299) (SPG 85: 75.58%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDKS-F>	1. WDKS-F	1. WDKS-F>	1. WDKS-F	1. WDKS-F	1. WKML-F>	1. WDKS-F	1. WDKS-F	1. WDKS-F>	1. WDKS-F>	1. WDKS-F
2. WQSM-F	2. WQSM-F>	2. WQSM-F	2. WKML-F	2. WKML-F	2. WFNC	2. WFNC	2. WKML-F	2. WKML-F	2. WQSM-F>	2. WQSM-F
3.	3. WRAL-F	3. WKML-F	3. WQSM-F	3. WQSM-F	3. WIDU-F	3. WQSM-F	3. WRAL-F	3. WQSM-F	3. WKML-F	3. WKML-F
4.	4. WKML-F	4. WRAL-F	WRAL-F	WRAL-F	4. WDKS-F	4. WKML-F	4. WQSM-F	4. WRAL-F	4. WDCG-F	4. WRAL-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WDKS-F	1. WDKS-F>	1. WDKS-F>	1. WDKS-F>	1. WDKS-F	1. WDKS-F>	1. WDKS-F>	1. WDKS-F	1. WDKS-F>	1. WDKS-F	
2. WQSM-F	2. WQSM-F	2. WQSM-F	2. WQSM-F	2. WKML-F	2. WQSM-F	2. WQSM-F>	2. WQSM-F	2. WQSM-F	2. WKML-F	
3. WRAL-F	3. WRAL-F	WRAL-F	3. WRAL-F	3. WRAL-F	3. WKRR-F	3. WRAL-F	3. WRAL-F	3. WKML-F	3. WQSM-F	
4.	4.	4.	4. WKML-F	4. WQSM-F	WRAL-F	4.	4.	4. WRAL-F	4. WRAL-F	
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		62 (3)	62 (3)	20.7	34.0
AOR	4 (1)	12 (2)	16 (3)	5.4	3.0
AC/OLDIES/SOFT ROCK		36 (2)	36 (2)	12.0	12.9
MOR/VARIETY	7 (1)		7 (1)	2.3	3.3
COUNTRY	23 (1)	47 (2)	70 (3)	23.4	17.5
BLACK/URBAN	19 (1)	75 (1)	94 (2)	31.4	24.1
BTFL MUSIC/EZ					0.7
NEWS/TALK					
NOSTALGIA	7 (1)		7 (1)	2.3	3.3
RELIGION/GOSPEL		7 (1)	7 (1)	2.3	1.3
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRZK	1450	Spring Lake	1.2/2.0
WRDU-F	106.1	Raleigh	1.2/4.2

RADIO STATIONS

299 (16)

WFAI, 1230, 1 KW	NOSTALGIA	MBS, \$ 13.00	(HNWH)	Beasley	Danny Highsmith
WFLB, 1490, 1 KW (DA-2)	MOR/AC	ABC-D, \$ 15.00	(Southern)		
WFNC, 640, 10 KW/1 KW (DA-N)	COUNTRY	CBS, \$ 22.00	(Eastman)	Cape Fear	Weyher Dawson
WIDU, 1600, 1 KW (DAYS)	BLACK	SBN,MBS, \$ 10.00	(---)		W. Belche
WRZK, 1450, 1 KW	AOR	\$ 12.00	(Select)		Jeff Thompson
WDKS-F, 103.1, 3 KW @ 300, BLACK		\$ 26.00	(Weiss)	Landsman	Herb Wolfe
WKML-F, 95.7, 100 KW @ 1064, COUNTRY		\$ 32.00	(HNWH)	Beasley (LUMBERTON)	John Davis
WQSM-F, 98.1, 100 KW @ 500, CHR		\$ 50.00	(Eastman)	Cape Fear	Weyher Dawson
WSTS-F, 96.5, 100 KW @ 650, RELIGION		\$ 12.00	(---)	Durham Life (LAURINBERG)	Joe Bell
WZFX-F, 99.1, 100 KW @ ? , BLACK		\$ NA	(HNWH)	Joyner (WHITEVILLE)	

Other ranked stations - See Raleigh

MISCELLANEOUS COMMENTS WIDO-F (Dunn) sold for \$1,200,000... WFLB sold to Resort for \$959,000... WIDO changes calls to WDKS..

FLINT

Arbitron Rank/Pop (12+): 96/353,000

MSA Rank/Pop: 107/429,900

ADI # 54

Average Person Ratings: 16.2

Market TSL: 21.3 hours

Stations: 22/8

Diaries: 971/364:1/51.8%

Sample Target: 810

% Below Line: 31.3

% Not Listed: 6.8

1985 Revenue: \$ 7,700,000

HH Inc.: \$ 28,415

Retail \$: 2.7 Bil

Pop per Station: 44,125

#1 Biller: WWCK-F \$ 2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WCRZ-F	111/19.4	19.9	15.4	15.6	7.4	17.5	1. WCRZ-F	138/1700	1. WCRZ-F	1248/35.4	32.8	31.1
2. WDZZ-F	83/14.5	10.1	15.1	13.2	13.3	21.1	2. WIOG-F	95/1136	2. WWCK-F	875/24.8	25.8	26.9
3. WWCK-F	72/12.6	12.3	11.8	11.9	18.1	13.3	3. WWCK-F	90/1201	3. WDZZ-F	777/22.0	18.8	18.8
4. WJR	46/ 8.0	5.9	8.6	6.5	8.0	5.3	4. WJR	87/1077	4. WTRX	672/19.0	21.6	21.0
5. WTRX	41/ 7.2	6.8	7.3	6.5	7.9	6.0	5. WDZZ-F	85/ 839	5. WJR	626/17.7	13.7	19.2
6. WGER-F	34/ 5.9	6.3	6.6	4.3	2.0	4.9	6. WGER-F	81/1002	6. WGER-F	416/11.8	11.1	10.6
7. WKMF	28/ 4.9	4.2	5.8	6.5	3.5	5.0	7. WHNN-F	53/ 747	7. WKMF	395/11.2	10.5	11.2
8. WWWS-F	21/ 3.7	3.2	2.0	1.7	.8	3.0	8. WWWS-F	50/ 502	8. WTAC	358/10.0	9.7	10.6
9. WTAC	19/ 3.3	2.5	3.8	3.8	2.5	2.3	9. WKCQ-F	43/ 799	9. WFDF	310/ 8.8	12.1	11.5
10. WHNN-F	11/ 1.9	1.3	1.5	2.0	4.8	1.1	10. WTRX	42/ 696	10. WWWS-F	290/ 8.2	NA	6.7
11.							11.		11.			
12.							12.		12.			
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 70.04% (374 of 534) (SPG 85: 66.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDZZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F
2. WWCK-F	2. WWCK-F	2. WWCK-F	2. WDZZ-F	2. WDZZ-F	2. WJR	2. WDZZ-F	2. WWCK-F	2. WWCK-F	2. WDZZ-F	2. WDZZ-F
3. WCRZ-F	3. WDZZ-F	3. WDZZ-F	3. WWCK-F	3. WWCK-F	3. WDZZ-F	3. WWCK-F	3. WDZZ-F	3. WDZZ-F	3. WWCK-F	3. WWCK-F
4. WIOG-F	4. WTRX	4. WTRX	4. WTRX	4. WTRX	4. WGER-F	4. WTRX	4. WTRX	4. WTRX	4. WJR	4. WJR
5. WWWS-F	5. WJR	5. WJR	5. WJR	5. WJR	5. WTRX	5. WJR	5. WGER-F	5. WJR	5. WTRX	5. WTRX
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WCRZ-F	
2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WCRZ-F	2. WCRZ-F	2. WCRZ-F	2. WCRZ-F	2. WWCK-F	
3. WWCK-F	3. WWCK-F	3. WWCK-F	3. WWCK-F	3. WTRX	3. WWWS-F	3. WDZZ-F	3. WDZZ-F	3. WDZZ-F	3. WDZZ-F	
4. WWWS-F	4. WTRX	4. WTRX	4. WTRX	4. WGER-F	4. WDZZ-F	4. WTRX	4. WTRX	4. WTRX	4. WTRX	
5. WJR	5. WJR	5. WJR	5. WJR	5. WJR	5. WJR	5. WJR	5. WJR	5. WJR	5. WJR	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		20 (2)	20 (2)	3.7	2.9	WFDF 910 Flint 1.7/8.8
AOR		75 (2)	75 (2)	14.0	15.3	WWCK 1570 Flint .5/1.1
AC/OLDIES/SOFT ROCK	43 (2)	124 (3)	167 (5)	31.3	27.7	WFMK-F 99.1 Lansing .3/3.1
MOR/VARIETY	56 (2)		56 (2)	10.5	13.4	WIOG-F 106.3 Saginaw 1.7/4.0
COUNTRY	47 (2)	8 (1)	55 (3)	10.3	12.9	WKCC-F 98.1 Saginaw 1.4/6.4
BLACK/URBAN		108 (3)	108 (3)	20.2	18.5	
BTFL MUSIC/EZ		69 (2)	39 (2)	7.3	7.6	See Detroit for more information about the following stations:
NEWS/TALK	5 (1)		5 (1)	0.9	1.1	CKLW 1.0/1.8 WJ01-F .9/1.3
NOSTALGIA	6 (1)		6 (1)	1.1	0.5	WCZY-F 1.7/3.7 WRIF-F .5/4.5
RELIGION/GUSPEL						WHND .3/1.0 WWJ .9/3.9
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	3 (1)		3 (1)	0.6	0	

RADIO STATIONS

WFDF, 910, 5 KW/1 KW (DA-N)	MOR	CBS, \$ 20.00* (HNWH)	Jack Smith
WFLT, 1420, 500 W (DAYS,DA)	NOSTALGIA	\$ 14.00 (P/W)	
WWCK, 1570, 1 KW (DAYS)	?	NBC, \$ 15.00* (Mc-Guild)	Nancy Tebben
WKMF, 1470, 5 KW/1 KW (DA-N)	COUNTRY	ABC-E, \$ 30.00* (Katz)	Bill Lee
WTAC, 600, 1 KW/500 W (DA-1)	COUNTRY	MBS, \$ 23.00 (Torbet)	Ray Nelson
WTRX, 1330, 5 KW/1 KW (DA-2)	AC	ABC-I, \$ 38.00 (Christal)	Larry Getz
WCRZ-F, 107.9, 50 KW @ 370, AC		ABC-F, \$ 60.00* (Katz)	Bill Lee
WDZZ-F, 92.7, 3 KW @ 260, BLACK		\$ 40.00* (HNWH)	Vern Merritt
WWCK-F, 105.5, 2.3 KW @ 364, AOR		Source, \$ 50.00* (Mc-Guild)	Nancy Tebben

Other ranked stations - See Detroit or Saginaw

MISCELLANEOUS COMMENTS WTAC sold for \$400,000... WGMZ-AM changes WWCK...

FORT WAYNE

Arbitron Rank/Pop (12+): 118/287,300

MSA Rank/Pop: 130/346,200

ADI # 93

Average Person Ratings: 16.6

Market TSL: 21.9 hours

Stations: 16/14

Diaries: 753/382:1/50.8%

Sample Target: 690

% Below Line: 1.8

% Not Listed: 6.9

1985 Revenue: \$ 8,100,000

HH Inc.: \$ 28,775

Retail \$: 2.2 Bill

Pop per Station: 20,521

#1 Biller: WMEE-F \$ 2,700,000

		FAL	SPG	FAL	SPG
12+ METRO	1/4/SHARE	85	85	84	84
1. WMEE-F	110/23.0	24.4	26.2	23.2	21.2
2. WOWO	64/13.4	13.0	11.8	15.0	16.8
3. WAJI-F	57/11.9	12.1	8.3	11.9	5.8
4. WXKE-F	47/ 9.8	8.2	8.1	9.7	9.2
5. WEZV-F	44/ 9.2	10.4	9.9	10.0	10.2
6. WQHK	43/ 9.0	9.1	9.5	7.7	13.6
7. WGL	22/ 4.6	4.3	2.1	2.0	2.3
8. WBTU-F	21/ 4.4	3.0	4.3	1.8	---
9. WIOE-F	9/ 1.9	1.7	2.9	---	---
10. WZRQ-F	8/ 1.7	---	---	---	---

12+ TSA	1/4/CUME
1. WMEE-F	225/2717
2. WOWO	153/2490
3. WAJI-F	96/1321
4. WBTU-F	77/ 883
5. WXKE-F	66/ 659
6. WQHK	61/ 721
7. WEZV-F	56/ 584
8. WGL	23/ 366
9. CKLW	21/ 365
10. WIOE-F	19/ 391

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
1. WMEE-F	1269/44.2	39.9 44.9
2. WOWO	904/31.5	34.6 34.9
3. WAJI-F	675/23.5	24.7 18.7
4. WQHK	514/17.9	15.9 19.8
5. WXKE-F	512/17.8	15.4 18.1
6. WEZV-F	463/16.1	17.8 18.2
7. WGL	338/11.8	9.2 7.5
8. WBTU-F	320/11.1	8.0 6.5
9. WIOE-F	237/ 8.2	6.7 8.7
10. WZRQ-F	131/ 4.6	---

12+ FM SHARE (METRO): 68.31% (304 of 445) (SPG 85: 68.85%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WQHK	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>
2. WXKE-F	2. WXKE-F	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WOWO	2. WOWO	2. WAJI-F	2. WAJI-F	2. WOWO	2. WOWO
3. WOWO	3. WAJI-F>	3. WXKE-F	3. WXKE-F	3. WQHK	3. WEZV-F	3. WAJI-F	3. WEZV-F	3. WXKE-F	3. WXKE-F	3. WEZV-F
4.	4. WOWO	4. WQHK	4. WQHK	4. WXKE-F	4. WAJI-F	4. WQHK	4. WXKE-F	4. WOWO	4. WAJI-F	4. WXKE-F
5.	5. WZRQ-F	5. WOWO	5. WOWO	5. WOWO	5. WMEE-F	5. WEZV-F	5. WOWO	5. WEZV-F	5. WEZV-F	5. WQHK
WOM 18-24 WOM 18-34 WOM 25-34 WOM 18-49 WOM 25-54										
1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WQHK	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>
2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WOWO	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WAJI-F	2. WAJI-F
3. WXKE-F	3. WXKE-F	3. WXKE-F	3. WQHK	3. WQHK	3. WEZV-F	3. WAJI-F>	3. WAJI-F>	3. WAJI-F>	3. WAJI-F>	3. WXKE-F>
4.	4. WOWO	4. WOWO	4. WOWO	4. WOWO	4. WAJI-F	4. WZRQ-F	4. WZRQ-F	4. WQHK	4. WOWO	4. WOWO
5.	5.	5.	5. WXKE-F	5. WEZV-F	5.	5.	5.	5.	5.	5. WQHK

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		127 (3)	127 (3)	28.5	33.8
AOR		47 (1)	47 (1)	10.6	9.2
AC/OLDIES/SOFT ROCK		62 (2)	62 (2)	13.9	9.4
MOR/VARIETY	71 (3)		71 (3)	16.0	13.9
COUNTRY	43 (1)	21 (1)	64 (2)	14.4	15.5
BLACK/URBAN		44 (1)	44 (1)	9.9	11.1
BTFL MUSIC/EZ		22 (1)	22 (1)	4.9	2.4
NEWS/TALK					
NOSTALGIA	5 (2)	3 (1)	8 (3)	1.8	4.8
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WEZR	1450	Fort Wayne	.6/4.0
WIFF	1570	Auburn	.2/1.1
WIFF-F	105.5	Auburn	.6/2.6
WQTZ-F	92.7	Decatur	1.0/2.3
CKLW	800	Windsor, ON	.8/1.7
WJR	760	Detroit	.8/2.1

445 (16)

RADIO STATIONS

WEZR, 1450, 1 KW	MOR	CBS, \$ 16.00* (Masla)	Fairfield	Tom Scheithe
WFCV, 1090, 1 KW (DAYS,DA)	RELIGION	\$ 12.00 (---)	Bott	
WGL, 1250, 1 KW (DA-2)	TALK/NEWS	CNN, \$ NA (---)		Frank Kovas
WOWO, 1190, 50 KW (DA-N)	MOR	ABC-I,NBC-T, \$ 70.00* (Katz)	Price	Steve Schram
WQHK, 1380, 5 KW (DA-2)	COUNTRY	CBS, \$ 50.00* (Christal)	Federated	Bob Elliott
WAJI-F, 95.1, 44 KW @ 680, AC		\$ 70.00 (Republic)	Sarkes Tarzian	Geoff Vargo
WBTU-F, 93.3, 50 KW @ 500, COUNTRY		ABC-E, \$ 37.00 (Mc-Guild)	(KENDALLVILLE)	Dave Hoppe
WEZV-F, 101.7, 3 KW @ 300, BTFL/EZ		\$ 29.00 (Masla)	Fairfield	Tom Scheithe
WMEE-F, 97.3, 48 KW @ 480, CHR		ABC-C, \$ 73.00* (Christal)	Federated	Bob Elliott
WXKE-F, 103.9, 3 KW @ 250, AOR		Source, \$ 22.00 (Select)		Bob Taylor
WIOE-F, 103.1, 3 KW @ 300, CHR		\$ 25.00 (Katz)	Price (HUNTINGTON)	Steve Schram
WZRQ-F, 106.3, 1.9 KW @ 400, AOR		ABC-F, \$ 20.00 (---)	(COLUMBIA CITY)	Dave Boomer

MISCELLANEOUS COMMENTS WZRQ-F (Columbia City) sold for \$750,000...

FRESNO

Arbitron Rank/Pop (12+): 73/471,900
MSA Rank/Pop: 86/563,400
ADI # 64
Average Person Ratings: 17.6
Market TSL: 23.9 hours

Stations: 25/24
Diaries: 879/537:1/44.0%
Sample Target: 840
% Below Line: 0.6
% Not Listed: 12.9

1985 Revenue: \$ 16,600,000
HH Inc.: \$ 28,963
Retail \$: 3.1 Bil
Pop per Station: 19,663
#1 Biller: KFYE-F \$3,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KYNO-F	76/9.2	7.5	11.7	9.3	9.9	11.7	1. KKDJ-F	123/1209	1. KYNO-F	1180/25.0	24.3 28.1
2. KKDJ-F	61/7.3	7.4	9.1	11.1	10.1	16.4	2. KBOS-F	116/1629	2. KMGX-F	873/18.5	14.0 14.7
3. KMGX-F	57/6.9	5.5	5.9	5.7	6.1	10.6	3. KMJ	108/1275	3. KBOS-F	743/15.7	15.5 17.9
4. KMJ	55/6.6	9.6	8.5	9.4	8.2	9.1	4. KFYE-F	99/1439	4. KMJ	735/15.6	19.5 17.5
5. KNAX-F	50/6.0	4.6	4.3	5.6	2.4	6.7	5. KOJY-F	88/ 831	5. KKDJ-F	651/13.8	12.6 16.2
6. KGST	46/5.5	6.2	4.9	5.1	3.3	.3	6. KYNO-F	87/1361	6. KFIG-F	591/12.5	13.2 13.6
7. KFYE-F	43/5.2	3.6	5.7	6.4	4.1	3.0	7. KMGX-F	75/1113	7. KFYE-F	580/12.3	12.9 15.1
8. KBOS-F	42/5.1	5.9	5.5	3.7	6.0	3.2	8. KNAX-F	69/ 699	8. KNAX-F	530/11.2	10.3 7.0
9. KOJY-F	38/4.6	7.3	4.9	1.8	1.1	3.2	9. KFSO-F	54/ 728	9. KKNV-F	483/10.2	12.6 8.9
10. KKNV-F	37/4.5	4.7	4.1	5.6	6.7	3.4	10. KGST	49/ 496	10. KGST	456/ 9.7	11.3 10.3
11. KXTC	31/3.7	---	---	.4	.6	1.4	11. KKNV-F	39/ 547	11. KOJY-F	423/ 9.0	NA 3.9
12. KFIG-F	30/3.6	4.6	4.9	5.5	4.0	4.7	12. KXTC	36/ 272	12. KFSO-F	409/ 8.7	8.5 NA
13. KFSO-F	23/2.8	3.3	---	---	---	3.3	13. KFIG-F	35/ 660	13. KXEX	332/ 7.0	NA 7.0
KYNO	23/2.8	2.2	2.8	3.0	3.4	2.3	14. KFRE	33/ 558	14. KFRE-F	292/ 6.2	NA 4.2
KXEX	23/2.8	4.3	3.7	2.1	4.0	1.8	15. KFRE-F	29/ 581	15. KYNO	285/ 6.0	6.4 7.6

12+ FM SHARE (METRO): 67.50% (488 of 723) (SPG 85: 68.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KYNO-F	1. KKDJ-F	1. KKDJ-F	1. KFYE-F	1. KFYE-F	1. KMJ	1. KMJ	1. KYNO-F	1. KYNO-F	1. KMGX-F	1. KMGX-F
KMGX-F	2. KYNO-F	2. KYNO-F	2. KNAX-F	2. KYNO-F	2. KGST	2. KYNO-F	2. KKDJ-F	2. KYNO-F	2. KKDJ-F	2. KKDJ-F
3. KBOS-F	3. KMGX-F	3. KFYE-F	3. KKDJ-F	3. KNAX-F	3. KOJY-F	3. KKDJ-F	3. KOJY-F	3. KKDJ-F	3. KMJ	3. KYNO-F
4. KBOS-F	4. KNAX-F	4. KKNV-F	4. KKDJ-F	4. KKNV-F	4. KMGX-F	4. KNAX-F	4. KNAX-F	4. KNAX-F	4. KKDJ-F	4. KGST
5. KNAX-F	5. KMGX-F	5. KYNO-F	5. KKNV-F	5. KMGX-F	5. KNAX-F	5. KNAX-F	5. KFYE-F	5. KFYE-F	5. KBOS-F	5. KNAX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KYNO-F	1. KYNO-F	1. KNAX-F	1. KYNO-F	1. KYNO-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F
2. KMGX-F	2. KMGX-F	2. KYNO-F	2. KMGX-F	2. KFYE-F	2. KYNO-F	2. KYNO-F	2. KFYE-F	2. KGST	2. KFYE-F
3. KKDJ-F	3. KMGX-F	3. KFYE-F	3. KFYE-F	3. KNAX-F	3. KBOS-F	3. KBOS-F	3. KBOS-F	3. KBOS-F	3. KNAX-F
4. KFSO-F	4. KFYE-F	4. KKDJ-F	4. KKDJ-F	4. KKNV-F	4. KNAX-F	4. KNAX-F	4. KNAX-F	4. KNAX-F	4. KGST
KBOS-F	KBOS-F	5. KBOS-F	5. KKNV-F	5. KMGX-F	5. KNAX-F	5. KNAX-F	5. KFYE-F	5. KFYE-F	5. KYNO-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		175 (3)	175 (3)	24.2	25.7	KBIF 900 Fresno .4/1.0
AOR		61 (1)	61 (1)	8.4	10.1	KEAP 980 Fresno 1.2/1.7
AC/OLDIES/SOFT ROCK	6 (1)	137 (5)	143 (6)	19.8	21.7	KFIG 1430 Fresno .7/4.3
MOR/VARIETY						KFRE 940 Fresno 2.0/4.7
COUNTRY	17 (1)	69 (2)	86 (3)	11.9	12.1	KFRE-F 101.9 Fresno 2.3/6.2
BLACK/URBAN					0.9	KLTK-F 107.5 Hanford .5/1.6
BTFL MUSIC/EZ		38 (1)	38 (1)	5.3	5.4	KMAK 1340 Fresno 1.4/5.3
NEWS/TALK	71 (3)		71 (3)	9.8	9.4	KRDU 1130 Dinuba .6/2.4
NOSTALGIA	54 (2)		54 (2)	7.5	0	KTED-F 96.7 Fowler 1.0/3.0
RELIGION/GOSPEL	8 (2)	8 (1)	16 (3)	2.2	5.1	KCBS 740 San Francisco .5/2.2
SPANISH	79 (3)		79 (3)	10.9	9.6	
CLASSICAL						
UNKNOWN/OTHERS						

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RADIO STATIONS

KBIF, 900, 1 KW (DAYS)	RELIGION	\$ 15.00 (---)	Cascade	Linda Lopez
KEAP, 980, 500 W (DAYS)	SPANISH	MBS, \$ 12.00 (Caballero)		John Hooker
KFIG, 1430, 5 KW (DA-1)	AC	APR, \$ 25.00 (Torbet)	Davis/Weaver	Bob Eurich
KFRE, 940, 50 KW (DA-2)	COUNTRY	ABC-I, \$ 30.00* (HNWH)		Al Grosby
KGST, 1600, 5 KW (DA-N)	SPANISH	\$ 19.00 (Lotus)		Benjamin Gutierrez
KIRV, 1510, 500 W (DAYS)	?	\$ 10.00 (---)		Bill Dallas
KMAK, 1340, 1 KW	NEWS/TALK	CBS, MBS, ABC-T, \$ 26.00* (Durpetti)		Steve Miller
KMJ, 580, 5 KW	NEWS/TALK	NBC, NBC-T, \$ 50.00* (Katz)	McClatchy	Joe Heslet
KXEX, 1550, 5 KW/2.5 KW (DA-2)	SPANISH	\$ 20.00 (Caballero)		John Sonder
KYNO, 1300, 5 KW/1 KW (DA-N)	NOSTALGIA	US 2, \$ NM (Blair)	Brown	Tom Hopfensperger
KBOS-F, 94.9, 17 KW @ 847, CHR		Source, ABC-F, \$ 37.00* (Durpetti)	(TULARE)	Steve Miller
KFIG-F, 101.1, 50 KW @ 352, AC		\$ 52.00 (Torbet)	Davis/Weaver	Bob Eurich
KFRE-F, 101.9, 1.8 KW @ 1870, COUNTRY		\$ 25.00* (HNWH)		Al Grosby
KFSO-F, 92.9, 19 KW @ 820, AC/OLDIES		US 1, \$ NA (CBS)	Americom	Kal Crass
KFYE-F, 93.7, 68 KW @ 1950, AC		\$ 50.00 (Mc-Guild)	EZ	Michael Purcell
KKDJ-F, 105.9, 2.4 KW @ 1960, AOR		\$ 55.00* (Eastman)		Wallace Heusser
KKNV-F, 102.7, 50 KW @ 500, SOFT AC		\$ 40.00 (Christal)		Dave Millan
KLTK-F, 107.5, 19 KW @ 790, SOFT AC		CBS-R, \$ 20.00 (Select)	Sunrise (HANFORD)	Al Lobeck
KMGX-F, 103.7, 50 KW @ 500, CHR		US 1, \$ 46.00* (Republic)	ABS (HANFORD)	R. Sieloff
KNAX-F, 97.9, 48 KW @ 310, COUNTRY		ABC-E, \$ 31.00* (Katz)	McClatchy	Joe Heslet
KOJY-F, 98.9, 19 KW @ 820, BTFL/EZ		\$ 30.00* (MMR)		Scott Moseley
KYNO-F, 95.7, 50 KW @ 320, CHR		\$ 63.00* (Blair)	Brown	Tom Hopfensperger

MISCELLANEOUS COMMENTS KMGX-F (Hanford) sold to ABS for \$4,220,000 (Kalil)... KFYE-F sold by Affiliated to EZ for \$9,700,000... KFRY-F changes to KFRE-F...

American Radio Spring 86, Copyright 1986

GRAND RAPIDS

Arbitron Rank/Pop (12+): 65/509,100

MSA Rank/Pop: 76/619,900

ADI # 41 (w/ Kalamazoo)

Average Person Ratings: 16.5

Market TSL: 22.2 hours

Stations: 25/19

Diaries: 1063/ 479:1/52.8%

Sample Target: 890

% Below Line: 10.2

% Not Listed: 12.5

1985 Revenue: \$ 17,000,000

HH Inc.: \$ 31,340

Retail \$: 4.0 Bill

Pop per Station: 26,795

#1 Biller: WOOD A/F \$4,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WLAV-F	92/11.0	10.2	10.0	9.9	11.8	17.4	1. WOOD-F	161/2017	1. WOOD-F	1101/21.6	20.7	17.3
2. WOOD-F	86/10.3	8.7	8.0	12.0	8.2	8.8	2. WLAV-F	141/1777	2. WLAV-F	1080/21.2	19.3	21.0
3. WKLQ-F	77/ 9.2	3.3	3.2	4.0	3.0	6.9	3. WKLQ-F	126/1846	3. WKLQ-F	1040/20.4	14.3	13.4
4. WOOD	72/ 8.6	7.7	7.2	8.7	11.3	9.4	4. WMUS-F	103/1072	4. WOOD	968/19.0	17.4	16.5
5. WCUZ-F	66/ 7.9	10.1	10.5	10.6	9.3	11.1	5. WCUZ-F	101/1346	5. WGRD-F	941/18.5	22.6	27.4
6. WLHT-F	54/ 6.4	7.7	7.4	8.4	6.9	7.7	6. WJFM-F	92/1536	6. WCUZ-F	876/17.2	19.2	19.6
7. WMUS-F	45/ 5.4	7.1	4.8	5.0	3.0	3.1	7. WGRD-F	80/1746	7. WLHT-F	862/18.9	18.4	20.7
8. WGRD-F	44/ 5.2	8.7	11.7	8.2	9.2	8.7	8. WOOD	78/1133	8. WCUZ	701/13.8	9.9	20.3
9. WCUZ	42/ 5.0	3.4	8.0	4.0	6.3	2.8	9. WLHT-F	64/1190	9. WJFM-F	537/10.5	11.7	10.6
10. WFUR-F	29/ 3.5	3.5	2.8	2.7	2.1	2.2	10. WCUZ	47/ 810	10. WMUS-F	451/ 8.9	9.7	8.8
11. WJFM-F	20/ 2.4	2.5	2.3	1.8	3.8	2.1	11. WQLR-F	41/ 577	11. WFUR-F	431/ 8.5	8.1	8.2
12. WKTH	16/ 1.9	.6	1.4	1.8	1.8	1.3	12. WSNX-F	37/ 573	12. WYXX-F	257/ 5.0	6.1	5.1
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 76.29% (560 of 734) (SPG 85: 74.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKLF-F	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WOOD-F	1. WCUZ-F	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WLAV-F
2. WGRD-F	2. WKLF-F	2. WKLF-F	2. WCUZ-F	2. WCUZ-F	2. WOOD	2. WOOD	2. WOOD-F	2. WOOD-F	2. WKLF-F	2. WKLF-F
3.	3. WLHT-F	3. WCUZ-F	3. WLHT-F	3. WOOD-F	3. WCUZ-F	3. WOOD-F	3. WKLF-F	3. WKLF-F	3. WOOD	3. WOOD-F
4.	4. WCUZ-F	4. WLHT-F	4. WOOD-F	4. WLHT-F	4. WCUZ	4. WLAV-F	4. WCUZ-F	4. WMUS-F	4. WOOD-F	4. WCUZ-F
5.	5. WGRD-F	5. WOOD-F	5. WMUS-F	5. WOOD	5. WMUS-F	5. WKLF-F	5. WLHT-F	5. WCUZ-F	5. WCUZ	5. WLHT-F
								6. WLHT-F	6. WOOD	6. WOOD
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKLF-F	1. WKLF-F	1. WLHT-F	1. WKLF-F	1. WLHT-F		1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WLAV-F
2. WLAV-F	2. WLHT-F	2. WKLF-F	2. WLHT-F	2. WOOD-F		2. WKLF-F	2. WKLF-F	2. WCUZ-F	2. WCUZ-F	2. WCUZ-F
3. WGRD-F	3. WLAV-F	3. WCUZ-F	3. WCUZ-F	3. WOOD		3. WCUZ-F	3. WCUZ-F	3. WKLF-F	3. WKLF-F	3. WOOD-F
4. WLHT-F	4. WCUZ-F	4. WLAV-F	4. WLAV-F	4. WCUZ-F		4. WGRD-F	4. WLHT-F	4. WOOD-F	4. WLHT-F	4. WLHT-F
5.	5. WMUS-F	5. WMUS-F	5. WOOD-F	5. WMUS-F		5.	5. WGRD-F	5.	5. WOOD-F	5. WMUS-F
			WMUS-F	WKLF-F			6. WOOD-F			6. WOOD

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		135 (3)	135 (3)	18.4	19.2	WGHN-F 92.1 Grand Haven 1.1/2.3
AOR		98 (2)	98 (2)	13.4	11.6	WHCT 1450 Holland 1.8/4.1
AC/OLDIES/SOFT ROCK	24 (2)	80 (3)	104 (5)	14.2	11.9	WKWM 1140 Kentwood 1.2/1.4
MOR/VARIETY	90 (3)	9 (1)	99 (4)	13.5	10.1	WLAV 1340 Grand Rapids 1.0/4.6
						WMAX 1480 Grand Rapids .9/2.1
COUNTRY	42 (1)	119 (4)	161 (5)	21.9	28.7	WWJQ 1260 Holland .9/1.6
BLACK/URBAN	10 (1)		10 (1)	1.4	0.8	WYXX-F 96.1 Holland .7/5.0
BTFL MUSIC/EZ		90 (2)	90 (2)	12.3	11.6	WZND-F 99.3 Zeeland .6/3.2
NEWS/TALK					0.4	
NOSTALGIA						WCXT-F 105.3 Hart .7/1.6
RELIGION/GOSPEL	8 (2)	29 (1)	37 (3)	5.0	5.6	WPLB-F 107.3 Greenville .4/2.6
SPANISH						WQLR-F 106.5 Kalamazoo .5/1.7
CLASSICAL						WSNX-F 104.5 Muskegon 1.7/4.3
UNKNOWN/OTHERS						
						WGN 720 Chicago .4/1.1

734 (25)

RADIO STATIONS

WCUZ, 1230, 1 KW	COUNTRY	ABC-I, \$ 35.00*	(Christal)	Federated	Ron Dykstra
WFUR, 1570, 1 KW (DAYS)	RELIGION	\$ 10.00	(Patt)	Kuiper	Bill Kuiper
WKWM, 1140, 5 KW (DAYS,DA)	BLACK	\$ 15.00	(Patt)		R. Culpepper
WLAV, 1340, 1 KW	OLDIES	Source, \$ 18.00*	(MMR)	Adams	Dennis Lemon
WMAX, 1480, 5 KW (DAYS,DA)	RELIGION	\$ 11.00	(---)		Don Melford
WOOD, 1300, 5 KW (DA-N)	MOR	NBC, \$ 63.00*	(Katz)	Surrey	Jim White
WFTH, 1410, 1 KW (DAYS)	OLDIES	ABC-I, \$ 20.00*	(Weiss)	Regional	Don Plat
WCUZ-F, 101.3, 50 KW @	420, COUNTRY	ABC-E, \$ 80.00	(Christal)	Federated	Ron Dykstra
WFUR-F, 102.9, 40 KW @	500, RELIGION/BTFL	\$ 17.00	(Patt)	Kuiper	Bill Kuiper
WGRD-F, 97.9, 13 KW @	590, CHR	ABC-C, \$ 50.00*	(Weiss)	Regional	Don Plat
WJFM-F, 93.7, 320 KW @	780, AC	CHS-R, \$ 35.00*	(Mc-Guild)	Fetzer	Jack Swart
WKLF-F, 94.5, 50 KW @	500, CHR	\$ 40.00*	(Eastman)	Bloomington (HOLLAND)	Richard Dills
WLAV-F, 96.9, 50 KW @	500, AOR	Source, \$ 65.00*	(MMR)	Adams	Steve Cartwright
WLHT-F, 95.7, 40 KW @	490, AC	\$ 50.00	(Republic)	Liggett	Jim Jensen
WMUS-F, 106.9, 50 KW @	480, COUNTRY	\$ 42.00*	(HWH)		(MUSKEGON) Tom Achternhoff
WOOD-F, 105.7, 265 KW @	810, BTFL/EZ	\$ 80.00*	(Katz)	Surrey	Jim White
WYXX-F, 96.1, 50 KW @	295, CONTEMP	MBS, \$ 17.00	(Patt)		(HOLLAND) H. Stieber

MISCELLANEOUS COMMENTS WOOD A/F sold by Grace to Surrey for \$19,250,000 (Kallil)...WYXX changes calls to WKTH...
WYXX changes to WSNX...

GREEN BAY

Arbitron Rank/Pop (12+): 180/149,000

MSA Rank/Pop: 212/182,500
ADI # 68 (w/ Apple)
Average Person Ratings: 16.8
Market TSL: 21.9 hours

Stations: 9/6
Diaries: 595/ 250:1/59.4%
Sample Target: 550
% Below Line: 16.9
% Not Listed: 8.0

1985 Revenue: \$ 6,600,000
HH Inc.: \$ 29,089
Retail \$: 1.1 Bil
Pop per Station: 24,833
#1 Biller: WIXX-F \$2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WIXX-F	57/22.7	---	23.8	---	19.5
2. WGEE	36/14.3	---	15.9	---	19.1
3. WDUZ-F	35/13.9	---	13.1	---	14.6
4. WNFL	27/10.8	---	9.1	---	8.5
5. WAPL-F	26/10.4	---	10.3	---	6.5
6. WDUZ	20/ 8.0	---	5.6	---	10.2
7. WJLW-F	17/ 6.8	---	5.6	---	---
8. WKAU-F	11/ 4.4	---	8.8	---	11.0
9. WAUN-F	2/ .8	---	1.6	---	1.6
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WIXX-F	167/2184
2. WAPL-F	96/1270
3. WGEE	74/ 829
4. WDUZ-F	70/ 849
5. WKAU-F+	46/ 869
6. WJLW-F	33/ 397
7. WNFL	31/ 394
8. WDUZ	21/ 354
9. WAUN-F	9/ 153
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WIXX-F 682/45.8	---	44.8
2. WAPL-F 369/24.8	---	19.9
3. WGEE 367/24.6	---	25.6
4. WNFL 352/23.6	---	23.6
5. WDUZ-F 314/21.1	---	23.7
6. WKAU-F+ 306/20.5	---	25.4
7. WDUZ 297/19.9	---	22.3
8. WJLW-F 205/13.8	---	11.7
9. WAUN-F 42/ 2.8	---	3.8
10.		
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 64.07% (148 of 231) (SPG 85: 64.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIXX-F>	1. WIXX-F	1. WIXX-F>	1. WIXX-F	1. WIXX-F	1. WGEE	1. WGEE	1. WIXX-F	1. WIXX-F>	1. WIXX-F	1. WIXX-F>
2. WKAU-F	2. WAPL-F>	2. WAPL-F	2. WNFL	2. WNFL	2. WDUZ-F	2. WIXX-F	2. WDUZ-F	2. WGEE	2. WAPL-F	2. WAPL-F
3. WAPL-F	3. WNFL	3. WNFL	3. WDUZ	3. WGEE	3. WNFL	3. WDUZ-F	3. WGEE	3. WNFL	3. WDUZ-F	3. WGEE
4.	4. WDUZ	4. WDUZ	4. WJLW-F	4. WDUZ	4.	4. WNFL	4. WNFL	4. WDUZ-F	4. WNFL	4. WDUZ-F
5.	5.	5. WJLW-F	5.	5.	5.	5.	5.	5.	5. WGEE	5. WNFL
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WIXX-F>	1. WIXX-F>	1. WIXX-F>	1. WIXX-F>	1. WIXX-F	1. WAPL-F>	1. WIXX-F	1. WIXX-F>	1. WIXX-F	1. WIXX-F	1. WIXX-F
2. WAPL-F	2. WAPL-F	2. WNFL	2. WNFL	2. WNFL	2. WIXX-F	2. WAPL-F>	2. WDUZ	2. WAPL-F	2. WNFL	2. WNFL
3.	3. WNFL	3. WAPL-F	3. WDUZ	3. WGEE	3.	3. WNFL	3. WNFL	3. WNFL	3. WDUZ	3. WDUZ
4.	4.	4.	4.	4.	4.	4.	4. WAPL-F	4.	4.	4. WGEE
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		68 (2)	68 (2)	29.4	34.3
AOR		26 (1)	26 (1)	11.3	10.9
AC/OLDIES/SOFT ROCK	27 (1)		27 (1)	11.7	10.0
MOR/VARIETY	20 (1)		20 (1)	8.7	6.7
COUNTRY	36 (1)	17 (1)	53 (2)	22.9	22.5
BLACK/URBAN					
BTFL MUSIC/EZ		35 (1)	35 (1)	15.2	13.8
NEWS/TALK					
NOSTALGIA		2 (1)	2 (1)	0.9	1.7
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

231 (9)

RADIO STATIONS

WDUZ, 1400, 1 KW, MOR
WGEE, 1360, 5 KW (DA-N), COUNTRY
WNFL, 1440, 5 KW/500 W (DA-2), AC
WCUB, 980, 5 KW (DA-2), COUNTRY

WDUZ-F, 98.5, 100 KW @ 1254, BTFL/EZ
WIXX-F, 101.1, 100 KW @ 1828, CHR
WJLW-F, 95.9, 3 KW @ 300, COUNTRY
WAUN-F, 92.7, 3 KW @ 300, NOSTALGIA/POLKA

WAPL, WKAU - See Appleton-Oshkosh

MISCELLANEOUS COMMENTS WNFL sold by Comm. Prop to WinCom for \$1,800,000...

ABC-C, \$ 20.00* (Mc-Guild)
ABC-D, \$ 33.00* (Blair)
US 1, \$ 30.00* (HNMH)
MBS, \$ 33.00 (Weiss)

ABC-E, \$ 25.00* (Mc-Guild)
\$ 51.00* (Blair)
\$ 20.00 (Torbet)
\$ 9.00 (---)

Midwest Comm.
WinCom
(MANITOWOC) Lee Davis

Midwest Comm.
(DE PERE)
(KEWAUNEE) Bill Zelinsky

Mike Watts
D. E. Wright
Jim Esler

Mike Watts
D. E. Wright
Jim De Lorme

GREENVILLE - NEW BERN - WASHINGTON

Arbitron Rank/Pop (12+): 86/395,600

MSA Rank/Pop: NA
ADI # 101

Average Person Ratings: 16.0
Market TSL: 21.6 hours

Stations: 32/21
Diaries: 1063/372:1/48.6%
Sample Target: 790
% Below Line: 16.1
% Not Listed: 8.7

1985 Revenue: \$ NA
HH Inc.: \$ NA
Retail \$: NA
Pop per Station: 18,838
#1 Biller: NA

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WRNS-F	69/10.9	---	6.6	---	3.5	1. WRNS-F	133/1060	1. WDLX-F	839/21.2	---	21.2
2. WNCT-F	65/10.3	---	8.1	---	8.8	2. WRAL-F	109/1130	2. WSFL-F	755/19.1	---	19.0
3. WQDW-F	64/10.1	---	16.5	---	18.2	3. WNCT-F	101/1063	3. WQDW-F	747/18.9	---	27.3
4. WDLX-F	50/ 7.9	---	8.6	---	12.8	4. WDLX-F	88/1311	4. WRNS-F	611/15.4	---	10.6
5. WZYC-F	49/ 7.7	---	2.2	---	1.3	5. WQDW-F	75/ 900	5. WNCT-F	599/15.1	---	NA
6. WAZZ-F	48/ 7.6	---	5.9	---	8.3	6. WSFL-F	55/ 827	6. WAZZ-F	559/14.1	---	16.2
7. WSFL-F	46/ 7.3	---	5.9	---	11.2	7. WAZZ-F	53/ 611	7. WZYC-F	545/13.8	---	4.9
8. WRDU-F	25/ 3.9	---	5.9	---	---	8. WRDU-F	52/ 682	8. WVBS-F	281/ 7.1	---	NA
9. WKQR-F	16/ 2.5	---	---	---	---	9. WZYC-F	50/ 575	9. WRDU-F	279/ 7.1	---	9.2
10. WRAL-F	15/ 2.4	---	10.6	---	2.4	10. WRSV-F	31/ 279	10. WKQR-F	248/ 6.3	---	---
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 39.97% (500 of 578) (SPG 85: 88.12%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. WQDW-F	1. WZYC-F	1. WQDW-F	1. WRNS-F	1. WRNS-F	1. WNCT-F	1. WRNS-F	1. WNCT-F	1. WQDW-F	1. WQDW-F	1. WNCT-F
2. WDLX-F	2. WQDW-F	2. WRNS-F	2. WQDW-F	2. WQDW-F	2. WRNS-F	2. WQDW-F	2. WRNS-F	2. WRNS-F	2. WRNS-F	2. WRNS-F
3.	3. WSFL-F	3. WZYC-F	3. WAZZ-F	3. WAZZ-F	3. WAZZ-F	3. WRDU-F	3. WZYC-F	3. WQDW-F	3. WQDW-F	3. WQDW-F
4.	4. WRNS-F	4. WSFL-F	4. WSFL-F	4. WNCT-F	4.	4. WNCT-F	4. WAZZ-F	4. WDLX-F	4. WSFL-F	4. WSFL-F
5.	5. WDLX-F	5. WDLX-F	5. WDLX-F	5. WSFL-F	5.	5.	5.	5. WAZZ-F	5.	5. WAZZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSFL-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WRNS-F	1. WZYC-F	1. WZYC-F	1. WRNS-F	1. WZYC-F	1. WRNS-F
2. WZYC-F	2. WDLX-F	2. WRAL-F	2. WDLX-F	2. WNCT-F	2. WQDW-F	2. WQDW-F	2. WQDW-F	2. WRNS-F	2. WQDW-F
3. WDLX-F	3. WSFL-F	3. WDLX-F	3. WRNS-F	3. WAZZ-F	3. WRDU-F	3. WRNS-F	3. WZYC-F	3. WQDW-F	3. WSFL-F
4. WQDW-F	4. WZYC-F	4.	4. WSFL-F	4. WQDW-F	4. WRQR-F	4. WSFL-F	4. WSFL-F	4. WSFL-F	4. WZYC-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WAZZ-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		110 (3)	110 (3)	19.0	18.5	WELS 1010 Kinston 1.9/3.2
AOR		102 (4)	102 (4)	17.6	9.1	WFTC 960 Kinston .3/1.3
AC/Oldies/Soft Rock		26 (4)	26 (4)	4.5	13.3	WJIK 1580 Camp Lejeune .8/1.9
MOR/Variety	20 (5)		20 (5)	3.5	1.4	WUNC 1240 Jacksonville .8/2.0
COUNTRY	17 (2)	132 (4)	149 (6)	25.8	32.0	WLAS 910 Jacksonville .8/4.1
BLACK/URBAN	11 (1)	77 (4)	88 (5)	15.2	20.1	WMBL 740 Morehead City .3/1.1
BTFL MUSIC/EZ		65 (1)	65 (1)	11.2	NA	WMSQ-F 104.9 Havelock .6/2.9
NEWS/TALK						WNOS 1450 New Bern .5/1.2
NOSTALGIA	3 (1)		3 (1)	0.5	0	WQDW 1340 Greenville 1.7/4.0
RELIGION/GOSPEL	7 (2)		7 (2)	1.2	3.9	WRNC-F 92.1 Jacksonville 1.9/4.8
SPANISH						WRNB 1490 New Bern .3/2.0
CLASSICAL						WRQR-F 94.3 Farmville 1.9/3.2
UNKNOWN/OTHERS		8 (1)	8 (1)	1.4	1.7	WRRF 930 Washington .5/1.5
			578 (32)			WGNL 102.7 Wilmington .3/1.0
						WGTM 590 Wilson 1.3/2.3
						WHTC-F 104.3 Tarboro .5/1.5
						WMYK-F 93.7 Elizabeth City .9/1.9
						WOKN-F 102.3 Goldsboro .8/2.7
						WRSV-F 92.1 Rocky Mount .3/1.5
						WSEC-F 103.7 Williamston 1.3/5.2
						WVBS-F 99.9 Burgaw 2.2/7.1
						WVOK-F 105.7 Elizabeth City .8/1.8

RADIO STATIONS

WRBZ, 1550, 1 KW (DAYS)	RELIGION	\$ 7.00 (Savall)	(GREENVILLE) Jim McManus
WNCT, 1070, 10 KW (DA-2)	OLDIES	\$ 22.00 (Eastman)	(GREENVILLE) Joe Mule
WQDW, 1340, 1 KW (DA-1)	BLACK	\$ 8.00 (Southern)	(GREENVILLE) Earl Parnell
WELS, 1010, 1 KW (DAYS)	COUNTRY	\$ 9.00 (---)	(KINSTON) Jack Hankins
WRNS, 1490, 1 KW	RELIGION	\$ 6.00 (---)	(NEW BERN) Gordon Hood
WWMG, 1380, 5 KW (DAYS)	BLACK	\$ 6.00 (Lazar)	(NEW BERN) Joan Macray
WNOS, 1450, 1 KW	NOSTALGIA	SMN, \$ 7.00 (P/W)	(NEW BERN) Gene Hodges
WFTC, 960, 5 KW/1 KW (DA-2)	MOR	ABC-F, \$ 8.00 (T/N)	(KINSTON) W. Jones
WRRF, 930, 5 KW/1 KW (DA-N)	MOR ABC-E, ABC-I, NBC-T, \$ 20.00 (Katz)		(WASHINGTON) Bob Frowein
WVGN, 1320, 500 W (DAYS)	NOSTALGIA	\$ 6.00 (P/W)	(WASHINGTON) Gene Hodges
WDLX-F, 93.3, 100 KW @ 1900, CHR	ABC-F, \$ 35.00 (Katz)		(WASHINGTON) Bob Frowein
WNCT-F, 107.9, 100 KW @ 1800, BTFL/EZ	US 2, ABC-E, \$ 36.00 (Eastman)		(GREENVILLE) Joe Mule
WAZZ-F, 101.9, 100 KW @ 630, COUNTRY	MBS, \$ 24.00 (---)		(NEW BERN) Bill Poole
WSFL-F, 106.5, 100 KW @ 915, CHR	US 1, \$ 21.00 (Carolina)		(NEW BERN) Joan Madray
WHTC-F, 104.3, 100 KW @ 285, COUNTRY	\$ 16.00 (T-N)		(TARBORO) Janis Harper
WQDW-F, 97.7, 3 KW @ 300, BLACK	SBN, \$ 28.00 (Masla)		(KINSTON) Sam Knowles
WRNS-F, 95.1, 100 KW @ 285, COUNTRY	\$ 20.00* (HNWH)		(KINSTON) W. Jones
WSEC-F, 103.7, 50 KW @ 400, ?	\$ 15.00 (TN)		(WILLIAMSTON) Bill Farrior
WRQR-F, 94.3, 3 KW @ 300, AOR	MBS, \$ 9.00 (TN)		(FARMVILLE) Gene Gray
WZYC-F, 103.3, 100 KW @ 500, AOR	UP 1, CBS-R, \$ 19.00 (Southern)		(NEWPORT) Phil Martin

MISCELLANEOUS COMMENTS: WNCT-AM changes from Country to Oldies (July)...Carteret, Onslow and Pamlico counties added to Metro...Share trends are not necessarily comparable...

GREENVILLE-SPARTANBURG

Arbitron Rank/Pop (12+): 66/507,200

MSA Rank/Pop: 82/599,400

ADI # 37

Average Person Ratings: 17.0

Market TSL: 23.0 hours

Stations: 21/17
Diaries: 1007/504:1/47.7%
Sample Target: 880
% Below Line: 6.3
% Not Listed: 9.5

1985 Revenue: \$ 16,300,000
HH Inc.: \$ 24,469
Retail \$: 3.5 Bil
Pop per Station: 29,835
#1 Biller: \$ 4,500,000

		FAL	SPG	FAL	SPG
12+ METRO	1/4/SHARE	85	85	84	84
1. WFBC-F	167/19.4	11.7	10.3	11.4	14.1
2. WESC-F	89/10.3	13.2	13.9	9.4	15.0
3. WSSL-F	88/10.2	8.0	7.3	9.0	7.6
4. WHYZ	62/ 7.2	8.2	9.5	6.3	6.2
5. WSPA-F	60/ 7.0	8.3	7.8	9.8	7.7
6. WCKN-F	54/ 6.3	6.6	6.1	4.5	5.9
7. WANS-F	49/ 5.7	7.1	9.1	10.7	10.2
8. WORD	34/ 3.9	2.6	2.8	3.3	3.7
9. WASC	30/ 3.5	3.6	4.8	3.4	5.4
10. WKSF-F	29/ 3.4	4.5	5.5	2.7	1.0
11. WFBC	25/ 2.9	2.9	3.2	4.9	3.0
12. WSPA	16/ 1.9	2.4	2.3	3.2	2.4
13.					

		12+ TSA	1/4/CUME
1. WFBC-F	255/2926		
2. WESC-F	231/2566		
3. WSSL-F	193/2331		
4. WSPA-F	153/1601		
5. WKSF-F	144/2050		
6. WHYZ	99/ 626		
7. WCKN-F	94/1724		
8. WANS-F	90/1981		
9. WBCY-F	47/ 846		
10. WORD	34/ 433		
11. WASC	31/ 265		
12. WXR-F	25/ 314		
13.	25/ 488		

		12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WFBC-F	1627/32.1		27.0	24.2
2. WESC-F	1106/21.8		21.8	23.6
3. WANS-F	1100/21.7		21.8	25.1
4. WSSL-F	998/19.7		15.1	15.9
5. WCKN-F	974/19.2		19.1	18.3
6. WSPA-F	725/14.3		15.9	18.7
7. WKSF-F	599/11.8		12.9	12.3
8. WHYZ	460/ 9.1		9.3	10.9
9. WORD	412/ 8.1		7.8	6.9
10. WFBC	400/ 7.9		8.1	8.7
11. WBCY-F	346/ 6.8		6.7	3.8
12. WSPA	281/ 5.5		7.1	8.4
13.				

12+ FM SHARE (METRO): 74.71% (582 of 779) (SPG 85: 68.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCKN-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F	1. WFBC-F
2. WANS-F	2. WHYZ	2. WSSL-F	2. WESC-F	2. WESC-F	2. WESC-F	2. WESC-F>	2. WESC-F	2. WESC-F	2. WCKN-F	2. WESC-F
3. WHYZ	3. WSSL-F	3. WESC-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WSSL-F
4. WKSF-F	4. WANS-F	4. WHYZ	4. WHYZ	4. WHYZ	4. WSPA-F	4. WSPA-F	4. WSPA-F>	4. WSPA-F	4. WESC-F	4. WHYZ
5.	5. WCKN-F	5. WANS-F	5. WANS-F	5. WSPA-F	5.	5. WANS-F	5. WHYZ	5. WCKN-F	5. WANS-F	5. WSPA-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>		1. WASC	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WFBC-F
2. WANS-F	2. WANS-F	2. WHYZ	2. WESC-F	2. WESC-F		2. WHYZ	2. WHYZ	2. WHYZ	2. WSSL-F	2. WESC-F
3. WSSL-F	3. WCKN-F	WANS-F	3. WHYZ	3. WHYZ		3. WSSL-F	3. WSSL-F	3. WSSL-F	3. WHYZ	3. WSSL-F
4. WCKN-F	4. WHYZ	4. WCKN-F	4. WSSL-F	WSSL-F		4. WASC	4. WASC	4. WESC-F	4. WESC-F	4. WSPA-F
5.	5. WSSL-F	5.	WANS-F	5. WSPA-F		5. WFBC-F	5. WCKN-F	WANS-F	5. WASC	5. WHYZ

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		144 (4)	144 (4)	18.5	23.8	WCKI 1300 Greer .3/1.0
AOR		4 (1)	4 (1)	0.5		WESC 660 Greenville 1.3/4.7
AC/OLDIES/SOFT ROCK	34 (1)	186 (3)	220 (4)	28.2	14.4	WGSL 1440 Greenville 1.2/2.2
MOR/VARIETY	41 (2)		41 (2)	5.3	6.0	WKDY 1400 Spartanbury .7/2.1
COUNTRY	17 (2)	177 (2)	194 (4)	24.9	26.6	WMUU-F 94.5 Greenville 1.3/3.6
BLACK/URBAN	92 (2)		92 (2)	11.8	15.7	WTLT-F 103.9 Easley 1.7/5.2
BTFL MUSIC/EZ		71 (2)	71 (2)	9.1	9.6	WBCY-F 107.9 Charlotte 1.4/6.8
NEWS/TALK						WFOX-F 97.1 Gainesville .5/1.3
NOSTALGIA						WXR-F 95.7 Hickory .5/1.5
RELIGION/GOSPEL	13 (2)		13 (2)	1.7	3.8	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

779 (21)

RADIO STATIONS

WASC, 1530, 1 KW (DAYS)	, BLACK	NBN,ABC-C,\$ 13.00	(---)	Joe Sessoms
WESC, 660, 50 KW (DAYS,DA)	, COUNTRY	ABC-E,\$ NA	(Blair)	John Davenport
WFBC, 1330, 5 KW (DA-N)	, MOR/OLDIES	NBC,NBC-T,\$ 35.00*	(Katz)	Bruce Buchanan
WGSL, 1440, 5 KW (DA-N)	, GOSPEL	,\$ 18.00*	(Eastman)	Jack De Haven
WHYZ, 1070, 50 KW (DAYS,DA)	, BLACK	SBN,ABC-C,\$ 30.00	(HNWH)	Tom Hooper
WKDY, 1400, 1 KW	, COUNTRY	ABC-E,\$ 10.00	(Southern)	Beau Sanders
WMRB, 1490, 1 KW	, BLACK	,\$ 17.00	(---)	Aiton Finley
WMUU, 1260, 5 KW (DAYS)	, RELIGION	,\$ 12.00	(---)	Jim Dickson
WORD, 910, 5 KW/1 KW (DA-2)	, AC	UPI,\$ 15.00	(Masla)	Charles Brooks
WSPA, 950, 5 KW (DA-N)	, MOR	CBS,\$ 26.00*	(Mc-Guild)	David Handy
WANS-F, 107.3, 100 KW @ 1008, CHR		US I,\$ 47.00*	(Torbet)	Nicholas Frangias
WCKN-F, 101.1, 100 KW @ 780, CHR		MBS,ABC-C,\$ 40.00	(---)	Bob Nations
WESC-F, 92.5, 100 KW @ 2000, COUNTRY		ABC-E,\$ 65.00*	(Blair)	John Davenport
WFBC-F, 93.7, 100 KW @ 1840, AC		,\$ 87.00*	(Katz)	Bruce Buchanan
WMUU-F, 94.5, 100 KW @ 1200, BTFL/EZ		APR,\$ 19.00	(S. Katz)	Jim Dickson
WSPA-F, 98.9, 100 KW @ 1910, BTFL/EZ		,\$ 55.00	(Mc-Guild)	Larry Alverson
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY		US 2,\$ 52.00*	(Eastman)	Jack De Haven

WKSF - See Asheville

GREENSBORO - WINSTON SALEM

Arbitron Rank/Pop (12+): 49/752,900

MSA Rank/Pop: 55/890,800
ADI # 50

Average Person Ratings: 18.2
Market TSL: 24.0 hours

Stations: 34/28

Diaries: 1368/ 550:1/47.4%

Sample Target: 1070

% Below Line: 5.2

% Not Listed: 8.8

1985 Revenue: \$ 18,000,000

HH Inc.: \$ 27,686

Retail \$: 5.6 Bill

Pop per Station: 26,889

#1 Biller: WTQR-F \$4,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WTQR-F	238/17.4	19.1	16.8	13.7	16.9	18.0	1. WTQR-F	374/4062	1. WTQR-F	2318/30.8	32.3	28.0
2. WKRR-F	107/ 7.8	---	---	---	---	12.1	2. WKSI-F	165/2532	2. WKSI-F	1337/17.8	16.1	8.1
3. WOJY-F	96/ 7.0	9.3	5.6	6.9	8.2	4.9	3. WOJY-F	146/2008	3. WMSG-F	1307/17.4	19.4	19.
4. WSJS	95/ 6.9	7.5	5.9	7.0	4.3	5.8	4. WKRR-F	139/1300	4. WKZL-F	1300/17.3	18.9	21.8
5. WQMG-F	85/ 6.2	4.8	7.5	10.6	8.1	6.8	5. WQMG-F	132/1147	5. WOJY-F	1256/16.7	17.8	14.7
6. WMAG-F	84/ 6.1	8.8	7.9	7.3	8.8	7.4	6. WKZL-F	131/2059	6. WSJS	993/13.2	12.6	12.9
7. WKSI-F	81/ 5.9	4.9	2.3	3.8	2.6	6.7	7. WMAG-F	121/1908	7. WKRR-F	935/12.4	---	---
8. WKZL-F	75/ 5.5	8.3	12.3	8.0	6.8	7.0	8. WSJS	96/1030	8. WQMG-F	707/ 9.4	9.4	12.0
9. WEAL	34/ 2.5	1.4	2.5	1.0	2.6	1.4	9. WPCM-F	60/ 977	9. WSEZ-F	550/ 7.3	8.9	16.3
10. WSEZ-F	32/ 2.3	2.1	5.6	6.3	6.8	3.5	10. WSOC-F	46/ 578	10. WBIG	406/ 5.4	NA	3.5
11. WGLD	27/ 2.0	.9	.7	.6	1.4	1.0	11. WWMO-F	39/ 549	11. WGLD	357/ 4.7	2.6	2.3
12. WBIG	26/ 1.9	1.9	1.3	1.7	2.5	1.9	12. WPEG-F	38/ 468	12. WAAA	332/ 4.4	4.8	7.0
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 76.82% (958 of 1247) (SPG 85: 75.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSI-F	1. WKRR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTRQ-F	1. WTQR-F
2. WKZL-F	2. WTQR-F	2. WKRR-F	2. WKRR-F	2. WOJY-F	2. WOJY-F	2. WSJS	2. WOJY-F	2. WKRR-F	2. WKSI-F	2. WKRR-F
3. WQMG-F	3. WQMG-F	3. WMAG-F	3. WOJY-F	3. WKRR-F	3. WSJS	3. WKRR-F	3. WKRR-F	3. WOJY-F	3. WQMG-F	3. WKZL-F
4. WTHP-F	4. WMAG-F	4. WQMG-F	4. WMAG-F	4. WMAG-F	4. WMAG-F	4. WOJY-F	4. WMAG-F	4. WKSI-F	4. WKZL-F	4. WMAG-F
5. WKRR-F	5. WKZL-F	5. WOJY-F	5. WQMG-F	5. WQMG-F	5. WSJS	5. WMAG-F	5. WSJS	5. WQMG-F	5. WKRR-F	5. WQMG-F
6. WKSI-F	6. WKSI-F	6. WKSI-F	6. WKSI-F	6. WSJS	6. WKSI-F	6. WKSI-F	6. WKSI-F	6. WKSI-F	6. WKSI-F	6. WKRR-F
7. WKSI-F	7. WKSI-F	7. WKSI-F	7. WKSI-F	7. WKSI-F	7. WKSI-F	7. WKSI-F	7. WKSI-F	7. WKSI-F	7. WKSI-F	7. WKSI-F
8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F
9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F
10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQMG-F	1. WQMG-F	1. WKRR-F	1. WTQR-F	1. WTQR-F		1. WKRR-F	1. WKRR-F	1. WKRR-F	1. WTQR-F	1. WTQR-F
2. WTQR-F	2. WTQR-F	2. WQMG-F	2. WMAG-F	2. WOJY-F		2. WKZL-F	2. WTQR-F	2. WTQR-F	2. WKRR-F	2. WKRR-F
3. WKZL-F	3. WKRR-F	3. WTQR-F	3. WQMG-F	3. WMAG-F		3. WQMG-F	3. WQMG-F	3. WMAG-F	3. WOJY-F	3. WOJY-F
4. WKSI-F	4. WMAG-F	4. WMAG-F	4. WOJY-F	4. WQMG-F		4. WKZL-F	4. WKZL-F	4. WOJY-F	4. WQMG-F	4. WMAG-F
5. WMAG-F	5. WKSI-F	5. WOJY-F	5. WKRR-F	5. WKRR-F		5. WKSI-F	5. WKSI-F	5. WQMG-F	5. WMAG-F	5. WSJS
6. WKRR-F	6. WKZL-F	6. WKSI-F	6. WKSI-F	6. WSJS		6. WMAG-F	6. WMAG-F	6. WKZL-F	6. WKZL-F	6. WKZL-F
7. WKSI-F	7. WKSI-F	7. WKSI-F	7. WKSI-F	7. WKSI-F		7. WKSI-F	7. WKSI-F	7. WKSI-F	7. WKSI-F	7. WKSI-F
8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F		8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F	8. WKSI-F
9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F		9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F	9. WKSI-F
10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F		10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F	10. WKSI-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		165 (3)	165 (3)	13.2	21.8	WAAA 980 Winston-Salem 1.6/4.4
AOR		107 (1)	107 (1)	8.6	0.6	WAIR 1340 Winston-Salem .8/3.0
AC/OLDIES/SOFT ROCK		233 (5)	233 (5)	18.7	19.1	WHPE-F 95.5 High Point 1.0/3.0
MOR/VARIETY	128 (3)		128 (3)	10.3	7.5	WKEW 1400 Greensboro .5/2.3
						WKLM-F 94.5 Eden 1.2/3.8
COUNTRY	37 (3)	272 (4)	309 (7)	24.8	23.0	WKXR 1260 Asheboro 1.0/1.7
BLACK/URBAN	74 (4)	120 (3)	194 (7)	15.6	16.8	WLXN 1440 Lexington .3/1.5
BTFL MUSIC/EZ		17 (1)	17 (1)	1.4	0.7	WKDQ-F 94.1 Lexington 1.0/3.1
NEWS/TALK						WMFR 1230 High Point .7/2.7
NOSTALGIA	37 (2)		37 (2)	3.0	4.4	WPCM-F 101.1 Burlington .8/3.8
RELIGION/GOSPEL	13 (2)	44 (3)	57 (5)	4.6	6.0	WPET 950 Greensboro .7/1.8
SPANISH						WSMX 1500 Winston-Salem .6/1.7
CLASSICAL						WTHP-F 98.3 Thomasville 1.7/3.2
UNKNOWN/OTHERS						WTNC 790 Thomasville 1.2/1.8
			1247 (34)			WTOB 1380 Winston-Salem .5/3.0
						WWMO-F 102.1 Reidsville 1.2/3.8
						WDCG-F 105.1 Durham .7/2.7
						WEZC-F 104.7 Charlotte .5/1.1
						WFMX-F 105.7 Statesville .4/1.2
						WPEG-F 97.9 Concord .9/2.1
						WRDX-F 106.5 Salisbury 1.0/2.4
						WSOC-F 103.7 Charlotte 1.2/2.2

RADIO STATIONS

AM STATIONS

WAAA, 980, 1 KW (DAYS)	, BLACK	NBN, \$ 17.00 (Weiss)	Mutter Evans
WAIR, 1340, 1 KW (DAYS)	, BLACK	, \$ 19.00* (Torbet)	Nick Patella
WBFJ, 1550, 1 KW (DAYS)	, RELIGION	, \$ 15.00 (---)	Steve Anderson
WBIG, 1470, 5 KW (DA-N)	, MOR	CBS, \$ 25.00 (Blair)	Mary MacMillan
WEAL, 1510, 1 KW (DAYS)	, BLACK	SBN, \$ 15.00 (HNWH)	Morgan Poag
WGLD, 1320, 5 KW/1 KW (DA-2)	, NOSTALGIA	US 2, \$ 20.00 (Christal)	Denny Dailey
WKEW, 1400, 1 KW (DAYS)	, MOR	ABC-I, MBS, \$ 17.00 (---)	Bill Mitchell
WKFR, 1230, 1 KW (DAYS)	, NOSTALGIA	ABC-I, \$ 22.00* (MMR)	Richard Harlow
WPET, 950, 500 W (DAYS)	, RELIGION	, \$ 15.00 (Eastman)	Stan Thomas
WSJS, 600, 5 KW (DA-2)	, MOR	CBS, MBS, \$ 64.00* (Mc-Guild)	Dn Boyles
WSMX, 1500, 10 KW (DAYS, DA)	, COUNTRY	SBN, \$ 12.00 (Southern)	Chuck Webster
WTOB, 1380, 5 KW/1 KW (DA-N)	, MOR	ABC-C, CBS, \$ 20.00 (Savalli)	David Plyler

FM STATIONS

WHPT, 95.5, 100 KW @ 440, RELIGION	, \$NA (---)	Judd Mast
WKRR, 92.3, 100 KW @ 1276, CLASSIC AOR	, \$NA (Republic)	Allen Dick
WKSI, 98.7, 100 KW @ 814, CHR	, \$ 80.00 (Eastman)	Stan Thomas
WKZL, 107.5, 100 KW @ 500, CHR	, \$102.00 (Katz)	Nationwide
WMAG, 99.5, 100 KW @ 1500, AC	ABC-R, \$100.00* (MMR)	Voyager
WOJY, 100.3, 100 KW @ 400, SOFT AC	ABC-E, \$ 95.00* (Christal)	Mann
WQMG, 97.1, 100 KW @ 555, BLACK	CBS-R, \$ 59.00* (HNWH)	Morgan Poag
WSEZ, 93.1, 100 KW @ 383, AC	US I, \$ 48.00* (Torbet)	Nick Patella
WTOR, 104.1, 100 KW @ 1420, COUNTRY	, \$125.00* (Mc-Guild)	Don Boyles
WPCM, 101.1, 100 KW @ 910, COUNTRY	, \$ 32.00 (Masla)	Audubon (BURLINGTON)
WWMO, 102.1, 100 KW @ 770, RELIGION	, \$ 10.00 (---)	Beasley (REIDSVILLE)
WKLM, 94.5, 27 KW @ 96, BTFL/EZ	, \$ 15.00* (Southern)	Colonial (EDEN)

CALL LETTER CHANGES

WWWI changes to WKLM

FORMAT CHANGES

WKLM: from Country to BTFL/EZ

STATION SALES

MISCELLANEOUS COMMENTS

HARRISBURG

Arbitron Rank/Pop (12+): 71/487,600

MSA Rank/Pop: 85/571,200

ADI # 44 (w/ York & Lancaster)

Average Person Ratings: 17.4

Market TSL: 23.2 hours

Stations: 31/17

Diaries: 1130/432:1/50.5%

Sample Target: 880

% Below Line: 22.4

% Not Listed: 10.1

1985 Revenue: \$ 8,800,000

HH Inc.: \$ 30,115

Retail: \$ 4.1 Bil

Pop per Station: 28,082

#1 Biller: WNNK-F \$1,900,000

12+ METRO	1/4/SHARE	FAL 35	SPG 85	FAL 84	SPG 84
1. WNNK-F	119/14.0	15.3	18.7	13.3	11.4
2. WHP-F	86/10.1	9.9	11.9	10.6	10.3
3. WRKZ-F	64/ 7.5	10.7	7.1	7.5	8.5
4. WHP	50/ 5.9	5.0	10.2	9.9	10.6
5. WHYL-F+	42/ 4.9	3.1	3.7	3.2	6.1
6. WQXA-F	40/ 4.7	5.4	5.6	5.3	5.3
7. WSFM-F	37/ 4.4	6.2	5.2	9.0	8.8
8. WTPA-F	35/ 4.1	4.2	4.3	1.8	2.3
9. WHTF-F	32/ 3.8	3.8	3.1	2.4	4.5
10. WCMB	29/ 3.4	3.5	2.5	4.1	4.6
WHGB	29/ 3.4	2.8	4.0	4.3	4.2
WNCE-F	29/ 3.4	2.6	2.5	3.1	1.9

12+ TSA	1/4/CUME
1. WRKZ-F	193/1823
2. WNCE-F	144/1610
3. WNNK-F	143/1783
4. WQXA-F	123/1936
5. WHTF-F	106/1095
6. WHP-F	101/1163
7. WSBA-F	99/1491
8. WLAN-F	87/1263
9. WIOV-F	67/ 808
10. WHP	64/ 959
11. WDAC-F	51/ 687
12. WHYL-F+	47/ 563
13. WTPA-F	46/ 754

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WNNK-F	1390/28.5	29.5 34.6
2. WHP-F	949/19.5	18.0 19.0
3. WHP	751/15.4	14.4 20.8
4. WQXA-F	734/15.1	16.7 13.4
5. WRKZ-F	733/15.0	19.5 13.5
6. WSFM-F	567/11.6	12.7 13.7
7. WTPA-F	556/11.4	8.8 8.3
8. WHYL-F+	471/ 9.7	7.2 7.8
9. WLBR	406/ 8.3	7.5 ---
10. WNCE-F	376/ 7.7	5.8 NA
11. WKBO	371/ 7.6	11.4 12.0
12. WCMB	363/ 7.4	8.8 7.6

12+ FM SHARE (METRO): 73.66% (562 of 763) (SPG 85: 74.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNNK-F+	1. WNNK-F+	1. WNNK-F+	1. WNNK-F+	1. WNNK-F	1. WHP-F	1. WNNK-F	1. WNNK-F	1. WNNK-F+	1. WNNK-F+	1. WNNK-F+
2. WQXA-F+	2. WTPA-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WHP	2. WHP-F	2. WHP-F	2. WHP-F	2. WHP-F
3. WTPA-F	3. WHTF-F	3. WHP-F	3. WHP-F	3. WHP-F	3. WHP	3. WHP-F	3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3. WRKZ-F
4.	4. WQXA-F	4. WSFM-F	4. WSFM-F	4. WSFM-F	4. WNNK-F	4. WRKZ-F	4. WHYL-F+	4. WQXA-F	4. WRKZ-F	4. WTPA-F
5.	5. WSFM-F	5. WTPA-F	5. WHYL-F+	5. WHYL-F+	5. WHYL-F+	5. WHYL-F+	5. WSFM-F	5. WSFM-F	5. WSFM-F	5. WHYL-F+

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNNK-F+	1. WNNK-F+	1. WNNK-F+	1. WNNK-F+	1. WNNK-F+	1. WHTF-F	1. WNNK-F	1. WNNK-F+	1. WNNK-F+	1. WNNK-F
2. WTPA-F	2. WQXA-F	2. WSFM-F	2. WSFM-F	2. WRKZ-F	2. WTPA-F	2. WHTF-F	2. WHTF-F	2. WHTF-F	2. WRKZ-F
3. WQXA-F	3. WSFM-F	3. WQXA-F	3. WQXA-F	3. WHP-F	3. WNNK-F	3. WTPA-F	3. WTPA-F	3. WRKZ-F	3. WHP-F
4. WSFM-F	4. WTPA-F	4.	4. WRKZ-F	4. WSFM-F	4. WQXA-F	4. WQXA-F	4. WHTF-F	4. WTPA-F	4. WHYL-F+
5. WHP-F	5. WHP-F	5.	5. WQXA-F	5.	5. WUFM-F	5. WRKZ-F	5. WCMB	5.	5. WCMB
WLAN-F									

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		189 (7)	189 (7)	24.8	32.9	WAHT 1510 Annville 1.3/2.4
AOR		71 (3)	71 (3)	9.3	4.7	WIOO 1000 Carlisle .8/1.9
AC/OLDIES/SOFT ROCK	52 (2)	71 (3)	123 (5)	16.1	13.3	WKBO 1230 Harrisbury 2.7/7.6
MOR/VARIETY	106 (6)		106 (6)	13.9	14.9	WLBR 1270 Lebanon 2.7/8.3
COUNTRY	14 (1)	97 (3)	111 (4)	14.5	11.9	WMSP-F 94.9 Harrisbury .9/3.1
BLACK/URBAN						WQIN 1290 Lykens 1.4/2.5
BTFL MUSIC/EZ		115 (2)	115 (2)	15.1	15.9	WUFM-F 100.1 Lebanon 2.0/4.2
NEWS/TALK						WDAC-F 94.5 Lancaster .9/3.5
NOSTALGIA	29 (1)		29 (1)	3.8	4.4	WGCB-F 96.1 Red Lion .4/1.8
RELIGION/GOSPEL		19 (3)	19 (3)	2.5	1.4	WIOV-F 105.1 Ephrata .6/1.7
SPANISH						WLAN-F 96.9 Lancaster 1.4/4.2
CLASSICAL						WSBA 910 York .4/1.6
UNKNOWN/OTHERS					0.5	WSBA-F 103.3 York 2.0/5.2
						WGRX-F 100.7 Westminster, MD .5/1.6
			763 (31)			WIKZ-F 95.1 Chambersburg .5/1.4
						WKRZ-F 98.5 Wilkes-Barre .4/1.4
						WQKX-F 94.1 Sunbury .9/3.4
						WRFY-F 102.5 Reading .4/1.4

RADIO STATIONS

WCMB, 1460, 5 KW (DA-N)	, AC/OLDIES	US 2, \$ 25.00* (Torbet)	McKenna	Brian Danzis
WHGB, 1400, 1 KW	, NOSTALGIA	MBS, \$ 18.00 (Mc-Guild)	Scott	Mel Correll
WHP, 580, 5 KW (DA-N)	, MOR	CBS, \$ 80.00 (Katz)		Don Yeiser
WKBO, 1230, 1 KW	, AC/OLDIES	NBC, \$ 40.00 (Blair)		John Dame
WLBR, 1270, 5 KW/1 KW (DA-2)	, MOR	ABC-1, \$ 18.00 (Masla)	(LEBANON)	Lester Etter
WHP-F, 97.3, 14 KW @ 840, BTFL/EZ		\$ 65.00* (Katz)		Don Yeiser
WMSP-F, 94.9, 50 KW @ 306, RELIGION/CLASS		\$ 16.00 (---)		Bruce Holcombe
WNNK-F, 104.1, 15 KW @ 950, CHR		APR, \$ 70.00* (Eastman)	Keymarket	Carol O'Leary
WRKZ-F, 106.7, 50 KW @ 500, COUNTRY		ABC-E, \$ 61.00* (Mc-Guild)	Eastern (HERSHEY)	Mike McGann
WSFM-F, 99.3, 3 KW @ 300, AC		US 1, \$ 40.00* (Torbet)	McKenna	Brian Danzis
WTPA-F, 93.5, 3 KW @ 300, AOR		ABC-R, \$ 35.00 (Select)		Mike Brandon
WHYL-F, 102.3, 3 KW @ 300, COUNTRY		APR, \$ 26.00* (HNWH)	(CARLISLE)	Frank Kelley

Other ranked stations - See Lancaster or York

HARTFORD

Arbitron Rank/Pop (12+): 39/881,500

MSA Rank/Pop: 43/1,062,600

ADI # 24 (with New Haven)

Average Person Ratings: 19.1

Market TSL: 24.6 hours

Stations: 22/13

Diaries: 1239/ 711:1/47.7%

Sample Target: 1170

% Below Line: 10.0

% Not Listed: 12.8

1985 Revenue: \$ 27,500,000

HM Inc.: \$ 36,952

Retail \$: 7.4 Bil

Pop per Station: 67,808

#1 Biller: WTIC \$6,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WTIC	323/19.2	18.3	20.1	18.6	19.3	17.3	1. WTIC	429/4609	1. WTIC-F	3100/35.2	37.0 35.7
2. WTIC-F	257/15.3	14.9	15.8	14.1	11.5	17.8	2. WTIC-F	404/5271	2. WTIC	3049/34.6	36.8 38.8
3. WRCH-F	162/ 9.6	11.4	12.0	9.4	7.7	5.6	3. WRCH-F	295/3456	3. WRCH-F	1866/21.2	20.4 20.3
4. WCCC-F	82/ 4.9	3.0	3.4	4.7	3.8	6.8	4. WHCN-F	174/2506	4. WKSS-F	1519/17.2	17.1 14.3
5. WKSS-F	80/ 4.8	4.9	3.4	2.4	4.6	7.9	5. WKSS-F	159/2955	5. WIOF-F	1279/14.5	14.1 13.4
6. WHCN-F	79/ 4.7	5.8	6.1	6.7	5.8	7.6	6. WKCI-F	145/2343	6. WHCN-F	1225/13.9	16.0 19.5
7. WIOF-F	71/ 4.2	6.0	4.2	5.1	4.8	3.7	7. WIOF-F	143/2456	7. WDRC-F	1095/12.4	14.4 15.2
8. WDRC	71/ 4.2	2.8	2.4	2.7	3.0	2.3	8. WCCC-F	134/2045	8. WCCC-F	1043/11.8	12.6 14.4
9. WDRC-F	52/ 3.1	4.8	3.5	5.5	4.6	4.2	9. WDRC-F	115/2241	9. WPOP	981/11.1	10.4 11.1
10. WRCQ	51/ 3.0	3.7	4.5	5.3	4.1	2.7	10. WPLR-F	112/2033	10. WDRC	807/ 9.2	8.7 7.8
11. WPOP	43/ 2.6	3.6	3.7	4.1	4.4	3.1	11. WWYZ-F	105/1550	11. WWYZ-F	632/ 7.2	7.0 7.9
12. WPLR-F	38/ 2.3	1.1	1.0	.8	1.5	1.1	12. WAQY-F	89/1607	12. WRCQ	621/ 7.0	7.6 8.7
13. WWYZ-F	37/ 2.2	1.8	2.0	2.6	2.6	1.3	13. WDRC	79/ 963	13. WPLR	605/ 6.9	6.6 6.1
14.							14.		14.		
15.							15.		15.		
16.							16.		16.		
17.							17.		17.		
18.							18.		18.		
19.							19.		19.		
20.							20.		20.		
21.							21.		21.		
22.							22.		22.		
23.							23.		23.		
24.							24.		24.		
25.							25.		25.		

12+ FM SHARE (METRO): 62.07% (910 of 1466) (SPG 85: 61.15%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F	1. WTIC-F	1. WTIC >	1. WTIC >	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC-F
2. WKSS-F.	2. WCCC-F	2. WTIC	2. WTIC >	2. WTIC >	2. WRCH-F	2. WTIC-F>	2. WTIC	2. WTIC	2. WTIC-F>	2. WRCH-F
3. WCCC-F	3. WHCN-F	3. WHCN-F	3. WDRC	3. WDRC	3. WTIC-F	3. WRCH-F	3. WRCH-F>	3. WRCH-F>	3. WRCH-F	3. WTIC-F
4.	4. WIOF-F	4. WCCC-F	4. WIOF-F	4. WRCH-F	4. WDRC	4. WCCC-F	4. WCCC-F	4. WIOF-F	4. WKSS-F	4. WKSS-F
5.	5. WKSS-F	5. WIOF-F	5. WHCN-F	5. WIOF-F	5. WIOF-F	5. WPOP	5. WHCN-F	5. WDRC	5. WHCN-F	5. WHCN-F
6.	6. WPLR-F	6. WDRC	6. WCCC-F	6. WHCN-F	6. WRCQ	6. WHCN-F	6. WIOF-F	6. WHCN-F	6. WDRC	6. WDRC
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7. WIOF-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F		1. WCCC-F	1. WCCC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F
2. WIOF-F	2. WIOF-F	2. WIOF-F	2. WTIC	2. WTIC >		2. WHCN-F	2. WTIC-F	2. WCCC-F	2. WHCN-F	2. WTIC
3. WHCN-F	3. WHCN-F	3. WDRC	3. WIOF-F	3. WRCH-F		3. WTIC-F	3. WHCN-F	3. WHCN-F>	3. WCCC-F>	3. WHCN-F
4. WCCC-F	4. WCCC-F	4. WDRC-F	4. WDRC	4. WDRC		4. WPLR-F	4. WPLR-F	4. WDRC	4. WDRC	4. WCCC-F
5. WKND	5. WTIC	5. WTIC	5. WRCH-F	5. WIOF-F		5. WKSS-F	5. WKSS-F	5. WKSS-F	5. WTIC	5. WDRC
6.	6. WKSS-F	6. WWYZ-F	6. WHCN-F	6. WDRC-F		6. WAAF-F	6.	6.	6. WIOF-F	6. WIOF-F
7.	7.	7.	7. WKSS-F	7.		7.	7.	7.	7.	7.
8.	8.	8.	8.	8.		8.	8.	8.	8.	8.
9.	9.	9.	9.	9.		9.	9.	9.	9.	9.
10.	10.	10.	10.	10.		10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		351 (4)	351 (4)	23.9	23.3	WKHT-X	1230	Manchester	1.1/3.8
AOR		232 (5)	232 (5)	15.8	13.0				
AC/OLDIES/SOFT ROCK	82 (2)	165 (4)	247 (6)	16.8	15.5	WKCI-F	101.3	New Haven	.5/3.6
MOR/VARIETY	323 (1)		323 (1)	22.0	23.3				
COUNTRY	19 (1)		19 (1)	1.3	1.0	WAQY-F	102.1	Springfield, MA	1.2/5.5
BLACK/URBAN	30 (1)		30 (1)	2.0	0.6	WCBS	880	New York	.5/2.8
BTFL MUSIC/EZ		162 (1)	162 (1)	11.1	13.7	WERI-F	103.7	Westerly, RI	.4/1.6
NEWS/TALK	51 (2)		51 (2)	3.5	4.5	WHFM-F	93.1	Springfield, MA	.3/1.3
NOSTALGIA	51 (1)		51 (1)	3.5	5.1	WNBC	660	New York	.7/2.2
RELIGION/GOSPEL									
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS									

1466 (22)

RADIO STATIONS

AM STATIONS

WCCC, 1290, 500 W (DAYS)	, CHR	, \$ NA (Select)		Milt Aninger
WDRC, 1360, 5 KW (DA-N)	, AC/OLDIES	, \$ 40.00* (Mc-Guild)	Buckley	Dick Korse
WGAB, 1550, 1 KW (DAYS)	, TALK	ABC-T, \$ 22.00* (---)		Bob Stern
WKHT, 1230, 1 KW	, COUNTRY	MBS, \$ 24.00* (Roslin)		Jay Epstein
WKND, 1480, 500 W (DAYS, DA)	, BLACK	NBN, \$ 34.00 (Roslin)		Byron McClanahan
WPOP, 1410, 5 KW (DA-2)	, NEWS/TALK	CBS, \$ 65.00* (Eastman)	Merv Griffin	Al Pellegrino
WRCQ, 910, 5 KW (DA-2)	, NOSTALGIA	ABC-E, \$ 75.00 (Torbet)		Dick Bremkamp
WRYM, 840, 1 KW (DAYS)	, SPANISH	, \$ 26.00 (Caballero)		Barry Kursman
WTIC, 1080, 50 KW (DA-N)	, MOR	NBC, \$300.00 (Katz)		Perry Ury

FM STATIONS

WCCC-F, 106.9, 23 KW @ 720, AOR	Source ABC-C, \$ 50.00 (Select)		Milt Aninger
WDRC-F, 102.9, 19 KW @ 810, AC	, \$ 63.00* (Mc-Guild)	Buckley	Dick Korse
WHCN-F, 105.9, 16 KW @ 867, AOR	ABC-R, \$ 85.00* (Masla)	Beck-Ross	Boyd Arnold
WIOF-F, 104.1, 18 KW @ 835, AC	CBS-R, \$ 90.00* (Eastman)	Merv Griffin (WATERBURY)	Al Pellegrino
WKSS-F, 95.7, 17 KW @ 880, CHR	, \$ 71.00 (MMR)		Tim Montgomery
WLVI-F, 93.7, 21 KW @ 780, SPANISH	, \$ 30.00 (---)		Jose Grimalt
WRCH-F, 100.5, 8 KW @ 1250, BTFL/EZ	ABC-D, \$150.00 (Torbet)		Dick Bremkamp
WTIC-F, 96.5, 20 KW @ 810, CHR	, \$185.00 (Katz)		Perry Ury
WWYZ-F, 92.5, 18 KW @ 860, AC	, \$ 60.00 (CBS)	(WATERBURY)	Fred Erwin

Other ranked stations - See New Haven

HONOLULU

Arbitron Rank/Pop (12+): 53/680,700

MSA Rank/Pop: 61/814,100

NO ADI

Average Person Ratings: 16.1

Market TSL: 21.7 hours

Stations: 22/22

Diaries: 1174/580:1/47.0%

Sample Target: 1010

% Below Line: 0

% Not Listed: 6.6

1985 Revenue: \$ 16,100,000

HH Inc.: \$ 37,187

Retail \$: 5.3 Bil

Pop per Station: 30,941

#1 Biller: \$ 3,500,000

		FAL	SPG	FAL	SPG
12+ METRO	1/4/SHARE	85	85	84	84
1. KSSK	156/14.2	13.9	16.6	12.1	11.6
2. KQMQ-F	108/ 9.8	13.5	8.7	10.2	9.8
3. KUMU-F	105/ 9.6	8.0	8.1	6.6	6.4
4. KMAI-F	88/ 8.0	2.7	2.0	3.3	3.8
5. KULA-F	78/ 7.1	12.7	12.6	11.6	14.2
6. KPOI-F	77/ 7.0	7.7	9.5	11.1	9.6
7. KCCN	56/ 5.1	4.5	5.0	5.3	4.0
8. KHVH	50/ 4.5	4.6	3.3	2.8	4.6
9. KRTR-F	49/ 4.5	4.0	5.4	6.7	.9
10. KDEO	43/ 3.9	3.3	2.6	2.3	4.2
11. KGU	42/ 3.8	2.9	3.6	4.8	3.1
12. KKUA	38/ 3.5	4.5	4.9	4.5	3.8
13. KOHO	34/ 3.1	1.3	.9	2.3	1.3
14. KIKI	28/ 2.5	3.1	4.3	5.3	7.7
15. KUMU	21/ 1.9	2.4	.7	2.0	2.3

12+ TSA	1/4/CUME
1.	
2.	
3.	
4. HONOLULU'S METRO AND	
5. TSA ARE THE SAME	
6.	
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KSSK	1837/27.0	27.2
2. KQMQ-F	1770/26.0	24.2
3. KULA-F	1531/22.5	27.2
4. KMAI-F	1479/21.7	9.8
5. KUMU-F	1098/16.1	17.3
6. KPOI-F	1057/15.5	17.0
7. KHVH	912/13.4	12.2
8. KRTR-F	867/12.7	16.3
9. KCCN	698/10.3	10.6
10. KKUA	681/10.0	16.3
11. KIKI	583/ 8.6	8.8
12. KGU	575/ 8.4	7.4
13. KDEO	488/ 7.2	8.1
14. KUMU	398/ 5.8	6.0
15. KORL	279/ 4.1	7.8

12+ FM SHARE (METRO): 49.76% (511 of 1027) (SPG 85: 49.23%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. KMAI-F	1. KQMQ-F	1. KSSK	1. KSSK	1. KSSK	1. KSSK	1. KSSK	1. KSSK-F	1. KSSK	1. KMAI-F	1. KQMQ-F
2. KQMQ-F	2. KPOI-F	2. KQMQ-F	2. KULA-F	2. KULA-F	2. KUMU-F	2. KUMU-F	2. KUMU-F	2. KUMU-F	2. KQMQ-F	2. KMAI-F
3.	3. KULA-F	3. KULA-F	3. KQMQ-F	3. KUMU-F	3. KCCN	3. KQMQ-F	3. KQMQ-F	3. KQMQ-F	3. KPOI-F	3. KUMU-F
4.	4. KMAI-F	KPOI-F	4. KPOI-F	4. KQMQ-F	4. KHVH	4. KULA-F	4. KULA-F	4. KMAI-F	4. KULA-F	4. KSSK
5.	5. KSSK	5. KMAI-F	5. KUMU-F	5. KPOI-F	5. KULA-F	5. KPOI-F	5. KPOI-F	5. KULA-F	KUMU-F	5. KCCN

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQMQ-F	1. KQMQ-F	1. KSSK	1. KSSK	1. KSSK	1. KPOI-F	1. KPOI-F	1. KPOI-F	1. KPOI-F	1. KSSK
2. KMAI-F	2. KULA-F	KULA-F	2. KQMQ-F	2. KULA-F	2. KQMQ-F	2. KQMQ-F	2. KQMQ-F	2. KSSK	2. KUMU-F
3. KPOI-F	3. KSSK	3. KQMQ-F	3. KULA-F	3. KQMQ-F	3. KMAI-F	3. KMAI-F	3. KQMQ-F	3. KQMQ-F	3. KPOI-F
4. KULA-F	4. KMAI-F	4. KRTR-F	4. KMAI-F	4. KUMU-F	4. KRTR-F	4. KULA-F	4. KSSK	4. KULA-F	4. KULA-F
5.	5. KPOI-F	5. KKUA	5. KRTR-F	5. KRTR-F	5. KULA-F	5. KSSK	KKUA	5. KMAI-F	5. KCCN

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		196 (2)	196 (2)	19.1	12.2		KAIM 870 Honolulu 1.1/2.4
AOR		77 (1)	77 (1)	7.5	10.0		KAIM-F 95.5 Honolulu .5/1.7
AC/OLDIES/SOFT ROCK	66 (2)	127 (2)	193 (4)	18.8	28.6		KISA 1540 Honolulu .4/2.0
MOR/VARIETY	156 (1)		156 (1)	15.2	17.4		KLHT 1040 Honolulu .5/1.8
COUNTRY	43 (1)		43 (1)	4.2	2.7		KNDI 1270 Honolulu .5/1.5
BLACK/URBAN							KORL 650 Honolulu 1.0/4.1
BTFM MUSIC/EZ	21 (1)	105 (1)	126 (2)	12.3	9.3		KZOO 1210 Honolulu .9/2.4
NEWS/TALK	92 (2)		92 (2)	9.0	7.2		
NOSTALGIA	11 (1)		11 (1)	1.1	4.2		
RELIGION/GOSPEL	12 (1)	6 (1)	18 (2)	1.8	1.4		
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS	115 (6)		115 (6)	11.2	6.9		

1027 (22)

RADIO STATIONS

KAIM, 870, 50 KW (DA-2)	RELIGION	\$ 11.00 (---)	Cliff Scott
KCCN, 1420, 5 KW	HAWAIIAN	\$ 25.00* (Weiss)	Ronnie Hope
KDEO, 940, 10 KW	COUNTRY	MBS, \$ 28.00 (Masla)	Bob Loew
KGU, 760, 10 KW	NEWS/TALK	CBS, ABC-T, \$ 20.00 (Blair)	Mark Hurd
KHVH, 990, 5 KW	NEWS/TALK	ABC-1, NBC, \$ 40.00 (HNWH)	L. Beryer
KIKA, 830, 10 KW	AC	\$ 36.00 (Katz)	Michael Brandt
KISA, 1540, 5 KW (DA-2)	FILIPINO	\$ 16.00 (Gillis)	Ricky Manayan
KKUA, 690, 10 KW	AC	APR, US 1, \$ 42.00 (Select)	Don Metzger
KLEI, 1130, 10 KW	HAWAIIAN	\$ 10.00 (---)	Schuele
KOHO, 1170, 5 KW	JAPANESE	\$ 13.00 (Oakes)	Lucille Cordeiro
KORL, 650, 10 KW	NOSTALGIA	UPI, \$ 26.00 (Masla)	Walter Soga
KSSK, 590, 5 KW	MOR	\$ 95.00* (Eastman)	M. Morse
KUMU, 1500, 10 KW	BTFM/EZ	\$ 30.00 (Torbet)	Heftel
KWAI, 1080, 5 KW (DA-1)	MOR/TALK	\$ 20.00 (---)	Earl McDaniel
KZOO, 1210, 1 KW	ETHNIC	\$ 11.00 (---)	John Gregory
			Henry Wallis
			Yoshio Sato
KAIM-F, 95.5, 100 KW @ 421, RELIGION		\$ 6.00 (---)	Cliff Scott
KMAI-F, 93.9, 100 KW @ -400, CHR		\$ 28.00 (Katz)	Michael Brandt
KPOI-F, 97.5, 83 KW @ 46, AOR		\$ 45.00* (---)	T. Malijewski
KQMQ-F, 93.1, 54 KW @ -119, CHR	APR, US 1, \$ 48.00 (Select)		Don Metzger
KRTR-F, 96.3, 75 KW @ 2120, AC		\$ 30.00* (HNWH)	Austin Vali
KULA-F, 92.3, 100 KW @ 1685, SOFT AC		\$ 75.00 (Eastman)	Heftel
KUMU-F, 94.7, 100 KW @ 78, BTFM/EZ		\$ 38.00 (Torbet)	Earl McDaniel
			John Gregory

MISCELLANEOUS COMMENTS KPOI-F sold by Sudbrink for \$2,600,000 (Blackburn)...

HOUSTON

Arbitron Rank/Pop (12+): 8/2,955,200

MSA Rank/Pop: 8/3,377,600

ADI # 10

Average Person Ratings: 18.1

Market TSL: 23.7 hours

Stations: 30/30

Diaries: 2348/1259:1/40.2%

Sample Target: 2030

% Below Line: 0

% Not Listed: 10.0

1985 Revenue: \$ 115,800,000

HH Inc.: \$ 34,9100

Retail \$: 25.1 Bil

Pop per Station: 98,507

#1 Biller: KIKK-F \$14,800,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KKBQ-F	442/8.3	6.2	8.6	7.8	8.1	11.2	1. KKBQ-F	467/6966	1. KKBQ-F	6417/21.7	21.3	22.0
2. KMJQ-F	429/8.0	8.8	9.9	10.2	9.3	12.0	2. KMJQ-F	455/4722	2. KRBE-F	4897/16.6	12.8	17.6
3. KIKK-F	398/7.4	7.7	6.7	7.2	6.8	7.1	3. KIKK-F	450/5076	3. KTRH	4814/16.3	16.0	15.0
4. KFMK-F	353/6.6	6.2	5.9	4.4	4.1	4.6	4. KTRH	371/5751	4. KIKK-F	4586/15.5	16.1	15.7
5. KODA-F	333/6.2	7.2	6.9	6.0	6.6	3.5	5. KFMK-F	365/4001	5. KMJQ-F	4335/14.7	16.8	16.9
6. KTRH	308/5.8	4.6	5.3	6.4	4.9	6.2	6. KODA-F	359/4465	6. KSRR-F	4205/14.2	13.6	14.8
7. KILT-F	306/5.7	6.3	4.5	4.5	4.7	4.7	7. KILT-F	345/4529	7. KLTR-F	4114/13.9	16.3	17.2
8. KRBE-F	273/5.1	4.8	3.5	4.7	5.7	6.1	8. KRBE-F	310/5571	8. KODA-F	4094/13.9	16.0	13.6
9. KSRR-F	257/4.8	4.7	5.0	5.4	5.0	6.2	9. KSRR-F	286/4809	9. KILT-F	4006/13.6	12.0	11.5
10. KQUE-F	247/4.6	4.7	4.3	4.3	5.1	1.9	10. KQUE-F	261/2581	10. KFMK-F	3816/12.9	12.2	12.8
11. KLTR-F	233/4.4	5.5	5.6	6.3	6.3	4.7	11. KLTR-F	238/4286	11. KLOL-F	3656/12.4	13.8	14.2
12. KLOL-F	201/3.8	4.3	4.5	5.3	4.5	6.0	12. KLOL-F	221/4138	12. KPRC	2744/ 9.3	8.7	9.5
13. KPRC	180/3.4	3.5	3.2	3.3	3.7	2.9	13. KPRC	188/2972	13. KQUE-F	2501/ 8.5	7.7	9.2
14. KJYY-F	146/2.7	2.0	1.2	1.7	2.0	1.5	14. KJYY-F	153/2508	14. KJYY-F	2381/ 8.1	4.2	4.9
15. KYOK	77/1.4	1.5	1.9	2.3	1.8	1.7	15. KILT	85/2128	15. KILT	1953/ 6.6	4.6	4.3
16. KILT	76/1.4	1.2	1.4	1.5	1.3	1.1	16. KYOK	79/1411	16. KYOK	1383/ 4.7	5.4	5.5
17. KLAT	58/1.1	1.0	1.4	1.2	1.4	.8	17. KIKK	64/ 876	17. KLAT	877/ 3.0	3.1	NA
18. KIKK	55/1.0	.7	.7	.4	.9	.9	18. KLAT	58/ 884	18. KGOL-F	850/ 2.9	3.3	3.0
19. KXYZ	51/1.0	1.6	1.2	1.3	1.0	.6	KGOL-F	58/ 993	19. KKBQ	803/ 2.7	4.5	5.1
20. KGOL-F	49/ .9	.8	1.0	.9	.9	1.8	20. KXYZ	51/ 736	20. KIKK	743/ 2.5	2.3	2.1
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 79.14% (3808 of 4812) (SPG 85: 78.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKBQ-F	1. KMJQ-F	1. KRMK-F	1. KFMK-F	1. KFMK-F	1. KIKK-F	1. KKBQ-F	1. KIKK-F	1. KKBQ-F	1. KMJQ-F	1. KMJQ-F
2. KMJQ-F	2. KKBQ-F	2. KMJQ-F	2. KIKK-F	2. KIKK-F	2. KODA-F	2. KIKK-F	2. KODA-F	2. KIKK-F	2. KKBQ-F	2. KFMK-F
3. KRBE-F	3. KFMK-F	3. KKBQ-F	3. KMJQ-F	3. KILT-F	3. KILT-F	3. KILT-F	3. KFMK-F	3. KMJQ-F	3. KTRH	3. KIKK-F
4. KSRR-F	4. KSRR-F	4. KIKK-F	4. KILT-F	4. KMJQ-F	4. KQUE-F	4. KTRH	4. KKBQ-F	4. KODA-F	4. KRBE-F	4. KKBQ-F
5. KLLOL-F	5. KRBE-F	5. KILT-F	5. KKBQ-F	5. KODA-F	5. KTRH	5. KMJQ-F	5. KMJQ-F	5. KFMK-F	5. KODA-F	5. KRBE-F
6. KIKK-F	6. KIKK-F	6. KRBE-F	6. KLTR-F	6. KKBQ-F	6. KFMK-F	6. KFMK-F	6. KILT-F	6. KILT-F	6. KSRR-F	6. KILT-F
7.	7. KLTR-F	7. KLTR-F	7. KODA-F	7. KLTR-F	7. KPRC	7. KSRR-F	7. KQUE-F	7. KRBE-F	7. KIKK-F	7. KODA-F
8.	8. KLLOL-F	8. KSRR-F	8. KTRH	8. KTRH	8. KJYY-F	8. KQUE-F	8. KLTR-F	8. KLTR-F	8. KPRC	8. KLTR-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KKBQ-F	1. KKBQ-F	1. KFMK-F	1. KFMK-F	1. KFMK-F	1. KMJQ-F	1. KMJQ-F	1. KFMK-F	1. KMJQ-F	1. KIKK-F	
2. KMJQ-F	2. KMJQ-F	2. KMJQ-F	2. KKBQ-F	2. KIKK-F	2. KSRR-F	2. KSRR-F	2. KSRR-F	2. KFMK-F	2. KFMK-F	
3. KRBE-F	3. KFMK-F	3. KKBQ-F	3. KMJQ-F	3. KMJQ-F	3. KLLOL-F	3. KKBQ-F	3. KKBQ-F	3. KIKK-F	3. KILT-F	
4. KIKK-F	4. KRBE-F	4. KLTR-F	4. KIKK-F	4. KILT-F	4. KRBE-F	4. KLLOL-F	4. KMJQ-F	4. KSRR-F	4. KODA-F	
5. KLTR-F	5. KIKK-F	5. KIKK-F	5. KRBE-F	5. KODA-F	5. KKBQ-F	5. KFMK-F	5. KLTR-F	5. KKBQ-F	5. KTRH	
6. KLLOL-F	6. KLTR-F	6. KRBE-F	6. KLTR-F	6. KKBQ-F	6. KIKK-F	6. KRBE-F	6. KLLOL-F	6. KLLOL-F	6. KMJQ-F	
7. KODA-F	7. KODA-F	7. KILT-F	7. KODA-F	7. KLTR-F	7.	7. KIKK-F	7. KTRH	7. KILT-F	7. KLTR-F	
8. KSRR-F	8. KLLOL-F	8.	8. KILT-F	8. KJYY-F	8.	8. KLTR-F	8. KIKK-F	8. KRBE-F	8. KKBQ-F	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9. KSRR-F	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	61 (2)	715 (2)	776 (4)	16.1	16.2	KCOH	1430	Houston	.8/2.2
AOR		458 (2)	458 (2)	9.5	10.4	KEYH	850	Houston	.7/1.5
AC/OLDIES/SOFT ROCK	31 (1)	732 (3)	763 (4)	15.9	13.9	KHCB-F	105.7	Houston	.7/2.5
MOR/VARIETY						KJOJ-F	106.9	Conroe	.6/1.8
COUNTRY	131 (2)	704 (2)	835 (4)	17.4	15.0	KKBQ	790	Houston	.5/2.7
BLACK/URBAN	118 (2)	429 (1)	547 (3)	11.4	13.5	KLEF-F	92.1	Seabrook	.7/2.3
BTFL MUSIC/EZ		333 (1)	333 (1)	6.9	7.5	KNUZ	1230	Houston	.6/2.0
NEWS/TALK	488 (2)		488 (2)	10.1	9.5	KRBE	1070	Houston	.7/2.1
NOSTALGIA		247 (1)	247 (1)	5.1	5.6	KXXX-F	106.5	Galveston	.7/2.0
RELIGION/GOSPEL		119 (3)	119 (3)	2.5	2.2	KYST	920	Texas City	.5/1.3
SPANISH	175 (4)		175 (4)	3.6	4.1				
CLASSICAL		36 (1)	36 (1)	0.7	2.2				
UNKNOWN/OTHERS		35 (1)	35 (1)	0.7	0				
4812 (30)									

RADIO STATIONS

AM STATIONS

KCOH, 1430, 1 KW (DAYS)	, BLACK	NBN, SBN, \$ 59.00 (Roslin)	Mike Petrizzo
KEYH, 850, 10 KW (DAYS, DA)	, SPANISH	\$ 45.00* (Lotus)	Dave Armstrong
KIKK, 650, 250 W (DAYS)	, COUNTRY	\$ NA (Torbet)	Nick Trigony
KILT, 610, 5 KW (DA-2)	, COUNTRY	\$ 90.00* (Blair)	Dickie Rosenfeld
KKBQ, 790, 5 KW (DA-2)	, CHR	ABC-F, \$ 90.00* (Mc-Guild)	Jay Cook
KLAT, 1010, 5 KW (DA-2)	, SPANISH	\$ 96.00 (Caballero)	Ricardo Castillo
KLVL, 1480, 1 KW/500 KW (DA-N)	, SPANISH	\$ 30.00 (---)	Felix Morales
KNUZ, 1230, 1 KW	, OLDIES	ABC-D, \$ NA (Republic)	Larry Swikard
KPRC, 950, 5 KW (DA-N)	, NEWS/TALK	NBC, \$140.00* (Eastman)	George Stokes
KRBE, 1070, 10 KW/5 KW (DA-2)	, OLDIES	\$ 65.00* (Katz)	John Dew
KTRH, 740, 50 KW (DA-1)	, NEWS	CBS, MBS, \$170.00* (CBS)	Fran Sharp
KXYZ, 1320, 5 KW (DA-N)	, SPANISH	\$ 77.50 (Caballero)	Hugo Cadelago
KYOK, 1590, 5 KW (DA-N)	, BLACK	CBS-R, \$ 54.00 (---)	Don Rosette

FM STATIONS

KFMK, 97.9, 100 KW @ 1920, AC	\$240.00 (MMR)	First Media	Dan Mason
KGOL, 107.5, 100 KW @ 986, RELIGION	UPI, \$ 60.00 (---)	Shamrock (LAKE JACKSON)	
KIKK, 95.7, 100 KW @ 2049, COUNTRY	\$250.00* (Torbet)	Viacom	Nick Trigony
KILT, 100.3, 100 KW @ 1920, COUNTRY	\$170.00* (Blair)	LIN	Dickie Rosenfeld
KKBQ, 92.9, 100 KW @ 1920, CHR	ABC-F, \$270.00* (Mc-Guild)	Gannett	Jay Cook
KJYY, 94.5, 100 KW @ 1970, SOFT AC	Trans, \$100.00* (Masla)	Entercom	Steve Shepard
KLOL, 101.1, 100 KW @ 1949, AOR	Source, \$158.00* (CBS)		Jesse Jones
KLTR, 93.7, 100 KW @ 1779, AC	\$180.00 (CBS)	CBS	Miles Sexton
KMJQ, 102.1, 100 KW @ 1720, URBAN	\$200.00* (Christal)	Keymarket	
KODA, 99.1, 100 KW @ 2048, BTFL/EZ	\$240.00* (Select)	Westinghouse	Dave Pearlman
KQUE, 102.9, 100 KW @ 1049, NOSTALGIA	ABC-E, \$129.00* (Republic)		Ken Grant
KRBE, 104.1, 100 KW @ 1920, CHR	\$175.00* (Katz)	Lake Huron	John Dew
KSRR, 96.5, 100 KW @ 2000, AOR	ABC-R, \$195.00 (HNWH)	Malrite	John Cravens

CALL LETTER CHANGES

KLEF to KJYY
KYND to KIEF

FORMAT CHANGES

KJYY: From Classical to Soft Ac
KLEF changes to Classical

STATION SALES

KGOL-F (Lake Jackson) sold from Frankhouser to
Shamrock for \$13,000,000
KLEF-F (Seabrook) sold for \$ 3,700,000

HUNTINGTON, WV

Arbitron Rank/Pop (12+): 121/280,000

MSA Rank/Pop: 133/333,500

ADI # 43 (with Charleston)

Avg Person Ratings: 14.7

Mar : 20.2

Stations: 17/16

Diaries: 908/308:1/51.6%

Sample Target: 680

% Below Line: 4.8

% Not Listed: 8.7

1985 Revenue: \$ 6,000,000

NH Inc.: \$ 23,217

Retail \$: 1.8 Bill

Pop per Station: 17,500

#1 Biller: WKEE A/F \$ 1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WTCR-F	113/27.4	22.2	18.8	17.6	17.9	21.2	1. WTCR-F	140/1452	1. WTCR-F	1012/36.1	31.4	32.6
2. WKEE-F	73/17.7	14.1	19.2	15.7	19.2	23.4	2. WKEE-F	111/1559	2. WKEE-F	980/35.0	31.8	32.2
3. WAMX-F	49/11.9	20.1	17.6	19.3	10.8	20.6	3. WAMX-F	109/1455	3. WAMX-F	756/27.0	35.2	32.4
4. WGNT	22/ 5.3	6.5	10.5	9.9	13.8	5.1	4. WPAY-F	47/ 746	4. WGNT	353/12.6	17.0	19.8
5. WEMM-F	20/ 4.9	5.5	5.2	4.3	4.9	4.3	5. WKLC-F	46/ 697	5. WEMM-F	313/11.2	10.3	12.5
6. WKLC-F	18/ 4.4	5.2	5.2	6.0	2.8	5.3	6. WEMM-F	30/ 505	6. WKLC-F	268/ 9.6	7.6	9.4
7. WKEE	16/ 3.9	3.7	4.0	1.9	3.1	2.2	7. WKEE	23/ 322	7. WTCR	267/ 9.5	10.7	7.5
8. WAEZ-F	15/ 3.6	4.2	3.6	.7	1.0	2.2	8. WGNT	23/ 378	8. WKEE	247/ 8.8	7.6	8.9
WTCR	15/ 3.6	4.7	2.1	2.7	4.4	3.3	9. WAEZ-F	17/ 180	9. WPAY-F	177/ 6.3	6.6	7.9
10. WMLV-F	12/ 2.9	.8	.5	.7	1.3	1.0	10. WPAY	16/ 209	10. WAEZ-F	161/ 5.8	5.9	6.1

12+ FM SHARE (METRO): 83.24% (313 of 376) (SPG 85: 78.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKEE-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F
2. WAMX-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F
3. WTCR-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WEMM-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F
4.	4.	4.	4.	4. WGNT	4. WMLV-F	4. WGNT	4. WEMM-F	4.	4.	4. WEMM-F
5.	5.	5.	5.	WKEE	WGNT	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR-F	1. WTCR-F	1. WAMX-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F
2. WTCR-F	2. WTCR-F	2. WTCR-F	2. WKEE-F	2. WKEE-F	2. WTCR-F	2. WAMX-F	2. WKEE-F	2. WKEE-F	2. WKEE-F	2. WKEE-F
3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WKLC-F	3. WKEE-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F
4.	4.	4.	4.	4.	4. WKEE-F	4.	4.	4.	4.	4. WKEE
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		73 (1)	73 (1)	19.4	18.5	WCMI 1340 Ashland .2/3.0
AOR		67 (2)	67 (2)	17.8	5.5	WKQI-F 92.7 Catlettsburg .5/3.0
AC/OLDIES/ROCK	16 (1)	4 (2)	20 (3)	5.3	25.3	WGOH 1370 Grayson 1.0/3.1
MOR/VARIETY	27 (3)		27 (3)	7.2	1.5	WIRO 1230 Irononton, OH 1.0/3.9
COUNTRY	20 (3)	113 (1)	133 (4)	35.4	37.0	WPAY 1400 Portsmouth .2/ .8
BLACK/URBAN						WUGO-F 102.3 Grayson .5/2.1
BTFL MUSIC/EZ		27 (2)	27 (2)	7.2	3.8	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL		29 (2)	29 (2)	7.7	8.0	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS					0.5	

RADIO STATIONS

WCMI, 1340, 1 KW	MOR	ABC-E, ABC-T, \$ 8.00	(---)	(ASHLAND, KY)	W. Martin
WGNT, 930, 5 KW/1 KW (DA-N)	MOR	NBC, \$ 28.00*	(Blair)	Stoner	Gary Voss
WIRO, 1230, 1 KW	MOR	MBS, \$ 15.00	(Regional)		Ken Auble
WKEE, 800, 5 KW (DAYS, DA)	OLDIES	CBS, \$ NA	(Katz)	Capitol-Goodman	Toufie Kassab
WTCR, 1420, 5 KW/500 W (DA-N)	COUNTRY	ABC-I, \$ 23.00	(Mc-Guild)	CRB	Mark Jesse
WMLV, 1470, 5 KW (DAYS)	RELIGION	\$ 8.00	(---)		
WAMX-F, 93.7, 50 KW @ 463, CHR/AOR		ABC-F, \$ 50.00*	(Blair)	Stoner	(ASHLAND, KY) Gary Voss
WEMM-F, 107.9, 50 KW @ 500, RELIGION		\$ 13.00	(---)	Mortenson	Roger Manning
WMLV-F, 107.1, 3 KW @ 125, BTFL/EZ		MBS, \$ 12.00	(Regional)		(IRONTON, OH) Rose Auble
WKEE-F, 100.5, 53 KW @ 560, CONTEMP		ABC-C, \$ 60.00*	(Katz)	Capitol-Goodman	Toufie Kassab
WKQI-F, 92.7, 3 KW @ 300, AC		\$ 12.00	(---)		(CATLETTSBURG, KY)
WTCR-F, 103.3, 50 KW @ 500, COUNTRY		ABC-I, \$ 45.00*	(Mc-Guild)	CRB	Mark Jesse
WPAY-F, 104.1, 100 KW @ 840, RELIG/COUNTRY		MBS, \$ 12.00	(Mid-Amer)		(PORTSMOUTH, OH) Lee Hammond
WAEZ-F, 106.3, 3 KW @ 300, BTFL		US 2, \$ NA	(---)		(MILTON)

MISCELLANEOUS COMMENTS WCAK changed calls to WKQI-F... WKEE-F reclassified as CHR and WAMX reclassified as AOR/CHR...

HUNTSVILLE

Arbitron Rank/Pop (12+): 167/173,800

MSA Rank/Pop: 197/206,800

ADI # 89

Average Person Ratings: 16.5

Market TSL: 22.2 hours

Stations: 16/12

Diaries: 653/266:1/49.9%

Sample Target: 630

% Below Line: 2.7

% Not Listed: 10.4

1985 Revenue: \$ 6,800,000

HH Inc.: \$ 30,777

Retail \$: 1.7 Bill

Pop per Station: 14,483

#1 Biller: WBHP \$1,250,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WZYP-F	66/23.0	---	25.0	---	18.5	32.4	1. WZYP-F	112/1260	1. WZYP-F	705/40.6	---	38.4
2. WBHP	59/20.6	---	22.5	---	9.5	16.6	2. WBHP	62/ 568	2. WBHP	529/30.4	---	31.4
3. WEUP	26/ 9.1	---	8.8	---	6.1	5.2	3. WRSA-F	60/ 626	3. WRSA-F	349/20.1	---	15.5
4. WRSA-F	25/ 8.7	---	10.0	---	9.7	6.2	4. WDRM-F	43/ 430	4. WAHR-F	309/17.8	---	17.1
5. WAHR-F	23/ 8.0	---	8.3	---	6.6	7.9	5. WEUP	30/ 291	5. WAAY	279/16.1	---	23.7
6. WTAK	19/ 6.6	---	2.9	---	2.7	5.9	6. WAHR-F	29/ 413	6. WEUP	252/14.5	---	18.1
7. WDRM-F	9/ 3.1	---	---	---	2.4	5.2	7. WTAK	19/ 187	7. WTAK	181/10.4	---	9.4
8. WAAY	8/ 2.8	---	7.5	---	4.1	3.4	8. WAAY	15/ 362	8. WDRM-F	132/ 7.6	---	---
9. WNDA-F	6/ 2.1	---	2.9	---	2.4	2.1	9. WNDA-F	9/ 187	9. WNDA-F	121/ 7.0	---	7.4
10.							10.		10. WFIX	102/ 5.9	---	7.6
11.							11.		11.			
12.							12.		12.			
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 52.92% (136 of 257) (SPG 85: 53.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZYP-F>	1. WZYP-F>	1. WZYP-F	1. WBHP	1. WBHP	1. WBHP	1. WBHP	1. WBHP	1. WZYP-F	1. WZYP-F	1. WZYP-F
2. WEUP	2. WAHR-F	2. WBHP	WZYP-F>	2. WZYP-F>	2. WRSA-F>	2. WZYP-F>	2. WZYP-F>	2. WBHP	2. WEUP	2. WBHP >
WTAK	3. WBHP	3. WAHR-F	3. WAHR-F	3. WAHR-F	3. WZYP-F	3. WRSA-F	3. WAHR-F	3. WAHR-F>	3. WBHP	3. WTAK
4.	4. WEUP	4. WEUP	4. WTAK	4. WRSA-F	4. WEUP	4. WAHR-F	4. WAHR-F	4. WEUP	4. WAHR-F	4. WAHR-F
5.	5.	5.	5.	5.	5.	WEUP	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WZYP-F	1. WZYP-F>	1. WZYP-F	1. WZYP-F	1. WBHP	1. WZYP-F>	1. WZYP-F>	1. WZYP-F	1. WZYP-F>	1. WZYP-F	
2. WAHR-F	2. WAHR-F	2. WAHR-F	2. WBHP	2. WZYP-F	2. WBHP	2. WBHP	2. WTAK	2. WBHP	2. WBHP	
3. WEUP	3. WBHP	3. WBHP	3. WAHR-F	3. WAHR-F	WEUP	3. WTAK	3. WBHP	3. WTAK	3. WTAK	
4. WBHP	4. WEUP	4. WEUP	4. WEUP	4. WEUP	4.	WEUP	4. WAHR-F	4. WEUP	4. WAHR-F	
5.	5.	5.	5.	5. WRSA-F	5.	5.	5.	5. WAHR-F	5. WRSA-F	

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		68 (2)	68 (2)	26.5	35.4	WDKT 730 Madison 1.0/3.9
AOR		1 (1)	1 (1)	0.4	1.8	WFIX 1450 Huntsville 1.0/5.9
AC/OLDIES/SOFT ROCK	8 (1)	23 (1)	31 (2)	8.7	13.3	WIXC 1140 NA 1.0/1.7
MOR/VARIETY						
COUNTRY	59 (1)	10 (2)	69 (3)	26.8	24.3	WAPI-F 94.5 Birmingham .3/2.6
BLACK/URBAN	48 (3)	3 (1)	51 (4)	19.8	11.5	WENN-F 107.7 Birmingham 1.0/2.7
BTFL MUSIC/EZ		25 (1)	25 (1)	9.7	10.6	WQEN-F 103.7 Gadsden .7/2.9
NEWS/TALK						WQSB-F 105.1 Albertville .3/2.7
NOSTALGIA	3 (1)		3 (1)	1.2	0	
RELIGION/GOSPEL		6 (1)	6 (1)	2.3	3.1	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	3 (1)		3 (1)	2.1	0	
257 (16)						

RADIO STATIONS

WAAY, 1550, 50 KW/500 W (DA-N)	CONTEMP/AC	\$ 21.00 (Masla)	Wayne Johnson
WBHP, 1230, 1 KW	COUNTRY	ABC-I, \$ 95.00 (Katz)	W. H. Pollard
WDKT, 730, 1 KW (DAYS)	BLACK	\$ 7.00 (Savalli)	Terrell Newby
WEUP, 1600, 5 KW/500 W (DA-N)	BLACK	SBN, \$ 19.00 (---)	Viola Garrett
WFIX, 1450, 1 KW	NOSTALGIA	ABC-C, \$ 13.00 (Roslin)	John Rhea
WTAK, 1000, 10 KW (DAYS, DA)	BLACK	ABC-E, \$ 14.00 (Roslin)	Nat Tate
WAHR-F, 99.1, 100 KW @ 540, AC	NBC, \$ 30.00* (Torbet)		Arnold Hornbuckle
WNDA-F, 95.1, 50 KW @ 110, RELIGION	MBS, \$ 10.00 (---)		Fred Wells
WRSA-F, 96.9, 100 KW @ 830, BTFL/EZ	CBS, \$ 16.00* (---)	(DECATUR)	Paul Nielsen
WZYP-F, 104.3, 100 KW @ 760, CHR	ABC-C, \$ 42.00 (Select)		Homer Dunnivant
WDRM-F, 102.1, 100 KW @ COUNTRY	\$ 26.00* (Masla)	(DECATUR)	Don Fortune

INDIANAPOLIS

Arbitron Rank/Pop (12+): 36/986,300

MSA Rank/Pop: 39/1,194,800

ADI # 23

Average Person Ratings: 17.3

Market TSL: 22.8 hours

Stations: 18/17

Diaries: 1828/540:1/44.0%

Sample Target: 1500

% Below Line: 0.4

% Not Listed: 6.4

1985 Revenue: \$38,000,000

HH Inc.: \$29,963

Retail \$: 8.4 Bill

Pop per Station: 58,018

#1 Biller: WIBC \$8,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WIBC	316/18.6	14.7	15.4	16.0	16.2	15.7	1. WFBQ-F	435/4829	1. WIBC	2913/29.5	28.1	28.6
2. WFBQ-F	226/13.3	14.4	15.5	11.3	9.6	21.0	2. WIBC	344/3546	2. WFBQ-F	2499/25.3	27.1	25.1
3. WFMS-F	167/ 9.8	10.0	8.2	8.9	6.6	9.6	3. WXTZ-F	219/2827	3. WZPL-F	2122/21.5	23.5	23.0
4. WTLC-F	153/ 9.0	8.0	8.3	8.8	6.0	12.7	4. WFMS-F	215/2622	4. WENS	1858/18.8	16.4	17.3
5. WXTZ-F	146/ 8.6	10.2	9.2	7.7	9.6	6.2	5. WZPL-F	180/3230	5. WXTZ-F	1822/18.5	19.4	18.4
6. WENS-F	136/ 8.0	6.1	6.1	7.8	6.7	5.4	6. WTLC-F	164/1434	6. WFMS-F	1790/18.1	18.4	14.6
7. WZPL-F	121/ 7.1	9.6	8.3	11.1	15.1	8.8	7. WENS-F	155/2398	7. WEAG-F	1525/15.5	15.5	17.0
8. WEAG-F	79/ 4.6	4.1	4.9	4.9	4.7	6.5	8. WEAG-F	99/2144	8. WTLC-F	1277/12.9	12.1	12.2
9. WTUX	67/ 3.9	4.5	4.4	3.2	2.9	1.8	9. WTUX	84/ 917	9. WTUX	696/ 7.1	8.4	6.9
10. WTPI-F	53/ 3.1	3.4	2.6	1.3	---	1.7	10. WTPI-F	60/ 875	10. WIRE	682/ 6.9	9.8	12.0
11. WNDE	32/ 1.9	2.1	2.1	2.6	2.6	.9	11. WNDE	43/ 748	11. WTPI-F	670/ 6.8	7.5	5.9
12. WIRE	27/ 1.6	2.4	5.1	5.1	5.6	1.1	12. WLW	39/ 867	12. WNDE	567/ 5.7	7.2	7.5
13. WXIR-F	21/ 1.2	.4	.6	.9	1.4	.7	13. WTTS-F	37/ 734	13. WXIR-F	358/ 3.6	2.6	3.3
14. WGRT	20/ 1.2	1.0	1.3	1.2	1.6	.5	14. WIRE	32/ 759	14. WTTS-F	274/ 2.8	2.1	2.8
15.							15. WXIR-F	22/ 395	15. WXLW	186/ 1.9	1.5	NA
16.							16.		16. WLW	182/ 1.8	1.8	NA
17.							17.		17. WGRT	161/ 1.6	1.3	NA
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 70.14% (1118 of 1594) (SPG 85: 68.60%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZPL-F	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F	1. WIBC	1. WIBC >	1. WIBC >	1. WIBC >	1. WIBC	1. WFBQ-F	1. WIBC >
2. WFBQ-F	2. WENS-F	2. WENS-F	2. WIBC	2. WFBQ-F	2. WFMS-F	2. WFBQ-F>	2. WFBQ-F	2. WFBQ-F	2. WIBC	2. WFBQ-F
3. WTLC-F	3. WTLC-F	3. WTLC-F	3. WENS-F	3. WFMS-F	3. WXTZ-F	3. WFMS-F	3. WXTZ-F	3. WFMS-F	3. WTLC-F	3. WFMS-F
4. WEAG-F	4. WZPL-F	4. WIBC	4. WFMS-F	4. WENS-F	4. WTLC-F	4. WXTZ-F	4. WENS-F	4. WTLC-F	4. WZPL-F	4. WTLC-F
5. WENS-F	5. WEAG-F	5. WFMS-F	5. WTLC-F	5. WTLC-F	5. WENS-F	5. WTLC-F	5. WFMS-F	5. WXTZ-F	5. WFMS-F	5. WENS-F
6. WFMS-F	6. WIBC	6. WZPL-F	6. WXTZ-F	6. WXTZ-F	6. WFBQ-F	6. WZPL-F	6. WTLC-F	6. WENS-F	6. WEAG-F	6. WZPL-F
7.	7. WTPI-F	7. WXTZ-F	7. WZPL-F	7.	7. WTUX	7. WENS-F	7. WZPL-F	7. WZPL-F	7. WENS-F	7. WXTZ-F
8.	8. WFMS-F	8.	8.	8.	8.	8.	8. WTUX	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WFBQ-F>	1. WENS-F	1. WENS-F>	1. WENS-F	1. WIBC	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F	
2. WENS-F	2. WFBQ-F	2. WTLC-F	2. WFBQ-F	2. WENS-F	2. WTLC-F	2. WTLC-F	2. WTLC-F	2. WIBC	2. WIBC	
3. WTLC-F	3. WTLC-F	3. WFBQ-F	3. WTLC-F	3. WTLC-F	3. WZPL-F	3. WEAG-F	3. WIBC	3. WTLC-F	3. WFMS-F	
4. WEAG-F	4. WZPL-F	4. WZPL-F	4. WIBC	4. WFMS-F	4. WEAG-F>	4. WZPL-F	4. WENS-F	4. WFMS-F	4. WXTZ-F	
5. WZPL-F	5. WEAG-F	5. WIBC	5. WFMS-F	5. WXTZ-F	5. WENS-F	5. WIBC	5. WEAG-F	5. WENS-F	5. WENS-F	
6. WFMS-F	6. WIBC	6. WTPI-F	6. WZPL-F	6. WZPL-F	6.	6. WENS-F	6. WZPL-F	6. WZPL-F	6. WTLC-F	
7.	7. WTPI-F	7.	7. WXTZ-F	7. WFBQ-F	7.	7.	7. WXTZ-F	7. WEAG-F	7. WZPL-F	
8.	8.	8.	8.	8.	8.	8.	8. WTPI-F	8. WXTZ-F	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		121 (1)	121 (1)	7.6	14.0	WCBK-F	102.3	Martinsville	.5/1.6
AOR		305 (2)	305 (2)	19.1	16.4	WTTS-F	92.3	Bloomington	.5/2.8
AC/OLDIES/SOFT ROCK	59 (2)	197 (3)	256 (5)	16.1	12.0	WXLW	950	Indianapolis	.4/2.8
MOR/VARIETY	323 (2)	8 (1)	331 (3)	20.8	16.3	WLW	700	Cincinnati	.4/1.8
COUNTRY		167 (1)	167 (1)	10.5	14.2				
BLACK/URBAN		153 (1)	153 (1)	9.6	8.8				
BTFL MUSIC/EZ		146 (1)	146 (1)	9.2	9.8				
NEWS/TALK									
NOSTALGIA	67 (1)		67 (1)	4.2	5.3				
RELIGION/GOSPEL	27 (2)	21 (1)	48 (3)	3.0	3.1				
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS									

1594 (18)

RADIO STATIONS

AM STATIONS

WBRI, 1500, 5 KW (DAYS,DA)	, RELIGION	,\$ 17.00	(---)		
WFBM, 1110, 1 KW (DAYS,DA)	, ,	,\$ 11.00	(Pates)	(NOBLESVILLE)	Jim Mathis
WGRT, 810, 250 W (DAYS)	, GOSPEL	SBN,\$ 20.00	(---)	Universal	Stephen Ross
WIBC, 1070, 50 KW/10 KW (DA-2)	, MOR	,\$128.00	(Blair)	Blair	Roy Cooper
WIRE, 1430, 5 KW (DA-N)	, AC	NBC,ABC-E,\$ 50.00*	(MMR)	WIN	Tom Severino
WNDE, 1260, 5 KW (DA-N)	, OLDIES	ABC-I,USI,\$ 45.00*	(Katz)	Taft	Ed Sander
WNTS, 1590, 5 KW/500 W (DA-2)	, RELIGION	,\$ 18.00	(---)		Jim Wilson
WTUX, 1310, 5 KW/1 KW (DA-2)	, NOSTALGIA	CBS,\$ 46.00*	(Mc-Guild)	New Systems	Ron Stratton
WXLW, 950, 5 KW (DAYS,DA)	, RELIGION	,\$ 12.00	(---)		Ed Sears

FM STATIONS

WEAG, 93.1, 13 KW @ 1022, AOR/CHR	,\$ 50.00	(Blair)	Blair	Roy Cooper
WENS, 97.1, 23 KW @ 739, AC	,\$100.00	(Christal)	Emmis	Christine Woodward
WFBQ, 94.7, 52 KW @ 850, AOR	Source,\$125.00*	(Katz)	Taft	Chris Wheat
WFMS, 95.5, 13 KW @ 1000, COUNTRY	,\$ 90.00	(Mc-Guild)	Sesquehanna	Nancy Vaeth
WTLC, 105.7, 50 KW @ 445, BLACK	SBN,NBN,\$ 70.00	(Mc-Guild)	New Systems	Al Hobbs
WTPI, 107.9, 22 KW @ 885, AC	APR,CBS-R,\$ 45.00*	(Republic)		Dan Cantor
WXTZ, 103.3, 18 KW @ 860, BTFL/EZ	,\$ 80.00*	(MMR)	WIN	Tom Severino
WZPL, 99.5, 50 KW @ 500, CHR	,\$ 85.00*	(HNWH)	Capstar	Roger Ingram
WATI, 107.1, 3 KW @ 300, NOSTALGIA	,\$ 32.00	(---)	Universal (DANVILLE)	Stephen Ross
WXIR, 98.3, 3 KW @ 296, RELIGION	,\$ 18.00	(---)	(PLAINFIELD)	Gary Arnold
WTTS, 92.3, 37 KW @ 1091, AC	,\$ 37.00	(Regional)	Sarkes Tarzian (BLOOMINGTON)	R. Holben

CALL LETTER CHANGES

WNAP changes to WEAG
WMLF changes to WTUX

FORMAT CHANGES

WEAG: From CHR to AOR/CHR

STATION SALES

WIRE/WXTZ-F: From Mid
America to WIN for
\$12,750,000 (est)

MISCELLANEOUS COMMENTS

JACKSON, MS

Arbitron Rank/Pop (12+): 106/318,100

MSA Rank/Pop: 118/381,200

ADI # 85

Average Person Ratings: 18.6

Market TSL: 25.0 hours

Stations: 17/17

Diaries: 762/ 417:1/39.6%

Sample Target: 700

% Below Line: 0

% Not Listed: 7.4

1985 Revenue: \$ 9,700,000

HH Inc.: \$ 27,847

Retail \$: 2.3 Bil

Pop per Station: 18,712

#1 Biller: WMSI-F \$2,300,000

12+ METRO	1/4/SHARE	FAL 86	SPG 85	FAL 85	SPG 85
-----------	-----------	--------	--------	--------	--------

1. WJMI-F	99/16.7	---	17.1	---	14.6
2. WMSI-F	79/13.3	---	14.2	---	13.1
3. WTYX-F	69/11.6	---	15.5	---	7.9
4. WOAD	57/ 9.6	---	10.0	---	11.5
5. WKXI	44/ 7.4	---	8.0	---	12.0

6. WLIN-F	40/ 6.7	---	8.6	---	8.4
7. WYYN-F	32/ 5.4	---	2.0	---	5.8
8. WSLI	30/ 5.1	---	5.1	---	5.8
9. WOKJ	22/ 3.7	---	1.8	---	2.2
10. WQMV-F	17/ 2.9	---	2.4	---	4.3

11. WSTZ-F	17/ 2.9	---	---	---	---
12.					

12+ TSA	1/4/CUME
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1. WMSI-F	198/1834
2. WJMI-F	172/1721
3. WTYX-F	138/1537
4. WLIN-F	86/ 980
5. WOAD	58/ 560

6. WYYN-F	53/ 846
7. WKXI	48/ 728
8. WSLI	35/ 508
9. WOKJ	31/ 451
10. WSTZ-F	30/ 384

11. WQMV-F	29/ 613
12.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
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1. WJMI-F	851/26.8	---	29.3
2. WTYX-F	790/24.8	---	27.7
3. WMSI-F	776/24.4	---	25.4
4. WKXI	641/20.2	---	19.4
5. WOAD	548/17.2	---	14.7

6. WLIN-F	488/15.3	---	18.1
7. WYYN-F	402/12.6	---	9.2
8. WJDX	394/12.4	---	12.4
9. WSLI	392/12.3	---	13.5
10. WOKJ	339/10.7	---	10.3

11. WQMV-F	314/ 9.9	---	11.6
12. WSTZ-F	245/ 7.7	---	---

12+ FM SHARE (METRO): 66.67% (366 of 549) (SPG 85: 66.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
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1. WJMI-F	1. WJMI-F	1. WJMI-F	1. WJMI-F	1. WMSI-F	1. WMSI-F	1. WMSI-F	1. WMSI-F	1. WJMI-F	1. WJMI-F	1. WJMI-F
2. WTYX-F	2. WTYX-F	2. WTYX-F	2. WMSI-F	2. WJMI-F	2. WOAD	2. WJMI-F	2. WJMI-F	2. WMSI-F	2. WTYX-F	2. WMSI-F
3.	3. WMSI-F	3. WMSI-F	3. WTYX-F	3. WOAD	3. WLIN-F	3. WTYX-F	3. WTYX-F	3. WTYX-F	3. WMSI-F	3. WOAD
4.	4. WKXI	4. WKXI	4. WOAD	4. WTYX-F	4. WSLI	4. WOAD	4. WOAD	4. WLIN-F	4. WKXI	4. WKXI
5.	5.	5. WOAD	5. WYYN-F	5. WYYN-F	5. WJMI-F	5. WSLI	5. WOAD	5. WOAD	5.	5. WTYX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
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1. WJMI-F	1. WJMI-F	1. WTYX-F	1. WJMI-F	1. WMSI-F	1. WJMI-F	1. WJMI-F	1. WJMI-F	1. WJMI-F	1. WMSI-F
2. WTYX-F	2. WTYX-F	2. WJMI-F	2. WTYX-F	2. WJMI-F	2. WTYX-F	2. WTYX-F	2. WTYX-F	2. WTYX-F	2. WJMI-F
3. WMSI-F	3. WMSI-F	3. WYYN-F	3. WMSI-F	3. WOAD	3. WMSI-F	3. WMSI-F	3. WYYN-F	3. WMSI-F	3. WTYX-F
4. WKXI	4. WKXI	4. WKXI	4. WOAD	4. WTYX-F	4. WSTZ-F	4. WKXI	4. WKXI	4. WKXI	4. WOAD
5.	5. WYYN-F	5. WMSI-F	5. WKXI	5. WYYN-F	5.	5.	5. WMSI-F	5.	5. WYYN-F
6. WOAD	6. WOAD	6. WOAD	6. WYYN-F						

FORMATS

AM	FM	TOTAL	%	SPG 85	%
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TOP 40/CHR/CONTEMP		86 (2)	86 (2)	15.7	18.8
AOR		17 (1)	17 (1)	3.1	3.1
AC/OLDIES/SOFT ROCK		45 (3)	45 (3)	8.2	2.1
MOR/VARIETY	15 (1)		15 (1)	2.7	5.8

COUNTRY		79 (1)	79 (1)	14.4	15.0
BLACK/URBAN	72 (3)	99 (1)	171 (4)	31.1	28.4
BTFL MUSIC/EZ		40 (1)	40 (1)	7.3	9.0
NEWS/TALK	30 (1)		30 (1)	5.5	5.4

NOSTALGIA	6 (1)		6 (1)	1.1	0
RELIGION/GOSPEL	60 (2)		60 (2)	10.9	11.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

RADIO STATIONS

549 (17)

WJDX, 620, 5 KW/1 KW (DA-N)	MOR	ABC-D, \$ 57.00 (Eastman)
WJXX, 1450, 1 KW	GOSPEL	\$ 10.00 (---)
WKKE, 1180, 10 KW/5 KW (DA-2)	RELIGION	\$ 10.00 (---)
WKXI, 1300, 5 KW/1 KW	BLACK	SBN, \$ 25.00* (Blair)
WOAD, 1400, 1 KW	GOSPEL/BLACK	MBS, \$ 22.00* (Savalli)
WOKJ, 1550, 50 KW/10 KW (DA-2)	BLACK	NBN, \$ 21.00* (Durpetti)
WSLI, 930, 5 KW (DA-N)	TALK	CBS, ABC-T, NBC-T, \$ 27.00 (Select)
WMGO, 1370, 1 KW	BLACK	\$ 7.00 (Bunchez)
WZRX, 1590, 5 KW/1 KW (DA-2)	NOSTALGIA	\$ 15.00 (---)

WHJT-F, 93.5, 3 KW @ 300, AC	ABC-I, \$ 15.00 (---)	
WJMI-F, 99.7, 100 KW @ 1060, BLACK/URBAN	ABC-F, \$ 50.00 (Durpetti)	
WLIN-F, 95.5, 100 KW @ 1060, BTFL/EZ	APR, \$ 30.00 (Christal)	
WMSI-F, 102.9, 100 KW @ 1800, COUNTRY	ABC-E, \$ 57.00 (Eastman)	
WTYX-F, 94.7, 100 KW @ 1100, CHR	ABC-C, \$ 40.00* (Blair)	
WYYN-F, 96.3, 100 KW @ 1450, AC	\$ 25.00 (Select)	

WQMV-F, 98.7, 100 KW @ 802, CHR	ABC-R, \$ NA (Torbet)	
WSTZ-F, 106.7, 100 KW @ 1365, AOR (?)	US 2, \$ 30.00 (---)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHJT-F	93.5	Clinton	.5/ 3.6
WJDX	620	Jackson	2.5/12.4
WJXX	1450	Jackson	.5/ 3.0
WEQZ-F	101.7	Gluckstead	1.7/ 5.1
WZRX	1590	Jackson	1.0/ 2.5

MISCELLANEOUS COMMENTS WJDX/WMSI-F sold by Keymarket to Sterling Comm for \$?? (Blackburn) ...WYHT sold to Lewis for \$200,000...WYHT changes calls to WZRX...

Sterling	Ken Windham
(PEARL)	Rodger Ownby
TAB	C. Grammar
	Bob O'Brien
Roden	Zane Roden
Osborn-Reynolds	B. Imbragulio
(CANTON)	Gene Dow
	L. Homburger
(CLINTON)	Billy Lytal
Roden	Zane Roden
	Lewis Hopper
Sterling	Ken Windham
TAB	Bob O'Brien
Osborn-Reynolds	B. Imbragulio
(VICKSBURG)	Kirk Sherwood
(VICKSBURG)	

JOHNSON CITY - KINGSPORT - BRISTOL

Arbitron Rank/Pop (12+): 90/375,300

MSA Rank/Pop: 103/444,200

ADI # 86

Average Person Ratings: 15.3

Market TSL: 20.8 hours

Stations: 26/22

Diaries: 855/ 487:1/58.4%

Sample Target: 770

% Below Line: 3.5

% Not Listed: 9.9

1985 Revenue: \$ 8,700,000

HH Inc.: \$ 24,101

Retail \$: 2.4 Bil

Pop per Station: 17,059

#1 Biller: WQUT-F \$1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WQUT-F	110/19.1	22.4	24.2	21.9	25.2
2. WXBQ-F	109/18.9	20.3	18.6	21.4	20.0
3. WTFM-F	77/13.4	9.5	7.0	9.2	9.0
4. WJCW	32/ 5.6	8.9	9.7	8.8	9.5
5. WZXY-F	31/ 5.4	3.2	3.2	1.5	2.6
6. WUSJ-F	18/ 3.1	1.9	4.2	2.8	2.6
7. WKPT	17/ 3.0	1.1	.7	1.4	.8
8. WKIN	13/ 2.3	2.6	.5	2.5	1.6
WZAP	13/ 2.3	2.6	2.0	2.7	2.1
10. WBEJ	10/ 1.7	2.1	1.4	1.9	1.5

12+ TSA	1/4/CUME
1. WQUT-F	169/1992
2. WXBQ-F	156/1809
3. WTFM-F	85/1175
4. WIVK-F	53/ 576
5. WJCW	32/ 540
6. WZXY-F	31/ 405
7. WZAP	23/ 262
8. WKSJ-F	19/ 343
9. WMYU-F	18/ 278
10. WUSJ-F	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WQUT-F	1274/33.9	36.5 38.3
2. WXBQ-F	1116/29.7	33.7 29.9
3. WTFM-F	913/24.3	17.7 12.6
4. WJCW	512/13.6	16.9 16.6
5. WZXY-F	375/10.0	9.2 9.2
6. WKPT	307/ 8.2	5.2 3.2
7. WUSJ-F	272/ 7.2	5.0 6.0
8. WKIN	179/ 4.8	6.8 4.7
9. WBEJ	149/ 4.0	5.2 4.6
10. WETB	148/ 3.9	4.6 4.0

12+ FM SHARE (METRO): 72.83% (378 of 519) (SPG 85: 67.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WQUT-F
2. WZXY-F	2. WTFM-F	2. WXBQ-F	2. WTFM-F	2. WTFM-F	2. WTFM-F	2. WQUT-F	2. WQUT-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F
3. WXBQ-F	3. WXBQ-F	3. WTFM-F	3. WQUT-F	3. WQUT-F	3. WJCW	3. WTFM-F	3. WTFM-F	3. WTFM-F	3. WTFM-F	3. WTFM-F
4. WZXY-F	4. WZXY-F	4. WZXY-F	4. WJCW	4. WJCW	4. WQUT-F	4. WJCW	4. WJCW	4. WZXY-F	4. WZXY-F	4. WZXY-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQUT-F	1. WQUT-F	1. WTFM-F	1. WTFM-F	1. WXBQ-F		1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F
2. WTFM-F	2. WTFM-F	2. WQUT-F	2. WQUT-F	2. WTFM-F		2. WXBQ-F	2. WXBQ-F	2. WTFM-F	2. WXBQ-F	2. WQUT-F
WZXY-F	3. WXBQ-F	3. WXBQ-F	3. WXBQ-F	3. WQUT-F		WZXY-F	3. WTFM-F	3. WXBQ-F	3. WTFM-F	3. WTFM-F
4. WXBQ-F	4.	4.	4.	4.		4.	4. WZXY-F	4.	4. WZXY-F	4.
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		121 (3)	121 (3)	23.3	30.5	WABN-F 92.7 Abingdon .7/1.6
AOR		33 (2)	33 (2)	6.4	3.4	WBBJ 1230 Abingdon .7/2.1
AC/OLDIES/SOFT ROCK	4 (1)	88 (3)	92 (4)	17.7	5.4	WETB 790 Johnson City 1.0/3.9
MOR/VARIETY	6 (1)		6 (1)	1.2	3.8	WFHG 980 Bristol .7/4.1
COUNTRY	72 (6)	136 (3)	208 (9)	40.1	39.2	WGAT 1050 Gate City 1.0/2.7
JLACK/URBAN						WGOC 1090 Kingsport 1.0/3.0
BTFL MUSIC/EZ	17 (1)		17 (1)	3.3	7.3	WIDD 1520 Elizabethton .5/1.3
NEWS/TALK						WIKQ-F 94.9 Greenville 1.6/3.8
NOSTALGIA	15 (2)		15 (2)	2.9	1.1	WMCH 1260 Church Hill 1.2/2.1
RELIGION/GOSPEL	24 (3)		24 (3)	4.6	7.9	WOPI 1490 Bristol 1.6/3.2
SPANISH						WPRQ 870 Colonial Heights .7/1.7
CLASSICAL						WRGS 1370 Rogersville 1.2/2.4
UNKNOWN/OTHERS	3 (1)		3 (1)	0.6	1.4	WIMZ-F 103.5 Knoxville .3/1.5
						WIVK-F 107.7 Knoxville 1.6/2.7
						WKSJ-F 99.9 Asheville 1.2/3.5
						WMYU-F 102.1 Sevierville .3/2.4
			519 (26)			

RADIO STATIONS

WFHG, 980, 5 KW/1 KW (DA-N) , AC/CONTEMP
 WGOC, 1090, 1 KW (DAYS,DA) , NOSTALGIA
 WJCW, 910, 5 KW/1 KW (DA-N) , COUNTRY
 WKIN, 1320, 5 KW/500 W (DA-N) , COUNTRY
 WZAP, 690, 10 KW (DAYS) , RELIGION
 WJSD, 1590, 5 KW (DA-N) , MOR
 WBBJ, 1230, 1 KW , COUNTRY
 WBEJ, 1240, 1 KW , COUNTRY
 WETB, 790, 5 KW (DAYS) , MOR
 WKPT, 1400, 1 KW , BTFL/EZ
 WOPI, 1490, 1 KW , NOSTALGIA

WQUT-F, 101.5, 100 KW @ 1500, CHR/AOR
 WTFM-F, 98.5, 100 KW @ 1260, AC
 WXBQ-F, 96.9, 67 KW @ 2240, COUNTRY
 WZXY-F, 104.9, 1 KW @ 475, AOR
 WIKQ-F, 94.9, 100 KW @ 1089, AC
 WUSJ-F, 99.3, 3 KW @ -79, COUNTRY

ABC-D, \$ 16.00* (Mc-Guild) Nininger (BRISTOL, VA) W. Nininger
 NBC, \$ 11.00 (---) (KINGSPORT) Dan Arnold
 CBS, \$ 25.00* (Katz) Bloomington (JOHNSON CITY) Ken Maness
 APR, \$ 13.00 (Torbet) Bahabel (KINGSPORT) Wayne Grill
 , \$ 12.00 (Gates) (BRISTOL)
 , \$ 13.00 (---) (JONESBORO) Norm Thomas
 NBC, \$ 6.00 (---) (ABINGDON, VA) Shane Southern
 , \$ 7.00 (---) (ELIZABETHTON) Clyde Roberts
 MBS, \$ 15.00 (---) (JOHNSON CITY) Art Kelsey
 ABC-E, \$ 15.00 (Republic) Home News (KINGSPORT) David Widener
 US 2, \$ 10.00 (---) (BRISTOL) Paul Culp
 US 1, \$ 44.00* (Katz) Bloomington (JOHNSON CITY) Ken Maness
 ABC-E, \$ 24.00* (Republic) Home News (KINGSPORT) George DeVault
 ABC-I, \$ 40.00* (Mc-Guild) Nininger (BRISTOL) John Gush
 ABC-C, \$ 15.00 (Torbet) (KINGSPORT) Wayne Grill
 , \$ 10.00 (---) (GREENVILLE) Ray Smith
 CBS-R, \$ NA (---) (JOHNSON CITY)

MISCELLANEOUS COMMENTS WETB sold for \$350,000...WJSD A/F changes calls to WUSJ A/F...

JOHNSTOWN

Arbitron Rank/Pop (12+): 144/219,300

MSA Rank/Pop: 166/258,100
 ADI # 81 (W/Altoona)
 Average Person Ratings: 17.6
 Market TSL: 23.3 hours

Stations: 28/14
 Diaries: 618/355:1/56.2%
 Sample Target: 610
 % Below Line: 28.0
 % Not Listed: 8.5

1985 Revenue: \$4,300,000
 HH Inc.: \$22,688
 Retail \$: 1.0 Btl
 Pop per Station: 15,664
 #1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WKYE-F	50/12.9	---	14.4	---	10.4	1. WKYE-F	58/683	1. WKYE-F	580/26.4	----	29.6
2. WJAC	38/ 9.8	---	9.2	---	10.1	2. WDVE-F	53/538	2. WJAC	473/21.6	----	21.3
3. WDVE-F	27/ 7.0	---	8.1	---	7.1	3. WJAC	42/520	3. WJNL-F	362/16.5	----	18.8
4. WVSC	24/ 6.2	---	2.1	---	4.8	4. WVSC	24/178	4. WDVE-F	324/14.8	----	15.3
5. WBXQ-F	21/ 5.4	---	9.7	---	5.3	5. WBXQ-F	21/277	5. WGLU-F	323/14.7	----	14.1
6. WVSC-F	18/ 4.7	---	2.4	---	2.3	6. WVSC-F	18/204	6. WCRO	313/14.3	----	17.5
7. WWZE-F	16/ 4.1	---	2.6	---	3.8	7. WJNL-F	16/381	7. WBXQ-F	260/11.9	----	14.3
WNCC	16/ 4.1	---	2.4	---	1.3	WNCC	16/179	8. WJNL	239/10.9	----	14.4
9. WCRO	15/ 3.9	---	6.3	---	5.3	WWZE-F	16/162	9. WVSC-F	204/ 9.3	----	8.3
10. WFRB-F	14/ 3.6	---	1.3	---	1.8	10. WCRO	15/317	10. WVSC	178/ 8.1	----	5.0
WFBG-F	14/ 3.6	---	.8	---	.5	11.		11. WNCC	175/ 8.0	----	6.7

12+ FM SHARE (METRO): 62.43% (221 of 354) (SPG 85: 63.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBXQ-F>	1. WKYE-F>	1. WKYE-F>	1. WKYE-F>	1. WKYE-F>	1. WJAC >	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WDVE-F	1. WKYE-F
2. WDVE-F	2. WDVE-F>	2. WDVE-F	2. WJAC	2. WJAC	2. WKYE-F	2. WJAC >	2. WJAC	2. WJAC	2. WBXQ-F	2. WJAC
3. WKYE-F	3. WGLU-F	3. WJAC	3. WBXQ-F	3. WBXQ-F	3. WVSC	3. WVSC	3. WVSC	3. WBXQ-F	3. WKYE-F	3. WVSC
4. WCRO	4. WBXQ-F	4. WBXQ-F	4. WDVE-F	4. WVSC-F	4. WWZE-F	4. WVSC-F	4. WFBG-F	4. WDVE-F	4. WJAC	4. WDVE-F
5.	5.	5.	5. WWSW-F	5.	5.	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WKYE-F	1. WKYE-F>	1. WKYE-F>	1. WKYE-F>	1. WKYE-F>	1. WDVE-F	1. WDVE-F	1. WKYE-F	1. WDVE-F	1. WKYE-F	
2. WBZZ-F	2. WDVE-F	2. WBXQ-F	2. WJAC	2. WJAC >	2. WKYE-F	2. WKYE-F	2. WDVE-F	2. WKYE-F>	2. WDVE-F	
3. WDVE-F	3. WBXQ-F	3. WJAC	3. WBXQ-F	3. WBXQ-F	3.	3.	3.	3. WJAC	3. WJAC	
4.	WBZZ-F	4.	4. WJNL-F	4. WJNL-F	4.	4.	4.	4. WBXQ-F	4. WVSC-F	
5.	WGLU-F	5.	5.	5.	5.	5.	5.	5. WGLU-F	5.	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	15 (1)	31 (3)	46 (4)	13.0	20.2	WADJ 1330 Somerset 1.0/ 3.2
AOR		37 (2)	37 (2)	10.4	14.2	WBEM 1350 Windber 3.4/ 6.7
AC/OLDIES/SOFT ROCK	7 (2)	97 (6)	104 (8)	29.4	26.0	WGLU-F 92.1 Johnstown 2.6/14.7
MOR/VARIETY	46 (4)		46 (4)	13.0	17.3	WYQ-F 99.1 Ebensburg .8/ 4.1
COUNTRY	65 (3)	8 (3)	73 (6)	20.6	15.6	WJNL 1490 Johnstown 3.4/10.9
BLACK/URBAN					0.6	KDKA 1020 Pittsburgh 1.0/ 4.4
BTFL MUSIC/EZ		18 (2)	18 (2)	5.1	1.7	WBZZ-F 93.7 Pittsburgh 2.1/ 6.0
NEWS/TALK						WDSY-F 107.9 Pittsburgh .5/ 1.4
NOSTALGIA		16 (1)	16 (1)	4.5	2.9	WFBG 1290 Altoona .8/ 2.1
RELIGION/GOSPEL						WFRB 560 Frostburg, MD .8/ 2.7
SPANISH						WHTX-F 96.1 Pittsburgh .8/ 2.3
CLASSICAL						WKGO-F 106.1 Cumberland, MD .5/ 2.6
UNKNOWN/OTHERS		14 (1)	14 (1)	4.0	1.4	WLTJ-F 92.9 Pittsburgh .8/ 2.9
			354 (28)			WROG-F 102.9 Cumberland, MD .8/ 1.7
						WSHH-F 99.7 Pittsburgh 1.0/ 3.0
						WWSW-F 94.5 Pittsburgh 2.3/ 4.5

RADIO STATIONS

WCRO, 1230, 1 KW (DA-1)	, CONTEMP	ABC-C, \$ 23.00* (Republic)	Jim London
WJAC, 850, 10 KW (DA-1)	, COUNTRY	NBC, \$ 37.00 (Mc-Guild)	Sandy Neri
WJNL, 1490, 1 KW	, MOR	CBS, \$ 24.00* (Torbet)	Dick Elliott
WVSC, 990, 10 KW (DAYS)	, COUNTRY	, \$ (---)	Dick Adams
WNCC, 950, 500 W (DAYS)	, MOR	ABC-E, \$ 8.00 (Savalli)	Bill Bland
WGLU-F, 92.1, 166 K @ 1042, AOR		ABC-R, \$ 24.00* (Masla)	Ralph Lovett
WJNL-F, 06.5, 50 KW @ 100, AC		US I, \$ 25.00* (Torbet)	Dick Elliott
WKYE-F, 95.5, 57 KW @ 1060, AC		, \$ 47.00 (Mc-Guild)	Sandy Neri
WBXQ-F, 94.3, 3 KW @ ? , CHR		ABC-F, \$ 34.00 (HNWH)	Neil Hart
WWZE-F, 101.7, 570 KW @ 570, NOSTALGIA		, \$ 11.00 (P/W)	Mary Fetsko
WYQ-F, 99.1, 50 KW @ 500, COUNTRY		MBS, \$ 9.00 (P/W)	Helen Walker
WVSC-F, 97.7, 3 KW @ 300, AC		, \$ 9.00 (Market 4)	Dick Adams
			(SOMERSET)
			(BARNESBORO)
			(CRESSON)
			(CENTRAL CITY)
			(EBENSBURG)
			(SOMERSET)

KALAMAZOO

Arbitron Rank/Pop (12+): 160/179,000

MSA Rank/Pop: 190/214,300

ADI # 42 (w/ Grand Rapids)

Average Person Ratings: 15.8

Market TSL: 20.9 hours

Stations: 19/9

Diaries: 628/ 285:1/52.5%

Sample Target: 610

% Below Line: 34.8

% Not Listed: 11.9

1985 Revenue: \$ 6,000,000

HH Inc.: \$ 32,414

Retail \$: 1.4 Bil

Pop per Station: 22,375

#1 Biller: WKFR-F \$1,700,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85
1. WKFR-F	42/14.8	11.5	15.7	16.7	14.8
2. WKZO	38/13.4	11.9	15.3	13.0	12.7
3. WNNW-F	31/11.0	12.3	9.3	12.7	9.5
4. WJFM-F	29/10.2	9.6	6.3	3.6	3.2
5. WQLR-F	24/ 8.5	11.9	10.8	10.1	7.1
6. WLAV-F	16/ 5.7	3.5	3.4	3.3	5.3
7. WOOD-F	13/ 4.6	6.2	5.2	5.1	6.3
8. WKMI	12/ 4.2	7.3	7.8	8.7	6.9
9. WKLO-F	10/ 3.5	.4	1.1	.7	---
10. WGRD-F	10/ 3.5	5.0	6.3	4.7	6.3

11.
12.
13.
14.
15.

12+ TSA	1/4/CUME
1. WNNW-F	60/753
2. WKFR-F	56/784
3. WJFM-F	53/662
4. WJFM-F	52/906
5. WQLR-F	33/402
6. WLAV-F	31/347
7. WOOD-F	30/444
8. WGRD-F	24/492
9. WKMI	20/303
10. WKLO-F	19/396

11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WKZO	591/33.0	28.9 35.3
2. WKFR-F	532/29.7	28.8 33.9
3. WNNW-F	420/23.5	20.2 16.5
4. WJFM-F	414/23.1	23.2 19.4
5. WQLR-F	278/15.5	17.6 21.0
6. WKMI	250/14.0	16.8 19.6
7. WGRD-F	248/13.9	16.7 19.4
8. WLAV-F	209/11.7	9.2 8.7
9. WOOD-F	192/10.7	16.7 14.5
10. WKLO-F	188/10.5	7.8 5.3

11.
12.
13.
14.
15.

12+ FM SHARE (METRO): 73.12% (185 of 253) (SPG 85: 69.83%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJFM-F	1. WKFR-F>	1. WKFR-F>	1. WKFR-F	1. WKFR-F	1. WKZO	1. WKZO	1. WKFR-F>	1. WKFR-F	1. WKZO	1. WJFM-F
2. WKFR-F	2. WJFM-F	2. WNNW-F	2. WNNW-F	2. WKZO	2. WQLR-F	2. WKFR-F	2. WNNW-F	2. WJFM-F	2. WKFR-F	2. WKFR-F
3. WGRD-F	3. WNNW-F	3. WJFM-F	3. WKZO	3. WNNW-F	3. WNNW-F	3. WNNW-F	3. WKZO	3. WNNW-F	3. WNNW-F	3. WKZO
4. WKMI	4. WLAV-F	4. WKZO	4. WJFM-F	4. WQLR-F	4. WOOD-F	4. WJFM-F	4. WKFR-F	4. WKZO	4. WQLR-F	4. WNNW-F
5.	5.	5. WLAV-F	5. WQLR-F	5. WJFM-F	5. WKFR-F	5. WQLR-F	5. WQLR-F	5. WQLR-F	5. WLAV-F	5. WLAV-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WKFR-F>	1. WKFR-F>	1. WKFR-F	1. WKFR-F>	1. WKFR-F>	1. WNNW-F	1. WLAV-F	1. WLAV-F	1. WNNW-F	1. WKZO	
2. WJFM-F	2. WJFM-F	2. WJFM-F	2. WJFM-F>	2. WKZO	2. WJFM-F	2. WNNW-F	2. WKFR-F	2. WLAV-F	2. WLAV-F	
3. WGRD-F	3.	3. WNNW-F	3. WNNW-F	3. WNNW-F	3. WLAV-F	3. WJFM-F	3. WKZO	3. WKFR-F	3. WNNW-F	
4.	4.	4. WKMI	4. WQLR-F	4. WQLR-F	4. WKFR-F	4. WKFR-F	4. WNNW-F	4. WJFM-F	4. WJFM-F	
5.	5.	5. WKZO	5. WKZO	5. WJFM-F	5.	5.	5. WJFM-F	5. WKZO	5. WQLR-F	

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		62 (3)	62 (3)	24.5	29.6
AOR		18 (2)	18 (2)	7.1	7.3
AC/OLDIES/SOFT ROCK	12 (1)	36 (4)	48 (5)	19.0	10.3
MOR/VARIETY	39 (2)		39 (2)	15.4	12.2
COUNTRY	6 (1)	32 (2)	38 (3)	15.0	15.9
BLACK/URBAN					
BTFL MUSIC/EZ		37 (2)	37 (2)	14.6	20.2
NEWS/TALK					
NOSTALGIA	9 (1)		9 (1)	3.6	1.3
RELIGION/GOSPEL	2 (1)		2 (1)	0.8	2.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

253 (19)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHEZ	1560	Portage	3.2/3.9
WKPR	1420	Kalamazoo	.7/2.4
WQSN	1470	Kalamazoo	2.1/3.1
WQXC-F	100.9	Otsego	.4/3.0
WBCK	930	Battle Creek	.4/2.1
WMKG-F	95.3	Battle Creek	.4/2.0
WYXX-F	96.1	Holland	.7/1.7
WIBM-F	94.1	Jackson	1.4/7.3
WJXQ-F	106.1	Jackson	.7/4.4

Kuiper
Fairfield
Fetzer
Gary Mallernee
Dave Hicks
W. Wielhouwer
Fred Bonn
Stan Smart
(BATTLE CREEK) Dave Hicks
(COLDWATER) Gary Mallernee
Fairfield Fred Bonn

RADIO STATIONS

WHEZ, 1560,	1 KW (DAYS,DA)	NOSTALGIA	,\$ 17.00	(Christal)
WKMI, 1360,	5 KW/1 KW (DA-N)	AC	ABC-D, \$ 25.00	(Eastman)
WKPR, 1420,	1 KW (DAYS,DA)	RELIGION	,\$ 7.00	(---)
WQSN, 1470,	500 W (DAYS,DA)	COUNTRY	,\$ 10.00	(Masla)
WKZO, 590,	5 KW (DA-N)	MOR	CBS,MBS, \$ 39.00	(Mc-Guild)
WKFR-F, 103.3,	50 KW @ 500,	CONTEMP	,\$ 55.00	(Eastman)
WNNW-F, 98.5,	50 KW @ 500,	COUNTRY	A--E, \$ 36.00	(Christal)
WQLR-F, 106.5,	33 KW @ 600,	BTFL/EZ	,\$ 27.00	(Masla)

Other ranked stations - See Grand Rapids or Lansing

MISCELLANEOUS COMMENTS WKMI sold to Dave Hicks for \$1,000,000...

KANSAS CITY

Arbitron Rank/Pop (12+): 27/1,219,400

MSA Rank/Pop: 29/1,478,400

ADI # 30

Average Person Ratings: 15.1

Market TSL: 20.3 hours

Stations: 22/22

Diaries: 1423/857:1/49.6%

Sample Target: 1360

% Below Line: 0

% Not Listed: 5.9

1985 Revenue: \$ 37,100,000

HH Inc.: \$ 33,068

Retail \$: 10.4 Bill

Pop per Station: 55,427

#1 Biller: WDAF \$6,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KMBZ	178/9.7	4.6	4.1	---	4.6	5.2	1. WDAF-X	317/4291	1. KMBZ	2468/20.2	11.1	11.6
2. KYYS-F	159/8.6	7.2	5.9	---	6.8	10.9	2. KYYS-F	212/3035	2. KBEQ-F	2435/20.0	20.1	23.1
3. WDAF	156/8.5	11.6	11.1	---	10.7	9.5	3. KMBZ	193/2819	3. KYYS-F	2177/17.9	15.5	17.1
4. KFKF-F	145/7.9	8.1	5.8	---	5.4	7.8	4. KMBR-F	175/2296	4. WDAF	2149/17.6	20.1	21.0
5. KMBR-F	143/7.8	8.1	7.7	---	8.5	3.6	5. KBEQ-F	173/3119	5. KUDL-F	1971/16.2	15.7	15.1
6. KBEQ-F	139/7.5	9.0	7.0	---	7.1	9.7	6. KFKF-F	172/2050	6. KMBR-F	1836/15.1	14.5	16.3
7. KLSI-F	110/6.0	3.5	5.2	---	6.0	5.7	7. KCMO	139/2295	7. KFKF-F	1834/15.0	13.2	13.2
8. KUDL-F	110/6.0	5.2	6.0	---	6.4	5.7	8. KCFX-F	131/1829	8. KLSI-F	1611/13.2	12.8	14.2
9. KCFX-F	109/5.9	4.8	2.9	---	1.8	5.9	9. KUDL-F	122/2335	9. KCMO	1546/12.7	22.1	19.6
10. KCMO	90/4.9	5.4	7.8	---	6.8	4.0	10. KLSI-F	112/1656	10. KBKC-F	1450/11.9	9.3	8.5
11. KPRS-F	64/3.5	4.8	6.1	---	4.7	5.4	11. KZZC-F	96/1955	11. KCFX-F	1396/11.4	7.2	7.2
12. KBKC-F	64/3.5	3.3	2.7	---	3.8	5.3	12. WHB	91/1741	12. KZZC-F	1269/10.4	10.9	14.9
13. KZZC-F	62/3.4	3.5	3.5	---	4.6	4.3	13. KBKC-F	77/1727	13. WHB	1136/ 9.3	12.2	12.0
14. WHB	54/2.9	4.2	4.2	---	3.2	3.2	14. KPRS-F	67/ 977	14. KPRS-F	915/ 7.5	9.4	10.6
15. KJLA	40/2.2	3.4	4.0	---	3.4	2.3	15. KJLA	45/ 716	15. KJLA	640/ 5.2	7.0	8.1
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 66.05% (1146 of 1735) (SPG 85: 63.49%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBEQ-F>	1. KYYS-F	1. KYYS-F	1. KFKF-F	1. KFKF-F	1. WDAF	1. WDAF >	1. KMBR-F>	1. KYYS-F	1. KMBZ>	1. KYYS-F
2. KZZC-F	2. KCFX-F	2. KFKF-F	2. KYYS-F	2. WDAF	2. KMBR-F	2. KYYS-F	2. WDAF	2. KFKF-F	2. KYYS-F	2. KFKF-F
3. KYYS-F	3. KBEQ-F	3. KCFX-F	3. KLSI-F	3. KMBR-F	3. KFKF-F	3. KMBZ	3. KUDL-F	3. KMBR-F	3. KBEQ-F	3. WDAF
4. KBKC-F	4. KUDL-F	4. KUDL-F	4. KUDL-F	4. KLSI-F	4. KMBZ	4. KMBR-F	4. KMBZ	4. KBEQ-F	4. KCFX-F	4. KBEQ-F
5. KPRS-F	5. KLSI-F	5. KLSI-F	5. WDAF	5. KYYS-F	5. KCMO	5. KLSI-F	5. KYYS-F	5. WDAF	5. KFKF-F	5. KCFX-F
6.	6. KFKF-F	6. KBEQ-F	6. KCFX-F	6. KUDL-F	6. KLSI-F	6. KFKF-F	6. KCMO	6. KCFX-F	6. KMBR-F	6. KMBR-F
7.	7.	7.	7.	7.	7.	7.	7. KFKF-F	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBEQ-F	1. KYYS-F	1. KYYS-F	1. KUDL-F	1. KMBR-F		1. KYYS-F	1. KYYS-F>	1. KYYS-F	1. KYYS-F	1. KFKF-F
2. KLSI-F	2. KLSI-F	2. KUDL-F	2. KLSI-F	2. WDAF		2. KBEQ-F	2. KCFX-F	2. KCFX-F>	2. KCFX-F	2. KYYS-F
3. KYYS-F	3. KUDL-F	3. KLSI-F	3. KFKF-F	3. KUDL-F		3. KCFX-F>	3. KBEQ-F	3. KMBZ	3. KFKF-F	3. WDAF
4. KCFX-F	4. KBEQ-F	4. KBKC-F	4. KBEQ-F	4. KLSI-F		4. KFKF-F	4. KFKF	4. KFKF-F	4. KBEQ-F	4. KCFX-F
5. KUDL-F	5. KCFX-F	5. KFKF-F	5. KMBR-F	5. KFKF-F		5. KZZC-F	5. KUDL-F	5. KLSI-F	5. KLSI-F	5. KMBZ
6. KBKC-F	6. KBKC-F	KMBR-F	KYYS-F	6. KMBZ		6. KUDL-F	6. KLSI-F	6. KBEQ-F	6. KMBZ	6. KLSI-F
7. KFKF-F	7. KFKF-F	7. KCFX-F	7.	7.		7.	KMBZ	7. KUDL-F	7. KUDL-F	7. KMBR-F
8.	8.	8.	8.	8.		8.	8.	8.	8. WDAF	8.
9.	9.	9.	9.	9.		9.	9.	9.	9.	9.
10.	10.	10.	10.	10.		10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		201 (2)	201 (2)	11.6	12.4	KCAC-F 107.3 Lexington, MO .4/1.3
AOR		268 (2)	268 (2)	15.4	11.9	KCCV 1510 Independence 1.0/2.0
AC/OLDIES/SOFT ROCK	54 (1)	240 (4)	294 (5)	16.9	16.6	KCXL 1140 Liberty 1.5/2.3
MOR/VARIETY					0.8	KEXS 1090 Excelsior Spg. .9/2.0
COUNTRY	156 (1)	145 (1)	301 (2)	17.3	21.2	KKCI-F 106.5 Liberty .7/2.3
BLACK/URBAN	27 (1)	128 (2)	155 (3)	8.9	6.3	KPRT 1590 Kansas City .5/2.0
BTFL MUSIC/EZ		143 (1)	143 (1)	8.2	9.1	KXTR-F 96.5 Kansas City 1.1/4.5
NEWS/TALK	268 (2)		268 (2)	15.4	12.1	
NOSTALGIA	40 (1)		40 (1)	2.3	3.6	
RELIGION/GOSPEL	44 (3)		44 (3)	2.5	3.8	
SPANISH					0	
CLASSICAL		21 (1)	21 (1)	1.2	1.8	
UNKNOWN/OTHERS					0.4	
			1735 (22)			

RADIO STATIONS

AM STATIONS

KBEA, 1480, 1 KW/500 W (DA-N)	NEWS	\$ 14.00 (P/W)		Bob Ingram
KCCV, 1510, 10 KW (DAYS)	RELIGION	\$ 22.00 (---)	Bott	Richard Bott
KCMO, 810, 50 KW/5 KW (DA-N)	NEWS/TALK	MBS,CBS, \$ 90.00* (Mc-Guild)	Gannett	Dan Wastler
KCNW, 1380, 5 KW (DAYS)	RELIGION	\$ 16.00 (---)	Universal	Andy Willoughby
KCXL, 1140, 500 W (DAYS)	BLACK	\$ NA (Lazar)		Chuck Moore
KFKF, 1340, 1 KW/250 W	COUNTRY	\$ NA (HNWH)	Sconnix	Tom Bresnahan
KJLA, 1190, 5 KW/250 W (DA-N)	NOSTALGIA	MBS, \$ 43.00 (Weiss)		Chip Osborn
KMBZ, 980, 5 KW (DA-N)	NEWS/TALK	NBC-T, \$ 69.00* (Durpetti)	Bonneville	Linda McFadden
KPRT, 1590, 1 KW (DAYS)	GOSPEL	MBS, \$ 30.00 (HNWH)		John Carter
WDAF, 610, 5 KW	COUNTRY	ABC-E, \$105.00* (Katz)	Taft	Mick Costello
WHB, 710, 10 KW/5 KW (DA-2)	AC	UPI, \$ 60.00* (Christal)	Shamrock	Bob Zuroweste

FM STATIONS

KBEQ, 104.3, 100 KW @ 984, CHR	ABC-C, \$ 70.00 (Republic)	Capitol-WRAL	Don Peterson
KBKC, 94.9, 100 KW @ 1057, URBAN	\$ 54.00* (Mc-Guild)	Gannett	Dan Wastler
KFKF, 94.1, 100 KW @ 465, COUNTRY	\$ 80.00 (HNWH)	Sconnix	Tom Bresnahan
KKCI, 106.5, 100 KW @ 850, SOFT AC	CBS-R, \$ 45.00* (CBS)	Transcom	Mike Henderson
KLSI, 93.3, 100 KW @ 428, AC	ABC-D, \$ 72.00* (Select)	Sandusky	Stephen Dinkel
KMBR, 99.7, 100 KW @ 950, BTFL/EZ	\$ 81.00* (Durpetti)	Bonneville	Linda McFadden
KPRS, 103.3, 100 KW @ 450, BLACK	NBN, \$ 63.00* (HNWH)		John Carter
KUDL, 98.1, 100 KW @ 550, AC	APR, \$ 80.00* (Christal)	Shamrock	Bob Zuroweste
KXTR, 96.5, 100 KW @ 546, CLASSICAL	US 2, \$ 38.00 (CMBS)		Roger Ingram
KYYS, 102.1, 100 KW @ 1013, AOR	Source, \$ 84.00* (Katz)	Taft	Herndon Hasty
KZZC, 98.9, 100 KW @ 988, CHR	\$ 40.00* (Eastman)		M. Wodlinger
KCFX, 100.7, 100 KW @ 847, CLASSIC AOR	ABC-R, \$ 45.00* (MMR)	Hoker (HARRISONVILLE)	Bill Newman

CALL LETTER CHANGES

FORMAT CHANGES

KKCI-F changes from AOR to Soft AC
KBKC changes from CHR to Urban

STATION SALES

KCMO/KBKC-F sold by Summit
to Gannett for \$11,200,000

MISCELLANEOUS COMMENTS

KNOXVILLE

Arbitron Rank/Pop (12+): 68/502,000

MSA Rank/Pop: 83/549,000

ADI # 60

Average Person Ratings: 17.5

Market TSL: 23.4 hours

Stations: 19/19

Diaries: 1000/502:1/52.9%

Sample Target: 890

% Below Line: 0

% Not Listed: 7.4

1985 Revenue: \$ 11,000,000

HH Inc.: \$ 25,787

Retail \$: 4.2 Bil

Pop per Station: 26,421

#1 Biller: WIVK-F \$3,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WIVK-F	235/26.7	26.7	23.3	21.6	19.6
2. WIMZ-F	117/13.3	14.7	17.5	15.8	18.6
3. WEZK-F	112/12.7	13.4	14.5	14.8	15.8
4. WMYU-F	87/ 9.9	9.0	6.7	8.0	7.0
5. WOKI-F	72/ 8.2	7.6	8.2	7.7	9.8
6. WKGN	36/ 4.1	1.7	1.8	1.0	1.6
7. WIVK	32/ 3.6	4.0	4.5	4.3	3.4
8. WRJZ	24/ 2.7	1.3	1.8	1.1	1.9
9. WNOX	21/ 2.4	3.4	2.6	5.7	4.0
10. WSEV	19/ 2.2	.8	1.7	1.6	---
11. WNKX-F	13/ 1.5	1.3	1.5	2.0	2.0

12+ TSA	1/4/CUME
1. WIVK-F	400/3597
2. WIMZ-F	229/2518
3. WOKI-F	216/2849
4. WEZK-F	159/1621
5. WMYU-F	138/1994
6. WIVK	45/ 788
7. WKGN	36/ 257
8. WNOX	27/ 539
9. WRJZ	25/ 318
10. WSEV	19/ 117
11.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WIVK-F	1930/38.4	41.0 39.1
2. WIMZ-F	1405/28.0	28.3 34.9
3. WMYU-F	1344/26.8	23.2 19.4
4. WOKI-F	1049/20.9	18.6 22.4
5. WEZK-F	1025/20.4	21.4 22.0
6. WIVK	515/10.3	10.4 10.0
7. WNOX	439/ 8.7	11.9 10.7
8. WRJZ	294/ 5.9	6.0 5.4
9. WKGN	244/ 4.9	4.4 3.4
10. WNKX-F	185/ 3.7	4.7 3.7
11.		

12+ FM SHARE (METRO): 79.48% (647 of 814) (SPG 85: 78.96%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOKI-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F
2. WIMZ-F	2. WIMZ-F	2. WIMZ-F	2. WIMZ-F	2. WIMZ-F	2. WEZK-F	2. WIMZ-F	2. WEZK-F	2. WEZK-F	2. WIMZ-F	2. WIMZ-F
3.	3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WMYU-F	3. WEZK-F	3. WMYU-F	3. WIMZ-F	3. WEZK-F	3. WEZK-F
4.	4. WOKI-F	4. WOKI-F	4. WEZK-F	4. WEZK-F	4. WIMZ-F	4. WMYU-F	4. WIMZ-F	4. WMYU-F	4. WOKI-F	4. WMYU-F
5.	5.	5. WEZK-F	5. WOKI-F	5. WOKI-F	5. WIVK	5.	5. WOKI-F	5. WOKI-F	5.	5. WOKI-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIMZ-F	1. WIMZ-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F	
2. WMYU-F	2. WMYU-F	2. WMYU-F	2. WMYU-F	2. WMYU-F	2. WKGN	2. WIVK-F	2. WIVK-F	2. WIMZ-F	2. WIMZ-F	
3. WIVK-F	3. WIMZ-F	3. WIMZ-F	3. WIMZ-F	3. WEZK-F	3. WOKI-F	3. WKGN	3. WMYU-F	3. WMYU-F	3. WMYU-F	
4.	4. WOKI-F	4. WOKI-F	4. WEZK-F	4. WIMZ-F	4. WMYU-F	WOKI-F	4. WOKI-F	4. WOKI-F	4. WEZK-F	
5.	5.	5.	5. WOKI-F	5.	5.	5. WMYU-F	5.	5. WKGN	5.	

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		72 (1)	72 (1)	8.8	9.4
AOR	2 (1)	117 (1)	119 (2)	14.6	19.0
AC/OLDIES/SOFT ROCK		94 (2)	94 (2)	11.5	7.3
MOR/VARIETY					0.9
COUNTRY	85 (5)	252 (3)	337 (8)	41.4	38.8
BLACK/URBAN	9 (1)		9 (1)	1.1	1.2
BTFL MUSIC/EZ		112 (1)	112 (1)	13.8	15.7
NEWS/TALK					1.9
NOSTALGIA	6 (1)		6 (1)	0.7	1.7
RELIGION/GOSPEL	65 (3)		65 (3)	8.0	3.2
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING
WBK 1430 Knoxville 1.0/2.7
WBZ 1040 Powell .7/1.4
WGAP 1400 Maryville .9/2.9
WIMZ 1240 Knoxville .2/2.4
WKNF-F 94.3 Oak Ridge .8/2.9
WKXV 900 Knoxville .6/1.8
WQLA-F 104.9 La Follette .5/1.1
WYSH 1380 Clinton .6/1.6

814 (19)

RADIO STATIONS

WBK, 1430, 5 KW (DAYS)	BLACK	SBN,NBC,\$ 18.00 (Masla)	Marty Shayne
WIMZ, 1240, 1 KW	AOR	Source,\$ NA (Blair)	Bruce Dodge
WITA, 1490, 1 KW	RELIGION	,\$ 9.00 (---)	G. McClintock
WIVK, 850, 50 KW (DAYS,DA)	COUNTRY	ABC-E,\$ 25.00 (Katz)	Bobby Denton
WKGN, 1340, 1 KW	GOSPEL	MBS,\$ 17.00* (---)	Fred Jacob
WKXV, 900, 1 KW (DAYS)	RELIGION	,\$ 8.00 (---)	Walter Repass
WNOX, 990, 10 KW (DA-N)	COUNTRY	CBS,\$ 30.00 (Eastman)	Bill Hays
WRJZ, 620, 5 KW (DA-N)	RELIGION	,\$ 13.00 (---)	Dave Jones
WSKT, 1580, 5 KW (DAYS)	RELIGION	,\$ 6.00 (---)	Harry Morgan
WIMZ-F, 103.5, 100 KW @ 1753, AOR/CHR		Source,\$ 67.00* (Blair)	Bruce Dodge
WEZK-F, 97.5, 100 KW @ 1250, BTFL/EZ		ABC-E,\$ 57.00* (Christal)	Carlos Kivett
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY		,\$100.00* (Katz)	Bobby Denton
WMYU-F, 102.1, 100 KW @ 1000, AC		,\$ 52.00* (Mc-Guild)	Jim Ridings
WNKX-F, 95.3, 3 KW @ 300, COUNTRY		CBS,\$ 30.00 (Eastman)	Bill Hays
WOKI-F, 100.3, 100 KW @ 2000, CHR		ABC-F,\$ 50.00 (Seiect)	John Pirkle

MISCELLANEOUS COMMENTS WNOX/WNKX-F sold by ELF to REBS for \$3,150,000... WBK sold for \$215,000... WMYU-F sold by Republic to Jacor for \$17,100,000...

LAFAYETTE, LA

Arbitron Rank/Pop (2+): 163/176,300

MSA Rank/Pop: 181/228,000

ADI # 111

Average Person Ratings: 18.1

Market TSL: 24.3 hours

Stations: 16/9

Diaries: 503/350:1/36.0%

Sample Target: 550/

% Below Line: 26.1

% Not Listed: 11.0

1985 Revenue: \$ 7,400,000

HH Inc.: \$ 30,600

Retail \$: 1.7 Bil

Pop per Station: 19,589

#1 Biller: KTDY-F \$1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KSMB-F	74/23.2	---	17.4	---	10.4
2. KFXZ-F	31/ 9.7	---	---	---	---
3. KJCB	26/ 8.2	---	16.1	---	11.4
4. KXKW	2*/ 7.5	---	6.6	---	8.3
5. KTDY-F	20/ 6.3	---	10.2	---	17.0
6. KROF	19/ 6.0	---	7.9	---	7.3
7. KDEA-F	18/ 5.6	---	5.2	---	5.2
8. KMDL-F	13/ 4.1	---	3.9	---	5.5
9. KTIZ-F	12/ 3.8	---	5.2	---	6.6
WGGZ-F	12/ 3.8	---	4.3	---	4.8
WYNK-F	12/ 3.8	---	.3	---	.3

12+ TSA	1/4/CUME
1. KSMB-F	168/1585
2. KMDL-F	58/ 524
3. KFXZ-F	41/ 469
4. KJCB	40/ 572
5. KTDY-F	35/ 694
WGGZ-F	35/ 581
KAJN-F	35/ 326
8. KDEA-F	30/ 413
KTIZ-F	30/ 375
10. KXKW	28/ 374
11.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KSMB-F 659/37.4	---	36.2
2. KTDY-F 361/20.5	---	30.4
3. KFXZ-F 320/18.2	---	---
4. KJCB 304/17.2	---	23.6
5. KXKW 260/14.7	---	14.8
6. WGGZ-F 238/13.5	---	15.3
7. KDEA-F 195/11.1	---	10.2
8. KMDL-F 187/10.6	---	10.4
9. KVOL 157/ 8.9	---	11.9
10. KROF 143/ 8.1	---	12.7
11.		

12+ FM SHARE (METRO): 71.48% (203 of 284) (SPG 85: 58.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KXKW	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>
2. KFXZ-F	2. KFXZ-F	2. KFXZ-F	2. KJCB	2. KJCB	2. KJCB	2. KJCB	2. KXKW	2. KFXZ-F	2. KFXZ-F	2. KFXZ-F
3. KJCB	3. KROF	3. KTDY-F	3. KFXZ-F	3. KFXZ-F	3. KDEA-F	3. KFXZ-F	3. KFXZ-F	3. KXKW	3. KTIZ-F	3. KXKW
4.	4. KTDY-F	4. KROF	4. KXKW	4. KTDY-F	4. KSMB-F	4. KXKW	4. KDEA-F	4. KTDY-F	4. KJCB	4. KJCB
5.	5. KTIZ-F	5. KJCB	5. KTDY-F	5.	WYNK-F	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	
2. KTIZ-F	2. KTIZ-F	2. KJCB	2. KJCB	2. KJCB	2. KROF	2. KFXZ-F	2. KFXZ-F	2. KFXZ-F	2. KFXZ-F	
3. WGGZ-F	3. KJCB	3. KFXZ-F	3.	3. KXKW	3. KFXZ-F	3. KROF	3. KVOL	3. KROF	3. KXKW	
4.	KFXZ-F	4.	4.	4.	4.	4.	4. KXKW	4. KTDY-F	4. KTDY-F	
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		106 (3)	106 (3)	37.3	35.1
AOR					
AC/OLDIES/ROCK	8 (1)	3 (1)	11 (2)	3.9	3.6
MOR/VARIETY					
COUNTRY	24 (1)	28 (3)	52 (4)	18.3	15.9
BLACK/URBAN	45 (2)	43 (2)	88 (4)	31.0	32.2
BTLF MUSIC/EZ		18 (1)	18 (1)	6.3	5.8
NEWS/TALK					4.3
NOSTALGIA					
RELIGION/GOSPEL		5 (1)	5 (1)	1.8	2.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	4 (1)		4 (1)	1.4	0.7
			284 (16)		

RADIO STATIONS

KJCB, 770, 1 KW/500 W (DA-N), BLACK
 KPCL, 1420, 1 KW/500 W (DA-N), ?
 KVOL, 1330, 5 KW/1 KW (DA-N), OLDIES
 KXKW, 1520, 10 KW/500 W (DA-1), COUNTRY
 KROF, 960, 1 KW, E-LACK

SBN, \$ 21.00 (---)
 ABC-I, CBS, \$ 26.00 (Christal)
 NBC, \$ 17.00 (Mc-Guild)
 \$ 24.00 (Blair)
 \$ 12.00 (---)

(ABBEVILLE)

Joshua Jackson
 Ron Gomez
 Warren Kirk
 Damian Calato
 Garland Bernard

KDEA-F, 99.1, 100 KW @ 1039, BTLF/EZ
 KMDL-F, 97.7, 3 KW @ 300, COUNTRY
 KSMB-F, 94.5, 100 KW @ 1150, CHR
 KTDY-F, 99.9, 100 KW @ 450, CHR
 KFXZ-F, 106.3, 3 KW @ 300, BLACK
 KASC-F, 104.9, 3 KW @ 300, COUNTRY
 KTIZ-F, 96.9, 100 KW @ 1450, BLACK

\$ 17.00 (Roslin)
 \$ 17.00 (Mc-Guild)
 \$ 40.00* (Blair)
 \$ 34.00 (Christal)
 \$ NA (---)
 \$ 13.00 (---)
 CBS-R, \$ 16.50 (Katz)

(NEW IBERIA)
 (KAPLAN)
 (ABBEVILLE)
 (ALEXANDRIA)

Don Bonin
 Ernest Alexander
 Louis Cowen
 Ron Gomez
 Garland Bernard
 Bill Lynch

MISCELLANEOUS COMMENTS Arbitron fell 9.4% short of sample target...

LAKELAND - WINTER HAVEN

Arbitron Rank/Pop (12+): 111/304,700

MSA Rank/Pop: 124/360,800

Average Person Ratings: 16.9

Market TSL: 22.9 hours

Stations: 24/8

Diaries: 725/ 420:1/47.3%

Sample Target: 680

% Below Line: 55.7

% Not Listed: 18.4

1985 Revenue: \$ 5,500,000

HH Inc.: \$ 24,889

Recall \$: 2.1 Bil

Pop per Station: 38,088

#1 Biller: WVFM-F \$1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WPCV-F	64/12.4	---	13.4	---	12.8
2. WVFM-F	63/12.2	---	13.2	---	11.2
3. WRBQ-F	54/10.5	---	8.4	---	9.4
4. WYNF-F	41/ 8.0	---	7.4	---	7.5
5. WHLY-F	33/ 6.4	---	6.9	---	5.2
6. WPDS-F	26/ 5.0	---	5.0	---	6.4
7. WWAB	15/ 2.9	---	5.9	---	5.9
WGTO	15/ 2.9	---	4.0	---	5.0
9. WUSA-F	14/ 2.7	---	1.3	---	2.5
WONN	14/ 2.7	---	3.2	---	1.6

12+ TSA	1/4/CUME
1. WPCV-F	82/810
2. WVFM-F	80/662
3. WRBQ-F	58/768
4. WYNF-F	51/640
WHLY-F	51/665
6. WSTF-F	32/337
7. WPDS-F	29/415
8. WWKA-F	28/382
9. WDIZ-F	21/133
WGTO	21/279

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WRBQ-F	700/23.0	---
2. WPCV-F	658/21.6	---
3. WVFM-F	502/16.5	---
4. WYNF-F	483/15.9	---
5. WHLY-F	434/14.2	---
6. WPDS-F	351/11.5	---
7. WBJW-F	224/ 7.4	---
8. WONN	224/ 7.4	---
9. WGTO	222/ 7.3	---
10. WSTF-F	186/ 6.1	---

12+ FM SHARE (METRO): 85.48% (359 of 420) (SPG 85: 77.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F	1. WRBQ-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WRBQ-F	1. WVFM-F	1. WPCV-F	1. WPCV-F	1. WVFM-F
2. WHLY-F	2. WYNF-F	2. WRBQ-F	2. WRBQ-F	2. WRBQ-F	2. WRBQ-F	2. WPCV-F	2. WPCV-F	2. WVFM-F	2. WYNF-F	2. WPCV-F
WYNF-F	3. WPCV-F	3. WYNF-F	3. WYNF-F	3. WYNF-F	3. WYNF-F	3. WVFM-F	3. WRBQ-F	3. WRBQ-F	3. WVFM-F	3. WYNF-F
4.	4. WHLY-F	4. WHLY-F	4. WPDS-F	4. WVFM-F	4.	4. WYNF-F	4.	4. WYNF-F	4. WHLY-F	4. WRBQ-F
5.	5.	5.	5.	5. WPDS-F	5.	5. WHLY-F	5.	5.	5. WVFM-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHLY-F	1. WYNF-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WRBQ-F	1. WRBQ-F	1. WPCV-F	1. WRBQ-F	1. WPCV-F
2. WYNF-F	2. WRBQ-F	2. WRBQ-F	2. WHLY-F	2. WVFM-F	2. WYNF-F	2. WYNF-F	WYNF-F	2. WPCV-F	2. WRBQ-F
3. WPDS-F	3. WPCV-F	3. WYNF-F	3. WYNF-F	3. WPDS-F	3. WHLY-F	3. WPCV-F	3. WRBQ-F	3. WYNF-F	3. WYNF-F
WRBQ-F	4. WPCV-F	WYNF-F	4. WPDS-F	4.	4.	4.	4.	4.	4.
5.	WPDS-F	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		96 (3)	96 (3)	22.9	21.0
AOR		54 (3)	54 (3)	12.9	8.8
AC/OLDIES/SOFT ROCK	5 (1)	65 (6)	70 (7)	16.7	10.3
MOR/VARIETY					
COUNTRY	17 (2)	78 (3)	95 (5)	22.6	28.3
BLACK/URBAN	15 (1)		15 (1)	3.6	9.0
BTFM MUSIC/EZ		66 (2)	66 (2)	15.7	16.5
NEWS/TA	LK				
NOSTALGIA	17 (2)		17 (2)	4.0	5.5
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	7 (1)		7 (1)	1.7	1.0

420 (24)

RADIO STATIONS

WLKF, 1430, 5 KW/1 KW (DA-1) , AC
WONN, 1230, 1 KW , NOSTALGIA
WSIR, 1490, 1 KW , NOSTALGIA
WGTO, 540, 50 KW/1 KW (DA-2) , COUNTRY
WWAB, 1330, 1 KW (DAYS,DA) , BLACK

CBS, \$ 17.00 (Torbet)
NBC, \$ 18.00* (HNWH)
CBS, \$ 10.00 (Weiss)
ABC-E, \$ 23.00 (Christal)
NBN, \$ 12.00 (---)

Root
Hall
Hubbard
Bud Kurtz
A. Rowbotham
Debra Anscombe
Jim Bocock
Hugh Hughes

WPCV-F, 97.5, 100 KW @ 499, COUNTRY
WVFM-F, 94.1, 100 KW @ 500, BTFM/EZ

NBC, \$ 55.00* (HNWH)
\$ 45.00 (Torbet)

Hall
Root
A. Rowbotham
Bud Kurtz

Other ranked stations - See Orlando and Tampa

MISCELLANEOUS COMMENTS WGTO sold by Hubbard for \$1,535,000...

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLKF 1430 Lakeland 1.0/3.2
WONN 1230 Lakeland 2.7/7.4
WSIR 1490 Winter Haven .6/1.6
WTWB 1570 Auburndale 1.4/2.5

See Orlando for more information about the following:

WBJW-F 1.7/7.4 WWKA 1.6/4.1
WDIZ-F .8/1.8 WJYO-F .4/2.1
WSSP-F .6/2.0

See Tampa for more information about the following:

WAVE-F 1.0/1.8 WQYK-F 1.2/5.4
WKRL-F 1.7/2.8 WSUN .4/3.3
WNLT-F 1.0/2.4

LANCASTER

Arbitron Rank/Pop (12+): 105/319,200
MSA Rank/Pop: 117/381,400
Harrisburg ADI
Average Person Ratings: 17.4
Market TSL: 22.9 hours

Stations: 24/7
Diaries: 755/423:1/55.6%
Sample Target: 700
% Below Line: 44.3
% Not Listed: 16.5

1985 Revenue: \$ 4,900,000
HH Inc.: \$ 29,663
Retail \$: 2.2 Bill
Pop per Station: 45,600
#1 Biller: WLAN-F \$1,400,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WNCE-F	79/14.2	16.4	15.4	12.5	12.5
2. WLAN-F	66/11.8	13.2	12.6	11.2	10.8
3. WIOV-F	52/ 9.3	9.8	6.5	7.7	13.9
WRKZ-F	52/ 9.3	7.7	9.6	14.0	8.1
5. WSBA-F	38/ 6.8	7.7	10.3	8.1	6.0
6. WDAC-F	37/ 6.6	5.7	7.6	7.4	4.5
WHTF-F	37/ 6.6	4.6	2.8	2.9	4.0
8. WQXA-F	14/ 2.5	2.7	2.7	2.4	4.0
9. WLAN	13/ 2.3	1.1	1.4	1.1	1.3
WSBA	13/ 2.3	2.0	2.5	2.8	3.8
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WRKZ-F	127/1130
2. WNCE-F	126/1347
3. WSBA-F	88/1257
4. WQXA-F	86/1279
5. WLAN-F	81/1182
6. WHTF-F	76/ 784
7. WIOV-F	67/ 771
8. WSBA	53/ 884
9. WDAC-F	44/ 552
10. WNNK-F	27/ 459
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WLAN-F	899/28.2	29.6 28.6
2. WNCE-F	761/23.8	24.7 23.5
3. WSBA-F	663/20.8	16.9 17.3
4. WIOV-F	587/18.4	21.7 14.4
5. WDAC-F	447/14.0	11.5 13.7
6. WRKZ-F	407/12.8	17.1 17.7
7. WHTF-F	330/10.3	9.1 5.3
8. WQXA-F	320/10.0	13.8 11.3
9. WSBA	272/ 8.5	6.6 5.3
10. KYW	249/ 7.8	5.5 6.4
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 88.60% (412 of 465) (SPG 85: 89.75%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLAN-F	1. WHTF-F	1. WLAN-F	1. WIOV-F	1. WRKZ-F	1. WNCE-F	1. WNCE-F	1. WNCE-F	1. WNCE-F	1. WLAN-F	1. WNCE-F
2.	2. WLAN-F	2. WHTF-F	2. WRKZ-F	2. WIOV-F	2. WRKZ-F	2. WLAN-F	2. WRKZ-F	2. WLAN-F	2. WNCE-F	2. WLAN-F
3.	3. WSBA-F	3. WIOV-F	3. WLAN-F	3. WNCE-F	3. WIOV-F	3. WRKZ-F	3. WIOV-F	3. WIOV-F	3. WHTF-F	3. WIOV-F
4.	4. WNCE-F	4. WNCE-F	WNCE-F	4. WLAN-F	4. WDAC-F	4. WIOV-F	4. WLAN-F	4. WDAC-F	4. WSBA-F	4. WSBA-F
5.	5.	5.	5.	5.	5.	5. WSBA-F	5. WSBA-F	5. WSBA-F	5. WRKZ-F	5. WRKZ-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WLAN-F	1. WLAN-F	1. WSBA-F	1. WLAN-F	1. WNCE-F	1. WHTF-F	1. WHTF-F	1. WLAN-F	1. WHTF-F	1. WRKZ-F	
2. WHTF-F	2. WSBA-F	2. WLAN-F	2. WSBA-F	2. WSBA-F	2. WLAN-F	2. WLAN-F	2. WHTF-F	2. WIOV-F	2. WIOV-F	
3. WSBA-F	3. WHTF-F	3. WNCE-F	3. WLAN-F	3. WIOV-F	3.	3.	3. WRKZ-F	3. WRKZ-F	3. WLAN-F	
4. WNCE-F	4. WNCE-F	WHTF-F	4. WIOV-F	4. WLAN-F	4.	4.	4. WIOV-F	4. WLAN-F	4. WNCE-F	
5.	5.	5.	5.	WRKZ-F	5.	5.	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		94 (5)	94 (5)	20.2	26.0
AOR		49 (4)	49 (4)	10.5	2.7
AC/OLDIES/SOFT ROCK		42 (2)	42 (2)	9.0	12.3
MOR/VARIETY	34 (4)		34 (4)	7.3	6.4
COUNTRY		104 (2)	104 (2)	22.4	18.6
BLACK/URBAN					0.6
BTFL MUSIC/EZ		81 (2)	81 (2)	17.4	18.9
NEWS/TALK	10 (2)		10 (2)	2.2	2.3
NOSTALGIA	9 (1)		9 (1)	1.9	1.6
RELIGION/GOSPEL		42 (2)	42 (2)	9.0	10.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					0.6
			465 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGSA	1310	Ephrata	.5/2.7
WLPA	1490	Lancaster	1.6/6.5
WHP	580	Harrisburg	.9/3.0
WHP-F	97.3	Harrisburg	.4/2.5
WNNK-F	104.1	Harrisburg	.4/2.1
WYCR-F	98.5	York	.7/1.6
WBYO-F	107.5	Boyetown	.9/3.4
WRFY-F	102.5	Reading	1.8/7.4
See Philadelphia for more information about these stations:			
KYW	1.4/7.8	WIOQ-F	.4/1.2
WCAU	.4/2.2	WMMR-F	1.1/3.1
WCAU-F	.4/1.8	WYSP-F	.7/2.4

RADIO STATIONS

WGSA, 1310, 5 KW (DAYS,DA)	MOR	\$ 13.00 (Masla)	(EPHRATA)	Michael Rubright
WLAN, 1390, 5 KW/1 KW (DA-2)	MOR	CBS, MBS, \$ 15.00* (HNNH)	Peoples Hall	S. Altdorffer
WLPA, 1490, 1 KW	NOSTALGIA	NBC, \$ 11.00* (Torbet)		Bill Baldwin
WDAC-F, 94.5, 50 KW @ 500, RELIGION		\$ 17.00 (Savalli)		Paul Hollinger
WIOV-F, 105.1, 50 KW @ 500, COUNTRY		ABC-E, \$ 26.00* (Republic)	Brill (EPHRATA)	Alan Beck
WLAN-F, 96.9, 50 KW @ 500, CHR		CBS-R, ABC-F, \$ 35.00* (HNNH)	Peoples Hall	S. Altdorffer
WNCE-F, 101.3, 50 KW @ 500, BTFL/EZ		NBC, \$ 37.00* (Torbet)		Bill Baldwin

Other ranked stations - See Harrisburg or York

LANSING

Arbitron Rank/Pop (12+): 98/349,600

MSA Rank/Pop: 110/407,700

ADI # 100

Average Person Ratings: 16.8

Market TSL: 22.4 hours

Stations: 19/14

Diaries: 996/ 351:1/49.4%

Sample Target: 780

% Below Line: 9.1

% Not Listed: 13.9

1985 Revenue: \$ 10,500,000

HH Inc.: \$ 32,067

Retail \$: 2.6 Bil

Pop per Station: 24,971

#1 Biller: WVIC-F \$2,400,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WVIC-F	94/16.0	18.9	20.5	17.1	18.8
2. WITL-F	71/12.1	9.0	10.3	9.5	9.9
3. WMMQ-F	53/ 9.0	7.0	5.5	2.3	2.4
4. WLNZ-F	44/ 7.5	1.5	.7	2.3	3.7
5. WFMK-F	40/ 6.8	7.5	9.4	9.3	7.2
6. WJXQ-F	37/ 6.3	6.6	8.4	9.3	11.0
7. WJR	36/ 6.1	5.1	5.6	7.2	7.0
8. WJIM-F	32/ 5.4	8.8	5.6	7.6	5.1
WIBM-F	32/ 5.4	4.4	3.5	3.5	1.9
10. WXLA	22/ 3.7	4.6	1.7	2.7	.6
11. WILS-F	19/ 3.2	3.8	5.6	5.6	3.3

12+ TSA	1/4/CUME
1. WITL-F	123/1328
2. WVIC-F	112/1587
3. WJR	97/1288
4. WJXQ-F	74/1168
5. WMMQ-F	62/ 762
6. WLNZ-F	58/ 59
7. WIBM-F	56/ 864
8. WFMK-F	53/ 858
9. WJIM-F	40/ 535
10. WXLA	22/ 118
11.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WVIC-F 1205/34.5	36.6	36.7
2. WITL-F 742/21.2	18.7	19.3
3. WMMQ-F 663/19.0	14.1	11.7
4. WJXQ-F 652/18.6	18.3	20.3
5. WFMK-F 602/17.2	21.1	21.6
6. WIBM-F 527/15.1	12.3	8.4
7. WLNZ-F 514/14.7	5.6	1.3
8. WJR 513/14.7	12.6	NA
9. WJIM-F 453/13.0	14.8	11.9
10. WILS-F 382/10.9	11.9	14.2
11.		

12+ FM SHARE (METRO): 84.98% (430 of 506) (SPG 85: 84.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WITL-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F
2. WJXQ-F	2. WMMQ-F	2. WMMQ-F	2. WITL-F	2. WITL-F	2. WJR	2. WITL-F	2. WITL-F	2. WITL-F	2. WMMQ-F	2. WITL-F
3. WLNZ-F	3. WLNZ-F	3. WITL-F	3. WIBM-F	3. WIBM-F	3. WJIM-F	3. WJR	3. WMMQ-F	3. WMMQ-F	3. WLNZ-F	3. WIBM-F
4. WXLA	4. WFMK-F	4. WFMK-F	4. WMMQ-F	4. WFMK-F	4. WVIC-F	4. WFMK-F	4. WJIM-F	4. WLNZ-F	4. WJXQ-F	4. WMMQ-F
5.	5.	5. WLNZ-F	WFMK-F	WMMQ-F	5. WIBM-F	5. WJIM-F	5. WFMK-F	5. WFMK-F	5. WITL-F	5. WLNZ-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WMMQ-F	1. WMMQ-F	1. WVIC-F	1. WMMQ-F	1. WVIC-F	
2. WLNZ-F	2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WITL-F	2. WLNZ-F	2. WVIC-F	2. WMMQ-F	2. WVIC-F	2. WITL-F	
3. WFMK-F	3. WLNZ-F	3. WIBM-F	3. WITL-F	3. WFMK-F	3. WVIC-F	3. WLNZ-F	3. WIBM-F	3. WLNZ-F	3. WMMQ-F	
WJXQ-F	4. WIBM-F	4. WITL-F	4. WIBM-F	4. WIBM-F	WJXQ-F	4. WFMK-F	4. WFMK-F	4. WITL-F	4. WIBM-F	
5.	WJXQ-F	5.	5. WILS-F	5. WJR	5.	5. WJXQ-F	5.	5. WIBM-F	5. WJR	
	WMMQ-F		WLNZ-F							

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	1 (1)	95 (1)	96 (2)	18.9	24.9	WILS 1320 Lansing .5/3.0
AOR		136 (4)	136 (4)	26.8	18.6	WITL 1010 Lansing .9/4.8
AC/OLDIES/SOFT ROCK		93 (4)	93 (4)	18.3	24.5	WJIM 1240 Lansing 1.2/4.8
MOR/VARIETY	46 (3)		46 (3)	9.1	6.4	WVIC 730 East Lansing .2/2.2
COUNTRY	5 (1)	71 (1)	76 (2)	15.0	14.4	CKLW 800 Windsor, ON .3/1.3
BLACK/URBAN	22 (1)		22 (1)	4.3	1.9	WJFM-F 93.7 Grand Rapids .3/2.0
BTFL MUSIC/EZ		36 (2)	36 (2)	7.1	8.0	WOOD-F 105.7 Grand Rapids .7/2.9
NEWS/TALK						WRIF-F 101.1 Detroit .3/1.9

NOSTALGIA					
RELIGION/GOSPEL	2 (1)		2 (1)	0.4	1.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2) , MOR
WITL, 1010, 500 W (DAYS,DA) , COUNTRY
WJIM, 1240, 1 KW , MOR
WVIC, 730, 500 W (DAYS,DA) , CHR
WXLA, 1170, 1 KW (DAYS,DA) , BLACK

CBS,MBS,\$ 15.00 (Masla)
ABC-E,\$ 24.00 (Mc-Guild)
NBC,\$ 15.00* (Torbet)
,\$ 13.00 (Blair)
,\$ 16.00 (---)

Midwest Family C. Mefford
Grant Santimoro
Goodrich Jeff Scarpelli
(DIMONDALE) C. Briggs
Liggett Charlie McCain
Van Wagner (JACKSON) Hal Payne
Midwest Family Bill Pacelli
Grant Santimoro
(JACKSON) Jack Alix
(CHARLOTTE) Bob Ottaway
Goodrich Jeff Scarpelli
John Tallerico

WFMK-F, 99.1, 28 KW @ 600, AC
WIBM-F, 94.1, 50 KW @ 500, OLDIES
WILS-F, 101.7, 3 KW @ 180, AC
WITL-F, 100.7, 24 KW @ 640, COUNTRY
WJIM-F, 97.5, 28 KW @ 440, BTFL/EZ
WJXQ-F, 106.1, 50 KW @ 500, AOR
WMMQ-F, 92.7, 3 KW @ 300, CLASSIC AOR
WVIC-F, 94.9, 49 KW @ 500, CHR
WLNZ-F, 92.1, 3 KW @ 300, AOR

,\$ 55.00* (Select)
MBS,\$ 29.00 (Weiss)
US I,\$ 26.00 (Masla)
ABC-E,\$ 44.00 (Mc-Guild)
NBC,\$ 20.00* (Torbet)
,\$ 35.00* (Christal)
Source,\$ 38.00 (HNWH)
,\$ 60.00 (Blair)
,\$ 13.00 (---)

WJR - See Detroit

LAS VEGAS

Arbitron Rank/Pop (12+): 75/461,300

MSA Rank/Pop: 88/552,100
ADI # 96

Average Person Ratings: 17.4
Market TSL: 22.8 hours

Stations: 18/18
Diaries: 826/ 558: /38.8%
Sample Target: 820
% Below Line: 0
% Not Listed: 16.0

1985 Revenue: \$ 15,700,000
HH Inc.: \$ 28,188
Retail \$: 4.2 Btl
Pop per Station: 25,628
#1 Biller: KMJJ/KLUC \$2,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KXTZ-F	106/13.2	13.4	13.6	11.6	9.5
2. WFMS-F	81/10.1	13.2	9.6	14.4	12.8
3. KLUC-F	79/ 9.9	10.2	12.4	11.2	13.1
4. KKLZ-F	72/ 9.0	2.3	2.4	3.5	2.6
5. KMZQ-F	61/ 7.6	6.9	5.9	3.9	3.3
6. KOMP-F	60/ 7.5	9.5	11.4	10.4	9.3
7. KORK	43/ 5.4	5.0	5.4	5.6	6.0
8. KYRK-F	35/ 4.4	2.9	1.7	1.3	3.6
9. KDOWN	30/ 3.7	3.8	4.6	4.4	4.3
10. KRRI-F	24/ 3.0	2.3	.7	.6	.6

12+ TSA	1/4/CUME
1. KXTZ-F	116/ 962
2. KLUC-F	90/1192
3. KXTZ-F	89/ 987
4. KKLZ-F	72/ 749
5. KMZQ-F	61/ 725
6. KOMP-F	60/ 780
7. KORK	44/ 460
8. KYRK-F	35/ 655
9. KDOWN	34/ 488
10. KRRI-F	24/ 322

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KLUC-F	1155/25.0	23.0
2. KFMS-F	941/20.4	18.5
3. KXTZ-F	886/19.2	21.4
4. KOMP-F	780/16.9	17.3
5. KKLZ-F	743/16.1	11.7
6. KMZQ-F	725/15.7	12.1
7. KYRK-F	655/14.2	10.9
8. KORK	457/ 9.9	9.4
9. KDOWN	432/ 9.4	10.0
10. KUDO-F	409/ 8.9	10.0

11. KYXX-F	18/ 2.2	2.3	---	---	---
12. KNUU	15/ 1.9	2.5	2.4	2.4	1.6
13. KRAM	14/ 1.7	2.6	1.8	3.5	3.5
14. KENO	12/ 1.5	2.7	3.3	4.0	3.8
KMJJ	12/ 1.5	1.1	2.6	3.1	2.1

11.	
12.	
13.	
14.	
15.	

11. KRRI-F	322/ 7.0	5.7	2.0
12. KNUU	320/ 6.9	7.2	6.8
13. KMJJ	277/ 6.0	NA	8.4
14. KRAM	269/ 5.8	4.9	5.9
15. KYXX-F	265/ 5.7	5.6	---

12+ FM SHARE (METRO): 78.60% (529 of 673) (SPG 85: 72.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KLUC-F	1. KKLZ-F	1. KKLZ-F	1. KFMS-F	1. KFMS-F	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F	1. KXTZ-F
2. KYRK-F	2. KOMP-F	2. KLUC-F	2. KMZQ-F	2. KXTZ-F	2. KFMS-F	2. KFMS-F	2. KFMS-F	2. KKLZ-F	2. KOMP-F	2. KLUC-F
3. KOMP-F	3. KLUC-F	3. KMZQ-F	3. KKLZ-F	3. KMZQ-F	3. KORK-F	3. KLUC-F	3. KKLZ-F	3. KLUC-F	3. KKLZ-F	3. KFMS-F
4.	4. KMZQ-F	4. KFMS-F	4. KXTZ-F	4. KKLZ-F	4. KMZQ-F	4. KKLZ-F	4. KLUC-F	4. KFMS-F	4. KLUC-F	4. KMZQ-F
5.	5. KFMS-F	5. KOMP-F	5. KLUC-F	5. KLUC-F	5. KRRI-F	KOMP-F	5. KMZQ-F	KOMP-F	5. KFMS-F	5. KKLZ-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KLUC-F	1. KLUC-F	1. KKLZ-F	1. KLUC-F	1. KFMS-F	1. KOMP-F	1. KKLZ-F	1. KKLZ-F	1. KKLZ-F	1. KKLZ-F	1. KKLZ-F
2. KKLZ-F	2. KKLZ-F	2. KMZQ-F	2. KFMS-F	2. KLUC-F	2. KKLZ-F	KOMP-F	2. KOMP-F	2. KOMP-F	2. KOMP-F	2. KFMS-F
3. KOMP-F	3. KMZQ-F	3. KLUC-F	3. KMZQ-F	3. KXTZ-F	3. KLUC-F	3. KMZQ-F	3. KMZQ-F	3. KMZQ-F	3. KMZQ-F	3. KMZQ-F
4. KYRK-F	4. KFMS-F	4. KFMS-F	4. KKLZ-F	4. KMZQ-F	4. KYRK-F	4. KMZQ-F	4. KLUC-F	4. KFMS-F	4. KFMS-F	4. KXTZ-F
5. KMZQ-F	5. KOMP-F	5.	5. KXTZ-F	5. KKLZ-F	5.	5.	5.	5. KLUC-F	5. KOMP-F	5. KOMP-F

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		79 (1)	79 (1)	11.7	19.1
AOR		132 (2)	132 (2)	19.6	13.3
AC/OLDIES/SOFT ROCK	24 (2)	93 (3)	117 (5)	17.4	21.4
MOR/VARIETY					
COUNTRY	29 (2)	84 (2)	113 (4)	16.8	13.3
BLACK/URBAN		35 (1)	35 (1)	5.2	0
BTFL MUSIC/EZ	3 (1)	106 (1)	109 (2)	16.2	16.5
NEWS/TALK	45 (2)		45 (2)	6.7	8.1
NOSTALGIA	43 (1)		43 (1)	6.4	6.3
RELIGION/GOSPEL					1.1
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					0.8

RADIO STATIONS 673 (18)

KDOWN, 720, 50 KW (DA-N)	NEWS/TALK	\$ 21.00 (Blair)
KENO, 1460, 5 KW/1 KW (DA-N)	AC	\$ NA (Christal)
KEZD, 1230, 1 KW	BTFL (?)	\$ 18.00* (---)
KMJJ, 1140, 10 KW/2.5 KW (DA-N)	AC/OLDIES	ABC-E, \$ 17.00* (Mc-Guild)
KNUU, 970, 5 KW/500 W (DA-2)	TALK/NEWS	CBS,MBS, \$ 17.00 (Weiss)
KORK, 920, 5 KW/500 W (DA-2)	NOSTALGIA	NBC, \$ 20.00* (Eastman)
KRAM, 1340, 1 KW	COUNTRY	\$ 17.00 (Torbet)
KRFL, 1280, 5 KW (DAYS)	RELIG/SPANISH	\$ 12.00 (Caballero)
KFMS, 1410, 5 KW (DA-2)	COUNTRY	\$ 19.00* (Katz)

KFMS-F, 101.9, 100 KW @ 1110, COUNTRY	\$ 40.00* (Katz)
KKLZ-F, 96.3, 100 KW @ 1131, CLASSIC AOR	\$ 20.00* (Torbet)
KLUC-F, 98.5, 25 KW @ 180, CHR	ABC-C, \$ 50.00* (Mc-Guild)
KMZQ-F, 100.5, 100 KW @ 1110, AC	MBS, \$ 35.00* (MMR)
KOMP-F, 92.3, 100 KW @ 1520, AOR	\$ 40.00* (Christal)
KRRI-F, 105.5, 120 KW @ 3550, OLDIES	\$ NA (---)
KUDO-F, 93.1, 50 KW @ 103, AC	CBS-R, \$ 23.00 (HNWH)
KXTZ-F, 94.1, 100 KW @ 1250, BTFL/EZ	\$ 45.00 (Select)
KYRK-F, 97.1, 50 KW @ 1811, URBAN	\$ 22.00 (Eastman)
KYYX-F, 95.5, 100 KW @ 1120, COUNTRY	\$ 23.00* (HNWH)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEZD	1230	Las Vegas	.4/1.8
KUDO-F	93.1	Las Vegas	1.0/8.9

MISCELLANEOUS COMMENTS KVEG changes calls to KFMS... KITT changes calls to KKLZ... FCC assigned 107.9 to Las Vegas... KUDO-F sold for \$2,300,000...

Lotus	A. Williams
	Nancy Reynolds
Nationwide	Jack London
	Keith Gerst
Donrey	J. McMurray
	John Lego
	Ken Copper
(HENDERSON)	Dan Newburn
Medina	
Nationwide	Keith Gerst
Olympic (HENDERSON)	Rick Denton
Lotus (BOULDER CITY)	Nancy Reynolds
Parker	Tom Humm
Donrey	John Lego
Sterling Rec. (HENDERSON)	Jack Abell

LEXINGTON

Arbitron Rank/Pop (12+): 125/273,700

MSA Rank/Pop: 136/324,400

ADI # 77

Average Person Ratings: 15.7

Market TSL: 21.3 hours

Stations: 14/12

Diaries: 757/362:1/45.5%

Sample Target: 660

% Below Line: 4.0

% Not Listed: 12.6

1985 Revenue: \$ 9,500,000

HH Inc.: \$ 28,883

Retail \$: 2.2 Bill

Pop per Station: 22,808

#1 Biller: WVLK-F \$ 2,150,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WVLK-F	71/16.5	17.2	16.7	14.9	18.4	19.4	1. WVLK-F	203/2215	1. WLAP-F	881/32.2	33.1 31.0
2. WKQQ-F	62/14.4	11.1	12.0	13.2	12.2	15.9	2. WLAP-F	122/1862	2. WVLK-F	831/30.4	29.6 30.4
3. WLAP-F	60/14.0	16.1	13.5	12.0	13.6	15.4	3. WKQQ-F	95/1246	3. WKQQ-F	687/25.1	24.8 24.3
4. WVLK	40/ 9.3	12.0	10.0	10.6	7.9	7.5	4. WFMI-F	57/ 960	4. WVLK	574/21.0	29.3 23.7
5. WFMI-F	36/ 8.4	7.9	8.6	8.7	9.3	11.1	5. WHAS	52/ 877	5. WFMI-F	571/20.9	20.0 18.2
6. WCOZ-F	26/ 6.0	5.4	7.6	8.4	9.3	3.8	6. WVLK	50/ 897	6. WLAP	361/13.2	14.2 14.9
7. WLXG	19/ 4.4	2.5	3.7	5.3	5.5	2.1	7. WCOZ-F	39/ 399	7. WCOZ-F	289/10.6	11.4 11.6
8. WLAP	18/ 4.2	5.0	4.4	5.0	6.9	3.8	8. WBBE	28/ 200	8. WLXG	278/10.2	6.0 7.7
9. WBBE	13/ 3.0	2.0	3.2	3.1	3.8	3.1	9. WLAP	25/ 570	9. WHAS	203/ 7.4	6.6 6.2
10. WHAS	12/ 2.8	1.4	1.0	1.2	1.0	1.3	10. WLXG	24/ 328	10. WRMA-F	159/ 5.8	7.8 8.0
11.							11.		11. WJMM-F	146/ 5.3	4.7 6.8
12.							12.		12. WBBE	117/ 4.3	NA NA

12+ FM SHARE (METRO): 71.28% (268 of 376) (SPG 85: 74.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFMI-F>	1. WKQQ-F	1. WKQQ-F	1. WVLK-F	1. WVLK-F	1. WVLK-F>	1. WVLK	1. WVLK-F	1. WVLK-F	1. WKQQ-F	1. WVLK-F
2. WLAP-F	2. WLAP-F>	2. WVLK-F	2. WKQQ-F	2. WKQQ-F	2. WVLK	2. WVLK-F	2. WLAP-F	2. WKQQ-F	2. WFMI-F	2. WLAP-F
3. WKQQ-F	3. WVLK-F	3. WLAP-F>	3. WLAP-F	3. WLAP-F	3. WCOZ-F	3. WLAP-F	3. WKQQ-F>	3. WLAP-F>	3. WLAP-F	WKQQ-F>
4. WVLK-F	4. WFMI-F	4. WVLK	4. WVLK	4. WVLK	4. WLAP	4. WKQQ-F	4. WVLK	4. WFMI-F	4. WVLK-F	4. WFMI-F
5.	5.	5. WFMI-F	5. WLXG	5.	5.	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WLAP-F	1. WLAP-F	1. WLAP-F	1. WLAP-F	1. WVLK-F>	1. WKQQ-F>	1. WKQQ-F>	1. WKQQ-F>	1. WKQQ-F	1. WVLK-F	1. WVLK-F
2. WKQQ-F>	2. WKQQ-F>	2. WKQQ-F	2. WVLK-F	2. WLAP-F	2. WFMI-F	2. WLAP-F	2. WLAP-F	2. WVLK-F	2. WKQQ-F	2. WKQQ-F
3. WFMI-F	3. WVLK-F	3. WVLK-F	3. WKQQ-F>	3. WVLK	WLAP-F	3. WVLK-F	3. WVLK-F	3. WLAP	3. WLAP-F	3. WLAP-F
4. WVLK-F	4. WFMI-F	4. WVLK	4. WVLK	4. WKQQ-F	4. WVLK-F	4. WFMI-F	4.	4. WLXG	4. WLXG	4. WLXG
5.	5.	5.	5. WFMI-F	WCOZ-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		96 (2)	96 (2)	25.5	25.0	WJMM-F 106.3 Versailles 1.9/5.3
AOR		62 (1)	62 (1)	16.5	13.6	WNVL 1250 Nicholasville .5/3.5
AC/OLDIES/SOFT ROCK	19 (1)	6 (1)	25 (2)	6.6	10.0	WRMA-F 103.1 Georgetown 1.4/5.8
MOR/VARIETY	73 (4)		73 (4)	19.4	13.3	WLW 700 Cincinnati .7/2.7
COUNTRY	2 (1)	71 (1)	73 (2)	19.4	23.1	
BLACK/URBAN					0.6	
BTFL MUSIC/EZ		26 (1)	26 (1)	6.9	8.6	
NEWS/TALK						
NOSTALGIA	13 (1)		13 (1)	3.5	3.6	
RELIGION/GOSPEL		8 (1)	8 (1)	2.1	2.2	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

376 (14)

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS,DA)	NOSTALGIA	\$ 13.00 (Savalli)	Audubon (GEORGETOWN)	Barry Brown
WHRS, 1380, 2.5 KW (DAYS)	HORSE TALK	\$ 10.00 (Weiss)	Cromwell (WINCHESTER)	Larry Trimmer
WLAP, 630, 5 KW/1 KW (DA-2)	MOR	US 2,CBS,NBC-T, \$ 27.00* (Mc-Guild)		Jim Allison
WLXG, 1300, 2.5 KW/1 KW (DA-N)	OLDIES	NBC, \$ 19.00 (Weiss)		Ray Holbrook
WVLK, 590, 5 KW/1 KW (DA-2)	MOR	ABC-I, \$ 38.00* (Torbet)	Bluegrass	Ralph Hacker
WRPZ, 1440, 1 KW (DAYS)	BLACK	\$ 8.00 (Masla)	(PARIS)	John Bush
WFMI-F, 100.1, 1.2 KW @ 460, CHR		ABC-F, \$ 31.00* (Weiss)	Cromwell (WINCHESTER)	Larry Trimmer
WKQQ-F, 98.1, 100 KW @ 551, AOR		\$ 60.00* (Christal)	Village	Keith Yarber
WLAP-F, 94.5, 100 KW @ 660, CHR		US I, \$ 43.00 (Mc-Guild)		Jim Allison
WVLK-F, 92.9, 100 KW @ 854, COUNTRY		\$ 55.00 (Torbet)	Bluegrass	Ralph Hacker
WRMA-F, 103.1, 3 KW @ 300, AC		MBS, \$ 10.00 (Savalli)	Audubon (GEORGETOWN)	Barry Brown
WCOZ-F, 96.7, 3 KW @ 300, BTFL/EZ		MBS, \$ 18.00* (HNMH)	(PARIS)	
WJMM-F, 106.3, 3 KW @ 300, RELIGION		\$ 7.00 (---)	Mortenson (VERSAILLES)	Len Sorrell

MISCELLANEOUS COMMENTS KHRS hired Mr. Ed to do AM Drive commentary... Owner Bud Walters denies reports that WHRS will do "play-by-play" of Secretariat's stud efforts... WTKC changes calls to WLXG and format from Country to Oldies...

LINCOLN

Arbitron Rank/Pop (12+): 166/174,900

MSA Rank/Pop: 199/204,200

ADI # 90

Average Person Ratings: 15.8

Market TSL: 21.0 hours

Stations: 18/10

Diaries: 592/295:1/53.6%

Sample Target: 550

% Below Line: 10.4

% Not Listed: 9.1

1985 Revenue: \$ 6,500,000

HH Inc.: \$ 34,454

Retail \$: 1.1 Bil

Pop per Station: 17,490

#1 Biller: KFOR \$ 1,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KFRX-F	48/17.4	---	19.5	---	16.5
2. KFMQ-F	37/13.4	---	12.9	---	12.0
3. KLIN-F	32/11.6	---	7.3	---	12.0
4. KHAT-F	25/ 9.1	---	8.0	---	5.2
5. KFOR	23/ 8.3	---	12.9	---	8.9
6. KZKS-F	21/ 7.6	---	7.0	---	5.2
7. KLMS	17/ 6.2	---	6.6	---	7.2
8. KLIN	15/ 5.4	---	5.9	---	7.9
9. KEZO-F	12/ 4.3	---	4.5	---	2.1
10. KFAB	7/ 2.5	---	4.2	---	4.5

12+ TSA	1/4/CUME
1. KFRX-F	74/920
2. KFAB	68/851
3. KLIN-F	46/480
4. KFMQ-F	42/554
5. KZKS-F	30/362
6. KFOR	26/457
7. KHAT-F	25/280
8. KEZO-F	21/389
9. KLMS	20/314
10. WOW	17/296

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KFRX-F	579/33.1	----	37.1
2. KFMQ-F	453/25.9	----	25.6
3. KFOR	415/23.7	----	26.7
4. KLIN-F	343/19.6	----	13.9
5. KLIN	332/19.0	----	12.1
6. KLMS	287/16.4	----	15.0
7. KHAT-F	270/15.4	----	17.5
8. KEZO-F	252/14.4	----	10.3
9. KFAB	214/12.2	----	13.5
10. KZKX-F	206/11.8	----	12.5

12+ FM SHARE (METRO): 72.91% (183 of 251) (SPG 85: 67.67%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFRX-F	1. KFMQ-F	1. KFMQ-F	1. KFRX-F	1. KFRX-F	1. KZKX-F	1. KFRX-F	1. KFMQ-F	1. KFMQ-F	1. KFRX-F	1. KFMQ-F
2.	2. KFRX-F	KFRX-F	2. KHAT-F	2. KZKX-F	2. KLIN-F	2. KFOR	2. KLIN-F	2. KFRX-F	2. KFMQ-F	2. KFRX-F
3.	3. KHAT-F	3. KHAT-F	3. KFOR	3. KHAT-F	3. KFOR	3. KLIN-F	3. KFRX-F	3. KLIN-F	3. KLIN-F	3. KLIN-F
4.	4. KLMS	4.	KFMQ-F	4. KFOR	4. KLIN	4. KLIN	4. KHAT-F	4. KHAT-F	4. KHAT-F	4. KHAT-F
5.	5.	5.	KZKX-F	5. KFMQ-F	5.	KFMQ-F	5.	5.	5. KFOR	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFMQ-F	1. KFMQ-F	1. KFMQ-F	1. KFMQ-F	1. KFMQ-F	1. KFMQ-F
2. KFMQ-F	2. KFMQ-F	2. KHAT-F	2. KHAT-F	2. KHAT-F	2. KFRX-F	2. KFRX-F	2. KLMS	2. KFRX-F	2. KFRX-F	2. KFRX-F
3. KHAT-F	3. KHAT-F	3. KFOR	3. KFMQ-F	3. KFOR	3. KEZO-F	3. KEZO-F	3.	3.	3. KLMS	3. KLMS
4. KLIN-F	4.	KFMQ-F	4. KLIN-F	4. KZKX-F	4. KHAT-F	4. KHAT-F	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	KLMS-F	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		50 (2)	50 (2)	19.9	21.4	KHAT 1530 Lincoln 1.1/3.1
AOR		49 (2)	49 (2)	19.5	18.8	KJUS-F 95.3 Lincoln 1.1/4.3
AC/OLDIES/SOFT ROCK	17 (1)	30 (5)	47 (6)	18.7	19.2	KEFM-F 96.1 Omaha .4/2.9
MOR/VARIETY	45 (3)		45 (3)	17.9	24.8	KGOR-F 99.9 Omaha .4/5.6
COUNTRY	3 (1)	22 (2)	25 (3)	10.0	7.9	KQKQ-F 98.5 Omaha .7/4.0
BLACK/URBAN						WOW 590 Omaha 1.1/6.8
BTFL MUSIC/EZ		32 (1)	32 (1)	12.7	7.9	WOW-F 94.1 Omaha .4/1.9
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	3 (1)		3 (1)	1.2	0	

251 (18)

RADIO STATIONS

KHAT, 1530, 5 KW (DAYS,DA)	COUNTRY	US I,\$ 14.00* (Savalli)	TM	
KFOR, 1240, 1 KW	MOR	ABC-I,ABC-T,\$ 27.00 (Mc-Guild)	DKM	Roger Larson
KLIN, 1400, 1 KW	MOR	MBS,\$ 18.00 (---)		Norton Warner
KLMS, 1480, 5 KW/1 KW (DA-2)	AC	ABC-E,\$ 21.00 (Eastman)	Woodward	Ray Farrington
KFMQ-F, 101.9, 100 KW @ 275, AOR/CHR		,\$ 28.00 (Eastman)	Woodward	Ray Farrington
KFRX-F, 102.7, 100 KW @ 500, CHR		,\$ 33.00* (Mc-Guild)	DKM	Curt Peterson
KHAT-F, 106.3, 3 KW @ 145, AC		US I,\$ 19.00 (Savalli)	TM	
KJUS-F, 95.3, 3 KW @ 100, AC		MBS,\$ 14.00 (---)		Jim Heath
KLIN-F, 107.3, 100 KW @ 550, BTFL/EZ		MBS,\$ 27.00 (---)		Norton Warner
KZKX-F, 96.9, 100 KW @ 610, COUNTRY		ABC-D,\$ 18.00 (Masla)	(SEWARD)	Don Cavaleri

MISCELLANEOUS COMMENTS KFOR/KFRX sold by Stuart to DKM for \$? (Mahlman)... KECK/KLGT-F sold to TM for \$1,025,000... KECK changes calls to KHAT...

LITTLE ROCK

Arbitron Rank/Pop (12+): 83/410,500

MSA Rank/Pop: 95/494,100

ADI # 55

Average Person Ratings: 16.6

Market TSL: 22.2 hours

Stations: 16/16
Diaries: 950/432:1/55.0%
Sample Target: 800
% Below Line: 0
% Not Listed: 8.7

1985 Revenue: \$ 13,300,000
HH Inc.: \$ 28,339
Retail \$: 3.1 Bill
Pop per Station: 25,656
#1 Biller: KSSN-F \$ 3,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KSSN-F	121/17.7	17.6	14.1	15.4	12.3	15.7	1. KSSN-F	266/2749	1. KKYK-F	1225/29.8	33.4	38.4
2. KKYK-F	80/11.7	13.1	18.0	14.0	16.4	14.2	2. KKYK-F	174/2447	2. KSSN-F	1215/29.6	30.6	23.2
3. KEZQ-F	71/10.4	12.4	8.4	9.8	8.3	9.3	3. KZOU-F	130/1471	3. KZOU-F	823/20.0	19.7	22.1
4. KZOU-F	70/10.3	4.8	7.1	7.3	5.9	15.1	4. KEZQ-F	128/1370	4. KEZQ-F	771/18.8	18.0	15.8
5. KMJX-F	59/ 8.7	7.7	9.0	9.6	11.4	8.6	5. KMJX-F	77/ 805	5. KARN	632/15.4	15.5	16.8
6. KARN	51/ 7.5	8.7	8.0	5.1	8.6	6.7	6. KARN	56/ 787	6. KHLT-F	606/14.8	15.5	10.2
7. KOKY	43/ 6.3	4.7	4.7	3.6	6.5	6.7	7. KFEX-F	55/ 625	7. KMJX-F	593/14.4	19.0	19.0
8. KHLT-F	36/ 5.3	6.6	3.2	4.2	3.2	4.3	8. KLRA	48/ 443	8. KOKY	471/11.5	10.1	10.7
9. KLRA	27/ 4.0	4.1	4.8	3.2	3.6	1.1	9. KOKY	43/ 479	9. KLRA	309/ 7.5	10.5	9.5
10. KWTD-F	22/ 3.2	3.2	5.9	7.3	5.9	4.9	10. KHLT-F	42/ 801	10. KWTD-F	297/ 7.2	8.3	9.2

12+ FM SHARE (METRO): 76.40% (476 of 623) (SPG 85: 70.35%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZOU-F	1. KMJX-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KSSN-F	1. KZOU-F	1. KSSN-F
2. KKYK-F	2. KKYK-F	2. KKYK-F	2. KKYK-F	2. KKYK-F	2. KEZQ-F	2. KKYK-F	2. KEZQ-F	2. KKYK-F	2. KKYK-F	2. KKYK-F
3. KOKY	3. KSSN-F	3. KMJX-F	3. KMJX-F	3. KEZQ-F	3. KARN	3. KARN	3. KKYK-F	3. KZOU-F	3. KSSN-F	3. KZOU-F
4. KMJX-F	4. KZOU-F	4. KZOU-F	4. KZOU-F	4. KHLT-F	4. KHLT-F	4. KEZQ-F	4. KMJX-F	4. KEZQ-F	4. KMJX-F	4. KEZQ-F
5.	5. KOKY	5. KEZQ-F	5. KEZQ-F	5. KZOU-F	5. KKYK-F	5. KZOU-F	KZOU-F	5. KMJX-F	5. KARN	5. KMJX-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZOU-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KSSN-F		1. KMJX-F	1. KMJX-F	1. KMJX-F	1. KSSN-F	1. KSSN-F
2. KSSN-F	2. KZOU-F	2. KEZQ-F	2. KKYK-F	2. KEZQ-F		2. KSSN-F	2. KSSN-F	2. KSSN-F	2. KMJX-F	2. KMJX-F
3. KKYK-F	3. KSSN-F	KZOU-F	3. KEZQ-F	3. KKYK-F		3. KKYK-F	3. KKYK-F	3. KZOU-F	3. KKYK-F	3. KKYK-F
4. KMJX-F	4. KEZQ-F	4. KSSN-F	4. KZOU-F	4. KHLT-F		4. KZOU-F	4. KZOU-F	4. KOKY	4. KZOU-F	4. KZOU-F
5.	5. KMJX-F	5.	5. KHLT-F	5. KOKY		5.	5. KOKY	5. KKYK-F	5. KOKY	5. KOKY

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		80 (1)	80 (1)	12.8	19.2	KAAY 1090 Little Rock 1.0/4.4
AOR		59 (1)	59 (1)	9.5	9.6	KAUL-F 102.3 Sheridan 1.6/2.4
AC/OLDIES/SOFT ROCK		36 (1)	36 (1)	5.8	3.7	KBOX 1150 N. Little Rock 1.2/4.6
MOR/VARIETY	8 (1)		8 (1)	1.3	0.5	KFEX-F 92.3 Pine Bluff .9/3.6
						KITA 1440 Little Rock 1.0/3.8
COUNTRY	27 (1)	127 (2)	154 (3)	24.7	20.2	KMTL 760 Sherwood .6/2.7
BLACK/URBAN	43 (1)	103 (3)	146 (4)	23.4	18.8	
BTFL MUSIC/EZ		71 (1)	71 (1)	11.4	9.0	
NEWS/TALK	51 (1)		51 (1)	8.2	8.5	
NOSTALGIA					3.5	
RELIGION/GOSPEL	18 (3)		18 (3)	2.9	7.1	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

623 (16)

RADIO STATIONS

KAAY, 1090, 50 KW (DA-2)	, RELIGION	,\$ 18.00 (---)	Sudbrink	Diane McArthur
KARN, 920, 5 KW (DA-2)	, NEWS/TALK	CBS,\$ 38.00* (Blair)		Larry Wilson
KAUL, 1380, 5 KW (DA-2)	, CHILDREN'S RADIO	,\$ 18.00 (Roslin)		Bill Henslee
KBOX, 1150, 5 KW/1 KW (DA-N)	, MOR	ABC-D,\$ 20.00* (MMR)		Wally Tucker
KITA, 1440, 5 KW (DAYS)	, RELIGION	,\$ 11.00 (---)		Gary Vaile
KOKY, 1250, 1 KW/500 W (DA-2)	, BLACK	,\$ NA (Christal)	Oppenheimer	Ron Shannon
KLRA, 1010, 10 KW/5 KW (DA-N)	, COUNTRY	,\$ 23.00* (Mc-Guild)		
KSOH, 1050, 1 KW (DAYS)	, RELIGION	,\$ 9.00 (---)		
KEZQ-F, 100.3, 44 KW @ 1369, BTFL/EZ		ABC-D,\$ 50.00 (MMR)		Wally Tucker
KHLT-F, 94.1, 100 KW @ 770, AC		US I,ABC-D,\$ 43.00* (Mc-Guild)	Signal	Ron Shannon
KKYK-F, 103.7, 100 KW @ 1510, CHR		,\$ 75.00 (Blair)		Jim Grant
KZOU-F, 98.5, 100 KW @ 880, CHR/URBAN		,\$ 40.00* (Christal)	Oppenheimer	
KMJX-F, 105.1, 100 KW @ 534, AOR		ABC-R,\$ 41.00* (HNWH)	(CONWAY)	Dick Booth
KSSN-F, 95.7, 100 KW @ 1664, COUNTRY		ABC-E,\$ 85.00 (Katz)	Kaneb	Joanne Scott
KWTD-F, 106.3, 3 KW @ 290, BLACK		MBS,\$ 27.00 (Roslin)	(LONOKE)	Waymon Dunn

MISCELLANEOUS COMMENTS KLZA-A changes calls to KOKY... KLZA-F changes to KZOU-F... KLZA is listed as CHR but I believe they are playing a lot of Black product...

LOS ANGELES

Arbitron Rank/Pop (12+): 2/8,429,500

MSA Rank/Pop: 2/7,962,100

ADI # 2

Average Person Ratings: 18.5

Market TSL: 24.0 hours

Stations: 43/43

Diaries: 3762/2241:1/38.4%

Sample Target: 3440

% Below Line: 0

% Not Listed: 8.4

1985 Revenue: \$247,200,000

HH Inc.: \$ 36,089

Retail \$: 71.3 Bil

Pop per Station: 196,035

#1 Biller: KIIS A/F \$34,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KABC	1096/7.0	6.1	6.0	8.3	6.3	5.9	1. KABC	1200/14472	1. KIIS-F	16949/20.1	24.3 23.9
2. KPWR-F	932/6.0	4.4	1.8	2.4	2.3	7.4	2. KIIS-F	1087/19741	2. KPWR-F	13605/16.1	7.2 7.0
3. KIIS-F	919/5.9	7.4	8.2	8.8	9.0	8.0	3. KPWR-F	1007/14678	3. KABC	12962/15.4	13.5 14.9
4. KJOI-F	809/5.2	5.1	4.9	3.6	4.1	3.3	4. KJOI-F	873/ 9088	4. KFVB	11407/13.5	14.0 12.6
5. KBIG-F	665/4.3	5.1	4.7	4.2	4.4	3.1	5. KBIG-F	812/10275	5. KOST-F	10121/12.0	10.8 10.6
6. KOST-F	655/4.2	4.1	3.4	4.0	3.8	2.8	6. KOST-F	802/12042	6. KRTH-F	9592/11.4	10.9 9.2
7. KROQ-F	591/3.8	4.3	3.9	3.1	3.1	6.5	7. KLOS-F	731/11758	7. KNX	9473/11.2	12.3 11.6
8. KFVB	573/3.7	3.3	3.9	2.7	3.2	2.8	8. KRTH-F	711/12118	8. KLOS-F	9048/10.7	12.0 10.2
9. KRTH-F	539/3.5	3.7	3.3	2.5	2.5	3.7	9. KROQ-F	703/ 9751	9. KROQ-F	8454/10.0	9.3 8.5
10. KLOS-F	533/3.4	3.3	4.8	4.4	3.6	6.1	10. KFVB	632/12515	10. KJOI-F	8339/ 9.9	10.2 9.0
11. KLVE-F	529/3.4	1.5	1.6	1.6	1.3	1.3	11. KNX	630/12395	11. KBIG-F	8216/ 9.7	10.9 10.3
12. KNX	484/3.1	3.3	3.0	3.1	3.2	2.5	12. KMPC	548/ 7829	12. KIQQ-F	6825/ 8.1	8.3 8.0
13. KMPC	472/3.0	2.9	3.4	4.2	3.5	2.4	13. KLVE-F	543/ 5091	13. KMET-F	6744/ 8.0	10.3 10.8
14. KIQQ-F	450/2.9	3.9	2.5	1.4	1.5	2.1	14. KIQQ-F	500/ 7649	14. KMPC	6643/ 7.9	8.9 9.4
15. KTNQ	425/2.7	2.2	2.0	2.3	2.0	2.9	15. KTNQ	438/ 4617	15. KNX-F	6408/ 7.6	9.7 10.0
16. KZLA-F	390/2.5	1.9	2.6	2.1	2.1	1.8	16. KMET-F	429/ 8681	16. KFI	4980/ 5.9	5.6 5.5
17. KMET-F	336/2.2	3.2	2.5	3.3	3.3	4.0	17. KZLA-F	421/ 4848	17. KJLH-F	4932/ 5.9	6.6 5.7
18. KNX-F	276/1.8	1.6	2.4	2.6	2.7	2.2	18. KFI	412/ 7977	18. KLVE-F	4924/ 5.3	4.1 4.1
19. KWKW	265/1.7	1.3	1.3	1.4	1.7	1.6	19. KNX-F	333/ 7832	19. KTNQ	4431/ 5.3	NA 4.2
20. KFI	251/1.6	1.6	1.6	1.7	1.6	1.3	20. KWKW	265/ 2438	20. KRLA	4416/ 5.2	7.0 7.4
21. KJLH-F	221/1.4	2.0	2.3	2.5	2.1	2.1	21. KKGO-F	249/ 4106	21. KZLA-F	4241/ 5.0	5.7 5.9
22. KKGO-F	210/1.3	1.4	1.6	1.3	1.1	1.2	22. KLAC	229/ 4639	22. KLAC	4026/ 4.8	4.1 5.5
23. KBZT-F	193/1.2	1.6	2.0	1.5	2.1	.9	23. KJLH-F	228/ 5056	23. KBZT-F	3972/ 4.7	6.9 7.0
24. KNAC-F	190/1.2	.6	.5	.3	.3	2.4	24. KRLA	222/ 4938	24. KUTE-F	3798/ 4.5	4.4 5.1
25. KNOB-F	189/1.2	1.0	.8	1.2	1.4	.6	25. KBZT-F	204/ 4216	25. KFAC-F	3735/ 4.4	4.8 4.0
							KFAC-F	204/ 4187			

12+ FM SHARE (METRO): 65.53% (9339 of 14252) (SPG 85: 62.38%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPWR-F	1. KIIS-F	1. KIIS-F	1. KOST-F	1. KOST-F	1. KABC	1. KIIS-F	1. KJOI-F	1. KPWR-F	1. KABC	1. KPWR-F
2. KROQ-F	2. KPWR-F	2. KPWR-F	2. KIIS-F	2. KIIS-F	2. KJOI-F	2. KABC	2. KABC	2. KIIS-F	2. KPWR-F	2. KJOI-F
3. KIIS-F	3. KLOS-F	3. KOST-F	3. KRTH-F	3. KRTH-F	3. KBIG-F	3. KFVB	3. KIIS-F	3. KJOI-F	3. KOST-F	3. KIIS-F
4. KDAY	4. KROQ-F	4. KLOS-F	4. KLVE-F	4. KABC	4. KIQQ-F	4. KNX	4. KOST-F	4. KOST-F	4. KROQ-F	4. KABC
5. KNX-F	5. KOST-F	5. KRTH-F	5. KTNQ	5. KBIG-F	5. KLVE-F	5. KPWR-F	5. KBIG-F	5. KBIG-F	5. KIIS-F	5. KROQ-F
6. KOST-F	6. KRTH-F	6. KLVE-F	6. KIQQ-F	6. KTNQ	6. KOST-F	6. KJOI-F	6. KPWR-F	6. KABC	6. KMPC	6. KRTH-F
7. KJLH-F	7. KMET-F	7. KROQ-F	7. KBIG-F	7. KIQQ-F	7. KFVB	7. KTNQ	7. KRTH-F	7. KROQ-F	7. KJOI-F	7. KLOS-F
8. KLOS-F	8. KLVE-F	8. KTNQ	8. KABC	8. KLVE-F	8. KNX	8. KBIG-F	8. KLVE-F	8. KLOS-F	8. KFVB	8. KBIG-F
9. KNAC-F	9. KTNQ	9. KIQQ-F	9. KLOS-F	9. KLOS-F	9. KMPC	9. KOST-F	9. KLOS-F	9. KFVB	9. KLVE-F	9. KIQQ-F
10. KMET-F	10. KNX-F	10. KBIG-F	10. KZLA-F	10. KZLA-F	10. KZLA-F	10. KRTH-F	10. KFVB	10. KLVE-F	KNX	10. KLVE-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54						
1. KPWR-F	>1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KOST-F	1. KPWR-F	1. KLOS-F	1. KLOS-F	1. KLOS-F	1. KABC	
2. KIIS-F	>2. KPWR-F	2. KOST-F	2. KOST-F	2. KIIS-F	2. KLOS-F	2. KPWR-F	2. KMET-F	2. KIIS-F	2. KRTH-F	
3. KROQ-F	3. KOST-F	3. KRTH-F	3. KPWR-F	3. KBIG-F	3. KROQ-F	3. KIIS-F	3. KRTH-F	3. KPWR-F	3. KLOS-F	
4. KOST-F	4. KRTH-F	4. KTNQ	4. KLVE-F	4. KIQQ-F	4. KIIS-F	4. KROQ-F	4. KIIS-F	4. KRTH-F	4. KTNQ	
5. KACE-F	5. KROQ-F	5. KPWR-F	5. KRTH-F	5. KLVE-F	5. KNAC-F	5. KMET-F	5. KOST-F	5. KROQ-F	5. KIIS-F	
6. KLOS-F	6. KLVE-F	6. KLVE-F	6. KIQQ-F	6. KRTH-F	6. KMET-F	6. KRTH-F	6. KPWR-F	6. KMET-F	KOST-F	
7. KNX-F	7. KLOS-F	7. KIQQ-F	7. KBIG-F	7. KWKW	7. KLVE-F	7. KNAC-F	7. KROQ-F	7. KROQ-F	7. KZLA-F	
8. KJLH-F	8. KTNQ	8. KLOS-F	8. KROQ-F	8. KTNQ	8. KRTH-F	8. KOST-F	8. KTNQ	8. KLVE-F	8. KMET-F	
9. KRTH-F	9. KIQQ-F	9. KBZT-F	KWKW	9. KABC	9. KLOS-F	9. KLVE-F	9. KBZT-F	9. KABC	9. KJOI-F	
10. KLVE-F	10. KNX-F	10. KWKW	10. KTNQ	10. KJOI-F	10. KTNQ	10. KTNQ	KABC	10. KOST-F	10. KLVE-F	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP	63 (1)	1195 (2)	1258 (3)	8.8	16.5	KACE-F 103.9	Inglewood	1.2/3.6
AOR		1714 (5)	1714 (5)	12.0	11.1	KALI 1430	San Gabriel	.9/2.5
AC/OLDIES/SOFT ROCK	541 (3)	2026 (5)	2567 (8)	18.0	16.6	KBRT 740	Avalon	.4/1.4
MOR/VARIETY						KDAY 1580	Santa Monica	1.1/3.5
COUNTRY	188 (1)	446 (2)	634 (3)	4.4	4.3	KEZY-F 95.9	Anaheim	.4/2.0
BLACK/URBAN	238 (2)	1521 (4)	1759 (6)	12.3	10.1	KFAC 1330	Los Angeles	.4/1.2
BTFL MUSIC/EZ		1474 (2)	1474 (2)	10.3	10.7	KFAC-F 92.3	Los Angeles	1.1/4.4
NEWS/TALK	2255 (4)		2255 (4)	15.8	14.6	KFSG-F 96.3	Los Angeles	.3/1.2
NOSTALGIA	472 (1)		472 (1)	3.3	3.8	KGFI 1230	Los Angeles	.5/1.9
RELIGION/GOSPEL	67 (1)	108 (2)	175 (3)	1.2	1.8	KIEV 870	Glendale	.7/2.7
SPANISH	972 (4)	529 (1)	1501 (5)	10.5	8.3	KIIS 1150	Los Angeles	.4/2.5
CLASSICAL	57 (1)	176 (1)	233 (2)	1.6	1.4	KIKF-F 94.3	Garden Grove	.4/1.0
UNKNOWN/OTHERS		210 (1)	210 (1)	1.5	0.7	KLAC 570	Los Angeles	1.2/4.8
			14252 (43)			KRLA 1110	Pasadena	1.2/5.2
						KRTH 930	Los Angeles	.7/2.8
						KSKQ 1540	Los Angeles	1.0/2.6
						KUTE-F 101.9	Glendale	1.2/4.5
						KYMS-F 106.3	Santa Ana	.4/1.1

RADIO STATIONS

AM STATIONS

KABC, 790, 5 KW (DA-N)	, TALK/NEWS	ABC-T,ABC-I,\$330.00	(Katz)	Cap Cities/ABC	George Green
KALI, 1430, 5 KW (DA-2)	, SPANISH AC	, \$NA	(Masla)	United	Raul Ortal
KDAY, 1580, 50 KW (DA-2)	, BLACK	NBN,\$100.00	(Roslin)	Rollins	Ed Kerby
KFI, 640, 50 KW	, AC	ABC-E,\$185.00*	(Christal)	Cox	Don Dalton
KFWB, 980, 5 KW	, NEWS	ABC-E,NBC,\$260.00*	(Select)	Westinghouse	
KGFI, 1230, 1 KW	, BLACK	SBN,\$NA	(HNWH)	Inner City	Bill Shearer
KIEV, 870, 5 KW/1 KW (DA-N)	, TALK	, \$110.00*	(---)		Ron Beaton
KIIS, 1150, 5 KW (DA-N)	, CHR	, \$NA	(Mc-Guild)	Gannett	Lynn Anderson Powell
KLAC, 570, 5 KW (DA-N)	, COUNTRY	ABC-D,\$135.00*	(Eastman)	Malrite	Norm Epstein
KMPC, 710, 50 KW/10 KW (DA-N)	, NOSTALGIA	, \$210.00	(Durpetti)	Golden West	Bill Ward
KNX, 1070, 50 KW	, NEWS	CBS,\$270.00	(CBS)	CBS	George Nicholas
KRTH, 930, 5 KW (DA-N)	, OLDIES	US1,\$NA	(Republic)	RKO	Ron Thompson
KSKQ, 1540, 50 KW/10 KW (DA-D)	, SPANISH AC	, \$ 90.00*	(Caballero)	Spanish Bdcst	Raul Alarcon, Jr.
KTNQ, 1020, 50 KW (DA-2)	, SPANISH AC	, \$ 80.00*	(Caballero)	H & W	Ken Wolt
KRLA, 1110, 50 KW/10 KW (DA-2)	, OLDIES	, \$140.00*	(MMR)	Greater Media	Bob Moore
KBRT, 740, 10 KW (DAYS,DA)	, RELIGION	, \$ 50.00*	(---)	Crawford	Doyle Sneed
KWKW, 1300, 5 KW/1 KW (DA-2)	, SPANISH VARIETY	, \$ 85.00	(Lotus)	Lotus	Jim Kalmenson

FM STATIONS

KACE, 103.9, 1.6 KW @ 390, BLACK	APR,\$ 60.00*	(Masla)	All-Pro	Ann Davis
KBIG, 104.3, 105 KW @ 2890, BTFL/EZ	, \$260.00*	(CBS)	Bonneville	Kari Winston
KBZT, 97.1, 55 KW @ 770, AC	, \$200.00*	(MMR)	Greater Media	Bob Moore
KFAC, 92.3, 39 KW @ 2835, CLASSICAL	, \$205.00	(Mc-Guild)		Ed Argow
KFSG, 96.3, 54 KW @ 480, RELIGION	APR,\$NA	(---)		Alan Bowles
KGIL, 94.3, 3 KW @ -80, SOFT AC	, \$ 55.00	(HNWH)	Buckley (SAN FERNANDO)	R. McGeary
KIIS, 102.7, 8 KW @ 2790, CHR	, \$550.00	(Mc-Guild)	Gannett	Lynn Anderson Powell
KIQQ, 100.3, 5 KW @ 3060, SOFT AC	TRAN,\$181.00	(Select)	Outlett	Tom Mosher
KJLH, 102.3, 3 KW @ 300, BLACK	, \$ 70.00*	(Weiss)	(COMPTON)	Jim Maddox
KJOI, 98.7, 75 KW @ 1180, BTFL/EZ	, \$240.00	(Blair)	Legacy	Bob Griffith
KKGO, 105.1, 18 KW @ 2900, JAZZ	APR,\$NA	(Select)		Saul Levine
KNX, 93.1, 54 KW @ 2870, SOFT AC	CBS-R,\$170.00*	(CBS)	CBS	Bob Nelson
KLOS, 95.5, 63 KW @ 3129, AOR	ABC-R,\$300.00*	(Katz)	Cap Cities/ABC	Bill Sommers
KLVE, 107.5, 34 KW @ 2800, SPANISH AC	, \$NA	(Caballero)	H & W	Ken Wolt
KMET, 94.7, 58 KW @ 2835, AOR	, \$270.00*	(Blair)	Metromedia	Howard Bloom
KOST, 103.5, 13 KW @ 3100, AC	, \$230.00*	(Christal)	Cox	Don Dalton
KPWR, 105.9, 72 KW @ 770, URBAN/CHR	, \$250.00*	(HNWH)	Emmis	Phil Newmark
KNOB, 97.9, 79 KW @ 420, SOFT AC	, \$ 94.00	(Masla)	(LONG BEACH)	John Banoczi
KRTH, 101.1, 51 KW @ 3130, OLDIES	US2,\$190.00*	(Republic)	RKO	Pat Norman
KUTE, 101.9, .7 KW @ 2848, URBAN/AC	, \$100.00*	(Durpetti)	Golden West	Bill Ward
KZLA, 93.9, 49 KW @ 720, COUNTRY	, \$130.00*	(Eastman)	Malrite	Norm Epstein
KROQ, 106.7, 25 KW @ 1600, AOR	, \$220.00*	(Torbet)	Infinity	
KNAC, 105.5, 1.6 KW @ 400, AOR	, \$NA	(Roslin)	(LONG BEACH)	Gary Price

CALLS

KHJ changes to KRTH-A
KKHR-F changes to KNX-F

FORMAT CHANGES

KRTH changes to Oldies (Feb)
KNX-F: from CHR to Soft AC
(June)

STATION SALES

KFAC A/F sold for \$34,000,000
KROQ-F sold to Infinity for
\$45,000,000
KMET-F: from Metromedia to
Metropolitan for \$62,400,000 (est)

MISCELLANEOUS COMMENTS

It is sad to see the call
letters KHJ disappear...

LOUISVILLE

Arbitron Rank/Pop (12+): 44/796,100

MSA Rank/Pop: 49/954,500

ADI # 49

Average Person Ratings: 16.3

Market TSL: 21.8 hours

Stations: 18/18

Diaries: 1134/702:1/39.3%

Sample Target: 1200

% Below Line: 0

% Not Listed: 5.7

1985 Revenue: \$ 17,900,000

HH Inc.: \$ 28,837

Retail \$: 5.7 Bil

Pop per Station: 44,228

#1 Biller: WHAS \$4,200,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WHAS-X	228/17.6	12.4	15.3	---	12.4	12.6	1. WAMZ-F	340/3138	1. WHAS	2668/33.5	28.4	28.4
2. WAMZ-F	203/15.7	12.2	11.4	---	14.0	13.8	2. WHAS	296/3862	2. WAMZ-F	1963/24.7	23.6	21.1
3. WRKA-F	119/ 9.2	8.8	8.9	---	5.0	8.1	3. WDJX-F	142/2126	3. WLRS-F	1589/20.0	22.6	27.1
4. WVEZ-F	114/ 8.8	7.5	7.7	---	5.6	8.0	4. WVEZ-F	142/1661	4. WRKA-F	1507/18.9	19.0	16.6
5. WDJX-F	87/ 6.7	6.2	5.8	---	4.1	7.7	5. WQMF-F	134/2036	5. WVEZ-F	1375/17.3	12.4	
6. WQMF-F	86/ 6.6	8.8	8.5	---	9.6	11.6	6. WRKA-F	121/1549	6. WQMF-F	1320/16.6	18.8	18.7
7. WLRS-F	73/ 5.6	7.3	9.0	---	11.6	7.8	7. WLRS-F	77/1664	7. WDJX-F	1316/16.5	16.1	16.7
8. WJYL-F	59/ 4.6	5.2	4.2	---	4.3	8.2	8. WJYL-F	61/ 740	8. WAVG	951/11.9	13.7	13.4
9. WLOU	49/ 3.8	5.2	4.9	---	8.4	5.9	9. WLOU	49/ 676	9. WJYL-F	723/ 9.1	9.8	9.3
10. WAVG	46/ 3.5	7.2	6.8	---	5.5	3.6	10. WAVG	48/1014	10. WLOU	676/ 8.5	9.2	11.2
11. WXVW	40/ 3.1	2.4	1.4	---	2.0	.9	11. WXVW	40/ 460	11. WAKY	627/ 7.9	9.5	10.5
12. WCII	31/ 2.4	2.7	4.0	---	4.5	2.3	12. WCII	38/ 596	12. WCII	525/ 9.7	9.7	9.4
13. WAKY	30/ 2.3	3.7	2.9	---	2.9	2.2	13. WAKY	37/ 910	13. WXVW	460/ 4.7	4.7	4.4
14.							14.		14.			
15.							15.		15.			
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 62.11% (759 of 1222) (SPG 85: 58.19%)

TEENS	18-34	18-49	25-49	25-54	35-54	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJX-F	1. WAMZ-F	1. WAMZ-F	1. WHAS	1. WHAS	1. WHAS	1. WHAS >	1. WHAS	1. WHAS	1. WHAS	1. WAMZ-F>
2. WLRS-F	2. WRKA-F	2. WHAS	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F>	2. WAMZ-F	2. WAMZ-F	2. WAMZ-F	2. WHAS
3. WQMF-F	3. WQMF-F	3. WRKA-F	3. WRKA-F	3. WRKA	3. WVEZ-F	3. WRKA-F	3. WVEZ-F	3. WVEZ-F	3. WJYL-F	3. WVEZ-F
4. WJYL-F	4. WHAS	4. WQMF-F	4. WVEZ-F	4. WVEZ-F	4. WRKA-F	4. WQMF-F	4. WRKA-F	4. WRKA-F	4. WDJX-F	4. WRKA-F
5.	5. WDJX-F	5. WVEZ-F	5. WQMF-F	5. WQMF-F	5. WAVG	5. WVEZ-F	5. WQMF-F	5. WQMF-F	5. WDJZ-F	5. WDJX-F
6.	6. WLRS-F	6. WDJX-F	6. WJYL-F	6. WJYL-F	6. WXVW	6. WDJX-F	6. WDJX-F	6. WQMF-F	6. WRKA	6. WLRS-F
7.	7.	7.	7. WDJX-F	7. WDJX-F	7.	7.	7.	7. WLRS-F	7. WVEZ-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WDJX-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WQMF-F	1. WQMF-F	1. WHAS	1. WHAS	1. WHAS	
2. WRKA-F	2. WRKA-F	2. WRKA-F	2. WRKA-F	2. WHAS	2. WLRS-F	2. WHAS	2. WRKA-F	2. WAMZ-F	2. WAMZ-F	
3. WQMF-F	3. WDJX-F	3. WHAS	3. WHAS	3. WRKA-F	3. WAMZ-F	3. WAMZ-F	3. WAMZ-F	3. WQMF-F	3. WRKA-F	
4. WLRS-F	4. WHAS	4. WDJX-F	4. WVEZ-F	4. WVEZ-F	4. WJYL-F	4. WRKA-F	4. WRKA-F	4. WRKA-F	4. WVEZ-F	
5. WAMZ-F	5. WQMF-F	5. WQMF-F	5. WDJX-F	5.	5. WDJX-F	5. WLRS-F	5. WVEZ-F	5. WJYL-F	5. WAKY	
6. WJYL-F	6. WLRS-F	6. WLRS-F	6. WQMF-F	6.	6. WHAS	6. WDJX-F	6. WDJX-F	6. WLRS-F	6.	
7.	7.	7.	7.	7.	7.	7. WJYL-F	7.	7.	7.	
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING		
				%	%			
TOP 40/CHR/CONTEMP		160 (2)	160 (2)	13.1	12.6	WDGS	1290	New Albany, IN .8/3.2
AOR		86 (1)	86 (1)	7.0	9.1	WFIA	900	Louisville .8/2.4
AC/OLDIES/SOFT ROCK	30 (1)	233 (2)	263 (3)	21.5	12.8	WLLV	1240	Louisville 1.1/2.3
MOR/VARIETY	274 (2)		274 (2)	22.4	19.1	WTMT	620	Louisville .3/1.1
COUNTRY	35 (2)	203 (1)	238 (3)	19.5	21.6	WXLN-F	103.9	Louisville 1.4/4.6
BLACK/URBAN	60 (2)	59 (1)	119 (3)	9.7	13.5			
BTFL MUSIC/EZ					6.0			
NEWS/TALK								
NOSTALGIA	40 (1)		40 (1)	3.3	2.1			
RELIGION/GOSPEL	24 (2)	18 (1)	42 (3)	3.4	3.2			
SPANISH								
CLASSICAL								
UNKNOWN/OTHERS								
			1222 (18)					

RADIO STATIONS

AM STATIONS

WAKY, 790, 5 KW/1 KW (DA-2)	, OLDIES	MBS, \$ 45.00* (Katz)	Federal	Joe McDevitt
WAVG, 970, 5 KW (DA-2)	, MOR	US 2, NBC-T, \$ 43.00 (Select)		Ed Henson
WCII, 1080, 10 KW/1 KW (DA-2)	, COUNTRY	CBS, \$ 80.00 (Eastman)	Great Trails	Tom Perryman
WDGS, 1290, 500 W/1 KW (DA-2)	, BLACK	NBN, \$ 20.00 (Masla)		Archie Dale
WFIA, 900, 1 KW (DAYS)	, RELIGION	, \$ 14.00 (---)		Richard Lee
WHAS, 840, 50 KW	, MOR	ABC-I, \$ 95.00* (Christal)	Clear Channel	Bob Scherer
WLLV, 1240, 1 KW/250 W	, GOSPEL (?)	, \$ 17.00 (Roslin)		Tom Duffy
WLOU, 1350, 5 KW/500 W (DA-N)	, BLACK	NBN, \$ 50.00 (MMRO)		Charles Mootry
WTMT, 620, 500 W (DA-2)	, COUNTRY	, \$ 17.00 (Masla)		Lee Stinson
WXVW, 1450, 1 KW	, NOSTALGIA	MBS, \$ 34.00 (Regional)		Charles Jenkins

FM STATIONS

WAMZ, 97.5, 100 KW @ 505, COUNTRY	, \$110.00* (Christal)	Clear Channel	Bob Scherer
WDJX, 99.7, 20 KW @ 720, CHR	CBS-R, \$ 80.00* (Eastman)	Great Trails	Tom Perryman
WJYL, 101.7, 3 KW @ 300, URBAN	, \$ 40.00* (---)	Inter-Urban	
WLRS, 102.3, 3 KW @ 300, CHR	ABC-R, \$ 50.00 (Select)		Louisa Henson
WQMF, 95.7, 34 KW @ 580, AOR	Source, \$ 70.00 (Torbet)		John Page Otting
WRKA, 103.1, 3 KW @ 300, AC	ABC-D, \$ 60.00* (Blair)	Capital-Johnson	Mike Kirtner
WVEZ, 106.9, 25 KW @ 670, SOFT AC	, \$ 55.00* (Katz)	Federal	Joe McDevitt
WXLN, 103.9, 3 KW @ 300, RELIGION	ABC-C, \$ 18.00 (---)		Richard Lee

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WVEZ: From BTFL to Soft AC

WQMF: From Frank Wood to John Otting for \$5,000,000

Arbitron fell 5.5% short of sample target.

WHAS/WAMZ-F: From Bingham to Clear Channel for \$20,100,000

LUBBOCK

Arbitron Rank/Pop (12+): 159/185,000

MSA Rank/Pop: 183/223,100

ADI # 141

Average Person Ratings: 17.7

Market TSL: 24.1 hours

Stations: 14/14

Diaries: 638/290:1/45.0%

Sample Target: 550

% Below Line: 0

% Not Listed: 6.1

1985 Revenue: \$ 6,000,000

HH Inc.: \$ 27,610

Retail \$: 1.6 Bil

Pop per Station: 13,214

#1 Biller: KLLF-F \$ 1,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KRLB-F	87/26.5	21.5	24.6	17.1	14.0	33.8	1. KRLB-F	127/1186	1. KRLB-F	817/44.2	38.9	41.5
2. KLLL-F	57/17.4	19.3	14.2	15.8	15.3	15.8	2. KLLL-F	96/ 868	2. KLLL-F	525/28.4	30.5	24.8
3. KFMX-F	28/ 8.5	10.0	12.9	9.5	12.4	10.6	3. KFY0	50/ 540	3. KZII-F	374/20.2	10.1	11.8
4. KZII-F	27/ 8.2	3.2	5.2	5.3	6.8	8.4	4. KSEL-F	43/ 586	4. KSEL-F	346/18.7	23.0	22.9
5. KSEL-F	25/ 7.6	5.1	7.1	8.2	12.1	7.4	5. KFMX-F	38/ 435	5. KFMX-F	297/16.1	18.8	24.5
6. KFY0	23/ 7.0	3.9	6.8	9.2	4.9	3.2	6. KZII-F	34/ 453	6. KFY0	268/14.5	13.5	11.5
7. KTEZ-F	17/ 5.2	9.0	8.6	10.5	7.2	6.3	7. KTEZ-F	26/ 364	7. KTEZ-F	258/13.9	15.1	15.4
8. KLFB	12/ 3.7	1.9	3.1	3.6	4.2	---	8. KLFB	13/ 140	8. KEND	202/10.9	9.0	6.9
9. KEND	10/ 3.0	4.2	2.8	4.3	2.9	1.1	9. KSEL	12/ 211	9. KSEL	165/ 8.9	7.4	9.9
10. KSEL	9/ 2.7	1.3	2.8	2.0	2.9	1.1	10. KEND	10/ 221	10. KJAK-F	112/ 6.1	5.5	6.9

12+ FM SHARE (METRO): 79.22% (244 of 308) (SPG 85: 80.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KLLF-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F
2. KFMX-F	2. KLLF-F	2. KLLF-F	2. KLLF-F	2. KLLF-F	2. KRLB-F	2. KLLF-F	2. KLLF-F	2. KLLF-F	2. KLLF-F	2. KLLF-F
3.	3. KZII-F	3. KZII-F	3. KFMX-F	3. KFMX-F	3. KFYO	3. KFYO	3. KFMX-F	3. KFMX-F	3. KFMX-F	3. KZII-F
4.	4. KFMX-F	4. KFMX-F	4. KZII-F	4. KZII-F	4. KTEZ-F	4. KSEL-F	4. KZII-F	4. KZII-F	4. KFMX-F	4. KFMX-F
5.	5.	5. KSEL-F	5.	5.	5.	5.	5.	5.	5. KZII-F	5. KSEL-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F
2. KLLF-F	2. KLLF-F	2. KFMX-F	2. KLLF-F	2. KLLF-F	2. KSEL-F	2. KLLF-F	2. KFMX-F	2. KLLF-F	2. KLLF-F	2. KLLF-F
3. KZII-F	3. KZII-F	KLLF-F	3. KZII-F	3.	3. KZII-F	KFMX-F	3. KLLF-F	3. KFMX-F	3. KFMX-F	3. KFMX-F
4.	4. KFMX-F	4. KZII-F	4.	4.	4. KFMX-F	4. KSEL-F	4. KZII-F	4. KSEL-F	4. KSEL-F	4. KZII-F
5.	5.	5.	5.	5.	5.	KZII-F	5.	KZII-F	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	1 (1)	87 (1)	88 (2)	28.5	28.8	KCAS 1050 Slaton .9/2.2
AOR		55 (2)	55 (2)	17.9	14.3	KJAK-F 92.7 Slaton .9/6.1
AC/OLDIES/ROCK		25 (1)	25 (1)	8.1	10.7	KRLB 580 Lubbock .3/2.8
MOR/VARIETY	9 (1)		9 (1)	2.9		KTLK 1460 Lubbock 1.8/3.7
COUNTRY	33 (2)	57 (1)	90 (3)	29.2	31.4	
BLACK/URBAN						
BTFL MUSIC/EZ		17 (1)	17 (1)	5.5	9.4	
NEWS/TALK						
NOSTALGIA						
RELIGION/GOSPEL		3 (1)	3 (1)	1.0	2.0	
SPANISH	21 (3)		21 (3)	6.8	3.3	
CLASSICAL						
UNKNOWN/OTHERS						

RADIO STATIONS

KEND, 1590, 1 KW (DA-2)	COUNTRY	MBS, \$ 12.00* (Eastman)	Thrash	Buddy Howell
KFMX, 1340, 1 KW	CHR (?)	\$ NM (Katz)	S. Minnesota	Greg Gentling
KFYO, 790, 5 KW/1 KW (DA-2)	COUNTRY	CBS, \$ 23.00 (Torbet)	Seaton	Bob Clark
KLF8, 1420, 500 W (DA-2)	SPANISH	\$ 17.00 (Caballero)		Walter Ledesman
KRLB, 580, 500 W (DAYS, DA)	CHR	ABC-2, \$ 10.00 (Christal)		Dean Minnick
KSEL, 950, 5 KW/500 W (DA-2)	MOR	ABC-T, ABC-E, \$ NM (Mc-Guild)		John Kreiger
KTLK, 1460, 1 KW	SPANISH	\$ 11.00 (Roslin)		Tim Tesre
KFMX-F, 94.5, 100 KW @ 850, AOR		Source, \$ 30.00* (Katz)	So. Minnesota	Greg Gentling
KZII-F, 102.5, 100 KW @ 795, CLASSIC AOR		\$ 23.00 (Torbet)	Seaton	Bob Clark
KLLF-F, 96.3, 100 KW @ 580, COUNTRY		APR, \$ 34.00* (Eastman)	Thrash	Buddy Howell
KRLB-F, 99.5, 100 KW @ 850, CHR		ABC-1, \$ 40.00* (Christal)		Dean Minnick
KSEL-F, 93.7, 100 KW @ 740, AC		\$ 28.00* (Mc-Guild)		John Kreiger
KTEZ-F, 101.1, 100 KW @ 750, BTFL/EZ		\$ 25.00* (Select)	Lotus	Milt Ledet
KJAK-F, 92.7, 3 KW @ 300, RELIGION		MBS, \$ 9.00 (---)	(SLATON)	Steve White

MISCELLANEOUS COMMENTS KFYO-F changes calls to KZII-F

MACON

Arbitron Rank/Pop (12+): 140/226,300

MSA Rank/Pop: 155/279,200

ADI # 132

Average Person Ratings: 16.9

Market TSL: 22.9 hours

Stations: 18/14
Diaries: 585/387:1/38.8%
Sample Target: 600
% Below Line: 5.4
% Not Listed: 8.9

1985 Revenue: \$ 6,100,000
HM Inc.: \$ 28,704
Retail \$: 1.6 Btl
Pop per Station: 16,164
#1 Biller: WAYS-F \$1,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WAYS-F	72/18.8	---	18.0	---	19.0
2. WPGA-F	47/12.3	---	13.4	---	13.8
3. WDN-F	44/11.5	---	12.6	---	12.7
4. WPEZ-F	39/10.2	---	8.1	---	7.0
5. WIBB	33/ 8.6	---	9.9	---	12.5
6. WMAZ	29/ 7.6	---	9.1	---	8.3
7. WDDO	20/ 5.2	---	5.9	---	6.5
8. WRBN-F	14/ 3.7	---	4.3	---	2.6
9. WQXM-F	9/ 2.3	---	.8	---	2.9
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WAYS-F	142/1711
2. WDN-F	119/ 971
3. WPGA-F	62/ 593
4. WPEZ-F	54/ 655
5. WIBB	38/ 386
6. WMAZ	37/ 639
7. WDDO	21/ 319
8. WRBN-F	18/ 265
9. WFNE-F	13/ 207
10. WQXM-F	10/ 158
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WAYS-F	915/40.4	---	38.0
2. WPEZ-F	483/21.3	---	14.8
3. WDEN-F	446/19.7	---	20.4
4. WMAZ	444/19.6	---	20.0
5. WPGA-F	418/18.5	---	23.2
6. WIBB	339/15.0	---	18.2
7. WDDO	307/13.6	---	16.0
8. WRBN-F	206/ 9.1	---	8.1
9. WQBZ-F	149/ 6.6	---	10.1
10. WQXM-F	135/ 6.0	---	4.2
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 71.35% (249 of 349) (SPG 85: 69.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPGA-F	1. WAYS-F	1. WAYS-F	1. WAYS-F	1. WAYS-F	1. WPEZ-F	1. WAYS-F	1. WAYS-F	1. WAYS-F	1. WPGA-F	1. WAYS-F
2. WAYS-F	2. WPGA-F	2. WPGA-F	2. WPEZ-F	2. WDN-F	2. WDN-F	2. WMAZ	2. WDN-F	2. WDN-F	2. WAYS-F	2. WPGA-F
3. WIBB	3. WDN-F	3. WDN-F	3. WDN-F	3. WPEZ-F	3. WMAZ	3. WPEZ-F	3. WPGA-F	3. WPEZ-F	3. WDN-F	3. WIBB
4.	4. WIBB	4. WPEZ-F	4. WPGA-F	4. WPGA-F	4. WAYS-F	4. WPEZ-F	4. WPGA-F	4. WPEZ-F	4. WMAZ	4. WDN-F
5.	5. WPEZ-F	5.	5.	5.	5. WIBB	5. WPGA-F	5.	5.	5. WPEZ-F	5. WPEZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAYS-F	1. WAYS-F	1. WAYS-F	1. WAYS-F	1. WPEZ-F	1. WAYS-F	1. WAYS-F	1. WAYS-F	1. WAYS-F	1. WAYS-F
2. WPGA-F	2. WPGA-F	2. WPGA-F	2. WPEZ-F	2. WAYS-F	2. WPGA-F	2. WPGA-F	2. WDN-F	2. WPGA-F	2. WDN-F
3. WDDO	3. WIBB	3. WPEZ-F	3. WDN-F	3. WDN-F	3. WRBN-F	3. WPEZ-F	3. WPGA-F	3. WDN-F	3. WPEZ-F
4.	4. WPEZ-F	4. WIBB	4. WPGA-F	4. WIBB	4.	4.	4.	4. WPEZ-F	4. WPGA-F
5.	5.	5.	5.	5. WPGA-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		77 (2)	77 (2)	22.1	27.9
AOR		16 (2)	16 (2)	4.6	1.5
AC/OLDIES/ROCK		39 (1)	39 (1)	11.2	8.8
MOR/VARIETY	29 (1)		29 (1)	8.3	10.0
COUNTRY		44 (1)	44 (1)	12.6	13.8
BLACK/URBAN	57 (3)	47 (1)	104 (4)	29.8	32.0
BTFL MUSIC/EZ		13 (2)	13 (2)	3.7	0.9
NEWS/TALK					
NOSTALGIA	7 (1)		7 (1)	2.0	0
RELIGION/GOSPEL	7 (2)	13 (2)	20 (4)	5.7	4.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					0.9

349 (18)

RADIO STATIONS

WBML, 900, 250 W (DAYS,DA)	, RELIGION	CNN, \$ 9.00	(---)	Rogers	Ken Hammock
WDDO, 1240, 1 KW	, BLACK	NBN, \$21.00	(Select)		Wayne Sawyer
WIBB, 1280, 5 KW (DAYS)	, BLACK	SBN, \$30.00	(Weiss)		D. Haight
WMAZ, 940, 50 KW/10 KW (DA-N)	, MOR	ABC-1, \$56.00	(Katz)	Multimedia	Fred Newton
WNEX, 1400, 1 KW	, CHR (?)	, \$11.00	(Smith)		Al Lowe
WPTC, 1500, 1 KW (DAYS)	, NOSTALGIA	MBS, \$13.00	(Mc-Guild)		Thom Smith
WXKO, 1150, 1 KW	, BLACK	NBN, \$ 7.00	(---)	(FORT VALLEY)	Dollie Horton
WAYS-F, 99.1, 100 KW @ 622, CHR		ABC-F, \$60.00	(Katz)	Multimedia	Fred Newton
WDEN-F, 105.3, 105 KW @ 800, COUNTRY		MBS, \$44.00*	(Mc-Guild)		Thom Smith
WPEZ-F, 107.9, 100 KW @ 690, SOFT AC		APR, \$28.00	(Select)		Wayne Sawyer
WPGA-F, 100.9, 2.2 KW @ 354, BLACK		ABC-C, \$24.00*	(HNWH)	(PERRY)	Alan Murray
WQBM-F, 106.3, 3 KW @ 300, CHR		ABC-E, \$10.00	(Dora)	(FORT VALLEY)	N. Rodriguez
WRBN-F, 101.7, 3 KW @ 205, CHR/AOR		, \$12.00	(---)	(WARNER ROBINS)	John Lynn
WQXM-F, 107.1, 1 KW @ 500, BTFL/EZ		CNN, \$13.00*	(---)	(GORDON)	Jerry Russell

MADISON

Arbitron Rank/Pop (12+): 119/285,600

MSA Rank/Pop: 132/339,206

ADI # 109

Average Person Ratings: 16.7

Market TSL: 21.8 hours

Stations: 18/13

Diaries: 640/446:1/54.8%

Sample Target: 670

% Below Line: 4.5

% Not Listed: 17.0

1985 Revenue: \$ 10,600,000

HH Inc.: \$ 31,334

Retail \$: 2.4 B11

Pop per Station: 21,969

#1 Biller: WTSO \$2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WZEE-F	74/15.5	11.5	13.4	10.4	11.9	19.8	1. WZEE-F	143/2015	1. WZEE-F	1028/36.0	34.1	34.3
2. WIBA-F	66/13.8	10.2	10.5	10.1	11.3	15.6	2. WIBA-F	105/1630	2. WIBA-F	886/31.0	29.2	39.1
3. WIBA	44/ 9.2	10.6	8.8	9.7	8.9	6.2	3. WTSO	66/ 758	3. WIBA	709/24.8	25.9	19.6
4. WTSO	36/ 7.5	8.2	9.9	14.0	6.6	8.2	4. WMGN-F	52/ 879	4. WMGN-F	544/19.0	20.0	24.7
5. WMGN-F	33/ 6.9	8.2	9.5	7.9	7.8	9.7	5. WIBA	48/ 861	5. WTSO	457/16.0	19.7	19.0
6. WWQM-F	27/ 5.7	6.9	6.6	6.3	6.4	4.9	6. WILV-F	43/ 528	6. WTDY	389/13.6	10.7	11.7
7. WTDY	25/ 5.2	3.3	3.3	3.2	2.1	3.7	7. WSJY-F	41/ 505	7. WWQM-F	381/13.3	14.8	15.6
8. WILV-F	15/ 3.1	2.0	2.4	3.6	2.9	2.1	8. WWQM-F	31/ 443	8. WMAD-F	377/13.2	13.5	13.9
9. WHIT	14/ 2.9	2.9	2.4	6.5	3.7	2.9	9. WTDY	27/ 450	9. WILV-F	260/ 9.1	7.3	7.8
WMAD	14/ 2.9	3.8	3.5	2.3	5.8	1.9	10. WTMJ	26/ 420	10. WSJY-F	183/ 6.4	9.9	9.0
11. WMAD-F	13/ 2.7	3.5	3.7	1.1	2.9	3.3	11.		11. WHIT	145/ 5.1	7.2	5.1
WSJY-F	13/ 2.7	5.3	4.4	3.4	4.7	1.8	12.		12. WMAD	133/ 4.7	4.4	5.4
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 61.87% (245 of 396) (SPG 85: 63.66%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZEE-F	1. WIBA-F	1. WIBA-F	1. WZEE-F	1. WZEE-F	1. WTSO	1. WZEE-F	1. WIBA-F	1. WZEE-F	1. WZEE-F	1. WZEE-F
2. WIBA-F	2. WZEE-F	2. WZEE-F	2. WIBA-F	2. WIBA-F	2. WIBA	2. WIBA	2. WZEE-F	2. WIBA-F	2. WIBA-F	2. WIBA-F
3.	3. WMGN-F	3. WMGN-F	3. WMGN-F	3. WMGN-F	3. WWQM-F	3. WTSO	3. WMGN-F	3. WTSO	3. WIBA	3. WTSO
4.	4. WMAD-F	4. WTSO	WTSO	WTSO	4. WTDY	4. WIBA-F	4. WTSO	4. WIBA	4. WTDY	4. WMGN-F
5.	5. WHIT	5. WWQM-F	5. WIBA	5. WIBA	5.	5. WMGN-F	5. WIBA	5. WMGN-F	5. WTSO	5. WIBA
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WZEE-F	1. WZEE-F	1. WMGN-F	1. WZEE-F	1. WMGN-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	
2. WIBA-F	2. WMGN-F	2. WZEE-F	2. WMGN-F	2. WTSO	2. WZEE-F	2. WZEE-F	2. WZEE-F	2. WZEE-F	2. WZEE-F	
3. WMGN-F	3. WIBA-F	3. WIBA-F	3. WIBA-F	3. WZEE-F	3. WWQM-F	3.	3. WMGN-F	3. WWQM-F	3. WIBA	
4. WMAD-F	4.	4.	4. WTSO	4. WIBA	4.	4.	4. WIBA	4. WMGN-F	4. WTSO	
5.	5.	5.	5.	WIBA-F	5.	5.	5. WHIT	5.	5.	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	2 (1)	74 (1)	76 (2)	19.2	16.7	WSEY-F 96.7 Sauk City .8/3.2
ADR		66 (1)	66 (1)	16.7	13.1	WBBM Chicago .4/3.5
AC/OLDIES/SOFT ROCK	14 (1)	50 (3)	64 (4)	16.2	22.4	WGN Chicago 1.0/3.6
MOR/VARIETY	78 (4)		78 (4)	19.7	16.7	WLS Chicago .4/2.3
COUNTRY	41 (2)	27 (1)	68 (3)	17.2	20.5	WMAQ Chicago 1.0/3.1
BLACK/URBAN						WTMJ Milwaukee .8/3.1
BTFL MUSIC/EZ		28 (2)	28 (2)	7.1	6.3	
NEWS/TALK	2 (1)		2 (1)	0.5	0	
NOSTALGIA	14 (1)		14 (1)	3.5	4.4	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

396 (18)

RADIO STATIONS

WHIT, 1550, 5 KW (DAYS)	OLDIES	ABC-E, \$18.00	(Select)	McKenna	Stan Kitson
WIBA, 1310, 5 KW (DA-N)	MOR	CBS-MBS, \$41.00*	(Katz)	Price	Deane Osborne
WMAD, 1190, 1 KW (DAYS, DA)	NOSTALGIA	CNN, \$18.00	(Torbet)		
WTDY, 1480, 5 KW (DA-2)	MOR/TALK	NBC, \$26.00	(Mc-Guild)	Midwest Family	Joe Mackin
WTSO, 1070, 10 KW/5 KW (DA-2)	COUNTRY	APR, \$33.00*	(Blair)		Roger Russell
WIBA-F, 101.5, 50 KW @ 470, ADR		CBS-R, \$44.00*	(Katz)	Price	Deane Osborne
WMAD-F, 92.1, 3 KW @ 300, AC		, \$19.00*	(Torbet)		
WMGN-F, 98.1, 36 KW @ 580, AC		, \$31.00*	(Mc-Guild)	Midwest Family	Joe Mackin
WWQM-F, 106.3, 1.9 KW @ 380, COUNTRY		ABC-E, \$28.00	(Select)	McKenna	Stan Kitson
WZEE-F, 104.1, 6 KW @ 1120, CHR		, \$40.00*	(Blair)		
WILV-F, 94.9, 37 KW @ 1300, BTFL		ABC-I, \$20.00	(HNWH)		Terry Shockley
WSJY-F, 107.3, 50 KW @ 500, BTFL/EZ		ABC-I, \$19.00	(---)	Goetz (FORT ATKINSON)	Vern Folk

MANCHESTER, NH

Arbitron Rank/Pop (12+): 185/143,400

MSA Rank/Pop: 260/136,400

Boston ADI

Average Person Ratings: 17.2

Market TSL: 22.4 hours

Stations: 26/6

Diaries: 592/242:1/46.5%

Sample Target: 550

Standard Error:

% Below Line: 53.5

% Not Listed: 8.5

1985 Revenue: \$ 6,700,000

HM Inc.: \$ 34,311

Retail \$: 1.7 Bil

Pop per Station: 23,900

#1 Biller: WGIR-F \$1,900,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85
1. WZID-F	37/15.0	---	14.5	---	13.3
2. WGIR-F	30/12.1	---	11.0	---	15.9
3. WSSH-F	25/10.1	---	6.1	---	7.5
4. WGIR	15/ 6.1	---	6.6	---	6.6
5. WOKQ-F	14/ 5.7	---	5.3	---	3.1
6. WFEA	13/ 5.3	---	4.4	---	4.9
7. WKKF-F	11/ 4.5	---	2.2	---	1.3
WBCN-F	11/ 4.5	---	4.8	---	4.4
9. WKBR	9/ 3.6	---	3.1	---	4.0
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WGIR-F	93/955
2. WZID-F	70/719
WSSH-F	70/760
4. WOKQ-F	40/497
5. WBZ	28/434
6. WBCN-F	26/398
7. WHTT-F	24/427
8. WGIR	23/364
WKKF-F	23/310
10. WHOM-F	22/322
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WGIR-F 445/31.0	---	30.2
2. WZID-F 328/22.9	---	22.4
3. WSSH-F 307/21.4	---	14.6
4. WGIR 268/18.7	---	19.1
5. WFEA 175/12.2	---	14.4
6. WHTT-F 167/11.6	---	12.4
7. WOKQ-F 166/11.6	---	11.4
WZOU-F 166/11.6	---	14.0
9. WBCN-F 165/11.5	---	10.2
10. WROR-F 153/10.7	---	9.6
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 78.32% (177 of 226) (SPG 85: 79.72%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTT-F	1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WSSH-F	1. WZID-F	1. WZID-F	1. WZID-F	1. WZID-F	1. WGIR-F	1. WZID-F
WZOU-F	2. WBCN-F	2. WSSH-F	2. WSSH-F	2. WGIR-F	2. WSSH-F	2. WGIR	2. WSSH-F	2. WGIR-F	2. WZID-F	2. WGIR-F
3. WGIR-F	3. WSSH-F	3. WBCN-F	3. WZID-F	3. WZID-F	3. WOKQ-F	3. WGIR-F	3. WGIR-F	3. WSSH-F	3. WGIR	3. WSSH-F
4.	4. WKKF-F	4. WZID-F	4.	4. WOKQ-F	4. WGIR	4. WSSH-F	4. WFEA	4. WKKF-F	4.	4. WOKQ-F
5.	5.	WKKF-F	5.	5.	5.	5.	5.	WFEA	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WKKF-F	1. WGIR-F	1. WSSH-F	1. WGIR-F	1. WSSH-F	1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WGIR-F
2. WGIR-F	2. WKKF-F	WGIR-F	WSSH-F	2. WGIR-F	2. WBCN-F	2. WBCN-F	2. WBCN-F	2. WBCN-F	2. WSSH-F	2. WSSH-F
3. WBCN-F	3. WSSH-F	3. WFEA	3. WKKF-F	3. WZID-F	3. WFEA	3. WROR-F	3. WSSH-F	3. WSSH-F	3. WZID-F	3. WZID-F
4.	4. WBCN-F	WZID-F	4. WZID-F	4. WFEA	4.	4.	4. WSSH-F	4.	4.	4.
5.	5.	WBCN-F	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP		25 (3)	25 (3)	11.1	12.7
AOR		46 (4)	46 (4)	20.4	21.7
AC/OLDIES/SOFT ROCK	13 (1)	47 (8)	60 (9)	26.5	24.1
MOR/VARIETY	5 (2)		5 (2)	2.2	2.8
COUNTRY		19 (2)	19 (2)	8.4	7.1
BLACK/URBAN					
BTFM MUSIC/EZ		40 (3)	40 (3)	17.7	17.5
NEWS/TALK	22 (2)		22 (2)	9.7	10.4
NOSTALGIA	9 (1)		9 (1)	4.0	3.3
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

226 (26)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDER ¹	1320	Derry	.4/3.1
WHOM-F	94.9	Mt. Washington	.4/2.5
WJYY-F	105.5	Concord	.8/4.7
WAAF-F	107.3	Worcester	.8/5.9
WXLO-F	104.5	Fitchburg	.4/5.7
See Boston for more information about the following stations:			
WBOS-F	2.0/ 5.2	WMJX-F	1.2/ 2.9
WBZ	1.6/ 7.0	WRKO	2.8/ 9.6
WCGY-F	2.4/ 6.1	WROR-F	2.4/10.7
WHTT-F	2.8/11.6	WVBF-F	.4/ 3.3
WJIB-F	.8/ 4.5	WZLX-F	1.2/ 3.3
WLYT-F	1.2/ 3.5	WZOU-F	2.8/11.6

RADIO STATIONS

WFEA, 1370, 5 KW (DA-2)	AC	ABC-E, \$ 30.00* (Mc-Guild)	Sunshine
WGIR, 610, 5 KW/1 KW (DA-2)	NEWS/TALK	NBC,ABC-T, \$ 28.00* (Blair)	Knight
WKBR, 1250, 5 KW (DA-2)	NOSTALGIA	CBS, \$ 20.00 (S. Katz)	Judy Sher Alon Dary
WGIR-F, 101.1, 10 KW @ 920, AOR/CHR		\$ 40.00* (Blair)	Knight
WZID-F, 95.7, 11 KW @ 930, BTFM/EZ		\$ 31.00* (Torbet)	Sunshine Judy Sher

Other ranked stations - See Boston or Portsmouth

MISCELLANEOUS COMMENTS WFEA sold by Ocean Coast to Sunshine for \$1,450,000 (Blackburn)...

McALLEN - BROWNSVILLE

Arbitron Rank/Pop (12+): 77/447,800

MSA Rank/Pop: McA - 131/343,700

ADI # 117 Brown - 174/245,400

Average Person Ratings: 19.7

Market TSL: 26.4 hours

Stations: 20/17

Diaries: 920/487:1/43.7%

Sample Target: 810

% Below Line: 1.2

% Not Listed: 8.8

1985 Revenue: \$ 10,600,000

HH Inc.: \$ 22,250

Retail \$: 3.1 Btl

Pop per Station: 26,341

#1 Biller: KGBT \$1,950,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KGBT	172/19.5	16.8	21.3	21.9	20.1
2. KBFM-F	103/11.7	14.3	14.3	7.9	14.4
3. KRGV	77/ 8.7	5.9	7.9	9.5	13.6
4. KIWW-F	67/ 7.6	7.2	8.5	10.1	12.7
5. KTXF-F	57/ 6.4	6.8	4.4	4.9	3.1
6. KELT-F	56/ 6.3	9.9	9.9	9.3	3.9
KQXX-F	56/ 6.3	7.7	4.6	3.8	4.9
8. KVLV-F	54/ 6.1	5.2	3.8	5.3	3.8
9. KRIX-F	42/ 4.8	6.1	6.5	7.9	5.0
10. KIRT	32/ 3.6	3.2	3.2	2.4	1.9
11. KRIO	26/ 2.9	2.2	2.2	2.1	1.6
12. KBOR	19/ 2.1	1.9	2.1	1.6	1.9

12+ TSA 1/4/CUME

1. KGBT	182/1404
2. KBFM-F	113/1477
3. KRGV	83/1114
4. KIWW-F	81/ 927
5. KELT-F	63/ 729
6. KQXX-F	58/ 640
KVLV-F	58/ 552
8. KTXF-F	57/ 573
9. KRIX-F	42/ 597
10. KIRT	37/ 384
11. KRIO	32/ 485
12. KBOR	19/ 249

12+ METRO CUME/
METRO CUME RATING

1. KBFM-F	1386/31.0	33.7	37.0
2. KGBT	1334/29.8	28.7	31.5
3. KRGV	970/21.7	18.0	23.6
4. KIWW-F	849/19.0	18.1	20.8
5. KELT-F	700/15.6	22.7	21.6
6. KQXX-F	612/13.7	11.1	10.7
7. KRIX-F	597/13.3	14.6	17.9
8. KTXF-F	558/12.5	12.6	10.8
9. KVLV-F	513/11.5	9.0	8.1
10. KRIO	458/10.2	7.4	10.6
11. KIRT	320/ 7.1	5.9	5.4
12. KGAR-F	275/ 6.1	5.0	4.0

12+ FM SHARE (METRO): 56.58% (456 of 806) (SPG 85: 58.08%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBFM-F	1. KBFM-F	1. KGBT	1. KGBT >	1. KGBT >	1. KGBT >	1. KGBT	1. KGBT >	1. KGBT	1. KGBT	1. KGBT >
2. KRGV >	2. KELT-F	2. KBFM-F	2. KIWW-F	2. KIWW-F	2. KVLV-F	2. KBFM-F	2. KBFM-F	2. KBFM-F	2. KBFM-F	2. KBFM-F
3. KRIX-F	3. KIWW-F	3. KIWW-F	3. KELT-F	3. KELT-F	3. KTXF-F	3. KRGV	3. KELT-F	3. KRGV	3. KQXX-F	3. KVLV-F
4. KGBT	4. KGBT	4. KELT-F	4. KBFM-F	4. KBFM-F	4. KQXX-F	4. KELT-F	4. KVLV-F	4. KIWW-F	4. KRGV	4. KRGV
5.	5. KTXF-F	5. KTXF-F	5. KQXX-F	5. KQXX-F	5. KIWW-F	5. KIWW-F	5. KTXF-F	5. KELT-F	5. KIWW-F	5. KIWW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBFM-F	1. KBFM-F	1. KGBT	1. KGBT >	1. KGBT >	1. KRIX-F	1. KBFM-F	1. KELT-F	1. KBFM-F	1. KELT-F
2. KELT-F	2. KGBT	2. KBFM-F	2. KIWW-F	2. KIWW-F	2. KBFM-F	2. KRIX-F	2. KBFM-F	2. KELT-F	2. KGBT
3. KIWW-F	3. KELT-F	3. KELT-F	3. KBFM-F	3. KBFM-F	KTXF-F	KIWW-F	3. KIWW-F	3. KIWW-F	3. KBFM-F
4. KRGV	4. KIWW-F	KIWW-F	4. KELT-F	4. KQXX-F	4. KIWW-F	4. KELT-F	4. KQXX-F	KTXF-F	KTXF-F
KTXF-F	5. KRGV	KRGV	5. KRGV	KRGV	5.	5. KTXF-F	5.	5. KGBT	5. KQXX-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	77 (1)	112 (2)	189 (3)	23.4	26.0	KGAR-F 106.3 Mercedes 1.0/6.1
AOR		42 (1)	42 (1)	5.2	7.0	KITM-F 105.5 Mission 1.0/3.7
AC/OLDIES/SOFT ROCK	26 (1)	56 (1)	82 (2)	10.2	11.6	KSOX-F+ 101.7 Raymondville 7/5.2
MOR/VARIETY						KCTA 1030 Corpus Christi 3/1.2
COUNTRY	3 (1)	60 (2)	63 (3)	7.8	6.6	KTRH 740 Houston 5/1.6
BLACK/URBAN						XEQQ 1110 Rio Bravo 3/1.1
BTFL MUSIC/EZ		54 (1)	54 (1)	6.7	4.1	
NEWS/TALK	15 (2)		15 (2)	1.9	1.8	
NOSTALGIA	19 (1)		19 (1)	2.4	2.2	
RELIGION/GOSPEL						
SPANISH	210 (4)	132 (3)	342 (7)	42.4	40.7	
CLASSICAL						
UNKNOWN/OTHERS						

806 (20)

RADIO STATIONS

KBOR, 1600, 1 KW (DA-1)	NOSTALGIA	\$ 16.00	(---)		
KGBT, 1530, 50 KW/10 KW (DA-N)	SPANISH	\$110.00	(Katz)	Tichenor	Tony Solis
KIRT, 1580, 1 KW (DAYS)	SPANISH	\$ 24.00	(Caballero)		C. McKasson
KRGV, 1290, 5 KW (DA-N)	CHR	US 1, \$ 29.00*	(Blair)	Manship	Ray Alexander
KRIO, 910, 5 KW (DA-2)	OLDIES	APR, \$ 17.00	(HNWH)	Tippie	
KURV, 710, 1 KW	NEWS/TALK	NBC, ABC-T, \$ 20.00	(Miller)		Lance Hawkins
KSOX, 1240, 1 KW	COUNTRY	\$ 11.00	(---)		Edgar Clinton
				(RAYMONDVILLE)	
KBFM-F, 104.1, 100 KW @ 990, CHR	ABC-F, \$ 41.00	(Christal)		Oppenheimer	Lon Bason
KELT-F, 94.5, 100 KW @ 800, AC	\$ 47.90	(Katz)		Tichenor	Dan Wilson
KGAR-F, 106.3, 3 KW @ 300, AC	SMN, \$ 18.00	(Roslin)			Bruce Swearingen
KIWW-F, 96.1, 100 KW @ 500, SPANISH	\$ 55.00*	(Mc-Guild)			
KQXX-F, 98.5, 100 KW @ 1400, SPANISH	\$ 28.00	(Caballero)		Gomez	C. McKasson
KRIX-F, 99.5, 100 KW @ 480, AOR	ABC-R, \$ 22.00	(MMR)			Denny Christenson
KTXF-F, 100.3, 100 KW @ 500, COUNTRY	\$ 29.00	(Eastman)			Andy Whatley
KVLV-F, 107.9, 100 KW @ 490, BTFL/EZ	\$ 26.00	(HNWH)		Tippie	Dick Delaney

MISCELLANEOUS COMMENTS KRIO donated by Tippie...

American Radio Spring 86, Copyright 1986

MELBOURNE-TITUSVILLE-COCOA

Abitron Rank/Pop (12+): 113/294,200

MSA Rank/Pop: 137/324,100

ORLANDO ADI

Average Person Ratings: 15.8

Market TSL: 21.0 hours

Stations: 18/10

Diaries: 639/460:1/45.2%

Sample Target: 630

% Below Line: 77.1

% Not Listed: 14.2

1985 Revenue: \$ 4,800,000

HH Inc.: \$ 26,014

Retail \$: 2.1 Bill

Pop per Station: 29,420

#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WBJW-F	75/16.2	---	13.7	---	11.1
WSPF-F	75/16.2	---	6.7	---	4.9
3. WSTF-F	45/ 9.7	---	8.4	---	8.9
4. WDIZ-F	40/ 8.6	---	9.4	---	9.1
5. WWKA-F	37/ 8.0	---	9.0	---	12.5
6. WMMB	20/ 4.3	---	4.9	---	2.2
7. WVTI-F	16/ 3.4	---	1.4	---	2.7
WMEL	16/ 3.4	---	3.7	---	6.5
9. WHOO-F	14/ 3.0	---	.8	---	.4
WEZY-F	14/ 3.0	---	9.4	---	13.8

12+ TSA	1/4/CUME
1. WBJW-F	76/939
WSPF-F	76/708
3. WSTF-F	45/872
4. WWKA-F	42/492
5. WDIZ-F	41/516
6. WKGR-F	24/201
7. WMMB	20/204
8. WMEL	18/285
9. WVTI-F	16/307
10. WEZY-F	14/215
WHOO-F	14/232

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WBJW-F	927/31.5	---	29.6
2. WSTF-F	834/28.3	---	25.9
3. WSPF-F	703/23.9	---	11.7
4. WDIZ-F	498/16.9	---	16.1
5. WWKA-F	441/15.0	---	20.0
6. WVTI-F	307/10.4	---	4.9
7. WMEL	267/ 9.1	---	12.0
8. WHOO-F	226/ 7.7	---	4.3
9. WEZY-F	215/ 7.3	---	17.7
10. WMMB	193/ 6.6	---	7.1

12+ FM SHARE (METRO): 85.68% (341 of 398) (SPG 85: 79.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBJW-F	1. WBJW-F	1. WBJW-F	1. WSTF-F	1. WSTF-F	1. WSPF-F	1. WSPF-F	1. WSPF-F	1. WSPF-F	1. WBJW-F	1. WBJW-F
2.	WDIZ-F	2. WSTF-F	2. WDIZ-F	2. WSPF-F	2. WWKA-F	2. WBJW-F	2. WBJW-F	2. WBJW-F	2. WSPF-F	2. WSPF-F
3.	3. WSTF-F	3. WDIZ-F	WBWJW-F	3. WBJW-F	3. WMMB	3. WSTF-F	3. WSTF-F	3. WSTF-F	3. WSTF-F	3. WSTF-F
4.	4.	4. WWKA-F	4. WSPF-F	WDIZ-F	4. WEZY-F	4. WWKA-F	4. WDIZ-F	4. WWKA-F	4. WDIZ-F	4. WDIZ-F
5.	5.	5. WSPF-F	WWKA-F	5. WWKA-F	WBWJW-F	5. WDIZ-F	5. WWKA-F	5. WDIZ-F	5. WWKA-F	5. WWKA-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WBJW-F	1. WSTF-F	1. WSTF-F	1. WSTF-F	1. WSPF-F	1. WBJW-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F
2. WSTF-F	2. WBJW-F	2. WBJW-F	2. WBJW-F	2. WSTF-F	2. WDIZ-F	2. WBJW-F	2. WSTF-F	2. WBJW-F	2. WWKA-F	2. WWKA-F
3. WDIZ-F	3. WDIZ-F	3. WDIZ-F	3. WSPF-F	3. WBJW-F	3. WSTF-F	3. WSTF-F	3. WBJW-F	3. WSTF-F	3. WBJW-F	3. WBJW-F
4.	4.	4. WSPF-F	4. WDIZ-F	4. WEZY-F	4.	4.	4.	4. WWKA-F	4. WDIZ-F	4. WDIZ-F
5.	5.	5.	5.	5. WVTI-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP		79 (2)	79 (2)	19.8	19.4
AOR		43 (2)	43 (2)	10.8	11.7
AC/OLDIES/ROCK	6 (1)	75 (3)	81 (4)	20.4	13.9
MOR/VARIETY	19 (2)		19 (2)	4.8	5.0
COUNTRY	4 (1)	60 (3)	64 (4)	16.1	26.0
BLACK/URBAN					0.7
BTFL MUSIC/EZ		75 (1)	75 (1)	18.8	14.1
NEWS/TALK	8 (1)		8 (1)	2.0	3.0
NOSTALGIA	20 (1)	9 (1)	29 (2)	7.3	5.7
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

RADIO STATIONS 398 (18)

WAMT, 1060, 10 KW/5 KW (DA-2)	COUNTRY	ABC-D, \$ 16.00 (---)	David Frazier
WCKS, 860, 1 KW (DAYS)	CHR	\$ 18.00 (---)	Alan Duckson
WEZY, 1350, 1 KW (DA-N)	MDR	\$ 17.00 (Weiss)	Gary Hess
WMEL, 920, 5 KW/1 KW (DA-N)	MDR/AC	CBS, \$ 15.00* (Masla)	T. Weberling
WMMB, 1240, 1 KW	NOSTALGIA	MBS, \$ 11.00 (Savalli)	F. Stevenson
WRKT, 1300, 5 KW/1 KW (DA-2)	OLDIES	ABC-I, \$ 18.00 (Christal)	Bob Clarke
WTAI, 1560, 5 KW (DAYS, DA)	TALK	NBC, ABC-T, \$ 15.00 (Weiss)	Gary Hess
WEZY-F, 99.3, 3 KW @ 300, SOFT AC		\$ 21.00 (Weiss)	Jim Pride
WSCF-F, 98.3, 3 KW @ 300, NOSTALGIA		ABC-E, \$ 16.00 (---)	Sid Frazier
WVTI-F, 107.1, 3 KW @ 300, AC		\$ 30.00 (Weiss)	Gary Hess
WYRL-F, 102.3, 3 KW @ 239, COUNTRY		MBS, \$ 17.00 (Savalli)	F. Stevenson

WKGR-F - See West Palm Beach

WSPF, WSTF and other ranked stations - See Orlando

MISCELLANEOUS COMMENTS WAMT, WAJX-F sold for \$1,000,000 (Don Clark)... WAJX-F changed calls to WSCF-F... WCKS changed calls to WSTF... WEZY-F changes from BTFL to Soft AC... WSCF changes from CHR to Nostalgia...

MEMPHIS

Arbitron Rank/Pop (12+): 50/751,800

MSA Rank/Pop: 50/932,300
ADI # 40Average Person Ratings: 16.3
Market TSL: 21.9 hoursStations: 20/19
Diaries: 1227/613:1/44.4s
Sample Target: 1090
% Below Line: 0.6
% Not Listed: 5.81985 Revenue: \$ 20,600,000
HH Inc.: \$ 27,221
Retail \$: 6.1 Bill
Pop per Station: 39,568
#1 Biller: WMC-F \$4,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WHRK-F	191/15.6	15.5	12.9	11.7	8.1
2. WMC-F	112/ 9.2	11.5	11.8	10.1	10.7
3. WGR-F	102/ 8.3	7.7	6.7	7.2	10.0
4. WVR-F	101/ 8.3	7.6	7.8	8.8	6.2
5. WOKX-F	95/ 7.8	8.9	7.6	6.3	5.7
6. WDIA	81/ 6.6	7.3	7.0	7.1	8.4
7. WMC	80/ 6.5	6.9	9.2	7.8	9.2
8. KRNB-F	74/ 6.1	6.1	7.4	7.3	6.9
9. WOKX	74/ 6.1	5.2	6.9	6.1	7.4
10. WZZ-F	64/ 5.2	6.0	6.2	5.4	4.9
11. WREC	59/ 4.8	2.7	3.8	4.3	4.1
12. WMBQ	42/ 3.4	3.6	2.9	3.6	3.1
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WHRK-F	243/2900
2. WOKX-F	205/2376
3. WMC-F	202/3157
4. WGR-F	161/2000
5. WVR-F	134/2123
6. WMC	100/1305
7. WDIA	92/1464
8. KRNB-F	91/1676
9. WREC	84/1076
10. WOKX	74/ 951
11. WZZ-F	73/1009
12. WMBQ	51/ 846
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WHRK-F	2072/27.6	27.1 27.8
2. WMC-F	1948/25.9	25.8 27.7
3. WVR-F	1389/18.5	20.8 20.2
4. KRNB-F	1317/17.5	17.0 21.2
5. WGR-F	1264/16.8	16.8 17.6
6. WDIA	1204/16.0	19.1 23.6
7. WOKX-F	1143/15.2	16.7 13.5
8. WOKX	951/12.6	10.9 16.5
9. WMC	892/11.9	15.4 16.3
10. WZZ-F	816/10.9	11.4 10.9
11. WREC	747/ 9.9	9.2 11.1
12. WMBQ	610/ 8.1	9.1 10.2
13.		
14.		
15.		

12+ FM SHARE (METRO): 85.13% (752 of 1151) (SPG 85: 62.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WOKX-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F
2. KRNB-F	2. WMC-F	2. WMC-F	2. WVR-F	2. WVR-F	2. WMC-F	2. WMC-F	2. WMC-F	2. WMC-F	2. WMC-F	2. WMC-F
3. WMC-F	3. WGR-F	3. WGR-F	3. WOKX-F	3. WOKX-F	3. WMC-F	3. WMC-F	3. WVR-F	3. WVR-F	3. KRNB-F	3. WGR-F
4. WGR-F	4. WVR-F	4. WVR-F	4. WGR-F	4. WGR-F	4. WZZ-F	4. WOKX-F	4. WGR-F	4. WMC-F	4. WOKX-F	4. WOKX-F
5.	5. KRNB-F	5. WOKX-F	5. WMC-F	5. WOKX-F	5. WOKX-F	5. WGR-F	5. WOKX-F	5. WOKX-F	5. WDIA	5. KRNB-F
				6. WMC-F			6. WMC	6. KRNB-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WVR-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F
2. WMC-F	2. WMC-F	2. WVR-F	2. WVR-F	2. WOKX-F	2. WMC-F	2. WGR-F	2. WGR-F	2. WGR-F	2. WOKX-F
3. WGR-F	3. WGR-F	3. WOKX-F	3. WMC-F	3. WHRK-F	3. WGR-F	3. WMC-F	3. KRNB-F	3. WMC-F	3. WGR-F
4. KRNB-F	4. WVR-F	4. WGR-F	4. WOKX-F	4. WOKX-F	4.	4. KRNB-F	4. WMC-F	4. WOKX-F	4. WVR-F
5. WDIA	5. KRNB-F	5. WMC-F	5. WGR-F	5. WDIA	5.	5. WVR-F	5. WVR-F	5. WVR-F	5. WMC-F
	WDIA	6. WDIA					6. WOKX-F		

FORMATS	AM	FM	TOTAL	\$	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		112 (1)	112 (1)	9.7	12.2	KFTW-F 107.1 Marion, AR .5/1.8
ADR		109 (2)	109 (2)	9.5	7.0	KSUO 730 W. Memphis, AR .7/1.8
AC/OLDIES/SOFT ROCK	15 (2)	101 (1)	116 (3)	10.1	9.7	KWAM 990 Memphis 1.8/4.1
MOR/VARIETY	13 (1)		13 (1)	1.1	0	WLVS 1430 Germantown .4/1.5
COUNTRY	80 (1)	95 (1)	175 (2)	15.2	17.4	WMSO 540 Collierville 1.1/3.2
BLACK/JAZZ/BLUES	155 (2)	265 (2)	420 (4)	36.5	35.6	WVR 680 Memphis .8/3.0
RTFL MUSIC/EZ		64 (1)	64 (1)	5.6	6.4	WSSS 1030 Memphis .4/1.2
NEWS/TALK	42 (1)		42 (1)	3.6	3.9	CHFO-F 98.1 Osceola, AR .6/1.2
NEOSTALGIA	59 (1)		59 (1)	5.1	3.9	
RELIGION/GOSPEL	30 (2)		30 (2)	2.6	2.5	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	5 (1)	6 (1)	11 (2)	1.0	1.4	

1151 (20)

RADIO STATIONS

KSUD, 730, 250 KW (DAYS)	GOSPEL	\$ 10.00 (---)	Harold Sudberry
WDIA, 1070, 50 KW/5 KW (DA-2)	BLACK	\$ 48.00 (Katz)	Ernest Jackson
KWAM, 990, 10 KW/7 KW (DA-2)	GOSPEL	\$ 20.00 (---)	E. W. Bie
WMBQ, 560, 5 KW/1 KW (DA-2)	NEWS/TALK	US 2,ABC-T,	
	NBC-T,	\$ 40.00 (Republic)	RKO
WOKX, 1340, 1 KW	BLACK	\$ 38.00 (Masla)	Gillian
WLVS, 1430, 2.5 KW (DAYS)	AC	\$ 23.00 (Christal)	Betty Thornton
WMC, 790, 5 KW (DA-N)	COUNTRY	ABC-1, \$ 70.00* (Blair)	Scripps-Howard
WREC, 600, 5 KW (DA-N)	NEOSTALGIA	MBS,CBS, \$ 44.00* (Mc-Guild)	Don Meyers
WVR, 680, 10 KW/5 KW (DA-N)	AC	\$ NA (Christal)	Craig Scott
WSSS, 1030, 7 ?	?	\$ NA (Bolton)	Terry Wood
WMSO, 1480, 5 KW (DAYS)	RELIGION	\$ 8.00 (---)	George McClintock
KRNB-F, 101.1, 100 KW # 460, BLACK	ABC-F, \$ 44.00 (Masla)	Rivers	Fred Webb
WZZ-F, 94.3, 3 KW # 300, RTFL/EZ	\$ 50.00* (Christal)		Betty Thornton
WOKX-F, 105.9, 100 KW # 762, COUNTRY	\$ 85.00 (HNAH)	Kaneb	Dave Gingold
WHRK-F, 97.1, 100 KW # 520, URBAN	US 1, \$ 80.00* (Katz)	Adams	Ernest Jackson
WMC-F, 99.7, 300 KW # 910, CHR	ABC-C, \$120.00* (Blair)	Scripps-Howard	Don Meyers
WVR-F, 104.5, 100 KW # 750, AC	\$100.00* (Christal)	Viacom	Terry Wood
WGR-F, 102.7, 100 KW # 900, ADR	ABC-R, \$ 85.00* (Mc-Guild)	Summit	Craig Scott

CALL LETTER CHANGES

FORMAT CHANGES

STATION CHANGES

MISCELLANEOUS CHANGES

WZXR changes to WGR

WGR back to Full ADR

MIAMI - FT. LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,557,000

MSA Rank/Pop: MIA - 24/1,774,000

ADI # 14 FT.L - 42/1,120,000

Average Person Ratings: 19.8

Market TSL: 26.3 hours

Stations: 34/32

Diaries: 2595/985:1/38.1%

Sample Target: 2510

% Below Line: 0.9

% Not Listed: 5.7

1985 Revenue: \$ 83,500,000

HH Inc.: \$ 29,381

Retail \$: 22.8 Bil

Pop per Station: 79,906

#1 Biller: WHYI-F \$8,700,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WLYF-F	436/8.6	8.9	7.4	---	8.1	6.2	1. WLYF-F	465/4392	1. WHYI-F	4620/18.1	22.3
2. WSHE-F	301/5.9	6.0	5.6	---	6.3	8.3	2. WSHE-F	367/3763	2. WLYF-F	3916/15.3	16.3
3. WQBA	282/5.6	5.7	5.7	---	5.7	4.1	3. WHYI-F	337/5824	3. WINZ-F	3180/12.4	19.1
4. WHYI-F	270/5.3	5.7	5.1	---	7.3	8.4	4. WQBA	285/2176	4. WAXY-F	3051/11.9	11.7
5. WHQT-F	246/4.9	3.3	3.9	---	3.9	7.1	5. WQHT-F	259/3004	5. WSHE-F	2950/11.5	12.8
6. WJQY-F	228/4.5	3.8	4.2	---	4.0	4.1	6. WJQY-F	259/2663	6. WHQT-F	2750/10.8	10.9
7. WNWS	205/4.0	3.1	3.9	---	3.3	2.6	7. WAXY-F	219/3456	7. WINZ	2653/10.4	10.6
8. WCMQ-F	196/3.9	3.6	4.0	---	2.0	2.3	8. WNWS	216/2630	8. WIOD	2533/ 9.9	10.4
9. WAXY-F	195/3.9	4.0	4.3	---	2.7	3.7	9. WIOD	207/2871	9. WPOW-F	2479/ 9.7	---
10. WEDR-F	186/3.7	3.8	4.2	---	3.5	3.6	10. WRMF-F	201/2041	10. WNWS	2337/ 9.1	9.4
11. WIOD	185/3.6	3.1	3.3	---	3.4	2.8	11. WCMQ-F	197/1750	11. WJQY-F	2336/ 9.1	9.6
12. WINZ	182/3.6	4.1	3.4	---	3.5	3.3	12. WINZ	195/2888	12. WKQS-F	2193/ 8.6	7.2
13. WKQS-F	165/3.3	3.5	3.4	---	3.1	5.0	13. WEDR-F	187/2090	13. WQBA	2103/ 8.2	8.2
14. WAQI	164/3.2	3.5	1.8	---	1.8	2.8	14. WKQS-F	184/2510	14. WEDR-F	2007/ 7.8	7.9
15. WINZ-F	138/2.7	3.5	3.5	---	5.2	4.8	15. WAQI	166/1602	15. WAIA-F	1967/ 7.7	9.3
16. WPOW-F	117/2.3	1.5	2.0	---	---	1.6	16. WEAT-F	161/1822	16. WLVE-F	1962/ 7.7	10.8
17. WAIA-F	112/2.2	2.3	2.3	---	2.6	2.5	17. WINZ-F	147/3452	17. WCMQ-F	1732/ 6.8	4.9
18. WKAT	111/2.2	1.9	1.6	---	1.2	1.6	18. WPOW-F	134/2819	18. WMXJ-F	1722/ 6.7	4.9
19. WRHC	111/2.2	3.2	2.9	---	3.1	1.0	19. WMXJ-F	123/2034	19. WTMJ-F	1696/ 6.6	6.5
20. WQBA-F	110/2.2	2.7	2.2	---	2.3	2.7	20. WTMJ-F	118/1960	20. WAQI	1562/ 6.1	7.3
21. WMXJ-F	107/2.1	2.1	1.8	---	1.3	2.4	21. WAIA-F	117/2128	21. WQBA-F	1458/ 5.7	6.4
22. WTMJ-F	106/2.1	2.2	2.2	---	2.6	2.6	22. WQBA-F	113/1503	22. WKAT	1440/ 5.6	3.8
23. WFTL	94/1.9	1.4	1.3	---	1.0	1.3	23. WKAT	111/1470	23. WFTL	1064/ 4.2	2.7
24. WLVE	93/1.8	2.5	2.9	---	3.2	3.5	24. WRHC	111/1071	24. WRHC	1047/ 4.1	4.3
25. WCMQ	86/1.7	1.7	2.5	---	2.7	1.1	25. WLVE-F	100/2066	25. WSUA	812/ 3.2	3.2
26. WSUA	68/1.3	1.4	1.8	---	1.0	.7					

12+ FM SHARE (METRO): 64.59% (3082 of 4772) (SPG 85: 62.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WLYF-F	1. WQBA	1. WLYF-F>	1. WLYF-F>	1. WINZ-F	1. WLYF-F>
2. WPOW-F	2. WHQT-F	2. WHQT-F	2. WAXY-F	2. WJQY-F	2. WQBA	2. WLYF-F	2. WJQY-F	2. WSHE-F	2. WNWS	2. WSHE-F
3. WINZ-F	3. WHYI-F	3. WHYI-F	3. WJQY-F	3. WAXY-F	3. WCMQ-F	3. WHYI-F	3. WSHE-F	3. WHYI-F	3. WLYF-F	3. WHYI-F
4. WHQT-F	4. WAXY-F	4. WAXY-F	4. WHYI-F	4. WCMQ-F	4. WJQY-F	4. WSHE-F	4. WQBA	4. WQBA	4. WHYI-F	4. WCMQ-F
5. WEDR-F	5. WEDR-F	5. WJQY-F	5. WHQT-F	5. WHYI-F	5. WAQI	5. WAQI	5. WHQT-F	5. WHQT-F	5. WIOD	5. WHQT-F
6. WHTM-F	6. WJQY-F	6. WEDR-F	6. WCMQ-F	6. WLYF-F	6. WKQS-F	6. WNWS	6. WCMQ-F	6. WJQY-F	6. WSHE-F	6. WEDR-F
7.	7. WAIA-F	7. WCMQ-F	7. WLYF-F	7. WHQT-F	7. WNWS	7. WJQY-F	7. WAXY-F	7. WAXY-F	7. WHQT-F	7. WKQS-F
8.	8.	8. WAIA-F	8. WEDR-F	8. WQBA	8. WIOD	8. WAXY-F	8. WHYI-F	8. WEDR-F	8. WEDR-F	8. WJQY-F
9.	9.	9. WLYF-F	9. WMXJ-F	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10. WAIA-F	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHQT-F	1. WSHE-F	1. WAXY-F	1. WLYF-F	1. WJQY-F	1. WSHE-F	1. WSHE-F>	1. WSHE-F>	1. WSHE-F>	1. WSHE-F
2. WSHE-F	2. WHQT-F	2. WSHE-F	2. WAXY-F	2. WCMQ-F	2. WHQT-F	2. WHQT-F	2. WAXY-F	2. WHQT-F	2. WHYI-F
3. WHYI-F	3. WAXY-F	3. WSHE-F	3. WJQY-F	3. WAXY-F	3. WEDR-F	3. WEDR-F	3. WHYI-F	3. WHYI-F	3. WHQT-F
4. WJQY-F	4. WJQY-F	4. WHQT-F	4. WHQT-F	4. WLYF-F	4. WHYI-F	4. WHYI-F	4. WEDR-F	4. WEDR-F	4. WKQS-F
5. WAXY-F	5. WHYI-F	5. WHYI-F	5. WHYI-F	5. WQBA	5. WPOW-F>	5. WAXY-F	5. WHYI-F	5. WAXY-F	5. WAXY-F
6. WEDR-F	6. WAIA-F	6. WLVE-F	6. WCMQ-F	6. WHYI-F	6. WINZ-F	6.	6. WLVE-F>	6.	6. WEDR-F
7. WINZ-F	7. WEDR-F	7. WMXJ-F	7. WLYF-F	7. WSHE-F	7. WAXY-F	7.	7. WMCQ-F	7.	7. WCMQ-F
8. WAIA-F	8. WLVE-F	8. WAIA-F	8. WAIA-F	8. WHQT-F	8.	8.	8. WMXJ-F	8.	8. WQBA
9. WCMQ-F	9. WMXJ-F	9. WLYF-F	9.	9.	9.	9.	9.	9.	9.
10.	10. WINZ-F	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		525 (3)	525 (3)	11.0	14.6	WMBM 1490 Miami Beach 1.1/2.8
AOR		301 (1)	301 (1)	6.3	6.7	WOCN 1450 Miami .8/2.2
AC/OLDIES/SOFT ROCK		759 (6)	759 (6)	15.9	13.8	WQAM 560 Miami .9/3.2
MOR/VARIETY				0	1.6	WRBD 1470 Pompano Beach .9/2.4
COUNTRY	45 (1)	165 (1)	210 (2)	4.4	4.3	WTHM-F 98.3 Goulds .7/1.8
BLACK/URBAN	46 (1)	465 (3)	511 (4)	10.7	8.7	WVCG 1080 Coral Gables .3/1.4
BTFL MUSIC/EZ		455 (2)	455 (2)	9.5	9.1	WEAT-F 104.5 West Palm Beach .4/1.5
NEWS/TALK	572 (3)		572 (3)	12.0	12.7	WRMF-F 97.9 West Palm Beach .5/1.7
NOSTALGIA	205 (2)		205 (2)	4.3	2.7	
RELIGION/GOSPEL	71 (2)		71 (2)	1.5	2.4	
SPANISH	751 (2)	306 (2)	1057 (8)	22.2	20.7	
CLASSICAL		106 (1)	106 (1)	2.2	2.7	
UNKNOWN/OTHERS						

4772 (34)

RADIO STATIONS

AM STATIONS

WAQI, 710, 50 KW (DA-2)	, SPANISH NEWS/TALK	,\$ NA (---)			
WCMQ, 1210, 25 KW/2.5 W (DA-2)	, SPANISH AC	,\$ NA (MMR)			Herb Dolgoff
WINZ, 940, 50 KW/25 KW (DA-2)	, NEWS	CBS, \$105.00* (Katz)		Guy Gannett	Gary Lawrence
WIOD, 610, 10 KW (DA-2)	, NEWS/TALK	NBC ABC-I, \$ 95.00* (Christal)		Cox	Bob Reich
WKAT, 1360, 10 KW /1 KW (DA-2)	, NOSTALGIA	ABC-D, \$ 50.00 (P/W)			Howard Premer
WLQY, 1320, 5 KW (DA-2)	, NOSTALGIA	,\$ 45.00* (---)		(HOLLYWOOD)	
WMBM, 1490, 1 KW	, GOSPEL	NBN, \$ 40.00 (Masla)			Ed Margolis
WNWS, 790, 25 KW (DA-2)	, NEWS/TALK	ABC-E, \$ 80.00 (Blair)		Jeff-Pilot	Dennis Collins
WOCN, 1450, 1 KW	, SPANISH	,\$ 55.00* (Lotus)			Maria Perez-Roura
WQAM, 560, 5 KW/1 KW	, COUNTRY	NBC, \$ 60.00* (HNWH)		Sunshine	Jeff Greenhawt
WQBA, 1140, 50 KW/10 KW (DA-2)	, SPANISH NEWS/TALK	,\$120.00* (Eastman)		Susquehanna	George Hyde
WRBD, 1470, 5 KW/2.5 W	, BLACK	NBN, \$ 43.00 (Select)		Sconnix	Jim Butler
WRHC, 1550, 10 KW/500 W (DA-2)	, SPANISH NEWS/TALK	,\$ 85.00* (Savalli)			Salvador Lew
WSUA, 1260, 5 KW (DA-2)	, SPANISH AC	,\$ 55.00 (Caballero)			Enrique Landin
WVCG, 1080, 50 KW/10 KW (DA-2)	, RELIGION	,\$ 30.00 (---)		Statewide	Tony Lupo

FM STATIONS

WAIA, 97.3, 98 KW @ 790, AC	,\$ 95.00* (Christal)	Cox	Bob Reich
WAXY, 105.9, 100 KW @ 1049, AC/OLDIES	US I, \$130.00* (Republic)	RKO	Doug Donoho
WCJX, 96.3, 100 KW @ 1006, URBAN/CHR	,\$ NA (Weiss)	Beasley	Greg Reed
WCMQ, 92.3, 3 KW @ 300, SPANISH AC	,\$ 70.00* (MMR)		Herb Dolgoff
WEDR, 99.1, 70 KW @ 175, BLACK	NBN, \$ 93.00* (---)	Rivers	Jerry Rushin
WHQT, 105.1, 100 KW @ 600, URBAN/CHR	ABC-F, \$105.00* (MMR)	EZ	Chuck Goldmark
WHYI, 100.7, 100 KW @ 1000, CHR	ABC-C, \$160.00* (Mc-Guild)	Metroplex	Dave Ross
WINZ, 94.9, 96 KW @ 1010, CHR	,\$126.00* (Katz)	Guy Gannett	Gary Lawrence
WJQY, 106.7, 100 KW @ 1024, SOFT AC	,\$125.00* (Masla)	Amaturo	Skip Schmidt
WKQS, 99.9, 100 KW @ 930, COUNTRY	US 2, \$ 74.00* (HNWH)	Sunshine	Jeff Greenhawt
WLVE, 93.9, 96 KW @ 1006, AC	MBS, \$ 90.00* (Torbet)	Gilmcre	Dean Goodman
WLYF, 101.5, 100 KW @ 813, BTFL/EZ	,\$135.00* (Blair)	Jeff-Pilot	Dennis Collins
WMXJ, 102.7, 100 KW @ 345, AC	ABC-C, \$ 80.00* (Durpetti)	Sconnix	Jim Butler
WQBA, 107.5, 100 KW @ 500, SPANISH CHR	,\$ 65.00* (Eastman)	Susquehanna	George Hyde
WSHE, 103.5, 100 KW @ 600, AOR	Source, ABC-R, \$130.00* (Eastman)	TK	Charles Bortnick
WTMI, 93.1, 96 KW @ 1006, CLASSICAL	,\$ 68.00* (CMBS)	Tanger	Sam Rosenblatt

WEAT, WRMF - See West Palm Beach

CALL LETTER CHANGES

WCJX-F changes to WPOW-F

FORMAT CHANGES

STATION SALES

WFTL (Ft. Lauderdale) sold for \$1,530,000
WTHM-F (Goulds) sold for \$2,400,000

MISCELLANEOUS COMMENTS

MILWAUKEE

Arbitron Rank/Pop (12+): 25/1,291,700

MSA Rank/Pop: 32/1,389,400

AD1 # 28

Average Person Ratings: 17.6

Market TSL: 21.3 hours

Stations: 26/23

Diaries: 1601/807:1/52.1%

Sample Target: 1420

% Below Line: 2.2

% Not Listed: 7.5

1985 Revenue: \$ 31,900,000

HH Inc.: \$ 31,334

Retail \$: 7.9 B11

Pop per Station: 56,161

#1 Biller: WTMJ \$6,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WTMJ	331/14.6	9.7	12.3	12.0	14.7	9.5	1. WTMJ	379/4660	1. WTMJ	3967/30.7	24.5	28.0
2. WKTJ-F	213/ 9.4	8.3	7.4	5.7	7.0	8.4	2. WEZW-F	244/2770	2. WKTJ-F	3080/23.8	25.1	22.4
3. WEZW-F	201/ 8.9	8.1	8.7	9.2	8.1	5.8	3. WKTJ-F	228/3434	3. WEZW-F	2375/18.4	15.7	16.4
4. WOKY	175/ 7.7	7.9	6.7	6.8	6.1	6.4	4. WKLH-F	200/2465	4. WKLH-F	2030/15.7	10.7	10.3
5. WKLH-F	158/ 7.0	2.4	3.6	3.2	2.7	6.7	5. WQFM-F	199/2480	5. WQFM-F	1876/14.5	16.4	15.6
6. WQFM-F	153/ 6.7	8.4	8.2	8.6	7.2	11.3	6. WOKY	187/2024	6. WOKY	1860/14.4	15.0	12.8
7. WLUM-F	106/ 4.7	6.4	5.6	5.3	5.5	8.2	7. WMIL-F	151/2226	7. WLUM-F	1554/12.0	13.1	13.3
8. WMIL-F	102/ 4.5	4.6	4.1	5.9	4.8	3.9	8. WLUM-F	109/1678	8. WMIL-F	1486/11.5	9.8	12.4
9. WMYX-F	83/ 3.7	3.3	4.6	5.1	5.1	3.0	9. WMYX-F	94/1545	9. WRKR-F	1475/11.4	8.1	8.3
10. WBCS-F	76/ 3.4	4.0	3.2	3.6	4.6	4.3	10. WBCS-F	91/1121	10. WMYX-F	1402/10.9	10.4	12.3
11. WLTO-F	74/ 3.3	4.1	1.9	1.1	1.4	3.2	11. WLTO-F	78/1195	11. WISN	1302/10.1	14.5	11.9
12. WNOV	68/ 3.0	2.7	2.0	2.5	3.1	3.7	12. WRKR-F	74/1913	12. WLTO-F	1106/ 8.6	11.7	6.3
13. WISN	61/ 2.7	5.0	3.5	3.8	4.9	3.6	13. WISN	69/1607	13. WEMP	1090/ 8.4	9.8	9.2
14. WEMP	53/ 2.3	2.8	3.6	2.8	2.9	1.9	14. WNOV	69/ 635	14. WBCS-F	953/ 7.4	10.6	10.1
15. WRKR-F	52/ 2.3	1.6	1.4	1.6	1.0	4.1	15. WEMP	60/1287	15. WFMR-F	670/ 5.2	6.1	4.0
16.							16.		16. WNOV-F	616/ 4.8	NA	NA
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 61.03% (1281 of 2099) (SPG 85: 61.08%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKTJ-F	1. WKLH-F	1. WKLH-F	1. WKLH-F	1. WKLH-F	1. WTMJ	1. WTMJ >	1. WEZW-F	1. WTMJ	1. WTMJ >	1. WTMJ
2. WQFM-F	2. WQFM-F	2. WKTJ-F	2. WKTJ-F	2. WTMJ	2. WEZW-F	2. WKTJ-F	2. WTMJ	2. WEZW-F	2. WKTJ-F	2. WKTJ-F
3. WLUM-F	3. WKTJ-F	3. WQFM-F	3. WTMJ	3. WKTJ-F	3. WOKY	3. WOKY	3. WKTJ-F	3. WKTJ-F	3. WQFM-F	3. WOKY
4. WNOV	4. WLUM-F	4. WTMJ	4. WLTO-F	4. WEZW-F	4. WMIL-F	4. WEZW-F	4. WKTJ-F	4. WKLH-F	4. WLUM-F	4. WEZW-F
5. WRKR-F	5. WMYX-F	5. WLUM-F	5. WMYX-F	5. WLTO-F	5. WBCS-F	5. WKLH-F	5. WKLH-F	5. WQFM-F	5. WKLH-F	5. WQFM-F
6.	6. WTMJ	6. WMYX-F	6. WEZW-F	6. WMIL-F	6. WKTJ-F	6. WQFM-F	6. WQFM-F	6. WOKY	6. WEZW-F	6. WKLH-F
7.	7.	7. WLTO-F	7. WMIL-F	7. WMYX-F	7. WISN	7. WMIL-F	7. WMIL-F	7. WMIL-F	7. WMYX-F	7. WLUM-F
8.	8.	8. WMIL-F	8.	8.	8. WLTO-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24 WOM 18-34 WOM 25-34 WOM 18-49 WOM 25-54						MEN 18-24 MEN 18-34 MEN 25-34 MEN 18-49 MEN 25-54				
1. WKTJ-F	1. WKTJ-F	1. WKTJ-F	1. WKTJ-F	1. WKTJ-F	1. WQFM-F	1. WQFM-F	1. WKLH-F	1. WKLH-F	1. WKLH-F	1. WKLH-F
2. WLUM-F	2. WKLH-F	2. WKLH-F	2. WKLH-F	2. WEZW-F	2. WKTJ-F	2. WKLH-F	2. WQFM-F	2. WQFM-F	2. WQFM-F	2. WTMJ
3. WKLH-F	3. WLUM-F	3. WLTO-F	3. WMYX-F	3. WTMJ	3. WLUM-F	3. WKTJ-F	3. WTMJ	3. WKTJ-F	3. WKTJ-F	3. WKTJ-F
4. WQFM-F	4. WQFM-F	4. WMYX-F	4. WLUM-F	4. WKLH-F	4. WNOV	4. WLUM-F	4. WKTJ-F	4. WTMJ	4. WEZW-F	4. WEZW-F
5. WMYX-F	5. WMYX-F	5. WQFM-F	5. WLTO-F	5. WLTO-F	5. WKLH-F	5. WTMJ	5. WLUM-F	5. WLUM-F	5. WMIL-F	5. WMIL-F
6.	6. WLTO-F	6. WTMJ	6. WQFM-F	6. WMYX-F	6.	6. WNOV	6.	6. WBCS-F	6. WQFM-F	6. WQFM-F
7.	7.	7. WLUM-F	7. WTMJ	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		265 (2)	265 (2)	12.6	15.5	WAWA	1590	West Allis	.8/1.8
AOR		330 (3)	330 (3)	15.7	9.0	WBCS	1340	Milwaukee	.4/2.2
AC/OLDIES/SOFT ROCK	82 (2)	157 (2)	239 (4)	11.4	15.1	WBGK-F	95.7	Milwaukee	.8/3.9
MOR/VARIETY	448 (5)	18 (1)	466 (6)	22.2	19.8	WFMR-F	98.3	Menomonee Falls	1.1/5.2
						WMVP	1290	Greenfield	1.3/3.1
COUNTRY	18 (2)	178 (2)	196 (4)	9.3	9.5	WJRN	1400	Racine	.8/1.6
BLACK/URBAN	86 (2)	106 (1)	192 (3)	9.1	9.4	WTKM-F+	104.9	Hartford	1.1/1.8
BTFL MUSIC/EZ		201 (1)	201 (1)	9.6	10.0				
NEWS/TALK	9 (1)		9 (1)	0.4	1.4	WBBM	780	Chicago	.4/3.0
NOSTALGIA	175 (1)		175 (1)	8.3	7.4	WGN	720	Chicago	1.3/3.6
RELIGION/GOSPEL						WMAQ	670	Chicago	.4/2.5
SPANISH									
CLASSICAL		26 (1)	26 (1)	1.2	1.8				
UNKNOWN/OTHERS					1.2				

2099 (26)

RADIO STATIONS

AM STATIONS

WAWA, 1590, 1 KW (DAYS,DA)	BLACK	SBN,\$ 18.00 (Masla)	All Pro	Dick McIntosh
WBCS, 1340, 1 KW	COUNTRY	,\$ NA (Durpetti)	Great Trails	Sandy Gamblin
WEMP, 1250, 5 KW (DA-2)	OLDIES	ABC-E,\$ 41.00* (Blair)	LIN	Jack Lee
WISN, 1130, 50 KW/10 KW (DA-N)	MOR/AC	ABC-I,\$ 75.00* (Katz)	Hearst	Steve Downes
WNOV, 860, 250 W (DAYS,DA)	BLACK	NBN,\$ 28.00 (---)		Jerrel Jones
WOKY, 920, 5 KW/1 KW (DA-N)	NOSTALGIA	CBS,\$.00 (Eastman)	Sundance	Mike Jorgenson
WTMJ, 620, 5 KW (DA-N)	MOR	NBC,\$125.00* (Christal)	Milw. Journal	Paul LeSage
WYLO, 540, 250 W (DAYS,DA)	RELIGION	,\$ 18.00 (---)	Universal (LAKE JACKSON)	Paul Ploener
WOMN, 1290, 5 KW (DA-2)	AC	,\$ NA (Republic)	Amos	Jim Barker

FM STATIONS

WBCS, 102.9, 50 KW @ 440, COUNTRY	ABC-D,\$ 65.00* (Durpetti)	Great Trails	Sandy Gamblin
WBGK, 95.7, 34 KW @ 610, SOFT/AOR	US I,\$ 55.00* (Republic)	Amos	Jim Barker
WEZW, 103.7, 20 KW @ 840, BTFL/EZ	,\$ 90.00* (Mc-Guild)	Multimedia	Bob Lind
WFMR, 98.3, 3 KW @ 300, CLASSICAL	,\$ 50.00 (CMBS)		Al Rogers-Aslakson
WKLH, 96.5, 22 KW @ 810, CLASSIC AOR	CNN,\$ 60.00* (Mc-Guild)	Saga	Tom Joerres
WITI, 94.5, 16 KW @ 911, CHR	Source,\$ 85.00 (Christal)	Milw. Journal	Dallas Cole
WLTO, 97.3, 16 KW @ 980, SOFT AC	,\$ 70.00* (Katz)	Hearst	Steve Downes
WLUM, 102.1, 50 KW @ 500, BLACK	CBS-R,\$ 48.00* (Masla)	All Pro	Dick McIntosh
WMIL, 106.1, 13 KW @ 976, COUNTRY	,\$ 75.00* (Eastman)	Sundance	Doug Kiel
WMYX, 99.1, 50 KW @ 486, AC	,\$ 70.00* (Blair)	LIN	Jack Lee
WQFM, 93.3, 14 KW @ 940, AOR	,\$ 88.00* (Select)	Shamrock-Lynett	Ralph Barnes
WRKR, 100.7, 50 KW @ 500, CHR	ABC-C,\$ 40.00* (HNWH)	Sterling Rec. (RACINE)	C. Zellermeier

CALL LETTER CHANGES

WMGF changes to WKLH
WZUU changes to WOMN
WZUU-F changes to WBGK

FORMAT CHANGES

WKLH: From AC to Classic AOR (February)
WBGK: From CHR to Soft AOR

STATION SALES

WKLH: From Josephson to Saga
for \$4,500,000

MISCELLANEOUS COMMENTS

MINNEAPOLIS-ST. PAUL

Arbitron Rank/Pop (12+): 18/1,843,600

MSA Rank/Pop: 15/2,240,700

ADI # 16

Average Person Ratings: 17.2

Market TSL: 22.4 hours

Stations: 18/18

Diaries: 1946/947:1/52.8%

Sample Target: 1660

% Below Line: 0

% Not Listed: 13.7

1985 Revenue: \$58,300,000

HH Inc.: \$35,403

Retail \$: 16.3 Bt

Pop per Station: 102,422

#1 Biller: WCCO \$16,200,000

12+ METRO	1/4/SHARE	WIN 86	FAL 86	SUM 86	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WCCO	566/17.9	18.0	18.5	---	22.5	18.2	1. WCCO	865/10151	1. WCCO	6677/36.2	37.2	41.6
2. KQRS-F+	315/ 9.9	8.5	9.0	---	7.1	13.9	2. KSTP-F	390/ 5030	2. WLOL-F	4300/23.3	24.7	25.7
3. KSTP-F	302/ 9.5	11.0	10.4	---	9.9	9.2	3. KQRS-F=	374/ 4919	3. KQRS-F+	4005/21.7	20.5	18.2
4. WLOL-F	248/ 7.8	7.3	8.6	---	9.4	10.7	4. WLOL-F	273/ 4973	4. KSTP-F	3979/21.6	23.1	23.4
5. KEEY-F	216/ 6.8	5.9	6.1	---	5.2	5.6	5. KDWB-F	266/ 4785	5. KDWB-F	3929/21.3	21.4	21.7
6. KDWB-F	196/ 6.2	5.9	5.5	---	7.0	9.1	6. KEEY-F	246/ 3107	6. KEEY-F	2695/14.6	15.7	13.1
7. WAYL-F	159/ 5.0	7.9	7.0	---	7.0	3.2	7. WAYL-F	200/ 2414	7. KJJO-F	2136/11.6	10.6	6.5
8. KJJO-F	123/ 3.9	3.2	3.2	---	2.3	3.1	8. KJJO-F	148/ 2573	8. WAYL-F	2001/10.9	13.5	13.9
9. KTCZ-F	121/ 3.8	4.5	2.7	---	4.2	3.4	9. KTCZ-F	126/ 1661	9. KSTP	1953/10.6	10.1	9.1
10. KSTP	118/ 3.7	3.1	4.0	---	2.7	4.1	10. KSTP	125/ 2131	10. WLTE-F	1843/10.0	11.4	11.3
11. WLTE-F	85/ 2.7	2.6	3.8	---	3.7	2.4	11. WDGY	120/ 2024	11. KTCZ-F	1585/ 8.6	6.9	9.7
12. KLBB	81/ 2.6	1.5	1.5	---	1.6	.9	12. WLTE-F	105/ 2247	12. WDGY	1439/ 7.8	9.0	10.5
13. WDGY	78/ 2.5	2.3	3.3	---	3.3	2.0	13. KLBB	82/ 912	13. KMGK-F	1203/ 6.5	6.7	6.3
14. KMGK-F	63/ 2.0	2.8	2.0	---	2.1	1.0	14. KMGK-F	67/ 1277	14. KDWB	1137/ 6.2	6.7	5.3
15. KDWB	40/ 1.3	1.2	1.0	---	.9	1.2	15. KDWB	53/ 1409	15. KLBB	907/ 4.9	3.2	3.3
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 66.42% (1816 of 2334) (SPG 85: 63.69%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDWB-F	1. KQRS-F+>	1. KSTP-F	1. KSTP-F	1. KSTP-F	1. WCCO >	1. WCCO >	1. WCCO	1. WCCO	1. WCCO >	1. WCCO
2. WLOL-F	2. WLOL-F	2. KQRS-F+	2. WCCO	2. WCCO	2. KSTP-F	2. KSTP-F	2. KQRS-F+	2. KQRS-F+	2. KQRS-F+	2. KQRS-F+
3. KQRS-F+	3. KSTP-F	3. WLOL-F	3. KEEY-F	3. KEEY-F	3. WAYL-F	3. WLOL-F	3. KSTP-F	3. KSTP-F	3. WLOL-F	3. KSTP-F
4.	4. KEEY-F	4. KEEY-F	4. KQRS-F+	4. KQRS-F+	4. KEEY-F	4. KQRS-F+	4. KEEY-F	4. KDWB-F+	4. KDWB-F	4. WLOL-F
5.	5. KDWB-F	5. WCCO	5. WLOL-F	5. WLOL-F	5. KSTP	5. KDWB-F+	5. WAYL-F	5. WLOL-F	5. KSTP	5. KDWB-F
6.	6. KJJO-F	6. KDWB-F	6. KTCZ-F	6. KTCZ-F	6. KLBB	6. KEEY-F	6. WLOL-F	6. KEEY-F	6. KSTP-F	6. KEEY-F
7.	KTCZ-F	7. KTCZ-F	7. KJJO-F	7. KJJO-F	7. WDGY	7. WAYL-F	7. KDWB-F	7. WAYL-F	7. KEEY-F	7. WAYL-F
8.	8.	8.	8.	8.	8. KMGK-F	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLOL-F	1. WLOL-F	1. KSTP-F>	1. KSTP-F	1. KSTP-F>	1. KQRS-F+>	1. KQRS-F+>	1. KQRS-F+>	1. KQRS-F+>	1. WCCO
2. KDWB-F	2. KSTP-F	2. WLOL-F	2. WLOL-F	2. WCCO	2. KJJO-F	2. KSTP-F	2. KSTP-F	2. KSTP-F	2. KSTP-F
3. KQRS-F+	3. KDWB-F	3. KEEY-F	3. KEEY-F	3. KEEY-F	3. KEEY-F	3. KSTP-F	3. KTCZ-F	3. WCCO	3. KQRS-F
4. WLTE-F	4. KEEY-F	4. KQRS-F+	4. KDWB-F	4. WLOL-F>	4. WLOL-F	4. WLOL-F	4. KJJO-F	4. KEEY-F	4. KTCZ-F
5. KEEY-F	5. KQRS-F	5. KTCZ-F	5. WCCO	5. WAYL-F	5. KDWB-F	5. KTCZ-F	5. WLOL-F	5. KJJO-F	5. KEEY-F
6. KSTP-F	6. KTCZ-F	6. KDWB-F	6. WLTE-F	6. KMGK-F>	6. KSTP-F	6. KEEY-F	6. WCCO	6. KTCZ-F	6. WLOL-F
7. KJJO-F	7. WLTE-F	7. WLTE-F	7. KTCZ-F	7. KJJO-F	7. KTCZ-F	7. KDWB-F	7. KEEY-F	7. WLOL-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP	40 (1)	444 (2)	484 (3)	17.7	19.2	KJJO	950	ST. Louis Park	.3/1.5
AOR	20 (2)	547 (3)	567 (5)	20.7	12.5	KMFY	980	Richfield	.5/1.7
AC/OLDIES/SOFT ROCK		450 (3)	450 (3)	16.5	19.9				
MOR/VARIETY	581 (2)		581 (2)	21.3	25.6				
COUNTRY	78 (1)	216 (1)	294 (2)	10.8	9.4				
BLACK/URBAN				0	0.9				
BTFL MUSIC/EZ		159 (1)	159 (1)	5.8	7.7				
NEWS/TALK	118 (1)		118 (1)	4.3	3.0				
NOSTALGIA	81 (1)		81 (1)	3.0	1.8				
RELIGION/GOSPEL									
SPANISH									
CLASSICAL									
UNKNOWN/OTHERS									
			2734 (18)						

RADIO STATIONS

AM STATIONS

KDWB, 630, 5 KW/500 W (DA-2), CHR	,\$ NA	(Blair)	Legacy	
KJJO, 950, 1 KW (DA-2), OLDIES/AOR	ABC-E,\$ NA	(Eastman)	Park	Mike Waggoner
KLBB, 1400, 1 KW, NOSTALGIA	ABC-D,\$ 37.00	(Roslin)		Bruce Markman
KMFY, 980, 5 KW (DA-1), MOR	,\$ NA	(Republic)	Entercom	Greg Kulka
KQRS, 1440, 5 KW/500 W (DA-N), AOR	,\$ NA	(Torbet)	Cap Cities/ABC	Mark Steinmetz
KSTP, 1500, 50 KW (DA-N), NEWS/TALK	ABC-I,NBC-T,ABC-T,\$ 65.00*	(Christal)	Hubbard	Scott Meier
KTCJ, 690, 500 W (DAYS), JAZZ	,\$ NA	(Select)	Parker	Mike Boen
KUXL, 1570, 2.5 KW (DAYS), RELIGION	,\$ 17.00	(Radio Spot)	Universal	John McCoolley
WCCO, 830, 50 KW, MOR	CBS,\$220.00	(CBS)		Steve Goldstein
WDGY, 1130, 50 KW/25 KW (DA-2), COUNTRY	CNN,\$ 70.00*	(Katz)	Malrite	Gary Swartz
WMIN, 1010, 250 W (DAYS,DA), VARIETY	,\$ 18.00	(Pates)		Greg Borgen
WTCN, 1220, 5 KW (DAYS), OLDIES	,\$ 18.00	(---)	(STILLWATER)	Doug McLeod
WWTC, 1280, 5 KW (DA-N), WEATHER	,\$ 25.00	(Masla)		Sam Sherwood

FM STATIONS

KDWB, 102.3, 50 KW @ 822, CHR	,\$ 85.00*	(Blair)	Legacy	
KEEY, 102.1, 100 KW @ 820, COUNTRY	,\$105.00*	(Katz)	Malrite	Gary Swartz
KJJO, 104.1, 98 KW @ 1050, OLDIES/AOR	ABC-E,\$ 55.00*	(Eastmann)	Park	Mike Waggoner
KQRS, 92.5, 50 KW @ 822, AOR	ABC-R,\$ 95.00*	(Torbet)	Cap Cities/ABC	Mike Steinmetz
KMGW, 107.9, 57 KW @ 400, SOFT AC	,\$ 45.00*	(MMR)	Sunbelt	
KSTP, 94.5, 100 KW @ 1250, AC	,\$150.00*	(Christal)	Hubbard	John Mayasich
KTCZ, 97.1, 100 KW @ 285, AOR	,\$ 70.00*	(Select)	Parker	Mike Boen
WAYL, 93.7, 50 KW @ 822, BTFL/EZ	,\$ 85.00*	(Republic)	Entercom	Greg Kulka
WLOL, 99.5, 50 KW @ 844, CHR	,\$130.00*	(HNWH)	Emmis	Stuart Layne
WLTE, 102.9, 100 KW @ 1304, AC	CBS-R,\$ 75.00*	(CBS)		Rand Gottlieb

CALL LETTER CHANGES

KMGW changes to KMGK

FORMAT CHANGES

WWTC drops weather format.
Nice try anyway Sam.

STATION SALES

KQRS A/F: From McKenna to Cap Cities
for \$10,500,000

MISCELLANEOUS COMMENTS

MOBILE

Arbitron Rank/Pop (12+): 88/380,300
MSA Rank/Pop: 99/473,500
ADI # 57
Average Person Ratings: 19.6
Market TSL: 25.8

Stations: 18/15
Diaries: 769/495:1/31.3%
Sample Target: 770
% Below Line: 1.4
% Not Listed: 5.5

1985 Revenue: \$ 9,800,000
HH Inc.: \$ 26,210
Retail \$: 2.7 Bill
Pop per Station: 25,353
#1 Biller: WKSJ-F \$3,400,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WKSJ-F	177/23.7	23.1	15.1	16.5	18.5
2. WBLX-F	127/17.0	13.8	11.9	15.3	17.6
3. WABB-F	107/14.3	13.7	16.4	14.0	13.2
4. WGOK	72/ 9.7	10.6	11.6	9.4	9.3
5. WKRQ	43/ 5.8	6.3	4.7	6.2	4.5
6. WLPR-F	39/ 5.2	4.6	5.0	7.0	4.3
7. WIZD-F	31/ 4.2	2.9	1.7	---	---
8. WZEW-F	20/ 2.7	1.4	2.2	1.3	1.2
9. WDLT-F	20/ 2.7	3.2	4.6	6.7	3.6
10. WMML	17/ 2.3	1.8	1.7	2.0	2.0
11. WKRQ-F	17/ 2.3	5.3	7.5	6.3	6.7
12.					

12+ TSA	1/4/CUME
1. WKSJ-F	203/1739
2. WABB-F	188/2133
3. WBLX-F	185/1659
4. WIZD-F	126/1524
5. WGOK	74/ 676
6. WXBW-F	59/ 699
7. WMEZ-F	54/ 582
8. WKRQ	44/ 388
9. WLPR-F	41/ 513
10. WJLQ-F	40/ 839
11.	
12.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WKSJ-F	1456/38.3	39.7 27.7
2. WABB-F	1129/29.7	31.9 32.9
3. WBLX-F	986/25.9	24.6 22.1
4. WGOK	648/17.0	17.4 15.4
5. WKRQ-F	487/12.8	18.9 23.4
6. WLPR-F	421/11.1	11.2 11.1
7. WIZD-F	388/10.2	8.4 4.1
8. WKRQ	365/ 9.6	12.6 13.0
9. WDLT-F	300/ 7.9	11.1 12.3
10. WZEW-F	235/ 6.2	4.6 NA
11. WMML	211/ 5.5	6.0 5.1
12. WABB	183/ 4.8	6.9 5.5

12+ FM SHARE (METRO): 77.73% (548 of 705) (SPG 85: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F	1. WABB-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WBLX-F	1. WBLX-F
2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WABB-F	2. WBLX-F	2. WBLX-F	2. WABB-F	2. WKSJ-F
3. WGOK	3. WKSJ-F	3. WABB-F	3. WABB-F	3. WABB-F	3. WGOK	3. WBLX-F	3. WABB-F	3. WABB-F	3. WKSJ-F	3. WABB-F
4.	4. WGOK	4. WGOK	4. WGOK	4. WGOK	4. WLPR-F	4. WKRQ	4. WGOK	4. WGOK	4. WKRQ	4. WGOK
5.	5. WIZD-F	5. WIZD-F	5. WIZD-F	5. WIZD-F	5. WKRQ	5. WLPR-F	5. WLPR-F	5. WKRQ	5.	5. WIZD-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLX-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F	1. WKSJ-F		1. WABB-F	1. WABB-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F
2. WABB-F	2. WABB-F	WABB-F	2. WBLX-F	2. WBLX-F		2. WBLX-F	2. WBLX-F	2. WGOK	2. WBLX-F	2. WBLX-F
3. WKSJ-F	3. WKSJ-F	WKSJ-F	3. WABB-F	3. WABB-F		3. WKSJ-F	WKSJ-F	3. WBLX-F	3. WABB-F	3. WGOK
4. WGOK	4.	4. WIZD-F	4. WGOK	4. WGOK		4.	4. WGOK	4. WABB-F	4. WGOK	4. WABB-F
5. WZEW-F	5.	5.	5. WIZD-F	5. WIZD-F		5.	5.	5.	5. WIZD-F	5. WIZD-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		109 (2)	109 (2)	15.5	25.6	WABB 1480 Mobile .8/4.8
AOR		20 (1)	20 (1)	2.8	2.3	WKSJ 1270 Prichard .8/3.1
AC/OLDIES/ROCK		68 (3)	68 (3)	9.7	8.6	WMOB 1360 Mobile .7/2.9
MOR/VARIETY					1.7	WMML 660 Mobile 1.1/2.1
COUNTRY	17 (1)	181 (2)	198 (3)	28.2	19.0	WJLQ-F 100.7 Pensacola .3/3.2
BLACK/URBAN	78 (2)	127 (1)	205 (3)	29.2	25.3	WMEZ-F 94.1 Pensacola .5/1.1
BTFL MUSIC/EZ		43 (2)	43 (2)	6.1	6.8	WXBW-F 102.7 Milton, FL .5/2.2
NEWS/TALK	41 (1)		41 (1)	5.8	5.1	
NOSTALGIA						
RELIGION/GOSPEL	19 (3)		19 (3)	2.7	5.6	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

703 (18)

RADIO STATIONS

WABB, 1480, 5 KW (DA-N)	URBAN	US 2, \$ NM (Christal)	Bernard Dittman
WGOK, 900, 1 KW (DAYS, DA)	BLACK	SBN, \$ 14.00 (Roslin)	Dickie Roberds
WKRQ, 710, 1 KW (DA-N)	TALK	CBS, MBS, ABC-T, \$ NA (Katz)	Wes Diamond
WKSJ, 1270, 5 KW (DAYS)	RELIGION	ABC-E, \$ NA (Blair)	Jay Childress
WMML, 1410, 5 KW (DA-N)	COUNTRY	NBC-T, NBC, \$ 17.00 (S. Katz)	Bill Black
WMDO, 660, 50 KW/1 KW (DA-2)	RELIGION	\$ 16.00 (---)	Harry Williams
WBHY, 840, 1 KW (DAYS, DA)	RELIGION	\$ 19.00 (---)	W. Goforth
WMOB, 1360, 5 KW (DAYS, DA)	RELIGION	\$ 13.00 (---)	Ted Tucker
WABB-F, 97.5, 100 KW @ 1050, AOR/CHR		ABC-F, \$ 64.00* (Christal)	Bernard Dittman
WBLX-F, 92.9, 100 KW @ 1555, BLACK		US I, \$ 60.00 (HNWH)	Harry Williams
WDLT-F, 98.3, 3 KW @ 300, SOFT AC		CBS-R, \$ 35.00* (Select)	J. Alex Bowab
WKRQ-F, 99.9, 100 KW @ 850, AC		MBS, \$ 48.00* (Katz)	Rocky Reich
WKSJ-F, 94.9, 100 KW @ 490, COUNTRY		ABC-E, \$ 75.00* (Blair)	Jay Childress
WLPR-F, 96.1, 40 KW @ 420, BTFL/EZ		\$ 22.00 (---)	N. Panayiotou
WZEW-F, 92.1, 3 KW @ 300, AOR		ABC-R, \$ 20.00 (---)	Kim Craig
WIZD-F, 104.1, 100 KW @ 1666, AC		\$ 43.00 (Eastman)	Keymarket (FAIRHOPE) (ATMORE)

Other ranked stations - See Pensacola

MISCELLANEOUS COMMENTS WDLT-F (Chicasaw) sold by Muniz to Bowab for \$1,200,000...

MODESTO

Arbitron Rank/Pop (12+): 130/249,100

MSA Rank/Pop: 147/298,900

Sacramento ADI

Average Person Ratings: 16.6

Market TSL: 22.5 hours

Stations: 19/11

Diaries: 728/342:1/45.9%

Sample Target: 620

% Below Line: 22.0

% Not Listed: 12.8

1985 Revenue: \$7,500,000

HH Inc.: \$27,729

Retail \$: 1.7 B11

Pop per Station: 22,645

#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
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1. KBEE-F	52/12.6	12.1	9.7	12.7	12.2
2. KOSO-F	38/ 9.2	8.1	9.9	10.9	12.7
3. KDJK-F	36/ 8.7	11.0	11.6	---	---
4. KMIK-F	34/ 8.2	7.8	9.9	9.9	6.0
5. KFIV-F	33/ 8.0	8.9	9.2	11.4	9.6

6. KLOC	29/ 7.0	1.6	.7	.8	1.2
7. KNBR	25/ 6.0	2.7	4.8	4.6	4.8
8. KRAK	23/ 5.6	4.8	4.6	5.1	4.6
9. KCBS	19/ 4.6	5.6	3.1	5.6	5.5
10. KHOP-F	16/ 3.9	6.2	6.8	9.6	8.6

11. KTRB		6.7	4.6	6.3	5.3
12.					

12+ TSA	1/4/CUME
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1. KBEE-F	119/1000
2. KRAK	86/ 921
3. KNBR	76/ 846
4. KOSO-F	62/ 923
5. KDJK-F	59/ 743

6. KHOP-F	56/1181
7. KCBS	53/ 826
8. KMIK-F	40/ 425
9. KFIV-F	39/ 618
10. KUBB-F	37/ 472

11.	
12.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
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1. KOSO-F	519/20.8	21.2	22.5
2. KFIV-F	508/20.4	19.2	21.5
3. KBEE-F	449/18.0	20.7	17.2
4. KHOP-F	431/17.3	20.2	19.4
5. KDJK-F	405/16.3	15.5	13.9

6. KMIK-F	367/14.7	13.2	15.2
7. KCBS	312/12.5	10.6	8.6
8. KNBR	280/11.2	8.1	10.2
9. KTRB	275/11.0	11.2	12.6
10. KRAK	252/10.1	10.7	9.4

11. KLOC	171/ 6.9	2.8	3.3
12. KAMB-F	169/ 6.8	6.6	3.8

12+ FM SHARE (METRO): 66.20% (239 of 361) (SPG 85: 74.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMO	12+ MID	12+ PMD	12+ EVE	SAT MID
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1. KFIV-F	1. KDJK-F	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KBEE-F	1. KFIV-F	1. KFIV-F
2. KHOP-F	2. KOSO-F	2. KDJK-F	2. KLOC	2. KLOC	2. KMIK-F	2. KMIK-F	2. KOSO-F	2. KDJK-F	2. KLOC	2. KBEE-F
3. KLOC	3. KFIV-F	3. KMIK-F	3. KMIK-F	3. KMIK-F	3. KNBR	3. KOSO-F	3. KMIK-F	3. KFIV-F	3. KBEE-F	3. KHOP-F
4. KOSO-F	4. KMIK-F	4. KLOC	4. KDJK-F	4. KBEE-F	4. KRAK	4. KDJK-F	4. KDJK-F	4. KOSO-F	4. KDJK-F	4. KOSO-F
5.	KLOC	KFIV-F	5.	KDJK-F	5.	5. KNBR	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
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1. KFIV-F	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KDJK-F	1. KDJK-F
2. KDJK-F	2. KFIV-F	2. KLOC	2. KFIV-F	2. KMIK-F	2. KFIV-F	2. KOSO-F	2. KOSO-F	2. KOSO-F	2. KLOC
3. KOSO-F	3. KLOC	3. KMIK-F	3. KMIK-F	3. KBEE-F	3. KMIK-F	3. KFIV-F	3. KNBR	3. KMIK-F	3. KNBR
4. KBEE-F	4. KDJK-F	4. KDJK-F	4. KLOC	4. KLOC	4. KOSO-F	4. KMIK-F	4. KLOC	4. KLOC	4. KMIK-F
5.	5.	KFIV-F	5.	5.	5.	5.	5.	5.	KOSO-F

SPG 85

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
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TOP 40/CHR/CONTEMP	3 (1)	56 (3)	59 (4)	16.3	31.4	KAMB-F 101.5 Merced 1.4/6.8
ADR		36 (1)	36 (1)	10.0	13.4	KFIV 1360 Modesto .7/3.3
AC/OLDIES/SOFT ROCK		38 (1)	38 (1)	10.5	3.9	KHYV 970 Modesto 1.7/4.8
MOR/VARIETY	25 (1)	25 (1)	25 (1)	6.9	5.6	

COUNTRY	39 (2)	44 (3)	83 (5)	23.0	23.8	KMYT-F 97.5 Merced .7/1.9
BLACK/URBAN						KRAK-F 105.1 Sacramento 1.4/2.5
BTFL MUSIC/EZ		55 (2)	55 (2)	15.2	13.4	KSJQ-F 96.7 Manteca 1.7/5.7
NEWS/TALK	19 (1)	19 (1)	19 (1)	5.3	3.6	KSTN-F 107.3 Stockton 1.0/3.7
						KUBB-F 96.3 Mariposa 1.0/3.6

NOSTALGIA		6 (1)	6 (1)	1.7	2.2	
RELIGION/GOSPEL		4 (1)	33 (2)	9.1	2.0	
SPANISH	29 (1)					
CLASSICAL						
UNKNOWN/OTHERS	7 (1)		7 (1)	1.6	6	

361 (19)

RADIO STATIONS

KFIV, 1360, 5 KW/1 KW (DA-2)	AC	NA	(Torbet)	Comm. Pacific	Gary Halladay
KHYV, 970, 1 KW (DA-2)	NOSTALGIA (?)	\$ 10.00	(Mc-Guild)	John Price	Tom Ehrman
KLOC, 920, 500 W /2.5 KW (DA-2)	SPANISH	\$ 14.00	(---)	(CERES)	Mike Sturtevant
KTRB, 860, 5 KW/1 KW (DA-2)	COUNTRY	ABC-E, \$ 27.00	(Blair)		Dave Jacob
KYES, 1390, 5 KW (DA-2)	OLDIES/AC	\$ 18.00	(Christal)	(TURLOCK)	Bob Salmon
KBEE-F, 103.3, 11 KW @ 150, BTFL/EZ		\$ 24.00	(Mc-Guild)	John Price	Tom Ehrman
KDJK-F, 95.1, 32 KW @ 1450, ADR		Source, \$ 38.00	(Eastman)		Joe Gross
KFIV-F, 102.3, 3 KW @ 300, CHR		US I, \$ 23.00*	(Torbet)	Comm. Pacific	Gary Halladay
KHOP-F, 104.1, 50 KW @ 499, CHR		ABC-C, \$ 27.00	(Blair)		Dave Jacob
KMIK-F, 98.3, 1.6 KW @ 390, COUNTRY		MBS, \$ 25.00*	(Christal)	(TURLOCK)	Bob Salmon
KAMB-F, 101.5, 50 KW @ 390, RELIGION		\$ NA	(---)	(MERCED)	Dick Grant
KMYT-F, 97.5, 50 KW @ 493, BTFL/EZ		\$ 16.00	(Torbet)	(MERCED)	Maurice Hill
KOSO-F, 93.1, 3 KW @ 1790, AC		APR, \$ 38.00	(Katz)	Spacecom (PATTERSON)	Wally Armstrong

MISCELLANEOUS COMMENTS KOSO reclassified as AC...

MONTGOMERY

Arbitron Rank/Pop (12+): 132/238,100

MSA Rank/Pop: 151/286,100

ADI # 116

Average Person Ratings: 16.7

Market TSL: 22.6 hours

Stations: 15/13

Diaries: 888/268:1/60.0%

Sample Target: 610

% Below Line: 1.7

% Not Listed: 9.5

1985 Revenue: \$ 7,000,000

HH Inc.: \$ 25,773

Retail \$: 1.5 Bill

Pop per Station: 18,315

#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WLWI-F	76/19.1	---	18.7	---	18.5	20.9
2. WHYY-F	52/13.1	---	18.0	---	16.7	16.6
3. WRAM-F	51/12.8	---	9.6	---	7.1	11.4
4. WQIM-F	46/11.6	---	11.8	---	12.1	14.1
5. WTVI-F	35/ 8.8	---	11.0	---	8.0	8.3
6. WREZ-F	29/ 7.3	---	5.5	---	8.5	6.5
7. WLWI	14/ 3.5	---	1.7	---	2.3	.4
8. WZTN	13/ 3.3	---	4.1	---	5.9	1.1
9. WHYY	11/ 2.8	---	4.3	---	5.3	5.2
10. WLSQ	10/ 2.5	---	1.4	---	1.6	.7
11.						
12.						
13.						
14.						
15.						

12+ TSA	1/4/CUME
1. WLWI-F	116/1056
2. WHYY-F	84/1312
3. WBAM-F	61/ 890
4. WQIM-F	48/ 596
5. WTVI	40/ 433
6. WREZ-F	34/ 409
7. WBIL-F	21/ 300
8. WZTN	20/ 178
9. WLWI	19/ 186
10. WRJM-F	17/ 451
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WHYY-F	821/34.5	---
2. WLWI-F	683/28.7	---
3. WBAM-F	625/26.2	---
4. WQIM-F	485/20.4	---
5. WTVI	413/17.3	---
6. WREZ-F	331/13.9	---
7. WHYY	261/11.0	---
8. WRJM-F	249/10.5	---
9. WZTN	140/ 5.9	---
10. WLWI	123/ 5.2	---
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 74.44% (268 of 360) (SPG 85: 72.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. WQIM-F	1. WRAM-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WBAM-F
2. WRAM-F	2. WQIM-F	2. WBAM-F	2. WHYY-F	2. WHYY-F	2. WREZ-F	2. WHYY-F	2. WVAM-F	2. WBAM-F	2. WBAM-F	2. WLWI-F
3. WHYY-F	3. WHYY-F	3. WHYY-F	3. WBAM-F	3. WBAM-F	3. WHYY-F	3. WBAM	3. WREZ-F	3. WHYY-F	3. WQIM-F	3. WQIM-F
4.	4. WLWI-F	4. WQIM-F	4. WQIM-F	4. WQIM-F	4. WTVI	4. WQIM-F	4. WHYY-F	4. WQIM-F	4. WHYY-F	4. WHYY-F
5.	5.	5.	5.	5. WREZ-F	5.	5. WTVI	5.	5.	5. WTVI	5.
6. WREZ-F						6. WREZ-F				
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBAM-F	1. WBAM-F	1. WBAM-F	1. WLWI-F	1. WLWI-F		1. WBAM-F	1. WBAM-F	1. WLWI-F	1. WLWI-F	1. WLWI-F
2. WQIM-F	2. WHYY-F	2. WHYY-F	2. WBAM-F	2. WHYY-F		2. WQIM-F	2. WQIM-F	2. WHYY-F	2. WBAM-F	2. WHYY-F
3. WHYY-F	3. WLWI-F	3. WLWI-F	3. WHYY-F	3. WBAM-F		3. WLWI-F	3. WHYY-F	3. WQIM-F	3. WQIM-F	3. WQIM-F
4. WLWI-F	4. WQIM-F	4. WQIM-F	4. WQIM-F	4. WQIM-F		4. WQIM-F	4. WLWI-F	4. WBAM-F	4. WHYY-F	4. WQIM-F
5.	5.	5.	5.	5. WTVI		5.	5.	5.	5.	5. WBAM-F

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		103 (2)	103 (2)	28.6	34.2
AOR	10 (1)		10 (1)	2.8	1.6
AC/OLDIES/SOFT ROCK	25 (2)	10 (2)	35 (4)	9.7	4.1
MOR/VARIETY					
COUNTRY		76 (1)	76 (1)	21.1	21.9
BLACK/URBAN	35 (1)	50 (2)	85 (3)	23.6	24.4
BTFL MUSIC/EZ		29 (1)	29 (1)	8.1	5.9
NEWS/TALK	7 (1)		7 (1)	1.9	0
NOSTALGIA					2.1
RELIGION/GOSPEL	15 (2)		15 (2)	4.2	5.9
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

360 (15)

RADIO STATIONS

WACY, 1170, 10 KW/1 KW (DA-2), TALK/NEWS
 WHYY, 1440, 5 KW/1 KW (DA-N), AC
 WLSQ, 950, 1 KW (DA-2), AOR
 WLWI, 740, 50 KW (DAYS,DA), OLDIES
 WMGY, 800, 1 KW (DAYS), RELIGION
 WTVI, 1600, 5 KW/1 KW (DA-N), BLACK
 WZTN, 1000, 5 KW (DAYS,DA), RELIGION

WBAM-F, 98.9, 100 KW @ 730, CONTEMP/AC
 WHYY-F, 101.9, 100 KW @ 1050, CHR
 WLWI-F, 92.3, 100 KW @ 700, COUNTRY
 WQIM-F, 95.3, 3 KW @ 230, BLACK
 WREZ-F, 103.3, 28 KW @ 290, BTFL/EZ
 WRJM-F, 105.7, 100 KW @ 1854, AC

CBS,CNN,\$ 12.00 (---)
 ABC-C,\$ 25.00* (Mc-Guild)
 MBS,\$ 20.00 (Masla)
 US 2,\$ 16.00* (Katz)
 \$ 7.00 (---)
 SBN,\$ 26.00 (HNNH)
 \$ 10.00 (---)
 \$ 30.00* (Christal)
 ABC-C,\$ 48.00 (Mc-Guild)
 US 2,\$ 46.00 (Katz)
 NBN,\$ 22.00 (Torbet)
 MBS,\$ 21.00 (Masla)
 \$ 18.00 (---)

Colonial
Buck

Colonial
Downs

Lee Morgan
 Ann Collister
 Gene Moorhead
 Sammy George
 June Phelps
 Alvin Dixon
 Bob Brennan
 Ann Collister
 Sammy George
 W. Huntsberry
 Gene Moorhead
 Ron Walton

NASHVILLE

Audioton Rank/Pop (12+): 48/755,300
MSA Rank/Pop: 56/899,500
ADI # 31
Average Person Ratings: 16.2
Market TSL: 21.6 Hours

Stations: 20/19
Diaries: 1103/845:1/42.25
Sample Target: 1080
% Below Line: 0.5
% Not Listed: 9.4

1985 Revenue: \$ 24,100,000
HH Inc.: \$ 29,930
Retail \$: 5.7 Bill
Pop per Station: 39,753
#1 Billor: WSM A/F \$6,000,000

12+ METRO	1/4 SHARE	FAL	SPG	FAL	SPG
		85	85	84	84
1. WSM-F	152/12.4	14.0	11.1	11.5	8.8
2. WDF-F	150/12.3	9.8	9.5	10.2	9.5
3. WDF-F	139/11.4	8.0	8.1	10.2	8.9
4. WDF-F	118/ 9.7	5.7	4.8	2.7	2.6
5. WDF-F	113/ 9.3	5.8	7.4	6.1	7.3
6. WDF-F	103/ 8.4	13.2	12.4	8.3	8.5
7. WDF-F	58/ 4.8	8.6	7.4	6.3	7.2
8. WSM	50/ 4.1	5.3	6.2	7.2	6.1
9. WDF-F	40/ 3.3	4.1	4.2	4.1	7.1
10. WDF-F	37/ 3.0	2.6	5.6	5.6	6.1
11. WDF-F	34/ 2.8	4.3	5.0	3.1	6.7
12. WDF-F	29/ 2.0	2.8	3.4	3.3	3.3
13. WDF-F	22/ 1.6	1.5	1.9	1.5	1.0
14. WDF-F	21/ 1.7	1.6	1.3	1.4	1.4
15. WDF-F	18/ 1.5	1.9	1.1	2.8	1.7

12+ TSA	1/4 CUME
1. WSM-F	271/3129
2. WDF-F	263/2904
3. WDF-F	166/1591
4. WDF-F	164/2393
5. WDF-F	147/2129
6. WDF-F	126/1138
7. WSM	103/1958
8. WDF-F	98/2103
9. WDF-F	94/1525
10. WDF-F	87/ 846
11. WDF-F	58/ 841
12. WDF-F	34/ 610
13. WDF-F	29/ 566
14. WDF-F	27/ 493
15. WDF-F	27/ 449

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
	85	85
1. WSM-F	1646/21.8	23.7
2. WDF-F	1548/21.0	18.9
3. WDF-F	1541/20.4	17.0
4. WDF-F	1363/18.0	22.3
5. WDF-F	1245/16.5	13.0
6. WDF-F	1027/13.6	11.4
7. WDF-F	971/12.9	13.4
8. WDF-F	934/12.4	16.5
9. WDF-F	920/12.2	13.8
10. WDF-F	801/ 9.0	6.9
11. WDF-F	585/ 7.7	6.4
12. WDF-F	449/ 5.9	7.2
13. WDF-F	426/ 5.6	6.9
14. WDF-F	401/ 5.3	5.1
15.		

12+ FM SHARE (METRO): 65.17% (442 of 1108) (SPG 85: 76.90%)

TEENS	18-34	35-49	50-64	65-74	75-84	85-94	12+ AD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F
2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F
3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F
4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F
5.	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F

WDR 18-24	WDR 18-34	WDR 25-34	WDR 35-49	WDR 50-64	WDR 65-74	WDR 75-84	WDR 85-94	WDR 10-14	WDR 15-24	WDR 25-34	WDR 35-49	WDR 50-64	WDR 65-74	WDR 75-84	WDR 85-94
1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F	1. WDF-F
2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F	2. WDF-F
3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F	3. WDF-F
4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F	4. WDF-F
5.	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F	5. WDF-F

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		158 (2)	158 (2)	14.3	15.8
AD		150 (1)	150 (1)	13.6	10.7
AC/OLDIES/SOFT ROCK	18 (1)	162 (3)	180 (4)	16.3	15.4
MOR/VARIETY				1.1	
COUNTRY	58 (3)	228 (4)	278 (7)	25.1	25.9
BLACK/URBAN	42 (2)	117 (1)	159 (3)	14.0	14.3
BTFL MUSIC/EZ		139 (1)	139 (1)	12.6	8.6
NEWS/TALK	25 (1)		25 (1)	2.3	3.5
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

1106 (20)

RADIO STATIONS

WHD	1160, 50 KW/1 KW (DA-N)	NOSTALGIA	MBS, \$ 20.00*	(Katz)		Bill Darry
WDA	1240, 1 KW	OLDIES	ABC-1, ABC-2, \$ NA	(Katz)	Dick	Steve Dickert
WHD	1510, 50 KW (DA-N)	NEWS/TALK	CBS, \$ 70.00*	(Blair)	Price	Dave Manning
WHD	1430, 5 KW/1 KW (DA-N)	AC	\$ NA	(Republic)	REBS	Sam Littleton
WHD	880, 2.5 KW (DAYS, DA)	BLACK	\$ 24.00	(---)		Morgan Babb
WHD	1360, 1 KW (DAYS, DA)	GOSPEL	\$ 15.00	(---)		Van Irwin
WHD	1300, 5 KW (DA-N)	RELIGION	\$ 9.00	(---)		G. McClintock
WHD	980, 5 KW (DA-N)	COUNTRY	MBS, \$ 34.00*	(Eastman)	Sky	Cecil Thomas
WHD	660, 50 KW	COUNTRY	NBC, \$ 80.00*	(Christal)	Gaylord	Tom Cassetty
WHD	1470, 5 KW/1 KW (DA-2)	BLACK	NBC, \$ 40.00*	(HNN)		John Haggard
WHD	1560, 10 KW (DAYS, DA)	RELIGION	\$ 10.00	(---)		Faye Lindsay
WHD-F	103.3, 100 KW # 1020, AD	ABC-E, ABC-R, \$115.00*	(Katz)		Dick	Steve Dickert
WHD-F	105.9, 100 KW # 1229, AC	\$125.00*	(Blair)		Price	Dave Manning
WHD-F	92.1, 1.5 KW # 430, BLACK	\$ 51.00*	(HNN)			John Haggard
WHD-F	97.9, 100 KW # 1145, COUNTRY	MBS, \$ 80.00*	(Eastman)		Sky	Cecil Thomas
WHD-F	95.5, 100 KW # 1280, COUNTRY	\$125.00*	(Christal)		Gaylord	Tom Cassetty
WHD-F	96.3, 100 KW # 840, SOFT AC	\$ 50.00*	(Torbet)	Trans Columbia (MURFREESBORO)		Howard Schwartz
WHD-F	104.5, 100 KW # 1050, CHR	US \$ 44.00*	(Weiss)	(GALLATIN)		Gordon Selth
WHD-F	107.5, 100 KW # 730, CHR	\$ 50.00*	(Mc-Gill)	Jacob	(LEBANON)	Mike Kenney
WHD-F	92.9, 100 KW # 1053, BTFL/EZ	\$ 80.00*	(Durpetti)	South Central		Dave Thomas
WHD-F	100.1, 3 KW # 7, AC	CBS-4, \$ 38.00	(Republic)	REBS	(FRANKLIN)	Sam Littleton

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WDR A/F (Franklin): From ELF to REBS
for \$4,800,000 (est)
WDR (Franklin) sold for \$1,000,000
(Mack Sanders)
WDR-F (Lebanon): From Republic to Jacob
for \$7,300,000 (est)
WDR-F (Gallatin): Sold to Capitol
(Johnson) for \$6,600,000 (Blackburn)

NASSAU - SUFFOLK

Arbitron Rank/Pop (12+): 12/2,257,000

MSA Rank/Pop: 10/1,672,100

New York ADI

Average Person Ratings: 18.6

Market TSL: 24.4 hours

Stations: 40/13
Diaries: 1401/1611:1/41.9%
Sample Target: 1200
% Below Line: NA
% Not Listed: NA

1985 Revenue: \$ NA
HH Inc.: \$ 41,329
Retail \$: 16.0 Bil
Pop per Station: NA
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG	FAL	SPG	SPG
		85	85	84	84
1. WBLI-F	240/5.7	6.1	5.7	3.9	7.4
2. WALK-F	232/5.5	6.2	3.8	4.9	5.0
3. WBAB-F	194/4.6	4.7	5.2	3.9	3.2
4. WHLI	133/3.1	2.3	3.7	3.4	3.7
5. WAPP-F	94/2.2	2.0	1.9	2.2	3.0
6. WKJY-F	91/2.2	2.2	1.1	2.4	1.1
7. WLIR-F	85/2.0	1.3	1.8	1.5	1.7
8. WCTO-F	73/1.7	2.5	1.7	2.9	2.7
9. WGSM	67/1.6	2.8	2.4	2.1	1.3
10. WRCN-F	48/1.1	.8	1.0	1.4	.6
11. WGBB	29/.7	1.0	1.1	.9	.7
12. WGLI	15/.4	.5	---	.3	---

12+ TSA	1/4/CUME
1.	
2. NOTE: Nassau-Suffolk	
3. portion of the New	
4. York Metro. Only	
5. stations home to the	
Metro are ranked.	
6. There is no TSA.	
7.	
8.	
9.	
10.	
11.	
12.	

12+ METRO CUME/ METRO CUME RATING	FAL	SPG
	85	85
1. WBLI-F 3054/13.5	15.2	13.2
2. WBAB-F 2741/12.1	12.3	15.3
3. WALK-F+ 2637/11.6	13.6	10.1
4. WAPP-F 2136/ 9.4	9.2	11.2
5. WHLI 1176/ 5.2	3.1	6.1
6. WLIR-F 1088/ 4.8	5.9	6.6
7. WKJY-F 991/ 4.4	4.7	3.5
8. WRCN-F 937/ 4.1	2.5	4.0
9. WCTO-F 819/ 3.6	4.4	4.8
10. WGBB 654/ 2.9	3.1	4.1
11. WGSM 644/ 2.8	4.1	3.6
12. WGLI 259/ 1.1	1.5	---

12+ FM SHARE (METRO): NA (SPG 85: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBLI-F	1. WBAB-F	1. WBLI-F	1. WBLI-F	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WBLI-F	1. WBLI-F	1. WBAB-F	1. WBAB-F
2. WAPP-F	2. WBLI-F	2. WBAB-F	2. WALK-F+	2. WBLI-F	2. WHLI	2. WBLI-F	2. WALK-F+	2. WALK-F+	2. WBLI-F	2. WBLI-F
3. WLIR-F	3. WALK-F+	3. WALK-F+	3. WBAB-F	3. WBAB-F	3. WBLI-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WALK-F	3. WHLI
4. WBAB-F	4. WAPP-F	4. WAPP-F	4.	4.	4. WKJY-F	4. WKJY-F	4. WHLI	4. WHLI	4. WLIR-F	4. WLIR-F
5.	5. WLIR-F	5. WLIR-F	5.	5.	5. WGSM	5. WHLI	5. WKJY-F	5. WAPP-F	5. WAPP-F	5. WAPP-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WALK-F+	1. WBAB-F	1. WBAB-F	1. WBAB-F	1. WBAB-F	1. WBAB-F	
2. WAPP-F	2. WALK-F+	2. WALK-F+	2. WALK-F+	2. WBLI-F	2. WLIR-F	2. WBLI-F	2. WBLI-F	2. WBLI-F	2. WALK-F	
3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBLI-F	3. WBLI-F	3. WALK-F+	3. WALK-F+	3. WBLI-F	
4. WLIR-F	4. WAPP-F	4.	4. WAPP-F	4. WGSM	4. WAPP-F	4.	4.	4. WLIR-F	4.	
5. WALK-F	5. WLIR-F	5.	5. WGSM	5. WKJY-F	5. WRCN-F	5.	5.	5. WAPP-F	5.	

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP					
AC/OLDIES/SOFT ROCK					
MOR/VARIETY					
COUNTRY					
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABC	2.4/ 7.8	WNEW	1.2/ 3.8
WBLS-F	1.4/ 5.2	WNEW-F	3.3/ 8.8
WCBS	3.5/15.1	WNSR	2.0/ 6.4
WCBS-F	3.5/10.9	MOR	3.1/ 8.5
WHN	2.7/ 8.9	WPAT	.8/ 2.2
WHTZ-F	7.4/20.4	WPAT-F	2.7/ 5.4
WINS	2.9/13.4	WPIX-F	1.6/ 5.3
WLTW-F	4.1/10.0	WPLJ-F	5.4/18.8
WMCA	.6/ 2.0	WQXR-F	.8/ 2.8
WNBC	3.5/10.4	WRKS-F	2.1/ 6.8
WNCN	.6/ 1.7	WXRK-F	2.2/ 6.5
		WYNY-F	2.0/ 7.6

See New York for the frequencies of the stations above.

WEZN-F	99.9	Bridgeport	.6/2.7
WPLR-F	99.1	New Haven	.5/1.7
WRTN-F	93.5	New Rochelle	.3/1.0
WYRS-F	96.7	Stamford	.5/2.0

RADIO STATIONS

WGBB, 1240, 1 KW	MOR	\$ 32.00* (---)	
WGLI, 1290, 5 KW/1KW (DA-2)	OLDIES	ABC-E, \$ 37.00 (Masla)	
WGSM, 740, 25 KW (DAYS,DA)	MOR	\$ 55.00* (Roslin)	
WHLI, 1110, 10 KW (DAYS,DA)	NOSTALGIA	\$ 64.00 (Roslin)	Greater Media
WLIM, 1580, 10 KW (DAYS,DA)	MOR	\$ 30.00 (S. Katz)	Kaneb
WLIX, 540, 250 W (DAYS)	RELIGION	\$ 28.00 (---)	
WNYG, 1440, 1 KW (DAYS)	NOSTALGIA	\$ 35.00 (---)	

WALK-F, 97.5, 45 KW @ 530, AC	\$ 95.00* (Weiss)	American	Alan Beck
WBAB-F, 102.3, 3 KW @ 300, ADR	\$ 88.00 (---)		Tony Michaels
WBLI-F, 106.1, 10 KW @ 300, CHR	\$100.00* (Masla)	Beck Ross	H. Usenheimer
WCTO-F, 94.3, 3 KW @ 300, BTFL/EZ	\$ 70.00* (Roslin)	Greater Media	Dick Schollem
WKJY-F, 98.3, 3 KW @ 300, BTFL/EZ	\$ 65.00 (Roslin)	Kaneb	Glenn Corneliess
WLIR-F, 92.7, 3 KW @ 300, ADR	\$ 80.00 (Masla)	(RIVERHEAD)	Elton Spitzer
WRCN-F, 103.9, 1.5 KW @ 466, ADR	\$ 50.00* (Patt)	(SOUTHAMPTON)	Richard Adrien
WSBH-F, 95.3, 2.6 KW @ 400, AC	\$ 22.00 (Katz)	Faircom	Bob Ballantine

American Radio Spring 85, Copyright 1986

NEW HAVEN

Arbitron Rank/Pop (12+): 80/426,000

MSA Rank/Pop: 95/507,400

ADI # 24 (W/Hartford)

Average Person Ratings: 18.4

Market TSL: 24.0 hours

Stations: 30/6

Diaries: 921/463:1/43.4%

Sample Target: 820

% Below Line: 53.3

% Not Listed: 13.8

1985 Revenue: \$11,200,000

HM Inc.: \$35,609

Retail \$: 2.8 Btl

Pop per Station: 71,000

#1 Biller: WKCI-F \$3,900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WKCI-F	99/12.6	11.2	11.5	13.4	10.7	11.5	1. WKCI-F	195/2860	1. WKCI-F	1347/31.6	28.6	29.8
2. WELI	84/10.7	15.1	8.7	11.5	16.1	7.2	2. WEZN-F	174/1747	2. WELI	1055/24.8	30.6	20.6
3. WPLR-F	52/ 6.6	6.2	7.0	5.9	6.8	9.3	3. WPLR-F	134/1988	3. WPLR-F	828/19.4	17.2	18.5
4. WHCN	41/ 5.2	2.4	6.5	3.8	3.8	6.0	4. WICC	122/1566	4. WCBS	552/13.0	13.3	11.0
WAVZ	41/ 5.2	6.6	5.0	6.6	8.0	4.9	5. WELI	92/1250	5. WKSS-F	532/12.5	12.8	11.3
6. WNHC	36/ 4.6	5.8	4.6	4.3	5.4	5.6	6. WKSS-F	75/1126	6. WEZN-F	471/11.1	NA	13.2
7. WEZN-F	33/ 4.2	5.8	7.3	5.2	6.3	4.7	7. WHCN-F	72/ 909	7. WIOF-F	460/10.8	10.8	9.9
8. WKSS-F	32/ 4.1	4.7	2.9	2.9	2.7	7.5	8. WCBS	68/1315	8. WHCN-F	448/10.5	10.4	15.2
9. WCBS	31/ 4.0	3.6	2.9	4.2	4.1	2.7	9. WIOF-F	64/1010	9. WAVZ	430/10.1	14.4	12.4
10. WIOF-F	26/ 3.3	3.0	2.8	3.4	1.7	1.3	10. WRCH-F	61/ 783	10. WDRC-F	425/10.0	11.7	12.0
11.							11.		11.			
12.							12.		12.			
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 59.56% (402 of 675) (SPG 85: 63.29%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WELI	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F
2. WKSS-F	2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WELI	2. WKCI-F	2. WKCI-F	2. WELI	2. WELI	2. WELI	2. WELI
3. WNHC	3. WJCN-F	3. WHCN-F	3. WELI	WPLR-F	3. WEZN-F	3. WPLR-F	3. WPLR-F	3. WPLR-F	3. WKSS-F	3. WEZN-F
4. WHCN-F	4. WNHC	4. WELI	4. WHCN-F	4. WDRC-F	4. WAVZ	4. WAVZ	4. WHCN-F	4. WPLR-F	4. WPLR-F	4. WAVZ
WPLR-F	WKSS-F	5. WNHC	5. WNYZ-F	WHCN-F	5. WRCH-F	5. WCBS	5. WEZN-F	5. WEZN-F	5. WHCN-F	5. WKSS-F
6. WIOF-F										
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F		1. WHCN-F	1. WHCN-F	1. WKCI-F	1. WPLR-F	1. WKCI-F
2. WKSS-F	2. WPLR-F	2. WPLR-F	2. WELI	2. WELI		2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WHCN-F	2. WPLR-F
3. WNHC	3. WNHC	3. WDRC-F	WNHC	3. WNHC		3. WKCI-F	3. WKCI-F	3. WHCN-F	3. WKCI-F	3. WNBC
WPLR-F	4. WKSS-F	4. WELI	4. WNYZ-F	4. WDRC-F		4. WIOF-F	4. WNBC	4. WNBC	4. WELI	4. WELI
5.	WNYZ-F	5.	5. WPLR-F	WNYZ-F		5.	5.	5.	5. WNBC	5. WHCN-F

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		142 (3)	142 (3)	21.0	19.7		WYBC-F 94.3 New Haven .6/ 2.8
AOR		98 (3)	98 (3)	14.5	16.9		WCCC-F 106.9 Hartford .6/ 4.7
AC/OLDIES/SOFT ROCK		88 (6)	108 (7)	16.0	15.3		WDRC-F 102.9 Hartford 3.1/10.0
MOR/VARIETY	113 (3)		113 (3)	16.7	15.5		WPOP 1410 Hartford .5/ 1.9
COUNTRY	10 (1)		10 (1)	1.5	1.4		WRCH-F 100.5 New Britain 2.9/ 7.3
BLACK/URBAN	36 (1)	13 (2)	49 (3)	7.3	9.4		WTIC 1080 Hartford 2.6/ 7.6
BTFL MUSIC/EZ		56 (2)	56 (2)	8.3	11.7		WTIC-F 96.5 Hartford 1.4/ 6.7
NEWS/TALK	55 (6)		55 (6)	8.1	3.8		WNYZ-F 92.5 Waterbury 3.1/ 8.6
NOSTALGIA	41 (1)		41 (1)	6.1	6.4		WABC 770 New York .5/ 3.4
RELIGION/GOSPEL							WALK-F 97.5 Patchogue .5/ 2.7
SPANISH							WBLS-F 107.5 New York 1.3/ 4.1
CLASSICAL							WCBS-F 101.1 New York .6/ 2.0
UNKNOWN/OTHERS		5 (1)	5 (1)	0.7	0		WEBE-F 107.9 Westport .6/ 3.7
			675 (30)				WHN 1050 New York 1.3/ 3.8
							WICC 600 Bridgeport 1.1/ 4.4
							WINS 1010 New York .6/ 3.7
							WMCA 670 New York .4/ 1.4
							WNBC 660 New York 2.6/ 8.9
							WOR 710 New York 1.0/ 2.3
							WRKS-F 98.7 New York .4/ 3.0

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N)	NOSTALGIA	ABC-I, \$ 40.00* (Mc-Guild)	Eastern	Howard McNaney
WELI, 960, 5 KW (DA-N)	MOR	\$ 79.00 (Blair)	Clear Channel	Stan Shields
WHNC, 1340, 1 KW	BLACK	\$ 30.00 (Savalli)		
WSCR, 1220, 1 KW (DAYS,DA)	COUNTRY	SBN, \$ 22.00 (Christal)		
WKCI-F, 101.3, 10 KW @ 1070, CHR		\$100.00* (Mc-Guild)	Eastern	Howard McNaney
WPLR-F, 99.1, 14 KW @ 950, AOR		\$ 75.00 (Durpetti)	Southern Starr	M. Rodriguez
WYBC-F, 94.3, 1 KW @ 122, JAZZ/BLACK		SBN, \$ 20.00 (---)		Dave Baron

Other ranked stations - See Bridgeport, New York or Hartford

MISCELLANEOUS COMMENTS WNNR (Hamden) sold for \$600,000 (Chapman)...

American Radio Spring 86, Copyright 1986

NEW ORLEANS

Arbitron Rank/Pop (12+): 31/1,096,100

MSA Rank/Pop: 33/1,341,800

ADI # 34

Average Person Ratings: 18.7

Market TSL: 25.0 hours

Stations: 20/19

Diaries: 1610/ 681:1/38.8%

Sample Target: 1500

% Below Line: 0.5

% Not Listed: 9.5

1985 Revenue: \$ 32,000,000

HH Inc.: \$ 28,017

Retail \$: 8.2 Bil

Pop per Station: 57,689

#1 Biller: WEZB-F \$5,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WYLD-F	196/14.5	14.7	16.8	16.7	14.9	19.9	1. WYLD-F	313/2633	1. WEZB-F	2977/27.2	28.6	30.5
2. WEZB-F	202/9.9	10.5	12.4	10.9	11.7	11.9	2. WEZB-F	235/3616	2. WYLD-F	2379/21.7	21.9	22.3
3. WBYU-F	157/7.7	6.2	5.9	7.0	7.0	4.8	3. WBYU-F	180/1805	3. WQUE-F	2186/19.9	22.5	24.4
4. WLTS-F	137/6.7	7.2	4.9	6.8	5.8	5.9	4. WLTS-F	171/2006	4. WWL	1681/15.3	20.0	15.3
5. WWL	121/5.9	6.2	5.6	5.9	4.9	3.6	5. WWL	166/2419	5. WRNO-F	1639/15.0	15.8	15.8
6. WQUE-F	115/5.6	6.9	8.0	6.8	6.4	7.0	6. WNOE-F	143/1700	6. WLTS-F	1591/14.5	14.2	12.9
7. WNOE-F	108/5.3	4.8	4.2	6.3	5.3	5.7	7. WRNO-F	137/2188	7. WBYU-F	1576/14.4	14.3	13.2
8. WRNO-F	101/4.9	6.2	6.1	5.7	7.3	6.3	8. WAJY-F	126/1629	8. WAJY-F	1333/12.2	11.9	11.8
9. WAJY-F	100/4.9	5.3	4.5	5.3	5.9	4.2	9. WQUE-F	126/2434	9. WNOE-F	1221/11.1	11.4	11.0
10. WBOK	87/4.3	5.9	5.7	5.6	5.3	4.3	10. WKJN-F	121/1359	10. WYLD	989/9.0	8.1	9.0
11. WSMB	70/3.4	4.4	4.0	3.2	3.5	3.4	11. WBOK	87/921	11. WBOK	911/8.3	10.5	10.0
12. WYLD	60/2.9	3.1	3.0	1.6	2.6	2.5	12. WTX	79/1344	12. WTX	899/8.2	9.8	10.6
13. WTX	58/2.8	2.4	3.6	3.3	3.4	2.5	13. WYLD	75/1151	13. WSMB	605/5.5	5.9	6.9
14. WNOE	48/2.3	2.3	3.2	2.7	3.4	1.7	14. WSMB	73/682	14. WCKW-F	577/5.3	2.7	---
15. WMKJ	48/2.3	.4	.4	.8	.8	.9	15. WCKW-F	68/851	15. WNOE	556/5.1	5.7	7.7
16. WCKW-F	46/2.2	.6	---	.4	---	3.4	16. WWL	526/4.8	16. WWL	526/4.8	4.0	4.5
17. WWL	44/2.2	2.5	1.3	1.5	1.6	.9	17. WMKJ	359/3.3	17. WMKJ	359/3.3	2.4	3.4
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 68.74% (1273 of 1852) (SPG 85: 68.30%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. WEXB-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WBYU-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WYLD-F	2. WYLD-F	2. WEZB-F	2. WLTS-F	2. WLTS-F	2. WYLD-F	2. WWL	2. WBYU-F	2. WEZB-F	2. WEZB-F	2. WEZB-F
3. WQUE-F	3. WLTS-F	3. WLTS-F	3. WAJY-F	3. WAJY-F	3. WNOE-F	3. WEZB-F	3. WLTS-F	3. WLTS-F	3. WBYU-F	3. WBYU-F
4. WYLD	4. WRNO-F	4. WQUE-F	4. WNOE-F	4. WNOE-F	4. WWL	4. WBYU-F	4. WEZB-F	4. WBYU-F	4. WRNO-F	4. WRNO-F
5. WRNO-F	5. WQUE-F	5. WRNO-F	5. WEZB-F	5. WBYU-F	5. WAJY-F	5. WQUE-F	5. WAJY-F	5. WQUE-F	5. WQUE-F	5. WNOE-F
6.	6.	6. WAJY-F	6. WQUE-F	6. WEZB-F	6. WBOK	6. WLTS-F	6. WNOE-F	6. WWL	6. WLTS-F	6. WLTS-F
7.	7.	7.	7. WBOK	7.	7.	7. WNOE-F	7. WWL	7.	7. WNOE-F	7. WWL
8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WYLD	8. WYLD
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WEZB-F	2. WLTS-F	2. WLTS-F	2. WLTS-F	2. WLTS-F	2. WEZB-F	2. WRNO-F	2. WLTS-F	2. WEZB-F	2. WWL
3. WLTS-F	3. WEZB-F	3. WQUE-F	3. WEZB-F	3. WBOK	3. WRNO-F	3. WEZB-F	3. WRNO-F	3. WRNO-F	3. WLTS-F
4. WQUE-F	4. WQUE-F	4. WEZB-F	4. WQUE-F	4. WAJY-F	4. WQUE-F	4. WLTS-F	4. WCKW-F	4. WLTS-F	4. WAJY-F
5. WRNO-F	5.	5. WBOK	5. WBOK	5. WBYU-F	5. WLTS-F	5. WQUE-F	5. WEZB-F	5. WQUE-F	5. WEZB-F
6.	6.	6. WAJY-F	6. WAJY-F	6. WNOE-F	6.	6. WCKW-F	6.	6. WWL	6. WNOE-F
7.	7.	7. WMKJ	7.	7.	7.	7.	7.	7.	7. WRNO-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		317 (2)	317 (2)	17.1	22.8	WHSO 800 New Orleans .8/2.0
AOR		147 (2)	147 (2)	7.9	6.6	WYAT 990 New Orleans 1.3/3.1
AC/OLDIES/SOFT ROCK	84 (2)	237 (2)	321 (4)	17.3	15.4	WKJN-F 103.3 Baton Rouge .5/1.7
MOR/VARIETY						
COUNTRY	48 (1)	119 (2)	167 (3)	9.0	8.0	
BLACK/URBAN	195 (3)	296 (1)	491 (4)	26.5	27.6	
BTFL MUSIC/EZ		157 (1)	157 (1)	8.5	6.4	
NEWS/TALK	191 (2)		191 (2)	10.3	8.0	
NOSTALGIA	44 (1)		44 (1)	2.4	1.5	
RELIGION/GOSPEL	17 (1)		17 (1)	0.9	1.3	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						
			1852 (20)			

RADIO STATIONS

AM STATIONS

KGLA, 1540, 500 W (DAYS)	, SPANISH	, \$ 16.00 (Caballero)	Alberto Carrillo
WBOK, 1230, 1 KW	, BLACK/GOSPEL	SBN, \$ 40.00 (---)	A. McCottry
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY	ABC-E, \$ 34.00* (Mc-Guild)	Eric Anderson
WMKJ, 1280, 5 KW (DA-1)	, BLACK	, \$ 25.00* (Eastman)	Dale Matteson
WSDH, 800, 1 KW (DAYS, DA)	, RELIGION	APR, \$ 30.00 (---)	Larry Alford
WSMB, 1350, 5 KW (DA-N)	, TALK	MBS, ABC-I, \$ 33.00 (---)	Rosalie Lockhart
WTIX, 690, 10 KW/5 KW (DA-2)	, AC/OLDIES	NBC, MBS, \$ 49.00 (Christal)	Dave Gerard
WVOG, 600, 1 KW (DAYS)	, RELIGION	, \$ 10.00 (---)	Fred Westenberger
WWIW, 1450, 1 KW	, NOSTALGIA	ABC-D, \$ 30.00 (Savalli)	Seymour Smith
WWL, 870, 50 KW (DA-1)	, NEWS/TALK	CBS, \$ 70.00* (Katz)	Michael Early
WYAT, 990, 250 W	, OLDIES	CBS-R, \$ 20.00* (Select)	
WYLD, 940, 10 KW/500 W (DA-2)	, BLACK	, \$ 27.00* (HNWH)	Inter-Urban

FM STATIONS

HAJY-F, 101.9, 100 KW @ 825, SOFT AC		, \$ 58.00* (Katz)	Loyola Univ	Michael Early
WBYU-F, 95.7, 100 KW @ 600, BTFL/EZ		, \$ 70.00 (Christal)	Stoner	Mike Nauman
WEZB-F, 97.1, 100 KW @ 511, CHR		US I, \$100.00* (Blair)	EZ	Marc Leunissen
WLTS-F, 105.3, 100 KW @ 902, AC		CBS-R, \$ 73.00* (Select)		Ed Muniz
WNOE-F, 101.1, 100 KW @ 440, COUNTRY		ABC-E, \$ 60.00* (Mc-Guild)	Noe	Eric Anderson
WQUE-F, 93.3, 100 KW @ 512, CHR		, \$ 85.00* (Eastman)	Clear Channel	Dale Matteson
WRNO-F, 99.5, 100 KW @ 1049, AOR	ABC-R	ABC-F, \$ 75.00* (MMR)		Otto Goessi
WYLD-F, 98.5, 100 KW @ 480, URBAN		, \$ 95.00* (HNWH)	Inter-Urban	Jim Hutchinson
WCKW-F, 92.3, 100 KW @	, CLASSICAL AOR	ABC-I, \$? (---)	(ST. JOHN)	

NEW YORK

Arbitron Rank/Pop (12+): 1/13,859,900

MSA Rank/Pop: 1/8,311,600

ADI # 1

Average Person Ratings: 19.6

Market TSL: 25.4 hours

Stations: 41/41

Diaries: 5838/2374:1/39.2%

Sample Target: 4000

% Below Line: 0

% Not Listed: 10.5

1985 Revenue: \$226,500,000

HH Inc.: \$31,053

Retail \$: 87.2 Bil

Pop per Station: 338,046

#1 Biller: WINS \$21,500,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WHTZ-F	1868/6.9	6.1	5.5	5.9	6.0	7.7	1. WHTZ-F	1915/28698	1. WHTZ-F	27887/20.1	17.1	17.6
2. WRKS-F	1670/6.2	5.6	5.5	6.0	5.4	9.2	2. WRKS-F	1730/19296	2. WPLJ-F	27280/19.7	18.6	17.4
3. WPLJ-F	1594/5.9	5.5	6.0	5.6	5.1	6.5	3. WPLJ-F	1669/29017	3. WINS	25468/18.4	18.0	17.0
4. WINS	1257/4.6	4.7	4.5	4.0	4.2	5.0	4. WDR	1364/16621	4. WCBS	20781/15.0	14.4	13.7
5. WDR	1226/4.5	5.2	5.2	4.0	5.0	3.2	5. WINS	1279/26104	5. WRKS-F	18379/13.3	12.6	12.1
6. WPAT-F	1170/4.3	3.5	3.4	2.6	3.6	2.8	6. WPAT-F	1225/14237	6. WABC	15482/11.2	9.5	10.9
7. WBLS-F	1156/4.3	4.0	4.7	3.8	3.3	4.9	7. WLTW-F	1204/15909	7. WBLS-F	15253/11.0	11.6	9.2
8. WLTW-F	1145/4.2	3.8	4.5	3.0	3.1	3.2	8. WBLS-F	1188/15794	8. WLTW-F	15195/11.0	11.4	8.1
9. WNEW-F	1054/3.9	3.7	4.1	3.5	4.3	4.1	9. WNEW-F	1126/15233	9. WCBS-F	14965/10.8	9.5	10.2
10. WCBS-F	990/3.6	3.4	2.8	3.3	3.3	3.3	10. WCBS-F	1052/15768	10. WDR	14851/10.7	11.4	11.2
11. WCBS	888/3.3	3.7	3.6	3.6	3.5	2.8	11. WCBS	1035/23935	11. WNEW-F	14146/10.2	11.2	11.3
12. WXRK-F	848/3.1	2.8	2.1	2.5	2.0	3.6	12. WXRK-F	931/13674	12. WPAT-F	13548/ 9.8	8.5	8.2
13. WHN	821/3.0	2.2	2.2	2.8	3.1	2.4	13. WHN	910/14717	13. WHN	13215/ 9.5	6.4	9.5
14. WNEW	720/2.7	2.9	3.0	2.9	2.7	3.2	14. WABC	804/17404	14. WYNY-F	12753/ 9.2	9.7	9.3
15. WABC	718/2.6	2.8	2.6	2.8	2.8	2.6	15. WNEW	753/ 9229	15. WXRK-F	12415/ 9.0	8.5	9.6
16. WNBC	551/2.0	2.0	2.6	2.9	3.0	2.0	16. WNBC	683/13563	16. WNBC	10968/ 7.9	9.4	10.5
17. WPIX-F	535/2.0	1.7	2.3	1.6	1.6	2.4	17. WNSR-F	552/ 9448	17. WAPP-F	10327/ 7.5	8.1	9.0
18. WYNY-F	533/2.0	1.9	2.0	2.1	2.4	1.1	18. WPIX-F	547/ 9414	18. WPIX-F	9035/ 6.5	7.8	6.7
19. WNSR-F	522/1.9	3.5	3.1	3.5	3.0	1.6	19. WYNY-F	544/13377	19. WNSR-F	8961/ 6.5	7.8	7.4
20. WADO	479/1.8	1.8	1.9	1.7	1.4	.8	20. WQXR-F*	483/ 8154	20. WNEW	8646/ 6.2	7.0	6.7
21. WQXR-F	451/1.7	1.5	1.7	1.6	1.6	1.3	21. WADO	479/ 4099	21. WQXR-F*	7599/ 5.5	5.1	4.6
22. WAPP-F	447/1.6	1.6	1.7	1.6	1.6	2.1	22. WAPP-F	474/11034	22. WPAT	6469/ 4.7	4.0	4.7
23. WPAT	433/1.6	1.3	1.0	1.5	1.8	.8	23. WPAT	436/ 6540	23. WNCN-F	5513/ 4.0	3.7	3.6
24. WNCN-F	322/1.2	1.3	1.2	1.0	1.1	.8	24. WNCN-F	334/ 5784	24. WMCA	4867/ 3.5	3.5	3.3
25. WKDM	297/1.1	1.3	1.1	.8	.8	.5	25. WKDM	297/ 2722	25. WADO	4099/ 3.0	3.7	NA

12+ FM SHARE (METRO): 63.15% (15331 of 24278) (SPG 85: 60.90%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTZ-F	1. WHTZ-F	1. WHTZ-F	1. WPLJ-F	1. WPLJ-F	1. WPAT-F	1. WINS	1. WHTZ-F	1. WHTZ-F	1. WRKS-F	1. WHTZ-F
2. WRKS-F	2. WPLJ-F	2. WPLJ-F	2. WHTZ-F	2. WLTW-F	2. WINS	2. WHTZ-F	2. WLTW-F	2. WRKS-F	2. WHTZ-F	2. WPLJ-F
3. WPLJ-F	3. WRKS-F	3. WRKS-F	3. WCBS-F	3. WHTZ-F	3. WLTW-F	3. WDR	3. WPAT-F	3. WPAT-F*	3. WBLS-F	3. WRKS-F
4. WBLS-F	4. WNEW-F	4. WBLS-F	4. WLTW-F	4. WCBS-F	4. WDR	4. WCBS	4. WRKS-F	4. WPLJ-F	4. WHN	4. WDR
5. WAPP-F	5. WBLS-F	5. WNEW-F	5. WBLS-F	5. WRKS-F	5. WCBS-F	5. WXRK-F	5. WPLJ-F	5. WLTW-F	5. WPLJ-F	5. WNEW-F
6. WNEW-F	6. WXRK-F	6. WLTW-F	6. WRKS-F	6. WBLS-F	6. WHN	6. WPLJ-F	6. WNEW-F	6. WDR	6. WABC	6. WBLS-F
7. WXRK-F	7. WCBS-F	7. WNEW-F	7. WNEW-F	7. WNEW-F	7. WCBS	7. WRKS-F	7. WCBS-F	7. WBLS-F	7. WNEW-F	7. WPAT-F
8.	8. WCBS-F	8. WXRK-F	8. WXRK-F	8. WINS	8. WNEW	8. WPAT-F*	8. WBLS-F	8. WNEW-F	8. WDR	8. WLTW-F
9.	9. WYNY-F	9. WINS	9. WINS	9. WXRK-F	9. WPLJ-F	9. WBLS-F	9. WNEW	9. WCBS-F	9. WPAT-F	9. WCBS-F
10.	10. WAPP-F	10. WPIX-F	10. WPIX-F	10. WPAT-F	10. WHTZ-F	10. WNBC	10. WINS	10. WINS	10. WLTW-F	10. WNEW
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WHTZ-F	1. WHTZ-F	1. WPLJ-F	1. WHTZ-F	1. WLTW-F	1. WHTZ-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WNBC	
2. WRKS-F	2. WPLJ-F	2. WHTZ-F	2. WPLJ-F	2. WPLJ-F	2. WNEW-F	2. WXRK-F	2. WXRK-F	2. WXRK-F	2. WNEW-F	
3. WPLJ-F	3. WRKS-F	3. WBLS-F	3. WRKS-F	3. WHTZ-F	3. WXRK-F	3. WHTZ-F	3. WBLS-F	3. WHTZ-F	3. WXRK-F	
4. WBLS-F	4. WBLS-F	4. WRKS-F	4. WBLS-F	4. WRKS-F	4. WRKS-F	4. WRKS-F	4. WHTZ-F	4. WPLJ-F	4. WHTZ-F	
5. WNEW-F	5. WNEW-F	5. WLTW-F	5. WLTW-F	5. WBLS-F	5. WPLJ-F	5. WPLJ-F	5. WPLJ-F	5. WCBS-F	5. WPLJ-F	
6. WAPP-F	6. WLTW-F	6. WCBS-F	6. WCBS-F	6. WCBS-F	6. WAPP-F	6. WBLS-F	6. WRKS-F	6. WRKS-F	6. WLTW-F	
7. WLTW-F	7. WCBS-F	7. WNEW-F	7. WNEW-F	7. WINS	7. WBLS-F	7. WCBS-F	7. WCBS-F	7. WBLS-F	7. WBLS-F	
8. WXRK-F	8. WYNY-F	8. WYNY-F	8. WPIX-F	8. WPIX-F	8. WLTW-F	8. WLTW-F	8. WLTW-F	8. WLTW-F	8. WRKS-F	
9. WYNY-F	9. WPIX-F	9. WPIX-F	9. WINS	9. WDR	9. WNBC	9. WAPP-F	9. WNSR-F	9. WNBC	9. WINS	
10. WPIX-F	10. WXRK-F	10. WXRK-F	10. WYNY-F	10. WPAT-F	10. WLTW-F	10. WNBC	10. WYNY-F	10. WINS	10. WCBS	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		4154 (4)	4154 (4)	17.1	18.1	WALK-F* 97.5 Patchogue .9/2.2
AOR		2321 (4)	2321 (4)	9.6	7.4	WBAB-F 102.3 Babylon .8/2.2
AC/OLDIES/SOFT ROCK	582 (2)	3938 (6)	4520 (8)	18.6	16.3	WBLI-F 106.1 Patchogue .9/2.4
MOR/VARIETY					1.3	WFME-F 94.7 Newark .5/1.2
COUNTRY	821 (1)		821 (1)	3.4	3.5	WHLI 1100 Hempstead .8/1.4
BLACK/URBAN	242 (2)	2826 (2)	3068 (4)	12.6	11.3	WHUD-F 100.7 Peekskill .4/1.0
BTFL MUSIC/EZ	433 (1)	1267 (2)	1700 (3)	7.0	11.2	WJIT 1480 New York .4/1.3
NEWS/TALK	4339 (5)		4339 (5)	17.9	18.3	WLIB 1190 New York .6/1.6
NOSTALGIA	941 (2)		941 (2)	3.9	3.7	WLIR-F 92.7 Garden City .8/2.0
RELIGION/GOSPEL	346 (2)	128 (1)	474 (3)	2.0	1.4	WMCA 570 New York .9/3.5
SPANISH	1167 (4)		1167 (4)	4.8	4.1	WNJR 1430 Newark .3/1.0
CLASSICAL	76 (1)	697 (2)	773 (3)	3.2	3.0	WSKQ 620 Newark 1.0/2.3
UNKNOWN/OTHERS				---	0.4	WWDJ 970 Hackensack .3/1.1
						WNRL 1600 New York 1.0/1.7

24278 (41)

RADIO STATIONS

AM STATIONS

WABC, 770, 50 KW	, TALK	ABC-I, \$210.00* (Blair)	Cap Cities/ABC	Jim Haviland
WADO, 1280, 5 KW (DA-1)	, SPANISH NEWS/TALK	\$150.00 (---)	Tichenor	M. Lavergne
WCBS, 880, 50 KW	, NEWS	CBS, \$375.00 (CBS)	CBS	Jim McQuade
WHN, 1050, 50 KW (DA-1)	, COUNTRY	MBS, \$260.00 (Mc-Guild)	Emmis	Rick Dames
WINS, 1010, 50 KW (DA-1)	, NEWS	ABC-D, \$330.00* (Select)	Westinghouse	John Waugaman
WJIT, 1480, 5 KW (DA-2)	, SPANISH AC	\$121.00 (Caballero)	Infinity	Frank Flores
WKOM, 1380, 5 KW (DA-1)	, SPANISH AC	\$ NA (Masla)	United	J. Schweighardt
WLIB, 1190, 10 KW (DAYS-DA)	, BLACK NEWS/TALK	\$100.00 (Mc-Guild)	Inner City	Charles Warfield
WMCA, 570, 5 KW (DA-1)	, TALK	APR, MBS, NBC-T, \$120.00* (Roslin)	Straus	Carey Davis
WNBC, 660, 50 KW	, AC	NBC, \$325.00* (HNWH)	NBC	John Hayes
WNEW, 1130, 50 KW (DA-N)	, NOSTALGIA	\$244.00 (Katz)	Metropolitan	
WNYM, 1330, 5 KW (DA-1)	, RELIGION	\$ 50.00* (---)	Salem	J. DeYoung
WOR, 710, 50 KW (DA-1)	, TALK	US 2, ABC-E, \$270.00* (Republic)	RKO	Lee Simonson
WPAT, 930, 5 KW (DA-2)	, BTFL/EZ	\$125.00 (Christal)	PARK	Gene Hobicorn
WSKQ, 620, 5 KW (DA-2)	, SPANISH AC	\$130.00 (Caballero)	Spanish Bdcst.	Adriano Garcia
WWDJ, 970, 5 KW (DA-2)	, RELIGION	\$ 40.00 (---)	Unity	Joe Battaglia
WNRL, 1600, 5 KW (DA-2)	, GOSPEL	\$ 90.00 (Weiss)		Vince Sandero

FM STATIONS

WAPP, 103.5, 5.8 KW @ 1390, CHR/AOR		\$225.00 (Mc-Guild)	Emmis	Stuart Lane
WBLS, 107.5, 5.4 KW @ 1241, BLACK	SBN, ABC-F, \$350.00 (Mc-Guild)		Inner City	Charles Warfield
WCBS, 101.1, 4.6 KW @ 1300, OLDIES	CBS-R, \$300.00* (CBS)		CBS	Rod Colarco
WEVD, 97.9, 7.6 KW @ 1220, ETHNIC	\$ 60.00 (---)			Tom Bird
WHTZ, 100.3, 7.8 KW @ 1220, CHR	\$440.00* (Eastman)		Malrite	Dean Thacker
WLTW, 106.7, 7.6 KW @ 1220, SOFT AC	\$370.00* (MMR)		Viacom	George Wolfson
WNCN, 104.3, 7.6 KW @ 1220, CLASSICAL	APR, \$150.00 (CMBS)		GAF	Matthew Field
WNEW, 102.7, 7.8 KW @ 1220, AOR	Source, \$280.00* (Katz)		Metropolitan	M. Kakoyannis
WNSR, 105.1, 7.8 KW @ 1220, SOFT AC	\$240.00* (Torbet)		Bonneville	Mark Bench
WPAT, 93.1, 5.3 KW @ 1420, BTFL/EZ	\$125.00 (Christal)		Park	Gene Hobicorn
WPIX, 101.9, 5.3 KW @ 1420, AC	\$190.00* (Christal)		Tribune Co.	
WPLJ, 95.5, 7.2 KW @ 1335, CHR	ABC-R, \$450.00* (Blair)		Cap Cities/ABC	Joe Parish
WQXR, 96.3, 7.8 KW @ 1220, CLASSICAL	\$175.00 (Mc-Guild)		New York Times	Warren Bodow
WRKS, 98.7, 7.8 KW @ 1250, URBAN	US I, \$270.00* (Republic)		RKO	Barry Mayo
WXRK, 92.3, 5.4 KW @ 1200, AOR	ABC-R, \$230.00* (Torbet)		Infinity	Tom Chiviano
WYNY, 97.1, 7.2 KW @ 1300, AC	\$270.00* (HNWH)		NBC	John Irwin
WHRD, 100.7, 50 KW @ 500, BTFL	\$ 65.00 (Masla)		(PEEKSKILL)	Steve Petrone
WFME, 94.7, 38 KW @ 570, RELIGION	\$ NA (---)		Family	Art Thompson

CALL LETTER CHANGES

FORMAT CHANGES

SALES

MISCELLANEOUS COMMENTS

WRFM changes to WNSR

WNSR: From BTFL to Soft AC

WHN: From Doubleday to Emmis for \$15,000,000
WAPP-F: From Doubleday to Emmis for \$21,000,000
WADO: Sold to Tichenor for \$20,000,000 (LaRue)
WNEW: From Metromedia to Metropolitan for \$19,200,000 (est)
WNEW-F: From Metromedia to Metropolitan for \$52,000,000 (est)

NORFOLK - PORTSMOUTH - NEWPORT NEWS

Arbitron Rank/Pop (12+): 34/1,052,300

MSA Rank/Pop: 36/1,257,700

ADI # 46

Average Person Ratings: 17.1

Market TSL: 22.4 hours

Stations: 24/23
Diaries: 1301/809:1/48.0%
Sample Target: 1230
% Below Line: 0.8
% Not Listed: 7.6

1985 Revenue: \$ 26,500,000
HH Inc.: \$ 29,935
Retail \$: 7.1 Bill
Pop per Station: 45,752
#1 Biller: WCMS A/F \$ 3,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WNOR-F	205/11.4	11.8	9.0	8.0	10.3	17.5	1. WNOR-F	218/2445	1. WNOR-F	2277/21.6	19.8	16.8
2. WDWI-F	183/10.2	7.6	7.1	7.5	4.8	8.9	2. WDWI-F	203/2283	2. WNVZ-F	2240/21.3	18.3	17.5
3. WCMS-F	163/ 9.1	8.7	7.2	8.3	8.6	11.6	3. WCMS-F	191/1940	3. WDWI-F	2022/19.2	16.4	19.6
4. WFOG-F	143/ 7.9	9.7	10.6	10.5	10.7	5.4	4. WFOG-F	178/1743	4. WLTY-F	1668/15.9	16.3	16.3
5. WNVZ-F	134/ 7.4	5.6	6.7	7.3	9.3	9.8	5. WNVZ-F	142/2396	5. WCMS-F	1618/15.4	18.8	15.0
6. WLTY-F	111/ 6.2	7.5	8.3	7.3	5.6	4.3	6. WMYK-F	141/2139	6. WMYK-F	1562/14.8	16.0	17.5
7. WRSR-F	93/ 5.2	3.7	5.6	3.6	2.1	6.6	7. WLTY-F	123/1905	7. WRSR-F	1540/14.6	10.5	12.7
8. WTAR	92/ 5.1	4.3	4.4	4.7	5.3	4.8	8. WTAR	107/1495	8. WFOG-F	1440/13.7	16.7	18.5
9. WWDE-F	92/ 5.1	5.8	5.5	4.8	4.5	4.7	9. WRSR-F	103/1735	9. WTAR	1395/13.3	13.0	12.8
10. WMYK-F	92/ 5.1	5.7	6.1	5.0	6.9	4.4	10. WWDE-F	98/1461	10. WWDE-F	1338/12.7	13.5	13.3
11. WRAP	79/ 4.4	4.5	3.4	3.1	3.9	4.1	11. WRAP	79/1322	11. WRAP	1280/12.2	11.4	11.3
12. WNIS	57/ 3.2	2.6	1.7	2.5	2.9	2.1	12. WTID-F	60/ 626	12. WNIS	681/ 6.5	6.1	14.8
13. WPCE	54/ 3.0	4.0	4.6	4.0	2.6	2.0	13. WNIS	57/ 691	13. WPCE	578/ 5.5	7.7	8.6
14. WNRN-F	29/ 1.6	1.8	1.8	.7	---	1.7	14. WPCE	54/ 590	14. WKRI-F	482/ 4.6	7.6	4.9
15. WKRI	24/ 1.3	3.3	2.2	3.4	1.3	2.5	15. WKEZ-F	44/ 451	15. WNRN-F	380/ 3.6	NA	NA
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 79.19% (1317 of 1663) (SPG 85: 80.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNVZ-F	1. WNOR-F>	1. WNOR-F>	1. WNOR-F	1. WNOR-F	1. WCMS-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WDWI-F>	1. WNOR-F
2. WDWI-F	2. WDWI-F>	2. WDWI-F	2. WCMS-F	2. WCMS-F	2. WFOG-F	2. WCMS-F	2. WCMS-F	2. WDWI-F	2. WNOR-F>	2. WCMS-F
3. WRAP	3. WRSR-F	3. WLTJ-F	3. WLTJ-F	3. WLTJ-F	3. WTAR	3. WFOG-F	3. WFOG-F	3. WCMS-F	3. WMYK-F	3. WDWI-F
4. WRSR-F	4. WNVZ-F	4. WCMS-F	4. WDWI-F	4. WDWI-F	4. WLTJ-F	4. WNVZ-F	4. WLTJ-F	4. WFOG-F	4. WRAP	4. WFOG-F
5. WNOR-F	5. WLTJ-F	5. WNVZ-F	5. WWDE-F	5. WFOG-F	5. WWDE-F	5. WWDE-F	5. WDWI-F	5. WNVZ-F	5. WFOG-F	5. WNVZ-F
6. WMYK-F	6. WMYK-F	6. WWDE-F	6. WTAR	6. WWDE-F	6. WDWI-F	6. WTAR	6. WNVZ-F	6. WRSR-F	6. WNIS	6. WMYK-F
7.	7.	7. WRSR-F	7. WFOG-F	7. WTAR	7.	7. WDWI-F	7.	7. WLTJ-F	7. WRSR-F	7. WLTJ-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDWI-F	1. WDWI-F	1. WLTJ-F	1. WLTJ-F	1. WLTJ-F	1. WNOR-F>	1. WNOR-F>	1. WNOR-F>	1. WNOR-F>	1. WNOR-F
2. WNOR-F	2. WNOR-F	2. WNOR-F	2. WDWI-F	2. WFOG-F	2. WNVZ-F	2. WDWI-F	2. WDWI-F	2. WDWI-F	2. WCMS-F>
3. WNVZ-F	3. WLTJ-F	3. WDWI-F	3. WNOR-F	3. WCMS-F	3. WDWI-F	3. WRSR-F	3. WRSR-F	3. WNVZ-F	3. WDWI-F
4. WLTJ-F	4. WNVZ-F	4. WWDE-F	4. WCMS-F	4. WDWI-F	4. WRSR-F	4. WNVZ-F	4. WCMS-F	4. WCMS-F	4. WWDE-F
5. WCMS-F	5. WMYK-F	5. WMYK-F	5. WWDE-F	5. WWDE-F	5. WRAP	5. WMYK-F	5. WWDE-F	5. WRSR-F	5. WTAR
6. WMYK-F	6. WWDE-F	6. WRSR-F	6. WMYK-F	6. WNOR-F	6. WMYK-F	6.	6. WMYK-F	6. WWDE-F	6. WFOG-F
7. WRSR-F	7. WCMS-F	7.	7. WNVZ-F	7. WTAR	7.	7.	7. WLTJ-F	7. WMYK-F	7. WRSR-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		227 (2)	227 (2)	13.7	13.3	WCMS 1050 Norfolk .5/1.9
AOR		205 (1)	205 (1)	12.3	9.7	WCPK 1600 Chesapeake .8/1.2
AC/OLDIES/SOFT ROCK	9 (1)	203 (2)	212 (3)	12.7	15.7	WKEZ-F 94.1 Yorktown 1.2/2.4
MOR/VARIETY	92 (1)		92 (1)	5.5	5.1	WNOR 1230 Norfolk .5/3.2
COUNTRY	9 (1)	198 (3)	207 (4)	12.4	12.4	WPMH 1010 Portsmouth .7/1.9
BLACK/URBAN	86 (2)	275 (2)	361 (4)	21.7	19.9	WTID-F 106.9 Suffolk .7/3.0
BTFL MUSIC/EZ		185 (3)	185 (3)	11.1	13.3	WTJZ 1270 Newport News .7/1.6
NEWS/TALK	57 (1)		57 (1)	3.4	1.8	WZAM 1110 Norfolk .4/1.7
NOSTALGIA	27 (2)		27 (1)	1.6	0.8	WQSF-F 96.5 Williamsburg .7/1.7
RELIGION/GOSPEL	66 (2)	24 (1)	90 (3)	5.4	7.4	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS					0.5	
			1663 (24)			

RADIO STATIONS

AM STATIONS

WCMS, 1050, 5 KW (DAYS)	COUNTRY	ABC-D, \$ NA	(Katz)	Marjorie Crump
WCPK, 1600, 5 KW (DAYS)	NOSTALGIA	\$ 18.00	(---)	Charles Payne
WGH, 1310, 5 KW (DA-N)	TRAVELERS INFO	\$ 25.00*	(Blair)	Sandy Goldberg
WLPN, 1450, 1 KW	NOSTALGIA (?)	\$ 20.00*	(MMR)	Joni Challenor
WNIS, 1350, 5 KW (DA-2)	NEWS/TALK	NBC-T, ABC-T, \$ 45.00*	(Weiss)	Bob Sinclair
WNOR, 1230, 1 KW	OLDIES	ABC-R, \$ 20.00*	(Mc-Guild)	Jack Rattigan
WPCE, 1400, 1 KW (DAYS)	GOSPEL	SBN, \$ 21.00	(Mc-Guild)	Willis
WPX, 1490, 1 KW	AC	\$ 20.00	(CBS)	L. Willis
WPMH, 1010, 5 KW (DAYS, DA)	RELIGION	MBS, \$ 8.00	(---)	Joe Schwartz
WRAP, 850, 5 KW/1 KW (DA-N)	BLACK	NBN, \$ 40.00	(Torbet)	Les Litchfield
WTAR, 790, 5 KW (DA-N)	MOR	CBS, \$ 68.00	(Christal)	John Olney
WTJZ, 1270, 1 KW (DA-N)	NOSTALGIA	\$ 15.00	(Republic)	Wayne Simons
WZAM, 1110, 50 KW (DAYS)	JAZZ/URBAN	NBN, \$ 22.00	(Eastman)	S & F
			Benns	Paul Todd
				Bill Benns

FM STATIONS

WCMS, 100.5, 50 KW @ 500, COUNTRY	ABC-E, \$105.00*	(Katz)	Marjorie Crump
WFOG, 92.9, 50 KW @ 500, BTFL/EZ	\$ 85.00*	(MMR)	Joni Challenor
WKEZ, 94.1, 50 KW @ 500, COUNTRY	MBS, \$ 38.00	(Roslin)	Bob LaFerme
WLT, 95.7, 40 KW @ 881, AC	\$ 90.00	(Christal)	Wayne Simons
WMYK, 93.7, 100 KW @ 940, URBAN	ABC-C, \$ 63.00*	(Eastman)	William Benns
WNOR, 98.7, 50 KW @ 549, AOR	ABC-R, \$ 80.00*	(Mc-Guild)	Jack Rattigan
WNRN, 94.9, 50 KW @ 500, BTFL/EZ	\$ 30.00	(Masla)	Charles Payne
WNVZ, 104.5, 50 KW @ 500, CHR	\$ 79.00*	(Republic)	S & F
WOWI, 102.9, 50 KW @ 500, BLACK	SBN, \$ 52.00*	(Mc-Guild)	Willis
WQSF, 96.5, 50 KW @ 440, BTFL/EZ	\$ NA	(Torbet)	(WILLIAMSPORT)
WRSR, 97.3, 74 KW @ 420, CHR	\$ 45.00	(Blair)	Susquehanna
WTID, 106.9, 100 KW @ 964, COUNTRY	\$ 25.00	(---)	Downs
WWDE, 101.3, 50 KW @ 380, AC	CBS-R, \$ 63.00*	(CBS)	John Hill
WXRI, 105.3, 50 KW @ 500, RELIGION	\$ 40.00*	(Masla)	Joe Schwartz
			Bob Johnson

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WTID-F: From Southern Starr to Downs for \$4,150,000 (Marshall)
 WNOR A/F: From Josephson to Saga for \$10,000,000

1985 Revenue: \$ 26,900,000
HM Inc.: \$ 30,423
Retail \$: 7.7 Bil
Pop per Station: 42,847
#1 Biller: KXXY A/F \$4,700,000

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KATT-F 1817/22.3	19.8	19.8
2. KJYO-F 1666/20.5	20.6	22.1
3. KXY-F 1582/19.4	16.7	18.0
4. KMGL-F 1490/18.3	21.3	20.4
5. KZBS-F 1406/17.3	18.5	23.8
6. KLTE-F 1337/16.4	14.1	11.9
7. KKNF-F 1296/15.9	19.0	17.5
8. KTKO 1287/15.8	21.3	16.3
9. KECB-F 1131/13.9	12.0	15.2
10. KIMY-F 990/12.2	4.9	4.2
11. WKY 909/11.2	14.9	10.0
12. KOMA 753/ 9.2	6.5	9.2
13. WHLS 428/ 5.3	3.6	2.5
14. KKLRF 417/ 5.1	NA	---
15. KJIL-F 377/ 4.6	5.7	6.8

American Radio Spring 86, Copyright 1986

OMAHA

Arbitron Rank/Pop (12+): 69/497,200

MSA Rank/Pop: 78/611,700
ADI # 70

Average Person Ratings: 16.7
Market TSL: 22.4 hours

Stations: 15/14
Diaries: 967/514:1/48.4%
Sample Target: 870
% Below Line: 0.8
% Not Listed: 7.6

1985 Revenue: \$ 15,000,000
HH Inc.: \$ 33,990
Retail \$: 4.0 Btl
Pop per Station: 35,514
#1 Biller: KFAB \$ 5,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KFAB	179/21.6	26.8	20.1	28.3	20.6
2. KEZO-F	124/14.9	11.1	13.2	14.2	12.2
3. KQKQ-F	106/12.8	12.1	16.1	14.4	15.5
4. KGOR-F	62/ 7.5	8.1	9.2	6.3	10.2
5. KESY-F	60/ 7.2	8.0	7.4	5.4	5.8
6. WOW	56/ 6.7	4.2	3.2	4.0	6.2
7. WOW-F	49/ 5.9	4.7	5.5	4.3	6.6
8. KEFM-F	39/ 4.7	7.3	5.9	4.5	1.8
9. KOIL	34/ 4.1	2.3	3.9	5.5	5.5
10. KEDS	19/ 2.3	3.0	3.1	1.0	1.3

12+ TSA	1/4/CUME
1. KFAB	312/3461
2. KEZO-F	171/1820
3. KQKQ-F	121/1840
4. WOW	118/1778
5. KGOR-F	111/1876
6. WOW-F	68/ 861
7. KESY-F	63/ 820
8. KEFM-F	53/ 995
9. KOIL	40/ 769
10. KZKX-F	36/ 441

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KFAB	1810/36.4	48.7 36.6
2. KQKQ-F	1489/29.9	27.9 31.9
3. KEZO-F	1128/22.7	21.2 21.9
4. KGOR-F	1114/22.4	21.3 23.2
5. WOW	795/16.0	11.8 10.2
6. KEFM-F	789/15.9	15.1 15.1
7. KESY-F	745/15.0	15.5 13.3
8. WOW-F	600/12.1	9.9 9.4
9. KOIL	548/11.0	12.7 13.2
10. KEDS	342/ 6.9	7.6 7.4

12+ FM SHARE (METRO): 59.71% (458 of 767) (SPG 85: 64.23%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQKQ-F>	1. KEZO-F>	1. KEZO-F	1. KEZO-F	1. KFAB	1. KFAB >	1. KFAB >	1. KFAB	1. KFAB	1. KFAB	1. KFAB
2. KEZO-F	2. KQKQ-F	2. KQKQ-F	2. KFAB	2. KEZO-F	2. KESY-F	2. WOW +	2. KEZO-F>	2. KEZO-F>	2. KEZO-F	2. KQKQ-F
3. KGOR-F	3. KGOR-F	3. KFAB	3. KQKQ-F	3. KQKQ-F	3. WOW	3. KEZO-F	3. KQKQ-F	3. KQKQ-F	3. KQKQ-F>	3. KEZO-F>
4.	4. KEFM-F	4. KGOR-F	4. KGOR-F	4. KGOR-F	4. WOW-F	4. KQKQ-F+	4. KESY-F+	4. KESY-F	4. KGOR-F	4. KESY-F
5.	5. KOIL	5. WOW-F	5. WOW-F	5. WOW-F	5. KEZO-F	5. KESY-F+	5. KGOR-F	5. WOW	5. KESY-F	5. WOW
			6. KOIL	KESY-F		6. KGOR-F		KGOR-F		
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQKQ-F>	1. KQKQ-F	1. KQKQ-F	1. KQKQ-F	1. KFAB >		1. KEZO-F>	1. KEZO-F>	1. KEZO-F>	1. KEZO-F>	1. KEZO-F
2. KEZO-F	2. KGOR-F	2. KGOR-F	2. KFAB	2. KQKQ-F		2. KQKQ-F	2. KQKQ-F	2. KOIL	2. KQKQ-F	2. KFAB
3. KGOR-F	KEZO-F	3. KEFM-F	3. KGOR-F	3. KESY-F		3. KGOR-F	3. KGOR-F	3. KQKQ-F	3. KGOR-F	3. KQKQ-F
4.	4. KEFM-F	4. KEZO-F	4. KEZO-F	4. KGOR-F		4.	4. KOIL	4. KGOR-F	WOW-F	4. WOW-F
5.	5. KFAB	5. KFAB	5. KEFM-F	5. KEFM-F		5.	5. WOW-F	5. WOW-F	5. KOIL	5. WOW
					SPG 85				KFAB	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		168 (2)	168 (2)	21.9	27.8	KBWH-F 106.3 Blair 1.4/2.5
AOR		124 (1)	124 (1)	16.2	14.4	KCRO 660 Omaha 1.4/2.1
AC/OLDIES/SOFT ROCK	53 (2)	39 (1)	92 (3)	12.0	14.0	KESY 1420 Omaha .6/1.1
MOR/VARIETY	179 (1)		179 (1)	23.3	22.5	KLNG 1560 Council Bluffs .5/1.6
COUNTRY	56 (1)	55 (2)	111 (3)	14.5	9.4	KZKX-F 96.9 Seward .7/1.1
BLACK/URBAN	4 (1)	12 (1)	16 (2)	2.1	1.5	
BTFL MUSIC/EZ	5 (1)	60 (1)	65 (2)	8.4	8.4	
NEWS/TALK						
NOSTALGIA					1.5	
RELIGION/GOSPEL	12 (1)		12 (1)	1.6	0.5	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

767 (15)

RADIO STATIONS

KCRO, 660, 1 KW (DAYS)	, RELIGION	\$ 13.00	(---)	Bill Butler
KEDS, 1490, 1 KW	, OLDIES	MBS, \$ 16.00	(HNWH)	Jim Carter
KFAB, 1110, 50 KW (DA-N)	, MOR	NBC, NBC-T, \$170.00	(Christal)	Lyell Bremser
KLNG, 1560, 1 KW (DAYS, DA)	, BLACK	ABC-I, \$ 22.00*	(---)	Bill Cunningham
KOIL, 1290, 5 KW (DA-N)	, OLDIES	CBS-R, US I, \$ 30.00*	(Select)	Steve Brown
KROM, 1420, 1 KW (DAYS, DA)	, NOSTALGIA	\$ 15.00	(---)	G. Hammond
WOW, 590, 5 KW	, COUNTRY	ABC-I, \$ 40.00*	(Torbet)	Ken Fearnow
KMA, 960, 5 KW (DA-N)	, MOR	\$ 52.00	(KatZ)	Andy Anderson
KEFM-F, 96.1, 100 KW @ 1442, SOFT AC		\$ 55.00	(Mc-Guild)	John Webster
KESY-F, 104.5, 32 KW @ 285, BTFL/EZ		\$ 32.00	(Select)	Bob Dean
KEZO-F, 92.3, 100 KW @ 1210, AOR		ABC-R, \$ 80.00	(HNWH)	Jim Carter
KGOR-F, 99.9, 115 KW @ 1227, AC/CONTEMP		NBC, \$ 60.00*	(Christal)	Lyell Bremser
KQKQ-F, 98.5, 100 KW @ 510, CHR		ABC-F, \$ 75.00	(Eastman)	Bill Cunningham
WOW-F, 94.1, 100 KW @ 510, COUNTRY		ABC-E, \$ 47.00*	(Torbet)	Ken Fearnow

MISCELLANEOUS COMMENT: KOIL changes from AC to "Classic Hits"... KESY A/F sold to SunGroup for \$6,250,000...

ORLANDO

Arbitron Rank/Pop (12+): 52/723,800

MSA Rank/Pop: 59/836,000

ADI # 27

Average Person Ratings: 18.5

Market TSL: 24.6

Stations: 23/19

Diaries: 1141/634:1/47.8%

Sample Target: 1010

% Below Line: 2.7

% Not Listed: 7.3

1985 Revenue: \$ 31,200,000

MH Inc.: \$ 28,785

Retail \$: 6.4 Bil

Pop per Station: 38,095

#1 Biller: WJYO-F \$ 5,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WHLY-F	141/10.6	9.0	12.0	8.8	10.5	11.1	1. WWKA-F	322/3104	1. WBJW-F	1676/23.2	24.2	27.5
2. WWKA-F	136/10.2	9.1	9.1	13.4	9.6	11.9	2. WSSP-F	277/2647	2. WHLY-F	1644/22.7	24.1	28.6
3. WSTF-F	132/ 9.9	8.7	---	---	---	9.7	3. WDIZ-F	229/2382	3. WSTF-F	1474/20.4	20.4	---
4. WSSP-F	127/ 9.5	12.7	3.4	---	---	7.0	4. WSTF-F	228/3062	4. WWKA-F	1462/20.2	16.1	19.9
5. WDIZ-F	108/ 8.1	7.7	9.9	7.9	10.9	14.0	5. WBJW-F	220/3597	5. WSSP-F	1246/17.2	18.8	6.3
6. WDBO	96/ 7.2	6.9	7.7	8.7	5.8	8.1	6. WHLY-F	214/2649	6. WDBO	1198/16.6	17.2	18.9
7. WJYO-F	89/ 6.7	9.1	12.6	12.9	10.4	4.4	7. WHOO-F	120/1604	7. WJYO-F	1136/15.7	19.2	22.3
8. WBJW-F	88/ 6.6	8.1	8.1	8.0	10.7	8.9	8. WJYO-F	116/1669	8. WDIZ-F	1104/15.3	16.8	19.1
9. WHOO-F	68/ 5.1	2.4	4.4	4.7	4.3	3.0	9. WWLV-F	116/1025	9. WHOO-F	852/11.8	7.7	6.6
10. WORL	61/ 4.6	4.8	3.7	4.2	6.2	4.1	10. WDBO	110/1432	10. WKIS	680/ 9.4	11.9	14.0
11. WKIS	53/ 4.0	4.3	5.8	6.2	5.0	3.2	11. WORL	63/ 544	11. WORL	515/ 7.1	8.8	9.5
12. WOCL-F	26/ 1.9	.3	---	---	.3	1.3	12. WKIS	58/ 830	12. WOCL-F	510/ 7.0	1.3	---
13. WOKB	25/ 1.9	1.7	8.0	1.2	1.9	.4	13. WYNF-F	48/ 727	13. WOKB	341/ 4.7	4.6	8.4
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 78.51% (972 of 1238) (SPG 85: 73.39%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHLY-F	1. WDIZ-F	1. WSTF-F	1. WSTF-F	1. WWKA-F	1. WWKA-F	1. WWKA-F	1. WSTF-F	1. WSTF-F	1. WHLY-F	1. WHLY-F
2. WBJW-F	2. WSTF-F	2. WDIZ-F	2. WWKA-F	2. WSTF-F	2. WSSP-F	2. WHLY-F	2. WSSP-F	2. WWKA-F	2. WDBO	2. WWKA-F
3. WDIZ-F	3. WHLY-F	3. WWKA-F	3. WJYO-F	3. WJYO-F	3. WDBO	3. WWKA-F	3. WHLY-F	3. WHLY-F	3. WDIZ-F	3. WSSP-F
4. WORL	4. WBJW-F	4. WHLY-F	4. WDIZ-F	4. WDBO	4. WHOO-F	4. WSTF-F	4. WHLY-F	4. WDIZ-F	4. WWKA-F	4. WDIZ-F
5.	5. WWKA-F	5. WJYO-F	5. WHLY-F	5. WDIZ-F	5. WSTF-F	5. WBJW-F	5. WJYO-F	5. WSSP-F	5. WSSP-F	5. WSTF-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSTF-F	1. WSTF-F	1. WSTF-F	1. WSTF-F	1. WSTF-F		1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WWKA-F
2. WHLY-F	2. WHLY-F	2. WHLY-F	2. WHLY-F	2. WHLY-F		2. WHLY-F	2. WSTF-F	2. WSTF-F	2. WSTF-F	2. WSTF-F
3. WDIZ-F	3. WJYO-F	3. WJYO-F	3. WJYO-F	3. WJYO-F		3. WSTF-F	3. WHLY-F	3. WHLY-F	3. WWKA-F	3. WDIZ-F
4. WBJW-F	4. WBJW-F	4. WWKA-F	4. WWKA-F	4. WSSP-F		4. WWKA-F	4. WWKA-F	4. WWKA-F	4. WHLY-F	4. WDBO
5. WORL	5. WDIZ-F	5. WBJW-F	5. WBJW-F	5. WHLY-F		5. WBJW-F	5. WBJW-F	5. WJYO-F	5. WDBO	5. WJYO-F

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP	8 (1)	229 (2)	237 (3)	19.1	22.0
AOR		112 (2)	112 (2)	9.0	11.7
AC/OLDIES/ROCK		275 (5)	275 (5)	22.2	17.5
MOR/VARIETY	101 (2)		101 (2)	8.2	8.4
COUNTRY	11 (2)	204 (2)	215 (4)	17.4	21.7
BLACK/URBAN	86 (2)		86 (2)	6.9	7.2
BTFL MUSIC/EZ		139 (2)	139 (2)	11.2	3.0
NEWS/TALK	53 (1)		53 (1)	4.3	6.2
NOSTALGIA					0.3
RELIGION/GOSPEL		9 (1)	9 (1)	0.7	1.9
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	11 (1)		11 (1)	0.9	0

RADIO STATIONS 1238 (23)

WAJL, 1440, 5 KW/1 KW (DA-N), RELIGION
WBJW, 950, 5 KW (DA-N), CHR
WDBO, 580, 5 KW (DA-N), MOR
WFIV, 1080, 10 KW (DAYS,DA), COUNTRY
WKIS, 740, 5 KW/1 KW (DA-1), NEWS/TALK
WMMA, 990, 50 KW/5 KW (DA-N), AC/MOR
WORL, 1270, 5 KW (DA-N), BLACK
WOKB, 1600, 5 KW (DA-2), BLACK

\$ 13.00 (---)
\$ 35.00* (Blair)
ABC-I, \$ 70.00* (Katz)
MBS, \$ 19.00 (---)
NBC,ABC-T, \$ 60.00* (Eastman)
CBS, \$ 54.00* (Torbet)
CBS-R, \$ 44.00* (Mc-Guild)
NBN, \$ 38.00 (Masla)

ABC-C, \$130.00 (Blair)
ABC-R, \$105.00* (Select)
\$112.00 (Durpetti)
\$ 66.00 (Torbet)
\$150.00 (Mc-Guild)
\$ 44.00* (---)
\$140.00* (Katz)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBJW	950	Orlando	.6/3.1
WFIV	1080	Kissimmee	.5/1.2
WLOQ-F	103.1	Winter Park	1.0/4.4
WMMA	990	Orlando	.4/3.1
WTLN-F	95.3	Apopka	.7/2.4
WWLD	1190	Pine Castle	.8/1.2
WORZ-F	101.9	Daytona Beach	1.0/3.6
WWLV-F	94.5	Daytona Beach	.9/2.6
WGTO	58r	Cypress Gardens	.3/1.0
WYNF-F	94.9	Tampa	.3/1.5

MISCELLANEOUS COMMENTS WDBO: From Katz to New City for \$ 2,800,000 (est)... WWKA-F: From Katz to New City for \$10,000,000 (est)

WBJW-F, 105.1, 100 KW @ 1310, CHR
WDIZ-F, 100.3, 100 KW @ 890, AOR
WHLY-F, 106.7, 100 KW @ 875, CHR
WHOO-F, 96.5, 100 KW @ 1609, COUNTRY
WJYO-F, 107.7, 100 KW @ 1613, SOFT AC
WLOQ-F, 100.1, 3 KW @ 300, JAZZ
WWKA-F, 92.3, 100 KW @ 1341, COUNTRY

WOCL-F, 105.9, 100 KW @ 1650, COUNTRY
WSSP-F, 104.1, 100 KW @ 1598, BTFL/EZ
WSTF-F, 101.1, 100 KW @ 1609, AC

Nationwide
Katz
(KISSIMMEE)
Susquehanna
Bluegrass
Metroplex

Nationwide
Shamrock-Lynett
Southern Starr
Bluegrass
Metroplex
Katz

American (DE LAND)
Guy Gannett (COCOA BEACH)
Capitol-WRAL
Rick Weinkauff
George Duffy
Jim Tillery
Jim Jordan
Harvey Tate
John Gross
Bob Longwell
George Toulas
Bob Clarke
Barbara Vardin

Oxnard-Ventura

Arbitron Rank/Pop (12+): 109/315,100
MSA Rank/Pop: 81/599,600
Los Angeles ADI
Average Person Ratings: 18.2
Market TSL: 24.0 hours

Stations: 37/10
Diaries: 744/424:1/38.2%
Sample Target: 700
% Below Line: 50.1
% Not Listed: 9.8

1985 Revenue: \$6,000,000
MH Inc.: \$38,003
Retail \$: 3.5 Btl
Pop per Station: 31,510
#1 Biller: KCAQ-F \$ 1,250,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KHAY-F	42/7.3	---	5.9	---	6.0
2. KBBY-F	41/7.2	---	6.7	---	4.2
3. KCAQ-F	39/6.8	---	9.4	---	11.0
4. KRUIZ-F	30/5.2	---	5.3	---	3.3
5. KMYX-F	26/4.5	---	6.5	---	6.4
6. KTRO	25/4.4	---	5.1	---	1.3
7. KLOS-F	24/4.2	---	4.5	---	3.3
KOXR	24/4.2	---	6.5	---	5.5
9. KRTH-F	23/4.0	---	1.8	---	1.3
10. KVEN	22/3.8	---	2.9	---	1.8

12+ TSA	1/4/CUME
1. KRUIZ-F	75/762
2. KHAY-F	58/655
KNX	58/875
4. KCAQ-F	53/913
5. KTYD-F	51/678
6. KLOS-F	48/746
7. KBBY-F	45/635
8. KRTH-F	39/591
9. KBIG-F	38/561
10. KMPC-F	33/459

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KCAQ-F	581/18.4	---	23.9
2. KBBY-F	513/16.3	---	15.3
3. KHAY-F	459/14.6	---	12.3
4. KNX	361/11.5	---	8.6
5. KLOS-F	359/11.4	---	10.0
6. KMYX-F	351/11.1	---	10.8
7. KRTH-F	346/11.0	---	5.9
8. KMET-F	318/10.1	---	11.8
9. KVEN	295/ 9.4	---	8.5
10. KOXR	289/ 9.2	---	9.8
KTRO	289/ 9.2	---	NA

12+ FM SHARE (METRO): 71.37% (369 of 517) (SPG 85: 69.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCAQ-F	1. KHAY-F	1. KBBY-F	1. KBBY-F	1. KHAY-F	1. KBBY-F	1. KHAY-F	1. KBBY-F	1. KBBY-F	1. KCAQ-F	1. KBBY-F
KMYX-F	2. KBBY-F	2. KHAY-F	2. KHAY-F	2. KBBY-F	KHAY-F	2. KVEN	2. KRUIZ-F	2. KHAY-F	2. KCAQ-F	2. KCAQ-F
3. KIIS-F	KLOS-F	3. KCAQ-F	3. KTRO	3. KRTH-F	KRUIZ-F	KRUIZ-F	3. KHAY-F	3. KCAQ-F	KMYX-F	3. KTRO
4. KCAQ-F	4. KTRO	4. KTRO	KRTH-F	4. KTRO	4. KBIG-F	4. KBBY-F	4. KCAQ-F	4. KRUIZ-F	4. KVEN	4. KBIG-F
5.	5.	5.	5. KCAQ-F	5. KCAQ-F	5.	5. KCAQ F	5. KRTH-F	5. KBIG-F	KIIS-F	5. KHAY-F
						KNX			KLOS-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBBY-F	1. KBBY-F	1. KBBY-F	1. KBBY-F	1. KBBY-F	1. KLOS-F	1. KLOS-F	1. KHAY-F	1. KHAY-F	1. KHAY-F
2. KHAY-F	2. KHAY-F	2. KTRO	2. KOXR	2. KTRO	2. KMYX-F	2. KTYD-F	KTYD-F	2. KCAQ-F	2. KCAQ-F
3.	3. KCAQ-F	3. KCAQ-F	KTRO	3. KOXR	3. KCAQ-F	3. KHAY-F	3. KMET-F	3. KLOS-F	3. KRTH-F
4.	KOXR	KHAY-F	4. KHAY-F	4. KRTH-F	KMET-F	4. KMET-F	4. KTYD-F	4. KTYD-F	4. KBIG-F
5.	KTRO	KOXY	5.	5.	KTYD-F	5. KCAQ-F	5.	5. KMET-F	KTYD-F

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		66 (3)	66 (3)	12.8	19.0
AOR		64 (4)	64 (4)	12.4	11.2
AC/OLDIES/SOFT ROCK	7 (2)	84 (6)	91 (8)	17.6	17.6
MOR/VARIETY					0.4
COUNTRY		42 (1)	42 (1)	8.1	7.2
BLACK/URBAN		29 (2)	29 (2)	5.6	8.4
BTFL MUSIC/EZ		56 (3)	56 (3)	10.8	9.6
NEWS/TALK	61 (5)		61 (5)	11.8	6.3
NOSTALGIA	20 (2)		20 (2)	3.9	4.1
RELIGION/GOSPEL		16 (1)	16 (1)	3.1	2.5
SPANISH	55 (4)	7 (1)	62 (5)	12.0	13.1
CLASSICAL		2 (1)	2 (1)	0.4	0.6
UNKNOWN/OTHERS	5 (1)	3 (1)	8 (2)	1.5	0

517 (37)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDAR-F	93.8	Oxnard	2.8/4.3
KOGO	1590	Ventura	1.9/5.1
KZTR-F	95.9	Camarillo	2.1/6.8
KDB-F	93.7	Santa Barbara	.3/1.9
KESP	1290	Santa Barbara	.9/1.7
KMDY	850	Thousand Oaks	.9/5.6
KMGQ-F	106.3	Goleta	.5/3.7
KTMS	1250	Santa Barbara	.9/2.7
KTYD-F	99.9	Santa Barbara	2.8/6.3
XPRS	1090	Tijuana	.3/1.0
See Los Angeles for more information about the following stations:			
KABC	1.6/ 3.7	KMPC	1.6/ 5.5
KNX	3.5/11.5	KFI	.7/ 4.2
KIIS-F	3.1/ 8.4	KOST-F	.3/ 2.2
KPWR-F	.5/ 3.2	KJOI-F	.7/ 2.3
KKGO-F	.5/ 2.0	KROQ-F	.9/ 2.7
KTNQ	.7/ 2.6	KMET-F	3.3/10.1
		KBIG-F	3.8/9.3
		KNX-F	1.6/7.8
		KIQQ-F	.5/1.6
		KRLA	.5/1.8
		KLVE-F	1.2/2.3

RADIO STATIONS

KAAP, 1400, 1 KW (DA-1)	NOSTALGIA	\$ 13.00	(HNWH)	Wagontrain	John Squyres
KOGO, 1590, 5 KW (DA-1)	NOSTALGIA	\$ 20.00*	(Katz)		Scott Brody
KOXR, 910, 5 KW/1 KW (DA-2)	SPANISH	\$ 24.00	(Lotus)	Lotus	George Bradley
KTRO, 1520, 50 KW/1 KW (DA-2)	SPANISH	\$ 24.00*	(Caballero)		Harold Frank
KVEN, 1450, 1 KW	TALK/NEWS	ABC-E, NBC-T, \$ 19.00	(Radio Time)		David Loe
KBBY-F, 95.1, 28 KW @ 315, AC/CONTEMP		\$ 27.00*	(Katz)		Scott Brody
KCAQ-F, 104.7, 3 KW @ 1580, CHR		\$ 35.00*	(Mc-Guild)		Harold Frank
KDAR-F, 98.3, 3 KW @ 240, RELIGION		\$ 18.00	(----)	Atsinger	Terry Fahy
KHAY-F, 100.7, 39 KW @ 1210, COUNTRY		\$ 25.80	(Radio Time)		David Loe
KKBZ-F, 96.7, 3 KW @ 1500, CONTEMP		\$ 18.00	(HNWH)	Wagontrain	John Squyres
KMYX-F, 105.5, 115 KW @ 1260, URBAN	ABC-C, \$ 16.00	(Masla)			Mike Thomas
KZTR-F, 95.9, 430 KW @ 720, AC		\$ 18.00	(HNWH)		Ken Cowan
KRUZ-F, 103.3, 105 KW @ 2980, BTFL/EZ		\$ 44.00	(Katz)	Schuele (SANTA BARBARA)	Carl Schuele
KMGQ-F, 106.3, 365 KW @ 879, AC		\$ 27.00	(Torbet)	(GOLETA)	Steve Shipman
KTYD-F, 99.9, 34 KW @ 550, AOR		\$ 35.00	(Select)	Liggett (SANTA BARBARA)	Ed Hoyt

MISCELLANEOUS COMMENTS KKBZ-F off the air during rating period...

PENSACOLA

Arbitron Rank/Pop (12+): 128/267,900

MSA Rank/Pop: 135/326,300

Average Person Ratings: 17.9
Market TSL: 23.2 hours

Stations: 14/10
Diaries: 585/458:1/32.6%
Sample Target: 640
% Below Line: 38.1
% Not Listed: 9.6

1985 Revenue: \$ 7,100,000
HN Inc.: \$ 27,933
Retail \$: 1.9 Bill
Pop per Station: 26,790
#1 Biller: WQWW-F \$2,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WIZD-F	76/15.9	---	5.3	---	---	14.4	1. WIZD-F	99/1183	1. WIZD-F	799/29.8	---	17.9
2. WABB-F	51/10.6	---	9.5	---	7.7	14.6	2. WABB-F	84/1008	2. WABB-F	645/24.1	---	24.8
3. WXB-F	50/10.4	---	3.3	---	6.1	6.6	3. WXB-F	69/ 819	3. WJLQ-F	578/21.6	---	22.8
4. WMEZ-F	49/10.2	---	11.5	---	10.9	5.8	4. WMEZ-F	66/ 712	4. WQWW-F	561/20.9	---	22.1
5. WQWW-F	41/ 8.6	---	12.1	---	12.0	10.5	5. WBLX-F	63/ 632	5. WMEZ-F	534/19.9	---	21.9
6. WCOA	37/ 7.7	---	8.0	---	6.6	6.6	6. WQWW-F	51/ 655	6. WXB-F	530/19.8	---	NA
7. WBLX-F	34/ 7.1	---	6.8	---	5.9	11.1	7. WTKX-F	49/ 715	7. WCOA	434/16.2	---	18.0
8. WJLQ-F	30/ 6.3	---	8.2	---	13.4	7.0	8. WJLQ-F	47/ 863	8. WTKX-F	425/15.9	---	15.9
9. WTKX-F	28/ 5.8	---	5.8	---	6.8	10.5	9. WCOA	37/ 440	9. WBLX-F	385/14.4	---	11.8
10. WBOP	16/ 3.3	---	.8	---	.9	5.6	10. WBOP	16/ 250	10. WBOP	233/ 8.7	---	2.7

12+ FM SHARE (METRO): 83.83% (363 of 433) (SPG 85: 69.16%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WABB-F	1. WMEZ-F
2. WBLX-F	2. WJLQ-F	2. WXB-F	2. WXB-F	2. WXB-F	2. WXB-F	2. WCOA	2. WMEZ-F	2. WMEZ-F	2. WJLQ-F	2. WXB-F
3. WTKX-F	3. WTKX-F	3. WABB-F	3. WQWW-F	3. WQWW-F	3. WMEZ-F	3. WXB-F	3. WXB-F	3. WABB-F	3. WBLX-F	3. WJLQ-F
4. WABB-F	4. WABB-F	4. WQWW-F	4. WTKX-F	4. WTKX-F	4. WQWW-F	4. WABB-F	4. WQWW-F	4. WQWW-F	4. WCOA	4. WABB-F
5. WJLQ-F	5. WJLQ-F	5. WJLQ-F	5. WJLQ-F	5. WMEZ-F	5. WQWW-F	5. WQWW-F	5. WQWW-F	5. WQWW-F	5. WMEZ-F	5. WTKX-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLX-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WIZD-F		1. WABB-F	1. WIZD-F	1. WIZD-F	1. WIZD-F	1. WIZD-F
2. WIZD-F	2. WBLX-F	2. WXB-F	2. WXB-F	2. WXB-F		2. WIZD-F	2. WABB-F	2. WTKX-F	2. WABB-F	2. WXB-F
3. WTKX-F	3. WJLQ-F	3. WJLQ-F	3. WQWW-F	3. WQWW-F		3. WMEZ-F	3. WTKX-F	3. WTKX-F	3. WTKX-F	3. WQWW-F
4. WXB-F	4. WXB-F	4. WJLQ-F	4. WBLX-F	4. WQWW-F		4. WJLQ-F	4. WJLQ-F	4. WJLQ-F	4. WMEZ-F	4. WTKX-F
5. WJLQ-F	5. WJLQ-F	5. WJLQ-F	5. WJLQ-F	5. WJLQ-F		5. WJLQ-F	5. WJLQ-F	5. WJLQ-F	5. WJLQ-F	5. WJLQ-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		81 (2)	81 (2)	18.7	21.1	WCHZ 980 Pensacola 1.0/3.4
AOR		28 (1)	28 (1)	6.4	6.2	WEBC 1330 Pensacola 1.5/2.4
AC/OLDIES/SOFT ROCK		80 (2)	80 (2)	18.4	6.4	WHYM 610 Pensacola 1.0/2.1
MOR/VARIETY						WKRQ-F 99.9 Mobile .8/8.1
COUNTRY		91 (2)	91 (2)	21.0	17.8	
BLACK/URBAN	21 (2)	34 (1)	55 (3)	12.7	23.6	
BTFL MUSIC/EZ		49 (1)	49 (1)	11.3	12.3	
NEWS/TALK						
NOSTALGIA	37 (1)		37 (1)	8.5	8.6	
RELIGION/GOSPEL	5 (1)		5 (1)	1.2	4.0	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	1 (1)		7 (1)	1.6	0	

RADIO STATIONS

WBOP, 1230, 1 KW (DA-1)	, BLACK	NBN, \$ 27.00*	(Durpetti)	Roden	Gerry Cogan
WBSR, 1450, 1 KW	, AC	, \$ 15.00*	(Torbet)		Fred Brewer
WCOA, 1370, 5 KW (DA-2)	, NOSTALGIA	CBS,MBS,NBC-T, \$ 18.00	(Mc-Guild)	Summit	Gordon Towne
WHYM, 610, 500 W (DAYS)	, RELIGION	UPI, \$ 6.00	(---)	Svaggert	Bob Rogers
WPFA, 790, 1 KW (DAYS,DA)	, RELIGION	, \$ 8.00	(---)		Don Schroeder
WCHZ, 980, 1 KW (DAYS,DA)	, BLACK	, \$ 17.00	(---)		Wayne Coleman
WJLQ-F, 100.7, 100 KW @ 1554, CONTEMP		CBS-R, \$ 40.00*	(Mc-Guild)	Summit	Joe Vincent
WMEZ-F, 94.1, 100 KW @ 1328, BTFL/EZ		ABC-D, \$ 36.00*	(Torbet)		Fred Brewer
WQWW-F, 107.3, 100 KW @ 460, COUNTRY		US 2, \$ 39.00*	(Katz)	Colonial	Barb Oliphant
WTKX-F, 101.5, 100 KW @ 493, AOR		ABC-R, \$ 24.00*	(Durpetti)	Roden	Gerry Cogan
WXB-F, 102.7, 100 KW @ 500, COUNTRY		MBS, \$ 32.00	(Torbet)	(MILTON, FL)	Lou Mahacek

Other ranked stations - See Mobile

MISCELLANEOUS COMMENTS WBSR is not AC... WBOP moves from 980 to 1230 and is now full time. WNVY formerly occupied the frequency... 980 is now occupied by WCHZ which is Black... WCHZ sold for \$325,000 (Wilkins)... Arbitron fell 8.6% short of sample target...

PEORIA

Arbitron Rank/Pop (12+): 112/301,800

MSA Rank/Pop: 126/360,300

ADI # 100

Average Person Ratings: 16.3

Market TSL: 21.7 hours

Stations: 19/11

Diaries: 831/363:1/57.3%

Sample Target: 700

% Below Line: 10.3

% Not Listed: 7.5

1985 Revenue: \$6,700,000

HH Inc.: \$33,346

Retail \$: 1.9 Bill

Pop per Station: 27,436

#1 Biller: WKZW-F \$1,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WWCT-F	89/18.1	16.0	13.0	10.3	7.4
2. WKZW-F	80/16.2	15.8	18.2	16.7	16.8
3. WSWT-F	62/12.6	10.4	13.0	14.0	11.6
4. WIRL	42/ 8.5	6.8	7.7	5.9	7.2
5. WMBD	37/ 7.5	8.8	10.1	11.1	11.0
6. WXCL	34/ 6.9	9.3	8.9	10.0	11.0
7. WTXR-F	20/ 4.1	5.0	3.8	5.6	4.7
8. WGLO-F	18/ 3.7	4.7	3.0	4.2	3.8
9. WKQA-F	14/ 2.8	4.5	2.6	2.3	4.3
10. WJBC	13/ 2.6	.7	1.0	1.7	1.1

12+ TSA	1/4/CUME
1. WWCT-F	117/1145
2. WKZW	100/1541
3. WSWT-F	81/1052
4. WJBC	80/ 631
5. WBNQ-F	49/ 677
6. WIRL	47/ 769
7. WMBD	39/ 660
8. WXCL	37/ 483
9. WGLO	25/ 378
10. WTXR-F	23/ 362

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WKZW-F	1086/36.0	35.3 36.8
2. WWCT-F	729/24.2	22.8 22.6
3. WSWT-F	656/21.7	16.9 20.0
4. WIRL	634/21.0	18.4 18.4
5. WMBD	605/20.0	20.8 21.8
6. WXCL	443/14.7	14.9 16.6
7. WGLO-F	301/10.0	9.0 NA
8. WTXR-F	286/ 9.5	13.1 8.4
9. WKQA-F	275/ 9.1	13.1 8.6
10. WGN	252/ 8.3	4.5 9.6

12+ FM SHARE (METRO): 65.57% (299 of 456) (SPG 85: 60.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZW-F>	1. WWCT-F	1. WWCT-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WKZW-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WWCT-F
2. WWCT-F	2. WKZW-F	2. WKZW-F>	2. WWCT-F	2. WWCT-F	2. WIRL	2. WWCT-F	2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WKZW-F>
3.	3.	3. WIRL	3. WIRL	3. WSWT-F	3. WXCL	3. WSWT-F	3. WSWT-F	3. WMBD	3. WMBD	3. WSWT-F
4.	4.	4. WSWT-F	4. WSWT-F>	4. WIRL	4. WMBD	4. WIRL >	4. WIRL	4. WIRL	4. WSWT-F>	4. WIRL
5.	5.	5. WXCL	5. WXCL	5. WXCL	5. WKZW-F	5. WIRL	5. WXCL	5. WXCL	5. WXCL	WXCL
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WWCT-F	1. WKZW-F	1. WKZW-F>	1. WKZW-F>	1. WKZW-F	1. WWCT-F>	1. WWCT-F>	1. WWCT-F	1. WWCT-F>	1. WWCT-F	
2. WKZW-F	2. WWCT-F	2. WIRL	2. WWCT-F	2. WSWT-F	2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WKZW-F	2. WKZW-F	
3.	3. WIRL	3. WSWT-F	3. WSWT-F	3. WIRL	3.	3.	3.	3. WIRL	3. WIRL	
4.	4.	4. WWCT-F	4. WIRL	4. WWCT-F	4.	4.	4.	4. WSWT-F	4. WSWT-F	
5.	5.	5.	5. WGLO-F	5. WXCL	5.	5.	5.	5. WXCL	5. WXCL	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	5 (1)	84 (2)	89 (3)	19.5	23.5	WPED 1020 Peoria 1.8/3.6
AOR		89 (1)	89 (1)	19.5	13.9	WTAZ-F 102.3 Morton .8/4.8
AC/OLDIES/SOFT ROCK	32 (1)	42 (2)	74 (3)	16.2	11.1	WAAG-F 94.9 Galesburg .4/1.4
MOR/VARIETY	61 (3)		61 (3)	13.4	15.9	WBBM 780 Chicago .6/2.5
COUNTRY	37 (2)	22 (2)	59 (4)	12.9	13.7	WBMX-F 102.7 Oak Park 1.2/1.5
BLACK/URBAN		6 (1)	6 (1)	1.3	0	WBNQ-F 101.5 Bloomington .8/5.4
BTFL MUSIC/EZ		62 (1)	62 (1)	13.6	18.1	WGN 720 Chicago 2.2/8.3
NEWS/TALK	3 (1)		3 (1)	0.7	1.1	WLS 890 Chicago 1.0/7.6
NOSTALGIA					0.4	WMAQ 670 Chicago .6/3.4
RELIGION/GOSPEL	9 (1)		9 (1)	2.0	2.2	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS		4 (1)	4 (1)	0.9	0	

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2)	, AC	ABC-E, \$ 40.00* (MMR)	WIN	Ken Brown
WMBD, 1470, 5 KW (DA-2)	, MOR	CBS, \$ 43.00* (Katz)	Midwest TV	Dave McAley
WPED, 1020, 1 KW (DAYS)	, RELIGION	, \$ 12.00 (---)		Dick Ulrich
WVEL, 1140, 5 KW (DAYS)	, ??	, \$ 10.00* (Weiss)	Cromwell	Jerry Scott
WXCL, 1350, 1 KW (DA-2)	, COUNTRY	ABC-I, \$ 36.00* (Blair)	Manship	Dick Lewis
WGLO-F, 95.3, 560 W @ 560, AC		NBC, \$ 18.00* (Weiss)	Cromwell (PEKIN)	Jerry Scott
WKQA-F, 104.9, 3 KW @ 265, AC		US I, \$ 24.00* (Blair)	Manship	Dick Lewis
WKZW-F, 93.3, 40 KW @ 548, CHR		, \$ 45.00* (Katz)	Midwest TV	Dave McAley
WSWT-F, 106.9, 50 KW @ 450, BTFL/EZ		, \$ 40.00 (MMR)	WIN	Ken Brown
WTAZ-F, 102.3, 3 KW @ 300, SPANISH (?)		MBS, \$ 10.00 (Lotus)	(MORTON)	
WTXR-F, 94.3, 3 KW @ 300, COUNTRY		, \$ 24.00* (Masla)	(CHILLICOTHE)	Todd Utpadel
WWCT-F, 105.7, 36 KW @ 571, AOR		Source, \$ 31.00 (HNWH)		Bruce Foster

WJBC, WBNQ-F - See Bloomington

MISCELLANEOUS COMMENTS WIRL/WSWT-F: From Mid America to WIN for \$3,400,000 (est)...

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/4,013,000

MSA Rank/Pop: 4/4,766,400

ADI # 4

Average Person Ratings: 19.5

Market TSL: 25.4 hours

Stations: 27/23

Diaries: 2789/1439:1/48.8%

Sample Target: 2440

% Below-Line: 2.7

% Not Listed: 8.6

1985 Revenue: \$ 95,500,000

HH Inc.: \$ 31,708

Retail \$: 28.6 Bill

Pop per Station: 174,478

#1 Biller: KYW \$15,200,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WMMR-F	854/10.9	9.7	9.8	9.4	8.8	14.0	1. WMMR-F	1142/12909	1. KYW	10732/26.7	27.4	26.3
2. WEAZ-F	631/ 8.1	7.3	6.5	6.2	7.9	5.8	2. WEAZ-F	783/ 8752	2. WMMR-F	9090/22.7	20.6	18.7
3. WUSL-F	539/ 6.9	7.4	6.9	7.9	7.5	11.6	3. WUSL-F	663/ 7759	3. WCAU-F	7142/17.8	16.5	19.2
4. KYW	533/ 6.8	8.0	7.0	7.0	6.5	6.4	4. KYW	596/12258	4. WEAZ-F	6780/16.9	16.6	16.1
5. WMGK-F	381/ 4.9	5.1	5.2	5.1	5.3	3.3	5. WMGK-F	444/ 6766	5. WUSL-F	6278/15.6	14.5	16.1
6. WCAU	368/ 4.7	3.7	3.7	5.5	4.2	3.1	6. WCAU-F	436/ 9035	6. WCAU	6214/15.5	13.3	15.1
7. WSNI-F	363/ 4.7	3.7	4.6	3.2	3.6	3.6	7. WCAU	432/ 7334	7. WMGK-F	5624/14.0	14.8	14.7
8. WPEN	348/ 4.5	5.0	5.3	4.7	4.4	3.6	8. WSNI-F	424/ 5547	8. WYSP-F	5129/12.8	10.7	11.6
9. WCAU-F	346/ 4.4	4.2	4.2	4.7	5.7	6.2	9. WYSP-F	393/ 7210	9. WSNI-F	4629/11.5	11.9	11.2
10. WDAS-F	314/ 4.0	3.9	4.2	5.0	5.4	6.0	10. WXTU-F	390/ 4159	10. WDAS-F	4375/10.9	9.6	12.2
11. WWDB-F	311/ 4.0	4.7	4.1	4.1	3.4	4.1	11. WWDB-F	386/ 4483	11. WIOQ-F	4274/10.7	11.4	10.7
12. WXTU-F	300/ 3.8	3.6	3.3	3.2	3.3	3.8	12. WPEN	374/ 4138	12. WKSZ-F	4098/10.2	10.2	7.6
13. WYSP-F	279/ 3.6	2.8	3.0	3.1	3.0	4.3	13. WDAS-F	359/ 4953	13. WPEN	3843/ 9.6	10.8	9.5
14. WKSZ-F	269/ 3.4	4.2	4.0	2.7	2.6	2.6	14. WKSZ-F	336/ 5132	14. WWDB-F	3729/ 9.3	9.8	7.6
15. WIP	249/ 3.2	3.6	3.7	2.5	3.5	2.8	15. WIP	265/ 3534	15. WIP	3106/ 7.7	11.0	10.0
16. WIOQ-F	201/ 2.6	2.8	3.7	3.1	3.4	3.1	16. WIOQ-F	245/ 5100	16. WXTU-F	3063/ 7.6	6.1	6.1
17. WFLN-F	138/ 1.8	2.1	1.8	1.3	1.5	2.3	17. WFMZ-F	212/ 2137	17. WTRK-F	3010/ 7.5	7.7	8.6
18. WFIL	137/ 1.8	1.5	1.7	2.1	2.1	1.8	18. WFIL	182/ 3595	18. WFIL	2869/ 7.1	6.4	7.4
19. WTRK-F	119/ 1.5	2.2	2.0	3.0	2.9	1.7	19. WFLN-F	180/ 2975	19. WFLN-F	2376/ 5.9	5.4	5.0
20. WHAT	93/ 1.2	1.2	1.2	1.2	1.2	.6	20. WJBR-F	143/ 1919	20. WDAS	1666/ 4.2	3.3	NA
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 72.86% (5198 of 7134) (SPG 85: 72.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WEAZ-F	1. KYW	1. WMMR-F	1. WMMR-F	1. WUSL-F	1. WMMR-F
2. WCAU-F	2. WUSL-F	2. WUSL-F	2. WSNI-F	2. WSNI-F	2. KYW	2. WMMR-F	2. WEAZ-F	2. WEAZ-F	2. WMMR-F	2. WEAZ-F
3. WMMR-F	3. WMGK-F	3. WMGK-F	3. WMGK-F	3. WMGK-F	3. WPEN-F	3. WEAZ-F	3. WMGK-F	3. WUSL-F	3. WCAU	3. WUSL-F
4. WYSP-F	4. WYSP-F	4. WSNI-F	4. WUSL-F	4. WUSL-F	4. WWDB-F	4. WUSL-F	4. WSNI-F	4. WCAU	4. WCAU-F	4. WCAU-F
5. WDAS-F	5. WDAS-F	5. WDAS-F	5. WDAS-F	5. WEAZ-F	5. WXTU-F	5. WSNI-F	5. WUSL-F	5. KYW	5. WDAS-F	5. WPEN
6. WTRK-F	6. WSNI-F	6. WYSP-F	6. WKSZ-F	6. KYW	6. WCAU-F	6. WIP	6. WKSZ-F	6. WMGK-F	6. WEAZ-F	6. WMGK-F
7.	7. WIOQ-F	7. WXTU-F	7. WXTU-F	7. WXTU-F	7. WSNI-F	7. WCAU	7. WPEN	7. WPEN	7. WWDB-F	7. KYW
8.	8. WCAU-F	8. WKSZ-F	8. KYW	8. WDAS-F	8. WIP	8. WWDB-F	8. WXTU-F	8. WCAU-F	8. KYW	8. WSNI-F
9.	9.	9. WCAU-F	9. WEAZ-F	9. WKSZ-F	9. WKSZ-F	9. WPEN	9. KYW	9. WYSP-F	9. WYSP-F	9. WDAS-F
10.	10.	10. WIOQ-F	10. WIOQ-F	10. WIOQ-F	10. WMGK-F	10. WMGK-F	10. WMGK-F	10. WSNI-F	10. WMGK-F	10. WYSP-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WMMR-F	1. WMMR-F	1. WMGK-F	1. WUSL-F	1. WMGK-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	
2. WUSL-F	2. WUSL-F	2. WMMR-F	2. WMMR-F	2. WUSL-F	2. WUSL-F	2. WYSP-F	2. WSNI-F	2. WSNI-F	2. WSNI-F	
3. WCAU-F	3. WMGK-F	3. WUSL-F	3. WMGK-F	3. WEAZ-F	3. WYSP-F	3. WUSL-F	3. WYSP-F	3. WUSL-F	3. KYW	
4. WYSP-F	4. WDAS-F	4. WSNI-F	4. WSNI-F	4. WSNI-F	4. WMGK-F	4. WDAS-F	4. WDAS-F	4. WMGK-F	4. WDAS-F	
5. WDAS-F	5. WSNI-F	5. WDAS-F	5. WDAS-F	5. WMMR-F	5. WCAU-F	5. WMGK-F	5. WMGK-F	5. WYSP-F	5. WMGK-F	
6.	6. WCAU-F	6. WIOQ-F	6. WKSZ-F	6. WKSZ-F	6. WDAS-F	6. WSNI-F	6. WUSL-F	6. WDAS-F	6. WXTU-F	
7.	7. WYSP-F	7. WKSZ-F	7. WCAU-F	7. WXTU-F	7.	7. WIOQ-F	7. WIOQ-F	7. WXTU-F	7. WYSP-F	
8.	8. WIOQ-F	8.	8. WEAZ-F	8. KYW	8.	8. WXTU-F	8.	8. KYW	8. WCAU	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		512 (3)	512 (3)	7.2	9.9	WDAS	1480	Philadelphia	1.0/4.2
AOR		1334 (3)	1334 (3)	18.7	16.8	WPGR	1540	Philadelphia	.7/1.7
AC/OLDIES/SOFT ROCK	188 (2)	1072 (4)	1260 (6)	17.7	15.9	WZZD	990	Philadelphia	.5/1.5
MOR/VARIETY	249 (1)		249 (1)	3.5	4.2	WFMZ-F	100.7	Allentown	.6/1.4
COUNTRY		300 (1)	300 (1)	4.2	3.7	WJBR-F	99.5	Wilmington, DE	.8/2.3
BLACK/URBAN	172 (2)	853 (2)	1025 (4)	14.4	17.0	WPST-F	97.5	Trenton	.6/3.3
BTFL MUSIC/EZ		678 (2)	678 (2)	9.5	9.8	WOR	710	New York	.5/1.5
NEWS/TALK	942 (3)	311 (1)	1253 (4)	17.6	15.5				
NOSTALGIA	348 (1)		348 (1)	4.9	4.8				
RELIGION/GOSPEL	37 (1)		37 (1)	0.5	0.7				
SPANISH					0				
CLASSICAL		138 (1)	138 (1)	1.9	1.7				
UNKNOWN/OTHERS					0				
			7134 (27)						

RADIO STATIONS

AM STATIONS

KWY, 1060, 50 KW (DA-1)	, NEWS	NBC, \$283.00 (Select)	Westinghouse	Roy Shapiro
WCAU, 1210, 50 KW	, TALK/NEWS	CBS, \$180.00 (CBS)	CBS	Allan Serxner
WDAS, 1480, 5 KW/1 KW (DA-2)	, BLACK	NBN, \$ 60.00* (HNWH)	Unity	Cody Anderson
WDVT, 900, 1 KW (DAYS, DA)	, TALK	MBS, \$ 43.00 (---)		Jon Harmelin
WFIL, 560, 5 KW (DA-2)	, OLDIES	ABC-D, \$ 90.00* (Eastman)	LIN	Bruce Holberg
WHAT, 1340, 1 KW/250 W	, BLACK	SBN, \$ 64.00 (Weiss)		Art Camiolo
WIP, 610, 5 KW (DA-1)	, MOR	ABC-E, \$150.00* (Katz)	Metropolitan	Michael Craven
WPN, 950, 5 KW (DA-N)	, NOSTALGIA	US 2, \$170.00* (MMR)	Greater Media	Larry Wexler
WPGR, 1540, 50 KW (DAYS, DA)	, OLDIES	, \$ 75.00* (Select)	Pyramid	Michael Marder
WTEL, 860, 10 KW (DAYS, DA)	, SPANISH/RELIG	, \$ 23.00 (Caballero)		George Hopkinson
WYIS, 690, 1 KW (DAYS, DA)	, SPANISH	, \$ 35.00 (Lotus)	(PHOENIXVILLE)	Jose Rivera
WZZD, 990, 50 KW/10 KW (DA-2)	, RELIGION	, \$ 45.00 (---)		Jennifer Lear

FM STATIONS

WCAU, 98.1, 13 KW @ 1000, CHR	CBS-R, \$219.00 (CBS)	CBS	Vince Benedict
WDAS, 105.3, 3 KW @ 870, BLACK	, \$140.00* (HNWH)	Unity	Cody Anderson
WEAZ, 101.1, 13 KW @ 1010, BTFL/EZ	, \$310.00 (Mc-Guild)		Jim De Caro
WFLN, 95.7, 50 KW @ 490, CLASSICAL	, \$ 85.00 (CMBS)	Outlet	Harry Haas
WIOQ, 102.1, 30 KW @ 650, AOR	, \$190.00* (Mc-Guild)	(MEDIA)	Joseph Chairs
WKSZ, 100.3, 35 KW @ 600, AC	, \$155.00* (Masla)	Greater Media	Dan Lerner
WMGK, 102.9, 50 KW @ 300, AC	, \$215.00* (MMR)		Larry Wexler
WMMR, 93.3, 25 KW @ 670, AOR	Source, \$375.00* (Katz)	Metropolitan	Michael Craven
WSNI, 104.5, 13 KW @ 1008, AC	US I, \$160.00* (Select)	Pyramid	Michael Marder
WUSL, 98.9, 18 KW @ 830, URBAN	ABC-F, \$165.00* (Eastman)	LIN	Bruce Holberg
WWDB, 96.5, 18 KW @ 850, TALK	ABC-I, \$129.00 (Weiss)		Art Camiolo
WXTU, 92.5, 50 KW @ 500, COUNTRY	MBS, \$100.00 (Blair)	Beasley	Charlie Jones
WYSP, 94.1, 16 KW @ 900, AOR	ABC-R, \$160.00* (Torbet)	Infinity	Ken Stevens
WTRK, 106.1, 23 KW @ 740, CHR	ABC-C, \$120.00* (Christal)		Don Kidwell

CALL LETTER CHANGES

WZGO changes to WTRK

FORMAT CHANGES

STATION SALES

WIP: From Metromedia to Metropolitan
for \$ 9,000,000 (est)
WMMR-F: From Metromedia to Metropolitan
for \$52,400,000 (est)

MISCELLANEOUS COMMENTS

WHAT has had a 1.2 share for
five consecutive books.

PHOENIX

Arbitron Rank/Pop (12+): 24/1,469,800

MSA Rank/Pop: 25/1,743,400

ADI # 22

Average Person Ratings: 17.6

Market TSL: 23.5 hours

Stations: 29/29

Diaries: 1486/989:1/48.2%

Sample Target: 1460

% Below Line: 0

% Not Listed: 5.7

1985 Revenue: \$ 55,200,000

HH Inc.: \$ 28,601

Retail \$: 12.0 Btl

Pop per Station: 50,683

#1 Biller: KTAR \$7,200,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KZZP-F	302/11.6	8.9	6.2	---	7.6	15.3	1. KZZP-F	335/3759	1. KZZP-F	3422/23.3	19.7	20.5
2. KNIX-F	252/ 9.7	11.1	10.4	---	8.9	12.8	2. KNIX-F	316/3838	2. KNIX-F	3121/21.2	19.0	16.0
3. KTAR	216/ 8.3	8.4	9.3	---	9.2	7.5	3. KUPD-F	257/3260	3. KTAR	2825/19.2	22.7	19.5
4. KUPD-F	195/ 7.5	7.6	10.4	---	8.3	11.0	4. KTAR	233/2994	4. KUPD-F	2455/16.7	18.8	17.6
5. KMEQ-F	182/ 7.0	6.2	6.7	---	5.9	2.6	5. KMEQ-F	195/2379	5. KMEQ-F	2210/15.0	13.5	11.6
6. KQYT-F	157/ 6.1	8.4	7.1	---	5.9	4.1	6. KQYT-F	165/1932	6. KKLT-F	2001/13.6	12.9	16.5
7. KKLT-F	127/ 4.9	5.3	4.6	---	6.4	5.3	7. KKLT-F	155/2541	7. KQYT-F	1843/12.5	13.5	13.4
8. KOY	102/ 3.9	3.3	4.8	---	3.6	3.6	8. KDKB-F	139/2496	8. KDKB-F	1821/12.4	13.3	13.3
9. KOOL-F	98/ 3.8	4.2	5.9	---	3.9	4.1	9. KOOL-F	115/2137	9. KOOL-F	1697/11.5	12.7	10.4
10. KSLX-F	92/ 3.5	3.3	3.4	---	5.3	6.2	10. KOY	110/1666	10. KLZI-F	1673/11.4	11.3	13.6
11. KLIZ-F	88/ 3.4	3.3	3.2	---	4.8	4.0	11. KLZI-F	94/1764	11. KOY	1487/10.1	12.0	11.2
12. KDKB-F	83/ 3.2	3.9	3.7	---	3.7	4.5	12. KSLX-F	92/1207	12. KKFR-F	1164/ 7.9	3.7	7.7
13. KUKQ	78/ 3.0	2.7	2.9	---	2.0	3.8	13. KUKQ	80/ 853	13. KSLX-F	1143/ 7.8	12.9	17.8
14. KLFF	68/ 2.6	2.3	3.3	---	2.2	1.0	14. KLFF	72/ 760	14. KAMJ-F	848/ 5.8	5.2	6.7
15. KAMJ-F	57/ 2.2	1.7	1.9	---	2.9	1.4	15. KAMJ-F	66/ 979	15. KUKQ	808/ 5.5	6.4	5.9
16. KKFR-F	54/ 2.1	1.3	.7	---	2.3	1.9	16.		16. KFYI	752/ 5.1	3.4	5.3
17. KFYI	46/ 1.8	.9	.5	---	1.1	1.1	17.		17. KLFF	751/ 5.1	5.4	NA
18. KSTM-F	41/ 1.6	2.2	2.0	---	2.5	1.5	18.		18. KSTM-F	713/ 4.9	NA	5.7
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 71.42% (1747 of 2446) (SPG 85: 71.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZP-F>	1. KZZP-F	1. KZZP-F	1. KNIX-F>	1. KNIX-F>	1. KNIX-F	1. KTAR	1. KZZP-F	1. KZZP-F	1. KZZP-F>	1. KZZP-F
2. KUPD-F>	2. KUPD-F>	2. KNIX-F	2. KKLT-F	2. KTAR	2. KTAR	2. KNIX-F	2. KNIX-F	2. KNIX-F>	2. KTAR	2. KNIX-F
3. KUKQ	3. KKLT-F	3. KUPD-F	3. KTAR	3. KKLT-F	3. KQYT-F	3. KZZP-F>	3. KQYT-F	3. KTAR	3. KUPD-F	3. KMEQ-F
4.	4. KNIX-F	4. KKLT-F	4. KOOL-F	4. KOOL-F	4. KMEQ-F	4. KUPD-F	4. KTAR	4. KUPD-F	4. KMEQ-F	4. KUPD-F
5.	5. KLZI-F	5. KSLX-F	5. KZZP-F	5. KZZP-F	5. KOY	5. KMEQ-F>	5. KMEQ-F	5. KMEQ-F	5. KNIX-F	5. KOOL-F
6.	6. KSLX-F	6. KTAR	6. KUPD-F	6. KUPD-F	6. KOOL-F	6. KOY	6. KUPD-F	6. KQYT-F	6. KOY	6. KTAR
7.	7. KDKB-F	7. KOOL-F	7. KSLX-F	7. KSLX-F	7. KAMJ-F	7. KQYT-F	7. KKLT-F	7. KKLT-F	7. KKLT-F	KQYT-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZP-F>	1. KZZP-F	1. KKLT-F>	1. KNIX-F	1. KNIX-F	1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KUPD-F	1. KNIX-F
2. KLZI-F	2. KKLT-F	2. KNIX-F	2. KZZP-F	2. KKLT-F	2. KZZP-F>	2. KZZP-F	2. KZZP-F	2. KZZP-F	2. KTAR
3. KKLT-F	3. KLZI-F	3. KZZP-F	3. KKLT-F	3. KZZP-F	3. KUKQ	3. KDKB-F	3. KDKB-F	3. KNIX-F	3. KOOL-F
4. KUPD-F	4. KUPD-F	4. KUPD-F	4. KLZI-F	4. KQYT-F	4. KDKB-F	4. KSLX-F	4. KSLX-F	4. KTAR	KSLX-F
5. KNIX-F	5. KNIX-F	5. KOOL-F	5. KUPD-F	5. KOOL-F	5.	5. KUKQ	5. KTAR	5. KDKB-F	5. KUPD-F
6. KUKQ	6. KSLX-F	6. KLZI-F	6. KOOL-F	6. KMEQ-F	6.	6. KKLT-F	6. KKLT-F	6. KSLX-F	6. KDKB-F
7.	7. KOOL-F	7. KSLX-F	7. KQYT-F	7. KUPD-F	7.	7. KSTM-F	7. KSTM-F	7. KOOL-F	7. KZZP-F
8.	8.	8.	8.	8.	8.	8.	8. KOOL-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	8 (1)	302 (1)	310 (2)	12.7	14.5	KCKY 1150 Coolidge .4/1.2
AOR		411 (4)	411 (4)	16.8	15.1	KFLR 1230 Phoenix .5/1.7
AC/OLDIES/SOFT ROCK		424 (5)	424 (5)	17.3	15.7	KMEO 740 Phoenix 1.2/3.2
MOR/VARIETY	102 (1)		102 (1)	4.2	4.3	KMLE-F 107.9 Chandler .4/1.2
COUNTRY	36 (2)	252 (1)	288 (3)	11.8	14.5	KMZK-F 106.3 Sun City .3/1.4
BLACK/URBAN	78 (1)		78 (1)	3.2	2.1	KNIX 1580 Tempe 1.0/4.1
BTFL MUSIC/EZ	31 (1)	339 (2)	370 (3)	15.1	13.5	KOOL 960 Phoenix 1.0/3.8
NEWS/TALK	262 (2)		262 (2)	10.7	9.6	KPHX 1480 Phoenix .7/1.0
NOSTALGIA	94 (2)		94 (2)	3.8	2.2	KRDS 1190 Tolleson .7/2.1
RELIGION/GOSPEL	31 (2)	11 (1)	42 (3)	1.7	2.0	KVVA 860 Phoenix 1.5/2.0
SPANISH	57 (2)		57 (2)	2.3	1.6	KZZP 1310 Mesa .3/1.7
CLASSICAL					3.0	
UNKNOWN/OTHERS		8 (1)	8 (1)	0.3	0	
			2446 (29)			

RADIO STATIONS

AM STATIONS

KASA, 1540, 10 KW (DAYS,DA)	RELIGION	\$ 8.00 (---)	Ostrander-Wilson	George Boucher
KFYI, 910, 5 KW (DA-N)	NEWS/TALK	ABC-E, \$ 40.00 (MMR)		Fred Weber
KHEP, 1280, 1 KW (DAYS)	RELIGION	\$ 18.00 (---)		Herm Gebert
KLFF, 1360, 5 KW (DA-N)	NOSTALGIA	\$ 45.00 (Masla)		Dewey Hopper
KMEO, 740, 1 KW (DAYS,DA)	BTFL/EZ	\$ NA (Select)	Westinghouse	Mike Burnette
KNIX, 1530, 50 KW (DA-N)	COUNTRY	\$ NA (Katz)	Ruck Owens	Mike Owens
KNTS, 1510, 10 KW (DAYS)	TALK	ABC-T, \$ 26.00 (---)		Bob Baker
KOOL, 960, 5 KW (DA-N)	NOSTALGIA	CBS, \$ 44.00* (Christal)		Tom Chauncey
KOPA, 1440, 5 KW (DAYS)	CLASSIC AOR	\$ NA (Select)	First Media	
KOY, 550, 5 KW	MOR	NBC, \$100.00* (Eastman)	Edens	Michael Horne
KPHX, 1480, 1 KW/500 W (DA-2)	SPANISH	\$ 35.00 (Caballero)		Freddy Morales
KRDS, 1190, 5 KW/250 W (DA-2)	RELIGION	\$ 22.00 (---)	Interstate	Gordon Marcy
KTAR, 620, 5 KW (DA-N)	NEWS/TALK	MBS ABC-1, \$129.00* (CBS)	Pulitzer	Johnny Andrews
KUKQ, 1060, 5 KW/500 W (DA-N)	URBAN	\$ 35.00 (Masla)		Lloyd Melton
KVVA, 860, 1 KW (DA-N)	SPANISH	\$ 30.00* (Lotus)		Bob Feinman
KXEG, 1010, 1 KW/250 W	RELIGION	\$ 10.00 (---)	Mid American Gospel	George Spicer
KZZP, 1310, 5 KW/500 W (DA-N)	CHR	\$ NA (Mc-Guild)	Nationwide	Mickey Franke

FM STATIONS

KDKB, 93.3, 100 KW @ 1550, AOR	Source, \$100.00* (Blair)	Sandusky	Tommy Vascocu
KKFR, 92.3, 100 KW @ 880, AC	ABC-C, \$ 60.00* (MMR)		Fred Weber
KKLT, 98.7, 115 KW @ 1650, AC	\$ 95.00* (CBS)	Pulitzer	Johnny Andrews
KLZI, 99.9, 100 KW @ 1680, AC	US I, \$ 78.00 (Torbet)	TransCom	Rene Evans
KMEO, 96.9, 100 KW @ 1556, BTFL/EZ	\$104.00* (Select)	Westinghouse	Mike Burnette
KMLE, 107.9, 100 KW @ 877, RELIGION	\$ 15.00 (---)	Ostrander-Wilson (CHANDLER)	Donna Phelps
KMZK, 106.3, 3 KW @ 97, ?	ABC-C, \$ 35.00 (Malsa)	(SUN CITY)	Steve Rich
KNIX, 102.5, 100 KW @ 1610, COUNTRY	\$111.00* (Katz)	Buck Owens	Mike Owens
KOOL, 94.5, 100 KW @ 1620, OLDIES	CBS-R, \$ 79.00* (Christal)		Tom Chauncey
KQYT, 95.5, 100 KW @ 1550, BTFL/EZ	\$103.00* (Eastman)	Edens	Bob Bolinger
KSLX, 100.7, 100 KW @ 1700, CLASSIC AOR	\$ 80.00* (Select)	First Media	
KUPD, 97.9, 100 KW @ 1620, AOR	\$108.00* (Masla)		Lloyd Melton
KSTM, 107.1, 2 KW @ 405, AOR	\$ 45.00 (Weiss)	(APACHE JUNCTION)	Chuck Artigue
KZZP, 104.7, 100 KW @ 1550, CHR	\$130.00* (Mc-Guild)	Nationwide	Mickey Franks
KAMJ, 101.5, 100 KW @ 1740, SOFT AC	\$ 65.00* (---)	Affiliated	Doug Berle

CALL LETTER CHANGES

KOPA changes to KSLX
KONC changes to KAMJ-F (March)
KQYT changes to KOY-F (July)

FORMAT CHANGES

KSLX changes from CHR to Classic AOR (February)
KAMJ: from Classical to Soft AC (March)
KOY-F: from BTFL/EZ to AC (July)
KNZK: from Country to Classical (July)

STATION SALES

KFLR: From Family Life to
Affiliated for \$650,000 (est)
KFLR/KAMJ-F: From Affiliated
to EZ for \$12,300,000

PITTSBURGH

Arbitron Rank/Pop (12+): 13/2,021,300

MSA Rank/Pop: 16/2,178,300

ADI # 12

Average Person Ratings: 19.1

Market TSL: 25.4 hours

Stations: 32/32

Diaries: 1934/1045:1/54.8%

Sample Target: 1760

% Below Line: 0

% Not Listed: 5.5

1985 Revenue: \$ 42,000,000

HH Inc.: \$ 28,759

Retail \$: 11.9 Btl

Pop per Station:

#1 Biller: KDKA \$12,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KDKA	588/15.3	16.9	11.9	---	15.1	14.1	1. KDKA	751/9509	1. KDKA	7142/35.3	31.8	34.8
2. WSHH-F	378/ 9.8	8.0	7.8	---	9.4	5.5	2. WDVE-F	458/5439	2. WBZZ-F	4369/21.6	23.9	24.8
3. WBZZ-F	310/ 8.0	7.4	9.2	---	9.8	11.1	3. WSHH-F	439/4045	3. WDVE-F	3544/17.5	17.6	17.2
4. WDVE-F	276/ 7.2	7.3	8.4	---	8.1	13.0	4. WBZZ-F	416/5823	4. WSHH-F	3337/16.5	15.4	16.9
5. WAMO-F	263/ 6.8	5.5	6.7	---	4.7	8.8	5. WAMO-F	274/2468	5. WHTX-F	3045/15.1	14.8	16.6
6. WWSW-F	190/ 4.9	4.6	5.4	---	4.9	4.7	6. WWSW-F	248/3621	6. WWSW-F	2797/13.8	13.4	13.8
7. WHTX-F	168/ 4.4	4.7	4.6	---	4.4	3.8	7. WHTX-F	184/3415	7. WTAE	2490/12.3	14.5	12.9
8. WTKN	160/ 4.2	3.9	4.3	---	2.8	2.6	8. WTKN	161/1763	8. WAMO-F	2185/10.8	11.2	11.1
9. WMYG-F	143/ 3.7	2.2	2.2	---	2.9	2.6	9. WLTJ-F	153/2126	9. WMYG-F	1983/ 9.8	8.0	8.8
10. WJAS	132/ 3.4	4.0	3.7	---	3.9	2.9	10. WMYG-F	152/2216	10. WYDD-F	1911/ 9.5	9.2	8.8
11. WLTJ-F	127/ 3.3	3.6	2.4	---	3.8	3.3	11. WJAS	141/1676	11. WTKN	1741/ 8.6	10.2	8.2
12. WTAE	126/ 3.3	3.8	4.2	---	3.7	2.2	12. WTAW	133/2570	12. KQV	1723/ 8.5	9.3	7.3
13. KQV	120/ 3.1	2.1	2.6	---	1.9	2.4	13. WYDD-F	122/2670	13. WLTJ-F	1703/ 8.4	7.2	9.0
14. WYDD-F	88/ 2.3	3.0	2.5	---	2.9	3.2	14. KQV	120/1731	14. WJAS	1551/ 7.7	7.1	7.6
15. WDSY-F	85/ 2.2	2.6	2.7	---	2.8	2.6	15. WDSY-F	119/1791	15. WDSY-F	1284/ 6.4	6.6	6.2
16. WMBS	68/ 1.8	1.0	2.1	---	1.0	1.7	16.		16. WXXP-F	972/ 4.8	4.4	3.7
17. WEEP	67/ 1.7	1.7	2.6	---	1.8	.9	17.		17. WEEP	919/ 4.5	NA	4.0
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 61.63% (2242 of 3638) (SPG 85: 61.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBZZ-F>	1. WDVE-F	1. WDVE-F	1. KDKA	1. KDKA >	1. KDKA >	1. KDKA >	1. WSHH-F>	1. KDKA	1. KDKA >	1. WSHH-F
2. WDVE-F	2. WAMO-F	2. WAMO-F	2. WWSW-F	2. WWSW-F	2. WSHH-F>	2. WSHH-F	2. KDKA >	2. WSHH-F	2. WBZZ-F	2. KDKA
3. WAMO-F	3. WBZZ-F	3. KDKA	3. WDVE-F	3. WDVE-F	3. WTKN	3. WBZZ-F	3. WDVE-F	3. WBZZ-F	3. WAMO-F	3. WAMO-F
4.	4. WMYG-F	4. WBZZ-F	4. WHTX-F	4. WSHH-F	4. WLTJ-F	4. WHTX-F	4. WBZZ-F	4. WDVE-F	4. WDVE-F	4. WBZZ-F
5.	5. WWSW-F	5. WWSW-F	5. WAMO-F	5. WHTX-F	5. WJAS	5. WDVE-F	5. WAMO-F	5. WAMO-F	5. WSHH-F	5. WDVE-F
6.	6. WHTX-F	6. WHTX-F	6. WMYG-F	6. WAMO-F	6. WWSW-F	6. WAMO-F	6. WWSW-F	6. WHTX-F	6. WTKN	6. WWSW-F
7.	7. KDKA	7. WMYG-F	7. WBZZ-F	7. WLTJ-F	7. WHTX-F	7. WTKN	7. WLTJ-F	7. WWSW-F	7. WTAE	7. WJAS
8.	8.	8.	8. WLTJ-F	8. WMYG-F	8.	8. KQV	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24 MEN 18-34 MEN 25-34 MEN 18-49 MEN 25-54					
1. WBZZ-F	1. WBZZ-F	1. WWSW-F	1. WBZZ-F	1. KDKA >	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. KDKA	
2. WAMO-F	2. WAMO-F	2. WAMO-F	2. WAMO-F	2. WWSW-F	2. WAMO-F	2. WAMO-F	2. WAMO-F	2. WAMO-F	2. WDVE-F	
3. WDVE-F	3. WDVE-F	3. WMYG-F	3. KDKA	3. WBZZ-F	3. WBZZ-F>	3. WMYG-F	3. WWSW-F	3. KDKA	3. WWSW-F	
4. WYDD-F	4. WHTX-F	4. WBZZ-F	4. WWSW-F	4. WAMO-F	4. WMYG-F	4. KDKA	4. KDKA	4. WWSW-F	4. WSHH-F	
5. WHTX-F	5. WWSW-F	5. WAMO-F	5. WDVE-F	5. WSHH-F	5.	5. KDKA	5. WMYG-F	5. WHTX-F	5. WHTX-F	
6. WMYG-F	6. WMYG-F	6. KDKA	6. WHTX-F	6. WHTX-F	6.	6. WWSW-F	6. WHTX-F	6. WBZZ-F	6. WLTJ-F	
7. WEEP	7. WYDD-F	7. WHTX-F	7. WMYG-F	7. WMYG-F	7.	7.	7. WEEP	7. WMYG-F	7. WAMO-F	
8. WTAE	8.	8.	8.	8.	8.	8.	8. WTAE	8.	8. WMYG-F	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		354 (3)	354 (3)	9.7	15.3	WAMD	860	Pittsburgh	.4/1.1
AOR		417 (3)	417 (3)	11.5	11.8	WASP	1130	Brownsville	.5/1.0
AC/OLDIES/SOFT ROCK		666 (6)	666 (6)	18.3	13.8	WBVP	1230	Beaver Falls	1.1/2.3
MOR/VARIETY	837 (5)		837 (5)	23.0	22.7	WESA-F	98.3	Charleroi	.6/2.5
COUNTRY	113 (4)	112 (2)	225 (6)	6.2	8.3	WHJB	620	Greensburg	.4/1.2
BLACK/URBAN	14 (1)	263 (1)	277 (2)	7.6	5.6	WIXZ	1360	McKeesport	.3/1.7
BTFL MUSIC/EZ		378 (1)	378 (1)	10.4	10.1	WJPA	1450	Washington	.3/1.3
NEWS/TALK	280 (2)		280 (2)	7.7	5.0	WLSW-F	103.9	Scottdale	.6/1.2
NOSTALGIA	132 (1)		132 (1)	3.6	4.8	WKU-F	107.1	Greensburg	.5/1.3
RELIGION/GOSPEL	20 (1)	40 (1)	60 (2)	1.6	1.6	WPIT	730	Pittsburgh	.5/1.5
SPANISH					0	WPIT-F	101.5	Pittsburgh	1.0/3.9
CLASSICAL					0	WPQR-F	99.3	Uniontown	.3/1.1
UNKNOWN/OTHERS		12 (1)	12 (1)	0.3	1.1	WWKS-F	106.7	Beaver Falls	.3/1.2
				3638	(32)				

RADIO STATIONS

AM STATIONS

KDKA, 1020, 50 KW	, MOR	NBC, \$200.00 (Select)	Westinghouse	Rick Starr
KQV, 1410, 5 KW (DA-2)	, NEWS	MBS, CBS, \$ 50.00 (Christal)		Robert Dickey
WAMO, 860, 1 KW (DAYS, DA)	, BLACK	SBN, \$ NA (Masla)	Sheridan	Roger Fairfax
WBVP, 1230, 1 KW (DA-1)	, MOR	ABC-I, \$ 18.00* (Dome)	(BEAVER FALLS)	
WEDO, 810, 1 KW (DAYS)	, RELIGION	, \$ 15.00 (---)	(MCKEESPORT)	
WEPP, 1080, 50 KW (DAYS, DA)	, COUNTRY	ABC-I, \$ 58.00* (Republic)	Entercom	Peter Casella
WHJB, 620, 2.5 KW/500 W (DA-2)	, COUNTRY	MBS, \$ 22.00 (Dome)	(GREENSBURG)	Norm Slemenda
WJAS, 1320, 5 KW (DA-N)	, NOSTALGIA	ABC-D, \$ 45.00* (MMR)	New Systems	
WKPA, 1150, 1 KW (DAYS, DA)	, NOSTALGIA	, \$ 21.00 (Roslin)	(NEW KENSINGTON)	Joe Falsetti
WPIT, 730, 5 KW (DAYS)	, RELIGION	, \$ 28.00* (---)	Pyramid	M. Komichak
WTAE, 1250, 5 KW (DA-N)	, MOR/AC	US 2, ABC-E, \$135.00 (Katz)	Hearst	Richard White
WTKN, 970, 5 KW (DA-2)	, TALK	ABC-T, ABC-C, \$100.00* (Mc-Guild)	Shamrock	Diane Sutter

FM STATIONS

WAMO, 105.9, 72 KW @ 440, BLACK	SBN, \$ 75.00* (Masla)	Sheridan	Roger Fairfax
WBZZ, 93.7, 41 KW @ 547, CHR	, \$150.00* (Blair)	EZ	Tex Meyer
WDSY, 107.9, 50 KW @ 500, COUNTRY	ABC-I, \$ 80.00* (Republic)	Entercom	Peter Casella
WDVE, 102.5, 55 KW @ 820, AOR	Source, \$135.00* (Eastman)	Taft	Bob Schutt
WHTX, 96.1, 50 KW @ 500, AC/CONTEMP	US I, \$110.00* (Katz)	Hearst	Richard White
WMYG, 96.9, 15 KW @ 530, AC	, \$ 75.00* (Christal)	Benns	Steve Cohen
WPIT, 101.5, 19 KW @ 520, RELIGION	, \$ 28.00* (---)	Pyramid	M. Komichak
WLTJ, 92.9, 47 KW @ 890, SOFT AC	, \$ 65.00* (Weiss)		Carol Larkin
WSHH, 99.7, 11 KW @ 930, BTFL/EZ	, \$100.00* (MMR)		Tony Renda
WXXP, 100.7, 20 KW @ 500, AOR	, \$ 35.00* (Torbet)	(NEW KENSINGTON)	Steve Godofsky
WWKS, 106.7, 47 KW @ 520, AC	ABC-F, \$ NA (Dome)	(BEAVER FALLS)	
WWSW, 94.5, 50 KW @ 810, AC	ABC-C, \$115.00* (Mc-Guild)	Shamrock	Diane Sutter
WYDD, 104.7, 50 KW @ 500, AOR	ABC-F, \$ 55.00 (Roslin)		Norm Slemenda

CALL LETTER CHANGES

WWCL changes to WXXP
WPNT changes to WLTJ

FORMAT CHANGES

WXXP-F: from AC to AOR

STATION SALES

MISCELLANEOUS COMMENTS

PORTLAND, ME

Arbitron Rank/Pop (12+): 155/189,500
 MSA Rank/Pop: 182/224,500
 ADI # 76
 Average Person Ratings: 15.0
 Market TSL: 20.3 hours

Stations: 18/16
 Diaries: 567/334:1/49.4%
 Sample Target: 550
 % Below Line: 3.5
 % Not Listed: 9.8

1985 Revenue: \$ 7,600,000
 HH Inc.: \$ 28,834
 Retail \$: 2.2 Bil
 Pop per Station: 11,844
 #1 Biller: WPOR A/F \$ 1,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WPOR-F	39/13.7	---	16.1	---	15.5
2. WBLM-F	33/11.6	---	14.6	---	13.2
3. WYNZ-F	23/ 8.1	---	5.4	---	4.4
4. WMGX-F	22/ 7.7	---	5.1	---	5.4
WGAN-F	22/ 7.7	---	7.3	---	5.1
6. WKZS-F	18/ 6.3	---	3.8	---	3.0
WYNZ	18/ 6.3	---	7.6	---	8.4
WHOM-F	18/ 6.3	---	5.7	---	2.0
WGAN	18/ 6.3	---	7.3	---	10.5
10. WJBQ-F	12/ 4.2	---	7.0	---	7.4
11. WCLZ-F	8/ 2.8	---	2.8	---	4.7
WIGY-F	8/ 2.8	---	2.8	---	5.7

12+ TSA	1/4/CUME
1. WBLM-F	113/1238
2. WPOR-F	98/1128
3. WHOM-F	89/ 802
4. WKZS-F	58/ 976
5. WIGY-F	57/ 830
WGAN-F	57/ 945
7. WYNZ	42/ 440
8. WMGX-F	40/ 462
9. WYNZ-F	26/ 396
10. WCLZ-F	22/ 285
11.	
12.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WPOR-F 439/23.2	---	23.8
2. WBLM-F 434/22.9	---	27.5
3. WGAN-F 364/19.2	---	18.4
4. WYNZ-F 321/16.9	---	16.5
5. WKZS-F 288/15.2	---	13.7
6. WGAN 285/15.0	---	22.7
7. WMGX-F 272/14.4	---	13.6
8. WYNZ 228/12.0	---	14.6
9. WHOM-F 215/11.3	---	11.1
10. WJBQ-F 203/10.7	---	19.5
11. WIGY-F 177/ 9.3	---	14.6
12. WCLZ-F 100/ 5.3	---	8.7

12+ FM SHARE (METRO): 80.54% (207 of 257) (SPG 85: 79.51%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBLM-F	1. WBLM-F	1. WBLM-F	1. WPOR-F	1. WPOR-F	1. WPOR-F	1. WPOR-F	1. WPOR-F	1. WBLM-F	1. WBLM-F	1. WPOR-F
WGAN-F	2. WMGX-F	2. WMGX-F	2. WYNZ-F	2. WKZS-F	2. WGAN	2. WBLM-F	2. WBLM-F	2. WPOR-F	2. WPOR-F	2. WBLM-F
3. WIGY-F	3. WYNZ-F	WPOR-F	3. WKZS-F	WYNZ-F	3. WHOM-F	3. WGAN	WMGX-F	3. WGAN-F	3. WGAN	3. WGAN-F
4.	4. WGAN-F	WYNZ-F	WMGX-F	4. WMGX-F	WYNZ	4. WYNZ-F	4. WGAN-F	WYNZ-F	WGAN-F	4. WYNZ
5.	5.	5.	5. WBLM-F	5. WGAN	5.	5. WYNZ	5. WKZS-F	5. WMGX-F	5. WYNZ-F	5. WHOM-F
			WGAN	6. WBLM-F			WYNZ			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBLM-F	1. WMGX-F	1. WMGX-F	1. WPOR-F	1. WPOR-F	1. WBLM-F	1. WBLM-F	1. WBLM-F	1. WBLM-F	1. WPOR-F
2. WGAN-F	WYNZ-F	2. WYNZ-F	WYNZ-F	2. WKZS-F	2. WMGX-F	2. WMGX-F	WMGX-F	2. WMGX-F	2. WBLM-F
WYNZ-F	3. WMGX-F	WJBQ-F	3. WMGX-F	WYNZ-F	3. WYNZ-F	3. WYNZ-F	WYNZ-F	3. WPOR-F	3. WKZS-F
4. WMGX-F	WKZS-F	WKZS-F	WKZS-F	4. WMGX-F	4. WGAN-F	4. WKZS-F	4. WKZS-F	4. WYNZ-F	WMGX-F
5.	5.	5.	5.	WJBQ-F	5.	5. WCLZ-F	5.	5.	WYNZ-F
				WGAN-F					

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		52 (3)	52 (3)	20.2	18.8
AOR		44 (3)	44 (3)	17.1	17.0
AC/OLDIES/SOFT ROCK		53 (3)	53 (3)	20.6	18.8
MOR/VARIETY	24 (2)		24 (2)	9.3	9.7
COUNTRY	1 (1)	39 (1)	40 (2)	15.6	18.8
BLACK/URBAN		18 (1)	18 (1)	7.0	6.3
BTFL MUSIC/EZ					0.7
NEWS/TALK					
NOSTALGIA	18 (1)		18 (1)	7.0	8.3
RELIGION/GOSPEL					
SPANISH		1 (1)	1 (1)	0.4	1.0
CLASSICAL			7 (2)	2.7	0.7
UNKNOWN/OTHERS	7 (2)				

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDOS-F	106.3	Scarborough	.4/4.6
WLOB	1310	Portland	1.4/2.8
WMER	1440	Westbrook	1.1/3.8
WPOR	1490	Portland	.4/4.6
WBZ	1030	Boston	2.1/5.6
WTOS-F	105.1	Skowhegan	1.1/2.6

MISCELLANEOUS COMMENTS WMER/WJBQ-F sold by
 Bride to Porter for \$2,240,000...

RADIO STATIONS

WGAN, 560, 5 KW (DA-1)	, MOR	\$ 25.00	(Blair)	Susan Robinson
WLOB, 1310, 5 KW (DA-2)	, ?	\$ 14.00	(---)	Eric Heckman
WMER, 1440, 5 KW (DA-N)	, ?	ABC-T, ABC-I, \$ 17.00	(Christal)	Porter
WPOR, 1490, 1 KW	, COUNTRY	ABC-E, \$ NA	(Mc-Guild)	Bob Gold
WYNZ, 970, 5 KW (DA-N)	, NOSTALGIA	CBS, \$ 27.00*	(Eastman)	Buckley
WBLM-F, 107.5, 30 KW @ 600, AOR		\$ 50.00*	(Select)	Fuller-Jeffrey (LEWISTON)
WCLZ-F, 98.9, 15 KW @ 400, AOR		\$ 32.00	(Weiss)	Clipper (BRUNSWICK)
WDOS-F, 106.3, 3 KW @ 300, CLASSICAL		MBS, \$ 20.00	(CMBS)	Eve Rubins
WGAN-F, 102.9, 100 KW @ 1470, CHR		\$ 26.00	(Blair)	Dave Kaufman
WHOM-F, 94.9, 48 KW @ 3756, BTFL/EZ		\$ 44.00	(Christal)	Fred Miller
WIGY-F, 105.9, 50 KW @ 500, CHR		ABC-F, \$ 29.00	(Republic)	Susan Robinson
WJBQ-F, 97.9, 50 KW @ 500, AC		US I, \$ 30.00	(Christal)	B. LaCroix
WKZS-F, 99.9, 30 KW @ 651, SOFT AC		\$ 31.00	(HNWH)	Sandy Frost
WMGX-F, 93.1, 50 KW @ 500, CONTEMP/AC		\$ 40.00	(Torbet)	Ron Frizzell
WPOR-F, 101.9, 50 KW @ 492, COUNTRY		ABC-E, \$ 54.00*	(Mc-Guild)	Dave Dean
WYNZ-F, 100.9, 3 KW @ 225, AC		\$ 27.00	(Eastman)	Bob Gold
WTOS-F, 105.1, 50 KW @ 2420, AOR		MBS, \$ 25.00	(Roslin)	Mike Schaefer
				Bob MacDonald

PORTLAND, OR

Arbitron Rank/Pop (12+): 29/1,150,000

MSA Rank/Pop: 41/1,144,800

ADI # 26

Average Person Ratings: 16.2

Market TSL: 21.7 hours

Stations: 24/24

Diaries: 1533/750:1/48.8%

Sample Target: 1320

% Below Line: 0

% Not Listed: 7.5

1985 Revenue: \$ 32,800,000

HH Inc.: \$ 28,110

Retail \$: 8.5 Bill

Pop per Station: 47,916

#1 Biller: KGW \$4,900,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KXL-F	166/9.1	6.1	8.3	---	7.4	5.1	1. KXL-F	220/1947	1. KGW	2366/21.0	20.1	23.9
2. KKRZ-F	140/7.7	9.9	9.8	---	8.9	13.3	2. KKRZ-F	179/2842	2. KKRZ-F	2165/19.3	20.2	19.7
3. KGW	134/7.4	6.3	6.3	---	10.1	8.0	3. KGW	158/2811	3. KEX	1705/15.2	15.0	19.8
4. KGON-F	129/7.1	6.0	6.4	---	6.2	9.9	4. KGON-F	153/2212	4. KGON-F	1695/15.1	14.2	15.5
5. KXL	117/6.4	6.3	8.0	---	5.6	6.9	5. KEX	146/2330	5. KMJK-F	1639/14.6	13.4	16.6
6. KINK-F	114/6.3	6.5	7.1	---	5.7	7.0	6. KINK-F	145/1759	6. KXL	1497/13.3	15.4	11.5
7. KEX	106/5.8	8.0	6.3	---	8.1	5.3	7. KXL	133/1883	7. KXL-F	1471/13.1	13.5	11.6
8. KUPL-F	91/5.0	4.4	4.8	---	4.0	6.7	8. KUPL-F	124/1754	8. KINK-F	1392/12.4	11.7	12.2
9. KMJK-F	85/4.7	5.0	4.3	---	8.0	5.4	9. KKCW-F	117/1660	9. KKCW-F	1301/11.6	12.6	10.1
10. KYTE	82/4.5	4.4	4.6	---	4.8	3.2	10. KMJK-F	98/1995	10. WUPL-F	1243/11.1	9.2	7.6
11. KKCW-F	81/4.4	5.3	5.9	---	4.6	4.4	11. KYTE	97/1097	11. KKLI-F	1050/ 9.3	10.2	9.0
12. KKLI-F	76/4.2	3.2	3.6	---	3.0	2.4	12. KWJJ-F	86/1283	12. KYTE-F	1002/ 8.9	7.4	7.2
13. KWJJ-F	70/3.8	3.2	2.5	---	1.7	2.7	13. KKLI-F	83/1254	13. KWJJ-F	985/ 8.8	NA	5.1
14. KWJJ	67/3.7	3.9	2.8	---	2.6	2.6	14. KWJJ	82/1225	14. KWJJ	969/ 8.6	8.1	8.7
15. KYTE-F	53/2.9	3.0	2.3	---	2.3	1.3	15. KYTE-F	67/1160	15. KYTE	934/ 8.3	9.3	8.0
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 62.60% (1056 of 1687) (SPG 85: 57.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRZ-F>	1. KGON-F	1. KGON-F	1. KGW	1. KGW	1. KXL-F	1. KGW >	1. KXL-F>	1. KXL-F	1. KKRZ-F	1. KGON-F
2. KMJK-F	2. KINK-F	2. KINK-F	2. KINK-F	2. KINK-F	2. KEX	2. KWJJ+	2. KGON-F	2. KGON-F	2. KXL	2. KXL-F
3.	3. KGW	3. KGW	3. KGON-F	3. KUPL-F	3. KGW	KKRZ-F	3. KGW	3. KKRZ-F	3. KXL-F	3. KKRZ-F
4.	KKRZ-F	4. KKRZ-F	KUPL-F	4. KGON-F	4. KXL	4. KXL-F	4. KEX	4. KGW	4. KGON-F	4. KINK-F
5.	5. KKLI-F	5. KKLI-F	5. KKLI-F	5. KKCW-F	5. KUPL-F	5. KXL	KINK-F	5. KINK-F	5. KMJK-F	5. KUPL-F
6.	6. KMJK-F	6. KUPL-F	6. KKCW-F	6. KKLI-F	6. KKCW-F	6. KEX	6. KXL	6. KEX	6. KINK-F	6. KMJK-F
7.	7. KUPL-F	7. KKCW-F	7. KEX	7. KEX	7. KYTE	7. KGON-F	7. KKLI-F	7. KXL	7. KGW	7. KWJJ-F
8.	8.	8.	8.	8.	8.	8. KINK-F	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
<u>WOM 18-24</u>	<u>WOM 18-34</u>	<u>WOM 25-34</u>	<u>WOM 18-49</u>	<u>WOM 25-54</u>		<u>MEN 18-24</u>	<u>MEN 18-34</u>	<u>MEN 25-34</u>	<u>MEN 18-49</u>	<u>MEN 25-54</u>
1. KKRZ-F	1. KINK-F	1. KGW	1. KGW	1. KGW >		1. KGON-F>	1. KGON-F>	1. KGON-F	1. KGON-F	1. KINK-F
2. KMJK-F	2. KGW	2. KINK-F>	2. KINK-F	2. KINK-F		2. KINK-F	2. KINK-F>	KINK-F>	2. KINKOF	2. KGW
3. KGON-F	3. KGON-F	3. KGON-F	3. KKLI-F	3. KKLI-F		3. KKRZ-F	3. KKRZ-F	3. KGW	3. KGW	3. KGON-F
4. KKLI-F	4. KKRZ-F	4. KKLI-F	4. KKRZ-F	4. KKCW-F		4.	4. KGW	4. KKRZ-F	4. KUPL-F	4. KEX
5. KINK-F	5. KKLI-F	5. KUPL-F	5. KKCW-F	5. KUPL-F		5.	5. KMJK-F	5. KKLI-F	5. KKRZ-F	5. KUPL-F
6. KKCW-F	6. KMJK-F	6. KKCW-F	6. KGON-F	6. KXL-F		6.	6. KKLI-F	KMJK-F	6. KEX	6. KWJJ-F
7.	7. KKCW-F	7.	7. KUPL-F	7. KKRZ-F		7.	7. KWJJ-F	KUPL-F	7. KWJJ-F	KXL-F
8.	8. KUPL-F	8.	8.	8.		8.	8.	KWJJ-F	8.	8.
9.	9.	9.	9.	9.		9.	9.	9.	9.	9.
10.	10.	10.	10.	10.		10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	6 (1)	241 (3)	247 (4)	14.6	19.0	KAAR 1480 Vancouver, WA .4/1.1
AOR		243 (2)	243 (2)	14.4	12.8	KKEY 1150 Portland .8/1.5
AC/OLDIES/SOFT ROCK	178 (3)	157 (2)	335 (5)	19.9	20.9	KKSN 910 Vancouver, WA 1.2/3.8
MOR/VARIETY	106 (1)		106 (1)	6.3	8.7	KMJK 1290 Lake Oswego .3/2.7
COUNTRY	91 (2)	161 (2)	252 (4)	14.9	10.6	KPDQ 800 Portland .8/2.5
BLACK/URBAN					0	KPDQ-F 93.7 Portland 1.9/5.3
BTFL MUSIC/EZ		166 (1)	166 (1)	9.8	8.0	KSGO 1520 Oregon City 2.0/6.3
NEWS/TALK	132 (2)		132 (2)	7.8	7.5	KUPL 1330 Portland 1.3/3.5
NOSTALGIA	82 (1)		82 (1)	4.9	5.1	KXYQ-F 105.1 Salem .9/3.8
RELIGION/GOSPEL	14 (1)	35 (1)	49 (2)	2.9	2.5	
SPANISH					0	
CLASSICAL	22 (1)	53 (1)	75 (2)	4.4	4.8	
UNKNOWN/OTHERS					0	
1687 (24)						

RADIO STATIONS

AM STATIONS

KAAR, 1480, 1 KW/2.5 KW (DA-N)	, OLDIES	CBS-R, \$ 20.00*	(Roslin)	(VANCOUVER)	Steve Feder
KCNR, 1410, 5 KW (DAYS)	, ??	, \$?	(---)		
KEX, 1190, 50 KW (DA-1)	, MOR	ABC-I, \$ 80.00	(Katz)	Taft	Dave Milner
KGW, 620, 5 KW (DA-N)	, AC	APR, \$160.00	(Blair)	King	Alan Mason
KKEY, 1150, 5 KW (DAYS, DA)	, TALK	MBS, \$ 38.00*	(---)		Ralph Weagant
KKSN, 910, 5 KW (DA-2)	, CLASSICAL	, \$ 48.00	(CMBS)		Bill Failing
KMJK, 1290, 5 KW (DA-2)	, CHR	APR, ABC-C, \$ NA	(Eastman)	Ives	Victor Ives
KPDQ, 800, 1 KW (DAYS, DA)	, RELIGION	, \$ 25.00	(---)		John Davis
KRDR, 1230, 1 KW	, COUNTRY	, \$ 24.00	(---)	Comm Pacific	Don Coss
KSGO, 1520, 50 KW/10 KW (DA-1)	, OLDIES	, \$ 41.00*	(HMWH)	Ackerly	Dan Hern
KUPL, 1330, 5 KW (DA-1)	, COUNTRY	MBS, \$ NA	(Torbet)	Scripps-Howard	Ed Hardy
KVAN, 1550, 10 KW (DA-N)	, COUNTRY	APR, \$ 20.00	(Moore)	Capps (VANCOUVER)	Ron Hughes
KWJJ, 1080, 50 KW/10 KW (DA-2)	, COUNTRY	ABC-E, \$ 60.00*	(Eastman)	Park	Dave Pederson
KXL, 750, 50 KW/10 KW (DA-1)	, NEWS/TALK	NBC, ABC-T, \$ 84.00*	(Mc-Guild)	Kaye-Smith	Ray Watson
KYTE, 970, 5 KW (DA-1)	, NOSTALGIA	CBS, \$ 60.00*	(Select)	Henry	

FM STATIONS

KGON, 92.3, 100 KW @ 920, AOR	, \$ 70.00*	(HMWH)	Ackerly	Dan Hern
KINK, 101.9, 100 KW @ 1611, AOR	, \$130.00	(Blair)	King	Stan Mak
KKCW, 103.3, 100 KW @ 1654, AC	, \$ 96.00	(Select)	Capstar	Ron Saito
KKLI, 97.1, 100 KW @ 1200, AC	, \$ 64.00	(Republic)		Bill Failing
KKRZ, 100.3, 100 KW @ 920, CHR	US I, ABC-F, \$110.00*	(Katz)	Taft	Dave Crowl
KMJK, 106.7, 100 KW @ 877, CHR	APR, ABC-C, \$ 80.00*	(Eastman)	Ives	Victor Ives
KPDQ, 93.7, 100 KW @ 247, RELIGION	, \$ 27.00	(---)		John Davis
KUPL, 98.5, 100 KW @ 1100, COUNTRY	ABC-D, \$ 80.00	(Torbet)	Scripps-Howard	Ed Hardy
KWJJ, 99.5, 100 KW @ 920, COUNTRY	ABC-E, \$ 65.00*	(Eastman)	Park	Dave Pederson
KXL, 95.5, 100 KW @ 920, BTFL/EZ	, \$ 90.00*	(Mc-Guild)	Kaye-Smith	Ray Watson
KYTE, 101.1, 100 KW @ 1635, CLASSICAL	, \$ 60.00*	(Select)	Henry	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KPDQ A/F sold to Salem for
\$6,500,000 (Chapman)
KRDR (Gresham) sold by Comm.
Pacific for \$600,000 (Montcalm)

PORTSMOUTH - DOVER - ROCHESTER

Arbitron Rank/Pop (12+): 114/294,000

MSA Rank/Pop: 146/302,100
Boston ADI

Average Person Ratings: 16.8

Market TSL: 22.0 hours

Stations: 33/8
Diaries: 807/364:1/48.8%
Sample Target: 680
% Below Line: 57.0
% Not Listed: 10.1

1985 Revenue: \$ 7,400,000
HM Inc.: \$ 33,845
Retail \$: 2.4 Btl
Pop per Station: 36,750
#1 Biller: WOKQ-F \$2,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WOKQ-F	79/16.0	---	11.7	---	14.2
2. WSSH-F	49/ 9.9	---	5.3	---	5.3
3. WHEB-F	45/ 9.1	---	10.1	---	4.9
4. WERZ-F	32/ 6.5	---	8.2	---	11.3
5. WBZ	27/ 5.5	---	6.0	---	7.3
6. WBCN-F	26/ 5.3	---	5.1	---	3.8
7. WHOM-F	20/ 4.0	---	3.7	---	3.8
8. WRKO	14/ 2.8	---	2.9	---	2.6
9. WZLD-F	13/ 2.6	---	3.7	---	2.6
WTSN	13/ 2.6	---	4.9	---	3.0
WHTT-F	13/ 2.6	---	3.1	---	3.0

12+ TSA	1/4/CUME
1. WOKQ-F	82/873
2. WHOM-F	52/523
WSSH-F	52/625
4. WHEB-F	45/598
5. WERZ-F	32/526
6. WBZ	28/411
7. WBCN-F	27/373
8. WGIR-F	22/308
WZLD-F	22/274
10. WRKO	17/335
11.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WOKQ-F 773/26.3	---	24.5
2. WSSH-F 604/20.5	---	13.2
3. WHEB-F 598/20.3	---	18.2
4. WERZ-F 526/17.9	---	20.9
5. WBZ 393/13.4	---	15.9
6. WBCN-F 354/12.0	---	10.7
7. WRKO 320/10.9	---	7.2
8. WHTT-F 265/ 9.0	---	9.9
9. WHOM-F 254/ 8.6	---	9.0
10. WTSN 253/ 8.6	---	11.0
11.		

12+ FM SHARE (METRO): 81.31% (361 of 444) (SPG 85: 74.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WERZ-F>	1. WHEB-F>	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F>	1. WOKQ-F>	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F
2. WHTT-F	2. WBCN-F	2. WHEB-F	2. WSSH-F	2. WSSH-F>	2. WSSH-F>	2. WHEB-F	2. WSSH-F	2. WSSH-F	2. WBZ	2. WSSH-F
3. WHEB-F	3. WOKQ-F	3. WSSH-F	3. WHEB-F	3. WHEB-F	3. WBZ	WSSH-F>	3. WHEB-F	3. WHEB-F	3. WHEB-F	3. WHEB-F
4. WOKQ-F	4. WERZ-F	4. WBCN-F	4.	4. WBZ	WHOM-F	4. WBZ	4. WBCN-F	4. WERZ-F	4. WSSH-F	4. WERZ-F
WGIR-F	5. WSSH-F	5. WERZ-F	5.	5.	5.	5. WERZ-F	5.	5.	5. WERZ-F	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WHEB-F	1. WHEB-F	1. WSSH-F	1. WSSH-F	1. WSSH-F	1. WHEB-F	1. WHEB-F	1. WHEB-F	1. WOKQ-F	1. WOKQ-F	
2. WERZ-F	2. WSSH-F	2. WOKQ-F	2. WOKQ-F	2. WOKQ-F>	2. WBCN-F>	2. WBCN-F>	2. WBCN-F	2. WHEB-F	2. WHEB-F	
3. WGIR-F	WERZ-F	WHEB-F	WHEB-F	3. WERZ-F	3. WOKQ-F	3. WOKQ-F	3. WOKQ-F	3. WBCN-F	3. WSSH-F	
WBCN-F	4. WOKQ-F	4. WERZ-F	4. WERZ-F	4. WHEB-F	4. WERZ-F	4.	4. WROR-F	4. WSSH-F	4. WBCN-F	
5.	5.	5.	5.	5. WBZ	5.	5.	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		62 (5)	62 (5)	14.0	16.1
AOR		89 (5)	89 (5)	20.0	22.0
AC/OLDIES/SOFT ROCK	5 (1)	86 (7)	91 (8)	20.5	20.5
MOR/VARIETY	52 (4)		52 (4)	11.7	13.0
COUNTRY	4 (1)	84 (3)	88 (4)	19.8	13.6
BLACK/URBAN					
BTFL MUSIC/EZ		38 (3)	38 (3)	8.6	9.1
NEWS/TALK	22 (3)		22 (3)	5.0	4.1
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL		2 (1)	2 (1)	0.5	0
UNKNOWN/OTHERS					1.6

444 (33)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAVI	1380	Portsmouth	1.0/2.6
WCYT-F	96.7	Rochester	.6/4.4
WHEB	750	Portsmouth	2.0/2.6
WVNH	930	Rochester	.8/2.9
WAAF-F	107.3	Worcester	.6/3.5
WGAN-F	102.9	Portland	.8/3.8
WGIR	610	Manchester	.4/1.8
WGIR-F	101.1	Manchester	2.2/7.6
WPUR-F	101.9	Portland	.6/1.5
WXLO-F	104.5	Fitchburg, MA	.4/2.0

See Boston for more information about the following stations:

WBOS-F	.4/2.2	WLYT-F	2.0/7.0
WCGY-F	1.4/6.6	WROR-F	2.0/7.0
WCRB-F	.4/1.9	WVBF-F	.6/2.7
WEEI	1.2/4.5	WXKS-F	1.4/6.2
WHDH	.4/2.1	WZLX-F	.8/2.0
WJIB-F	1.0/3.6	WZOU-F	1.2/6.8

RADIO STATIONS

WAVI, 1380, 1 KW (DA-N)
WHEB, 750, 1 KW (DAYS)
WVNH, 1540, 5 KW (DAYS)
WTSN, 1270, 5 KW (DA-2)
WVNH, 930, 5 KW (DA-2)

, OLDIES
, MOR
, AC/MOR
, MOR
, COUNTRY

ABC-D, \$ 14.00 (Market 4)
UPI, \$ 20.00 (Blair)
\$ 12.00* (Torbet)
ABC-C, \$ 22.00 (Torbet)
CBS, \$ 17.00* (---)

Knight
Porter

Dick Vaughan
Cliff Taylor
Tom Talbott
Jerome Lipman
Marcia Nescot

WERZ-F, 107.1, 3 KW @ 300, CHR
WHEB-F, 100.3, 31 KW @ 140, AOR/CHR
WOKQ-F, 97.5, 50 KW @ 350, COUNTRY
WCYT-F, 96.7, 3 KW @ 300, AC (?)

\$ 30.00* (Torbet)
\$ 40.00* (Blair)
\$ 48.00 (Select)
ABC-D, \$ 17.00 (---)

Porter
Knight
Fuller-Jeffrey

Tom Talbott
Cliff Taylor
Martin Lessard
Marcia Nescot

Other ranked stations - See Manchester, Boston, and Portland

MISCELLANEOUS COMMENTS WKKZ changes to WCYT...

PROVIDENCE

Arbitron Rank/Pop (12+): 26/1,231,900

MSA Rank/Pop: 57/876,400

ADI # 26

Average Person Ratings: 19.4

Market TSL: 25.4 hours

Stations: 39/22

Diaries: 1461/843:1/45.7%

Sample Target: 1370

% Below Line: 17.5

% Not Listed: 9.7

1985 Revenue: \$ 29,500,000

HH Inc.: \$ 30,074

Retail \$: 5.2 Bil

Pop per Station: 55,995

#1 Biller: WPRO-F \$3,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WPRO-F	262/10.9	9.3	11.6	9.5	10.0	10.1	1. WPRO-F	262/3419	1. WPRO-F	3379/27.4	28.3	29.8
2. WLKW-F	242/10.1	12.5	12.6	13.1	10.0	7.6	2. WLKW-F	250/2388	2. WHJY-F	2645/21.5	21.0	21.0
3. WHJY-F	209/ 8.7	9.2	9.8	9.8	9.9	15.8	3. WHJY-F	212/2685	3. WLKW-F	2326/18.9	19.8	2.32
4. WWLI-F	178/ 7.4	7.2	3.2	3.7	2.4	7.1	4. WWLI-F	188/1950	4. WPRO	2248/18.2	19.7	20.3
5. WHJJ	159/ 6.6	7.0	6.4	5.4	6.7	5.0	5. WHJJ	160/1512	5. WWLI-F	1875/15.2	16.3	12.2
6. WPRO	127/ 5.3	7.0	7.4	6.1	5.2	4.1	6. WPRO	128/2287	6. WBRU-F	1527/12.4	12.3	9.8
7. WBRU-F	100/ 4.2	4.2	2.9	3.3	3.3	4.1	7. WERI-F	107/1648	7. WHJJ	1507/12.2	14.2	13.7
8. WERI-F	98/ 4.2	3.9	2.8	3.5	2.9	3.9	8. WBRU-F	100/1559	8. WERI-F	1478/12.0	11.9	9.3
9. WWAZ	91/ 3.8	1.9	2.2	3.4	3.4	2.1	9. WWAZ	91/ 877	9. WSNE-F	1322/10.7	10.8	12.9
10. WMYS-F	72/ 3.0	3.1	3.0	3.5	2.3	3.4	10. WMYS	72/ 977	10. WMYS-F	971/ 7.9	9.3	8.0
11. WSNE-F	63/ 2.6	2.7	4.4	4.5	6.2	3.2	11. WSNE-F	63/1324	11. WWAZ	865/ 7.0	8.8	8.8
12. WBZ	54/ 2.3	1.3	1.2	1.8	1.9	1.8	12. WBZ	58/ 742	12. WBZ	704/ 5.7	5.4	5.1
13. WKXS-F	40/ 2.3	1.4	1.9	1.6	1.7	2.4	13. WAAF-F	44/ 523	13. WKXS-F	704/ 5.7	4.8	6.2
14. WICE	30/ 1.3	.5	.7	1.0	1.4	2.0	14. WKXS-F	40/ 710	14. WHTT-F	525/ 4.3	4.7	4.5
15. WBCN-F	29/ 1.2	1.6	1.2	.9	1.2	2.4	15. WICE	30/ 481	15. WICE	481/ 3.9	2.8	2.6
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 70.83% (1532 of 2163) (SPG 85: 66.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHJY-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WWLI-F	1. WLKW-F	1. WPRO-F	1. WLKW-F	1. WPRO-F	1. WPRO-F	1. WLKW-F
2. WPRO-F	2. WHJY-F	2. WHJY-F	2. WWLI-F	2. WPRO-F	2. WWLI-F	2. WHJY-F	2. WPRO-F	2. WLKW-F	2. WLKW-F	2. WPRO-F
3. WERI-F	3. WBRU-F	3. WWLI-F	3. WHJY-F	3. WHJY-F	3. WHJJ	3. WHJJ	3. WWLI-F	3. WHJY-F	3. WHJY-F	3. WHJY-F
4.	4. WWLI-F	4. WBRU-F	4. WPRO	4. WLKW-F	4. WPRO	4. WLKW-F	4. WHJJ	4. WWLI-F	4. WWLI-F	4. WWLI-F
5.	5. WSNE-F	5. WERI-F	5. WBRU-F	5. WPRO	5. WPRO-F	5. WPRO	5. WHJY-F	5. WHJJ	5. WERI-F	5. WPRO
6.	6. WERI-F	6. WMYS-F	6. WMYS-F	6. WBRU-F	6.	6. WWLI-F	6. WWAZ	6. WERI-F	6. WPRO	6. WWAZ
7.	7.	7. WSNE-F	7.	7. WMYS-F	7.	7.	7.	7. WWAZ	7. WHJJ	7. WHJJ
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WBRU-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9. WERI-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPRO-F	1. WPRO-F	1. WWLI-F	1. WPRO-F	1. WWLI-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F
2. WHJY-F	2. WWLI-F	2. WPRO-F	2. WWLI-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO-F	2. WPRO-F
3. WWLI-F	3. WHJY-F	3. WHJY-F	3. WHJY-F	3. WLKW-F	3. WBRU-F	3. WBRU-F	3. WBRU-F	3. WBRU-F	3. WBRU-F
4. WBRU-F	4. WBRU-F	4. WSNE-F	4. WSNE-F	4. WHJY-F	4. WAAF-F	4. WWLI-F	4. WLX-F	4. WWLI-F	4. WMYS-F
5. WERI-F	5. WSNE-F	5. WBRU-F	5. WBRU-F	5. WPRO	5. WWLI-F	5. WBCN-F	5. WWLI-F	5. WMYS-F	5. WBRU-F
6. WMYS-F	6. WERI-F	6. WERI-F	6. WERI-F	6. WHJJ	6.	6. WBCN-F	6. WBCN-F	6. WPRO	6. WPRO
7. WSNE-F	7.	7.	7.	7. WSNE-F	7.	7.	7.	7. WERI-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		438 (5)	438 (5)	20.2	20.3	WADK 1540 Newport .5/1.0
AOR		389 (5)	389 (5)	18.0	16.0	WALE 1400 Fall River, MA 1.1/2.1
AC/OLDIES/SOFT ROCK	127 (1)	361 (7)	488 (8)	22.6	21.8	WARA 1320 Attleboro, MA .5/1.4
MOR/VARIETY	96 (5)		96 (5)	4.4	3.8	WBSM 1420 New Bedford, MA 1.2/2.6
COUNTRY	46 (2)	27 (1)	73 (3)	3.4	3.1	WHIM 1110 Providence .7/2.4
BLACK/URBAN						WLKW 990 Providence .8/2.6
BTFL MUSIC/EZ	20 (1)	261 (2)	281 (3)	13.0	15.2	WOTB-F 107.1 Middletown .3/1.2
NEWS/TALK	251 (6)		251 (6)	11.6	14.1	WPEP 1570 Taunton, MA .7/1.0
NOSTALGIA	91 (1)		91 (1)	4.2	5.3	WSAR 1480 Fall River, MA .4/2.2
RELIGION/GOSPEL						WWON 1240 Woonsocket, RI .3/1.2
SPANISH						WORQ 102.3 Stonington, CT .4/1.1
CLASSICAL		12 (1)	12 (1)	0.6	0.4	See Boston for more information about the following
UNKNOWN/OTHERS		17 (2)	17 (2)	0.8	---	stations:
		2163 (39)				WAAF-F 1.1/2.9 WMJX-F .5/1.1
						WBOS-F 1.1/2.5 WPLM-F .4/3.9
						WCRB-F .5/2.0 WROR-F .8/2.8
						WEEI .4/1.6 WVBF-F .6/2.7
						WHDH .6/2.5 WZLX-F 1.0/2.1
						WHTT-F .8/4.3 WZOU-F .8/3.7
						WJIB-F .8/2.7

RADIO STATIONS

AM STATIONS

WHIM, 1110, 5 KW (DAYS)	, COUNTRY	CBS, \$ 25.00 (Masla)	Dick Allen
WHJJ, 920, 5 KW (DA-N)	, NEWS/TALK	ABC-I, NBC-T, \$ 60.00* (Katz)	Jan Karger
WICE, 550, 1 KW/500 W (DA-N)	, COUNTRY	US I, \$ 21.00* (Republic)	Don Hysko
WLKW, 990, 50 KW (DAYS, DA)	, BTFL/EZ	ABC-I, \$ 35.00 (Christal)	JAG
WPRO, 630, 5 KW (DA-N)	, AC	UPI, \$ 93.00* (Blair)	Cap Cities/ABC
WRCP, 1290, 5 KW/1 KW (DA-2)	, ETHNIC	, \$ 20.00 (---)	Jim Long
WRIB, 1220, 1 KW (DAYS)	, RELIGION	, \$ 8.00 (---)	Antonio Costa
WWAZ, 790, 5 KW (DA-2)	, NOSTALGIA	MBS, \$ 40.00 (Mc-Guild)	Art Tacker
			John Piccirillo

FM STATIONS

WBRU, 95.5, 20 KW @ 546, AOR	Source, CBS-R, \$ 55.00 (Select)		Doug Mayer
WERI, 103.7, 50 KW @ 500, CHR	, \$ 48.00* (Roslin)		Phil Urso
WHJY, 94.1, 50 KW @ 500, AOR	ABC-R, \$ 90.00* (Katz)	Federal	(WESTERLY)
WLKW, 101.5, 50 KW @ 500, BTFL/EZ	ABC-I, \$ 85.00* (Christal)	JAG	Jan Karger
WPRO, 92.3, 39 KW @ 550, CHR	ABC-C, \$ 93.00* (Blair)	Cap Cities/ABC (TAUNTON, MA)	Jim Long
WSNE, 93.3, 50 KW @ 500, AC	, \$ 54.00* (Eastman)	Beck-Ross	Bill Campbell
WWLI, 105.1, 50 KW @ 500, SOFT AC	, \$ 70.00* (Mc-Guild)	Eastern (NEW BEDFORD, MA)	John Piccirillo
WMYS, 98.1, 50 KW @ 500, AC	, \$ 40.00* (Torbet)	Hall	Christine Lodge

CALL LETTER CHANGES

WEAN changes calls to WWAZ

FORMAT CHANGES

STATIONS SALES

MISCELLANEOUS COMMENTS

PUEBLO

Arbitron Rank/Pop (12+): 221/102,300

MSA Rank/Pop: 283/124,300

ADI # 99 (w/ Colo Spgs)

Average Person Ratings: 18.8

Market TSL: 25.1 hours

Stations: 18/10

Diaries: 678/151:1/54.5%

Sample Target: 550

% Below Line: 36.3

% Not Listed: 6.8

1985 Revenue: \$ 3,500,000

HH Inc.: \$ 24,436

Retail \$: .68 Bill

Pop per Station: 10,230

#1 Biller: KCCY-F \$1,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KCCY-F	25/13.0	---	20.2	---	23.8
2. KILO-F	18/ 9.4	---	11.4	---	11.3
3. KRDO-F	17/ 8.9	---	6.7	---	8.8
4. KCSJ	16/ 8.3	---	8.8	---	6.9
5. KAYK	14/ 7.3	---	2.6	---	2.5
6. KIDN	12/ 6.3	---	7.3	---	11.3
KKMG-F	12/ 6.3	---	6.2	---	5.0
KDZA	12/ 6.3	---	3.1	---	3.1
9. KIKX-F	7/ 3.6	---	5.7	---	---
KVUU-F	7/ 3.6	---	5.7	---	1.9

12+ TSA	1/4/CUME
1. KCCY-F	31/384
2. KILO-F	25/286
KRDO-F	25/208
4. KCSJ	20/250
5. KKM-F	18/250
6. KIDN	17/254
7. KAYK	15/ 90
8. KDZA	14/228
9. KVUU-F	11/174
KIKX-F	11/194

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KCCY-F 266/26.0	---	31.7
2. KDZA 198/19.4	---	15.6
3. KCSJ 188/18.4	---	20.5
4. KILO-F 185/18.1	---	21.8
5. KKM-F 174/17.0	---	13.4
6. KIDN 172/16.8	---	15.3
7. KRDO-F 149/14.6	---	14.2
8. KVUU-F 145/14.2	---	NA
KIKX-F 145/14.2	---	14.6
10. KZLO-F 130/12.7	---	10.8

12+ FM SHARE (METRO): 61.45% (110 of 179) (SPG 85: 70.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKM-F>	1. KILO-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KILO-F	1. KILO-F	1. KCCY-F
2. KIKX-F	2. KCCY-F	2. KILO-F	2. KDZA	2. KDZA	2. KIDN	2. KCSJ	2. KRDO-F	2. KCCY-F	2. KCCY-F	2. KILO-F
3. KILO-F	3. KDZA	3. KDZA	KILO-F	KIDN	KRDO-F	3. KIDN	3. KILO-F	3. KRDO-F	3. KRDO-F	3. KRDO-F
KDZA	4.	4. KRDO-F	4. KRDO-F	KILO-F	4. KCSJ	4. KILO-F	4. KAYK	4. KKM-F	4. KCSJ	KIDN
5.	5.	5.	5.	5.	5.	5.	5. KIDN	5. KCSJ	KDZA	5. KKM-F
										KDZA

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F>	1. KCCY-F	1. KILO-F	1. KILO-F>	1. KILO-F>	1. KILO-F>	1. KILO-F
2. KILO-F	2. KILO-F	2. KDZA	2. KDZA	2. KIDN	2. KKM-F	2. KCCY-F	2. KDZA	2. KCCY-F	2. KCCY-F
3. KIKZ-F	3.	3. KSPZ-F	3. KRDO-F	3. KRDO-F	3.	3. KDZA	3. KCCY-F	3. KDZA	3. KDZA
4.	4.	4. KVUU-F	4.	4. KDZA	4.	4. KKM-F	4. KKF-F	4.	4. KIDN
5.	5.	5.	5.	5.	5.	5. KKF-F	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		31 (4)	31 (4)	17.3	19.4	KZLO-F 100.7 Pueblo 3.1/12.7
AOR		18 (1)	18 (1)	10.1	12.2	KFEL 970 Pueblo 3.1/ 5.0
AC/OLDIES/SOFT ROCK	12 (1)	13 (2)	25 (3)	14.0	12.2	KRMX 690 Pueblo 3.1/ 5.1-
MOR/VARIETY						KUSN-F 107.1 Pueblo 2.6/ 5.0
COUNTRY	12 (1)	31 (3)	43 (4)	24.0	29.4	KKCS-F 101.9 Colorado Springs .5/ 2.3
BLACK/URBAN						KKFM-F 96.5 Colorado Springs 3.1/ 7.9
BTFL MUSIC/EZ		17 (1)	17 (1)	9.5	7.2	KOA 850 Denver 1.6/ 4.3
NEWS/TALK	19 (2)		19 (2)	10.6	11.7	KSPZ-F 92.9 Colorado Springs 3.1/ 8.6
NOSTALGIA	14 (1)		14 (1)	7.8	2.8	
RELIGION/GOSPEL	6 (1)		6 (1)	3.4	2.8	
SPANISH	6 (1)		6 (1)	3.4	2.2	
CLASSICAL						
UNKNOWN/OTHERS						

179 (18)

RADIO STATIONS

KAYK, 1480, 1 KW (DAYS,DA)	NOSTALGIA	\$ 6.00 (Masla)	Joyce Erway
KCSJ, 590, 1 KW (DAYS,DA)	NEWS/TALK	CBS,NBC-T, \$ 25.00* (Eastman)	Larry Roberts
KDZA, 1230, 1 KW	AC	US I, \$ 12.00* (Blair)	Frank Provenza
KFEL, 970, 1 KW (DAYS)	RELIGION	\$ 10.00 (---)	Tom Fay
KIDN, 1350, 5 KW/1 KW (DA-N)	COUNTRY	NBC, \$ 18.00 (Torbet)	Mike Salardino
KRMX, 690, 250 W (DAYS)	SPANISH	MBS, \$ 14.00* (Caballero)	Andres Neidig
KCCY-F, 97.9, 100 KW @ 320, COUNTRY	ABC-E, \$ 40.00 (Mc-Guild)	McCoy	Jim Terlow
KKMG-F, 98.9, 100 KW @ 750, CHR	\$ 18.00 (Torbet)		Steve Humphries
KUSN-F, 107.1, 3 KW @ 700, COUNTRY	MBS, \$ 8.00 (Eastman)	Sunbrook	Larry Roberts
KZLO-F, 100.7, 100 KW @ 800, CHR	US I, \$ 10.00* (Blair)	Surrey	Frank Provenza
KRMX-F, 107.1, 3 KW @ 77, SPANISH	\$ NA (Caballero)		Andres Neidig

Other ranked stations - See Colorado Springs

MISCELLANEOUS COMMENTS KDZA/KZLO-F sold to Surrey for \$2,000,000 (Kalil)... KAYK sold for \$195,000... KRMX changed calls to KUSN-F...

RALEIGH-DURHAM

Arbitron Rank/Pop (12+): 63/531,500

MSA Rank/Pop: 79/606,400
ADI # 38

Average Person Ratings: 17.1
Market TSL: 22.8 hours

Stations: 23/18
Diaries: 1003/530:1/41.7%
Sample Target: 890
% Below Line: 6.7
% Not Listed: 15.9

1985 Revenue: \$ 20,100,000
MH Inc.: \$ 29,772
Retail \$: 4.1 Bil
Pop per Station: 29,528
#1 Biller: WRAL-F \$ 4,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WFXC-F	93/10.2	9.1	10.2	5.5	2.2	10.9	1. WRAL-F	331/4168	1. WRAL-F	1232/23.2	22.5	27.9
2. WRAL-F	90/ 9.9	10.5	12.5	12.0	8.6	11.3	2. WQDR-F	227/2267	2. WDCG-F	1050/19.8	20.5	22.0
3. WDCG-F	76/ 8.4	7.0	6.6	9.6	14.5	7.2	3. WDCG-F	137/2267	3. WZZU-F	978/18.4	16.5	15.1
4. WPTF	70/ 7.7	10.7	6.5	7.0	7.3	6.7	4. WPTF	125/1680	4. WPTF	936/17.6	20.9	17.4
5. WQDR-F	65/ 7.1	5.3	4.5	4.7	10.8	9.9	5. WRDU-F	117/1624	5. WFXC-F	868/16.3	13.1	14.7
6. WRDU-F	63/ 6.9	8.5	6.0	6.7	---	10.8	6. WZZU-F	112/1843	6. WRDU-F	790/14.9	17.4	14.1
7. WZZU-F	59/ 6.5	5.0	5.2	3.8	---	8.1	7. WFXC-F	98/ 937	7. WYLT-F	736/13.8	16.4	12.0
8. WYLT-F	50/ 5.5	6.5	2.7	3.6	6.2	4.2	8. WYLT-F	81/1323	8. WQDR-F	694/13.1	12.6	12.2
9. WDNC	36/ 4.0	3.3	3.5	4.7	5.6	1.8	9. WKRR-F	64/ 736	9. WDNC	431/ 8.1	9.1	9.3
10. WLLE	30/ 3.3	3.1	5.4	3.5	3.2	1.9	10. WNCT-F	62/ 868	10. WDUR	329/ 6.2	7.3	6.8
11. WDUR	25/ 2.7	3.5	2.8	2.2	6.9	2.2	WPCM-F	62/ 927	11. WLLE	299/ 5.6	6.0	8.7
12. WKIX	16/ 1.8	1.0	2.2	3.6	4.9	2.5	12. WOMG-F	50/ 592	12.			

12+ FM SHARE (METRO): 71.50% (547 of 765) (SPG 85: 62.91%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZZU-F	1. WFXC-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WQDR-F	1. WRAL-F	1. WRAL-F	1. WFXC-F	1. WFXC-F	1. WFXC-F
2. WDCG-F	2. WRDU-F	2. WFXC-F	2. WFXC-F	2. WQDR-F	2. WRAL-F	2. WPTF	2. WDCG-F	2. WRAL-F	2. WDCG-F	2. WQDR-F
3. WFXC-F	3. WRAL-F	3. WRDU-F	3. WYLT-F	3. WFXC-F	3. WPTF	3. WFXC-F	3. WFXC-F	3. WPTF	3. WDCG-F	3. WDCG-F
4.	4. WDCG-F	4. WDCG-F	4. WQDR-F	4. WYLT-F	4. WYLT-F	4. WZZU-F	4. WPTF	4. WRDU-F	4. WRDU-F	4. WRAL-F
5.	5. WZZU-F	5. WZZU-F	5. WRDU-F	5. WRDU-F	5.	5. WRDU-F	5. WQDR-F	5. WQDR-F	5. WZZU-F	5. WYLT-F
		6. WQDR-F								WZZU-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZZU-F	1. WRAL-F	1. WRAL-F	1. WRAL-F	1. WRAL-F		1. WDCG-F	1. WFXC-F	1. WRDU-F	1. WFXC-F	1. WRAL-F
2. WRDU-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WFXC-F		2. WFXC-F	2. WRDU-F	2. WRAL-F	2. WQDR-F	2. WQDR-F
3. WFXC-F	3. WRDU-F	3. WRDU-F	3. WRDU-F	3. WYLT-F		3. WZZU-F	3. WDCG-F	3. WFXC-F	3. WRDU-F	3. WRDU-F
4. WDUR	4. WZZU-F	4. WDCG-F	4. WDCG-F	4. WDCG-F		4. WRDU-F	4. WZZU-F	4.	4. WDCG-F	4. WFXC-F
WRAL-F	5. WDCG-F	5. WYLT-F	5. WYLT-F	5. WQDR-F		5.	5. WRAL-F	5.	5. WQDR-F	5. WYLT-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		138 (3)	138 (3)	18.0	14.0	WCHL 1360 Chapel Hill .7/1.5
AOR		78 (2)	78 (2)	10.2	7.1	WPJL 1240 Raleigh .3/1.4
AC/OLDIES/SOFT ROCK	12 (1)	140 (2)	152 (3)	19.9	19.8	WSES 1550 Raleigh 1.3/1.8
MOR/VARIETY	76 (2)		76 (2)	9.9	7.7	WSRC 1410 Durham .7/2.8
						WTKI 1310 Durham .9/2.3
COUNTRY	30 (3)	78 (2)	108 (5)	14.1	12.9	WYRN 1480 Louisburg .7/1.6
BLACK/URBAN	61 (3)	105 (2)	166 (5)	21.7	NA	
BTFI MUSIC/EZ		8 (1)	8 (1)	1.0	0.9	WKRR-F 92.3 Asheboro 1.6/4.6
NEWS/TALK					0	WKSJ-F 98.7 Greensboro .3/2.0
NOSTALGIA	36 (1)		36 (1)	4.7	4.2	WNCT-F 107.9 Greenville, NC .9/2.4
RELIGION/GOSPEL	3 (1)		3 (1)	0.4	1.1	WPCM-F 101.1 Burlington 1.4/5.0
SPANISH						WOMG-F 97.1 Greensboro 1.3/5.4
CLASSICAL						
UNKNOWN/OTHERS						

RADIO STATIONS

765 (23)

WDNC, 620, 5 KW/1 KW (DA-2)	NOSTALGIA	CBS,NBC-T,\$ 35.00*	(Blair)	Jim Sackett
WDUR, 1490, 1 KW	BLACK	\$ 13.00	(Select)	
WKIX, 850, 10 KW/5 KW (DA-2)	COUNTRY	ABC-D,\$ 30.00*	(Christal)	Metroplex
WLLE, 570, 500 W (DAYS)	BLACK	SBN,\$ 17.00	(Weiss)	Henry Monroe
WPJL, 1240, 1 KW	RELIGION	\$ 14.00	(Southern)	Bill Suttles
WPTF, 680, 50 KW (DA-N)	MOR/TALK	ABC-E,NBC,\$ 73.00	(Mc-Guild)	Brian McIntyre
WRZR, 1550, 1 KW (DAYS)	SPANISH	\$ 16.00	(Lotus)	
WSRC, 1410, 5 KW (DAYS)	BLACK	NBN,\$ 17.00	(Savalli)	Jim Mayes
WTKI, 1310, 5 KW/1 KW (DA-2)	COUNTRY	MBS,\$ 18.00	(---)	Harry Welch
WDCG-F, 95.1, 99 KW @ 1141, CHR		ABC-F,\$ 75.00*	(Blair)	Bill Alexander
WFXC-F, 107.1, 3 KW @ 300, BLACK		\$ 55.00*	(Select)	Tom Campbell
WQDR-F, 94.7, 100 KW @ 1025, COUNTRY		ABC-E,\$ 70.00*	(Mc-Guild)	Laurel Smith
WRAL-F, 101.5, 100 KW @ 1900, AC		\$150.00*	(Katz)	Dick de Butts
WRDU-F, 106.1, 100 KW @ 1350, AOR		Source,\$ 65.00*	(MMR)	David Burry
WYLT-F, 96.1, 98 KW @ 930, SOFT AC		\$ 90.00*	(Christal)	Metroplex
WZZU-F, 93.9, 100 KW @ 1811, CHR		\$ 65.00	(Torbet)	Village
				Peter Jorgenson

MISCELLANEOUS COMMENTS WKIX/WYLT-F: from Mann to Metroplex for \$10,500,000 (Richards)...
WPJL: sold for \$600,000

RENO

Arbitron Rank/Pop (12+): 157/188,000

MSA Rank/Pop: 186/222,100

ADI # 125

Average Person Ratings: 17.6

Market TSL: 23.8 hours

Stations: 17/17

Diaries: 553/340:1/44.5%

Sample Target: 560

% Below Line: 0

% Not Listed: 7.6

1985 Revenue: \$ 9,900,000

HH Inc.: \$ 28,465

Retail \$: 2.1 Bil

Pop per Station: 13,065

#1 Biller: KOZZ/KONE-F \$ 1,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KOZZ-F	43/13.0	13.5	11.5	16.1	12.1
2. KWNZ-F	35/10.6	8.9	11.0	1.9	2.6
3. KRNO-F	32/ 9.7	7.9	10.7	11.0	9.1
4. KOH	28/ 8.5	8.6	6.9	6.0	5.6
KOLO	28/ 8.5	5.3	6.0	6.0	8.2
6. KHTZ-F	25/ 7.6	7.3	6.6	11.7	8.8
7. KROI-F	21/ 6.4	2.6	3.6	3.5	3.2
9. KSRN-F	20/ 6.1	7.9	9.0	7.6	9.7
5. KNEV-F	14/ 4.2	6.6	8.8	8.2	5.3
10. KROW	13/ 3.9	3.6	2.7	5.4	3.8
11. KNSS-F	11/ 3.3	5.0	1.9	---	---
KPLY	11/ 3.3	2.0	2.7	1.6	5.9
13.					

12+ TSA	1/4/CUME
1. KOZZ-F	77/882
2. KWNZ-F	60/707
3. KHTZ-F	47/630
4. KSRN-F	44/387
5. KRNO-F	37/486
KOH	37/478
7. KOLO	32/366
8. KROW	31/467
9. KNEV-F	25/353
10. KNSS-F	24/264
11.	
12.	
13.	

12+ METRO CUME/	FAL 85	SPG 85
METRO CUME RATING		
1. KWNZ-F	442/23.5	20.4
2. KOZZ-F	433/23.0	23.5
3. KRNO-F	365/19.4	14.0
4. KHTZ-F	333/17.7	20.1
5. KOH	325/17.3	17.8
6. KOLO	281/14.9	12.4
7. KROI-F	250/13.3	8.9
8. KNEV-F	203/10.8	13.9
9. KSRN-F	197/10.5	10.5
10. KCBN	166/ 8.8	9.9
11. KROW	144/ 7.7	9.9
12. KPLY	131/ 7.0	7.7
13. KNSS-F	126/ 6.7	10.1

12+ FM SHARE (METRO): 66.23% (202 of 305) (SPG 85: 70.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWNZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOLO	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F
2. KHTZ-F	2. KWNZ-F	2. KRNO-F	2. KRNO-F	2. KRNO-F	2. KOH	2. KOH	2. KRNO-F	2. KWNZ-F	2. KWNZ-F	2. KOH
3. KOZZ-F	3. KRNO-F	3. KWNZ-F	3. KROI-F	3. KOLO	3. KRNO-F	3. KWNZ-F	3. KWNZ-F	3. KRNO-F	3. KOH	3. KNEV-F
4.	4. KHTZ-F	4. KROI-F	4. KOLO	4. KROI-F	4. KNEV-F	4. KRNO-F	4. KOH	4. KOH	4. KHTZ-F	4. KRNO-F
5.	KROI-F	5. KHTZ-F	5. KHTZ-F	5. KOH	KROW	5. KSRN-F	5.	5. KOLO	5. KOLO	5. KSRN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWNZ-F	1. KWNZ-F	1. KOZZ-F	1. KWNZ-F	1. KRNO-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F
2. KHTZ-F	2. KOZZ-F	2. KRNO-F	2. KRNO-F	2. KOZZ-F	2. KWNZ-F	2. KRNO-F	2. KRNO-F	2. KHTZ-F	2. KOLO
3. KOZZ-F	3. KRNO-F	3. KROI-F	3. KOZZ-F	3. KOLO	3. KHTZ-F	3. KHTZ-F	3. KROI-F	3. KRNO-F	3. KROI-F
4.	4. KHTZ-F	4. KWNZ-F	4. KOLO	4. KROI-F	4. KRNO-F	4. KHTZ-F	4. KHTZ-F	4. KROI-F	4. KHTZ-F
5.	KROI-F	5.	KROI-F	KWNZ-F	5.	KWNZ-F	5.	5.	KROI-F

KRNO-F

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		60 (2)	60 (2)	19.7	20.4
AOR		43 (1)	43 (1)	14.1	12.8
AC/OLDIES/SOFT ROCK	6 (1)	53 (2)	59 (3)	19.3	17.9
MOR/VARIETY	22 (3)		22 (3)	7.2	16.1
COUNTRY	41 (2)	11 (1)	52 (3)	17.0	14.6
BLACK/URBAN		14 (1)	14 (1)	4.6	9.7
BTFL MUSIC/EZ			28 (1)	9.1	7.6
NEWS/TALK	28 (1)				
NOSTALGIA	6 (1)	20 (1)	26 (2)	8.5	0
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		1 (1)	1 (1)	0.3	0.9

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBET	1340	Reno	1.5/4.1
KCBN	1230	Reno	1.8/8.8
KONE	1450	Reno	1.8/5.2
KRZQ-F	96.5	Sun Valley	.3/5.0
KSRN	1590	Sun Valley	1.8/3.5

MISCELLANEOUS COMMENTS KHTX changed calls to KXTZ... KSRN A/F reclassified as Nostalgia...

RADIO STATIONS

305 (17)

KBET, 1340, 1 KW	, MOR	APR, \$ 13.00 (Unirep)	Kevin Wright
KCBN, 1230, 1 KW	, OLDIES	CBS-R, \$ 28.00 (Torbet)	Bob Ordenez
KOH, 630, 5 KW/1 KW (DA-N)	, NEWS/TALK	CBS, ABC-T, \$ 25.00 (Katz)	Ken Mendenhall
KOLO, 920, 5 KW/1 KW (DA-N)	, COUNTRY	NBC, \$ 23.00 (HNWH)	John Rogers
KONE, 1450, 1 KW	, MOR	ABC-E, \$ 23.00 (Eastman)	Dave Newman
KPLY, 1270, 5 KW (DAYS)	, MOR	, \$ 17.00 (Select)	Max Ruder
KROW, 780, 50 KW (DA-N)	, COUNTRY	, \$ 20.00 (Mc-Guild)	Jack Chunn
KHTZ-F, 103.7, 1 KW @ 1870, CHR		, \$ 27.00* (Katz)	Americom (CARNELIAN BAY, CA)
KNEV-F, 95.5, 60 KW @ 2250, BTFL/EZ		, \$ 34.00 (Mc-Guild)	Price
KNSS-F, 98.1, 76 KW @ 2274, COUNTRY		MBS, \$ 27.00 (Republic)	(CARSON CITY)
KOZZ-F, 105.7, 75 KW @ 2120, AOR		Source, \$ 46.00 (Eastman)	Lotus
KRNO-F, 106.9, 70 KW @ 2214, AC		, \$ 35.00 (Torbet)	Roth
KROI-F, 100.9, 300 W @ 840, AC		, \$ 20.00 (Select)	(SPARKS)
KSRN-F, 104.5, 25 KW @ 2925, MOR/NOSTALGIA		UPI, \$ 22.00 (---)	Olympic
KWNZ-F, 97.3, 87 KW @ 2126, CHR		, \$ 40.00 (HNWH)	Constant (CARSON CITY)

RICHMOND

Arbitron Rank/Pop (12+): 54/675,500

MSA Rank/Pop: 62/798,700

ADI # 63

Average Person Ratings: 17.1

Market TSL: 22.5 hours

Stations: 20/20

Diaries: 1113/607:1/55.0%

Sample Target: 1020

% Below Line: 0

% Not Listed: 8.7

1985 Revenue: \$ 20,000,000

HH Inc.: \$ 30,978

Retail \$: 5.1 Bill

Pop per Station: 33,775

#1 Biller: WRVA \$4,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WRVA-F	160/13.9	14.7	11.5	11.9	15.5
2. WPLZ	159/13.8	14.2	11.4	10.5	9.2
3. WRVQ-F	124/10.8	12.1	16.6	13.4	16.6
4. WRXL-F	121/10.5	9.6	9.7	8.8	8.7
5. WEZS-F	109/ 9.5	9.9	11.4	9.7	10.7
6. WTVR-F	65/ 5.6	7.0	7.1	6.5	5.2
7. WZZR-F	62/ 5.4	2.7	---	---	---
8. WOSF-F	52/ 4.5	1.7	2.8	8.1	6.7
9. WANT	33/ 2.9	2.3	2.2	4.2	3.4
10. WSSV	28/ 2.4	1.2	---	5	---
11. WRNL	24/ 2.1	3.1	3.5	3.3	4.1
12. WPTH	23/ 2.0	3.2	3.1	2.5	3.0
13. WKHK-F	21/ 1.8	2.0	1.7	2.0	---
14. WQYL-F	18/ 1.6	.6	1.2	.6	1.1
WLEE	18/ 1.6	2.7	3.7	4.7	5.8

12+ TSA	1/4/CUME
1. WRVA	180/2279
2. WPLZ-F	172/1442
3. WRVQ-F	158/2260
4. WRXL-F	141/1400
5. WEZS-F	123/1673
6. WTVR-F	84/1292
7. WZZR-F	64/1132
8. WOSF-F	61/ 770
9. WANT	34/ 563
10. WRNL	32/ 553
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WRVA	2020/29.9	29.4 28.0
2. WRVQ-F	1875/27.8	29.3 31.3
3. WEZS-F	1425/21.1	24.1 22.9
4. WPLZ-F	1315/19.5	22.7 19.7
5. WRXL-F	1178/17.4	18.4 20.1
6. WZZR-F	1087/16.1	7.5 ---
7. WTVR-F	1008/14.9	14.3 16.2
8. WOSF-F	693/10.3	4.8 8.3
9. WANT	547/ 8.1	7.4 6.7
10. WRNL	489/ 7.2	9.5 10.0
11. WKHK-F	394/ 5.8	4.6 4.0
12. WLEE	332/ 4.9	7.3 8.2
13. WQYL-F	279/ 4.1	2.7 4.1
14. WPTH	270/ 4.0	3.9 5.8
15. WSSV	239/ 3.5	3.1 NA

12+ FM SHARE (METRO): 69.49% (731 of 1052) (SPG 85: 67.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRVQ-F	1. WRXL-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WRVA	1. WRVA >	1. WEZS-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F
2. WPLZ-F	2. WPLZ-F	2. WRXL-F	2. WEZS-F	2. WEZS-F	2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	2. WRVA	2. WRVA	2. WRVQ-F
3. WZZR-F	3. WRVQ-F	3. WEZS-F	3. WRVQ-F	3. WRVA	3. WEZS-F	3. WRVQ-F	3. WRXL-F	3. WRXL-F	3. WRVQ-F	3. WRXL-F
4. WRXL-F	4. WEZS-F	4. WRVQ-F	4. WRVA	4. WRVQ-F	4. WTVR-F	4. WEZS-F	4. WRVA	4. WRVQ-F	4. WEZS-F	4. WEZS-F
5.	5. WZZR-F	5. WRVA	5. WRXL-F	5. WRXL-F	5. WOSF-F	5. WRXL-F	5. WRVQ-F	5. WEZS-F	5. WEZS-F	5. WRVA
										6. WTVR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WRXL-F	1. WRXL-F	1. WRXL-F	1. WRXL-F	1. WPLZ-F
2. WRVQ-F	2. WEZS-F	2. WEZS-F	2. WEZS-F	2. WEZS-F	2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	2. WEZS-F	2. WEZS-F
3. WRXL-F	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F	3. WRVA	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F	3. WRXL-F
4. WZZR-F	4. WRXL-F	4. WRXL-F	4. WRVA	4. WRVQ-F	4. WEZS-F	4. WEZS-F	4. WEZS-F	4. WEZS-F	4. WRVA
WEZS-F	5. WZZR-F	WZZR-F	5. WRXL-F	5. WTVR-F	5.	5.	5. WTVR-F	5. WZZR-F	WTVR-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		186 (2)	186 (2)	17.7	16.0	WENZ 1450 Highland Spgs .8/3.3
AOR		121 (1)	121 (1)	11.5	10.4	WHAP 1340 Hopewell .4/2.1
AC/OLDIES/SOFT ROCK		109 (1)	109 (1)	10.4	10.7	WKIE 1540 Richmond .5/2.6
MOR/VARIETY	160 (1)		160 (1)	15.2	17.2	WPVA 1290 Colonial Heights .4/1.9
COUNTRY	44 (4)	86 (2)	130 (6)	12.4	13.8	WXGI 950 Richmond .9/2.5
BLACK/URBAN	67 (3)	159 (1)	226 (4)	21.5	20.5	
BTL MUSIC/EZ		52 (1)	52 (1)	4.9	3.1	
NEWS/TALK						
NOSTALGIA	18 (1)		18 (1)	1.7	2.9	
RELIGION/GOSPEL	23 (1)	18 (1)	41 (2)	3.9	4.5	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	9 (1)		9 (1)	0.9	0.9	

1052 (20)

RADIO STATIONS

WANT, 990, 1 KW (DAYS)	BLACK	NBN, \$ 30.00 (Masla)	Thad Hill
WENZ, 1450, 1 KW (DA-1)	TALK (?)	\$ 21.00 (Savalli)	Tyrone Dickerson
WPTH, 1590, 5 KW (DAYS)	GOSPEL	\$ 18.00 (---)	Jack Johnson
WKIE, 1540, 10 KW (DAYS,DA)	BLACK	APR, \$ 22.00 (Roslin)	Ernestine Moore
WLEE, 1480, 5 KW (DA-2)	NOSTALGIA	CBS, \$ 35.00 (HNWH)	Tony Booth
WRJY, 1320, 5 KW (DAYS,DA)	BTL/EZ	\$ 20.00 (---)	Connie Golden
WRNL, 910, 5 KW (DA-N)	COUNTRY	ABC-I, \$ 48.00 (Katz)	Claire Shaffner
WRVA, 1140, 50 KW (DA-1)	MOR	NBC, \$130.00 (Eastman)	Bob Jones
WTVR, 1380, 5 KW (DA-2)	COUNTRY	\$ NA (MMR)	Eddie Anderson
WXGI, 950, 5 KW (DAYS)	COUNTRY	ABC-D, \$ 10.00 (---)	L. Gochenour
WQYL-F, 92.1, 3 KW @ 300, RELIGION		UPI, \$ 12.00 (---)	(CHESTER) Paul Bulfant
WEZS-F, 103.7, 74 KW @ 750, AC		\$ 94.00* (Blair)	Wanda Bottiger
WPLZ-F, 99.3, 3 KW @ 328, BLACK		US I, \$ 64.00* (Mc-Guild)	Mahone (PETERSBURG)
WRVQ-F, 94.5, 200 KW @ 355, CHR		ABC-C, \$130.00 (Eastman)	Edens
WRXL-F, 102.1, 140 KW @ 320, AOR		ABC-R, \$ 90.00 (Katz)	Capitol-WRAL
WTVR-F, 98.1, 50 KW @ 840, COUNTRY		MBS, \$ 65.00* (MMR)	Park
WKHK-F, 95.3, 3 KW @ 300, COUNTRY		\$ 23.00* (HNWH)	(PETERSBURG)
WZZR-F, 92.7, 3 KW @ 300, CHR		\$ NA (---)	(MECHANICSVILLE) Robert Rich

WOSF-F - See Norfolk

MISCELLANEOUS COMMENTS WRJY sold for \$400,000... WSSV/WPLZ-F (Petersburg) sold by Eure to Mahone for \$6,500,000 (Blackburn)...

RIVERSIDE - SAN BERNARDINO

Arbitron Rank/Pop (12+): 38/908,100
MSA Rank/Pop: 23/1,832,500
LA ADI
Average Person Ratings: 17.8
Market TSL: 23.9

Stations: 38/14
Diaries: 1490/609:1/42.7%
Sample Target: 1280
% Below Line: 57.0
% Not Listed: 12.9

1985 Revenue: \$18,000,000
HH Inc.: \$29,202
Retail: \$: 10.1 Btl
Pop per Station: 64,864
#1 Biller: KMEN/KGGI \$2,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KDUO-F	128/7.9	8.6	6.8	6.7	5.9
2. KGGI-F	115/7.1	7.0	8.7	5.8	4.7
3. KFI	83/5.1	3.8	5.0	3.4	5.6
4. KRTH-F	80/5.0	3.6	4.3	3.2	2.3
5. KIIS-F	79/4.9	6.8	7.9	9.5	8.7
6. KLOS-F	72/4.5	3.9	3.6	3.6	3.0
7. KBIG-F	68/4.2	4.5	4.7	5.1	4.5
8. KFXM	59/3.7	2.9	3.6	1.3	2.2
9. KOST-F	56/3.5	3.0	3.1	4.6	2.4
10. KQLH-F	51/3.2	2.7	1.5	3.3	2.4
11. KCKC	45/2.8	2.7	1.2	2.1	2.8
12. KCAL	39/2.4	2.1	1.5	1.6	.9
13. KABC	36/2.2	2.2	1.2	2.8	3.3
KMET-F	36/2.2	2.6	3.4	3.7	2.8
KROQ-F	36/2.2	1.9	1.5	.9	.5

12+ TSA	1/4/CUME
1. KDUO-F	159/1519
2. KFI	134/2179
3. KIIS-F	130/2117
KOST-F	130/1623
5. KGGI-F	120/1740
6. KRTH-F	116/1652
7. KLOS-F	104/1418
8. KBIG-F	97/1281
9. KROQ-F	96/ 819
10. KABC	72/1010
11. KFXM	70/ 748
12. KQLH-F	62/ 794
13. KNX	57/1406
14. KPWR-F	56/ 715
KCAL-F	56/ 768

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KGGI-F	1546/17.0	16.9 17.6
2. KFI	1312/14.4	12.0 15.2
3. KIIS-F	1281/14.1	17.7 19.5
4. KRTH-F	1129/12.4	9.3 10.3
5. KDUO-F	1113/12.3	13.5 11.9
6. KOST-F	894/9.8	7.5 8.0
7. KLOS-F	823/9.1	9.9 9.6
8. KNX	804/8.9	8.7 11.3
9. KBIG-F	794/8.7	8.6 10.0
10. KOLA-F	701/7.7	8.8 9.8
11. KMET-F	672/7.4	7.6 8.1
12. KQLH-F	592/6.5	6.9 6.5
13. KFXM	571/6.3	NA 7.2
14. KCAL-F	544/6.0	5.2 5.3
15. KABC	528/5.8	NA 4.7

12+ FM SHARE (METRO): 68.55% (981 of 1431) (WIN 85: 68.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGGI-F	1. KLOS-F	1. KGGI-F	1. KRTH-F	1. KRTH-F	1. KDUO-F	1. KDUO-F	1. KDUO-F	1. KDUO-F	1. KGGI-F	1. KDUO-F
2. KIIS-F	2. KGGI-F	2. KRTH-F	2. KFI	2. KFI	2. KFI	2. KFI	2. KGGI-F	2. KRTH-F	2. KRTH-F	2. KGGI-F
3. KPWR-F	3. KIIS-F	3. KLOS-F	3. KGGI-F	3. KGGI-F	3. KBIG-F	3. KGGI-F	3. KRTH-F	3. KIIS-F	3. KOST-F	3. KIIS-F
KROQ-F	4. KRTH-F	4. KFI	4. KLOS-F	4. KDUO-F	4. KFXM	4. KIIS-F	4. KLOS-F	4. KRTH-F	4. KDUO-F	4. KLOS-F
5. KOLA-F	5. KMET-F	5. KIIS-F	5. KOST-F	5. KQLH-F	5. KRTH-F	5. KFI	5. KFI	5. KIIS-F	5. KIIS-F	5. KRTH-F
6. KCKC										
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KLOS-F	1. KLOS-F	1. KLOS-F	1. KLOS-F	1. KFI	
2. KIIS-F	2. KRTH-F	2. KRTH-F	2. KRTH-F	2. KRTH-F	KMET-F	2. KFI	2. KFI	2. KRTH-F	2. KRTH-F	
KROQ-F	3. KIIS-F	3. KQLH-F	3. KOST-F	3. KFI	3. KIIS-F	3. KIIS-F	3. KIIS-F	3. KFI	3. KLOS-F	
4. KLOS-F	4. KOST-F	KIIS-F	4. KQLH-F	KDUO-F	4. KOLA-F	4. KGGI-F	4. KRTH-F	4. KMET-F	4. KGGI-F	
KPWR-F	5. KLOS-F	KOST-F	5. KIIS-F	5. KQLH-F	5. KFI	KFI	5. KGGI-F	5. KGGI-F	5. KDUO-F	
			6. KFI	KOST-F						

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		217 (3)	217 (3)	15.2	22.3
AOR		204 (5)	204 (5)	14.3	14.5
AC/OLDIES/SOFT ROCK	120 (3)	220 (5)	340 (8)	23.8	19.6
MOR/VARIETY	20 (1)		20 (1)	1.4	0.9
COUNTRY	80 (3)	52 (3)	132 (6)	9.2	7.7
BLACK/URBAN		39 (2)	39 (2)	2.7	1.3
BTFL MUSIC/EZ		216 (3)	216 (3)	15.1	13.7
NEWS/TALK	90 (3)		90 (3)	6.3	6.7
NOSTALGIA	81 (2)		81 (2)	5.7	6.1
RELIGION/GOSPEL	12 (1)		12 (1)	0.8	1.2
SPANISH	47 (2)		47 (2)	3.3	5.1
CLASSICAL		16 (1)	16 (1)	1.1	0.9
UNKNOWN/OTHERS		17 (1)	17 (1)	1.2	0

RADIO STATIONS

KCAL, 1410, 5 KW/1 KW (DA-N), SPANISH
KCKC, 1350, 5 KW/500 W (DA-2), COUNTRY
KDIG, 1240, 1 KW, COUNTRY
KFXM, 590, 1 KW (DA-2), NOSTALGIA
KMAJ, 1570, 5 KW (DAYS,DA), RELIGION
KMEN, 1290, 5 KW (DA-2), OLDIES/AC
KPRO, 1440, 1 KW (DA-1), TALK

UPI, \$ 20.00 (Lotus)
ABC-I, \$ 35.00 (HNWH)
ABC-D, ABC-E, \$ 25.00* (Select)
CBS, \$ 22.00* (Katz)
CBS, \$ 16.00 (Wallace)
CBS, \$ 22.00* (Mc-Guild)
NA (Savalli)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBON-F	103.9	Lake Arrowhead	1.2/3.4
KCAL-F	96.7	Redlands	2.0/6.0
KDIG	1240	San Bernardino	1.1/2.8
KHSJ	1320	Hemet	1.2/2.2
KMEN	1290	San Bernardino	1.3/5.2
KNTF-F	93.5	Riverside	1.6/3.7
KOLA-F	99.9	San Bernardino	1.7/7.7
KWDJ-F	92.7	Riverside	.9/3.1
See Los Angeles for more information about the following stations:			
KBRT	.7/2.3	KNX	2.4/8.9
KFAC-F	1.0/3.1	KNX-F	1.4/5.4
KFWB	.9/4.5	KPWR-F	2.0/4.3
KIQQ-F	.9/3.2	KRLA	1.0/3.0
KJOI-F	1.2/2.5	KTNQ	.5/1.1
KKGO-F	1.1/2.8	KUTE-F	.4/1.6
KLAC	1.1/3.3	KZLA-F	.7/2.6
		KMPC	1.4/4.4

KCAL-F, 96.7, 3 KW @ 300, AOR
KDUO-F, 97.5, 72 KW @ 1755, BTFL/EZ
KGGI-F, 99.1, 3 KW @ 1530, CHR
KNTF-F, 93.5, 3 KW @ -165, COUNTRY
KOLA-F, 99.9, 31 KW @ 1360, AOR
KQLH-F, 95.1, 15 KW @ ?, SOFT AC
KWDJ-F, 92.7, 3 KW @ 300, COUNTRY

Source, \$ 30.00* (Torbet)
ABC-R, \$ 70.00* (Katz)
ABC-R, \$ 43.00 (Blair)
MBS, \$ 38.00 (---)
MBS, \$ 24.00 (Gillis)

Jim James
Sheila Brown
Renee Drew
Al Anthony
Bill Kolb
Dex Allen
Jim James
Al Anthony
Dex Allen
Jack Siegal
Fred Cote
O. Snerban

MISCELLANEOUS COMMENTS KPRO went silent in February... KPRO then sold for \$710,000... KDIG/KBON-F sold for \$2,300,000...

ROANOKE - LYNCHBURG

Arbitron Rank/Pop (12+): 93/360,700
MSA Rank/Pop: ROAN-185/222,300
LYCH-245/143,900
Average Person Ratings: 17.3
Market TSL: 23.3 hours

Stations: 23/22
Diaries: 853/423:1/59.7%
Sample Target: 760
% Below Line: 0.7
% Not Listed: 8.0

1985 Revenue: \$ 9,700,000
HH Inc.: \$ 28,004
Retail \$: 2.3 Bill
Pop per Station: 16,935
#1 Biller: WXLK-F \$ 2,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WXLK-F	107/17.2				
2. WPVR-F	88/14.1				
3. WYYD-F	57/ 9.1				
4. WSLQ-F	52/ 8.3				
5. WJJS	31/ 5.0				
WKZZ-F	31/ 5.0				
7. WSLC	26/ 4.2				
8. WROV	24/ 3.9				
WJLM-F	24/ 3.9				
10. WFIR	23/ 3.7				
11. WLLI	17/ 2.7				
12. WTOY	15/ 2.4				
WGOL-F	15/ 2.4				
14. WLVA	13/ 2.1				
15.					

12+ TSA	1/4/CUME
1. WXLK-F	263/2875
2. WPVR-F	178/1552
3. WSLQ-F	99/1623
4. WYYD-F	80/ 810
5. WKZZ-F	36/ 416
6. WJJS	31/ 232
WSLC	31/ 499
8. WJLM-F	27/ 423
9. WFIR	26/ 428
10. WROV	25/ 341
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WXLK-F	1262/35.0	
2. WPVR-F	793/22.0	
3. WSLQ-F	766/21.2	
4. WYYD-F	531/14.7	
5. WSLC	399/11.1	
6. WKZZ-F	362/10.0	
WJLM-F	362/10.0	
8. WFIR	356/ 9.9	
9. WROV	323/ 9.0	
10. WGOL-F	279/ 7.7	
11. WJJS	232/ 6.4	
12. WXYU-F	212/ 5.9	
13. WTOY	192/ 5.3	
14. WLVA	154/ 4.3	
15. WLLI	118/ 3.3	

12+ FM SHARE (METRO): 68.94% (395 of 573) (SPG 85: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F	1. WPVR-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2. WKZZ-F	2. WSLQ-F	2. WSLQ-F	2. WPVR-F	2. WPVR-F	2. WYYD-F	2. WPVR-F	2. WXLK-F	2. WPVR-F	2. WPVR-F	2. WPVR-F
3.	3. WYYD-F	3. WPVR-F	3. WSLQ-F	3. WSLQ-F	3. WXLK-F	3. WYYD-F	3. WYYD-F	3. WYYD-F	3. WSLQ-F	3. WYYD-F
4.	4. WKZZ-F	4. WYYD-F	4. WYYD-F	4. WYYD-F	4. WSLC	4. WSLQ-F	4. WSLQ-F	4. WSLQ-F	4. WKZZ-F	4. WSLQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2. WSLQ-F	2. WSLQ-F	2. WSLQ-F	2. WPVR-F	2. WXLK-F	2. WYYD-F	2. WSLQ-F	2. WSLQ-F	2. WSLQ-F	2. WPVR-F	2. WPVR-F
3. WKZZ-F	3. WKZZ-F	3. WGOL-F	3. WSLQ-F	3. WYYD-F	3. WKZZ-F	3. WYYD-F	3. WYYD-F	3. WYYD-F	3. WYYD-F	3. WYYD-F
4.	4. WPVR-F	4. WJLM-F	4. WYYD-F	4. WSLQ-F	4. WSLQ-F	4. WKZZ-F	4. WROV	4. WPVR-F	4. WYYD-F	4. WYYD-F
5.	5. WYYD-F	5. WTOY	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		142 (3)	142 (3)	24.8		WBLT 1350 Bedford 1.9/2.9
AOR						WKBA 1550 Vinton .6/2.1
AC/GLDIES/ROCK	24 (1)	67 (2)	91 (3)	15.9		WKDE-F 105.5 Altavista .5/1.6
MOR/VARIETY	48 (3)		48 (3)	8.4		WRIS 1410 Roanoke .3/1.6
						WSAY 1480 Salem 1.0/1.6
COUNTRY	31 (2)	84 (3)	115 (5)	20.1		WTTX-F 107.1 Appomattox .6/1.9
BLACK/URBAN	46 (2)	14 (2)	60 (4)	10.5		WMOB 1390 Lynchburg .8/1.6
BTFL MUSIC/EZ		88 (1)	88 (1)	15.4		WXYU-F 101.7 Lynchburg 1.6/5.9
NEWS/TALK						WQMG-F 97.1 Greensbow, NC .6/1.5
NOSTALGIA	23 (2)		23 (2)	4.0		
RELIGION/GOSPEL	6 (2)		6 (2)	1.0		
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

573 (23)

RADIO STATIONS

WBRG, 1050, 1 KW (DAYS)	, GOSPEL	, \$ 8.00 (---)	(LYNCHBURG)	Lois Daniel
WKBA, 1550, 10 KW (DAYS,DA)	, RELIGION	, \$ 6.00 (---)	(VINTON)	Dave Moran
WJJS, 1320, 1 KW (DAYS,DA)	, BLACK	ABC-E, \$ 7.00 (---)	(LYNCHBURG)	Ed Smith
WLVA, 590, 1 KW (DA-2)	, MOR	ABC-I, \$ 15.00* (Southern)	(LYNCHBURG)	Don Kamos
WLLI, 930, 5 KW (DAYS)	, NOSTALGIA	NBC, \$ 15.00 (Masla)	(LYNCHBURG)	Jim Shircliff
WMOB, 1390, 5 KW/1 KW (DA-N)	, COUNTRY	CBS, \$ 13.00* (---)	Bahakel (LYNCHBURG)	Mike Carroll
WRIS, 1410, 5 KW (DAYS,DA)	, RELIGION	MBS, \$ 8.00 (---)	(ROANOKE)	L. Gochenour
WROV, 1240, 1 KW	, AC	ABC-D,ABC-C, \$ 28.00 (Weiss)	(ROANOKE)	Burt Levine
WSAY, 1480, 5 KW (DAYS)	, NOSTALGIA	ABC-I, \$ 14.00 (---)	Willis (SALEM)	Harry Payton
WSLC, 610, 5 KW/1 KW (DA-2)	, COUNTRY	NBC, \$ 35.00 (Katz)	Mel Wheeler (ROANOKE)	Herm Reavis
WTOY, 910, 1 KW (DAYS,DA)	, BLACK	SBN, \$ 22.00 (Select)	(ROANOKE)	Ray Bentley
WFIR, 960, 5 KW (DA-N)	, MOR	CBS, \$ 25.00* (Mc-Guild)	Gibbons (ROANOKE)	
WGOL-F, 98.3, 3 KW @ 240, AC		Source, \$ 16.00* (Masla)	(LYNCHBURG)	Jim Shircliff
WJLM-F, 93.5, 3 KW @ -83, COUNTRY		MBS,ABC-E, \$ 12.00 (---)	(SALEM)	L. Gochenour
WKZZ-F, 100.1, 3 KW @ 155, CHR		MBS,US I, \$ 20.00 (---)	Bahakel (LYNCHBURG)	Mike Carroll
WPVR-F, 94.9, 100 KW @ 1979, BTFL/EZ		, \$ 48.00* (Mc-Guild)	Gibbons (ROANOKE)	
WSLQ-F, 99.1, 200 KW @ 1985, AC		ABC-F, \$ 40.00* (Katz)	Mel Wheeler (ROANOKE)	
WXLK-F, 92.3, 93 KW @ 2050, CHR		US I, \$ 90.00* (Torbet)	(ROANOKE)	Aylett Coleman
WXYU-F, 101.7, 3 KW @ 300, BLACK		, \$ 22.00* (Masla)	(LYNCHBURG)	Ed Smith
WYYD-F, 107.9, 20 KW @ 1720, COUNTRY		MBS, \$ 16.00* (HNWH)	(AMHERST)	Roger Ingram

MISCELLANEOUS COMMENTS WJLM/WJJS-F sold for \$752,000 (Sept. 84)... WLLI/WGOL-F sold for \$1,350,000 (Blackburn)... WJJS-F changed calls to WXYU-F... WROV changed calls to WJJS... WTOY sold for \$200,000... The Roanoke and Lynchburg MSA's have been combined into one large Arbitron Metro... Past shares and cume ratings are not at all comparable so they are not listed... As might be expected the Lynchburg stations got lost in the shuffle...

ROCHESTER

Arbitron Rank/Pop (12+): 41/837,700

MSA Rank/Pop: 46/998,500

ADI # 71

Average Person Ratings: 15.7

Market TSL: 20.9 hours

Stations: 16/14
Diaries: 1261/664:1/51.7%
Sample Target: 1130
% Below Line: 1.8
% Not Listed: 11.8

1985 Revenue: \$ 19,200,000
HH Inc.: \$ 32,969
Retail \$: 6.0 Bill
Pop per Station: 59,836
#1 Biller: WVOR-F \$ 4,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share
1. WCMF-F	206/15.6	11.7	11.2	8.8	11.6	18.0
2. WVOR-F	186/14.1	11.4	13.6	13.5	13.5	9.8
3. WPXY-F	139/10.5	12.0	12.5	8.4	7.7	11.9
4. WEZO-F	117/ 8.9	11.4	11.1	12.5	12.9	7.3
5. WHAM	104/ 7.9	9.1	6.4	9.2	9.1	5.3
6. WYLF-F	102/ 7.7	4.9	6.4	5.2	6.7	5.1
7. WZKC-F	79/ 6.0	5.3	2.5	2.3	2.4	4.0
8. WMJQ-F	67/ 5.1	6.9	7.7	8.2	8.1	5.7
9. WDKX-F	56/ 4.2	5.6	2.9	2.3	2.5	11.6
10. WNYR	40/ 3.0	3.1	3.6	4.5	4.3	3.8
11. WBBF	22/ 1.7	3.6	5.5	5.3	4.6	1.4
12.						

12+ TSA	1/4/CUME
1. WCMF-F	236/2627
2. WVOR-F	200/2850
3. WPXY-F	149/2545
4. WHAM	126/1935
5. WEZO-F	125/2013
6. WYLF-F	119/1083
7. WZKC-F	100/1188
8. WMJQ-F	79/1761
9. WDKX-F	60/ 755
10. WNYR	46/ 670
11. WBEN-F	43/ 501
12. WBBF	22/ 574

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WVOR-F	2575/30.7	26.0
2. WPXY-F	2310/27.6	27.4
3. WCMF-F	2230/26.6	23.4
4. WEZO-F	1869/22.3	24.5
5. WHAM	1653/19.7	20.4
6. WMJQ-F	1611/19.2	23.6
7. WZKC-F	983/11.7	12.6
8. WYLF-F	907/10.8	9.9
9. WDKX-F	731/ 8.7	8.6
10. WNYR	589/ 7.0	7.2
11. WBBF	567/ 6.8	11.4
12. WPXY	305/ 3.6	3.2

12+ FM SHARE (METRO): 83.51% (972 of 1164) (SPG 85: 80.25%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPZY-F	1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WCMF-F	1. WCMF-F
2. WCMF-F	2. WVOR-F	2. WVOR-F	2. WCMF-F	2. WCMF-F	2. WEZO-F	2. WCMF-F	2. WCMF-F	2. WVOR-F	2. WPXY-F	2. WPXY-F
3. WDKX-F	3. WPXY-F	3. WPXY-F	3. WEZO-F	3. WEZO-F	3. WYLF-F	3. WPXY-F	3. WPXY-F	3. WPXY-F	3. WVOR-F	3. WVOR-F
4. WMJQ-F	4. WEZO-F	4. WEZO-F	4. WZKC-F	4. WZKC-F	4. WHAM	4. WHAM	4. WYLF-F	4. WEZO-F	4. WEZO-F	4. WEZO-F
5.	5. WDKX-F	5. WZKC-F	5. WZKC-F	5. WPXY-F	5. WZKC-F	5. WEZO-F	5. WHAM	5. WZKC-F	5. WMJQ-F	5. WYLF-F
	6. WMJQ-F					6. WPXY-F			6. WZKC-F	
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F		1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WCMF-F
2. WPXY-F	2. WPXY-F	2. WVOR-F	2. WCMF-F	2. WEZO-F		2. WVOR-F	2. WVOR-F	2. WVOR-F	2. WVOR-F	2. WVOR-F
3. WVOR-F	3. WVOR-F	3. WPXY-F	3. WPXY-F	3. WCMF-F		3. WPXY-F	3. WPXY-F	3. WPXY-F	3. WPXY-F	3. WZKC-F
4. WDKX-F	4. WMJQ-F	4. WEZO-F	4. WEZO-F	4. WPXY-F		4. WMJQ-F	4. WMJQ-F	4. WZKC-F	4. WZKC-F	4. WHAM
5. WMJQ-F	5. WDKX-F	5. WDKX-F	5. WMJQ-F	5. WZKC-F		5. WZKC-F	5. WEZO-F	5. WEZO-F	5. WEZO-F	5. WEZO-F

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP	9 (1)	220 (3)	229 (4)	19.7	24.6
AOR		206 (1)	206 (1)	17.7	12.8
AC/OLDIES/SOFT ROCK	22 (1)	303 (2)	325 (3)	27.9	16.3
MOR/VARIETY	110 (2)		110 (2)	9.5	7.7
COUNTRY	40 (1)	79 (1)	119 (2)	10.2	8.6
BLACK/URBAN		56 (1)	56 (1)	4.8	3.3
BTFL MUSIC/EZ					12.6
NEWS/TALK					6.1
NOSTALGIA		102 (1)	102 (1)	8.8	6.2
RELIGION/GOSPEL	10 (1)		10 (1)	0.9	0.6
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS		7 (1)	7 (1)	0.6	0

RADIO STATIONS

1164 (16)

WBBF, 950, 1 KW (DA-2)
WHAM, 1180, 50 KW
WNYR, 990, 5 KW/2.5 KW (DA-2)
WPXY, 1280, 5 KW (DA-N)
WWWG, 1460, 5 KW (DA-N)

, OLDIES
, MOR
, COUNTRY
, CHR
, RELIGION

US 2,NBC-T, \$ 42.00* (Eastman)
CBS, \$ 72.00* (Mc-Guild)
ABC-I, \$ 35.00 (Katz)
\$ NA (MMR)
\$ 15.00 (---)

WCMF-F, 96.5, 50 KW @ 457, AOR
WDKX-F, 103.9, 800 KW @ 540, BLACK
WEZO-F, 101.3, 27 KW @ 637, SOFT AC
WMJQ-F, 92.5, 50 KW @ 500, CHR
WPXY-F, 97.9, 50 KW @ 456, CHR
WVOR-F, 100.5, 50 KW @ 490, AC
WYLF-F, 95.1, 11 KW @ 993, NOSTALGIA
WZKC-F, 98.9, 50 KW @ 340, CLASSIC AOR

\$ 80.00 (CBS)
NBN, \$ 38.00* (Weiss)
ABC-E, \$ 70.00* (Katz)
ABC-C, \$ 60.00* (Eastman)
\$ 81.00* (MMR)
\$ 90.00* (Mc-Guild)
\$ 43.00* (Market 4)
\$ 50.00 (Torbet)

LIN
Grace
Pyramid
Stoner
Grace
LIN
Pyramid
(BRISTOL CENTER)
First Valley
Harold Deutsch
Jack Murphy
Cindy Weiner
Bill Cusack
Sue Bahner
Peter Coughlin
Cindy Weiner
Harold Deutsch
Bill Cusack
Jack Murphy
Larry Leibowitz
Jim Meltzer

MISCELLANEOUS COMMENTS WZKC changes calls to WKLY and format from Country to Classic Hits (July)... WZKC sold by Saga to First Valley for \$3,700,000... WEZO-F changes from BTFL to Soft AC...

ROCKFORD

Arbitron Rank/Pop (12+): 137/229,800

MSA Rank/Pop: 154/280,500

ADI # 112

Average Person Ratings: 15.1

Market TSL: 20.4 hours

Stations: 19/10

Diaries: 768/299:1/49.3%

Sample Target: 610

% Below Line: 29.4

% Not Listed: 8.7

1985 Revenue: \$6,100,000

HH Inc.: \$30,947

Retail \$: 1.6 Btl

Pop per Station: 22,980

#1 Biller: WROK \$2,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WZOK-F	85/24.6	---	21.8	---	20.3
2. WROK	47/13.6	---	16.8	---	17.1
3. WGN	30/ 8.7	---	8.8	---	5.9
4. WRWC-F	21/ 6.1	---	5.6	---	8.3
5. WKKN	19/ 5.5	---	3.5	---	4.0
WYBR-F	19/ 5.5	---	6.9	---	4.3
7. WSJY-F	13/ 3.8	---	2.7	---	1.1
8. WKMQ-F	10/ 2.9	---	6.1	---	7.5
WBBM	10/ 2.9	---	1.1	---	3.2
WLS	10/ 2.9	---	3.2	---	3.5
WMAQ	10/ 2.9	---	4.3	---	6.4
12.					
13.					
14.					

12+ TSA	1/4/CUME
1. WZOK-F	159/1900
2. WGN	59/ 903
3. WROK	47/ 758
4. WJVL-F	41/ 464
5. WRWC-F	31/ 401
6. WBBM	29/ 514
7. WLS	28/ 716
WMAQ	28/ 660
9. WSJY-F	24/ 347
10. WXXQ-F	21/ 274
11. WKKN	20/ 209
12. WYBR-F	19/ 462
13. WKMQ-F	17/ 310
WZEE-F	17/ 386

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WZOK-F 1050/45.7	---	40.3
2. WROK 731/31.8	---	34.6
3. WGN 427/18.6	---	18.7
4. WYBR-F 411/17.9	---	17.5
5. WRWC-F 264/11.5	---	13.2
6. WMAQ 250/10.9	---	12.3
7. WLS 249/10.8	---	12.7
8. WKMQ-F 239/10.4	---	17.4
9. WBBM 221/ 9.6	---	7.6
10. WSJY-F 187/ 8.1	---	6.9
11. WKKN 173/ 7.5	---	NA
12.		
13.		
14.		

12+ FM SHARE (METRO): 56.96% (180 of 316) (SPG 85: 55.04%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZOK-F	1. WZOK-F>	1. WZOK-F>	1. WZOK-F	1. WZOK-F	1. WROK	1. WZOK-F	1. WZOK-F	1. WZOK-F>	1. WZOK-F>	1. WZOK-F>
2.	2. WYBR-F	2. WROK	2. WROK	2. WROK >	2. WGN	2. WROK >	2. WROK	2. WROK	2. WROK	2. WROK
3.	WROK	3. WRWC-F	3. WRWC-F	3. WRWC-F	3. WZOK-F	3. WGN	3. WRWC-F	3. WGN	3. WGN	3. WYBR-F
4.	4. WRWC-F	4. WYBR-F	4. WKKN	4. WGN	4. WKKN	4. WRWC-F	4. WGN	4. WRWC-F	4.	4. WGN
5.	5.	5.	WYBR-F	5.	5.	5. WYBR-F	5.	5. WYBR-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZOK-F>	1. WZOK-F>	1. WZOK-F>	1. WZOK-F>	1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WZOK-F>	1. WZOK-F>	1. WZOK-F
2. WYBR-F	2. WYBR-F	2. WROK	2. WROK	2. WROK >	2.	2.	2. WROK	2. WROK	2. WROK
3.	3. WROK	WRWC-F	3. WYBR-F	3. WKKN	3.	3.	WKKN	3. WRWC-F	3. WGN
4.	4. WRWC-F	4. WYBR-F	4. WRWC-F	4. WRWC-F	4.	4.	4.	4. WYBR-F	4. WRWC-F
5.	5.	5.	5.	5. WYBR-F	5.	5.	5.	WGN	5.

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP	10 (1)	114 (5)	124 (6)	39.2	27.1
AOR					8.1
AC/OLDIES/SOFT ROCK	47 (1)	31 (2)	78 (3)	24.7	31.7
MOR/VARIETY	30 (1)		30 (1)	9.5	9.5
COUNTRY	29 (2)	7 (1)	36 (3)	11.4	11.2
BLACK/URBAN		20 (2)	20 (2)	6.3	3.7
BTFL MUSIC/EZ			10 (1)	3.2	2.0
NEWS/TALK	10 (1)				
NOSTALGIA	8 (1)		8 (1)	2.5	3.2
RELIGION/GOSPEL		8 (1)	8 (1)	2.5	1.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	2 (1)		2 (1)	0.6	2.0

316 (19)

RADIO STATIONS

WKKN, 1150, 1 KW (DAYS,DA)	COUNTRY	ABC-I,\$ 18.00 (HNWH)	Midwest Family	Duane Daniels
WROK, 1440, 5 KW/500 W (DA-D)	, AC	ABC-C,NBC-T,\$ 38.00 (Mc-Guild)		Dave Salisbury
WXTA, 1330, 1 KW (DAYS,DA)	, NOSTALGIA	ABC-I,\$ 12.00 (Weiss)	Sage	Dave Armstrong
WKMQ-F, 95.3, 1 KW @ 515, AC		ABC-R,\$ 23.00 (HNWH)	Midwest Family	Duane Daniels
WLUV-F, 96.7, 3 KW @ 235, ?		,\$ 13.00 (Masla)	(LOVES PARK)	Angelo Salvi
WQFL-F, 100.9, 3 KW @ 300, RELIGION		UPI,\$ 10.00 (---)		Kurt Reinke
WRWC-F, 103.1, 3 KW @ 300, SOFT AC		,\$ 20.00 (Roslin)		Bill Dommer
WYBR-F, 104.9, 3 KW @ 300, CONTEMP		US I,\$ 18.00 (Weiss)	Sage	Dave Armstrong
WZOK-F, 97.5, 50 KW @ 433, CHR		,\$ 48.00 (Mc-Guild)		Dave Salisbury
WJVL-F, 99.9, 20 KW @ 200, COUNTRY		,\$ 17.00 (---)	Gazette (JANESVILLE, WI)	Bob Dailey
WXXQ-F, 98.5, 50 KW @ 400, CHR		,\$ 22.00 (Market 4)	(FREEPORT)	Jim McQuality

WBBM, WGN, WLS, WMAQ - See Chicago

WZEE, WSJY - See Madison

MISCELLANEOUS COMMENTS WYFE changes calls to WKMQ and format from AOR to AC...

SACRAMENTO

Arbitron Rank/Pop (12+): 32/1,064,100

MSA Rank/Pop: 37/1,246,800

ADI # 20

Average Person Ratings: 18.1

Market TSL: 23.9 hours

Stations: 24/20

Diaries: 1340/794:1/46.3%

Sample Target: 1240

% Below Line: 4.2

% Not Listed: 14.3

1985 Revenue: \$ 37,000,000

HH Inc.: \$ 29,275

Retail \$: 8.0 Bill

Pop per Station: 53,205

#1 Biller: KXOA-F \$6,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KSFM-F	241/12.5	10.9	10.4	---	10.5	14.8	1. KSFM-F	276/3623	1. KSFM-F	2803/26.3	25.4	25.6
2. KCTC-F	190/ 9.8	10.6	8.2	---	9.2	5.1	2. KCTC-F	230/2287	2. KWOD-F	1958/18.4	17.6	18.5
3. KXOA-F	150/ 7.8	6.4	7.7	---	9.0	7.4	3. KXOA-F	180/2091	3. KZAP-F	1794/16.9	17.5	18.6
4. KZAP-F	144/ 7.5	6.9	7.0	---	10.4	9.1	4. KZAP-F	179/2400	4. KCTC-F	1778/16.7	16.4	18.0
KRAK-F	144/ 7.5	5.4	4.6	---	3.5	8.1	5. KRAK	177/1925	5. KXOA-F	1751/16.5	16.7	19.5
6. KWOD-F	123/ 6.4	5.9	8.9	---	5.9	9.2	6. KWOD-F	176/2666	6. KRAK-F	1565/14.7	9.2	9.1
7. KFBK	110/ 5.7	7.3	6.7	---	5.7	5.6	7. KRAK-F	175/2012	7. KFBK	1456/13.7	15.9	12.8
8. KRAK	81/ 4.2	5.2	3.4	---	5.0	5.3	8. KFBK	172/2101	8. KHYL-F	1092/10.3	13.0	11.3
9. KHYL-F	63/ 3.3	3.7	3.7	---	4.0	2.4	9. KGO	107/1299	9. KRAK	953/ 9.0	9.1	10.5
10. KXOA	56/ 2.9	4.4	4.7	---	4.1	1.3	10. KHYL-F	96/1501	10. KAER-F	865/ 8.1	7.7	10.0
11. KGNR	55/ 2.8	2.6	3.0	---	2.9	2.5	11. KNBR	92/1400	11. KGNR	813/ 7.6	9.9	9.6
12. KDJQ-F	40/ 2.1	2.1	2.0	---	2.8	5.0	12. KCBS	68/1023	12. KROY-F	768/ 7.2	8.8	6.6
13. KAER-F	39/ 2.0	3.9	3.3	---	4.4	2.3	13. KXOA	62/ 697	13. KDJQ-F	765/ 7.2	8.8	11.9
14.							14.		14. KXOA	629/ 5.9	8.5	7.7
15.							15.		15.			
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 70.33% (1164 of 1655) (SPG 85: 70.06%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWOD-F	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KCTC-F	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KSFM-F
2. KSFM-F	2. KZAP-F	2. KZAP-F	2. KXOA-F	2. KXOA-F	2. KRAK-F	2. KCTC-F	2. KCTC-F	2. KXOA-F	2. KWOD-F	2. KCTC-F
3.	3. KXOA-F	3. KXOA-F	3. KZAP-F	3. KRAK-F	3. KSFM-F	3. KFBK	3. KXOA-F	3. KCTC-F	3. KCTC-F	3. KRAK-F
4.	4. KWOD-F	4. KRAK-F	4. KRAK-F	4. KCTC-F	4. KFBK	4. KRAK-F	4. KZAP-F	4. KZAP-F	4. KFBK	KWOD-F
5.	5. KRAK-F	5. KWOD-F	5. KCTC-F	KZAP-F	5. KXOA-F	5. KXOA-F	5. KRAK-F	5. KRAK-F	5. KZAP-F	5. KZAP-F
6.	6. KHYL-F	6. KCTC-F	6. KHYL-F	6. KHYL-F	6. KRAK	6. KZAP-F	6. KWOD-F	6. KWOD-F	6. KRAK-F	6. KXOA-F
7.	7. KDJQ-F	7.	7.	7.	7.	7.	7. KFBK	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSFM-F>	1. KSFM-F>	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KZAP-F>	1. KZAP-F>	1. KZAP-F	1. KZAP-F	1. KZAP-F
2. KXOA-F	2. KXOA-F	2. KXOA-F>	2. KXOA-F>	2. KXOA-F	2. KSFM-F	2. KSFM-F	2. KSFM-F	2. KSFM-F	2. KSFM-F
3. KWOD-F	3. KZAP-F	3. KZAP-F	3. KRAK-F	3. KCTC-F	3. KRAK-F	3. KXOA-F	3. KXOA-F	3. KRAK-F	3. KXOA-F
4. KZAP-F	KZAP-F	4. KWOD-F	4. KCTC-F	4. KRAK-F	4. KDJQ-F	4. KRAK-F	4. KRAK-F	4. KXOA-F	4. KRAK-F
5. KRAK-F	5. KRAK-F	KHYL-F	5. KWOD-F	5. KHYL-F	KWOD-F	5. KWOD-F	5. KWOD-F	5. KWOD-F	5. KCTC-F
6. KDJQ-F	6. KCTC-F	6. KCTC-F	6. KZAP-F	6. KWOD-F	6. KXOA-F	6. KDJQ-F	KHYL-F	6. KDJQ-F	6. KFBK
7.	7.	7. KRAK-F	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	39 (2)	364 (2)	403 (4)	24.4	22.2	KEBR-F 100.5 Sacramento .4/1.5
AOR		184 (2)	184 (2)	11.1	11.5	KFIA 710 Carmichael 1.4/3.5
AC/OLDIES/SOFT ROCK		275 (4)	275 (4)	16.6	17.8	KHWY 1030 Folsom 1.1/3.0
MOR/VARIETY	40 (2)		40 (2)	2.4	3.3	KRCX 1110 Roseville 1.1/2.0
COUNTRY	103 (2)	144 (1)	247 (3)	14.9	14.3	KROY-F 96.9 Sacramento 1.2/7.2
BLACK/URBAN						KSAC 1240 Sacramento .5/2.0
BTFL MUSIC/EZ		190 (1)	190 (1)	11.5	10.2	KSMJ 1380 Sacramento 1.5/3.8
NEWS/TALK	150 (3)		150 (3)	9.1	9.1	KCBS 740 San Francisco .6/2.5
NOSTALGIA	111 (2)		111 (2)	6.7	8.6	KFRC 610 San Francisco .6/3.0
RELIGION/GOSPEL	27 (1)	7 (1)	34 (2)	2.1	3.1	KGO 810 San Francisco 1.5/3.9
SPANISH	21 (1)		21 (1)	1.3	0	KNBR 680 San Francisco 1.6/5.2
CLASSICAL						
UNKNOWN/OTHERS						
1655 (24)						

RADIO STATIONS

AM STATIONS

KFBK, 1530, 50 KW (DA-1)	, NEWS/TALK	APR, NBC, \$ 80.00 (Katz)	McClatchy	Rick Eytcheson
KFIA, 710, 10 KW/250 W (DA-2)	, RELIGION	, \$ 26.00 (---)	(CARMICHAEL)	Jamie Clark
KGNR, 1320, 5 KW (DA-2)	, NOSTALGIA	ABC-I, \$ 60.00* (Christal)	Tribune Co.	Bob Henley
KHWY, 1030, 50 KW/1 KW (DA-2)	, COUNTRY	, \$ 22.00 (Torbet)	(FOLSOM)	George Sepulveda
KJAY, 1430, 500 W (DAYS, DA)	, RELIGION	, \$ 23.00 (---)		Jack Powell
KRAK, 1140, 50 KW (DA-2)	, COUNTRY	, \$100.00* (Durpetti) EZ		
KRCX, 1100, 5 KW/500 W (DA-2)	, SPANISH	, \$ 40.00 (Lotus)	Fuller-Jeffrey (ROSEVILLE)	Ramsey Elliott
KSAC, 1240, 1 KW	, MOR	, \$ 25.00* (---)		Richard Irwin
KSMJ, 1380, 5 KW	, CHR	, \$ 30.00 (MMR)	Duffy	Jerry McKenna
KXOA, 1470, 5 KW/1 KW (DA-2)	, NOSTALGIA	ABC-D, \$ 65.00 (Blair)	Brown	Phil Melrose

FM STATIONS

KAER, 92.5, 50 KW @ 499, AC	, \$ 77.50 (Katz)	McClatchy	Rick Eytcheson
KCTC, 96.1, 45 KW @ 520, BTFL/EZ	, \$105.00* (Christal)	Tribune Co.	Bob Hensley
KHYL, 101.1, 36 KW @ 567, OLDIES/AC	, \$ 55.00* (Torbet)	(AUBURN)	Ken Cunningham
KDJQ, 93.5, 3 KW @ 300, AOR	, \$ 50.00* (Weiss)	Fuller-Jeffrey	Michael John
KRAK, 105.1, 50 KW @ 500, COUNTRY	, \$ 78.00* (Durpetti) EZ		
KROY, 96.9, 50 KW @ 500, CHR	US I, Source, \$ 47.00 (HNWH)		Ted Atkins
KSFM, 102.5, 50 KW @ 500, CHR	, \$ 95.00* (MMR)	Duffy	Jerry McKenna
KWOD, 106.5, 50 KW @ 310, CHR	US 2, CBS-R, \$ 78.00* (Select)	(WOODLAND)	Ed Stolz
KXOA, 107.9, 50 KW @ 420, AC	, \$110.00* (Blair)	Brown	Phil Melrose
KZAP, 98.5, 50 KW @ 495, AOR	, \$ 85.00* (Mc-Guild) Nationwide		Tom Weidle

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KPOP changes to KDJQ	KDJQ changes to AOR (January)	KRAK A/F: from Affiliated
	KAER: from Country to AC (April)	to EZ for \$15,200,000
	KROY changes to CHR	

SAGINAW - BAY CITY - MIDLAND

Arbitron Rank/Pop (12+): 101/335,200

MSA Rank/Pop: 109/408,900

Part of Flint ADI

Average Person Ratings: 17.9

Market TSL: 23.6 hours

Stations: 16/12

Diaries: 810/414:1/51.7%

Sample Target: 740

% Below Line: 6.1

% Not Listed: 10.0

1985 Revenue: \$ 8,000,000

HH Inc.: \$ 28,989

Retail \$: 2.4 Bil

Pop per Station: 27,933

#1 Biller: WHNN-F \$ 1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WIOG-F	141/23.5	26.6	19.4	16.6	13.6
2. WSGW	70/11.7	12.0	11.4	11.4	17.6
3. WHNN-F	65/10.9	8.5	10.6	12.6	9.4
4. WKQZ-F	55/ 9.2	12.9	15.7	12.6	11.4
5. WGER-F	54/ 9.0	10.7	10.1	11.8	9.7
6. WKQZ-F	49/ 8.2	1.8	.3	.5	---
7. WWWS-F	36/ 6.0	1.7	2.9	3.0	12.5
8. WXOX	13/ 2.2	1.2	1.8	1.0	1.7
9. WJR	11/ 1.8	2.3	2.2	2.4	2.0
10. WSAM	9/ 1.5	2.7	2.6	3.4	2.0
WCRZ-F	9/ 1.5	1.0	1.4	---	---
WWCK-F	9/ 1.5	3.0	2.9	2.7	7.1

12+ TSA	1/4/CUME
1. WIOG-F	169/1983
2. WCRZ-F	142/1658
3. WGER-F	121/1497
4. WJR	104/1345
5. WKQZ-F	99/1443
6. WHNN-F	94/1446
7. WWCK-F	91/1221
8. WSGW	76/ 958
9. WKQZ-F	66/ 701
10. WWWS-F	56/ 539
11.	
12.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WIOG-F 1529/45.6	45.6	41.4
2. WSGW 807/24.1	21.5	22.2
3. WHNN-F 796/23.7	25.6	26.1
4. WKQZ-F 697/20.8	25.6	25.3
5. WGER-F 693/20.7	20.7	19.1
6. WKQZ-F 553/16.5	3.3	2.4
7. WWWS-F 250/ 7.5	5.2	6.8
8. WSAM 237/ 7.1	8.5	8.2
9. WJR 197/ 5.9	6.9	7.5
10. WWCK-F 183/ 5.5	7.8	7.2
11. WXOX 172/ 5.1	3.3	4.0
12.		

12+ FM SHARE (METRO): 79.41% (428 of 539) (SPG 85: 75.61%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WSGW	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>
2. WWWS-F	2. WKQZ-F	2. WHNN-F	2. WHNN-F	2. WHNN-F	2. WIOG-F	2. WSGW	2. WGER-F	2. WHNN-F	2. WSGW	2. WKQZ-F
3.	3. WHNN-F	3. WKQZ-F	3. WKQZ-F	3. WKQZ-F	3. WKQZ-F	3. WHNN-F	3. WHNN-F	3. WGER-F	3. WHNN-F	3. WSGW
4.	4. WWWS-F	4. WKQZ-F	4. WKQZ-F	4. WSGW	4. WGER-F	4. WKQZ-F	4. WSGW	4. WSGW	4. WWWS-F	4. WKQZ-F
5.	5.	5.	5. WSGW	5. WGER-F	5. WHNN-F	5. WGER-F	5. WKQZ-F	5. WKQZ-F	5. WKQZ-F	5. WGER-F
									6. WHNN-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIOG-F>	1. WIOG-F>	1. WIOG-F	1. WIOG-F>	1. WIOG-F>	1. WKQZ-F	1. WKQZ-F	1. WIOG-F	1. WIOG-F	1. WIOG-F
2. WWWS-F	2. WHNN-F	2. WHNN-F	2. WHNN-F>	2. WHNN-F>	2. WIOG-F	2. WIOG-F>	2. WHNN-F	2. WKQZ-F	2. WHNN-F
3. WHNN-F	3. WKQZ-F	3. WKQZ-F	3. WKQZ-F	3. WKQZ-F	3.	3. WHNN-F>	3. WKQZ-F	3. WHNN-F	3. WKQZ-F
4.	4. WWWS-F	4.	4. WGER-F	4. WGER-F	4.	4. WKQZ-F	4. WKQZ-F	4. WKQZ-F	4. WSGW
5.	5.	5.	WKQZ-F	5. WKQZ-F	5.	5.	5.	WSGW	5.

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		141 (1)	141 (1)	26.2	27.3
AOR		58 (2)	58 (2)	10.8	3.1
AC/OLDIES/SOFT ROCK	9 (1)	74 (2)	83 (3)	15.4	15.7
MOR/VARIETY	89 (4)		89 (4)	16.5	15.6
COUNTRY	13 (1)	65 (3)	78 (4)	14.5	21.5
BLACK/URBAN		36 (1)	36 (1)	8.2	3.1
BTFL MUSIC/EZ		54 (1)	54 (1)	10.0	10.9
NEWS/TALK					
NOSTALGIA					1.7
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKXN	1210	Saginaw	.8/3.2
WMPX	1490	Midland	.5/3.9
WWRM-F	100.9	Pinconning	1.0/3.1
WCEN-F	94.5	MT. Pleasant	.7/2.1

MISCELLANEOUS COMMENTS WFXZ changes to WWRM-F and and format from CHR to Country... WGER-F sold to Booth for \$4,600,000... WIOG-F sold by Booth to Fitzgerald for \$2,550,000... WRCI changes to WKQZ-F and format from AC to AOR...

RADIO STATIONS

539 (16)

WSAM, 1400, 1 KW	, OLDIES	NBC, \$ 16.00*	(Christal)	MacDonald	(SAGINAW)	Ken MacDonald
WSGW, 790, 5 KW/1 KW (DA-2)	, MOR	MBS, ABC-I, NBC-T, \$ 34.00	(Katz)	Booth	(SAGINAW)	John Casey
WXOX, 1250, 1 KW (DAYS)	, COUNTRY	CBS, \$ 13.00	(Masla)		(BAY CITY)	
WBCM, 1440, 5 KW/2.5 KW (DA-2)	, MOR (?)	, \$ 17.00	(Masla)		(BAY CITY)	G. Arnold
WKXN, 1210, 10 KW (DAYS, DA)	, MOR/OLDIES	MBS, \$ 8.00	(Patt)		(FRANKENMUTH)	Bob Dyer
WMPX, 1490, 1 KW	, MOR	, \$ 11.00	(Masla)		(MIDLAND)	Tom Steel
WGER-F, 102.5, 86 KW @ 870, BTFL/EZ		APR, \$ 38.00	(Mc-Guild)		(BAY CITY)	Gale Sullivan
WIOG-F, 106.3, 3 KW @ 300, CHR		ABC-C, \$ 50.00	(Katz)	Booth	(SAGINAW)	John Casey
WKQZ-F, 98.1, 50 KW @ 340, COUNTRY		NBC, \$ 39.00*	(Christal)	MacDonald	(SAGINAW)	Ken MacDonald
WWWS-F, 107.1, 2 KW @ 360, BLACK		SBN, \$ 17.00	(Masla)		(SAGINAW)	Cheryl Mayle
WHNN-F, 96.1, 97 KW @ 435, AC		US I, \$ 44.00	(Republic)	Liggett	(BAY CITY)	Dan Stewart
WWRM-F, 100.9, 3 KW @ 300, COUNTRY		CBS-R, ABC-F, \$ 21.00	(Torbet)		(PINCONNING)	Bob Naismith
WKQZ-F, 93.5, 3 KW @ 300, AOR		, \$ 33.00*	(Eastman)		(MIDLAND)	Richard Olsen

Other ranked stations - See Flint and Detroit

ST. LOUIS

Arbitron Rank/Pop (12+): 15/1,981,700

MSA Rank/Pop: 12/2,385,300

ADI # 18

Average Person Ratings: 17.5

Market TSL: 23.0 hours

Stations: 26/26

Diaries: 2011/985:1/52.0%

Sample Target: 1740

% Below Line: 0

% Not Listed: 5.5

1985 Revenue: \$ 49,500,000

HH Inc.: \$ 31,639

Retail \$: 15.8 Bill

Pop per Station: 76,219

#1 Biller: KMOX \$18,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KMOX	777/22.4	17.5	22.6	22.0	19.7	19.4	1. KMOX	957/10105	1. KMOX	8293/41.8	43.1	38.3
2. KSHE-F	417/12.0	12.6	12.4	14.1	12.9	15.7	2. KSHE-F	495/ 5373	2. KSHE-F	4544/22.9	20.7	22.6
3. KEZK-F	226/ 6.5	8.6	6.4	5.8	5.6	4.2	3. KEZK-F	247/ 2979	3. KHTR-F	2874/14.5	16.9	18.4
4. KMJM-F	192/ 5.5	6.3	5.8	6.3	6.2	7.9	4. WIL-F	244/ 2756	4. KEZK-F	2741/13.8	13.6	14.5
5. WIL-F	167/ 4.8	5.3	6.3	5.0	6.7	5.0	5. KUSA	204/ 2861	5. KYKY-F	2529/12.8	9.5	10.4
6. KYKY-F	165/ 4.8	4.4	3.0	3.8	3.5	3.7	6. KMJM-F	195/ 2182	6. KWK-F	2497/12.6	13.0	16.9
7. KHTR-F	141/ 4.1	4.2	3.9	5.9	4.8	5.0	7. KHTR-F	176/ 3673	7. KMJM-F	2130/10.7	10.3	12.3
8. KSD-F	128/ 3.7	4.9	5.5	6.1	5.0	4.3	8. KYKY-F	173/ 2682	8. WIL-F	2217/10.7	13.9	14.0
9. WMRY-F	121/ 3.5	2.3	.8	1.5	1.3	2.8	9. KWK-F	141/ 2816	9. KSD-F	2069/10.4	12.6	13.1
10. KWK-F	119/ 3.4	4.2	3.4	3.9	4.9	5.4	10. KSD-F	139/ 2433	10. KUSA	1617/ 8.2	9.7	9.8
11. KUSA	114/ 3.3	3.7	4.5	3.4	3.5	2.8	11. WMRY-F	129/ 1482	11. WMRY-F	1449/ 7.3	2.8	3.8
12. WRTH	106/ 3.1	3.2	3.6	3.3	4.3	3.1	12. WRTH	109/ 1464	12. WRTH	1366/ 6.9	8.1	8.8
13. KLTH-F	80/ 2.3	1.0	1.3	1.2	.7	1.5	13. KLTH-F	85/ 1238	13. KADI-F	1343/ 6.8	6.4	7.7
14. KATZ	73/ 2.1	1.8	1.7	2.0	1.7	1.2	14. KATZ	73/ 1080	14. KXOK	1204/ 6.1	6.6	NA
15. WKXX-F	64/ 1.8	1.2	1.0	---	---	2.6	15. KXOK	68/ 1459	15. KLTH-F	1118/ 5.6	3.8	3.1
16. WZEN-F	59/ 1.7	1.7	1.3	1.0	1.4	1.9	16.		16. KGLD	1121/ 5.7	4.8	5.5
17. KXOK	56/ 1.6	1.5	2.0	1.7	2.0	1.6	17.		17. KATZ	1080/ 5.4	4.1	5.1
18. KGLD	52/ 1.5	1.4	1.6	1.0	1.3	1.0	18.		18. WZEN-F	1066/ 5.4	4.3	5.1
19. KADI-F	46/ 1.3	1.8	1.6	1.6	2.3	1.2	19.		19. WKXX-F	969/ 4.9	3.0	---
20. WESL	41/ 1.2	1.8	1.2	.8	1.4	1.7	20.		20. KFUD-F	703/ 3.5	2.6	3.0
21. KFUD-F	34/ 1.0	.6	.8	.6	1.0	.6	21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 60.62% (1989 of 3281) (SPG 85: 60.32%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSHE-F	1. KSHE-F>	1. KSHE-F	1. KMOX	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX	1. KMOX >	1. KMOX
2. KMJM-F	2. KMOX	2. KMOX	2. KSHE-F	2. KSHE-F	2. KEZK-F	2. KSHE-F	2. KSHE-F	2. KSHE-F>	2. KSHE-F	2. KSHE-F>
3. KWK-F	3. KMJM-F	3. KYKY-F	3. KYKY-F	3. KYKY-F	3. WIL-F	3. KUSA	3. KEZK-F	3. KEZK-F	3. KMJM-F	3. KMJM-F
4. KHTR-F>	4. WMRY-F	4. KMJM-F	4. KEZK-F	4. KEZK-F	4. KUSA	4. KYKY-F	4. KYKY-F	4. WIL-F	4. KHTR-F	4. KEZK-F
5. WZEN-F	5. KYKY-F	5. WMRY-F	5. KSD-F	5. WIL-F	5. KYKY-F	5. KEZK-F	5. WIL-F	5. KYKY-F	5. KEZK-F	5. KHTR-F
6. KYKY-F	6. KHTR-F	6. WIL-F	6. WIL-F	6. KSD-F	6. WRTH	6. WIL-F	6. KMJM-F	6. KMJM-F	6. KWK-F	6. KYKY-F
7.	7. KWK-F	7. KEZK-F	7. KMJM-F	7. KMJM-F	7. KSD-F	7. KSD-F	7. WMRY-F	7. KHTR-F	7. WZEN-F	7. WRTH
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WIL-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSHE-F>	1. KSHE-F>	1. KYKY-F	1. KSHE-F	1. KMOX >		1. KSHE-F>	1. KSHE-F>	1. KSHE-F>	1. KSHE-F>	1. KMOX
2. KHTR-F	2. KYKY-F	2. KSHE-F	2. KMOX	2. KYKY-F		2. WMRY-F	2. WMRY-F	2. KMOX	2. KMOX >	2. KSHE-F>
3. KMJM-F	3. KMJM-F	3. KMJM-F	3. KYKY-F	3. KSD-F		3. KMOX	3. KMOX	3. WMRY-F	3. WMRY-F	3. WIL-F
4. KSD-F	4. KHTR-F	4. KSD-F	4. KSD-F	4. KEZK-F		4. WIL-F	4. KMJM-F	4. KMJM-F	4. WIL-F	4. KEZK-F
5. KWK-F	5. KSD-F	5. KHTR-F	5. KMJM-F	5. KMJM-F		5.	5. WIL-F	5. KYKY-F	5. KMJM-F	5. WMRY-F
6. KYKY-F	6. KMOX	6. KEZK-F	6. KHTR-F	6. KSHE-F		6.	6. KYKY-F	6.	6. KYKY-F	6. KYKY-F
7.	7. KWK-F	7. WMRY-F	7. KEZK-F	7. WIL-F		7.	7. KHTR-F	7.	7. KEZK-F	7. KMJM-F
8.	8.	8.	8.	8. KLTH-F		8.	8.	8.	8.	8.
9.	9.	9.	9.	9.		9.	9.	9.	9.	9.
10.	10.	10.	10.	10.		10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		260 (2)	260 (2)	7.9	12.8	KIRL 1460 ST. Charles .5/1.1
AOR		538 (2)	538 (2)	16.4	13.7	KSIV 1320 Clayton .5/1.4
AC/OLDIES/SOFT ROCK	52 (1)	419 (4)	471 (5)	14.4	12.4	KXOK 530 ST. Louis 1.6/6.1
MOR/VARIETY						WCBW-F 104.9 Columbia, IL .9/1.9
						WEW 770 ST. Louis .6/2.0
						WIL 1430 ST. Louis .5/2.9
COUNTRY	131 (2)	231 (2)	362 (4)	11.0	12.4	
BLACK/URBAN	114 (2)	251 (2)	365 (4)	11.1	11.3	
BTFL MUSIC/EZ		226 (1)	226 (1)	6.9	5.9	
NEWS/TALK	833 (2)		833 (2)	25.4	23.1	
NOSTALGIA	128 (2)		128 (2)	3.9	5.2	
RELIGION/GOSPEL	34 (2)	30 (1)	64 (3)	2.0	1.7	
SPANISH						
CLASSICAL		34 (1)	34 (1)	1.0	1.1	
UNKNOWN/OTHERS					0.3	
			3281 (26)			

RADIO STATIONS

AM STATIONS

KATZ, 1600, 5 KW (DA-N)	, BLACK	NBN, \$ NA	(Masla)	Unity	Tim McReynolds
KGLD, 1380, 5 KW/1 KW (DA-2)	, OLDIES	\$ 34.00	(Eastman)		Steve Butler
KIRL, 1460, 5 KW/500 W (DA-N)	, RELIGION	\$ 19.00	(Market 4)		Bill White
KMOX, 1120, 50 KW	, TALK/VARIETY	CBS, \$250.00*	(CBS)	CBS	Bob Hyland
KSIV, 1320, 5 KW (DAYS)	, RELIGION	\$ 22.00	(---	Bott	Richard Bott
KSTL, 690, 1 KW (DAYS)	, RELIGION	\$ 16.00	(---		W. Haverstick
KUSA, 550, 5 KW (DA-N)	, COUNTRY	ABC-D, \$ 80.00*	(Mc-Guild)	Gannett	Merrell Hansen
KKEN, 1010, 50 KW (DAYS, DA)	, RELIGION	\$ 12.00	(Schwartz)		Bernie Harville
KXOK, 630, 5 KW (DA-2)	, NEWS/TALK	MBS, ABC-I, \$ 55.00*	(Katz)		Ron Grubbs
WESL, 1490, 1 KW	, BLACK	SBN, \$ 30.00	(Lazar)		Wendall Hansen
WEW, 770, 1 KW (DAYS)	, NOSTALGIA	\$ NA	(---		Charles Stanley
WIL, 1430, 5 KW (DA-2)	, COUNTRY	ABC-E, \$ 40.00*	(Blair)	LIN	Craig Magee
WRTH, 590, 1 KW (DA-1)	, NOSTALGIA	NBC, \$ 68.00*	(MMR)	Blair	John Gutbrod

FM STATIONS

KADI, 96.3, 100 KW @ 650, COMTEMP/AC	US 1, Source, \$ 38.00	(Masla)			Richard Miller
KEZK, 102.5, 100 KW @ 500, BTFL/EZ	\$ 110.00*	(MMR)	Adams		John Gutbrod
KFUD, 99.1, 100 KW @ 557, CLASSICAL	\$ 55.00*	(CMBS)			
KHTR, 103.3, 100 KW @ 1212, CHR	CBS-R, \$130.00*	(CBS)	CBS		Bob Fulstone
KLTH, 97.1, 100 KW @ 560, SOFT AC	\$ 65.00	(Weiss)			Craig Hodgson
KMJM, 107.7, 100 KW @ 575, URBAN	\$ 105.00*	(Christal)	Keymarket		Linda O'Connor
KSJ, 93.7, 100 KW @ 850, AC	\$ 120.00*	(Mc-Guild)	Gannett		Merrell Hansen
KSHE, 94.7, 100 KW @ 500, AOR	\$ 150.00*	(Katz)	Emmis		John Beck
KWK, 106.5, 39 KW @ 592, CHR	\$ 76.00	(Eastman)			Steve Butler
KYKY, 98.1, 100 KW @ 580, AC	\$ 120.00*	(HNWH)	EZ		Karen Carroll
WCBW, 104.9, 3 KW @ 235, RELIGION	\$ 18.00	(Radio Spot)			Curt Whipple
WIL, 92.3, 100 KW @ 510, COUNTRY	ABC-E, \$100.00*	(Blair)	LIN		Craig Magee
WMRY, 101.1, 50 KW @ 320, AOR	\$ 40.00	(---			Brian Krueger
WZEN, 103.3, 50 KW @ 495, BLACK	NBN, \$ 55.00*	(Weiss)	Unity		Bob Miller
WKKK, 104.1, 43 KW @ 536, COUNTRY	\$ NM	(Republic)	USA		Rob Backman

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WMRY: From Jazz/AC to AOR

SALINAS-SEASIDE-MONTEREY

Arbitron Rank/Pop (12+): 126/270,300
MSA Rank/Pop: 139/322,400
ADI # 110
Average Person Ratings: 17.2
Market TSL: 22.8 hours

Stations: 26/14
Diaries: 712/380:1/49.2%
Sample Target: 640
% Below Line: 40.0
% Not Listed: 12.4

1985 Revenue: \$8,700,000
HH inc.: \$32,784
Retail \$: 1.9 Btl
Pop per Station: 19,307
#1 Biller: KDON/KLCZ \$1,700,000

12+ METRO	1/4/SHARE	FAL 95	SPG 85	FAL 84	SPG 84
1. KWSS-F	57/12.2	8.9	10.6	9.9	7.7
2. KDON-F	47/10.1	9.5	13.1	10.9	9.0
3. KWAV-F	44/ 9.4	7.3	6.9	7.6	9.4
4. KTOM-F	27/ 5.8	3.6	2.9	4.7	4.1
KBAY-F	27/ 5.8	7.3	3.8	7.2	6.0
6. KMBY-F	26/ 5.6	4.3	2.9	3.1	3.2
7. KGO	24/ 5.2	8.0	6.7	5.7	6.6
8. KBOQ-F	22/ 4.7	3.9	3.5	4.1	1.7
9. KTOM	19/ 4.1	3.9	3.3	7.0	5.5
10. KRAY-F	15/ 3.2	3.2	3.3	3.3	4.9
11. KLFA-F	13/ 2.8	1.1	2.7	5.8	2.1

12+ TSA	1/4/CUME
1. KWSS-F	95/1434
2. KGO	64/ 833
3. KDON-F	61/1124
4. KBAY-F	60/ 610
5. KWAV-F	55/ 815
6. KCBS	43/ 521
7. KBOQ-F	40/ 609
8. KMBY-F	38/ 495
9. KTOM-F	34/ 381
10. KTOM	29/ 319
11.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KDON-F	754/27.9	22.4 29.3
2. KWSS-F	733/27.1	22.9 25.7
3. KWAV-F	613/22.7	18.9 19.7
4. KGO	356/13.2	11.4 14.7
5. KBAY-F	306/11.3	11.4 9.4
6. KBOQ-F	273/10.1	8.4 8.3
7. KMBY-F	267/ 9.9	9.1 6.1
8. KTOM-F	263/ 9.7	8.9 7.2
9. KTOM	207/ 7.7	8.9 8.5
10. KNBR	180/ 6.7	7.8 4.9
11. KRAY-F	179/ 6.6	7.3 ---

12+ FM SHARE (METRO): 72.49% (303 of 418) (SPG 85: 66.93%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KWSS-F	1. KWAV-F	1. KWAV-F	1. KWAV-F	1. KGO	1. KWSS-F	1. KWAV-F	1. KDON-F	1. KWSS-F	1. KWSS-F
2. KDON-F	2. KDON-F	2. KWSS-F	2. KDON-F	2. KDON-F	2. KWAV-F	2. KWAV-F	2. KDON-F	2. KWSS-F	2. KDON-F	2. KWAV-F
3.	3. KWAV-F	3. KDON-F	3. KWSS-F	3. KWSS-F	KTOM	3. KDON-F	3. KWSS-F	3. KWAV-F	3. KWAV-F	3. KDON-F
4.	4. KMBY-F	4. KMBY-F	4. KTOM-F	4. KTOM-F	KBOQ-F	4. KGO	4. KTOM-F	4. KTOM-F	4. KNBR	4. KBAY-F
5.	5. KTOM-F	5. KTOM-F	KMBY-F	5. KMBY-F	5. KBAY-F	5. KMBY-F	5. KMBY-F	5. KMBY-F	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54						
1. KWSS-F	1. KWAV-F	1. KWAV-F	1. KWAV-F	1. KWAV-F	1. KWSS-F	1. KWSS-F	1. KMBY-F	1. KWSS-F	1. KDON-F	
2. KDON-F	2. KWSS-F	2. KDON-F	2. KWSS-F	2. KBOQ-F	2. KDON-F	2. KDON-F	2. KDON-F	2. KDON-F	2. KWSS-F	
3. KWAV-F	3. KDON-F	3. KWSS-F	3. KDON-F	3. KDON-F	3. KMBY-F	3. KMBY-F	3. KWSS-F	3. KMBY-F	3. KMBY-F	
4. KRAY-F	4.	4. KTOM-F	4. KRAY-F	4. KWSS-F	4. KTOM-F	4. KTOM-F	4. KWAV-F	4. KWAV-F	4. KWAV-F	
5.	5.	KRAY-F	5. KBOQ-F	5. KGO	5.	5. KWAV-F	KTOM-F	5. KTOM-F	5. KTOM-F	
MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54						
1. KWSS-F	1. KWSS-F	1. KMBY-F	1. KWSS-F	1. KDON-F						
2. KDON-F	2. KDON-F	2. KDON-F	2. KDON-F	2. KDON-F						
3. KMBY-F	3. KMBY-F	3. KWSS-F	3. KMBY-F	3. KMBY-F						
4. KTOM-F	4. KTOM-F	4. KWAV-F	4. KWAV-F	4. KWAV-F						
5.	5.	5. KTOM-F	5. KTOM-F	5. KTOM-F						

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP	2 (1)	104 (2)	116 (3)	27.8	29.5
AOR		31 (2)	31 (2)	7.4	4.7
AC/OLDIES/SOFT ROCK	6 (1)	48 (2)	54 (3)	12.9	9.6
MOR/VARIETY	17 (2)		17 (2)	4.1	1.6
COUNTRY	19 (1)	31 (2)	50 (3)	12.0	15.5
BLACK/URBAN		5 (1)	5 (1)	1.2	0.5
BTFL MUSIC/EZ		34 (2)	34 (2)	8.1	5.2
NEWS/TALK	37 (3)		37 (3)	8.9	11.6
NOSTALGIA	7 (1)		7 (1)	1.7	5.2
RELIGION/GOSPEL					0.5
SPANISH	17 (3)	28 (2)	45 (5)	10.8	17.6
CLASSICAL		22 (1)	22 (1)	5.3	4.1
UNKNOWN/OTHERS					0.8

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCTY	980	Salinas	1.9/5.5
KDON	1460	Salinas	1.5/4.7
KIDD	630	Monterey	.4/5.5
KNRY	1240	Monterey	1.3/4.9
KWST-F	101.7	Carmel	.9/3.4
KXES	1570	Salinas	.9/1.6
KARA-F	105.7	Santa Clara	.9/1.9
KAZA	1290	Gilroy	.9/2.0
KCBS	740	San Francisco	2.1/6.3
KMFO	1540	Aptos	.6/2.3
KNBR	680	San Francisco	2.4/6.7
KSCO	1080	Santa Cruz	1.3/3.8
KSCO-F	99.1	Santa Cruz	1.5/4.6
KSJO-F	92.3	San Jose	1.1/4.4
KSOL-F	107.7	San Mateo	1.1/2.7

418 (26)

RADIO STATIONS

KCTY, 980, 1 KW (DAYS)	, SPANISH	,\$ 29.00 (Lotus)		Martin Kline
KDON, 1460, 5 KW (DA-1)	, NOSTALGIA (?)	,\$ 15.00* (Katz)		J. Estabrooks
KIDD, 630, 1 KW (DA-2)	, CONTEMP	,\$ 15.00 (Torbet)	Henry Walton	C. Barnett
KNRY, 1240, 1 KW	, OLDIES	MBS, \$ 17.00 (---)		Bill Beaton
KRML, 1410, 500 W (DAYS)	, JAZZ	,\$ 20.00 (Roslin)		Gilbert Wisdom
KTOM, 1380, 5 KW (DA-2)	, COUNTRY	ABC-E, \$ 28.00 (MMR)	Comm. Pacific	Steve Dean
KXES, 1570, 250 W (DAYS)	, SPANISH	,\$ 13.00 (Caballero)		Ron Smith
KDON-F, 102.5, 19 KW @ 2270, CHR		,\$ 46.00* (Katz)	Henry	J. Estabrooks
KMBY-F, 107.1, 1 KW @ 570, AOR		,\$ 17.00 (Select)		S. Johnson
KOCN-F, 104.9, 1 KW @ 550, ?		,\$ 13.00 (Masla)		Roger Powers
KRAY-F, 103.9, 3 KW @ 225, SPANISH		,\$ 29.00 (Lotus)		Martin Kline
KTOM-F, 100.7, 1 KW @ ?, COUNTRY		US 2, \$ 28.00 (MMR)	Comm. Pacific	Steve Dean
KWAV-F, 96.9, 18 KW @ 2575, AC		APR, \$ 43.00 (HNWH)	Buckley	Terry Gillingham
KWST-F, 101.7, 1 KW @ 590, COUNTRY		,\$ 15.00 (Torbet)	Walton	Mike Ginsburg
KLFA-F, 92.1, 3 KW @ 300, SPANISH		,\$ 20.00 (Caballero)		R. Rodriguez
KBOQ-F, 92.7, 1 KW @ 570, CLASSICAL		,\$ 18.00 (Weiss)	Compass (MARINA)	Joe Thompson

Other stations - See San Francisco or San Jose

MISCELLANEOUS COMMENTS KXES sold for \$400,000... KLCZ/KDON-F sold by Grace to Buckley for \$5,000,000 (Chapman)...
KLCZ changes back to KDON...

SALISBURY - OCEAN CITY

Arbitron Rank/Pop (12+): 152/195,600

MSA Rank/Pop: NA

Average Person Ratings: 19.2

Market TSL: 24.2 hours

Stations: 22/17

Diaries: 640/306:1/43.7%

Sample Target: 560

% Below Line: 7.0

% Not Listed: 11.7

1985 Revenue: \$ NA

HH Inc.: \$ NA

Retail \$: NA

Pop per Station: 11,506

#1 Biller: NA

12+ METRO	1/4 SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4 CUME	12+ METRO CUME/	FAL 85	SPG 85
								METRO CUME RATING		
1. WOCQ-F	41/12.0					1. WDSD-F	46/461	1. WKHI-F	510/26.1	
2. WQHQ-F	38/11.1					2. WOCQ-F	43/452	2. WQHQ-F	437/22.3	
3. WKHI-F	34/ 9.9					WQHQ-F	43/512	3. WOCQ-F	434/22.2	
4. WICO-F	32/ 9.4					4. WKHI-F	40/653	4. WICO-F+	370/18.9	
5. WLVW-F	25/ 7.3					5. WICO-F	32/387	5. WWTR-F	233/11.9	
6. WWTR-F	23/ 6.7					6. WLVW-F	28/211	6. WJDY	225/11.5	
7. WGMD-F	18/ 5.3					7. WWTR-F	23/242	7. WSBY	172/ 8.8	
8. WJDY	15/ 4.4					8. WGMD-F	22/178	8. WSEA-F	168/ 8.6	
WOLC-F	15/ 4.4					9. WJDY	17/239	9. WLVW-F	164/ 8.4	
10. WSBY	11/ 3.2					10. WOLC-F	15/152	10. WGMD-F	151/ 7.7	
WDSD-F	11/ 3.2					11.		11. WOLC-F	149/ 7.6	

12+ FM SHARE (METRO): 85.76% (259 of 302) (SPG 85: NA%)

NOTE: THIS IS THE FIRST RATING BOOK FOR THIS MARKET.
SHARE TRENDS ARE NOT AVAILABLE.

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOCQ-F	1. WQHQ-F	1. WQHQ-F	1. WQHQ-F	1. WQHQ-F	1. WICO-F	1. WICO-F	1. WICO-F	1. WKHI-F	1. WOCQ-F	1. WQHQ-F
2. WKHI-F	2. WOCQ-F	2. WKHI-F	2. WKHI-F	2. WICO-F	2. WQHQ-F	2. WQHQ-F	2. WQHQ-F	2. WQHQ-F	2. WQHQ-F	2. WOCQ-F
3.	3. WKHI-F	3. WOCQ-F	3. WOCQ-F	3. WKHI-F	3. WLVW-F	3. WKHI-F	3. WOCQ-F	3. WQHQ-F	3. WKHI-F	3. WICO-F
4.	4. WWTR-F	4. WWTR-F	WICO-F	4. WOCQ-F	4. WOLC-F	4. WOCQ-F	4. WKHI-F	4. WICO-F	4. WWTR-F	4. WKHI-F
5.	5.	5. WICO-F	5.	5.	5.	5.	5. WLVW-F	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WSEA-F	1. WQHQ-F	1. WQHQ-F	1. WQHQ-F	1. WQHQ-F	1. WWTR-F	1. WWTR-F	1. WKHI-F	1. WWTR-F	1. WKHI-F	
2. WKHI-F	2. WOCQ-F	2. WOCQ-F	2. WOCQ-F	2. WOCQ-F	2. WOCQ-F	2. WKHI-F	2. WWTR-F	2. WKHI-F	2. WQHQ-F	
WQHK-F	3. WKHI-F	3. WKHI-F	3. WKHI-F	3. WICO-F	3. WKHI-F	3. WOCQ-F	3. WQHK-F	3. WOCQ-F	3. WICO-F	
4. WJDY	4. WJDY	WJDY	4. WICO-F	WOLC-F	4.	4. WQHQ-F	4.	WQHQ-F	WWTR-F	
WOCQ-F	5.	WICO-F	WOLC-F	5.	5.	5.	5.	5.	5.	
FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		83 (3)	83 (3)	27.5			WAFL-F	97.7	Milford, DE	1.5/3.9
AOR		23 (1)	23 (1)	7.6			WDMV	540	Pocomoke City, MD	1.5/2.4
AC/OLDIES/SOFT ROCK		43 (2)	43 (2)	14.2			WETT	1590	Ocean City, MD	.6/1.4
MOR/VARIETY							WJWL	900	Georgetown, DE	2.0/4.0
COUNTRY	6 (2)	43 (2)	49 (4)	16.2			WOVU-F	101.7	Ocean View, DE	.3/3.4
BLACK/URBAN	17 (2)	1 (1)	18 (3)	6.0			WSEA-F	93.5	Georgetown, DE	2.3/8.6
BTFL MUSIC/EZ		43 (2)	43 (2)	14.2			WSUX-F	98.3	Seaford, DE	.3/3.8
NEWS/TALK							WANN	1190	Annapolis	.6/2.1
NOSTALGIA	20 (3)		20 (3)	6.6			WCAO	600	Baltimore	.3/1.8
RELIGION/GOSPEL		15 (1)	15 (1)	5.0			WESR-F	103.3	Onley, VA	1.8/2.4
SPANISH							WHUR-F	96.3	Washington	.3/2.0
CLASSICAL										
UNKNOWN/OTHERS		8 (3)	8 (3)	2.6						
			302 (22)							

RADIO STATIONS

WETT, 1590, 1 KW/500 W (DA-2)	NOSTALGIA	\$ NA (Katz)	Resort	Gil Dunn
WICO, 1320, 1 KW (DAYS)	COUNTRY	\$ NA (Torbet)		Bill Prettyman
WJDY, 1470, 5 KW (DAYS)	BLACK	\$ 22.00 (Savalli)		J. Connor
WSBY, 960, 5 KW (DA-2)	NOSTALGIA	\$ 24.00 (Weiss)		Jack Gillen
WICO-F, 94.3, 3 KW @ 300, COUNTRY		\$ 48.00 (Torbet)		Bill Prettyman
WKHI-F, 99.9, 50 KW @ 319, CHR		\$ NA (Republic)		Jim Layton
WLVW-F, 105.5, 2 KW @ 390, BTFL/EZ		\$ 16.00 (---)		Charles Truitt
WOCQ-F, 103.9, 3 KW @ 300, CHR		\$ 16.00 (Masla)	(BERLIN)	Darryl Nixon
WQHQ-F, 104.7, 33 KW @ 610, AC		\$ 40.00 (Weiss)	Woolfson	Jack Gillen
WWTR-F, 95.9, 3 KW @ 300, AOR		\$ NA (Katz)	Resort	
WOLC-F, 102.5, 50 KW @ 500, RELIGION		\$ 11.00 (---)	(BETHANY BEACH)	Jim Woodland
WGMD-F, 92.7, 3 KW @ 300, BTFL/EZ		\$ NA (---)	(REHOBOTH BEACH)	Judith Poulin

WDSD - See Wilmington, DE

SALT LAKE CITY

Arbitron Rank/Pop (12+): 43/808,400

MSA Rank/Pop: 44/1,043,200
ADI # 39

Average Person Ratings: 16.8
Market TSL: 22.0 hours

Stations: 30/29
Diaries: 1094/740:1/47.4%
Sample Target: 1090
% Below Line: 0.5
% Not Listed: 6.4

1985 Revenue: \$ 27,500,000
HH Inc.: \$ 28,272
Retail \$: 5.5 Bill
Pop per Station: 27,876
#1 Biller: KSL \$4,700,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KSL	149/11.0	8.7	10.4	---	7.2	7.1	1. KSL	239/3467	1. KSL	2085/25.8	25.7	23.5
2. KSFI-F	124/ 9.1	12.1	10.9	---	10.2	6.3	2. KSFI-F	187/2623	2. KSFI-F	1712/21.2	21.5	20.8
3. KRSP-F	102/ 7.5	9.0	9.9	---	9.4	12.5	3. KRSP-F	155/2275	3. KCPX-F	1580/19.5	17.7	21.0
4. KKAT-F	100/ 7.4	6.0	4.0	---	3.4	6.2	4. KKAT-F	128/1521	4. KRSP-F	1506/18.6	18.9	17.7
5. KCPX-F	89/ 6.5	5.8	6.2	---	9.5	10.5	5. KCPX-F	109/1949	5. KISN-F	1161/14.4	12.1	16.7
6. KSOP-F	63/ 4.6	7.0	3.7	---	3.3	4.0	6. KSOP-F	101/1334	6. KKAT-F	1057/13.1	10.0	8.8
7. KISN-F	54/ 4.0	5.1	4.4	---	3.3	7.2	7. KISN-F	86/1678	7. KLCY-F	977/12.1	13.2	15.0
8. KLCY-F	54/ 4.0	4.2	5.5	---	6.8	4.6	8. KLCY-F	80/1445	8. KSOP-F	846/10.5	10.2	12.4
9. KALL	53/ 3.9	4.7	3.7	---	4.7	3.3	9. KALL	56/ 875	9. KALL	811/10.0	13.8	12.5
10. KUTR	47/ 3.5	2.1	.9	---	.2	2.7	10. KLZR-F	52/ 977	10. KLTQ-F	715/ 8.8	9.7	8.5
11. KDYL	40/ 2.9	2.2	.7	---	1.9	2.0	11. KUTR	50/ 561	11. KBUG	599/ 7.4	8.8	9.6
12. KCLB	40/ 2.9	2.3	1.5	---	3.9	1.5	12. KCLB	48/ 695	12. KCGL-F	591/ 7.3	4.0	4.8
13. KCGL-F	36/ 2.6	2.4	1.8	---	1.9	5.6	13. KMGR-F	47/ 711	13. KDAB-F	590/ 7.3	7.4	9.2
14. KLTQ-F	31/ 2.3	2.7	3.6	---	4.2	1.9	14. KFMY-F	45/1413	14. KFMY-F	557/ 6.9	8.0	9.1
15. KMGR-F	31/ 2.3	1.9	1.9	---	.6	1.9	15. KBER-F	43/ 763	15. KCLB	548/ 6.8	6.8	9.9
16. KZAN-F	31/ 2.3	2.1	3.6	---	2.5	2.0	16.		16. KZAN-F	537/ 6.6	7.7	NA
17. KBUG	30/ 2.2	2.4	3.9	---	3.4	2.2	17.		17. KUTR	487/ 6.0	2.5	1.4
18. KDAB-F	30/ 2.2	1.7	2.2	---	2.6	2.0	18.		18. KDYL	480/ 5.9	4.4	7.3
19.							19.		19. KMGR-F	445/ 5.5	NA	1.9
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 64.23% (817 of 1272) (SPG 85: 67.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCPX-F	1. KRSP-F	1. KKAT-F	1. KSL	1. KSL	1. KSFI-F	1. KSL	1. KSFI-F	1. KSL	1. KCPX-F	1. KKAT-F
2. KRSP-F	2. KKAT-F	2. KSL	2. KKAT-F	2. KKAT-F	2. KSFI-F	2. KSFI-F	2. KSL	2. KSFI-F	2. KRSP-F	2. KSL
3. KCGL-F	3. KCPX-F	3. KRSP-F	3. KSFI-F	3. KSFI-F	3. KKAT-F	3. KCPX-F	3. KKAT-F	3. KRSP-F	3. KSFI-F	3. KSFI-F
4. KISN-F	4. KLCY-F	4. KCPX-F	4. KALL	4. KALL	4. KALL	4. KRSP-F	4. KLCY-F	4. KKAT-F	4. KSL	4. KRSP-F
5. KLRZ-F	5. KSL	5. KSFI-F	5. KRSP-F	5. KRSP-F	5. KSOP-F	5. KALL	5. KRSP-F	5. KAPX-F	5. KKAT-F	5. KCPX-F
6.	6. KISN-F	6. KLCY-F	6. KSOP-F	6. KSOP-F	6. KDYL	6. KKAT-F	6. KCPX-F	6. KISN-F	6. KCGL-F	6. KSOP-F
7.	7.	7.	7. KUTR	7.	7.	7. KSOP-F	7.	7.	7. KISN-F	7. KISN-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8. KCGL-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCPX-F	1. KCPX-F	1. KKAT-F	1. KCPX-F	1. KSL	1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KSL
2. KRSP-F	2. KRSP-F	2. KUTR	2. KSL	2. KSFI-F	2. KKAT-F	2. KKAT-F	2. KKAT-F	2. KKAT-F	2. KKAT-F
3. KISN-F	3. KLCY-F	3. KSFI-F	3. KKAT-F	3. KKAT-F	3. KCPX-F	3. KSL	3. KSL	3. KSL	3. KSFI-F
4. KLCY-F	4. KISN-F	4. KLCY-F	4. KSFI-F	4. KUTR	4. KBER-F	4. KCPX-F	4. KSOP-F	4. KALL	4. KRSP-F
5. KCGL-F	5. KKAT-F	5. KRSP-F	5. KLCY-F	5. KSOP-F	5. KSL	5. KLCY-F	5. KLCY-F	5. KLCY-F	5. KALL
6.	6. KUTR	6. KSL	6. KUTR	6. KALL	6. KCPX-F	6. KSOP-F	6. KDAB-F	6. KSOP-F	6. KSOP-F
7.	7.	7. KSOP-F	7. KRSP-F	7.	7.	7.	7. KCPX-F	7. KCPX-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8. KSFI-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		172 (4)	172 (4)	13.5	22.0	KBER-F	106.5	Spanish Fort	1.4/5.2
AOR		157 (3)	157 (3)	12.3	12.3	KFAM	700	Salt Lake	1.7/3.6
AC/OLDIES/SOFT ROCK	145 (4)	152 (5)	297 (9)	23.3	22.3	KFMV-F	96.1	Provo	.9/6.9
MOR/VARIETY	166 (3)		166 (3)	13.1	8.2	KJQN-F	95.5	Ogden	.6/1.9
COUNTRY	14 (1)	204 (4)	218 (5)	17.1	14.1	KLO	1430	Ogden	.7/2.2
BLACK/URBAN						KLRZ-F	94.9	Provo	1.3/5.2
BTFL MUSIC/EZ	23 (1)	124 (1)	147 (2)	11.6	11.7	KRGD-F	107.9	Roy	.7/2.9
NEWS/TALK	27 (1)		27 (1)	2.1	3.6	KRPN	1550	West Valley City	.6/1.6
NOSTALGIA	80 (2)		80 (2)	6.3	4.2	KRSP	1060	Salt Lake	1.1/4.7
RELIGION/GOSPEL					1.6	KSOP	1370	Salt Lake	1.0/3.6
SPANISH						KTKK	630	Salt Lake	2.0/4.2
CLASSICAL						KSOS-F	106.9	Brigham City	.4/1.1
UNKNOWN/OTHERS		8 (1)	8 (1)	0.6					
			1272 (30)						

RADIO STATIONS

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N)	AC	NBC ABC-I, \$ 60.00	(Eastman)	Hatch	Bennie Williams
KBBX, 1600, 5 KW/1 KW (DA-N)	RELIGION	\$ 6.00	(---)	Mid American Gospel	Robert Dobbs
KBUG, 1320, 5 KW (DA-1)	OLDIES	ABC-D, \$ 48.00	(Katz)	John Price	Terry Schmidt
KDYL, 1280, 5 KW/500 W (DA-N)	NOSTALGIA	MBS APR, \$ 25.00	(Blair)		Craig Hanson
KFAM, 700, 50 KW/1 KW (DA-1)	BTFL/EZ	UPI, \$ 24.00	(Radio Time)		Dave Williams
KMGR, 1230, 1 KW	AC	\$ 20.00	(Torbet)	TransCom	Chris Kampmeier
KLUB, 570, 5 KW (DA-1)	NOSTALGIA	NBC, \$ 38.00*	(Mc-Guild)		Eric Stenberg
KRPN, 1550, 10 KW/500 W	OLDIES/AC	ABC-E, \$ 20.00	(Christal)		Gene Guthrie
KRSP, 1060, 10KW/1 KW (DA-N)	OLDIES	ABC-R, \$ 28.00*	(Select)		Alan Hague
KSL, 1160, 50 KW	MOR	CBS, \$100.00*	(MMR)	Bonneville	Tom Glade
KSOP, 1370, 5 KW/500 W (DA-N)	COUNTRY	\$ 30.00	(MMR)		Greg Hilton
KTKK, 630, 1 KW/500 W (DA-2)	TALK	ABC-T, \$ 18.00	(---)		Stan Bush
KUTR, 860, 50 KW (DAYS)	AC	\$ 33.00*	(Republic)	Sunrise	Dick Elliot

FM STATIONS

KCGL, 105.5, 500 W @ 650, AOR	\$ 25.00	(---)	Mid American Gospel	Richard Rees
KCPX, 98.7, 27 KW @ 2932, CHR	\$ 80.00*	(Katz)	John Price	Terry Schmidt
KFMV, 96.1, 55 KW @ 2620, CHR	\$ 40.00*	(Roslin)	First Media (PROVO)	Gene Manning
KISN, 97.1, 26 KW @ 3650, CONTEMP	CBS-R, \$ 60.00*	(Mc-Guild)		Eric Stenberg
KLCY, 94.1, 24 KW @ 3030, AC	US I, \$ 75.00*	(Eastman)	Hatch	Bennie Williams
KLTQ, 93.3, 26 KW @ 3660, AC	\$ 50.00*	(Republic)	Sunrise	Dick Elliot
KLRZ, 94.9, 48 KW @ 2780, CHR	\$ 40.00	(Christal)	(PROVO)	B. Eric Rhoads
KKAT, 101.9, 26 KW @ 3740, COUNTRY	\$ 45.00*	(Torbet)	Brown (OGDEN)	Dennis Gwiazdom
KMGR, 107.5, 45 KW @ 2850, AC	Trans, \$ 44.00*	(Torbet)	TransCom (OREM)	Chris Kampmeier
KRSP, 103.5, 28 KW @ 3630, AOR	ABC-R, \$ 79.00*	(Select)		Alan Hague
KSFI, 100.3, 26 KW @ 3740, BTFL/EZ	\$ 75.00*	(Blair)		Craig Hanson
KSOP, 104.3, 25 KW @ 3650, COUNTRY	\$ 58.00*	(MMR)		Greg Hilton
KZAN, 97.9, 26 KW @ 3770, COUNTRY	\$ 25.00	(Christal)	(OGDEN)	
KDAB, 101.1, 25 KW @ 3740, CONTEMP	\$ 30.00	(Torbet)	Albimar (OGDEN)	

CALL LETTER CHANGES

KBHV changes to KBER

FORMAT CHANGES

KBER changes from AC to AOR
KDYL changes from News to Nostalgia

STATION SALES

KLAF (Murray) sold to
TransColumbia for \$500,000

MISCELLANEOUS COMMENTS

KBER (Spanish Fort) changed
frequency from 106.3 to
106.5 and power from 3 KW
to 100 KW

SAN ANTONIO

Arbitron Rank/Pop (12+): 37/971,000

MSA Rank/Pop: 38/1,215,700

ADI # 45

Average Person Ratings: 19.1

Market TSL: 25.0 hours

Stations: 26/26

Diaries: 1362/713:1/42.9%

Sample Target: 1200

% Below Line: 0

% Not Listed: 3.8

1985 Revenue: \$ 44,800,000

HH Inc.: \$ 28,255

Retail \$: 7.0 Bil

Pop per Station: 37,369

#1 Biller: WDAI \$5,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KTFM-F	183/9.9	9.3	9.6	8.2	9.5	13.0	1. KTFM-F	196/2540	1. KTFM-F	2279/23.5	22.3	24.8
2. KQXT-F	166/8.9	9.8	8.5	8.4	8.5	6.3	2. KISS-F	193/1943	2. KISS-F	1542/15.9	15.1	16.6
3. KISS-F	158/8.5	6.8	7.0	7.1	6.3	12.0	3. KQXT-F	182/1917	3. KQXT-F	1518/15.6	16.4	17.3
4. KBUC-F+	114/6.1	6.2	5.8	7.5	6.1	4.3	4. KKYX	172/2051	4. KITY-F	1510/15.5	14.8	15.1
5. KCOR	108/5.8	7.0	5.0	6.0	5.5	4.3	5. KBUC-F+	155/1690	5. KAJA-F	1329/13.7	13.4	14.4
6. KAJA-F	100/5.4	5.9	5.2	6.3	7.3	4.9	6. WDAI	125/1862	6. KONO	1306/13.4	10.4	10.1
7. KONO	97/5.2	4.2	4.4	2.7	3.1	4.6	7. KONO	124/1550	7. KSMG-F	1269/13.1	13.1	12.4
8. KITY-F	95/5.1	3.6	4.3	4.6	5.3	6.2	8. KAJA-F	112/1497	8. KBUC-F+	1200/12.4	9.9	11.5
9. KSMG-F	87/4.7	4.7	5.3	---	.5	3.9	9. KCOR	110/1073	9. KSAQ-F	1123/11.6	9.6	10.2
10. KEDA	79/4.3	3.2	4.4	3.3	1.9	1.5	10. KITY-F	99/1617	10. WDAI	1107/11.4	13.5	12.8
11. WDAI	70/3.8	5.8	4.5	5.0	4.5	4.2	11. KSMG-F	93/1457	11. KCOR	1052/10.8	9.8	8.0
12. KESI-F	60/3.2	2.4	1.7	1.1	.7	2.9	12. KEDA	80/ 774	12. KTSA	1040/10.7	13.3	15.6
KKYX	60/3.2	3.7	5.8	6.3	7.3	3.7	13. KTSA	79/1645	13. KLLS-F	917/ 9.4	10.7	13.4
14. KSAQ-F	58/3.1	3.4	3.1	2.4	2.3	4.6	14. KZEP-F	62/ 927	14. KESI-F	837/ 8.6	4.7	5.5
15. KZEP-F	51/2.7	3.1	3.2	6.4	7.6	3.5	KSAQ-F	62/1244	15. KKYX	790/ 8.1	10.3	11.3
16. KTSA	50/2.7	2.9	4.4	4.8	6.1	4.1	16. KESI-F	61/ 853	16. KZEP-F	780/ 8.0	9.8	14.3
17. KXET	44/2.4	1.1	.3	.9	.4	1.0	KSJL	61/ 976	17. KEDA	741/ 7.6	NA	NA
18. KLLS-F	42/2.3	3.1	4.6	6.4	5.2	3.7	18.		18. KSJL	586/ 6.0	6.0	6.4
19. KSJL	36/1.9	2.0	2.2	1.8	---	2.1	19.		19. KXET	508/ 5.2	3.9	1.1
20. KAPE	35/1.9	2.1	2.2	2.3	2.6	2.4	20.		20. KRNN	427/ 4.4	5.0	---
21.							21.		21. KAPE	304/ 3.1	2.6	3.4
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 61.15% (1091 of 1784) (SPG 85: 60.01%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KITY-F	1. KISS-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KQXT-F	1. KTFM-F	1. KQXT-F	1. KTFM-F	1. KISS-F	1. KQXT-F
2. KISS-F	2. KTFM-F	2. KISS-F	2. KSMG-F	2. KONO	2. KBUC-F+	2. KBUC-F+	2. KTFM-F	2. KQXT-F	2. KTFM-F	2. KTFM-F
3. KTFM-F	3. KSMG-F	3. KAJA-F	KONO	3. KSMG-F	3. KCOR	3. KCOR	3. KISS-F	3. KISS-F	3. KQXT-F	3. KISS-F
4. KSAQ-F	4. KAJA-F	4. KSMG-F	4. KAJA-F	4. KAJA-F	4. KEDA	4. KQXT-F	4. KONO	4. KONO	4. KITY-F	4. KAJA-F
5. KSJL	5. KZEP-F	5. KONO	5. KBUC-F+	5. KBUC-F+	5. KONO	5. KISS-F	5. KCOR	5. KAJA-F	5. KCOR	5. KITY-F
6.	6. KONO	6. KBUC-F+	6. KESI-F	6. KQXT-F	6. KAJA-F	6. KSMG-F	6. KAJA-F	7. KBUC-F+	7. KAJA-F	7. KCOR
7.	7. KESI-F	KESI-F	7. KQXT-F	7. KCOR	KTFM-F	7. KAJA-F	7. KSMG-F	7. KQXT-F	7. KISS-F	7. KQXT-F
8.	KITY-F	8.	8.	8.	8.	8. WDAI	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KISS-F	1. KISS-F	1. KISS-F	1. KISS-F	1. KONO
2. KISS-F	2. KAJA-F	2. KSMG-F	2. KAJA-F	2. KSMG-F	2. KTFM-F	2. KTFM-F	2. KSMG-F	2. KTFM-F	2. KTFM-F
3. KAJA-F	3. KISS-F	3. KONO	3. KSMG-F	3. KONO	3. KZEP-F	3. KZEP-F	KTFM-F	3. KSMG-F	KAJA-F
4. KITY-F	4. KSMG-F	4. KESI-F	4. KONO	4. KBUC-F+	4. KSMG-F	KSMG-F	4. KONO	4. KONO	4. KSMG-F
5.	5. KITY-F	5. KAJA-F	5. KISS-F	5. KAJA-F	5.	5. KAJA-F	5. KAJA-F	5. KAJA-F	5. KBUC-F+
6.	6. KONO	6. KITY-F	KITY-F	6. KCOR	6.	KONO	KESI-F	6. KZEP-F	6. KESI-F
7.	7. KESI-F	7. KISS-F	7. KBUC-F+	KQXT-F	7.	7. KESI-F	7. KZEP-F	7. KESI-F	KISS-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	KQXT-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85 %	OTHER RATED STATIONS/METRO SHARE & CUME RATING		
TOP 40/CHR/CONTEMP	36 (1)	336 (3)	372 (4)	20.9	16.7	KFHM	1150	San Antonio .6/2.0
AOR		209 (2)	209 (2)	11.7	10.7	KGNB	1420	New Braunfels 1.4/1.5
AC/OLDIES/SOFT ROCK	147 (2)	189 (3)	336 (5)	18.8	24.7	KRNN	930	Terrell Hills 2.0/4.4
MOR/VARIETY					1.0	KSLR	630	San Antonio .6/2.8
COUNTRY	88 (3)	191 (2)	279 (5)	15.6	17.6	KWED	1580	Seguin .3/1.2
BLACK/URBAN	35 (1)		35 (1)	2.0	2.3			
BTFL MUSIC/EZ		166 (1)	166 (1)	9.3	8.9			
NEWS/TALK	107 (2)		107 (2)	6.0	4.7			
NOSTALGIA	26 (1)		26 (1)	1.5	0.7			
RELIGION/GOSPEL	12 (1)		12 (1)	0.7	2.4			
SPANISH	242 (4)		242 (4)	13.6	10.1			
CLASSICAL								
UNKNOWN/OTHERS								
				1784 (26)				

RADIO STATIONS

AM STATIONS

KAPE, 1480, 2.5 KW (DAYS,DA)	, BLACK	CBS,\$ 30.00*	(Masla)		Sam Sitterle
KBUC, 1310, 5 KW (DAYS,DA)	, COUNTRY	\$, \$ 25.00*	(Eastman)	TK	
KCOR, 1350, 5 KW (DA-N)	, SPANISH	\$, \$ 75.00	(Katz)	Tichenor	Nathan Safir
KDRY, 1100, 5 KW (DA-N)	, RELIGION	\$, \$ 7.00	(---)		Sam Morris
KEDA, 1540, 5 KW (DA-N)	, SPANISH	\$, \$ 35.00	(Select)		Manuel Davila
KFHM, 1150, 1 KW (DAYS,DA)	, SPANISH	\$, \$ 27.00	(---)		Angel Toledo
KKYX, 680, 50 KW/10 KW (DA-N)	, COUNTRY	ABC-D,\$ 90.00	(Christal)	Swanson	Bill Rohde
KONO, 860, 5 KW/1 KW (DA-N)	, OLDIES/AC	NBC,\$ 75.00*	(MMR)	Duffy	
KRNN, 930, 5 KW/1 KW (DA-N)	, NEWS/TALK	APR,ABC-I,\$ 50.00	(Republic)		Dennis Griffin
KSJL, 760, 50 KW/1 KW (DA-2)	, CHR	UPI,CBS-R,\$ 41.00	(Weiss)		Charles Andrews
KTSA, 550, 5 KW (DA-N)	, AC/MOR	\$, \$ 60.00*	(Blair)		Joe Ernest
KKET, 1250, 1 KW (DA-N)	, SPANISH	\$, \$ 30.00*	(Lotus)	Lotus	Bob Allbright
WDAI, 1200, 50 KW	, NEWS/TALK	CBS,\$ 80.00*	(HNWH)	Clear Channel	Rex Tackett

FM STATIONS

KAJA, 97.3, 100 KW @ 472, COUNTRY	\$, \$ 77.00*	(HNWH)	Clear Channel	Tim Bryan
KBUC, 107.5, 100 KW @ 1535, COUNTRY	\$, \$ 65.00	(Eastman)	TK	
KESI, 106.7, 100 KW @ 1000, AC	\$, \$ 39.00*	(Masla)		Sam Sitterle
KISS, 99.5, 100 KW @ 570, AOR	ABC-R,\$110.00*	(Katz)	Capitol-WRAL	John Hiatt
KITY, 92.9, 100 KW @ 500, CHR	ABC-F,\$ 60.00*	(MMR)	Duffy	
KLLS, 100.3, 100 KW @ 580, AC	UPI,\$ 60.00*	(Christal)	Swanson	Bill Rohde
KQXT, 101.9, 100 KW @ 700, BTFL/EZ	\$, \$103.00*	(Select)	Westinghouse	Bill LeGrand
KSAQ, 96.1, 100 KW @ 480, CHR	MBS,\$ 58.00*	(Republic)		Hal Widsten
KSMG, 105.3, 100 KW @ 1240, AC	\$, \$ 74.00*	(Mc-Guild)	American (SEGUIN)	Jack Collins
KTFM, 102.7, 100 KW @ 670, CHR	\$, \$100.00*	(Blair)		Sam Ernest
KZEP, 104.5, 100 KW @ 750, AOR	NBC,\$ 59.00*	(Torbet)	Lotus	Bob Allbright

CALL LETTER CHANGES

KXZL changes to KZEP

FORMAT CHANGES

STATION SALES

KBUC A/F sold to TK for \$11,800,000

MISCELLANEOUS COMMENTS

SAN DIEGO

Arbitron Rank/Pop (12+): 20/1,791,300

MSA Rank/Pop: 18/2,101,800

ADI # 26

Average Person Ratings: 16.4

Market TSL: 22.0 hours

Stations: 29/20

Diaries: 2072/865:1/43.6%

Sample Target: 1610

% Below Line: 21.3

% Not Listed: 8.5

1985 Revenue: \$57,400,000

HH Inc.: \$32,875

Retail \$: 13.2 Bill

Pop per Station: 89,565

#1 Biller: KFMB \$ 9,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KFMB	265/9.0	4.8	6.4	9.5	9.2	5.3	1.		1. KFMB	3783/21.1	14.7	23.3
2. KJQY-F	242/8.2	9.7	9.4	8.0	7.8	5.1	2.		2. KFMB-F	3700/20.7	18.3	19.0
3. KSDO	205/7.0	6.6	6.1	5.2	5.5	5.7	3.		3. KJQY-F	2704/15.1	16.7	15.4
4. KFMB-F	201/6.8	5.9	7.6	5.9	6.2	6.0	4.		4. KSDO-F	2628/14.7	14.5	16.7
5. XTRA-F	194/6.6	5.5	4.5	6.1	6.1	6.8	5.		5. XTRA-F	2561/14.3	12.1	14.1
6. KGB-F	193/6.6	5.9	7.8	9.3	8.6	9.2	6. SAN DIEGO'S		6. KGB-F	2488/13.9	16.2	16.2
7. XHRM-F	143/4.9	5.7	4.5	3.3	4.0	9.7	7. METRO AND TSA		7. KSDO	2452/13.7	12.7	12.4
8. KSDO-F	140/4.8	4.3	4.8	6.3	5.4	6.2	8. ARE THE SAME		8. KSON-F	1798/10.0	9.9	7.4
9. KSON-F	116/3.9	3.3	4.5	3.2	2.8	4.6	9.		9. XHRM-F	1731/ 9.7	8.9	9.3
10. KPQP	103/3.5	5.1	4.8	3.2	3.2	2.7	10.		10. KYXY-F	1626/ 9.1	6.9	7.2
11. KWLT-F	92/3.1	3.7	2.1	1.9	2.3	3.7	11.		11. KWLT-F	1483/ 8.3	6.8	8.8
12. KYXY-F	91/3.1	3.1	2.6	2.8	2.2	1.9	12.		12. XTRA	1465/ 8.2	7.6	8.2
13. KIFM-F	90/3.1	3.7	3.0	3.3	3.7	2.5	13.		13. KIFM-F	1413/ 7.9	9.1	9.3
14. XTRA	86/2.9	3.1	2.9	2.5	2.7	3.3	14.		14. KLZZ-F	1354/ 7.6	9.5	9.4
15. KCBQ-F	83/2.8	2.7	3.0	1.6	1.7	3.1	15.		15. KPQP	1315/ 7.3	8.0	7.2
16. KFSD-F	72/2.4	3.0	2.6	2.8	3.6	1.6	16.		16. KFSD-F	1200/ 6.7	7.4	6.3
17. KLZZ-F	67/2.3	3.0	3.5	2.8	4.0	2.5	17.		17. KCBQ-F	1168/ 6.5	7.6	4.7
18. KNX	46/1.6	2.1	1.6	2.4	1.6	1.6	18.		18. KNX	1049/ 5.9	6.1	6.3
KCBQ	46/1.6	1.3	1.3	.9	1.4	2.1	19.		19. KCBQ	935/ 5.2	5.2	5.1
20. XHIT-F	42/1.4	1.8	2.7	2.5	1.7	2.7	20.		20. XHIT-F	887/ 5.0	6.6	6.5
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 68.07% (1831 of 2690) (SPG 85: 68.04%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSDO-F>	1. XTRA-F	1. KFMB-F	1. KFMB >	1. KFMB >	1. KFMB	1. KSDO	1. KJQY-F	1. KJQY-F	1. KFMB >	1. KGB-F
2. XHRM-F	2. KGB-F	2. KGB-F	2. KFMB-F	2. KFMB-F	2. KJQY-F	2. KFMB-F	2. KSDO	2. KFMB-F	2. KGB-F	2. KJQY-F
XTRA-F	3. KFMB-F>	3. XTRA-F	3. KGB-F	3. KGB-F	3. KSDO	3. KFMB >	3. KFMB-F	KGB-F	3. XTRA-F	3. XTRA-F
4. KGB-F	4. XHRM-F	4. KFMB >	4. XTRA	KJQY-F	4. KPQP	4. KJQY-F	4. KGB-F	4. KFMB	4. KJQY-F	4. KSON-F
5. KFMB-F	5. KFMB	5. XHRM-F	5. KJQY-F	5. KSDO	5. KSON-F	5. XTRA-F	5. XTRA-F	5. XTRA-F	5. XHRM-F	5. KSDO-F
6.	6. KWLT-F	6. KWLT-F	5. KSON-F	KSON-F	6. KYXY-F	6. KGB-F	6. KFMB	6. KSDO	6. KIFM-F	6. XHRM-F
7.	7. KSDO-F	7. KIFM-F	7. KIFM-F	XTRA	7. KFSD-F	7. KSON-F	7. XHRM-F	7. XHRM-F	7. KSDO-F	7. KFMB-F
8.	8.	KJQY-F	8.	8. KIFM-F	8. KFMB-F	8. KCBQ-F	8.	8. KSDO-F	8. KFMB-F	8. KFMB
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. XTRA-F	1. KFMB-F	1. KFMB-F>	1. KFMB-F	1. KFMB		1. XTRA-F	1. KGB-F	1. KGB-F	1. KGB-F	1. KFMB
2. KFMB-F	2. XTRA-F	2. KFMB	2. KFMB	2. KFMB-F		2. KGB-F>	2. XTRA-F>	2. KFMB	2. XTRA-F	2. KGB-F
3. KSDO-F	3. KWLT-F	3. KWLT-F	3. XTRA-F	3. KJQY-F		3. XHRM-F	3. KFMB-F	3. XTRA-F	3. KFMB	3. KSDO
4. XHRM-F	4. KSDO-F	4. XTRA	4. KWLT-F	4. KYXY-F		4. KFMB-F	4. XHRM-F	4. KFMB-F	4. KFMB-F	4. KFMB-F
5. KWLT-F	5. XHRM-F	5. KIFM-F	5. XHRM-F	5. KSON-F		5. XHIT-F	5. KFMB	5. XTRA	5. XHRM-F	5. XTRA-F
6. KLZZ-F	6. KLZZ-F	6. KSON-F	6. KSDO-F	6. KIFM-F		6. KSDO-F	6. XHIT-F	6. XHRM-F	6. KSDO	6. XTRA
7.	7. KIFM-F	KYXY-F	7. KSON-F	XTRA		7.	7. XTRA	7. KSDO	7. XTRA	7. KJQY-F
8.	8.	8.	8.	8.		8.	8.	KIFM-F	8.	8. KIFM-F
9.	9.	9.	9.	9.		9.	9.	9.	9.	9.
10.	10.	10.	10.	10.		10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		341 (2)	341 (2)	12.7	14.5	KGMG-F 102.1 Oceanside 1.0/3.8
AOR		448 (4)	448 (4)	16.7	17.1	KKOS-F 95.9 Carlsbad .5/1.9
AC/OLDIES/SOFT ROCK	114 (3)	386 (6)	500 (9)	18.6	20.0	KLZZ 600 San Diego .5/3.1
MOR/VARIETY	265 (1)		265 (1)	9.9	9.8	KSON 1240 San Diego 1.3/4.7
						KVSD 1000 Vista .4/1.4
COUNTRY	84 (2)	199 (2)	283 (4)	10.5	7.3	
BLACK/URBAN		143 (1)	143 (1)	5.3	4.3	KABC 790 Los Angeles .4/1.6
BTFL MUSIC/EZ		242 (1)	242 (1)	9.0	8.4	KBRT 740 Los Angeles .6/1.6
NEWS/TALK	264 (3)		264 (3)	9.8	8.3	KFI 640 Los Angeles .4/2.6
						KLOS-F 95.5 Los Angeles .6/2.3
NOSTALGIA	103 (1)		103 (1)	3.8	5.7	
RELIGION/GOSPEL	18 (1)		18 (1)	0.7	0.9	
SPANISH				---	---	
CLASSICAL		72 (1)	72 (1)	2.7	3.8	
UNKNOWN/OTHERS	11 (1)		11 (1)	0.4	---	
			2690 (29)			

RADIO STATIONS

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2)	COUNTRY	\$ 55.00* (Torbet)	Eric/Chandler	Charlie Ochs
KFMB, 760, 5 KW (DA-N)	MOR	CBS, \$145.00* (Mc-Guild)	Midwest TV	Paul Palmer
KLZZ, 600, 5 KW (DA-1)	AC	MBS, APR, \$ NA (Eastman)	SBI	Don Walker
KMJC, 910, 5 KW (DA-2)	RELIGION	\$ 30.00 (Gates)		Richard Bartell
KMLQ, 1000, 2.5 KW/250 W (DA-2)	NOSTALGIA	\$ 50.00 (---)		Gene Alfred
KOWN, 1450, 1 KW	COUNTRY	\$ 35.00 (Western)	(ESCONDIDO)	Tim Curtin
KPQP, 1360, 5 KW/1 KW	NOSTALGIA	NBC, \$ 68.00 (Katz)	Brown	Tom Baker
KSDO, 1130, 10 KW (DA-2)	NEWS/TALK	ABC-I, NBC-T, \$115.00 (HNWH)	Gannett	
KSON, 1240, 1 KW	COUNTRY	MBS, \$ 58.00* (Blair)	Jeff-Pilot	Clarke Brown
XTRA, 690, 50 KW (DA-2)	OLDIES	\$ 65.00* (MMR)	Noble (TIJUANA)	Norm Feuer

FM STATIONS

KCBQ, 105.3, 29 KW @ 620, COUNTRY	\$ 65.00* (Torbet)	Eric/Chandler	Charlie Ochs
KFMB, 100.7, 30 KW @ 620, CONTEMP	\$140.00 (Mc-Guild)	Midwest TV	Paul Palmer
KFSD, 94.1, 100 KW @ 641, CLASSICAL	\$ 79.00* (Christal)	Lotus	Hal Rosenberg
KGB, 101.5, 50 KW @ 577, AOR	\$134.00* (Katz)	Brown	Tom Baker
KGMG, 102.1, 10 KW @ 980, OLDIES/CLASSIC	MBS, \$NA (Select)	(OCEANSIDE)	Larry Shushan
KIFM, 98.1, 28 KW @ 640, AC/JAZZ	CBS-R, \$ 90.00* (CBS)		
KJQY, 103.7, 36 KW @ 650, BTFL/EZ	\$130.00* (Select)	Westinghouse	Chris Claus
KKOS, 95.9, 3 KW @ 300, AC	\$ 56.00 (---)	(CARLSBAD)	John Oehrlein
KLZZ, 106.5, 50 KW @ 442, AC	\$ 80.00* (Eastman)	SBI	Don Walker
KOWN, 92.1, 270 KW @ 1020, ??	\$ 35.00 (Western)	(ESCONDIDO)	Tim Curtin
KSDO, 102.9, 2 KW @ 1840, CHR	\$105.00* (HNWH)	Gannett	
KSON, 97.3, 50 KW @ 445, COUNTRY	\$ 66.00* (Blair)	Jeff-Pilot	Clarke Brown
KWLT, 94.9, 2 KW @ 1850, AC	\$ 75.00* (Christal)	Sandusky	
KYXY, 96.5, 41 KW @ 540, AC	\$ 92.00* (Torbet)		Jim Price
XHRM, 92.5, 50 KW @ 600, BLACK	SBN, \$ 85.00 (Weiss)	(TIJUANA)	Darryl Cox
XTRA, 91.1, 100 KW @ 1000, AOR	\$ 94.00* (MMR)	(TIJUANA)	Norm Feuer
XHIT, 90.3, 100 KW @ 1000, AOR	\$ 60.00* (CBS)	Unidyne (TIJUANA)	Bruce Walton

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

KCBQ A/F: From Infinity to
Eric/Chandler for \$12,200,000 (Mahlman)

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/4,912,600
MSA Rank/Pop: SF - 28/1,519,100
OAK - 19/1,903,600
ADI # 5
Average Person Ratings: 17.1
Market TSL: 22.7 hours

Stations: 49/47
Diaries: 3934/1249:1/43.2%
Sample Target: 2660
% Below Line: 1.2
% Not Listed: 12.2

1985 Revenue: \$142,000,000
HH Inc.: \$36,465
Retail \$: 31.4 Bil
Pop per Station: 104,523
#1 Biller: KGO \$17,500,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KGO	601/7.2	7.6	9.0	7.8	7.2	8.6	1. KGO	744/10157	1. KGO	8413/17.1	17.9 18.0
2. KCBS	572/6.8	6.6	6.2	4.8	5.2	4.0	2. KCBS	654/ 9566	2. KCBS	8163/16.6	17.9 15.0
3. KNBR	408/4.9	2.9	2.4	3.7	3.4	3.1	3. KNBR	562/ 8576	3. KNBR	6546/13.3	8.9 10.8
4. KSOL-F	372/4.4	4.6	4.5	3.8	4.4	6.5	4. KSOL-F	387/ 5420	4. KYUU-F	5440/11.1	11.8 11.1
5. KABL-F	308/3.7	4.2	3.6	3.4	3.5	2.6	5. KABL-F	322/ 4261	5. KMEL-F	5379/10.9	10.5 11.0
6. KMEL-F	251/3.0	3.3	3.0	3.4	2.7	5.1	6. KSFM-F	283/ 3874	6. KSOL-F	5231/10.6	9.6 10.3
7. KYUU-F	245/2.9	3.2	3.4	3.9	3.8	4.8	7. KMEL-F	264/ 5759	7. KIOI-F	4810/ 9.8	10.3 10.6
8. KBLX-F	244/2.9	3.2	3.0	2.6	2.7	4.4	8. KRAK	253/ 2709	8. KITS-F	4296/ 8.7	9.2 9.8
9. KFOG-F	234/2.8	2.4	2.3	3.0	2.7	3.2	9. KBLX-F	253/ 3539	9. KLOK-F	4270/ 8.7	8.2 7.2
10. KSAN-F	231/2.8	3.0	4.1	3.2	3.2	3.0	10. KYUU-F	249/ 5623	10. KOIT-F	4055/ 8.3	7.0 6.6
11. KOIT-F	226/2.7	2.8	2.5	2.5	2.8	2.8	11. KFOG-F	243/ 3712	11. KABL-F	4047/ 8.2	7.4 7.8
12. KIOI-F	211/2.5	2.7	3.5	4.0	3.3	2.7	12. KSAN-F	237/ 3581	12. KFOG-F	3549/ 7.2	6.1 6.8
13. KLOK-F	205/2.4	2.8	2.2	1.9	1.9	2.7	13. KOIT-F	229/ 4233	13. KSAN-F	3457/ 7.0	8.2 7.9
14. KBAY-F	194/2.3	2.0	2.8	2.7	2.0	.9	14. KBAY-F	228/ 2639	14. KBLX-F	3402/ 6.9	7.3 6.7
15. KRQR-F	179/2.1	2.2	2.5	2.2	2.1	3.6	15. KWSS-F	218/ 3943	15. KFRC	3383/ 6.9	8.7 9.7
16. KSFO	178/2.1	1.7	1.8	2.9	2.1	1.2	16. KIOI-F	214/ 4902	16. KSFO	3334/ 6.8	4.6 7.3
17. KABL	168/2.0	2.0	2.0	2.8	3.1	1.3	17. KLOK-F	209/ 4363	17. KWSS-F	3087/ 6.3	5.9 5.3
18. KNEW	166/2.0	2.0	2.3	2.2	2.8	1.9	18. KSFO	190/ 3558	18. KKHI-F*	2576/ 5.2	4.5 5.8
19. KITS-F	163/1.9	1.7	2.2	2.7	2.5	2.3	19. KRQR-F	190/ 2805	19. KNEW	2572/ 5.2	6.1 6.4
20. KWSS-F	154/1.8	2.0	2.1	2.2	1.7	3.3	20. KABL	169/ 2312	20. KRQR	2519/ 5.1	6.7 5.8
KOFY	154/1.8	---	---	---	---	---	21. KNEW	166/ 2607	21. KYA-F	2478/ 5.0	4.6 3.0
22. KKHI-F*	149/1.8	2.0	1.5	1.8	1.9	1.5	22. KITS-F	163/ 4305	22. KOME-F	2400/ 4.9	4.8 4.8
23. KOME-F	133/1.6	1.4	1.2	2.6	1.8	2.6	23. KOFY	156/ 1448	23. KBAY-F	2280/ 4.6	5.3 4.8
KYA-F	133/1.6	1.5	1.3	1.2	1.0	.8	24. KFRC	155/ 4109	24. KABL	2251/ 4.6	4.6 6.1
25. KFRC	132/1.6	1.7	1.7	1.5	1.9	1.5	25. KKHI-F*	152/ 2647	25. KLOK	1936/ 3.9	4.0 4.6

12+ FM SHARE (METRO): 60.62% (4470 of 7374) (SPG 85: 61.38%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSOL-F	1. KSOL-F	1. KSOL-F	1. KGO	1. KGO	1. KGO	1. KCBS	1. KGO	1. KGO	1. KNBR	1. KCBS
2. KMEL-F	2. KFOG-F	2. KGO	2. KNBR	2. KCBS	2. KCBS	2. KGO >	2. KCBS	2. KCBS	2. KGO	2. KSOL-F
3. KWSS-F	3. KYUU-F	3. KFOG-F	3. KBLX-F	3. KNBR	3. KNBR	3. KABL-F	3. KABL-F	3. KSOL-F	3. KSOL-F	3. KNBR
4. KITS-F	4. KRQR-F	4. KNBR	4. KCBS	4. KBLX-F	4. KABL-F	4. KNBR	4. KNBR	4. KNBR	4. KCBS	4. KGO
5. KLOK-F	KMEL-F	5. KBLX-F	5. KOIT-F	5. KOIT-F	5. KSAN-F	5. KSOL-F	5. KYUU-F	5. KABL-F	5. KMEL-F	5. KABL-F
6.	6. KBLX-F	6. KYUU-F	6. KIOI-F	6. KIOI-F	6. KOFY	6. KYUU-F	6. KBLX-F	6. KYUU-F	6. KBLX-F	6. KMEL-F
7.	7. KIOI-F	7. KIOI-F	7. KFOG-F	7. KFOG-F	7. KNEW	7. KMEL-F	7. KOIT-F	7. KSAN-F	7. KFOG-F	7. KYUU-F
8.	8. KLOK-F	8. KOIT-F	8. KSAN-F	8. KSAN-F	8. KOIT-F	8. KITS-F	8. KSOL-F	8. KFOG-F	8. KABL-F	8. KKH1-F+
9.	KOME-F	9. KCBS	9. KYUU-F	9. KYUU-F	9. KBAY-F	9. KSFO	9. KFOG-F	9. KMEL-F	9. KSFO	9. KBLX-F
10.	10. KOIT-F	10. KSAN-F	10. KSOL-F	10. KOFL-F	10. KBLX-F	10. KSAN-F	10. KSAN-F	KOIT-F+	KLOK-F	10. KSAN-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSOL-F	1. KSOL-F	1. KBLX-F	1. KSOL-F	1. KGO		1. KSOL-F	1. KFOG-F	1. KRQR-F	1. KNBR	1. KNBR
2. KYUU-F	2. KYUU-F	2. KIOI-F	2. KYUU-F	2. KCBS		2. KMEL-F	2. KRQR-F	2. KFOG-F	2. KGO	2. KGO
3. KLOK-F	3. KBLX-F	KSOL-F	3. KBLX-F	3. KBLX-F		3. KNBR	3. KSOL-F	3. KNBR	3. KFOG-F	3. KCBS
KMEL-F	4. KFOG-F	4. KYUU-F	4. KOIT-F	4. KOIT-F		4. KOME-F	4. KOME-F	4. KIOI-F	4. KRQR-F	4. KBLX-F
5. KFOG-F	5. KLOK-F	5. KFOG-F	5. KIOI-F	5. KIOI-F		5. KRQR-F	5. KMEL-F	5. KBLX-F	5. KSOL-F	5. KRQR-F
6. KWSS-F	6. KIOI-F	6. KCBS	6. KLOK-F	6. KYUU-F		6. KYUU-F	6. KNBR	KGO	6. KCBS	6. KFOG-F
7. KITS-F	7. KMEL-F	KOIT-F	7. KCBS	7. KABL-F		7. KSJO-F	7. KIOI-F	7. KOIT-F	7. KBLX-F	7. KOIT-F
8. KIOI-F	8. KOIT-F	8. KLOK-F	8. KFOG-F	8. KLOK-F		8. KITS-F	8. KBLX-F	8. KOME-F	8. KSAN-F	8. KSAN-F
9. KOIT-F	9. KWSS-F	9. KMEL-F	9. KMEL-F	9. KSOL-F		9. KLOK-F	KGO	9. KSOL-F	9. KYUU-F	9. KIOI-F
10. KRQR-F	10. KITS-F	10. KFRC	10. KGO	10. KSAN-F		10. KKCY-F	KYUU-F	10. KYA-F	10. KIOI-F	10. KOFY

SPG 85					OTHER RATED STATIONS/METRO SHARE & CUME RATING		
FORMATS	AM	FM	TOTAL	%	%		
TOP 40/CHR/CONTEMP	132 (1)	880 (7)	1012 (8)	13.7	11.3	KARA-F 105.7	Santa Clara .9/3.6
AOR		639 (4)	639 (4)	8.7	10.6	KATD-F 95.3	Los Gatos .5/2.2
AC/OLDIES/SOFT ROCK	24 (1)	1027 (8)	1051 (9)	14.2	15.6	KBRG-F 104.9	Fremont 1.0/1.7
MOR/VARIETY	485 (2)		485 (2)	6.6	4.6	KDFC-F* 102.1	San Francisco 1.4/4.6
						KDIA 1310	Oakland .8/2.9
COUNTRY	275 (3)	231 (1)	506 (4)	6.9	8.1	KEEN 1370	San Jose .6/1.7
BLACK/URBAN	68 (1)	616 (2)	684 (3)	9.3	10.3	KEZR-F 106.5	San Jose .7/2.9
BTFL MUSIC/EZ	168 (1)	567 (3)	735 (4)	10.0	14.5	KFAX 1100	San Francisco .5/1.5
NEWS/TALK	1173 (2)		1173 (2)	15.9	15.0	KIQI 1010	San Francisco .7/1.8
						KJAZ-F 92.7	Alameda .9/3.2
NOSTALGIA	263 (2)		263 (2)	3.6	3.2	KKCY-F 98.9	San Francisco 1.3/2.8
RELIGION/GOSPEL	42 (1)		42 (1)	0.6	1.0	KLIV 1590	San Jose 1.0/2.8
SPANISH	236 (3)	88 (1)	324 (4)	4.4	1.9	KLOK 1170	San Jose .9/3.9
CLASSICAL	38 (2)	231 (2)	269 (4)	3.6	4.0	KLZE-F 97.7	Los Altos .8/1.7
UNKNOWN/OTHERS		191 (2)	191 (2)	2.6	0	KNTA 1430	Santa Clara .3/1.0
			7374 (49)			KOIT 1260	San Francisco .3/1.8
						KREQ-F 92.9	Healdsburg .5/1.3
						KSJO-F 92.3	San Jose 1.1/3.8
						KTIM-F 100.9	San Rafael .4/1.1
						KZST-F 100.1	Santa Rosa .6/1.4
						KRAK 1140	Sacramento .7/1.1
						KSFM-F 102.5	Sacramento .3/1.3
RADIO STATIONS							
AM STATIONS							
KABL, 960, 5 KW (DA-1)		BTFL /EZ		\$150.00	(Christal)	Shamrock	Mike Grinsell
KCBS, 740, 50 KW (DA-2)		NEWS		CBS, \$200.00	(CBS)	CBS	Ray Barnett
KEST, 1450, 1 KW		RELIGION		\$ 37.00	(---)	Univerisal	Alan Schultz
KFAX, 1100, 50 KW (DA-1)		RELIGION		\$ 30.00	(---)	Salem	Tom Wallace
KFRC, 610, 5 KW		CHR		US I, \$130.00*	(Republic)	RKO	Jim Smith
KDIA, 1310, 5 KW (DA-1)		BLACK		\$ NA	(Select)	New Systems	Earnest James
KGO, 810, 50 KW (DA-1)		TALK/NEWS		ABC-I, \$295.00	(Blair)	Cap Cities/ABC	Mike Luckoff
KIQI, 1010, 10 KW/500 W (DA-1)		SPANISH		\$ 54.00	(Caballero)		Rene DeLaRosa
KNBR, 680, 50 KW		MOR/AC		NBC, \$190.00	(Mc-Guild)	NBC	William Dwyer
KNEW, 910, 5 KW (DA-N)		COUNTRY		\$100.00*	(Katz)	Malrite	Steve Edwards
KOFY, 1050, 1 KW (DAYS)		SPANISH		\$ 38.00	(Lotus)	(SAN MATEO)	Rolando Orellano
KOIT, 1260, 5 KW/1 KW		SOFT AC		\$ NA	(Torbet)	Bonneville	Chuck Tweedle
KRE, 1400, 1 KW/250 W		BLACK		SBN, \$ NA	(HNWH)	Inner City	Harvey Stone
KSFO, 560, 5 KW (DA-N)		NOSTALGIA		US 2, \$110.00*	(Eastman)	King	Jim Kime
FM STATIONS							
KABL, 98.1, 100 KW @ 940, BTFL/EZ				\$150.00	(Christal)	Shamrock	Mike Grinsell
KBLX, 102.9, 7 KW @ 1285, URBAN/AC				SBN, \$120.00*	(HNWH)	Inner City	Harvey Stone
KDFC+, 102.1, 33 KW @ 1360, CLASSICAL				\$ 50.00	(CMBS)		Ed Davis
KFOG, 104.5, 8 KW @ 1454, AOR				Source, \$135.00*	(Select)	Susquehanna	Tony Salvatore
KIOI, 101.3, 125 KW @ 1220, AC				\$200.00	(MMR)	Price	Bill Gilreath
KITS, 105.3, 15 KW @ 1200, CHR				\$120.00*	(Republic)	Entercom	Ed Krampf
KJAZ, 92.7, 2 KW @ 550, JAZZ				\$ NA	(Roslin)		Ian Epstein
KKCY, 98.9, 4 KW @ 1450, URBAN/AOR/AC				\$100.00*	(Select)	Olympic	Bruce Blevins
KKHI+, 95.7, 9 KW @ 1473, CLASSICAL				\$ 85.00*	(HNWH)	Buckley	Jim Hickey
KLOK, 103.7, 8 KW @ 1470, CONTEMP/AC				\$ 80.00	(Durpetti)	Davis Weaver	Bill Weaver
KMEL, 106.1, 69 KW @ 1240, CHR				\$115.00*	(Christal)	Century	P. Williams
KOIT, 96.5, 33 KW @ 1410, SOFT AC				\$ 95.00*	(Torbet)	Bonneville	Chuck Tweedle
KROR, 97.3, 82 KW @ 1100, AOR				CBS-R, \$135.00*	(CBS)	CBS	Carl Dickens
KSAN, 94.9, 35 KW @ 1290, COUNTRY				\$155.00*	(Katz)	Malrite	Steve Edwards
KSOL, 107.7, 5 KW @ 1590, URBAN				APR, \$148.00*	(Masla)	United	Ken Shubat
KYA, 93.3, 31 KW @ 593, OLDIES				APR, \$ NA	(Eastman)	King	Jim Kime
KYUU, 99.7, 45 KW @ 1240, CONTEMP/AC				\$170.00*	(Mc-Guild)	NBC	Terry DeVoto

KCTC, KRAK, KSFM - See Sacramento

OTHER RANKED STATIONS - See San Jose

CALL LETTER CHANGES

KXLR changes to KOIT-A

FORMAT CHANGES

KOIT-A changes to Soft AC
KSFO: From Nostalgia to Oldies (July)

STATION SALES

MISCELLANEOUS COMMENTS

SAN JOSE

Arbitron Rank/Pop (12+): 28/1,164,700
MSA Rank/Pop: 31/1,396,200
San Francisco ADI
Average Person Ratings: 16.0
Market TSL: 20.9 hours

Stations: 42/16
Diaries: 1148/1015:1/41.4%
Sample Target: 1200
% Below Line: NA
% Not Listed: NA

1985 Revenue: \$24,500,000
HH Inc.: \$40,841
Retail \$: 10.3 Bil
Pop per Station: 72,794
#1 Biller: KBAY-F \$4,300,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KBAY-F	113/6.1	5.6	6.7	---	5.6	3.0	1. KBAY-F	219/2386	1. KWSS-F	2245/19.3	17.0	14.9
2. KWSS-F	110/5.9	6.1	6.1	---	4.5	9.4	2. KWSS-F	210/3819	2. KOME-F	1298/11.1	11.4	11.7
3. KOME-F	75/4.0	3.0	3.0	---	5.3	6.3	3. KOME-F	130/2218	3. KBAY-F	1249/10.7	12.1	12.5
4. KSJO-F	61/3.3	3.2	3.2	---	2.3	5.1	4. KSJO-F	95/1844	4. KARA-F	1244/10.7	9.6	10.8
5. KLZE-F	60/3.2	4.9	2.9	---	2.8	2.3	5. KLIV	75/1210	5. KLOK	1195/10.3	8.9	9.8
6. KLOK	56/3.0	2.9	3.1	---	3.4	1.6	6. KLOK	72/1637	6. KSJO-F	1168/10.0	10.3	9.9
7. KARA-F	48/2.6	2.5	3.4	---	3.9	2.6	7. KARA-F	68/1623	7. KEZR-F	1145/ 9.8	9.0	11.2
8. KEZR-F	48/2.6	2.5	2.0	---	2.6	2.4	8. KLZE-F	65/ 832	8. KATD-F	942/ 8.1	3.9	---
9. KEEN	41/2.2	1.8	2.7	---	2.0	2.5	9. KDFC-F+	53/1038	9. KLZE-F	690/ 5.9	5.6	6.6
10. KLIV	35/1.9	2.2	1.9	---	2.6	1.6	10. KEZR-F	52/1310	10. KLIV	680/ 5.8	5.6	6.3
11. KATD-F	34/1.8	2.4	1.9	---	---	2.4	11. KEEN	48/ 756	11. KEEN	562/ 4.8	5.8	5.7
12. KDFC-F+	25/1.3	1.8	1.6	---	1.8	.5	12. KATD-F	38/1091	12. KDFC-F+	457/ 3.9	3.1	4.
13. KNTA	24/1.3	1.4	2.2	---	1.7	.7	13. KNTA	25/ 490	13. KNTA	434/ 3.7	2.7	2.6
14. KHTT	17/1.9	.8	.6	---	1.0	2.0	14. KAZA	24/ 359	14. KHTT	310/ 2.7	3.7	4.3
15. KAZA	15/1.8	1.5	1.2	---	1.7	.3	15. KHTT	20/ 389	15. KAZA	260/ 2.7	2.0	2.0

12+ FM SHARE (METRO): NA (SPG 85: NA)

NOTE: San Jose is part of the San Francisco metro. Only stations above the line in the rating book are ranked.

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KOME-F	1. KWSS-F	1. KWSS-F	1. KWSS-F	1. KBAY-F	1. KWSS-F	1. KBAY-F	1. KBAY-F	1. KWSS-F	1. KWSS-F
2. KATD-F	2. KWSS-F	2. KOME-F	2. KARA-F	2. KARA-F	2. KLZE-F	2. KBAY-F	2. KWSS-F	2. KWSS-F	2. KBAY-F	2. KBAY-F
3. KLOK	3. KSJO-F	3. KSJO-F	3. KOME-F	3. KOME-F	3. KLOK	3. KLOK	3. KLZE-F	3. KOME-F	3. KOME-F	3. KOME-F
4. KOME-F	4. KEZR-F	4. KEZR-F	4. KEZR-F	4. KBAY-F	4. KARA-F	4. KOME-F	4. KWSS-F	4. KSJO-F	4. KSJO-F	4. KLZE-F
5. KATD-F	5. KARA-F	5. KARA-F	5. KLOK	5. KEZR-F	5. KEEN	5. KEEN	5. KSJO-F	5. KLOK	5. KARA-F	5. KEZR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F	1. KWSS-F	1. KWSS-F	1. KWSS-F	1. KWSS-F	1. KOME-F	1. KOME-F	1. KOME-F	1. KOME-F	1. KOME-F
2. KSJO-F	2. KSJO-F	2. KEZR-F	2. KLOK	2. KLOK	2. KSJO-F	2. KSJO-F	2. KSJO-F	2. KSJO-F	2. KARA-F
3. KATD-F	3. KEZR-F	3. KLOK	3. KEZR-F	3. KBAY-F	3. KWSS-F	3. KWSS-F	3. KARA-F	3. KWSS-F	3. KWSS-F
4. KOME-F	4. KLOK	4. KOME-F	4. KBAY-F	4. KEZR-F	4. KATD-F	4. KARA-F	4. KWSS-F	4. KARA-F	4. KEZR-F
5. KOME-F	5. KARA-F	5. KSJO-F	5. KARA-F	5. KARA-F	5. KEZR-F	5. KEZR-F	5. KEZR-F	5. KEZR-F	5. KEZR-F

SPG 85

FORMATS AM FM TOTAL %

TOP 40/CHR/CONTEMP
AOR
AC/OLDIES/ROCK
MOR/VARIETY

COUNTRY
BLACK/URBAN
BTFL MUSIC/EZ
NEWS/TALK

NOSTALGIA
RELIGION/GOSPEL
SPANISH
CLASSICAL
UNKNOWN/OTHERS

RADIO STATIONS

KAZA, 1290, 5 KW (DAYS,DA), SPANISH
KEEN, 1370, 5 KW (DA-2), COUNTRY
KHTT, 1500, 10 KW/5 KW (DA-2), OLDIES
KLIV, 1590, 5 KW (DA-N), NOSTALGIA
KLOK, 1170, 50 KW/5 KW (DA-2), MOR/AC
KNTA, 1430, 1 KW (DA-N), SPANISH

KARA-F, 105.7, 50 KW @ 500, AC
KATD-F, 95.3, 370 KW @ 860, CHR
KBAY-F, 100.3, 14 KW @ 2580, BTFL/EZ
KEZR-F, 106.5, 50 KW @ 430, AC
KBRG-F, 104.9, 3 KW @ 300, SPANISH
KLZE-F, 97.7, 3 KW @ ?, BTFL/EZ
KOME-F, 98.5, 13 KW @ 880, AOR
KSJO-F, 92.3, 50 KW @ 68, AOR
KWSS-F, 94.5, 1.1 KW @ 2580, CHR

\$ 51.00 (Caballero)
UPI, \$ 55.00 (MMR)
APR, \$ 32.50 (Katz)
\$ 40.00 (Select)
\$ 60.00 (Weiss)
\$ 34.00 (Lotus)
\$ 58.00 (Select)
\$ 40.00 (Roslin)
\$ 90.00 (MMR)
\$ 82.00 (Christal)
\$ 48.00 (----)
\$ 35.00 (Republic)
ABC-R, \$144.00 (Torbet)
\$130.00* (Katz)
\$100.00* (Mc-Guild)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

See San Francisco for details about the following stations:

KYUU	3.6/12.5	KFRC	.5/ 3.8
KABL	.5/ 2.5	KKHI-F	1.4/ 4.9
KABL-F	1.1/ 3.8	KLOK-F	1.2/ 6.7
KBLX-F	1.9/ 5.2	KMEL-F	1.8/ 9.0
KBRG-F	3.3/ 3.8	KNBR	3.6/10.1
KCBS	6.0/13.8	KOFY	1.8/ 2.3
KFAX	.6/ 1.7	KOIT	.2/ 1.8
KFOG-F	2.6/ 6.4	KOIT-F	1.7/ 7.7
		KRQR-F	.4/ 2.3
KDON-F	102.5	Salinas	
		KYA-F	.3/ 2.3
			.3/ 1.9

MISCELLANEOUS COMMENTS KLZE sold to Parker for \$4,300,000 (Chapman)... KBRG-F sold for \$2,875,000 (Blackburn)... Arbitron fell 4.3% short of sample target...

(GILROY) A. Rodriguez
Chris Snell
G. Rodriguez
V. Lopopolo
Phil Davis
Gene Hogan
Bob Kieve
Alice Shockley
Steve Snell
John Levitt
Richard Hebmick
Judy Currier
Jim Hardy
G. Rodriguez
Palmer Pyle
(FREMONT)

See San Francisco for other stations

SARASOTA - BRADENTON

Arbitron Rank/Pop (12+): 87/381,300

MSA Rank/Pop: Sara-177/239,300
Tampa ADI Brad-219/175,600
Average Person Ratings: 16.8
Market TSL: 22.5

Stations: 29/12
Diaries: 713/535:1/48.4%
Sample Target: 740
% Below Line: 51.9
% Not Listed: 10.3

1985 Revenue: \$ 5,000,000
HH Inc.: \$ 26,222
Retail \$: 3.2 Bil
Pop per Station: 31,775
#1 Biller: WDUV-F \$ 1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WDUV-F	150/23.4	---	17.9	---	21.6
2. WSUN	50/ 7.8	---	10.3	---	7.2
3. WYNF-F	47/ 7.3	---	7.9	---	6.2
4. WRBQ-F	42/ 6.6	---	2.5	---	3.1
5. WWZZ	31/ 4.8	---	1.9	---	3.6
6. WWBA-F	25/ 3.9	---	5.2	---	5.6
7. WAMR	24/ 3.8	---	6.2	---	4.9
8. WUSA-F	20/ 3.1	---	1.9	---	1.3
9. WAVE-F	19/ 3.0	---	4.1	---	7.2
10. WINK-F	18/ 2.8	---	2.1	---	1.1

12+ TSA	1/4/CUME
1. WDUV-F	151/1258
2. WSUN	50/ 575
WYNF-F	50/ 521
4. WRBQ-F	42/ 569
5. WINK-F	31/ 432
WWZZ	31/ 233
7. WWBA-F	25/ 364
WAMR	25/ 345
9. WAVE-F	23/ 370
10. WUSA-F	20/ 236

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WDUV-F 1197/31.4	---	28.8
2. WSUN 575/15.1	---	15.9
3. WRBQ-F 564/14.8	---	6.8
4. WYNF-F 466/12.2	---	14.5
5. WWBA-F 364/ 9.5	---	11.2
6. WKRL-F 324/ 8.5	---	13.8
7. WAMR 319/ 8.4	---	9.4
8. WAVE-F 306/ 8.0	---	11.4
9. WUSA-F 236/ 6.2	---	4.8
10. WWZZ 233/ 6.1	---	2.8

12+ FM SHARE (METRO): 66.03% (379 of 574) (SPG 85: 61.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F>	1. WYNF-F>	1. WYNF-F	1. WSUN	1. WSUN	1. WDUV-F>	1. WDUV-F>	1. WDUV-F>	1. WDUV-F>	1. WDUV-F	1. WDUV-F>
2. WYNF-F>	2. WRBQ-F	2. WSUN	2. WYNF-F	2. WDUV-F	2. WSUN	2. WSUN	2. WRBQ-F	2. WRBQ-F	2. WSUN	2. WYNF-F
3. WNLT-F	3. WINK-F	3. WRBQ-F	3. WRBQ-F	3. WYNF-F	3. WYNF-F	3. WRBQ-F	3. WYNF-F	3. WYNF-F	3. WYNF-F	3. WSUN
4. WINK-F	4. WKRL-F	4. WUSA-F	4. WDUV-F	4. WRBQ-F	4. WRBQ-F	4. WYNF-F	4. WAVE-F	4. WYNF-F	4. WAMR	4. WRBQ-F
5. WINK-F	5. WKRL-F	5. WDUV-F	5. WYNF-F	5. WYNF-F	5. WYNF-F	5. WAMR	5. WWZZ	5. WUSA-F	5. WUSA-F	5. WUSA-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WRBQ-F	1. WRBQ-F	1. WDUV-F	1. WSUN	1. WDUV-F	1. WYNF-F>	1. WYNF-F>	1. WYNF-F>	1. WYNF-F	1. WSUN	
2. WSUN	2. WSUN	2. WSUN	2. WRBQ-F	2. WSUN	2. WINK-F	2. WKRL-F	2. WHBO	2. WSUN	2. WYNF-F	
3. WYNF-F	3. WYNF-F	3. WYNF-F	3. WDUV-F	3. WAVE-F	3. WKRL-F	3. WINK-F	3. WKRL-F	3. WRBQ-F	3. WHBO	
4. WYNF-F	4. WDUV-F	4. WNLT-F	4. WYNF-F	4. WRBQ-F	4. WRBQ-F	4. WRBQ-F	4. WRBQ-F	4. WUSA-F	4. WUSA-F	
5. WYNF-F	5. WYNF-F	5. WYNF-F	5. WYNF-F	5. WYNF-F	5. WUSA-F	5. WUSA-F	5. WUSA-F	5. WUSA-F	5. WUSA-F	

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP	5 (1)	60 (2)	65 (3)	11.3	11.6
AOR		62 (2)	62 (2)	10.8	9.0
AC/OLDIES/SOFT ROCK	21 (2)	69 (6)	90 (8)	15.7	14.6
MOR/VARIETY	10 (2)		10 (2)	1.7	3.6
COUNTRY	57 (2)	13 (2)	70 (4)	12.2	15.0
BLACK/URBAN					1.3
BTFL MUSIC/EZ		175 (2)	175 (2)	30.5	26.4
NEWS/TALK	24 (3)		24 (3)	4.2	4.5
NOSTALGIA	78 (5)		78 (5)	13.6	13.7
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					0.4
			574 (29)		

RADIO STATIONS

WAMR, 1320, 5 KW/1 KW (DA-2), NOSTALGIA
WBRO, 1420, 2.5 KW/1 KW (DA-2), MOR
WKXY, 930, 1 KW/500 W (DA-2), CONTEMP
WQSA, 1220, 1 KW (DAYS,DA), NEWS/TALK
WSPB, 1450, 1 KW, NOSTALGIA
WTRL, 1400, 1 KW, COUNTRY
WWZZ, 1280, 500 W (DAYS,DA), NOSTALGIA

WAVE-F, 102.5, 100 KW @ 570, AC/JAZZ
WDUV-F, 103.3, 100 KW @ 576, BTFL/EZ
WRAV-F, 92.1, 3 KW @ 300, SOFT AC
WMLO-F, 106.3, 3 KW @ 280, AC
WINK-F, 96.9, 100 KW @ 833, CHR

NBC, \$ 15.00 (Roslin)
ABC-I, \$ 14.00 (Select)
MBS, \$ 10.00 (Southern)
APR, \$ 21.00* (Savalli)
CBS, \$ 17.00 (HNWH)
\$ 16.00 (Weiss)
\$ 14.00 (S. Katz)

CBS-R, \$ 55.00 (Masla)
MBS, \$ 50.00* (Select)
SMN, \$ 17.00 (Roslin)
US I, \$ 22.00 (HNWH)
\$ NA (Mc-Guild)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBRO 1420 Bradenton .5/2.2
WENG 1530 Englewood 1.1/1.3
WKXY 930 Sarasota .9/4.1
WMLO-F 106.3 Sarasota 1.3/5.4
WQSA 1220 Sarasota 1.1/3.3
WRAV-F 92.1 Venice .6/3.8
WSPB 1450 Sarasota 1.6/5.1
WTRL 1490 Bradenton 1.1/2.9
WOKD-F 98.3 Arcadia .5/2.4

See Tampa for more information about the following stations:

WDAE 1.1/1.7 WNLT-F 1.6/6.0
WFLA 1.6/4.7 WPDS-F 1.3/5.9
WHBO 2.3/2.9 WPLP 1.1/2.6
WKRL-F 2.3/8.5 WQYK-F 1.6/3.6
WLFF .9/2.8 WRBQ .8/3.9

Hall
Jim Day
Bob Nelson
Charlie Fernandez
Jim Seemiller
Frank Ward
Bob Barnes
Don Coe

Susquehanna
Joe Ademy
Bob Nelson
Jim Day
Frank Ward
Joe Schwartzel
(FORT MYERS)

Other ranked stations - See Tampa

MISCELLANEOUS COMMENTS WAVE-F sold by Cosmos to Susquehanna for \$7,000,000... WAMR/WRAV-F (Venice) sold by Comco to Hall for \$2,800,000 (Raymond)... WMLO-F sold to Wilkes-Schwartz for \$2,800,000 (Blackburn)... Wilkes-Schwartz is paying \$3,500 per listener and that must be some sort of record...

SAVANNAH

Arbitron Rank/Pop (12+): 149/197,700

MSA Rank/Pop: 179/237,600
ADI # 108

Average Person Ratings: 18.7

Market TSL: 24.4 hours

Stations: 13/13

Diaries: 533/371:1/34.1%

Sample Target: 550

% Below Line: 0

% Not Listed: 6.0

1985 Revenue: \$ 6,500,000

HH Inc.: \$ 27,513

Retail \$: 1.5 Btl

Pop per Station: 15,234

#1 Biller: WCHY & WAEV \$1,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WEAS-F	64/17.3	---	17.0	---	17.2
2. WZAT-F	56/15.2	---	11.2	---	8.9
3. WIXV-F	48/13.0	---	7.2	---	10.8
4. WCHY-F	42/11.4	---	12.4	---	16.4
5. WSOK	36/ 9.8	---	15.0	---	12.1
6. WAEV-F	28/ 8.6	---	9.2	---	7.0
7. WJCL-F	27/ 7.3	---	6.9	---	6.7
8. WSGA	13/ 3.5	---	3.5	---	3.5
9. WYKZ-F	12/ 3.3	---	2.0	---	---
10. WWJD	7/ 1.9	---	2.3	---	4.0
WWSA	7/ 1.9	---	3.5	---	3.5
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WCHY-F	139/1404
2. WZAT-F	116/1350
3. WEAS-F	82/ 843
4. WIXV-F	76/ 761
5. WAEV-F	73/ 841
6. WYKZ-F	69/ 559
7. WJCL-F	53/ 750
8. WSOK	36/ 532
9. WSGA	13/ 147
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WZAT-F 672/34.0	---	33.2
2. WSOK 522/26.4	---	25.1
3. WEAS-F 515/26.0	---	26.7
4. WIXV-F 468/23.7	---	21.8
5. WCHY-F 398/20.1	---	22.3
6. WAEV-F 371/18.8	---	23.0
7. WJCL-F 313/15.8	---	17.6
8. WYKZ-F 178/ 9.0	---	4.4
9. WSGA 136/ 6.9	---	5.7
10. WWSA 112/ 5.7	---	7.7
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 81.56% (283 of 347) (SPG 85: 71.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZAT-F>	1. WIXV-F	1. WIXV-F	1. WIXV-F	1. WIXV-F	1. WCHY-F>	1. WEAS-F	1. WCHY-F	1. WZAT-F	1. WEAS-F	1. WEAS-F
2. WEAS-F>	2. WEAS-F	2. WEAS-F	2. WCHY-F	2. WCHY-F	2. WEAS-F	2. WCHY-F	2. WIXV-F	2. WEAS-F	2. WZAT-F	2. WZAT-F
3. WIXV-F	3. WZAT-F>	3. WZAT-F	3. WAEV-F	3. WEAS-F	3. WSOK	WZAT-F	3. WZAT-F	3. WIXV-F	3. WSOK	3. WIXV-F
4. WSOK	4. WAEV-F	4. WCHY-F	WEAS-F	4. WAEV-F	4. WJCL-F	4. WIXV-F	4. WEAS-F	4. WCHY-F	4. WIXV-F	4. WCHY-F
5.	5.	5.	5.	5.	5.	5. WSOK	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZAT-F	1. WEAS-F	1. WAEV-F	1. WEAS-F	1. WEAS-F	1. WIXV-F	1. WIXV-F>	1. WIXV-F>	1. WIXV-F	1. WCHY-F
2. WEAS-F>	2. WZAT-F	2. WEAS-F	2. WZAT-F	2. WAEV-F	2. WAES-F	2. WEAS-F	2. WEAS-F	2. WCHY-F	WIXV-F
3. WIXV-F	3. WAEV-F	3. WIXV-F	3. WAEV-F	3. WSOK	WZAT-F	3. WZAT-F	3. WYKZ-F	WEAS-F	3. WAEV-F
4.	4. WIXV-F	4. WZAT-F	4. WIXV-F	WZAT-F	4.	4.	4.	4. WZAT-F	4. WEAS-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		56 (1)	56 (1)	16.1	21.7
AOR		48 (1)	48 (1)	13.8	0
AC/OLDIES/SOFT ROCK		40 (2)	40 (2)	11.5	10.4
MOR/VARIETY	7 (1)		7 (1)	2.0	4.9
COUNTRY		42 (1)	42 (1)	12.1	13.8
BLACK/URBAN	36 (1)	64 (1)	100 (2)	28.8	33.9
BTFL MUSIC/EZ		27 (1)	27 (1)	7.8	7.6
NEWS/TALK					
NOSTALGIA	13 (1)		13 (1)	3.7	3.7
RELIGION/GOSPEL	7 (1)	6 (1)	13 (2)	3.7	4.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS	1 (1)		1 (1)	0.3	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBMQ	630	Savannah	.3/3.2
WGEC-F	103.9	Springfield	1.6/1.9

RADIO STATIONS

347 (13)

WBMQ, 630, 5 KW (DA-N)	, ?	CBS, \$ 10.00 (Katz)	Burbach	Larry Garrett
WNMT, 1520, 1 KW (DAYS,DA)	, VARIETY	, \$ 4.00 (---)		Chris Watkins
WSGA, 1400, 1 KW	, NOSTALGIA	ABC-D, \$ 10.00 (Select)		Jerry Rogers
WSOK, 1230, 1 KW	, BLACK	SBN, \$ 27.00* (Blair)		Butch Guest
WWAM, 1450, 1 KW	, COUNTRY	, \$ 14.00* (Masla)		
WWJD, 900, 5 KW (DAYS)	, GOSPEL	, \$ 13.00* (---)	Rivers	E. W. Bie
WWSA, 1290, 5 KW (DA-N)	, MOR	ABC-I, \$ 18.00* (Torbet)	Bluegrass	Truman Conley
WAEV-F, 97.3, 100 KW @ 1000, AC		US I, \$ 35.00 (Blair)		Butch Guest
WCHY-F, 94.1, 100 KW @ 1320, COUNTRY		ABC-E, \$ 39.00* (Torbet)	Bluegrass	Truman Conley
WEAS-F, 93.1, 100 KW @ 355, BLACK		ABC-F, \$ 30.00* (Masla)	Rivers	Bob Bryant
WIXV-F, 95.5, 100 KW @ 390, CHR/AOR		, \$ 25.00* (Katz)	Burbach	Larry Garrett
WJCL-F, 96.5, 100 KW @ 1232, BTFL/EZ		NBC, \$ 22.00 (HNWH)		Al Jennings
WZAT-F, 102.1, 100 KW @ 620, CHR		ABC-C, \$ 28.00 (Select)		Jerry Rogers
WYKZ-F, 98.7, 100 KW @ 818, AC		, \$ 20.00* (Christal)	(BEAUFORT, SC)	John Mackin Ade

SEATTLE - TACOMA

Arbitron Rank/Pop (12+): 17/1,882,900

MSA Rank/Pop: SEA - 26/1,707,800

ADI # 13 TAC - 92/523,500

Average Person Ratings: 17.1

Market TSL: 22.5 hours

Stations: 32/32

Diaries: 1768/669:1/47.8%

Sample Target: 1670

% Below Line: 0

% Not Listed: 7.2

1985 Revenue: \$ 71,000,000

HH Inc.: \$ 32,083

Retail \$: 15.0 Bill

Pop per Station: 58,841

#1 Biller: KIRO \$14,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KIRO	345/10.7	9.2	10.9	10.1	10.2	9.7	1. KIRO	414/5970	1. KIRO	4852/25.8	28.5	24.9
2. KISW-F	241/ 7.5	4.7	6.2	7.3	6.1	12.5	2. KISW-F	287/3449	2. KOMO	2983/15.8	23.3	16.4
3. KOMO	188/ 5.8	7.3	8.3	6.3	5.9	5.0	3. KBRD-F	237/2565	3. KISW-F	2902/15.4	12.6	12.6
4. KMPS-F	165/ 5.1	3.4	4.5	4.3	4.0	4.0	4. KOMO	223/3634	4. KUBE-F	2727/14.5	17.0	19.5
5. KBRD-F	161/ 5.0	6.6	5.1	4.8	5.0	3.3	5. KMPS-F	208/2214	5. KPLZ-F	2424/12.9	10.3	10.9
KUBE-F	161/ 5.0	6.9	6.8	6.9	7.5	6.7	6. KPLZ-F	194/3189	6. KBRD-F	1807/ 9.6	10.3	9.6
7. KIXI	147/ 4.6	4.5	5.0	5.1	3.5	4.0	7. KUBE-F	172/3042	7. KMPS-F	1789/ 9.5	9.2	7.8
8. KSEA-F	136/ 4.7	5.4	5.0	4.5	5.3	2.9	8. KSEA-F	162/1921	8. KLSY-F	1767/ 9.4	10.7	9.3
9. KPLZ-F	128/ 4.0	3.4	3.8	4.7	3.9	4.3	9. KIXI	157/1864	9. KZOK-F	1693/ 9.0	8.8	8.6
10. KVI	112/ 3.5	1.9	1.8	2.3	2.2	2.5	10. KVI	129/1704	10. KSEA-F	1668/ 8.9	10.7	10.9
11. KEZX-F	110/ 3.4	2.6	1.9	1.6	2.2	2.1	11. KLSY-F	128/2055	11. KIXI	1656/ 8.8	9.4	8.2
12. KLSY-F	108/ 3.4	4.4	4.4	2.9	4.1	3.7	12. KRPM-F	126/1351	12. KING-F	1621/ 8.6	8.4	8.2
13. KMGI-F	104/ 3.2	3.3	3.6	2.5	2.0	3.0	13. KEZX-F	125/1639	13. KMGI-F	1611/ 8.6	8.0	5.9
14. KING-F	98/ 3.0	4.1	3.9	2.5	3.4	2.1	14. KMGI-F	123/1873	14. KNBQ-F	1600/ 8.5	10.2	11.8
15. KRPM-F	94/ 2.9	3.2	2.8	3.8	3.3	3.1	15. KING-F	118/1807	15. KVI	1431/ 7.6	8.3	8.2
16. KNBQ-F	86/ 2.7	2.7	3.3	3.1	3.8	4.5	16. KNBQ-F	111/1868	16. KEZX-F	1394/ 7.4	4.6	5.2
17. KZOK-F	74/ 2.3	2.4	2.2	2.6	2.3	2.5	17. KHIT-F	88/1684	17. KISW-F	1389/ 7.4	6.7	6.4
18. KING	72/ 2.2	2.1	1.4	1.8	1.9	2.3	18. KZOK-F	85/1898	18. KJR	1261/ 6.7	8.6	9.2
19. KMPS	60/ 1.9	1.5	1.9	2.4	3.2	2.2	19. KMPS	79/ 994	19. KHIT-F	1047/ 5.6	4.4	3.5
20. KCMS-F	54/ 1.7	1.8	1.6	2.6	1.6	1.3	KING	79/1668	20. KLTX-F	996/ 5.3	5.0	5.4
21. KHIT-F	53/ 1.6	1.0	1.0	1.9	.9	2.3	21.		21. KRPM-F	960/ 5.1	6.0	6.1
22. KJR	47/ 1.5	1.8	1.9	1.8	2.5	1.8	22.		22. KCMS-F	830/ 4.4	NA	4.8
23.							23.		23. KMPS	786/ 4.2	5.3	5.1
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 61.78% (1846 of 2988) (SPG 85: 67.12%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPLZ-F>	1. KISW-F>	1. KISW-F	1. KIRO	1. KIRO	1. KIRO>	1. KIRO>	1. KIRO	1. KIRO	1. KIRO>	1. KIRO
2. KISW-F	2. KUBE-F	2. KIRO	2. KEZX-F	2. KMPS-F	2. KMPS-F	2. KOMO	2. KMPS-F+	2. KISW-F	2. KISW-F	2. KISW-F
3. KUBE-F	3. KEZX-F	3. KUBE-F	KVI	3. KOMO	3. KOMO	3. KMPS-F+	3. KISW-F	3. KMPS-F+	3. KPLZ-F	3. KIXI
4. KHIT-F	4. KMGI-F	4. KVI	4. KMPS-F	KVI	4. KIXI	4. KISW-F	4. KBRD-F	4. KBRD-F	4. KUBE-F	4. KUBE-F
5. KNBQ-F	5. KIRO	KEZX-F	5. KMGI-F	5. KEZX-F	5. KBRD-F	5. KUBE-F	5. KIXI	5. KUBE-F	5. KLSY-F	5. KBRD-F
6. KVI	6. KMPS-F	6. KUBE-F	6. KMGI-F	6. KUBE-F	6. KSEA-F	6. KSEA-F	6. KOMO	6. KOMO	6. KSEA-F	6. KSEA-F
7.	7. KLSY-F	7. KLSY-F	7.	7. KUBE-F	7. KING-F	7.	7. KSEA-F	7. KIXI	7. KEZX-F	7. KLSY-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KISW-F	1. KUBE-F	1. KLSY-F	1. KLSY-F	1. KMPS-F	1. KISW-F>	1. KISW-F>	1. KVI	1. KISW-F>	1. KIRO-X	
2. KUBE-F	2. KLSY-F	2. KEZX-F	2. KUBE-F	2. KIRO	2. KZOK-F	2. KVI	2. KISW-F	2. KIRO	2. KVI	
3. KPLZ-F	3. KISW-F	3. KUBE-F	3. KMPS-F	3. KLSY-F	3. KPLZ-F	3. KZOK-F	3. KEZX-F	3. KVI	3. KISW-F	
4. KLSY-F	4. KEZX-F	4. KMGI-F	4. KISW-F	4. KEZX-F	4. KUBE-F	4. KIRO	KIRO	4. KUBE-F	4. KOMO	
5. KHIT-F	5. KMGI-F	5. KMPS-F	5. KEZX-F	5. KOMO	5.	5. KUBE-F	5. KMGI-F	5. KZOK-F	5. KEZX-F	
6. KNBQ-F	6. KNBQ-F	6. KIRO	6. KMGI-F	6. KMGI-F	6.	6. KEZX-F	6. KUBE-F	6. KEZX-F	6. KMGI-F	
7. KRPM-F	7. KMPS-F	7. KISW-F	7. KIRO	7. KUBE-F	7.	7. KMGI-F	7. KZOK-F	7. KMGI-F	7. KUBE-F	
8.	KPLZ-F	8.	8.	8.	8.	8.	8.	8.	8.	
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	33 (1)	428 (4)	461 (5)	15.4	18.0	KCIS 630 Edmonds 1.1/3.3
AOR		425 (3)	425 (3)	14.2	11.5	KGNW 1150 Seattle .5/1.6
AC/OLDIES/SOFT ROCK	164 (3)	285 (4)	449 (7)	15.0	15.4	KJET 1590 Seattle 1.0/2.8
MOP/VARIETY	202 (2)		202 (2)	6.8	6.4	KKFX 1250 Seattle 1.0/3.4
COUNTRY	75 (2)	259 (2)	334 (4)	11.2	11.5	KLSY 1540 Bellevue .2/1.1
BLACK/URBAN	51 (2)		51 (2)	1.7	1.3	KLTX-F 95.7 Seattle 1.2/5.3
BTFL MUSIC/EZ		297 (2)	297 (2)	9.9	11.3	KQIN 820 Burien .6/1.2
NEWS/TALK	417 (2)		417 (2)	14.0	13.1	KQKT-F 96.5 Seattle 1.1/3.9
NOSTALGIA	147 (1)		147 (1)	4.9	3.8	KTAC 850 Tacoma .4/2.0
RELIGION/GOSPEL	53 (2)	54 (1)	107 (3)	3.6	3.3	KWYZ 1230 Everett .5/1.0
SPANISH						
CLASSICAL		98 (1)	98 (1)	3.3	3.7	
UNKNOWN/OTHERS					0.9	

2988 (32)

RADIO STATIONS

AM STATIONS

KBLE, 1050, 5 KW (DAYS)	, RELIGION	, \$ 30.00 (---)	George Boucher
KCIS, 630, 5 KW/2.5 KW (DA-N)	, RELIGION	UPI, APR, \$ 45.00 (---)	Bob Powers
KING, 1090, 50 KW (DA-2)	, NEWS/TALK	NBC, \$ 60.00* (Blair)	Bob K.
KIRO, 710, 50 KW (DA-N)	, NEWS/TALK	CBS, NBC-T, \$160.00* (CBS)	Joseph Abel
KIXI, 880, 50 KW (DA-2)	, NOSTALGIA	, \$ 70.00 (Christal)	Gordon Stenback
KJET, 1590, 5 KW (DA-N)	, CHR	Source, \$ NA (---)	Gale Johnson
KJR, 950, 5 KW (DA-N)	, AC	, \$ 90.00 (Eastman)	Kevin Cooney
KKFX, 1250, 5 KW (DA-N)	, BLACK	APR, \$ 40.00 (Roslin)	Ron Lien
KLSY, 1540, 5 KW (DA-N)	, AC	CBS-R, \$ NA (Blair)	Tim Davidson
KMPS, 1300, 5 KW (DA-N)	, COUNTRY	UPI, \$ 65.00* (Mc-Guild)	Fred Schumacher
KOMO, 1000, 50 KW (DA-N)	, MOR	ABC-I, \$150.00* (Katz)	Rich Robertson
KVI, 570, 5 KW	, AC/OLDIES	MBS, \$ 60.00* (Select)	Shannon Sweatte
KXA, 770, 1 KW	, AC	, \$ NA (---)	Olympic

FM STATIONS

KBRD, 103.7, 100 KW @ 1675, BTFL/EZ	, \$100.00* (Republic)	Entercom	Peg Dempsey
KCMS, 105.3, 115 KW @ 721, RELIGION	UPI, APR, \$ 45.00 (---)		Bob Powers
KEZX, 98.9, 100 KW @ 1070, AOR	ABC-E, \$ 85.00 (Eastman)	Park	Dave Littrell
KHIT, 106.9, 30 KW @ 86, CHR	, \$ 45.00 (Weiss)	Gannett (BREMERTON)	
KING, 98.1, 100 KW @ 850, CLASSICAL	, \$ 85.00* (Blair)	King	Bob Gallucci
KISW, 99.9, 100 KW @ 1200, AOR	, \$120.00* (Mc-Guild)	Nationwide	Steve West
KLTX, 95.7, 100 KW @ 1150, AC	, \$ 70.00 (Christal)	Booth	Gordon Stenback
KLSY, 92.5, 100 KW @ 1100, AC	CBS-R, \$ 95.00* (Blair)	Sandusky	
KMGI, 107.7, 63 KW @ 1200, SOFT AC	, \$ 75.00* (Republic)	Sunbelt	Ralph Heyward
KMPS, 94.1, 100 KW @ 1165, COUNTRY	UPI, \$ 80.00* (Mc-Guild)	EZ	Fred Schumacher
KNBQ, 97.3, 100 KW @ 700, CHR	, \$ 77.00 (Christal)	Viacom	Jack Bankson
KPLZ, 101.5, 100 KW @ 1200, CHR	, \$ 90.00* (Select)	Golden West	Shannon Sweatte
KQKT, 96.5, 81 KW @ 1200, AC/OLDIES	, \$ 60.00 (Select)	Behan	Steve Jacobs
KRPM, 106.1, 100 KW @ 700, COUNTRY	, \$ 58.00* (Torbet)	Olympic	Gary Taylor
KSEA, 100.7, 100 KW @ 730, BTFL/EZ	, \$ 95.00* (CBS)	Bonneville	Larry Adams
KUBE, 93.3, 100 KW @ 300, CHR	, \$115.00 (MMR)	First Media	Michael O'Shea
KZOK, 102.5, 100 KW @ 1165, AOR	Source, \$ 75.00* (HNWH)	SRO	Gale Johnson

CALL LETTER CHANGES

KIXI-F changes to KLTX-F

FORMAT CHANGES

STATION SALES

KNBQ-F: Sold to Viacom for \$6,500,000
 KISW-F: From Kaye-Smith to Nationwide
 for \$12,950,000 (Mahlman)
 KHIT-F (Bremerton): Sold to Gannett
 for \$6,500,000
 KMPS A/F: From Affiliated to EZ for
 \$18,200,000

MISCELLANEOUS COMMENTS

SHREVEPORT

Arbitron Rank/Pop (12+): 115/290,700
 MSA Rank/Pop: 125/360,400
 ADI # 53
 Average Person Ratings: 17.8
 Market TSL: 23.8 hours

Stations: 15/14
 Diaries: 713/408:1/38.8%
 Sample Target: 680
 % Below Line: 10.2
 % Not Listed: 3.2

1985 Revenue: \$ 14,000,000
 HH Inc.: \$ 28,470
 Retail \$: 2.2 Btl
 Pop per Station: 20,764
 #1 Biller: KRMD A/F \$2,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KDKS-F	76/14.7	12.0	10.6	9.6	12.0	16.1	1. KTUX-F	134/1649	1. KVKI-F	754/25.9	26.9	21.5
2. KCIJ	68/13.2	11.2	16.1	11.4	8.6	4.8	2. KRMD-F	113/1303	2. KTUX-F	727/25.0	26.2	21.6
3. KVKI-F	60/11.6	15.3	11.4	6.8	8.0	14.5	3. KDKS-F	82/ 774	3. KDKS-F	676/23.3	20.5	20.0
4. KTUX-F	51/ 9.9	13.4	9.1	---	---	15.8	4. KTAL-F	70/ 673	4. KRMD-F	517/17.8	12.5	11.6
5. KRMD-F	43/ 8.3	5.6	5.9	7.6	10.5	10.5	5. KCIJ	70/ 385	5. KCOZ-F	464/16.0	18.9	16.0
6. KOKA	34/ 6.6	5.4	8.0	12.6	10.5	3.4	6. KVKI-F	69/ 997	6. KOKA	457/15.7	16.4	22.3
KCOZ-F	34/ 6.6	8.7	9.7	10.4	10.7	4.9	7. KWKH	60/ 873	7. KITT-F	449/15.4	13.8	16.5
8. KEEL	32/ 6.2	4.1	5.1	7.0	6.7	2.5	8. KEEL	46/ 717	8. KEEL	422/14.5	14.3	17.6
9. KTAL-F	31/ 6.0	4.5	3.4	.4	.6	6.3	9. KITT-F	44/ 940	9. KCIJ	355/12.2	13.0	16.9
10. KWKH	26/ 5.0	3.7	4.2	6.0	7.8	4.3	10. KCOZ-F	42/ 636	10. KWKH	338/11.6	11.1	12.6
11. KITT-F	20/ 3.9	4.5	4.4	13.8	12.2	5.4	11.		11. KTAL-F	289/ 9.9	8.5	7.3
12. KWKH-F	10/ 1.9	3.9	3.8	4.6	5.1	3.4	12.		12. KWKH-F	211/ 7.3	8.5	11.2

12+ FM SHARE (METRO): 65.00% (325 of 500) (SPG 85: 61.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KTUX-F	1. KVKI-F	1. KDKS-F	1. KDKS-F	1. KDKS-F	1. KRMD-F	1. KCIJ	1. KVKI-F	1. KDKS-F	1. KDKS-F	1. KDKS-F
2. KDKS-F	2. KDKS-F	2. KCIJ	2. KDKS-F	2. KVKI-F	2. KDKS-F	2. KVKI-F	2. KDKS-F	2. KVKI-F	2. KTUX-F	2. KRMD-F
3. KTAL-F	3. KTAL-F	3. KEEL	3. KRMD-F	3. KRMD-F	3. KCIJ	3. KDKS-F	3. KRMD-F	3. KTUX-F	3. KTAL-F	3. KOKA
4.	KTUX-F	4. KRMD-F	4. KEEL	4. KEEL	4. KCOZ-F	4. KRMD-F	4. KEEL	4. KCIJ	KVVI-F	4. KCOZ-F
5.	5. KEEL	KTUX-F	5. KCIJ	5. KCIJ	5. KOKA	5. KEEL	5.	5. KRMD-F	5. KCOZ-F	KTUX-F
				6. KOKA						
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KVKI-F	1. KVKI-F	1. KVKI-F	1. KVKI-F	1. KVKI-F	1. KTUX-F	1. KDKS-F	1. KTAL-F	1. KDKS-F	1. KDKS-F	
2. KDKS-F	2. KDKS-F	2. KCIJ	2. KDKS-F	2. KDKS-F	2. KVKI-F	2. KTAL-F	2. KDKS-F	2. KVKI-F	2. KEEL	
3. KITT-F	3. KCIJ	3. KDKS-F	3. KCIJ	3. KCIJ	KDKS-F	3. KVVI-F	3. KEEL	3. KTAL-F	KRMD-F	
	KOKA	4. KOKA	4. KITT-F	4. KOKA	4. KTAL-F	4. KTUX-F	4. KVVI-F	4. KEEL	4. KVVI-F	
5.	KTUX-F	4. KITT-F	5. KEEL	5. KOKA	5.	5. KEEL	5.	5. KTUX-F	5. KTAL-F	
			KRMD-F							

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING			
TOP 40/CHR/CONTEMP		51 (1)	51 (1)	10.2	14.2		KBCL	1070	Shreveport	1.6/2.9
AOR		31 (1)	31 (1)	6.2	3.6		KLMB	1480	Shreveport	.4/1.7
AC/OLDIES/SOFT ROCK	32 (1)	80 (2)	112 (3)	22.4	17.4		KRMD	1340	Shreveport	1.0/3.2
MOR/VARIETY										
COUNTRY	31 (2)	53 (2)	84 (4)	16.8	16.0					
BLACK/URBAN	34 (1)	76 (1)	110 (2)	22.0	19.6					
BTFL MUSIC/EZ		34 (1)	34 (1)	6.8	10.2					
NEWS/TALK										
NOSTALGIA	8 (1)		8 (1)	1.6	0.4					
RELIGION/GOSPEL	70 (2)		70 (2)	14.0	18.8					
SPANISH										
CLASSICAL										
UNKNOWN/OTHERS										

RADIO STATIONS

500 (15)

KBCL, 1070, 250 W (DAYS)	NOSTALGIA	SMN, \$ 12.00	(---)	Randy Alwayne
KCIJ, 980, 5 KW (DAYS)	GOSPEL/BLACK	SBN, \$ 25.00*	(Masla)	F. Ridenour
KEEL, 710, 50 KW/5 KW (DA-2)	AC	ABC-I, \$ 35.00*	(Mc-Guild)	
KFLO, 1300, 5 KW (DAYS)	RELIGION	\$ 6.00	(---)	Tom Moore
KLMB, 1480, 1 KW (DAYS)	RELIGION	\$ 11.00	(---)	Dave Graham
KOKA, 1550, 10 KW/500 W (DA-N)	BLACK	ABC-C, \$ 26.00	(HNWH)	
KRMD, 1340, 1 KW	COUNTRY	US 2, MBS, \$ 20.00*	(Katz)	Wally Voigt
KWKH, 1130, 50 KW (DA-N)	COUNTRY	ABC-E, \$ 29.00*	(Torbet)	Gene Dickerson
KCOZ-F, 100.1, 3 KW @ 300, BTFL		\$ 30.00*	(Select)	
KITT-F, 93.7, 100 KW @ 1020, AC		ABC-F, \$ 36.00*	(Mc-Guild)	Multimedia
KRMD-F, 101.1, 100 KW @ 1145, COUNTRY		US 2, MBS, \$ 30.00*	(Katz)	AmCom
KTAL-F, 98.1, 100 KW @ 1450, AOR		\$ 22.00*	(Blair)	
KVVI-F, 96.5, 100 KW @ 275, AC		\$ 40.00*	(HNWH)	
KWKH-F, 94.5, 100 KW @ 400, COUNTRY		US 1, \$ 26.00*	(Torbet)	Great Empire
KDKS-F, 92.1, 3 KW @ 300, BLACK		NBN, \$ 25.00*	(Weiss)	(BENTON)
KTUX-F, 98.9, 100 KW @ 720, CHR		\$ 30.00*	(Republic)	(CARTHAGE, TX)
				Gene Dickerson
				Vandelon Williams
				Elinor Stephens

MISCELLANEOUS COMMENTS KMBQ changes calls to KITT-F...

STIOUX FALLS

Arbitron Rank/Pop (12+): 204/122,000

MSA Rank/Pop: 297/117,500

ADI # 95

Average Person Ratings: 15.7

Market TSL: 21.4 hours

Stations: 14/10

Diaries: 720/169:1/50.7%

Sample Target: 550

% Below Line: 5.0

% Not Listed: 5.7

1985 Revenue: \$ 5,600,000

HH Inc.: \$ 33,060

Retail \$: .94 Btl

Pop per Station: 12,200

#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KIOV-F	30/15.6	---	8.5	---	9.9
2. KSOO	25/13.0	---	13.4	---	15.8
3. KKRC-F	24/12.5	---	18.9	---	17.8
4. KPAT-F	22/11.5	---	9.5	---	8.6
5. KELO-F	21/10.9	---	8.5	---	15.1
6. KXRB	18/ 9.4	---	7.5	---	9.9
7. KYKC	16/ 8.3	---	6.5	---	6.6
8. KELO	14/ 7.3	---	7.0	---	7.2
9.					
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KIOV-F	56/598
2. WNAX	54/748
3. KELO-F	44/459
4. KXRB	41/479
5. KSOO	39/469
6. KPAT-F	30/441
7. KKRC-F	27/363
8. KELO	26/512
9. KYKC	19/229
10. KLQL-F	18/227
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KIOV-F 332/27.2	---	18.3
2. KKRC-F 320/26.2	---	31.8
3. KPAT-F 300/24.6	---	22.0
KSOO 300/24.6	---	21.5
5. KELO-F 216/17.7	---	21.4
6. KELO 191/15.7	---	25.3
7. KYKC 178/14.6	---	15.1
8. KXRB 164/13.4	---	14.2
9. WNAX 134/11.0	---	13.1
10.		
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 55.25% (100 of 181) (SPG 85: 52.49%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRC-F	1. KPAT-F	1. KIOV-F	1. KIOV-F	1. KIOV-F	1. KELO-F	1. KSOO	1. KIOV-F	1. KIOV-F	1. KSOO	1. KIOV-F
2. KPAT-F	2. KIOV-F	2. KPAT-F	2. KELO-F	2. KELO-F	2. KIOV-F	2. KIOV-F	2. KELO-F	2. KELO-F	2. KKRC-F	2. KKRC-F
3.	3. KKRC-F	3. KKRC-F	3. KELO	3. KYKC	3. KSOO	3. KKRC-F	3. KKRC-F	3. KKRC-F	3. KPAT-F	3. KPAT-F
4.	4. KELO	4. KELO	4.	4. KELO	4. KXRB	4. KYKC	4. KPAT-F	4. KPAT-F	4. KIOV-F	4. KSOO
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRC-F	1. KKRC-F	1. KIOV-F	1. KIOV-F	1. KIOV-F	1. KPAT-F	1. KPAT-F	1. KIOV-F	1. KIOV-F	1. KIOV-F
2. KPAT-F	2. KIOV-F	2. KKRC-F	2. KKRC-F	2. KELO-F	2. KKRC-F	2. KIOV-F	2. KPAT-F	2. KPAT-F	2. KELO
3. KIOV-F	3. KPAT-F	3. KPAT-F	3. KPAT-F	3. KKRC-F	3. KIOV-F	3. KELO	3. KELO	3. KELO	3. KELO
4. KELO	4. KELO	4. KELO	4.	4. KYKC	4. KYKC	4. KKRC-F	4.	4. KKRC-F	4. KXRB
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. KYKC

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		46 (2)	46 (2)	25.4	21.0
AOR					
AC/OLDIES/SOFT ROCK	14 (1)	1 (1)	15 (2)	8.3	18.2
MOR/VARIETY	26 (2)		26 (2)	14.4	15.5
COUNTRY	40 (3)	32 (3)	72 (6)	39.8	35.9
BLACK/URBAN					
BTFL MUSIC/EZ		21 (1)	21 (1)	11.6	9.4
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	1 (1)		1 (1)	0.6	0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KJIA	1520	Sioux Falls	.5/ 2.2
KLQL-F	101.1	Luverne, MN	.5/ 3.9
KIWA-F	105.5	Sheldon, IA	.5/ 1.2
KLOH-F	98.7	Pipestone, MN	.5/ 2.0
KQAD	800	Luverne, MN	.5/ 1.6
WNAX	570	Yankton, SD	3.1/11.0

181 (14)

RADIO STATIONS

KELO, 1320, 5 KW (DA-N)	, AC	ABC-D, \$ 22.00 (Torbet)		Chuck Albrecht
KSOO, 1140, 10 KW/5 KW (DA-N)	, MOR/COUNTRY	ABC-I, NBC-T, \$ 32.00 (Blair)		Joseph Henkin
KXRB, 1000, 10 KW (DAYS, DA)	, COUNTRY	MBS, \$ 35.00 (Mc-Guild)	So. Minn.	Don Jacobs
KYKC, 1230, 1 KW	, COUNTRY	US 2, \$ 16.00* (Select)	Vaughn	Paul Logan
WNAX, 570, 5 KW (DA-N)	, COUNTRY	, \$ 45.00* (Katz)	Park (YANKTON)	Rick Prusator
KELO-F, 92.7, 100 KW @ 1911, BTFL/EZ		ABC-D, \$ 22.00 (Torbet)		Chuck Albrecht
KIOV-F, 104.7, 100 KW @ 735, COUNTRY		MBS, \$ 27.00* (Mc-Guild)	So. Minn.	Don Jacobs
KKRC-F, 93.5, 3 KW @ 150, CHR		US 1, \$ 29.00 (Weiss)	Vaughn	Paul Logan
KPAT-F, 97.3, 60 KW @ 220, CONTEMP/AC		, \$ 25.00 (Blair)		Joseph Henkin

SOUTH BEND

Adult Rank/Pop (12+): 151/196,700

Market Rank/Pop: 178/237,800

ADI # 84

Average Person Ratings: 16.6

Market TSL: 21.8 hours

Stations: 16/10

Diaries: 772/255:1/51.3%

Sample Target: 610

% Below Line: 7.8

% Not Listed: 5.8

1985 Revenue: \$5,400,000

HH Inc.: \$27,982

Retail \$: 1.6 B11

Pop per Station: 19,670

#1 Biller: WNDU-F \$1,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WNDU-F	61/18.7	---	20.7	---	26.4
2. WSBT	48/14.7	---	11.5	---	15.2
3. WYEZ-F	44/13.5	---	9.2	---	11.3
4. WNSN-F	38/11.6	---	6.6	---	3.0
5. WAOR-F	31/ 9.5	---	7.2	---	8.5
6. WNDU	28/ 8.6	---	8.0	---	6.9
7. WZZP-F	26/ 8.0	---	12.1	---	4.7
8. WLS	7/ 2.1	---	1.4	---	2.2
9. WGN	6/ 1.8	---	3.4	---	2.2
10. WBBM	5/ 1.5	---	.9	---	.8

12+ TSA	1/4/CUME
1. WNDU-F	212/2377
2. WYEZ-F	102/1069
3. WNSN-F	85/1102
4. WAOR-F	65/ 700
5. WZZP-F	63/ 906
6. WSBT	53/ 689
7. WGN	38/ 614
8. WFRN-F	34/ 684
9. WNDU	31/ 374
10. WMAQ	30/ 453

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WNDU-F	812/41.3	---	40.7
2. WSBT	544/27.7	---	26.9
3. WYEZ-F	434/22.1	---	19.6
4. WNSN-F	432/22.0	---	15.7
5. WZZP-F	394/20.0	---	23.1
6. WAOR-F	331/16.8	---	15.6
7. WNDU	327/16.6	---	17.8
8. WGN	209/10.6	---	11.0
9. WLS	147/ 7.5	---	9.3
10. WBBM	116/ 5.9	---	5.4

12+ FM SHARE (METRO): 66.56% (205 of 308) (SPG 85: 67.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNDU-F>	1. WNDU-F	1. WNDU-F	1. WNSN-F	1. WNSN-F	1. WYEZ-F	1. WSBT	1. WNDU-F	1. WNDU-F	1. WNDU-F>	1. WNDU-F
2. WZZP-F	2. WAOR-F	2. WNSN-F	2. WNDU-F>	2. WNDU-F	2. WSBT	2. WNDU-F	2. WSBT	2. WSBT	2. WYEZ-F	2. WYEZ-F
3. WAOR-F	3. WNSN-F	3. WAOR-F	3. WSBT	3. WSBT	3. WNSN-F	3. WYEZ-F	3. WNSN-F	3. WYEZ-F	3. WNSN-F	3. WNSN-F
4.	4. WZZP-F	4. WZZP-F	4. WAOR-F	4. WYEZ-F	4. WNDU	4. WNSN-F	4. WYEZ-F	4. WNSN-F	4. WAOR-F	4. WNDU
5.	5.	5.	WYEZ-F WNDU	5. WNDU	5. WNDU-F	5.	5.	5.	5. WZZP-F	5. WSBT

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNDU-F	1. WNDU-F>	1. WNSN-F	1. WNDU-F	1. WNSN-F	1. WAOR-F	1. WAOR-F	1. WAOR-F	1. WAOR-F	1. WNSN-F
2. WZZP-F	2. WNSN-F	WNDU-F	2. WNSN-F>	2. WNDU-F	2. WZZP-F	2. WNDU-F	2. WNSN-F	WNDU-F	2. WNDU-F
3. WNDU	3. WZZP-F	3.	3. WYEZ-F	3. WYEZ-F	WNDU-F	3. WZZP-F	WNDU-F	3. WNSN-F	3. WAOR-F
4. WAOR-F	4. WNDU	4.	4. WZZP-F	4. WSBT	4.	4. WNSN-F	4.	4. WZZP-F	4. WNDU
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WSBT

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP	7 (1)	88 (3)	95 (4)	30.8	37.4
AOR		31 (1)	31 (1)	10.1	8.0
AC/OLDIES/SOFT ROCK		38 (1)	38 (1)	12.3	7.1
MOR/VARIETY	55 (3)		55 (3)	17.9	4.0
COUNTRY	31 (2)		31 (2)	10.1	9.2
BLACK/URBAN				0	2.1
BTFL MUSIC/EZ		44 (1)	44 (1)	14.3	10.4
NEWS/TALK	6 (2)		6 (2)	1.9	4.9
NOSTALGIA				0	12.9
RELIGION/GOSPEL		7 (2)	7 (2)	2.3	3.4
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING
WAMJ 1580 South Bend .3/5.2
WFRN-F 104.7 Elkhart 1.2/4.5
WHME-F 103.1 South Bend .9/4.9
WMAQ 670 Chicago .9/3.2
WTRC 1340 Elkhart .3/1.2
WYTZ-F 94.7 Chicago .3/1.6

308 (16)

RADIO STATIONS

WAMJ, 1580, 1 KW (DAYS)
WNDU, 1490, 1 KW
WSBT, 980, 5 KW (DA-2)

, TALK/URBAN
, COUNTRY
, MOR

MBS,ABC-T,\$ 14.00 (---)
ABC-I,\$ 38.00* (Mc-Guild)
CBS,\$ 28.00 (Katz)

Notre Dame
Schurz

Mark Murray
Bob Nowicki
Joe Kelly

WAOR-F, 95.3, 3 KW @ 300, AOR
WFRN-F, 104.7, 50 KW @ 455, RELIGION
WHME-F, 103.1, 3 KW @ 300, RELIGION
WNDU-F, 92.9, 13 KW @ 880, CHR
WNSN-F, 101.5, 13 KW @ 967, AC
WYEZ-F, 100.7, 50 KW @ 500, BTFL/EZ
WZZP-F, 103.9, 3 KW @ 300, CHR

MBS,\$ 18.00 (Weiss)
MBS,\$ 21.00 (HNWH)
UPI,\$ 11.00 (---)
,\$ 75.00 (Mc-Guild)
,\$ 27.00 (Katz)
NBC,\$ 34.00 (Christal)
,\$ 40.00* (MMR)

(NILES, MI)
(ELKHART)
Sumrall
Notre Dame
Schurz
Federated (ELKHART)
Booth

Charles Fry
Ed Moore
Peter Sumrall
Bob Nowicki
Berry Smith
Vince Ford

MISCELLANEOUS COMMENTS WZZP-F had numerous power problems during the rating period... WSBT reclassified as MOR...

SPOKANE

Arbitron Rank/Pop (12+): 97/351,700

MSA Rank/Pop: 129/351,700

ADI # 78

Average Person Ratings: 17.1

Market TSL: 22.6 hours

Stations: 17/17

Diaries: 738/477:1/49.1%

Sample Target: 740

% Below Line: 0

% Not Listed: 9.8

1985 Revenue: \$ 9,300,000

HH Inc.: \$ 24,049

Retail \$: 2.1 Bil

Pop per Station: 20,688

#1 Biller: KDRK-F \$ 1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KZZU-F+	120/20.0	16.4	15.3	14.1	7.3
2. KDRK-F	67/11.1	12.4	12.6	11.8	12.0
3. KXLY-F	65/10.8	17.8	16.9	11.1	13.0
4. KEZE-F	60/10.0	8.6	10.9	9.7	8.7
5. KXLY	37/ 6.2	5.9	4.6	5.4	5.7
6. KGA	36/ 6.0	5.2	6.1	7.8	8.0
7. KISC-F	28/ 4.7	3.0	5.0	5.9	7.7
8. KLSN	28/ 4.7	4.9	6.0	5.6	4.2
9. KKPL-F+	23/ 3.8	5.0	7.5	10.6	12.4
10. KEYF	22/ 3.7	1.3	---	---	---
11. KQSP-F	16/ 2.7	3.5	.3	.9	---
12. KJRB	15/ 2.5	3.0	2.6	3.7	4.2

12+ TSA	1/4/CUME
1. KZZU-F+	139/1474
2. KDRK-F	106/1037
3. KEZE-F	99/ 767
4. KXLY-F	85/ 906
5. KGA	53/ 681
6. KXLY	39/ 537
7. KISC-F	37/ 662
8. KLSN	36/ 471
9. KKPL-F	34/ 792
10. KEYF	25/ 192
11.	
12.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KZZU-F+	1173/33.4	31.0 30.0
2. KXLY-F	672/19.1	23.1 23.0
3. KDRK-F	619/17.6	17.9 17.7
4. KEZE-F	590/16.8	14.4 17.3
5. KKPL-F	497/14.1	16.6 21.8
6. KXLY	467/13.3	15.3 12.9
7. KISC-F	461/13.1	13.6 17.2
8. KGA	436/12.4	13.8 13.6
9. KLSN	327/ 9.3	11.1 13.0
10. KQSP-F	255/ 7.3	8.2 3.6
11. KJRB	224/ 6.4	8.2 10.0
12. KEYF	173/ 4.9	---

12+ FM SHARE (METRO): 70.66% (383 of 542) (SPG 85: 74.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZU-F+	1. KZZU-F+	>1. KZZU-F+	>1. KZZU-F+	1. KZZU-F+	1. KXLY-F	1. KZZU-F+	>1. KZZU-F+	>1. KZZU-F+	>1. KZZU-F+	>1. KZZU-F+
2.	2. KEZE-F	>2. KDRK-F	2. KDRK-F	>2. KDRK-F	2. KDRK-F	2. KDRK-F	2. KXLY-F	2. KEZE-F	2. KEZE-F	2. KDRK-F
3.	3. KDRK-F	3. KEZE-F	>3. KEZE-F	3. KXLY-F	3. KGA	3. KXLY-F	3. KDRK-F	3. KDRK-F	3. KXLY	3. KXLY-F
4.	4. KISC-F	4. KISC-F	4. KISC-F	4. KEZE-F	4. KXLY	4. KGA	4. KEZE-F	4. KEZE-F	4. KXLY-F	4. KEZE-F
5.	5. KKPL-F	5. KKPL-F	5. KKPL-F	5. KISC-F	5. KEYF	5. KEZE-F	5. KGA	5. KXLY	5. KLSN	5. KKPL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZU-F+	1. KZZU-F+	>1. KZZU-F+	>1. KZZU-F+	1. KZZU-F+	1. KEZE-F	1. KZZU-F+	1. KZZU-F+	>1. KZZU-F+	1. KZZU-F+
2. KEZE-F	>2. KEZE-F	2. KDRK-F	2. KDRK-F	2. KDRK-F	2. KZZU-F	2. KEZE-F	>2. KEZE-F	2. KEZE-F	2. KDRK-F
3. KISC-F	3. KISC-F	3. KISC-F	3. KEZE-F	3. KXLY-F	3. KDRK-F	3. KDRK-F	KDRK-F	3. KDRK-F	3. KEZE-F
4.	4. KDRK-F	4. KKPL-F	4. KISC-F	4. KISC-F	4.	4.	4.	4. KQSP-F	4. KXLY
5.	5.	5. KEZE-F	5.	5.	5.	5.	5.	KKPL-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP	6 (1)	142 (2)	148 (3)	27.3	22.0
AOR		60 (1)	60 (1)	11.1	11.9
AC/OLDIES/SOFT ROCK	15 (1)	49 (4)	64 (5)	11.8	12.6
MOR/VARIETY	37 (2)		37 (2)	6.8	7.2
COUNTRY	36 (1)	67 (1)	103 (2)	19.0	20.4
BLACK/URBAN					1
BTFL MUSIC/EZ		65 (1)	65 (1)	12.0	18.4
NEWS/TALK	37 (1)		37 (1)	6.8	5.0
NOSTALGIA	22 (1)		22 (1)	4.1	2.2
RELIGION/GOSPEL	6 (1)		6 (1)	1.1	0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCDA-F	103.1	Coeur D Alene	1.2/2.8
KEYF-F	101.1	Cheney	.5/1.9
KRSS	1230	Spokane	1.0/2.8
KVNI	1080	Coeur D Alene	1.5/3.8

MISCELLANEOUS COMMENTS KLSN/KISC-F sold to Home News for \$1,550,000 (Foreman)... KQSP changes calls to KEYF and went back on the air in March... KEYF-F signed on in May...

RADIO STATIONS

542 (17)

KCKO, 1380, 5 KW/2.5 KW (DA-N), RELIGION	\$ 10.00 (---)		Bud Miller
KGA, 1510, 50 KW (DA-N), COUNTRY	ABC-I, \$ 37.00* (Eastman)	John Price	
KJRB, 790, 5 KW (DA-N), AC	\$ 25.00 (Mc-Guild)	Alexander	Rod Krebs
KLSN, 590, 5 KW, MOR	NBC, \$ 24.00 (Katz)	Home News	
KUDY, 1280, 5 KW (DAYS), RELIGION (?)	\$ 14.00* (---)	Medina	
KXLY, 920, 5 KW, NEWS/TALK	CBS,MBS, \$ 30.00* (Torbet)		Lucy Rice
KXXR, 1550, 10 KW/2.5 KW (DA-N), NOSTALGIA	\$ 10.00 (Roslin)		Dick Wright
KZZU, 970, 5 KW/1 KW (DA-N), CHR	\$ NA (Christal)	Olympic	Barb Beddor
KEYF, 1050, 5 KW (DA-2), NOSTALGIA	ABC-D,MBS, \$ NA (HNWH)		
KDRK-F, 93.7, 56 KW @ 2380, COUNTRY	US I, \$ 35.00 (Eastman)	John Price	
KEZE-F, 105.7, 100 KW @ 1910, AOR	\$ 38.00 (Mc-Guild)	Alexander	Rod Krebs
KISC-F, 98.1, 94 KW @ 2030, CHR	NBC, \$ 24.00 (Katz)	Home News	
KKPL-F, 96.1, 56 KW @ 2680, AC	\$ 38.00* (HNWH)		Marc Steenbarger
KQSP-F, 98.9, 100 KW @ 285, AC (?)	\$ 24.00 (---)	Medina	
KXLY-F, 99.9, 25 KW @ 3010, BTFL/EZ	\$ 40.00* (Torbet)		Steve Herling
KZZU-F, 92.9, 81 KW @ 2100, CHR	\$ 38.00 (Christal)	Olympic	Barb Beddor
KEYF-F, 101.1, 100 KW @ ?, SOFT AC	Trans, \$ NA (HNWH)	(CHENEY)	

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 70/495,400

MSA Rank/Pop: 94/514,700
ADI # 103

Average Person Ratings: 17.3
Market TSL: 22.7 hours

Stations: 28/14
Diaries: 940/527:1/45.1%
Sample Target: 390
% Below Line: 41.0
% Not Listed: 13.2

1985 Revenue: \$ 9,800,000
HH Inc.: \$ 28,967
Retail \$: 3.6 Btl
Pop per Station: 35,386
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WTIC-F	99/11.6	7.1	10.1	9.0	6.9
2. WMAS-F	84/ 9.8	10.3	8.5	10.0	8.4
3. WAQY-F	70/ 8.2	6.8	7.5	8.7	8.9
4. WMAS	69/ 8.1	10.1	8.4	8.7	11.2
5. WRCH-F	64/ 7.5	9.7	7.9	6.7	6.1
6. WHYN	63/ 7.4	7.3	6.3	7.6	8.3
7. WHFM-F	50/ 5.8	6.4	9.2	9.9	8.5
8. WCCC-F	27/ 3.2	4.0	4.8	2.3	3.5
9. WTIC	26/ 3.0	4.4	2.9	2.8	2.6
10. WHMP	23/ 2.7	2.3	1.8	1.8	2.5
11. WREB	21/ 2.5	1.7	2.4	2.2	3.1
12. WAAF-F	15/ 1.8	2.0	3.0	2.9	2.0
WIXY	15/ 1.8	1.4	1.5	3.1	3.6

12+ TSA	1/4/CUME
1. WTIC-F	101/1385
2. WMAS-F	85/1069
3. WAQY-F	74/1113
4. WRCH-F	72/ 810
5. WMAS	69/ 646
6. WHYN	64/1074
7. WHFM-F	56/ 989
8. WTIC	27/ 413
9. WCCC-F	27/ 503
10. WHMP	24/ 260
WAAF-F	24/ 539
12.	
13.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WTIC-F	1362/27.5	22.6 25.5
2. WHYN	1067/21.5	21.4 19.6
3. WAQY-F	1018/20.5	22.0 24.5
4. WMAS-F	974/19.7	22.1 21.5
5. WHFM-F	846/17.1	18.4 23.4
6. WRCH-F	760/15.3	15.3 15.5
7. WMAS	646/13.0	15.8 13.8
8. WCCC-F	477/ 9.6	12.2 13.8
9. WTIC	399/ 8.1	12.1 8.9
10. WAAF-F	387/ 7.8	9.2 9.5
11. WKSS-F	347/ 7.0	7.5 7.3
12. WHMP	309/ 6.2	7.7 NA
13.		

12+ FM SHARE (METRO): 65.50% (486 of 742) (SPG 85: 69.01%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WMAS-F	1. WMAS-F	1. WRCH-F	1. WTIC-F	1. WMAS-F	1. WTIC-F	1. WAQY-F	1. WTIC-F
2. WAQY-F	2. WAQY-F	2. WAQY-F	2. WTIC-F	2. WTIC-F	2. WMAS-F	2. WMAS-F	2. WTIC-F	2. WMAS-F	2. WTIC-F	2. WRCH-F
3.	3. WMAS-F	3. WMAS-F	3. WHFM-F	3. WHFM-F	3. WMAS	3. WHYN	3. WMAS	3. WAQY-F	3. WHYN	3. WMAS
4.	4. WHFM-F	4. WHFM-F	4. WHYN	4. WHYN	4. WHYN	4. WMAS >	4. WRCH-F	4. WRCH-F	4. WRCH-F	4. WAQY-F
5.	5. WCCC-F	5. WHYN	5. WAQY-F	5. WRCH-F	5. WHFM-F	5. WHFM-F	5. WHYN	5. WMAS	5. WTIC	5. WMAS-F
					WTIC-F	WRCH-F	WHFM-F			
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F	1. WTIC-F	1. WMAS-F	1. WTIC-F	1. WMAS-F		1. WAQY-F	1. WAQY-F	1. WCCC-F	1. WAQY-F	1. WHYN-X
2. WAQY-F	2. WMAS-F	2. WTIC-F	2. WMAS-F	2. WTIC-F		2. WTIC-F	2. WTIC-F	2. WAQY-F	2. WTIC-F	2. WMAS-F
3. WMAS-F	3. WAQY-F	3. WHFM-F	3. WHFM-F	3. WHFM-F		3. WHFM-F	3. WCCC-F	3. WTIC-F	3. WHFM-F	3. WCCC-F
4. WHFM-F	4. WHFM-F	4. WAQY-F	4. WAQY-F	4. WHYN		4. WMAS-F	4. WHFM-F	4. WHYN	4. WCCC-F	4. WAQY-F
5.	5.	WHYN	WHYN	5. WRCH-F		WCCC-F	5. WMAS-F	WMAS-F	5. WHYN	WHFM-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		125 (4)	125 (4)	16.8	16.3	WACE 730 Chicopee .7/3.1
AOR		120 (4)	120 (4)	16.2	19.5	WARE 1250 Ware .8/2.9
AC/OLDIES/SOFT ROCK	63 (1)	166 (6)	229 (7)	30.9	29.5	WHMP-F 99.3 Northampton 1.4/6.2
MOR/VARIETY	74 (5)		74 (5)	10.0	8.7	WLDM 1570 Westfield 1.2/2.0
COUNTRY	15 (1)		15 (1)	2.0	1.7	WSPR 1270 Springfield .6/4.5
BLACK/URBAN						WTTT 1430 Amherst .4/1.6
BTFL MUSIC/EZ		75 (2)	75 (2)	10.1	10.7	WBZ 1030 Boston .9/2.9
NEWS/TALK	26 (2)		26 (2)	3.5	0	WDRG-F 102.9 Hartford .8/3.2
NOSTALGIA	72 (2)		72 (2)	9.7	9.6	WHCN-F 105.9 Hartford .9/5.5
RELIGION/GOSPEL	6 (1)		6 (1)	0.8	1.2	WIOF-F 104.1 Waterbury 1.2/4.0
SPANISH						WKCI-F 101.3 Hamden .6/2.3
CLASSICAL						WKSS-F 95.7 Hartford 1.1/7.0
UNKNOWN/OTHERS						WRSI-F 95.3 Greenfield .5/1.8
						WRSR-F 96.1 Worcester 1.3/2.5
						WVYZ-F 92.5 Waterbury 1.3/2.5

RADIO STATIONS

WACE, 730, 5 KW (DAYS)	RELIGION	\$ NA	(---)	Ken Carter
WARE, 1250, 5 KW/2.5 KW (DA-N)	MOR	\$ 14.00	(Kadetsky)	R. Vaughan
WHMP, 1400, 1 KW	MOR	NBC, \$ 19.00*	(Masla)	Joe Fennessey
WHYN, 560, 5 KW/1 KW (DA-N)	AC	ABC-I, \$ 48.00*	(Mc-Guild)	Alan Anderson
WIXY, 1600, 5 KW/2.5 KW (DAYS)	COUNTRY	CBS, \$ 18.00	(Eastman)	Don Wilks
WLDM, 1570, 2.5 KW (DAYS)	MOR	ABC-E, \$ 16.00	(Select)	Curt Hahn
WMAS, 1450, 1 KW	NOSTALGIA	MBS, \$ 37.00	(Blair)	Joe Rizza
WREB, 930, 500 W (DAYS)	TALK	\$ 14.00	(RSR)	L. Milesky
WSPR 1270 5 KW/1 KW (DA-2)	TALK	\$ 17.00*	(Kadetsky)	Fred Steinman
WAQY-F, 102.1, 27 KW @ 650, AOR		ABC-C, \$ 58.00*	(Eastman)	Don Wilks
WHFM-F, 93.1, 9 KW @ 970, AC		CBS-R, \$ 66.00*	(Mc-Guild)	Alan Anderson
WHMP-F, 99.3, 3 KW @ 300, CHR		\$ 30.00*	(Masla)	Joe Fennessey
WMAS-F, 94.7, 50 KW @ 360, AC		\$ 60.00*	(Blair)	Joe Rizza

MISCELLANEOUS COMMENTS WSPR changes from MOR to Talk...
American Radio Spring 86, Copyright 1986

SPRINGFIELD, MO

Arbitron Rank/Pop (12+): 156/188,200

MSA Rank/Pop: 189/216,200

ADI # 83

Average Person Ratings: 14.9

Market TSL: 20.0 hours

Stations: 12/12

Diaries: 558/337:1/50.8%

Sample Target: 550

% Below Line: 0

% Not Listed: 7.8

1985 Revenue: \$ 7,400,000

HH Inc.: \$ 26,878

Retail \$: 1.6 Bill

Pop per Station: 15,683

#1 Biller: KTTS A/F \$ 3,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KWTQ-F	65/23.1	---	25.8	---	30.4
2. KTTS-F	52/18.5	---	17.5	---	23.2
3. KXUS-F	29/10.3	---	9.9	---	1.4
4. KTXR-F	28/10.0	---	7.9	---	7.2
KWTQ	28/10.0	---	8.6	---	10.1
6. KTTS	21/ 7.5	---	7.9	---	10.5
7. KGBX	10/ 3.6	---	4.6	---	6.5
8. KICK	7/ 2.5	---	1.0	---	2.9
KLFJ	7/ 2.5	---	3.6	---	1.8
10. KTOZ-F	6/ 2.1	---	1.0	---	---

12+ TSA	1/4/CUME
1. KWTQ-F	132/1461
2. KTTS-F	111/1279
3. KTXR-F	65/ 906
4. KWTQ	62/ 982
5. KXUS-F	40/ 628
6. KTTS	27/ 472
7. KLFJ	13/ 139
8. KGBX	12/ 266
9. KICK	11/ 160
10. KLSM	9/ 115

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KWTQ-F 770/40.9	---	43.5
2. KTTS-F 600/31.9	---	31.8
3. KXUS-F 437/23.2	---	20.4
4. KTXR-F 413/21.9	---	16.0
5. KWTQ 347/18.4	---	21.5
6. KTTS 313/16.6	---	18.6
7. KGBX 214/11.4	---	12.0
8. KICK 139/ 7.4	---	3.4
9. KTOZ-F 127/ 6.7	---	4.5
10. KLFJ 105/ 5.6	---	6.0

11.	KTOZ-F	9/ 197	11.
12.			12.
13.			13.
14.			14.
15.			15.

12+ FM SHARE (METRO): 70.27% (182 of 259) (SPG 85: 70.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWTQ-F	1. KWTQ-F	1. KWTQ-F	1. KWTQ-F	1. KWTQ-F	1. KTTS-F	1. KTTS-F	1. KWTQ-F	1. KWTQ-F	1. KWTQ-F	1. KWTQ-F
2.	2. KXUS-F	2. KTTS-F	2. KTTS-F	2. KTTS-F	2. KWTQ	2. KWTQ-F	2. KTTS-F	2. KTTS-F	2. KTTS-F	2. KTTS-F
3.	3. KTTS-F	3. KXUS-F	3. KXUS-F	3. KXUS-F	3. KWTQ	3. KXUS-F	3. KXUS-F	3. KXUS-F	3. KTXR-F	3. KTXR-F
4.	4.	4. KWTQ	4. KWTQ	4. KXUS-F	4. KTTS	4. KTTS	4. KTXR-F	4. KWTQ	4. KXUS-F	4. KXUS-F
5.	5.	5.	5.	5.	5.	5. KXUS-F	5. KWTQ	5. KTXR-F	5.	5. KWTQ

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWTQ-F	1. KWTQ-F	1. KWTQ-F	1. KWTQ-F	1. KTTS-F	1. KWTQ-F	1. KWTQ-F	1. KWTQ-F	1. KWTQ-F	1. KWTQ-F
2. KXUS-F	2. KXUS-F	2. KXUS-F	2. KTTS-F	2. KWTQ-F	2. KTTS-F	2. KXUS-F	2. KXUS-F	2. KXUS-F	2. KWTQ
3. KTXR-F	3. KTTS-F	3. KTTS-F	3. KXUS-F	3. KWTQ	3. KXUS-F	3. KTTS-F	3. KWTQ	3. KTTS-F	3. KTTS-F
4. KTTS-F	4. KTXR-F	4. KTXR-F	4. KTXR-F	4. KTXR-F	4.	4. KTTS-F	4. KWTQ	4. KWTQ	4. KXUS-F
5.	5.	5. KWTQ	5.	5. KXUS-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		65 (1)	65 (1)	25.1	29.6
AOR		2 (1)	2 (1)	0.8	1.8
AC/OLDIES/SOFT ROCK	7 (1)	35 (2)	42 (3)	16.2	12.0
MOR/VARIETY	10 (1)		10 (1)	3.9	5.1
COUNTRY	49 (2)	52 (1)	101 (3)	39.0	37.6
BLACK/URBAN					
BTFL MUSIC/EZ		28 (1)	28 (1)	10.8	8.8
NEWS/TALK					
NOSTALGIA					1.1
RELIGION/GOSPEL	11 (2)		11 (2)	4.2	4.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KLSM	1060	Springfield	1.4/3.5
KORX-F	93.5	Greenfield	.7/3.7

RADIO STATIONS

259 (12)

KGBX, 1260, 5 KW (DA-N)	MOR/AC	CBS, \$ 19.00 (HNWH)	Allen Thompson
KICK, 1340, 1 KW	OLDIES	SMN, US I, \$ 11.00 (---)	Jeanne Kramer
KLFJ, 1550, 5 KW (DAYS)	RELIGION	\$ 7.00 (---)	Barb Burrell
KLSM, 1060, 500 W (DAYS)	RELIGION	MBS, \$ 12.00 (---)	Larry Campbell
KTTS, 1400, 1 KW	COUNTRY	ABC-E, \$ 48.00 (Torbet)	Curt Brown
KWTQ, 560, 5 KW (DA-N)	COUNTRY	ABC-I, \$ 40.00* (Katz)	Kurt Boney
KTTS-F, 94.7, 100 KW @ 659, COUNTRY		ABC-D, \$ 48.00 (Torbet)	Curt Brown
KTXR-F, 101.5, 100 KW @ 1150, BTFL/EZ		NBC, \$ 20.00 (---)	J. Meyer
KWTQ-F, 98.7, 100 KW @ 600, CHR		ABC-C, \$ 57.00* (Katz)	Kurt Boney
KXUS-F, 97.3, 100 KW @ 480, AC		\$ NA (Blair)	
KORX-F, 93.5, 2.4 KW @ 330, AOR		\$ NA (---)	(GREENFIELD) Cody Wamsley
KTOZ-F, 104.9, 3 KW @ 300, AC (?)		MBS, \$ NA (---)	

MISCELLANEOUS COMMENTS KWTQ A/F sold by Stuart to DKM for \$ NA (Mahlman)... KGBX sold for \$776,000...

STEUBENVILLE

Arbitron Rank/Pop (12+): 196/129,800

MSA Rank/Pop: 237/156,600

Wheeling ADI

Average Person Ratings: 14.7

Market TSL: 19.9 hours

Stations: 19/4

Diaries: 640/203:1/54.0%

Sample Target: 550

% Below Line: 71.2

% Not Listed: 7.3

1985 Revenue: \$1,900,000

HH Inc.: \$25,330

Retail \$: .67 Btl

Pop per Station: 32,450

#1 Biller: WRKY/WSTV \$1,050,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WSTV	23/12.0	---	9.5	---	9.4
2. WOVE-F	22/11.5	---	8.1	---	9.0
3. WRKY-F	19/ 9.9	---	11.4	---	13.7
4. WWVA	15/ 7.9	---	10.0	---	7.5
5. WSHH-F	13/ 6.8	---	6.2	---	3.3
6. KDKA	11/ 5.8	---	3.8	---	4.7
WELA-F	11/ 5.8	---	4.8	---	6.1
WBZZ-F	11/ 5.8	---	9.0	---	3.8
9. WOMP-F	10/ 5.2	---	3.3	---	2.4
10. WWSW-F	9/ 4.7	---	4.8	---	3.3
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1.	
2.	
3.	
4. THIS MARKET'S METRO	
5. AND TSA ARE THE SAME.	
6.	
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WRKY-F 344/26.5	---	30.0
2. WSTV 251/19.3	---	17.9
3. WOVE-F 227/17.5	---	15.9
WWVA 227/17.5	---	21.8
5. WOMP-F 181/13.9	---	13.2
6. WBZZ-F 180/13.9	---	18.4
7. KDKA 177/13.6	---	12.9
8. WKWK-F 156/12.0	---	13.0
9. WWSW-F 140/10.8	---	---
10. WEIR 130/10.0	---	NA
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 72.88% (129 of 177) (SPG 85: 75.63%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOMP-F	1. WOVE-F>	1. WOVE-F	1. WRKY-F	1. WRKY-F	1. WSTV	1. WSTV	1. WSTV	1. WOVE-F	1. WOVE-F>	1. WWVA
2. WRKY-F	2. WRKY-F>	2. WRKY-F	2. WOVE-F	2. WOVE-F	2. WWVA	2. WWVA	2. WRKY-F	2. WRKY-F	2. WRKY-F	2. WRKY-F
3. WBZZ-F	3. WBZZ-F	3. WWSW-F	3. WWSW-F	3. WELA-F	3. WELA-F	3. WRKY-F	3. WSHH-F	3. WSTV	3. WSTV	3. WOVE-F
4. WOVE-F	4.	4.	4.	4. WWSW-F	4. WSHH-F	4. WOVE-F	4. WOVE-F	4. WWVA	4. WWSW-F	4. WSTV
5.	5.	5.	5.	5.	5.	5. WEIR	5.	5.	5.	5. WWSW-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WOVE-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WRKY-F		1. WOVE-F>	1. WOVE-F>	1. WOVE-F>	1. WOVE-F	1. WOVE-F
2. WRKY-F	2. WOVE-F	2. WBZZ-F	2. WBZZ-F	2. WSTV		2. WRKY-F	2. WRKY-F	2. WRKY-F	2. WRKY-F>	2. WRKY-F
3. WBZZ-F	3. WBZZ-F	3. WOVE-F	3. WOVE-F	3. WBZZ-F		3.	3.	3. WELA-F	3. WWSW-F	3. WELA-F
4. WOMP-F	4.	4.	4.	4. WELA-F		4.	4.	4.	4.	4. WWSW-F
5.	5.	5.	5.	5. WWSW-F		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		40 (3)	40 (3)	22.6	26.4
AOR		22 (1)	22 (1)	12.4	8.6
AC/OLDIES/SOFT ROCK		14 (3)	14 (3)	7.9	12.7
MOR/VARIETY	43 (4)		43 (4)	24.3	11.2
COUNTRY	15 (1)	16 (3)	31 (4)	17.5	17.3
BLACK/URBAN		3 (1)	3 (1)	1.7	2.0
BTFL MUSIC/EZ		13 (1)	13 (1)	7.3	6.6
NEWS/TALK				0	1.5
NOSTALGIA	6 (1)	5 (1)	11 (2)	6.2	11.7
RELIGION/GOSPEL				0	1.0
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING
WEIR 1430 Weirton 3.7/10.0
WLIT 950 Steubenville 1.0/ 4.4
WAMD-F 105.9 Pittsburgh 1.6/ 6.9
WHLX-F 105.5 Bethlehem, WV 3.1/ 3.8
WKWK 1400 Wheeling 2.6/ 2.5
WKWK-F 97.3 Wheeling 1.6/12.0
WL TJ-F 92.9 Pittsburgh 1.0/ 4.8
WQVK-F 98.7 Wheeling 2.1/ 6.6
WQXK-F 105.1 Salem, OH .5/ 1.6

177 (19)

RADIO STATIONS

WEIR, 1430, 1 KW (DA-2), MOR
WLIT, 950, 1 KW (DAYS,DA), MOR
WSTV, 1340, 1 KW, MOR/NOST

WRKY-F,103.5, 12 KW @ 880, CHR
WELA-F,104.3, 50 KW @ 335, COUNTRY

APR,\$ 17.00 (HNWH)
NBC,\$ 9.00 (Regional)
MBS,\$ 30.00* (Mc-Guild)

US I,\$ 38.00* (Mc-Guild)
SMN , \$ 11.00* (Regional)

Associated

Bill Chesson

Associated
(EAST LIVERPOOL)

Bill Chesson
R. Aughinbaugh

Other stations - See Wheeling or Pittsburgh

STOCKTON

Arbitron Rank/Pop (12+): 103/329,200

MSA Rank/Pop: 113/396,400

Sacramento ADI

Average Person Ratings: 16.3

Market TSL: 21.7 hours

Stations: 30/10

Diaries: 798/413:1/42.3%

Sample Target: 690

% Below Line: 55.7

% Not Listed: 10.3

1985 Revenue: \$ 5,800,000

HH Inc.: \$ 27,000

Retail \$: 2.0 Bil

Pop per Station: 32,920

#1 Biller: WGLF-F \$ 875,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KRAK	48/9.0	11.1	10.1	7.9	8.4	8.3	1.		1. KRAK	563/17.1	16.8	13.9
2. KSTN	38/7.1	5.4	2.9	4.8	3.8	9.1	2.		2. KSTN	550/15.7	13.6	11.0
3. KFMR-F	35/6.5	3.7	3.3	5.7	5.8	5.2	3.		3. KHOP-F	541/16.4	19.7	21.1
4. KBEE-F	35/6.5	4.6	5.5	5.9	1.8	.9	4.	STOCKTON'S METRO AND	4. KWIN-F	524/15.9	12.5	13.4
5. KNBR	33/6.2	3.9	5.7	3.6	5.4	4.3	5.	TSA ARE THE SAME.	5. KFMR-F	460/14.0	9.7	8.8
6. KJAX-F	28/5.2	6.6	8.6	8.4	7.4	4.5	6.		6. KNBR	406/12.3	NA	12.8
7. KHOP-F	27/5.0	5.7	8.4	7.9	6.6	5.2	7.		7. KCBS	403/12.2	12.2	10.6
8. KWIN-F	25/4.7	4.1	4.7	4.4	3.6	9.7	8.		8. KJOY	369/11.2	12.5	11.5
9. KCBS	24/4.5	5.9	4.5	5.4	4.0	4.1	9.		9. KJAX-F	337/10.2	10.0	13.4
10. KWG	21/3.9	4.1	3.9	2.1	1.4	4.8	10.		10. KBEE-F	334/10.1	9.1	NA
11. KYBB-F	20/3.7	3.1	3.1	2.3	3.6	2.6	11.		11. KYBB-F	301/ 9.1	NA	7.9
12. KSTN-F	19/3.5	2.8	3.5	3.4	3.6	3.1	12.		12. KWG	299/ 9.1	9.1	NA
13.							13.		13. KSTN-F	256/ 7.8	6.5	NA

12+ FM SHARE (METRO): 56.34% (271 of 481) (SPG 85: 59.83%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSTN >	1. KWIN-F	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KRAK	1. KSTN >	1. KHOP-F
2. KHOP-F	2. KYBB-F	2. KFMR-F	2. KFMR-F	2. KFMR-F	2. KBEE-F	2. KCBS	2. KJAX-F	2. KBEE-F	2. KNBR	2. KRAK
3. KWOD-F	3. KDJK-F	3. KWIN-F	3. KWG	3. KBEE-F	3. KFMR-F	3. KFMR-F	3. KBEE-F	3. KFMR-F	3. KWIN-F	3. KFMR-F
4. KSTN-F	4. KHOP-F	4. KYBB-F	4. KYBB-F	4. KWG	4. KJAX-F	4. KSTN	4. KFMR-F	4. KSTN	4. KBEE-F	4. KNBR
5.	5.	5. KNBR	5.	5.	5.	5. KNBR	5.	5.	5.	5. KYBB-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KSOL-F>	1. KYBB-F	1. KYBB-F	1. KSTN	1. KRAK	1. KWIN-F	1. KDJK-F	1. KNBR	1. KNBR	1. KRAK	
2. KSTN	2. KSOL-F	2. KHOP-F	2. KYBB-F	2. KBEE-F	2. KDJK-F	2. KNBR	2. KDJK-F	2. KRAK	2. KNBR	
3. KWIN-F	3. KHOP-F	3. KWIN-F	3. KHOP-F	3. KFMR-F	3.	3. KWIN-F	3. KWG	3. KFMR-F	3. KFMR-F	
4.	4. KSTN	4.	4. KRAK	4. KJAX-F	4.	4. KHOP-F	4.	4. KDJK-F	4. KWG	
5.	5.	5.	5. KWIN-F	5. KYBB-F	5.	5.	5.	5.	5.	

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP	41 (2)	77 (6)	118 (8)	24.4	27.4
AOR		24 (2)	24 (2)	5.0	5.0
AC/OLDIES/SOFT ROCK	36 (2)	28 (2)	66 (4)	13.7	10.6
MOR/VARIETY	33 (1)		33 (1)	6.8	6.3
COUNTRY	52 (2)	40 (2)	92 (4)	19.0	16.2
BLACK/URBAN		17 (2)	17 (2)	3.5	2.4
BTFL MUSIC/EZ		66 (3)	66 (3)	13.7	16.4
NEWS/TALK	42 (3)		42 (3)	8.7	9.1
NOSTALGIA	2 (1)		2 (1)	0.4	1.5
RELIGION/GOSPEL					
SPANISH	4 (1)	19 (1)	23 (2)	4.8	5.2
CLASSICAL					
UNKNOWN/OTHERS					

483 (30)

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCVR	1570	Lodi	.7/ 2.7
KJOY	1280	Stockton	2.8/11.2
KSJQ-F	96.7	Mantera	1.5/ 4.9
KFIV-F	102.3	Modesto	.6/ 2.2
KOSO-F	93.1	Patterson	1.5/ 5.0
KTRB	860	Modesto	.7/ 3.4
KDJK-F	95.1	Oakdale	2.8/ 6.4

See Sacramento for more info about the following stations:

KCTC-F	.6/1.6	KRAK-F	.9/4.6
KFBK	.9/2.8	KWOD-F	1.7/7.0
KGNR	.4/1.5	KZAP-F	1.7/5.4

See San Francisco for more info about the following stations:

KBLX-F	.6/1.2	KMEL-F	.9/2.9
KFRC	.6/4.5	KSOL-F	2.6/2.7
KGO	2.4/5.0		

RADIO STATIONS

KCVR, 1570,	5 KW (DAYS,DA)	, SPANISH	George Sampson
KJOY, 1280,	1 KW (DA-N)	, AC/OLDIES	Ort Lofthus
KSTN, 1420,	5 KW/1 KW (DA-2)	, CONTEMP	Knox Larue
KWG, 1230,	1 KW	, OLDIES	Ken Thompson
KFMR-F, 100.1,	3 KW @ 300,	COUNTRY	Susan Carson
KJAX-F, 99.3,	3 KW @ 300,	BTFL/EZ	Ort Lofthus
KSTN-F, 107.3,	8 KW @ 1610,	SPANISH	Knox Larue
KWIN-F, 97.7,	3 KW @ 300,	CHR	Golden Pacific (LODI)
KYBB-F, 100.9,	3 KW @ 300,	AC	Home News (TRACY) Ken Thompson

Other ranked stations - See Sacramento and Modesto

SYRACUSE

Arbitron Rank/Pop (12+): 61/550,200

MSA Rank/Pop: 73/648,000

ADI # 67

Average Person Ratings: 15.8

Market TSL: 21.2 hours

Stations: 20/15

Diaries: 1143/481:1/55.0%

Sample Target: 920

% Below Line: 3.6

% Not Listed: 11.1

1985 Revenue: \$ 11,300,000

HH Inc.: \$ 31,913

Retail \$: 3.5 Bill

Pop per Station: 36,680

#1 Biller: WYYY-F \$ 2,800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WYYY-F	144/16.6	16.6	15.6	15.9	14.3	16.1	1. WYYY-F	171/2210	1. WYYY-F	1817/33.0	35.3	30.9
2. WSYR	107/12.3	12.4	14.4	12.3	9.7	9.8	2. WSYR	130/1694	2. WSYR	1389/25.2	25.7	26.5
3. WNTQ-F	98/11.3	9.9	8.1	9.5	7.7	11.0	3. WNTQ-F	112/1641	3. WNTQ-F	1363/24.8	22.2	21.7
4. WAQX-F+	66/ 7.6	11.0	10.2	8.2	13.2	16.5	4. WRRB-F	101/1115	4. WAQX-F+	1058/19.2	21.5	20.9
5. WRRB-F	56/ 6.4	6.1	5.3	4.0	6.4	5.3	5. WKFM-F	75/ 999	5. WHEN	999/18.2	19.6	18.2
6. WEZG-F	53/ 6.1	6.6	6.5	7.1	4.9	3.8	6. WAQX-F	73/1160	6. WEZG-F	701/12.7	11.8	11.8
7. WKFM-F	48/ 5.5	3.5	4.5	5.6	5.8	3.9	7. WHEN	57/1300	7. WKFM-F	680/12.4	11.0	13.1
8. WHEN	46/ 5.3	5.8	4.9	7.5	8.2	4.7	8. WEZG-F	54/ 723	8. WRRB-F	669/12.2	12.0	10.7
9. WFBL	45/ 5.2	3.6	5.6	6.5	6.3	2.7	9. WSEN-F+	49/ 731	9. WSEN-F+	618/11.2	7.3	8.8
10. WSEN-F+	40/ 4.6	2.8	2.7	3.9	4.8	4.1	10. WFBL	46/ 569	10. WFBL	517/ 9.4	8.4	13.0
11.							11.		11. WNDR	324/ 5.9	7.9	5.7

12+ FM SHARE (METRO): 68.43% (529 of 773) (SPG 85: 63.51%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNTQ-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WSYR	1. WSYR	1. WYYY-F	1. WYYY-F	1. WNTQ-F	1. WYYY-F
2. WAQX-F	2. WNTQ-F	2. WRRB-F	2. WRRB-F	2. WRRB-F	2. WYYY-F	2. WYYY-F	2. WSYR	2. WNTQ-F	2. WYYY-F	2. WNTQ-F
3. WYYY-F	3. WAQX-F	3. WAQX-F	3. WNTQ-F	3. WSYR	3. WRRB-F	3. WNTQ-F	3. WRRB-F	3. WSYR	3. WSYR	3. WRRB-F
4. WKFM-F	4. WKFM-F	4. WKFM-F	4. WSYR	4. WHEN	4. WEZG-F	4. WHEN	4. WNTQ-F	4. WAQX-F	4. WAQX-F	4. WEZG-F
5.	5. WRRB-F	5. WRRB-F	5. WHEN	5. WNTQ-F	5. WFBL	5. WAQX-F	5. WEZG-F	5. WKFM-F	5. WKFM-F	5. WKFM-F
	WSEN-F			WSEN-F	6. WHEN			WRRB-F	6. WAQX-F	
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WKFM-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F
2. WNTQ-F	2. WNTQ-F	2. WNTQ-F	2. WNTQ-F	2. WSYR	2. WAQX-F	2. WAQX-F	2. WAQX-F	2. WKFM-F	2. WRRB-F	2. WRRB-F
3. WAQX-F	3. WAQX-F	3. WAQX-F	3. WAQX-F	3. WRRB-F	3. WYYY-F	3. WKFM-F	3. WKFM-F	3. WAQX-F	3. WSYR	3. WSYR
4. WKFM-F	4. WKFM-F	4. WSEN-F	4. WHEN	4. WHEN	4. WNTQ-F	4. WNTQ-F	4. WNTQ-F	4. WNTQ-F	4. WNTQ-F	4. WHEN
5.	5.	5. WRRB-F	5. WSEN-F	5. WNTQ-F	5.	5. WRRB-F	5. WNTQ-F	5. WRRB-F	5. WRRB-F	5. WEZG-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		108 (3)	108 (3)	14.0	14.7	WMHR-F 102.9 Syracuse 1.0/3.1
AOR	3 (1)	119 (3)	122 (4)	15.8	13.1	WNDR 1260 Syracuse 1.6/5.9
AC/OLDIES/SOFT ROCK	60 (2)	154 (3)	214 (5)	27.7	26.7	WSCP 1070 Sandy Creek 2.2/2.5
MOR/VARIETY	107 (1)		107 (1)	13.8	17.0	WKGW-F 104.3 Utica .6/1.9
COUNTRY	29 (2)	86 (2)	115 (4)	14.9	9.9	WNYZ-F 98.7 Utica .6/1.9
BLACK/URBAN						WOOR-F 96.9 Utica .9/3.1
BTFL MUSIC/EZ		53 (1)	53 (1)	6.9	8.2	WRCK-F 107.3 Utica .6/1.9
NEWS/TALK						WUUU-F 102.5 Rome .6/1.1
NOSTALGIA	45 (1)		45 (1)	5.8	8.2	
RELIGION/GOSPEL		9 (1)	9 (1)	1.2	1.6	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

RADIO STATIONS

773 (20)

WAQX, 1490, 1 KW	, AOR	ABC-R, \$ NA (MMR)	Craig Fox
WFBL, 1390, 5 KW (DA-N)	, NOSTALGIA	US 2, ABC-D, \$ 31.00 (Weiss)	Rick Thomas
WHEN, 620, 5 KW/1 KW (DA-N)	, AC	ABC-E, \$ 70.00* (Eastman)	Bob Carolin
WNDR, 1260, 5 KW (DA-N)	, OLDIES	US 1, CBS, \$ 24.00* (HNWH)	
WSIV, 1540, 1 KW (DAYS)	, RELIGION	, \$ 10.00 (---)	Don DeRosa
WSYR, 570, 5 KW (DA-2)	, MOR	NBC, \$ 88.00 (Katz)	Hugh Barr
WURS, 1220, 1 KW (DAYS)	, BTFL/EZ	, \$ 17.00 (Select)	Lew Bilotti
WAQX-F, 95.3, 3 KW @ 300, AOR		ABC-R, \$ 51.00* (MMR)	Craig Fox
WEZG-F, 100.9, 3 KW @ 165, BTFL/EZ		, \$ 37.00* (Select)	Lorenz
WKFM-F, 104.7, 50 KW @ 500, AOR		ABC-F, \$ NA (Christal)	Wilkes-Schwartz
WMHR-F, 102.9, 20 KW @ 780, RELIGION		, \$ 13.00 (---)	Jay Sterin
WNTQ-F, 93.1, 97 KW @ 660, CHR		, \$ 50.00* (Mc-Guild)	Gordon Bell
WRRB-F, 107.9, 50 KW @ 500, COUNTRY		, \$ 48.00* (Eastman)	Bob Carolin
WSEN-F, 92.1, 3 KW @ 300, COUNTRY		ABC-I, \$ 30.00 (HNWH)	Buckley (BALDWINVILLE)
WYYY-F, 94.5, 100 KW @ 650, AC		, \$120.00 (Katz)	New City

MISCELLANEOUS COMMENTS

WSYR sold by Katz to New City for \$4,500,000 (est)... WYYY-F sold by Katz to New City for \$7,200,000 (est)

TALLAHASSEE

Arbitron Rank/Pop (12+): 178/152,300

MSA Rank/Pop: 193/212,600

ADI # 130

Average Person Ratings: 17.9

Market TSL: 23.1 hours

Stations: 14/12

Diaries: 724/210:1/50.5%

Sample Target: 550

% Below Line: 1.6

% Not Listed: 10.3

1985 Revenue: \$ 4,800,000

HH Inc.: \$ 25,995

Retail \$: 1.2 Bil

Pop per Station: 12,692

#1 Biller: WGLF-F \$ 875,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WANM	54/19.9	---	19.9	---	18.8	19.6	1. WTNT-F	80/774	1. WGLF-F	522/34.3	---	40.7
2. WBGM-F	38/14.0	---	10.5	---	9.6	11.5	2. WANM	67/476	2. WBGM-F	487/32.0	---	26.9
3. WMNX-F	29/10.7	---	5.2	---	12.6	8.5	3. WBGM-F	46/675	3. WTHZ-F	449/29.5	---	25.1
4. WTHZ-F	26/ 9.6	---	7.9	---	5.4	12.4	4. WGLF-F	40/902	4. WANM	331/21.7	---	20.3
WGLF-F	26/ 9.6	---	13.9	---	18.4	13.6	5. WWSO-F+	29/323	5. WMNX-F	277/18.2	---	12.9
6. WTNT-F	15/ 5.5	---	5.2	---	4.2	4.8	WMNX-F	29/308	6. WTNT-F	267/17.5	---	14.7
7. WHFL-F	13/ 4.8	---	3.4	---	---	1.2	WTHZ-F	29/567	7. WTNT	216/14.2	---	15.5
8. WTNT	11/ 4.0	---	5.2	---	4.2	2.1	8. WHFL-F	24/165	8. WWSO-F+	143/ 9.4	---	8.5
9. WKQE	10/ 3.7	---	6.7	---	---	2.1	9. WJAD-F	15/310	9. WHFL-F	115/ 7.6	---	7.0
WTAL	10/ 3.7	---	2.6	---	4.6	2.1	10. WTNT	14/239	10. WKQE	111/ 7.3	---	9.7

12+ FM SHARE (METRO): 64.34% (157 of 244) (SPG 85: 57.83%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTHZ-F	1. WANM	1. WANM	1. WBGM-F	1. WBGM-F	1. WMNX-F	1. WANM	1. WANM	1. WANM	1. WTHZ-F	1. WANM
2. WANM	2. WBGM-F	2. WBGM-F	2. WANM	2. WANM	2. WBGM-F	2. WBGM-F	2. WBGM-F	2. WBGM-F	2. WBGM-F	2. WBGM-F
WGLF-F	3. WGLF-F	3. WMNX-F	3. WMNX-F	3. WMNX-F	3. WANM	3. WMNX-F	3. WMNX-F	3. WGLF-F	3. WGLF-F	3. WGLF-F
4. WTHZ-F	4. WTHZ-F	4. WGLF-F	4. WGLF-F	4. WGLF-F	4. WHFL-F	4. WTHZ-F	4. WGLF-F	4. WMNX-F	4. WWSO-F+	4. WTHZ-F
5. WTHZ-F	5. WTHZ-F	5. WTHZ-F	5. WTHZ-F	5. WTHZ-F	5. WGLF-F	5. WGLF-F	5. WTHZ-F	5. WTHZ-F	5. WTHZ-F	5. WTHZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WANM	1. WANM	1. WBGM-F	1. WANM	1. WBGM-F	1. WANM	1. WANM	1. WBGM-F	1. WANM	1. WBGM-F
2. WBGM-F	2. WBGM-F	2. WANM	2. WBGM-F	2. WANM	2. WGLF-F	2. WBGM-F	2. WANM	2. WBGM-F	2. WANM
WGLF-F	3. WTHZ-F	3. WTHZ-F	3. WMNX-F	3. WMNX-F	3. WTHZ-F	3. WGLF-F	3. WGLF-F	3. WGLF-F	3. WMNX-F
WTHZ-F	4. WGLF-F	4. WGLF-F	4. WTHZ-F	4. WTHZ-F	4. WMNX-F	4. WTHZ-F	4. WMNX-F	4. WMNX-F	4. WGLF-F
5. WTHZ-F	5. WTHZ-F	5. WTHZ-F	5. WTHZ-F	5. WTHZ-F	5. WGLF-F	5. WGLF-F	5. WGLF-F	5. WGLF-F	5. WGLF-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		27 (2)	27 (2)	11.1	16.1	WWSO-F+ 101.7 Quincy 2.2/9.4
AOR		26 (1)	26 (1)	10.7	9.1	WCVC 1330 Tallahassee .7/3.4
AC/OLDIES/SOFT ROCK		38 (1)	38 (1)	15.6	12.2	
MOR/VARIETY				0	6.1	WJAD-F 97.3 Bainbridge .4/2.7
						WPAP-F 92.5 Panama City 1.1/5.1
COUNTRY		47 (3)	47 (3)	19.3	13.5	
BLACK/URBAN	54 (1)	6 (1)	60 (2)	24.6	26.1	
BTFL MUSIC/EZ		13 (1)	13 (1)	5.3	3.9	
NEWS/TALK	11 (1)		11 (1)	4.5	0	
NOSTALGIA	10 (1)		10 (1)	4.1	3.0	
RELIGION/GOSPEL	2 (1)		2 (1)	0.8	10.0	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS	10 (1)		10 (1)	4.1		

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RADIO STATIONS

WANM, 1070, 10 KW	, BLACK	SBN,NBN,\$ 30.00* (Blair)	Bob Badger
WKQE, 1410, 5 KW (DAYS)	, ?	,\$ 11.00 (Eastman)	W. Dunkle
WTAL, 1450, 1 KW	, NOSTALGIA	CBS,\$ 10.00 (NE Spot)	Donald Keyes
WTNT, 1270, 5 KW (DA-N)	, NEWS/TALK	,\$ 23.00* (Christal)	Frank Watson
WCVC, 1330, 5 KW (DAYS)	, RELIGION	CBS,ABC-I,ABC-T,NBC-T,\$ 9.00 (---)	Bill Crews
WBGM-F, 98.9, 100 KW @ 365, AC		ABC-C,\$ 30.00 (Eastman)	W. Dunkle
WGLF-F, 104.1, 100 KW @ 440, CHR		ABC-F,\$ 34.00* (Blair)	Royce Plummer
WMNX-F, 95.9, 3 KW @ 300, COUNTRY		,\$ 26.00* (Mc-Guild)	Bud Diehm
WTHZ-F, 103.1, 3 KW @ 300, AOR (?)		US I,\$ 27.00 (MMR)	Howard Dolgoff
WTNT-F, 94.9, 100 KW @ 850, COUNTRY		,\$ 25.00* (Christal)	Frank Watson
WHFL-F, 104.9, 2 KW @ 413, BTFL/EZ		,\$ 12.00 (HNWH)	Norm Jensen
WWSO-F, 101.7, 3 KW @ 200, AC/BLACK		MBS,\$ 9.00 (Southern)	Bill Dodson

MISCELLANEOUS COMMENTS WCVC sold for \$500,000 (Wilkins)... WTHZ-F sold by Kelly to Herb Dolgoff for \$1,150,000 (Chapman)... WKQE/WBGM-F sold by Statewide to Woolfson for \$2,340,000 (Blackburn)...

TAMPA - ST. PETERSBURG

Arbitron Rank/Pop (12+): 22/1,637,900

MSA Rank/Pop: 22/1,851,600

ADI # 17

Average Person Ratings: 18.5

Market TSL: 24.6 hours

Stations: 27/23

Diaries: 1677/977:1/46.9%

Sample Target: 1530

% Below Line: 5.1

% Not Listed: 8.6

1985 Revenue: \$ 44,800,000

HH Inc.: \$ 26,334

Retail \$: 12.2 Btl

Pop per Station: 71,213

#1 Biller: WRBQ A/F \$10,300,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85
1. WRBQ-F	451/14.8	12.5	12.2	---	12.4
2. WWBA-F	323/10.6	13.0	11.7	---	14.5
3. WQYK-F	257/ 8.5	7.9	8.2	---	7.0
4. WUSA-F	172/ 5.7	6.1	7.6	---	7.0
5. WYNF-F	157/ 5.2	5.5	6.3	---	6.7
6. WKRL-F	151/ 5.0	4.5	4.8	---	4.9
7. WDAE	142/ 4.7	4.5	5.1	---	5.7
8. WFLA	125/ 4.1	3.6	3.3	---	3.4
9. WGUL-F	120/ 3.9	3.9	3.7	---	3.1
10. WPDS-F	117/ 3.9	3.0	2.1	---	1.4
11. WNLT-F	110/ 3.6	3.4	3.8	---	2.6
12. WSUN	108/ 3.6	4.9	5.8	---	5.3
13. WPLP	83/ 2.7	1.7	2.9	---	3.0
14. WTMP	77/ 2.5	2.0	1.9	---	2.5
15. WDUV-F	67/ 2.2	2.8	1.8	---	1.9
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17.					
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25.					

12+ TSA	1/4/CUME
1. WRBQ-F	560/6094
2. WWBA-F	352/3343
3. WQYK-F	283/2846
4. WYNF-F	261/3136
5. WDUV-F	222/2344
6. WUSA-F	211/2655
7. WKRL-F	176/2257
8. WSUN-F	171/2193
9. WPDS-F	158/2365
10. WDAE	151/1554
11. WFLA	136/2018
12. WNLT-F	125/1790
13. WGUL-F	120/ 724
14. WPCV-F	112/1133
15. WPLP	89/ 884
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12+ METRO	CUME/	FAL	SPG
METRO	CUME RATING	85	85
1. WRBQ-F	4660/28.5	25.8	25.6
2. WWBA-F	2930/17.9	17.7	22.4
3. WQYK-F	2370/14.5	13.3	12.9
4. WUSA-F	2214/13.5	14.9	15.8
5. WYNF-F	1969/12.0	11.6	12.3
6. WKRL-F	1825/11.1	13.2	14.9
7. WFLA	1793/10.9	9.4	9.0
8. WPDS-F	1689/10.3	7.3	5.5
9. WNLT-F	1488/ 9.1	10.6	8.6
10. WDAE	1450/ 8.9	10.1	9.4
11. WSUN	1397/ 8.5	13.3	12.0
12. WDUV-F	1037/ 6.3	5.5	6.0
13. WTMP	883/ 5.4	NA	NA
14. WPLP	776/ 4.7	6.5	6.1
15. WAVE-F	744/ 4.5	4.3	4.2
WGUL-F	724/ 4.4	5.5	6.0
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 73.79% (2050 of 2778) (SPG 85: 71.45%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WQYK-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WYNF-F	2. WYNF-F	2. WUSA-F	2. WUSA-F	2. WQYK-F	2. WRBQ-F	2. WQYK-F	2. WWBA-F	2. WWBA-F	2. WWBA-F	2. WWBA-F
3. WKRL-F	3. WKRL-F	3. WKRL-F	3. WQYK-F	3. WUSA-F	3. WWBA-F	3. WWBA-F	3. WQYK-F	3. WQYK-F	3. WFLA	3. WQYK-F
4. WTMP	4. WUSA-F	4. WYNF-F	4. WKRL-F	4. WKRL-F	4. WUSA-F	4. WUSA-F	4. WUSA-F	4. WUSA-F	4. WYNFF	4. WDAE
5.	5. WNLT-F	5. WQYK-F	5. WNLT-F	5. WNLT-F	5. WDAE	5. WDAE	5. WKRL-F	5. WKRL-F	5. WQYK-F	5. WUSA-F
6.	6. WQYK-F	6. WNLT-F	6. WPDS-F	6. WPDS-F	6. WFLA	6. WFAL	6. WDAE	6. WYNF-F	6. WUSA-F	6. WKRL-F
7.	7. WPDS-F	7. WPDS-F	7. WYNF-F	7. WYNF-F	7. WSUN	7. WSUN	7. WPDS-F	7. WNLT-F	7. WNLT-F	7. WGUL-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WYNF-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WYNF-F	1. WRBQ-F	1. WKRL-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WYNF-F	2. WUSA-F	2. WUSA-F	2. WUSA-F	2. WQYK-F	2. WRBQ-F	2. WYNF-F	2. WRBQ-F	2. WKRL-F	2. WKRL-F	2. WKRL-F
3. WKRL-F	3. WYNF-F	3. WNLT-F	3. WQYK-F	3. WUSA-F	3. WKRL-F	3. WKRL-F	3. WYNF-F	3. WYNF-F	3. WYNF-F	3. WQYK-F
4. WQYK-F	4. WNLT-F	4. WPDS-F	4. WPDS-F	4. WPDS-F	4. WUSA-F	4. WUSA-F	4. WUSA-F	4. WUSA-F	4. WUSA-F	4. WUSA-F
5. WUSA-F	5. WQYK-F	5. WYNF-F	5. WNLT-F	5. WNLT-F	5. WRXB	5. WNLT-F	5. WPDS-F	5. WQYK-F	5. WQYK-F	5. WNLT-F
6. WNLT-F	6. WKRL-F	6. WQYK-F	6. WYNF-F	6. WSUN	6. WNLT-F	6. WTMP	6. WNLT-F	6. WNLT-F	6. WNLT-F	6. WPDS-F
WPDS-F	WPDS-F	7. WKRL-F	7.	7. WWBA-F	7. WPCV-F	7. WQYK-F	7. WQYK-F	7. WPDS-F	7. WYNF-F	7. WYNF-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	28 (1)	463 (2)	491 (3)	17.7	20.6	WCBF 1010 Tampa .7/1.2
AOR		308 (2)	308 (2)	11.1	7.5	WHBO 1040 Tampa 1.5/3.0
AC/OLDIES/SOFT ROCK	46 (1)	440 (4)	486 (5)	17.5	15.4	WLFF 680 St. Pete 1.0/2.3
MOR/VARIETY	37 (2)		37 (2)	1.3	3.8	WLWU-F 106.3 Holiday .5/1.0
COUNTRY	108 (1)	279 (2)	387 (3)	13.9	13.7	WPAS 1400 Zephyrhills .8/1.0
BLACK/URBAN	108 (2)		108 (2)	3.9	3.5	WRBQ 1380 St. Pete .9/3.0
BTFL MUSIC/EZ		390 (2)	390 (2)	14.0	18.3	WRXB 1590 St. Pete 1.0/2.5
NEWS/TALK	208 (2)		208 (2)	7.5	3.3	WTAN 1340 Clearwater .4/1.6
NOSTALGIA	173 (2)	120 (1)	293 (3)	10.5	12.6	WXCR-F 92.1 Safety Harbor 1.2/3.2
RELIGION/GOSPEL	20 (1)		20 (1)	0.7	0	WAVE-F 102.5 Sarasota 1.3/4.5
SPANISH						WPCV-F 97.5 Winter Haven .7/1.3
CLASSICAL		36 (1)	36 (1)	1.3	1.3	WHLY-F 106.7 Orlando .4/1.1
UNKNOWN/OTHERS		14 (1)	14 (1)	0.5	0	

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RADIO STATIONS

AM STATIONS

WAMA, 860, 500 W (DA-1)	, SPANISH	,\$ 20.00 (Caballero)	Victor Lang
WCBF, 1010, 50 KW/5 KW (DA-2)	, RELIGION	,\$ 13.00 (---)	Wes Howard
WDAE, 1250, 5 KW (DA-N)	, NOSTALGIA	ABC-I, \$ 77.00* (Mc-Guild)	Jim Mulls
WFLA, 970, 5 KW (DA-2)	, NEWS/TALK	NBC,NBC-T, \$ 65.00* (Blair)	Jed Duval
WHBO, 1040, 5 KW (DAYS)	, OLDIES	UPI, \$ 37.00 (MMR)	Bob Stoehr
WLFF, 680, 1 KW (DAYS)	, NOSTALGIA	,\$ 36.00 (---)	Sheldon Grafman
WPLP, 570, 1 KW (DA-2)	, TALK/NEWS	MBS,CBS, \$ 45.00 (Katz)	Tim Williams
WPSO, 1500, 250 W (DAYS)	, NOSTALGIA	MBS, \$ 18.00 (Masla)	Carl Marocci
WRBQ, 1380, 5 KW (DA-N)	, CHR	ABC-F, \$ NA (Eastman)	Mike Osterhaut
WRXB, 1590, 5 KW (DA-2)	, BLACK \	NBN, \$ 40.00 (Lazar)	Eugene Danzey
WSUN, 620, 10 KW (DA-N)	, COUNTRY	US 2,ABC-E, \$ 85.00* (CBS)	Shawn Portman
WTAN, 1340, 1 KW (DA-N)	, MOR	,\$ 25.00 (---)	Rod Brosig
WTIS, 1110, 10 KW (DAYS,DA)	, RELIGION	,\$ 17.00* (---)	Linda Voth
WTMP, 1150, 5 KW/2.5 KW (DA-2)	, BLACK	SBN, \$ 45.00 (HNWH)	
WTYM, 1300, 5 KW/1 KW (DA-2)	, SPANISH	,\$ 28.00 (---)	Monroe Berkman
WYOU, 1550, 10 KW (DAYS)	, SPANISH	,\$ NA (Lotus)	Victor Marrero

FM STATIONS

WGUL, 105.5, 3 KW @ 300, NOSTALGIA	MBS, \$ 53.00* (Masla)	Carl Macocci
WUSA, 100.7, 100 KW @ 503, AC	,\$ 115.00* (Mc-Guild)	Jim Mulls
WKRL, 97.9, 100 KW @ 639, CLASSIC AOR	Source, \$ 85.00* (Christal)	Don Hibbits
WNLT, 95.7, 100 KW @ 507, AC	,\$ 80.00* (MMR)	Jon Pinch
WPDS, 93.3, 100 KW @ 930, AC	,\$ 62.00* (Blair)	Jed Duval
WQYK, 99.5, 100 KW @ 550, COUNTRY	,\$ 109.00* (Katz)	Bill Hill
WRBQ, 104.7, 100 KW @ 555, CHR	ABC-F, \$ 155.00* (Eastman)	Michael Osterhout
WWBA, 107.3, 100 KW @ 649, BTFL/EZ	,\$ 140.00* (Republic)	Bill Burns
WXCR, 92.1, 1.7 KW @ 400, CLASSICAL	UPI, \$ 45.00 (CMBS)	Entercom
WYNF, 94.9, 100 KW @ 1460, AOR	ABC-R, \$ 105.00* (CBS)	CBS
WLWU, 106.3, 3 KW @ 300, AC (?)	,\$ 30.00 (HNWH)	(HOLIDAY)

WAVE, WDUV - See Sarasota

CALL LETTER CHANGES

WYI changes to WUSA
WVTV-F changes to WLWU-F

FORMAT CHANGES

STATION SALES

WYOU sold for \$750,000
WAMA (Dunedin) sold to Marocci
for \$450,000
WWBA-F: From Metromedia to Metropolitan
for \$33,000,000 (est)

MISCELLANEOUS COMMENTS

TERRE HAUTE

Arbitron Rank/Pop (12+): 162/176,800

MSA Rank/Pop: 262/135,700
ADI # 131

Average Person Ratings: 15.4
Market TSL: 20.6 hours

Stations: 18/12
Diaries: 659,26G:1/57.3%
Sample Target: 550
% Below Line: 2.8
% Not Listed: 6.6

1985 Revenue: \$ 3,600,000
HH Inc.: \$ 25,866
Retail \$: 1.1 Bill
Pop per Station: 14,733
#1 Biller: WTHI-F \$ 800,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WTHI-F	69/25.4	---	24.2	---	21.4
2. WZZQ-F	45/16.5	---	17.2	---	12.7
3. WPFR-F	35/12.9	---	11.0	---	20.9
4. WVTS-F	19/ 7.0	---	9.5	---	11.8
5. WTHI	18/ 6.6	---	11.7	---	8.2
6. WSDM-F	16/ 5.9	---	---	---	---
7. WBOW	12/ 4.4	---	4.8	---	7.7
8. WACF-F	11/ 4.0	---	3.3	---	1.4
9. WPRS	8/ 2.9	---	3.7	---	---
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WTHI-F	105/1080
2. WZZQ-F	68/ 815
3. WPFR-F	44/ 758
4. WVTS-F	27/ 563
5. WACF-F	20/ 362
6. WSDM-F	19/ 206
7. WTHI	18/ 204
8. WBOW	12/ 223
9. WPRS	8/ 118
10. WKZI	7/ 115
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WTHI-F 652/36.9	---	37.5
2. WZZQ-F 500/28.3	---	24.3
3. WPFR-F 481/27.2	---	28.3
4. WVTS-F 365/20.6	---	23.4
5. WBOW 219/12.4	---	13.5
6. WACF-F 199/11.3	---	10.8
7. WTHI 194/11.0	---	16.1
8. WSDM-F 181/10.2	---	---
9.		
10.		
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 80.31% (204 of 254) (SPG 85: 73.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPFR-F	1. WZZQ-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F
2. WZZQ-F	2. WPFR-F	2. WZZQ-F	2. WZZQ-F	2. WZZQ-F	2. WSDM-F	2. WZZQ-F	2. WZZQ-F	2. WZZQ-F	2. WZZQ-F	2. WZZQ-F
3.	3. WTHI-F	3. WPFR-F	3. WPFR-F	3. WPFR-F	3. WTHI	3. WPFR-F	3. WPFR-F	3. WPFR-F	3. WPFR-F	3. WTHI-F
4.	4. WVTS-F	4. WVTS-F	4. WSDM-F	4. WSDM-F	4. WACF-F	4.	4. WVTS-F	4. WVTS-F	4. WBOW	4. WTHI
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WPFR-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZZQ-F	1. WZZQ-F	1. WVTS-F	1. WTHI-F	1. WTHI-F		1. WZZQ-F	1. WZZQ-F	1. WZZQ-F	1. WZZQ-F	1. WZZQ-F
2. WPFR-F	2. WPFR-F	2. WZZQ-F	2. WPFR-F	2. WPFR-F		2. WTHI-F	2. WPFR-F	2. WPFR-F	2. WTHI-F	2. WTHI-F
3. WTHI-F	3. WTHI-F	3. WTHI-F	3. WZZQ-F	3. WSDM-F		3. WPFR-F	3. WTHI-F	3. WTHI-F	3. WPFR-F	3. WPFR-F
4. WVTS-F	4. WTHI-F	4. WPFR-F	4. WVTS-F	4. WZZQ-F		4. WVTS-F	4.	4.	4.	4.
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP	1 (1)	36 (2)	37 (3)	14.6	31.6
AOR		45 (1)	45 (1)	17.7	0
AC/OLDIES/SOFT ROCK		35 (2)	35 (2)	13.8	10.4
MOR/VARIETY	23 (4)		23 (4)	9.1	10.4
COUNTRY	7 (2)	84 (3)	91 (5)	35.8	33.2
BLACK/URBAN					
BTFM MUSIC/EZ					
NEWS/TALK	1 (1)		1 (1)	0.4	0
NOSTALGIA	18 (1)		18 (1)	7.1	12.8
RELIGION/GOSPEL		4 (1)	4 (1)	1.6	1.2
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAXI-F	104.9	Rockville	1.5/3.5
WKZI	800	Casey	2.2/3.1
WWVR-F	105.5	W. Terre Haute	1.5/5.5
WBBM	780	Chicago	.4/2.2
WONL-F	102.1	Danville, IL	.4/1.5
WGN	720	Chicago	.7/2.5
WIBC	1070	Indianapolis	.4/2.3
WLS	890	Chicago	.4/2.1
WMAQ	670	Chicago	.4/2.7

RADIO STATIONS

WBOW, 1230, 1 KW
WPFR, 1300, 500 W (DAYS)
WTHI, 1480, 5 KW (DA-2)

MOR
AC
NOSTALGIA

ABC-I, \$ 15.00* (Torbet)
\$ 11.00 (Masla)
CBS, \$ 20.00 (Katz)

Contemp. Media
Oak Ridge Boys

Bill Kepler
Tony Clark
Russ Arnold

WPFR-F, 102.7, 50 KW @ 500, CHR
WTHI-F, 99.9, 50 KW @ 500, COUNTRY
WVTS-F, 100.7, 50 KW @ 500, AC
WWVR-F, 105.5, 3 KW @ 300, RELIGION
WZZQ-F, 107.5, 28 KW @ 670, AOR/CHR

ABC-F, \$ 19.00* (Masla)
CBS, \$ 30.00* (Katz)
CBS-R, \$ 17.00 (Republic)
\$ 10.00 (---)
ABC-E, \$ 22.00* (Torbet)

Oak Ridge Boys
Contemp. Media

Tony Clark
Russ Arnold
Craig Siebold
Howard Huey
Bill Kepler

WACF-F, 98.5, 50 KW @ 500, COUNTRY
WAXI-F, 104.9, 1.2 KW @ 440, COUNTRY
WSDM-F, 97.7, 3 KW @ 300, SOFT AC

ABC-E, \$ 10.00 (---)
\$ 6.00 (---)
\$ 12.00 (---)

(PARIS, IL)
(ROCKVILLE)
(BRAZIL)

Bill Brown
Bill Cook
Tim Puro

MISCELLANEOUS COMMENTS WZZQ-F reclassified as AOR/CHR...

TOLEDO

Arbitron Rank/Pop (12+): 67/506,300

MSA Rank/Pop: 77/611,800

ADI # 65

Average Person Ratings: 16.9

Market TSL: 22.5 hours

Stations: 17/11

Diaries: 1031/491:1/48.8%

Sample Target: 1010

% Below Line: 12.0

% Not Listed: 10.6

1985 Revenue: \$ 13,000,000

HH Inc.: \$ 28,659

Retail \$: 4.2 Bill

Pop per Station: 46,027

#1 Biller: WSPD \$ 2,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WMHE-F	127/14.8	13.0	12.2	9.5	6.0	12.7	1. WMHE-F	192/2549	1. WMHE-F	1602/31.6	26.8	27.2
2. WSPD	100/11.7	8.8	9.9	9.3	9.9	8.1	2. WLQR-F	132/1558	2. WSPD	1243/24.6	21.7	24.1
3. WLQR-F	84/ 9.8	11.0	10.6	11.9	11.3	8.4	3. WJR	125/1597	3. WRQN-F	1058/20.9	14.8	17.2
4. WKKO-F	82/ 9.6	6.3	7.3	8.3	7.5	6.7	4. WSPD	124/1588	4. WIOT-F	997/19.7	21.8	21.3
5. WRQN-F	77/ 9.0	4.7	6.7	7.8	8.1	10.9	5. WKKO-F	119/1226	5. WLQR-F	925/18.3	18.7	21.0
6. WIOT-F	57/ 6.7	10.2	9.9	11.2	9.1	15.2	6. WIOT-F	104/1722	6. WKKO-F	780/15.4	12.2	14.5
7. WWWM-F	50/ 5.8	5.9	5.0	6.4	6.1	7.4	7. WRQN-F	101/1426	7. WWWM-F	764/15.1	15.1	14.2
8. WJR	43/ 5.0	4.1	4.6	4.9	6.6	4.2	8. WWWM-F	65/ 994	8. WJR	677/13.4	10.1	13.5
9. WTD	32/ 3.7	5.8	5.2	3.3	4.7	2.5	9. CKLW	56/ 684	9. WVOI	410/ 8.1	7.3	7.9
10. WVOI	27/ 3.2	3.1	4.4	3.7	2.5	5.6	10. WTD	42/ 467	10. WCWA	406/ 8.0	10.1	9.7
11. WCWA	25/ 2.9	3.6	4.1	4.4	4.4	2.4	11.		11. WTD	383/ 7.6	7.7	8.6
12. CKLW	19/ 2.2	3.9	1.7	.9	1.3	2.0	12.		12. WOH	290/ 5.7	8.0	7.7
13. WOH	12/ 1.4	2.1	1.5	1.7	2.3	.8	13.		13. CKLW	268/ 5.3	NA	4.6

12+ FM SHARE (METRO): 66.27% (507 of 765) (SPG 85: 63.52%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRQN-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WLQR-F	1. WSPD	1. WMHE-F	1. WMHE-F	1. WSPD	1. WMHE-F
2. WMHE-F	2. WIOT-F	2. WKKO-F	2. WKKO-F	2. WKKO-F	2. WKKO-F	2. WMHE-F	2. WLQR-F	2. WKKO-F	2. WKKO-F	2. WRQN-F
3.	3. WRQN-F	3. WRQN-F	3. WWWM-F	3. WWWM-F	3. WSPD	3. WLQR-F	3. WKKO-F	3. WRQN-F	3. WRQN-F	3. WKKO-F
4.	4. WWWM-F	4. WKKO-F	4. WIOT-F	4. WSPD	4. WMHE-F	4. WKKO-F	4. WSPD	4. WLQR-F	4. WKKO-F	4. WIOT-F
5.	5. WKKO-F	5. WWWM-F	5. WSPD	5. WLQR-F	5. WJR	5. WRQN-F	5. WIOT-F	5. WSPD	5. WIOT-F	5. WSPD
							6. WWWM-F			6. WLQR-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F		1. WIOT-F	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F
2. WRQN-F	2. WRQN-F	2. WWWM-F	2. WRQN-F	2. WKKO-F		2. WRQN-F	2. WIOT-F	2. WWWM-F	2. WIOT-F	2. WKKO-F
3. WIOT-F	3. WWWM-F	3. WRQN-F	3. WKKO-F	3. WSPD		3. WMHE-F	3. WRQN-F	3. WIOT-F	3. WKKO-F	3. WWWM-F
4. WKKO-F	4. WKKO-F	4. WKKO-F	4. WWWM-F	4. WWWM-F		4.	4. WWWM-F	4. WKKO-F	4. WWWM-F	4. WIOT-F
WVOI	5. WIOT-F	5.	5. WSPD	5. WLQR-F		5.	5. WKKO-F	5. WTD	5. WRQN-F	5. WJR
6. WVOI				6. WRQN-F						

FORMATS	AM	FM	TOTAL	%	SPG 85	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		204 (2)	204 (2)	26.7	22.2		WHMQ-F 100.5 Findlay .9/1.7
AOR		62 (2)	62 (2)	8.1	12.5		WJLB-F 97.9 Detroit 1.3/2.5
AC/OLDIES/SOFT ROCK	12 (1)	56 (2)	68 (3)	8.9	8.4		WRIF-F 101.1 Detroit .6/1.6
MOR/VARIETY	143 (2)		143 (2)	18.7	17.1		WTWR-F 98.3 Monroe .7/1.9
COUNTRY	32 (1)	90 (2)	122 (3)	15.9	14.8		
BLACK/URBAN	27 (1)	11 (1)	38 (2)	5.0	6.3		
BTFL MUSIC/EZ		84 (1)	84 (1)	11.0	11.7		
NEWS/TALK							
NOSTALGIA	44 (2)		44 (2)	5.8	6.2		
RELIGION/GOSPEL					0.5		
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS							

765 (17)

RADIO STATIONS

WCWA, 1230, 1 KW	NOSTALGIA	CBS,MBS,\$ 25.00	(Mc-Guild)	Reams	Bob Lafferty
WOHO, 1470, 1 KW (DA-2)	AC	\$ 27.00*	(Blair)		Lew Dickey
WSPD, 1370, 5 KW (DA-N)	MOR	NBC,\$ 54.00	(Katz)		Tom Girocco
WTD, 1560, 5 KW (DAYS,DA)	COUNTRY	ABC-I,\$ 34.00	(MMR)	Booth	Clyde Roberts
WVOI, 1520, 1 KW (DA-2)	BLACK	SBN,\$ 22.00	(Regional)		Chuck Welch
WIOT-F, 104.7, 37 KW @ 655, AOR		Source,\$ 70.00	(Mc-Guild)	Reams	Bob Lafferty
WKKO-F, 99.9, 50 KW @ 500, COUNTRY		ABC-E,\$ 48.00*	(MMR)	Booth	Clyde Roberts
WLQR-F, 101.5, 15 KW @ 810, BTFL/EZ		\$ 68.00	(Katz)		Tom Girocco
WMHE-F, 92.5, 50 KW @ 480, CHR		ABC-F,\$ 66.00*	(Christal)	Osborn	Ruth Ray
WWWM-F, 105.5, 3 KW @ 300, AC		\$ 35.00*	(Blair)		
WRQN-F, 93.5, 3 KW @ 176, CHR		\$ 20.00	(Masla)		

(BOWLING GREEN)

MISCELLANEOUS COMMENTS WKLR changed calls to WKKO-F...

TOPEKA

Arbitron Rank/Pop (12+): 164/176,200

MSA Rank/Pop: 234/158,900
ADI # 143

Average Person Ratings: 15.3
Market TSL: 21.3 hours

Stations: 17/8
Diaries: 710/248:1/54.1%
Sample Target: 550
% Below Line: 19.0
% Not Listed: 14.4

1985 Revenue: \$ 5,100,000
MH Inc.: \$ 34,423
Retail \$: 1.1 Bill
Pop per Station: 22,025
#1 Biller: WIBW \$1,150,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KTPK-F	36/13.3	---	12.6	---	8.1	12.6	1. WIBW-F	85/1166	1. WIBW-F	460/26.1	---	29.6
2. WIBW-F	34/12.6	---	10.1	---	12.2	13.5	2. KTPK-F	68/ 698	2. KTPK-F	364/20.7	---	23.9
3. WIBW	28/10.4	---	7.5	---	8.1	6.5	3. WDAF	51/ 697	3. WIBW	355/20.1	---	20.5
4. KTOP	21/ 7.8	---	9.5	---	7.7	7.0	4. WIBW	50/ 755	4. KDVV-F	288/16.3	---	27.5
5. KMAJ-F	20/ 7.4	---	7.0	---	5.9	8.8	5. KMAJ-F	42/ 510	5. KMAJ-F	239/13.6	---	14.1
6. KDVV-F	18/ 6.7	---	11.1	---	12.5	10.2	6. KDVV-F	23/ 334	6. KYYS-F	234/13.3	---	16.3
7. KSKX	16/ 5.9	---	6.0	---	7.0	2.8	7. KYYS-F	22/ 353	7. WREN	224/12.7	---	22.1
8. KYYS-F	15/ 5.6	---	9.5	---	7.0	11.2	8. WREN	21/ 284	8. KTOP	203/11.5	---	16.0
9. WREN	14/ 5.2	---	7.5	---	7.7	5.6	9. KTOP	21/ 214	9. KSKX	193/11.0	---	13.4
10. WDAF	11/ 4.1	---	1.5	---	4.4	1.4	10. KSKX	18/ 216	10. KZZC-F	161/ 9.1	---	13.5
11.							11.		11.			
12.							12.		12.			
13.							13.		13.			
14.							14.		14.			
15.							15.		15.			

12+ FM SHARE (METRO): 59.31% (137 of 231) (SPG 85: 62.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIBW-F	1. WIBW-F	1. WIBW-F	1. KTPK-F	1. KTPK-F	1. KTPK-F	1. KTPK-F	1. KTPK-F	1. WIBW-F	1. WIBW	1. KTPK-F
2. KDVV-F	2. KMAJ-F	2. KTPK-F	2. WIBW-F	2. WIBW-F	2. KTOP	2. WIBW-F	2. WIBW-F	2. KTPK-F	2. WIBW-F	2. WIBW-F
3. KZZC-F	3. KTPK-F	3. KMAJ-F	3. KMAJ-F	3. KMAJ-F	3. WIBW	3. WIBW	3. KTOP	3. KTOP	3. KTPK-F	3. KDVV-F
4.	4. KYYS-F	4. KYYS-F	4. KSKX	4. KSKX	4. KSKX	4. KMAJ-F	4. KMAJ-F	4. KMAJ-F	4. WREN	4. KTOP
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. KMAJ-F	1. KMAJ-F	1. KMAJ-F	1. KMAJ-F	1. KTPK-F	1. WIBW-F	1. WIBW-F	1. KYYS-F	1. WIBW-F	1. KTPK-F	1. KTPK-F
2. KDVV-F	2. WIBW-F	2. WIBW-F	2. WIBW-F	2. KMAJ-F	2. KDVV-F	2. KYYS-F	2. KTPK-F	2. KTPK-F	2. KSKX-F	2. KSKX-F
3. WIBW-F	3. KTPK-F	3. KTPK-F	3. KTPK-F	3. KMAJ-F	3. KYYS-F	3. KTPK-F	3. KMAJ-F	3. KYYS-F	3. KYYS-F	3. KYYS-F
4.	4. KDVV-F	4.	4.	4.	4.	4. KDVV-F	4. WIBW-F	4. KDVV-F	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		58 (3)	58 (3)	25.1	26.5	KBKC-F 94.9 Kansas City .4/2.0
AOR		16 (2)	16 (2)	6.9	10.5	KCMO 810 Kansas City 1.1/3.5
AC/OLDIES/SOFT ROCK	1 (1)	22 (2)	23 (3)	10.0	16.0	KLZR-F 105.9 Lawrence .4/3.9
MOR/VARIETY	42 (2)		42 (2)	18.2	16.0	KMBR-F 99.7 Kansas City 1.5/4.9
COUNTRY	27 (2)	36 (1)	63 (3)	27.3	22.1	KUDL-F 98.1 Kansas City .7/3.4
BLACK/URBAN	1 (1)		1 (1)	0.4	1.1	KZZC-F 98.9 Leavenworth 2.2/9.1
BTFL MUSIC/EZ		4 (1)	4 (1)	1.7	2.8	WMB 710 Kansas City .4/2.3
NEWS/TALK	3 (1)		3 (1)	1.3	2.2	
NOSTALGIA	21 (1)		21 (1)	9.1	10.5	
RELIGION/GOSPEL						
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS						

231 (23)

RADIO STATIONS

KSKX, 1440, 5 KW/1 KW (DA-2)	COUNTRY	ABC-I, \$ 20.00*	(Torbet)	Fritz Reynolds
KTOP, 1490, 1 KW	NOSTALGIA	MBS, \$ 24.00*	(Blair)	Don Neer
WIBW, 580, 5 KW (DA-N)	MOR	CBS, MBS, \$ 31.00*	(Katz)	Dick Painter
WREN, 1250, 5 KW (DA-N)	MOR	US 2, NBC-T, \$ 20.00	(Eastman)	
KDVV-F, 100.3, 100 KW @ 260, CHR		\$ 30.00*	(Blair)	Don Neer
KMAJ-F, 107.7, 100 KW @ 460, AC		\$ 24.00*	(Torbet)	Fred Reynolds
KTPK-F, 106.9, 100 KW @ 433, COUNTRY		\$ 32.00*	(HNWH)	Pat Powers
WIBW-F, 97.3, 100 KW @ 1220, CHR		Source, \$ 27.00	(Katz)	Dick Painter

Other ranked stations - See Kansas City

MISCELLANEOUS COMMENTS Jackson, Jefferson, Osage and Wabaunsee counties were added to the Topeka metro...

TUCSON

Arbitron Rank/Pop (12+): 64/513,500

MSA Rank/Pop: 80/605,600

AD1 # 82

Average Person Ratings: 17.0

Market TSL: 23.0 hours

Stations: 22/19

Diaries: 1049/490:1/49.3%

Sample Target: 880

% Below Line: 7.5

% Not Listed: 8.8

1985 Revenue: \$ 14,000,000

HH Inc.: \$ 24,590

Retail \$: 3.4 Bill

Pop per Station: 27,026

#1 Biller: KRQQ-F \$2,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KRQQ-F	98/11.2	7.2	13.3	11.8	13.9
2. KLPX-F	92/10.5	9.3	9.0	6.1	7.7
3. KJYK-F	85/ 9.7	10.8	11.7	11.8	10.6
4. KIIM-F	80/ 9.2	9.2	7.4	4.2	6.2
5. KWFM-F	53/ 6.1	5.8	6.0	6.0	6.8
6. KUPD-F	51/ 5.8	5.0	---	---	---
7. KCUH	47/ 5.4	5.1	3.5	8.1	8.4
8. KGVY	38/ 4.4	6.6	5.3	5.6	3.9
9. KNST	35/ 4.0	4.7	1.8	3.5	3.4
10. KQTL	34/ 3.9	1.7	---	---	---
11. KTKT	31/ 3.6	2.1	3.1	3.0	3.9
12. KCEE	23/ 2.6	4.9	4.7	7.5	4.0
13. KHYT	23/ 2.6	4.3	4.7	5.1	5.0
14. KAIR	21/ 2.4	3.7	6.5	2.0	4.8
KXEW	21/ 2.4	3.3	4.3	4.8	6.1

12+ TSA	1/4/CUME
1. KRQQ-F	104/1348
2. KLPX-F	97/1118
3. KJYK-F	94/ 974
4. KIIM-F	90/ 948
5. KWFM-F	55/ 926
6. KUPD-F	52/ 465
7. KCUH	48/ 618
8. KGVY	38/ 307
9. KQTL	38/ 229
10. KNST	35/ 615
11. KTKT	32/ 632
12. KCEE	26/ 652
13. KHYT	23/ 462
KXEW	23/ 247
15. KAIR	21/ 424

12+ METRO CUME/	FAL 85	SPG 85
METRO CUME RATING		
1. KRQQ-F	1261/24.6	21.1 27.2
2. KLPX-F	1012/19.7	19.7 19.7
3. KJYK-F	901/17.5	15.5 19.6
4. KIIM-F	858/16.7	16.5 13.9
5. KWFM-F	856/16.7	17.4 19.1
6. KNST	615/12.0	13.6 8.7
7. KCUH	613/11.9	10.0 10.5
8. KCEE	546/10.6	10.1 13.3
9. KTKT	535/10.4	9.3 11.8
10. KHYT	451/ 8.8	10.0 13.3
11. KUPD-F	429/ 8.4	8.5 ---
12. KAIR	424/ 8.3	9.0 14.4
13. KGVY	290/ 5.6	7.3 6.8
14. KTUC	279/ 5.4	6.4 4.1
15. KFLT	218/ 4.2	3.0 NA

12+ FM SHARE (METRO): 59.67% (475 of 796) (SPG 85: 57.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRQQ-F	1. KLPX-F	1. KRQQ-F	1. KIIM-F	1. KIIM-F	1. KJYK-F	1. KRQQ-F	1. KJYK-F	1. KRQQ-F	1. KLPX-F	1. KRQQ-F
2. KLPX-F	2. KRQQ-F	2. KLPX-F	2. KLPX-F	2. KLPX-F	2. KIIM-F	2. KJYK-F	2. KRQQ-F	2. KLPX-F	2. KRQQ-F	2. KIIM-F
3. KHYT	3. KIIM-F	3. KIIM-F	3. KRQQ-F	3. KRQQ-F	3. KCUH	3. KLPX-F	3. KIIM-F	3. KIIM-F	3. KJYK-F	3. KLPX-F
4. KUPD-F	4. KUPD-F	4. KWFM-F	4. KWFM-F	4. KWFM-F	4. KNST	4. KIIM-F	4. KLPX-F	4. KWFM-F	4. KUPD-F	4. KJYK-F
5. KXEW	5. KWFM-F	5. KUPD-F	5. KJYK-F	5. KJYK-F	5. KQTL	5. KCUH	5. KCUH	5. KUPD-F	5. KIIM-F	5. KUPD-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KIIM-F	1. KRQQ-F	1. KLPX-F	1. KLPX-F	1. KLPX-F	1. KLPX-F
2. KLPX-F	2. KLPX-F	2. KIIM-F	2. KLPX-F	2. KRQQ-F	2. KJYK-F	2. KRQQ-F	2. KRQQ-F	2. KRQQ-F	2. KIIM-F
3. KWFM-F	3. KWFM-F	3. KLPX-F	3. KIIM-F	3. KWFM-F	3. KLPX-F	3. KUPD-F	3. KIIM-F	3. KIIM-F	3. KRQQ-F
4. KIIM-F	4. KIIM-F	4. KWFM-F	4. KWFM-F	4. KLPX-F	4. KIIM-F	4. KIIM-F	4. KWFM-F	4. KUPD-F	4. KNST
KUPD-F	5. KUPD-F	5. KCEE	5. KQTL	5. KJYK-F	5. KTKT	5. KTKT	5. KTKT	5. KWFM-F	5. KCUH
				6. KQTL				KTKT	KWFM-F

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP	23 (1)	103 (2)	126 (3)	15.8	23.9
ADR		143 (2)	143 (2)	18.0	10.0
AC/OLDIES/SOFT ROCK	75 (3)	53 (1)	128 (4)	16.1	21.2
MOR/VARIETY					
COUNTRY	47 (1)	84 (2)	131 (3)	16.5	12.9
BLACK/URBAN					
BTL MUSIC/EZ		92 (2)	92 (2)	11.6	14.7
NEWS/TALK	48 (2)		48 (2)	6.0	3.3
NOSTALGIA	38 (1)		38 (1)	4.8	5.8
RELIGION/GOSPEL	32 (2)		32 (2)	4.0	3.4
SPANISH	55 (2)		55 (2)	6.9	1.8
CLASSICAL					
UNKNOWN/OTHERS	3 (1)		3 (1)	0.4	0

796 (22)

RADIO STATIONS

KAIR, 1490, 1 KW	AC	NBC, \$ 28.00 (Christal)	Citadel	Dick Stein
KCEE, 790, 5 KW/500 W (DA-2)	OLDIES/AC	CBS, \$ 35.00 (MMR)	Behan	Laury Browning
KCUH, 1290, 1 KW	COUNTRY	\$ 44.00* (Katz)		Jim Slone
KGVY, 1080, 1 KW (DAYS)	NOSTALGIA	APR, \$ 16.00 (Koslin)	(GREEN VALLEY)	Joe Crystall
KHYT, 1330, 2 KW/5 KW (DA-2)	CHR	\$ 34.00 (Republic)		Laurie Ceisert
KNST, 940, 1 KW (DA-1)	NEWS/TALK	MBS, ABC-1, \$ 23.00* (Mc-Guild)	Nationwide	
KQTL, 1210, 1 KW/500 W (DA-2)	SPANISH	UP 1, \$ 18.00 (Caballero)	(SAHUARITA)	
KTKT, 990, 10 KW/1 KW (DA-N)	SOFT AC	CBS, APR, \$ 26.00 (Torbet)		A. Hammeral
KTUC, 1400, 1 KW	NEWS/TALK	\$ 20.00 (Roslin)		Tom Maples
KVOI, 690, 250 W (DAYS)	RELIGION	\$ 12.00 (---)		
KFLT, 1450, 1 KW	RELIGION	\$ NA (---)	Family Life	Ken Hettinga
KXEW, 1600, 1 KW	SPANISH	\$ 19.00* (Lotus)		Pat Barraza
KEZG-F, 92.1, 3 KW @ 130, BTL/EZ		\$ 17.00 (Gillis)	(GREEN VALLEY)	Frank Barreca
KIIM-F, 99.5, 100 KW @ 1955, COUNTRY		\$ 34.00 (Katz)		Jim Slone
KJYK-F, 94.9, 100 KW @ 1952, BTL/EZ		\$ 41.00 (Christal)	Citadel	Fritz Beesemyer
KLPX-F, 96.1, 93 KW @ 505, ADR		\$ 50.00 (Torbet)	Lotus	A. Hammeral
KRQQ-F, 93.7, 26 KW @ 150, CHR		\$ 49.00* (Mc-Guild)	Nationwide	
KWFM-F, 92.9, 93 KW @ 2036, AC		\$ 41.00 (MMR)	Behan	Laury Browning

TULSA

Arbitron Rank/Pop (12+): 56/647,500

MSA Rank/Pop: 65/749,900

ADI # 52

Average Person Ratings: 16.4

Market TSL: 7.8

Stations: 19/19

Diaries: 1167/555:1/49.6%

Sample Target: 970

% Below Line: 0

% Not Listed:

1985 Revenue: \$ 20,200,000

HH Inc.: \$ 29,645

Retail \$: 4.6 Bil

Pop per Station: 34,079

#1 Biller: KRAV-F \$ 3,300,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KWEN-F	126/11.8	11.5	11.4	9.9	11.6	11.4	1. KVOO	220/2569	1. KAYI-F	1436/22.2	24.4	21.2
2. KVOO	117/11.0	11.6	12.6	14.1	13.7	9.8	2. KAYI-F	190/2263	2. KVOO	1418/21.9	21.6	22.7
3. KBEZ-F	111/10.4	10.8	9.6	10.2	9.9	8.9	3. KWEN-F	142/1540	3. KRMG	1377/21.3	27.0	19.9
4. KAYI-F	110/10.3	11.5	10.9	9.4	7.4	15.0	4. KBEZ-F	139/1743	4. KWEN-F	1369/21.1	21.6	18.1
5. KRMG	90/ 8.5	11.5	9.2	8.3	9.2	7.5	5. KRMG	119/1778	5. KBEZ-F	1317/20.3	19.9	17.7
6. KMOD-F	88/ 8.3	9.6	9.0	7.7	7.8	11.9	6. KTFX-F	115/1593	6. KRAV-F	1225/18.9	20.0	19.1
7. KRAV-F	79/ 7.4	8.1	7.8	9.7	10.8	6.1	7. KMOD-F	113/1333	7. KMOD-F	1126/17.4	16.8	18.6
8. KTFX-F	58/ 5.5	5.4	6.6	3.8	3.5	4.9	8. KRAV-F	89/1445	8. KTFX-F	844/13.0	13.3	12.3
9. KQMJ-F	37/ 3.5	---	---	---	---	2.6	9. KMYZ-F	42/ 795	9. KMYZ-F	568/ 8.8	6.1	2.7
10. KCFO-F	36/ 3.4	3.1	3.2	3.6	4.5	6.1	10. KQMJ-F	41/ 595	10. KCFO-F	530/ 8.2	7.4	8.3
11. KMYZ-F	34/ 3.2	2.2	.7	---	---	4.6	KCFO-F	41/ 703	11. KQMJ-F	452/ 7.0	---	---
12. KGTO	23/ 2.2	3.2	4.3	5.1	3.1	1.6	12. KVL-T	27/ 385	12. KGTO	250/ 3.9	5.7	5.2

12+ FM SHARE (METRO): 72.07% (707 of 981) (SPG 85: 66.63%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAYI-F	1. KMOD-F	1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KBEZ-F	1. KRMG	1. KBEZ-F	1. KWEN-F	1. KAYI-F	1. KBEZ-F
2. KMOD-F	2. KWEN-F	2. KMOD-F	2. KRAV-F	2. KRAV-F	2. KWEN-F	2. KVOO	2. KAYI-F	2. KMOD-F	2. KWEN-F	2. KMOD-F
3. KBEZ-F	3. KAYI-F	3. KRAV-F	3. KRAV-F	3. KBEZ-F	3. KVOO	3. KWEN-F	3. KWEN-F	3. KVOO	3. KWEN-F	3. KMOD-F
4. KRAV-F	4. KRAV-F	4. KAYI-F	4. KVOO	4. KVOO	4. KRMG	4. KBEZ-F	4. KMOD-F	4. KBEZ-F	4. KBEZ-F	4. KAYI-F
5. KMYZ-F	5. KMYZ-F	5. KVOO	5. KBEZ-F	5. KMOD-F	5. KTFX-F	5. KAYI-F	5. KRAV-F	5. KMOD-F	5. KVOO	5. KVOO
6. KQMJ-F	6. KQMJ-F	6. KQMJ-F	6. KQMJ-F	6. KQMJ-F	6. KRAV-F	6. KRAV-F	6. KRAV-F	6. KRAV-F	6. KRAV-F	6. KRAV-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	MEN 25-54
1. KAYI-F	1. KMOD-F	1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KMOD-F	1. KMOD-F	1. KWEN-F	1. KWEN-F	1. KWEN-F
2. KMOD-F	2. KWEN-F	2. KMOD-F	2. KRAV-F	2. KRAV-F	2. KMOD-F	2. KWEN-F	2. KRAV-F	2. KMOD-F	2. KMOD-F	2. KVOO
3. KWEN-F	3. KAYI-F	3. KRAV-F	3. KMOD-F	3. KBEZ-F	3. KRAV-F	3. KRAV-F	3. KVOO	3. KRAV-F	3. KRAV-F	3. KRAV-F
4. KRAV-F	4. KRAV-F	4. KQMJ-F	4. KAYI-F	4. KTFX-F	4. KMYZ-F	4. KAYI-F	4. KWEN-F	4. KVOO	4. KMOD-F	4. KMOD-F
5. KQMJ-F	5. KQMJ-F	5. KCFO-F	5. KBEZ-F	5. KMOD-F	5. KCFO-F	5. KVOO	5. KMYZ-F	5. KAYI-F	5. KBEZ-F	5. KBEZ-F

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		110 (1)	110 (1)	11.2	15.4
AOR		122 (2)	122 (2)	12.4	9.4
AC/OLDIES/SOFT ROCK	35 (3)	128 (3)	163 (6)	16.6	14.1
MOR/VARIETY	90 (1)		90 (1)	9.2	10.0
COUNTRY	117 (1)	184 (2)	301 (3)	30.7	32.7
BLACK/URBAN	20 (1)		20 (1)	2.0	1.5
BTFL MUSIC/EZ		111 (1)	111 (1)	11.3	10.0
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	12 (1)	41 (2)	53 (3)	5.4	5.8
SPANISH					
CLASSICAL		11 (1)	11 (1)	1.1	0.9
UNKNOWN/OTHERS					

RADIO STATIONS

981 (19)

KBBJ, 1300, 5 KW/1 KW (DA-2), OLDIES
 KCFO, 970, 2.5 KW/1 KW (DA-2), RELIGION
 KGTO, 1050, 1 KW (DAYS), OLDIES
 KRMG, 740, 50 KW/25 KW (DA-2), MOR
 KVL-T, 1430, 5 KW (DA-N), AC
 KVOO, 1170, 50 KW (DA-N), COUNTRY

KBEZ-F, 92.9, 100 KW @ 680, BTFL/EZ
 KCFO-F, 98.5, 100 KW @ 660, RELIGION
 KCMA-F, 92.1, 3 KW @ 300, CLASSICAL
 KMOD-F, 97.5, 50 KW @ 435, AOR
 KRAV-F, 96.5, 100 KW @ 380, AC
 KTFX-F, 103.3, 100 KW @ 1280, COUNTRY
 KWEN-F, 95.5, 100 KW @ 339, COUNTRY

KAYI-F, 106.9, 97 KW @ 1005, CHR
 KVL-T, 106.1, 100 KW @ 1315, AC
 KQMJ-F, 99.5, 100 KW @ 984, AC
 KMYZ-F, 104.5, 100 KW @ 1240, AOR

CBS, \$ 21.00* (HNWH)
 \$ 10.00 (---)
 US I, \$ 19.00 (Select)
 ABC-I, \$ 75.00* (Christal)
 \$ NA (---)
 \$ 65.00 (Blair)

\$ 62.00* (MMR)
 ABC-D, \$ 20.00 (Weiss)
 \$ 20.00 (CMBS)
 \$ 68.00* (HNWH)
 \$ 84.00* (Select)
 \$ 58.00 (HNWH)
 APR, \$110.00 (Katz)

ABC-F, \$ 60.00* (Torbet)
 \$ NA (---)
 \$ NA (Christal)
 Source, \$ 43.00 (Republic)

Clear Channel
 Salem
 Kravis
 Swanson
 Federated

WIN
 Salem
 Clear Channel
 NewCity

Hicks (MUSKOGEE)
 Federated (OWASSO)
 Swanson (HENRIETTA)
 Shamrock (PRYOR)

Jim Smith
 Dennis Worden
 Carl Smith
 Mike Crusham
 Steve Wrath
 Jack Cresse

Jim Van Sickle
 Dennis Worden
 John Major
 Jim Smith
 Carl Smith
 Bill Paddock

Steve Wrath
 Bob Tomarkin

MISCELLANEOUS COMMENTS KVL-T A/F changes to AC (March)... KWEN-F sold by Katz to New City for \$6,100,000 (est)... KBEZ-F sold by Mid America to WIN for \$5,600,000 (est)... KDLB-F changes to KQMJ...

UTICA - ROME

Arbitron Rank/Pop (12+): 127/269,700
MSA Rank/Pop: 141/317,800
ADI # 158
Average Person Ratings: 17.2
Market TSL: 23.0 Hours

Stations: 27/18
Diaries: 698/386:1/50.7%
Sample Target: 650
% Below Line: 15.1
% Not Listed: 10.3

1985 Revenue: \$ 5,700,000
HH Inc.: \$ 27,206
Retail \$: 1.7 Btl
Pop per Station: 14,983
#1 Biller: WIBX \$1,200,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WOUR-F	49/10.6	---	10.1	---	8.3	14.7	1. WNYZ-F	55/762	1. WNYZ-F	628/23.3	---	19.8
2. WNYZ-F	48/10.3	---	9.3	---	10.7	13.1	2. WOUR-F	52/551	2. WIBX	611/22.7	---	26.4
3. WIBX	47/10.1	---	13.1	---	16.3	11.1	3. WIBX	48/644	3. WOUR-F	498/18.5	---	21.2
4. WRRB-F	35/ 7.5	---	3.4	---	3.1	5.8	WRRB-F	48/448	4. WRCK-F	468/17.4	---	27.4
5. WYUT-F	31/ 6.7	---	4.6	---	1.8	5.2	5. WGY	38/584	5. WKGW-F	452/16.8	---	21.8
6. WKGW-F	24/ 5.2	---	8.8	---	8.9	6.6	6. WRCK-F	34/598	6. WUUU-F	359/13.3	---	16.3
WRCK-F	24/ 5.2	---	9.5	---	10.3	4.2	7. WYUT-F	32/352	7. WRUN	313/11.6	---	14.6
8. WUUU-F	21/ 4.5	---	5.7	---	2.7	3.0	8. WKGW-F	29/539	8. WYUT-F	311/11.5	---	7.8
9. WUTQ	17/ 3.5	---	1.7	---	2.7	1.2	9. WUUU-F	24/393	9. WRRB-F	303/11.2	---	8.8
10. WLFH	16/ 3.4	---	1.5	---	2.5	2.8	10. WYYY-F	22/294	10. WTLB	257/ 9.5	---	14.7
11.							11.		11. WIBQ-F	209/ 7.7	---	NA
12.							12.		12. WLFH	197/ 7.3	---	5.0

12+ FM SHARE (METRO): 64.90% (270 of 416) (SPG 85: 62.81%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNYZ-F>	1. WOUR-F>	1. WOUR-F	1. WRRB-F	1. WRRB-F	1. WIBX	1. WIBX >	1. WOUR-F	1. WNYZ-F	1. WNYZ-F	1. WNYZ-F
2. WRCK-F	2. WNYZ-F	2. WNYZ-F	2. WKGW-F	2. WKGW-F	WRRB-F	2. WOUR-F	2. WIBX	2. WOUR-F	2. WOUR-F	2. WOUR-F
3. WOUR-F	3. WKGW-F	3. WRRB-F	3. WUUU-F	3. WUUU-F	3. WYUT-F	3. WNYZ-F	3. WNYZ-F	3. WIBX	3. WRCK-F	3. WKGW-F
4.	4. WRCK-F	4. WKGW-F	4. WNYZ-F	4. WNYZ-F	4.	4. WLFH	4. WYUT-F	4. WYUT-F	4. WKGW-F	4. WIBX
5.	5. WUUU-F	5. WUUU-F	5. WOUR-F	5. WOUR-F	5.	5.	5.	5.	5.	5. WYUT-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WNYZ-F>	1. WNYZ-F	1. WKGW-F	1. WNYZ-F	1. WRRB-F	1. WOUR-F>	1. WOUR-F>	1. WOUR-F	1. WOUR-F>	1. WRRB-F	
2. WOUR-F	2. WKGW-F	2. KUUU-F	2. WRRB-F	2. WKGW-F	2. WNYZ-F	2. WNYZ-F	2. WKGW-F	2. WNYZ-F	2. WNYZ-F	
3. WRCK-F	3. WOUR-F	3. WNYZ-F	WKGW-F	3. WUUU-F	WRCK-F	3. WKGW-F	3. WNYZ-F	3. WRRB-F	WOUR-F	
4.	4. WUUU-F	WOUR-F	4. WOUR-F	4. WNYZ-F	4.	4.	WUUU-F	4. WKGW-F	4. WUUU-F	
5.	5.	5.	WUUU-F	WIBQ-F	5.	5.	5.	WUUU-F	5.	

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		74 (3)	74 (3)	17.8	21.8	WADR 1480 Remsen 2.6/ 4.9
AOR		54 (2)	54 (2)	13.0	11.3	WBRV 900 Booneville 1.1/ 1.7
AC/OLDIES/SOFT ROCK	3 (1)	65 (4)	68 (5)	16.3	7.3	WIBQ-F 93.5 Remsen 2.8/ 7.7
MOR/VARIETY	88 (8)	2 (1)	90 (9)	21.6	27.9	WKAL 1450 Rome 1.1/ 5.1
COUNTRY	28 (2)	35 (1)	63 (3)	15.1	12.0	WKAL-F 95.9 Rome 2.2/ 6.5
BLACK/URBAN						WLIR 1420 Herkimer 1.3/ 2.4
BTFL MUSIC/EZ		10 (1)	10 (1)	2.4	10.0	WRNY 1350 Rome .6/ 1.6
NEWS/TALK					1.1	WRUN 1150 Utica 3.0/11.6
NOSTALGIA						WTLB 1310 Utica 1.7/ 9.5
RELIGION/GOSPEL	23 (2)	31 (1)	54 (3)	13.0	8.6	WAQX-F 95.3 Syracuse 1.1/ 2.5
SPANISH						WGY 810 Schenectady .9/ 2.2
CLASSICAL						WHEN 620 Syracuse .6/ 2.1
UNKNOWN/OTHERS	3 (1)		3 (1)	0.7	0	WMCR+ 1600 Oneida .6/ 1.9
			416 (27)			WNTQ-F 93.1 Syracuse .4/ 3.3
						WSYR 570 Syracuse .9/ 4.8
						WYYY-F 94.5 Syracuse 1.5/ 3.8

RADIO STATIONS

WIBX, 950, 5 KW (DA-1)	MOR	ABC-I, CBS, \$ 39.00	(Eastman)	Rebs	Bill Heiderich
WKAL, 1450, 1 KW/250 W (DA-1)	MOR	MBS, \$ 10.00	(NE Spot)		W. Maurer
WRNY, 1350, 500 W (DAYS)	TALK (?)	ABC-I, \$ 9.00	(Weiss)		
WRUN, 1150, 5 KW/1 KW (DA-2)	MOR	US 2, NBC, \$ 22.00*	(Katz)		
WTLB, 1310, 5 KW/500 W (DA-2)	AC/MOR	ABC-D, ABC-T, \$ 21.00*	(Mc-Guild)		Paul Dunn
WUTQ, 1550, 1 KW (DAYS)	NOSTALGIA	ABC-E, \$ 14.00*	(Select)		Rick Devlin
WADR, 1480, 5 KW (DAYS)	COUNTRY	MBS, \$ 12.00*	(---)	(REMSEN)	Larry Manuel
WKGW-F, 104.3, 100 KW @ 500, CONTEMP/AC		US 2, \$ 30.00*	(Katz)		
WNYZ-F, 98.7, 25 KW @ 660, CHR		ABC-F, \$ 31.00	(Eastman)	Rebs	Bill Heiderich
WOUR-F, 96.9, 16 KW @ 800, AOR		ABC-F, \$ 32.00*	(Select)		Rick Devlin
WRCK-F, 107.3, 50 KW @ 500, CHR		ABC-C, \$ 30.00*	(Mc-Guild)		Paul Dunn
WKAL-F, 95.9, 3 KW @ 105, BTFL/EZ		MBS, \$ 10.00	(NE Spot)		W. Maurer
WUUU-F, 102.5, 20 KW @ 650, AC		Source, CBS-R, \$ 24.00	(Weiss)		Jack Moran
WYUT-F, 92.7, 3 KW @ 158, NOSTALGIA		\$ 18.00	(Roslin)	(HERKIMER)	Susan Donato

MISCELLANEOUS COMMENTS WIBQ-F changes calls to WNYZ-F and format from BTFL to CHR... WUTQ, WOUR-F sold to Devlin & Ferrari for \$1,500,000 (Mahlman)... WTCO-F changes to WKAL-F and changes format from country to BTFL... WAES changes calls to WIBQ-F and format to AC... WMYL changes calls to WLIR...

WACO

Arbitron Rank/Pop (12+): 173/156,800

MSA Rank/Pop: 215/181,200

ADI # 94

Average Person Ratings: 16.7

Market TSL: 23.0 hours

Stations: 17/9

Diaries: 549/286:1/43.3%

Sample Target: 550

% Below Line: 19.1

% Not Listed: 9.9

1985 Revenue: \$ 5,000,000

HH Inc.: \$ 26,553

Retail \$: 1.1 Bil

Pop per Station: 17,422

#1 Biller: WACO/KHOO \$1,600,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KJNE-F	45/17.2	---	17.7	---	2.3
2. KNFO-F	30/11.5	---	12.6	---	17.1
3. KHOO-F	30/11.5	---	11.0	---	16.7
4. KWTX-F	28/10.7	---	12.6	---	6.5
5. WACO	21/ 8.0	---	8.3	---	10.2

6. KLMT-F	17/ 6.5	---	1.2	---	3.2
7. KKDA-F	14/ 5.3	---	1.2	---	2.3
8. KWTX	13/ 5.0	---	3.5	---	4.2
9.					
10.					

11.
12.
13.
14.
15.

12+ TSA	1/4/CUME
1. KJNE-F	54/483
2. KWTX-F	53/841
3. KNFO-F	52/576
4. KHOO-F	38/543
KIXS-F	38/691

6. WBAP	33/517
7. WACO	27/406
KLMT-F	27/284
9.	
10.	

11.
12.
13.
14.
15.

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. KWTX-F 435/27.7	---	29.9
2. KHOO-F 414/26.4	---	30.2
3. KJNE-F 360/23.0	---	24.4
4. KNFO-F 302/19.3	---	21.1
5. WACO 277/17.7	---	16.0

6. KWTX	213/13.6	---	10.1
7. KLMT-F	171/10.9	---	5.7
8. WBAP	152/ 9.7	---	10.4
9. KKDA-F	144/ 9.2	---	4.4
10.			

11.
12.
13.
14.
15.

12+ FM SHARE (METRO): 74.15% (175 of 236) (SPG 85: 72.57%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWTX-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KWTX-F	1. KJNE-F
2. KHOO-F	2. KHOO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KJNE-F	2. KWTX-F
3. KLMT-F	3. KNFO-F	3. KHOO-F	3. KHOO-F	3. KHOO-F	3. WACO	3. WACO	3. KHOO-F	3. KWTX-F	3. KHOO-F	3. KLMT-F
4.	4. KWTX-F	4. KWTX-F	4. WACO	4. WACO	4. KHOO-F	4. KHOO-F	4. WACO	4. KHOO-F	4. KKDA-F	4. KNFO-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. KHOO-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHOO-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KWTX-F	1. KJNE-F	1. KJNE-F	1. KJNE-F	1. KJNE-F
KJNE-F	2. KHOO-F	2. KNFO-F	2. KHOO-F	2. KNFO-F	KJNE-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F
KWTX-F	3. KNFO-F	3. KHOO-F	3. KNFO-F	3. KHOO-F	3. KHOO-F	3. KWTX-F	3. KWTX-F	3. KWTX-F	3. WACO
4. KKDA-F	4. KWTX-F	4.	4. KWTX-F	4. KLMT-F	KLMT-F	4. KHOO-F	4. KHOO-F	4. KHOO-F	4. KHOO-F
5.	5.	5.	5.	5.	KNFO-F	5.	5.	5.	5. KWTX-F

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		34 (3)	34 (3)	14.4	21.2	KBBW 1010 Waco 1.1/4.7
AOR		5 (1)	5 (1)	2.1	2.2	KRZI 1580 Waco 1.5/4.8
AC/OLDIES/SOFT ROCK	19 (3)	30 (1)	49 (4)	20.8	14.1	KIXS-F 93.3 Killeen 1.1/6.4
MOR/VARIETY					4.0	KKDA 730 Dallas-FW 2.3/3.8
COUNTRY	27 (2)	75 (2)	102 (4)	43.2	47.3	KRLD 1080 Dallas-FW 2.3/7.0
BLACK/URBAN	6 (1)	31 (2)	37 (3)	15.7	2.7	KRQX 570 Dallas-FW .8/5.1
BTFL MUSIC/EZ						KZEW-F 97.9 Dallas-FW 1.9/4.8
NEWS/TALK	6 (1)		6 (1)	2.5	3.1	KZPS-F 92.5 Dallas-FW 1.1/4.7
NOSTALGIA						WBAP 820 Dallas-FW 2.3/9.7
RELIGION/GOSPEL	3 (1)		3 (1)	1.3	2.7	
SPANISH						
CLASSICAL						
UNKNOWN/OTHERS					2.7	

236 (17)

RADIO STATIONS

KBBW, 1010, 10 KW/2.5 KW (DA-2), RELIGION	APR, \$ 13.00 (---)	Boyce Lancaster
KRZI, 1580, 1 KW/500 W (DA-2), OLDIES	(?), \$ 10.00 (---)	Tom Pauken
KWTX, 1230, 1 KW, SOFT AC	MBS, \$ 19.00* (Mc-Guild)	Ron Crowder
WACO, 1460, 1 KW (DA-N), COUNTRY	ABC-E, \$ 28.00* (Torbet)	Bob Weathers
KHOO-F, 99.9, 100 KW @ 460, AC	ABC-I, \$ 29.00* (Torbet)	Bob Weathers
KJNE-F, 102.5, 100 KW @ 450, COUNTRY	\$ 31.00* (Masla)	(HILLSBORO) John Fletcher
KNFO-F, 95.5, 100 KW @ 200, COUNTRY	\$ 30.00* (Select)	Jerry Clemons
KWTX-F, 97.5, 100 KW @ 890, CHR	MBS, \$ 25.00* (Mc-Guild)	Ron Crowder
KIXS-F, 93.3, 100 KW @ 520, CHR	\$ 23.00* (Republic)	Grace (KILLEEN) Doug Raab
KLMT-F, 96.7, 3 KW @ 285, BLACK	\$ 13.00 (Masla)	(MARLIN) Jerry Garrison

MISCELLANEOUS COMMENTS KBBW sold for \$600,000...

WASHINGTON, D.C.

Arbitron Rank/Pop (12+): 9/2,905,500

MSA Rank/Pop: 7/3,440,500

AD1 # 9

Average Person Ratings: 18.0

Market TSL: 23.7 hours

Stations: 33/31

Diaries: 2304/1261:1/40.2%

Sample Target: 2050

% Below Line: 1.0

% Not Listed: 11.6

1985 Revenue: \$ 110,000,000

HH Inc.: \$ 40,037

Retail \$: 25.1 Bil

Pop per Station: 93,726

#1 Biller: WMAL \$14,000,000

12+ METRO	1/4/SHARE	WIN 86	FAL 85	SUM 85	SPG 85	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WKYS-F	398/7.6	6.6	7.0	7.5	7.1	12.5	1. WMZQ-F	421/4558	1. WTOP	4596/15.8	14.0	13.0
2. WGAY-F	381/7.3	7.2	8.0	8.6	9.0	6.5	2. WKYS-F	420/4753	2. WKYS-F	4394/15.1	16.6	15.3
3. WMAL	357/6.8	6.6	7.1	6.7	6.4	5.1	3. WGAY-F	412/4668	3. WHUR-F	4354/15.0	18.1	14.9
4. WMZQ-F	353/6.8	5.0	3.5	4.1	4.6	5.9	4. WMAL	380/4424	4. WGAY-F	4297/14.8	15.4	18.5
5. WHUR-F	317/6.1	6.7	8.6	7.8	5.6	7.5	5. WHUR-F	365/4910	5. WMAL	4091/14.1	18.6	15.8
6. WCXR-F	276/5.3	4.1	1.9	2.7	3.1	6.7	6. WWDC-F	321/5250	6. WRQX-F	4015/13.8	17.0	17.5
7. WAVA-F	247/4.7	4.1	4.0	3.9	4.8	5.5	7. WCXR-F	308/4225	7. WAVA-F	3936/13.5	13.9	16.8
8. WWDC-F	228/4.4	5.0	6.5	6.5	6.8	6.6	8. WAVA-F	300/4645	8. WCXR-F	3803/13.1	6.5	6.9
9. WTOP	226/4.3	4.7	4.5	4.0	3.9	3.8	9. WTOP	253/5345	9. WWDC-F	3742/12.9	16.9	16.1
10. WDJY-F	204/3.9	3.8	3.8	3.1	2.8	4.2	10. WRQX-F	226/5014	10. WMZQ-F	3580/12.3	9.2	10.6
11. WLTT-F	197/3.8	4.3	4.0	3.9	3.9	2.2	11. WLTT-F	222/3939	11. WLTT-F	3476/12.0	14.0	12.8
12. WRQX-F	182/3.5	4.4	4.3	5.7	5.7	5.0	12. WDJY-F	209/3189	12. WDJY-F	3062/10.5	10.9	11.2
13. WWRG	164/3.1	2.7	2.1	1.9	2.4	1.7	13. WWRG	175/2046	13. WBMW-F	2982/10.3	9.4	7.2
14. WGMS-F+	163/3.1	3.6	2.7	2.1	3.2	2.2	14. WGMS-F+	172/2634	14. WGMS-F+	2430/ 8.4	7.9	8.7
15. WCLY-F+	142/2.7	3.1	3.4	3.8	3.8	1.7	15. WCLY-F+	170/2703	15. WCLY-F+	2344/ 8.1	10.6	11.5
16. WBMW-F	121/2.3	2.4	2.4	2.1	1.4	3.5	16. WBMW-F	143/3368	16. WASH-F	1932/ 6.6	10.1	11.1
17. WASH-F	90/1.7	1.7	2.7	3.0	3.1	2.2	17. WASH-F	120/2384	17. WWRG	1900/ 6.5	5.5	7.2
18. WXTR-F	84/1.6	2.1	2.7	2.3	2.0	1.6	18. WXTR-F	105/2251	18. WXTR-F	1837/ 6.3	8.0	6.9
19. WTKS-F	76/1.5	1.6	1.5	1.1	1.2	1.3	19. WXYV-F	103/1102	19. WTKS-F	1237/ 4.3	4.3	3.7
20. WHFS-F	66/1.3	1.3	1.8	1.1	1.0	1.1	20. WHFS-F	85/1342	20. WHFS-F	981/ 3.4	3.6	3.4
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 78.38% (3619 of 4617) (SPG 85: 77.82%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAVA-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WGAY-F	1. WMAL	1. WGAY-F	1. WKYS-F	1. WHUR-F	1. WKYS-F
2. WBMW-F	2. WCXR-F	2. WHUR-F	2. WMZQ-F	2. WMZQ-F	2. WMAL	2. WMZQ-F	2. WMZQ-F	2. WGAY-F	2. WKYS-F	2. WGAY-F
3. WDJY-F	3. WWDC-F	3. WMZQ-F	3. WHUR-F	3. WHUR-F	3. WMZQ-F	3. WKYS-F	3. WKYS-F	3. WMZQ-F	3. WCXR-F	3. WMZQ-F
4. WKYS-F	4. WHUR-F	4. WCXR-F	4. WCXR-F	4. WGAY-F	4. WHUR-F	4. WTOP	4. WMAL	4. WMAL	4. WMZQ-F	4. WMAL
5. WRQX-F	5. WAVA-F	5. WWDC-F	5. WLTT-F	5. WCXR-F	5. WTOP	5. WGAY-F	5. WHUR-F	5. WCXR-F	5. WGAY-F	5. WHUR-F
6. WWDC-F	6. WLTT-F	6. WLTT-F	6. WGAY-F	6. WLTT-F	6. WWRG	6. WWDC-F	6. WLTT-F	6. WAVA-F	6. WDJY-F	6. WCXR-F
7. WCXR-F	7. WMZQ-F	7. WAVA-F	7. WWDC-F	7. WMAL	7. WKYS-F	7. WAVA-F	7. WCXR-F	7. WWDC-F	7. WAVA-F	7. WDJY-F
8.	8. WDJY-F	8. WDJY-F	8. WAVA-F	8. WWDC-F	8. WGMS-F	8. WHUR-F	8. WWDC-F	8. WDJY-F	8. WTOP	8. WAVA-F
9.	9. WRQX-F	9. WGAY-F	9. WCLY-F	9. WTOP	9. WLTT-F	9. WLTT-F	9. WAVA-F	9. WHUR-F	9. WRQX-F	9. WGMS-F
10.	10. WCLY-F	10. WRQX-F	10. WMAL	10. WCLY-F	10. WCLY-F	10. WCXR-F	10. WGMS-F	10. WRQX-F	10. WWDC-F	
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54	
1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WWDC-F	1. WWDC-F	1. WWDC-F	1. WMZQ-F	1. WMZQ-F	
2. WAVA-F	2. WHUR-F	2. WHUR-F	2. WHUR-F	2. WHUR-F	2. WCXR-F	2. WCXR-F	2. WCXR-F	2. WCXR-F	2. WHUR-F	
3. WDJY-F	3. WCXR-F	3. WCXR-F	3. WMZQ-F	3. WMZQ-F	3. WKYS-F	3. WKYS-F	3. WKYS-F	3. WMZQ-F	3. WGAY-F	
4. WMZQ-F	4. WAVA-F	4. WLTT-F	4. WCXR-F	4. WMAL	4. WAVA-F	4. WDJY-F	4. WLTT-F	4. WKYS-F	4. WCXR-F	
5. WRQX-F	5. WLTT-F	5. WAVA-F	5. WLTT-F	5. WGAY-F	5. WDJY-F	5. WAVA-F	5. WMZQ-F	5. WHUR-F	5. WKYS-F	
6. WLTT-F	6. WMZQ-F	6. WMZQ-F	6. WAVA-F	6. WCXR-F	6. WBMW-F	6. WMZQ-F	6. WDJY-F	6. WAVA-F	6. WWDC-F	
7. WHUR-F	7. WRQX-F	7. WRQX-F	7. WRQX-F	7. WCLY-F	7. WRQX-F	7. WHUR-F	7. WAVA-F	7. WLTT-F	7. WLTT-F	
8. WCXR-F	8. WDJY-F	8. WCLY-F	8. WCLY-F	8. WAVA-F	8. WHFS-F	8. WLTT-F	8. WHUR-F	8. WGAY-F	8. WTOP	
9. WCLY-F	9. WASH-F	9. WASH-F	9. WDJY-F	9. WASH-F	9. WHUR-F	9. WHFS-F	9. WDJY-F	9. WDJY-F	9. WAVA-F	
10. WBMW-F	10. WWDC-F	10. WWDC-F	10. WGAY-F	10. WGMS-F	10.	10. WRQX-F	10. WTOP	10. WTOP	10. WMAL	

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP		576 (4)	576 (4)	12.5	13.7	WFMD	930	Frederick	.7/1.3
AOR		570 (3)	570 (3)	12.3	9.1	WFRE-F	99.9	Frederick	.7/1.3
AC/OLDIES/SOFT ROCK	2 (1)	587 (5)	589 (6)	12.8	15.8	WMZQ	1390	Arlington	.3/1.1
MOR/VARIETY	392 (2)		392 (2)	8.5	8.0	WNTR	1050	Silver Spring	.7/1.6
COUNTRY	17 (1)	353 (1)	370 (2)	8.0	9.3	WOL	1450	Washington	.9/3.3
BLACK/URBAN	45 (1)	940 (4)	985 (5)	21.3	17.9	WUST	1120	Washington	.4/1.5
BTFL MUSIC/EZ		417 (2)	417 (2)	9.0	10.4	WWDC	1260	Washington	.7/2.2
NEWS/TALK	260 (2)		260 (2)	5.6	5.0	WYCB	1340	Washington	1.0/2.9
NOSTALGIA	200 (2)		200 (2)	4.3	4.1	WZYQ-F	103.9	Braddock Heights	.5/1.0
RELIGION/GOSPEL	72 (2)	23 (1)	95 (3)	2.1	3.0	WFSI-F	107.9	Annapolis	.4/1.1
SPANISH					0	WXYV-F	102.7	Baltimore	.4/1.6
CLASSICAL	10 (1)	153 (1)	163 (2)	3.5	3.6				
UNKNOWN/OTHERS					0				
4617 (33)									

RADIO STATIONS

AM STATIONS

WDCT, 1310, 5 KW/500 W (DA-2)	, RELIGION	,\$ 26.00 (---)	Universal	Steve Kovach
WFAX, 1220, 5 KW (DAYS)	, RELIGION	,\$ 20.00 (---)		Mitchell Miller
WMAL, 630, 5 KW (DA-2)	, MOR	ABC-I, \$230.00 (Mc-Guild)	Cap Cities/ABC	Fred Weinstein
WMDO, 1540, 5 KW (DAYS)	, SPANISH	,\$ 57.00 (Lotus)	Lotus	Allan Klamer
WMZQ, 1390, 5 KW (DA-2)	, COUNTRY	,\$ NA (Christal)	Viacom	Frank Byrne
WNTR, 1050, 1 KW/500 W	, TALK	,\$ 35.00 (PW)		Gary Portmess
WOL, 1450, 1 KW	, BLACK	,\$ 40.00 (Roslin)		Catherine Hughes
WTOP, 1500, 50 KW (DA-2)	, NEWS	MBS,CBS, \$120.00* (HNWH)	Outlet	Michael Douglass
WUST, 1120, 1 KW (DAYS)	, RELIGION	NBN, \$ 23.00 (---)		Perry Walders
WWDC, 1260, 5 KW (DA-N)	, NOSTALGIA	,\$ 48.00* (Christal)		Goff Lehar
WWRC, 980, 5 KW (DA-N)	, NOSTALGIA	NBC,NBC-T, \$ 80.00* (MMR)	Greater Media	Ted Dorf
WYCB, 1340, 1 KW	, GOSPEL	SBN, \$ 50.00 (---)		Karen Jackson
WCXR, 730, 5 KW (DAYS,DA)	, URBAN	,\$ 35.00* (Select)	Metroplex	Bill Sherard

FM STATIONS

WASH, 97.1, 23 KW @ 690, AC	US I, \$150.00 (Katz)	Metropolitan	Tom Durney
WAVA, 105.1, 50 KW @ 500, CHR	ABC-R, \$130.00* (HNWH)	Emmis	Alan Goodman
WBMW, 106.7, 23 KW @ 731, CHR	,\$ 85.00* (Select)	CHR	Peter Ferrara
WCXR, 105.9, 50 KW @ 500, CLASSIC AOR	,\$ 110.00* (Select)	Metroplex	Bill Sherard
WDJY, 100.3, 40 KW @ 330, BLACK	APR, \$ 90.00* (Masla)	United	Carl Myers
WGAY, 99.5, 21 KW @ 780, BTFL/EZ	,\$ 215.00* (MMR)	Greater Media	Ted Dorf
WGMS+, 103.5, 20 KW @ 435, CLASSICAL	MBS, \$130.00* (Republic)	RKO	Michael Ferrel
WHUR, 96.3, 24 KW @ 669, BLACK	,\$ 129.00* (Weiss)	Howard Univ	J. Watkins
WKYS, 93.9, 50 KW @ 485, URBAN	NBC, \$225.00 (Eastman)	NBC	Bart Walsh
WLTT, 94.7, 21 KW @ 780, AC	,\$ 180.00* (CBS)	CBS	Jim Keating
WMZQ, 98.7, 50 KW @ 490, COUNTRY	,\$ 160.00* (Christal)	Viacom	Frank Byrne
WCLY+, 95.5, 50 KW @ 496, AC	,\$ 145.00* (Torbet)	First Media	Jeanne Dates
WRQX, 107.3, 50 KW @ 410, CHR	ABC-C, \$190.00* (Blair)	Cap Cities/ABC	Ernest Fears
WTKS, 102.3, 1 KW @ 480, SOFT AC	,\$ 55.00* (CBS)	Outlet	Michael Douglass
WWDC, 101.1, 50 KW @ 500, AOR	US I, \$145.00* (Christal)		Goff Lehar
WXTR, 104.1, 50 KW @ 500, OLDIES	,\$ 95.00 (Masla)	(LA PLATA)	Bill Dalton
WHFS, 99.1, 50 KW @ 390, AOR	,\$ 50.00* (Masla)	(ANNAPOLIS)	George Cuccia

CALL LETTER CHANGES

WPKX changes to WCXR

FORMAT CHANGES

WCXR-F changes from Country to Classic AOR (February)
WCXR-A changes to Black
WCXR-A changes to Black

STATION SALES

WAVA-F: From Doubleday to Emmis for \$17,000,000
WNTR (Silver Spring): sold for \$775,000
WASH-F: From Metromedia to Metropolitan for \$17,000,000 (est)
WASH-F: From Metromedia to Metropolitan for \$17,000,000 (est)

WATERLOO - CEDAR FALLS

Arbitron Rank/Pop (12+): 191/134,200

MSA Rank/Pop: 229/163,700

ADI # 73 (with Dubu. & C. Rpd)

Average Person Ratings: 15.6

Market TSL: 20.9 hours

Stations: 15/8

Diaries: 643/209:1/62.9%

Sample Target: 550

% Below Line: 22.0

% Not Listed: 15.7

1985 Revenue: \$ 3,700,000

HH Inc.: \$ 30,698

Retail \$: .86 Bil

Pop per Station: 16,775

#1 Biller: KFMW-F \$900,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. KFMW-F	53/25.2	---	29.8	---	23.9
2. KOKZ-F	29/13.8	---	12.0	---	8.6
3. KWLO	19/ 9.0	---	12.0	---	14.7
4. KOEL	15/ 7.1	---	7.7	---	5.1
5. KCFI	11/ 5.2	---	4.3	---	9.6
6. KWAY-F	10/ 4.8	---	2.9	---	2.0
7. KXEL	9/ 4.3	---	5.8	---	7.1
8. KOEL	6/ 2.9	---	1.0	---	---
WMT	6/ 2.9	---	4.3	---	4.6

10.

11.

12.

13.

14.

15.

12+ TSA	1/4/CUME
1. KOKZ-F	79/978
2. KFMW-F	64/740
3. KOEL-F	44/464
4. KOEL	39/325
5. WMT	34/368
6. WKLO	22/411
WHO	22/331
8. KXEL	17/297
9. KCFI	13/204

10.

11.

12.

13.

14.

15.

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. KFMW-F	541/40.3	---	44.6
2. KOKZ-F	460/34.3	---	25.5
3. KWLO	353/26.3	---	28.6
4. KOEL-F	198/14.8	---	14.4
5. KCFI	169/12.6	---	12.9
6. KXEL	145/10.8	---	13.8
7. KWAY-F	121/ 9.0	---	8.1
8. WHO	102/ 7.6	---	8.4
9.			
10.			

10.

11.

12.

13.

14.

15.

12+ FM SHARE (METRO): 64.97% (115 of 177) (SPG 85: 63.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KOKX-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KWLO	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F
2. KFMW-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KCFI	2. KWLO	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F
3.	3.	3. KWLO	3. KWLO	3. KWLO	3. KOEL-F	3. KOKZ-F	3. KOEL-F	3. KOEL-F	3.	3. KCFI
4.	4.	4. KOEL-F	4. KOEL-F	4. KOEL-F	4. KWAY-F	4. KOEL-F	4. KWLO	4.	4.	4. KOEL-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. KXEL

WOM 18-24 WOM 18-34 WOM 25-34 WOM 18-49 WOM 25-54

1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F
2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F
3.	3.	3. KWLO	3. KWLO	3. KWLO
4.	4.	4.	4.	4.
5.	5.	5.	5.	5.

MEN 18-24 MEN 18-34 MEN 25-34 MEN 18-49 MEN 25-54

1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F
2. KOKS-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F
3. KWOF	3.	3.	3. KOEL-F	3. KOEL-F
4. KOEL-F	4.	4.	4.	4. KWLO
5.	5.	5.	5.	5.

FORMATS AM FM TOTAL % SPG 85 %

TOP 40/CHR/CONTEMP		82 (3)	82 (2)	46.3	48.9
AOR		2 (1)	2 (1)	1.1	1.7
AC/OLDIES/SOFT ROCK		6 (2)	6 (2)	3.4	14.6
MOR/VARIETY	31 (3)		31 (3)	17.5	6.1
COUNTRY	23 (3)	15 (1)	38 (4)	21.5	23.0
BLACK/URBAN					
BTFL MUSIC/EZ		10 (1)	10 (1)	5.5	3.3
NEWS/TALK	4 (1)		4 (1)	2.3	2.2

NOSTALGIA

RELIGION/GOSPEL

SPANISH

CLASSICAL

UNKNOWN/OTHERS

4 (1) 4 (1) 2.3 0

177 (15)

RADIO STATIONS

KCFI, 1250, 500 W (DA-2)	COUNTRY	MBS, \$ 17.00	(Roslin)	Ken Hamilton
KWLO, 1330, 5 KW (DA-N)	AC/MOR	NBC, \$ 45.00	(HNWH)	Cliff Thompson
KWOF, 850, 500 W (DAYS,DA)	SPANISH (?)	\$ 8.00	(Lotus)	
KXEL, 1540, 50 KW (DA-N)	COUNTRY	ABC-I, \$ 30.00	(Torbet)	Fred Hendrickson
KFMW-F, 107.9, 100 KW @ 1800, CHR		Source, \$ 45.00	(HNWH)	Cliff Thompson
KOKX-F, 105.7, 100 KW @ 1403, CHR		ABC-C, \$ 30.00	(Torbet)	Fred Hendrickson
KOEL-F, 92.3, 100 KW @ 1501, COUNTRY		\$ 29.00*	(Blair)	Ray Leafstedt
KWAY-F, 99.3, 3 KW @ 180, BTFL/EZ		\$ 19.00*	(Pates)	Ael Suhr

MISCELLANEOUS COMMENTS KLEU changed calls to KWOF and format to ??? KCNB changed calls to KOKZ-F... KWLO reclassified as MOR...

WEST PALM BEACH

Arbitron Rank/Pop (12+): 57/643,400

MSA Rank/Pop: 68/702,900

ADI # 56

Average Person Ratings: 18.0

Market TSL: 23.9 hours

Stations: 34/15

Diaries: 1126/571:1/48.3%

Sample Target: 940

% Below Line: 33.6

% Not Listed: 9.3

1985 Revenue: \$ 15,200,000

HH Inc.: \$ 32,580

Retail \$: 5.8 Bil

Pop per Station: 42,893

#1 Biller: WJNO/WRMF \$4,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WRMF-F	171/14.8	11.3	10.5	10.2	6.9
2. WEAT-F	134/11.6	10.4	13.0	14.4	12.4
3. WJNY-F	85/ 7.3	6.8	7.7	6.2	8.5
4. WJNO	73/ 6.3	7.6	7.1	8.5	6.4
5. WSHE-F	66/ 5.7	4.5	4.9	1.6	1.9
6. WHYI-F	65/ 5.6	6.9	9.8	12.5	12.2
7. WIRK-F	48/ 4.1	5.5	4.2	6.0	7.5
8. WPOM	48/ 4.1	1.9	3.8	4.9	3.1
9. WKGR-F	31/ 2.7	3.2	1.8	2.5	2.9
10. WJQY-F	30/ 2.6	.6	1.4	1.0	1.2
11. WLYF-F	26/ 2.2	2.7	2.8	2.6	3.3
12. WPBR	25/ 2.2	2.5	1.9	2.1	2.9

12+ TSA	1/4/CUME
1. WRMF-F	214/1944
2. WEAT-F	152/1637
3. WJNY-F	94/ 985
4. WIRK-F	77/ 838
5. WJNO	74/ 883
6. WSHE-F	67/ 794
7. WHYI-F	65/1142
8. WPOM	48/ 385
9. WKGR-F	48/ 889
10. WJQY-F	30/ 302
11.	
12.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WRMF-F	1548/24.1	20.0
2. WEAT-F	1405/21.8	21.1
3. WHYI-F	1133/17.6	20.7
4. WJNO	872/13.6	14.5
5. WJNY-F	866/13.5	13.4
6. WSHE-F	732/11.4	8.3
7. WKGR-F	568/ 8.8	7.0
8. WIRK-F	535/ 8.3	10.5
9. WLYF-F	422/ 6.6	6.5
10. WPBR	390/ 6.1	7.4
11. WPOM	385/ 6.0	4.4
12. WPOW-F	319/ 5.0	6.0

12+ FM SHARE (METRO): 75.24% (790 of 1050) (SPG 85: 74.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WEAT-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WEAT-F	1. WEAT-F
2. WPOM	2. WSHE-F	2. WSHE-F	2. WSHE-F	2. WSHE-F	2. WRMF-F	2. WEAT-F	2. WEAT-F	2. WEAT-F	2. WRMF-F	2. WRMF-F
WRMF-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WJNY-F	3. WJNO	3. WJNY-F	3. WJNY-F	3. WHYI-F	3. WSHE-F
WPOW-F	4. WKGR-F	4. WKGR-F	4. WIRK-F	4. WIRK-F	4. WJNO	4. WJNO	4. WJNO	4. WSHE-F	4. WJNY-F	4. WJNY-F
5. WSHE-F	5. WAXY-F	5. WIRK-F	5. WKGR-F	5. WPOM	5. WIRK-F	5. WHYI-F	5. WSHE-F	WHYI-F	5. WJNO	5. WHYI-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WSHE-F	1. WSHE-F	1. WSHE-F	1. WRMF-F	1. WRMF-F
2. WHYI-F	2.	2. WAXY-F	2.	2.	2. WRMF-F	2. WRMF-F	2. WRMF-F	2. WSHE-F	2. WSHE-F
WSHE-F	3.	WHYI-F	3.	3.	3. WHYI-F	3. WIRK-F	3. WHYI-F	3. WHYI-F	3. WIRK-F
4.	4.	4. WKGR-F	4.	4.	4. WKGR-F	4. WIRK-F	4. WHYI-F	4. WIRK-F	4. WHYI-F
5.	5.	5.	5.	5.	5.	5. WKGR-F	5. WKGR-F	5. WKGR-F	5. WJNO

FORMATS	AM	FM	TOTAL	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		72 (2)	72 (2)	6.9	14.1	WDBF 1420 Delray Beach .8/1.8
AOR		97 (2)	97 (2)	9.2	7.4	WEAT 850 West Palm 1.2/4.3
AC/OLDIES/SOFT ROCK	5 (1)	261 (7)	266 (8)	25.3	18.8	WIRK 1290 West Palm .5/2.4
MOR/VARIETY						WNGS-F 92.1 West Palm 1.4/4.9
COUNTRY	6 (1)	66 (2)	72 (3)	6.9	7.0	WSBR 740 Boca Raton .9/2.7
BLACK/URBAN	56 (2)	29 (2)	85 (4)	8.1	8.3	WSWN 900 Belle Glade 1.6/1.7
BTFL MUSIC/EZ	14 (1)	160 (2)	174 (3)	16.6	17.9	WSWN-F 93.5 Belle Glade .6/1.8
NEWS/TALK	135 (5)		135 (5)	12.9	13.8	WBSS 980 Pompano Beach .4/1.9
NOSTALGIA	20 (2)	85 (1)	105 (3)	10.0	11.2	See Miami for more information about the following stations:
RELIGION/GOSPEL	24 (2)		24 (2)	2.3	0	
SPANISH						
CLASSICAL		13 (1)	13 (1)	1.2	1.6	WAIA-F .3/2.2 WLVE-F .4/1.4
UNKNOWN/OTHERS		7 (1)	7 (1)	0.7	0	WAXY-F 1.8/5.8 WMXJ-F 1.2/4.2
			1050 (34)			WHQT-F 1.0/3.7 WNWS .8/3.8
						WINZ .7/3.2 WPOW-F 1.5/5.0
						WINZ-F .6/3.6 WRBD .7/3.3
						WIOD 1.7/4.4 WTMI-F 1.1/3.9
						WKQS-F 1.6/4.5 WVCG .4/1.0

RADIO STATIONS

WDBF, 1420, 5 KW/500 W (DA-2), NOSTALGIA
 WEAT, 850, 5 KW/1 KW (DA-2), BTFL/EZ
 WJNO, 1230, 1 KW, NEWS/TALK
 WKAO, 1510, 1 KW (DAYS), NOSTALGIA
 WPBR, 1340, 1 KW, TALK
 WPOM, 1600, 1 KW, BLACK
 WSBR, 740, 1 KW/500 W (DA-1), NOSTALGIA
 WIRK, 1290, 5 KW (DA-N), COUNTRY

WEAT-F, 104.5, 100 KW @ 520, BTFL/EZ
 WIRK-F, 107.9, 100 KW @ 400, COUNTRY
 WIXI-F, 96.7, 3 KW @ 300, ?
 WKGR-F, 98.7, 100 KW @ 1560, AOR
 WNGS-F, 92.1, 2 KW @ 378, AC/JAZZ
 WJNY-F, 94.3, 1 KW @ 480, NOSTALGIA
 WRMF-F, 97.9, 100 KW @ 1350, AC

CBS, \$ 15.00 (Dora)
 \$ NA (Katz)
 NBC-T, ABC-E, CBS, \$ 48.00* (Blair)
 \$ 17.00 (---)
 MBS, ABC-T, \$ 22.00 (Savalli)
 SBN, \$ 23.00 (HNWH)
 ABC-E, CBS, \$ 20.00* (---)
 APR, SMN, \$ NA (Christal)
 \$ 70.00* (Katz)
 \$ 55.00* (Christal)
 \$ NA (---)
 US I, \$ 42.00* (HNWH)
 CBS-R, \$ 31.00 (Weiss)
 NBC, \$ 33.00* (Torbet)
 \$ 80.00* (Blair)
 Curt Gowdy
 Fairbanks
 Price Comm.
 Price Comm.
 (FORT PIERCE)
 Lappin
 Fairbanks
 Victor Knight
 Jim Connor
 George Mills
 Gary Lewis
 E. Aspinwall
 George Sproul
 Ed Boyd
 Jim Connor
 Ed Boyd
 R. Taylor
 Garrett Clancy
 Bill Pearl
 George Mills

WHEELING

Arbitron Rank/Pop (12+): 177/152,900

MSA Rank/Pop: 216/181,100

ADI # 124 (w/ Steuban)

Average Person Ratings: 17.3

Market TSL: 23.7 hours

Stations: 15/10

Diaries: 700/218:1/60.7%

Sample Target: 575

% Below Line: 10.5

% Not Listed: 6.1

1985 Revenue: \$ 6,100,000

HH Inc.: \$ 24,749

Retail \$: 1.0 Bil

Pop per Station: 15,290

#1 Biller: WWVA/WOVK \$3,000,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WOMP-F	67/25.4	---	23.3	---	22.0
2. WWVA	36/13.6	---	14.5	---	17.5
3. WOVK-F	32/12.1	---	10.0	---	6.7
4. WKWK-F	21/ 8.0	---	7.2	---	9.7
5. WHLX-F	19/ 7.2	---	---	---	---
6. WKWK	17/ 6.4	---	12.0	---	9.3
7. WOMP	12/ 4.5	---	7.2	---	8.2
8. WOVE-F	11/ 4.2	---	2.8	---	2.6
9. WZMM-F	9/ 3.4	---	8.0	---	6.7
10. WUNI	7/ 2.7	---	2.8	---	3.0

11.
12.
13.
14.
15.

12+ TSA	1/4/CUME
1. WOMP-F	103/1000
2. WWVA	72/ 956
3. WOVK-F	53/ 615
4. WOVE-F	33/ 347
5. WKWK-F	32/ 555
6. WHLX-F	26/ 219
7. WKWK	21/ 223
8. WSHH-F	19/ 189
9. KDKA	16/ 284
10. WOMP	14/ 191
11. WWSW-F	14/ 191
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WOMP-F 591/38.7	---	38.0
2. WWVA 463/30.3	---	33.1
3. WOVK-F 367/24.0	---	20.1
4. WKWK-F 295/19.3	---	20.0
5. WKWK 192/12.6	---	17.3
6. WZMM-F 177/11.6	---	18.6
7. WHLX-F 169/11.1	---	---
8. WOMP 159/10.4	---	12.0
9. WOVE-F 120/ 7.8	---	7.5
10. KDKA 108/ 7.1	---	6.1
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 68.55% (170 of 248) (SPG 85: 58.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WWVA	1. WWVA	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F
2.	2. WOVK-F	2. WOVK-F	2. WWVA	2. WOVK-F	2. WOVK-F	2. WOMP-F	2. WWVA	2. WOVK-F	2. WOVK-F	2. WOVK-F
3.	WKWK-F	3. WKWK-F	3. WOVK-F	3. WOVK-F	3. WOMP-F	3. WOVK-F	3. WOVK-F	3. WWVA	3. WKWK-F	3. WWVA
4.	4. WOVE-F	WWVA	4. WKWK-F	4. WKWK-F	4. WHLX-F	4. WKWK	4. WHLX-F	4. WKWK-F	4.	4. WHLX-F
5.	5.	5.	5.	5.	5. WKWK	5. WKWK-F	5. WKWK	5. WHLX-F	5.	5. WKWK
						6. WOMP	6. WKWK-F			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F
2. WOVK-F	2. WOVK-F	2. WKWK-F	2. WOVK-F	2. WOVK-F	2. WOVE-F	2. WOVE-F	2. WKWK-F	2. WWVA	2. WWVA
3. WKWK-F	3. WKWK-F	WOVK-F	3. WKWK-F	3. WWVA	3. WKWK-F	3. WKWK-F	3. WOVK-F	3. WOVE-F	3. WOVK-F
4.	4.	4.	4. WWVA	4. WKWK-F	4.	4. WOVK-F	4.	4. WOVK-F	4. WKWK-F
5.	5.	5.	5.	5.	5.	5.	5.	5. WKWK-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		67 (1)	67 (1)	27.0	34.5
AOR		11 (1)	11 (1)	4.4	3.0
AC/OLDIES/SOFT ROCK	7 (1)	37 (4)	44 (5)	17.7	8.2
MOR/VARIETY	4 (1)		4 (1)	1.6	4.3
COUNTRY	38 (2)	32 (1)	70 (3)	28.2	27.6
BLACK/URBAN					
BTFL MUSIC/EZ		4 (1)	4 (1)	1.6	1.7
NEWS/TALK	12 (1)		12 (1)	4.8	7.8
NOSTALGIA	17 (1)	19 (1)	36 (2)	14.5	12.9
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

248 (15)

RADIO STATIONS

WKWK, 1400, 1 KW
WOMP, 1290, 1 KW (DAYS)
WUNI, 1600, 5 KW (DAYS)
WWVA, 1170, 50 KW (DA-N)

, NOSTALGIA
, TALK/NEWS
, JLDIES
, COUNTRY

ABC-D, \$ 14.00 (HNWH)
ABC-T, US 2, \$ 15.00* (Katz)
\$, \$ 9.00 (---)
ABC-I, \$ 65.00 (Eastman)

Rod Krol
Dan Wachs
Bob Kassi
Ross Felton

WKWK-F, 97.3, 50 KW @ 470, AC
WOMP-F, 100.5, 14 KW @ 550, CHR
WOVK-F, 98.7, 50 KW @ 390, COUNTRY
WZMM-F, 107.5, 11 KW @ 907, CONTEMP/AC
WHLX-F, 105.5, 3 KW @ 300, NOSTALGIA

MBS, \$ 20.00 (HNWH)
US I, \$ 40.00* (Katz)
\$, \$ 33.00 (Eastman)
CBS-R, \$ 13.00 (Masla)
SMN, \$ NA (---)

First Valley
John Price

Rod Krol
Bob Dodenhoff
Ross Felton
Bob Kassi

(BETHLEHEM, OH)

WICHITA

Arbitron Rank/Pop (12+): 95/353,200
MSA Rank/Pop: 106/437,400
ADI # 59
Average Person Ratings: 14.7
Market TSL: 20.3 hours

Stations: 17/15
Diaries: 737/479:1/45.6%
Sample Target: 740
% Below Line: 7.0
% Not Listed: 5.8

1985 Revenue: \$ 15,200,000
HH Inc.: \$ 36,319
Retail \$: 2.9 Bil
Pop per Station: 23,547
#1 Biller: KFDI A/F \$5,400,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. KKRD-F	82/15.8	10.1	13.5	8.7	10.1	13.9	1. KKRD-F	103/1250	1. KKRD-F	907/25.7	24.3	25.6
2. KFDI-F	54/10.4	11.3	15.2	12.6	10.5	10.6	2. KFDI-F	83/1178	2. KEYN-F	795/22.5	22.8	28.2
3. KZSN-F	38/ 7.3	.8	1.1	.4	---	5.3	3. KFDI	73/1031	3. KFDI-F	679/19.2	24.2	24.8
4. KFDI	36/ 6.9	11.5	8.9	8.2	9.4	7.1	4. KZSN-F	64/ 858	4. KZSN-F	533/15.1	5.0	7.0
KLEO	36/ 6.9	5.1	4.7	6.1	2.6	3.8	5. KICT-F	60/ 772	5. KFDI	491/13.9	20.4	17.8
KICT-F	36/ 6.9	7.8	10.3	10.0	11.5	14.9	6. KEYN-F	58/1114	6. KFH	485/13.8	15.9	19.1
7. KEYN-F	35/ 6.7	7.2	10.0	12.5	14.4	9.3	7. KOEZ-F	57/ 718	7. KICT-F	449/12.7	12.4	17.8
8. KFH	31/ 6.0	6.8	7.5	8.7	6.3	5.1	8. KFH	48/ 802	8. KOEZ-F	427/12.1	13.6	13.3
KOEZ-F	31/ 6.0	8.4	5.4	7.8	5.5	3.5	9. KXLF-F	45/ 667	9. KXLF-F	425/12.0	9.4	---
10. KXLF-F	29/ 5.6	5.1	---	---	---	4.5	10. KLEO	42/ 457	10. KLEO	366/10.4	10.8	8.9
11. KQAM	23/ 4.4	5.3	4.4	5.4	3.9	2.5	11.		11. KQAM	331/ 9.4	14.0	10.7
12. KLZS-F	18/ 3.5	5.3	4.6	5.6	6.3	2.5	12.		12. KLZS-F	264/ 7.5	10.1	10.8
13. KSGF	15/ 2.9	1.0	.9	1.5	2.1	2.1	13.		13. KRZZ-F	222/ 6.3	4.6	8.0
14. KRZZ-F	11/ 2.1	1.4	.9	1.5	2.1	1.0	14.		14. KSGF	214/ 6.1	3.1	3.2
15. KBUZ-F	10/ 1.9	3.7	3.2	1.5	3.3	7.4	15.		15. KRZZ-F	194/ 5.5	NA	5.2

12+ FM SHARE (METRO): 70.34% (344 of 489) (SPG 85: 68.80%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRD-F>	1. KKRD-F>	1. KKRD-F>	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KKRD-F	1. KKRD-F>	1. KKRD-F>	1. KKRD-F	1. KFDI-F
2. KEYN-F	2. KICT-F	2. KFDI-F	2. KKRD-F	2. KKRD-F	2. KOEZ-F	2. KFDI-F	2. KFDI-F	2. KFDI-F	2. KLEO	2. KEYN-F
3.	3. KXLF-F	3. KICT-F	3. KXLF-F	3. KZSN-F	3. KFH	3. KZSN-F	3. KICT-F	3. KZSN-F	3. KZSN-F	3. KKRD-F
4.	4. KEYN-F	4. KZSN-F	4. KZSN-F	4. KXLF-F	4. KLZS-F	4. KFDI	KFDI	4. KEYN-F	4. KEYN-F	4. KZSN-F
5.	5. KZSN-F	5. KXLF-F	5. KICT-F	5. KQAM	5. KFH	5. KLEO	5. KXLF-F	5. KICT-F	5. KFDI-F	5. KICT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRD-F>	1. KKRD-F>	1. KXLF-F	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KKRD-F	1. KFDI-F
2. KZSN-F	2. KEYN-F	2. KKRD-F	2. KZSN-F	2. KFDI-F	2. KICT-F>	2. KICT-F>	2. KICT-F	2. KICT-F	2. KKRD-F
3. KEYN-F	KXLF-F	3. KICT-F	3. KEYN-F	3. KXLF-F	3. KEYN-F	3. KXLF-F	3. KFDI-F	3. KFDI-F	3. KZSN-F
4. KBUZ-F	4. KZSN-F	4. KEYN-F	4. KFDI-F	KZSN-F	KBUZ-F	4. KEYN-F	KXLF-F	4. KXLF-F	4. KXLF-F
5.	5. KICT-F	5.	5. KXLF-F	5. KEYN-F	5.	KFDI-F	5.	KICT-F	KICT-F

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP		117 (2)	117 (2)	23.9	26.3
AOR		36 (1)	36 (1)	7.4	11.1
AC/OLDIES/SOFT ROCK	24 (2)	58 (3)	82 (5)	16.8	10.5
MOR/VARIETY					
COUNTRY	67 (2)	92 (2)	159 (4)	32.5	34.0
BLACK/URBAN		10 (1)	10 (1)	2.0	3.4
BTFL MUSIC/EZ		31 (1)	31 (1)	6.3	5.8
NEWS/TALK					2.4
NOSTALGIA	36 (1)		36 (1)	7.4	5.1
RELIGION/GOSPEL	18 (2)		18 (2)	3.6	1.3
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KRZZ	1240	Wichita	.2/3.3
KJRG	950	Newton	.6/3.1

MISCELLANEOUS COMMENTS KSKU changed calls to KZSN and format from CHR to Country...

RADIO STATIONS

489 (17)

KFDI, 1070, 10 KW/1 KW (DA-N)	COUNTRY	ABC-E, \$ 55.00* (Torbet)	Great Empire	Mike Oatman
KFH, 1330, 5 KW (DA-N)	COUNTRY	CBS,MBS, \$ 42.00 (Eastman)		Lynda Carrier-Metz
KLEO, 1480, 5 KW/1 KW (DA-2)	NOSTALGIA	NBC-T,ABC-I, \$ 18.00 (Weiss)		Ken Clifford
KQAM, 1410, 5 KW/1 KW (DA-N)	OLDIES	US I, \$ 22.00 (Mc-Guild)	Long-Pride	Roger Dodson
KRZZ, 1240, 1 KW (DA-1)	AC	\$ NA (Christal)		Barry Gaston
KSGI, 900, 250 W (DAYS)	RELIGION	\$ 10.00 (---)		Ed Toles
KEYN-F, 103.7, 100 KW @ 860, CHR	US I, \$ 57.00* (Mc-Guild)	Long-Pride		Roger Dodson
KFDI-F, 101.3, 100 KW @ 1130, COUNTRY	ABC-E, \$ 70.00* (Torbet)	Great Empire		Mike Oatman
KICT-F, 95.1, 100 KW @ 970, AOR	ABC-R, \$ 54.00* (Katz)	Compass		Lin Harris
KKRD-F, 107.3, 100 KW @ 884, CHR	\$ 50.00* (HNWH)	John Price		Buc Weatherby
KLZS-F, 97.9, 100 KW @ 420, AC	\$ 36.00 (Eastman)			Lynda Carrier-Metz
KBUZ-F, 106.5, 100 KW @ 465, BLACK	\$ 18.00			Gary Violet
KOEZ-F, 92.3, 100 KW @ 650, BTFL/EZ	\$ 30.00* (---)	(ARKANSAS CITY)		Gordon Anderson
KRZZ-F, 95.9, 1.2 KW @ 500, AC/OLDIES	\$ 25.00* (Christal)	(DERBY)		Barry Gaston
KZSN-F, 102.1, 100 KW @ 1032, COUNTRY	\$ 24.00* (Weiss)	(HUTSHINSON)		Ken Clifford
KXLF-F, 105.3, 100 KW @ 1000, AC	US 2, \$ 20.00* (Blair)	(HAYESVILLE)		Gary Dick

WILKES BARRE-SCRANTON

Arbitron Rank/Pop (12+): 58/629,600

MSA Rank/Pop: 66/725,700

ADI # 55

Average Person Ratings: 18.9

Market TSL: 25.0 hours

Stations: 37/29

Diaries: 1137/554:1/54.1%

Sample Target: 1000

% Below Line: 7.8

% Not Listed: 9.1

1985 Revenue: \$ 12,000,000

HH Inc.: \$ 25,037

Retail \$: 4.0 Bil

Pop per Station: 21,710

#1 Biller: WKRZ A/F \$ 2,100,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Brch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WKRZ-F	127/10.7	9.7	10.3	8.5	10.3	13.1	1. WKRZ-F	158/2158	1. WKRZ-F	1705/27.1	27.0	26.3
2. WNAK	93/ 7.8	6.9	7.9	9.9	7.1	5.3	2. WARM	98/1504	2. WARM	1378/21.9	24.0	21.0
3. WARM	88/ 7.4	8.8	6.8	8.8	7.4	8.0	3. WNAK	94/ 671	3. WGBI-F	1073/17.0	16.2	20.0
4. WEZX-F	75/ 6.3	7.6	6.2	7.1	6.9	10.8	4. WEZX-F	83/ 905	4. WTLQ-F	1008/16.0	13.6	13.8
5. WEJL	73/ 6.1	5.2	6.4	6.0	5.2	3.0	5. WGBI-F	75/1266	5. WEZX-F	794/12.6	14.4	13.8
6. WGBI-F	65/ 5.5	5.8	7.4	7.2	5.6	4.2	6. WEJL	74/ 534	6. WMGS-F	720/11.4	10.6	10.5
7. WTLQ-F	57/ 4.8	5.0	4.3	5.8	4.7	7.7	7. WHLM-F+	72/ 844	7. WNAK	653/10.4	9.2	9.1
8. WHLM-F+	54/ 4.5	2.5	2.8	3.5	---	2.8	8. WWSH-F	66/ 704	8. WILK	585/ 9.3	11.0	12.4
9. WMGS-F	52/ 4.4	4.1	3.9	4.1	3.2	3.1	9. WTLQ-F	57/1015	9. WEJL	514/ 8.2	7.4	9.0
10. WWSH-F	44/ 3.7	4.9	4.1	3.2	3.7	2.1	10. WMGS-F	56/ 795	10. WHLM-F+	489/ 7.8	5.4	7.9
11. WICK	33/ 2.8	2.2	2.1	1.5	2.2	2.5	11. WILQ-F	54/ 537	11. WWSH-F	483/ 7.7	8.6	7.7
12. WILK	29/ 2.4	2.7	3.4	3.8	3.9	3.2	12. WZZO-F	41/ 488	12. WBAX	350/ 5.6	5.6	5.5
13. WARD	25/ 2.1	3.6	3.4	3.2	5.7	1.1	13. WICK	34/ 336	13. WGBI	338/ 5.4	6.6	6.4
14. WBAX	22/ 1.8	2.3	2.0	1.0	2.7	2.9	14. WQKX-F	34/ 473	14. WICK	322/ 5.1	NA	4.6
WLSP-F	22/ 1.8	1.3	.8	.5	1.6	.6	15. WILK	26/ 618	15. WARD	301/ 4.8	5.6	NA
16.							16.		16.			
17.							17.		17.			
18.							18.		18.			
19.							19.		19.			
20.							20.		20.			
21.							21.		21.			
22.							22.		22.			
23.							23.		23.			
24.							24.		24.			
25.							25.		25.			

12+ FM SHARE (METRO): 57.71% (625 of 1083) (SPG 85: 54.18%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WARM	1. WARM	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F
2. WTLQ-F	2. WEZX-F	2. WEZX-F	2. WMGS-F	2. WMGS-F	2. WNAK	2. WKRZ-F	2. WNAK	2. WEZX-F	2. WEZX-F	2. WNAK
3. WEZX-F	3. WGBI-F	3. WGBI-F	3. WGBI-F	3. WGBI-F	3. WMGS-F	3. WNAK	3. WGBI-F	3. WGBI-F	3. WARM	3. WARM
4. WHLM-F+	4. WTLQ-F	4. WMGS-F	4. WARM	4. WARM	4. WEJL	4. WEZX-F	4. WEZX-F	4. WARM	4. WTLQ-F	4. WGBI-F
5.	5. WHLM-F	5. WTLQ-F	5. WHLM-F+	5. WHLM-F+	5.	5. WHLM-F+	5. WEJL	5. WTLQ-F	5. WGBI-F	5. WTLQ-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WEZX-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F
2. WEZX-F	2. WGBI-F	2. WGBI-F	2. WGBI-F	2. WGBI-F	2. WKRZ-F	2. WEZX-F	2. WEZX-F	2. WEZX-F	2. WMGS-F
3. WTLQ-F	3. WEZX-F	3. WHLM-F	3. WTLQ-F	3. WMGS-F	3. WTLQ-F	3.	3. WGBI-F	3. WMGS-F	3. WARM
4. WGBI-F	4. WTLQ-F	4. WMGS-F	4. WMGS-F	4. WARM	4. WQKX-F	4.	4. WZZO-F	4. WARM	4. WGBI-F
5.	5. WHLM-F	5.	5. WEZX-F	5. WHLM-F+	5.	5.	5.	5. WTLQ-F	5. WTLQ-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	SPG 85		OTHER RATED STATIONS/METRO SHARE & CUME RATING			
				%	%				
TOP 40/CHR/CONTEMP	3 (1)	280 (7)	283 (8)	26.1	23.7	WAZL	1490	Hazleton	1.0/3.1
AOR		93 (2)	93 (2)	8.6	8.1	WBNE-F	95.9	Benton	1.0/1.8
AC/OLDIES/SOFT ROCK	8 (1)	148 (7)	156 (8)	14.4	20.0	WBQW	1320	Scranton	1.1/2.5
MOR/VARIETY	170 (7)		170 (7)	15.7	11.0	WCDL	1440	Carbondale	.8/1.4
COUNTRY	26 (2)	44 (2)	70 (4)	6.5	9.0	WCNR	930	Bloomsburg	.8/2.1
BLACK/URBAN						WGBI	910	Scranton	1.3/5.4
BTFL MUSIC/EZ	33 (1)	60 (2)	93 (3)	8.6	8.5	WKRZ	1340	Wilkes-Barre	.7/3.1
NEWS/TALK	30 (2)		30 (2)	2.8	3.7	WMJW-F	92.1	Nanticoke	1.0/4.5
						WQEQ-F	103.1	Freeland	.4/2.7
NOSTALGIA	188 (3)		188 (3)	17.4	15.8	WSBQ-F	93.5	Stroudsburg	1.5/3.7
RELIGION/GOSPEL						WPPO	840	Stroudsburg	1.3/2.1
SPANISH						WMDL	104.9	Scranton	.5/3.2
CLASSICAL						WXPX	1300	W. Hazleton	.3/2.7
UNKNOWN/OTHERS						WABC	770	New York	.4/1.7
			1083 (37)			WAEB-F	104.1	Allentown	.3/1.3
						WFMZ-F	100.7	Allentown	1.3/2.4
						WLEV-F	96.1	Easton	.3/2.1
						WQKX-F	94.1	Sunbury	.6/1.7
						WQQQ-F	99.9	Easton	.7/2.3
						WZZO-F	95.1	Bethlehem	1.5/3.0

RADIO STATIONS

AM STATIONS

WARD, 1550, 5 KW/500 W (DA-2)	, TALK	APR, ABC-T, \$ 13.00	(Savalli)		Jim Ward
WARM, 590, 5 KW (DA-2)	, MOR	MBS, \$ 54.00*	(Eastman)	Susquehanna	C. Morgan
WBAX, 1240, 1 KW	, NOSTALGIA	, \$ NA	(---)		
WBQW, 1320, 1 KW/500 W (DA-N)	, MOR	ABC-D, \$ 9.00	(---)		Leo Flynn
WEJL, 630, 500 W (DAYS)	, NOSTALGIA	ABC-I, \$ 26.00*	(Select)	Shamrock Comm	Jim Davey
WGBI, 910, 1 KW/500 W	, COUNTRY	CBS, \$ 21.00	(Torbet)		M. Holcomb
WICK, 1400, 1 KW	, BTFL/EZ	, \$ NA	(Masla)		Doug Lane
WILK, 980, 5 KW/1 KW (DA-2)	, MOR/TALK	ABC-E, NBC-T, \$ 19.00	(Mc-Guild)		Jim Morgan
WKRZ, 1340, 1 KW	, OLDIES	APR, \$ NA	(Katz)	Osborn	Hank Kestenbaum
WNAK, 730, 1 KW (DAYS)	, NOST/MOR	NBC, \$ 32.00*	(Masla)		Bob Neilson

FM STATIONS

WEZX-F, 107.1, 125 KW @ 1270, AOR	ABC-R, \$ 36.00*	(Select)	Shamrock Comm	Jim Davey
WGBI-F, 101.3, 7 KW @ 1100, AC	CBS-R, \$ 31.00*	(Torbet)		M. Holcomb
WKRZ-F, 98.5, 7 KW @ ? , CHR	, \$ 64.00	(Katz)	Osborn	Hank Kestenbaum
WMGS-F, 92.9, 9 KW @ 1060, SOFT AC	, \$ 34.00*	(Eastman)	Susquehanna	Phil Condron
WMJW-F, 92.1, .9 KW @ 860, CHR	, \$ 10.00	(---)		Frank Stanley
WTLQ-F, 102.3, 3 KW @ 71, CHR	, \$ 19.00	(Mc-Guild)		Jim Lofrus
WMDL-F, 104.9, 1.6 KW @ 1093, SOFT AC	, \$ NA	(Masla)		Doug Lane
WHLM-F, 106.5, 10 KW @ 597, CHR	NBC, \$ 14.00	(---)	(BLOOMSBURG)	R. Sweppenheiser
WWSH-F, 97.9, 24 KW @ 660, BTFL/EZ	, \$ 19.00*	(---)	(HAZLETON)	Ron Gillenardo

WILMINGTON, DE

Arbitron Rank/Pop (12+): 76/448,300

MSA Rank/Pop: 90/540,200
Philadelphia ADI

Average Person Ratings: 17.6

Market TSL: 23.1 hours

Stations: 29/8

Diaries: 911/492:1/48.5%

Sample Target: 840

% Below Line: 61.7

% Not Listed: 12.1

1985 Revenue: \$8,100,000

HH Inc.: \$33,938

Retail \$: 3.5 Btl

Pop per Station: 56,038

#1 Biller: WSTW-F \$2,700,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WMMR-F	79/10.0	10.5	10.9	9.7	8.8
2. WSTW-F	73/ 9.3	10.5	9.3	11.1	7.2
3. WJBR-F	68/ 8.6	4.8	8.6	7.4	8.0
4. WDEL	64/ 8.1	8.8	5.8	8.7	7.3
5. WEAZ-F	49/ 6.2	4.8	2.6	2.4	2.3
6. WYSP-F	32/ 4.1	3.7	3.0	3.5	4.1
7. WUSL-F	29/ 3.7	6.5	6.4	5.2	7.1
8. WKSZ-F	29/ 3.7	4.3	3.0	3.3	3.5
9. WILM	28/ 3.6	2.8	4.5	3.5	2.3
10. WDSO-F	27/ 3.4	3.1	2.1	2.8	3.9
WCAU-F	27/ 3.4	3.9	5.3	4.1	4.4
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WMMR-F	112/1534
2. WSTW-F	88/1611
3. WJBR-F	79/ 920
4. WDSO-F	75/ 681
5. WDEL	66/ 917
6. WEAZ-F	53/ 754
7. WKSZ-F	48/ 773
8. WUSL-F	39/ 521
9. WYSP-F	38/ 725
WCAU-F	38/ 929
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME R.TING	FAL 85	SPG 85
1. WSTW-F	1159/25.9	25.0
2. WMMR-F	1157/25.8	24.0
3. WDEL	854/19.0	19.8
4. WJBR-F	768/17.1	14.3
5. WCAU-F	626/14.0	14.7
6. WZAA-F	561/12.5	13.0
7. WYSP-F	549/12.2	11.5
8. WKSZ-F	490/10.9	11.0
9. WILM	409/ 9.1	10.4
10. WUSL-F	407/ 9.1	12.1
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 76.64% (538 of 702) (SPG 85: 75.55%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCAU-F	1. WMMR-F	1. WMMR-F	1. WJBR-F	1. WJBR-F	1. WDEL	1. WDEL	1. WJBR-F	1. WSTW-F	1. WMMR-F	1. WMMR-F
2. WMMR-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WJBR-F	2. WMMR-F	2. WSTW-F	2. WMMR-F	2. WDEL	2. WSTW-F
3. WSTW-F	3. WJBR-F	3. WJBR-F	3. WMMR-F	3. WMMR-F	3. WEAZ-F	3. WJBR-F	3. WMMR-F	3. WJBR-F	3. WSTW-F	3. WJBR-F
4. WUSL-F	4. WYSP-F	4. WYSP-F	4. WKSZ-F	4. WDEL	4. WSTW-F	4. WSTW-F	4. WEAZ-F	4. WDEL	4. WUSL-F	4. WEAZ-F
5. WYSP-F	5.	5.	WDEL	5. WKSZ-F	WKSZ-F	5. WILM	5. WDEL	5. WEAZ-F	5.	5. WCAU-F
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WJBR-F		1. WYSP-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WMMR-F	2. WSTW-F		2. WMMR-F	2. WSTW-F	2. WSTW-F	2. WJBR-F	2. WJBR-F
3. WUSL-F	3. WJBR-F	3. WJBR-F	3. WJBR-F	3. WMMR-F		3.	WYSP-F	3. WJBR-F	3. WSTW-F	3. WSTW-F
4.	4. WJBR-F	4. WUSL-F	4. WUSL-F	4. WDEL		4.	4. WJBR-F	4. WYSP-F	4. WYSP-F	4.
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%
TOP 40/CHR/CONTEMP		117 (4)	117 (4)	16.7	17.3
AOR		125 (3)	125 (3)	17.8	18.0
AC/OLDIES/SOFT ROCK	4 (1)	122 (4)	126 (5)	17.9	9.7
MOR/VARIETY	73 (3)		73 (3)	10.4	8.6
COUNTRY	18 (1)	56 (3)	74 (4)	10.5	8.8
BLACK/URBAN		36 (2)	36 (2)	5.1	9.3
BTFM MUSIC/EZ		49 (1)	49 (1)	7.0	12.7
NEWS/TALK	45 (3)	26 (1)	71 (4)	10.1	11.6
NOSTALGIA	14 (1)		14 (1)	2.0	2.8
RELIGION/GOSPEL		4 (1)	4 (1)	0.6	0
SPANISH				0	0
CLASSICAL		13 (1)	13 (1)	1.9	1.4
UNKNOWN/OTHERS				0	0

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMS	1380	Wilmington	2.3/4.6
WJBR	1290	Wilmington	.5/2.3
WNNN-F	101.7	Canton, NJ	.5/1.6
WNRK	1260	Newark	.8/1.7
WBSB-F	104.3	Baltimore	1.1/2.2
WPOC-F	93.1	Baltimore	1.0/3.3

See Philadelphia for more info about these stations:

KYW	.9/3.8	WMSK-F	2.3/6.6
WCAU	1.3/5.1	WPEN	1.8/3.2
WQAS-F	.9/3.3	WSNI-F	.9/2.9
WFLN-F	1.7/4.8	WTRK-F	1.0/3.5
WTOQ-F	1.8/6.6	WDOB-F	3.3/4.8
WIP	.4/3.0	WXTU-F	2.7/5.6

702 (29)

RADIO STATIONS

WAMS, 1380, 5 KW/1 KW (DA-2)	COUNTRY	ABC-D, \$ 23.00 (Masla)	Heritage	Steve Courtin
WDEL, 1150, 5 KW (DA-2)	MOR	NBC, \$ 39.00* (Eastman)		Bob Taylor
WILM, 1450, 1 KW	NEWS/TALK	CBS, MBS, \$ 27.00 (Savalli)		Sally Hawkins
WJBR, 1290, 1 KW	OLDIES	ABC-I, \$ 16.00* (Mc-Guild)	CRB	Mike Buxser
WJBR-F, 99.5, 50 KW @ 500, AC		ABC-I, \$ 44.00* (Mc-Guild)	CRB	Mike Buxser
WSTW-F, 93.7, 50 KW @ 460, CHR		\$ 61.00* (Eastman)		Bob Taylor
WDSO-F, 94.7, 50 KW @ 400, COUNTRY		MBS, \$ 35.00* (Select)	Hartstone-Dickstein (DOVER)	J. Schwartz

WILMINGTON, NC

Arbitron Rank/Pop (12+): 197/129,700

MSA Rank/Pop: 305/112,200

Average Person Ratings: 15.0

Market TSL: 20.7 hours

Stations: 12/10
Diaries: 756/172:1/55.2%
Sample Target: 550
% Below Line: 2.3
% Not Listed: 10.8

1985 Revenue: \$ 3,100,000
HH Inc.: \$ 24,398
Retail \$: .9 Bill
Pop per Station: 12,97J
#1 Biller: WHSL-F \$650,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WVBS-F	35/17.9	---	12.9	---	8.2
2. WGNF-F	32/16.4	---	19.8	---	9.1
3. WQQQ-F	24/12.3	---	7.9	---	13.5
4. WHSL-F	17/ 8.7	---	15.3	---	16.8
5. WWIL	16/ 8.2	---	8.4	---	13.0
WJYW-F	16/ 8.2	---	6.9	---	10.6
7. WAAV	11/ 5.6	---	3.5	---	5.3
8. WDZD-F	9/ 4.6	---	1.5	---	4.3
9. WBMS	6/ 3.1	---	10.9	---	2.9
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WVBS-F	46/668
2. WGNF-F	35/506
3. WQQQ-F	28/302
4. WHSL-F	21/364
5. WJYW-F	19/216
6. WWIL	17/234
7. WDZD-F	12/ 92
8. WAAV	11/155
9. WBMS	6/146
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 85	SPG 85
1. WVBS-F	483/37.2	---	28.3
2. WGNF-F	418/32.2	---	35.1
3. WHSL-F	271/20.9	---	27.9
4. WQQQ-F	249/19.2	---	15.0
5. WWIL	213/16.4	---	17.7
6. WJYW-F	177/13.6	---	12.9
7. WAAV	141/10.9	---	12.2
8. WBMS	138/10.6	---	15.5
9. WMFD	118/ 9.1	---	9.5
10. WDZD-F	67/ 5.2	---	5.7
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 78.74% (137 of 174) (SPG 85: 71.43%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVBS-F	1. WVBS-F	1. WGNF-F	1. WGNF-F	1. WGNF-F	1. WQQQ-F	1. WGNF-F	1. WGNF-F	1. WVBS-F	1. WVBS-F	1. WVBS-F
2. WWIL	2. WGNF-F	2. WVBS-F	2. WVBS-F	2. WVBS-F	2. WJYW-F	2. WVBS-F	2. WVBS-F	2. WGNF-F	2. WGNF-F	2. WGNF-F
3.	3. WHSL-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WGNF-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WHSL-F	3. WQQQ-F
4.	4. WWIL	4. WHSL-F	4.	4. WJYW-F	4. WDZD-F	4. WHSL-F	4. WHSL-F	4. WHSL-F	4. WAAV	4. WHSL-F
5.	5.	5.	5.	5.	5. WVBS-F	5.	5.	5.	5. WQQQ-F	5.
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54		MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGNF-F	1. WGNF-F	1. WGNF-F	1. WGNF-F	1. WGNF-F		1. WHSL-F	1. WHSL-F	1. WVBS-F	1. WVBS-F	1. WQQQ-F
2. WVBS-F	2. WVBS-F	2. WVBS-F	2. WVBS-F	2. WVBS-F		2. WVBS-F	2. WVBS-F	2. WHSL-F	2. WHSL-F	2. WVBS-F
3. WHSL-F	3. WWIL	3. WWIL	3. WWIL	3. WQQQ-F		3. WQQQ-F	3. WGNF-F	3. WGNF-F	3. WQQQ-F	3. WGNF-F
4. WWIL	4. WHSL-F	4. WQQQ-F	4. WQQQ-F	4.		4.	4. WQQQ-F	4.	4. WGNF-F	4. WHSL-F
5.	5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	SPG 85	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		37 (2)	37 (2)	21.3	31.1		WMFD 630 Wilmington 2.1/9.1
ADR		17 (1)	17 (1)	9.8	0		
AC/OLDIES/SOFT ROCK	4 (1)	32 (1)	36 (2)	20.7	22.0		WJYW-F 92.1 Myrtle Beach, SC 1.0/1.9
MOR/VARIETY							WYAV-F 104.1 Conway, SC 1.0/3.8
COUNTRY		33 (2)	33 (2)	19.0	10.4		
BLACK/URBAN	22 (2)		22 (2)	12.6	21.4		
BTFL MUSIC/EZ		18 (2)	18 (2)	10.3	7.7		
NEWS/TALK							
NOSTALGIA	11 (1)		11 (1)	6.3	3.8		
RELIGION/GOSPEL							
SPANISH							
CLASSICAL							
UNKNOWN/OTHERS				0	3.3		
				174 (12)			

RADIO STATIONS

WAAV, 980, 5 KW	MOR/NOCT (?)	NBC, \$ NA	(Katz)	Cape Fear
WBMS, 1340, 1 KW	BLACK	\$ 18.00	(---)	Brunson
WMFD, 630, 1 KW (DA-2)	AC	CBS, MBS, \$ 12.00	(Blair)	
WWIL, 1490, 1 KW	BLACK	SBN, \$ 11.00	(Weiss)	
WGNF-F, 102.7, 100 KW @ 480, AC		\$ 30.00*	(Katz)	Cape Fear
WHSL-F, 97.3, 100 KW @ 560, ADR		ABC-F, \$ 23.00	(Blair)	
WQQQ-F, 100.9, 2 KW @ 370, COUNTRY		ABC-D, \$ 17.00*	(---)	Woolfson
WVBS-F, 99.9, 100 KW @ 480, CHR		US I, \$ 21.00	(Christal)	Resort (BURGAH)
WJYW-F, 107.1, 3 KW @ 300, BTFL/EZ		\$ 15.00	(HNNH)	(SOUTHPORT)
WDZD-F, 93.5, 3 KW @ 300, COUNTRY		MBS, \$ 11.00	(---)	(SHALLOTTE)
				Jim Poston
				Gary Branson

WORCESTER

Arbitron Rank/Pop (12+): 99/339,000

MSA Rank/Pop: 112/403,200

Boston ADI

Average Person Ratings: 18.0

Market TSL: 23.7 hours

Stations: 27/7

Diaries: 694/488:1/40.2%

Sample Target: 740

% Below Line: 45.6

% Not Listed: 7.0

1985 Revenue: \$9,100,000

HH Inc.: \$31,529

Retail \$: 2.8 Bil

Pop per Station: 48,429

#1 Biller: WAAF-F \$3,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WSRF-F	81/13.3	13.0	11.8	14.1	12.6
2. WAAF-F	70/11.5	13.1	14.0	11.8	13.4
3. WTAG	64/10.5	10.5	9.7	9.6	9.6
4. WRZ	42/ 6.9	4.3	5.2	6.4	6.1
5. WNEB	30/ 4.9	4.8	3.9	3.9	5.0
6. WBCN-F	24/ 3.9	4.0	4.5	3.9	2.1
7. WORC	23/ 3.8	3.5	3.2	2.4	2.6
8. WFTQ	22/ 3.6	5.5	6.1	4.0	6.5
9. WZLX-F	22/ 3.6	1.3	.3	3.2	1.8
10. WROR-F	22/ 3.6	5.0	5.2	5.6	7.0
11. WSSH-F	22/ 3.6	2.5	1.9	1.5	2.2
12. WHTT-F	20/ 3.3	3.7	4.8	5.6	7.0
13. WXLO-F	19/ 3.1	2.7	3.4	3.7	1.9
14.					

12+ TSA	1/4/CUME
1. WAAF-F	156/1941
2. WSRF-F	108/1006
3. WBZ	86/1019
4. WTAG	69/ 870
5. WSSH-F	55/ 720
6. WXLO-F	45/ 759
7. WBCN	42/ 476
8. WJIB-F	38/ 419
9. WHTT-F	32/ 633
10. WXS-F	31/ 454
11.	
12.	
13.	
14.	

12+ METRO CUME/	FAL	SPG
METRO CUME RATING	85	85
1. WAAF-F	872/25.7	26.4 28.4
2. WTAG	775/22.9	24.5 22.9
3. WSRF-F	732/21.6	23.1 21.9
4. WBZ	501/14.8	12.8 14.0
5. WROR-F	461/13.6	14.1 15.0
6. WFTQ	407/12.0	12.6 18.1
7. WXLO-F	397/11.7	7.9 10.0
8. WHTT-F	379/11.2	12.2 6.1
9. WORC	346/10.2	10.7 9.6
10. WZOU-F	336/ 9.9	12.3 10.5
11. WSSH-F	320/ 9.4	7.2 6.6
12. WNEB	309/ 9.1	8.8 8.8
13.		
14.		

12+ FM SHARE (METRO): 65.49% (372 of 568) (SPG 85: 67.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AM	12+ MID	12+ PM	12+ EVE	SAT MID
1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WSRF-F	1. WSRF-F	1. WSRF-F	1. WTAG	1. WSRF-F	1. WSRF-F	1. WTAG	1. WSRF-F
2. WZOU-F	2. WBCN-F	2. WSRF-F	2. WAAF-F	2. WAAF-F	2. WTAG	2. WSRF-F	2. WAAF-F	2. WAAF-F	2. WAAF-F	2. WAAF-F
3. WHTT-F	3. WZLX-F	3. WBCN-F	3. WBZ	3. WTAG	3. WBZ	3. WAAF-F	3. WTAG	3. WBZ	3. WBZ	3. WTAG
4.	4. WROR-F	4. WZLX-F	4. WSSH-F	4. WRZ	4. WORC	4. WBZ	4. WORC	4. WZLX-F	4. WSRF-F	4. WNEB
5.	5. WHTT-F	5. WBZ	5. WBCN-F	5. WSSH-F	5. WSSH-F	5.	5. WNEB	5.	5.	5. WSSH-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAF-F	1. WAAF-F	1. WFTQ	1. WSRF-F	1. WSRF-F	1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WAAF-F
2. WHTT-F	2. WSRF-F	2. WSRF-F	2. WAAF-F	2. WTAG	2. WROR-F	2. WZLX-F	2. WBCN-F	2. WZLX-F	2. WBCN-F
3. WSRF-F	3. WXLO-F	3. WXLO-F	3. WXLO-F	3. WBZ	3. WZLX-F	3. WBCN-F	3. WZLX-F	3. WBCN-F	3. WSRF-F
4. WXLO-F	4. WHTT-F	4. WSSH-F	4. WBZ	4. WSSH-F	4.	4.	4.	4.	4. WZLX-F
5. WBCN-F	5.	5.	5. WSSH-F	5. WXLO-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP		47 (4)	47 (4)	8.3	11.4	WBOS-F 92.9 Brookline 1.0/3.7
AOR		119 (4)	119 (4)	21.0	21.0	WCRB-F 102.5 Boston .8/3.8
AC/OLDIES/ROCK	22 (1)	83 (6)	105 (7)	18.5	21.6	WHJY-F 94.1 Providence .5/2.2
MOR/VARIETY	106 (2)		106 (2)	18.7	17.2	WJIB-F 96.9 Boston 2.6/6.6
COUNTRY	23 (1)	15 (2)	38 (3)	6.7	6.0	WLKW-F 101.5 Providence 1.0/2.5
BLACK/URBAN					0	KMJX-F 106.7 Boston 1.3/4.8
BTFL MUSIC/EZ		103 (3)	103 (3)	18.1	15.9	WPRO-F 92.3 Providence .5/2.7
NEWS/TALK	13 (1)		13 (1)	2.3	1.0	WQVR-F 100.1 Southbridge 1.5/3.5
NOSTALGIA	30 (1)		30 (1)	5.3	5.3	WKRO 680 Boston 2.1/4.7
RELIGION/GOSPEL	2 (1)		2 (1)	0.4	0	WROL 950 Boston .3/1.7
SPANISH					0	WYBF-F 105.7 Framingham 1.5/3.7
CLASSICAL		5 (1)	5 (1)	0.9	0.5	WWLI-F 105.1 Providence .5/1.9
UNKNOWN/OTHERS					0	WXS-F 107.9 Medford 1.5/6.2
						WZOU-F 94.5 Boston 2.5/9.9

568 (27)

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2)	AC	ABC-I, \$ 75.00 (Katz)	New City	Richard Reis
WNEB, 1230, 1 KW	NOSTALGIA	MBS,CBS, \$ 24.00 (Savalli)		Harold Segal
WORC, 1310, 5 KW/1 KW (DA-2)	COUNTRY	ARC-D, \$ 28.00 (HNWH)		Don Fitzgibbons
WTAG, 580, 5 KW (DA-2)	MOR	NBC, \$ 43.00 (Mc-Guild)		Richard Wright
WAAF-F, 107.3, 19 KW @ 823, ADR		,\$275.00 (Katz)	New City	Richard Reis
WSRF-F, 96.1, 25 KW @ 650, BTFL/EZ		,\$100.00* (Blair)	Knight	John Flynn
WXLO-F, 104.5, 37 KW @ 563, AC		,\$ 55.00 (Mc-Guild)	(FITCHBURG)	

Other ranked stations - See Boston

MISCELLANEOUS COMMENTS WFTQ/WAAF-F sold by Katz to New City for \$10,100,000 (est)...

YORK

Arbitron Rank/Pop (12+): 102/333,800

MSA Rank/Pop: 114/392,600

Harrisburg ADI

Average Person Ratings: 17.7

Market TSL: 23.2 hours

Stations: 33/11

Diaries: 952/351:1/63.05%

Sample Target: 730

% Below Line: 44.5

% Not Listed: 9.3

1985 Revenue: \$ 9,800,000

HH Inc: \$ 28,780

Retail \$: 2.0 Bill

Pop per Station: 30,345

#1 Biller: WSBA-F \$2,500,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84
1. WRKZ-F	71/12.0	13.2	10.2	9.0	12.3
WQXA-F	71/12.0	10.2	10.3	7.6	7.1
3. WSBA	43/ 7.3	10.6	8.5	11.1	13.5
WSBA-F	43/ 7.3	7.5	10.5	8.4	9.9
5. WHTF-F	37/ 6.3	6.2	5.4	5.9	6.4
WNCE-F	37/ 6.3	9.0	8.8	8.4	7.4
7. WQYK	28/ 4.7	2.7	2.5	1.2	1.9
8. WGTY-F	23/ 3.9	2.2	2.4	1.6	1.1
WYCR-F	23/ 3.9	6.6	5.6	4.1	5.5
10. WNNK-F	18/ 3.0	2.0	3.7	5.0	5.5

12+ TSA	1/4/CUME
1. WRKZ-F	193/1823
2. WNCE-F	144/1610
3. WNNK-F	143/1783
4. WQXA-F	123/1936
5. WHTF-F	106/1095
6. WHP-F	101/1163
7. WSBA-F	99/1491
8. WLAN-F	87/1263
9. WIOV-F	67/ 808
10. WHP	64/ 959

12+ METRO	CUME/ METRO CUME RATING	FAL 85	SPG 85
1. WQXA-F	879/26.3	27.0	23.3
2. WRKZ-F	650/19.5	21.0	20.5
3. WSBA	620/18.6	25.2	20.9
4. WSBA-F	580/17.4	18.1	18.2
5. WNCE-F	471/14.1	15.6	16.9
6. WYCR	418/12.5	17.7	18.3
7. WHTF-F	408/12.2	11.2	10.2
8. WNNK-F	307/ 9.2	7.0	10.5
9. WQYK	273/ 8.2	6.4	7.6
10. WGTY-F	246/ 7.4	6.3	4.3
11. WHVR	214/ 6.4	6.7	5.7

12+ FM SHARE (METRO): 78.96% (424 of 537) (SPG 85: 80.73%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WRKZ-F	1. WRKZ-F	1. WRKZ-F	1. WSBA	1. WRKZ-F	1. WQXA-F	1. WQXA-F	1. WRKZ-F
2. WHTF-F	2. WHTF-F	2. WRKZ-F	2. WSBA-F	2. WSBA-F	2. WNCE-F	2. WRKZ-F	2. WQXA-F	2. WRKZ-F	2. WRKZ-F	2. WQXA-F
3. WRKZ-F	3. WRKZ-F	3. WHTF-F	3. WQXA-F	3. WQXA-F	3. WSBA	3. WQXA-F	3. WSBA-F	3. WSBA-F	3. WQYK	3. WGTY-F
4. WSBA-F	4. WSBA-F	4. WSBA	4. WSBA	4. WSBA	4. WSBA-F	4. WSBA-F	4. WNCE-F	4. WSBA	4. WHTF-F	4. WSBA
5. WYCR-F	5. WYCR-F	5. WSBA	5. WHTF-F	5. WHTF-F	5. WGTY-F	5. WHTF-F	5. WHTF-F	5. WNCE-F	5. WNCE-F	5. WNCE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQXA-F	1. WQXA-F	1. WSBA-F	1. WQXA-F	1. WSBA-F	1. WHTF-F	1. WHTF-F	1. WHTF-F	1. WRKZ-F	1. WRKZ-F
2. WHTF-F	2. WYCR-F	2. WQXA-F	2. WSBA-F	2. WRKZ-F	2. WQXA-F	2. WQXA-F	2. WQXA-F	2. WHTF-F	2. WQXA-F
3. WYCR-F	3. WSBA-F	3. WYCR-F	3. WRKZ-F	3. WQXA-F	3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3. WQXA-F	3. WHTF-F
4. WHTF-F	4. WRKZ-F	4. WYCR-F	4. WSBA	4. WSBA	4. WTPA-F	4. WSBA-F	4. WSBA-F	4. WSBA-F	4. WSBA
5. WRKZ-F	5. WSBA	5. WSBA	5. WSBA	5. WNCE-F	5. WNCE-F	5. WNCE-F	5. WNCE-F	5. WNCE-F	5. WSBA-F

FORMATS	AM	FM	TOTAL	%	SPG 85
TOP 40/CHR/CONTEMP		101 (4)	101 (4)	18.8	25.3
ADR		59 (4)	59 (4)	11.0	10.6
AC/OLDIES/SOFT ROCK	9 (2)	73 (3)	82 (5)	15.3	12.7
MOR/VARIETY	75 (5)		75 (5)	14.0	13.8
COUNTRY	1 (1)	119 (5)	120 (6)	22.3	16.9
BLACK/URBAN		4 (1)	4 (1)	0.7	1.8
BTFL MUSIC/EZ		63 (5)	63 (5)	11.7	12.5
NEWS/TALK					
NOSTALGIA	28 (1)		28 (1)	5.2	2.8
RELIGION/GOSPEL		5 (2)	5 (2)	0.9	1.8
SPANISH					
CLASSICAL					
UNKNOWN/OTHERS					0.4
			537 (33)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGCB-F	96.1	Red Lion	.3/1.8
WGET	1320	Gettysburg	1.2/3.3
WHVR	1280	Hanover	2.4/6.4
WOBG	1250	York	1.2/5.0
WFRE-F	99.9	Frederick, MD	1.5/2.8
WRFY-F	102.5	Reading	.3/1.1
WMD-F	104.7	Hagerstown, MD	.7/1.9

See Lancaster or Harrisburg for more information about these stations:

WCMB	.3/1.1	WHYL-F	.3/2.0
WSFM-F	1.2/3.1	WIOV-F	1.4/4.1
WDAC-F	.5/2.2	WLAN-F	1.7/4.8
WHP	1.4/2.9	WTPA-F	1.9/4.7
WHP-F	1.9/3.7		

See Baltimore for more information about these stations:

WBAL	.5/1.6	WLIF-F	.3/1.7
WGRX-F	1.4/4.1	WPOC-F	2.7/5.8
WYYY-F	.5/2.6	WXYF-F	.7/1.8

RADIO STATIONS

WOBG, 1250, 1 KW (DAYS)	, OLDIES	ABC-I, \$ 19.00	(Katz)	Barry Bruce
WQYK, 1350, 5 KW (DA-2)	, NOSTALGIA	MBS, \$ 13.00	(Republic)	Michael Leash
WSBA, 910, 5 KW/1 KW (DA-2)	, MOR	, \$ 42.00	(Eastman)	Chris Huber
WHVR, 1280, 5 KW/500 W (DA-2)	, MOR	, \$ NA	(HNWH)	
WHTF-F, 92.7, 3 KW @ 300, ADR		Source, \$ 28.00*	(Blair)	(HANOVER)
WQXA-F, 105.7, 46 KW @ 520, CONTEMP		ABC-C, \$ 45.00*	(Katz)	Doug George
WSBA-F, 103.3, 12 KW @ 890, AC		, \$ 52.00	(Eastman)	Barry Bruce
WYCR-F, 98.5, 11 KW @ 930, AC		, \$ 30.00*	(HNWH)	Chris Huber
WGTY-F, 107.7, 10 KW @ 350, COUNTRY		MBS, \$ 15.00	(Market 4)	John Lawrence
				(GETTYSBURG)

Other ranked stations - See Harrisburg or Lancaster

YOUNGSTOWN

Arbitron Rank/Pop (12+): 79/427,400

MSA Rank/Pop: 93/517,700

ADI # 92

Average Person Ratings: 17.9

Market TSL: 23.9 hours

Stations: 26/13

Diaries: 930/460:1/49.6%

Sample Target: 850

% Below Line: 24.3

% Not Listed: 6.0

1985 Revenue: \$ 8,400,000

HH Inc.: \$ 24,499

Retail \$: 2.7 Bil

Pop per Station: 32,877

#1 Biller: WHOT A/F \$4,250,000

12+ METRO	1/4/SHARE	FAL 85	SPG 85	FAL 84	SPG 84	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 85	SPG 85	
1. WHOT-F	144/18.8	15.8	17.5	15.7	13.4	20.0	1. WHOT-F	219/2608	1. WHOT-F	1629/38.1	35.3	36.0
2. WKBN	82/10.7	11.9	11.0	7.5	7.2	9.2	2. WKBN-F	120/1660	2. WKBN-F	1028/24.1	22.1	21.3
3. WKBN-F	79/10.3	12.1	9.6	10.8	10.7	9.2	3. WYFM-F	116/1691	3. WKBN	963/22.5	28.4	24.7
4. WYFM-F	62/ 8.1	5.6	6.8	7.5	6.5	8.1	4. WKBN	108/1381	4. WYFM-F	923/21.6	17.7	21.6
5. WBBW	54/ 7.1	9.1	6.8	8.3	11.3	5.2	5. WQXX-F	73/ 838	5. WBBW	708/16.6	15.0	15.2
6. WQXX-F	49/ 6.4	6.9	8.1	9.2	11.0	7.3	6. WBBW	58/ 770	6. WQXX-F	516/12.1	13.1	14.9
7. WFMJ	34/ 4.4	3.1	5.0	5.4	6.1	3.2	7. WPIC	42/ 401	7. WFMJ	503/11.8	12.9	11.3
8. WMMS-F	33/ 4.3	3.1	4.2	3.7	3.1	5.7	8. WMMS-F	41/ 451	8. WHOT	432/10.1	10.4	10.2
9. WDMT-F	22/ 2.9	4.9	4.7	4.2	2.8	9.0	9. WFMJ	37/ 606	9. WMMS-F	411/ 9.6	8.8	9.2
10. WHOT	19/ 2.5	4.2	2.7	4.5	4.2	2.2	10. WOVE-F	31/ 432	10. WDMT-F	290/ 6.8	9.4	9.9
11. WMGZ-F	18/ 2.4	2.1	.6	---	1.3	1.5	11.		11. WOOD-F	264/ 6.2	5.7	5.8
12. WNIO	17/ 2.2	.4	1.3	1.3	1.8	1.0	12.		12. WMGZ-F	246/ 5.8	NA	3.3
WQDD-F	17/ 2.2	2.1	2.0	2.8	1.4	2.0	13.		13.			

12+ FM SHARE (METRO): 66.62% (479 of 719) (SPG 85: 67.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WKBN	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F
2.	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WKBN-F	2. WKBN	2. WKBN-F	2. WKBN-F	2. WKBN	2. WYFM-F
3.	3. WMMS-F	3. WKBN	3. WKBN	3. WKBN	3. WQXX-F	3. WBBW	3. WYFM-F	3. WYFM-F	3. WKBN-F	3. WQXX-F
4.	4.	4. WKBN-F	4. WQXX-F	4. WQXX-F	4. WHOT-F	4. WKBN	4. WKBN	4. WKBN	4. WFMJ-F	4. WKBN-F
5.	5.	5. WMMS-F	5. WKBN-F	5. WKBN-F	5. WBBW	5. WYFM-F	5. WBBW	5. WQXX-F	5. WDMT-F	5. WBBW
										6. WKBN

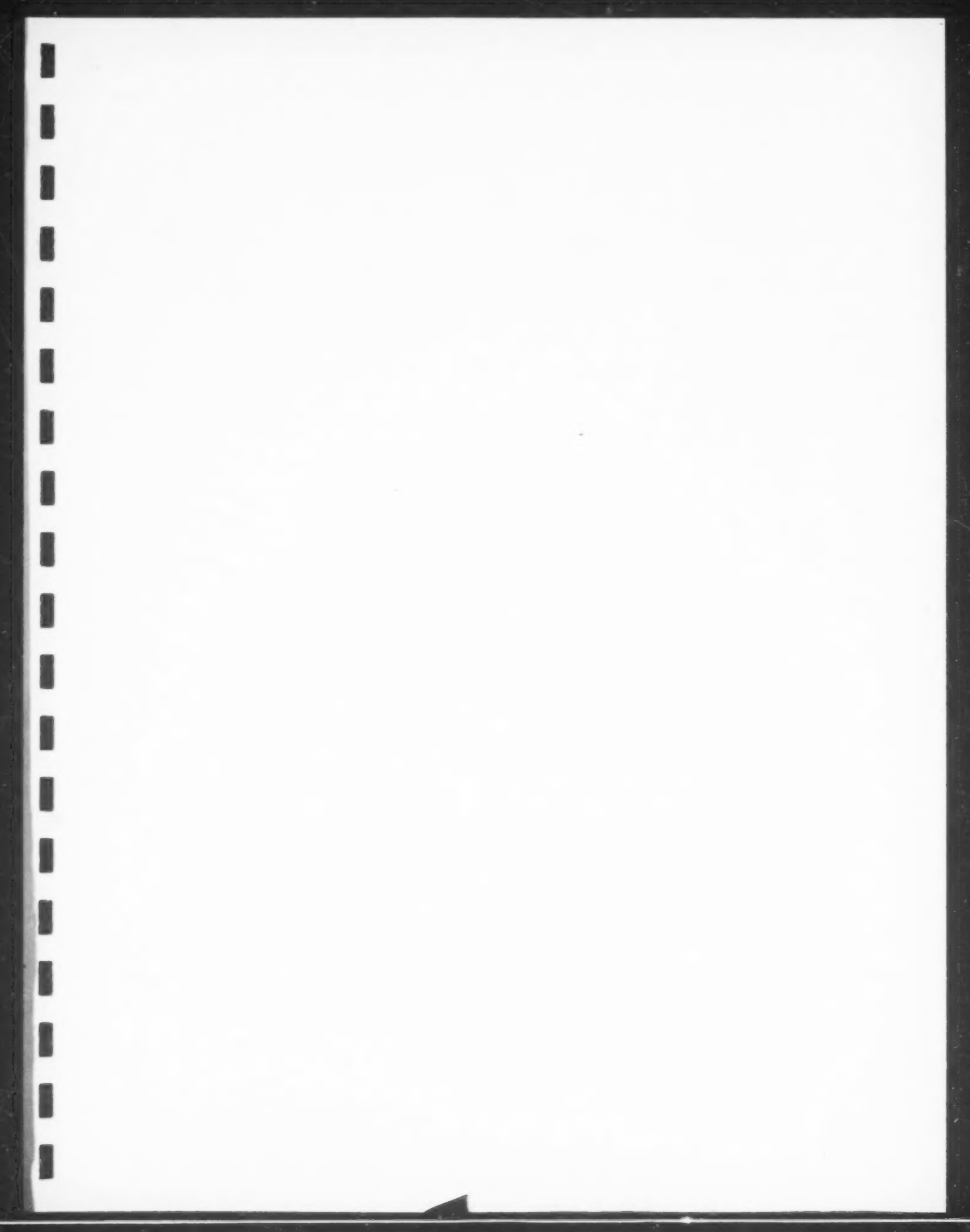
WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F
2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WMMS-F	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WYFM-F
3. WMMS-F	3. WMMS-F	3. WKBN-F	3. WKBN-F	3. WKBN	3. WMGZ-F	3. WMMS-F	3. WMMS-F	3. WMMS-F	3. WQXX-F
4.	4. WKBN-F	4.	4. WKBN	4. WKBN-F	4. WYFM-F	4.	4. WONE-F	4. WQXX-F	4. WKBN
5.	5.	5.	5. WQXX-F	5. WQXX-F	5.	5.	5.	5. WKBN	5. WKBN-F

FORMATS	AM	FM	TOTAL	%	%	OTHER RATED STATIONS/METRO SHARE & CUME RATING
TOP 40/CHR/CONTEMP	19 (1)	171 (4)	190 (5)	26.4	23.9	WGFT 1500 Youngstown .4/1.3
AOR		55 (3)	55 (3)	7.6	8.1	WLND 830 Cortland .9/2.1
AC/OLDIES/SOFT ROCK		88 (3)	88 (3)	12.2	11.9	WRRO 1440 Warren 1.0/5.4
MOR/VARIETY	99 (4)		99 (4)	13.8	14.7	
COUNTRY	24 (2)	49 (1)	73 (3)	10.1	10.3	WDJQ-F 92.5 Alliance .4/3.3
BLACK/URBAN		22 (1)	22 (1)	3.1	5.2	WQVE-F 102.5 Pittsburgh 1.3/2.7
BTFL MUSIC/EZ		79 (1)	79 (1)	11.0	10.5	WKDD-F 96.5 Akron .8/3.3
NEWS/TALK	61 (2)	9 (1)	70 (3)	9.7	8.7	WMJ-F 105.7 Cleveland 1.2/5.8
NOSTALGIA	34 (1)		34 (1)	4.7	5.5	WNIR-F 100.1 Kent 1.2/2.5
RELIGION/GOSPEL		6 (1)	6 (1)	0.8	0.6	WONE-F 97.5 Akron 1.6/2.8
SPANISH	3 (1)		3 (1)	0.4		WPIC 790 Sharon .5/2.2
CLASSICAL						WSOM 600 Salem .7/1.9
UNKNOWN/OTHERS					0.6	WTOF-F 98.1 Canton .8/2.3
						WWNE 1100 Cleveland .9/5.4

719 (26)

RADIO STATIONS

WBBW, 1240, 1 KW	, TALK	ABC-T,ABC-E,\$ 31.00 (Mc-Guild)	John Cherpak
WFMJ, 1390, 5 KW (DA-N)	, NOSTALGIA	NBC,\$ 22.00* (Unirep)	John Gdic
WGFT, 1500, 500 W (DAYS)	, SPANISH	,\$ 14.00 (---)	Tim DeCapua
WHOT, 1330, 500 W/1 KW (DA-2)	, CHR	,\$ 30.00* (Eastman)	Myron Jones
WKBN, 570, 5 KW (DA-N)	, MOR	CBS,\$ 50.00* (Katz)	J. D. Williamson
WNIO, 1540, 500 W (DAYS,DA)	, COUNTRY	MBS,\$ 17.00 (---)	D. Baragona
WQKG, 1570, 500 W (DAYS,DA)	, MOR	,\$ 10.00 (---)	(WARREN)
WRRO, 1440, 5 KW (DA-N)	, MOR	ABC-I,US I,\$ 15.00 (Regional)	(WARREN)
WHOT-F, 101.1, 16 KW @ 710, CHR		,\$ 70.00* (Eastman)	Myron Jones
WKBN-F, 98.9, 9 KW @ 1370, BTFL/EZ		,\$ 60.00* (Katz)	Bill Fleckenstein
WQDD-F, 93.3, 50 KW @ 280, SOFT AC (?)		MBS,\$ NA (---)	J. D. Williamson
WQXX-F, 105.1, 88 KW @ 400, COUNTRY		,\$ 30.00 (MMR)	John Cherpak
WYFM-F, 102.9, 26 KW @ 455, AC		ABC-C,\$ 36.00 (Blair)	Ben Varishone
			Tom Klein



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CORRECTIONS TO THE SPRING '86 AMERICAN RADIO

I am pleased to present the "Corrections Sheet" to the latest editions of American Radio. Why am I pleased? Because this sheet is a whole lot shorter than the last one.

These are the corrections that I know about as of 1 October 1986:

AMARILLO: 1985 revenue should be \$5,500,000

BALTIMORE: WEBB is now full-time

BRIDGEPORT: Scratch out the "12+ TSA 1/4 / CUME" ranking. The Bridgeport metro and TSA are the same.

CHARLESTON, SC: The correct frequency for WSSX is 95.1

CHICAGO: WXRT's rate is \$175.00

COLUMBIA, SC: WMMC's format is CHR. WZLD is AC

CORPUS CHRISTI: KZFM is the leading beller with approximately \$2,000,000

DETROIT: WDTX power is 21 kw

FAYETTEVILLE, NC: WZFX's HAAT is 984 feet

GREENSBORO: WOJY's HAAT is 1049 and it affiliates with US 2

INDIANAPOLIS: WTLC is now repped by Durpetti

KALAMAZOO: The headings in the 12+ Metro column should read:

FAL	SPG	FAL	SPG
<u>85</u>	<u>85</u>	<u>84</u>	<u>84</u>

LITTLE ROCK: KZOU is now a pure CHR

MODESTO: KHYV programs Classical

ROANOKE: Denny Dee Royer is GM of WJJS/WXYU-F

ROCHESTER: Jack Palvino is GM of WVOR

TUCSON: KIIM's spot rate is \$75.00

SMALL MARKET EDITION

The Danbury page has disappeared. I am enclosing another copy if you are a subscriber to that edition.

POUGHKEEPSIE: The historical 12+ shares are incorrect. They should read as follows:

	SPG	SPG
	<u>85</u>	<u>84</u>
1. WHUD-F	15.2	11.7
2. WPDH-F	10.8	10.5
3. WSPK-F	14.2	14.3
4. WKIP	5.4	6.4
5. WJJB-F	3.9	2.9
6. WHVW	4.6	2.3
7. WHN	2.0	3.5
8. WEOK	1.5	3.8
9. WGNV-F	3.2	1.5

That's all for now, folks. Thank you for your patience and understanding.

DANBURY, CT

MSA Rank/Pop: 213/181,900
Average Person Rating: 17.9
Market TSL: 23.9 hours
Stations: 31/5

Diaries: 498/306:1
Sample Target: 350
% Below Line: 59.3
% Not Listed: 11.7

Retail \$: .74 Billion
HH Income: 44,217
FM Share: 59.34%

12+ METRO	1/4 / SHARE	FAL 85	SPG 85	FAL 84	SPG 84	12+ TSA	1/4 / CUME	12+ METRO	CUME
1. WRKI-F	29/10.6	12.9	14.3	11.8	11.2	1.		1. WRKI-F	398
2. WKCI-F	28/10.3	7.8	7.2	7.9	6.4	2.		2. WEZN-F	312
3. WLAD	25/ 9.2	11.3	9.2	8.3	13.7	3.		3. WKCI-F	310
4. WDAQ-F	19/ 7.0	6.6	6.4	10.6	6.0	4.	METRO AND	4. WLAD	285
WOR	19/ 7.0	3.5	2.0	7.5	6.4	5.	TSA	5. WDAQ-F	234
6. WEZN-F	16/ 5.9	8.6	6.4	8.7	5.2	6.	ARE THE	6. WCBS	233
7. WINE	14/ 5.1	6.6	4.8	3.9	7.7	7.	SAME	7. WINE	221
8. WEBE-F	12/ 4.4	5.9	4.4	2.8	4.3	8.		8. WEBE-F	184
9. WREF	11/ 4.0	3.9	2.0	---	---	9.		9. WOR	167
10. WCBS	9/ 3.3	4.3	6.0	5.1	4.3	10.		10. WNBC	160

12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRKI-F	1. WRKI-F	1. WRKI-F	1. WRKI-F	1. WDAQ-F
2. WLAD	2. WLAD	2. WKCI-F	2. WKCI-F	WKCI-F
3. WKCI-F	3. WKCI-F	3. WOR	3. WEZN-F	3. WRKI-F
4. WINE	WOR	4. WDAQ-F	4. WDAQ-F	4. WOR
WCBS			WEBE-F	
ADULTS 18-34	ADULTS 18-49	ADULTS 25-54	ADULTS 35+	
1. WRKI-F	1. WRKI-F	1. WRKI-F	1. WOR	
2. WKCI-F	2. WKCI-F	2. WDAQ-F	2. WLAD	
3. WLAD	3. WDAQ-F	3. WLAD	3. WEZN-F	
4. WDAQ-F	4. WLAD	4. WEBE-F	4. WDAQ-F	
WINE		WKCI-F		

OTHER RATED STATIONS/METRO SHARE

WABC	770 New York	1.1	WICC	600 Bridgeport	.4	WQXR-F+	96.3 New York	1.8
WAPP-F	880 New York	1.1	WIOF-F	104.1 Hartford	1.1	WRKS-F	98.7 New York	.4
WCBS-F	101.1 New York	.4	WKSS-F	95.7 Hrtfd. Meriden	1.5	WSPK-F	104.7 Poughkeepsie	.4
WDRC-F	102.9 Hartford	.4	WNBC	660 New York	1.8	WTIC	1080 Hartford	1.5
WHN	1050 New York	2.6	WPIX-F	710 New York	.1	WTIC-F	96.5 Hartford	.4
WHTZ-F	100.3 Newark	.7	WPLJ-F	95.5 New York	.4	WXRK-F	92.3 New York	1.1
WHUD-F	100.7 Peekskill	2.2	WPLR-F	99.1 New Haven	1.1	WYRS-F	96.7 Stamford	.7

RADIO STATIONS

WINE, 940, 1 KW (DAYS)	, AC	CBS-R, \$ 27.00 (Katz)	Home News	J. Principi
WLAD, 800, 1 KW (DAYS)	, MOR	, \$ 62.00 (Christal)		R. Putnam
WREF, 850, 500 W (DAYS)	, MOR (?)	, \$ 19.00 (Masla)		D. Wilder
WDAQ-F, 98.3, 1.3 KW @ 460, BTFL/EZ		, \$ 62.00 (Christal)		R. Putnam
WRKI-F, 95.1, 50 KW @ 500, CHR		Source, \$ 63.00 (Roslin)	Home News	J. Fullam

Other ranked stations - See New York, Bridgeport or New Haven in Spring '86 American Radio